GUEST LECTURES

The BBA department of SJCC tries to keep each class fresh and interactive. Inviting guest lecturers to address the classes not only makes the classes more interesting but also provides students with an exposure and opportunity to communicate and network with various industry experts and successful personalities.

Guest Lecture Reports 2016-17:

**BSE- GUEST LECTURE BY MRS. MARINA JOSE FOR 3 BBM ‘A’ AND ‘B’**
A guest lecture was convened by Mrs. Marina Jose on the topic, ‘BSE & Capital Markets’ for the 3 BBM A students on 15/06/2016 and for 3 BBM B students on 23/06/2016.

**BSE- GUEST LECTURE BY MR. RAHUL DHAWAN FOR 1 BBA ‘A’ AND 2 BBA ‘A’**
The words “wall street” and “stock market” have often created an image in our minds of rich men in expensive suits driving their luxury cars down the gold laden paths of Wall Street. Mr. Rahul Dhawan on 19/09/2016 was able to shed light on the working of the shares markets, portraying a much more practical side to the topic for the students of 2 BBA ‘A’ and 1 BBA ‘A’.

**INTERNATIONAL GUEST LECTURE BY MR. GIANASSO GUIDO- 1 BBA ‘B’ AND 2 BBA ‘B’**
A guest lecture was convened by Mr. Gianasso Guido on 19th of September, 2016. Mr. Guido’s expertise and resourcefulness was communicated to students over a Skype session. Mr. Guido works under the division of strategy which is present in the Nanyang Technological University located in Singapore.

**LECTURE BY PARAG SHAH**
On 21/11/2016, the 3rd year students of the BBA department attended a guest lecture convened by Mr. Parag Shah on the topic of ‘Entrepreneurship’.

**BYJU’S SEMINAR**
On 21/12/2016, the 2nd year students of the BBA department attended an awareness seminar conducted by BYJU’s about the various programs (MBA and MiM specifically), available for a BBA student after graduating with a BBA degree.

**LECTURE BY MR. JIMMY ANKLESARIA**
On the 25th of November, 2016 the students of the BBA department attended a lecture by Mr. Jimmy Anklesaria, F.C.A., LL.B., the founder of Anklesaria Group, Inc. He is a Fellow Member of the Institute of Chartered Accountants, and holds a law degree and an MBA. An ex-Josephite, he is one of the world’s most sought-after speakers on Cost Management and has positively influenced the procurement transformation process at numerous Fortune 500 companies.

**LECTURE BY DR. MADHU T RAO**
On the 14th of December, 2016 the students of the BBA department attended a lecture by Dr. Madhu T Rao, the Assistant Dean of the Albers School. He was accompanied by a colleague
Dr. Joe Orlando, both professors at the Albers School of Business and Economics in Seattle University.

GUEST LECTURE BY MR. PARIMAL MERCHANT
St. Joseph’s College of Commerce had organized a talk for the BBA students on 5th January, 2017, under the supervision of Ms. Tina Singh. Mr. Parimal Merchant, from SP Jain School of Global Management was the guest speaker who sought to share anecdotes and inspire students. Mr. Merchant is a specialist in family business related subjects and the main theme of his speech was how business is the greatest social service.

LECTURE BY REVEREND DOCTOR TONY
The students of 2 BBA ‘B’ attended a guest lecture by Reverend Doctor Tony on 10th January, 2017. Reverend Doctor Tony did his BSc at St Joseph’s College of Arts and Science more than 50 years ago. He has achieved an MBA from the university of Notre Dame in Indiana, USA and PhD from Loyola University of Chicago.

FELA- GUEST LECTURE
On 27/1/2017, the students of 2 BBA ‘B’ attended a guest lecture conducted by Fela on the topic, ‘Entrepreneurship and Start-ups’.

CANCER AWARENESS LECTURE BY DR. SAMUEL
The students of 2 BBA ‘A’ and 3 BBM ‘B’ on 3/2/2017 attended a cancer awareness seminar conducted by Dr. Samuel, a practicing oncologist from St. John’s Medical College.

LECTURE ON GENDER BY MS. BRINDA ADIGE
The students of 1 BBA ‘B’ and 2 BBA ‘A’ attended a talk on gender based violence and other stereotypes delivered by Ms. Brinda adige on 14th February, 2017.