# **INTERNATIONAL INDUSTRIAL VISIT**

### 2016-17

The BBA Department, with the objective of exposing it students to the industry, education systems, infrastructure and cultures of foreign lands, drawing special reference to the subject "International Business", organizes an International Industrial Tour every year during the autumn break. In 2016, 44 students from the 1st, 2nd and 3rd years' toured Russia and Scandinavian countries – Finland, Estonia and Stockholm. The tour commenced on 25 October 2016 and concluded on 3 November 2016. The students got an exhaustive tour of the Crystal Vodka Museum – set in a 1901 distillery. The tour provided students with an in-depth understanding of the evolution of Vodka, the process of distilling the drink, the various hurdles faced by the industry, the business dynamics of the trade and the various marketing strategies employed over the past century.

# 2015-16

In 2015, a 10-day International Trip to Spain, Italy and France was organized for forty-four students of the department. The trip was a remarkably enriching experience that juxtaposed sightseeing tours with industrial and academic excursions. The students visited the Fragonard Perfume factory in Paris and the Carraro Axles factory in Italy, where they experienced the practical aspects of Supply Chain Management and Materials Handling.

# 2014-15

In October 2014, the BBA department organized a trip to Europe and visited several industries. These industries included a visit to a traditional clog (wooden shoes) factory and cheese factory at Volendam, the Heineken brewery which was established in 1864 at Amsterdam, Concept Chocolate a small factory that produced hand-made chocolates at Brussels, the BMW factory in Dingolfing, Stuttgart and also the Cuckoo Clock making company in switzerland.

# **2013-14**

In October 2013, the students of the BBA department organized a trip to Europe. The students visited Jose Maria da Fonseca winery, founded in 1834 it is the oldest table wine company in Portugal.

### 2012-13

In 2013, the students of the BBA department visited New York, Washington, Orlando and Miami. In Orlando they were exposed to the entertainment industry and the themed parks, Sea-World and Disney's Epcot Centre. They also toured NASA's Kennedy Space Centre.

# 2011-12

In October 2011, the BBM students visited Germany and paid a visit to a German Brewery in Berlin. They also toured Autostadt, which is involved in the production of various models of Volkswagen automobiles using sophisticated technology.

# **INTERNATIONAL UNIVERSITY VISITS**

### 2016-17

In 2016, the BBA students toured Russia and Scandinavian countries – Finland, Estonia and Stockholm and visited the University Higher School of Economics, where the students attended a lecture by Prof. Vazvaza on Russia's financial system. The brief, yet insightful lecture described the formation and subsequent evolution of Russia's financial system post the Soviet era, and brought the dynamics of the system and supporting statistics to the fore. Prof. Vazvaza also provided information on the educational opportunities offered by the school to overseas students.

### 2015-16

In 2015, a 10-day International Trip to Spain, Italy and France was organized for forty-four students of the department. The students also spent a day at the University of Padova- the alma mater of the likes of Copernicus and William Harvey, where they attended a seminar on the educational and professional opportunities that Italy has to offer.

### 2014-15

In October 2014, the BBA department organized a trip to Europe and visited a European University at Rotterdam. Erasmus University, at the Rotterdam School of Management, is one of the best universities in Europe.

### 2013-14

In October 2013, the students of the BBA department organized a trip to Europe. The students visited Escuela de Administración de Empresas (EAE) Business School in Barcelona.

# 2012-13

In 2013, the students of the BBA department visited New York, Washington, Orlando and Miami. They also visited the University of Central Florida and interacted with their students ambassadors.