

**ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)**  
**DEPARTMENT OF COMMERCE and MANAGEMENT**  
 TEACHING LESSON PLAN FOR  
**FUNDAMENTALS OF INTERNATIONAL RELATIONS**  
 (EL 15 IB 504)

**B.Com (Reg.) / B.Com (II) / B.Com (TT) / BBA (Reg.) / BBA (Entrepreneurship)**  
**V Semester (June to September 2018)**

**Subject Objective:** The course attempts to capture the multidimensional aspects of international relations. The content will give insight into International Organizations and their role in International Relations. At the end, students will develop conceptual understanding of challenges and legitimate ways to approach them.

**Description of learning goals / objectives:**

1. *Time/hours required* – 60 hrs
2. *Process* – Lecture method, Case study references, International News Reviews, etc.
3. *Output* – understanding the Procedures and related views pertaining to International Relations.
4. *Assessment (CIA):* Field visit based assignments, Short review projects, Presentation, Current affairs, Viva, etc.....

**Lesson Plan Framework (Module Wise)**

Module/ Title/ Hours	Topics for student Preparation	Procedure	Learning outcome	Assessment
<b>Module 1:</b> <i>Introduction to International Relations</i> <b>10 hours</b>	<b>Module 1: Introduction to Management and History of Management Thought (emergence only)</b> The History of French Revolution- Colonialism and Culture in British India-Enlightenment & Empire Brief insight into the 19th Century- Impact of World War-	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Case study analysis</li> <li>• Team project</li> </ul>	Understanding the various functions and related key areas of Banking	Multiple - Choice Questions/ Guess the following /definition/meaning/ etc.

	<p>Cold war and India's stand- The Bretton Woods agreement.</p> <p>Government &amp; Non-Government players. Overview, objectives, role and importance: WTO – IMF - WORLD BANK-International Trade Organizations – NAFTA, SAARC, BRICS &amp; ASEAN - International Trade Centre - EU trade policy - FEMA – GATS - TRIPS &amp; TRIMS</p> <p>Major Developments in the Current International Monetary and Financial Environment. Role of the IMF and Other International Economic Institutions</p>			
<p><b>Module 2 :</b> <i>India and Globalization</i> <b>08 hours</b></p>	<p>Overview of Social and Cultural Patterns of Ancient India-The Indian Middle Ages (1950's) - 1990's Liberalization. The Making of Modern India-From Aesthetics to War: History of the Modern West-Reading Texts: (18th Century)-History of Silk Road: Pre-modern Patterns of Globalization (200BC-1453AD)-Sociology of Post-Industrial Societies.</p>	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Analysis of SAs</li> <li>• Team project</li> </ul>	<p>Understanding the various types of banks and the regulator, their roles and responsibilities</p>	<p>Multiple - Choice Questions/ Guess the following Match the correct theory/definition/meaning/ etc.</p>

<p><b>Module 3:</b> <i>International Relations Theories</i> <b>12 hours</b></p>	<p>IR-Meaning, purpose, global opportunities available for IR. International Politics: Meaning, Definition, International Political scenario of IR. India in global relations.</p> <p>Realism-Meaning-concept-Assumptions of Realism from History of the Peloponnesian War.</p> <p>Neo realism-Meaning-Concept-Kenneth Waltz's theory-Divide</p> <p>Liberalism -origin of liberal theory-Neoliberal</p> <p>Institutionalism-Prisoner's dilemma</p> <p>Radicalism-Primacy of economics-new patterns of social relations-Hobson theory-Understanding Constructivism. Theory in Action: Analysing the 2003 Iraq War- The Realist-Liberal-Radical Interpretations</p>	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Case study analysis</li> <li>• Team project</li> </ul>	<p>Evaluate the various types of instruments and its working procedure</p>	<p>Multiple - Choice Questions/ Guess the following Match the correct theory/ definition/ meaning/ etc.</p>
<p><b>Module 4 :</b> <i>Institutional Framework for Exports and Imports and India's Foreign Policy since 1947 (Idealism vs. Neo-liberalism)</i> <b>14 hours</b></p>	<p>Foreign Trade Policy – Highlights – Special Focus Initiatives – Duty Drawback – Deemed Exports – ASIDE – MAI &amp; MDA – Star Export Houses – Town of Export Excellence – EPCG Scheme – Incentives for Exporters. Export Promotion Councils-Commodity Boards – FIEO – IIFT – EOUs –</p>	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Case study analysis</li> <li>• Team project</li> </ul>	<p>Explains about how bankers react with dishonored of cheques and Preliminary measures taken by bankers with respect to the responsibilities of Customers</p>	<p>Multiple - Choice Questions/Match the correct sections/ definition /meaning/ etc.</p>

	<p>SEZs – ITPO – ECGC – EXIM Bank</p> <p>India’s journey over the decades, Non-alignment movement, India’s wars, 1990’s liberalization, Effect of domestic policies on foreign policy (eg: TN politics defining India’s stand towards Sri Lanka), and effect of foreign policy on domestic policies (eg: quality standards aligning to meet WTO regulations).</p>			
<p><b>Module 5:</b> <i>Recent Trends in World Trade and International Negotiations</i> <b>08 hours</b></p>	<p>Eco politics. Recent developments in WTO negotiations - The negotiations on industrial goods- The agriculture negotiations</p> <p>Switzerland’s contribution in agriculture: implications for developing countries- The elimination of export subsidies- Reduction in domestic support- Market access Migrations and Refugee. Climate change and trade- Agriculture, trade and climate change- The food miles debate- The liberalization of environmental goods and services- Intellectual property rights and transfer of technology- Carbon leakage and border tax</p>	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Case study analysis</li> <li>• Team project</li> </ul>	<p>To Know the Principles of Lending and Borrowing of funds, NPA’s, Pledge, Hypothecation, Mortgage.</p>	<p>Multiple - Choice Questions/ Various Company report analysis/ Case-reviews/ etc.</p>

	adjustments. India's stand at UN/WTO on climate change and agricultural negotiations.			
<b>Module 6:</b> <i>EXIM</i> <b>8 hours</b>	EXIM-Role, purpose, benefits, Recent EXIM Policy. Export-Preliminaries, categories of export-Physical – Direct & Indirect (ii) Deemed Exports (iii) Merchant & Manufacturer Exports. Procedure and Benefits- Excise clearance Benefit / Rebate (ii) Income Tax Benefit, Shipment & Transport – Sea, Air, Rail, Road, Pipeline. SEZ, EHTP, STP& EOU's, Types of Export Houses Role of overseas agent & remittance of commission. Export of Principal Commodities in India. Overview of India's Export Growth Performance, key drivers and challenges in the past 5 years.	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Case study analysis</li> <li>• Team project</li> </ul>	To know e-Banking, Phone Banking, Mobile Banking and its convenience to Banking System.	Multiple - Choice Questions/ Various Company report analysis/Case-reviews/ etc.

**LESSON PLAN FRAMEWORK (HOUR-WISE):**

**Subject Name:** FUNDAMENTALS OF INTERNATIONAL RELATIONS

**Lecture Hours:** 60

Sl. No	Unit & Objectives	No. Of Lecture Hours	Methodology/ Instructional Techniques	Evaluation/ Learning Confirmation
<b>Module 1:</b>	<b>Introduction to International Relations</b>	<b>10 Hrs</b>		
1.	Evolution of the Discipline – Pre and Post Westphalia World (emergence only)	1	Lecture and illustrations	Question and answer
2.	The History of French Revolution-Colonialism and Culture in British India	1	Lecture and illustrations	Question and answer
3.	Enlightenment & Empire Brief insight into the 19th Century	1	Lecture and illustrations	Illustrations
4.	Impact of World War-Cold war and India's stand-The Bretton Woods agreement	1	Lecture and illustrations	Question and answer
5.	Government & Non-Government players. Overview, objectives, role and importance	1	Lecture and illustrations	Question and answer
6.	WTO – IMF - WORLD BANK-International Trade Organizations – NAFTA, SAARC, BRICS & ASEAN	1	Lecture and illustrations	Question and answer
7.	International Trade Centre - EU trade policy - FEMA – GATS - TRIPS & TRIMS	1	Lecture and illustrations	Question and answer
8.	Major Developments in the Current International Monetary and Financial Environment	1	Lecture and illustrations	Question and answer
9.	Role of the IMF and Other International Economic Institutions	1	Lecture and illustrations	Illustrations
10.	Revision/repetition of chapter	1	Questions/viva	Tests
<b>Module - 2:</b>	<b>India and Globalization</b>	<b>08 Hrs</b>		
1.	Overview of Social and Cultural Patterns of Ancient India	1	Lecture and illustrations	Question and answer
2.	The Indian Middle Ages (1950's) - 1990's Liberalization	1	Lecture and illustrations	Question and answer
3.	The Making of Modern India-From Aesthetics to War	1	Lecture and illustrations	Question and answer
4.	History of the Modern West-Reading Texts: (18th Century)	1	Lecture and illustrations	Question and answer
5.	History of Silk Road	1	Lecture and illustrations	Question and answer
6.	Pre-modern Patterns of Globalization (200BC-1453AD)	1	Lecture and illustrations	Question and answer
7.	Sociology of Post-Industrial Societies	1	Lecture and illustrations	Question and answer

8.	Review and revision of module	1	Questions/viva	Tests
<b>Module - 3</b>	<b>International Relations Theories</b>	<b>12 Hrs</b>		
1.	IR-Meaning, purpose, global opportunities available for IR	1	Lecture and illustrations	Question and answer
2.	International Politics: Meaning, Definition, International Political scenario of IR	1	Lecture and illustrations	Question and answer
3.	India in global relations	1	Lecture and illustrations	Question and answer
4.	Realism-Meaning-concept-Assumptions of Realism from History of the Peloponnesian War	1	Lecture and illustrations	Question and answer
5.	Neo realism-Meaning-Concept-Kenneth Waltz's theory-Divide	1	Lecture and illustrations	Question and answer
6.	Liberalism -origin of liberal theory- Neoliberal Institutionalism-Prisoner's dilemma	1	Lecture and illustrations	Question and answer
7.	Radicalism-Primacy of economics	1	Lecture and illustrations	Question and answer
8.	New patterns of social relations-Hobson theory	1	Lecture and illustrations	Question and answer
9.	Understanding Constructivism	1	Lecture and illustrations	Question and answer
10.	Theory in Action: Analyzing the 2003 Iraq War	1	Lecture and illustrations	Question and answer
11.	The Realist-Liberal-Radical Interpretations	1	Lecture and illustrations	Question and answer
12.	Review of all the theories and revision of module	1	Questions/viva	Tests
<b>Module - 4:</b>	<b>Institutional Framework for Exports and Imports and India's Foreign Policy since 1947 (Idealism vs. Neo-liberalism)</b>	<b>14 Hrs</b>		
1.	Foreign Trade Policy – Highlights – Special Focus	1	Lecture and illustrations	Question and answer
2.	Initiatives – Duty Drawback	1	Lecture and illustrations	Question and answer
3.	Deemed Exports – ASIDE	1	Lecture and illustrations	Question and answer
4.	MAI & MDA – Star Export Houses	1	Lecture and illustrations	Question and answer
5.	Town of Export Excellence	1	Lecture and illustrations	Question and answer
6.	EPCG Scheme – Incentives for Exporters	1	Lecture and illustrations	Question and answer
7.	Export Promotion Councils-Commodity Boards	1	Lecture and illustrations	Question and answer

8.	FIEO – IIFT – EOUs	1	Lecture and illustrations	Question and answer
9.	SEZs – ITPO – ECGC – EXIM Bank	1	Lecture and illustrations	Question and answer
10.	India’s journey over the decades, Non-alignment movement,	1	Lecture and illustrations	Question and answer
11.	India’s wars, 1990’s liberalization	1	Lecture and illustrations	Question and answer
12.	Effect of domestic policies on foreign policy (eg: TN politics defining India’s stand towards Sri Lanka)	1	Lecture and illustrations	Question and answer
13.	Effect of foreign policy on domestic policies (eg: quality standards aligning to meet WTO regulations)	1	Lecture and illustrations	Question and answer
14.	Summary/ test/ examples	1	Questions/viva	Tests
<b>Module – 5:</b>	<b>Recent Trends in World Trade and International Negotiations</b>	<b>08 Hrs</b>		
1.	Eco politics - Recent developments in WTO negotiations	1	Lecture and illustrations	Question and answer
2.	The negotiations on industrial goods- The agriculture negotiations	1	Lecture and illustrations	Question and answer
3.	Switzerland’s contribution in agriculture: implications for developing countries	1	Lecture and illustrations	Question and answer
4.	The elimination of export subsidies - Reduction in domestic support	1	Lecture and illustrations	Question and answer
5.	Market access Migrations and Refugee. Climate change and trade - Agriculture, trade and climate change	1	Lecture and illustrations	Question and answer
6.	The food miles debate - The liberalization of environmental goods and services - Intellectual property rights and transfer of technology	1	Lecture and illustrations	Question and answer
7.	Carbon leakage and border tax adjustments. India’s stand at UN/WTO on climate change and agricultural negotiations	1	Lecture and illustrations	Question and answer
8.	Summary/ Revision	1	Questions/viva	Tests
<b>Module – 6:</b>	<b>EXIM</b>	<b>8 Hrs</b>		



1.	EXIM-Role, purpose, benefits, Recent EXIM Policy	1	Lecture and illustrations	Question and answer
2.	Export-Preliminaries, categories of export-Physical – Direct & Indirect (ii) Deemed Exports (iii) Merchant & Manufacturer Exports	1	Lecture and illustrations	Question and answer
3.	Procedure and Benefits- Excise clearance Benefit / Rebate (ii) Income Tax Benefit, Shipment & Transport – Sea, Air, Rail, Road, Pipeline	1	Lecture and illustrations	Question and answer
4.	SEZ, EHTP, STP& EOU's, Types of Export Houses Role of overseas agent & remittance of commission	1	Lecture and illustrations	Question and answer
5.	Export of Principal Commodities in India	1	Lecture and illustrations	Question and answer
6.	Overview of India's Export Growth Performance	1	Lecture and illustrations	Question and answer
7.	Key drivers and challenges in the past 5 years.	1	Lecture and illustrations	Question and answer
8.	Summary/case study/ Revision	1	Questions/viva	Tests
<b>Total Hours</b>		<b>60 hrs</b>		

**Continuous Internal Assessment:**

**CIA 1:** *Class Quiz and role play: 4<sup>th</sup> July & 11<sup>th</sup> July 2018*

**Mid Term Test:** Modules – 1 and 2

**CIA 2:** *Short case developments & presentation–*

Topic facilitation: 7<sup>th</sup> August 2018

Group Allocation: 8<sup>th</sup> August 2018

Submission of completed (assignment by the students): 22<sup>nd</sup> August 2016

**Books for Reference:**

- Base Reading for paper 1: International Relations (A very short introduction), Paul Wilkinson
- International Relations, Joshua Goldstein
- Glimpses of World History, Pt. Jawaharlal Nehru
- Communist Manifesto, Karl Marx
- Atlas Shrugged, Ayn Rand
- Weihrich, Heing and Harold Koontz, Management: A Global Perspective, Mc-Graw Hill, NewDelhi.

- Stoner, James A. F., A. E. Freeman, and D. A. Gilbert (Jr.), Management, Prentice Hall of India Pvt.Ltd.

***Prepared by:-***

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