



St. Joseph's College of Commerce
163, Brigade Road, Bangalore-560025.

Newsletter



2016-17

INTERNAL QUALITY ASSURANCE CELL (IQAC)



“Improvidus Apto Quod Victum”.

These immortal words are the bedrock of SJCC. Every institute is only as good as its faculty and students. Keeping in mind the above phrase, the college understands that it is crucial to develop skills that go well beyond the realms of academia. The IQAC, in its eternal service oriented and innovative ways has made significant and meaningful contributions in the post-accreditation phase of the institution. The IQAC aims to move the institute to exceptional levels of consistent and conscious proficiency via the improvement in the performance of the stakeholders of the institution. The cell promotes innovative practices that continually improve the effectiveness and the teaching experiences of the students and the staff respectively.

- Ms. Muktha, IQAC Cordinator

During the post-accreditation period, the IQAC has been channelizing all the efforts and activities of the institution towards achieving excellence in every field.



The Total Quality Management (TQM) team consists of –Rev. Dr. Daniel Fernandes, SJ, Dr. Nirmala Joseph, Ms. Muktha, Ms. Sneha, Ms. Ravi Darshini, Ms. Veenu Joy, Mr. Raj Sadhwani, Ms. Suganthi Pais, Ms. Poornima Vijayakumar and Rev. Fr. Roshan Pereira, SJ.



The Internal Quality Assurance Cell (**IQAC**), established in accordance with the **NAAC** guidelines, strives to support and enhance the academic and administrative performance of the Institution. It works to develop a system for continuous performance enhancement among both the staff and the students..

VISION

The Internal Quality Assurance Cell (IQAC), aims to work towards quality sustenance and enhancement of the academic and administrative performance of the Institution.

MISSION

- Developing a system for conscious and consistent improvement in the performance of its principal stakeholders, that is the staff and students of the Institution.
- Promoting innovative practices that continually improve the effectiveness of the learning experiences of students and staff.
- Upholding the goals of quality enhancement and sustenance in organizing various activities and programmes in the campus.
- Promoting a learning-centric environment for students and staff that fosters the mission and the vision of the Institution.

MAJOR INITIATIVES OF IQAC FOR 2016-17

A. Faculty Empowerment Programme (FEP)

An FEP for the Commerce and Management faculty was jointly hosted by St Joseph's College of Commerce and Mount Carmel College from the 23rd to the 28th of May 2016. The objective of this FEP was to give an overview of several recent trends in Commerce and Management. Some important highlights of the FEP were as below:

- a) The 6-day Faculty Empowerment Programme (FEP) was conducted in accordance with requirement of UGC.
- b) For the first time, a collaborative effort was made by SJCC and Mount Carmel College to jointly host an event spread over 6 days which comprised sessions by several eminent speakers in their respective fields.
- c) The first 3 days of the session focused on general topics pertaining to quality enhancement in teaching-learning, use of technology in classroom

learning, etc. For the latter half of the FEP, parallel sessions were conducted in specialized areas of Accounting & Finance, Marketing and Human Resources.

- d) In addition to the faculty of St Joseph's College of Commerce and Mount Carmel College, faculty members of NMKRV, St Joseph's College, St Joseph's Evening College and Xavier's College, Ranchi, participated in the FEP. Spread over a period of six days, eminent speakers shared deep insights into several issues and disciplines with the participants.

The deliberations on innovative teaching, learning and evaluation practices discussed in the sessions were useful in enhancing quality the quality of higher education. It also created a platform for educators to update themselves on the latest trends and developments in their areas of specialization.



B. Academic Audit of the College

The IQAC successfully organized an Academic Audit to evaluate the efficacy and robustness of our quality management procedures and to review our efforts towards continued enhancement of quality education. The Audit provided for a strategic overview of the entirety of the teaching and learning activity.

An External Panel of academic professionals with knowledge of Higher Education and experience in External Audit and Review visited our campus for the same on 25th July, 2016. A report of the review was produced by the team and the College responded to the report by preparing an action plan to address areas of recommendations and concerns that were identified.



C. UGC Visit for Extension of Autonomy

An expert committee of UGC, consisting of Prof. J.N. Mishra (Chairman), Dr. B.T. Seetha (Member), Dr. Sudha Vyas (Member), Prof. B.L. Shidramappa (Govt. Nominee), Prof. K.K. Seethama (University Nominee) visited the campus to review the autonomous status of the Institution from July 15th to July 16th, 2016, after which, the autonomous status of the Institution was renewed for a period of six years. (2016-17 to 2021-2022)



D. National Conference

A One Day National IQAC Conference on ‘New Approaches to Learning Outcomes and Assessment under Choice Based Credit System’ was organized on 10th February 2017 with the objective to deliberate on innovative assessment and evaluation techniques that could be implemented to enhance quality in higher education. The Keynote Address session -“Traditional to Transformative Education - Are we Ready?” was delivered by Dr. Sheela Ramachandran, former Vice Chancellor, Avinashilingam University, Coimbatore. This was followed by ‘Evaluation & Accountability’ by Dr. Dhandapani R., Controller of Examinations, Amrita University, Coimbatore and ‘Learning Outcomes-Corporate Perspective’ by Mr. Tanvir Singh ‘India Leader for Campus Recruitments and University Relations’ - EY GDS, Bangalore. The highlight of the conference was the case study presentations via webinar by Ms Jane Towers-Clark, Head of University Development, ACCA, London.

The deliberations at the Conference focused on the issues related to present examination system. Suggestions to improve the system to make it adaptable to the present global scenario were made.





E. Exit Interview

Exit interviews, conducted for the outgoing students, are done in order to gain feedback and to improve the quality of education. The exit interview process involved approximately 150 students taking up the interview in which a common questionnaire is answered by the students. The responses of students are later analyzed and incorporated into the Plan of Action. For the first time this academic year, the exit interview was done online through Google forms.

F. Open House

Open House, conducted by the IQAC, is a platform for students to express their opinions, concerns and complaints regarding the day-to-day functioning, academic proceedings and administrative aspects of the college. The main objective of the initiative is to strengthen the feedback mechanism to further accentuate the quality enhancement process.

As a part of this initiative, a general Open House was conducted on the 23rd of January, 2017 which consisted of UG and PG students. The Students gave their recommendations and suggestions on how to improve the college. The college was highly commended for its campus life and the exposure provided.

G. Women's Open House

To promote gender equality, the IQAC initiated a 'Women's Open House', a session for the female students to express their opinions, concerns and suggestions about issues concerning them in the college. The ladies' representatives of all the classes, along with a few other female students from the UG and PG departments, attended the session. Many issues were discussed and suggestions were given for creating a gender-neutral space in college.





H. Gender Audit

To promote gender awareness, the IQAC initiated 'Gender Audit' for the first time in college premises in association with the Women's Forum. The major objectives of the audit were to foster gender equality in all aspects of college life and throughout the college community, to examine the policies and regulations of the college towards the needs and interests of both the male and female students of the college; and to take active steps to establish a good gender balance in decision-making processes in all areas of the college activities. It was seen as a necessary step, taking into account the current status of women across the nation.

I. Green Audit

The institution has taken initiative to conduct a Green Audit to provide a healthy environment in the campus. The major objectives of this audit were to shield the environment, to recognise the cost saving methods such as waste minimisation and waste management, and to enhance the awareness for environmental guidelines and duties. This audit has helped take environmental protection to greater heights.

COLLABORATIONS

The Institution has entered into various Exchange Programmes, International Academic Partnerships, Partnerships with Professional Institutions, Industries, Training and Development centres and NGOs to foster a global culture of educational excellence and to create an environment of innovative learning. The following programmes are the Institution's major collaborations to realise its commitment to Academic Excellence, Character Formation and to reach out to communities and individuals who are socially and economically deprived.

Academic Collaborations:

The college has taken the initiative to bring forth various opportunities for the students to enhance their career opportunities through collaborations with top academic bodies. The following courses provided by the college can be pursued by students to enhance their degrees:

1. ACCA (Association of Certified Chartered Accountants)
2. CIMA (Chartered Institute of Management Accountants)
3. IFRS (International Financial Reporting Standards)



Partnerships with Professional Institutions

St. Joseph's College of Commerce takes pride in its curriculum which incorporates industry-based requirements and offers students the opportunities to pursue professional courses along with B.Com, BBA, and M.Com courses. The college has signed a Memorandum of Understanding (MoU) with the following associations and Institutions to facilitate the same.



Institute of Cost Accountants of India (ICAI)

ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new act. The Post-graduation department of St. Joseph's College of Commerce, together with Institute of chartered accounted India (ICAI) organized a one-day national level seminar on the Impact of IFRS on IND-AS on 31st August, 2016, in Xavier Hall. The seminar started at 9.00 am with a brief video about our college's unique vision, mission and facilities offered to the students followed by another video on transparency, accountability and efficiency assured by IND-AS. The guests present for inauguration were Principal Dr. Daniel Fernandes, SJ, Ms. Ravi Darshini (HOD, PG), Guest of Honour Rev. Dr. S. Peter Xavier SJ (Director, SJCBA), Chief Guest Mr. Pampanna (Chairman, ICAI) and Mr. Gururaj Acharya (Partner, KG Archarya and Co.) and the PG Student Coordinator Ms. Alamelu.



The Entrepreneurship Development Institute of India (EDII)

The Entrepreneurship Development Institute of India (EDI) is an autonomous body and not-for profit Institution sponsored by apex financial Institutions, namely the IDBI Bank Ltd, IFCI Ltd, ICICI Ltd and State Bank of India (SBI). The EDI has been selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centres of Excellence for HRD

Research and Training: It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. EDI as a member of the Network will have interactive access to information on the other 123 member Institutions via Internet. A Faculty Development Programme organised by The Entrepreneurship Development Institute of India (EDII), supported by the National Science and Technology Entrepreneurship



Development Board (NSTEDB), Department of Science and Technology (DST), Government of India, was held for two weeks at Ahmedabad from 19 to 30 December, 2016. The programme was attended by Ms. Tina Singh, a faculty member of our college.

CIMA

Chartered Institute of
Management Accountants

Chartered Institute of Management Accountants (CIMA)

There is a Memorandum of Understanding (MoU) signed by the Institution with CIMA to enable the students to pursue a CIMA professional course along with their undergraduate or postgraduate programmes. The course is delivered by highly accomplished faculty members. The course also offers students the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate. The proposed new programme, BBA(Professional- Finance and Accountancy) is in collaboration with CIMA, and this programme not only offers a nine paper exemption from the regular CIMA paper scheme but also gives an opportunity to students to gain qualifications like Certificate in Business Accounting, Diploma in Management Accounting and Advanced Diploma in Management Accounting as they pursue this programme.

ACCA

Association of Chartered Certified Accounts (ACCA)

There is a Memorandum of Understanding (MoU) signed by the Institution with ACCA to enable students to pursue their ACCA certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished. The course also offers the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate. In association with ACCA and ISDC, an international conference on Integrated Reporting was organised by the Institution. The Keynote address was delivered by Ms. Lucia- Real Martin, Director, Emerging markets, ACCA and a technical session on Integrated Reporting and Governance was conducted by Mr. Peter Large, Head, Governance, ACCA. The Principal Dr. Daniel Fernandes, SJ and Vice Principal Dr. Nirmala Joseph participated in a national level roundtable conference “Gen-next – Career Aspirations and work preference”.



Institute of Cost Accountants of India (ICAI)

There is a Memorandum of Understanding (MoU) signed by the Institution with ICAI. ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new Act. SJCC and ICAI have collaborated to conduct classes to the students for Foundation Programme Examination, to mutually use the professional services of faculty members for giving lectures organising workshops etc. Members of ICAI conducted two career orientation programme in campus for the students.



The Institute of Company Secretaries of India (ICSI)

The Institution has collaborated with the ICSI for mutual knowledge sharing and for regular lectures, seminars and workshops for students. Representatives from the institute addressed the students on career prospects in pursuing the professional CS programme.



National Entrepreneurship Network (NEN)

There is a Memorandum of Understanding (MoU) signed by the Institution with NEN to enable students of to pursue their NEN certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent. The objective of this partnership is to develop impactful programmes to foster entrepreneurial spirit in students. The courses offered were Orientation Programme in Entrepreneurship, Basic Programme in Entrepreneurship, Foundation Programme in Entrepreneurship, Intermediate programme in Entrepreneurship, Advanced Programme in Entrepreneurship, and Expert Programme in Entrepreneurship. The Institution has also closely worked with NEN for the various courses in its proposed BBA (Entrepreneurship) programme.

INTERNATIONAL ACADEMIC PARTNERS

St. Joseph's College of Commerce has paved the way for International exchange programmes through its International twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development



among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University, UK, Kobe College Japan, ESDES France, Eastern Institute of Technology, New Zealand, University of St. Andrews and University of The West of Scotland.



Swansea University
Prifysgol Abertawe

Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students. Over the past few years the college has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning programme since 2010.

As of date, 20 students have partaken in this programme. Admissions for the academic year 2016-17 consisted of an exclusive enrolment to this programme, and a massive response was received. Post the admission process, 5 students have been enrolled in this twinning programme. On successful completion of their 1st year BBA these students will be heading to Swansea University in September 2017.

Under the Cultural Exchange partnership with the Swansea University, between 1st August 2016 and 21st August 2016, 11 students from Swansea University, Swansea, Wales, took part in the Study and Cultural Programme organized by the International Desk with support from BBA students. During their visit to India, the students attended classes and seminars, went sightseeing in local areas and interacted with the students from our college. They also undertook volunteering work with Non-Governmental Organizations in Solur and Mundgod which are longstanding missions of St. Joseph's College of Commerce. Yoga sessions, an interface with doctors of Narayana Institute of Neurosciences, an interaction with Hashmi theatre (theatre club) and art experience were some of the highlights of the Programme this year.



Kobe College, Japan

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences. As an initiative to establish the educational tie-up, Kobe College has signed up into a cultural exchange programme with St. Joseph's College of Commerce for five years now. Every year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries.

St. Joseph's college of Commerce hosted 24 Japanese students accompanied by three faculty members between 27th August 2016 and 4th September 2016. During their stay in India, the International desk arranged for social visits to BOSCO, a home for street children, Nirmala Shishu Bhavan, a charity home, Tibetan Youth hostel and Jyothi Seva and a NGO. The desk also offered assistance for an ongoing research on Indian economy, microfinance and social environment both in Bangalore and in Anekal. The Japanese students lauded the hospitality and cultural exposure offered by the students of SJCC and the international desk. Kobe College, Japan invited 5 selected students accompanied by a faculty member to Japan between 20th to 29th October, 2016 under the cultural exchange programme to experience and learn about Japanese culture and lifestyle.



ESDES, France

St. Joseph's College of Commerce through its French Exchange Programme with ESDES, France introduced a six month International Business Programme (IBP) and a one year Degree Programme. As part of the six-month International Business Programme (IBP), the International Desk propagated information about the Programme (which is a part of the alliance drawn with ESDES, France). An experience sharing session and a guidance workshop was conducted for the applicants to the Programme. Through a scrutiny of applications and a panel interview, six students of B.Com (Travel & Tourism) were selected to participate in the Programme for the current academic year of 2016-17.



French University of Tourism, France

St. Joseph's College of Commerce is exploring possibilities of an academic partnership with the French University of Tourism, France. The international desk has disseminated information pertaining to upcoming summer school Programme which is offered to all final year under graduate students. SJCC offers academic support for their participation in the Programme from June to July, 2017.



Eastern Institute of Technology, New Zealand

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Programme proposal with EIT and St. Joseph's College of Commerce has been initiated. Both the Institutions are currently working arduously to materialize this endeavour. The initial purpose of the collaboration is to offer a Bachelor of Business Studies to the students of SJCC in New Zealand. It is a 3 year full time Programme, with a one plus two year twinning (one year study in India and two years in New Zealand) available for St Joseph's College of Commerce students. More collaborated Programmes will be rolled out. The desk has been in continuous contact with representatives of EIT, to ensure seamless inclusion of the Twinning option for 2017-18 admission.



University of St. Andrews, Scotland

The University of St Andrews is a British public research university in St Andrews, Fife, Scotland. Founded in the 15th century, St Andrews is Scotland's first university and the third oldest in the English-speaking world. It has a rich heritage of excelling in academic learning and a strong link with local communities. The university has a wide range of courses and has excelled in research diverse subjects. St. Joseph's College of Commerce has signed a MoU with University of St. Andrews for student exchange programmes and to collaborate on research work among the faculty of both the institutions. This collaboration will help the college in enhancing the quality of its research output and will also provide a global perspective towards research.



University of the West of Scotland is one of the country's largest modern universities, and aims to have a transformational influence on the economic, social and cultural development of the West of Scotland, and beyond. The university provides relevant, high quality, inclusive higher education and innovative and useful research. The Research Centre of St. Joseph's College of Commerce is in talks with the university to sign a MoU which will enable both institutions to collaborate on research work.

TRAINING AND DEVELOPMENT COLLABORATIONS:

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners to not only provide an exposure to the industry for students and staff but also to enhance the curriculum and syllabus creation so that students can develop skills and acquire knowledge as required by the industry.

a) Federation of Karnataka Chambers of Commerce & Industry

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of Commerce, the precursor of FKCCI, which was conceived by Sri M. Visvesvaraya. The association has a membership of about 2500, drawn from all sectors of trade; commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations. St. Joseph's College of Commerce (Autonomous), Bangalore, in association with FKCCI conducted an International Seminar on the topic: "India – An Incredible Business and Investment Destination- A Myth or Reality" on Friday, 19th August, 2016.

b) Karnataka Tourism Forum

The Department for B. Com Travel & Tourism collaborated with Karnataka Tourism Forum. Karnataka Tourism Forum is a non-profit organization comprising tourism professionals and companies that are dedicated to make a meaningful contribution to improve tourism in Karnataka. KTF, founded in 2001, is a structured and proactive force that has taken upon itself to bring a radical change to tourism at large by way of global approach and dynamic endeavors. The Forum supports and works with the State and Central Government and its efforts have ranged from creating awareness to being an advisory body, suggesting and assisting policy formulation.



The Department of B. Com (Travel & Tourism) hosted its annual National Level Travel & Tourism Festival – TURAS 2017 in association with KTF on January 27th & 28th, 2017. The Department intends to further explore the possibilities of collaboration at various levels that benefit students by creating a platform for industry interface.

c) **Patrick's Academy**

Patrick Academy is a renowned Travel and Tourism Academy in Bangalore. Established by Mr. Patrick Andrews, a professional trainer with decades of experience in industry and Training, this academy is committed to every student to impart knowledge and groom their skills to stand out in this challenging industry of aviation & hospitality. Students of Travel and Tourism learn subjects such as Aviation and Airline Management, Airline Ticketing, Cargo Management among many others. The short term courses offered by Patrick's Academy focuses on quality and sustainable education in the fields of Travel, Tourism, Aviation and Hospitality. They also provide practical industry exposure to every student in the form of on field training.

d) **Thomas Cook**

Thomas Cook is a leading Travel and Tourism company with a global presence. Thomas Cook specializes in providing a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. St. Joseph's College of Commerce has an on-going collaboration with Thomas Cook to assist the institutions in organizing international study tours. The study tours include visit to various universities, educational intuitions and organizations of international repute which enable students to bring about an international perspective to their learning.

e) **i STAR**

i STAR Skill Development is an accredited partner of the National Skill Development Corporation, affiliated to the IT/ITES Sector Skill Council run by NASSCOM. The Institution in association with i STAR runs several skill based professional certification programmes.

f) **IMS Proschool**

IMS Proschool, an initiative of IMS Learning Resource, is one of the foremost providers of financial accounts and analytics courses in the



country. IMS conducts training programmes for CFP, CFA, Financial Modelling, CPA, CIMA and IFRS. The Institution in association with IMS Proschool conducted a Financial Modelling programme for 60 Hours which included a tailor-made syllabus on topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

g) National Stock Exchange of India (NSE)

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading Institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducted a NCCMP - NSE Certified Capital Market Professional short-term course for the students. The programme aims to enable the students to get first-hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

h) Ernst & Young (EY)

The Institution has a Memorandum of Understanding (MoU) with (EY). EY offers a scholarship programme for the students of the college in which the students need to present a business plan and the selected business plans are encouraged to be realized through a grant of Rs. 1,00,000 as scholarship and the students are also offered a two month internship at EY.

i) Tata Consultancy Services (TCS)

The B.com (BPM Industry Integrated) programme run by the institution has been designed by Tata Consultancy Services (TCS). The course imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this course facilitates students to become Industry-ready and imparts the competence required to pursue careers in the value-added services in sectors like the ITeS Industry, Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is the integration of subjects specially prepared by industry experts from TCS to add to the practical dimension of Business Processes Services Management.

j) International Skill Development Course (ISDC)

St. Joseph's College of Commerce, offers a two month rigorous IFRS course from ISDC to the B.Com Final year students. This financial reporting course offers a broad introduction to the Nature and Operations of the IASB, Presentation of Financial Statements, Accounting Policies and Changes in Accounting Estimates and Errors. The course introduced to the students - Cross-border, M&A and capital raising activities frequently requiring the use of IFRS. IFRS training is also imparted to students registered with the Professional Certificate Programmes. In association with ISDC and ACCA an international conference on Integrated Reporting was organized by the Institution. ISDC also offers a certificate programme titled "Enterprise Operations Certificate" designed exclusively for the BBA students to bridge the skill gaps of business graduate professionals worldwide, thereby meeting the employability needs of both business and people.

SOCIAL COLLABORATIONS:

The Institution understands the importance of instilling the commitment towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the institution encourages its students to work along with NGO's and social organizations in India, who work in different fields for the cause of the under privileged. The college has tied up with Bhumi and U&I for the same.

INTERNATIONAL, NATIONAL & STATE LEVEL SEMINARS

International Seminar: India – An Incredible Business and Investment Destination: A Myth or Reality





The BBA Department of the college in association with the Federation of Karnataka Chambers of Commerce and Industry (FKCCI) conducted an International Seminar on the topic: “India – An Incredible Business and Investment Destination: A Myth or Reality” on 19th August, 2016. Mr. Shashidhar Chairman (Industry Committee) FKCCI, Mr. N Parthasarathy, the Secretary General of FKCCI, and Her Excellency-Foreign Consular General of Israel to India, Ms. Yael Hashavit marked their presence in the seminar. Rev. Fr. Anthony Joseph, SJ, Rector and Vice President of BJES, and Her Excellency, Ms. Yael Hashavit released the Compendium. The seminar saw participation of more than 180 students, academicians, corporate delegates and research scholars, including international participants from UK, Afghanistan, South Korea, Uganda, Nepal and Ivory Coast. The main topics covered in the seminar were Rural Marketing, Public policies for growth, Business tourism, Human Resource Management, Indian Start-ups and Behavioral Finance. The seminar concluded with a panel discussion on the topic ‘India as an Investment Destination-2020, Challenges, Opportunities and Possible Scenarios’.

International Seminar: Integrated Reporting – Focus Beyond Financial Results



The B.Com Department in association with ISDC organized a seminar on the 20th of February, 2017, on “Integrated Reporting – Focus beyond Financial Results”. Ms Lucia Real-Martin, Director of Emerging Markets, ACCA enlightened the students as to what Integrated Reporting really is and how it shows holistic, strategic and responsive material that is relevant across multiple time frames. Mr Abdul Majeed, Partner, Assurance,



PricewaterhouseCoopers, Dr. Leena James, Associate professor, Christ University, Mr Dhanush Kodi, CA and Mr Peter Large, Executive Director of governance, ACCA were the main speakers in the seminar. They shed light on topics like 'Implementing Integrated Reporting', 'Enabling Corporate Sustainability', 'Going beyond the Balance Sheet' and 'Integrated Reporting and Governance'.

National Seminar: Impact of IFRS on IND-AS

The Post-graduation department of the college together with Institute of chartered accounted India (ICAI) organized a one-day national level seminar on "Impact of IFRS on IND-AS" on 31st of August, 2016. The seminar was attended by nearly 150 participants including research scholars, University lecturers, professors, administrators, and university students in the master's and doctoral programmes. The guest of honour for the seminar was Rev. Dr. S. Peter Xavier SJ, Director of SJIM and the chief guests were Mr. Pampanna, Chairman, ICAI and Mr.Gururaj Acharya, Partner KG Archarya and Co. The seminar highlighted on difference between IFRS & US-GAAP, IAS & IFRS and IND-AS & IAS; the impact on equity, EPS, top-line, stake price, revenue and expenditure with the convergence of IAS with IFRS and the impact of IND-AS on asset and liability.

National Conference: New Approaches to Learning Outcomes and Assessment under Choice Based Credit System.



The Internal Quality Assurance Cell (IQAC) of the college organised a one day National Conference on "New Approaches to Learning Outcomes and Assessment under Choice Based Credit System" on the 10th of February, 2017. The seminar was attended by the key stakeholders of an educational



institution. Dr. Sheela Ramachandran, Former Vice-Chancellor of Avinashilingam University, Coimbatore, also a member of the Indian Chamber of Commerce, Convener of CII Education Panel Coimbatore delivered the Keynote Address. Dr. Dhandapani R, Controller of Examinations, Amrita University, Coimbatore stressed upon the various shortcomings in Higher Learning systems and the Choice Based Credit Systems of country. Mr. Tanvir Singh, India Leader for Campus Recruitments and University Relations, EY GDS, Bengaluru focused on identifying societal problems using domain knowledge and skill. A webinar was held by MS. Jane Towers-Clark, Head of University Development, ACCA, London. The last session of the conference consisted of paper presentations and was moderated by Dr. Lily Joseph and Dr. Sheela, from St. Joseph College of Commerce.

International Seminar: Tourism and Universal Accessibility- Challenges and Opportunities



The B.Com Travel & Tourism Department organized an International seminar titled “Tourism and Universal Accessibility- Challenges and Opportunities” on 2nd September 2016. The chief guests for the seminar were Ms. Kaveri Sinhji, Founder & Director, Footloose Travel Company, Dr. B Amarnath, FKCCI, Mr. Dinesh, FKCCI. Nearly 183 delegates participated in the seminar. Topics like ‘Accessibility in Tourism and Hospitality Industries’, “Accessible Tourism- Rhetoric or Fact?” were discussed by eminent speakers. Some interesting speakers in the seminar included Mr. P K Mohan Kumar, Principal Adviser, Hospitality, Ozone Group, Mr. Harish Shenoy, Jet Airways, Mr. Shiva Shanmugam, FKCCI, Dr. Maya Pranesh Rao, Bangalore University, Mr.

Mahaboobulla Khan, Travel stall and Mr. Prakash Mandoth, FKCCI. Seventeen papers were presented, twenty-eight research papers submitted and twenty-two articles were published in the seminar.

Symposium on Demonetization

A symposium was organized by B.Com Travel and Tourism department on the topic “The

Impact of Demonetization of Travel, Tourism and Hospitality Sector”. The repercussions of the Demonetization have been reported to be varied and largely visible in the Travel, Tourism and Hospitality sector. Various eminent personalities came on a common platform to throw light on the same. The panelists were Mr. Devendra Badiger, Director, Atlas Hoppers (Tour Operators), Mrs. Ruhi Singh, Empire Group of Hotels, CMO (Chief Marketing Officer), Dr. Subhashini Muthukrishnan, Associate Professor and Head, Department of Economics & Dean of Social Sciences, St Joseph’s College and Mrs. Bhama Kariappa, Sales & Marketing, Air India shared their views which were moderated by Prof. Rajaram. The session was an enlightening experience one for everyone.

FACULTY DEVELOPMENT PROGRAMMES



- A talk on insurance for BPS was held on the 16th of May, 2016 by Ms. Sunita Biswas.
- A workshop on Audit & Assurance [F8 ACCA Paper] was held on 24th May, 2016 by Mr Saji Mathew, ACCA Trainer.
- A workshop on Financial Reporting [F7 ACCA Paper] was held on the 26th of May, 2016 and a workshop on Financial Management [F9 ACCA Paper] was held on the 28th of May, 2016 by Mr Milind Date, Trainer.



- Workshops for Cost Accounting – I [F2 ACCA Paper] and Financial Accounting [F3 ACCA Paper] were held on the 7th and 9th of June, 2016, by Mr Shiroshan Thiyagaraja, Trainer.
- A workshop on Principles of Management [F1 ACCA Paper] was held by Mr Santosh M John, ACCA Trainer on the 9th of June, 2016.
- A seminar on Academic Writing was held on the 21st of July, 2016, by Dr. P.M. Mathews- freelance writer and consultant lawyer and Mr. K.G. Sathyan Muttanbalan- Author, Editor, Publishing consultant, Acquisition Editor (India) of Scholar Publishing, Canada.
- ACCA “Train the Trainer” -[A workshop on Financial Accounting (F3), Financial Reporting (F7) & Corporate Reporting (P2)] was held on the 4th of August, 2016 by Mr Mohammed Sajid Khan, Mr Darius Bargiel, Ms Pooja Seth and Ms Pallavi Gupta.
- A talk on The Characteristics of Jesuit Education was held on the 29th of September by Rev. Fr. Freddy D’Silva, SJ.
- A talk on Environmental Accounting was held on the 29th of September, 2016, by Prof. Augustine Amaladass.
- A talk on AQAR and Parameters of NAAC Evaluation on the 29th of September, 2016, Prof. Muktha Kumar.
- A talk on Banking for BPS was held on the 17th of October, 2016, by Ms. Sunita Biswas.
- A talk on Marketing and RM was held on the 18th of October, 2016, by Mr. P.V. Prince
- ACCA “Train the Trainer” -[Workshop on Governance ,Risk and Ethics] was held on the 7th November, 2016 by Mr Santosh M John, ACCA Trainer.
- A lecture on GST was held by Mr. Venkataramani on the 11th of November, 2016.
- A lecture was held on ‘Case study development’ on the 9th of December, 2016, by Dr Krishna Kumar, Professor, (Dayanand Sagar University) and Prof R.K Vijaysarathy (Former senior Professor IIM -Bangalore)
- A workshop on E-Resources orientation was held on the 15th of December, 2016, by Mr.Kumaresan, SJCC.
- A talk on Blooms Taxonomy and the Question Paper was held on the 27th of February, 2016, by Dr. Rajaram, HOD, English Dept. SJCC .



Entrepreneurship Educator Programme

National Entrepreneurship Network, abbreviated as NEN, an initiative of Wadhvani Foundation, conducted the Entrepreneurship Educator Programme at St. Joseph's College of Commerce from the 23rd of June to the 25th of June, 2016. Sixty-one professors from fifty colleges across Karnataka attended this workshop. The objective of the workshop was to recognise the need for entrepreneurship education in today's world. The session was conducted by the Entrepreneurship Cell of St. Joseph's College of Commerce, Coordinated by Ms. Tina Singh. The correspondent for the session was Ms. Bhoomika Jain. The professors were mentored by Ms. Sujaya Rao, a consultant, trainer and mentor in Entrepreneurship Development and Training.

Educational process and ICT

ICT is harnessed to improve the efficiency and effectiveness of education at SJCC. The focus is to transact all communications through this medium. With the intention of implementing ICT, for the first time the students had to select their electives for final year and allied options for second year through ERP.

FEEDBACK

Parent Teacher Association (PTA):

The Parent Teacher Association is a vital and a dynamic body of this institution which aims at bringing both the teachers and the parents to a common platform for the progress of their wards. The PTA is a very active association of the college ensuring quality enhancement and all round development.

A questionnaire was circulated to all the parents who attended the programme. A total of 350 questionnaires were filled and the responses were tabulated and analyzed. The response from the parents indicated that the college has fulfilled the expectations and the college is guiding the students in the right path. As per the response, the college has excelled in all the parameters and the parents feel that the students are at the right place.





Open House:

With the objectives to provide a platform for students to express their opinions and thereby strengthening the existing feedback mechanism; to provide a link between the students with the administration and finally to inculcate greater responsibility in students through their participation in governance of the college, an 'Open House' was organized on 23rd January, 2017 at the Conference Hall. The target audience was approximately 100 Students from the 1st Year belonging to the second CBCS batch. The agenda for the Open House was as follows:

1. Academic Programme and Pedagogy
2. Infrastructure
3. Sports
4. Campus Life

The students were given the opportunity to put forth their concerns and the open house proved to be a platform to discuss them. The students highly appreciated the initiative.

Women's Open House

To promote gender equality, the IQAC initiated a 'Women's Open House', a session for the female students to express their opinions, concerns and suggestions about issues concerning them in the college. The ladies' representatives of all the classes, along with a few other female students from the UG and PG departments, attended the session. Many issues were discussed and suggestions were given for creating a gender-neutral space in college.

Student feedback/ Staff evaluation:

The college strives to create high performance teaching-learning team through effective feedback mechanism. The objectives of feedback at SJCC are to improve the learning experiences ,to make the students and the teacher more accountable to one another and for evaluation and reflection of overall performance of the institution.

In order to achieve the above objective, the IQAC schedules online Bi-annual staff evaluation by students. This year the staff evaluation was scheduled in the last week of August and February for the odd and even semesters respectively.

Exit interviews:



Exit interviews are conducted for outgoing students. It is scheduled in the month of March every year. These interviews are conducted in order to get a true picture of the institution from the point of view of the students. The outgoing students are more experienced and are willing to share information regarding the areas of improvement in the institution. Each year 150 students take up the interview

Online Feedback to the Principal:

There is a provision available for the students to give online feedback directly to the Principal at any point of time. This enables the information to travel faster and reduces the hassle of information being communicated through various parties and speed up necessary action.

Self appraisals:

Teachers are expected to fill self appraisal forms every year which will help them to reflect on their performances. This mechanism helps in the individual improvement of the staff and also enhances the collective faculty effectiveness.

Student Progression Plan:

In order to motivate and encourage students to enhance their grades, especially with respect to students who are academically weak, the college adheres to the practice of following track records of student progression. Remedial classes and bridge courses are conducted along with counselling and mentoring in order to help students to secure a better understanding of the concepts and ultimately improve their academic performances.



INNOVATION & BEST PRACTICES

St. Joseph's College of Commerce has always strived hard to remain at the forefront of innovation and development by adopting some of the most advanced and competent techniques and practices that inspires students to expand their horizons and prepare them for globalized education. Under the category of innovation and best practices, the Institution provides a platform where students supplement their classroom knowledge with experiential learning. Through Global collaborations, International Industrial visits, International Internships, Social Internship, Community Services and Field visits and adopting many other practices, the Institution is inspiring and motivating excellence in every sphere of life. In this academic year, some of the significant techniques and practices that have been adopted in accordance with the assurance to innovation are as follows:

FAITH FORMATION SESSIONS

SJCC's institutional ethos has a deep rooting in the holistic development of students. This is possible only when students' academic growth is combined with spiritual growth as well. Students of SJCC are encouraged to take up Faith Formation sessions which are conducted on a regular basis for Catholic students where students of other faiths are also encouraged to participate in the same.

INTEGRATED SOLUTIONS FOR EXAMINATION

St. Joseph's College of Commerce aims at efficient and transparent examination system for its students. A system which is conducive, fair and reliable for all. The current practice for examination and evaluation is quite tedious and often gets ridiculed for either being late or too complicated. Thus, the college introduces Integrated Software Solution for Examination Processing System which can not only help in reducing the changes after the declaration of examination but also assist in improving the efficiency, reliability and transparency in the conduct of the examinations.



Thanksgiving Day

The Institution organized a Thanksgiving Day on 4th March, 2017 for the graduating students, marking the end a wonderful journey on the College campus through giving thanks to the Almighty. This was a solemn occasion witnessed by all the final years in which each class presented a prayer on their behalf and symbolic offerings were given. With the presence of the Rector, Rev. Fr. Anthony Joseph SJ, and many other respected priests from the Jesuit institutions, the Thanksgiving Service made the passing out students feel more spiritually attached to the institution. The service was held in two sessions for the two sets of final year students.



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