

MASTERMINDS

DEPARTMENT	Post Graduate Department of Commerce
DATE	30.09.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA
No: OF PARTICIPANTS	97
VENUE	Loyola Hall, St. Joseph's Evening College
TIME	9:30am to 5:30pm

Masterminds is an association with the primary objective to test the depth of knowledge of students through an array of challenging quizzes. In this activity, each class constituted a single team, with four distinct rounds of intellectual exploration.

The first round started with the Association Heads John Christopher and Kruthik taking center stage, quizzing the students on General Business Topics. These included essential updates and must-know information for commerce students, such as recent mergers and acquisitions, ethical business practices, global and national economic developments, state-level projects, the names of newly appointed CEOs, and the identification of prominent Indian companies, among others.



The second round, titled "Guess the Logo," presented students with the visual puzzle of deciphering brand logos. "Guess the Tagline," which is the third round, involved displaying of corporate taglines, challenging classes to match them with their respective companies.

The fourth round comprised four parts. The first part, "Think Over It," required students to discern a company's highest revenue-earning product from a presentation of its product line. "Pictionary," the second part, presented students with images that, when pieced together, revealed the name of a CEO. The third parts, "Facts," tasked students with deducing company names from one-liner facts. The final part, aptly named "Try Your Luck," introduced an element of luck, providing only the number of syllables as a clue, where students to made guesses. Masterminds created a symphony of enjoyment and education.