

ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)**POST GRADUATE DEPARTMENT****M.Com(F&T) and M.Com(IB) Dissertation Students**

SL. NO	REGISTER NUMBER	STUDENT NAME	TOPICS	GUIDE
1	22SJCCM001	Akhila Anthony	A Study about Smart Phone Preferences Among Young Adults in Bengaluru City	Mr. Mohammed Ashfaque
2	22SJCCM002	Ashitha Elsa Abrahan	A Study on the Perception of Motor Vehicle Department (MVD) Employees towards Artificial Intelligence (AI) Camera Installation for Road Safety in Kerala State	Dr. Soney Haris
3	22SJCCM003	Bhumana Hemavathi	Impact of Environmental, Social, And Governance (ESG) Dimensions On Consumer Behaviour and Brand Loyalty in Food Industry with Special Reference to Bengaluru City	Dr. D Raja Jebasingh
4	22SJCCM004	C J Avinash	Impact of Digital Payment Service on Young Consumer In Bengaluru	Dr. A M Sheela
5	22SJCCM005	Daniel George	An Examination of Passengers' Perception And Satisfaction With Kochi Water Metro Transport System	Dr. Poornnima Vijaykumar
6	22SJCCM006	Desmond Dan Vincent	A Study on Consumer Behaviour towards Purchase of Electric Vehicles in Chennai City	Dr. Veenu Joy
7	22SJCCM007	Jampa Dolma	A Study on The impact of YouTube Advertisements on Consumer Buying Behaviour with Reference to Bengaluru City	Dr. R Himachalaphy
8	22SJCCM008	Jigisha Bhattacharya	A Study on the Impact and Influence of Story Telling in Advertisements on Consumers	Dr. Veenu Joy

9	22SJCCM009	Joani Darthakim	The Impact of Personal Financial Literacy on Savings Behaviour Among Young Adults with Special Reference to Northeast India	Dr. Komal A Dave
10	22SJCCM010	Joel Jaimon	Impact of Celebrity Endorsements on Consumer Buying Behaviour in Branded Shoe Market with Reference to Bengaluru City	Dr. Shubhra Rahul
11	22SJCCM011	John Christopher W	Financial Awareness and Factors Influencing Investment Behaviour of Young Adults with Reference to Bengaluru City	Mr Giridhar Naidu
12	22SJCCM012	Kavya S	A Comparative Study on the Tax Implications of E-Commerce and Traditional Commerce Marketing Strategies	Dr. A M Sheela
13	22SJCCM013	Laishram Tomtommi Devi	A Comparative Analysis of Savings and Spending Habits Among Undergraduate and Postgraduate Students in Select Colleges Offering Commerce Programmes - with special reference to Affiliated Colleges of Bengaluru City University	Mr. Z Mohammed Ashfaque
14	22SJCCM014	Madhu M	Exploratory Research: A Study on Investors perception towards Green Finance with Special Reference to Bengaluru City	Dr. Komal A Dave
15	22SJCCM015	Meritta Reji	A Study on the Impact of Digital Marketing Strategies on the Growth of Small Business	Dr. Theresa Rathi Rani
16	22SJCCM016	Neha Ann Mathew	A Study on the Impact of Employee Recognition Programmes on Employee Retention and Overall Well-being in MNC's - with special reference to Bengaluru City	Dr. Christina Aroojis

17	22SJCCM017	Nidha TT	An Exploratory Study on The Effect of Social Media Fatigue on Purchasing Decisions with Reference to Gen-Z Consumers	Dr. Komal A Dave
18	22SJCCM018	Rithik J	Examining the Awareness level of the New Income Tax Regime in India : A Demographic Emphases	Dr. Poornima Vijaykumar
19	22SJCCM019	Roshin Mathew Vadakkal	Study on the Effectiveness of Virtual Courtroom in the High Court of Kerala	Dr. Theresa Rathi Rani
20	22SJCCM020	Sadhana Shaker	A Study on Awareness and Adoption of Menstrual Cup among women in Urban Bengaluru	Dr. Nischitha K
21	22SJCCM021	Sandra S	A Study on Consumer Perception Towards Fast Fashion and Its Impact on the Society with Special Reference to Bengaluru City	Dr. Suganthi Pais
22	22SJCCM022	Sashack M	Unravelling the Complexities of GST Compliance: A Comprehensive Study on the Challenges and Impact faced by the Enterprises in Bengaluru City	Dr. Ruqsana Anjum
23	22SJCCM023	Sharen Susan Shenoy	Impact of E-Training among Corporate Employees - A Study Limited to Bangalore City	Dr. Shubhra Rahul
24	22SJCCM024	Sanjana M	A Study on UPI And its Impact on Financial Inclusion with Special Reference to Bengaluru Region	Dr. Sridhar L.S
25	22SJCCM025	Shri Raksha	A Study on the Socio-Economic Impact of Gruha Lakshmi Yojana on Women Empowerment and Financial Stability in Urban Communities of Bengaluru	Dr. Ruqsana Anjum
26	22SJCCM026	Sirisha R	A Comparative Study on Consumer Satisfaction towards Ola and Uber Taxi Services with Special	Dr. Himachalapathy

			Reference to Bengaluru City	
27	22SJCCM027	Sri Vidya T R	A Study on factors Affecting Investment Behaviour Among Youth in Bengaluru city	Dr. Suganthi Pais
28	22SJCCM028	Srividya S	A study on the investment patterns of Indian Households with special reference to Bengaluru City	Dr. Jhumur Samaddar Roy
29	22SJCCM029	Subhangi Das	A Study on Digital Transformation in the Delivery of Banking Services in India with Special Reference to Bengaluru Region	Dr. Sridhar L.S
30	22SJCCM031	V Madhumitha	A Study on the Impact of Gruha Jyothi Scheme Among the Households in Bengaluru City	Dr. Jhumur Samaddar Roy
31	22SJCCM032	Maria Andrea J	A Study on Customers Perception Towards Branded Cosmetics with Reference to Bengaluru City	Dr. Shubhra Rahul
32	22SJCCM033	Usha S	A Comparative Study on the Two Leading q-Commerce Platform - Blinkit and Zepto	Dr. Theresa Rathi Rani
33	22SJCCM034	P Divakar	A Comprehensive study on Consumer Behaviour and Financial Decision Making in E-Commerce : Implication of Personal Finance	Dr. Suganthi Pais
34	22SJCCM038	Naive Gladwin	Impact of Corporate Social Responsibility on Brand Recognition : With Reference to ITC Ltd	Dr. Raja Jebasingh
35	22SJCCM039	Kshitija Subramaniam	A Study on the level of Awareness of MSMEs About Composition Levy in GST : With Special Reference to Bengaluru City	Mr. Mohammed Ashfaque
36	22SJCCMIB0011	Manjima Manoj	"Impact of Hybrid Work on Employees	Dr. Preemal Maria D'Souza

			Prodcutivity": A Case Study in Corporate Sector of Baengaluru City	
37	22SJCCMIB014	Nitin Paul	Exploring Consumer Post Purchase Behaviour and Attitude Towards Electric Two Wheelers in Bengaluru City	Dr. Soney Haris
38	22SJCCMIB017	Rahul Puthenkudy Aju	A Study on Young Adults Intention Towards Adoption of Sustainable transportation in Bengaluru City	Dr. Soney Haris
39	22SJCCMIB018	Ramsha Taskeen	A Study on the Influence of Social Media Financial Content on the Financial Literacy of Young Adults in Bengaluru City	Dr. Komal A. Dave
40	22SJCCMIB22	T.M Pravitha	A Study on Consumer Perception and Behaviour of Circular Practices in the Textile Sector in Bangaluru	Dr. Christina Aroojis
41	22SJCCMIB029	Meghana K S	A Study on Impact of Demographic Factors on the Investment in Crypto Currency with Special Reference to Working Professionals in Bengaluru City	Dr. Nischitha. K
42	22SJCCMIB030	Bharath R. S	A Study on Consumer Perception Towards International Branded Products in Indian Market with Special Reference to Bangalore City	Dr. R Himachalopathy