

CONFERENCE CONCEPT NOTE

The chosen theme for conference "The Paradigm of Triple Bottom Line- Risk, Ethics, Governance, Sustainability" aims to help connect the dots that matter. Sustainable development, a concept and movement founded at the Rio De Janeiro Earth Summit in 1992, has as its core agenda - the harnessing of resources of the private sector in pursuing environmental and social imperatives without compromising and ideally enhancing profitability and value creation.

The three components of sustainable development- environmental protection, social equity and economic prosperity form the basis for a reporting paradigm called the triple bottom line (TBL). The Triple Bottom Line Approach refers to the management of corporate sustainability performance. It presumes to manage the tension between the social, environmental activities with the economic and financial activities to create a new account of modern organizational capitalism-aiming to engage, in open and free competition, the social responsibility of the business with the organizational activities to create profits. This creates new dimensions of institutional accountability. Today, TBL is applied globally and accounts for social welfare in its broadest sense.

Global economic climate has continuously been identified as an important element that shapes business strategies. The challenges however, lie in developing prudent and solid business strategies which in turn require accurate resources interpretation: both opportunities and constraints. With this in mind, this international conference aims to provide a platform for both academicians and policy makers to come together and elaborate on these challenges.

The conference will include presentations and discussions that will have a particular focus on the practice of TBL. These sessions will be of relevance to Consultants, Analysts, Decision Makers, Academicians and Students- in fact, to anyone with a passion for making the 'real-world' more effective.

ABOUT THE COLLEGE

St. Joseph's College was established in the year 1882 and is affiliated to Bangalore University. The College has been serving as a beacon of light in the city of Bangalore, emphasizing teaching, learning and research activities in Commerce and Management subjects. The college aims at the integral formation of its students, helping them to become men and women for others. St. Joseph's College of Commerce is one of the first Autonomous Colleges in Karnataka to be Re-Accredited with 'A' Grade by National Assessment and Accreditation Council (NAAC) and has been ranked 9th Best College in India and 2nd best in Karnataka by India Today - Nielsen survey June 2015. In February 2010, the College was recognised by the UGC as a "College with Potential for Excellence".

OBJECTIVES OF THE CONFERENCE

- To strengthen the vision and understanding of the TBL approach
- To create a platform for constructive dialogue on recent trends and innovative approaches in TBL among stake holders
- To foster TBL thinking in Higher Educational Institutions
- To encourage all conference delegates to make a commitment in their respective spheres to act, building upon evidence and knowledge shared and generated at the conference.

PARTICIPANTS' PROFILE

Academicians, Research Scholars, Students, Entrepreneurs, Policy-makers from the Corporate, Corporate Executives and Professionals.

CALL FOR PAPERS

This International Conference offers a platform for scholarly discussion among faculty members / Research Scholars / Students and Corporate delegates on the following sub themes. Papers - Theoretical, empirical or case studies are invited.

SUB - THEMES

Tracks	Sub Themes
Integrity	Integrity leads to effective corporate leadership
	Integrity - A less trodden path
	Integrity in profession
	Workplace Integrity
	Culture of integrity
	Integrity precedes TBL
Sustainability	Integrity: A road to sustainable corporate performance
	Sustainable development - Innovative business practices
	Greener environment in finance and banking sector - Best practices
	Women and Sustainable business
	Meaningful Profits
	Business For Social Sustainability
	Corporate Social Performance
	Sustainability Reporting
	Responsible Business
	Sustainable SCM
	Sustainability in the Boardroom
	Sustainability of Competitive Advantage
	Accountability towards people, planet and profit.
	Does Capitalism pave way for sustainability- TBL perspective
	Does Socialist pave way for sustainability- TBL perspective
Value-led Business	
Breaking the Sweatshop Business model	
Institutional Corruption	
Corporate Governance	
CSR	Tools for communicating CSR-Best Practices
	SME perspectives on CSR
	CSR and low carbon economy
	CSR and Carbon Footprints Accounting
	CSR and Profitability
	Regulatory Reforms in CSR
	CSR and social innovation Challenges
	OECD Principles of Corporate Governance
	CSR -A philanthropy
	CSR in Asian Economies - Driving force
Ethicality	Ethics Practices- a TBL view
	Ethical Behaviour- A holistic approach
	Ethical practices in Employment
	Ethical practices in Profession, Business
	Ethics of Public-Private Partnerships
	Ethics in NGOs.
	Ethical Profits
Ethics in Work life Balance	
Ethics in Governance	
General Management (HR, Marketing Finance and Operations)	Synergy succeeds TBL
	TBL Audit - Integrated approach.
	Innovative practices in Marketing -A TBL view
	Innovative practices in HR- A TBL View
	Innovative practices in Operational perspective- a TBL view
	Triple bottom line as "Sustainable Corporate Performance": A proposition for the future
	Total Transparency
	Ethics and Financial Reporting
	Social Accounting
	Financial Reengineering
	Balanced Growth Through Finance
	Environmental Accounting
Global Risk Management	
Ethics and Corporate Restructuring	
Microfinance impact on Social upliftment	
Any other topics relevant to the main topic can be explored	

PAPER SUBMISSION PROCEDURE

Abstract Submission: The extended abstract should not be less than 250 words. Please make all your submission to intconfdbl2015@sjcc.edu.in or rajajebasingh@sjcc.edu.in

Full paper: Based on the acceptance of abstract, full paper in following format are to be sent. We request prospective authors to respect the following guidelines.

Paper Format: Single Column, A4 Size 1.5 line spacing ; Font Face: Times New Roman (12pts)

Page Limit: not to exceed 10 pages including all references, tables and figures.

First page: Title, Author(s) Name(s) and Affiliation(s) with complete contact address only, since Conference follows double blind review process.

Second Page: Title, Abstract, (Italic-Bold, 10 piont) Keywords 3-4.

Authors are expected to cite all your references in APA Model Only.

Papers submitted should be exclusively written for the seminar and should not have been published or sent for publication elsewhere.

PAPER REVIEW

All full papers submitted will be subjected to a review process through a review panel.

PUBLICATION OPPORTUNITY

On the basis of blind review process, selected papers recommended by the Review Committee, would be compiled in an edited volume with ISBN. This will be released during the conference. such papers would also be considered for the 'Best Paper' award to be conferred at the valedictory.

IMPORTANT DATES

Extended Abstract Submission	26 th July 2015
Intimation of abstract acceptance	2 nd August 2015
Full paper submission	12 th August 2015
Conference Date	31 st August & 01 st September 2015

REGISTRATION FEES

Details	For authors from India	International authors
Research Scholars/Students*	INR 1000	100 USD
Academicians	INR 2000	100 USD
Corporate Delegates	INR 3000	100 USD

*Research Scholars, students coming for the presentation, should produce the original Student ID card and Bonafide certificate from the Head of the Institution.

INDIAN DELEGATES

Registration fee can be remitted by way of Demand Draft drawn in the name of " The Principal, St. Joseph's College of Commerce," payable at Bangalore and the same be sent to

**The Convenor,
ICPTBL'2015**

**St. Joseph's College of Commerce (Autonomous)
163, Brigade Road, Bangalore - 560 025. Karnataka. South India.**

INTERNATIONAL DELEGATES

Electronic Transfer Details

International delegates can remit the registration fee by International Bank Transfer to the below given bank account:

Account Holder's Name	BANGALORE JESUIT EDUCATIONAL SOCIETY,
PAN	AAATB1206H
Name of the Bank	STATE BANK OF INDIA,
Address	Bangalore Branch, St. Marks Road, Bangalore - 560 001. Karnataka. INDIA.
Nature of Account	Saving Bank Account
F. C Account No.	10977255716
SWIFT Code	SBININBB169
IFSC Code	SBIN0000813
MICR	560002057

Any enquires relating to Conference please Contact

Dr. D. Raja Jebasingh & Dr. Himachalpathy
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St. Joseph's College of Commerce (Autonomous)

Bangalore- 560 025. Karnataka. India.

(An Institution Re-Accredited by NAAC with "A" grade
&

College with Potential for Excellence (CPE) status awarded by the UGC Govt of India)



International Conference

on

**"The Paradigm of Triple Bottom Line (TBL) - Risk, Ethics,
Governance, Sustainability".**

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31st August & 01st September, 2015

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31st August & 01st September, 2015

To



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(Autonomous)

163, Brigade Road, Bangalore- 560 025. Karnataka. India.

Phone : 080- 25360644/46