

ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)**POST GRADUATE DEPARTMENT****M.Com(F&T) and M. Com (IB) Dissertation Students (2024-25)**

SI. NO	REGISTER NUMBER	STUDENT NAME	TOPICS	GUIDE
1	23SJCCM001	ANUSHREE JANA	FINANCIAL ANXIETY AND COPING MECHANISMS AMONG YOUNG ADULTS IN A METROPOLITAN CITY	Mr. Z. Mohammed Ashfaque
4	23SJCCM004	CHRISTINA K SANGMA	CONSUMER PERSPECTIVE ON THRIFT STORES: A STUDY ON SUSTAINABLE MARKETING	Dr. Veenu Joy
5	23SJCCM005	DEEPIKA S	A STUDY ON CONTRIBUTION OF GREEN BANKING TO SDG 13 IN BENGALURU, KARNATAKA	Dr. Jhumur Samaddar Roy
6	23SJCCM006	DHANYASHREE N U	A COMPARATIVE ANALYSIS ON DETERMINANTS OF FOREIGN DIRECT INVESTMENT (FDI) INFLOWS IN BRAZIL, INDIA AND SOUTH AFRICA	Mr. Z. Mohammed Ashfaque
7	23SJCCM007	HEDRINIA SHYLLA	A STUDY ON THE PSYCHOGRAPHIC CHARACTERISTICS OF YOUNG WOMEN CONSUMERS TOWARDS SUSTAINABLE MENSTRUAL PRODUCTS	Dr. Soney Haris
8	23SJCCM008	HEMAVATHI M	A STUDY ON UNDERSTANDING THE TAX LITERACY AND COMPLIANCE BEHAVIOUR OF GENERATION Z IN BENGALURU, KARNATAKA.	Dr. Suganthi Pais
9	23SJCCM009	JO ANNE BARETTO	A STUDY ON FINANCIAL PLANNING BEHAVIOUR TOWARDS FINANCIAL SECURITY OF POST-RETIREMENT LIFE WITH SPECIAL REFERENCE TO BANGALORE CITY	Dr. A. M. Sheela
10	23SJCCM010	JOSEPH BENSON	A COMPARATIVE STUDY OF CONSUMER PREFERENCE TOWARDS UBER AND NAMMA YATRI SERVICES WITH REFERENCE TO BENGALURU CITY.	Dr. Nischitha K
11	23SJCCM011	KOCHUTHRESIA. J	COMPARATIVE ANALYSIS OF ORGANIC AND CONVENTIONL FARMING SYSTEMS WITH A	Dr. Poornima Vijaykumar

			FOCUS ON SUSTAINABILITY IMPLICATIONS	
12	23SJCCM012	KRITHIKA M	A STUDY ON MULTIDIMENSIONAL POVERTY METRICS OF PRIVATE SECURITY PERSONNEL OF BANGALORE CITY	Dr. Himachalapathy
13	23SJCCM013	KUSHI R	AN EMPIRICAL STUDY ON THE IMPACT OF DIRECT TAX COMPLIANCE ON THE BEHAVIOUR OF TAXPAYERS	Dr. Ruqsana Anjum
14	23SJCCM014	LAVANYA S	A COMPARATIVE STUDY OF THE FINANCIAL PERFORMANCE OF SELECTED PUBLIC AND PRIVATE SECTOR BANKS IN INDIA	Dr. Sridhar L. S.
15	23SJCCM015	LEKHANA R	A STUDY ON THE IMPACT OF E-VEHICLES ADOPTION ON SUSTAINABLE ENVIRONMENTAL PRACTICES	Dr. Poornima Vijaykumar
16	23SJCCM016	MANOJ S	DECODING RETAIL INVESTOR BEHAVIOR IN IPOS: A STUDY ON FACTORS INFLUENCING IPO SUBSCRIPTIONS.”	Dr. Charles Lasrado Sj
17	23SJCCM017	MARIA SERENA	A STUDY ON THE INFLUENCE OF INNOVATIONS IN DIGITAL PAYMENTS ON THE SPENDING HABITS OF THE CUSTOMER	Mr. Giridhar Naidu. B
18	23SJCCM018	NANDU KRISHNA J	A STUDY ON THE IMPACT OF DIGITAL ADVERTISING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO BENGALURU	Ms. Rency Alex
19	23SJCCM019	PAWAN KUMAR SINGH	A STUDY ON IMPACT OF CORPORATE SOCIAL RESPONSIBILITY (CSR) ON FINANCIAL PERFORMANCE: SPECIAL REFERENCE TO INDIAN STEEL INDUSTRY	Dr. D. Raja Jebasingh
20	23SJCCM020	PRASHANTH J	PERFORMANCE EVALUATION OF SELECT IPOS LISTED AT THE NATIONAL STOCK EXCHANGE OF INDIA	Dr. Charles Lasrado Sj
21	23SJCCM021	PRITTY S MATHEW	A STUDY ON ADOPTION OF ALGORITHMIC TRADING AMONG RETAIL INVESTORS IN METROPOLITAN CITY	Mr. Z. Mohammed Ashfaque
23	23SJCCM023	RASHMI S P	THE IMPACT OF INCLUSIVITY AND DIVERSITY OF HR	Dr. Himachalapathy

			POLICIES ON ORGANIZATIONAL PERFORMANCE OR PRODUCTIVITY	
24	23SJCCM024	RIYA MARY PAUL	BEHAVIOURAL ANALYSIS OF GEN Z TOWARD INVESTMENTS IN MUTUAL FUNDS WITH SPECIAL REFERENCE TO BANGALORE CITY	Mr. Joswin Prince Rodrigues
25	23SJCCM025	ROHAN ROY BARMAN	A STUDY ON THE IMPACT OF GST ON THE ECONOMIC GROWTH OF TRIPURA	Dr. Nischitha K
26	23SJCCM026	ROSE C J	A STUDY ON THE IMPACT OF SOCIAL MEDIA INFLUENCERS ON THE CONSUMER PURCHASE DECISIONS	Dr Veenu Joy
27	23SJCCM027	RUCHITHA N	THE IMPACT OF AI, INFLUENCERS, AND ALGORITHMS ON IMPULSE BUYING	Ms. Ankitha Antony
28	23SJCCM028	SAGAR ABHISHEK	THE ROLE OF DIGITAL INDIA IN IMPLEMENTING DIGITAL SCHEMES	Dr. Sridhar L. S.
29	23SJCCM029	SARANYA S	"EVALUATING THE IMPACT OF CONSUMER BEHAVIOUR AND PROMOTIONAL STRATEGIES ON PHARMACEUTICAL BRAND PERFORMANCE: A COMPARATIVE STUDY OF SUN PHARMA AND MANKIND PHARMA"	Ms. Dorothy Deepa
30	23SJCCM030	AYESHA SIDDIKA T	EFFECTS OF ONSITE CHILD CARE FACILITIES ON EMPLOYEE PRODUCTIVITY- A STUDY LIMITED TO BENGALURU CITY	Dr. Shubhra Rahul
31	23SJCCM031	SOUNDARYA A	A STUDY ON PUBLIC PERCEPTIONS TOWARDS AI-DRIVEN WORKFORCE WITHIN THE FINANCE SECTOR	Dr. Jhumur Samaddar Roy
32	23SJCCM032	SOWMYA V	EVALUATING PASSENGERS PERCEPTION AND SATISFACTION LEVEL WITH NAMMA METRO AND BMTC.	Dr. Preemal Maria D' Souza
33	23SJCCM033	SUPRIYA SINGH	WORKPLACE SATISFACTION AND CHALLENGES: ANALYSING THE IMPACT OF DEMOGRAPHICS, CULTURE AND REMOTE WORK	Dr. Nancy Christina J

			DYNAMICS IN BENGALURU CITY	
34	23SJCCM034	TIYA ABRAHAM	A STUDY ON THE ROLE OF INFLUENCERS PROMOTING FINANCIAL PRODUCTS WITH REFERENCE TO BENGALURU	Dr. Suganthi Pais
35	23SJCCM035	GAGANA B V	A COMPARATIVE STUDY ON THE IMPACT OF OLD AND NEW TAX REGIME OF SALARIED INDIVIDUALS IN BENGALURU, KARNATAKA.	Dr. Preemal Maria D'Souza
36	23SJCCM036	SHINJU SOSA THOMAS	AN EMPIRICAL STUDY ON THE IMPACT OF CHALLENGES FACED BY THE GIG WORKERS ON THEIR EARNINGS	Dr. Ruqsana Anjum
37	23SJCCM037	MANSI S	AN EXPLORATORY STUDY ON THE IMPACT OF SOCIAL MEDIA INFLUENCE ON SUSTAINABLE FASHION CONSUMPTION OF YOUNG ADULTS IN BENGALURU CITY.	Dr. Soney Haris
38	23SJCCM038	ASHWATH M	A STUDY ON CONSUMER PERSPECTIVES TOWARDS ETHICAL BRANDING OF COSMETIC PRODUCTS WITH SPECIAL REFERENCE TO BANGALORE CITY	Dr. Theresa Rathi Rani
39	23SJCCM039	MOHAMMED PARVEZ B	INVESTORS PERCEPTION TOWARDS REGULATIONS AND CASCADING TAX EFFECTS ON CRYPTOCURRENCY- A STUDY	Dr. Muktha Kumar
40	23SJCCM040	K HARITHA	IMPACT OF INCENTIVES ON JOB SATISFACTION AND PRODUCTIVITY: GENERATIONAL DIFFERENCES & POST-COVID WORKPLACE DYNAMICS	Dr.Shubhra Rahul
41	23SJCCM041	LALLAWMSANGI	IMPACT OF FINANCIAL EDUCATION ON INVESTMENT KNOWLEDGE AMONG THE CITIZEN OF NORTH EAST REGION	Dr. Suganthi Pais
42	23SJCCM042	SUJAN D S	THE STUDY ON IMPACT OF DIGITAL DIVIDE IN URBAN AND RURAL OF BENGALURU DISTRICT	Dr. A. M. Sheela
43	23SJCCM043	T KULASHAKAR	FACULTY JOB SATISFACTION: SURVEY EVIDENCE FROM SELECTED HIGHER	Dr. D. Raja Jebasingh

			EDUCATION INSTITUTIONS (HEIS), BENGALURU URBAN	
44	23SJCCM044	SINDHANA P	A STUDY ON THE IMPACT OF FINANCIAL INCLUSION THROUGH DIGITAL BANKING SERVICES WITH REFERENCE TO CHETTINAD, TAMILNADU	Dr. D. Raja Jebasingh
45	23SJCCM045	MADHU SHREE K	A STUDY ON TAX PLANNING OF SALARIED INDIVIDUALS WITH SPECIAL REFERENCE TO BENGALURU CITY	Dr. Muktha Kumar
46	23SJCCM046	BRUNDA KUMARI N	A STUDY ON CONSUMER PERCEPTION TOWARDS SUSTAINABLE PRODUCTS WITH SPECIAL REFERENCE TO BENGALURU CITY	Dr. R Himachalapathy
48	23SJCCM048	BHOOMIKA TR	IMPACTS OF DIGITAL PAYMENT SYSTEMS ON CONSUMER BEHAVIOUR	Dr. Nancy Christina J
49	23SJCCMIB001	AISHA BANU	ROLE OF BEHAVIOUR FACTORS ON INVESTORS INVESTING DECISIONS IN BANGALORE CITY	Mr Giridhar Naidu B