

MAVERICKS

DEPARTMENT	Post Graduate Department of Commerce
DATE	30.09.2023
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA
No: OF PARTICIPANTS	97
VENUE	Loyola Hall, St. Joseph's Evening College
TIME	9:30am to 5:30pm

This association offers students exposure to the business world and a chance to showcase their managerial skills. It imparts practical business knowledge through real-life challenges and innovative events, helping students gain a unique perspective on diverse business situations.



The leaders of the association, Kavya S and Swekha Jacob, devised two distinctive activities to assess students' capabilities. The first activity, "Product Launch," provided students with a platform to present innovative products with the potential to make a significant impact. Notably, M. Com students introduced eco-friendly mud utensils promoting sustainability, while FA students proposed hot boxes equipped with an electric battery to keep food warm. Additionally, IB students presented smart collars for dogs, fostering a deeper connection between individuals and their pets.

The second activity, "Situational Master," presented students with impromptu scenarios, requiring them to respond on stage and defend their reactions. The judges evaluated their performances through cross-questioning. Scenarios included dealing with a manager perceived as biased, a manager taking out personal challenges on an employee, and a manager appropriating credit for an employee's ideas while deflecting blame for mistakes.



Both activities proved successful, keeping students on their toes and providing a dynamic and engaging experience. The diverse range of innovative product ideas and the ability to handle challenging situations showcased the students' creativity, adaptability, and problem-solving skills.