



WORDS' WORTH

ST. JOSEPH'S COLLEGE OF COMMERCE
(AUTONOMOUS)

#163, Brigade Road, Bangalore – 560 025

Volume 5 Issue 2

SPRING ISSUE

FROM THE EDITORS...

No sooner did 2006 become part of history than 2007 looms large ushering in, the winds of change and bidding us to de nouveau! This is the editorial team wishing one and all a very happy and fruitful new year!

2006 was marked by umpteen enthralling events, the highlights being the 1st ever National Seminar held in the premises and secondly the NAAC peer team visit. Expectations rise high as the College awaits the results of the NAAC evaluation. The experience gained from the interactive session with the peer team will remain etched in the minds of many.

The year that was – brought to light the spirit of zest that still remains alive in the hearts of Josephites. This was witnessed in the eventful happenings of the inter collegiate Business fest Chanakya and the Catholic fest Revelations. SJCC yet again proved to be a trend-setter with the ladies council organizing "SANSKRITI" an all girls fest for the first time ever. Kudos to them!

The often looked over and taken for granted are those who make SJCC a complete family. This newsletter explores the world of the non-teaching staff and makes an attempt to bring out into the open what makes them work their fingers to the bone.

Placements, jobs and interviews are the talk of the town, we were not far behind! This newsletter gives an insight into the future of our outgoing students. The students and teachers voice their conflicting views on the banning of cell phones.

The appreciation bestowed upon us in our first newsletter has encouraged us to come up with the second edition. We express our heartfelt gratitude to all those who have contributed to its content.

Wish you a worthy read!

INSIDE

JOSEPH'S ON CUE
BACKSTAGE STARS
ASSOCIATION REPORTS
SEMINARS
DEBATOR'S NOOK
WORD ON ECONOMIC TOOLS
WAR OF THE WORDS
PLACEMENTS
FOOD FOR THE SOUL
KODAK MOMENTS

EDITORS

PUJA SARASWAT	II B
PARUL KANWAR	II B
AUDREY MISQUITH	II A
ANKITA JAIN	I B
ROHAN RAMMOHAN	I D

DESIGN TEAM

MELRICK AGNEL LOBO	II A
AMRUT VISHNU KATWA	II A

FACULTY CONSULTANT

MRS. N. SHARMILA



JOSEPHS ON CUE

It was the dream of a group of individuals to create an abode of knowledge that would give to society one of the most acclaimed and progressive centers for learning. St. Joseph's College of Commerce is the veracity of that very dream.

Two events that have undoubtedly left a lasting impression and added a significant chapter to SJCC's glorious history were the National Seminar and the NAAC Peer Team visit.

SJCC has come afar and was accredited by NAAC (National Assessment and Accreditation Council) with most credible standards. On the 15th and 16th of December '06, the time had come again to be under the meticulous eye of the NAAC Team. With teachers and students working hand in hand to leave no stone unturned, we were confident of making an impression. The team acknowledged the added facilities (instilled since their last visit) and the progress made was highly laudable. But as every coin has two sides they did raise a few issues that needed looking into; such as the lack of hostel facilities and the need for larger grounds for sports.

The first day of their visit involved an inspection of the college, which included interactive sessions with all stakeholders in the institution – Alumni, teaching and non-teaching staff, parents and students. The day drew to a close with a cultural program put up by the students. This was followed by a day of report writing and assessment based on their observations.

The year 2006 was declared by NAAC as the year of student participation in Quality Enhancement. In consonance with the theme, the students of SJCC took the initiative to host a National Seminar, which was the first of its kind to be organized by our students. The theme of the seminar was 'Emerging Contours in Higher Education – Exploring Excellence'. Held on the 6th and 7th of October, the seminar explored contemporary concerns in higher education emphasizing the need for 'student participation' in emulating excellence. The seminar saw some revered personalities gracing the occasion and we were privileged to have them deliberate various



issues such as; Evolving Parameters of Excellence in Higher Education, Innovations In Evaluating Methods, Quality Enhancement Strategies For Students and Faculty, Twinning Programmes – Possibilities and Perspectives and Industry – Academia Synergy. Interesting points were raised and presentations made by speakers like Mr. Siddharta (founder, Fireflies Ashram), Prof. M.G. Krishnan (Dept. of Adult Education, Bangalore University), Mrs. Malathi Somaiah and Dr. Rajeev Gowda (IIM – B) and Dr. Charles (HOD – Commerce, Madras Christian College) to name a few. The participants were left sifting the wealth of information dispensed. Some of the ideas were agreed upon by all while some called for healthy discussions with audience participation. Various Colleges in and around Bangalore presented research papers on various themes and a workshop was also conducted for the teachers and students, which expounded the facets of research methodology and its scope.

Events like these help set the stage to explore more challenges in the field of management and the implications of research in today's pragmatic world. At SJCC, the vitality of being 'on cue' and emulating professionalism is ever so often ineffably showcased.

PARUL KANWAR – II B
AUDREY MISQUITH – II A
ROHAN RAMMOHAN – I D



PLACEMENTS

M.D., G.M., C.E.O... these are the star studded positions in our career ladder that we all fancy and aspire to achieve. SJCC makes sure the foundation stone is laid. Yes this is about campus placements that have become a norm in all top-notch institutions. Goldman Sachs, J.P. Morgan, T.C.S. and Accenture along with others were the big corporate names that did the rounds of the college in the month of November and December. While the 1st and 2nd year students were oblivious to any such happening and slogging it out at the end semester exams, the final year students were busy gathering information about their dream makers and preparing themselves to undergo the recruitment procedure.

This year saw a phenomenal increase in the number of students landing up jobs through the campus placement. Most finance companies opted the same procedure, starting with a general aptitude test, examining the students on the grounds of simple mathematics, English and part of logical reasoning. Short listed candidates of the written test went ahead into the final interview, which adjudged them on a more technical and job-oriented forum. While the BPO's concentrated on the overall ability and personality of the individual, the finance companies harped more on the knowledge of the subject. The written test of J.P. Morgan was

thoroughly finance based. The final interview was the deciding factor, which differentiated the noodle from the broth. Signing on the dotted line is what the H.R. manager required and those who did it made it.

A popular saying goes "wherever you go, no matter what the weather, always bring your own sunshine". This statement encapsulates the charisma of all those individuals who came out finer through the grind. This article is to bring to the fore the fact, that making a mark in the unsheltered, exposed world outside the ephemeral college life is no child's play. Those who find themselves on secure firm grounds, wish you the very best and may you do yeoman's service in your fields. For those who could cut no ice their in their first attempt there's a lot to look forward to. Yes, Deutsche Bank, Earnest & Young, Futures First are the few to name who are soon to be in the campus to fulfill your dreams.

Wishing you luck in good measure, as a reminding thought this is to say – "wherever you go, no matter what the weather, always bring your own sunshine!"

PUJA SARASWAT – II B

LET ME BE ME

My mind told me –
be practical.
My heart told –
Never mind, just let it go for once.
My soul told –
It's high time, you better start searching me.
My peers told –
It's time to have fun.
Life told –
Live me to the fullest.
Leaders told –
Come follow my footsteps.
Chirping birds told –
Come get lost in our tunes.

My shadow told –
It's time to get over the past.
The emptiness around me screamed – its
time you get rid of me.
With everything around me telling me what
to do...
A voice from deep within roared –
"For once let me be who I really am,
let me be without a mask,
for once... really for once...
LET ME BE ME."

BEENA NIRANJAN – II A



BACK STAGE HEROES

One of the reasons why we are proud to be Josephites is attributable to the people responsible for the 'Behind the Scene's work' – the Non Teaching Staff. Without them the 'Josephite story' remains incomplete. We present to you excerpts from a delightful chat we had with some of them and all we can say is that these people truly redefine the word "zeal". Here's to their enthusiasm and die hard commitment! Cheers!!!

Tell us briefly about how many years you have worked in St. Joseph's College of Commerce, the values and lessons of life you have learnt as being part of Joseph's?

Mrs. Malini – *Secretary to the Principal.*

I have been working in SJCC for the past 7 years. SJCC has taught me to be more responsible as an individual. I also learnt a lot about computers. The entire SJCC staff lives like a family and we feel belonged here.

Mr. Anthony Cruz – *Chief Attender, Maintenance.*

I've been part of St. Josephs for the past 28 years and it's been a tremendous journey. Wherever I go people identify me as being part of St. Josephs. I have also become quite famous outside!!! My relationship with the staff is excellent. I came to St. Josephs after I finished my schooling and the kind of support and encouragement I have got from the staff here is commendable. St. Josephs has helped me and has also taught me to be helpful. This is my second home.

Mr. Siddhaiah – *Senior-most Attender.*

Before coming to Josephs, I was a gardener way back in 1973. Its now been 34 glorious years here. One value which Josephs has taught me and

which has become a part of my personality is punctuality, I have never been late to work till today! I admire Fr. Rebello, a lot from whom I learnt this virtue.

Mr. Moses – *Maintenance Assistant to Mr. Anthony Cruz.*

I have worked in SJCC for the past 7 years. Before I could come to SJCC I absolutely did not know how to speak to the teachers and students. But now I feel I have gained what is needed to face the world. I have learnt to deal with people and have also learnt technical aspects of my job like operating the computer, projector and sound systems. I have definitely become very responsible.

Mrs. Kondamma and Mrs. Shardamma – *Ladies Room attenders*

For us, SJCC has not changed over the years and we do not want it to change either.

Manjula H.G. – *Chief Librarian.*

Its been 22 years in SJCC. I have had a very joyful experience. I have learned the art of discipline here. I spend most of my time in college than at home. My colleagues including the teaching staff and the principal have always encouraged me to do better.





Have the students lived up to your expectations?

Mrs. Malini – Our rapport with the students is quite good. They give us feedback which enables us to learn from our mistakes. But I believe students are nice to us only when they have favours to seek. I think they need to give the attenders a little more respect.

Mr. Anthony Cruz – Students give me a lot of respect. The students speak to us in a friendly manner which brings down the generation gap between us.

Mr. Siddhaiah – Students at SJCC give me respect and its nice to know that they consider us as important as the teaching staff.

Mr. Moses – Students are very friendly to me. What I like the most about them is that they obey me when I am obliged to ask them to do

something. I spend more time in college than at home. SJCC is like my home and the teaching and non-teaching staff are like my brothers and sisters.

Mrs. Kondamma and **Mrs. Shardamma** – Students have not caused us to complain till now. They have been kind to us and we want them to remain the same.

Manjula H.G. – Students here are very nice and polite. There has been a considerable increase in the number of students who make it to the library and I must say that most of them are very prompt!

AUDREY MISQUITH – II A
ANKITA JAIN – I B

WHAT A COINCIDENCE...!

- 1) Mark Twain was born in 1835, the year of Halley's comet. He remarked that he has come into this world with the comet, so he would pass from the world with it. Halley's comet returned in 1910, sure enough, Twain died that year.
- 2) The first man to die during planning and constructing of the Hoover Dam was the father of the last man to die during the construction of the same dam.

DID YOU KNOW?

- 1) A greenfly born on Tuesday, can be a grandparent by Friday.
- 2) Termites eat wood twice as fast when listening to heavy metal music.
- 3) There are more chickens than people in the world.
- 4) In England, the speaker of the House is not allowed to speak.

Bharath 1 "A"

MURPHY'S LAWS

- 1) OBVIOUSNESS – You will find an easy way to do it, after you have finished doing it!
- 2) CONSTANT – Matter will be damaged in direct proportion to its value.
- 3) SELECTIVE GRAVITATION – A falling object will always land where it can do the most damage.

Umanath Kamath, I BBM



ASSOCIATION REPORTS

AICUF

With a vision to recreate opportunities and pioneering undertakings in upholding the Christian spirit and message, AICUF with its usual inimitable aura, inaugurated its series of activities by its visit to an orphanage "Suryadhan". Forty Aicufers added the vital spark to the lives of the children through their vivid interaction with them. AICUF members attended a national seminar on the "Changing faces of the University college students in the global context" at the Indian Social Institute. The students were enlightened about issues appurtenant to their area of study. AICUF took part in 'STAROS' 2006 organized by Mount Carmel College and bagged the 1st runners up place. They also won many prizes at the fests organized by 'Respect For Life India'. AICUF played their cards close to their chests until they came up with 'Revelations 2007', a Christian fest held on the 8th and 9th of January. The Christian fervour was kept up by the many events and performances by Gospel rock bands like Holy Vengeance, Slain and the like. St. Josephs Arts and Science College won the overall trophy.

NATIONAL SERVICE SCHEME

"Not me, but you" – boasts of the altruistic vigour that brands NSS. NSS began their benevolent and public-spirited endeavours by organizing a rally on the 1st of December as part of AIDS awareness. Many NSS as well as Non NSS volunteers were a party to the message of the rally. A camp was then held at a rural base in Chikkanahalli between 27th December 2006 and 4th January 2007 wherein NSS collaborated with Swaraj, an NGO to generate awareness among the villagers about roof water harvesting and borewell recharge. NSS day was celebrated on the 24th of January and as always what was more conspicuously noteworthy was the briskness of the volunteers, making their programme remain a pleasant memory in the minds of many.

TASTE OF TIBET

Nostalgia was thick in the air as the Tibetan Youth expressed their heartfelt gratitude by hosting

a program 'Thank You India' which was held on the 12th of September 2006. Ms. Tenzing Tsetangoyso presided over the ceremony and what truly stood out as remarkable was the Tibetan national pride that was articulated through their traditional performance.

BUSINESS FESTS

VISTAS – a management fest was conducted by Bhartesh college, Belgaum between the 15th and 17th of September 2006 dwelling upon the theme "Retailing". Our college grabbed the first place in the Icebreaker event and the Quiz and secured the overall runners up place.

CHANAKYA – The academic inter-collegiate fest, revolving around the theme "Going Global" was held on the 28 – 30 of September 2006. The proceeds of Chanakya served as an aid to the children of prisoners living on Kanakpura road. There were 15 colleges participating in the 13 events conducted. The event schedule was enlisted by two new events namely – Paper Presentation and Brand Makeover, both of which were very well received. Two seminars based on the topics – 'Marketing and Advertising' and 'Finance and Stock Markets' were held to enrich the knowledge of students. Christ college won the overall trophy.

The commerce fest **ARBITRIUM'** was hosted by Jyothi Nivas College on the 15 – 16, September 2006. Rima Mathaias of II year B.Com won the Best manager award.

LADIES COUNCIL

The essence of a being a woman was celebrated by the first ever all girls fest which was a combination of good old tradition as well as modern perspectives. The fest was aptly titled 'Sanskriti' and was held between the 31st of January 2006 and 2nd of February 2007 with 5 colleges participating. Ms. Namrata of Bhagwaan Mahaveer Jain College won the 'Miss Sanskriti' award for her outstanding performance. The main highlights of the fest were the personal grooming session and fashion show conducted by the key sponsors Frankfinn Institute of Airhostess Training.



SEMINARS

With the shifting educational paradigms and to be in sync with the changing world SJCC has provided us with the forum of seminars that were an active part of this academic year.

HELD ON CAMPUS

A National Seminar based on the theme 'Emerging Contours in Higher Education' was held on the 6th and 7th of October which emphasized the need for 'student participation' in emulating excellence

A seminar was conducted for the B.Com students on the 20th of September. Various topics were discussed including *career opportunities in capital markets, emerging career opportunities in financial services, performance appraisal* and marketing view. Four eminent speakers delivered inspiring speeches namely- *Mr. Kiran Boal, Mr. Jasbeer Singh, Mr. Henry D'souza and Mr. Krishna Murthy.*

Mr. Nitesh Saraswathy held a seminar exclusively for the 3rd year students on "Choice of a Financial Career".

Mrs. Sheena Jacob, member of South Indian Bank introduced the first year students to the "Practical aspects of Banking" on the 15th of October.

On the 22nd of November, Mr. A.K. Govindan, Principal of Kuoni Academy of Travel, addressed the 1st and 3rd year students on the *Aviation Industry*

A seminar on "The Rise of an Entrepreneur" was organized by the Department of BBM on 18th September, 2006. The objective of the seminar was to create and instill in the young minds, the spirit of entrepreneurship. Various resource persons delivered enriching talks on Entrepreneurial skills, Financial assistance etc.

ATTENDED

St. Theresa's College For Women Eluru, Andhra Pradesh organized a two-day national workshop on 25th and 26th September 2006 to

expound the Theme : Student Quality Circles. The need to formalize the defacto presence of Quality Circles and to accord due recognition was stressed and promoted. Puja Saraswat II – B and Cyrus Asher Chalam, III – B along with Dr. Lily David, H.O.D. of B.Com. represented SJCC at this National Workshop. It is a note worthy fact that Quality consciousness is a concern not exclusively felt by only top tire institutions in urban cities, but an active mission by all colleges across the country. The workshop proved to be a good interchange of experience and perspectives.

Dr. Rajaram attended a seminar conducted by the BU in collaboration with St. Anne's College on the 6th and 7th of December held at the Central College campus. Dr. Rajaram delivered the keynote address based on the theme "Visibility and Higher Education – Issues and Perspectives".

On the 16th and the 17th of September 2006, the National Assessment and Accreditation Council hosted a two-day International Conference on Student Participation in Quality Enhancement. Cyrus and Rhea from III year B.Com. – B represented SJCC assemblage of academicians, students and eminent educationalists at Hotel Atria, Bangalore. With a representation of more than 10 countries viz., India, Vietnam, Malaysia, Scotland, Mongolia, Pakistan, Australia, etc. The conference was reported to be a breeding ground to profess and promote innovative perspectives and strategies to explore the avenues where the potential for student participation can be gainfully practiced. Recognizing students as the prime stakeholders of the educational institutions, NAAC advocates the rights of students and empowers them to take cognizance of quality enhancement. When asked to narrate their experience, Cyrus said "This conference is a landmark convention and a beginning of a new paradigm in Indian Education System; founded on student democracy."



WAR OF THE WORDS

Ban on use of cell-phones by students on campus

Teacher's State :

Mr. Hemanth Kumar – “Utility and necessity is comparatively more for teachers when compared to students. Phones can be used in the office, staff rooms but not during class time. For us it is the utility aspect, for the students its mere ‘time-pass’.”

Ms. Nirmala – “A strict NO in class. Preferably should be switched off and not kept in silent mode because it is a sure distraction.”

Ms. Sajida – “During class hours they shouldn't be used. I understand that parents would want to keep in touch especially in case of outstation students. There should be some relaxation on campus and if there is an important call the student should be allowed to receive the call.”

Ms. Ruth L. – “Discipline is a matter for concern and to help control one aspect the ban on mobile phones should be enforced on students and teacher's alike. The luxury of a mobile phone serves no relevant purpose on campus and should therefore not be allowed.”

Dr. Rajaram – “I think a responsible use of mobile phones should be instilled in our college. It is the only way of keeping in touch for some students and so as long as they refrain from using it in class and build a sense of responsibility it should be allowed. Keeping in mind the age that we live in, I don't think a complete ban on its usage is the right solution.

Mr. Augustine Amaldas – The ban is not very effective. Rules have to be made more strict. College has made the rules and we have to follow it with equal gravity.

Student's Speak :

Arpitha R.G. (I – B) – “If they make an issue out of a non-issue, then what should not happen will begin to happen!”

Vicky R. (I – D) – “Technology attracts. When lecturers find it hard to stay away from them then why do you expect students to? We live in a world where people do what they are asked not to do, so there seems no point in banning the use of mobiles by students.”

Pankaj (II – B) – “The ban doesn't serve the purpose. It is a need in today's time. It shouldn't be taken as a dunce that is misused but in real terms it is an extended attachment of oneself”.

Vazhan Ilango(I – D) – “ A ban imposed should stand for teachers and students alike, but frankly I believe that mobile phones should be allowed on campus except while in class.”

Amit Porwal (III BBM) – “I feel for sure that cell phones should be banned in class but not in campus. Cell phones are important medium of communication and students need to be sensible in their usage”

Avinash Kumar (I B) – “The ban on the use of cell phones is like clipping the wings on a penguins(students) after which they can only walk but cannot swim. In other words it is a handicap.”

Livya (II C) and Jeena (II BBM) – “We are all responsible adults who know when to use the cell. Besides the college itself has this very medium to connect with the students (tie up with hutch n sjcc msgs that we receive) n hence we guess the college also feels it is necessary for students to use cell phones!”



SOCIAL NETWORKING SITES ARE AN EUPHEMISM TO TIME WASTERS

Devil's View

'Lord what fools these mortals are!' is arguably one of the most insightful of Shakespeare's lines. Notwithstanding the fact man is a social being, these sites provide a forum for a motley mix of people from all walks of life be it young or old, male or female. Apart from advocating 'networking' as its hallmark these sites are a disguised intrusion to privacy. While celebrity grapevine maybe termed paparazzi circuit, when lesser mortals like you and me exchange graffiti it's the new age Orkut! It's noteworthy that you may find it shocking to know the etymology of the word Orkut, being derived from a Finnish slang (please find out). The public display of all the claptrap exchanged between friends is more amusing, if not annoying. If remaining jobless is the biggest job in the world, then kudos to these sites. You can squarely look into the monitor and increase the circle of your friends. Nonetheless the flip side of these cyber havens is menacing. It's a fertile breeding ground for sexual predators, pedophiles and nefarious social elements to thrive and foster. Evoking a subtle desire for voyeurism into others lives these provide a vicarious pleasure to the mindless and sinister perpetrators. The supposed indispensability of these sites makes them a necessary evil. Wastage of time and unwarranted loss of privacy are the inevitable concomitants of this phenomenon. Whether you discreetly choose or cautiously refuse friend requests from strangers longing for affable relations, they fuel 'cyber stalking' with bitter ramifications. With the noble pretext of forming social groups and tracing lost friends, it may appeal prima facie. Beneath the superficial icing on the cake, there is a surreptitious iceberg lurking and spreading the red carpet for disaster. These sites are programmed with ace, presented with glamour and grace, but beware as you join the hyped race!

CYRUS ASHER CHALAM – III B

Words' Worth View

Wake up! This is the era of networking and we are not here to put the clock back. Orkut, Myspace, Fropper and other community website that exist on the philosophy of six degrees of separation, have everyone connected. One can easily avoid prevarication and be unequivocal about the benefits pertaining to these social networking sites. All great truths begin as blasphemies. Although it needs being fastidious to make a bold statement as this, in case of these sites the pros far outweigh the cons.

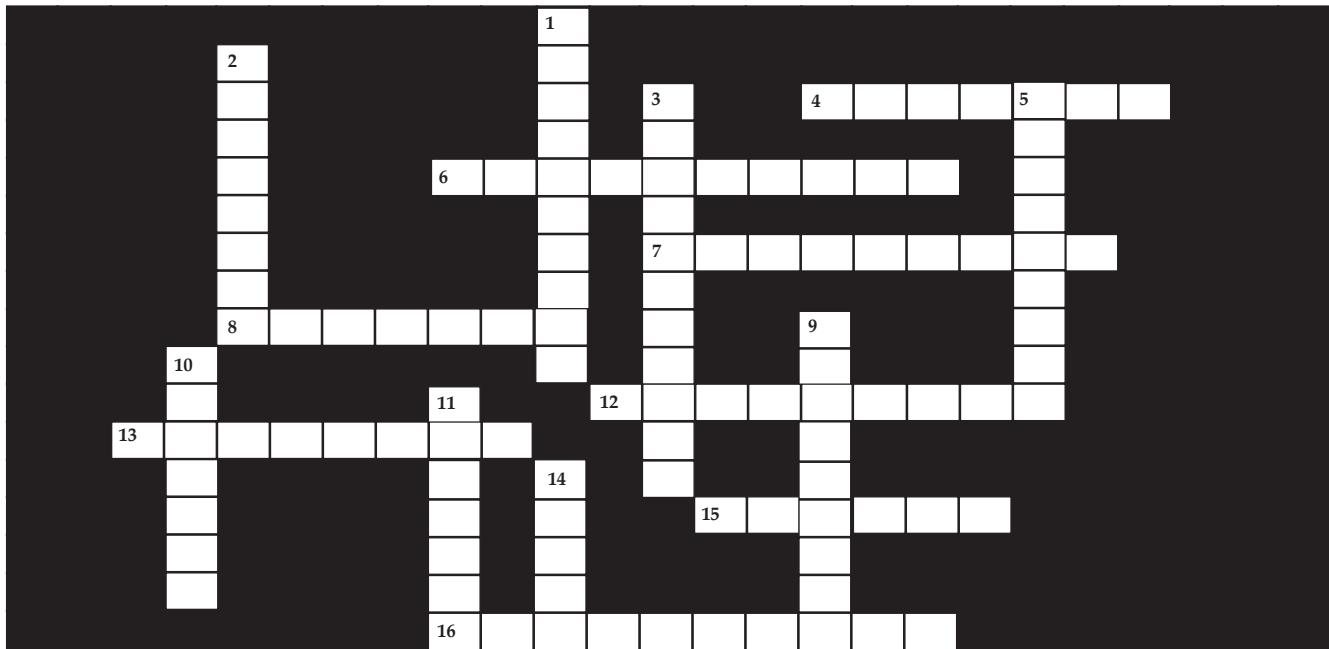
Time zones separate people from the same origin and it is these sites that help you get back to your old long lost friends. In mobilization of mass opinion specially for those alienated due to distance and lack of power and authority, these sites provide a public forum. To further substantiate this point I would like to bring to the fore the Jessica Lal case which occupied headlines of newspapers and news channels for weeks together. Orkut opened a community to amplify the voices of all people who are away from the limelight and yet have a right to speak their mind.

Man and his implications on society are inextricably interlinked. It is said that man is a social animal. And it is not my benignity to forget the animalistic instinct of man that brings disgrace to the entire species, just as some perverted maniacs have brought to sites like orkut. They ran into quite a bit of controversy as well, with people using some sites as a platform for anti nationalistic sentiments. But I beg to disagree. Every coin has two sides to it. Though many a skeptic will have the negatives touching the skyline, I choose to be contemporary rather than iconoclastic and dwell on the positives of the situation. The bottom line however remains that one can healthily bid adieu to snail mail and connect real time.

PUJA SARASWAT – II B



CROSSWORD



ACROSS

- 4. Linguistic term for vocabulary (7)
- 6. You make it once every year (10)
- 7. Weird (9)
- 8. A descriptive adjective (7)
- 12. A 'cliche' with which many start sentences (9)
- 13. A memory aid (8)
- 15. Shakespear wrote more than 100 of these (6)
- 16. SJCC in one word (10)

DOWN

- 1. From the desk of editors (10)
- 2. Choose your menu (1,2,5)
- 3. Idiom for being happy (11)
- 5. A confluence of people with common interest on a website (9)
- 9. In disguise (9)
- 10. The beginning (7)
- 11. Similar to catch 22 (7)
- 14. A website name derived from finnish slang (5)

CYRUS ASHER CHALAM
(III B)

ANSWERS

ACROSS = 4 LEXICON, 6 RESOLUTION, 7 ORXNOXIOUS, 8 EPTHEL, 12 BASICALLY, 13. MNEMONIC, 15. SONNET, 16. AUTONOMOUS

DOWN = 1. WORDSWORTH, 2. A LA CARTE, 3. FULL OF BEANS, 5. COMMUNITY, 9. INCOGNITO, 10. GENESIS, 11. DILEMMA, 14. ORKUT



QUIZ TIME

All of us are proud to call ourselves "Bangaloreans" or should I say "Bengalurians"! Lets discover how well we know our beloved city.

- 1. Only city in the world to have both the..... and airport operating from the same ship.
2. Bangalore University has the highest number of students going abroad taking first place from
3. Bangalore has only % of local population.
4. Bangalore Police has reputation of being the best in India
5. Name two things in which Bangalore tops the Indian chart 1), 2)
6. Bangalore has produced maximum of considered for Nobel Prize nominations.
7. A very peculiar factor which Bangalore is famous for is
8. Bangalore has highest number of in the world and in Asia. (clue: one is most frequently used, the other most frequently visited!)
9. Bangalore is considered the Capital of East comparable to Paris.

ADITYA VIKRAM - II B

ANSWERS

- 1. COMMERCIAL, DEFENSE
2. IIT KANPUR
3. 48%
4. SECOND
5. CIGARETTE SMOKERS, TRAFFIC
6. INTERNATIONAL SPORTSMEN
7. DOG BITES
8. TWO WHEELERS, PUBS
9. FASHION

LAUGH OUT LOUD

I like work , it fascinates me; I can sit and look at it for hours

- Jerome K. Jerome

He's not laughing at you. He's laughing with me who is laughing at you.

- Grace Adler (Will and Grace)

If you cant ignore, top it; If you cant top it, laugh it off; and if you cant laugh it off, it is probably deserved.

- Readers Digest



WORD ON ECONOMIC TOOLS

In India we follow Minimum Reserve System (MRS) for the issue of currency. Where 200 crores is maintained as MRS. This 200 cr. is divided into 2 parts i.e. 115 cr. in the form of gold & 85 cr. in the form of foreign exchange (FOREX).

Now say when demand (DD) for gold rises due to rise in the purchasing power of the public due to good amount of supply of money in the market which is synonymous to inflation.

When inflation is above 3%. At this when demand for gold rises, it leads to rise in value of gold and helps to increase investment. How?

Say when there is rise in the value of gold, the 115 cr. under MR rises to 120 cr. i.e. 4.16% rise. Simultaneously the value of domestic currency rises by 4.16% due to rise in the back up value and also the forex value falls down by the rise of domestic currency i.e. the 85 cr. It falls by 4.16% which amounts to 81.6 cr. Therefore there is a total rise in MR from 200 cr. to 201.6 cr. (120+81.6). There is now an increase in the reserve which is backing up the currency.

Due to an increase in the value of money there can be higher savings after deducting the consumption expenditure. Higher savings leads to higher investment, thus rise in the sensex.

1st by indigenous investment. 2nd by FII's due to the growth in domestic economy.

When the inflation is above 5% i.e. when there is a steep rise in the value of prices to the price or value of gold rises the DD won't support it due to a rise in consumption expenditure.

That's why the investment or sensex won't increase.

But when there is fall in the value of gold there would be an increase in the value of forex w.r.t. rupee. Thus FII's are attracted due the rise in their currency value & sensex simultaneously

rises. And also the indigenous investors are attracted due to steep rise in the sensex.

Thus when;

INFLATION \geq 3% GOLD rises SENSEX rises & vice versa.

INFLATION \geq 5% GOLD rises SENSEX falls & vice versa.

INFLATION – SENSEX

Inflation \leq 3% gold value increases & sensex decreases.

As inflation is in its embryonic stage, inflation states that the value of the money starts to fall & the prices begins to rise. Thus the value of the gold also begins to rise, and the value of money backed up by gold also rises, i.e. the purchasing power of the people also rises and FII's find an emerging market in India thus there is inflow of foreign currency & contributes to further investments. Thus a rise in sensex.

Assuming that the economy is stable & the market makers are directly dependent on the price mechanism and most importantly the country is unaffected from any kind of natural calamities.

It can be inferred that:

RISE IN INFLATION LEADS TO RISE IN SENSEX.

RAKESH MURTHY – II B

LAW OF URGENCY

Traffic is directly proportional to know late you are, or are going to be!

Umanath Kamath, I BBM



FOOD FOR THE SOUL

CHILDHOOD

I was a bud, protected from all sides
Did not know the sun, moon and wind
Wavered and played from the dawn to dusk
And also cried for things that I wanted.
Life was as smooth as a pebble
But slowly, I grew, it looked like time just flew
I was no more like a small bud
I turned into a beautiful flower filled with
Colours of life, the life which is red and
challenging.
Oh! I pray that I remain a bud
Where I waver and play from dawn to dusk.
Now I am a man with value and work,
I want to be a man who you can trust
I want to be first, yes I want to be first.

Rahul Sharma (I – D)

CRIME AND LAW

- 1) A french bride was arrested at her wedding reception in 1995 for stabbing her husband with the knife that they had just used to cut the wedding cake.
- 2) In Alaska, it is legal to shoot bears. However waking a sleeping bear for the purpose of taking a photograph is prohibited.
- 3) A 75 year old man received 10 traffic tickets, drove on the wrong side of the road 4 times, committed 4 hit and run offences and caused 6 accidents all within 10 minutes in Texas. (15/10/66)

MATHEMAGIC!

If you take a number, double it, add 10, divide by 2 and subtract your original number, the answer will always be 5.

"THE CRY WITHIN"

My heart cries
My soul is full of tears
None , far or near,
Can feel my agony and hear my cry
Of the pain I suffer.....throughout the day
and night
I feel disbanded from the troop,
No hope is left and I don't know what to do;
Why don't people understand me?
Am I full of faults?
If no is the answer
Then why is this sort of feeling my Lord?
Why do people like them and not me?
Why don't people see the qualities in me?

This is a cry from within
Let this world know of me
Don't let me feel apart

A cry from the depths of my heart
A cry from the depths of my heart

Jennifer 3 "C"

WHAT A COINCIDENCE...!

- 1) Mark Twain was born in 1835, the year of Halley's comet. He remarked that he has come into this world with the comet, so he would pass from the world with it. Halley's comet returned in 1910, sure enough, Twain died that year.
- 2) The first man to die during planning and constructing of the Hoover Dam was the father of the last man to die during the construction of the same dam.

Bharath, I A



CHENNAI 06