

THE ANNUAL QUALITY ASSURANCE REPORT (AQAR) OF THE IQAC

Name of the Institution : St. Joseph's College of Commerce

Year of Report : 2010-2011

Date of establishment of IQAC : April 2005

PART-A

Plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year

A. Plan of action in the beginning of the year towards quality enhancement

- To facilitate and assist to draft the report for extension of autonomy.
- To conduct bi annual National seminars and workshops to facilitate practical exposure to the faculty and students.
- To conduct intercity seminars and workshops in various fields to enhance the learning of the students.
- To constitute research committee to formalize research activities
- To initiate activities to encourage staff to take up minor and major research projects
- To encourage staff research publication.
- To have collaborations with research institutions.
- To encourage students towards students research journal
- To conduct evaluation of the institution by parents and outgoing students
- To inculcate use of ICT in learning resources.
- To enhance the activities of SIFE.

B. Outcome achieved by the end of the year

EXTENSION OF AUTONOMY

The academic year marked a beginning with the UGC review committee visiting the campus for extension of autonomy. In keeping with the guidelines issued by University Grants Commission the college submitted a report to the UGC. The expert review committee visited the college on 19th and 20th of July 2010 for granting extension of autonomy. The members of the expert review committee were Dr. Suhas Pednekar, Chairman, Prof. Mahfuzur Rahman – Member, Dr. Seema Jain Member, Prof. B.C. Prabhakar Member, and Dr. K.P. Singh Member Secretary. During the two day visit the committee interacted with the Principal, Dean, Heads of Department, Controller of Examination, IQAC co-ordinator, staff, students and the alumni of the college.

NATIONAL SEMINARS & WORKSHOPS

The next initiative taken up by IQAC was the National Seminar which was held on **16th & 17th of September 2010 on the topic “Industry Academia Interface - Challenges and Opportunities”**. The two day National Seminar was a grand success which had 60 participants representing various states and one international participant from Malaysia. Dr. N. Prabhudev, Vice chancellor of Bangalore University consented to be the Chief Guest for the Inauguration and the Key note address was given by R. S. Ganapathy Management Advisor, Bangalore. Ex: Professor, Indian Institute of Management, Ahmadabad. The seminar concluded with a panel discussion on **“Building an Innovation Model”**.

UGC sponsored National level workshop was **17th & 18th February 2011 on “Explorations in Social Science Research”**. The aim of this workshop was to build a strong research manpower base for strengthening research activities in the emerging and frontier areas of humanities and social science. An attempt was made to provide a platform for researchers to

share their methodologies of research paper. The workshop provided practical training to the researchers on SPSS package and its tools. This workshop was very beneficial to academicians, researchers and prospective researchers.

The workshop was inaugurated by the Chief Guest Prof. Kodandaramaiah, Director of Collegiate Education, Government of Karnataka. The key note address on **“Research Paradigms in Higher Education and Global Research Culture- An overview”** was delivered by Dr. Nagesh Malavalli, Principal of MP Birla Institute of Management, Bangalore.

RESEARCH INITIATIVES

- Students research journals: Students journal during the academic year 2010-2011 has been published under the guidance of Ms. Muktha, Ms. T. S. Ravi Darshini and Dr. Raja Jeba Singh.

SJCC Journal of Financial Excellence - Vol. 02. Issue No. 01

SJCC Journal of Commerce and Management - Vol 02 Issues 1& 2

- Staff research publications: **“April Anomaly and Return Predictability In Indian Stock Market - An Empirical Study”** - Dr. V. Rajesh Kumar & Ms. T. S. Ravidarshini International Journal of Research in Commerce and Management Volume No. 1 Issue No. 3, 27-59, 2010.
- **“The Trauma of Dislocation: Textualising Diaspora in the ‘Pakistani Bride’** by Dr. Lalima Mukherjee. Essay published in **‘Diasporic Consciousness: Literature from the Postcolonial world’** edited by Smriti Singh, Achal Sinha, Germany: VDM Verlag Dr. Muller 2010
- SJCC Research publication: Research committee headed by Dr. A.M. Sheela took the first step towards acquiring an ISSN (International

Standard Serial Number) for bi annual publications of our college. Two back volumes of the college journal have been sent to the ISSN center in this regard.

Business Analysis Programme - PG Department

To enhance the skills of Research Analysis Techniques, the PG dept. organized a nine - week programme 'Business Analytics - SPSS'. Both the teaching faculty and students greatly benefited by this.

Evaluation

IQAC undertook various evaluations in the college pertaining to staff, students and parent's perception of the college.

Evaluation by parents: The Institution was evaluated by the parent's in the month of December 2010. The various parameters used for evaluation were Academic Programme, Quality of Teaching, Accessibility, Internship, Infrastructure, Standard of Examination, Co-Curricular Activities, Overall Impression, and Recommendation to the Management.

Staff evaluation by the students was conducted during the first two weeks of March 2011. A set of students from each class were chosen based on their regularity and attendance for evaluation. Students gave their genuine feedback of the teaching staff.

Student's assessment of education and formation

First of its kind, exit interview was conducted for the final year outgoing students. The various aspects of evaluation were usefulness of the course, internship, teachers, testing methods, services rendered by non teaching staff, extension and outreach programme, infrastructure, extracurricular activities, co curricular activities and overall experience at SJCC.

IQAC Initiative for Students - Seminars and Workshops

In order to create awareness and enthuse the students, the IQAC of the college organizes day long seminars. A separate theme is chosen for each batch and eminent speakers are invited to address the students on the topic. This is followed by an interactive session.

Public service- “A call to be the change we want to see”, - 26th July, 2010

Session 1: Dr. Sanaulla, Secretary to the Ministry of Minorities Welfare, Government of Karnataka - “A career in public service”

Session 2: Mr. Vivek Menon, a well known political activist and CEO of Invicus Pvt., Ltd. - “The role of youth as agents of change in India”.

Session 3: Justice Santosh Hegde, Lokayuktha for Karnataka - “Eradicating Corruption from the System”.

“Social Responsibility of Youngsters” on 16th July, 2010

Session 1: Dr. Ali Khwaja, a well known Counsellor in the city, Founder and Director of Banjara Academy - “Personality Development - A Different You”.

Session 2: Mr. Brijesh and Mr. Jason from Greenpeace organization - “Environmental Responsibilities”.

Session 3: Rev. Fr. Adolf Washington, President Indian Catholic Press Association and Chairman “Emerging Young Leaders International” - “Youth and Social Awareness

Student Workshops

Sl. No	Date	Name of Resource person	Topic	Target audience
1	7/9/10	Dr. V. Rajesh Kumar - Associate Dean, Alliance Business Academy	Workshop on Research Methodology	III BBM
2	14/9/10	Mr. Vijay Dhruve - Yoga Therapist	Workshop on "What it takes to be successful"	II BBM

PART-B

1. Activities reflecting the goals and objectives of the Institution

The three intertwined goals of the College are

- a. Academic Excellence
- b. Social concern
- c. Character formation

Activities reflecting the goals and objectives

1. ACADEMIC EXCELLENCE

- i. Grant of "College with Potential for Excellence" status by UGC

In October 2010 the college was recognised by the UGC as "a College with Potential for Excellence". In order to continue to excel both in academic and extension activities, the college is entitled to received a grant of ₹.1, 50, 00,000 (Rupees One Crore Fifty Lakhs only).

- ii. Various staff enrichment programme, seminars and guest lectures were conducted to provide academic input

iii. Staffs were encouraged to attend various national seminars and conferences. The list of conferences attended by faculty members

- Rev. Dr. Daniel Fernandes, SJ attended three days conference on “Follow up on the Mexican Conference: Shaping the future” at Xavier Institute of Management, Bhuwaneshwar on 5th to 7th November 2010.
- Dr Lily David and Ms. Sneha Rai attended a National Level Seminar on “Industry Academia Interface”- Challenges and Opportunities organised by IQAC. They also attended a National Level Workshop on “Explorations in Social Science Research” at SJCC.
- Ms. Theresa Rathi David and Ms. Veena Anand attended a seminar on “Personal Finance and Stock Markets” at Bharathi Vidya Bhavan on 12th and 13th February 2011.
- Ms. Venu Joy and Ms. Greeshma Francis attended a UGC sponsored Seminar on “Priority Sector Lending - Some Emerging issues” at Government East college, Vijayanagar on 28th & 29th September 2010.
- Dr. Rajaram attended an International Seminar on “Disability Issues” on 4th & 5th February 2011 at Central College, Bangalore.
- Dr. Antony Oliver and Ms. Ravi Darshini attended a seminar on “Internal Quality Management” at Kristu Jayanthi College
- Dr. Anthony Oliver attended seminars on “Hasyavyanga Hindi Sahitya” at Jyothinivas College and on “Hindi Ekanki & Kavya” at Goodwill College for Women.
- Ms Muktha attended a seminar on IFRS at Bangalore University on 10th October 2010.

- Ms. Jhumur Roy and Ms. Veena Anand jointly presented a paper at a National conference on “Innovation in Microfinance” at K.J Somaiya Institute of MGMT & Technology, Mumbai. A paper on “Innovation in Mutual Funds” was also presented by them in Absentia at Jamal Institute of Management, Trichy.
- Ms. Vinitha Phillip attended a National Level Faculty Development Programme on Work Life Balance on 18th September 2010 at Jain University. She also attended a seminar on “Human Rights of the vulnerable sections of Society” on 12th February 2011 at St. Joseph’s Evening College.
- Ms. Rency Alex attended a seminar on EDP – Orientation – NEN on 19th June 2010 at Mount Carmel College and a National seminar on National network NEN – Kick Start (EDP) on 16th, 17th & 18th July 2010.
- Ms. Nirmla, Ms Jayalakshmi and Dr. Lalima Chakraverty attended a lecture on ‘Subject Plus’ at Sophia’s School, Bangalore.
- Dr. Mohan P Philip attended a seminar on Corporate Funds and Corporate Governance on 21st December 2010 at Bangalore University.
- Ms Jhumur Roy and Mr. Raj Sadhwani attended a workshop by Swansea University on 9th November 2010 at Taj Gateway. Ms. Jhumur Roy also attended a nine week programme organised by the PG Department on “Research Analysis Techniques – SPSS”.
- Mr. R.A. Ravi undertook a programme on Sales Promoting Strategies of MSMES on 23rd December 2010 at Sadhi Kumara Nadar College, Visudhanagar. An International Conference on Entrepreneurship Youth and Inclusive Development of Brand

India was attended by him on 25th and 26th February 2011 at Loyola College, Chennai.

- Dr. Sajida Ahmed attended a National seminar on Humour and Satire in Hindi Literature on 4th February 2011 at Jain College. She also attended a workshop on “Lecture” at Goodwill College.
- Dr Raja Jebasingh, Ms. Ramani Mabel and Ms. Veena Anand participated in a two day National Workshop on “Art of Writing Research Articles in Commerce and Management” conducted by the Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli on 23rd & 24th October.
- Dr. Raja Jebasingh participated in a two-day National Workshop on “Research Methods” organized by School of Management Department of Commerce, Pondicherry University, Pondicherry on 13th & 14th March.
- Mr. Lava Kumar attended a Writers’ Workshop on Bio fuel conducted by Biofuel work force of Karnataka government in association with Karnataka Sahitya Parishad on 10th & 11th February. He attended a National Conference on Theatre Research conducted by Bangalore University and International Federation of Theatre Research on 27th and 28th March. He has also attended a seminar on Counselling Techniques conducted by Manasa Educational Trust for mental health and Kuvumpu University in the month of November.
- Ms. Sindhu John attended Gestalt Therapy and NLP conducted by Rev. Dr. Richard Mchugh, SJ at Ashirvad from 20th February to 14th March 2011.

iv. Analysis of Annual Budget

The post graduate department organised an indepth analysis and understanding of the implications of the current budget. They invited a panel of renowned Chartered Accountants to present their analysis of the budget, with special reference to the Direct Tax Code.

v. Establishment of research centre

In January 2011 the college was recognized as a Research Centre for the purpose of Ph.D programme of the Bangalore University. The university gave recognition to five fulltime Commerce faculty who are permitted to provide guidance to those who have registered under the Doctoral degree programme of the Bangalore University.

vi. Regularly conducting seminars and guest lectures, beside carrying out industrial visits for students to upgrade their knowledge and practical exposure.

2. SOCIAL CONCERN

Center for social Action is a voluntary student body comprising of socially concerned. Activities concerning regular social issues are conducted throughout the year. Programmes like seminars and workshops concerning social issues, visits to orphanages and NGO. One of the major task taken up by CSA is the adoption of Government Urdu School situated at Markham Road.

- Activities of Centre for Social Action (CSA) and All India Catholic University Federation (AICUF)
Food Mania-2010 – Eat for a Cause - 21st to 24th July, 2010

Food Mania was an inter-class fundraiser organized for the first time simultaneously with Kalotsav- the inter-class cultural fest.

The Annual Pet Show – 24th July, 2010

The event was organized to bring people who love animals together and to rally support for the cause of “Prevention of cruelty to animals”. The event gave students an opportunity to showcase their pets.

- Talk On Violence against Women - 12th August, 2010

Ms. Geeta Menon, a vibrant women’s rights activist from the Stree Jagruti Samiti gave a powerful talk on the violence against women in the country. Around 250 students from various classes attended her talk. She spoke on the various attacks on women and women trafficking in today’s scenario. She gave real-life examples and interacted with the audience too. Her words were very inspiring and heart touching.

- A Rural exposure camp was organized at Adde Village near Dodaballapur in order to develop social responsibility, personality and leadership qualities in the students. The students spread awareness among the villagers about social issues through street plays and cultural programmes and undertook a cleanliness drive in the village.

On December 1st 2010, an Aids Day Rally was organized by NSS in association with Red Ribbon Club (RRC) in Brigade Road.

- A series of Guest lectures were organized on various socially relevant themes to sensitize students to social problems and the

concerns of the marginalized. The resource persons who delivered the lectures and interacted with students were from leading institutions from the Medical field and from NGO's

- Class Mentors arranged for students visits to orphanages, leprosy rehabilitation centers and old age homes. Ms. Rency Alex along with I BBM students visited Kidwai hospital in the month of December 2010. The PG Department organized one week social visit to BOSCO for all the M.Com/MIB students. Ms. Ruqsana Anjum visited Infant Jesus Aids Home in December 2010 and Sri Rakum School of Blind in February 2011 along with the III B.Com students.
- Organized Rural Exposure Programmes for BBM Students in two taluks Mundgod and Hangal.

3. CHARACTER FORMATION

- i. HRD classes were conducted with the objective of empowering students to develop self confidence, healthy self esteem, positive health choices, make informed decisions, practice healthy behaviour and inter-personal skills.
- ii. The student's council conducted a wide variety of extra-curricular activities for nurturing talent and help students develop their organizational, communication and inter-personal skills.
- iii. Delegation of responsibilities to students to organize various activities on behalf of the respective classes
- iv. Periodically organizing Guest Lectures by Eminent persons to share insights in enabling students to become well-rounded individuals in society.

2. New Academic Programmes initiated (UG and PG) NIL

3. Innovations in curricular design and transaction:

The Department of Business Management, St. Joseph's College of Commerce (Autonomous), undertook the activity of introspection and review of the BBM syllabus. A Committee of Management teachers along with two subject experts from the industry spent numerous hours of deliberation on the course content.

As an outcome of the deliberations, the syllabus of the BBM course was agreed to be structured and grouped on the following functional disciplines and skills.

Work medium - being the medium used for instruction

Business - Holistic - being the core and support management subjects which help in giving a holistic view of business to the students.

Behavioural studies and Marketing

Finance and Accounts

Operations and Quantitative techniques

Specializations - meant to be taken in the final year

The subjects grouped under the above disciplines have been spread across the three undergraduate years.

4. Inter-disciplinary programs started: NIL

5. Examination reforms implemented:

The reforms in the examination department were

- There was no provision for revaluation, re-totaling and improvement in the Supplementary examinations conducted by the college

- A special supplementary examination was conducted in the month of May for students who have completed their semester IV and are unable to go into semester V due to their non completion of semesters I & II.

6. Candidates qualified: NET/STET/GATE etc.

The following staff members qualified in the National Eligibility Test (NET) in the academic year 2010-11:

- Ms. Nirmala Joseph
- Ms. Ruqsana Anjum
- Ms. Tasmiya Hussni
- Ms. Komal A. Dave

7. Initiative towards faculty development programmes:

- **Staff Enrichment Programmes**

Staff enrichment programme are conducted on regular basis in the college. In some cases resources persons are invited to give talks on general topics such as presentation skills and interactive classroom activities. Prof. Madhavi Lokhande from Wellinkar Institute of Management was invited again on 4th June 2010 to give a presentation on Pedagogies for Teaching. Her lively and well planned presentation focused on the definition and clarity of domain knowledge of the students, identifying learners, their needs and learning styles.

At other times the resource person is requested to address the staff on topics related to their subjects or topics of current academic interest. The following seminars/group discussions for staff members were held during the course of the semester.

- **Seminar/Group Discussions of Academic Inputs to Staff**

Sl. No	Date	Topic	Name of Resource person
1	23/6/10	Impact of Gold Exchange rate on the Global Market	Mr. Rakesh Murthy - CFA

2	1/7/10	Effective implementation of case study analysis in Management Studies	Ms. Nirmala Joseph Ms. Gayatri Sasi Tampi Mr. Raj Sadhwani
3	3/7/10	Stream Lining extension activities in BBM	Mr. Jude Coelho
4	5/7/10	BBM existing syllabus - impressions and inputs of an industry expert	Mr. Jude Coelho
5	7/7/10	Training in use of excel	Ms. Ravi Darshini
6	21/7/10	Upcoming MBA in ERP - content of the course and its relevance	Mr. Charles Rogers - iwise study centre
7	16/8/10	Bringing about effectiveness in teaching of Accountancy	Ms. Rathi & Ms. Rency
8	7/9/10	Relevance of research projects at UG level	Dr. V. Rajesh Kumar - Alliance Business Academy
9	17/9/10	Higher education abroad for BBM students	Mr. Ragavendra

8. Total number of Seminars/Workshops conducted

National seminars/workshops	2
Seminars/Workshops for PG Department	4
Seminars/workshops for UG	2

9. Research projects:

DETAILS OF RESEARCH PROJECTS UNDERTAKEN BY THE FACULTY

Sl No	Name of the Principal Investigator (PI)	Title of the Project	Scheme of the Project	Funding Agencies	Sanctioned Amounts (In Rs)	Year Sanction	Current Status of the project
1.	Dr. A.M. Sheela	A Rapid Appraisal Of The Impact Of Economic Recession The Urban	Minor	UGC	95,000	2009	Completed

		Poor					(2010)
2.	Dr. A.M. Sheela	Impact Of Organized Retailing On The Unorganized Retailers In Bangalore	Individual	Govt. of India Planning Commission New Delhi	1,97,000	2009	Completed (2010)
3.	Prof. Ravi Richard	Institutional Support And Network Of Women Entrepreneurs- A Study About Perceived Effectiveness	Minor	UGC	50,000	2009	On going
4.	Dr. D. Raja Jebasingh	A Critical Evaluation of New And Renewable Energy Sources In Karnataka With Special Reference To Wind Energy	Minor	UGC	55,000	2010	On going
5.	Mr. Mohamed Ashfaque	Impact Of Women Empowerment Through Self Help Group - A Micro Level Study In Rural Karnataka	Minor	UGC	72,000	2010	On going

List of Research Project Proposals submitted to Various Funding Agencies

Sl. No.	Faculty Name	Proposal Title	Funding Agencies	Year of Submission
1	Mrs. Ravi Darshini. T.S	A critical study on the economic potential and challenges of street vendors in the city of Bangalore.	UGC (Minor)	2010
2.	Dr. A.M. Sheela	A study of the status of health and access to quality health care among the urban poor- A study in Bangalore city	Planning Commission Govt.of India	2011

10. Patents generated, if any:

Not applicable

11. New collaborative Research Programmes:

Not applicable

12. Research grants received from the various agencies

Sl. No.	Name of the agency	Amount (₹.)

1.	UGC	2,72,000.00
2.	Govt. of India Planning Commission	1,97,000.00

13. Details of research Scholars:

Two of our staff members who in the course of the academic year successfully defended their doctoral thesis.

1. On December 4th 2010 Mr. Raja Jebasingh successfully completed his doctoral thesis on the topic **“A Study on Human Resource Development Climate in Healthcare Industry with special reference to Coimbatore city”**.
2. On 22nd January 2011 Ms. Lalima Chakraverty successfully defended her doctoral thesis on the topic **“Gender and Culture in works of select women novelists of the Indian subcontinent”**.

14. Citation Index of faculty members and impact factor: NIL

15. Honours/Awards to the faculty: NIL

16. Internal resources generated: NIL

17. Details of departments getting SAP, CONSIST (ASSIST)/DST.FIST, etc. assistance / recognition NIL

18. Community Services:

As a mark of respect on the occasion of the 64th Independence Day celebrations at college, CSA/AICUF honored 4 war veterans of Bangalore Friends in Need Society. The war veterans who attended the ceremony had represented India during 1960's Emergency war. It was indeed motivating to listen to the bravery that they displayed during trying times for the honor and integrity of our nation.

Distribution of clothes to slum dwellers - 13th November, 2010

Volunteers collected clothes from residences around Museum Road and Basaveshwara Nagar and these were given to slum dwellers in J.P. Nagar. This exercise was done with the help of Grameen Koota Micro Finance Organisation.

World Literacy Day - 20th November, 2010

On the occasion of World Literacy day, students of the Government Urdu Primary School on Markham Road were given an opportunity to have a better education by providing them with 250 books on various subjects.

English Classes for Government Urdu Primary School

Volunteers from SJCC visit the Government Urdu Primary School on Markham Road, regularly in order to teach the students English through song and children's poems. The classes are held for the students from 4th Std to 7th Std and include conversational English classes. There are six student volunteers who teach four times a week for an hour.

Bosco is an organization which helps in rehabilitating street children. To make students aware of the existence of under-privileged strata of society and their requirements, an outreach programme for first year students of M.Com and MIB at Bosco was organized for six days. At the end of this programme the students shared their experiences and became more aware of their responsibility towards the under-privileged in society.

19. Teachers and Officers newly recruited:

Department of Commerce

Dr. Mohan P Philip,

Mrs. Veena Anand

Mr. Alfred Santosh

Mrs. Greeshma Francis.

Department of English

Dr. Lalima Chakraverty

Mrs. Sindhu John was appointed as the Counsellor for the BBM Department, Mr. Maheshwaran Jayapaul was appointed as Faculty for Spanish.

20. Teaching-Non teaching staff Ratio: 37 : 39

21. Improvements in the library services:

Net Library

e-Content is not new to libraries. What is new is the ever-widening array of choices and e-Resources available through the Web. As formats, languages and technologies multiply, so does the challenge to manage and deliver quality content. Net Library is a versatile e-Content provider for libraries and publishers.

The Net Library e Content platform connects patrons with content. It also connects publishers with librarians, and distributors with local systems vendors. It offers a quality Web experience for users, secure copyright protection for publishers and a commitment to upholding the library and the librarian's role within the larger technology landscape.

The college subscribed through Net Library in March 2010. More than fifty Management, Marketing and Commerce related e-books having been purchased by the college. Net Library has also given about 2,000 free e-book titles and also some free e-journals.

NLIST

The Project entitled "National Library and Information Services Infrastructure for Scholarly Content (N-LIST)", being jointly executed by the UGC-INFONET Digital Library Consortium, INFLIBNET Centre and the INDEST-AICTE Consortium.

The N-LIST project provides access to e-resources to students, researchers and faculty from colleges and other beneficiary institutions through server(s) installed at the INFLIBNET Centre. The authorized users from colleges can now access e-resources and download articles required by them directly from the publisher's website once they are duly authenticated as authorized users through servers deployed at the INFLIBNET Centre.

The College subscribed to this data base on 1st April 2010, for commerce related e-books and e-journals. During the semester the college subscribes for fourteen new journals on Management and Commerce related subjects.

Capitaline

The college subscribed to this online Indian Corporate database in July 2010. It contains disclosures of over 21,000 companies in India. The coverage includes Public, Private, Cooperative and Joint Sector Companies. The following information regarding details of this database reveals its user friendly nature. This makes it easy for students to access and use the information in a comprehensive and intelligent manner.

- *Database* is intuitive and very user friendly. Needs minimum training.
- *Covers more than 21,000 company's information*, of which more than 14,000 are unlisted companies. All the information updated on a daily basis via Internet.
- *Data Formats and Detail Levels:-* Almost 98% of the details in a company's Annual Report (1000 Financial fields) is input into the database, presenting the financial data in 7 formats, Manufacturing, Banking, Finance, Software, Shipping, Hotel & Power.

- *Commodity Prices:-* Prices of more than 700 products and commodities since 1998.
- *Industrial production Data:-* Auto, cement, tea, tyres and others for more than three years.
- *Sector Reports:-* Sector Trend updates for more than 335 Industries.
- *Research Reports:-* Detailed analysis report of top 1000 companies generated by Capital Market's Research team.
- *Quarterly Analysis:-* Indexing (growth) facility over latest 16 Quarterlies. Analysis for more than 1000 Companies
- *AGM / Analyst Meet:-* Reports detailing the current performance of the Top 1000 Companies based on the facts and figures highlighted by the company.
- *Interview with Chairman / CEO's of Companies.*
- *Valuation Ratios:-* Such as Market Cap to Sales, Price to Book Value and EV/EBIDTA.
- *Segment Finance:* Companies report their revenues, profits, and other information under their major business segments. Screener in Capitaline Plus allows querying segment-wise break-up of information reported by the company under the following categories.
- *Segment break up – Product-wise:* User can query product-wise segment financials reported under revenues and profit.
- *Segment break up – Location-wise:* User can query region-wise reported revenues and profit figures. Above all, the total segment sales and profit figures can also be queried under segment finance database table introduced in Capitaline Plus screener.
- *Consolidated Working Results:* Apart from the standalone quarterly working results, companies now also publish consolidated results. User can query both simultaneously in Capitaline Plus screener.

22. New Books/Journals subscribed and their value:

Library Statistics

Sl. No	Details	Amount Spent (In Rs.)
1	Number of Books added – 1215	
2	Amount spent on Books	3,27,603.00
3	National Journals – 65	1,08,166.00
4	International Journals – 8	
5	Amount spent on Capitaline Corporate Database	75,000.00
6	Amount spent on N-List Membership	5,000.00
7	Amount spent on newspapers and magazines	17,544.00
8	Total amount spent on journals	1, 30,154.00
9	Total amount spent for the library	5,55,301.00

23. Courses in which student assessment of teachers is introduced and the action taken on feedback:

Student feedback is taken in all the courses of UG and PG.

24. Unit Cost of Education:

₹. 9937/-excluding salaries

25. Computerization of administration and process of admissions and Examination results, issue of certificates.

The college is in the process of implementing an ERP (Enterprise Resource Planning) which is a user friendly complete single point college management software package which is an intranet and internet based (web based) with multiple user access facility. Some of the salient features of this package includes

- Online student registration, short listing and admission
- Administration and user management
- Admission module
- Attendance module

- Examination module
- Result processing
- Timetable management etc.

26. Increase in the infrastructure facilities:

In order to promote excellence in teaching, the use of electronic teaching aids has been adopted by the college. This year the college has ensured that every classroom has been fitted with an LCD projector, audio system and pull-down screen.

Three laptops procured for ₹.1,05,000/- were purchased for the use of staff members undertaking research projects, or of those who require it for conducting student activities.

The college replaced 95 computers at a cost of ₹.21,36,000/- Thus computer facilities in the college were upgraded and the old computers were donated to a charitable organization.

The implementation of Enterprise Resource Planning (ERP) software has been initiated in the College at a cost of ₹.5,00,000/-. At present the Administrative staffs are undergoing training in the use of the software. The ERP package will greatly enhance the efficiency of routine procedures of admissions, attendance, examinations, etc.

The college has enthusiastic and vibrant girls' sports teams in more than six disciplines. To facilitate their training in the mornings separate wash and shower room facilities for the ladies have been constructed.

The Management is thankful to Mr. Rizwan Razack, Managing Director of Prestige Group for the installation of the new elevator donated to his Alma Mater.

27. Technology up gradation:

Nil

28. Computers and Internet Access:

The college campus is connected through LAN and enabled with wi-fi facility.

29. Financial aid to students:

The college disbursed a total amount of ₹.11,01,563 to students as scholarship.

30. Activities and support from the Alumni Association:

This year the Alumni Association tried to promote Batch reunions. The first reunion was of the Batch of 1980 where over 50 Alumni from around the world met at the College to celebrate 30 years of their passing out of college. The highlight of this reunion was the setting up of a scholarship fund to support the education of two needy students in the college. Almost ₹.4,00,000/- was donated by this batch to the alumni to set up the Batch of 1980 Scholarship Fund. The Alumni Association thanks the Batch of 1980 led by Mr. Anand Monteiro and ably supported by Ms. Rosalind Fenandes for setting up this fund.

On the 4th December when the batch of 1995 met at the college, the batch members invited all the lecturers that taught them. At this reunion too there were over 50 Alumni present. This batch too is in the process of setting up a Corpus Scholarship Fund which would be used to support needy students in the college. Mr. Sashi Kiran Lewis took the initiative to coordinate this reunion along with some other classmates.

The third batch that had a reunion was the batch of 1985. The batch celebrated 25 years since they left the college. This reunion was a memorable one.

Apart from the above three reunions there were several Batch reunions held at the Catholic Club, Bowring Institute and other centres in Bangalore. The Alumni Association also worked closely with the College Council and helped in organizing some of their activities.

1. The Alumni helped in sponsoring the stalls and stage that needed to be hired during Chanakya, Dhvani and Spiel.
2. Jerseys were sponsored for the Women's Softball team and Women's Football team
3. The Alumni paid a part of the amount required to sponsor Apeksha D of I B.Com who represent India in the World Tenniquiot championship. She was placed third in the team event of the world championship.
4. The Alumni along with the college made a donation to Desire Society which is a social service organization.
5. The Alumni sponsored Bibles which were given to the outgoing students of the college
6. The Alumni sponsored five scholarships and five awards to meritorious students of the college
7. The prestigious Award of the Best Outgoing Student was presented by the Alumni.

At the recently concluded AGM of the Alumni Ms. Rosalind Fernandes the previous President of the Alumni handed over the reigns to Mr. Rajaram A.P. who took over as the new President. There was no

change in the secretary's Post. The Year ended with a friendly Tennis Ball Cricket match between the Past and the Present students which was held on the College Grounds.

31. Activities and support from the Parent-Teacher Association:

The parents teachers meeting was held on 18th Dec 2010. The meeting was held for the parents of semester I students. Parents interacted with the class mentors and the subject teachers to know the performance and attendance of the student. Dr. Ali Khwaja, a well known Counsellor in the city, Founder and Director of Banjara Academy addressed the parents on "Understanding the mind of youth of today".

32. Health Services:

As a part of health service, college has taken initiative to open medical insurance for the staff members. Every year the college supports the teaching and non teaching staff by contributing 50% of the mediclaim amount.

33. Performance in sports activities:

India/State/University Representations:

The following students brought laurels and glory to the college by representing India/State.

Sl. No	Name	Level represented	Sport
1	Rajkumar S Singha	BU & Int Grandmaster	Chess
2	Apeksha D	India & State	Tenniquiot
3	Uthappa	Indian Camp	Hockey
4	Cariappa A D	Indian Camp	Hockey
5	Nikkin Thimmaiah	Indian Camp	Hockey
6	Nagalingaswamy	Indian Camp	Hockey
7	Shristi Tapliyal	Indian Camp	Softball
8	Ramston Rodrigues	State	Waterpolo

9	Tejaswi Singh	State	Basketball
10	Sandhya M	State	Basketball
11	Sushmitha	State	Basketball
12	Akanksha Kohli	State	Cricket
13	Nikkin Thimmaiah	State	Hockey
14	S K Uthappa	State	Hockey
15	Ramston Rodrigues	State	Water Polo
16	Cariappa I K	State	Rugby
17	Chelston	State	Rugby
18	Bopanna M	State	Rugby
19	Dalton Lewis	State	Rugby
20	Lester Sequiera	State	Rugby
21	Josna Jose	State	Basketball
22	Akash Subbaiah	State	Basketball
23	Sonam Raheja	State	Softball
25	Rachel Jose	State	Softball
26	Hazel Miranda	State	Softball
27	Shai KV	State/BU	Football/Softball
28	Meghana Rao	State/BU	Football /Throw ball
29	K P Rohan	KPL	Cricket
30	David Mathais	KPL	Cricket
31	K V Darshan	KPL	Cricket
32	Anna Mathew	BU	Table Tennis
33	Sonia Noronha	BU	Table Tennis
34	Priyanka Gupta	BU	Table Tennis
35	Rishi Dabra	BU	Tennis (Standby)
36	Bhardawaj N	BU	Football
37	Paul Ricardo	BU	Football
38	Akash. N. Paul	BU	Football (Standby)
39	Arjun Gowda	BU	Cricket
40	Anish John	BU	Cricket

41	Anand BV	BU	Cricket
42	Anirban Gosh	BU	Cricket
43	Bharath Prashanth	BU	Cricket
44	Bharadwaj N	BU	Football (Men)
45	Paul Ricardo	BU	Football (Men)
46	Akash M Paul	BU	Football (Men) standby
47	Nivedita	BU	Football (Women)
48	Roopa V	BU	Football (Women)
49	Arshitha	BU	Football (Women)
50	Sagarika	BU	Football (Women)
51	Pooja K	BU	Football / Basketball
52	Riddhi	BU	Football (Women)
53	Aafreen Imtiyaz	BU	Football / Basketball
54	DivyaDarshini	BU	Basketball
55	Varsha Nichani	BU	Basketball
56	Claudius Alexander	BU	Basketball

The Annual Sports Day of our College was held on 11th December 2010. All classes geared up for this festive day in full strength with their own flags and theme T-Shirts. Ms Pramila Aiyappa, a Bronze medalist at the Asian Games and Ms Geetha Kulkarni, Inspector of Police, Traffic Division Ashoknagar graced the inaugural function. II 'C' won the overall Championships.

The last event for this year, which is the most exciting and eagerly awaited fest was SPIEL 2011 - Lets Game!! 41 colleges participated in this tournament including two outstation colleges NITK Suratkhil and St Aloysius Mangalore. Spiel was held over a span of 9 days and included 7 disciplines. Spiel 2011 was inaugurated by our Rector, Rev. Dr. Vijay Kumar Prabhu SJ. On the second day of Spiel, we had the Spiel Run,

where in 550 runners participated. This included college students, staff and the Alumni. There is noble cause attached to Spiel every year, this year being the provision of sports facilities to mofussil schools around Bangalore city.

The Overall champions were SJCC. SJCC were winners in the following events: Hockey (Men), Football (Men and Women), TT (Women), Softball (Women) and were runners up in Cricket (Men) and Throw ball (Women)

35. Student achievements and awards:

The sports activities of the college commenced in the month of June with selection of players on sports merit to strengthen the various teams of the college. 32 students were admitted on their sports credentials after a competitive selection trials and interviews pertaining to their academic and sports performances. Most of the students, thus admitted had represented the state in their respective games.

Ms. Sonia P Noronha of III B.com D was elected as students Sports Coordinator when the elections held for the Students' Council of the college in the month of June. For the first time in the history of the college a Sports Induction ceremony was held in July to formally induct the selected players to various teams and the activities were formally inaugurated by the Principal

It was a proud moment for the College when one of our students Apeksha N of I B.Com A was selected to represent the Nation in the World Tenniquoit Championships at Germany in the month of August. Further APEKSHA made the college immensely proud by winning the III place in the team event of the World Championships.

Our Women's Football team displayed their wonderful unity, team spirit and skill to play three gruelling matches in a single day to become champions of Bangalore University in the Inter Collegiate Women's Football Tournament.

Achievements of various Sport Teams

1. The Men's Football team were the winners of the following tournaments
BU football championship, INFINI 2010 organized by PESIT, Champions in football tournament organized by Rotary International, Indiranagar.
2. Women's Football Champions in Intercollegiate Women's Football Tournament of BU
3. Men's Table Tennis team, Champions of BU intercollegiate tournament
4. Women's Table tennis team, Champions of BU intercollegiate tournament, runners up INFINI 2010 organized by PESIT
5. Men's Hockey Team, Runners up in CHRI-SPO Fest
6. Men's Basketball Team, III Place in CHRI-SPO Fest, winners INFINI 2010 organized by PESIT, Champions of BU Tournament
7. Women's Basketball Team Runners up in CHRI-SPO Fest, BU basketball Championship
8. Men's Badminton Team, Runners Up in Bangalore University (Prathap and Waseem), Championships
9. Women's Throwball Team , Runners Up in Intercollegiate, Tournament organized by BNM, Institution of Education ,Throwball (Women) III Place in ZEAL organized by BMS
10. Men's Cricket team winners of INFINI 2010 organized by PESIT
11. Tenniquoit (Women's doubles) Winners in Sphyghmus organized by Jyothi Nivas College.
12. Softball (Men) Runners up in VIE tournament organized by SBMJC.

36. Activities of the Guidance and Counseling Unit:

Talks by members of the Alcoholic Anonymous Association

The team spent time with every class to create awareness of the adverse effects of alcohol and drugs on the life of a student. The sessions had a great impact on the students, specially because all the members cited their own personal examples of dealing with addiction. They provided detailed information if students or those known to them needed help in this area.

Counselling Classes for PG Students

The second year PG students had two sessions on 'Character and Temperament Types' and 'Basics in Counselling and Psychotherapy' by Br. Mani and the first year students had sessions on 'Gestalt Therapy' and 'Basics in Counselling Technique'. This helped the students to self-introspect and facilitate change within themselves.

Art Therapy for PG Students

The outgoing batch of students had a two days Art Therapy Programme organized by Br. Mani and his team which made students play with colours and bring out the child in them. It helped the students to realize the wants of their inner self and work towards them.

37. Placement services provided to students:

The successful placement for the batch of 2011 undergraduate students was a testimony to the continued faith reposed by the corporate world in St Josephs College of Commerce.

The number of recruiters who participated in this year's placement stood at 16. The placement process saw top notch recruiters vying to hire talent

that SJCC has become synonymous with. They offered coveted profiles in traditional as well as niche domains. In addition to our long standing partners we saw a surge of new partners, like Facebook and TESCO.

The eligibility criteria to attend the recruitment process in the college, was 60%, with a clearance in all the papers till the current semester. Additionally, internship opportunities were also provided by companies like Goldman Sachs, Chartered Accountants Ramesh and Ramachandran and HSBC.

The students who are not placed through campus recruitment will be provided with a reference letter, so as to utilize the services of leading recruitment agencies. Their contact details will be collected and added to the recruitment database so as to make available to different companies, as and when a requirement arises.

Sl. No.	Company	No. Hired	No. Shortlisted
1	Goldman Sachs	41	62
2	Goldman Sachs (Internship)	28	47
3	Deloitte India	10	28
4	Ernst & Young	35	54
5	DE SHAW	3	14
6	Axis Consulting (Genpact)	5	12
7	Target	6	15
8	Tally Solutions (shortlisted)		9
9	Ramesh and Ramachandran	6	
10	HDFC (Sales)	8	
11	Google (shortlisted)		51
12	ICICI	6	11
13	Facebook		7
14	Accenture	4	
15	Grant Thornton		10
16	Tesco	31+3	55
17	HSBC (Internships)		6
18	KPMG	7	

38. Development Program for non-teaching staff: Nil

39. Healthy practices of the institution:

Admission Procedure and Bridge Courses - 17th to 28th May 2010.

The college conducted a bridge course in Mathematics and Accountancy for the newly admitted students of B.Com and BBM. The objective of the programme was to make students thorough with the fundamentals of the subjects. A total of 220 students enrolled themselves for Mathematics and 60 students for Accounts.

A group of 20 senior students and faculty members namely Ms. Sneha, Mr. Raj Sadhwani, Ms. Theresa Rathi David and Ms. Veena Anand enthusiastically participated to make this programme a success. The programme helped to identify the students who required more assistance in improving their subject knowledge. These students are being trained through special classes conducted exclusively for them throughout the semester.

40. Linkages developed with National/International, academic/Research

Bodies:

Collaboration with Swansea University, Wales, UK

- **Visit of SJCC students to Swansea University, Wales 1st to 15th June 2010.**

Fifteen students of SJCC, accompanied by the Dean, Dr. Lily N David, paid a visit to Swansea University, Wales, between the 1st to 15th June 2010. The Principal Rev. Dr. Daniel Fernandes, SJ joined the group on the last four days of the programme and finalized the ongoing discussions by signing the Memorandum of Understanding between the two institutions. Besides finalizing with University officials the details of the student and staff Exchange programme on academic lines, the trip helped the students

to deepen their understanding of another culture and broaden their outlook.

- **Exposure to India Programme**

As part of the MOU between the two institutions, a group of students from Swansea University paid their annual visit to Bangalore. Dr. Lily N David coordinated the programme and organised their month long stay from 30th July to 30th August 2010. The programme included guest lectures, interaction with NGO's, Art Therapy, Yoga and meditation sessions, visit to Medical Institutions and Cultural and Heritage tours.

- **Japanese Student Exchange Programme**

A group of 15 Japanese students from Kobe College, Japan visited Bangalore from 13th to 22nd September 2010. It was not only an opportunity for them to learn about India but also for our students to interact with them. The students of SJCC guided by Ms. Jhumur Roy gave a colourful and very informative presentation on the meaning and significance of traditions followed in India various and different dance forms. The programme organised by the college for the Japanese students included visits to NGO's, industrial visits to Toshiba and Sony India, and a presentation on micro-finance and small scale entrepreneurship projects.

Ms. Rency Alex, accompanied by three of our students were hosted by Kobe College, Japan from 26th October to 1st November 2010. They were benefitted by the exposure to industrial and cultural life in Japan through their visits to Panasonic factory, an Entrepreneurial Museum in Osaka, Panasonic Electric works, Japanese Gardens, Palaces and Buddhist temples.

- **International Twinning Programme**

This year ten students have opted for the International Twinning programme, wherein they would complete one year of studies at SJCC and then proceed for two years of undergraduate study at Swansea

University. These students are part of the first BBM class, but are tutored for two additional subjects in each semester to equip them to join the second year at Swansea University in September 2011.

41. Any other information the institution wishes to add:

Other Measures of IQAC

IQAC team visited Loyola College, Stella Maris, Ethiraj College and Women's Christian College in Chennai to know the functioning of IQAC cell on 5th and 6th of August 2010. It was an enriching experience to learn the initiatives taken by IQAC cell in these institutions. The team got an insight about the documentation, functioning of the cell, various feedbacks given by the stakeholders of the institution.

The team also visited the NAAC office, Bangalore and met Mr.Ponmudi Raj to have an input about the Re-Accreditation of the college on 24th August 2010. The team got an insight about the process for applying for re accreditation, various agencies that encourage research activities among the faculty, newsletters of the NAAC and guidelines for drafting the AQAR report and NAAC Report.

PART-C

Detail the plans of the institution for the next year

- Encourage staff to apply for minor UGC research projects.
- Conduct seminars on Quality related issues in Higher Education.
- Apply for ICSSR Fund and to other funding Agencies
- The Second Phase of the Students Research Activity
- Encourage the faculty members to apply for the various Developmental Projects.
- Encourage staff for research publications

- Bringing out Peer Review Journal with ISSN.
- Organize a practical oriented bridge course for the outgoing students
- Take up the second phase of the development of Govt. Urdu School
- Organize development programmes for non teaching staff
- Second phase of ERP implementation



Rev. Dr. Stany D'Souza, SJ
Director, SJCC



Dr. Lily N David
Chairperson, IQAC



Ms. Ravi Darshini
Co-Ordinator, IQAC