

The BBA (Twinning) Program

ABOUT THE PROGRAM:

St Joseph's College of Commerce provides an opportunity for the students of BBA to study abroad by offering an International Twinning program at the Swansea University, UK / Eastern Institute of Technology, New Zealand.

Students enrolled under these programs will complete their first year of Bachelors in Business Administration (BBA) at SJCC and will resume their remaining two years in the respective universities abroad.

Swansea University, UK:

St Joseph's College of Commerce provides an opportunity for the students of BBA to study abroad by offering an International Twinning program at the Swansea University, UK since 2010 - 2011.

Swansea University, UK, is a traditional and research oriented university established in 1920 that shares similar values with SJCC. It has been rated as one of the best universities in the UK for Best Student Experience, and is particularly known for its excellence in Accounting, Finance, Business and Management, Economics and Law.

Eastern Institute of Technology, Napier New Zealand

St Joseph's College of Commerce also provides an opportunity for the students to study at the Eastern Institute of Technology (EIT), New Zealand from the academic year 2017-18. EIT boasts of 10,000 students on their three campuses at Napier, Auckland and Gisborne which includes 620 international students from 40 different countries. The institution is committed to offer work ready program's which cater to high level satisfaction and professional body recognition. EIT was ranked as one of New Zealand's top rated institutes of technology for Research in the performance based research fund and is assessed as a Category I institution by the New Zealand Qualification Authority.

OBJECTIVES:

- To widen the scope of global educational opportunities to the students.
- To provide international quality education and to develop employability skills to prepare the students for the global market.
- To create an awareness about the various concepts in Management subjects and their application in Commerce and Industry.
- To enhance their knowledge in management and to enable them to keep abreast with new and innovative ideas at the international level.
- To promote knowledge through research-both applied and conceptual, relevant to management.
- To enhance the decision making skills and administrative competency of the students.
- To motivate students to apply management techniques to new and innovative areas of management.

DURATION:

The duration of study for the BBA Degree shall extend over a period of three academic years, one year in SJCC and the other two years in Swansea University, UK/ Eastern Institute of technology, New Zealand. In SJCC, each academic year comprises of two semesters.

ELIGIBILITY:

Students who have completed their two year Pre-University course of Karnataka State or equivalent thereto are eligible to seek admission to the BBA degree course.

PROGRAM HIGHLIGHTS:

- The Three year BBA degree program is divided into six semesters. Students under this program will complete their 1st year in SJCC and the 2nd and 3rd year abroad.
- Students enrolled under the international twinning program will have to score an aggregate of 60 percent in each subject at SJCC in order to be eligible to continue the program.

- The final degree will be awarded by the Foreign University/ Institution.
- Choice Based Credit System (CBCS).
- Continuous Connect with the respective Foreign Universities through online lectures, counseling sessions and personal networking opportunities.
- Professional Certification Programs.
- Skill based papers offered to enhance the student's corporate employability.
- Industry exposure through Internship, field visits, guest lectures and projects.
- Holistic development of students by training in soft skills, computer skills, certificate courses and Interdisciplinary subjects included under the choice based credit system (CBCS).
- The BBA department conducts several seminars at the international, national and state level.
- Research paper publications under mentorship of experienced faculty members.
- Department Association's (Josephite Business Club, Conexus, Fountainhead and Leadership Development Cell) offer a platform and conduct a variety of activities to cater to the wide range of talents of the student body.
- Annual International Industrial/ University Visits.
- A well established mentorship system.
- Career counseling and placement assistance.
- Opportunity to pursue Summer School Programs with London School of Economics (LSE) and French University of Tourism.

PEDAGOGY:

- Classroom instruction through audio visual aids
- Case studies
- Role-play
- Industrial visits
- CIA Projects
- Seminars
- Presentations
- Guest Lectures
- Shared teaching
- Flip classes
- Simulation
- Experiential Learning
- Social Outreach
- Internships
- Certificate Courses
- Online Certifications
- Group Discussion
- Webinars
- Business Fest (Virtuoso)