

## About the Institution

St. Joseph's College was established in the year 1882 and is affiliated to Bangalore University. The College has been serving as a beacon of light in the city of Bangalore, emphasizing teaching, learning and research activities in Commerce and Management subjects. 'Fide et Labore' meaning by 'By Faith and Toil' is the motto of the College. The College aims at the integral formation of its students, helping them to become men and women for others. St. Joseph's College of Commerce is one of the first Autonomous Colleges in Karnataka to be Re-Accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC) and has been ranked 9<sup>th</sup> Best College in India and 2<sup>nd</sup> Best in Karnataka by India Today – Nielsen Survey June 2015. In February 2010, the College was recognized by the UGC as a “College with Potential for Excellence”.

The institution is well equipped with qualified and experienced faculties. The institution offers three Under Graduate Programmes viz B.Com, BBA and B.Com (Travel and Tourism) and at Post Graduate Level it offers M.Com and M.com(IB) courses. The College is also conducting a number of Post Graduate Diploma and Certificate Programmes in various subjects of Commerce and Management.

Research activities by faculty and students have always been encouraged at St. Joseph's College of Commerce. Students and teachers have continuously been involved in small project work and publications. Research activities gained further strength with the establishment of Research Centre in January 2011 which has been recognized as a centre for research leading to the awarding of Ph.d degree by the Bangalore University.

## Research Centre

The institution has a fully fledged research centre, oriented towards inculcating research culture among the faculty members and students. The centre takes up research projects approved by funding agencies such as ICSSR, UGC, Planning Commission (GoI), promotes publication of research articles in peer reviewed Journals, among the academic fraternity. The centre also organizes workshops, conferences and extends consulting services.

The Research Centre of SJCC publishes Bi-annual research journal "SJCC Management Research Review (ISSN 2249-4359)", a peer reviewed journal, which is committed to publishing scholarly, empirical and theoretical research articles in the field of Commerce, Management, Economics and related domain.

## Call for Papers

We are inviting scholarly research articles, working papers, funding research projects abstracts in the broad areas of Commerce Management Finance, and Economics Allied Areas.

## Sub - Themes

| Sub Themes                 | Sub Themes   |
|----------------------------|--|
| Business                   | Labour Relations Management                            |
| E-Commerce                 | Emerging Logistics and Supply Chain Management         |
| Economics                  | Marketing  |
| Finance                    | Organizational Behavior and Organizational Development |
| General Management         | Small Business Entrepreneurship                        |
| Global Business            | Strategic Management Policy                            |
| Health Care Administration | Technology & Innovation                                |
| Human Resource Management  | Tourism & Hospitality                                  |
|                            | Other Emerging Allied Topics                           |

**Publication Date : 2<sup>nd</sup> Week of June 2016**

## Paper Submission Guidelines

**Manuscript:** Original papers are invited on the theme and sub-themes from academicians, research scholars and practitioners. Full Paper should be in MS Word, Times New Roman 12 point, with 1.5 line spacing, fully justified and should not exceed 4500 words.

**Footnote:** The superscript numeral used to refer to a footnote must appear in the text. Footnotes should appear at the bottom of the normal text area, with a line of about 5cms set immediately above them.

**Citations:** APA citation style must be followed for References.

**Review:** Papers will undergo a Double Blind Review process and will be evaluated on different parameters such as Originality, Relevance, Applicability and Contribution to findings. All correspondence will be addressed to the first author.

The language of the manuscript should be in English

**No article shall be sent for publication in the Journal if it is currently being reviewed by any other Journal or publishers or if it has already been published or will be published elsewhere.**

**Kindly do the spell and language check before submission of the manuscript.**

**Abstract :** All manuscripts should include an abstract containing 200-250 words.

**Title of the Article :** The title of the article should be short and specific.

**Author's Identification :** To protect their anonymity in the review process, the authors should avoid writing their name(s) and acknowledgments in the manuscript. Instead a separate page containing the title of the paper, the name and address of the author(s) and the postal and e-mail address for correspondence should be attached to each copy of the manuscript.

**Key words :** Atleast five Key words should be given at the end of the abstract

**Introduction :** It should include pertinent review of literature and justification of the work.

**Material and Methods :** It must include year and place of study, basic information on material and methodology and details of justification of the work.

**Result and Discussion :** It is a combined heading with the results obtained, discussed in the light of recent relevant literature and giving conclusion of study in the end.

**Tables and Illustrations :** All Tables and Figures should be numbered and should appear in the corresponding Text with Captions. Source should be explicitly mentioned at the bottom of the table/figure.

#### **How to send**

Please send two hard copies of your contribution along with soft copy in a CD. Your contributions should be addressed to:

*The Editorial Board,*

*SJCC Management Research Review*

*St. Joseph's College of Commerce, (Autonomous)*

*163, Brigade Road, Bangalore -560 025. Karnataka.*

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## St. Joseph's College of Commerce (Autonomous)

Affiliated to Bangalore University  
Re-Accredited at "A" Grade by NAAC  
College with Potential for Excellence  
(Status awarded by the UGC)

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## CALL FOR PAPERS - JUNE 2016 ISSUE

### SJCC Management Research Review

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**Paper Submission Deadline : 15<sup>th</sup> May 2016**