



# St. Joseph's College of Commerce (Autonomous)

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

Affiliated to Bengaluru City University

Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 55th in NIRF 2024 by the Ministry of Education, Government of India

## THE POST GRADUATE DEPARTMENT OF COMMERCE PG GAZETTE 2024-25





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## THE POST GRADUATE DEPARTMENT OF COMMERCE

### PG GAZETTE 2024-25

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## CURRICULUM UPDATE

### Multidisciplinary and interdisciplinary approach

The department has over the years effectively utilized the autonomous status of the college to identify the local, national and global developmental needs and design curricula that aids in meeting those needs. As a result, in PG department, the students have three different programmes catering to the needs of filling the resource gap in the national and international industry which include M.COM (Finance & Taxation), M.COM (International Business) and M.COM (Financial Analysis).

The programme matrix under the choice-based credit system (CBCS) has been built to ensure that skill development and inter-disciplinary as well as multi-disciplinary courses remain an important part of the programme. Skill sets are developed through courses on SPSS, Financial Modelling, Econometrics, Business Valuation Using Excel.

Course	Programme	Number of Students
SPSS	II M.COM (Finance & Taxation/Marketing & Analytics) and II M.COM (International Business)	70
Financial Modelling	II M.COM (Financial Analysis)	55
Econometrics	II M.COM (Financial Analysis)	55
Business Valuation Using Excel	II M.COM (Finance & Taxation/Marketing & Analytics) and II M.COM (International Business)	70

The current curriculum flexibility within the department permits exits due to personal reasons but does not extend the same flexibility to entries in the middle of the academic year.



## **Programmes Offered**

### ➤ **Post Graduate Programs**

- M.COM (Finance and Taxation)
- M.COM (International Business)
- M.COM (Financial Analysis)

### ➤ **Postgraduate Diploma Programmes**

- PGD (Enterprise Resource Planning - Data Science)
- PGD (Business Administration)
- PGD (Financial Management)
- PGD (Human Resource Management)
- PGD (Marketing Management)

## **Relevance of the curriculum**

The curricula for M. Com programmes are developed within the Outcome Based Curriculum Framework (OBCF). The learning objectives, including the Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (Cos) are clearly defined for all programmes and courses. The curriculum demands the development of skills like collaborative thinking and cognitive flexibility.

## Courses focusing on Employability

### Semester I and II

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on employability
P124MC101: Corporate Financial Reporting	M. Com (Finance & Taxation)	Accounting Standard, IFRS, Ind AS, Implementation and Applicability in India, List of Ind AS [Indian Accounting Standards] issued on date Annual Report – Contents of Annual Report and Purpose of each item. Financial Statements - Meaning, Purpose, and Format of Income Statement, Balance Sheet, and Notes to Accounts Ind AS per Schedule III of Companies Act, 2013 and Revisions in Ind AS Format, Ind AS 1 – Presentation of Financial Statements, Ind AS 2 – Inventories, Ind AS 8 – Accounting Policies, Changes in Accounting Estimates, and Errors, Ind AS 33 – Earnings Per Share
24MC102: Statistics for Business Decisions	M. Com (Finance & Taxation)	Introduction – Random experiment - Types of events, Definition, Permutation & Combination – Concepts, Probability Theorems – Addition Theorem, Conditional Probability Theorem & Bayes Theorem (Simple Problems), Overview of Measures of Central Tendency, Measures of Dispersion - Standard Deviation (Concepts only), Tests for single mean, equality of two means, single variance, Tests for proportions and differences between proportions, Tests for correlation coefficient and regression coefficients

P124MC103: Project Management	M. Com (Finance & Taxation)	Definition and importance of project and project management, Types of projects, Ten Knowledge Areas of Project Management, Project and Product lifecycle and phases, Overview of project management methodologies (e.g., Agile, Waterfall, Scrum, LEAN, Capability Maturity Model Integration, Six Sigma), Role of Project Manager and project team, Team building and leadership, Acquiring, Developing, and Managing High-performance, Project Teams, Project Team Pitfalls, Managing project stakeholders, Procurement Management, Managing Inter-departmental Relations, Quality assurance and control, Performance measurement and reporting, Closure/termination – Project completion and evaluation, Project review - Types of Project Termination - Strategic Implications - Termination Procedures, IT in projects - Overview of the Types of Software for Projects, Criteria for Software Selection, Major Features of Software to be considered depending on the industry or company requirements, Implementation of Project Management Information System, Agile project management methodologies, Hybrid project management approaches, Project management in virtual and distributed teams.
P124AR101: Managerial Economics	M. Com (Finance & Taxation)	Definition of Managerial Economics, Relationship to Economic Theory, Relationship to Decision Sciences, The Basic Process of Decision Making, Theories of Profit, Functions of Profit, International Framework of Managerial Economics, Methods of Expressing Relationships: Total, Average, and Marginal Relationships, Optimization Analysis, Constrained Optimization, New Management Tools for Optimization: Benchmarking, TQM, Reengineering, Government Regulation to Support Business and to Protect Consumers, Workers, and the Environment, Externalities and Regulation, Public Utility Regulation, Antitrust: Government Regulation of Market Structure and Conduct, Enforcement of Antitrust Laws and the Deregulation Movement, Regulation of International Competition, The Effect of Taxation on Business Decisions.

P124AR102: Research Methodology	M. Com (Finance & Taxation)	Nature and Scope of Research, Review of Literature, Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Quantitative and Qualitative Research Methods, Data Preparation and Cleaning, Data Processing Methods – Reliability and Validity of Data, Descriptive and Inferential Data Analysis, Correlation Analysis, Regression Analysis, Factor Analysis, Conjoint Analysis, Cluster Analysis, Multidimensional Scaling, Discriminant and Logit Analysis, Utilizing Data Analysis Contemporary Software, Interpreting and Communicating Quantitative Results to Stakeholders, Coding and Thematic Analysis in Managerial Research, Communicating Qualitative Findings to Stakeholders, Structure and Components of Research Reports, Types of Reports and Characteristics, Writing Style and Citation Formats (APA, MLA).
PG24AO114: Environmental Management	M. Com (Finance & Taxation)	Ecosystem, Biodiversity, Ecology, Ecological footprint and carbon footprint, Sustainable development, Major environmental issues – pollution, global warming, climate change, Need for renewable energy, Exploitation of natural resources and related conflicts, Environmental movements in India – Bishnoi's, Bahuguna's Chipko movement, Appiko movement, Environment governance and laws in India, Public participation and public interest litigations, Environment Impact Assessment (EIA) – planning, relevance, and process, EIA practices in India, Corporate Environmental Responsibility, ISO 14000 and Environmental Management System, Solid waste management – disposal of garbage, issues, and effects, Hazardous wastes and related issues, Solid waste management practices – the 3 R's of waste management: reuse, reduce, and recycle.
PG24AO116: Positive Psychology	M. Com (Finance & Taxation)	Definition, History, and Evolution of Positive Psychology, Key Concepts – Happiness, Well-being, and Human Strengths, Difference between Positive Psychology and Traditional Psychology, Practical Applications in Work, Education, and Personal Life.



PG24AO117: International Human Resource Management	M. Com (Finance & Taxation)	Definition, Scope, and Importance of International HRM, Differences between Domestic and International HRM, Globalization and HRM, Understanding Cultural Differences – Hofstede's Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, Managing Virtual Teams, International Labor Organization (ILO) Standards, Ethical Challenges in International HRM, Corporate Social Responsibility and HRM, HRM Strategies for Multinational Corporations, Managing Workforce Diversity, Impact of Globalization on HRM Practices.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M. Com (Finance & Taxation)	Speed, Time & Distance, Problems on Trains & Boats, Time & Work, Pipes & Cisterns, Percentage, Problems on Ages, Average, Ratio & Proportion, Allegation & Mixtures, Partnership, Profit, Loss & Discount, Simple Interest & Compound Interest, Permutations & Combination, Probability, Clocks, Calendar, Lines and angles, Plane and plane figures, Areas of squares, rectangles, parallelograms, triangles, and circles, Surface area and volume of cuboids, Lateral surface and volume of right circular cones and cylinders, Surface area and volume of spheres.
PG24CAB101: Current Affairs and Business	M. Com (Finance & Taxation)	Basic understanding of Media Information, Various types of Media Information and preferred channels.
PG24CIB101: Communication in Business	M. Com (Finance & Taxation)	Importance of Communication, Process of Communication: Oral and Written Communication, Listening and Feedback, Public Speaking and Presentation Skills, Guidelines for job interviews; Dos and Don'ts, Preparing a Resume and cover letter, Official E-Mail writing and etiquette, Formal dressing, appropriate body language, and tone.

P124MC201: Cost Management	M. Com (Finance & Taxation)	Types of Costing – Methods and Techniques of Costing, Cost Classification based on Behaviour (Variable, Semi-Variable, Fixed Costs), Budget Concepts and Budget Preparation – Fixed and Flexible Budgets, Budgetary Control – Preparation of Budgetary Control Statement, Divisional Performance Measurement: Financial (ROI, RI, EPS, and NPV) and Non-Financial Performance Measurement.
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<p>P124MC202: Advanced Financial Management</p>	<p>M. Com (Finance &amp; Taxation)</p>	<p>Concept, Meaning &amp; Definition of Finance, Principles &amp; Types of Finance, Financial Environment, Functions of Finance, Financing Decisions, Factors Influencing Financial Decisions, Objectives of Corporate Financial Decisions, Introduction to Financial Management, Evolution, Scope, Methods, and Importance of Financial Management, Functional Areas of Modern Financial Management, Financial Management Process, Organization of Finance Functions, Time Value of Money, Factors Affecting the Cost of Capital, Sources of Short-Term Finance, Long-Term Financing: Shares, Debentures, Warrants, Term Loans, Lease Financing, Hybrid Financing, Venture Capital Financing, Cost of Debt, Cost of Equity, Cost of Preferred Stock, Weighted Average Cost of Capital, Marginal Weighted Average Cost of Capital, Investment Decisions: Meaning, Need, and Factors, Efficient Investment Analysis, Capital Budgeting Decisions: Meaning, Features, Process, and Factors, Capital Budgeting Techniques: Traditional and Modern Techniques, NPV vs. IRR, Incremental IRR, Modified Internal Rate of Return (MIRR), Fisher's Rate and Aggregate Capital Needs in Investment Decisions, Project Selection under Capital Rationing, Capital Budgeting under Inflationary Conditions, Risk Analysis in Capital Budgeting, Techniques for Risk Analysis: Risk Adjusted Discount Rate, Certainty Equivalent Method, Probability Method, Sensitivity Analysis, Scenario Analysis, Simulation Analysis, Break-Even Analysis, Corporate Risk Analysis, Decision Tree Analysis - Sequential Investment Decisions, Market Risk Analysis, Factors Affecting Capital Structure, Leverages: Operating, Financial, and Combined, EBIT-EPS Analysis, Financial Break-even Point and Indifference Analysis, Features of Optimal Capital Structure, Capital Structure Theories: Net Income Approach, Net Operating Income Approach, Miller Modigliani Propositions I and II, Dividend Decisions and Valuation of Firms, Types of Dividend Policies, Behavioural Models of Dividend Policies, Dividend Theories: Walter, Gordan, and M M Hypothesis, Types of Dividends: Bonus Issues, Stock Split, Buyback of Shares, Tax Issues to the Payment of Dividends, Clientele Effects, Corporate Dividend Practices in India, Working Capital: Meaning,</p>
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		Importance, Concepts, and Determinants, Managing Various Components of Working Capital, Credit Management: Concepts and Problems.
P124MC203: Forensic Accounting and Audit	M. Com (Finance & Taxation)	Forensic Accounting – Meaning – Definition – Background of Anti-Fraud Profession, Differences between Financial Auditors, Forensic Accountants, and Fraud Auditors, Corporate Fraud and Occupational Fraud, Economic Extortion and Conflict of Interest, Principles of Fraud Audit, Types of Organizations Requiring Forensic Accountants, Categories of External Frauds: Securities Fraud, Insurance Fraud, Credit Card and Cheque Fraud, Tax Fraud, Consumer Fraud and MSC, Role of Forensic Accountants in the Legal System, Education and qualification of forensic accountants to be admitted as expert witnesses in courts, Definition of Fraud under: Companies Act, 2023, Indian Penal Code, 1860, Criminal Procedure Code, 1973, Indian Contract Act, 1872, Prevention of Money Laundering Act, 2002, Elements of Fraud, Fraud Taxonomies: Consumer and Investor Fraud, Criminal and Civil Fraud, Fraud for and against the organization, Internal and External Fraud, Management and Non-management Fraud, Cyber Fraud, Fraud Schemes: Fraudulent Financial Statement, Assets Misappropriation, Bribery and Corruption, Cash Receipts, Fraudulent Disbursement, Inventory and Other Assets, Financial Institution Fraud, Consumer Fraud, Cheque and Credit Card Fraud, Health Care Fraud, Insurance Fraud, Public Sector Fraud, Internet/Computer Fraud, Securities Fraud, Fraud Detection Control Mechanism, Fraud Prevention Strategies in an Organization, Classical Approaches to Fraud Prevention Control Program: Detective Approach, Preventive Approach, Investigative Approach, Directive Approach, Observation Approach, Insurance Approach, Regular Audits, Background checks, Internal Controls, and Invigilation, Forensic Audit by CAG in India, Methods of Investigation.



P124AR201: Operations Research	M. Com (Finance & Taxation)	Definition, Origin of OR, Characteristics, Methodology, Limitations, Scope of OR, Models, Management Applications of OR- Tools & Techniques, Model Formulation, Graphical Method of solving LPP, Duality in Linear Programming, Transportation Problem: Mathematical Formulation, Methods for Initial Basic Feasible Solution & Optimal Solution- Modified Distribution Method, Assignment Problem: Mathematical Formulation, Solution using Hungarian Method.
P124AR202: International Business Environment	M. Com (Finance & Taxation)	Philosophy of Free Trade vs. Protectionism, Comparative Cost Theory, Heckscher-Ohlin Theorem, Stopler-Samuelson Theorem, Product Life Cycle Theory, Static and Dynamic Gains from Trade, Skilled & Cheap Labor, Size of the Market, Quality Improvement, and New Product Development, Trade Barriers: Tariffs, Quotas, Non-tariff Barriers, Dumping, Subsidies, Countervailing Duties, Voluntary Export Restraints, Political and Legal Differences: Democracy vs. Authoritarianism, Government Stability, Regulatory Environment, Risk of Global Business: Confiscation, Domestication, Assessing Political Vulnerability, Politically Sensitive Products, Role of Foreign Investment: FDI, FPI, Portfolio Capital Flows, FIIs, Types of MNCs: Global, International, Transnational Corporations, Equity-based, Technology-based MNCs, Planning and Direction of Industrial Growth, National Control of Key Industries, Policies Relating to Finance, Export-Import, Pricing, R&D, HR, Mergers and Acquisitions: Motives and Advantages, Critics and Defenders of MNCs: Society, Technology, Labor, Bretton Woods System: World Bank, IMF, International Financial Infrastructure, Functions of IBRD, Bank's Lending Activities, Structural Adjustment Facility (SAF), International Monetary Fund (IMF) - Objectives and Functions, Foreign Exchange Markets: Spot, Forward, Hedging, Arbitrage, International Payment Mechanisms, GATT Rounds, Uruguay Round, Establishment of WTO, Agreements: General Trade in Goods, Agriculture, TRIPS, TRIMS, GATS.

PG21AO218: Technology and Operations Strategy	M. Com (Finance & Taxation)	Concept of Operations Strategy, Operations technology and Productivity, Capability strategy, Skills needed for digitization, Managing operations risk quality, Ethical technology and trust, Privacy, Issues in Privacy, Future impact of technology in supply chain management, Finance and Technology, Services and Technology.
PG21AO219: Managing Service Operations	M. Com (Finance & Taxation)	Facilitating Role of Services in an Economy, Distinctive Characteristics of Service Operations, Service Package, Grouping Services by Delivery Process, Open-Systems View of Service Operations Management, Understanding the Competitive Environment of Services, Competitive Service Strategies, Winning Customers in the Marketplace, Competitive Role of Information in Services, Virtual Value Chain, Stages in Service Firm Competitiveness, Self-service Technologies, Classification of Service Automation, Service Process Dimensions, Adoption of New Technology in Services, Service Design Elements, Facility Design, Process Analysis, Facility Layout, Quality Tools for Analysis of Problems, Benchmarking, Improvement Programs, SERVQUAL, Quality Service by Design, Achieving Service Quality, Service Encounter - Role of Technology in the Service Encounter, Service Organization, Contact Personnel, Customer Service Recovery, Strategic Location Considerations, Geographic Information Systems, Facility Location Modelling Considerations, Facility Location Techniques, Strategies for Managing Demand and Capacity, The Economics of Waiting, Strategies for Managing Customer Waiting, Essential Features of Queuing Systems, Service Supply Relationships, Outsourcing Services, Professional Service Firms, Techniques for Project Management, Resource Constraints, Activity Crashing, Incorporating Uncertainty in Activity Times, Problems with Implementing Critical Path Analysis, Monitoring Projects.

<p>PG24AO220: Human Rights and Challenges</p>	<p>M. Com (Finance &amp; Taxation)</p>	<p>Human Rights: Human-Dignity, Liberty, Equality, Justice, Unity in Diversity; Social justice concept: Definition, meaning, need, history, principles, objectives, and scope; Types of issues in urban, rural, and tribal communities; Understanding growth and development and its dimensions in rural, tribal, and urban communities; Socio-economic, cultural &amp; demographic profile of rural/tribal/urban populations in India with special emphasis on vulnerable communities and their challenges; Liberalization, privatization, and globalization and the emerging trends; Causes of development in socio-cultural, socio-economic, and socio-political areas; Prospects of rural life with reference to agriculture and allied activities like land and its use, production and post-harvest technology, rural infrastructure, health, and education; Provisions to urban, rural, and tribal communities; Ministry of Tribal Affairs: National policies and implementation of PESA Act and Article 244 provision of constituting tribal councils; Rural Constitution 73rd amendment and its implications; Role of co-operatives and rural banks; Development policies; programs: urban local bodies systems and departments, responsibilities in the implementation of policies and programs with emphasis on lower middle class and urban poor.</p>
<p>PG24QTLR101: Quantitative Techniques and Logical Reasoning</p>	<p>M. Com (Finance &amp; Taxation)</p>	<p>Bar Chart, Histograms, Pie-Chart, Table Chart, Line Chart, Series &amp; Sequences – Alphabetic Series, Number Series &amp; Alphanumeric Series, Linear Arrangement (Seating Arrangement) – Single Row, Double Row &amp; Circular, Complex Arrangement (Puzzle Solving Test), Coding-Decoding, Blood Relations, Direction Sense &amp; Distance Test, Syllogisms, Statement &amp; Conclusion/Arguments/Course of Action/Assumption, Venn Diagrams &amp; Logical Diagrams, Ranking &amp; Order Test, Mathematical Operations, Data Interpretation &amp; Data Sufficiency, Analytical Reasoning, Analogy, Verbal Classification, Sentence Completion, Paragraph Completion.</p>

PG24CAB201: Current Affairs and Business	M. Com (Finance & Taxation)	Introduction to the stock market; Fundamentals of trading; Institutions associated with the stock market; Indices and its purpose; Analysis of macroeconomic factors; Media Information Sensitivity and Different Markets; Impact of Media Information by Organizations; Analysis of Media Information and Price Reactions in Broader Markets.
P424MC101 Accounting for Decision Making	M.com (International Business)	Introduction to Ind AS, IFRS, Challenges in implementation, Role of an accountant. Concepts – Assets, Liabilities, Incomes, Expenditure and Equity. Computation of Equity of a Company. The Four Pillars of Accounting as per IFRS, Accounting Equation and Indian Generally Accepted Accounting Principles and Concepts. Meaning and concept of Financial Analysis – Types of Financial Analysis – Methods of Financial Analysis. Ratios - Meaning, Utility and limitations – Classification of Ratios – Calculation and interpretation of Solvency, Turnover, Profitability and Liquidity Ratios and their interpretations. Meaning of Inflows and Outflows - Cash and Cash Equivalents – Components of Cash and Cash Equivalents – Operating Activity – Investing Activity – Financing Activity. Preparation of Cash Flow Statement as per Ind AS 7. Computation of Cash flows from Operation to Total Sales Ratio, Cash flows from Operation to Total Assets Ratio, Cash flows from Operation to Total Liabilities Ratio, Cash flows from Operation to Long-term Debts Ratio, Cash flows from Operation to Current Liabilities Ratio, Cash generating power ratio (including interpretation of all these ratios). Introduction to Absorption costing and Marginal Costing – Ascertainment of profit under absorption costing and Marginal Costing. Applications of Marginal Costing - Make or Buy Decision, Key factor/limiting factor, Accepting or Rejecting the Export Offer, Pricing Decisions, Selecting the Suitable Product Mix, Introduction of New Product, Operate or Shut Down Decisions. Decision making using PV Ratios, Multi-product BEP and MOS. ABC Analysis – Meaning of Activity – Types of Activities, Definition of Activity Based Costing, Cost Driver, Cost Object, Emergence of Activity Based Costing. Target Costing - Meaning and Steps in Target Costing. Life Cycle Costing – Meaning, Features and Problems on Life Cycle Costing.



P124MC102: Statistics for Business Decisions	M.com (International Business)	Random experiment - Types of events, Definition. Permutation & Combination – concepts. Probability Theorems – Addition Theorem, Conditional Probability Theorem & Bayes Theorem. Overview of Measures of Central Tendency, Measures of Dispersion (Standard Deviation, Skewness & Kurtosis – Concepts and simple problems). Random Variable - Expectation & Variance of Random Variable. Probability Distributions - Binomial, Poisson & Normal distribution - probability density function. Hypothesis Testing (Null Hypothesis, Alternate Hypothesis, Type I and Type II errors, level of significance, level of confidence). Large and small sample tests (Z and t tests) of significance. Tests for single mean, equality of two means, single variance. Tests for correlation and regression coefficients. Analysis of categorical data - contingency table, Chi-square test for independence of attributes, Chi-square test for goodness of fit.
P424MC103: Corporate Tax Planning and Law	M.com (International Business)	Meaning of Assessee, Corporate Assessee, Types of Companies, Important Definitions. Nature and scope of tax planning and management in the corporate sector. Computation of taxable income of companies. Computation of the amount of corporate tax liability as per Income-tax Act, 1961. Minimum Alternate Tax. Implications of Tax concessions and incentives for corporate decisions. Special Economic Zones (SEZ) – sections 80IAB, 80IB, 80IAC, 80IE, 35AD, 10AA. Deduction for R&D expenditure under section 35. Carry forward and set off of losses under Sec. 79. Tax on distributed profits of domestic companies. Tax on income distributed to unit holders.
P424AR101: Economics for Managers	M.com (International Business)	Scarcity, choice, and allocation problems in business. Basic factors in business decision-making: Marginalism, Equi-marginalism, and Opportunity cost principle. Use of quantitative techniques in managerial economics: Mathematical functions, derivatives, optimization principles, and statistical techniques. Cost control and cost reduction. Revenue concepts and functions. Break-even analysis.

P124AR102: Research Methodology	M.com (International Business)	Nature and Scope of Research, Review of Literature, Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Quantitative and Qualitative Research Methods, Data Preparation and Cleaning, Data Processing Methods – Reliability and Validity of Data, Descriptive and Inferential Data Analysis, Correlation Analysis, Regression Analysis, Factor Analysis, Conjoint Analysis, Cluster Analysis, Multidimensional Scaling, Discriminant and Logit Analysis, Utilizing Data Analysis Contemporary Software, Interpreting and Communicating Quantitative Results to Stakeholders, Coding and Thematic Analysis in Managerial Research, Communicating Qualitative Findings to Stakeholders, Structure and Components of Research Reports, Types of Reports and Characteristics, Writing Style and Citation Formats (APA, MLA).
PG24AO114: Environmental Management	M.com (International Business)	Ecosystem, Biodiversity, Ecology, Ecological footprint and carbon footprint, Sustainable development, Major environmental issues – pollution, global warming, climate change, Need for renewable energy, Exploitation of natural resources and related conflicts, Environmental movements in India – Bishnoi's, Bahuguna's Chipko movement, Appiko movement, Environment governance and laws in India, Public participation and public interest litigations, Environment Impact Assessment (EIA) – planning, relevance, and process, EIA practices in India, Corporate Environmental Responsibility, ISO 14000 and Environmental Management System, Solid waste management – disposal of garbage, issues, and effects, Hazardous wastes and related issues, Solid waste management practices – the 3 R's of waste management: reuse, reduce, and recycle.
PG24AO116: Positive Psychology	M.com (International Business)	Definition, History, and Evolution of Positive Psychology, Key Concepts – Happiness, Well-being, and Human Strengths, Difference between Positive Psychology and Traditional Psychology, Practical Applications in Work, Education, and Personal Life.

PG24AO117: International Human Resource Management	M.com (International Business)	Definition, Scope, and Importance of International HRM, Differences between Domestic and International HRM, Globalization and HRM, Understanding Cultural Differences – Hofstede’s Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, Managing Virtual Teams, International Labor Organization (ILO) Standards, Ethical Challenges in International HRM, Corporate Social Responsibility and HRM, HRM Strategies for Multinational Corporations, Managing Workforce Diversity, Impact of Globalization on HRM Practices.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M.com (International Business)	Speed, Time & Distance, Problems on Trains & Boats, Time & Work, Pipes & Cisterns, Percentage, Problems on Ages, Average, Ratio & Proportion, Allegation & Mixtures, Partnership, Profit, Loss & Discount, Simple Interest & Compound Interest, Permutations & Combination, Probability, Clocks, Calendar, Lines and angles, Plane and plane figures, Areas of squares, rectangles, parallelograms, triangles, and circles, Surface area and volume of cuboids, Lateral surface and volume of right circular cones and cylinders, Surface area and volume of spheres.
PG24CAB101: Current Affairs and Business	M.com (International Business)	Basic understanding of Media Information. Various types of Media Information and preferred channels.
PG24CIB101: Communication in Business	M.com (International Business)	Importance of Communication, Process of Communication: Oral and Written Communication, Listening and Feedback, Public Speaking and Presentation Skills, Guidelines for job interviews; Dos and Don’ts, Preparing a Resume and cover letter, Official E-Mail writing and etiquette, Formal dressing, appropriate body language, and tone.

<p>P424MC201: International Financial Institutions &amp; Markets</p>	<p>M.com (International Business)</p>	<p>The IMF – Role and financial policies, International banking — Products offered by international banks (letters of credit, etc.), Foreign Currency Accounts, External Commercial Borrowings – Including Indian Perspective, Risk management in international banking and FIs, International payment/settlement system, Central banks and creation of money, Players in the foreign exchange market, Foreign Exchange Quotations and calculations, settlement procedures and risk, Interest rates and covered interest arbitrage and covered interest parity, What money markets do? — Money market funds, Money market instruments — commercial paper, BA, treasury bills, notes, inter-bank loans, international agency paper, repo/reverse repo, Money market and the monetary policy, Bond markets — Types of bonds, issuance procedure, bond duration, bond valuation, trading in bonds, International fixed income markets — Euromarkets, Level and structure of interest rates, Types — flotation — secondary market — OTC market, International equity market — international stock exchanges, International trading — depositary receipts (including process of issuing GDRs/ADRs), Futures and option markets — currency, commodity, and stock derivatives, Hedging with derivatives, Interest rate derivatives – caps, floors, and band – hedging, Swaps/FRA — the swap market — types — mechanics — hedging, Investment companies and exchange-traded funds, Mortgage-backed securities — securitization process — Fannie Mae and Ginnie Mae, CDOs &amp; CMBs — mortgage-backed securities outside the US.</p>
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<p>P124MC202: Advanced Financial Management</p>	<p>M.com (International Business)</p>	<p>Concept, Meaning, Principles &amp; Types of Finance, Financial Environment, Functions of Finance, Financing Decisions, Factors influencing Financial Decisions, Objectives of Corporate Financial Decisions, Introduction to Financial Management: Meaning &amp; Definition, Evolution, Scope, Methods, Importance, Functional Areas of Modern Financial Management, Financial Management Process, Organization of Finance Functions, Time value of money, Factors affecting the cost of capital, Sources of Short-Term Finance, Long-term financing: shares, Debentures, Warrants, Term loans, Lease financing, Hybrid financing, Venture capital financing- Recent trends in Financing, Cost of debt, Cost of Equity and reserves, Cost of preferred stock, weighted average cost of capital, Marginal Weighted Average Cost of Capital, EBIT-EPS Analysis, P/E Ratio, Financial Breakeven Point and indifference analysis, Capital Structure theories: Net income approach, Net operating income approach, Miller Modigliani propositions I and II, Corporate restructuring: Mergers, Acquisitions, Takeovers, Spin-off, Synergies, Strategic Alliance, Joint Venture, Leveraged Buyouts, Management Buyouts and Buy-in, Franchising, IPRs, Sell-off, Demerger, Disinvestment vs. Divestment, Slump sale, Reverse Merger, Equity Carveout, Dividend decisions and valuation of firms, Types of Dividend Policies, Behavioural models of Dividend Policies, Types of Dividends: Bonus issues, stock split, Buyback of shares, Tax issues related to payment of dividends, Corporate Dividend Practices in India, Concepts of working capital, Determinants of working capital, Tools for managing working capital, Credit management: concepts and problems.</p>
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<p>P124MC203: Forensic Accounting and Audit</p>	<p>M.com (International Business)</p>	<p>Forensic Accounting – Meaning – Definition – Background of Anti-Fraud Profession, Differences between Financial Auditors, Forensic Accountants, and Fraud Auditors, Corporate Fraud and Occupational Fraud, Economic Extortion and Conflict of Interest, Principles of Fraud Audit, Types of Organizations Requiring Forensic Accountants, Categories of External Frauds: Securities Fraud, Insurance Fraud, Credit Card and Cheque Fraud, Tax Fraud, Consumer Fraud and MSC, Role of Forensic Accountants in the Legal System, Education and qualification of forensic accountants to be admitted as expert witnesses in courts, Definition of Fraud under: Companies Act, 2023, Indian Penal Code, 1860, Criminal Procedure Code, 1973, Indian Contract Act, 1872, Prevention of Money Laundering Act, 2002, Elements of Fraud, Fraud Taxonomies: Consumer and Investor Fraud, Criminal and Civil Fraud, Fraud for and against the organization, Internal and External Fraud, Management and Non-management Fraud, Cyber Fraud, Fraud Schemes: Fraudulent Financial Statement, Assets Misappropriation, Bribery and Corruption, Cash Receipts, Fraudulent Disbursement, Inventory and Other Assets, Financial Institution Fraud, Consumer Fraud, Cheque and Credit Card Fraud, Health Care Fraud, Insurance Fraud, Public Sector Fraud, Internet/Computer Fraud, Securities Fraud, Fraud Detection Control Mechanism, Fraud Prevention Strategies in an Organization, Classical Approaches to Fraud Prevention Control Program: Detective Approach, Preventive Approach, Investigative Approach, Directive Approach, Observation Approach, Insurance Approach, Regular Audits, Background checks, Internal Controls, and Invigilation, Forensic Audit by CAG in India, Methods of Investigation.</p>
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P124AR201: Operations Research	M.com (International Business)	Definition, Origin of OR, Characteristics, Methodology, Limitations, Scope of OR, Models, Management Applications of OR- Tools & Techniques, Model Formulation, Graphical Method of solving LPP, Duality in Linear Programming, Transportation Problem: Mathematical Formulation, Methods for Initial Basic Feasible Solution & Optimal Solution- Modified Distribution Method, Assignment Problem: Mathematical Formulation, Solution using Hungarian Method.
P124AR202: International Business Environment	M.com (International Business)	Philosophy of Free Trade vs. Protectionism, Comparative Cost Theory, Heckscher-Ohlin Theorem, Stopler-Samuelson Theorem, Product Life Cycle Theory, Static and Dynamic Gains from Trade, Skilled & Cheap Labor, Size of the Market, Quality Improvement, and New Product Development, Trade Barriers: Tariffs, Quotas, Non-tariff Barriers, Dumping, Subsidies, Countervailing Duties, Voluntary Export Restraints, Political and Legal Differences: Democracy vs. Authoritarianism, Government Stability, Regulatory Environment, Risk of Global Business: Confiscation, Domestication, Assessing Political Vulnerability, Politically Sensitive Products, Role of Foreign Investment: FDI, FPI, Portfolio Capital Flows, FIIs, Types of MNCs: Global, International, Transnational Corporations, Equity-based, Technology-based MNCs, Planning and Direction of Industrial Growth, National Control of Key Industries, Policies Relating to Finance, Export-Import, Pricing, R&D, HR, Mergers and Acquisitions: Motives and Advantages, Critics and Defenders of MNCs: Society, Technology, Labor, Bretton Woods System: World Bank, IMF, International Financial Infrastructure, Functions of IBRD, Bank's Lending Activities, Structural Adjustment Facility (SAF), International Monetary Fund (IMF) - Objectives and Functions, Foreign Exchange Markets: Spot, Forward, Hedging, Arbitrage, International Payment Mechanisms, GATT Rounds, Uruguay Round, Establishment of WTO, Agreements: General Trade in Goods, Agriculture, TRIPS, TRIMS, GATS.

PG21AO218: Technology and Operations Strategy	M.com (International Business)	Concept of Operations Strategy, Operations technology and Productivity, Capability strategy, Skills needed for digitization, Managing operations risk quality, Ethical technology and trust, Privacy, Issues in Privacy, Future impact of technology in supply chain management, Finance and Technology, Services and Technology.
PG21AO219: Managing Service Operations	M.com (International Business)	Facilitating Role of Services in an Economy, Distinctive Characteristics of Service Operations, Service Package, Grouping Services by Delivery Process, Open-Systems View of Service Operations Management, Understanding the Competitive Environment of Services, Competitive Service Strategies, Winning Customers in the Marketplace, Competitive Role of Information in Services, Virtual Value Chain, Stages in Service Firm Competitiveness, Self-service Technologies, Classification of Service Automation, Service Process Dimensions, Adoption of New Technology in Services, Service Design Elements, Facility Design, Process Analysis, Facility Layout, Quality Tools for Analysis of Problems, Benchmarking, Improvement Programs, SERVQUAL, Quality Service by Design, Achieving Service Quality, Service Encounter - Role of Technology in the Service Encounter, Service Organization, Contact Personnel, Customer Service Recovery, Strategic Location Considerations, Geographic Information Systems, Facility Location Modelling Considerations, Facility Location Techniques, Strategies for Managing Demand and Capacity, The Economics of Waiting, Strategies for Managing Customer Waiting, Essential Features of Queuing Systems, Service Supply Relationships, Outsourcing Services, Professional Service Firms, Techniques for Project Management, Resource Constraints, Activity Crashing, Incorporating Uncertainty in Activity Times, Problems with Implementing Critical Path Analysis, Monitoring Projects.

<p>PG24AO220: Human Rights and Challenges</p>	<p>M.com (International Business)</p>	<p>Human Rights: Human-Dignity, Liberty, Equality, Justice, Unity in Diversity, Social justice concept: Definition, meaning, need, history, principles, objectives, and scope, Types of issues in urban, rural, and tribal communities, Understanding growth and development and its dimensions in rural, tribal, and urban communities, Socio-economic, cultural &amp; demographic profile of rural/tribal/urban populations in India with special emphasis on vulnerable communities and their challenges, Liberalization, privatization, and globalization and the emerging trends, Causes of development in socio-cultural, socio-economic, and socio-political areas, Prospects of rural life with reference to agriculture and allied activities like land and its use, production and post-harvest technology, rural infrastructure, health, and education, Provisions to urban, rural, and tribal communities, Ministry of Tribal Affairs: National policies and implementation of PESA Act and Article 244 provision of constituting tribal councils, Rural Constitution 73rd amendment and its implications, Role of co-operatives and rural banks, Development policies; programs: urban local bodies systems and departments, responsibilities in the implementation of policies and programs with emphasis on lower middle class and urban poor.</p>
<p>PG24QTLR101: Quantitative Techniques and Logical Reasoning</p>	<p>M.com (International Business)</p>	<p>Bar Chart, Histograms, Pie-Chart, Table Chart, Line Chart, Series &amp; Sequences – Alphabetic Series, Number Series &amp; Alphanumeric Series, Linear Arrangement (Seating Arrangement) – Single Row, Double Row &amp; Circular, Complex Arrangement (Puzzle Solving Test), Coding-Decoding, Blood Relations, Direction Sense &amp; Distance Test, Syllogisms, Statement &amp; Conclusion/Arguments/Course of Action/Assumption, Venn Diagrams &amp; Logical Diagrams, Ranking &amp; Order Test, Mathematical Operations, Data Interpretation &amp; Data Sufficiency, Analytical Reasoning, Analogy, Verbal Classification, Sentence Completion, Paragraph Completion.</p>

PG24CAB201: Current Affairs and Business	M.com (International Business)	Introduction to the stock market, Fundamentals of trading, Institutions associated with the stock market, Indices and its purpose, Analysis of macroeconomic factors, Media Information Sensitivity and Different Markets, Impact of Media Information by Organizations, Analysis of Media Information and Price Reactions in Broader Markets.
P524MC101: Corporate Financial Reporting	M.com (Financial Analysis)	Accounting Standard, IFRS, Ind AS, Implementation and Applicability in India, List of Ind AS [Indian Accounting Standards] issued on date Annual Report – Contents of Annual Report and Purpose of each item. Financial Statements - Meaning, Purpose, and Format of Income Statement, Balance Sheet, and Notes to Accounts. Ind AS per Schedule III of Companies Act, 2013 and Revisions in Ind AS Format. Ind AS 1 – Presentation of Financial Statements. Ind AS 2 – Inventories. Ind AS 8 – Accounting Policies, Changes in Accounting Estimates, and Errors. Ind AS 33 – Earnings Per Share.
P524MC102: Statistics for Business Decisions	M.com (Financial Analysis)	Introduction – Random experiment - Types of events, Definition. Permutation & Combination – Concepts. Probability Theorems – Addition Theorem, Conditional Probability Theorem & Bayes Theorem (Simple Problems). Overview of Measures of Central Tendency. Measures of Dispersion - Standard Deviation (Concepts only). Tests for single mean, equality of two means, single variance. Tests for proportions and differences between proportions. Tests for correlation coefficient and regression coefficients.
P524MC103: Corporate Tax Planning and Law	M.com (Financial Analysis)	Meaning of Assessee, Corporate Assessee, Types of Companies, Important Definitions. Nature and Scope of Tax Planning and Management in the Corporate Sector. Computation of taxable income of companies. Computation of the amount of corporate tax liability as per Income-tax Act, 1961. Minimum Alternate Tax. General Anti-Avoidance Rules. Taxation of non-residents, royalty, fees for technical services, transfer pricing analysis – sections 90 to 94A.

P516AR101: Economics for Managers	M.com (Financial Analysis)	Scarcity, choice, and allocation problems in business. Basic factors in business decision-making: Marginalism, Equi-marginalism, and Opportunity cost principle. Use of quantitative techniques in managerial economics: Mathematical functions, derivatives, optimization principles, and statistical techniques. Cost control and cost reduction. Revenue concepts and functions. Break-even analysis.
P524AR102: Research Methodology	M.com (Financial Analysis)	Nature and Scope of Research, Review of Literature, Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Quantitative and Qualitative Research Methods, Data Preparation and Cleaning, Data Processing Methods – Reliability and Validity of Data, Descriptive and Inferential Data Analysis, Correlation Analysis, Regression Analysis, Factor Analysis, Conjoint Analysis, Cluster Analysis, Multidimensional Scaling, Discriminant and Logit Analysis, Utilizing Data Analysis Contemporary Software, Interpreting and Communicating Quantitative Results to Stakeholders, Coding and Thematic Analysis in Managerial Research, Communicating Qualitative Findings to Stakeholders, Structure and Components of Research Reports, Types of Reports and Characteristics, Writing Style and Citation Formats (APA, MLA).
PG24AO114: Environmental Management	M.com (Financial Analysis)	Ecosystem, Biodiversity, Ecology, Ecological footprint and carbon footprint, Sustainable development, Major environmental issues – pollution, global warming, climate change, Need for renewable energy, Exploitation of natural resources and related conflicts, Environmental movements in India – Bishnoi's, Bahuguna's Chipko movement, Appiko movement, Environment governance and laws in India, Public participation and public interest litigations, Environment Impact Assessment (EIA) – planning, relevance, and process, EIA practices in India, Corporate Environmental Responsibility, ISO 14000 and Environmental Management System, Solid waste management – disposal of garbage, issues, and effects, Hazardous wastes and related issues, Solid waste management practices – the 3 R's of waste management: reuse, reduce, and recycle.

PG24AO116: Positive Psychology	M.com (Financial Analysis)	Definition, History, and Evolution of Positive Psychology, Key Concepts – Happiness, Well-being, and Human Strengths, Difference between Positive Psychology and Traditional Psychology, Practical Applications in Work, Education, and Personal Life.
PG24AO117: International Human Resource Management	M.com (Financial Analysis)	Definition, Scope, and Importance of International HRM, Differences between Domestic and International HRM, Globalization and HRM, Understanding Cultural Differences – Hofstede’s Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, Managing Virtual Teams, International Labor Organization (ILO) Standards, Ethical Challenges in International HRM, Corporate Social Responsibility and HRM, HRM Strategies for Multinational Corporations, Managing Workforce Diversity, Impact of Globalization on HRM Practices.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M.com (Financial Analysis)	Speed, Time & Distance, Problems on Trains & Boats, Time & Work, Pipes & Cisterns, Percentage, Problems on Ages, Average, Ratio & Proportion, Allegation & Mixtures, Partnership, Profit, Loss & Discount, Simple Interest & Compound Interest, Permutations & Combination, Probability, Clocks, Calendar, Lines and angles, Plane and plane figures, Areas of squares, rectangles, parallelograms, triangles, and circles, Surface area and volume of cuboids, Lateral surface and volume of right circular cones and cylinders, Surface area and volume of spheres.
PG24CAB101: Current Affairs and Business	M.com (Financial Analysis)	Basic understanding of Media Information, Various types of Media Information and preferred channels.
PG24CIB101: Communication in Business	M.com (Financial Analysis)	Importance of Communication, Process of Communication: Oral and Written Communication, Listening and Feedback, Public Speaking and Presentation Skills, Guidelines for job interviews; Dos and Don’ts, Preparing a Resume and cover letter, Official E-Mail writing and etiquette, Formal dressing, appropriate body language, and tone.



<p>P524MC201: Financial Markets and Regulations</p>	<p>M.com (Financial Analysis)</p>	<p>Financial Concepts – Financial Assets &amp; Intermediaries, Financial Markets – Importance of Capital Market, Money Market – Features, Importance, and Composition, Call Money Market, Treasury Bill Market, Money Market Instruments – Commercial Papers, Certificate of Deposit (CD), Inter-bank Participation Certificate, Repo Instruments, Structure of Indian Money Market, SEBI Guidelines, Listing of Securities, Functions of Brokers, Online Trading – BSE-BOLT System, NSE-NEAT System, Types of Stock Market Orders, Stock Indices – Indices of NSE, SEBI, RBI, IRDAI, PFRDA, Depository Process – NSDL, CDSL, Factors Affecting Investors’ Interest – Investors’ Protection Measures, Recent Developments in Stock/Capital Markets.</p>
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<p>P124MC202: Advanced Financial Management</p>	<p>M.com (Financial Analysis)</p>	<p>Concept, Meaning, Principles &amp; Types of Finance, Financial Environment, Functions of Finance, Financing Decisions, Factors influencing Financial Decisions, Objectives of Corporate Financial Decisions, Introduction to Financial Management: Meaning &amp; Definition, Evolution, Scope, Methods, Importance, Functional Areas of Modern Financial Management, Financial Management Process, Organization of Finance Functions, Time value of money, Factors affecting the cost of capital, Sources of Short-Term Finance, Long-term financing: shares, Debentures, Warrants, Term loans, Lease financing, Hybrid financing, Venture capital financing- Recent trends in Financing, Cost of debt, Cost of Equity and reserves, Cost of preferred stock, weighted average cost of capital, Marginal Weighted Average Cost of Capital, EBIT-EPS Analysis, P/E Ratio, Financial Breakeven Point and indifference analysis, Capital Structure theories: Net income approach, Net operating income approach, Miller Modigliani propositions I and II, Corporate restructuring: Mergers, Acquisitions, Takeovers, Spin-off, Synergies, Strategic Alliance, Joint Venture, Leveraged Buyouts, Management Buyouts and Buy-in, Franchising, IPRs, Sell-off, Demerger, Disinvestment vs. Divestment, Slump sale, Reverse Merger, Equity Carveout, Dividend decisions and valuation of firms, Types of Dividend Policies, Behavioural models of Dividend Policies, Types of Dividends: Bonus issues, stock split, Buyback of shares, Tax issues related to payment of dividends, Corporate Dividend Practices in India, Concepts of working capital, Determinants of working capital, Tools for managing working capital, Credit management: concepts and problems.</p>
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<p>P524MC203: Goods and Services Tax</p>	<p>M.com (Financial Analysis)</p>	<p>Basic Scheme of GST, Meaning &amp; Salient features of GST, Benefits of implementing GST, Constitutional amendments related to GST, Structure of GST (Dual Model), Central GST, State / Union Territory GST, Integrated GST, GST Council: Structure, Powers and Functions, Persons liable for registration, Persons not liable for registration, Compulsory registration, Deemed registration, Special provisions for Casual taxable persons and Non-resident taxable persons, Exempted goods and services, Rates of GST, Scope of supply, Tax liability on Mixed and Composite supply, Time of supply of goods and services, Value of taxable supply, Computation of taxable value and tax liability, Eligibility and Apportionment of Input tax credit, Simple Problems on utilization of input tax credit, Tax Invoice, E-Way bill, Provision relating to E-Commerce, Furnishing details of outward supplies and inward supplies, first return, claim of input tax credit, Matching reversal, and reclaim of input tax credit, Annual return and Final return, Problems on Assessment of tax and tax liability, GST Network: Structure, Vision and Mission, Powers and Functions, Goods and Service Tax Suvidha Providers (GSP): Concept, Framework and Guidelines, GSP Eco-system.</p>
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<p>P124MC203: Forensic Accounting and Audit</p>	<p>M.com (Financial Analysis)</p>	<p>Forensic Accounting – Meaning – Definition – Background of Anti-Fraud Profession, Differences between Financial Auditors, Forensic Accountants, and Fraud Auditors, Corporate Fraud and Occupational Fraud, Economic Extortion and Conflict of Interest, Principles of Fraud Audit, Types of Organizations Requiring Forensic Accountants, Categories of External Frauds: Securities Fraud, Insurance Fraud, Credit Card and Cheque Fraud, Tax Fraud, Consumer Fraud and MSC, Role of Forensic Accountants in the Legal System, Education and qualification of forensic accountants to be admitted as expert witnesses in courts, Definition of Fraud under: Companies Act, 2023, Indian Penal Code, 1860, Criminal Procedure Code, 1973, Indian Contract Act, 1872, Prevention of Money Laundering Act, 2002, Elements of Fraud, Fraud Taxonomies: Consumer and Investor Fraud, Criminal and Civil Fraud, Fraud for and against the organization, Internal and External Fraud, Management and Non-management Fraud, Cyber Fraud, Fraud Schemes: Fraudulent Financial Statement, Assets Misappropriation, Bribery and Corruption, Cash Receipts, Fraudulent Disbursement, Inventory and Other Assets, Financial Institution Fraud, Consumer Fraud, Cheque and Credit Card Fraud, Health Care Fraud, Insurance Fraud, Public Sector Fraud, Internet/Computer Fraud, Securities Fraud, Fraud Detection Control Mechanism, Fraud Prevention Strategies in an Organization, Classical Approaches to Fraud Prevention Control Program: Detective Approach, Preventive Approach, Investigative Approach, Directive Approach, Observation Approach, Insurance Approach, Regular Audits, Background checks, Internal Controls, and Invigilation, Forensic Audit by CAG in India, Methods of Investigation.</p>
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<p>P524AR201: Business Information System</p>	<p>M.com (Financial Analysis)</p>	<p>Introduction to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS): Foundational concepts, roles, and importance of IS in organizations. Data, Information, Knowledge, and Intelligence. System Development Life Cycle (SDLC). Emerging Technologies in IS: Artificial Intelligence (AI), Machine Learning (ML), Big Data, Internet of Things (IoT), Cloud Computing: Their impact on information systems. Ethical Considerations in IS. Telecommunication Technologies: Different types of telecommunication networks (wired and wireless). Computer Networks: Network types (PANs, LANs, MANs, WANs). The Internet and its Architecture: OSI, TCP/IP. Intranets and Extranets. Electronic Data Interchange (EDI): Purpose and benefits of EDI. IT Audit and Control Fundamentals: Scope and role of IT audits, IT Audit Methodology: Framework and best practices. Emerging Technologies in IT Audits: Continuous auditing, data analytics, and automation. Evaluating IT Systems and Controls: Identifying and managing IT risks, ensuring system effectiveness, and addressing data security and privacy considerations. Ethical Considerations in IT Audits: Maintain ethical conduct during IT audits. E-Commerce Fundamentals: Evolution of e-commerce, Various business models (B2B, B2C, C2C), E-Commerce Transactions. E-commerce Technology Infrastructure. Mobile Commerce and Consumer Behaviour: Trends and impact of mobile commerce on consumer behaviour. Data &amp; Transaction Protection in E-commerce: Data encryption, digital signatures, and secure communication protocols (e.g., VPNs). Business Applications of IT: (finance, marketing, and human resources). Business Continuity Planning (BCP) and Disaster Recovery (DRP): Purpose and differences. Backup and Recovery Techniques: Data backup strategies, alternative processing site. Communication and Training for BCP/DRP.</p>
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<p>P124AR202: International Business Environment</p>	<p>M.com (Financial Analysis)</p>	<p>Philosophy of Free Trade vs. Protectionism, Comparative Cost Theory, Heckscher-Ohlin Theorem, Stopler-Samuelson Theorem, Product Life Cycle Theory, Static and Dynamic Gains from Trade, Skilled &amp; Cheap Labor, Size of the Market, Quality Improvement, and New Product Development, Trade Barriers: Tariffs, Quotas, Non-tariff Barriers, Dumping, Subsidies, Countervailing Duties, Voluntary Export Restraints, Political and Legal Differences: Democracy vs. Authoritarianism, Government Stability, Regulatory Environment, Risk of Global Business: Confiscation, Domestication, Assessing Political Vulnerability, Politically Sensitive Products, Role of Foreign Investment: FDI, FPI, Portfolio Capital Flows, FIIs, Types of MNCs: Global, International, Transnational Corporations, Equity-based, Technology-based MNCs, Planning and Direction of Industrial Growth, National Control of Key Industries, Policies Relating to Finance, Export-Import, Pricing, R&amp;D, HR, Mergers and Acquisitions: Motives and Advantages, Critics and Defenders of MNCs: Society, Technology, Labor, Bretton Woods System: World Bank, IMF, International Financial Infrastructure, Functions of IBRD, Bank's Lending Activities, Structural Adjustment Facility (SAF), International Monetary Fund (IMF) - Objectives and Functions, Foreign Exchange Markets: Spot, Forward, Hedging, Arbitrage, International Payment Mechanisms, GATT Rounds, Uruguay Round, Establishment of WTO, Agreements: General Trade in Goods, Agriculture, TRIPS, TRIMS, GATS.</p>
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<p>PG21AO218: Technology and Operations Strategy</p>	<p>M.com (Financial Analysis)</p>	<p>Concept of Operations Strategy Operation Strategy Mix Technology Strategy, Framework of Technology Strategy Structure of Technology Strategy Relationship between Strategy and Enterprise Technology Architecture Change in Business Models Operations Technology and Productivity Sustainable Competitive Advantage through Technology Concept of Value Chain, Growing Along the Value Chain Value Chain Dynamics, Value Chain Mapping of Organizational Supply Chain Technology Supply Chain, Capability Chain Creating an Edge Through New Process Development, Superior Project Management, Machine Learning, Artificial Intelligence, Data Analytics Protecting Business Ideas and Innovation Innovation in Process Technology Digital Transformation PESTEL Challenges to Industry 4.0 Skills Needed for Digitization Competing Through Quality, Managing Operations Risk Quality Substitutes of Strategy - Lean and Agile Operation, TQM, BPR, ERP Future Technology Trends in Manufacturing and Service Industry Research and Development Organizations Technology Governance Finance and Technology, Services and Technology New Markets from Established Firms</p>
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<p>PG21AO219: Managing Service Operations</p>	<p>M.com (Financial Analysis)</p>	<p>Facilitating Role of Services in an Economy Distinctive Characteristics of Service Operations Service Package Grouping Services by Delivery Process Open-Systems View of Service Operations Management The Strategic Service Vision Understanding the Competitive Environment of Services Competitive Service Strategies Winning Customers in the Marketplace Competitive Role of Information in Services Virtual Value Chain Stages in Service Firm Competitiveness Self-service Technologies Classification of Service Automation Service Process Dimensions Economics of Scalability Adoption of New Technology in Services Service Design Elements Strategic Positioning through Process Structure Service Blueprinting Taxonomy for Service Process Design Generic Approaches to Service System Design Facility Design, Process Analysis, Facility Layout Quality tools for analysis of problem Benchmarking, Improvement programs SERVQUAL, Quality Service by Design Achieving Service Quality Service encounter - Role of technology in the service encounter Service organization, contact personnel Customer Service Recovery Strategic location considerations Geographic information systems Facility location modeling considerations Facility location techniques Generic strategies of level capacity or chase demand Strategies for managing demand and capacity The Economics of Waiting Strategies for Managing Customer Waiting Essential Features of Queuing Systems Service Supply Relationships Outsourcing Services Professional Service Firms Techniques for Project Management Resource Constraints Activity Crashing Incorporating Uncertainty in Activity Times Problems with Implementing Critical Path Analysis Monitoring Projects.</p>
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PG24AO220: Human Rights and Challenges	M.com (Financial Analysis)	Human Rights – Human-Dignity, Liberty, Equality, Justice, Unity in Diversity Social Justice – Concept, Definition, Meaning, Need, History, Principles, Objectives, and Scope Liberalization, Privatization, and Globalization – Emerging Trends, Causes of Development in Socio-Cultural, Socio-Economic, and Socio-Political Areas Provisions to Urban, Rural, and Tribal Communities Ministry of Tribal Affairs – National Policies, PESA Act, and Article 244 Provisions Rural Constitution 73rd Amendment and its Implications Role of Co-operatives and Rural Banks
PG24QTLR201: Quantitative Techniques and Logical Reasoning	M.com (Financial Analysis)	Bar Chart, Histograms, Pie-Chart, Table Chart, Line Chart, Series & Sequences – Alphabetic Series, Number Series & Alphanumeric Series, Linear Arrangement (Seating Arrangement) – Single Row, Double Row & Circular, Complex Arrangement (Puzzle Solving Test), Coding-Decoding, Blood Relations, Direction Sense & Distance Test, Syllogisms, Statement & Conclusion/Arguments/Course of Action/Assumption, Venn Diagrams & Logical Diagrams, Ranking & Order Test, Mathematical Operations, Data Interpretation & Data Sufficiency, Analytical Reasoning, Analogy, Verbal Classification, Sentence Completion, Paragraph Completion.
PG24CAB201: Current Affairs and Business	M.com (Financial Analysis)	Introduction to the Stock Market Fundamentals of Trading Institutions Associated with the Stock Market Indices and Its Purpose Analysis of Macroeconomic Factors Media Information Sensitivity and Different Markets Impact of Media Information by Organizations Analysis of Media Information and Price Reactions in Broader Markets Other Impacting Factors such as Technical Analysis

### Semester III and IV

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on employability
P115MC301: Project Appraisal & Finance	M. Com (Finance and Taxation)	Phases of Capital Budgeting, Levels of Decision Making, Facets of Project Analysis, Feasibility Study, Capital Allocation, Strategic Planning and Capital Budgeting, Generation of Ideas, Porter Model, Scouting for Project

		<p>Ideas, Preliminary Screening, Project Rating Index, Sources of Positive Net Present Value, Situational Analysis, Collection of Secondary Information, Market Survey, Demand Forecasting, Market Planning, Technical Analysis, Manufacturing Process / Technology, Product Mix, Plant Capacity, Location and Site, Machineries and Equipment, Structures and Civil Works, Environmental Aspects, Project Charts and Layouts, Schedule of Project Implementation, Need for Considering Alternatives, Financial Estimates and Projections, Survey of Time Value of Money, Survey of Investment Criteria, Project Cash Flows, Cash Flow Estimations, Survey of Cost of Capital &amp; Capital Budgeting Techniques, Risk Analysis of Single Investments, Risk Analysis, Firm Risk &amp; Market Risk, Portfolio Related Risk Measures, Portfolio Theory and Capital Budgeting, CAPM and Capital Budgeting, Inflation and Capital Budgeting, Social Cost Benefit Analysis (SCBA – Basics), Judgmental, Behavioral, Strategic and Organizational Considerations, Capital Structure, Different Forms of Financing, Raising Capital in International Markets, Financing Infrastructure Projects, Private Equity Funding, Venture Capital, Venture Capital Investors, The Venture Capital Investment Appraisal Process and Management, The Indian Venture Capital Industry, Regulation of Venture Capital Industry in India, Current Concerns of the Indian Venture Capital Industry, Hybrid Instruments – Convertible Debentures, Series A, B, C Funding, Project Planning, Project Control and Implementation, Network Techniques for Project Management, Development of Project Network, Time Estimation, Determination of the Critical Path, Scheduling when Resources are Limited, PERT Model, CPM Model, Network Cost System, Project Review and Administrative Aspects, Control of In-progress Projects, Post-completion Audits.</p>
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<p>P115MC302: COMPANY LEGISLATION &amp; COMPLIANCE</p>	<p>M. Com (Finance and Taxation)</p>	<p>Accounting Standards, Articles, Authorized Capital, Board of Directors, Called up Capital, Charge, Debenture, Deposit, Director, Dividend, Financial Statements, Financial Year, Issued Capital, Member, Memorandum, Private Company, Public Company, Related Party, Share, Small Company, Sweat Equity Shares, Associate, Joint Venture, Auditing Standards, Body Corporate, Books &amp; Paper, Chartered Accountant, Company, Company Limited by Guarantee, Company Limited by Shares, Employee Stock Option Plan, Foreign Company, Free Reserves, Holding Company, Key Managerial Personnel, Net Worth, One Person Company, Paid up Share Capital, Promoter, Prospectus, Relatives, Subsidiary Company, Turnover, Independent Director, Pre and Post Incorporation Contracts, Memorandum and Articles of Association, Commencement of Business, Alteration of MOA and AOA, Registered Office, Public Offer and Private Placement Share Capital and Debentures, Equity Shares, Preference Shares, Debentures, Steps Involved in the Issue, Reduction, and Transfer of Securities, Right Shares, Issue of Bonus Shares, Reduction of Share Capital, Buyback of Shares, Issue of Sweat Equity Shares, Transfer and Transmission of Securities, Debenture Introduction, Issue, and Redemption, Acceptance of Deposits by Companies, Acceptance of Deposits from Public for Private Companies, Registration of Charges, Duty to Register Charges, Application for Registration of Charge, Satisfaction of Charge, Company's Register of Charges, Types of General Meeting, Annual General Meeting and Extraordinary General Meeting, Notice of Meeting, Calling of Extraordinary General Meeting, Statement to be Annexed to Notice, Quorum for Meetings, Chairman of Meetings, Proxy, Voting, Ordinary and Special Resolutions, Resolutions Requiring Special Notice, Resolutions Passed at Adjourned Meeting, Resolutions and Agreements to be Filed, Meetings of Board, Quorum for Meetings of Board, Place of Holding Meeting, Powers of Board, Loan to Directors, Loan and Investment by Company, Related Party Transaction, Declaration of Dividend, Unpaid Dividend Account, Investor Education and</p>
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		<p>Protection Fund, Books of Account, etc., to be Kept by Company, Financial Statement, Corporate Social Responsibility, Appointment of Auditors, Removal, Resignation of Auditor and Giving of Special Notice, Eligibility, Qualifications, and Disqualifications of Auditors, Remuneration of Auditors, Powers and Duties of Auditors and Auditing Standards, Auditor Not to Render Certain Services, Auditors to Sign Audit Reports, Auditors to Attend General Meeting, Appointment of Directors, Application for Allotment of Director Identification Number, Allotment of Director Identification Number, Prohibition to Obtain More Than One Director Identification Number, Director to Intimate Director Identification Number, Company to Inform Director Identification Number to Registrar, Obligation to Indicate Director Identification Number, Punishment for Contravention, Appointment of Additional Director, Alternate Director, and Nominee Director, Appointment of Directors to be Voted Individually, Disqualifications for Appointment of Director, Number of Directorships, Duties of Directors, Vacation of Office of Director, Resignation of Director, Removal of Director.</p>
<p>P124FT301: Corporate Tax Planning And Law</p>	<p>M. Com (Finance and Taxation)</p>	<p>Meaning of Assessee, Corporate Assessee, Types of Companies, Important Definitions, Tax Planning, Tax Evasion and Tax Avoidance, Nature and Scope of Tax Planning and Management in the Corporate Sector, Justification of Corporate Tax Planning and Management, Computation of Taxable Income of Companies, Computation of the Amount of Corporate Tax Liability as per Income-tax Act, 1961, Minimum Alternate Tax, Tax on Distributed Profits of Domestic Companies, Tax on Income Distributed to Unit Holders, Owning or Leasing of an Asset, Purchasing of Assets by Installment System or Hire System, Purchasing of an Asset Out of Own Funds or Out of Borrowed Capital, Repairing, Replacing, Renewing, or Renovating an Asset, Sale of Assets Used for Scientific Research, Shutting Down or Continuing Operations, Taxation of Non-residents, Royalty, Fees for Technical Services, Transfer Pricing Analysis</p>

		<p>– Sections 90 to 94A, Restriction on Carry Forward of Losses, General Anti-Avoidance Rules, Inbound Investment – Tax Planning, Capital Gains Tax Exemption under Tax Treaties between India and Mauritius, Singapore, Netherlands, and Cyprus, Outbound Investment – Tax Planning, Restrictions under FEMA.</p>
<p>P124FT302: Strategic Financial Management</p>	<p>M. Com (Finance and Taxation)</p>	<p>Strategic Financial Management (SFM), SFM, Interface of Financial Policy &amp; Strategic Policy, The Relevance, Importance &amp; Constituents of SFM, Strategic Aspects of Financing &amp; Dividend Policies, Strategic Cost Management, Stock Refunding, Adjusted Book Value Approach, Stock &amp; Approach, Direct Comparison Approach, Discounted Cash Flow (DCF) Approach, DCF 2 Stage &amp; 3 Stage Models, Valuation of Intangible &amp; Knowledge Assets, Shareholder Value Creation, Traditional Approaches to Value Creation, New Approaches to Value Creation, Executive Compensation &amp; Value Creation, Stock Options &amp; Indexed Stock Options, Traditional Measures of Valuation (EPS, ROI, EBIT, ROCE), New Metrics of Valuation (MBR, TSR, TBR, EBITDA, MVA, EVA, RONA, FGV, CVA, CFROI, BSC), Mergers, Forms of Mergers, Reasons for Mergers, Process of Mergers, Legal Procedures of Mergers, Tax Aspects of Mergers, Accounting Aspects of Mergers, Evaluation of Mergers Using DCF Techniques, Stock vs. Cash Payments in Mergers, Basis for Exchange of Shares in Mergers, Take-Over Process, Purchase &amp; Division/Plant in Mergers, Regulation of Mergers &amp; Takeovers, Anti-Takeover Defenses, Management of Acquisitions and Takeovers, Leveraged Buyouts (LBOs), Portfolio Restructuring, Disinvestment of PSUs.</p>
<p>P124FT303: Security Analysis &amp; Portfolio Management</p>	<p>M. Com (Finance and Taxation)</p>	<p>Securities &amp; Investment: Concept, Investment vs. Speculation, Arbitrage, Gambling, Investment Objective, Investment Process, Investment Constraints, Investment Strategy, Selection of Securities, Buying, Selling, &amp; Holding Decisions &amp; Strategies, Market Indices, Credit Rating &amp; Agencies, Credit Rating &amp; their Functions, Work &amp; Operations. Risk &amp; Return: Expected Return, Historical Return, Systematic &amp; Unsystematic Risk, Beta</p>

		<p>Coefficient (Solving problems using Excel), CAPM, SML &amp; CML, Factor Model &amp; Arbitrage Pricing Theory. Fundamental Analysis: Economic Analysis, Industry Analysis, Industry Life Cycle, Company Analysis, Measuring Earnings, Forecasting Earnings. Technical Analysis: Efficient Market Hypothesis, Dow Theory, Types of Charts, Price Patterns, Trend Lines, Trend Channels, Support and Resistance Levels, Relative Strength Analysis, Moving Averages, Breadth of the Market, Volume, Momentum. Financial Instruments: Corporate Bonds, Government Bonds, Special Bonds, Measures of Bond Returns, YTM, HPR, CY, Bond Valuation, Duration of Bond, Preference Shares, Valuation Analysis, Equity Shares, Equity Valuation &amp; Analysis, and Money Market Instruments. Derivatives: Financial Derivatives, Types of Derivatives, Exchange traded Derivatives, OTC Derivatives, Futures Pricing, Types of Futures, Options, Option Types, Moneyness in Options, Intrinsic Value and Time Value in Options, Pay-off in Options, Option Models (theory and problems), Hedging- Speculation (Option point of View), Swaps, Warrants &amp; Convertibles. Portfolio Analysis &amp; Management: Risk &amp; Return, Markowitz Model, Risk Return Optimization, Sharpe Portfolio Optimization, Portfolio Investment Process, Investment Timing &amp; Evaluation, Portfolio Revision, Mutual Funds, Managed Portfolio &amp; Performance.</p>
P124AR301: Bank Management	M. Com (Finance and Taxation)	<p>Banking-Definition and Evolution, Classification of Banking: Commercial Banking, Development Banking, Cooperative Banking, EXIM Bank- structure and functions, Banker and Customer Relationship, Know Your Customer (KYC) and Anti-Money Laundering (AML) guidelines, Reserve Bank of India – objectives and functions, NABARD and its functions, Securities and Exchange Board of India – Objectives and functions, Risk Management – Definition, types of risks in Banks, Risk Management in Banks, Risk identification, measurement, mitigation: Credit Risk, Market Risk, Operational Risk, Basel Accord-capital adequacy, Balance Sheet Management - Understanding bank's balance sheet, components of assets and liabilities, RBI guidelines on Asset Liability Management</p>

		<p>(ALM) Gap Analysis, Treasury Management – Concepts and treasury functions, Debt instruments- Treasury bills, Money Market Instruments, Securitisation, Refinance and Rediscounting facilities, Derivatives Regulations and compliance management, Banking Regulation Act, IT Act 2000-objectives and features, Cybercrimes and law, Money laundering process-PMLA Act, International clearing systems: CHIPS, CHAPS, Continuous Linked Settlement (CLS), SWIFT, Euroclear, Fedwire, Options clearing Corporation (OCC), Concept of Nostro and Vostro accounts, Management of NPA non-Performing Assets, Classification of assets: substandard, doubtful, and loss assets, Effect of NPA on profitability and liquidity, Provisions for NPA, NPA Management-preventive and curative, CIBIL and CRISIL, Calculations on Gross NPA and Net NPA (concept), Banking Technology electronic Banking-CORE Banking, Distribution Channels-Electronic payment Systems-ATM, Internet Banking, Mobile Banking, Electronic Funds Transfer Systems-NEFT, RTGS, Point of Sales, IMPS, SWIFT, Global Developments in banking Technology, Impact of Technology on Banks- effect on Service Quality and on Customers, Information System Audit-Information System Security-preventive vigilance in Electronic Banking, Contemporary Issues in Banking Techniques – Analysis of Rangarajan Committee Reports, Banking Software, Analysis and Interpretation of Key performance ratios of bank: Net profit Margin, Operating profit and operation expenses ratio, return on assets, Return on Equity, interest income and non-interest income ratios, interest expenses ratio, and Net Interest Margin.</p>
<p>P124ST301: Statistical Tools for Data Analysis (SPSS)</p>	<p>M. Com (Finance and Taxation)</p>	<p>Data Reading, Editing, Data Interpretation, Sampling size selection and sampling error, Analytical and Descriptive Statistics: Measures of Central Tendency (Mean, Median, Mode, Variance, Standard Deviation, Range), One sample testing: z test, student's test, Chi square test, test for proportions, Two sample testing: Paired comparison tests, Test the difference between two means (equal and unequal known variances), Test the difference between two means (equal and unequal</p>

		unknown variances), Non-Parametric Hypothesis Testing: Mood's Median Test, Levene's test, Wilcoxon Signed Rank Test, Kruskal Wallis test, One way ANOVA test, Mann Whitney U test, Simple Linear Regression: Method of Least Squares, R and R <sup>2</sup> value interpretation, Quality Control Tools/Graphical Methods: Histogram, Box and Whisker plots, Scatter plots, Run/time charts, Stem & Leaf diagram, Probability plots, Frequency & Cumulative frequency curves.
P124MCE301: Managerial Communication - II	M. Com (Finance and Taxation)	Understanding the concept of culture, Overcoming ethnocentrism, Recognizing cultural signs and communication skills, Effective Oral Communication: Small Group Interaction, Impromptu and Prepared Speeches, Tele conferencing, Video conferencing, Interview Skills, Group Discussions, Business Writing and Creative Expression: Email writing (Netiquette), Memos, Minutes of a Meeting, Curriculum Vitae writing, Application Letters, Job Inquiry Letters, Business etiquette & protocol: Dress etiquette, Business Etiquette, Handshake Etiquette, Guest Etiquette, Party Etiquette, Business dining Etiquette, Gift giving and international business etiquette.
P117 FT401: Goods And Services Tax	M. Com (Finance and Taxation)	Introduction to Goods and Services Tax (GST), Objectives and Basic Scheme of GST, Meaning and Salient Features of GST, Subsuming of Taxes, Benefits of Implementing GST, Constitutional Amendments Related to GST, Structure of GST (Dual Model), Central GST (CGST), State/Union Territory GST (SGST), Integrated GST (IGST), GST Council: Structure, Powers, and Functions, Provisions for Amendments, CGST Act, SGST Act (Karnataka State), IGST Act - Salient Features, Persons Liable for Registration under GST, Persons Not Liable for Registration, Compulsory Registration and Deemed Registration, Special Provisions for Casual Taxable Persons and Non-resident Taxable Persons, Exempted Goods and Services, Rates of GST, Registration under GST, Compulsory Registration, Deemed Registration, Simple Problems on Utilization of Input Tax Credit, Furnishing Details of Outward and Inward Supplies, Claim of Input Tax Credit, Matching, Reversal, and Reclaim



		of Input Tax Credit, Annual Return and Final Return, Assessment of Tax and Tax Liability.
P115FT402: International Financial Management	M. Com (Finance and Taxation)	Meaning and Scope of International Finance, International Business Methods, International Sources of Finance for the Firm, Bond Financing, Loan Financing, Securitized Financing, Equity Financing, Loan Agreement and Negotiations, International Financial Transactions, Balance of Payments, Accounting Components of Balance of Payments, Equilibrium, Disequilibrium, and Adjustments of Balance of Payments and Trade Deficits, Structure of the Foreign Exchange Market, Exchange Rate Determination and Forecasting (Time Series Model), Fundamental Factors Affecting Exchange Rates, Parity Conditions in Foreign Exchange Markets, Purchasing Power Parity (PPP), Balance of Payments Theory, Fisher's Effect, Covered Interest Parity (CIP), Real Interest Parity, Conceptual Overview of Risk Management, Nature of Exposure – Economic, Transaction, Translation, Hedging & Speculation, Derivatives and Exposure Management, Currency Futures, Currency Options, Issues in Overseas Funding Choices, Economic Circumstances and Overall Funding Choices, Funding and Risk Management Aspects, Analysis of Capital Budgeting for Foreign Projects, Foreign Project Appraisal and Growth Evaluation, Cost of Capital for Foreign Investments, Incorporating International Tax Laws in Multi-national Capital Budgeting.
P115 FT403: Systems, Applications, Products – Financial Accounting & Controlling (FICO)	M. Com (Finance and Taxation)	Financial Accounting Basic Settings, General Ledger Accounting, Accounts Payable, Accounts Receivable, Asset Accounting, New General Ledger Accounting Reports, Integration and Architecture, SAP Service and Landscape, Organizational Units in Materials Management (Plant, Storage Location, Purchase Organization), Assignment of Organizational Units, Definition of Tolerance Groups for Purchase Orders, Goods Receipt, and Invoice Verification, Vendor-Specific Tolerances, Creation and Management of Material Master Records, Creation and Maintenance of Plant Parameters, Invoice Verification and Inventory Management, Assignment of GL Accounts for Material Transactions in Financial Accounting,

		Purchase Orders, Goods Receipt, Invoice Verification, Goods Issue for Production, Sales Organization, Distribution Channels, Divisions, and Assignments, Partner Functions, Shipping Points, Loading Points, Pricing Procedures, Maintenance of SD Condition Types and Condition Records, Assignment of GL Accounts for Sales Transactions, Sales Order Creation, Stock Initialization, Delivery of Goods, Sales Invoice Creation.
P124AR401: Business Policy and Strategic Management	M. Com (Finance and Taxation)	Strategic Management, Nature, Scope, Characteristics, and Dimensions of Strategic Management, Approaches to Strategic Decision Making, Components of Strategic Management Model, Policy & Strategic Management, Role of Board of Directors and Top Management in Strategy, Understanding the Strategic Implications of Social and Ethical Issues, Strategy Formulation, Organizational Goals, Objectives, Vision, Mission, and Social Responsibility, Analysis of External Environment (Economic, Social, Political, Technological, Legal, Ecological, International, Industrial Factors), Industry and Competitive Forces Analysis (Michael Porter's Model), SWOT Analysis, Resource Audit, and Value Chain Analysis, Stakeholder Expectations, Strategy Implementation, Resource Planning and Allocation, Financing and Manpower Planning, Organizational Structures and Flexibility, Functional Strategies, Marketing, Production, and Operational Strategy Formulation, Research and Development Strategy, Human Resource Strategy and Financial Strategy.
FBusiness Valuation Using Excel	M. Com (Finance and Taxation)	Overview of business valuation concepts and financial modeling principles, Introduction to Excel tools and functions for financial analysis (Understanding the Ribbon, Formatting Cells, IF Function, AND Function, MONTH YEAR WEEKDAY WEEKNUM Functions, etc.), Advanced Excel functions for modeling (LOOKUP FUNCTIONS, INDEX-MATCH, WHAT-IF-ANALYSIS, etc.), Data validation and error-checking techniques in Excel, Preparing the Financial Statements using Excel: Income Statement, Balance Sheet, and Cash Flow Statement, Ratio analysis and financial metrics using Excel for assessing company performance (Sales revenue analysis,

		Break Even Analysis, Types of Ratio Analysis), Techniques for forecasting a 3-statement model (Income Statement, Cash Flow, Balance sheet), Building dynamic financial models in Excel for projections (Using Moving Averages, Data analysis, and Linear Regression), Estimating Intrinsic value, Market Value, Unlevered FCF (UFCF), Terminal Value (TV), Enterprise Value (EV), Constructing DCF models in Excel and interpreting valuation outputs, Comparable Company Analysis (CCA) and Precedent Transactions Analysis (PTA), Identifying comparable companies and transactions for valuation benchmarks, Excel-based techniques for collecting and analyzing market data, Understanding key valuation multiples (P/E, Forward P/E ratio, Justified P/E ratio, P/B ratio, Market to Book Ratio), Calculating and interpreting multiples in Excel.
P418MC301: International Financial Management	M.com (International Business)	Introduction to International Finance - Meaning and Scope. International financial transactions. International Flow of Funds – BOP, Fundamentals of BOP, accounting components of BOP. Factors affecting International Trade. Agencies that facilitate international flows. Equilibrium, disequilibrium & adjustment of BOP & trade deficits. India's foreign exchange market. Exchange rate system in India. Country risk analysis – political risk factors. Financial risk factors types of country risk assessment. Quantifying country risk – reducing exposure to host govt. takeover Assessment & management of political risk. International WCM – factors influencing short-term objectives. Financing strategy & options. Borrowing strategy & risk management. International cash management, accounts receivable & inventory management. Sources of financing to/from India - Foreign Direct Investment, Overseas Direct Investment, External Commercial Borrowings.
P424MC302: Advanced Computer Applications in Business	M.com (International Business)	Introduction to data processing: concepts, lifecycle, operations, methods, and types. Big data: characteristics, processing techniques, and applications in business. Data warehousing and business intelligence concepts. Information Systems Security and Audit. Cybersecurity threats, vulnerabilities, and risk management strategies. Information

		<p>Systems Audit (ISA): objectives, methodologies, and frameworks (COBIT, COSO). Cloud security considerations for businesses. Web Publishing concepts, technologies, and tools. Designing Web Experiences: User interface (UI), content management systems, and multimedia content for the web. Security in Web Publishing: Understanding Security Threats, Security Life Cycle, Securing Websites and Web Servers, Emerging Security Trends. E-commerce fundamentals: online stores, payment gateways, security protocols. Digital marketing strategies and online business models (SOHO, BPO). IT infrastructure and its role in business operations. Applications of IT across different business functions (finance, marketing, human resources). Emerging technologies in business: artificial intelligence (AI), machine learning (ML), blockchain. System development life cycle (SDLC) phases: requirements gathering, design, development, testing, implementation, and maintenance. Management information systems (MIS) for data-driven decision making. Introduction to expert systems and their applications in business.</p>
P424AR301: Bank Management	M.com (International Business)	<p>Banking-Definition and Evolution. Classification of Banking: Commercial Banking, Development Banking, Cooperative Banking, EXIM Bank- structure and functions. Banker and Customer Relationship, Know Your Customer (KYC) and Anti-Money Laundering (AML) guidelines. Reserve Bank of India – objectives and functions. NABARD and its functions. Securities and Exchange Board of India – Objectives and functions. Risk Management – Definition, types of risks in Banks, Risk Management in Banks. Risk identification, measurement, mitigation: Credit Risk, Market Risk, Operational Risk. Basel Accord-capital adequacy. Balance Sheet Management - Understanding bank's balance sheet, components of assets and liabilities. RBI guidelines on Asset Liability Management (ALM) Gap Analysis. Treasury Management – Concepts and treasury functions. Debt instruments- Treasury bills, Money Market Instruments, Securitisation, Refinance and Rediscounting facilities. Derivatives Regulations and compliance management.</p>

		<p>Banking Regulation Act, IT Act 2000-objectives and features. Cybercrimes and law, Money laundering process-PMLA Act. International clearing systems: CHIPS, CHAPS, Continuous Linked Settlement (CLS), SWIFT, Euroclear, Fedwire, Options clearing Corporation (OCC). Concept of Nostro and Vostro accounts. Management of NPA non-Performing Assets. Classification of assets: substandard, doubtful, and loss assets. Effect of NPA on profitability and liquidity. Provisions for NPA, NPA Management-preventive and curative. CIBIL and CRISIL. Calculations on Gross NPA and Net NPA (concept). Banking Technology electronic Banking-CORE Banking. Distribution Channels-Electronic payment Systems-ATM, Internet Banking, Mobile Banking. Electronic Funds Transfer Systems-NEFT, RTGS, Point of Sales, IMPS, SWIFT. Global Developments in banking Technology. Impact of Technology on Banks- effect on Service Quality and on Customers. Information System Audit-Information System Security-preventive vigilance in Electronic Banking. Contemporary Issues in Banking Techniques – Analysis of Rangarajan Committee Reports. Banking Software. Analysis and Interpretation of Key performance ratios of bank: Net profit Margin, Operating profit and operation expenses ratio, return on assets, Return on Equity, interest income and non-interest income ratios, interest expenses ratio, and Net Interest Margin.</p>
P418IB301: Foreign Exchange Management	M.com (International Business)	<p>The foreign exchange market - structure and organization. Exchange rate determination and forecasting. Setting the equilibrium spot exchange rate. Theories of exchange rate determination (Purchasing power parity theory, balance of payments theory, Fisher effect). Mechanics of currency trading-types of transactions and settlement dates. Exchange rate quotations. Arbitrage - with &amp; without transaction costs. Swaps and deposit markets. Option forwards- forward swaps &amp; swap positions. Interest rate parity theory (Covered Interest Arbitrage). Currency &amp; Interest rate futures - Future Contracts. Markets &amp; trading process, future prices spot &amp; forward. Hedging &amp; speculation with currency futures. Interest rate futures. Foreign currency options - option</p>

		pricing models, hedging with currency options. Futures Options – Innovations. Foreign Exchange risk management-hedging, speculation. Management of transaction exposure - using forward markets for hedging. Hedging with money market, currency options, and currency futures. Speculation in foreign exchange & money markets. Management of Interest rate exposure-nature & measurement. Forward rate agreements (FRAs). Interest rate options, caps, floors, and collars. Cap & floors, Options on interest rate futures. Financial swaps.
P424IB302: International Marketing	M.com (International Business)	Meaning, nature, and importance of international marketing. International marketing orientation – EPRG Framework. The International Marketing Management Process. International Market Entry Strategies: Exporting, licensing, Contract Manufacturing, Joint Venture, Merger and Acquisition, Franchising, Wholly Owned Subsidiaries Abroad, Strategic Alliances. International marketing research. Instruments of trade policy: Tariff and non-tariff barriers – TRIPS and TRIMS Countertrade PESTEL Analysis. International Market Segmentation and Positioning. Screening and Selection of Markets. Factors affecting global consumer behaviour. Socio-Cultural influences: meaning, characteristics, forms. Issues of cross-cultural segments – Hofstede's cultural typology. International Distribution Channels – Roles and Functions. Selection and Management of Overseas Agents. International Distribution Logistics. International Promotion strategies – Integrated Marketing Communication in globalization. Planning for Trade Fairs and Exhibitions. Retail formats – Issues of international retailing in different markets. Digital marketing. Social media marketing.

P424IB303: Project Management	M.com (International Business)	<p>Definition and importance of project and project management. Types of projects. Ten Knowledge Areas of Project Management. Project and Product lifecycle and phases. Overview of project management methodologies (e.g., Agile, Waterfall, Scrum, LEAN, Capability Maturity Model Integration, Six Sigma). Project Initiation: Identification of investment opportunities, Conducting feasibility analysis, Market and Demand analysis, Technical Analysis, Economic and Financial Analysis, Social Cost and Benefit Analysis. Identifying Sources of finance. Project Planning: Identifying project stakeholders, Planning resources (physical resources, human resources, financial resources). Developing project scope statement, specification, the Iron Triangle (Triple Constraints), limits, assumptions, technical requirements. Estimating time, estimating cost, identifying cost elements, budget. Developing the project charter. Critical Path Method (CPM) and Program Evaluation and Review Technique (PERT). Resource allocation and levelling. Managing project constraints. Cost estimation techniques (Top-down, Bottom-up approaches, parametric estimates, contingencies and reserves). Budget development and control. Earned Value Management (EVM). Planned value, earned value, and actual cost and schedule performance indices. Risk management – Concept of uncertainty, positive and negative risk, identifying project risks, qualitative and quantitative risk analysis. Risk response planning – avoidance, mitigation, transfer, acceptance, contingency and fallback plans. Project execution, monitoring, control, and closure – Role of Project Manager and project team, Team building and leadership, Acquiring, developing, and managing high-performance project teams. Procurement management, Contracting, Requesting Vendor Responses, Selecting Vendors, Contract Administration. Quality assurance and control, Performance measurement and reporting, Change management. Closure/termination – Project completion and evaluation, Project review, Types of project termination, Strategic implications. IT in projects – Overview of the types of software for projects, Criteria for</p>
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		software selection. Implementation of Project Management Information System. Agile project management methodologies. Hybrid project management approaches. Project management in virtual and distributed teams.
P424MCE301: Managerial Communication II	M.com (International Business)	Understanding the concept of culture. Overcoming ethnocentrism. Recognizing cultural signs and communication skills. Effective Oral Communication: Small Group Interaction, Impromptu and Prepared Speeches, Teleconferencing, Video conferencing, Interview Skills, Group Discussions. Business Writing and Creative Expression: Email writing (Netiquette), Memos, Minutes of a Meeting, Curriculum Vitae writing, Application Letters, Job Inquiry Letters. Business etiquette & protocol: Dress etiquette, Business Etiquette, Handshake Etiquette, Guest Etiquette, Party Etiquette, Business dining Etiquette, Gift giving and international business etiquette.
P424ST301: Statistical Tools for Data Analysis (SPSS)	M.com (International Business)	Data Reading, Editing. Data Interpretation. Sampling size selection and sampling error. Analytical and Descriptive Statistics: Measures of Central Tendency (Mean, Median, Mode, Variance, Standard Deviation, Range). One sample testing: z test, student's test, Chi square test, test for proportions. Two sample testing: Paired comparison tests, Test the difference between two means (equal and unequal known variances), Test the difference between two means (equal and unequal



		unknown variances). Non-Parametric Hypothesis Testing: Mood's Median Test, Levene's test, Wilcoxon Signed Rank Test, Kruskal Wallis test, One way ANOVA test, Mann Whitney U test. Simple Linear Regression: Method of Least Squares, R and R <sup>2</sup> value interpretation. Quality Control Tools/Graphical Methods: Histogram, Box and Whisker plots, Scatter plots, Run/time charts, Stem & Leaf diagram, Probability plots, Frequency & Cumulative frequency curves.
P124AR401: Business Policy and Strategic Management	M.com (International Business)	Strategic Management: Nature, Scope, Characteristics, and Dimensions. Approaches to Strategic Decision Making. Strategic Management Process – Components of Strategic Management Model. Policy & Strategic Management. Strategic Leadership. Strategic Role of Board of Directors and Top Management. Strategic Implications of Social and Ethical Issues. Organizational Goals, Objectives, Vision, Mission, and Social Responsibility. Analysis of External Environment Factors: Economic, Social, Political, Technological, Legal, Ecological, International, Industrial. Competitive Forces and Strategy. Industry Analysis (Michael Porter's Model). SWOT Analysis. Resource Audit. Value Chain Analysis. Core Competencies. Strategic Fit. Strategic Gap Analyses. Process of Strategic Choice. External Growth Strategies: Mergers, Acquisitions, Joint Ventures, Franchising, and Strategic Alliance. Competing in Foreign Markets. Evaluation of Strategic Alternatives. Porter's Generic Competitive Strategies. Product Portfolio Model (BCG Matrix). GE Nine Cell Matrix. Marketing Strategy: Nature, Significance, Formulating Marketing Strategy. Production and Operational Strategy: Need, Formulation. Research and Development (R&D) Strategy: Need, Formulation. Human Resource Strategy: Acquisition of Human Resources, Motivation, and Maintenance of HR. Financial Strategy: Need, Financial Objectives, Strategic Financial Decisions. Strategic Review and Control: Evaluating the Strategic Performance, Criteria and Problems. Corporate Restructuring, Business Process Reengineering, Benchmarking, TQM, Six Sigma.

P415IB401: International Logistics and Supply Chain Management	M.com (International Business)	Concepts of Logistics – Evolution – Nature and Importance. Components of Logistics Management. Competitive Advantages of Logistics. Functions of Logistics Management. Principles of Logistics. Integrated Logistics System. Supply Chain Management – Nature and Concepts. Value Chain and Functions. Supply Chain Effectiveness. Outsourcing – 3PLs and 4PLs. Supply Chain Relationships. Customer Services. Inventory Carrying. Warehousing. Material Handling. Order Processing. Demand Forecasting – Impact on Logistics and Supply Chain Management. Performance Measurements. Transportation – Position in Logistics and Supply Chain Management. Transportation Network and Decision. Insurance Aspects of Logistics. Shipper-Ship Owner Consultation Arrangements. UN Convention on Code of Conduct for Linear Shipping Conferences. International Air Transport – Air Freight Rate. Air Transport and PDM Approach to Export Distribution.
P424IB402: Security Analysis & Portfolio Management	M.com (International Business)	Securities & Investment: Concept, Investment vs. Speculation, Arbitrage, Gambling, Investment Objective, Investment Process, Investment Constraints, Investment Strategy, Selection of Securities, Buying, Selling, & Holding Decisions & Strategies, Market Indices, Credit Rating & Agencies, Credit Rating & their Functions, Work & Operations. Risk & Return: Expected Return, Historical Return, Systematic & Unsystematic Risk, Beta Coefficient (Solving problems using Excel), CAPM, SML & CML, Factor Model & Arbitrage Pricing Theory. Fundamental Analysis: Economic Analysis, Industry Analysis, Industry Life Cycle, Company Analysis, Measuring Earnings, Forecasting Earnings. Technical Analysis: Efficient Market Hypothesis, Dow Theory, Types of Charts, Price Patterns, Trend Lines, Trend Channels, Support and Resistance Levels, Relative Strength Analysis, Moving Averages, Breadth of the Market, Volume, Momentum. Financial Instruments: Corporate Bonds, Government Bonds, Special Bonds, Measures of Bond Returns, YTM, HPR, CY, Bond Valuation, Duration of Bond, Preference Shares, Valuation Analysis, Equity Shares, Equity Valuation & Analysis, and Money Market

		<p>Instruments. Derivatives: Financial Derivatives, Types of Derivatives, Exchange traded Derivatives, OTC Derivatives, Futures Pricing, Types of Futures, Options, Option Types, Moneyness in Options, Intrinsic Value and Time Value in Options, Pay-off in Options, Option Models (theory and problems), Hedging- Speculation (Option point of View), Swaps, Warrants &amp; Convertibles. Portfolio Analysis &amp; Management: Risk &amp; Return, Markowitz Model, Risk Return Optimization, Sharpe Portfolio Optimization, Portfolio Investment Process, Investment Timing &amp; Evaluation, Portfolio Revision, Mutual Funds, Managed Portfolio &amp; Performance.</p>
P415IB403: SAP (CRM)	M.com (International Business)	<p>SAP CRM as a marketing solution for understanding marketing concepts. Overview of ERP and SAP. Login Process, Customization of Screens, User Creation, Sending Messages, Technical and Functional Aspects. SAP Services and Cooperative Business Scenarios. CRM Architecture and Component Integration. Master Data Management: Organizational Management, Business Partner, Product Catalogs, Warranty Management, Solution Database, Territory Management. Transactions, Date Management, Text Management, Pricing, Credit Management. CRM Sales and Service: Account Planning, Activity Management, Opportunity Management, Quotation and Order Management, Taxes and Rebate Processing, Contract Management, Product Service Letters. CRM Analytics: Embedded Competitor Analysis in Opportunity Management, Dashboards, Applications, and Case Studies. Marketing Channelization and Scenarios: Web Channel through B2B and B2C, ICSS Service, Internet Customer Self Service, Campaign Management, Segmentation. Lead to Cash, Email Worklist, Template Designer, Survey Tool.</p>
P415IB403: Business Valuation Using Excel	M.com (International Business)	<p>Overview of business valuation concepts and financial modeling principles, Introduction to Excel tools and functions for financial analysis (Understanding the Ribbon, Formatting Cells, IF Function, AND Function, MONTH YEAR WEEKDAY WEEKNUM Functions, etc.), Advanced Excel functions for modeling (LOOKUP FUNCTIONS, INDEX-MATCH, WHAT-IF-ANALYSIS, etc.), Data validation</p>

		and error-checking techniques in Excel, Preparing the Financial Statements using Excel: Income Statement, Balance Sheet, and Cash Flow Statement, Ratio analysis and financial metrics using Excel for assessing company performance (Sales revenue analysis, Break Even Analysis, Types of Ratio Analysis), Techniques for forecasting a 3-statement model (Income Statement, Cash Flow, Balance sheet), Building dynamic financial models in Excel for projections (Using Moving Averages, Data analysis, and Linear Regression), Estimating Intrinsic value, Market Value, Unlevered FCF (UFCF), Terminal Value (TV), Enterprise Value (EV), Constructing DCF models in Excel and interpreting valuation outputs, Comparable Company Analysis (CCA) and Precedent Transactions Analysis (PTA), Identifying comparable companies and transactions for valuation benchmarks, Excel-based techniques for collecting and analyzing market data, Understanding key valuation multiples (P/E, Forward P/E ratio, Justified P/E ratio, P/B ratio, Market to Book Ratio), Calculating and interpreting multiples in Excel.
P522MC301: Company Legislation & Compliance	M.com (Financial Analysis)	Accounting Standards, Articles, Authorized Capital, Board of Directors, Called up Capital, Charge, Debenture, Deposit, Director, Dividend, Financial Statements, Financial Year, Issued Capital, Member, Memorandum, Private Company, Public Company, Related Party, Share, Small Company, Sweat Equity Shares, Associate, Joint Venture, Auditing Standards, Body Corporate, Books & Paper, Chartered Accountant, Company, Company Limited by Guarantee, Company Limited by Shares, Employee Stock Option Plan, Foreign Company, Free Reserves, Holding Company, Key Managerial Personnel, Net Worth, One Person Company, Paid up Share Capital, Promoter, Prospectus, Relatives, Subsidiary Company, Turnover, Independent Director, Pre and Post Incorporation Contracts, Memorandum and Articles of Association, Commencement of Business, Alteration of MOA and AOA, Registered Office, Public Offer and Private Placement Share Capital and Debentures, Equity Shares, Preference Shares, Debentures, Steps Involved in the Issue, Reduction, and Transfer of Securities, Right

		<p>Shares, Issue of Bonus Shares, Reduction of Share Capital, Buyback of Shares, Issue of Sweat Equity Shares, Transfer and Transmission of Securities, Debenture Introduction, Issue, and Redemption, Acceptance of Deposits by Companies, Acceptance of Deposits from Public for Private Companies, Registration of Charges, Duty to Register Charges, Application for Registration of Charge, Satisfaction of Charge, Company's Register of Charges, Types of General Meeting, Annual General Meeting and Extraordinary General Meeting, Notice of Meeting, Calling of Extraordinary General Meeting, Statement to be Annexed to Notice, Quorum for Meetings, Chairman of Meetings, Proxy, Voting, Ordinary and Special Resolutions, Resolutions Requiring Special Notice, Resolutions Passed at Adjourned Meeting, Resolutions and Agreements to be Filed, Meetings of Board, Quorum for Meetings of Board, Place of Holding Meeting, Powers of Board, Loan to Directors, Loan and Investment by Company, Related Party Transaction, Declaration of Dividend, Unpaid Dividend Account, Investor Education and Protection Fund, Books of Account, etc., to be Kept by Company, Financial Statement, Corporate Social Responsibility, Appointment of Auditors, Removal, Resignation of Auditor and Giving of Special Notice, Eligibility, Qualifications, and Disqualifications of Auditors, Remuneration of Auditors, Powers and Duties of Auditors and Auditing Standards, Auditor Not to Render Certain Services, Auditors to Sign Audit Reports, Auditors to Attend General Meeting, Appointment of Directors, Application for Allotment of Director Identification Number, Allotment of Director Identification Number, Prohibition to Obtain More Than One Director Identification Number, Director to Intimate Director Identification Number, Company to Inform Director Identification Number to Registrar, Obligation to Indicate Director Identification Number, Punishment for Contravention, Appointment of Additional Director, Alternate Director, and Nominee Director, Appointment of Directors to be Voted Individually, Disqualifications for Appointment of Director, Number of</p>
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		Directorships, Duties of Directors, Vacation of Office of Director, Resignation of Director, Removal of Director.
P524MC302: Cost Management	M.com (Financial Analysis)	Types of Costing – Methods and Techniques of Costing, Cost Classification based on Behaviour (Variable, Semi-Variable, Fixed Costs), Marginal Costing Equation – Break-Even Chart & Profit Volume Chart – Uses of CVP Analysis, Budget Concepts and Budget Preparation, Fixed and Flexible Budgets, Budgetary Control, Functional & Master Budget, Activity-Based Costing (ABC) System, Responsibility Accounting, Divisional Performance Measurement, Financial (ROI, RI, EPS, and NPV), Non-Financial Performance Measurement.
P516MC303: Business Ethics and Corporate Governance	M.com (Financial Analysis)	Business Ethics an Overview: Nature - Need - Importance, Sources of Ethics: Religion, Philosophical System, Ethical Decision-Making Model, Ethical Issues in Human Resource Management: Nature of employment contracts, Ethical hiring, Equality of opportunity, Ethics in Retrenchment, Ethical Issues in Finance and Accounts: Importance of Financial Statements, Transparency in Disclosure, Corporate Governance: Meaning – Definition – Significance, Principle of Corporate Governance, Issues – Strategies and Techniques to Sound Corporate Governance, Obligation: investors, employees, customers, Managerial.
P517MC304: Business Valuation	M.com (Financial Analysis)	Conceptual framework for valuation: Meaning of value, valuation, and business valuation, Principles of valuation, Purpose of business valuation, Stakeholders of valuation, Key areas of decision-making where valuation plays a key role, Principles of valuation: Principle of substitution, alternative, time value of money, expectation, risk and return, reasonableness, and reconciliation of value, Valuation bias - Process to minimize valuation bias, Uncertainties to business valuation.
P524MC305: Mergers and Acquisitions	M.com (Financial Analysis)	Meaning of mergers and acquisitions (M&A), Merger types, Advantages and disadvantages of M&A, Steps for a successful merger, Theories of Mergers and Acquisitions, Dynamics of M&A process: Identification of targets, negotiation, closing the deal, Five-stage model – due diligence, Organizational and human aspects – managerial challenges of M&A, Corporate restructuring: Methods such

		as joint ventures, sell-off, spin-off, divestitures, equity carve-out, leveraged buyouts (LBO), management buyouts, employee stock ownership plans (ESOP), Legal and regulatory framework of M&A: Provisions of Companies Act 2013, Indian Income Tax Act 1961, SEBI Takeover Code, Provisions of Competition Act, Post-Merger Integration: Integration planning, Factors in post-merger integration model, HRM issues and challenges.
P517FA301: Project Appraisal and Finance	M.com (Financial Analysis)	Phases of Capital Budgeting, Levels of Decision Making, Facets of Project Analysis, Feasibility Study Capital Allocation, Strategic Planning and Capital Budgeting, Generation of Ideas, Porter Model, Scouting for Project Ideas, Preliminary Screening, Project Rating Index, Sources of Positive Net Present Value, Situational Analysis, Collection of Secondary Information, Market Survey, Demand Forecasting, Market Planning, Technical Analysis, Manufacturing Process / Technology, Product Mix, Plant Capacity, Location and Site, Machineries and Equipment, Structures and Civil Works, Environmental Aspects, Project Charts and Layouts, Schedule of Project Implementation, Need for Considering Alternatives, Financial Estimates and Projections, Survey of Time Value of Money, Survey of Investment Criteria, Project Cash Flows, Cash Flow Estimations, Survey of Cost of Capital & Capital Budgeting Techniques, Risk Analysis of Single Investments, Risk Analysis, Firm Risk & Market Risk, Portfolio Related Risk Measures, Portfolio Theory and Capital Budgeting, CAPM and Capital Budgeting, Inflation and Capital Budgeting, Social Cost Benefit Analysis (SCBA – Basics), Judgmental, Behavioural, Strategic and Organizational Considerations, Capital Structure, Different Forms of Financing, Raising Capital in International Markets, Financing Infrastructure Projects, Private Equity Funding, Venture Capital, Venture Capital Investors, The Venture Capital Investment Appraisal Process and Management, The Indian Venture Capital Industry, Regulation of Venture Capital Industry in India, Current Concerns of the Indian Venture Capital Industry, Hybrid

		Instruments – Convertible Debentures, Series A, B, C Funding, Project Planning, Project Control and Implementation, Network Techniques for Project Management, Development of Project Network, Time Estimation, Determination of the Critical Path, Scheduling when Resources are Limited, PERT Model, CPM Model, Network Cost System, Project Review and Administrative Aspects, Control of In-progress Projects, Post-completion Audits.
P521SB302: Financial Modelling	M.com (Financial Analysis)	Financial Modelling – concepts and application, Meaning of Financial modelling, Steps for building a financial model, Hallmarks of a good financial model, Types of financial models, Financial Statement Analysis and Forecasting of Financial Statement, Preparing comparative financial statement, Common-sized financial statement, Trend Analysis, Ratio Analysis, Du Pont Analysis using Excel Spreadsheet Model, Advanced Financial Models, Designing Advanced Financial Models, Forecasting of three financial statements (Income statement, balance sheet, and cash flow statement) linking with schedules.
P521ECO301: Econometrics	M.com (Financial Analysis)	Introduction to Econometrics: The FAQs of economics research, Methodology of Econometric Research, Correlation theory and Causal Relationships, Experiments and Quasi-experiments, Cross Section and Longitudinal Data, Multi-variate Regression Analysis: General linear regression model, multiple sources of variation, partial correlation coefficients, Inference in the Multi-variate Regression Model: Analysis of variance, testing hypothesis, confidence intervals, asymptotic properties of OLS, Dummy Variables, Proxy Variables, Missing Data, and Outliers, Heteroscedasticity: Meaning, consequences, tests for homoscedasticity (Spearman's Rank Correlation test, Breusch Pagan, White tests), Introduction to Panel Data Methods: Problems with panel data (attrition), Pooled OLS, random effects, fixed effects estimators.
P524MCE 301: Managerial Communication II	M.com (Financial Analysis)	Understanding the concept of culture, Overcoming ethnocentrism, Recognizing cultural signs and communication skills, Effective Oral Communication: Small Group Interaction, Impromptu and Prepared



		Speeches, Tele conferencing, Video conferencing, Interview Skills, Group Discussions, Business Writing and Creative Expression: Email writing (Netiquette), Memos, Minutes of a Meeting, Curriculum Vitae writing, Application Letters, Job Inquiry Letters, Business etiquette & protocol: Dress etiquette, Business Etiquette, Handshake Etiquette, Guest Etiquette, Party Etiquette, Business dining Etiquette, Gift giving and international business etiquette.
P515SB401: SYSTEMS, APPLICATIONS, PRODUCTS – FINANCIAL Accounting & Controlling (FICO)	M.com (Financial Analysis)	Financial Accounting Basic Settings, General Ledger Accounting, Accounts Payable, Accounts Receivable, Asset Accounting, New General Ledger Accounting Reports, Integration and Architecture, SAP Service and Landscape, Organizational Units in Materials Management (Plant, Storage Location, Purchase Organization), Assignment of Organizational Units, Definition of Tolerance Groups for Purchase Orders, Goods Receipt, and Invoice Verification, Vendor-Specific Tolerances, Creation and Management of Material Master Records, Creation and Maintenance of Plant Parameters, Invoice Verification and Inventory Management, Assignment of GL Accounts for Material Transactions in Financial Accounting, Purchase Orders, Goods Receipt, Invoice Verification, Goods Issue for Production, Sales Organization, Distribution Channels, Divisions, and Assignments, Partner Functions, Shipping Points, Loading Points, Pricing Procedures, Maintenance of SD Condition Types and Condition Records, Assignment of GL Accounts for Sales Transactions, Sales Order Creation, Stock Initialization, Delivery of Goods, Sales Invoice Creation.
P517MC304: Business Valuation Using Excel	M.com (Financial Analysis)	Overview of business valuation concepts and financial modelling principles, Introduction to Excel tools and functions for financial analysis (Understanding the Ribbon, Formatting Cells, IF Function, AND Function, MONTH YEAR WEEKDAY WEEKNUM Functions, etc.), Advanced Excel functions for modelling (LOOKUP FUNCTIONS, INDEX-MATCH, WHAT-IF-ANALYSIS, etc.), Data validation and error-checking techniques in Excel, Preparing the Financial Statements using Excel: Income Statement, Balance Sheet, and

		Cash Flow Statement, Ratio analysis and financial metrics using Excel for assessing company performance (Sales revenue analysis, Break Even Analysis, Types of Ratio Analysis), Techniques for forecasting a 3-statement model (Income Statement, Cash Flow, Balance sheet), Building dynamic financial models in Excel for projections (Using Moving Averages, Data analysis, and Linear Regression), Estimating Intrinsic value, Market Value, Unlevered FCF (UFCF), Terminal Value (TV), Enterprise Value (EV), Constructing DCF models in Excel and interpreting valuation outputs, Comparable Company Analysis (CCA) and Precedent Transactions Analysis (PTA), Identifying comparable companies and transactions for valuation benchmarks, Excel-based techniques for collecting and analysing market data, Understanding key valuation multiples (P/E, Forward P/E ratio, Justified P/E ratio, P/B ratio, Market to Book Ratio), Calculating and interpreting multiples in Excel.
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## Courses focusing on Entrepreneurship

### Semester I & II

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on employability
P124MC101: Corporate Financial Reporting	M. Com (Finance & Taxation)	International Accounting in Current Scenario, List of International Financial Reporting Standards, Environmental Reporting and Corporate Social Reporting, Ind AS 115 – Revenue from Contracts with Customers, Ind AS 21 – Effects of Changes in Foreign Exchange Rates, Ind AS 23 – Borrowing Costs, Ind AS 24 – Related Party Disclosures, Ind AS 116 – Leases, Ind AS 40 – Investment Property.
P124MC102: Statistics for Business Decisions	M. Com (Finance & Taxation)	Probability Distributions - Binomial, Poisson & Normal distribution - Probability Density Function - Business Applications, Hypothesis - Null Hypothesis - Alternate Hypothesis - Type I and Type II errors - Level of significance - Level of confidence, large and small sample tests (Z and t tests) of significance, Applications in business and forecasting.

P124MC103: Project Management	M. Com (Finance & Taxation)	Introduction to green projects and sustainable development, Sustainable project management frameworks (e.g., LEED, BREEAM), Environmental impact assessment and mitigation strategies, Project Initiation: Identification of investment opportunities, Conducting feasibility analysis - Market and Demand analysis, Technical Analysis, Economic and Financial Analysis, Social Cost and Benefit Analysis, Identification of Sources of finance, Formulation of Detailed Project Report, Emerging AI technologies in project management, AI-driven project portfolio management, AI for agile and adaptive project management, Challenges and opportunities in AI adoption for project management.
P124AR101: Managerial Economics	M. Com (Finance & Taxation)	Reasons for the Existence of Firms and Their Functions, Objective and Value of the Firm, Constraints on the Operation of Firm, Limitations of the Theory of the Firm, Business versus Economic Profit, Demand Estimation: Identification Problem, Marketing Research Approaches to Demand Estimation: Consumer Surveys and Observational Research, Demand Forecasting: Qualitative and Quantitative Forecasts, The Innovation Process, Minimizing Costs Internationally - The New Economies of Scale, Logistics Management.
P124AR102: Research Methodology	M. Com (Finance & Taxation)	Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Exploratory, Descriptive, and Causal Research Designs, Recent Trends in Research Methodology, Integration of AI Tools in Research, Ethical Considerations in Research, Data Processing Methods – Reliability and Validity of Data, Conjoint Analysis, Cluster Analysis, Discriminant and Logit Analysis, Utilizing Data Analysis Contemporary Software, Communicating Qualitative Findings to Stakeholders, Structure and Components of Research Reports, Types of Reports and Characteristics, Effective Use of Pictures and Graphs in Reports.
PG24AO114: Environmental Management	M. Com (Finance & Taxation)	Green products and production, Green Marketing, Corporate Environmental Responsibility, ISO 14000 and Environmental Management System, Solid waste management practices – 3 R's of waste management: reuse, reduce, and recycle, Waste management innovation, Environmental movements and initiatives, Sustainable development goals.

PG24AO116: Positive Psychology	M. Com (Finance & Taxation)	Seligman's PERMA Model, Ryff's Six-factor Model of Psychological Well-being, Diener's Subjective Well-being, Eudaimonic and Hedonic Happiness, Strategies for Enhancing Well-being.
PG24AO117: International Human Resource Management	M. Com (Finance & Taxation)	Globalization and HRM, Understanding Cultural Differences – Hofstede's Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, HRM Strategies for Multinational Corporations, Role of HR in International Mergers and Acquisitions, Ethical Challenges in International HRM, Corporate Social Responsibility and HRM.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M. Com (Finance & Taxation)	LCM & HCF – Problems & Its Application, Partnership, Profit, Loss & Discount, Simple Interest & Compound Interest, Permutations & Combination, Probability, Clocks, Calendar.
PG24CAB101: Current Affairs and Business	M. Com (Finance & Taxation)	Use of media information by budding entrepreneurs and established businesses.
PG24CIB101: Communication in Business	M. Com (Finance & Taxation)	Forms of Communication, Formal communications - Business Letters, Proposal writing, Report writing, Content writing, Brochures, Flyers, Newsletters.
P124MC201: Cost Management	M. Com (Finance & Taxation)	Marginal Costing Equation – Break-Even Chart & Profit Volume Chart – Uses of CVP Analysis; Marginal Costing (Practical Application): Key or Limiting Factor, Optimizing Product Mix, Profit Planning, Make or Buy, Price Fixation, Accept or Reject New Order, Discontinuance of Product, Diversification of Product Line, and Close Down of Operations; Relevant Cost Analysis: Types – Incremental Costing and Short-Term Decision-Making; Mechanism (methods or policies) of Price Fixation – Pricing Strategies – Market Entry, Discount, Differential, Geographical, Shadow Pricing, Export Pricing, Transfer Pricing; Activity-Based Costing (ABC) System – Target Costing – Life Cycle Costing.

P124MC202: Advanced Financial Management	M. Com (Finance & Taxation)	Introduction to Investment Decisions: Meaning, Need, and Factors, Efficient Investment Analysis, Introduction to Capital Budgeting Decisions: Meaning, Features, Process and Factors, Capital Budgeting Techniques: Traditional and Modern Techniques, Varying Opportunity Cost of Capital, NPV vs IRR, Incremental IRR, Modified Internal Rate of Return (MIRR): Concept, Evaluation Criteria, and Problems, Fisher's Rate and Aggregate Capital Needs in Investment Decisions, Project Selection under Capital Rationing: Meaning, Types, Pros and Cons, Problems on divisible & Indivisible Projects, Multi-Period Capital Rationing, Capital Budgeting under Inflationary conditions, Corporate Risk Analysis, Decision Tree Analysis - Sequential Investment Decisions, Market Risk Analysis - Concept & Problems, Backward Inclusion method, Utility Theory and Capital Budgeting, Factors Affecting Capital Structure, Leverages: Operating, Financial, and Combined, Leverage and Firm Value, Features of an optimal capital structure, Risk Analysis in Capital Budgeting: Techniques for Risk Analysis, Risk Adjusted Discount Rate, Certainty Equivalent Method, Probability Method, Sensitivity Analysis, Scenario Analysis, Simulation Analysis, Hiller Model, Break-Even Analysis, Corporate Risk Analysis, Strategic Alliance, Joint Venture, Leveraged Buyouts, Management Buyouts and Buy-in.
P124MC203: Forensic Accounting and Audit	M. Com (Finance & Taxation)	Fraud Prevention Strategies in an Organization, Fraud Schemes, The Axiom 'Perception of Detection', Methods of increasing perception of detection: Surveillance, Prosecution, Anonymous Tips, Catch Me if You Can, Enforcement of Ethics and Fraud Policies, Surprise Audits, Other Approaches to Fraud Prevention: Regular Audits, Background Checks, Internal Controls, Invigilation, Digital Forensics: Types of Digital Forensics, Locations for Evidence, Computer Forensic Methodology, Recent Trends in Forensic Accounting and Auditing.
P124AR201: Operations Research	M. Com (Finance & Taxation)	Special Cases in Linear Programming, Transshipment Model (concept only), Special cases for Transportation Problem (TP) and Assignment Problem (AP): Unbalanced, Maximization, Multiple Optimal Solutions, Prohibited and Preferred Routes or Assignments, Degeneracy, Decision-making under certainty, uncertainty, and risk, Bayesian approach,

		Decision Tree Technique, Crashing of Activities – Cost Implications.
P124AR202: International Business Environment	M. Com (Finance & Taxation)	The Basis for Going Global, Customs Union: Static and Dynamic Effects, European Union, SAARC, ASEAN, Routes of Globalization, Players in International Business: Exporting, Importing, Indirect Exports (Trading Companies, Export Management Companies, Merchants), International Licensing, International Franchising, Turnkey Projects, Wholly Owned Subsidiaries: Greenfield Investment and Acquisitions, Joint Venture, Strategic Alliances: Advantages and Challenges, Technology Transfer: International Technology Transfer, Domestic Development vs. Import Technology, Technology Development: Regional, Cross-industry, Cross-sector, Interfirm, Intra-firm, Pirating or Reverse Engineering, Nationalism and Technology Transfer: Economic and Social Implications, Appropriate Technology: Barriers to Technology Transfers, Business Implications.
PG21AO218: Technology and Operations Strategy	M. Com (Finance & Taxation)	Sustainable competitive advantage through technology, protecting business ideas and innovation, value chain mapping of organizational supply chain - technology supply chain - capability chain, creating an edge through new process development, superior project management, machine learning, artificial intelligence, data analytics, government strategy for digital economy, technology trends for government, shared economy, new markets from established firms.
PG21AO219: Managing Service Operations	M. Com (Finance & Taxation)	Service-Dominant Logic, The Strategic Service Vision, Strategic Positioning through Process Structure, Service Blueprinting, Taxonomy for Service Process Design, Generic Approaches to Service System Design, Facility Design and Location for Service Firms, Domestic Growth and Expansion Strategies, Franchising, Generic International Strategies, Global Service Strategies, Outsourcing Services, Professional Service Firms.
PG24AO220: Human Rights and Challenges	M. Com (Finance & Taxation)	Issues in urban, rural, and tribal communities, liberalization, privatization, and globalization, and the emerging trends; socio-economic, cultural & demographic profile of rural/tribal/urban populations and their challenges; prospects of rural life with reference to agriculture and allied activities such as land and its use, production and post-harvest technology, rural infrastructure, health, and education;

		problems and prospects of vulnerable sections among tribes including primitive tribes, nomadic, semi-nomadic, and de-notified tribes in India, their distinct identity, profile of culture, living conditions, livelihood, and factors affecting their lives; role of co-operatives and rural banks; development policies and programs, urban local bodies systems, and responsibilities in implementation.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M. Com (Finance & Taxation)	Data Interpretation & Data Sufficiency, Mathematical Operations, Analytical Reasoning, Statement & Conclusion/Arguments/Course of Action/Assumption.
PG24CAB201: Current Affairs and Business	M. Com (Finance & Taxation)	Media Information Sensitivity and Different Markets, Impact of Media Information by Organizations, Other Impacting Factors such as Technical Analysis.
P424MC101: Accounting for Decision Making	M.com (International Business)	Meaning of Free Cashflows, Calculation of Free Cash Flows and its interpretation. Applications of Marginal Costing - Make or Buy Decision, Key factor/limiting factor, Accepting or Rejecting the Export Offer, Pricing Decisions, Selecting the Suitable Product Mix, Introduction of New Product. Target Costing - Meaning and Steps in Target Costing. Life Cycle Costing – Meaning, Features and Problems on Life Cycle Costing. Balance Score-card (only concepts). Kaizen Costing (only concepts). Ratio Analysis for Strategic Decision Making – Interpretation of Profitability, Solvency, and Liquidity Ratios.
P124MC102: Statistics for Business Decisions	M.com (International Business)	Probability Distributions - Business Applications. ANOVA - one way and two way. Meaning and types of correlation. Scatter Diagram. Computation of correlation coefficient (Karl Pearson's Method, Spearman's Rank Correlation Method). Probable Error, Lag and lead in correlation. Simple Linear Regression and Multiple Linear Regression Models. Applications in business and forecasting.
P424MC103: Corporate Tax Planning and Law	M.com (International Business)	Tax planning, Tax evasion, and tax avoidance, Implications of Tax concessions and incentives for corporate decisions in respect of setting up a new business, location of business, and nature of business, Special Economic Zones (SEZ) – sections 80IAB, 80IB, 80IAC, 80IE, 35AD, 10AA, Deduction for R&D expenditure under section 35, Tax Planning in respect of amalgamation or de-merger of companies or slump sale or conversion of a firm into a company,

		Inbound investment – tax planning, capital gains tax exemption under tax treaties between India and Mauritius, Singapore, Netherlands, and Cyprus, Outbound investment – tax planning, restrictions under FEMA.
P424AR101: Economics for Managers	M.com (International Business)	Risks and uncertainties, Time value of money, Demand theory, Types of demand, Demand forecasting: Importance and methods, Production functions with one-variable and two-variable inputs, Optimum product mix of a multi-product firm, Pricing methods and practices of modern business firms: Cost-based and demand-based pricing strategies, Alternative objectives of the firm, Theories of Profits.
P124AR102: Research Methodology	M.com (International Business)	Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Exploratory, Descriptive, and Causal Research Designs, Recent Trends in Research Methodology, Integration of AI Tools in Research, Ethical Considerations in Research, Data Processing Methods – Reliability and Validity of Data, Conjoint Analysis, Cluster Analysis, Discriminant and Logit Analysis, Utilizing Data Analysis Contemporary Software, Communicating Qualitative Findings to Stakeholders, Structure and Components of Research Reports, Types of Reports and Characteristics, Effective Use of Pictures and Graphs in Reports.
PG24AO114: Environmental Management	M.com (International Business)	Green products and production, Green Marketing, Corporate Environmental Responsibility, ISO 14000 and Environmental Management System, Solid waste management practices – 3 R's of waste management: reuse, reduce, and recycle, Waste management innovation, Environmental movements and initiatives, Sustainable development goals.
PG24AO116: Positive Psychology	M.com (International Business)	Seligman's PERMA Model, Ryff's Six-factor Model of Psychological Well-being, Diener's Subjective Well-being, Eudaimonic and Hedonic Happiness, Strategies for Enhancing Well-being.
PG24AO117: International Human Resource Management	M.com (International Business)	Globalization and HRM, Understanding Cultural Differences – Hofstede's Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, HRM Strategies for



		Multinational Corporations, Role of HR in International Mergers and Acquisitions, Ethical Challenges in International HRM, Corporate Social Responsibility and HRM.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M.com (International Business)	LCM & HCF – Problems & Its Application, Partnership, Profit, Loss & Discount, Simple Interest & Compound Interest, Permutations & Combination, Probability, Clocks, Calendar.
PG24CAB101: Current Affairs and Business	M.com (International Business)	Use of media information by budding entrepreneurs and established businesses
PG24CIB101: Communication in Business	M.com (International Business)	Forms of Communication include Formal communications - Business Letters, Proposal writing, Report writing, Content writing, Brochures, Flyers, Newsletters.
P424MC201: International Financial Institutions & Markets	M.com (International Business)	International investment/merchant banks, How currencies are traded — spot — forward — futures and derivatives market, Currency markets — Favorite currencies and trading locations, International stock exchanges — international listings, International trading — depositary receipts (including process of issuing GDRs/ADRs), Futures and option markets — currency, commodity, and stock derivatives, Hedging with derivatives, Interest rate derivatives – caps, floors, and band – hedging, Swaps/FRA — the swap market — types — mechanics — hedging, Investment companies and exchange-traded funds, Mortgage-backed securities — securitization process — Fannie Mae and Ginnie Mae, CDOs & CMBs — mortgage-backed securities outside the US.
P124MC202: Advanced Financial Management	M.com (International Business)	Introduction to Investment Decisions: Meaning, Need, and Factors, Efficient Investment Analysis, Introduction to Capital Budgeting Decisions: Meaning, Features, Process and Factors, Capital Budgeting Techniques: Traditional and Modern Techniques, Varying Opportunity Cost of Capital, NPV vs IRR, Incremental IRR, Modified Internal Rate of Return (MIRR): Concept, Evaluation Criteria, and Problems, Fisher's Rate and Aggregate Capital Needs in Investment Decisions, Project Selection under Capital Rationing: Meaning, Types, Pros and Cons, Problems on divisible & Indivisible Projects, Multi-Period Capital Rationing, Capital Budgeting under

		Inflationary conditions, Corporate Risk Analysis, Decision Tree Analysis - Sequential Investment Decisions, Market Risk Analysis - Concept & Problems, Backward Inclusion method, Utility Theory and Capital Budgeting, Factors Affecting Capital Structure, Leverages: Operating, Financial, and Combined, Leverage and Firm Value, Features of an optimal capital structure, Risk Analysis in Capital Budgeting: Techniques for Risk Analysis, Risk Adjusted Discount Rate, Certainty Equivalent Method, Probability Method, Sensitivity Analysis, Scenario Analysis, Simulation Analysis, Hiller Model, Break-Even Analysis, Corporate Risk Analysis, Strategic Alliance, Joint Venture, Leveraged Buyouts, Management Buyouts and Buy-in.
P124MC203: Forensic Accounting and Audit	M.com (International Business)	Fraud Prevention Strategies in an Organization, Fraud Schemes, The Axiom 'Perception of Detection', Methods of increasing perception of detection: Surveillance, Prosecution, Anonymous Tips, Catch Me if You Can, Enforcement of Ethics and Fraud Policies, Surprise Audits, Other Approaches to Fraud Prevention: Regular Audits, Background Checks, Internal Controls, Invigilation, Digital Forensics: Types of Digital Forensics, Locations for Evidence, Computer Forensic Methodology, Recent Trends in Forensic Accounting and Auditing.
P124AR201: Operations Research	M.com (International Business)	Special Cases in Linear Programming, Transshipment Model (concept only), Special cases for TP & AP: Unbalanced, Maximization, Multiple Optimal Solutions, Prohibited and Preferred Routes or Assignments, Degeneracy, Decision-making under certainty, uncertainty, and risk, Bayesian approach, Decision Tree Technique, Crashing of Activities – Cost Implications.
P124AR202: International Business Environment	M.com (International Business)	The Basis for Going Global, Custom Union: Static and Dynamic Effects, European Union, SAARC, ASEAN, Routes of Globalization, Players in International Business: Exporting, Importing, Indirect Exports (Trading Companies, Export Management Companies, Merchants), International Licensing, International Franchising, Turnkey Projects, Wholly Owned Subsidiaries: Greenfield Investment and Acquisitions, Joint Venture, Strategic Alliances: Advantages and Challenges, Technology Transfer: International Technology Transfer, Domestic

		Development vs. Import Technology, Technology Development: Regional, Cross-industry, Cross-sector, Interfirm, Intra-firm, Pirating or Reverse Engineering, Nationalism and Technology Transfer: Economic and Social Implications, Appropriate Technology: Barriers to Technology Transfers, Business Implications.
PG21AO218: Technology and Operations Strategy	M.com (International Business)	Sustainable competitive advantage through technology, protecting business ideas and innovation, Value Chain Mapping of Organizational Supply Chain - Technology Supply Chain - Capability Chain, Creating an edge through new process development, superior project management, machine learning, artificial intelligence, data analytics, Government strategy for digital economy, Technology trends for government, Shared economy, New Markets from established firms.
PG21AO219: Managing Service Operations	M.com (International Business)	Service-Dominant Logic, The Strategic Service Vision, Strategic Positioning through Process Structure, Service Blueprinting, Taxonomy for Service Process Design, Generic Approaches to Service System Design, Facility Design and Location for Service Firms, Domestic Growth and Expansion Strategies, Franchising, Generic International Strategies, Global Service Strategies, Outsourcing Services, Professional Service Firms.
PG24AO220: Human Rights and Challenges	M.com (International Business)	Issues in urban, rural, and tribal communities, Liberalization, privatization, and globalization and the emerging trends, Socio-economic, cultural & demographic profile of rural/tribal/urban populations and their challenges, Prospects of rural life with reference to agriculture and allied activities: land and its use, production and post-harvest technology, rural infrastructure, health, and education, Problems and prospects of vulnerable sections among tribes: Primitive tribes, nomadic, semi-nomadic, and denotified tribes in India, their distinct identity, profile of culture, living conditions, livelihood, and factors affecting their lives, Role of co-operatives and rural banks, Development policies and programs: urban local bodies systems, and responsibilities in implementation.
PG24QTLR101: Quantitative	M.com (International Business)	Data Interpretation & Data Sufficiency, Mathematical Operations, Analytical Reasoning, Statement &

Techniques and Logical Reasoning		Conclusion/Arguments/Course of Action/Assumption.
PG24CAB201: Current Affairs and Business	M.com (International Business)	Media Information Sensitivity and Different Markets, Impact of Media Information by Organizations, Other Impacting Factors such as Technical Analysis.
P524MC101: Corporate Financial Reporting	M.com (Financial Analysis)	International Accounting in Current Scenario, List of International Financial Reporting Standards, Environmental Reporting and Corporate Social Reporting, Ind AS 115 – Revenue from Contracts with Customers, Ind AS 21 – Effects of Changes in Foreign Exchange Rates, Ind AS 23 – Borrowing Costs, Ind AS 24 – Related Party Disclosures, Ind AS 116 – Leases, Ind AS 40 – Investment Property.
P524MC102: Statistics for Business Decisions	M.com (Financial Analysis)	Probability Distributions - Binomial, Poisson & Normal distribution - Probability Density Function - Business Applications, Hypothesis - Null Hypothesis - Alternate Hypothesis - Type I and Type II errors - Level of significance - Level of confidence, large and small sample tests (Z and t tests) of significance, Applications in business and forecasting.
P524MC103: Corporate Tax Planning and Law	M.com (Financial Analysis)	Tax planning, Tax evasion, and tax avoidance, Implications of Tax concessions and incentives for corporate decisions in respect of setting up a new business, location of business, and nature of business, Special Economic Zones (SEZ) – sections 80IAB, 80IB, 80IAC, 80IE, 35AD, 10AA, Deduction for R&D expenditure under section 35, Tax Planning in respect of amalgamation or de-merger of companies or slump sale or conversion of a firm into a company, Inbound investment – tax planning, capital gains tax exemption under tax treaties between India and Mauritius, Singapore, Netherlands, and Cyprus, Outbound investment – tax planning, restrictions under FEMA.
P516AR101: Economics for Managers	M.com (Financial Analysis)	Risks and uncertainties, Time value of money, Demand theory, Types of demand, Demand forecasting: Importance and methods, Production functions with one-variable and two-variable inputs, Optimum product mix of a multi-product firm, Pricing methods and practices of modern business firms: Cost-

		based and demand-based pricing strategies, Alternative objectives of the firm, Theories of Profits.
P524AR102: Research Methodology	M.com (Financial Analysis)	Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Exploratory, Descriptive, and Causal Research Designs, Recent Trends in Research Methodology, Integration of AI Tools in Research, Ethical Considerations in Research, Data Processing Methods – Reliability and Validity of Data, Conjoint Analysis, Cluster Analysis, Discriminant and Logit Analysis, Utilizing Data Analysis Contemporary Software, Communicating Qualitative Findings to Stakeholders, Structure and Components of Research Reports, Types of Reports and Characteristics, Effective Use of Pictures and Graphs in Reports.
PG24AO114: Environmental Management	M.com (Financial Analysis)	Green products and production, Green Marketing, Corporate Environmental Responsibility, ISO 14000 and Environmental Management System, Solid waste management practices – 3 R's of waste management: reuse, reduce, and recycle, Waste management innovation, Environmental movements and initiatives, Sustainable development goals.
PG24AO116: Positive Psychology	M.com (Financial Analysis)	Seligman's PERMA Model, Ryff's Six-factor Model of Psychological Well-being, Diener's Subjective Well-being, Eudaimonic and Hedonic Happiness, Strategies for Enhancing Well-being.
PG24AO117: International Human Resource Management	M.com (Financial Analysis)	Globalization and HRM, Understanding Cultural Differences – Hofstede's Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, HRM Strategies for Multinational Corporations, Role of HR in International Mergers and Acquisitions, Ethical Challenges in International HRM, Corporate Social Responsibility and HRM.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M.com (Financial Analysis)	LCM & HCF – Problems & Its Application, Partnership, Profit, Loss & Discount, Simple Interest & Compound Interest, Permutations & Combination, Probability, Clocks, Calendar.

PG24CAB101: Current Affairs and Business	M.com (Financial Analysis)	Use of media information by budding entrepreneurs and established businesses
PG24CIB101: Communication in Business	M.com (Financial Analysis)	Forms of Communication include Formal communications - Business Letters, Proposal writing, Report writing, Content writing, Brochures, Flyers, Newsletters.
P524MC201: Financial Markets and Regulations	M.com (Financial Analysis)	Methods of Floating New Issues Principal Steps of Private Placement SEBI's Guidelines for IPOs Players in the New Issue Market Venture Capital Mutual Funds Emerging Trends and Challenges in Global Financial Markets Innovation in Derivatives Segment (case study) Merchant Banking Hire Purchase Leasing Securitization of Debt Factoring and Forfaiting
P124MC202: Advanced Financial Management	M.com (Financial Analysis)	Introduction to Investment Decisions: Meaning, Need, and Factors, Efficient Investment Analysis, Introduction to Capital Budgeting Decisions: Meaning, Features, Process and Factors, Capital Budgeting Techniques: Traditional and Modern Techniques, Varying Opportunity Cost of Capital, NPV vs IRR, Incremental IRR, Modified Internal Rate of Return (MIRR): Concept, Evaluation Criteria, and Problems, Fisher's Rate and Aggregate Capital Needs in Investment Decisions, Project Selection under Capital Rationing: Meaning, Types, Pros and Cons, Problems on divisible & Indivisible Projects, Multi-Period Capital Rationing, Capital Budgeting under Inflationary conditions, Corporate Risk Analysis, Decision Tree Analysis - Sequential Investment Decisions, Market Risk Analysis - Concept & Problems, Backward Inclusion method, Utility Theory and Capital Budgeting, Factors Affecting Capital Structure, Leverages: Operating, Financial, and Combined, Leverage and Firm Value, Features of an optimal capital structure, Risk Analysis in Capital Budgeting: Techniques for Risk Analysis, Risk Adjusted Discount Rate, Certainty Equivalent Method, Probability Method, Sensitivity Analysis, Scenario Analysis, Simulation Analysis, Hiller Model, Break-Even Analysis, Corporate Risk Analysis, Strategic Alliance, Joint Venture, Leveraged Buyouts, Management Buyouts and Buy-in.

P524MC203: Goods and Services Tax	M.com (Financial Analysis)	Subsuming of taxes under GST, Benefits of implementing GST, Structure of GST (Dual Model), Central GST, State / Union Territory GST, Integrated GST, GST Council: Structure, Powers and Functions, Persons liable for registration, Persons not liable for registration, Compulsory registration, Deemed registration, Special provisions for Casual taxable persons and Non-resident taxable persons, Exempted goods and services, Rates of GST, Scope of supply, Tax liability on Mixed and Composite supply, Composition Levy, Time of supply of goods and services, Value of taxable supply, Computation of taxable value and tax liability, Eligibility and Apportionment of Input tax credit, Tax Invoice, E-Way bill, Provision relating to E-Commerce, GST Network: Structure, Vision and Mission, Powers and Functions, GSP Eco-system.
P124MC203: Forensic Accounting and Audit	M.com (Financial Analysis)	Fraud Prevention Strategies in an Organization, Fraud Schemes, The Axiom 'Perception of Detection', Methods of increasing perception of detection: Surveillance, Prosecution, Anonymous Tips, Catch Me if You Can, Enforcement of Ethics and Fraud Policies, Surprise Audits, Other Approaches to Fraud Prevention: Regular Audits, Background Checks, Internal Controls, Invigilation, Digital Forensics: Types of Digital Forensics, Locations for Evidence, Computer Forensic Methodology, Recent Trends in Forensic Accounting and Auditing.
P524AR201: Business Information System	M.com (Financial Analysis)	Introduction to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS): Foundational concepts, roles, and importance of IS in organizations. System Development Life Cycle (SDLC): Useful for entrepreneurs to understand how to develop and maintain systems for their businesses. Emerging Technologies in IS: Artificial Intelligence (AI), Machine Learning (ML), Big Data, Internet of Things (IoT), Cloud Computing: Their impact on information systems in business management. Telecommunication Technologies: Different types of telecommunication networks (wired and wireless). Computer Networks: Network types (PANs, LANs, MANs, WANs): Important for business owners to understand the infrastructure supporting communication and data flow. Intranets and Extranets. Electronic Data Interchange (EDI): Purpose and benefits for

		businesses in automating transactions and improving supply chain efficiency. Cloud Services and Blockchain: To enhance EDI capabilities and create secure, scalable business operations. IT Audit and Control Fundamentals: Framework and best practices to maintain control and security of business IT systems. Emerging Technologies in IT Audits: Continuous auditing, data analytics, and automation for improving business efficiency. E-Commerce Fundamentals: Evolution of e-commerce, Various business models (B2B, B2C, C2C), E-Commerce Transactions for entrepreneurs starting e-commerce businesses. The Role of AI and ML in E-Commerce: Personalizing shopping experience and enhancing marketing efforts. Mobile Commerce and Consumer Behavior: Trends and impact of mobile commerce on consumer behavior in business. Business Continuity Planning (BCP) and Disaster Recovery (DRP): Planning for the continued operation of the business in case of a disaster. Business Continuity Management (BCM) Frameworks, Building a Business Continuity Plan: Key phases of developing a BCP, Business Impact Analysis (BIA), risk management strategies.
P124AR202: International Business Environment	M.com (Financial Analysis)	The Basis for Going Global, Custom Union: Static and Dynamic Effects, European Union, SAARC, ASEAN, Routes of Globalization, Players in International Business: Exporting, Importing, Indirect Exports (Trading Companies, Export Management Companies, Merchants), International Licensing, International Franchising, Turnkey Projects, Wholly Owned Subsidiaries: Greenfield Investment and Acquisitions, Joint Venture, Strategic Alliances: Advantages and Challenges, Technology Transfer: International Technology Transfer, Domestic Development vs. Import Technology, Technology Development: Regional, Cross-industry, Cross-sector, Interfirm, Intra-firm, Pirating or Reverse Engineering, Nationalism and Technology Transfer: Economic and Social Implications, Appropriate Technology: Barriers to Technology Transfers, Business Implications.
PG21AO218: Technology and Operations Strategy	M.com (Financial Analysis)	Sustainable competitive advantage through technology, protecting business ideas and innovation, Value Chain Mapping of Organizational Supply Chain - Technology Supply Chain - Capability Chain, Creating an edge through new process development, superior project management, machine learning,



		artificial intelligence, data analytics, Government strategy for digital economy, Technology trends for government, Shared economy, New Markets from established firms.
PG21AO219: Managing Service Operations	M.com (Financial Analysis)	Service-Dominant Logic, The Strategic Service Vision, Strategic Positioning through Process Structure, Service Blueprinting, Taxonomy for Service Process Design, Generic Approaches to Service System Design, Facility Design and Location for Service Firms, Domestic Growth and Expansion Strategies, Franchising, Generic International Strategies, Global Service Strategies, Outsourcing Services, Professional Service Firms.
PG24AO220: Human Rights and Challenges	M.com (Financial Analysis)	Issues in urban, rural, and tribal communities, Liberalization, privatization, and globalization and the emerging trends, Socio-economic, cultural & demographic profile of rural/tribal/urban populations and their challenges, Prospects of rural life with reference to agriculture and allied activities: land and its use, production and post-harvest technology, rural infrastructure, health, and education, Problems and prospects of vulnerable sections among tribes: Primitive tribes, nomadic, semi-nomadic, and denotified tribes in India, their distinct identity, profile of culture, living conditions, livelihood, and factors affecting their lives, Role of co-operatives and rural banks, Development policies and programs: urban local bodies systems, and responsibilities in implementation.
PG24QTLR201: Quantitative Techniques and Logical Reasoning	M.com (Financial Analysis)	Data Interpretation & Data Sufficiency, Mathematical Operations, Analytical Reasoning, Statement & Conclusion/Arguments/Course of Action/Assumption.
PG24CAB201: Current Affairs and Business	M.com (Financial Analysis)	Media Information Sensitivity and Different Markets, Impact of Media Information by Organizations, Other Impacting Factors such as Technical Analysis.

### Semester III & IV

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on employability
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<p>P115MC301: Project Appraisal &amp; Finance</p>	<p>M. Com (Finance &amp; Taxation)</p>	<p>Generation of Ideas, Porter Model, Scouting for Project Ideas, Preliminary Screening, Project Rating Index, Sources of Positive Net Present Value, Feasibility Study Capital Allocation, Financing of Projects, Capital Structure, Different Forms of Financing, Raising Venture Capital, Financing Infrastructure Projects, Private Equity Funding, Venture Capital, The Venture Capital Investment Appraisal Process and Management, The Indian Venture Capital Industry, Regulation of Venture Capital Industry in India, Current Concerns of the Indian Venture Capital Industry, Hybrid Instruments – Convertible Debentures, Series A, B, C Funding, Project Planning, Project Control and Implementation, Network Techniques for Project Management, Development of Project Network, Time Estimation, Determination of the Critical Path, Scheduling when Resources are Limited, PERT Model, CPM Model.</p>
<p>P115MC302: Company Legislation &amp; Compliance</p>	<p>M. Com (Finance &amp; Taxation)</p>	<p>Private Company, Public Company, Related Party, Sweat Equity Shares, Associate, Joint Venture, Foreign Company, Holding Company, Promoter, Prospectus, Subsidiary Company, One Person Company, Pre and Post Incorporation Contracts, Memorandum and Articles of Association, Commencement of Business, Alteration of MOA and AOA, Registered Office, Public Offer and Private Placement Share Capital and Debentures, Equity Shares, Preference Shares, Debentures, Steps Involved in the Issue, Reduction, and Transfer of Securities, Right Shares, Issue of Bonus Shares, Reduction of Share Capital, Buyback of Shares, Issue of Sweat Equity Shares, Transfer and Transmission of Securities, Debenture Introduction, Issue, and Redemption, Acceptance of Deposits by Companies, Acceptance of Deposits from Public for Private Companies, Registration of Charges, Application for Registration of Charge, Satisfaction of Charge, Company's Register of Charges, Types of</p>

		General Meeting, Annual General Meeting and Extraordinary General Meeting, Notice of Meeting, Calling of Extraordinary General Meeting, Quorum for Meetings, Chairman of Meetings, Proxy, Voting, Ordinary and Special Resolutions, Resolutions Requiring Special Notice, Resolutions Passed at Adjourned Meeting, Meetings of Board, Quorum for Meetings of Board, Powers of Board, Loan to Directors, Loan and Investment by Company, Related Party Transaction, Declaration of Dividend, Unpaid Dividend Account, Investor Education and Protection Fund, Appointment of Directors, Application for Allotment of Director Identification Number, Director to Intimate Director Identification Number, Appointment of Additional Director, Alternate Director, and Nominee Director, Duties of Directors, Vacation of Office of Director, Resignation of Director, Removal of Director.
P124FT301: Corporate Tax Planning and Law	M. Com (Finance & Taxation)	Implications of Tax Concessions and Incentives for Corporate Decisions in Respect of Setting up a New Business, Location of Business, and Nature of Business, Special Economic Zones (SEZ) – Sections 80IAB, 80IB, 80IAC, 80IE, 35AD, 10AA, Deduction for R&D Expenditure Under Section 35, Carry Forward and Set Off of Losses in the Case of Certain Companies Under Sec. 79, Tax Planning for Managerial Decisions, Owning or Leasing of an Asset, Purchasing of Assets by Installment System or Hire System, Purchasing of an Asset Out of Own Funds or Out of Borrowed Capital, Manufacturing or Buying, Repairing, Replacing, Renewing, or Renovating an Asset, Sale of Assets Used for Scientific Research, Shutting Down or Continuing Operations, Tax Planning in Respect of Amalgamation or De-merger of Companies or Slump Sale or Conversion of a Firm into a Company.
P124FT302: Strategic Financial Management	M. Com (Finance & Taxation)	Mergers & Acquisitions, Reasons for Mergers, Evaluation of Mergers Using DCF Techniques, Take-Over Process, Purchase & Division/Plant in Mergers,

		Joint Ventures, Leveraged Buyouts (LBOs), Portfolio Restructuring, Demergers, Financial Restructuring, Disinvestment of PSUs.
P124FT303: Security Analysis & Portfolio Management	M. Com (Finance & Taxation)	Introduction to Securities & Investment: Investment Objective, Investment Process, Investment Constraints, Investment Strategy, Selection of Securities, Buying, Selling, & Holding Decisions & Strategies. Risk & Return: CAPM, SML & CML, Factor Model & Arbitrage Pricing Theory. Fundamental Analysis: Company Analysis, Measuring Earnings, Forecasting Earnings. Financial Instruments: Preference Shares, Valuation Analysis, Equity Shares, Equity Valuation & Analysis. Portfolio Analysis & Management: Portfolio Investment Process, Mutual Funds, Managed Portfolio & Performance.
P124AR301: Bank Management	M. Com (Finance & Taxation)	Commercial Banking, Development Banking, Cooperative Banking, EXIM Bank - structure and functions, Know Your Customer (KYC) and Anti-Money Laundering (AML) guidelines, Risk Management in Banks, Treasury Management – Concepts and treasury functions, Debt instruments - Treasury bills, Money Market Instruments, Securitisation, Refinance and Rediscounting facilities, Derivatives Regulations and compliance management, Money laundering process - PMLA Act, International clearing systems: CHIPS, CHAPS, Continuous Linked Settlement (CLS), SWIFT, Euroclear, Fedwire, Options Clearing Corporation (OCC), Concept of Nostro and Vostro accounts, Management of NPA (Non-Performing Assets), NPA Management - preventive and curative, CIBIL and CRISIL.
P124ST301: Statistical Tools for Data Analysis (SPSS)	M. Com (Finance & Taxation)	Sampling size selection and sampling error, Analytical and Descriptive Statistics: Sample mean, Sample Variance, Sample S.D., Coefficient of Variation, Two sample testing: Paired comparison tests, Test the difference between two means (equal and unequal known variances), Test the difference between two means (equal and unequal unknown variances), Non-Parametric Hypothesis

		Testing: Kruskal Wallis test, One way ANOVA test, Mann Whitney U test, Advanced Data Analysis Techniques: Simple Linear Regression: Method of Least Squares, R and R <sup>2</sup> value interpretation, Quality Control Tools/Graphical Methods: Histogram, Box and Whisker plots, Scatter plots, Run/time charts, Stem & Leaf diagram, Probability plots.
P124MCE301: Managerial Communication - II	M. Com (Finance & Taxation)	Understanding the concept of culture, overcoming ethnocentrism, Recognizing cultural signs and communication skills, Business Writing and Creative Expression: Application Letters, Job Inquiry Letters, Business etiquette & protocol: Cubicle etiquette, Gift giving and international business etiquette.
P117 FT401: Goods and Services Tax	M. Com (Finance & Taxation)	GST Acts: CGST Act, SGST Act (Karnataka State), IGST Act, Meaning and Definition, Aggregate Turnover, Adjudicating Authority, Agent, Business, Capital Goods, Casual Taxable Person, Composite and Mixed Supply, Exempt Supply, Outward Supply, Principal Supply, Place of Supply, Supplier, Goods, Input Service Distributor, Job Work, Input Tax Credit (ITC), Person, Place of Business, Reverse Charge, Works Contract, Export and Import of Goods/Services, Intermediary, Location of Supplier of Service, Location of Recipient of Service, Scope of Supply, Tax Liability on Mixed and Composite Supply, Composition Levy, Time of Supply of Goods and Services, Computation of Taxable Value and Tax Liability, Inter-State and Intra-State Supply (IGST), Zero-Rated Supply, Transfer of Input Tax Credit (ITC), E-Way Bill, Provisions Relating to E-Commerce.
P115FT402: International Financial Management	M. Com (Finance & Taxation)	Issues in Overseas Funding Choices, Economic Circumstances and Overall Funding Choices, Funding and Risk Management Aspects, Foreign Project Appraisal and Growth Evaluation, Cost of Capital for Foreign Investments, Incorporating International Tax Laws in Multi-national Capital Budgeting, International Project Finance, Techniques

		of Financing, Leasing, Cross-Border Finance, Foreign Direct Investment (FDI), Joint Ventures Management.
P115 FT403: Systems, Applications, Products – Financial Accounting & Controlling (FICO)	M. Com (Finance & Taxation)	Defining Controlling Area, Number Ranges for Controlling Area, Planning Versions for Cost Centers, Creation and Maintenance of Cost Centers and Cost Center Groups, Posting and Reposting Costs to Cost Centers, Overhead Calculation, Creation of Secondary Cost Element Master Records, Creation and Execution of Distribution and Assessment Cycles, Cost Center Reports, Definition and Management of Internal Order Types, Creation, Display, and Change of Internal Order Master Records, Planning, Posting, and Reposting of Costs for Internal Orders, Variance Analysis for Internal Orders, Creation of Real Internal Orders and Posting Business Transactions, Budgeting, Availability Control, and Settlement of Internal Orders, Number Ranges for Budgeting and Tolerances, Specification of Exempt Cost Elements, Creation of Bill of Materials (BOM), Activity Type Master Records, Activity Hours Planning, Activity Type Price Calculation, Creation of Work Center Master Records and Routings, Cost Sheet and Overhead Structures, Assignment of Cost Sheets to Costing Variants, Cost Estimate Creation with and without Quantity Structures, Marking and Releasing of Cost Estimates.
P124AR401: Business Policy and Strategic Management	M. Com (Finance & Taxation)	Strategy Formulation, Formulation of Organizational Goals, Objectives, and Mission Statements, Strategy for Analyzing Industry Forces (Porter's Model) and Strategic Advantage, Developing and Analyzing Competitive Forces and Stakeholder Expectations, Strategic Analysis and Choice, Identifying Strategic Intent, Fit, and Gap Analysis, External Growth Strategies (Mergers, Acquisitions, Joint Ventures, Franchising, Strategic Alliances), Competing in Foreign Markets, Evaluation of Strategic Alternatives and Competitive Strategies,

		Functional Strategies, Development of Marketing, Production, R&D, and HR Strategies for Growth, Financial Strategy for Business Development and Sustainability, Strategic Review and Control, Techniques of Corporate Restructuring, Business Process Reengineering, Benchmarking, TQM, Six Sigma, Strategic Surveillance and Control Mechanisms.
Business Valuation Using Excel	M. Com (Finance & Taxation)	Overview of business valuation concepts and financial modeling principles, Preparing the Financial Statements using Excel: Income Statement, Balance Sheet, and Cash Flow Statement, Techniques for forecasting a 3-statement model (Income Statement, Cash Flow, Balance sheet), Building dynamic financial models in Excel for projections (Using Moving Averages, Data analysis, and Linear Regression), Estimating Intrinsic value, Market Value, Unlevered FCF (UFCF), Terminal Value (TV), Enterprise Value (EV), Constructing DCF models in Excel and interpreting valuation outputs, Comparable Company Analysis (CCA) and Precedent Transactions Analysis (PTA), Identifying comparable companies and transactions for valuation benchmarks.
P418MC301: International Financial Management	M.com (International Business)	Importance, rewards, and risks of international finance. Components of International Financial System. Significance of international FM. International business methods. International capital budgeting – issues in foreign investment analysis. Foreign project appraisal. Risk evaluation in foreign projects. Growth options & evaluation. International capital structure and cost of capital. International tax management. International project finance – Sources of financing.
P424MC302: Advanced Computer Applications in Business	M.com (International Business)	Big data: characteristics, processing techniques, and applications in business. Digital marketing strategies and online business models (SOHO, BPO). Applications of IT across different business functions (finance, marketing, human resources). Emerging technologies in business: artificial intelligence (AI),

		machine learning (ML), blockchain. Introduction to expert systems and their applications in business.
P424AR301: Bank Management	M.com (International Business)	Commercial Banking, Development Banking, Cooperative Banking, EXIM Bank- structure and functions. Know Your Customer (KYC) and Anti-Money Laundering (AML) guidelines. Risk Management in Banks. Treasury Management – Concepts and treasury functions. Debt instruments- Treasury bills, Money Market Instruments, Securitisation, Refinance and Rediscounting facilities. Derivatives Regulations and compliance management. Money laundering process-PMLA Act. International clearing systems: CHIPS, CHAPS, Continuous Linked Settlement (CLS), SWIFT, Euroclear, Fedwire, Options clearing Corporation (OCC). Concept of Nostro and Vostro accounts. Management of NPA non-Performing Assets. NPA Management- preventive and curative. CIBIL and CRISIL.
P418IB301: Foreign Exchange Management	M.com (International Business)	Theories of exchange rate determination (Purchasing power parity theory, balance of payments theory, Fisher effect). Mechanics of currency trading-types of transactions and settlement dates. Arbitrage - with & without transaction costs. Currency & Interest rate futures - Future Contracts. Hedging & speculation with currency futures. Futures Options – Innovations. Management of Interest rate exposure-nature & measurement. Interest rate options, caps, floors, and collars. Cap & floors, Options on interest rate futures.
P424IB302: International Marketing	M.com (International Business)	International Market Entry Strategies: Exporting, licensing, Contract Manufacturing, Joint Venture, Merger and Acquisition, Franchising, Wholly Owned Subsidiaries Abroad, Strategic Alliances. International marketing research. Instruments of trade policy: Tariff and non-tariff barriers – TRIPS and TRIMS. Countertrade Product Designing: Standardization Vs. Adaptation. Managing product lines – International Product Life Cycle. New Product Development. Pricing for international markets. Factors affecting international



		price determination. Price quotations - Terms of sale: INCOTERMS. International Promotion strategies – Integrated Marketing Communication in globalization. Sustainable marketing. Cause-related marketing. E-tailing: Types of E-tailers, benefits. Emergence and growth of E-Tailing in India.
P424IB303: Project Management	M.com (International Business)	Project Initiation: Identification of investment opportunities. Conducting feasibility analysis – Market and Demand analysis, Technical Analysis, Economic and Financial Analysis, Social Cost and Benefit Analysis. Identification of Sources of finance. Project Planning: Developing project scope statement, specification, Iron Triangle (Triple Constraints), limits, assumptions, technical requirements. Estimating time, Estimating cost, identifying cost elements, budget. Project risk management – Cost contingencies and reserves, Scheduling Buffers. Risk Response Strategies – Avoidance, Mitigation, Transfer, Acceptance. Risk Monitoring and Control. Project Execution – Managing project stakeholders, Procurement Management, Contract Administration. Quality assurance and control. Project review, Types of project termination, Strategic implications. IT in projects – Overview of the types of software for projects, Criteria for software selection, Major features of software depending on industry/company requirements. Implementation of Project Management Information System. Emerging AI technologies in project management. AI-driven project portfolio management, AI for agile and adaptive project management. Challenges and opportunities in AI adoption for project management.
P424MCE301: Managerial Communication II	M.com (International Business)	Understanding the concept of culture. Overcoming ethnocentrism. Recognizing cultural signs and communication skills. Business Writing and Creative Expression: Application Letters, Job Inquiry Letters. Business etiquette & protocol: Cubicle etiquette, Gift giving, and international business etiquette.

P424ST301: Statistical Tools for Data Analysis (SPSS)	M.com (International Business)	Sampling size selection and sampling error. Analytical and Descriptive Statistics: Sample mean, Sample Variance, Sample S.D., Coefficient of Variation. Two sample testing: Paired comparison tests, Test the difference between two means (equal and unequal known variances), Test the difference between two means (equal and unequal unknown variances). Non-Parametric Hypothesis Testing: Kruskal Wallis test, One way ANOVA test, Mann Whitney U test. Advanced Data Analysis Techniques: Simple Linear Regression: Method of Least Squares, R and R <sup>2</sup> value interpretation. Quality Control Tools/Graphical Methods: Histogram, Box and Whisker plots, Scatter plots, Run/time charts, Stem & Leaf diagram, Probability plots.
P124AR401: Business Policy and Strategic Management	M.com (International Business)	Strategy Formulation. Analysis of Board Environment. Competitive Forces and Strategy. Industry Analysis (Michael Porter's Model). Analysis of Strategic Advantage. SWOT Analysis. Stakeholder Expectations. External Growth Strategies: Mergers, Acquisition, Joint Ventures, Franchising, Strategic Alliance. Competing in Foreign Markets. Strategic Alternatives Evaluation. Marketing Strategy: Formulating Marketing Strategy. Production and Operational Strategy. R&D Strategy: Formulation. Financial Strategy: Financial Objectives, Strategic Financial Decisions.
P415IB401: International Logistics and Supply Chain Management	M.com (International Business)	Logistics Network. Supply Chain Relationships. Outsourcing – 3PLs and 4PLs. Freight Brokers, Stevedores, and Shipping Agents. Shipper-Ship Owner Consultation Arrangements. All India Shippers' Council and Shippers Associations. Role of Intermediaries in Shipping Industry. General Trends in Shipping Industry. Linear Operations and Tramp Operations. World Sea Borne Trade and Shipping Conference System. Freight Structure and Practice.
P424IB402: Security Analysis & Portfolio Management	M.com (International Business)	Introduction to Securities & Investment: Investment Objective, Investment Process, Investment Constraints, Investment Strategy, Selection of

		Securities, Buying, Selling, & Holding Decisions & Strategies. Risk & Return: CAPM, SML & CML, Factor Model & Arbitrage Pricing Theory. Fundamental Analysis: Company Analysis, Measuring Earnings, Forecasting Earnings. Financial Instruments: Preference Shares, Valuation Analysis, Equity Shares, Equity Valuation & Analysis. Portfolio Analysis & Management: Portfolio Investment Process, Mutual Funds, Managed Portfolio & Performance.
P415IB403: SAP (CRM)	M.com (International Business)	SAP CRM as a marketing solution to understand customer needs across different industry segments. Web Channelization (B2B, B2C). Internet Customer Self-Service (ICSS). Campaign Management and Segmentation. Lead to Cash process. Opportunity Management and Sales Analytics. CRM Analytics for Competitor Analysis. Product Service Letters and Web Requests in CRM Sales.
Business Valuation Using Excel	M.com (International Business)	Overview of business valuation concepts and financial modeling principles, Preparing the Financial Statements using Excel: Income Statement, Balance Sheet, and Cash Flow Statement, Techniques for forecasting a 3-statement model (Income Statement, Cash Flow, Balance sheet), Building dynamic financial models in Excel for projections (Using Moving Averages, Data analysis, and Linear Regression), Estimating Intrinsic value, Market Value, Unlevered FCF (UFCF), Terminal Value (TV), Enterprise Value (EV), Constructing DCF models in Excel and interpreting valuation outputs, Comparable Company Analysis (CCA) and Precedent Transactions Analysis (PTA), Identifying comparable companies and transactions for valuation benchmarks
P522MC301: Company Legislation & Compliance	M.Com (Financial Analysis)	Private Company, Public Company, Related Party, Sweat Equity Shares, Associate, Joint Venture, Foreign Company, Holding Company, Promoter, Prospectus, Subsidiary Company, One Person Company, Pre and Post Incorporation Contracts, Memorandum and Articles of Association, Commencement of Business, Alteration of MOA and AOA, Registered Office, Public

		<p>Offer and Private Placement Share Capital and Debentures, Equity Shares, Preference Shares, Debentures, Steps Involved in the Issue, Reduction, and Transfer of Securities, Right Shares, Issue of Bonus Shares, Reduction of Share Capital, Buyback of Shares, Issue of Sweat Equity Shares, Transfer and Transmission of Securities, Debenture Introduction, Issue, and Redemption, Acceptance of Deposits by Companies, Acceptance of Deposits from Public for Private Companies, Registration of Charges, Application for Registration of Charge, Satisfaction of Charge, Company's Register of Charges, Types of General Meeting, Annual General Meeting and Extraordinary General Meeting, Notice of Meeting, Calling of Extraordinary General Meeting, Quorum for Meetings, Chairman of Meetings, Proxy, Voting, Ordinary and Special Resolutions, Resolutions Requiring Special Notice, Resolutions Passed at Adjourned Meeting, Meetings of Board, Quorum for Meetings of Board, Powers of Board, Loan to Directors, Loan and Investment by Company, Related Party Transaction, Declaration of Dividend, Unpaid Dividend Account, Investor Education and Protection Fund, Appointment of Directors, Application for Allotment of Director Identification Number, Director to Intimate Director Identification Number, Appointment of Additional Director, Alternate Director, and Nominee Director, Duties of Directors, Vacation of Office of Director, Resignation of Director, Removal of Director.</p>
P524MC302: Cost Management	M.Com (Financial Analysis)	<p>Relevance to Decision-Making, Relevant &amp; Irrelevant Costs – Sunk Costs, Opportunity Costs, Differential Costs and Revenues, Marginal Costing (Practical Application): Key or Limiting Factor, Optimizing Product Mix, Profit Planning, Make or Buy, Price Fixation, Accept or Reject New Order, Discontinuance of Product, Diversification of Product Line, Close Down of Operations, Relation of Cost and Prices, Mechanism (methods or</p>

		policies) of Price Fixation, Pricing Strategies (Market Entry, Discount, Differential, Geographical, Shadow Pricing, Export Pricing, Transfer Pricing), Target Costing, Life Cycle Costing.
P516MC303: Business Ethics and Corporate Governance	M.Com (Financial Analysis)	Ethical Concepts: Values - Moral Standards - Principles of Rights, Justice - Equality - Care - Virtue - Agency - Prisoners Dilemma, Types and Codes of Ethics, Ethical Issues in Marketing Management: Marketing Strategy, Marketing Mix, Pricing and Distribution, Advertising and its Impact, Product Safety: Due Care Theory, Contractual Theory, Strict Liability Theory, Corporate Governance: Indian Model, Legislative Changes, OECD recommendations, Cadbury Committee, Birla Committee, Corporate Social Responsibility (CSR): Definition – Importance – Scope, CSR as a Business Strategy for Sustainable Development, External Standards on CSR, Indian Perspective.
P517MC304: Business Valuation	M.Com (Financial Analysis)	Approaches to valuation I: Asset-based approach: Book value, net realizable value, replacement cost, limitations, Earnings/Dividend-based valuation: No growth in dividends, constant growth, stepped-up growth. Approaches to valuation II: Free cash flow valuation (FCFF): Estimation, WACC, free cash flow, and WACC, Equity cash flows (FCFE): Concept and computation, Adjusted Book Value Approach, Direct Comparison Approach, Discounted Cash Flow (DCF): Developing an Excel-based worksheet for DCF computation, Market multiple method: Selection of comparable, EBIDTA, and turnover multiple. Contemporary approaches to valuation: Shareholder value analysis, traditional measures (EPS, ROI, EBIT, ROCE, etc.), Usage of multiple valuation methods and typical averages/ratios.
P524MC305: Mergers and Acquisitions	M.Com (Financial Analysis)	Merger motives, Analysing the strategy behind recent mergers and acquisitions, Strategic perspective: Industry life cycle and product life cycle analysis in M&A decision, Strategic approaches to M&A: SWOT analysis, BCG matrix, Porter's Five Forces Model, Merger as a process of

		value creation, Synergy and its types: Value creation in synergy, theoretical factors affecting M&A activity, Financial alternatives: Funding through equity, preference shares, debentures, securities with differential rights, swaps, stock options, ECBs, Funding through financial institutions and banks, Rehabilitation finance, Valuations for Different Strategies: M&A, demerger, slump sale, liquidation, and corporate insolvency, Valuation of intangibles and securities, Takeovers: Types, takeover code, exemptions, and defences (pre-offer and post-offer).
P517FA301: Project Appraisal and Finance	M.Com (Financial Analysis)	Generation of Ideas, Porter Model, Scouting for Project Ideas, Preliminary Screening, Project Rating Index, Sources of Positive Net Present Value, Feasibility Study Capital Allocation, Financing of Projects, Capital Structure, Different Forms of Financing, Raising Venture Capital, Financing Infrastructure Projects, Private Equity Funding, Venture Capital, The Venture Capital Investment Appraisal Process and Management, The Indian Venture Capital Industry, Regulation of Venture Capital Industry in India, Current Concerns of the Indian Venture Capital Industry, Hybrid Instruments – Convertible Debentures, Series A, B, C Funding, Project Planning, Project Control and Implementation, Network Techniques for Project Management, Development of Project Network, Time Estimation, Determination of the Critical Path, Scheduling when Resources are Limited, PERT Model, CPM Model.
P521SB302: Financial Modelling	M.Com (Financial Analysis)	Financial Modelling – concepts and application, Objective of building financial modelling, Financial Modelling for Project and Franchise, Identify the Revenue Drivers and Cost Drivers of Project Business model and Franchise Business model, Use of Functions like Payback Period, Discounted Payback Period, Net Present Value (NPV), and Internal Rate of Return (IRR), Venture capital financing eligibility – Case study, Financial modelling for company valuation, Discounted cash Flow (DCF),

		DCF in the valuation of a company, Weighted average cost of capital (WACC), Terminal value, Enterprise value, and equity value, Franchise - Financial Modelling - Case Study.
P521ECO301: Econometrics	M.Com (Financial Analysis)	The Simple Regression Model: Assumptions of linear stochastic regression model, derivation of OLS estimates, unbiasedness, and efficiency, Sources of Endogeneity: Omitted variables, measurement error, simultaneity, Instrumental Variables and 2SLS: Instruments as a solution to endogeneity, reduced form equations, exclusion restrictions, rank condition, Autocorrelation and Multicollinearity: Meaning, sources, consequences, and solutions.
P524MCE 301: Managerial Communication II	M.Com (Financial Analysis)	Understanding the concept of culture, Overcoming ethnocentrism, Recognizing cultural signs and communication skills, Business Writing and Creative Expression: Application Letters, Job Inquiry Letters, Business etiquette & protocol: Cubicle etiquette, Gift giving and international business etiquette.
P515SB401: Systems, Applications, Products – Financial Accounting & Controlling (FICO)	M.Com (Financial Analysis)	Defining Controlling Area, Number Ranges for Controlling Area, Planning Versions for Cost Centres, Creation and Maintenance of Cost Centres and Cost Centre Groups, Posting and Reposting Costs to Cost Centres, Overhead Calculation, Creation of Secondary Cost Element Master Records, Creation and Execution of Distribution and Assessment Cycles, Cost Centre Reports, Definition and Management of Internal Order Types, Creation, Display, and Change of Internal Order Master Records, Planning, Posting, and Reposting of Costs for Internal Orders, Variance Analysis for Internal Orders, Creation of Real Internal Orders and Posting Business Transactions, Budgeting, Availability Control, and Settlement of Internal Orders, Number Ranges for Budgeting and Tolerances, Specification of Exempt Cost Elements, Creation of Bill of Materials (BOM), Activity Type Master Records, Activity Hours Planning, Activity Type Price Calculation, Creation of Work Centre

		Master Records and Routings, Cost Sheet and Overhead Structures, Assignment of Cost Sheets to Costing Variants, Cost Estimate Creation with and without Quantity Structures, Marking and Releasing of Cost Estimates.
Business Valuation Using Excel	M.Com (Financial Analysis)	Overview of business valuation concepts and financial modelling principles, Preparing the Financial Statements using Excel: Income Statement, Balance Sheet, and Cash Flow Statement, Techniques for forecasting a 3-statement model (Income Statement, Cash Flow, Balance sheet), Building dynamic financial models in Excel for projections (Using Moving Averages, Data analysis, and Linear Regression), Estimating Intrinsic value, Market Value, Unlevered FCF (UFCF), Terminal Value (TV), Enterprise Value (EV), Constructing DCF models in Excel and interpreting valuation outputs, Comparable Company Analysis (CCA) and Precedent Transactions Analysis (PTA), Identifying comparable companies and transactions for valuation benchmarks.

## Courses focusing on Skill Development

### Semester I & II

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on employability
P124MC101: Corporate Financial Reporting	M. Com (Finance & Taxation)	Difference between Companies Accounting Standard Rules, 2021 and Ind AS, Accounting Concepts: Income Statement Concepts and Balance Sheet Concepts; Accounting Conventions, Ind AS 10 – Events after the Reporting Period, Ind AS 12 – Income Taxes, Ind AS 16 – Property, Plant, and Equipment, Ind AS 36 – Impairment of Assets, Ind AS 37 – Provisions, Contingent Liabilities, and Contingent Assets, Ind AS 38 – Intangible Assets, Meaning and Purpose of Financial Statement Analysis, Tools and Techniques of Financial Statement Analysis – Ratio Analysis, Cash Flow Analysis, Prospective Analysis.



P124MC102: Statistics for Business Decisions	M. Com (Finance & Taxation)	Skewness & Kurtosis (Concepts and Simple Problems), Random Variable - Expectation & Variance of Random Variable, Meaning and types of correlation, Scatter Diagram, Computation of Correlation Coefficient – Karl Pearson's Method and Spearman's Rank Correlation Method, Probable Error, Lag and Lead in Correlation, Multiple Correlation, Difference between Correlation and Regression, Simple Linear Regression and Multiple Linear Regression Models - Assumptions, Model fitting using Least Squares, Residuals, Properties of Regression Coefficients, and Coefficient of Determination.
P124MC103: Project Management	M. Com (Finance & Taxation)	Project Structures - Organizational Culture and Implications, Identifying project stakeholders, Planning resources - physical resources, human resources, financial resources, Developing project scope statement - project justification, specification, the Iron Triangle (Triple Constraints), limits, assumptions, technical requirements, Estimating Time, Estimating cost - identifying cost elements, budget, Developing the project charter, Critical Path Method (CPM) and Program Evaluation and Review Technique (PERT), Resource allocation and leveling, Managing project constraints, Cost estimation techniques - Top-down, Bottom-up approaches, types of estimates, parametric estimates, contingencies and reserves, Budget development and control, Earned Value Management (EVM) - Planned value, earned value, and actual cost and schedule performance indices, Cost and schedule analyses, Concept of uncertainty, positive and negative risk, Identifying Project Risks (sources of risks) including secondary and residual risks, Qualitative and Quantitative Risk Analysis, Risk Response Planning - Cost Contingencies and reserves - Scheduling Buffers, Risk Response Strategies - Avoidance - Mitigation - Transfer - Acceptance - Contingency and Fallback Plans, Risk Monitoring and Control.
P124AR101: Managerial Economics	M. Com (Finance & Taxation)	Price Elasticity of Demand: Point, Arc, Price Elasticity, Total Revenue, and Marginal Revenue, Using Elasticities in Managerial Decision Making, The Organization of Production and the Production Function with One-variable and Two-variable Inputs, Optimal Combination of Inputs: Isocost Lines, Optimal Input Combination for Minimizing Costs or

		Maximizing Output, Profit Maximization, Effect of Change in Input Prices, Returns to Scale, Empirical Production Functions (Cobb-Douglas), The Nature of Costs: Plant Size and Economies of Scale, Learning Curves, Cost-Volume-Profit Analysis and Operating Leverage, Empirical Estimation of Cost Functions.
P124AR102: Research Methodology	M. Com (Finance & Taxation)	Nature and Scope of Research, Review of Literature, Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Exploratory, Descriptive, and Causal Research Designs, Quantitative and Qualitative Research Methods, Recent Trends in Research Methodology, Integration of AI Tools in Research, Ethical Considerations in Research, Data Preparation and Cleaning, Descriptive and Inferential Data Analysis, Regression Analysis, Factor Analysis, Conjoint Analysis, Cluster Analysis, Multidimensional Scaling, Coding and Thematic Analysis in Managerial Research, Utilizing QualCoder/ Taguette/ RQDA/ AcademiaOS/ CATMA Software for Qualitative Data Analysis, Writing Style and Citation Formats (APA, MLA).
PG24AO114: Environmental Management	M. Com (Finance & Taxation)	Biosphere and its elements, Stakeholder concept, Evolution of environmental concerns – Stockholm convention, the Earth Summit, Kyoto protocol, Environmental Ethics – application of ethical theories to the environment, Ethical conflicts – the relationship of business and people to the environment, 17 Sustainable development goals.
PG24AO116: Positive Psychology	M. Com (Finance & Taxation)	Role of Positive Emotions in Psychological Well-being, Broaden-and-Build Theory, Gratitude and Forgiveness, Cultivating Positive Emotions, Concept of Resilience, Factors contributing to Resilience, Developing Resilience, Positive Psychology Interventions for Mental Health, Mindfulness, Flow, Positive Relationships.
PG24AO117: International Human Resource Management	M. Com (Finance & Taxation)	Understanding Cultural Differences – Hofstede's Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, Managing Virtual Teams, Ethical Challenges in International HRM, Corporate Social

		Responsibility and HRM, Managing Workforce Diversity.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M. Com (Finance & Taxation)	Number System, LCM & HCF – Problems & Its Application, Time & Work, Pipes & Cisterns, Ratio & Proportion, Allegation & Mixtures, Simple Interest & Compound Interest, Permutations & Combination, Probability, Lines and angles, Plane and plane figures, Areas of squares, rectangles, parallelograms, triangles, and circles, Surface area and volume of cuboids, Lateral surface and volume of right circular cones and cylinders, Surface area and volume of spheres.
PG24CAB101: Current Affairs and Business	M. Com (Finance & Taxation)	Prompt usage of media information by different audiences, Information matching needs and purposes.
PG24CIB101: Communication in Business	M. Com (Finance & Taxation)	Importance of Nonverbal Communication, Public speaking skills for managers, Practice sessions for answering common interview questions and introductions, Practice sessions on short prepared speeches and pick-and-speak on simple topics, Effective PPT presentations, Common interview questions and effective answers, Behavioural questions, Group Discussions.
P124MC201: Cost Management	M. Com (Finance & Taxation)	Relevance to Decision-Making (Relevant & Irrelevant Costs – Sunk Costs, Opportunity Cost, Differential Costs and Revenues), Functional & Master Budget – Fixed, Variable, Semi-Variable, and Activity-Based Categorizations of Cost and their Application in Projecting Financial Results, Zero Base Budgeting (ZBB), Cost of Quality – Total Quality Management (TQM), Kaizen Costing – Balance Score Card.
P124MC202: Advanced Financial Management	M. Com (Finance & Taxation)	Time value of money, Cost of debt, Cost of Equity and reserves, Cost of preferred stock, Weighted average cost of capital, Marginal Weighted Average Cost of Capital, Capital Budgeting Techniques: Traditional and Modern Techniques, Risk Analysis in Capital Budgeting, Techniques for Risk Analysis: Risk Adjusted Discount Rate, Certainty Equivalent Method, Probability Method, Sensitivity Analysis, Scenario Analysis, Leverages: Operating, Financial, and Combined, EBIT-EPS Analysis, P/E Ratio, Financial Breakeven Point and indifference analysis, Corporate restructuring: Mergers, Acquisitions, Takeovers, Spin-off, Synergies, Dividend theories: relevance and irrelevance (Walter, Gordon, and M&M

		Hypothesis), Concepts of working capital, managing various components of working capital, Tools for analysis and managing working capital, Credit management: concepts and problems.
P124MC203: Forensic Accounting and Audit	M. Com (Finance & Taxation)	Fraud-related Concepts: Fraud Vulnerabilities, Fraud Triangle, Fraud Diamond, Fraud Pentagon, Fraud Scale, Fraud Circle, Hollinger Clark Theory, Constructing an Investigating Inference Chart. General Audit Techniques: Statistical & Mathematical Techniques, Technology-Based/Digital Forensics Techniques, Computer Assisted Auditing Techniques (CAATs)/ Computer Assisted Audit Techniques and Tools (CAATT), Generalized Audit Software (GAS), Common Software Tools (CST), Data Mining Techniques, Laboratory Analysis of Physical and Electronic Evidence, Using Excel for Forensic Audit, Tools for Handling Forensic Audit, Field Investigation and Methods of Investigation, How to Write a Forensic Audit Report, Litigation and Recovery Process.
P124AR201: Operations Research	M. Com (Finance & Taxation)	Simplex Method – Maximization and Minimization cases, Process of Decision Making: Elements, Types of decision-making situations, Essence of Simulation, applications of Simulation technique, Generation of random numbers, Problems using Monte-Carlo Technique, Definition of Projects, Drawing of Diagram, CPM & PERT – LS/LF – ES/EF Concepts, Calculation of Floats.
P124AR202: International Business Environment	M. Com (Finance & Taxation)	Trade Barriers: Tariffs, Quotas, Non-Tariff Barriers, Dumping, Subsidies, Countervailing Duties, Voluntary Export Restraints, Customs Valuation, Trade Sanctions; Managing Diversity and Social Responsibility of Business; Political Risk Management Strategies: Assessing Political Vulnerability, Politically Sensitive Products; Domestic Legal Framework; Foreign Direct Investment Incentives to Attract FDI; Effect of Incentives on Investment Decisions; Types of MNCs: Vertical vs. Horizontal Operations; Structure of MNCs, Adaptability to Host Environments; National Control of Key Industries, Policies Related to Finance, Export-Import, Pricing; Mergers and Acquisitions: Criticisms and Defenders; Technology Transfer Barriers; Innovation and Technology Transfer;

		International Payment Mechanisms; GATT and WTO Agreements: Implications for Business.
PG21AO218: Technology and Operations Strategy	M. Com (Finance & Taxation)	Operation strategy mix, Technology strategy, Framework of technology strategy, Structure of technology strategy, Change in business models, Concept of value chain, growing along the value chain, Value Chain Dynamics, Concept of design strategy, Fallacies of product and process development, Process concepts, Process technology strategy, Improvement strategy, Idea marketplace, Clock speed concept, Supply chain business issues, Volatility amplification in supply chain, End-to-end integration for supply chain, Supply network strategy, Supplier relations, Cross-industry challenges, Digital transformation, PESTEL challenges to Industry 4.0, Competing through quality, Substitutes of strategy - lean and agile operation, TQM, BPR, ERP, Future technology trends in manufacturing and service industry, Research and development organizations, Technology governance, Innovation in the era of digital economy, Evolving technologies and SDGs (SDG 9).
PG21AO219: Managing Service Operations	M. Com (Finance & Taxation)	Service Process Design, Service System Design, Facility Layout, Process Analysis, Benchmarking, Improvement Programs, Quality Tools for Problem Analysis, Service Blueprinting, Geographic Information Systems, Facility Location Techniques, Strategies for Managing Customer Waiting, Service Supply Relationships, Techniques for Project Management, Monitoring Projects.
PG24AO220: Human Rights and Challenges	M. Com (Finance & Taxation)	Meaning and significance of life-based education, social justice concept and its principles, objectives, and scope, understanding growth and development and its dimensions in rural, tribal, and urban communities, causes of development in socio-cultural, socio-economic, and socio-political areas, formal and informal classification of displacement, relocation, and violation of basic human rights, problems and prospects of vulnerable sections among tribes: primitive tribes, nomadic, semi-nomadic, and denotified tribes in India, profile of culture, living conditions, and livelihood of vulnerable communities, implementation of policies and programs with emphasis on lower middle class and urban poor.

PG24QTLR101: Quantitative Techniques and Logical Reasoning	M. Com (Finance & Taxation)	Series & Sequences – Alphabetic Series, Number Series & Alphanumeric Series, Linear Arrangement (Seating Arrangement) – Single Row, Double Row & Circular, Complex Arrangement (Puzzle Solving Test), Coding-Decoding, Blood Relations, Direction Sense & Distance Test, Syllogisms, Ranking & Order Test, Analogy, Verbal Classification, Sentence Completion, Paragraph Completion.
PG24CAB201: Current Affairs and Business	M. Com (Finance & Taxation)	Fundamentals of trading, Indices and its purpose, Analysis of macroeconomic factors, Analysis of Media Information and Price Reactions in Broader Markets, Technical Analysis.
P424MC101: Accounting for Decision Making	M.com (International Business)	Concepts – Assets, Liabilities, Incomes, Expenditure and Equity. Financial Analysis – Methods of Financial Analysis – Comparative Statements, Common Size statements, Trend Analysis. Calculation and interpretation of Solvency, Turnover, Profitability, and Liquidity Ratios. Computation of Cash flows from Operation to Total Sales Ratio, Cash flows from Operation to Total Assets Ratio, Cash flows from Operation to Long-term Debts Ratio. Preparation of Cash Flow Statement as per Ind AS 7. Computation of Cash flows from Operation to Current Liabilities Ratio, Cash generating power ratio (including interpretation). Absorption costing and Marginal Costing – Ascertainment of profit. Decision making using PV Ratios, Multi-product BEP and MOS. Activity Based Costing - Calculation and interpretation of Activity Based Costing. Problems on Activity Based Costing. Life Cycle Costing – Problems on Life Cycle Costing.
P124MC102: Statistics for Business Decisions	M.com (International Business)	Skewness & Kurtosis (Concepts and Simple Problems) Random Variable - Expectation & Variance of Random Variable Meaning and types of correlation, Scatter Diagram Computation of Correlation Coefficient – Karl Pearson's Method and Spearman's Rank Correlation Method Probable Error, Lag and Lead in Correlation, Multiple Correlation Difference between Correlation and Regression Simple Linear Regression and Multiple Linear Regression Models - Assumptions, Model fitting using Least Squares, Residuals, Properties of Regression Coefficients, and Coefficient of Determination.

P424MC103: Corporate Tax Planning and Law	M.com (International Business)	Carry forward and set off of losses in the case of certain companies under Sec. 79, Tax on distributed profits of domestic companies, Tax on income distributed to unit holders, Owning or leasing of an asset, Purchasing of assets by instalment system or Hire System, Purchasing of an asset out of own funds or out of borrowed capital, Manufacturing or buying, Repairing, replacing, renewing, or renovating an asset, Sale of assets used for scientific research, Shutting down or continuing operations.
P424AR101: Economics for Managers	M.com (International Business)	Demand elasticity: Types, measurement, and factors, Elasticity of demand and marginal revenue, Uses of elasticity concept in business decision-making, Estimation of demand function, Returns to a factor and returns to scale, Isoquants, iso-cost curves, and ridgelines, Elasticity of output and Elasticity of substitution, Empirical production functions, Cobb-Douglas and CES production functions, Cost theory and its applications: Types of costs, Theoretical and Empirical cost curves, Economies of scale versus economies of scope, Learning curve, Features of and pricing-output decisions in perfect competition, monopoly, oligopoly, and monopolistic competition, Equilibrium of the firm and industry under different market conditions, Degree of monopoly power, Discriminating monopoly, Welfare triangle, Traditional, behavioural, and managerial theories of the firm, Accounting profit versus Economic Profit.
P124AR102: Research Methodology	M.com (International Business)	Nature and Scope of Research, Review of Literature, Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Exploratory, Descriptive, and Causal Research Designs, Quantitative and Qualitative Research Methods, Recent Trends in Research Methodology, Integration of AI Tools in Research, Ethical Considerations in Research, Data Preparation and Cleaning, Descriptive and Inferential Data Analysis, Regression Analysis, Factor Analysis, Conjoint Analysis, Cluster Analysis, Multidimensional Scaling, Coding and Thematic Analysis in Managerial Research, Utilizing QualCoder/Taguette/RQDA/AcademiaOS/CATMA Software for Qualitative Data Analysis, Writing Style and Citation Formats (APA, MLA).

PG24AO114: Environmental Management	M.com (International Business)	Biosphere and its elements, Stakeholder concept, Evolution of environmental concerns – Stockholm convention, the Earth Summit, Kyoto protocol, Environmental Ethics – application of ethical theories to the environment, Ethical conflicts – the relationship of business and people to the environment, 17 Sustainable development goals.
PG24AO116: Positive Psychology	M.com (International Business)	Role of Positive Emotions in Psychological Well-being, Broaden-and-Build Theory, Gratitude and Forgiveness, Cultivating Positive Emotions, Concept of Resilience, Factors contributing to Resilience, Developing Resilience, Positive Psychology Interventions for Mental Health, Mindfulness, Flow, Positive Relationships.
PG24AO117: International Human Resource Management	M.com (International Business)	Understanding Cultural Differences – Hofstede's Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, Managing Virtual Teams, Ethical Challenges in International HRM, Corporate Social Responsibility and HRM, Managing Workforce Diversity.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M.com (International Business)	Number System, LCM & HCF – Problems & Its Application, Time & Work, Pipes & Cisterns, Ratio & Proportion, Allegation & Mixtures, Simple Interest & Compound Interest, Permutations & Combination, Probability, Lines and angles, Plane and plane figures, Areas of squares, rectangles, parallelograms, triangles, and circles, Surface area and volume of cuboids, Lateral surface and volume of right circular cones and cylinders, Surface area and volume of spheres.
PG24CAB101: Current Affairs and Business	M.com (International Business)	Prompt usage of media information by different audiences, information matching needs and purposes.
PG24CIB101: Communication in Business	M.com (International Business)	Importance of Nonverbal Communication, Public speaking skills for managers, Practice sessions for answering common interview questions and introductions, Practice sessions on short prepared speeches and pick-and-speak on simple topics, Effective PPT presentations, Common interview questions and effective answers, Behavioural questions, Group Discussions.



P424MC201: International Financial Institutions & Markets	M.com (International Business)	Risk management in international banking and FIs, International payment/settlement system, Central banks and creation of money, Foreign Exchange Quotations and calculations, settlement procedures and risk, Interest rates and covered interest arbitrage and covered interest parity, What money markets do? — Money market funds, Money market instruments — commercial paper, BA, treasury bills, notes, inter-bank loans, international agency paper, repo/reverse repo, Money market and the monetary policy, Bond markets — Types of bonds, issuance procedure, bond duration, bond valuation, trading in bonds, International fixed income markets — Euromarkets, Level and structure of interest rates, Types — flotation — secondary market — OTC market.
P124MC202: Advanced Financial Management	M.com (International Business)	Time value of money, Cost of debt, Cost of Equity and reserves, Cost of preferred stock, Weighted average cost of capital, Marginal Weighted Average Cost of Capital, Capital Budgeting Techniques: Traditional and Modern Techniques, Risk Analysis in Capital Budgeting, Techniques for Risk Analysis: Risk Adjusted Discount Rate, Certainty Equivalent Method, Probability Method, Sensitivity Analysis, Scenario Analysis, Leverages: Operating, Financial, and Combined, EBIT-EPS Analysis, P/E Ratio, Financial Breakeven Point and indifference analysis, Corporate restructuring: Mergers, Acquisitions, Takeovers, Spin-off, Synergies, Dividend theories: relevance and irrelevance (Walter, Gordon, and M&M Hypothesis), Concepts of working capital, managing various components of working capital, Tools for analysis and managing working capital, Credit management: concepts and problems.
P124MC203: Forensic Accounting and Audit	M.com (International Business)	Fraud-related Concepts: Fraud Vulnerabilities, Fraud Triangle, Fraud Diamond, Fraud Pentagon, Fraud Scale, Fraud Circle, Hollinger Clark Theory, Constructing an Investigating Inference Chart, General Audit Techniques: Statistical & Mathematical Techniques, Technology-Based/Digital Forensics Techniques, Computer Assisted Auditing Techniques (CAATs)/Computer Assisted Audit Techniques and Tools (CAATT), Generalized Audit Software (GAS), Common Software Tools (CST), Data Mining Techniques, Laboratory Analysis of Physical and Electronic Evidence, Using Excel for Forensic Audit, Tools for Handling Forensic Audit, Field Investigation

		and Methods of Investigation, How to Write a Forensic Audit Report, Litigation and Recovery Process.
P124AR201: Operations Research	M.com (International Business)	Simplex Method – Maximization and Minimization cases, Process of Decision Making: Elements, Types of decision-making situations, Essence of Simulation, applications of Simulation technique, Generation of random numbers, Problems using Monte-Carlo Technique, Definition of Projects, Drawing of Diagram, CPM & PERT – LS/LF – ES/EF Concepts, Calculation of Floats.
P124AR202: International Business Environment	M.com (International Business)	Trade Barriers: Tariffs, Quotas, Non-Tariff Barriers, Dumping, Subsidies, Countervailing Duties, Voluntary Export Restraints, Customs Valuation, Trade Sanctions, Managing Diversity and Social Responsibility of Business, Political Risk Management Strategies: Assessing Political Vulnerability, Politically Sensitive Products, Domestic Legal Framework, Foreign Direct Investment Incentives to Attract FDI, Effect of Incentives on Investment Decisions, Types of MNCs: Vertical vs. Horizontal Operations, Structure of MNCs, Adaptability to Host Environments, National Control of Key Industries, Policies Related to Finance, Export-Import, Pricing, Mergers and Acquisitions: Criticisms and Defenders, Technology Transfer Barriers, Innovation and Technology Transfer, International Payment Mechanisms, GATT and WTO Agreements: Implications for Business.
PG21AO218: Technology and Operations Strategy	M.com (International Business)	Operation strategy mix, Technology Strategy, Framework of technology strategy, Structure of technology strategy, Change in Business Models, Concept of value chain, growing along the value chain, Value Chain Dynamics, Concept of design strategy, Fallacies of product and process development, Process Concepts, Process technology strategy, Improvement strategy, Idea marketplace, Clock speed concept, Supply Chain Business Issues, Volatility amplification in supply chain, End-to-end integration for supply chain, Supply network strategy, Supplier relations, Cross-industry challenges, Digital transformation, PESTEL challenges to Industry 4.0, Competing through quality, Substitutes of strategy - lean and agile operation, TQM, BPR, ERP, Future technology trends in manufacturing and service

		industry, Research and Development Organizations, Technology governance, Innovation in the era of digital economy, Evolving technologies and SDGs (SDG 9).
PG21AO219: Managing Service Operations	M.com (International Business)	Service Process Design, Service System Design, Facility Layout, Process Analysis, Benchmarking, Improvement Programs, Quality Tools for Problem Analysis, Service Blueprinting, Geographic Information Systems, Facility Location Techniques, Strategies for Managing Customer Waiting, Service Supply Relationships, Techniques for Project Management, Monitoring Projects.
PG24AO220: Human Rights and Challenges	M.com (International Business)	Meaning and significance of life-based education, Social justice concept and its principles, objectives, and scope, Understanding growth and development and its dimensions in rural, tribal, and urban communities, Causes of development in socio-cultural, socio-economic, and socio-political areas, Formal and informal classification of displacement, relocation, and violation of basic human rights, Problems and prospects of vulnerable sections among tribes: Primitive tribes, nomadic, semi-nomadic, and de-notified tribes in India, Profile of culture, living conditions, and livelihood of vulnerable communities, Implementation of policies and programs with emphasis on lower middle class and urban poor.
PG24QTLR101: Quantitative Techniques and Logical Reasoning	M.com (International Business)	Series & Sequences – Alphabetic Series, Number Series & Alphanumeric Series, Linear Arrangement (Seating Arrangement) – Single Row, Double Row & Circular, Complex Arrangement (Puzzle Solving Test), Coding-Decoding, Blood Relations, Direction Sense & Distance Test, Syllogisms, Ranking & Order Test, Analogy, Verbal Classification, Sentence Completion, Paragraph Completion.
PG24CAB201: Current Affairs and Business	M.com (International Business)	Fundamentals of trading, Indices and its purpose, Analysis of macroeconomic factors, Analysis of Media Information and Price Reactions in Broader Markets, Technical Analysis.
P524MC101: Corporate Financial Reporting	M.com (Financial Analysis)	Difference between Companies Accounting Standard Rules, 2021 and Ind AS. Accounting Concepts: Income Statement Concepts and Balance Sheet Concepts; Accounting Conventions. Ind AS 10 – Events after the Reporting Period. Ind AS 12 – Income Taxes. Ind AS 16 – Property, Plant, and Equipment.

		Ind AS 36 – Impairment of Assets. Ind AS 37 – Provisions, Contingent Liabilities, and Contingent Assets. Ind AS 38 – Intangible Assets. Meaning and Purpose of Financial Statement Analysis. Tools and Techniques of Financial Statement Analysis – Ratio Analysis, Cash Flow Analysis, Prospective Analysis.
P524MC102: Statistics for Business Decisions	M.com (Financial Analysis)	Skewness & Kurtosis (Concepts and Simple Problems) Random Variable - Expectation & Variance of Random Variable Meaning and types of correlation, Scatter Diagram Computation of Correlation Coefficient – Karl Pearson's Method and Spearman's Rank Correlation Method Probable Error, Lag and Lead in Correlation, Multiple Correlation Difference between Correlation and Regression Simple Linear Regression and Multiple Linear Regression Models - Assumptions, Model fitting using Least Squares, Residuals, Properties of Regression Coefficients, and Coefficient of Determination.
P524MC103: Corporate Tax Planning and Law	M.com (Financial Analysis)	Carry forward and set off of losses in the case of certain companies under Sec. 79, Tax on distributed profits of domestic companies, Tax on income distributed to unit holders, Owning or leasing of an asset, Purchasing of assets by instalment system or Hire System, Purchasing of an asset out of own funds or out of borrowed capital, Manufacturing or buying, Repairing, replacing, renewing, or renovating an asset, Sale of assets used for scientific research, Shutting down or continuing operations.
P516AR101: Economics for Managers	M.com (Financial Analysis)	Demand elasticity: Types, measurement, and factors, Elasticity of demand and marginal revenue, Uses of elasticity concept in business decision-making, Estimation of demand function, Returns to a factor and returns to scale, Isoquants, iso-cost curves, and ridgelines, Elasticity of output and Elasticity of substitution, Empirical production functions, Cobb-Douglas and CES production functions, Cost theory and its applications: Types of costs, Theoretical and Empirical cost curves, Economies of scale versus economies of scope, Learning curve, Features of and pricing-output decisions in perfect competition, monopoly, oligopoly, and monopolistic competition, Equilibrium of the firm and industry under different market conditions, Degree of monopoly power, Discriminating monopoly, Welfare triangle,

		Traditional, behavioural, and managerial theories of the firm, Accounting profit versus Economic Profit.
P524AR102: Research Methodology	M.com (Financial Analysis)	Nature and Scope of Research, Review of Literature, Research Gap, Research Problem, Research Questions and Research Objectives, Research Process Overview, Exploratory, Descriptive, and Causal Research Designs, Quantitative and Qualitative Research Methods, Recent Trends in Research Methodology, Integration of AI Tools in Research, Ethical Considerations in Research, Data Preparation and Cleaning, Descriptive and Inferential Data Analysis, Regression Analysis, Factor Analysis, Conjoint Analysis, Cluster Analysis, Multidimensional Scaling, Coding and Thematic Analysis in Managerial Research, Utilizing QualCoder/Taguette/RQDA/AcademiaOS/CATMA Software for Qualitative Data Analysis, Writing Style and Citation Formats (APA, MLA).
PG24AO114: Environmental Management	M.com (Financial Analysis)	Biosphere and its elements, Stakeholder concept, Evolution of environmental concerns – Stockholm convention, the Earth Summit, Kyoto protocol, Environmental Ethics – application of ethical theories to the environment, Ethical conflicts – the relationship of business and people to the environment, 17 Sustainable development goals.
PG24AO116: Positive Psychology	M.com (Financial Analysis)	Role of Positive Emotions in Psychological Well-being, Broaden-and-Build Theory, Gratitude and Forgiveness, Cultivating Positive Emotions, Concept of Resilience, Factors contributing to Resilience, Developing Resilience, Positive Psychology Interventions for Mental Health, Mindfulness, Flow, Positive Relationships.
PG24AO117: International Human Resource Management	M.com (Financial Analysis)	Understanding Cultural Differences – Hofstede's Cultural Dimensions, Cross-Cultural Communication and Negotiation, Managing Cultural Diversity in the Workplace, Strategies for Talent Acquisition, Development, and Retention in a Global Context, Expatriate Management – Selection, Training, and Repatriation, Managing Virtual Teams, Ethical Challenges in International HRM, Corporate Social Responsibility and HRM, Managing Workforce Diversity.

PG24QTLR101: Quantitative Techniques and Logical Reasoning	M.com (Financial Analysis)	Number System, LCM & HCF – Problems & Its Application, Time & Work, Pipes & Cisterns, Ratio & Proportion, Allegation & Mixtures, Simple Interest & Compound Interest, Permutations & Combination, Probability, Lines and angles, Plane and plane figures, Areas of squares, rectangles, parallelograms, triangles, and circles, Surface area and volume of cuboids, Lateral surface and volume of right circular cones and cylinders, Surface area and volume of spheres.
PG24CAB101: Current Affairs and Business	M.com (Financial Analysis)	Prompt usage of media information by different audiences, information matching needs and purposes.
PG24CIB101: Communication in Business	M.com (Financial Analysis)	Importance of Nonverbal Communication, Public speaking skills for managers, Practice sessions for answering common interview questions and introductions, Practice sessions on short prepared speeches and pick-and-speak on simple topics, Effective PPT presentations, Common interview questions and effective answers, Behavioural questions, Group Discussions.
P524MC201: Financial Markets and Regulations	M.com (Financial Analysis)	Financial Instruments, Development of Financial System in India, Financial System and Economic Development, Recent Developments in Money Market – DFHI, Secondary Market – Functions/Services of Stock Exchanges, Current Settlement Procedure of Trading Transactions, Carry Over or Badla Transactions, Bond Markets, Foreign Currency Bond Markets, Euro Market, FDI Flows, Impact of Globalization on Financial Markets, Innovation in Financial Derivatives, Depositories in the International Market, Investors' Protection Measures – Case Study.
P124MC202: Advanced Financial Management	M.com (Financial Analysis)	Time value of money, Cost of debt, Cost of Equity and reserves, Cost of preferred stock, Weighted average cost of capital, Marginal Weighted Average Cost of Capital, Capital Budgeting Techniques: Traditional and Modern Techniques, Risk Analysis in Capital Budgeting, Techniques for Risk Analysis: Risk Adjusted Discount Rate, Certainty Equivalent Method, Probability Method, Sensitivity Analysis, Scenario Analysis, Leverages: Operating, Financial, and Combined, EBIT-EPS Analysis, P/E Ratio, Financial Breakeven Point and indifference analysis, Corporate restructuring: Mergers, Acquisitions, Takeovers, Spin-off, Synergies, Dividend theories:

		relevance and irrelevance (Walter, Gordon, and M&M Hypothesis), Concepts of working capital, managing various components of working capital, Tools for analysis and managing working capital, Credit management: concepts and problems.
P524MC203: Goods and Services Tax	M.com (Financial Analysis)	Meaning & Salient features of GST. GST Council: Structure, Powers and Functions. Persons liable for registration, Persons not liable for registration, Compulsory registration, Deemed registration, Special provisions for Casual taxable persons and Non-resident taxable persons. Rates of GST. Scope of supply, Tax liability on Mixed and Composite supply. Composition Levy. Time of supply of goods and services, Value of taxable supply. Computation of taxable value and tax liability. Eligibility and Apportionment of Input tax credit. Simple Problems on utilization of input tax credit. Tax Invoice, E-Way bill. Furnishing details of outward supplies and inward supplies, first return, claim of input tax credit, Matching reversal and reclaim of input tax credit, Annual return and Final return. Problems on Assessment of tax and tax liability. GST Network: Structure, Vision and Mission, Powers and Functions. Goods and Service Tax Suvidha Providers (GSP): Concept, Framework and Guidelines.
P124MC203: Forensic Accounting and Audit	M.com (Financial Analysis)	Fraud-related Concepts: Fraud Vulnerabilities, Fraud Triangle, Fraud Diamond, Fraud Pentagon, Fraud Scale, Fraud Circle, Hollinger Clark Theory, Constructing an Investigating Inference Chart, General Audit Techniques: Statistical & Mathematical Techniques, Technology-Based/Digital Forensics Techniques, Computer Assisted Auditing Techniques (CAATs)/Computer Assisted Audit Techniques and Tools (CAATT), Generalized Audit Software (GAS), Common Software Tools (CST), Data Mining Techniques, Laboratory Analysis of Physical and Electronic Evidence, Using Excel for Forensic Audit, Tools for Handling Forensic Audit, Field Investigation and Methods of Investigation, How to Write a Forensic Audit Report, Litigation and Recovery Process.
P524AR201: Business Information System	M.com (Financial Analysis)	Introduction to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS): Foundational concepts, roles, and importance of IS in organizations. System

		<p>Development Life Cycle (SDLC): Gaining practical skills in developing and managing systems in various contexts. Emerging Technologies in IS: Artificial Intelligence (AI), Machine Learning (ML), Big Data, Internet of Things (IoT), Cloud Computing: Understanding how emerging technologies affect systems and businesses. Ethical Considerations in IS: Developing a mindset for ethical IT decision-making. Telecommunication Technologies: Different types of telecommunication networks (wired and wireless). Computer Networks: Network types (PANs, LANs, MANs, WANs): Skill development in network infrastructure and management. The Internet and its Architecture: OSI, TCP/IP. Intranets and Extranets: Practical knowledge of internal and external network configurations. Electronic Data Interchange (EDI): Learning how to use and implement EDI systems. Cloud Services and Blockchain: To enhance EDI capabilities and ensure secure data exchange. IT Audit and Control Fundamentals: Knowledge of auditing processes, controls, and best practices for system security. Emerging Technologies in IT Audits: Continuous auditing, data analytics, and automation for improving IT system audits. Evaluating IT Systems and Controls: Identifying and managing IT risks and improving system effectiveness. Ethical Considerations in IT Audits: Ensuring ethical practices during audits. E-Commerce Fundamentals: Understanding business models and the evolution of e-commerce. Mobile Commerce and Consumer Behavior: Analyzing trends and behaviors in the mobile commerce space. Data &amp; Transaction Protection in E-commerce: Learning security measures for e-commerce transactions. Backup and Recovery Techniques: Gaining technical skills in data backup strategies and recovery techniques.</p>
P124AR202: International Business Environment	M.com (Financial Analysis)	<p>Trade Barriers: Tariffs, Quotas, Non-Tariff Barriers, Dumping, Subsidies, Countervailing Duties, Voluntary Export Restraints, Customs Valuation, Trade Sanctions, Managing Diversity and Social Responsibility of Business, Political Risk Management Strategies: Assessing Political Vulnerability, Politically Sensitive Products, Domestic Legal Framework, Foreign Direct Investment Incentives to Attract FDI, Effect of Incentives on Investment Decisions, Types of MNCs: Vertical vs. Horizontal Operations, Structure of</p>



		MNCs, Adaptability to Host Environments, National Control of Key Industries, Policies Related to Finance, Export-Import, Pricing, Mergers and Acquisitions: Criticisms and Defenders, Technology Transfer Barriers, Innovation and Technology Transfer, International Payment Mechanisms, GATT and WTO Agreements: Implications for Business.
PG21AO218: Technology and Operations Strategy	M.com (Financial Analysis)	Operation strategy mix, Technology Strategy, Framework of technology strategy, Structure of technology strategy, Change in Business Models, Concept of value chain, growing along the value chain, Value Chain Dynamics, Concept of design strategy, Fallacies of product and process development, Process Concepts, Process technology strategy, Improvement strategy, Idea marketplace, Clock speed concept, Supply Chain Business Issues, Volatility amplification in supply chain, End-to-end integration for supply chain, Supply network strategy, Supplier relations, Cross-industry challenges, Digital transformation, PESTEL challenges to Industry 4.0, Competing through quality, Substitutes of strategy - lean and agile operation, TQM, BPR, ERP, Future technology trends in manufacturing and service industry, Research and Development Organizations, Technology governance, Innovation in the era of digital economy, Evolving technologies and SDGs (SDG 9).
PG21AO219: Managing Service Operations	M.com (Financial Analysis)	Service Process Design, Service System Design, Facility Layout, Process Analysis, Benchmarking, Improvement Programs, Quality Tools for Problem Analysis, Service Blueprinting, Geographic Information Systems, Facility Location Techniques, Strategies for Managing Customer Waiting, Service Supply Relationships, Techniques for Project Management, Monitoring Projects.
PG24AO220: Human Rights and Challenges	M.com (Financial Analysis)	Meaning and significance of life-based education, Social justice concept and its principles, objectives, and scope, Understanding growth and development and its dimensions in rural, tribal, and urban communities, Causes of development in socio-cultural, socio-economic, and socio-political areas, Formal and informal classification of displacement, relocation, and violation of basic human rights, Problems and prospects of vulnerable sections among tribes: Primitive tribes, nomadic, semi-nomadic, and

		de-notified tribes in India, Profile of culture, living conditions, and livelihood of vulnerable communities, Implementation of policies and programs with emphasis on lower middle class and urban poor.
PG24QTLR201: Quantitative Techniques and Logical Reasoning	M.com (Financial Analysis)	Series & Sequences – Alphabetic Series, Number Series & Alphanumeric Series, Linear Arrangement (Seating Arrangement) – Single Row, Double Row & Circular, Complex Arrangement (Puzzle Solving Test), Coding-Decoding, Blood Relations, Direction Sense & Distance Test, Syllogisms, Ranking & Order Test, Analogy, Verbal Classification, Sentence Completion, Paragraph Completion.
PG24CAB201: Current Affairs and Business	M.com (Financial Analysis)	Fundamentals of trading, Indices and its purpose, Analysis of macroeconomic factors, Analysis of Media Information and Price Reactions in Broader Markets, Technical Analysis.

### Semester III & IV

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on employability
P115MC301: Project Appraisal & Finance	M. Com (Finance & Taxation)	Phases of Capital Budgeting, Levels of Decision Making, Facets of Project Analysis, Feasibility Study Capital Allocation, Strategic Planning and Capital Budgeting, Situational Analysis, Collection of Secondary Information, Market Survey, Demand Forecasting, Market Planning, Technical Analysis, Manufacturing Process / Technology, Product Mix, Plant Capacity, Location and Site, Machineries and Equipment, Structures and Civil Works, Environmental Aspects, Project Charts and Layouts, Schedule of Project Implementation, Need for Considering Alternatives, Financial Estimates and Projections, Survey of Time Value of Money, Survey of Investment Criteria, Project Cash Flows, Cash Flow Estimations, Survey of Cost of Capital & Capital Budgeting Techniques, Risk Analysis of Single Investments, Risk Analysis, Firm Risk & Market Risk, Portfolio Related Risk Measures, Portfolio Theory and Capital Budgeting, CAPM and Capital Budgeting,

		Inflation and Capital Budgeting, Social Cost Benefit Analysis (SCBA – Basics), Judgmental, Behavioral, Strategic and Organizational Considerations, Project Review and Administrative Aspects, Control of In-progress Projects, Post-completion Audits.
P115MC302: Company Legislation & Compliance	M. Com (Finance & Taxation)	Accounting Standards, Articles, Authorized Capital, Charge, Debenture, Deposit, Director, Dividend, Financial Statements, Financial Year, Issued Capital, Member, Memorandum, Related Party, Share, Small Company, Associate, Joint Venture, Auditing Standards, Body Corporate, Books & Paper, Chartered Accountant, Company, Company Limited by Guarantee, Company Limited by Shares, Employee Stock Option Plan, Free Reserves, Key Managerial Personnel, Net Worth, Paid up Share Capital, Relatives, Turnover, Independent Director, Pre and Post Incorporation Contracts, Memorandum and Articles of Association, Commencement of Business, Alteration of MOA and AOA, Registered Office, Types of General Meeting, Annual General Meeting and Extraordinary General Meeting, Notice of Meeting, Calling of Extraordinary General Meeting, Statement to be Annexed to Notice, Quorum for Meetings, Chairman of Meetings, Proxy, Voting, Ordinary and Special Resolutions, Resolutions Requiring Special Notice, Resolutions Passed at Adjourned Meeting, Meetings of Board, Quorum for Meetings of Board, Place of Holding Meeting, Powers of Board, Loan to Directors, Loan and Investment by Company, Related Party Transaction, Declaration of Dividend, Unpaid Dividend Account, Investor Education and Protection Fund, Books of Account, etc., to be Kept by Company, Financial Statement, Corporate Social Responsibility, Appointment of Auditors, Removal, Resignation of Auditor and Giving of Special Notice, Eligibility, Qualifications, and Disqualifications of Auditors, Remuneration of Auditors, Powers and Duties of Auditors and Auditing Standards, Auditor Not to Render Certain Services, Auditors to Sign Audit Reports, Auditors to Attend General Meeting, Application for

		Allotment of Director Identification Number, Allotment of Director Identification Number, Prohibition to Obtain More Than One Director Identification Number, Director to Intimate Director Identification Number, Obligation to Indicate Director Identification Number, Punishment for Contravention.
P124FT301: Corporate Tax Planning and Law	M. Com (Finance & Taxation)	Meaning of Assessee, Corporate Assessee, Types of Companies, Important Definitions, Tax Planning, Tax Evasion and Tax Avoidance, Nature and Scope of Tax Planning and Management in the Corporate Sector, Justification of Corporate Tax Planning and Management, Computation of Taxable Income of Companies, Computation of the Amount of Corporate Tax Liability as per Income-tax Act, 1961, Minimum Alternate Tax, Tax on Distributed Profits of Domestic Companies, Tax on Income Distributed to Unit Holders, Owning or Leasing of an Asset, Purchasing of Assets by Installment System or Hire System, Purchasing of an Asset Out of Own Funds or Out of Borrowed Capital, Repairing, Replacing, Renewing, or Renovating an Asset, Sale of Assets Used for Scientific Research, Shutting Down or Continuing Operations, Taxation of Non-residents, Royalty, Fees for Technical Services, Transfer Pricing Analysis – Sections 90 to 94A, Restriction on Carry Forward of Losses, General Anti-Avoidance Rules.
P124FT302: Strategic Financial Management	M. Com (Finance & Taxation)	Strategic Aspects of Investment Policies, Strategic Aspects of Financing & Dividend Policies, Strategic Cost Management, Stock Refunding, Discounted Cash Flow (DCF) Approach, Valuation of Intangible & Knowledge Assets, Traditional Approaches to Shareholder Value Creation, New Approaches to Value Creation, Value Drivers, Marabon, Alcar, Mckine, and BCG Approaches, Executive Compensation & Value Creation, Stock Options & Indexed Stock Options, Traditional and New Metrics of Valuation, Market Value Added (MVA), Economic Value (EVA), Cash Flow Added Return on Investment (CFROI), The Balanced Score Card (BSC), Legal Procedures in Mergers, Accounting Aspects of Mergers, Tax Aspects of Mergers, Stock vs. Cash Payments in Mergers, Basis for

		Exchange of Shares in Mergers, Regulation of Mergers & Takeovers, Anti-Takeover Defenses, Demergers, Financial Restructuring, Organizational Restructuring.
P124FT303: Security Analysis & Portfolio Management	M. Com (Finance & Taxation)	Securities & Investment: Concept, Investment vs. Speculation, Arbitrage, Gambling, Credit Rating & Agencies, Credit Rating & their Functions, Risk & Return: Expected Return, Historical Return, Systematic & Unsystematic Risk, Beta Coefficient (Solving problems using Excel), Technical Analysis: Efficient Market Hypothesis, Dow Theory, Types of Charts, Price Patterns, Trend Lines, Trend Channels, Support and Resistance Levels, Relative Strength Analysis, Moving Averages, Breadth of the Market, Volume, Momentum, Financial Instruments: Measures of Bond Returns, YTM, HPR, CY, Bond Valuation, Duration of Bond, Derivatives: Futures Pricing, Types of Futures, Moneyness in Options, Intrinsic Value and Time Value in Options, Pay-off in Options, Option Models (theory and problems), Portfolio Analysis & Management: Risk Return Optimization, Sharpe Portfolio Optimization, Investment Timing & Evaluation.
P124AR301: Bank Management	M. Com (Finance & Taxation)	Banker and Customer Relationship, Risk identification, measurement, mitigation, Credit Risk, Market Risk, Operational Risk, Basel Accord-capital adequacy, Balance Sheet Management – components of assets and liabilities, RBI guidelines on Asset Liability Management (ALM) Gap Analysis, Treasury Management – funding management, investment management, liquidity management, Banking Regulation Act, IT Act 2000-objectives and features, Cybercrimes and law, Money laundering process-PMLA Act, International clearing systems: CHIPS, CHAPS, Continuous Linked Settlement (CLS), SWIFT, Euroclear, Fedwire, Options clearing Corporation (OCC), Concept of Nostro and Vostro accounts, Classification of assets: substandard, doubtful, and loss assets, Effect of NPA on profitability and liquidity, Provisions for NPA, Calculations on Gross NPA and Net NPA (concept), Banking Technology-CORE Banking, Electronic payment Systems-ATM, Internet Banking,

		Mobile Banking, Electronic Funds Transfer Systems-NEFT, RTGS, Point of Sales, IMPS, SWIFT, Information System Audit-Information System Security-preventive vigilance in Electronic Banking, Banking Software, Analysis and Interpretation of Key performance ratios of bank: Net profit Margin, Operating profit and operation expenses ratio, return on assets, Return on Equity, interest income and non-interest income ratios, interest expenses ratio, and Net Interest Margin.
P124ST301: Statistical Tools for Data Analysis (SPSS)	M. Com (Finance & Taxation)	Data Reading, Editing, Data Interpretation, Analytical and Descriptive Statistics: Mean, Median, Mode, Variance, Standard Deviation, Range, One sample testing: z test, student's test, Chi square test, test for proportions, Non-Parametric Hypothesis Testing: Mood's Median Test, Wilcoxon Signed Rank Test, Levene's test, Advanced Data Analysis Techniques: Simple Linear Regression: Method of Least Squares, Quality Control Tools/Graphical Methods: Histogram, Box and Whisker plots, Scatter plots, Run/time charts, Stem & Leaf diagram.
P124MCE301: Managerial Communication - II	M. Com (Finance & Taxation)	Importance of culture in everyday lives and its interrelation with communication processes, Effective Oral Communication: Small Group Interaction, Impromptu and Prepared Speeches, Tele conferencing, Video conferencing, Interview Skills, Group Discussions, Business Writing and Creative Expression: Email writing (Netiquette), Memos, Minutes of a Meeting, Curriculum Vitae writing, Business etiquette & protocol: Cubicle etiquette, Dress etiquette, Business Etiquette, Handshake Etiquette, Guest Etiquette, Party Etiquette, Business dining Etiquette.
P117 FT401: Goods And Services Tax	M. Com (Finance & Taxation)	Registration under GST, Exempted Goods and Services, Rates of GST, Procedure Relating to Levy (CGST & SGST), Tax Liability on Mixed and Composite Supply, Composition Levy, Time of Supply of Goods and Services, Computation of Taxable Value and Tax Liability, Input Tax Credit: Eligibility, Apportionment, Transfer, Simple Problems on Utilization of Input Tax Credit, Tax Invoice, Matching, Reversal, and Reclaim of Input Tax Credit, Annual Return and Final Return, Assessment of Tax and Tax

		Liability, GST Network: Structure, Vision, and Mission, Goods and Service Tax Suvidha Providers (GSP), Framework and Guidelines for Integration with GST System, GSP Eco System (Theory only).
P115FT402: International Financial Management	M. Com (Finance & Taxation)	Exchange Rate Determination and Forecasting (Time Series Model), Parity Conditions in Foreign Exchange Markets, Purchasing Power Parity (PPP), Balance of Payments Theory, Fisher's Effect, Covered Interest Parity (CIP), Real Interest Parity, Hedging and Speculation, Derivatives and Exposure Management, Currency Futures, Currency Options, Interest Rate Risk Management, Internal and External Hedging Strategies, International Working Capital Management, Financing Strategies and Options, International Cash, Inventory, and Receivables Management.
P115 FT403: Systems, Applications, Products –Financial Accounting & Controlling (Fico)	M. Com (Finance & Taxation)	Mastery of Financial Accounting and Reporting Functions in SAP, Understanding the Integration of Various Modules in SAP, Integration of Financial Accounting with Materials Management, Practical Skills in Configuring and Managing Material Master Records, Applying Accounting Procedures for Purchase Orders, Goods Receipts, and Invoice Verification, Integration of Financial Accounting with Sales and Distribution, Developing Skills in Sales Order Management and Financial Integration, Controlling, Planning and Managing Costs within Cost Centers and Overhead Calculations, Mastery of Cost Center Reporting and Analysis, Internal Orders, Practical Application of Budgeting, Planning, and Settlement in Internal Orders, Variance Analysis and Cost Control Techniques, Product Cost Planning, Skill in Creating and Managing Bill of Materials and Cost Estimation in SAP.
P124AR401: Business Policy and Strategic Management	M. Com (Finance & Taxation)	Strategic Management, Understanding the Role of Leadership and Ethical Issues in Strategic Management, Decision-Making Processes in Strategic Management and Policy Development, Strategy Formulation, Analyzing Environmental Factors and Stakeholder Expectations, Developing Competitive and Industry Analysis using

		Tools like SWOT, Porter's Model, and Value Chain Analysis, Strategic Analysis and Choice, Evaluating Growth Strategies such as Mergers, Acquisitions, and Alliances, Application of Strategic Models like BCG Matrix, GE Nine Cell Matrix, Strategy Implementation, Resource Allocation, Organizational Structure, and Flexibility for Effective Implementation, Human Resource and Financial Planning for Strategy Execution, Functional Strategies, Developing and Implementing Marketing, Operational, HR, and Financial Strategies for Organizational Success, Strategic Review and Control, Evaluating and Monitoring Strategic Performance, Techniques of Strategic Control such as TQM, Six Sigma, and Benchmarking.
Business Valuation Using Excel	M. Com (Finance & Taxation)	Introduction to Excel tools and functions for financial analysis (Understanding the Ribbon, Formatting Cells, IF Function, AND Function, MONTH YEAR WEEKDAY WEEKNUM Functions, etc.), Advanced Excel functions for modelling (LOOKUP FUNCTIONS, INDEX-MATCH, WHAT-IF-ANALYSIS, etc.), Data validation and error-checking techniques in Excel, Ratio analysis and financial metrics using Excel for assessing company performance (Sales revenue analysis, Break Even Analysis, Types of Ratio Analysis), Understanding key valuation multiples (P/E, Forward P/E ratio, Justified P/E ratio, P/B ratio, Market to Book Ratio), Calculating and interpreting multiples in Excel.
P418MC301: International Financial Management	M.com (International Business)	International business methods. International financial transactions. Components of the International financial system. Factors affecting international trade. Agencies that facilitate international flows. Equilibrium, disequilibrium & adjustment of BOP & trade deficits. Quantifying country risk. Reducing exposure to host government takeover. Assessment & management of political risk. Risk evaluation in foreign projects. Borrowing strategy & risk management. International cash management. Accounts receivable & inventory management.
P424MC302: Advanced Computer	M.com (International Business)	Data processing: concepts, lifecycle, operations, methods, and types. Big data: characteristics, processing techniques, and



Applications in Business		<p>applications in business. Information Systems Security and Audit. Cybersecurity threats, vulnerabilities, and risk management strategies. Information Systems Audit (ISA): objectives, methodologies, and frameworks (COBIT, COSO). Cloud security considerations for businesses. Web Publishing concepts, technologies, and tools. Designing Web Experiences: User interface (UI), content management systems, and multimedia content for the web. Security in Web Publishing: Understanding Security Threats, Security Life Cycle, Securing Websites and Web Servers, Emerging Security Trends. E-commerce fundamentals: online stores, payment gateways, security protocols. IT infrastructure and its role in business operations. Applications of IT across different business functions (finance, marketing, human resources). In-depth exploration of MS Word and Excel functionalities for advanced business tasks. System development life cycle (SDLC) phases: requirements gathering, design, development, testing, implementation, and maintenance. Management information systems (MIS) for data-driven decision making.</p>
P424AR301: Bank Management	M.com (International Business)	<p>Banker and Customer Relationship, Risk identification, measurement, mitigation, Credit Risk, Market Risk, Operational Risk, Basel Accord-capital adequacy, Balance Sheet Management – components of assets and liabilities. RBI guidelines on Asset Liability Management (ALM) Gap Analysis. Treasury Management – funding management, investment management, liquidity management. Banking Regulation Act, IT Act 2000-objectives and features, Cybercrimes and law, Money laundering process-PMLA Act, International clearing systems: CHIPS, CHAPS, Continuous Linked Settlement (CLS), SWIFT, Euroclear, Fedwire, Options clearing Corporation (OCC), Concept of Nostro and Vostro accounts, Classification of assets: substandard, doubtful, and loss assets. Effect of NPA on profitability and liquidity, Provisions for NPA, Calculations on Gross NPA and Net NPA (concept), Banking Technology-CORE Banking, Electronic</p>

		<p>payment Systems-ATM, Internet Banking, Mobile Banking, Electronic Funds Transfer Systems-NEFT, RTGS, Point of Sales, IMPS, SWIFT. Information System Audit-Information System Security-preventive vigilance in Electronic Banking, Banking Software. Analysis and Interpretation of Key performance ratios of bank: Net profit Margin, Operating profit and operation expenses ratio, return on assets, Return on Equity, interest income and non-interest income ratios, interest expenses ratio, and Net Interest Margin.</p>
P418IB301: Foreign Exchange Management	M.com (International Business)	<p>Exchange rate determination and forecasting, Setting the equilibrium spot exchange rate, Mechanics of currency trading-types of transactions and settlement dates, Exchange rate quotations, Swaps and deposit markets, Option forwards- forward swaps &amp; swap positions, Interest rate parity theory (Covered Interest Arbitrage), Currency &amp; Interest rate futures - Future Contracts, Markets &amp; trading process, future prices spot &amp; forward, Hedging &amp; speculation with currency futures, Foreign currency options - option pricing models, hedging with currency options, Management of transaction exposure - using forward markets for hedging, Hedging with money market, currency options, and currency futures, Internal Hedging strategies, Speculation in foreign exchange &amp; money markets, Management of Interest rate exposure-nature &amp; measurement, Forward rate agreements (FRAs), Interest rate options, caps, floors, and collars.</p>
P424IB302: International Marketing	M.com (International Business)	<p>Meaning, nature, and importance of international marketing, International marketing orientation – EPRG Framework, The International Marketing Management Process, PESTEL Analysis, International Market Segmentation and Positioning, Screening and Selection of Markets, Socio-Cultural influences: meaning, characteristics, forms, Issues of cross-cultural segments – Hofstede's cultural typology, Product Designing: Standardization Vs. Adaptation, Managing product lines – International Product Life Cycle, Pricing for international markets, Price quotations - Terms of sale: INCOTERMS, Distribution Channel</p>

		<p>Strategy – International Distribution Channels Selection and Management of Overseas Agents, International Distribution Logistics, Planning for Trade Fairs and Exhibitions, International Promotion strategies – Integrated Marketing Communication in globalization, Retail formats – Issues of international retailing in different markets, E-tailing: Types of E-tailers, benefits, Online marketing in global markets, Digital marketing.</p>
P424IB303: Project Management	M.com (International Business)	<p>Project and Product lifecycle and phases, Overview of project management methodologies (e.g., Agile, Waterfall, Scrum, LEAN, Capability Maturity Model Integration, Six Sigma), Sustainable project management frameworks (e.g., LEED, BREEAM), Environmental impact assessment and mitigation strategies, Project Planning: Identifying project stakeholders, Planning resources (physical resources, human resources, financial resources), Developing the project charter, Critical Path Method (CPM) and Program Evaluation and Review Technique (PERT), Resource allocation and leveling, Cost estimation techniques (Top-down, Bottom-up approaches, parametric estimates, contingencies and reserves), Earned Value Management (EVM), Risk management – Qualitative and Quantitative Risk Analysis, Risk Response Planning, Risk Monitoring and Control, Project Execution – Role of Project Manager and project team, Team building and leadership, Acquiring, developing, and managing high-performance project teams, Managing inter-departmental relations, Change management, Project review, Types of project termination, Major features of software to be considered depending on the industry or company requirements, Implementation of Project Management Information System, Agile project management methodologies, Project management in virtual and distributed teams, Emerging AI technologies in project management.</p>
P424MCE301: Managerial Communication II	M.com (International Business)	<p>Importance of culture in everyday lives and its interrelation with communication processes. Effective Oral Communication: Small Group Interaction, Impromptu and</p>

		Prepared Speeches, Tele conferencing, Video conferencing, Interview Skills, Group Discussions. Business Writing and Creative Expression: Email writing (Netiquette), Memos, Minutes of a Meeting, Curriculum Vitae writing Business etiquette & protocol: Cubicle etiquette, Dress etiquette, Business Etiquette, Handshake Etiquette, Guest Etiquette, Party Etiquette, Business dining Etiquette
P424ST301: Statistical Tools for Data Analysis (SPSS)	M.com (International Business)	Data Reading, Editing, Data Interpretation, Analytical and Descriptive Statistics: Mean, Median, Mode, Variance, Standard Deviation, Range, One sample testing: z test, student's test, Chi square test, test for proportions, Non-Parametric Hypothesis Testing: Mood's Median Test, Wilcoxon Signed Rank Test, Levene's test, Advanced Data Analysis Techniques: Simple Linear Regression: Method of Least Squares, Quality Control Tools/Graphical Methods: Histogram, Box and Whisker plots, Scatter plots, Run/time charts, Stem & Leaf diagram.
P124AR401: Business Policy and Strategic Management	M.com (International Business)	Approaches to Strategic Decision Making, Strategic Management Process – Components of Strategic Management Model, Strategic Role of Board of Directors and Top Management, Strategic Leadership, Analysis of External Environment Factors: Economic, Social, Political, Technological, Legal, Ecological, International, Industrial, SWOT Analysis, Value Chain Analysis, Core Competencies, Resource Audit, Strategic Fit, Process of Strategic Choice, External Growth Strategies, Porter's Generic Competitive Strategies, Product Portfolio Model (BCG Matrix), GE Nine Cell Matrix, Manpower Planning, Organizational Structures and Factors Affecting Structure, Degree of Flexibility and Autonomy, HR Strategy: Acquisition, Motivation, Maintenance, Strategic Review and Control: Evaluating Strategic Performance, Corporate Restructuring, Business Process Reengineering, Benchmarking, TQM, Six Sigma.
P415IB401: International Logistics and Supply Chain Management	M.com (International Business)	Functions of Logistics Management, Principles of Logistics, Integrated Logistics System, Elements of Logistics and Supply Chain Management, Demand Forecasting and Its Impact on Logistics and Supply Chain

		Management, Transportation – Road, Rail, Ocean, Air, Multi-modal Transport, Containerization, CFS – ICDS, Selection of Transportation Mode, Coordination in the Shipping Industry, Role of Forward and Clearing Agents, Freight Brokers, Stevedores, and Shipping Agents, International Air Transport – Air Freight Rates and Export Distribution.
P424IB402: Security Analysis & Portfolio Management	M.com (International Business)	Securities & Investment: Concept, Investment vs. Speculation, Arbitrage, Gambling, Credit Rating & Agencies, Credit Rating & their Functions, Risk & Return: Expected Return, Historical Return, Systematic & Unsystematic Risk, Beta Coefficient (Solving problems using Excel), Technical Analysis: Efficient Market Hypothesis, Dow Theory, Types of Charts, Price Patterns, Trend Lines, Trend Channels, Support and Resistance Levels, Relative Strength Analysis, Moving Averages, Breadth of the Market, Volume, Momentum, Financial Instruments: Measures of Bond Returns, YTM, HPR, CY, Bond Valuation, Duration of Bond, Derivatives: Futures Pricing, Types of Futures, Moneyness in Options, Intrinsic Value and Time Value in Options, Pay-off in Options, Option Models (theory and problems), Portfolio Analysis & Management: Risk Return Optimization, Sharpe Portfolio Optimization, Investment Timing & Evaluation.
P415IB403: SAP (CRM)	M.com (International Business)	Master Data and Functions in SAP CRM (Organizational Management, Business Partner, Product Catalogs, etc.), Transaction Management in SAP CRM (Date Management, Text Management, Pricing, Credit Management, etc.), Quotation and Order Management, Contract Management in CRM Sales and Service, Template Designer and Survey Tool for Campaign Management, Understanding CRM Architecture and Component Integration, Using Dashboards and Analytics for CRM performance tracking.
Business Valuation Using Excel	M.com (International Business)	Introduction to Excel tools and functions for financial analysis (Understanding the Ribbon, Formatting Cells, IF Function, AND Function, MONTH YEAR WEEKDAY WEEKNUM Functions, etc.), Advanced Excel functions for modelling (LOOKUP

		<p>FUNCTIONS, INDEX-MATCH, WHAT-IF-ANALYSIS, etc.), Data validation and error-checking techniques in Excel, Ratio analysis and financial metrics using Excel for assessing company performance (Sales revenue analysis, Break Even Analysis, Types of Ratio Analysis), Understanding key valuation multiples (P/E, Forward P/E ratio, Justified P/E ratio, P/B ratio, Market to Book Ratio), Calculating and interpreting multiples in Excel</p>
<p>P522MC301: Company Legislation &amp; Compliance</p>	<p>M.Com (Financial Analysis)</p>	<p>Accounting Standards, Articles, Authorized Capital, Charge, Debenture, Deposit, Director, Dividend, Financial Statements, Financial Year, Issued Capital, Member, Memorandum, Related Party, Share, Small Company, Associate, Joint Venture, Auditing Standards, Body Corporate, Books &amp; Paper, Chartered Accountant, Company, Company Limited by Guarantee, Company Limited by Shares, Employee Stock Option Plan, Free Reserves, Key Managerial Personnel, Net Worth, Paid up Share Capital, Relatives, Turnover, Independent Director, Pre and Post Incorporation Contracts, Memorandum and Articles of Association, Commencement of Business, Alteration of MOA and AOA, Registered Office, Types of General Meeting, Annual General Meeting and Extraordinary General Meeting, Notice of Meeting, Calling of Extraordinary General Meeting, Statement to be Annexed to Notice, Quorum for Meetings, Chairman of Meetings, Proxy, Voting, Ordinary and Special Resolutions, Resolutions Requiring Special Notice, Resolutions Passed at Adjourned Meeting, Meetings of Board, Quorum for Meetings of Board, Place of Holding Meeting, Powers of Board, Loan to Directors, Loan and Investment by Company, Related Party Transaction, Declaration of Dividend, Unpaid Dividend Account, Investor Education and Protection Fund, Books of Account, etc., to be Kept by Company, Financial Statement, Corporate Social Responsibility, Appointment of Auditors, Removal, Resignation of Auditor and Giving of Special Notice, Eligibility, Qualifications, and Disqualifications of Auditors, Remuneration of Auditors, Powers and Duties of Auditors and Auditing Standards,</p>

		Auditor Not to Render Certain Services, Auditors to Sign Audit Reports, Auditors to Attend General Meeting, Application for Allotment of Director Identification Number, Allotment of Director Identification Number, Prohibition to Obtain More Than One Director Identification Number, Director to Intimate Director Identification Number, Obligation to Indicate Director Identification Number, Punishment for Contravention.
P524MC302: Cost Management	M.Com (Financial Analysis)	Relevant Cost Analysis: Types – Incremental Costing and Short-Term Decision-Making, Budgetary Control Statement Preparation, Zero Base Budgeting (ZBB), Cost of Quality, Total Quality Management (TQM), Kaizen Costing, Balance Score Card.
P516MC303: Business Ethics and Corporate Governance	M.Com (Financial Analysis)	Ethical Theories: Kantianism, Kohlberg vs Utilitarianism, Individualism vs Collectivism, Ethical Issues in Finance and Accounts: Insider Trading, Money Laundering, Banking Ombudsman Scheme, Right to Information Act, Corporate Social Responsibility (CSR): Steps for CSR Implementation, Theoretical Justification for CSR, Companies Act (Amendment) 2013 on CSR.
P517MC304: Business Valuation	M.Com (Financial Analysis)	Contemporary case studies: Indian and International applications of valuation, Merger of Vodafone with Idea Cellular Ltd., Valuation model followed for the acquisition of WhatsApp by Facebook or similar cases.
P524MC305: Mergers and Acquisitions	M.Com (Financial Analysis)	Process of merger integration: Organizational and human aspects, Trends in merger activities in India and abroad, Types and forms of M&A: Share purchases, mergers, demergers, slump sale, itemized sale (comparison and advantages/disadvantages), Cultural profiling and assessment of cultural compatibility, Political and cultural aspects in integration, Five rules of the integration process, Examples of M&A in Indian and international contexts.
P517FA301: Project Appraisal and Finance	M.Com (Financial Analysis)	Phases of Capital Budgeting, Levels of Decision Making, Facets of Project Analysis, Feasibility Study Capital Allocation, Strategic Planning and Capital Budgeting, Situational Analysis, Collection of Secondary Information, Market Survey, Demand Forecasting, Market Planning, Technical Analysis, Manufacturing Process / Technology, Product Mix, Plant Capacity,

		Location and Site, Machineries and Equipment, Structures and Civil Works, Environmental Aspects, Project Charts and Layouts, Schedule of Project Implementation, Need for Considering Alternatives, Financial Estimates and Projections, Survey of Time Value of Money, Survey of Investment Criteria, Project Cash Flows, Cash Flow Estimations, Survey of Cost of Capital & Capital Budgeting Techniques, Risk Analysis of Single Investments, Risk Analysis, Firm Risk & Market Risk, Portfolio Related Risk Measures, Portfolio Theory and Capital Budgeting, CAPM and Capital Budgeting, Inflation and Capital Budgeting, Social Cost Benefit Analysis (SCBA – Basics), Judgmental, Behavioural, Strategic and Organizational Considerations, Project Review and Administrative Aspects, Control of In-progress Projects, Post-completion Audits.
P521SB302: Financial Modelling	M.Com (Financial Analysis)	Introduction to Understanding the Basic Features of Excel, Introduction to Excel, Sum function, Sumif function, Sumifs function, Count function, Countblank, Counta, Countif, Countifs, Cell Referencing (Absolute, Relative, Mixed), Match function, Index function, PMT, PV, FV, If and AND functions, Advanced Excel Functions, What-if analysis, Sensitivity Analysis, One-way Data Table, Two-way Data Table, Goal Seek function, Scenario Manager, and Solver functions, Simulation using Excel, Generating Random Numbers that follow a particular distribution-Simulation, Building Models in Finance using Simulation.
P521ECO301: Econometrics	M.Com (Financial Analysis)	Mechanics and Properties of the Simple Regression Model: Units of measurement, functional form, statistical tests of first order significance, Partialling Out Interpretation and Linear Projections, Robust Inference: Weighted Least Squares (WLS) and Feasible Generalized Least Squares (FGLS), Two-stage least squares (2SLS) and Generalized Method of Moments (GMM): Consistency and asymptotic properties, Tests for Autocorrelation: First-order auto regression, Tests for Multicollinearity: Detection and resolution methods, Panel Data Methods: Practical issues and estimation techniques.



P524MCE 301: Managerial Communication II	M.Com (Financial Analysis)	Importance of culture in everyday lives and its interrelation with communication processes, Effective Oral Communication: Small Group Interaction, Impromptu and Prepared Speeches, Teleconferencing, Video conferencing, Interview Skills, Group Discussions, Business Writing and Creative Expression: Email writing (Netiquette), Memos, Minutes of a Meeting, Curriculum Vitae writing, Business etiquette & protocol: Cubicle etiquette, Dress etiquette, Business Etiquette, Handshake Etiquette, Guest Etiquette, Party Etiquette, Business dining Etiquette.
P515SB401: Systems, Applications, Products –Financial Accounting & Controlling (FICO)	M.Com (Financial Analysis)	Mastery of Financial Accounting and Reporting Functions in SAP, Understanding the Integration of Various Modules in SAP, Integration of Financial Accounting with Materials Management, Practical Skills in Configuring and Managing Material Master Records, Applying Accounting Procedures for Purchase Orders, Goods Receipts, and Invoice Verification, Integration of Financial Accounting with Sales and Distribution, Developing Skills in Sales Order Management and Financial Integration, Controlling, Planning and Managing Costs within Cost Centres and Overhead Calculations, Mastery of Cost Centre Reporting and Analysis, Internal Orders, Practical Application of Budgeting, Planning, and Settlement in Internal Orders, Variance Analysis and Cost Control Techniques, Product Cost Planning, Skill in Creating and Managing Bill of Materials and Cost Estimation in SAP.
Business Valuation Using Excel	M.Com (Financial Analysis)	Introduction to Excel tools and functions for financial analysis (Understanding the Ribbon, Formatting Cells, IF Function, AND Function, MONTH YEAR WEEKDAY WEEKNUM Functions, etc.), Advanced Excel functions for modelling (LOOKUP FUNCTIONS, INDEX-MATCH, WHAT-IF-ANALYSIS, etc.), Data validation and error-checking techniques in Excel, Ratio analysis and financial metrics using Excel for assessing company performance (Sales revenue analysis, Break Even Analysis, Types of Ratio Analysis), Understanding key valuation multiples (P/E, Forward P/E ratio, Justified P/E ratio, P/B ratio, Market to Book

		Ratio), Calculating and interpreting multiples in Excel.
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## Board of Studies

For the academic year 2024-25, PG BoS was held on 27th September 2024 and 6th March 2025. During the odd semester deliberations, changes in the courses of PGD (Data Science) were passed. The courses include Python Fundamentals, Introduction to ERP & SQL and Python for Data Science during the I semester. During the even semester, a course in Insurance is introduced by replacing Company Legislation and Compliance in the III semester of M.Com (Finance & Taxation) and M.Com (Financial Analysis) programmes. Additionally, a proposal to introduce a Teaching Practice apprenticeship in the IV semester was brought to the table in the meeting, which was accepted by the house. The Chairperson also reported on the department activities carried out during the odd and even semesters of the academic year. This year, there is the introduction of a new course - Forensic Accounting and Audit, which was passed in the BoS of 2023-24 and is applicable from the academic year 2024-25.

## ORIENTATIONS/WORKSHOP TRAINING/WEBINAR

### NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM Seven Day National Level Online Faculty Development Program On Fintech for Financial Inclusion: Bridging the Gap 17th February – 23rd February 2025

RESOURCE PERSON	TOPIC	
<b>Day 1 - 17th February 2025</b>		
<b>Dr. Neha Chhabra Roy</b> Associate Professor, Narsee Monjee Institute of Management Studies	<b>Cryptocurrencies and their Role in the Financial Ecosystem</b>	
<b>Day 2 - 18th February 2025</b>		
<b>Dr. Riyazahmed</b> Assistant Professor, SDM Institute for Management Development (SDMIMD)	<b>Financial Inclusion through FinTech</b>	
<b>Day 3 - 19th February 2025</b>		
<b>Mr. Denis Albuquerque</b> Assistant Vice President JP Morgan Chase	<b>FinTech Startups and Innovation</b>	
<b>Day 4 - 20th February 2025</b>		
<b>Mr. Mithun</b> Senior Manager Data Science	<b>Leveraging AI &amp; ML for Smart Finance: Innovations, Challenges, and Future Trends</b>	
<b>Day 5 - 21st February 2025</b>		
<b>Mr. Prasad</b> Financial & Equity Research Analyst	<b>Neobanks: Transforming the Banking Industry</b>	
<b>Day 6 - 22nd February 2025</b>		
<b>Dr. N Meena Rani</b> Dean Academics, Xavier Institute of Management and Entrepreneurship	<b>Regulatory Challenges in FinTech Innovation</b>	
<b>Day 7 - 23rd February 2025</b>		
<b>Mr. Harisha B V</b> Associate Principal - Data Science with Infosys Limited	<b>Blockchain and its Impact on Financial Services</b>	

## Day 1

### Topic: Cryptocurrencies and their role in the Financial Ecosystem

Department	Post Graduate Department of Commerce (St. Joseph's College of Commerce)
Date	17-02-2025
Time	5:30 – 7:30
Venue	Microsoft Teams
Resource Person	Dr. Neha Chhabra Roy  (Associate Professor, Narsee Monjee Institute of Management Studies)
Participants	Faculties across India and Post Graduate Students of St. Joseph's College of Commerce
No. of participants	46

On 17th February 2025, a seminar on "Cryptocurrencies and Their Role in the Financial Ecosystem" was conducted as part of the Faculty Development Program (FDP). The opening ceremony started with the prayer invocation by Aleena Johnson, post which, Dr. Fr. Charles Lasrado SJ delivered the welcome address. This was followed by a brief of the concept note by Mr. Giridhar Naidu. The session was led by Dr. Neha Chhabra Roy, who discussed the importance of integrating cryptocurrency topics into academic curricula and research.

Key topics covered included: Fundamentals of Blockchain, Bitcoin, Ethereum, and Altcoins.

Crypto regulations, compliance, and future trends in Decentralized Finance (DeFi).

Institutional strategies like fintech labs, certification programs, and industry collaborations. The session was insightful and interactive, enhancing participants' understanding of digital finance and blockchain applications. The Q&A session was vibrant wherein the participants actively participated. This was followed by the vote of thanks.



## Day 2

### Topic: Financial Inclusion through FinTech.

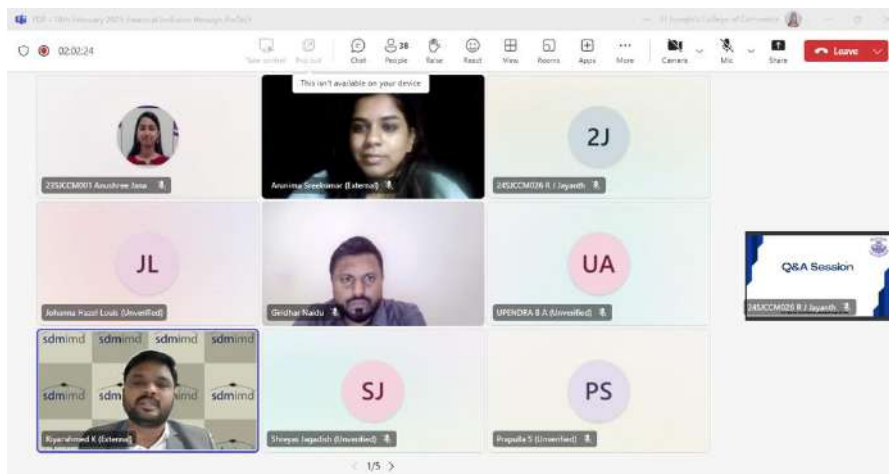
Department	Post Graduate Department of Commerce (St. Joseph's College of Commerce)
Date	18-02-2025
Time	5:30-7:30
Venue	MS Teams
Resource Person	Dr. Riyazahmed (Assistant Professor, SDM Institute for Management Development (SDMIMD))
Participants	PG-level students and faculty
No. of participants	33

The session on "Financial Inclusion through Fintech" commenced with Arunima as the emcee, setting the stage for an insightful discussion. The session began with a prayer led by Mariya Grace, followed by a brief introduction of the guest speaker, Dr. Riyaz Ahmed. He initiated his session by providing an introduction to fintech, discussing its evolution and relevance in today's financial landscape, and elaborated on the application of fintech in rural areas and its impact on financial inclusion. He highlighted the role of regulatory bodies such as the Securities and Exchange Board of India (SEBI), the Reserve Bank of India (RBI), and the Insurance Regulatory and Development Authority of India (IRDAI) in creating frameworks to encourage fintech innovation.





In the second half of the session, Dr. Riyaz focused on rural banking and its associated challenges, discussing the difficulties faced by microfinance companies in integrating fintech solutions, particularly when setting up operations in rural regions. After a comprehensive discussion spanning one and a half hours, Dr. Riyaz Ahmed concluded his presentation, followed by an engaging Q&A segment that allowed participants to clarify their queries and gain deeper insights into the topic. The session concluded with a vote of thanks delivered by Arunima, expressing gratitude to the speaker and attendees for their participation.





### Day 3

#### Topic: Fintech Startups and Innovation

Department	Post Graduate Department of Commerce (St. Joseph's College of Commerce)
Date	19-02-2025
Time	5:30 PM – 7:30 PM
Venue	Microsoft Teams
Resource Person	Mr. Denis Albuquerque (Assistant Vice President, JP Morgan Chase)
Participants	Faculties and post-graduate students of St. Joseph's College of Commerce
No. of participants	32



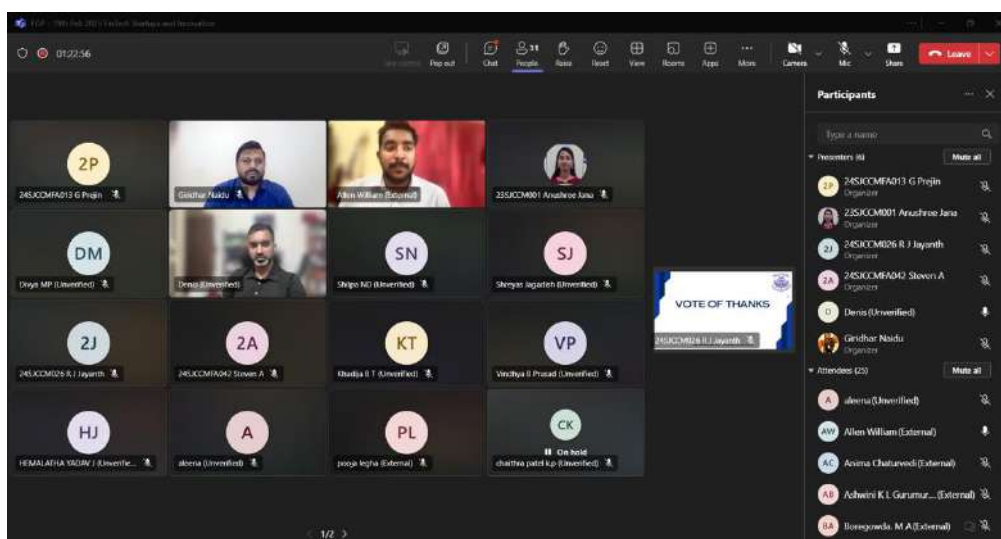
The Post Graduate Department of Commerce at St. Joseph's College of Commerce organized a session on "FinTech Startups and Innovation" on February 19, 2025. The session commenced with Allen William, the emcee, setting the tone, followed by a prayer conducted by Aruneema Sreekumar.





A brief introduction of the resource person, Mr. Denis Albuquerque, Assistant Vice President at JP Morgan Chase, was given by the emcee. Mr. Denis Albuquerque delivered an enriching and insightful session on fintech and its impact on modern banking and financial services. He discussed the evolution of fintech and its role in trading platforms, highlighting key players such as Zerodha in the Indian market. Additionally, he covered innovations in banking services, focusing on digital-only banks such as Revolut. The session

was highly engaging, with participants actively interacting and gaining valuable insights into the fintech sector. A Q&A session followed, where attendees posed thought-provoking questions, further enhancing their understanding of the topic. The event concluded with a vote of thanks, expressing gratitude to the speaker and participants for their involvement.



#### Day 4

##### Topic: Leveraging AI & ML for Smart Finance: Innovations, Challenges, and Future Trends

Department	Post Graduate Department of Commerce (St. Joseph's College of Commerce)
Date	20-02-2025
Time	5:30 – 7:30
Venue	Microsoft Teams
Resource Person	Mr. Mithun (Senior Manager Data Science)
Participants	Faculties and Post Graduate Students of St. Joseph's College of Commerce
No. of participants	30

The Post Graduate Department of St. Joseph's College of Commerce conducted a Faculty Development Program (FDP) on "Leveraging AI & ML for Smart Finance: Innovations, Challenges and Future" on 20th February 2025 via Microsoft Teams.

The session started with a prayer, lead by Ms. Parvati A K. The speaker for the session ,Mr. Mithun, explored the evolving regulatory landscape in fintech, focusing on compliance challenges, industry adaptations, and the role of AI and ML in finance. It provided insights into fintech regulations, AI-driven innovations, and strategies to navigate industry challenges. Faculty members and postgraduate students actively participated in discussions. The event concluded with an engaging Q&A session and feedback collection.

FDP - 20th Feb 2025 Leveraging AI & ML for Smart Finance: Innovations, Challenges, and Future Trends

20:24

Recording and transcription  
Started by 23SICCM001 Anushree Jana. By attending this meeting, you consent to being included. [Privacy policy](#)

Participants

Type a name

Presenters (8)

- 2P 24SICCMFA013 G Projin Organizer
- 23SICCM001 Anushree Jana Organizer
- 2G 24SICCMFA022 Mariya Grace Organizer
- 2A 24SICCMFA029 Parvati Anilkumar
- 2A 24SICCMFA042 Steven A Organizer
- AJ Aleena Johnson (Unverified)
- Giridhar Naidu Organizer
- MD mithun dj (External)

Attendees (16)

- 2A 24SICCMFA039 Sheerin Banu Sh...
- CK chaithra patel k.p (Unverified)
- DM DIVYA MP (Unverified)

1/2

FDP - 20th Feb 2025 Leveraging AI & ML for Smart Finance: Innovations, Challenges, and Future Trends

21:32

Participants

Type a name

Presenters (8)

- 2P 24SICCMFA013 G Projin Organizer
- 23SICCM001 Anushree Jana Organizer
- 2G 24SICCMFA022 Mariya Grace Organizer
- 2A 24SICCMFA029 Parvati Anilkumar
- 2A 24SICCMFA042 Steven A Organizer
- AJ Aleena Johnson (Unverified)
- Giridhar Naidu Organizer
- MD mithun dj (External)

Attendees (17)

- 2A 24SICCMFA039 Sheerin Banu Sh...
- CK chaithra patel k.p (Unverified)
- DM DIVYA MP (Unverified)

Speaker

Mr. Mithun

Senior Manager Data Science

FDP 20th Feb 2025 Leveraging AI & ML for Smart Finance: Innovations, Challenges, and Future Trends

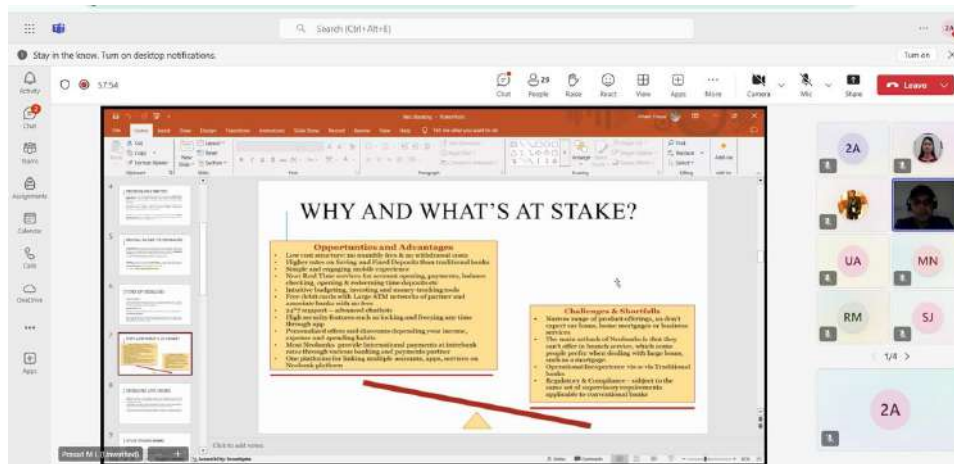
## Day 5

### Topic: Neobanks: Transforming the Banking Industry

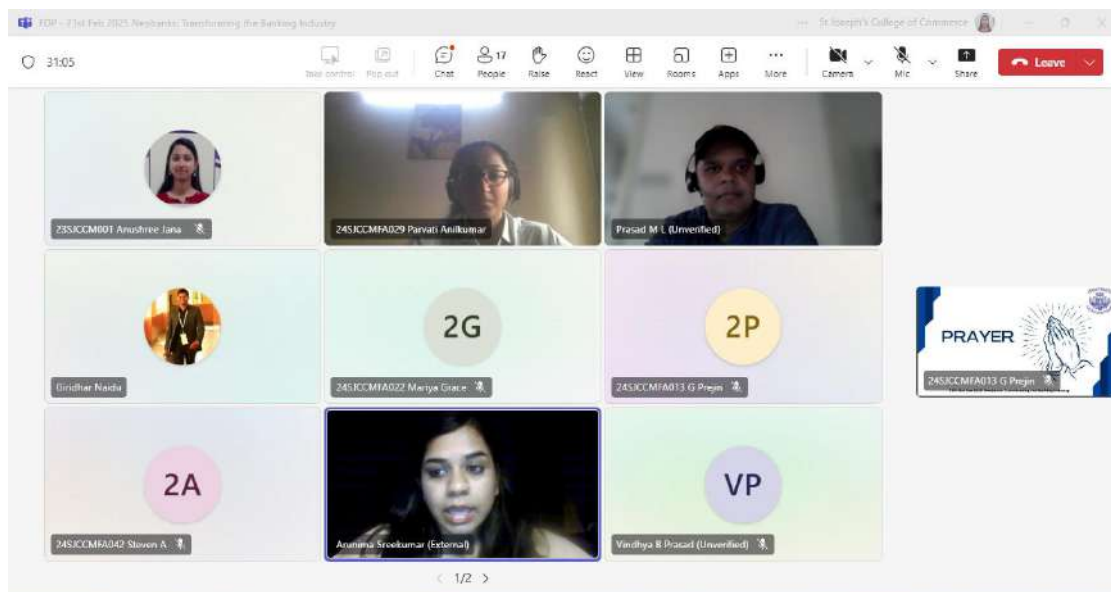
Department	Post Graduate Department of Commerce (St. Joseph's College of Commerce)
Date	21-02-2025
Time	5.30 p.m – 7.10 p.m
Venue	Microsoft Teams
Resource Person	Mr. Prasad (Financial & Equity Research Analyst)
Participants/Speaker	Mr. Prasad (financial and equity research analyst)
No. of participants	40

The Teams meeting with key speaker Mr. Prasad, a financial and equity research analyst, commenced at 5:30 PM with a brief introduction and a short prayer. He provided a detailed insight into neo banks, emphasizing their tech-driven, hassle-free, and branchless financial solutions. He distinguished them from digital banks, explaining that neo banks operate entirely online without physical branches, offering personalized services and intuitive money management tools.





Mr. Prasad highlighted the advantages of neo banks, including lower operational costs, real-time financial analytics, and easy-to-use APIs, particularly benefiting MSMEs. However, he also addressed key challenges such as regulatory compliance, security concerns, and potential biases in customer targeting. He elaborated on various neo bank business models, including B2B and B2C, and their role in reshaping the financial landscape. During the engaging Q&A session, he answered queries on the future adoption of neo banks in India, regulatory challenges, and their impact on different customer segments. The session concluded at 7:10 PM with a vote of thanks, appreciating Mr. Prasad's valuable insights. The discussion provided a comprehensive understanding of how neo banks are revolutionizing the financial sector and their potential to drive innovation in banking.



## Day 6

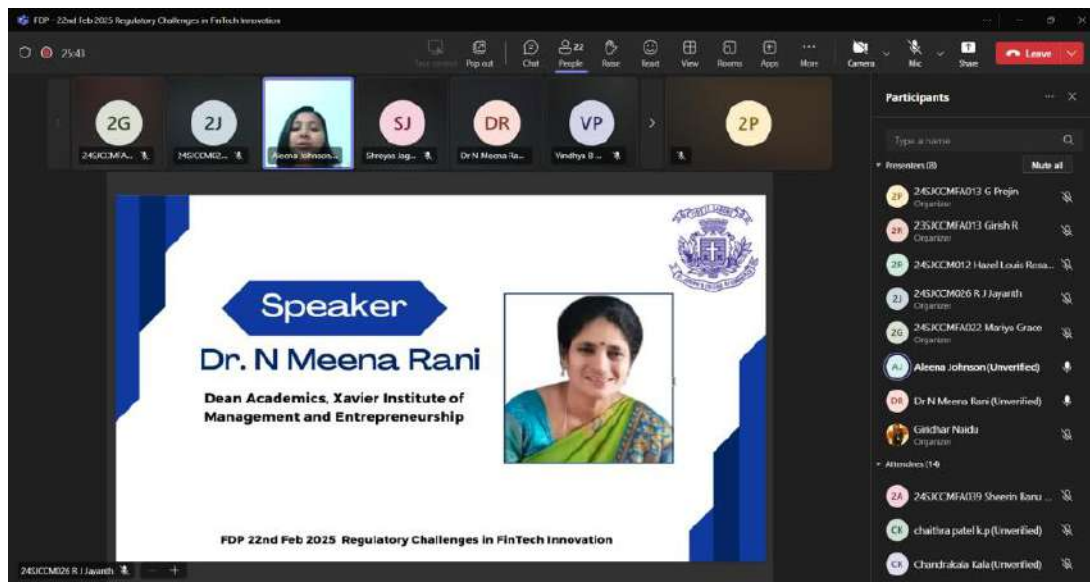
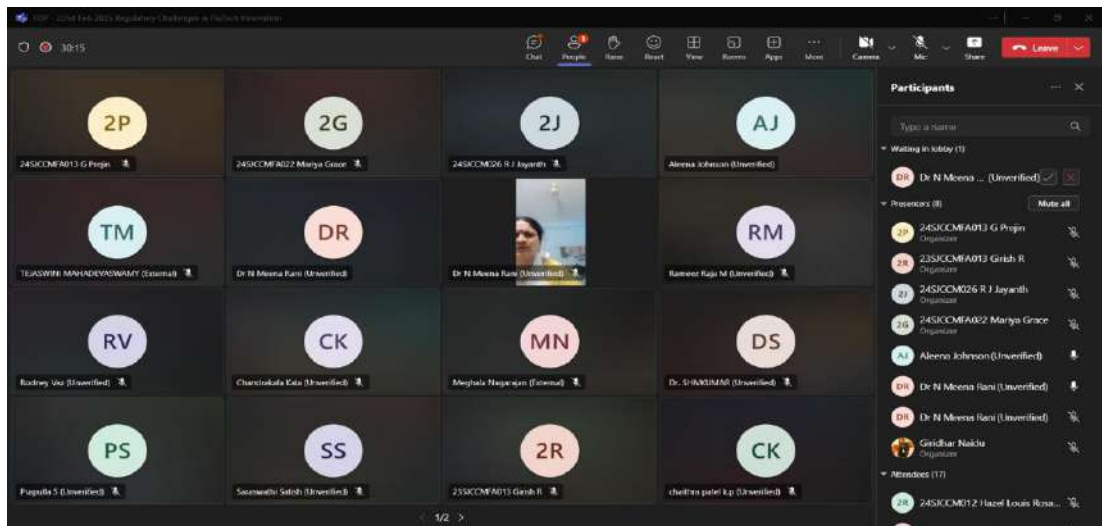
### Topic: Regulatory Challenges in Fintech Innovation

Department	Post Graduate Department of Commerce (St. Joseph's College of Commerce)
Date	22 February 2025
Time	5:30-7:30
Venue	Microsoft Teams
Resource Person	Dr. N Meena Rani (Dean Academics, Xavier Institute of Management and Entrepreneurship)
Participants	Faculties and Post Graduate Students of St. Joseph's College of Commerce
No. of participants	26

The Post Graduate Department of St. Joseph's College of Commerce conducted a session on the Faculty Development Program (FDP) on Regulatory Challenges in Fintech Innovation on 22nd February 2025 via Microsoft Teams.

The session aimed to explore the evolving regulatory landscape in fintech, highlighting key compliance challenges and industry adaptations. Faculty members and postgraduate students actively participated in discussions on KYC norms, data privacy, and the impact of fintech regulations on financial institutions. The event concluded with an engaging Q&A session, feedback collection.. The FDP provided valuable insights into the future of fintech regulations, equipping participants with knowledge to navigate the industry's regulatory challenges.





## Day 7

### Topic: Blockchain and its Impact on Financial Services

Department	Post Graduate Department of Commerce (St. Joseph's College of Commerce)
Date	23 February 2025
Time	5:30-7:30
Venue	Microsoft Teams
Resource Person	Mr. Harisha B V (Associate Principal - Data Science with Infosys Limited)
Participants	Faculties and Post Graduate Students of St. Joseph's College of Commerce
No. of participants	24

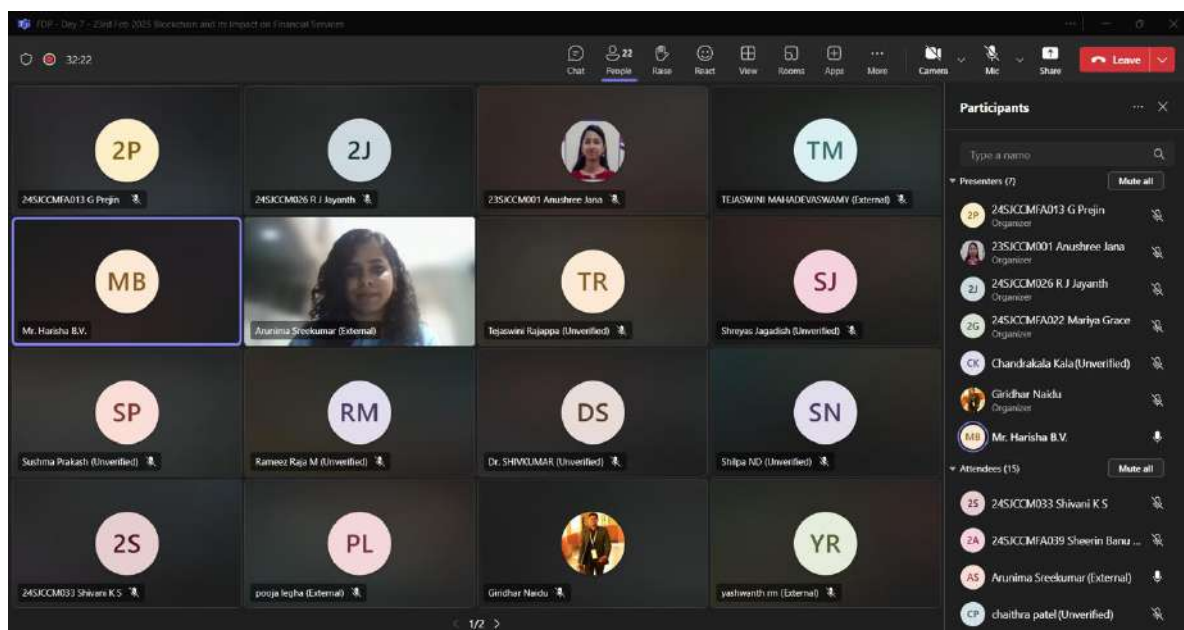
The session on blockchain technology, led by Mr. Harisha B V, commenced at 5:30 PM with an introduction by Ms. Arunima Sreekumar, followed by a prayer by Ms. Tejaswini. Mr. Harisha provided a comprehensive overview of blockchain, explaining its core principles of decentralization, immutability, and transparency.







He discussed key components such as blocks, hash functions, consensus mechanisms (PoW & PoS), and smart contracts, highlighting their significance in secure digital transactions. A live demonstration showcased real-world applications of blockchain in finance, supply chain management, healthcare, and governance. The session also addressed opportunities and challenges, including fraud prevention, scalability issues, and regulatory concerns. Following the presentation, a Q&A session allowed participants to explore career prospects in blockchain, its impact on the financial sector, and security measures. The session concluded at 7:10 PM with closing remarks by Mr. Giridhar Naidu, followed by a vote of thanks expressing gratitude to the speaker and attendees for their participation.



## CONFERENCES

### **AGAMYA 2025: 13th Annual National Level Research Colloquium**

**Theme: Catalysing Change: Integrating Sustainable Practices for a Resilient Future**

DEPARTMENT	Post Graduate Department of Commerce
DATE	28.02.2025
PARTICIPANTS	I MCOM & External Participants
NO: OF PARTICIPANTS	200
VENUE	L-Hall, SJPU & Gonzaga Block
TIME	12.00pm to 4.00pm



AGAMYA 2025, the 13th Annual National Level Research Colloquium, was successfully conducted on 28th February 2025 at the PG Department, Gonzaga Block, Bengaluru. The event served as a platform for undergraduate and postgraduate students to present their research on integrating sustainable practices to foster resilience in various domains. The colloquium aimed to inspire interdisciplinary dialogue and provide actionable insights for a sustainable future.



The colloquium commenced with a prayer, followed by the lighting of the lamp. On behalf of Rev. Fr. Charles Lasrado, SJ, the Principal, Ms. Dhanyashree N U of 2<sup>nd</sup> MCom F&T delivered the welcome address, emphasizing the significance of research in driving sustainability. The event also featured the release of the Book of Abstracts by Dr. R. Himachalapathy, who introduced the keynote speaker, Dr. Srinidhi V.R.

Dr. Srinidhi V.R., the Principal and Associate Professor at Jnanodaya Commerce & Management Academy, Bengaluru, delivered the keynote address, highlighting the critical role of academic research in catalyzing sustainable change. With 20 years of teaching experience and 11 years of research expertise, Dr. Srinidhi shared valuable insights on financial and human resource strategies that contribute to long-term sustainability. He also underscored the importance of interdisciplinary collaboration and policy-driven approaches in achieving resilience.



The core of AGAMYA 2025 was the paper presentations, where SJCC's first year MCom students and external participants from various colleges across India showcased their research. The presentations covered a wide range of topics, aligning with the colloquium's theme of sustainability and resilience.

A notable aspect of this year's event was the inclusion of tracks conducted online, enabling broader participation and fostering discussions across geographical boundaries. The diverse presentations reflected the participants' dedication to exploring innovative solutions in areas such as climate resilience, sustainable finance, circular economy models, and eco-friendly technological advancements.





The colloquium concluded with a vote of thanks by Ms. Hemavathi, PG Student Coordinator, who acknowledged the efforts of the organizing committee, faculty members, and participants. AGAMYA 2025 successfully provided a platform for students to engage in meaningful academic discourse, contributing to the collective goal of integrating sustainable practices for a resilient future. The event underscored the importance of research in shaping sustainable policies and practices, encouraging students to pursue innovative solutions to contemporary global challenges.



## PAPER PRESENTATION – STUDENTS NAME LIST

St. Joseph's College of Commerce (Autonomous)			
AGAMYA 2025			
13 <sup>th</sup> Annual National Level Research Colloquium for Undergraduate and Postgraduate Students			
Theme: Catalyzing Change: Integrating Sustainable Practices for a Resilient Future			
External Students			
Author	Co-author	Co-author-2	Title of the paper
Shwetha A	Bhavana Kulkarni	-	A Study On How Trust, Ease Of Use, And Social Influence Shape Customer Retention On Whatsapp Pay In India
L. Sanjay	Ruth Mary Joseph	-	Student Engagement In Sustainability Initiatives
Anushree A	Anushree A	Nikhil A	To Study The Green Marketing Strategies And Practices Of The Natural Skincare And Hair Care Product Brands.
Juliya Antony	Swathy Biju	-	Analyzing The Evolution Of The Investor Herding Behavior In The Indian Stock Market During And After Covid-19 Pandemic
Kusuma J	Shalini N	-	The Importance Of Future Trends In Green Marketing
Ashok P	Nithish Raj	Praveen	Sustainable Accounting For A Better Planet: Focusing On Climate, Oceans, And Land"
Abhishek.S	Lipsa Nayak	-	Paperless Learning: Achieving Sustainability In The Age Of E-Learning
Fiza Banu	Sadiqa Athar	Adnan Ahmed Khan R	From Dialogue To Action: The Evolution Of Stakeholder Engagement In Sustainability
Trisha Goswami	Zurenthung Odyuo	Justin Gilbert Bhaju	A Study On The Impact Of Digital Transaction Mechanisms Among The Indian Urban Middle-Class.

Mp Keerthana	Lokho Akhaa	-	Challenges And Opportunities For Msmes In Achieving Sustainability
Shobita R J	Madhumithra T M	-	The Role Of Green Bonds In Sustainable Urban Development: Funding Smart Cities And Green Infrastructure
Beryl Ophelia D	Ananya R	Yugashri C Shekar	Micro Scale Green Infrastructure: A Pathway For Climate Adaptive Communities
Shwetha A	Bhavana Kulkarni	-	Consumer Perception Towards Whatsapp Pay Among Youth
Mahima Susan Varghese	Kochuthresia Reji	-	Exploring entrepreneurial awareness and attitudes towards circular business models in bangalore
Sufiya Kouser	Divine D Jacob	-	A Comparative Study On Measure Taken To Promote Sustainability In Developing And Under Developed Countries.
Devika V H	Abhishek	-	A Study Of Consumer Behavior And Market Barriers In Kirana Stores: Exploring The Challenges In Adopting Sustainable Products Among Low-Income Segments
Dr. Shankar R	Prerena Kumari	Daksha Sunil Kumar	Consumer Behavior And The Shift Towards Sustainable Fashion
Shalini Sk	Dr.Madhu Druvakumar	Dr.Madhu Druvakumar	The Impact Of Green Marketing On Consumer Purchasing Behavior: A Study On Sustainable Brand Loyalty
Rakshitha N	Somashekar T S	-	A Study On Sustainability Accounting With Special Reference To Gender Equality
Sushmitha A	Joseph	-	Ai-Driven Innovations For Sustainable Development: Building A Greener Future

Somashekar.T.S	Rakshitha	Ashok P	The Impact Of Cashless Transactions On Economic Growth In India
Purushotham G	Benita A	-	Effect Of Digital Payment Behaviour In Chennai
Irin Theres Dalu	-	-	A Study On Green Finance: A Pathway To Sustainable Development And Economic Growth To The Private Sector Banks
Sudeksha	-	-	Holistic Approaches To Employee Well-Being: A Systematic Literature Review
Sayed	-	-	Trends In Renewable Energy Generationand The Impact Of Budgetary Allocations On Solar Pv Imports In India
Sneha.S	Komal Rathod	Hoineihat Mate	Innovative Biodegradable Materials For Sustainable Packaging In The Food Industry
Prerna U	-	-	Cleaning Up Our Act: Coconut Husk As A Biodegradable And Effective Cleaning Tool.
Harini K	Bathma Cashini.M	Mahima .R	Green Marketing And Digital Marketing
Yalini S	Mirdubashini A	Kanimozhi M	The Role Of Human Resources In Promoting Sustainability And Employee Engagement In The Modern Workplace
Mohana Sundari. S	Prithipa.S	-	CSR And Sustainability
Abirami B	Jeevika V. S	-	Green Human Resource Management

<b>St. Joseph's College of Commerce (Autonomous)</b>			
<b>AGAMYA 2025</b>			
<b>13<sup>th</sup> Annual National Level Research Colloquium for Undergraduate and Postgraduate Students</b>			
<b>Theme: Catalyzing Change: Integrating Sustainable Practices for a Resilient Future</b>			
<b>Internal Students (M. Com FT, FA, IB)</b>			
<b>Sl. No.</b>	<b>Author</b>	<b>Register Number</b>	<b>Title of the paper</b>
1.	Risha R Shetty	24SJCCMFA034	A Study On Consumer Perception On Online And Offline Shopping
2.	S Neha	24SJCCMFA036	Exploring Consumer Perceptions Of Fitness Centres With Special Reference To Bangalore
3.	S. Vamshita Meena	24SJCCMFA037	A Study On Consumer Buying Behaviour Towards Electronic Products In Bengaluru City
4.	Sahil Joseph	24SJCCMFA038	A Study On The Impact Of Social Media On Consumer Buying Behaviour With Special Reference To Bangalore City
5.	Sherina.A. J	24SJCCMFA040	A Study On Consumer Perception Towards UPI Services With Reference To Bengaluru City.
6.	Tejaswi R	24SJCCMFA043	A Study On Consumer Satisfaction On Selected Online Platform
7.	Tony Ranjith A	24SJCCMFA045	A Study On The Impact Of Social Media Influencers On Consumer Buying Behaviour
8.	Uma Makeshwari G	24SJCCMFA046	A Study On Promotional Offers And It's Impact On Consumer Behaviour
9.	Vandana Yadav	24SJCCMFA047	A Study On Effects Of Mobile Usage On Students Mental Health
10.	Vyssa Sre M.	24SJCCMFA048	A Study On The Socio-Economic Conditions Of Gig Economy
11.	Arbeena Asif Ali	24SJCCM004	A Study On Social Media Influence On Consumer Buying Behavior
12.	Baslica Sharon	24SJCCM006	A Study On Consumer Preference Towards E-Commerce Platforms
13.	Deepak R	24SJCCM007	A Study On Consumer Perceptions Towards Selected Fitness Centre In Bangalore City
14.	Devika Saleelan Kelappachery	24SJCCM008	A Study On Stress Of Employees And It's Impact On Job Satisfaction
15.	Dhanalakshmi P	24SJCCM009	A Study On Consumer Perception Towards Digital Advertising And Its Impact On The Buying Behavior In Bangalore
16.	Hazel Louis Rosario	24SJCCM012	A Study On Role Of Diversity And Inclusion In Workplace And It's Impact On Organisational Productivity Of Bombay



17.	J Donilla Jenitha	24SJCCM013	A Study On Consumer Perceptions Towards Buying Organic Grocery
18.	Jeevan Isahak	24SJCCM014	"A Study On Faculty Mental Well-Being And Its Impact On The Organizational Performance Of St. Joseph's Group Of Educational Institution In Bangalore City"
19.	Jerrita Clancy J	24SJCCM015	A Study On Consumer Buyer Behaviour Towards Diary Products With Special Reference To Bangalore City
20.	Justina K Mathew	24SJCCM018	A Study On Consumer Buying Behaviour Towards Laptops With Special Reference To Bangalore City
21.	Kezia Alice Kurian	24SJCCM019	A Study On Impact Of Social Media Advertising On Consumer Buying Decision With Special Reference To Personal Care Fast Moving Consumer Goods In Kerala
22.	Koushik Kumar R	24SJCCM021	A Study On The Impact Of The Transparency Advertising On Consumer Trust With Special Reference To Bangalore City.
23.	L Priyadharshini	24SJCCM022	A Study On Impact Of Social Media On Education With Reference To Bangalore City: Exploring It's Impact On Learning Outcome And Academic Engagement
24.	Merril Trisha V	24SJCCM023	A Study On Consumer Perception Towards Subscription Of Ott Platforms
25.	Mithila M K	24SJCCM024	A Study On Factors Influencing Consumer Buying Behavior In Choosing Online Vs. Offline Grocery Shopping
26.	R. J. Jayanth	24SJCCM026	A Study On The Consumer Perception Towards Gaming And Betting Apps
27.	Renisha Lobo	24SJCCM028	A Study On The Impact Of Gaming Consoles On The Youth With Special Reference To Bangalore City
28.	Ruhidash Tensubam	24SJCCM030	A Study On Consumer Perceptions Towards Upi Services With Special References To Bangalore City
29.	Sayeeda	24SJCCM031	The Impact Of Gold Prices On Investment Decisions In Bangalore: A Quantitative Study
30.	Sirisha S R	24SJCCMFA050	Impact Of Social Media On Academic Performance Of Students In Bangalore City
31.	Sanjana Monica	24SJCCMFA055	A Study On The Impact Of Consumer Trust On Buying Behavior Towards Online Shopping
32.	K M Mohammed Faiz	24SJCCMFA057	A Study On Consumer Satisfaction Towards Chocolates With Special Reference To Bengaluru City
33.	Monisha.S	24SJCCMFA059	A Study On Consumer Perception Towards OTT Platforms With Special Reference To Bangalore City

34.	Neha Marilyn J	24SJCCMIB011	Study On Consumer Perception Towards Packaging With Special Reference To Social, Economic And Environmental Sustainability.
35.	Sayi Diviya Darshini S Y	24SJCCM032	A Study On Consumer Perception Towards Sustainable Packaging Of Food Products
36.	Trishalini Ram T	24SJCCM036	A Study On Consumer Perception Towardsstudy On Consumer Perception Towards Sustainable Practices With Special Reference To Environmental, Social And Economic Sustainability
37.	Vinuth Raj R	24SJCCM037	A Study On Digital Advertising And Impact On Consumer Buying Behaviour
38.	Shakthi V	24SJCCM041	A Study On Saving And Investment Pattern Of Working Women With Special Reference To Karnataka
39.	Mukund Niranjan B	24SJCCM046	A Study On Consumer Buying Behaviour Towards Sports Articles And Clothing With Reference To Bangalore City
40.	Aadharsh M	24SJCCMIB001	A Study On Brand Loyalty In Fmcg Sector
41.	Aiswarya S	24SJCCMIB002	A Study On The Impact Of Cultural Trends On Consumer Buying Behaviour Towards Fashion Attires.
42.	Allen William	24SJCCMIB003	A Comparative Study Of The Impact Of Different Leadership Styles On Organizational Performance
43.	Amrutha Prakash	24SJCCMIB004	Impact Of Social Media Advertising On Buying Behaviour Of Consumers Towards Selected Restaurants
44.	Antony Sabu	24SJCCMIB005	A Study On Consumer Perception Towards Zomato Application In Chennai City
45.	Arunima Sreekumar	24SJCCMIB006	A Study On The Roi Measurement Techniques For Traditional Marketing In Bangalore: A Current Methodological Review
46.	Bushra Fathima	24SJCCMIB007	A Study On Social Media Engagement And Its Impact On Mental Health/ Wellbeing Of People Of Bangalore City
47.	Darani Kanna E	24SJCCMIB009	A Study On Consumer Perception On E-Two -Wheelers
48.	Harshaveenaa B	24SJCCMIB010	A Study On Consumer Perception Towards International Chocolate Brands
49.	Jason John Abraham	24SJCCMIB012	A Study On Consumer Perception Towards In-Store Purchase At Local Stores And Online Purchase Of Branded Furniture With Special Reference To Bangalore City
50.	Jesil Benny	24SJCCMIB013	A Study On Customer Perception Towards E-Rental Two Wheelers With Special

			Reference To Bangalore City
51.	Jinpa Tashi	24SJCCMIB014	A Study On Consumers Perception Towards Sustainable Products With Special Reference To Bangalore City
52.	Esther Buella C	24SJCCMIB016	A Study On Consumer Perception Towards Brand With Reference To Bangalore ( Income And Luxury)
53.	Kommam Wahengbam	24SJCCMIB017	A Study On Consumer Perception Towards Fast Food Restaurants With Special Reference To Bangaluru City
54.	Mukhund T M	24SJCCMIB020	A Study On Consumer Perception Towards Ready - To - Eat Products (Bangalore City)
55.	Nixon Tj	24SJCCMIB021	A Study Examining The Influence Of Remote Work Culture On Employee Productivity
56.	Rajkumar P	24SJCCMIB022	A Study On The Impact Of Social Media Marketing On Consumer Perception Of Apple Products In Bengaluru
57.	Reshme Warriar	24SJCCMIB024	A Study On Understanding Consumer Perception And Demand For Cosmetic Products In Metropolitan Cities
58.	Rizwana Halima	24SJCCMIB025	A Study On The Impact Of Social Media Influencers On Millennials' Purchase Intentions Or Buying Behavior Of Millennials With Special Reference To Bangalore City
59.	Ronisha Marlene Meyn	24SJCCMIB026	A Study On The Impact Of Upi On Consumer Spending Behaviour.
60.	Sabin Kv	24SJCCMIB027	A Study On Consumer Perception Towards Quick Delivery Apps With Social Reference To Zepto And Blinkit
61.	Sakthivel M	24SJCCMIB028	A Study On Consumer Perceptions Towards Online Grocery Delivery Services With Special Reference To Bangalore City.
62.	Santa Dey	24SJCCMIB029	A Study On Green Agriculture Awareness And Market Dynamics: A Blueprint For New Business Opportunities"
63.	Sushmitha D	24SJCCMIB030	A Study Of Household Saving And Investment Behavior Among Different Income Groups In Urban Area
64.	Syed Mushaib	24SJCCMIB031	A Study On The Effect Of Online Discounts And Promotions On Consumer Behavior In Ticket Booking With Special Reference To Bangalore City
65.	Syeda Mariyam	24SJCCMIB032	A Study On The Impact Of Social Media Influencers On Consumer Buying Behavior Towards Branded Cosmetics.
66.	Wanraplang S Kharshandi	24SJCCMIB036	A Study On Consumer Perception Towards Multichannel Retailing With Special

			Reference To Electronics And Bangalore City
67.	Kaviya Dharsana M P	24SJCCMIB037	A Study On Consumer Buying Behaviour Towards Social, Environmental And Economic Sustainable Practices Of Coconut Products.
68.	Minna Joju	24SJCCMIB039	A Study On The Impact And Awareness Of Stock Broking Apps On College Students
69.	Abhishek Chand	24SJCCMIB041	A Study On Consumer Preservation Toward Zomato Special Reference To Bangalore
70.	Shilpa Dk	24SJCCMIB042	A Study On Consumer Perception Towards Food Product Special Reference To Bangalore
71.	Aanchal K B	24SJCCMFA001	A Study On Integrating Renewable Energy Into Supply Chains: Strategies, Challenges And Impact In Corporates
72.	Aditya Kumar	24SJCCMFA002	Consumer Perceptions Towards Indigo Airlines
73.	Amina Harmain	24SJCCMFA004	A Study On Consumer Behaviour And Regulatory Landscape Of Credit Usage In India
74.	Ann Jessy Sam	24SJCCMFA006	A Study On The Apparel(Clothing And Accessories) Purchasing Behavior Of College Students, With Special Reference To Bangalore City
75.	Ashish John Sebastian	24SJCCMFA009	A Study On The Buying Behaviour Of Genz Towards Branded And Non-Branded Products And Services.
76.	Deepthi Mahesh Kumar	24SJCCMFA010	A Study On Understanding The Role Of Consumer Trust In Social Media Content On Fast Food Purchasing Behavior In Bengaluru City
77.	Disha Banerjee	24SJCCMFA011	A Study On Consumer Perceptions On Online Ticketing System
78.	Gowthami MS	24SJCCMFA014	A Study On Consumer Perception Towards Instant Food Products
79.	Gregory John Dileep	24SJCCMFA015	A Study On Innovative Food Packaging And Its Impact On Consumer Health And Wellbeing
80.	Ilakkiya G	24SJCCMFA016	A Study On Role Of Inclusivity And Diversity On Organisational Productivity Of Selected Companies In Bangalore City
81.	Jagdish Dash	24SJCCMFA018	Study On Consumer Perceptions Towards Energy Drinks
82.	Krishnaprasad K	24SJCCMFA019	A Study On Heuristic Behavior And Biases That Influence Investment Decisions Of Indian Stock Investors
83.	Lahari A U	24SJCCMFA020	A Study On Consumer Perception Towards Online Banking And It's Services

84.	Malvi Greshika	24SJCCMFA021	A Study On Consumer Trust On Payment Gateways
85.	Meghana. I	24SJCCMFA023	A Study On Adoption Of Cashless Payments (UPI) Among Consumers With Special Reference To Bangalore City
86.	Miriam Vellapally	24SJCCMFA024	A Study On Employee Motivation And Its Impact On Job Satisfaction From Selected Companies In Bangalore City.
87.	Navyasri D S	24SJCCMFA025	A Study On Millets Based Cultivation And Consumption In India
88.	Norbert Paul	24SJCCMFA026	A Study On Consumer Perception Towards Branded Footwear
89.	Ancy Anthony	24SJCCMFA027	Study On Promotional Offers And Their Impact On Consumer Buying Decisions."
90.	Parvati Anilkumar	24SJCCMFA029	Decoding Cognitive Biases In Market Manipulation Within Digital Communications In India: Adani Fake News
91.	Pavithra Singh D	24SJCCMFA030	A Study On Consumer Perception Towards Online Clothing Shopping With Special Reference To Bengaluru City
92.	Pruthvika Shekar	24SJCCMFA033	A Study On The Savings And Investing Pattern Of Working Women Of Bengaluru City
93.	Steven A	24SJCCMFA042	A Study on the Spending Behaviour of Consumers using UPI services with special reference to Bangalore City

<b>St. Joseph's College of Commerce (Autonomous)</b>			
<b>Internal Students (M. Com FT, FA, IB) Presented Paper in the B. COM Conference</b>			
<b>Sl. No.</b>	<b>Author</b>	<b>Register Number</b>	<b>Title of the Paper</b>
1.	Abhinav B Tom	24SJCCM001	A Study On Consumer Buying Behaviour Towards Smartphones With Special Reference To Bangalore City.
2.	Aleena Johnson	24SJCCM002	Exploring The Nexus: Work Life Balance And Job Satisfaction Among Employees With Special Reference To Bangalore City.
3.	Angel All Bright	24SJCCM003	Challenges And Opportunities For Sustainable Livelihood: A Study On Fisherfolk Community In Chellanam Panjayath Of Kerala
4.	Ashmey T Rajan	24SJCCM005	A Study On Consumer Perception Of Sustainable Packaging In Ready-To-Eat Food Products With Special Reference To Kerala.
5.	G Mrudula	24SJCCM010	A Study On Consumer Buying Behaviour Towards Food Delivery Apps With Special Reference To Bengaluru City

6.	Harsha babu	24SJCCM011	Analyzing Consumer Behavior: A Comparative Study Of Traditional Newspapers/Media And Digital Media Consumption Trends
7.	Johanna hazel louis	24SJCCM016	A Study On The Perception Towards Digital Banking Services With Special Reference To Banaglore City
8.	John j kakkassery	24SJCCM017	A Study On The Impact Of Financial Literacy On Savings Behaviour, Among College Students In Bangalore
9.	Nivedha P	24SJCCM025	A Study On Cultural Traits And It's Impact On Consumer Buying Behaviour With Special Reference To Bangalore City.
10.	Rachel C	24SJCCM027	"A Study On Mobile Advertisement And Its Impact On Consumer Buying Behaviour With Reference To Bangalore City"
11.	Ritika S	24SJCCM029	The Role Of Ai- Driven Features In Shaping Consumer Buying Behavior For Fashion Apparel On Online Retail Platforms.
12.	Shivani K S	24SJCCM033	A Study On Free Bus Service Provided By Karnataka State Government And Its Impact On Women Empowerment With Refernce To South Bengaluru.
13.	Shone Sebastian	24SJCCM034	A Study On Consumer Satisfaction Towards Fast Food Delivery Apps With Special Reference To Bangalore City.
14.	Steleena Anna Sabu	24SJCCM035	A Study On Factors Influencing College Students' Shopping Preferences: Online Vs. In-Store.
15.	Arvind Ramesh & Lakshmi Shree	24SJCCM038, 24SJCCM045	Factors Influencing The Consumer Behaviour Towards Purchase Of Gold In Bangalore City
16.	Aysha S. Ziyana	24SJCCM039	A Study On Consumer Perceptions Towards Sustainable Energy Conservation Which Special Reference To The Households Of Bangalore City.
17.	Ribin Sam Cherian	24SJCCM040	A Study On Consumer Perceptions Towards Digital Banking Services With Special Reference To Kerala State
18.	Anju Jose	24SJCCM042	A Study On The Impact Of Tight Project Deadlines On The Mental Health And Job Satisfaction Of IT Employees With Special Reference To Bangalore City
19.	ANKITHA S	24SJCCM043	Impact Of Monetary And Non-Monetary Incentives On Employee Performance In Educational Institutions
20.	Neha Krishnan	24SJCCM044	A Study On How Age Influences The Productivity Of Remote Employees In The Finance Sector Of Bangalore

<b>St. Joseph's College of Commerce (Autonomous)</b>			
<b>Internal Students (M. Com FT, FA, IB) Presented Paper in the BBA Conference</b>			
<b>Sl. No.</b>	<b>Author</b>	<b>Register Number</b>	<b>Title of the Paper</b>
1.	Aimaan Misba N	24SJCCMFA003	A Study On Consumer Perception Of Podcasts: Focusing On Financial Behavior And Awareness
2.	ANUSHA K	24SJCCMFA007	A Study On Women Entrepreneurship And It's Impact On Women Empowerment With Special Reference To Kerala
3.	G PREJIN	24SJCCMFA013	Comparative Analysis Of Consumer Buying Behaviour Towards Online And Offline Retailing In Bangalore And The Post-COVID-19 Impact
4.	Mariya Grace	24SJCCMFA022	Financial Pathways: The Savings And Investment Patterns Of Bengaluru's Working Professionals And Their Socio-Economic Impact
5.	P. Caavna Poonacha	24SJCCMFA028	A Study On Impact Of Festival Offers On Buying Behaviour Of Consumers
6.	Prince John	24SJCCMFA031	Study On The Dimensions Of Consumer Perception Towards A Digital Advertising With Special Reference To Bengaluru City.
7.	S DEEPTHI	24SJCCMFA035	""A Study On Financial Literacy Of Working Women And Its Impact On Savings And Investment Behavior With Special Reference To Bengaluru""
8.	Sheerin Shaikh	24SJCCMFA039	"A Study On Impact Of Social Media Advertising On Consumer Buying Behaviour Towards Organic Or Sustainable Cosmetics"
9.	SIYA KUMARI	24SJCCMFA041	Coal Import In India: Analysing Historical Coal Trends, Import And Trade Deficit Implication
10.	Tenzin Tsering	24SJCCMFA044	A Study On Consumer Perception Towards Sustainable Skincare Products
11.	Wangchuk	24SJCCMFA049	Transforming Financial Futures: Evaluating The Effectiveness, Impact, And Sustainability Of Financial Literacy Programs For College Students
12.	ANUPAM EKKA	24SJCCMFA053	“A Study On Celebrity Endorsement On Social Media And Its Impact On Consumer Buying Behaviour With Special Reference To Ranchi”
13.	Disha B Puranik	24SJCCMFA054	A Study On The Role Of Diversity And Inclusivity And Its Impact On Organizational Productivity With Special Reference To Bangalore City.

14.	Shreyas Kar	24SJCCMFA056	A Study On Consumer Perception Towards Online Grocery Shopping With Special Reference To Bengaluru City
15.	Kamalakrishnan J	24SJCCMFA058	A Study On Consumer Perception Towards Triple Bottom Line Practices (Economic, Environmental And Social Sustainability Practices).
16.	Namratha Acharya	24SJCCMFA060	A Study On Saving And Investment Patterns Among Youth With Special Reference To Bangalore City
17.	Daniel Bijoy Abraham	24SJCCMIB008	The Impact Of Cognitive And Heuristics Behaviour On Selected Type Of Stock Market Investors.
18.	Keerthana T K	24SJCCMIB015	“A Study On College Students Perception Towards Digital Banking Services With Special Reference To Bengaluru City”
19.	Tejaswini Cr	24SJCCMIB034	Recharge And Perform: An Empirical Study On The Role Of Napping In Enhancing Workplace Efficiency With Reference To Bengaluru City
20.	Tinu M Joshy	24SJCCMIB035	“A Study On Exploring Consumer Perceptions Of Instant Delivery Platforms In Bangalore City”



**NATIONAL CONFERENCE**  
**NATIONAL CONFERENCE ON CIRCULAR ECONOMY: REDEFINING**  
**SUSTAINABILITY**

Department	Post Graduate Department of Commerce
Dates	12th September 2024
Time	9:30 am to 4:00 pm
Venue	<b>Loyola Hall, SJPU</b> C - Inauguration, Keynote Address, Session I, II, III  <b>Gonzaga Block, 2<sup>nd</sup> and 3<sup>rd</sup> Floor Classrooms</b> – Paper Presentations
Convener	Mr. Mohammed Ashfaque Z
Co-Convener	Mr. Sam Stanley
Head of the Department	Dr. Komal A. Dave
Committee Members	Dr. Shanu Nazar, Dr. Jincy Mathew M, Mr. Ashbel Mathew Kurian

The Conference commenced with a prayer service led by the Crescendo team, followed by a lamp-lighting ceremony. Dr. Charles Lasrado, SJ, the Principal, delivered the inaugural address, setting the tone for the event. Mr. Mohammed Ashfaque Z, the convener, then addressed the gathering.



The formal inauguration concluded with the unveiling of the abstract book by esteemed dignitaries. Subsequently, the keynote address was delivered by CMA Abhijeet S Jain, Chairman of the Bengaluru Chapter of the Indian Cost Accountant, India. In his speech, Mr. Jain emphasized the importance of sustainability and highlighted how his institute promotes the use of glasses and tumblers to reduce waste. He differentiated between linear and circular economies, emphasizing the efficient use of resources rather than wasteful consumption. Mr. Jain also discussed the significance of using ink pens and being mindful of unnecessary purchases, citing the example of iPhones.

The first session was led by Dr. Baba Gnanakumar, Director for Consultant and Corporate Training at Kristu Jayanthi College. Dr. Baba Gnanakumar, presented on the topic of circular economy. He discussed strategies for firms to adopt circular economy principles, emphasizing the importance of collaboration in supply chain management. Gnanakumar also highlighted the role of electric vehicles in powering IKEA deliveries and the need for resilience in supply chains to mitigate disruptions.



The second session featured Dr. M. Ambashankar, this session focused on the concept of uncertainty and its potential to be both positive and negative. He discussed how uncertainty can serve as a catalyst for idea creation. Ambashankar compared Bangalore's current state to its situation 240 years ago, highlighting the transformative power of innovation and adaptation.



The third session was conducted by Jayaraj Mehta, Head India for Mobility XeroPe Inc., USA Executive Vice President - Cross Identity Bangalore. Mr. Mehta delivered a presentation on marketing strategies for sustainability. He connected Indian ideology with nature and discussed examples of companies like ITC that have incorporated sustainability into their operations. Mehta emphasized the importance of reducing waste through regeneration, reusing materials, and preserving the environment. The co-convener, Mr. Sam Stanley, delivered the vote of thanks.

Following the sessions, participants enjoyed a lunch break and then assembled in their respective rooms for paper presentations. The presentations were organized into four tracks:

- **Track 1: Sectoral Performance & Sustainability** (Chair Session: Dr. Sridhar L. S)
- **Track 2: Gig Economy and Sustainable HR Practices** (Chair Session: Dr. Shanu N. Nazar)
- **Track 3: Finance and Work Life Balance in the Circular Economy** (Chair Session: Mr. Mohammed Ashfaque Z)

- **Track 4: Marketing Strategies for Sustainability** (Chair Session: Dr. Himachalopathy)



After the paper presentations, all participants received participation and presentation certificates. The best paper award was also given for each track.

The conference was a resounding success, thanks to the efforts of all students, participants, faculty members, speakers, and the organizing committee.



## INTERNSHIPS

### Summer Corporate Internship

<b>ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)</b> Affiliated to Bengaluru City University No. 163, BRIGADE ROAD BANGALORE – 560025, KARNATAKA, INDIA					
Post-Graduation Department of Commerce					
<b>Summer Corporate/Teaching Internship List</b> <b>M.Com (Finance and Taxation)</b>					
Sl.No.	Reg No.	Name	Area of Internship/ Teaching Practice	Company Name	Address
1	23SJCCM001	Anushree Jana	Teaching Practice	St Joseph's College, Hassan	B. Kattihalli, Near Dairy Circle, Hassan, Karnataka, India - 573201
2	23SJCCM002	Arulina Joshi	Corporate Internship	K.Yadavan, F.C.M.A	No.14, Windsor house, Brigade Road, Bengaluru-560001
4	23SJCCM004	Christina K Sangma	Corporate Internship	Gajraj Finserv	RPG Complex, Keating road, Shillong,793001
5	23SJCCM005	Deepika S	Corporate Internship	S. Goutamchand and co.	# 372, 3rd floor, 100ft road, Dr. SK Karim khan Road, Indiranagar, Bangalore - 38
6	23SJCCM006	Dhanyashree N U	Corporate Internship	Reserve Bank of India	Nrupatunga Road, Bangalore - 560001
7	23SJCCM007	Hedrinia Shylla	Corporate Internship	Colks	Umpling Dong Shaneng, Shillong, Meghalaya
8	23SJCCM008	Hemavathi M	Teaching Practice	St Joseph's College, Hassan	B. Kattihalli, Near Dairy Circle, Hassan, Karnataka, India - 573201
9	23SJCCM009	Jo Anne Baretto	Teaching Practice	St Joseph's College, Hassan	B. Kattihalli, Near Dairy Circle, Hassan, Karnataka, India - 573201
10	23SJCCM010	Joseph Benson	Corporate Internship	Rane (Madras) Limited	#79/84, Hootagalli Ind. Area Mysore – 570018.
11	23SJCCM011	Kochu Thresia J	Corporate Internship	Miranda & Co Chartered Accountants	Vinayaka Complex, 44/45, 2ND Floor, Residency Cross Road, Bengaluru, Karnataka 560025



12	23SJCCM012	Krithika M	Corporate Internship	Arvindkumar & Co. Chartered Accountants	4N, "GURUKRUPA" Professor Subramaniam Street, Kilpauk, Chennai – 600 010
13	23SJCCM013	Kushi R	Teaching Practice	Future senior secondary school – CBSE (Solur)	No:85, Pillyar Koil street, Solur, Tamil Nadu, India – 635814
14	23SJCCM014	Lavanya S	Corporate Internship	Project Sparkl	No 15/2, first and second floor ResidencyRoad, Richmond town, Bangalore – 560025
15	23SJCCM015	Lekhana R	Corporate Internship	Shankar.K.C Chartered Accountant	No.273, Outhouse, 1st Floor, 2nd Main, WOC Road, 2nd Stage, Mahalakshmipuram, Bengaluru- 560086
16	23SJCCM016	Manoj S	Corporate Internship	SJCC	163, Brigade Rd, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025
17	23SJCCM017	Maria Serena	Corporate Internship	K.Yadavan, F.C.M.A	No.14, Windsor house, Brigade Road, Bengaluru-560001
18	23SJCCM018	Nandu Krishna J	Corporate Internship	JS Warriar & Associates LLP	AKKM Towers, CUSAT Metro Station, Kalamassery, Kochi 6820 22.
19	23SJCCM019	Pawan Kumar Singh	Corporate Internship	CA. V Rohatgi & Co.	#9, Shendge Avenue, 2nd Floor, 2nd Street, kamaraja Road, Bangalore-560042
20	23SJCCM020	Prashanth J	Corporate Internship	SJCC	163, Brigade Rd, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025
21	23SJCCM021	Pritty S Mathew	Corporate Internship	Alex K Joshua & Associates	302, Raghunath Esquire, 3rd Floor, Monte HI, Pajifond, Madgaon, Goa 403601
23	23SJCCM023	Rashmi S P	Corporate Internship	IBS Business Solutions LLP	No. 442, 1st Floor, 5th Main, 6th Ave St, Teacher's Colony, Koramangala, Bengaluru-560034
24	23SJCCM024	Riya Mary Paul	Teaching Practice	Jyoti Nivas Pre-University College	Hosur Road, 5th Block, Koramangala, Bengaluru, Karnataka 560 095

25	23SJCCM025	Rohan Roy Barman	Corporate Internship	SASE and Co Chartered Accountants	# 33 , 9th Cross, 2nd Block Jayanagar, Bangalore, 560011
26	23SJCCM026	Rose C J	Corporate Internship	Tony & Tony	5th Floor, Chicago Tower, Ikkanda Warrior Rd, near Malayala Manorama, Thrissur, Kerala 680001
27	23SJCCM027	Ruchitha N	Corporate Internship	B.S. Reddy & Associates	4th Floor, SLN Arcade, Singayyanapalya, Mahedevapura, Bangalore - 560048
28	23SJCCM028	Sagar Abhishek	Teaching Practice	Kendriya Vidyalaya ASC Bangalore	ASC Centre, No. 1, Victoria Road, Victoria Layout, Bengaluru 560047
29	23SJCCM029	Saranya S	Teaching Practice	Need Base India Sneh Ghar	Government Primary School, Akkithimmanahalli, Shanti Nagar, Bengaluru, Karnataka 560027
30	23SJCCM030	Ayesha Siddika T	Corporate Internship	NNR & CO Chartered Accountants	No.163, II Floor, Rajeshwari Complex, Above Karnataka Bank Ltd., R V Road, Bangalore - 560004.
31	23SJCCM031	Soundarya A	Corporate Internship	SRM Constructions	No. 11, K No. 2nd Street, Markam Road, Brigade Road Cross, Ashok Nagar, Bangalore - 560025
32	23SJCCM032	Sowmya V	Corporate Internship	NNR & CO Chartered Accountants	No.163, II Floor, Rajeshwari Complex, Above Karnataka Bank Ltd., R V Road, Bangalore - 560004.
33	23SJCCM033	Supriya Singh	Corporate Internship	S. Goutamchand and co.	# 372, 3rd floor, 100ft road, Dr. SK Karim khan Road, Indiranagar, Bangalore - 38
34	23SJCCM034	Tiya Abraham	Corporate Internship	Binoy & Associates, Tax Practitioners	Kunnirickal Building, Pazhavangadi P. O., Ranni, Pathanamthitta, Kerala. 689673
35	23SJCCM035	Gagana B V	Corporate Internship	S. Goutamchand and co.	# 372, 3rd floor, 100ft road, Dr. SK Karim khan Road, Indiranagar, Bangalore - 38

36	23SJCCM036	Shinju Sosa Thomas	Corporate Internship	Swamy's Accounting Solutions	Thirunakkara, Kottayam,Kerala 686001
37	23SJCCM037	Mansi S	Corporate Internship	Padmini V and Associates(Au ma India Pvt Ltd)	Plot no.38, A&39-B, Peenya 2nd Phase, Peenya, Bengaluru-560058
38	23SJCCM038	Ashwath M	Corporate Internship	Padmini V and Associates(Au ma India Pvt Ltd)	Plot no.38, A&39-B, Peenya 2nd Phase, Peenya, Bengaluru-560058
39	23SJCCM039	Mohammed Parvez B	Corporate Internship	PwC India	The Millenia Tower, D1 & 2, Murphy Road, Halsuru, Kalhalli, Bengaluru - 560008
40	23SJCCM040	K Haritha	Corporate Internship	Sreeja & Associates Chartered Accountants	No 1/10 Sreevalsam, 2nd Main Road, Maruthi Extension, Srirampuram, Bangalore - 560021
41	23SJCCM041	Lallawmsangi	Corporate Internship	Aidu Motors Pvt. Ltd	Mualpui, Salem Veng, Aizawl-796005
42	23SJCCM042	Sujan D S	Corporate Internship	Ramachandra Shanbogue & co	No.86, Nagashree,1st Main, Amarjyothi Nagar, Vijayanagara, Bengaluru-560040
43	23SJCCM043	T Kulashakar	Corporate Internship	V. K. S. Shetty & Co., Chartered Accountants	55, 1st floor, 10th Cross, Mahalakshmiapuram, 2nd Stage, WOC Road,Bengaluru-560086
44	23SJCCM044	Sindhana P	Corporate Internship	Padmini V and Associates(Au ma India Pvt Ltd)	Plot no.38, A&39-B, Peenya 2nd Phase, Peenya, Bengaluru-560058
45	23SJCCM045	Madhu Shree K	Corporate Internship	Padmini V and Associates(Au ma India Pvt Ltd)	Plot no.38, A&39-B, Peenya 2nd Phase, Peenya, Bengaluru-560058
46	23SJCCM046	Brunda Kumari N	Corporate Internship	Dinesh R.R. Income Tax Practitioner	622/21, 1st A Main Rd, 8th Block, Jayanagar, Bengaluru-560070
48	23SJCCM048	Bhoomika TR	Corporate Internship	Margh and Associates	New No.41, Old No. 124, W Block, III Avenue Anna Nagar, Chennai - 600040

**ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)**  
 Affiliated to Bengaluru City University  
 No. 163, BRIGADE ROAD BANGALORE – 560025, KARNATAKA, INDIA

**Post-Graduation Department of Commerce**

**M.Com(International Business) Corporate Internship List**

SL.N o.	Reg No.	Name	Area of Internship/ Teaching Practice	Company Name	Address
1	23SJCCMIB001	Aisha Banu	Corporate Internship	Sunday Grids	261/1, SY No 1211, AECS Layout Saniay Nagar Bangalore 56009
2	23SJCCMIB002	Angelina Nikitha Cyril	Corporate Internship	IKYAM Solutions Pvt. Ltd.	#5, 80ft Road, 4th Block, Koramangala, Bangalore - 560034.
3	23SJCCMIB003	Aniket Choudhary	Corporate Internship	Prestige Solutions	P.o Naua Beqsarai Cihas 8S i210
4	23SJCCMIB004	Chameli Jamatia	Corporate Internship	Dol Money	Matarbari,Udaipur Gomati, Tripura
5	23SJCCMIB005	Chris Jose Koshy	Corporate Internship	Union Cool Middle East General Trading Co. WLL	Jleeb Al Shoyoukh, Block 1, Street No.90, 2nd floor, office no.14, Kuwait
6	23SJCCMIB006	Cyril Jacob	Corporate Internship	Kerala Agro Machinery Corporation Ltd.	Athani - 683 585, Ernakulam District, Kerala, India
7	23SJCCMIB007	Diya K Menon	Corporate Internship	Fortune Hero	36/216 Gopalapetta; P.O. Temple Gate, TELLICHERY - 67 0 102
8	23SJCCMIB008	Frederic Antony	Corporate Internship	Universal Clearing & Forwarding	No.181, E- block, Cargo village, Kempegowda International Airport, Devanahalli, Bangalore- 560300
9	23SJCCMIB009	Harshavardhan V	Corporate Internship	Wintage Panicles Reality Private Limited (Scouty Hyde)	No. 215/28, Vinayak Nagar, Gunjur, Varthu, Sarjapura Main Road, Bengauluru- 560087
10	23SJCCMIB010	Joseph Mathew Kolady	Corporate Internship	Jacob And Richard	Aerath Building, 64/A Ward No.IV,



				International Pvt Ltd	Ramapuram Bazar P.O. Kottayam, Kerala, India, Pin:686576
11	23SJCCMIB012	Milen Peter Shaju	Corporate Internship	Thermosen Technologies Private Limited	No.199/1, 9th Ward, 7th Main, G.B.Palya – Hongasandra Road, Opp. Hosur Road, Bangalore – 560068
12	23SJCCMIB013	P M Dhanya	Corporate Internship	Kodagu District Coopeartive Central Bank	Major Muthanna Circle, G T CIRCLE, Stuart Hill Madikeri Kodagu- 571201
13	23SJCCMIB014	Peenal Flaviya C	Corporate Internship	T-Global technologies private limited	#163/1 , 6th cross, 20th main , HSR layout, sector 1 Bengaluru- 560102
14	23SJCCMIB015	Ronald Jacob R	Corporate Internship	IKYAM Solutions Pvt. Ltd.	#5, 80ft Road, 4th Block, Koramangala, Bangalore - 560034.
15	23SJCCMIB016	Saroj I	Corporate Internship	T-Global technologies private limited	#163/1 , 6th cross, 20th main , HSR layout, sector 1 Bengaluru- 560102
16	23SJCCMIB017	Spoorthi S	Corporate Internship	Prakash Electrical Enterprises Private Limited	#79/9, 3 <sup>rd</sup> Floor, Sri Plaza, A. M. Lane, Chickpet Cross, Bangalore- 560053
17	23SJCCMIB018	Thanvi Bojamma	Corporate Internship	T-Global technologies private limited	#163/1 , 6th cross, 20th main , HSR layout, sector 1 Bengaluru- 560102
18	23SJCCMIB020	Shrimeera K	Corporate Internship	GSP Global Logistics	No.2. 1st Floor, Vittal Nagar, Avinashi Road, Tirupur (TNJ INDIA. Pin Code : 641 602
19	23SJCCMIB021	Dharshini	Corporate Internship	HI-TECH Sewing Systems	No. 47, Sripathi Nagar, 15 – Velampalayam, Tirupur, 641652
20	23SJCCMIB022	Sudarshana R	Corporate Internship	Dwellabode Consultancy	Manjunatha Nagar, Sai Sree Layout, Parappana

					Agrahara, Bengaluru, Karnataka 560100
21	23SJCCMIB023	Sathyanatha Jayatheertha Katti	Corporate Internship	Power Dribble Academy	No. 9, 5 <sup>th</sup> Main, Katriguppe, ITI Layout, BSK 3 <sup>rd</sup> Stage, Bangalore 560085
22	23SJCCMIB024	Syed Humaid Ahmed	Corporate Internship	Far-Out	#22, 6th cross, Nandidurga Road Extension, Bengaluru -560032

### Semester Corporate Internship

St. Joseph's College of Commerce (Autonomous)				
PG DEPARTMENT - CORPORATE INTERNSHIP LIST M.COM (FINANCIAL ANALYSIS) & M.COM (INTERNATIONAL BUSINESS)				
Sl. No.	Reg No.	Name	Company Name	Address
1.	23SJCCMFA001	Abhinaya M	MAURV & Associates	No.8, 4th Floor, K.R, Fort Rd, Bengaluru, Karnataka 560002
2.	23SJCCMFA002	Afra Sr	S S Auditors and Tax Consultants	12, 1st Cross, AMC Road, MM Layout, Kaval Byrasandra, RT Nagar Post, next to SBI Bank Branch, Kaval Bairasandra, Bengaluru, Karnataka 560032
3.	23SJCCMFA003	Agnes Mary A	Grant Thornton	Grant Thornton INDUS No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
4.	23SJCCMFA004	Albinia A	KNR Business Solutions Pvt Ltd	No 40 4th Floor Lakshmi Complex KR Road Fort Near KR Road Metro Station, Bengaluru, Karnataka 560002
5.	23SJCCMFA005	P Anjana	Grant Thornton	Grant Thornton INDUS No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
6.	23SJCCMFA006	Anthony Allwyn D	Grant Thornton	Grant Thornton INDUS No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane

				Tech Park, Bengaluru, Karnataka 560075
7.	23SJCCMFA007	Charulatha K S	S.Gautamchand & Co	3rd Floor, 372, Dr. S K Karim Khan Road, 100, Ft Road, next to Vero Moda Showroom, Indiranagar, Bengaluru, Karnataka 560038
8.	23SJCCMFA008	Aryan Sharma	Visa	Visa Inc Aquarium Building, Bagmane World Technology Centre, Mahadevpura Bangalore 560048.
9.	23SJCCMFA009	Ashwini S	Grant Thornton	Grant Thornton INDUS No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
10.	23SJCCMFA010	Athira Mohan	Karnataka Automats Pvt.Ltd.	#143/F, AKS Building, Sy. No. 70.180.181,, Bommasandra Industrial Area, Hebbagodi Village, Bengaluru, Karnataka 560099.
11.	23SJCCMFA011	Divya D	Grant Thornton	No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
12.	23SJCCMFA012	Diwakar T	Vivitsu associates	no 80 edis elite, 1st floor st John's road Sivan chetty garden Bangalore 560042
13.	23SJCCMFA014	Immanuel R	Fiscal Flow	3488, 14th Main Rd, HAL 2nd Stage, Indiranagar, Bengaluru, Karnataka 560008
14.	23SJCCMFA015	Jatin S Bhatia	Nippon India Mutual Fund	Ground Floor NG 1&1A North Block, Manipal Center, Dickenson Rd, Yellappa Garden, Yellappa Chetty Layout, Sivanchetti Gardens, Bengaluru, Karnataka 560042
15.	23SJCCMFA016	Joel Wilson	Grant Thornton	No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
16.	23SJCCMFA017	Joneeta Sharron P	Grant Thornton	Grant Thornton INDUS No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
17.	23SJCCMFA019	Mary Jacqline J	Aital Bhat & Associates	No 436, 2nd Floor, S G Mansion, 20th Main, Chord

				Rd, 1st N Block, Rajajinagar, Bengaluru, Karnataka 560010
18.	23SJCCMFA020	Namitha Sara Mathew	Absolute Brands & Retail Pvt Ltd	No. 35, Next to Vaibhav Cafe, South End Road, Kanakapura Main Road, Basavanagudi, Bangalore - 560004
19.	23SJCCMFA021	Nanditha Gokul	Grant Thornton	Grant Thornton INDUS No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
20.	23SJCCMFA022	Neha Zachariah	Philip Cherian and Associates	Office No 2497, 17th Main Road, 2nd Cross Rd, HAL 2nd Stage, Indiranagar, Bengaluru, Karnataka 560008
21.	23SJCCMFA023	Pema Choedon	Dalai Lama Institute for Higher Education	Sheshagrihalli Hejjala Post, Mysore Road, Bangalore Urban Ramnagar, Distt, Bengaluru, Karnataka 562109
22.	23SJCCMFA024	Rahul Chand	Grant Thornton	No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
23.	23SJCCMFA025	Rakshith C G	Karnataka Automats Pvt. Ltd.	#143/F, AKS Building, Sy. No. 70.180.181,, Bommasandra Industrial Area, Hebbagodi Village, Bengaluru, Karnataka 560099.
24.	23SJCCMFA026	Rakshith Chowrappa	RR RETREAT	#143/F, AKS Building, Sy. No. 70.180.181,, Bommasandra Industrial Area, Hebbagodi Village, Bengaluru, Karnataka 560099.
25.	23SJCCMFA027	Raymond Lalremmawia	OATEY (Plant Essentials Private Limited)	<u>Madhavi, #6, A Sirur Park Rd, Seshadripuram, Bengaluru, Karnataka 560020</u>
26.	23SJCCMFA028	Rhea Lilia Sequeira	Grant Thornton	Grant Thornton INDUS No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
27.	23SJCCMFA029	Saumya Ravi	Visa	Aquarium Building, Bagmane World Technology Centre, Mahadevpura Bangalore 560048
28.	23SJCCMFA030	Sharal Isha Saldanha	Visa	AQUAMARINE BUILDING, Laxmi Sagar Layout, Mahadevapura, Bengaluru, Karnataka 560048

29.	23SJCCMFA031	Shino S	Fiscal Flow	3488, 14th Main Rd, HAL 2nd Stage, Indiranagar, Bengaluru, Karnataka 560008
30.	23SJCCMFA032	Shon Shiju Stephen	KNR Business Solutions Pvt Ltd	No 40 4th Floor Lakshmi Complex KR Road Fort Near KR Road Metro Station, Bengaluru, Karnataka 560002
31.	23SJCCMFA033	Shruti Pradhan	Vivitsu associates	no 80 edis elite, 1st floor st John's road Sivan chetty garden Bangalore 560042
32.	23SJCCMFA036	Stefi Francina A F	KNR Business Solutions Pvt Ltd	No 40 4th Floor Lakshmi Complex KR Road Fort Near KR Road Metro Station, Bengaluru, Karnataka 560002
33.	23SJCCMFA037	Steffy Blossom	SDMS Management Consultants LLP	Lakeside Branch, Sri Vittoraghav Bhavan, Second Floor, No 31/2, Kodandaram Layout,Halsuru, Bengaluru, Karnataka 560042
34.	23SJCCMFA038	Sushil R	Meenaxi Pipe Fittings	No. 32 Shop No. 4, Suriya Arcade, OTIS Circle, 100ft Road, Jigani industrial Area. Anekal TQ, Jigani Bangalore - 560105
35.	23SJCCMFA039	Sushmitha K G	i4 Communication Pvt Ltd	No.33, 3rd Floor, 10th Main Rd, Ashoka Pillar Road, 100 Feet Ring Rd, 2nd Block, Jayanagar, Bengaluru, Karnataka 560011
36.	23SJCCMFA041	Tasnim Ashraf	Embassy Golf Links Management Services	Embassy Golf Links, Challaghatta Village, Varthur Hobli, Mahadevapura, Bengaluru East Taluk, Bengaluru, Karnataka
37.	23SJCCMFA042	Tenzin Choeying	Grant Thronton	No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
38.	23SJCCMFA043	Tenzin Rabyang	BSRS & Associates Chartered Accountants	No.5, 2nd Floor, Basavanna, Ganapathi Temple Rd, Koramangala 8th Block, Koramangala, Bengaluru, Karnataka 560095
39.	23SJCCMFA044	Tenzin Sichoe	CHARTERED ACCOUNTANTS	No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075

40.	23SJCCMFA045	Tenzin Thapkay	Central Tibetan Relief Committee (CTRC)	S.T. Bed Extension, S T Bed Layout, Koramangala, Bengaluru, Karnataka 560047
41.	23SJCCMFA047	Umme E Salma	S S Auditors and Tax Consultants	12, 1st Cross, AMC Road, MM Layout, Kaval Byrasandra, RT Nagar Post, next to SBI Bank Branch, Kaval Bairasandra, Bengaluru, Karnataka 560032
42.	23SJCCMFA048	V Kevin	Grant Thornton	No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
43.	23SJCCMFA049	Binu Joseph	Utkal Consulting	1st Floor, Utkal Consulting - GST, Income Tax Return Filing, 28, Marathahalli Main Rd, above Arihant Silver, HAL Central Township, Market Area, Marathahalli, Bengaluru, Karnataka 560037
44.	23SJCCMFA050	Yeschi Choedon	Grant Thornton	No. 65/2, Bagmane Tridib, Block A, 3rd and 4th Floor Bagmane Tech Park, Bengaluru, Karnataka 560075
45.	23SJCCMFA051	Ankit Pradhan	KAPG AND ASSOCIATES	227 1st Floor, 15th Main Rd, 4th Block, Koramangala, Bengaluru, Karnataka 560034
46.	23SJCCMFA052	Deepthi V	Right Horizons	6, Arakere Village, Bannerghatta Rd, Begur Hobli, South Taluk, Bengaluru, Karnataka 560076
47.	23SJCCMFA053	Rithika D	Redhood Logistics Private Limited	3rd Floor, SG Tower, East of NGEF Layout, Kasturi Nagar, Bengaluru, Karnataka 560043
48.	23SJCCMFA054	Aditya S Kumar	Fiscal Flow	3488, 14th Main Rd, HAL 2nd Stage, Indiranagar, Bengaluru, Karnataka 560008
49.	23SJCCMFA055	Dhanush N	Visa	Aquarium Building, Bagmane World Technology Centre, Mahadevpura Bangalore 560048
50.	23SJCCMFA056	S P Amrutha Bushan	Aru Advisers PVT ltd	243, 3rd Main Rd, Chamrajpet, Bengaluru, Karnataka 560018
51.	23SJCCMFA057	Nihar Biswas	Thulasi S and Associates	Beginest Harbor 2, 3488 14th Main Rd, HAL 2nd Stage, Indiranagar Bangalore – 560008

52.	23SJCCMIB002	Angelina Nikitha Cyril	NTT DATA BUSINESS SOLUTIONS	Tower-1, SJR I PARK, SJR i-Park, KIADB Export Promotion Industrial Area, Whitefield, Bengaluru, Karnataka 560066
53.	23SJCCMIB003	Aniket Choudhary	AUDI	1 & 2, UB Plaza Vittal Mallya Road Bengaluru- 560001
54.	23SJCCMIB004	Chameli Jamatia	Bitla Software Pvt. Ltd	Mp Krishna Mansion, Guava Garden, 18, 5th Block, Koramangala, Bengaluru, Karnataka 560095
55.	23SJCCMIB005	Chris Jose Koshy	AUDI	1 & 2, UB Plaza Vittal Mallya Road Bengaluru- 560001
56.	23SJCCMIB006	Cyril Jacob	AUDI	2 & 2, UB Plaza Vittal Mallya Road Bengaluru- 560001
57.	23SJCCMIB007	Diya K Menon	Wroots Global Private limited	628, 4th Floor, 5th Cross, 15th Main, 80 Feet Rd, 4th Block, Bengaluru, Karnataka 560034
58.	23SJCCMIB008	Frederic Antony	Miracle Business Services	No.25, 3rd Cross, Veerabadhranagar layout, Next to Basavanagar Bus Stop, Bangalore-560 037
59.	23SJCCMIB009	Harshavardhan V	Prosperr.io	3rd Floor, GVR Plaza, 73/1, opp. Central Mall, Bellandur, Bengaluru, Karnataka 560103
60.	23SJCCMIB010	Joseph Mathew Kolady	Earthitects	11, Richmond Rd, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025
61.	23SJCCMIB012	Milen Peter Shaju	St. John's Medical College and Hospital	193, 1, Hosur Rd, Santhosapuram, Koramangala Industrial Layout, Koramangala, Bengaluru, Karnataka 560034
62.	23SJCCMIB013	P M Dhanya	I Cap Traders Circuit Private Limited	NO 117, 1ST FLOOR, RICHMOND TOWERS, RICHMONDROAD, BANGALORE – 560025
63.	23SJCCMIB014	Peenal Flaviya C	Wroots Global Private limited	628, 4th Floor, 5th Cross, 15th Main, 80 Feet Rd, 4th Block, Bengaluru, Karnataka 560034
64.	23SJCCMIB015	Ronald Jacob R	NTT DATA BUSINESS SOLUTIONS	Tower-1, SJR I PARK, SJR i-Park, KIADB Export Promotion Industrial Area, Whitefield, Bengaluru, Karnataka 560066

65.	23SJCCMIB016	Saroj I	I Cap Financial Services	116 , First Floor, Richmond Towers, Richmond Rd, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025
66.	23SJCCMIB017	Spoorthi S	Miniso	No:1/3, Church Street, Opposite Starbucks, Shantala Nagar Ashok Nagar, Bengaluru - 560001
67.	23SJCCMIB018	Thanvi Bojamma	<u>Scoop Publicists</u>	XJ63+P97, Richmond Town, Bengaluru, Karnataka 560025
68.	23SJCCMIB020	Shrimeera K	MAURV & Associates	4th floor,Lakshmi complex, Kr fort road ,Bangalore-560002.
69.	23SJCCMIB021	Dharshini	Wroots Global private limited	628, 4th Floor, 5th Cross, 15th Main, 80 Feet Rd, 4th Block, Bengaluru, Karnataka 560034
70.	23SJCCMIB022	Sudarshana R	Lewis Infrastructure & Projects	# 18, 5th floor, Nandidurga road, Off. Millers Road, Jayamahar, Benson Town, Bengaluru - 560046
71.	23SJCCMIB023	Sathyanatha Jayatheertha Katti	Power Dribble Sports Academy	#9, 5TH MAIN, KATRIGUPPE, ITI LAYOUT, BSK 3RD STAGE, BANGALORE -560085
72.	23SJCCMIB024	Syed Humaid Ahmed	iCAP Traders Circuit	#117, 1ST FLOOR, RICHMOND TOWERS, RICHMOND ROAD, BANGALORE - 560025



**DISSERTATION**  
**ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)**  
**POST GRADUATE DEPARTMENT**  
**M.Com(F&T) and M. Com (IB) Dissertation Students (2024-25)**

<b>SL. NO</b>	<b>REGISTER NUMBER</b>	<b>STUDENT NAME</b>	<b>TOPICS</b>	<b>GUIDE</b>
1	23SJCCM001	ANUSHREE JANA	FINANCIAL ANXIETY AND COPING MECHANISMS AMONG YOUNG ADULTS IN A METROPOLITAN CITY	Mr. Z. Mohammed Ashfaque
4	23SJCCM004	CHRISTINA K SANGMA	CONSUMER PERSPECTIVE ON THRIFT STORES: A STUDY ON SUSTAINABLE MARKETING	Dr. Veenu Joy
5	23SJCCM005	DEEPIKA S	A STUDY ON CONTRIBUTION OF GREEN BANKING TO SDG 13 IN BENGALURU, KARNATAKA	Dr. Jhumur Samaddar Roy
6	23SJCCM006	DHANYASHREE N U	A COMPARATIVE ANALYSIS ON DETERMINANTS OF FOREIGN DIRECT INVESTMENT (FDI) INFLOWS IN BRAZIL, INDIA AND SOUTH AFRICA	Mr. Z. Mohammed Ashfaque
7	23SJCCM007	HEDRINIA SHYLLA	A STUDY ON THE PSYCHOGRAPHIC CHARACTERISTICS OF YOUNG WOMEN CONSUMERS TOWARDS SUSTAINABLE MENSTRUAL PRODUCTS	Dr. Soney Haris
8	23SJCCM008	HEMAVATHI M	A STUDY ON UNDERSTANDING THE TAX LITERACY AND COMPLIANCE BEHAVIOUR OF GENERATION Z IN BENGALURU, KARNATAKA.	Dr. Suganthi Pais
9	23SJCCM009	JO ANNE BARETTO	A STUDY ON FINANCIAL PLANNING BEHAVIOUR TOWARDS FINANCIAL SECURITY OF POST-RETIREMENT LIFE WITH SPECIAL REFERENCE TO BANGALORE CITY	Dr. A. M. Sheela
10	23SJCCM010	JOSEPH BENSON	A COMPARATIVE STUDY OF CONSUMER PREFERENCE TOWARDS UBER AND NAMMA YATRI SERVICES WITH REFERENCE TO BENGALURU CITY.	Dr. Nischitha K

11	23SJCCM011	KOCHUTHRESIA. J	COMPARATIVE ANALYSIS OF ORGANIC AND CONVENTIONL FARMING SYSTEMS WITH A FOCUS ON SUSTAINABILITY IMPLICATIONS	Dr. Poornima Vijaykumar
12	23SJCCM012	KRITHIKA M	A STUDY ON MULTIDIMENSIONAL POVERTY METRICS OF PRIVATE SECURITY PERSONNEL OF BANGALORE CITY	Dr. Himachalapathy
13	23SJCCM013	KUSHI R	AN EMPIRICAL STUDY ON THE IMPACT OF DIRECT TAX COMPLIANCE ON THE BEHAVIOUR OF TAXPAYERS	Dr. Ruqsana Anjum
14	23SJCCM014	LAVANYA S	A COMPARATIVE STUDY OF THE FINANCIAL PERFORMANCE OF SELECTED PUBLIC AND PRIVATE SECTOR BANKS IN INDIA	Dr. Sridhar L. S.
15	23SJCCM015	LEKHANA R	A STUDY ON THE IMPACT OF E-VEHICLES ADOPTION ON SUSTAINABLE ENVIRONMENTAL PRACTICES	Dr. Poornima Vijaykumar
16	23SJCCM016	MANOJ S	DECODING RETAIL INVESTOR BEHAVIOR IN IPOS: A STUDY ON FACTORS INFLUENCING IPO SUBSCRIPTIONS.”	Dr. Charles Lasrado SJ
17	23SJCCM017	MARIA SERENA	A STUDY ON THE INFLUENCE OF INNOVATIONS IN DIGITAL PAYMENTS ON THE SPENDING HABITS OF THE CUSTOMER	Mr. Giridhar Naidu. B
18	23SJCCM018	NANDU KRISHNA J	A STUDY ON THE IMPACT OF DIGITAL ADVERTISING ON CONSUMER BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO BENGALURU	Ms. Rency Alex
19	23SJCCM019	PAWAN KUMAR SINGH	A STUDY ON IMPACT OF CORPORATE SOCIAL RESPONSIBILITY (CSR) ON FINANCIAL PERFORMANCE: SPECIAL REFERENCE TO INDIAN STEEL INDUSTRY	Dr. D. Raja Jebasingh
20	23SJCCM020	PRASHANTH J	PERFORMANCE EVALUATION OF SELECT IPOS LISTED AT THE NATIONAL STOCK EXCHANGE OF INDIA	Dr. Charles Lasrado SJ
21	23SJCCM021	PRITTY S MATHEW	A STUDY ON ADOPTION OF ALOGORITHMIC TRADING AMONG RETAIL INVESTORS IN METROPOLITAN CITY	Mr. Z. Mohammed Ashfaque

23	23SJCCM023	RASHMI S P	THE IMPACT OF INCLUSIVITY AND DIVERSITY OF HR POLICIES ON ORGANIZATIONAL PERFORMANCE OR PRODUCTIVITY	Dr. Himachalapathy
24	23SJCCM024	RIYA MARY PAUL	BEHAVIOURAL ANALYSIS OF GEN Z TOWARD INVESTMENTS IN MUTUAL FUNDS WITH SPECIAL REFERENCE TO BANGALORE CITY	Mr. Joswin Prince Rodrigues
25	23SJCCM025	ROHAN ROY BARMAN	A STUDY ON THE IMPACT OF GST ON THE ECONOMIC GROWTH OF TRIPURA	Dr. Nischitha K
26	23SJCCM026	ROSE C J	A STUDY ON THE IMPACT OF SOCIAL MEDIA INFLUENCERS ON THE CONSUMER PURCHASE DECISIONS	Dr Veenu Joy
27	23SJCCM027	RUCHITHA N	THE IMPACT OF AI, INFLUENCERS, AND ALGORITHMS ON IMPULSE BUYING	Ms. Ankitha Antony
28	23SJCCM028	SAGAR ABHISHEK	THE ROLE OF DIGITAL INDIA IN IMPLEMENTING DIGITAL SCHEMES	Dr. Sridhar L. S.
29	23SJCCM029	SARANYA S	"EVALUATING THE IMPACT OF CONSUMER BEHAVIOUR AND PROMOTIONAL STRATEGIES ON PHARMACEUTICAL BRAND PERFORMANCE: A COMPARATIVE STUDY OF SUN PHARMA AND MANKIND PHARMA"	Ms. Dorothy Deepa
30	23SJCCM030	AYESHA SIDDIKAT	EFFECTS OF ONSITE CHILD CARE FACILITIES ON EMPLOYEE PRODUCTIVITY- A STUDY LIMITED TO BENGALURU CITY	Dr. Shubhra Rahul
31	23SJCCM031	SOUNDARYA A	A STUDY ON PUBLIC PERCEPTIONS TOWARDS AI-DRIVEN WORKFORCE WITHIN THE FINANCE SECTOR	Dr. Jhumur Samaddar Roy
32	23SJCCM032	SOWMYA V	EVALUATING PASSENGERS PERCEPTION AND SATISFACTION LEVEL WITH NAMMA METRO AND BMTCL	Dr. Preemal Maria D' Souza
33	23SJCCM033	SUPRIYA SINGH	WORKPLACE SATISFACTION AND CHALLENGES: ANALYSING THE IMPACT OF DEMOGRAPHICS, CULTURE AND REMOTE WORK	Dr. Nancy Christina J

			DYNAMICS IN BENGALURU CITY	
34	23SJCCM034	TIYA ABRAHAM	A STUDY ON THE ROLE OF INFLUENCERS PROMOTING FINANCIAL PRODUCTS WITH REFERENCE TO BENGALURU	Dr. Suganthi Pais
35	23SJCCM035	GAGANA B V	A COMPARATIVE STUDY ON THE IMPACT OF OLD AND NEW TAX REGIME OF SALARIED INDIVIDUALS IN BENGALURU, KARNATAKA.	Dr. Preemal Maria D'Souza
36	23SJCCM036	SHINJU SOSA THOMAS	AN EMPIRICAL STUDY ON THE IMPACT OF CHALLENGES FACED BY THE GIG WORKERS ON THEIR EARNINGS	Dr. Ruqsana Anjum
37	23SJCCM037	MANSI S	AN EXPLORATORY STUDY ON THE IMPACT OF SOCIAL MEDIA INFLUENCE ON SUSTAINABLE FASHION CONSUMPTION OF YOUNG ADULTS IN BENGALURU CITY.	Dr. Soney Haris
38	23SJCCM038	ASHWATH M	A STUDY ON CONSUMER PERSPECTIVES TOWARDS ETHICAL BRANDING OF COSMETIC PRODUCTS WITH SPECIAL REFERENCE TO BANGALORE CITY	Dr. Theresa Rathi Rani
39	23SJCCM039	MOHAMMED PARVEZ B	INVESTORS PERCEPTION TOWARDS REGULATIONS AND CASCADING TAX EFFECTS ON CRYPTOCURRENCY- A STUDY	Dr. Muktha Kumar
40	23SJCCM040	K HARITHA	IMPACT OF INCENTIVES ON JOB SATISFACTION AND PRODUCTIVITY: GENERATIONAL DIFFERENCES & POST-COVID WORKPLACE DYNAMICS	Dr.Shubhra Rahul
41	23SJCCM041	LALLAWMSANGI	IMPACT OF FINANCIAL EDUCATION ON INVESTMENT KNOWLEDGE AMONG THE CITIZEN OF NORTH EAST REGION	Dr. Suganthi Pais
42	23SJCCM042	SUJAN D S	THE STUDY ON IMPACT OF DIGITAL DIVIDE IN URBAN AND RURAL OF BENGALURU DISTRICT	Dr. A. M. Sheela
43	23SJCCM043	T KULASHAKAR	FACULTY JOB SATISFACTION: SURVEY EVIDENCE FROM SELECTED HIGHER EDUCATION INSTITUTIONS (HEIS), BENGALURU URBAN	Dr. D. Raja Jebasingh

44	23SJCCM044	SINDHANA P	A STUDY ON THE IMPACT OF FINANCIAL INCLUSION THROUGH DIGITAL BANKING SERVICES WITH REFERENCE TO CHETTINAD, TAMILNADU	Dr. D. Raja Jebasingh
45	23SJCCM045	MADHU SHREE K	A STUDY ON TAX PLANNING OF SALARIED INDIVIDUALS WITH SPECIAL REFERENCE TO BENGALURU CITY	Dr. Muktha Kumar
46	23SJCCM046	BRUNDA KUMARI N	A STUDY ON CONSUMER PERCEPTION TOWARDS SUSTAINABLE PRODUCTS WITH SPECIAL REFERENCE TO BENGALURU CITY	Dr. R Himachalapathy
48	23SJCCM048	BHOOMIKA TR	IMPACTS OF DIGITAL PAYMENT SYSTEMS ON CONSUMER BEHAVIOUR	Dr. Nancy Christina J
49	23SJCCMIB001	AISHA BANU	ROLE OF BEHAVIOUR FACTORS ON INVESTORS INVESTING DECISIONS IN BANGALORE CITY	Mr Giridhar Naidu B

## PLACEMENT

Sl. No.	Register Number	Name	Company Name	CLASS
1	23SJCCMFA023	Pema Choedon	EY GDS	M COM FA
2	23SJCCMFA012	DIWAKAR.T	EY GDS	M COM FA
3	23SJCCM042	D S Sujan	EY GDS	M COM REG
4	23SJCCM036	Shinju Sosa Thomas	EY GDS	M COM REG
5	23SJCCMFA037	Steffy Blossom	EY GDS	M COM FA
6	23SJCCM013	Kushi R	EY GDS	M COM REG
7	23SJCCM033	Supriya Singh	EY GDS	M COM REG
8	23SJCCM012	Krithika M	EY GDS	M COM REG
9	23SJCCM028	Sagar abhishek	EY GDS	M COM REG
10	23SJCCMFA022	Neha Zachariah	EY GDS	M COM FA
11	23SJCCM017	MARIA SERENA	EY GDS	M COM REG
12	23SJCCMFA004	ALBINIA. A	EY GDS	M COM FA
13	23SJCCMIB020	Shrimeera k	EY GDS	M COM IB
14	23SJCCMFA032	SHON SHIJU STEPHEN	EY GDS	M COM FA
15	23SJCCMIB013	Pm Dhanya	DELOITTE USI TAX	M COM IB
16	23SJCCM045	Madhu shree	DELOITTE USI TAX	M COM REG
17	23SJCCMFA047	Umme Salma	DELOITTE USI TAX	M COM FA
18	23SJCCMFA010	Athira Mohan	DELOITTE USI TAX	M COM FA
19	23SJCCMFA053	Rithika D	DELOITTE USI TAX	M COM FA
20	23SJCCMFA002	Afra S R	DELOITTE USI TAX	M COM FA
21	23SJCCMFA025	RAKSHITH C G	DELOITTE INDIA	M COM FA
22	23SJCCM005	DEEPIKA	DELOITTE INDIA	M COM FA
23	23SJCCMFA036	Steffi Francina	SCHNEIDER ELECTRIC	M COM FA
24	23SJCCM006	Dhanyashree N U	SCHNEIDER ELECTRIC	M COM REG
25	23SJCCMFA049	BINU JOSEPH	GT INDUS PLACEMENT	M COM FA
26	23SJCCM014	Lavanya S	GT INDUS PLACEMENT	M COM REG
27	23SJCCMFA056	S P Amrutha Bushan	GT INDUS PLACEMENT	M COM FA
28	23SJCCM040	K.Haritha	GT INDUS PLACEMENT	M COM REG
29	23SJCCM014	Tenzin Choeying	GT INDUS PLACEMENT	M COM FA
30	23SJCCMFA028	Rhea Lilia Sequeira	GT INDUS PLACEMENT	M COM FA
31	23SJCCMFA050	Yeschi Choedon	GT INDUS PLACEMENT	M COM FA
32	23SJCCMFA011	Divya D	GT INDUS PLACEMENT	M COM FA
33	23SJCCMFA009	Ashwini S	GT INDUS PLACEMENT	M COM FA
34	23SJCCMFA048	V Kevin	GT INDUS PLACEMENT	M COM FA
35	23SJCCMFA044	Tenzin Sichoe	GT INDUS PLACEMENT	M COM FA
36	23SJCCMFA013	Girish R	GT INDUS PLACEMENT	M COM FA
37	23SJCCMFA021	Nanditha Gokul	GT INDUS PLACEMENT	M COM FA
38	23SJCCMFA017	Joneeta Sharron P	GT INDUS PLACEMENT	M COM FA
39	23SJCCMFA024	Rahul Chand	GT INDUS PLACEMENT	M COM FA
40	23SJCCMFA016	Joel Wilson	GT INDUS PLACEMENT	M COM FA

41	23SJCCMFA005	Anjana Prasad	GT INDUS PLACEMENT	M COM FA
42	23SJCCMFA003	Agnes Mary A	GT INDUS PLACEMENT	M COM FA
43	23SJCCM016	Manoj S	Wells Fargo	MCOM REG
44	23SJCCM009	Jo Anne Baretto	Wells Fargo	MCOM REG
45	23SJCCM039	Mohammed Parvez B Bandagi	Wells Fargo	MCOM REG
46	23SJCCMFA041	Tasnim Ashraf	Wells Fargo	MCOM FA
47	23SJCCMIB002	Angelina Nikitha Cyril	Wells Fargo	MCOM IB
48	23SJCCMFA029	Saumya Ravi	VISA	MCOM FA

## GUEST LECTURES, WORKSHOPS & SEMINARS

**ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)**  
**Post Graduation Department**

**M. Com (FT, IB, FA) Guest Lectures/Workshops 2024-25**

### ODD/EVEN SEMESTER

Sl. No.	Date and Timing	Topic of the Seminar/Guest lecture/Workshop	Resource Person	Programmes engaged
1.	10.06.2024 11:00am to 12:00pm	An Art of Designing Effective Professional Presentation & Assignment in an Academic Environment	<b>Dr. Soney Haris,</b> Associate Professor, SJCC (M. Com, B.Ed. (Com), M.Phil., M.M.M, CIM(UK), Ph.D., M.Sc. (App. Psy.)	II M. Com F&T, II M. Com IB and II M. Com FA
2.	25.06.2024 12:30 pm to 1:30pm	Financial Awareness: From Panic to Plan – Make your money work for you	<b>Mr. Akshat Garg</b> from AVP Research, Choice.	II M. Com F&T, II M. Com IB and II M. Com FA
3.	10.8.2024 11:30 am to 3:00 pm	Internship Bootcamp (Series 1) – From Classroom to Corporate	<b>Vinay Krishna</b> HV (HR Professional) <b>Ms. Shubhangi Bhatt</b> (Senior Tax Executive -2 Global Transfer Pricing at Deloitte India) PG Batch 2020-22 <b>Ms. Joshna John</b> (Audit Associate at Grant Thornton INDUS) PG Batch: 2020-22	II M. Com FA & II M. Com IB



			<b>Dr. Komal A. Dave</b> (HOD-PG) <b>Mr. Giridhar Naidu</b> (Placement Coordinator)	
4.	17,08,2024 9:30 am to 1:00 pm	Internship Bootcamp (Series 2) From Classroom to Corporate	<b>Ms. Rebecca Vieyra</b> (Associate Consultant)  PG Batch: 2013-15	II M. Com FA & II M. Com IB
5.	19.8. 2024 20.8.2024 21.8.2024 22.8.2024 27.8.2024	Research Training Program - “Equip Yourself with the Tools for Research Excellence”	<b>Dr. D. Raja Jebasingh</b> (Associate Professor, SJCC Research Supervisor, BCU)  <b>Dr. K.N. Lakshmipathi</b> (Chief Librarian, SJCC)  <b>Dr. Poornima Vijaykumar</b> (Assistant Research Director, SJCC Research Supervisor, BCU)  <b>Dr. Shanu Nazar</b> (Assistant Professor, SJCC)	II M. Com F&T & II M. Com IB
6.	28.08.2024 10:00 am to 2:00 pm	Entrepreneurship Mentorship – Workshop	<b>Mr. Kiran Bettadapura</b> (Managing Partner Prudentia Law Chambers)  <b>Mr. Raj Waghray</b> (Head-Entrepreneurship Cell SID, IISc)	I M. Com F&T, I M. Com FA, I M. Com IB, II M. Com F&T, II M. Com FA, II M. Com IB

7.	31.08.2024 11.30 am - 2.30 pm	A workshop on simple regression analysis using SPSS “Dive Deep into Simple Regression Analysis: A Hands-on SPSS Workshop”	<b>Dr. Sridhar L. S</b> (IQAC Coordinator, SJCC, Research Supervisor, BCU)	II M. Com FA
8.	9.9. 2024 10.9.2024 11.9.2024  12:00 pm to 2:30 pm	Peer Driven Workshop on Research Paper Writing Process	<b>Peer Guidance by Final Year PG Students</b>  Ms. Hemavathi M, Ms. Dhanyashree N U, Ms. Jo Anne Baretto, Ms. Riya Mary Paul, Ms. Albinia A, Mr. Dhanush N, Mr. Immanuel R	I M. Com F&T, 1 M. Com IB, 1 M. Com FA
9.	26.11.2024  12:30 to 3:00 pm	Workshop on Research Paper Writing and SPSS	<b>Dr. Shanu Nazar</b>	Interested 1 <sup>st</sup> Year PG Students
10.	06.01.2025 to 17.01.2025	UGC NET Synchronous / Asynchronous Coaching Classes	*Asynchronous*	1 <sup>st</sup> and 2 <sup>nd</sup> Year PG students – Preparing for UGC NET
11.	06.02.2025  11:00am to 12:30pm	“Why are we not good at investing? Risk is not just a number Live Demo of a trading terminal”	<b>Mr. Ravichand</b> (Founder at Shrika Capital, SEBI certified Investment advisor and AMFI certified Mutual fund advisor / distributor)	II M. Com F&T & II M. Com IB
12.	3.2.2025 to 11.2.2025	Microsoft Excel Workshop for First Year PG Students	Mr. Giridhar Naidu B	1 <sup>st</sup> Year M Com Students

13.	15.02.2024 8:00 am to 3:00 pm	PGD- WORKSHOP "Numbers are Friends"	<b>Mr. Paul Abraham</b> Senior Technologist, HPE, Bengaluru  <b>Mr. Lakshminarayanan</b> AI Solution Architect, Mercedes Benz R&D India  <b>Mr. Satyanarayan Reddy</b> – Data Scientist, HPI, Bengaluru	I & II year students of M.Com FT, M. Com IB, M. Com FA and All PGD Specializations
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## GUEST LECTURE, WORKSHOP & SEMINAR REPORTS

### GUEST LECTURE – FOR THE FINAL YEAR PG STUDENTS

Name of the event	An Art of Designing Effective Professional Presentation & Assignment in an Academic Environment
Department	Post Graduate Department of Commerce
Date	10.06.2024
Time	11:00am to 12:00pm
Venue	Loyola Hall, SJCC
Objectives of the event	To equip students with the skills and knowledge necessary to create impactful and professional presentations and assignments within an academic setting.
Guest speaker	Dr. Soney Haris – Associate Professor, SJCC (M. Com, B.Ed. (Com), M.Phil., M.M.M, CIM(UK), Ph.D., M.Sc. (App. Psy.)
Participants	II M. Com F&T, II M. Com IB and II M. Com FA
No. of participants	90

The session commenced with a warm welcome for Dr. Soney, followed by a brief introduction highlighting their expertise. Dr. Soney set the stage by defining presentations and their



significance within academia. This established the session's purpose and laid the groundwork for further exploration. Also addressed the importance of tailoring presentations to diverse speaking situations. This likely included strategies for adapting content and delivery styles to different audiences and environments. The lecture

emphasized the crucial role of meticulous planning and preparation. Dr. Soney likely provided insights on crafting compelling content, structuring presentations logically, and utilizing effective visuals. The session explored various presentation formats and the diverse tools available to create impactful and visually appealing slides. Students likely gained valuable knowledge about software programs and design principles to enhance their presentations. Dr. Soney outlined crucial guidelines for effective presentation delivery. This may have covered aspects like time management, maintaining eye contact, utilizing appropriate body language, and avoiding common pitfalls. The lecture highlighted the significance of visual elements like colour, font size, and style in presentations.



The second half of the session transitioned to the art of effective assignment writing. Dr. Soney likely introduced fundamental writing principles, ethical considerations, and proper structuring



of assignments. The lecture likely provided guidance on crafting strong introductions, well-developed bodies containing evidence and analysis, and impactful conclusions for academic assignments. Dr. Soney likely emphasized the importance of proper citation and referencing practices, ensuring academic integrity. Highlighting the value

of proofreading, grammar checks, and punctuation accuracy for polished assignments was addressed. A comprehensive Q&A session concluded the event, allowing students to clarify doubts, share experiences, and gain further insights from Dr. Soney's expertise. This guest lecture by provided the final-year PG students with a well-rounded understanding of crafting impactful presentations and effective academic assignments.

### **Guest Lecture on Financial Awareness: From Panic to Plan – Make your money work for you**

Department	Post Graduate Department of Commerce
Date	25.06.2024
Time	12:30 pm to 1:30pm
Venue	Conference Hall, SJCL
Participants	II M. Com F&T, II M. Com IB and II M. Com FA
No. of participants	61



The first guest lecture of this academic year was organized for the Final Year M. Com Students, aiming to introduce and inculcate the habit of investing. The resource person for this lecture was Mr. Akshat Garg from AVP Research, Choice.

This lecture comes at a crucial time for second year students who going to step into the professional

world in just a few months. Mr. Akshat started the lecture by mapping out the current economic status and debunking myths about investing in Mutual Funds. Mr. Akshat stressed on the benefits of investing early and investing where money will grow. He encouraged the students to move on from the outdated methods of investing and use technology to the fullest.



Mr. Akshat took the students through the fundamentals of Mutual Funds, importance, features and what to look out for. He displayed visuals of key financial figures involved that helped the students to understand clearly.

The lecture ended with a Q&A session and the vote of thanks.

### **Internship Bootcamp (Series 1) Report – From Classroom to Corporate for the Final Year FA and IB Students**

Department	Post Graduate Department of Commerce
Date	10 <sup>th</sup> August, 2024
Time	11:30 am to 3:00 pm
Venue	Common Room (Room No. 203) 2 <sup>nd</sup> Floor, Gonzaga Block
Participants	II M. Com FA & II M. Com IB
No. of participants	69
Speakers	<ul style="list-style-type: none"> <li>• Vinay Krishna HV (HR Professional)</li> <li>• Ms. Shubhangi Bhatt (Senior Tax Executive -2 Global Transfer Pricing at Deloitte India) PG Batch 2020-22</li> <li>• Ms. Joshna John (Audit Associate at Grant Thornton INDUS) PG Batch: 2020-22</li> <li>• Dr. Komal A. Dave (HOD-PG)</li> <li>• Mr. Giridhar Naidu (Placement Coordinator)</li> </ul>
Faculty Coordinator	Dr. Komal A. Dave (HOD-PG)



**Objective:** The objective of the Internship Bootcamp (Series 1) was to equip students with the knowledge and skills necessary to secure internships and excel in the corporate world.

The program commenced with a prayer service followed by an introduction by the Head of the Post Graduate Department of Commerce, Dr. Komal A. Dava, and

emphasized the importance of the workshop and introduced the speakers.

### **Speaker 1: Mr. Vinay Krishna HV**

#### **Topic: Navigating the Workplace: Understanding key HR Laws**

The session aimed in providing an overview of corporate law and its implications for employees. Mr. Vinay explained various labour acts including Payment of Wages Act, Minimum Wages Act, Payment of Bonus Act, Employees' State Insurance Act, Employees' Provident Funds and Miscellaneous Provisions Act, Gratuity Act, and the Sexual Harassment of Women at



Workplace (Prevention, Prohibition and Redressal) Act. Highlighted the importance of gender equality and women empowerment in the workplace. The session empowered participants to be informed and proactive in safeguarding their interests and contributing to positive workplace culture. Essentially, the session aimed to create awareness about employee rights and responsibilities, fostering a knowledgeable workforce capable of navigating workplace challenges with confidence.





**Speaker 2: Ms. Joshna John**

**Topic: From Students to Professional: Alumni Share their Corporate Experience**

Ms. Joshna Shared her college experience and journey to securing an internship. The session emphasized the importance of

internships and the skills required to be successful. Highlighted the importance of research, skill development (particularly MS Excel), and a strong resume.

**Speaker 3: Ms. Shubhangi Bhatt**

**Topic: From Students to Professional: Alumni Share their Corporate Experience**

Discussed her college experience and the importance of communication and skill development. Shared her learnings from the interview process and tips for resume writing. Underscored the value of certificates and internship experience.





#### **Speaker 4: Mr. Giridhar Naidu (Placement Coordinator)**

##### **Topic: Mastering Personal Finance**

Mr. Giridhar Naidu introduced the basics of finance and investments. He emphasized the importance of financial planning and discussed various investment options, including fixed deposits (FDs) and treasury bonds. The session also covered the difference between passive and active investment strategies and highlighted the role of mutual funds as an investment vehicle.



#### **Speaker 5: Dr. Komal A. Dave (HOD-PG)**

##### **Topic: Internship Orientation**

Dr. Komal A. Dave provided an overview of the internship program. This included outlining potential internship areas, the criteria for evaluating student projects, and the internship timeline. She also shared specific dates for internship start and end dates, report submission deadlines, and viva preparation schedules.



The Internship Bootcamp (Series 1) proved to be an enriching experience for the students, providing them with a comprehensive understanding of the corporate world. The sessions covered a wide range of topics, from legal and regulatory frameworks to career development and financial planning. By combining expert insights from industry professionals and academic



guidance, the bootcamp effectively prepared students for their internship journey and beyond. The event fostered an environment of learning and growth, empowering students to make informed decisions about their careers and personal finance.

### **Internship Bootcamp (Series 2) Report – From Classroom to Corporate for the Final Year FA and IB Students**

Department	Post Graduate Department of Commerce
Date	17 <sup>th</sup> August, 2024
Time	9:30 am to 1:00 pm
Venue	Common Room (Room No. 203) 2 <sup>nd</sup> Floor, Gonzaga Block
Participants	II M. Com FA & II M. Com IB
No. of participants	35
Speakers	Ms. Rebecca Vieyra (Associate Consultant) PG Batch: 2013-15
Faculty Coordinator	Dr. Komal A. Dave (HOD-PG)



**Objective:** To empower students with the necessary skills and knowledge to effectively plan their careers by providing guidance on self-assessment, goal setting, industry analysis, resume building, and interview preparation, as the students are preparing for their placements and internships.

## Topics Covered:

Industry Insights, Career Opportunities and Pathways, Skills and Competencies, Professional Development, Practical Experience, Networking Strategies, Personal Branding, Job Search and Interview Preparation, Work-Life Balance and Well-being, Ethics and Corporate Responsibility, Future of Work.

The session commenced with an interactive sharing of internship and job experiences among participants, fostering a collaborative learning environment. The session delved into self-assessment, encouraging participants to identify their strengths, weaknesses, skills, and interests. This introspection served as a foundation for setting clear and achievable career goals.



Participants were guided through the process of defining both short-term and long-term career objectives. Emphasis was placed on aligning personal goals with skills and interests to enhance job satisfaction and career progression. The session also explored various career paths, encouraging attendees to conduct thorough research and consider potential opportunities across different industries. Identifying in-demand industries and professions

was a crucial component of the session. This knowledge empowered them to make informed decisions about their career trajectories.

Resume writing emerged as a core focus area. The session emphasized the distinction between primary and core skills, highlighting their importance in crafting compelling resumes. Participants were provided with practical guidance on mastering the job application process, including tailoring resumes to specific job requirements and effectively showcasing their qualifications. Understanding the specific skills demanded by desired job roles was another key aspect addressed during the session. Also to enhance interview preparedness, mock interview questions were shared, enabling participants to practice and refine their responses. The session concluded with a discussion on the job application process, offering practical tips and strategies for increasing the chances of securing desired positions.



Overall, the career guidance session provided valuable insights and practical tools to assist individuals in making informed career decisions. By combining self-assessment, goal setting, industry analysis, and resume building, participants were empowered to embark on a successful career journey.



**RESEARCH TRAINING PROGRAM – FOR THE FINAL YEAR  
M.COM F&T & IB STUDENTS**

**“Equip Yourself with the Tools for Research Excellence”**

Department	Post Graduate Department of Commerce
Dates	19 <sup>th</sup> August 2024 20 <sup>th</sup> August 2024 21 <sup>st</sup> August 2024 22 <sup>nd</sup> August 2024 27 <sup>th</sup> August 2024
Participants	II M. Com F&T & II M. Com IB
Faculty Coordinator	Dr. Komal A. Dave (HOD-PG)

**Objective of the Training Program:**

- Understanding the core principles of research methodology, including research gaps, problem statements, and research plans.
- Developing effective research skills by learning to critically evaluate information sources, utilize online platforms, and navigate subscribed e-resources.
- Gaining a comprehensive understanding of research design, sampling techniques, questionnaire construction, and data analysis methods.
- Learning how to design and analyze questionnaires, including closed-ended and open-ended questions, coding techniques, and data tabulation.
- Mastering essential statistical techniques for data analysis using SPSS software, covering descriptive statistics, analytical statistics, inferential statistics, and non-parametric tests.



## Day 1:

Date	19.08.2024
Time	8:45 AM to 10:30 AM
Venue	Room No. 102, 1st Floor, Gonzaga Block
Speaker	Dr. D. Raja Jebasingh (Associate Professor, SJCC Research Supervisor, BCU)
No. of Participants	37
Topics Covered	<ul style="list-style-type: none"><li>➤ An overview on: Steps in Research Process and Design</li><li>➤ Resource discovery and systematic literature review</li><li>➤ Research gap identification Writing and presenting a literature review Citations and referencing</li><li>➤ Ethical policies and Plagiarism</li></ul>



On 19<sup>th</sup> August 2024, the Post Graduate Department of St. Joseph's College of Commerce (Autonomous) conducted the first session of its Research Training Workshop for the 2nd year M. Com Regular and IB students. We had with us Dr. D. Raja Jebasingh as the resource person for the day. The workshop was conducted to equip participants with essential research skills. The workshop emphasized research as a systematic inquiry

aimed at expanding knowledge and addressing societal challenges.

Participants learned to identify research gaps through thorough literature reviews. These gaps serve as starting points for new research. The importance of literature reviews in identifying research gaps were stressed upon and discussions on various websites and resources useful for collecting existing works of literature were conducted.

The workshop stressed the importance of selecting a relevant and justifiable research topic that has a societal impact. A well-defined problem statement was highlighted as the backbone of research, guiding subsequent steps. A good problem statement would in turn help the research to formulate research objectives and thereby prepare a comprehensive questionnaire. Hence the initial steps of literature review, identifying research gap, preparing a problem statement serves as the basic guideline for any researcher. The importance of these areas were the key highlights of the workshop.



The workshop covered key components of a research plan, including data collection, sample size determination, and data analysis. Participants were introduced to various data sources and learned to interpret findings effectively. They were also introduced to journal finder tools and citation managers that can help researchers in making their works much easier and more efficient.

In conclusion, the workshop provided participants with a solid foundation in research methodologies. By understanding research's significance, identifying research gaps, and formulating clear problem statements, participants are well-equipped to conduct meaningful research. The workshop emphasized research as an iterative process of continuous learning.

## Day 2:

Date	20.08.2024
Time	12:30 PM - 2:00 PM
Venue	Computer Lab, SJCC
Speaker	Dr. K.N. Lakshmipathi (Chief Librarian, SJCC)
No. of Participants	31
Topics Covered	Usage of E-Resources



On 20<sup>th</sup> August 2024, the Post Graduate Department of St. Joseph's College of Commerce (Autonomous) conducted the Second Session of its Research Training Workshop for the 2nd year M. Com Regular and IB students. We had with us Dr. K.N. Lakshmipathi as the resource person for the day. The workshop was conducted to equip participants with the necessary skills to effectively utilize various online platforms for accessing research papers. The workshop

focused on understanding the distinctions between authentic and reliable information sources, exploring open-source websites, and delving into subscribed e-resources. The session aimed to enhance research efficiency and productivity by familiarizing participants with a range of tools, including EBSCOhost, JGate, NLIST, Mendeley, DELNET, DOAJ, and the National Digital Library.

The workshop commenced with a discussion on the significance of reliable information sources in the research process. Participants were made aware of the challenges posed by the abundance of information available online and the importance of discerning between authentic and credible sources. The workshop emphasized the critical role of peer-reviewed journals and academic databases in ensuring the validity of research findings.



Open-source websites were introduced as valuable complements to subscribed resources. Participants explored the potential of these platforms for accessing a wide range of research materials, including preprints, datasets, and research outputs from various institutions.

The core of the workshop centred around subscribed e-resources, which offer curated and



organized access to scholarly content. Participants were introduced to EBSCOHOST, JGate, NLIST, Mendeley, DELNET, DOAJ, and the National Digital Library. Discussions focused on search strategies, result refinement, and effective utilization of platform features.

The workshop successfully provided participants with a comprehensive overview of the research landscape and the tools available to navigate it effectively. By understanding the distinctions between authentic and reliable information sources, participants



gained a foundation for critical evaluation of research materials. The exploration of open-source websites and subscribed e-resources equipped participants with the skills to access a wide range of scholarly content.

The workshop concluded with a strong emphasis on the continuous evolution of the information landscape and the need for researchers to stay updated on emerging tools and resources. Participants were encouraged to explore additional platforms and refine their research strategies to enhance their research productivity.

### Day 3:

Date	21.08.2024
Time	12:00 PM - 2:00 PM
Venue	Computer Lab, SJCC
Speaker	Dr. Poornima Vijaykumar (Assistant Research Director, SJCC Research Supervisor, BCU)
No. of Participants	40
Topics Covered	<ul style="list-style-type: none"> <li>➤ Population, sample, sample size determination and sampling techniques</li> <li>➤ Questionnaire construction / Instrument Design</li> </ul>

The session provided an in-depth overview of key research methodology concepts, focusing on research design and its components. Dr. Poornima Vijaykumar began by elucidating various



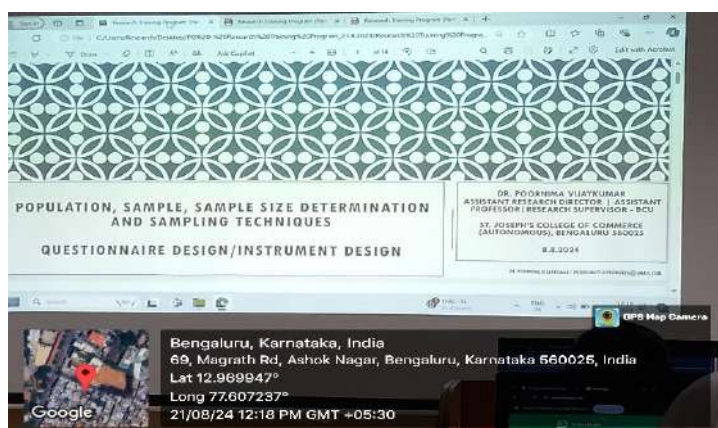
phrases commonly used in the research process, setting the foundation for subsequent discussions.

A significant portion of the session was dedicated to understanding research design and its categorization into four distinct parts. Participants gained insights into the importance of a well-structured research design as a cornerstone of any research endeavour.

Dr. Poornima shared valuable resources for research, including relevant websites that can aid researchers in their endeavours. The session also covered sampling techniques, including probability and non-probability sampling methods. Participants were guided on choosing the most appropriate sampling method for their research context.

Questionnaire or instrument design was another key topic addressed. Dr. Poornima explained the general format of a questionnaire and provided guidance on how to construct effective

questions that elicit valid information. To reinforce these concepts, a research paper from a senior student was analyzed to illustrate the practical application of research methodology principles.



Reliability and validity testing were discussed in detail. Participants learned how to conduct these tests for newly constructed questionnaires and the types of data suitable for such assessments. Practical exercises using SPSS software were conducted to reinforce the theoretical concepts. Participants gained hands-on experience in

testing the reliability of real datasets and identifying key parameters to assess data suitability for further research.

In conclusion, the session provided a comprehensive overview of essential research methodology concepts, equipping participants with the knowledge and skills necessary for conducting rigorous research.

#### Day 4:

Date	22.08.2024
Time	12:00 PM - 2:00 PM
Venue	Room No. 102, 1st Floor, Gonzaga Block
Speaker	Dr. Shanu Nazar (Assistant Professor, SJCC)
No. of Participants	36
Topics Covered	<ul style="list-style-type: none"> <li>➤ Coding of close-ended and open-ended questions</li> <li>➤ Data Tabulation</li> </ul>

Dr. Shanu N. Nazar started the session by revisiting the types of questionnaires discussed previously. He explained the differences between questionnaires and schedules, emphasizing the importance of these distinctions for effective research design.

Dr. Shanu then moved on to discuss closed-ended and open-ended questions. He described



the characteristics of each type and provided guidance on when to use them. Closed-ended questions, such as multiple-choice, dichotomous, rating scales, and rank-order questions, offer predefined response options and are easier to analyse statistically. On the other hand, open-ended questions allow respondents to provide detailed, free-form answers, which can offer richer insights but are more complex to code.



For coding open-ended questions, Dr. Nazar explained the process in detail. He emphasized the importance of initially reviewing all responses to identify common themes. Developing coding categories involves creating groups that encompass all the responses, which helps in organizing the data. Assigning codes involves labelling the responses with numerical or descriptive tags

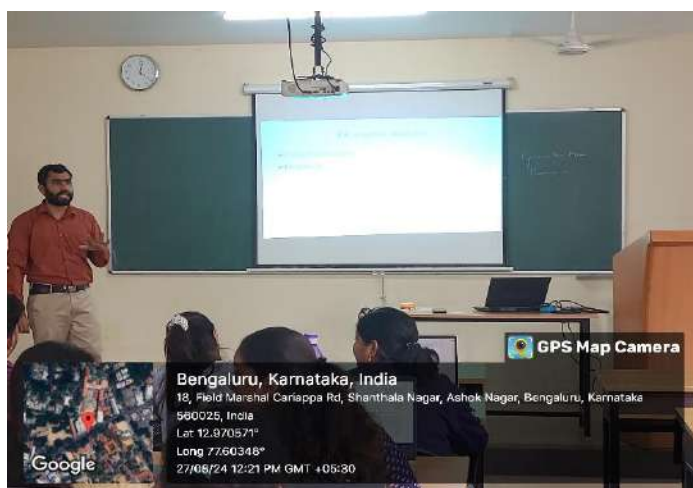
based on these categories. Dr. Nazar also discussed handling responses that touch on multiple themes, which may require categorizing them under several codes. Finally, analysing the coded data is crucial for uncovering patterns and drawing meaningful insights.

The session concluded with a discussion on data tabulation. Dr. Nazar covered how to define objectives, collect data, select variables, and design tables to summarize and present data effectively. Various examples were provided to illustrate these concepts and their practical applications.

## Day 5:

Date	27.08.2024
Time	12:00 PM - 2:00 PM
Venue	Room No. 102, 1st Floor, Gonzaga Block
Speaker	Dr. Shanu Nazar (Assistant Professor, SJCC)
No. of Participants	33
Topics Covered	<ul style="list-style-type: none"> <li>➤ Data Analysis (Descriptive and Inferential)</li> <li>➤ Interpretation and Report Writing</li> </ul>

Dr. Shanu N Nazar conducted an insightful workshop on data analysis specifically designed for M. Com Reg and IB students, preparing them for their upcoming dissertations. The workshop offered a deep dive into essential statistical techniques and their practical applications using SPSS. The session began with an in-depth overview of descriptive statistics, where Dr. Nazar highlighted the importance of measures of central tendency such as the mean, median, mode, geometric mean, and harmonic mean. The workshop emphasized how these



measures help summarize and interpret data effectively. Additionally, measures of dispersion, including standard deviation and variance, were discussed to illustrate how they convey the spread and variability within data sets.

Following the introduction to descriptive statistics, the workshop progressed to analytical statistics, focusing on correlation and regression

techniques. Dr. Nazar meticulously explained various models and estimation methods used to analyze relationships between variables, providing hands-on experience with real-world data through SPSS. The session also covered inferential statistics, concentrating on hypothesis testing methods such as ANOVA and t-tests. These techniques are crucial for making data-driven decisions and drawing conclusions from sample data.

Furthermore, Dr. Nazar introduced non-parametric tests to address scenarios where data do not meet normality assumptions, thus broadening the students' analytical toolkit. The workshop concluded with a discussion on different types of variables and statistical models, reinforcing the practical applications of these techniques in both research and business contexts. This comprehensive training aimed to enhance the students' analytical skills and boost their confidence in data interpretation, setting a solid foundation for their dissertation work in the coming semester.



## Day 6:

Date	30.08.2024
Time	12:30 PM - 1:00 PM
Venue	Room No. 102, 1st Floor, Gonzaga Block
Research Training Program Exam	50 MCQ's (30 Minutes)
No. of Participants	44



Upon the successful completion of the Research Training Program, an MCQ exam had been organized for the students on August 30, 2024. This assessment evaluated their understanding of the key concepts and skills covered throughout the program.



## Conclusion:

The Research Training Workshop Sessions successfully provided M. Com students with a strong foundation in research methodologies. Through interactive sessions and practical exercises, participants gained the knowledge and skills necessary for all stages of the research process, from identifying research gaps and formulating problem statements to effectively collecting, analysing, and interpreting data. This comprehensive workshop series equipped students with the confidence and tools to conduct rigorous research for their upcoming dissertations and future academic endeavours. The workshop also emphasized the importance of continuous learning and encouraged participants to stay updated on emerging research tools and resources.

## Entrepreneurship-Mentorship Workshop

ORGANISERS	<ul style="list-style-type: none"> <li>• MY Bharat from Ministry of Youth Affairs &amp; Sports (Department of Youth Affairs)</li> <li>• Post Graduate Department of Commerce, St. Joseph's College of Commerce (Autonomous)</li> </ul>
DATE	28.08.2024
PARTICIPANTS	I M. Com F&T, I M. Com FA, I M. Com IB, II M. Com F&T, II M. Com FA, II M. Com IB
No. OF PARTICIPANTS	255
VENUE	Loyola Hall, St. Joseph's College of Commerce (Autonomous)
TIME	10.00 am - 2.00 pm



*The Organising Committee with the Resource Persons.*

The **MY (Mera Yuva) Bharat** scheme, a flagship initiative by the Ministry of Youth Affairs & Sports (Department of Youth Affairs) in collaboration with the Department for Promotion of Industry & Internal Trade (DPIIT), recently partnered with the Postgraduate Department of St. Joseph's College of Commerce to conduct a transformative **Entrepreneurship-Mentorship Workshop** under the inspiring tagline “**Mentor, Motivate, and Master.**” The MY Bharat scheme was launched to foster entrepreneurship and innovation among youth, the scheme aims to empower young people by providing them with the necessary tools, resources, and support to start and grow their own businesses.

The MY Bharat Entrepreneurship-Mentorship Workshop exemplified the forward-looking initiatives championed by the Government of India, driven by the collaborative efforts of the Ministry of Youth Affairs & Sports and the Department for Promotion of Industry & Internal Trade (DPIIT). These initiatives are a reflection of the government's dedication to empowering the youth, guided by the visionary leadership of Prime Minister Shri Narendra Modi, who has consistently emphasized the importance of youth empowerment, innovation, and entrepreneurship as key drivers of national progress.

The workshop also highlighted the contributions of Shri Mansukh Mandaviya, the Minister of Youth Affairs & Sports, whose commitment to youth development has been instrumental in creating supportive platforms that nurture entrepreneurial spirit among young Indians. Alongside him, Shri Piyush Goyal, the Minister of Commerce & Industry, Consumer Affairs, Food & Public Distribution, and Textiles, has played a crucial role in promoting industry-linked initiatives that align educational outcomes with market needs.

Their combined efforts have not only opened doors for students and young professionals to access valuable resources and mentorship but have also provided the foundational support needed to thrive in today's competitive business environment. St. Joseph's College of Commerce is deeply honored to have hosted this event, which stands as a testament to the impact of government initiatives in fostering the next generation of leaders and entrepreneurs, in line with Prime Minister Modi's vision of a self-reliant and innovative India.

For St. Joseph's College of Commerce, it was a distinct privilege to host and organize such a prestigious event, marking a significant milestone in the institution's ongoing commitment to fostering entrepreneurship and innovation among its students. This collaboration was not just an event but a testament to the college's commitment to shaping the next generation of business leaders, making it a proud moment in its academic history.

Being selected as a host for this workshop underscored the college's status as a centre of excellence in entrepreneurial education. The partnership with MY Bharat and DPIIT allowed St. Joseph's College of Commerce to offer its students unparalleled access to high-level mentorship, expert guidance, and real-world insights that are rarely available in conventional academic settings. This event symbolized the merging of academic prowess with national objectives, creating a unique platform where students could directly benefit from the support and vision of government initiatives aimed at youth development. The workshop highlighted the importance of nurturing entrepreneurial talent at an academic level and showcased the college's dedication to bridging the gap between classroom learning and practical business challenges.

The workshop was strategically designed to embody the essence of its tagline—**Mentor, Motivate, and Master**—by providing a comprehensive blend of theoretical learning and hands-on experience. Through expert-led sessions, students delved into critical aspects of entrepreneurship, such as idea generation, business planning, market analysis, financial management, and scaling strategies. The **Mentor** component connected students with industry leaders, successful entrepreneurs, and seasoned professionals who provided personalized feedback on their business ideas, offering a real-world perspective that books and lectures alone cannot provide. These mentors served not only as guides but also as role models, demonstrating through their own journeys the resilience, creativity, and strategic thinking needed to succeed in the business world.

The **Motivate** aspect of the workshop was equally vital, designed to inspire students to dream big and pursue their entrepreneurial ambitions with confidence. Throughout the event, students were exposed to motivational talks, success stories, and interactive discussions that ignited their passion for innovation. They learned from the challenges and triumphs of established entrepreneurs, gaining insights into overcoming obstacles, managing failure, and staying motivated through the ups and downs of the entrepreneurial journey. This motivational aspect was crucial in helping students develop the mindset needed to navigate the often-unpredictable world of startups and business ventures.

The **Master** component focused on equipping students with the technical skills and knowledge necessary to turn their ideas into successful businesses. Through practical exercises and case studies, students learned how to master essential entrepreneurial competencies such as market research, financial forecasting, branding, and strategic decision-making. The workshop emphasized the importance of continuous learning and adaptability, encouraging students to embrace new technologies and market trends as they shape their business strategies. This hands-on approach ensured that participants left the workshop not just with ideas but with the tools and confidence to execute them.

The workshop also touched upon how the MY Bharat scheme is implemented through various initiatives and programs, including workshops, seminars, and incubators, which are designed to support and guide young entrepreneurs throughout their startup journey. The MY Bharat scheme represents a significant effort by the Indian government to promote entrepreneurship among the youth, contributing to the broader goals of economic development and job creation.

For St. Joseph's College of Commerce, hosting this workshop was more than just an educational event; it was an honour that underscored the college's commitment to excellence and its role as a leader in entrepreneurial education. By partnering with MY Bharat and DPIIT, the college was able to enrich its curriculum and provide students with a rare opportunity to engage directly with the broader entrepreneurial ecosystem. The event facilitated meaningful interactions between students and key stakeholders, including industry experts, potential investors, and government representatives, fostering a network of support that extended beyond the workshop itself.

This collaboration allowed the college to make a substantial contribution to the MY Bharat mission of youth empowerment, showcasing how educational institutions can play a pivotal role in national development. The workshop provided a dynamic learning environment where students were not just passive recipients of information but active participants in their own entrepreneurial journey. The privilege of hosting such a government-backed initiative



reinforced the college's position as an incubator of talent, where students are encouraged to think boldly, challenge norms, and drive innovation.

By the end of the workshop, participants emerged with a comprehensive understanding of the entrepreneurial landscape, equipped with practical skills and enriched by the mentorship they received. The collaboration significantly boosted the students' readiness to tackle their entrepreneurial ambitions, providing them with a clear pathway to turn their ideas into reality. The success of this event underscored the power of cross-sector partnerships in building a supportive ecosystem where students are not only taught but also inspired and equipped to become the business leaders of tomorrow.

The partnership between MY Bharat, DPIIT, and St. Joseph's College of Commerce exemplifies how academic institutions and government bodies can work together to create powerful opportunities for youth empowerment. It highlighted the transformative impact of mentorship, motivation, and mastery in shaping the next generation of entrepreneurs, reinforcing the idea that with the right guidance and resources, young people can drive economic growth and innovation. St. Joseph's College of Commerce proudly embraced this role, confident that the skills, inspiration, and guidance imparted through this workshop would have a lasting impact on its students, empowering them to contribute to India's entrepreneurial landscape and become the next generation of successful business leaders.

### **Pre-Event Report**

#### **Registration for the MY (Mera Yuva) Bharat Entrepreneurship-Mentorship Workshop**

The pre-event phase of the **MY (Mera Yuva) Bharat Entrepreneurship-Mentorship Workshop**, a collaborative effort between the Ministry of Youth Affairs & Sports (Department of Youth Affairs) and the Department for Promotion of Industry & Internal Trade (DPIIT), was marked by the proactive involvement of Dr. Komal A. Dave, Head of the Postgraduate Department at St. Joseph's College of Commerce. Dr. Dave's personal oversight was instrumental in ensuring the successful registration of students to both the MY Bharat platform and the workshop itself. Her hands-on approach was pivotal in creating a seamless and efficient registration experience.

Dr. Dave played a critical role in introducing students to the **MY Bharat platform (<https://mybharat.gov.in/>)**. She organized informative sessions to explain the platform's objectives and how it supports young entrepreneurs by offering resources, mentorship, and networking opportunities. These sessions were designed to boost student engagement and demonstrate the platform's value, effectively aligning with the workshop's overarching goals of mentorship and entrepreneurial development. Dr. Dave's enthusiastic and detailed explanation helped in generating interest and excitement among the students.

The registration process was meticulously managed under Dr. Dave's supervision. She ensured that students were correctly enrolled on the MY Bharat platform and registered for the workshop with minimal issues. Her direct involvement in handling any technical difficulties and addressing student queries was crucial in maintaining an organized and smooth registration process. By providing personalized support, Dr. Dave ensured that all interested students had the opportunity to participate, reflecting her commitment to their success.

Dr. Dave's engagement went beyond mere administrative duties; it highlighted the college's dedication to providing meaningful and impactful opportunities for its students. Her personal interaction with students during the registration process underscored the importance of the MY Bharat initiative and reinforced the workshop's core themes of mentorship, motivation, and mastery. This hands-on approach not only facilitated a smooth registration but also fostered a sense of inclusivity and enthusiasm among the students.

In conclusion, Dr. Komal A. Dave's active involvement in the pre-event registration was a key factor in the successful preparation for the MY Bharat Entrepreneurship-Mentorship Workshop. Her leadership ensured high student participation and provided a solid foundation for the workshop. This proactive engagement demonstrated the college's commitment to supporting its students and highlighted the transformative potential of national-level initiatives in shaping future entrepreneurs.

The screenshot displays the MY Bharat website interface. At the top, there is a header with the MY Bharat logo and a user profile for 'Jo Baretto'. Below the header, a banner features logos of the Ministry of Youth Affairs & Sports, Department of Youth Affairs, and Department for Promotion of Industry & Internal Trade. The banner also mentions 'Entrepreneurship - Mentorship Workshop' with roles: Mentor, Motivate, and Master. The host is listed as 'THE POST GRADUATE DEPARTMENT OF COMMERCE, St. Joseph's College of Commerce (Autonomous)'. A registration link is provided: <https://www.sjcc.edu.in>. A note states: '\*Registration of participants limited to St. Joseph's College of Commerce Students only'.

The main content area is titled 'Mentorship Program for Youth'. It includes an 'About' section, a 'Participation Closed' button, and an 'Activity Date' section. The 'Activity Date' section shows the following details:

Start Date	Start Time	End Date	End Time
28 August, 2024	09:30 am	28 August, 2024	04:00 pm

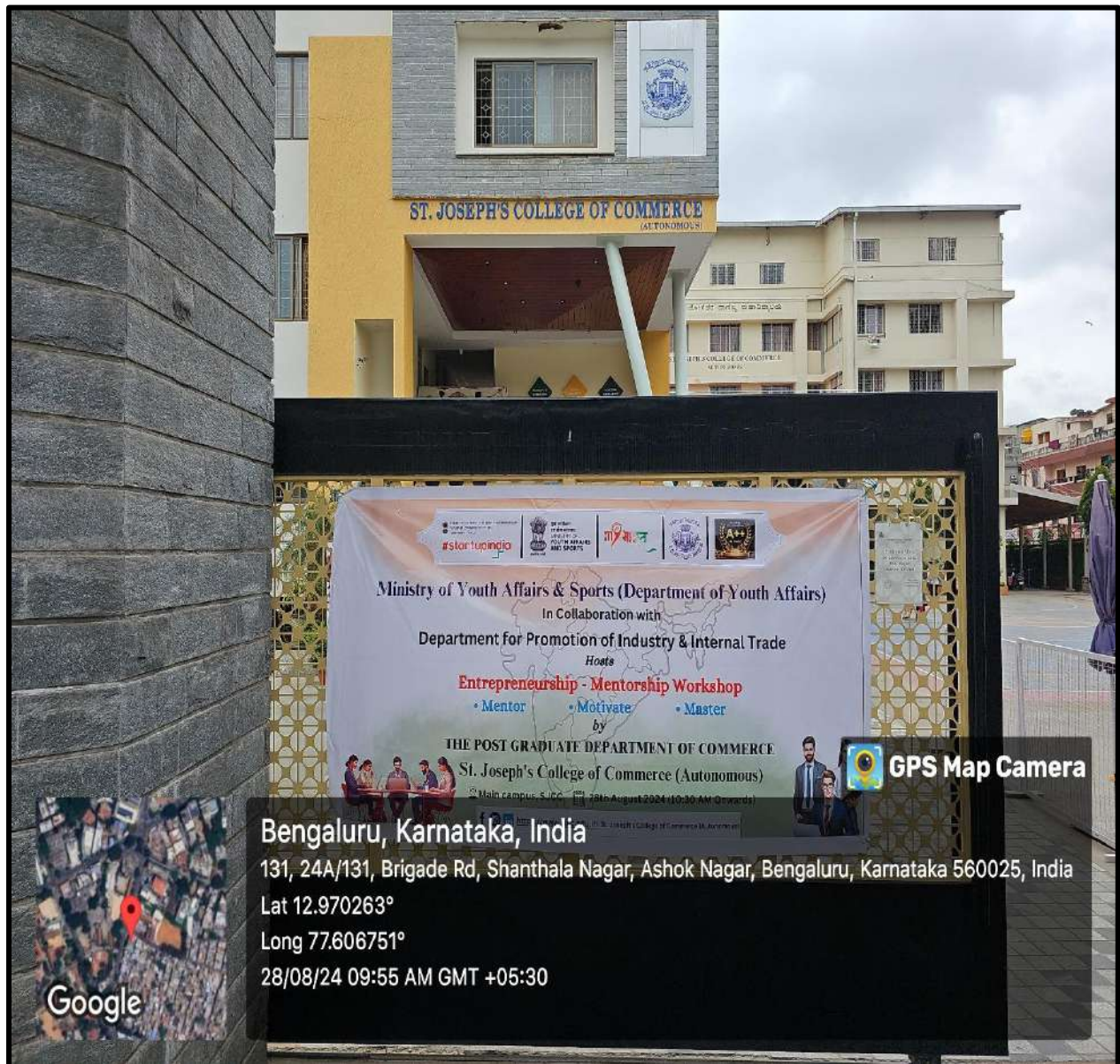
Below the activity date, there is an 'Event Time Table' section showing a single event on 28 August, 2024, Wednesday, at 09:30 am, titled 'Mentorship Program for Youth[Lecture]'. The 'Event Partner' is listed as DPIIT. The 'Event Location' is 'No 163 Brigade Road Bengaluru 560025, Bengaluru Urban, Karnataka, 560025'. The 'Event Gallery' section has tabs for 'Images by Partner' and 'Images by Youth', but it shows 'There is no Images.'.

At the bottom, there is a 'Feedback' button and another 'Participation Closed' button.

*Snapshot from the MY Bharat website*

## Promotional Efforts and Event Visibility

In preparation for the **MY Bharat Entrepreneurship-Mentorship Workshop**, St. Joseph's College of Commerce demonstrated a proactive approach in promoting the event across the campus and online platforms. To ensure maximum visibility and engagement, the college strategically displayed **banners and standees of the workshop poster** at prominent locations throughout the campus. These promotional materials were placed on display boards in high-traffic areas, such as the main entrance, student common areas, and near lecture halls, capturing the attention of students and staff alike.



*Banner at the College Entrance*

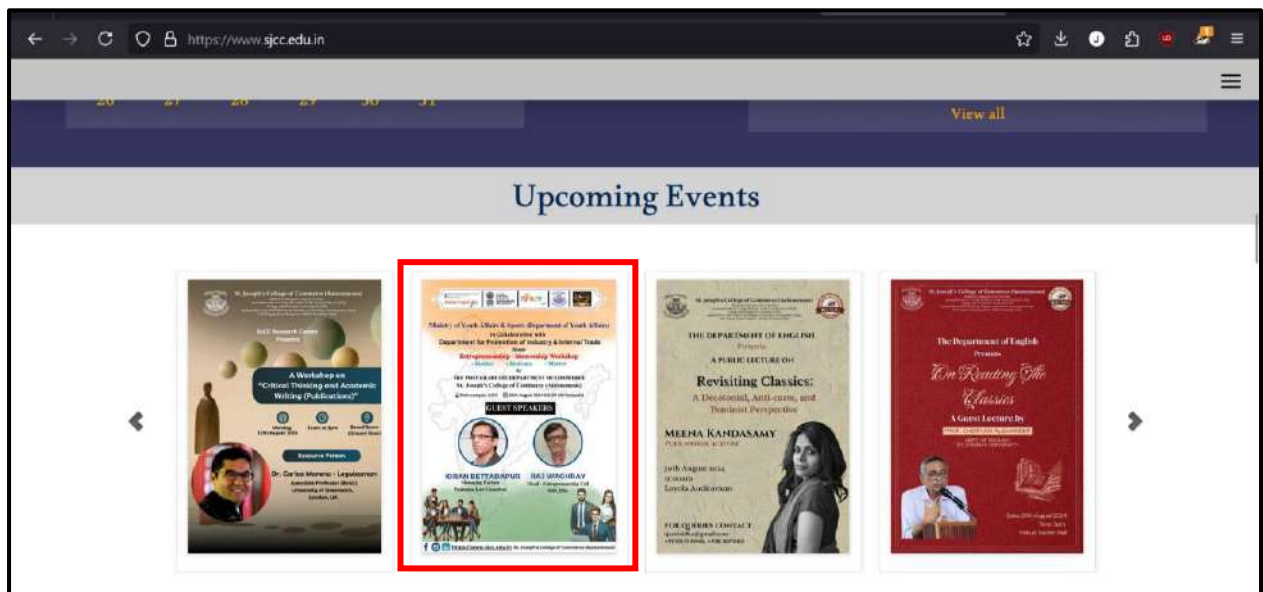
Additionally, the workshop's promotional content was prominently featured on the college's **digital display screens and televisions**, ensuring continuous visibility and creating a vibrant atmosphere that highlighted the importance of the event. This digital promotion was designed to engage students and keep the event top-of-mind, contributing to a heightened sense of anticipation and participation.





*Standee at the College's Light Roof Area.*

The college also extended its promotional efforts to its online presence by featuring the workshop's **poster and banner on the college website**. This digital promotion not only informed current students and faculty but also reached a wider audience, including alumni, prospective students, and external stakeholders who visit the website. By leveraging both physical and digital platforms, the college effectively created a comprehensive promotional strategy that aligned with the workshop's goals and ensured strong attendance and engagement.



*Screenshot from the College Website.*

These efforts underscored the college's commitment to the success of the workshop and demonstrated its dedication to fostering a supportive environment for entrepreneurial learning and mentorship. The comprehensive visibility of the event through these various channels contributed significantly to the workshop's overall impact and engagement.

## **Event Report:**

### **MY (Mera Yuva) Bharat Entrepreneurship-Mentorship Workshop**

The MY Bharat (Mera Yuva) Entrepreneurship-Mentorship Workshop at St. Joseph's College of Commerce was a significant and well-organized event, marked by a series of thoughtful and impactful proceedings that set the tone for a day of learning and inspiration.

The event commenced with registration at the front desk, where participants were efficiently checked in and provided with their refreshment boxes. This initial step was conducted smoothly, ensuring all attendees were properly registered and prepared for the day ahead.

Following registration, the participants were welcomed with a warm reception that established an inviting atmosphere for the day's activities. This initial welcome helped set a positive tone and created an engaging environment for the upcoming sessions.

The event then transitioned to a prayer, which provided a moment of reflection and respect, fostering a focused and contemplative ambiance for the workshop. This ritual was a meaningful way to commence the proceedings, emphasizing the value of creating a conducive learning environment.

The traditional lighting of the lamp ceremony followed the prayer. This symbolic act represented the illumination of knowledge and the beginning of a new educational journey. The lighting of the lamp served as a powerful visual metaphor for the insights and opportunities that the workshop aimed to provide.



*Lamp Lighting Ceremony*

Fr. Dr. Charles Lasrado, the Principal of St. Joseph's College of Commerce, then delivered the welcome address. His speech not only welcomed the attendees but also highlighted the significance of the MY Bharat scheme. Fr. Dr. Lasrado elaborated on the collaboration between the Ministry of Youth Affairs & Sports (Department of Youth Affairs) and the Department for Promotion of Industry & Internal Trade (DPIIT), emphasizing how this initiative aims to empower young entrepreneurs and support their growth. He stressed the importance of such



collaborations in providing students with valuable resources and mentorship, setting an inspirational tone for the workshop.

The event continued with the introductions of the speakers, Adv. Kiran Bettadapur, Managing Partner at Prudentia Law Chambers and Mr Raj Waghray, Head of the Entrepreneurship Cell at SID, IISc. Both esteemed experts in entrepreneurship, were introduced with a comprehensive overview of their credentials and achievements. These introductions were designed to build anticipation and provide context for the valuable insights and guidance that the speakers were set to deliver, further enhancing the workshop's value for the participants.



*Registration Desk*



*All the dignitaries on stage.*

### **Session 1: Entrepreneurship – Do's and Don'ts – Adv. Kiran Bettadapur**

The first session in the series was conducted by Adv. Kiran Bettadapur, an expert with a diverse background in engineering, law, technology, and business. His presentation, titled "Do's & Don'ts of Startups," provided a comprehensive guide for aspiring entrepreneurs, especially those embarking on the challenging journey of launching and growing a startup. With a focus on practical advice and real-world examples, the session aimed to equip participants with the necessary tools to navigate the complexities of entrepreneurship.

Adv. Kiran Bettadapur began the session by sharing his personal journey, which underscored the importance of experience and sticking to one's core competencies. He emphasized that while branching out into new areas is a natural part of entrepreneurship, it is crucial to have a strong foundation in one's core area of expertise. His journey traversed various roles, including being an entrepreneur, intrapreneur, consultant, and investor, all of which provided him with a rich understanding of the startup ecosystem.

One of the key points discussed in the session was the misconception that startups are a gamble. Adv. Bettadapur argued that while some elements of luck are involved, success is not purely based on chance. He mentioned that successful entrepreneurs often combine their core competencies with a deep understanding of their industry, thereby reducing the risk associated with startups. He highlighted the importance of serendipity in the startup process but stressed that reliance on luck alone is a flawed approach. According to him, the ratio of ideas to execution to serendipity is roughly 100:1, indicating that execution is far more critical than the initial idea.

Adv. Bettadapur shared the story of Sabeer Bhatia, co-founder of Hotmail, to illustrate the importance of perseverance and self-belief in the entrepreneurial journey. He recounted how Bhatia faced multiple rejections before securing funding, only to later exit with a substantial financial gain. This narrative served as a powerful reminder that rejection should not deter entrepreneurs but rather strengthen their conviction. The session emphasized that perseverance and self-belief are non-negotiable traits for any entrepreneur aiming to achieve significant success.

The concept of utility was another focal point in the session. Adv. Bettadapur advised entrepreneurs to focus on identifying and addressing pain points through well-defined use cases. He introduced the "4WH" framework—Who, When, Why, Where, and How—as a tool for analyzing use cases. This approach encourages entrepreneurs to thoroughly understand their market and customer needs before developing a product or service. The speaker stressed that technology alone does not drive success; rather, it is the ability to apply technology in ways that solve real problems and deliver value to customers.

Timing was identified as a critical factor in the success of a startup. Adv. Bettadapur explained that it is never too late to innovate and disrupt existing markets. However, he cautioned against rushing the process, emphasizing that thorough preparation and strategic execution are essential. He drew comparisons between "movers" and "shakers," noting that while early movers may introduce a concept, it is often the shakers—those who execute better—who achieve long-term success.

The session also covered the concept of disruption and its role in creating a compelling value proposition. Adv. Bettadapur encouraged entrepreneurs to focus on disruptive innovation that can significantly impact the market. He underscored the importance of protecting intellectual property (IP) to create a competitive edge and ensure long-term sustainability. By establishing strong IP rights, startups can build a "fence" or "fortress" around their innovations, making it harder for competitors to replicate their success.

A critical aspect of startup success discussed in the session was the revenue model. Adv. Bettadapur posed key questions that entrepreneurs should ask themselves: Is the revenue model easily understood? Has it been planned effectively? He emphasized that without a clear and viable revenue model, even the most innovative products might fail. The session also touched upon the importance of creating a newsworthy story around the product, which can help in attracting attention and generating initial traction.

The session delved into the unpredictability of technology and the associated risks. Adv. Bettadapur discussed Murphy's Law, stating that "things happen, the world changes," and as such, entrepreneurs must be prepared for the unexpected. He recommended developing contingency plans (Plan A, B, and C) to mitigate risks and adapt to changes swiftly. This agile approach enables startups to course-correct when bets go wrong, thereby increasing their chances of success.





*Adv. Kiran Bettadapur addressing the participants.*

Adv. Bettadapur highlighted the importance of sound management and financial oversight in startups. He cited examples of companies that failed due to poor financial planning and unrealistic projections. The session emphasized that entrepreneurs must have a clear understanding of their financials, including revenue, expenses, and cash flow. This knowledge is critical not only for day-to-day operations but also when seeking investment or planning an exit strategy.

Valuation was another key topic covered in the session. Adv. Bettadapur advised entrepreneurs to be wary of the "fine print" in funding agreements and to avoid falling into valuation traps. He stressed the importance of having a good lawyer who can navigate the complexities of funding deals, ensuring that the entrepreneur's interests are protected. The session also touched on the need to consider both tangible and intangible assets when determining the value of a startup.

The session concluded with an overview of the different phases of a startup, from the initial "Tinkering" phase to "Blade Years," "Growth Inflection," and "Surging Growth." Adv. Bettadapur provided insights into the challenges and opportunities at each stage, emphasizing the importance of scaling the business sustainably. He discussed the risks associated with rapid

growth, including market saturation and operational challenges, and provided strategies for managing these risks effectively.

Adv. Kiran Bettadapur's session on the "Do's & Don'ts of Startups" was an invaluable resource for aspiring entrepreneurs. It offered practical advice on navigating the startup journey, from idea generation and execution to risk management and growth. The session underscored the importance of perseverance, self-belief, and strategic planning, while also highlighting the need for agility and preparedness in the face of uncertainty. For those looking to launch a successful startup, the insights shared in this session will serve as a crucial guide on their entrepreneurial path.

### **Session 2: Entrepreneurship as a career choice – Mr. Raj Waghray.**

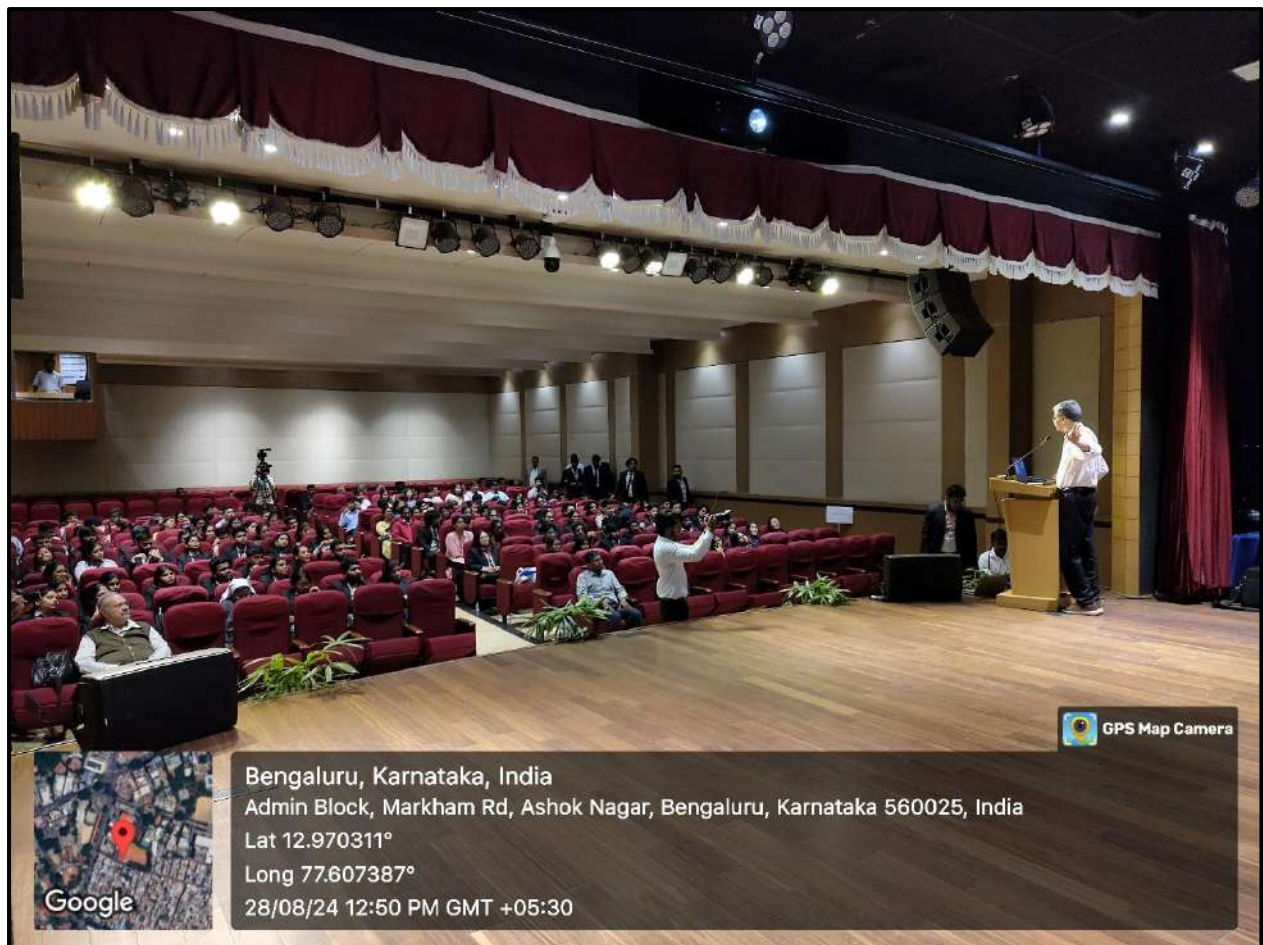
The second session led by Raj Waghray was an insightful exploration into the world of entrepreneurship, aimed at equipping students with the foundational knowledge necessary to embark on their own entrepreneurial journeys. The session was structured in a highly interactive format, encouraging student participation and engagement right from the outset.

Mr. Waghray began the session by inviting students to ask any questions they had about entrepreneurship, setting the stage for an open and collaborative discussion. He then moved on to define entrepreneurship, not merely as the act of starting a business but as a dynamic and innovative approach to problem-solving and opportunity recognition. He described entrepreneurship as a mindset that involves taking calculated risks and pursuing innovation, even in the face of limited resources.

A significant portion of his discussion was dedicated to the role of discipline in entrepreneurship. Mr. Waghray emphasized that while creativity and innovation are crucial, discipline is the backbone that sustains an entrepreneurial venture. It involves consistency in effort, the ability to stay focused on long-term goals, and the resilience to push through challenges. He argued that without discipline, even the most innovative ideas could fail to materialize into successful

Mr. Waghray provided a detailed breakdown of the startup process, beginning with idea generation. He explained that the initial spark or idea is just the starting point in a long journey. Entrepreneurs must engage in a process of continuous refinement, where they critically assess the feasibility and potential of their idea. This involves validating the idea by understanding the market needs, customer pain points, and existing competition.

Following idea validation, the next step is developing a business model. This involves outlining how the startup will create, deliver, and capture value. Entrepreneurs need to consider aspects like revenue streams, cost structures, target market segments, and key partnerships. Mr. Waghray emphasized the importance of a well-thought-out business model, as it serves as a blueprint for the startup's operations and growth strategy.



*Mr. Raj Waghray addressing the students.*

Another critical stage in the startup process is decision-making. Entrepreneurs are often faced with numerous decisions, ranging from product development to marketing strategies, each of which can significantly impact the startup's trajectory. Mr. Waghray highlighted the importance of making informed decisions, based on data and research, rather than relying solely on intuition.

To bring these concepts to life, Mr. Waghray conducted an interactive exercise where he asked students to split into groups of five and brainstorm startup ideas. This exercise was aimed at fostering creative thinking and collaboration, allowing students to apply the concepts they had just learned. After brainstorming, 3-4 teams presented their ideas on stage, receiving feedback from Mr. Waghray. This hands-on activity provided students with a glimpse into the real-world process of ideation and validation.

In his concluding remarks, Mr. Waghray stressed that while having a good idea is essential, the real challenge lies in execution. Execution involves turning an idea into a viable product or service, effectively reaching the target market, and scaling the business. He pointed out that many promising startups fail not because of a lack of ideas, but due to poor execution.

When it comes to pitching ideas to investors, Mr. Waghray emphasized the need for clarity and precision. Entrepreneurs must ensure that their pitch clearly communicates the problem their startup is solving, the uniqueness of their solution, and the potential for growth and profitability. He advised that every aspect of the startup—be it the business model, market strategy, or

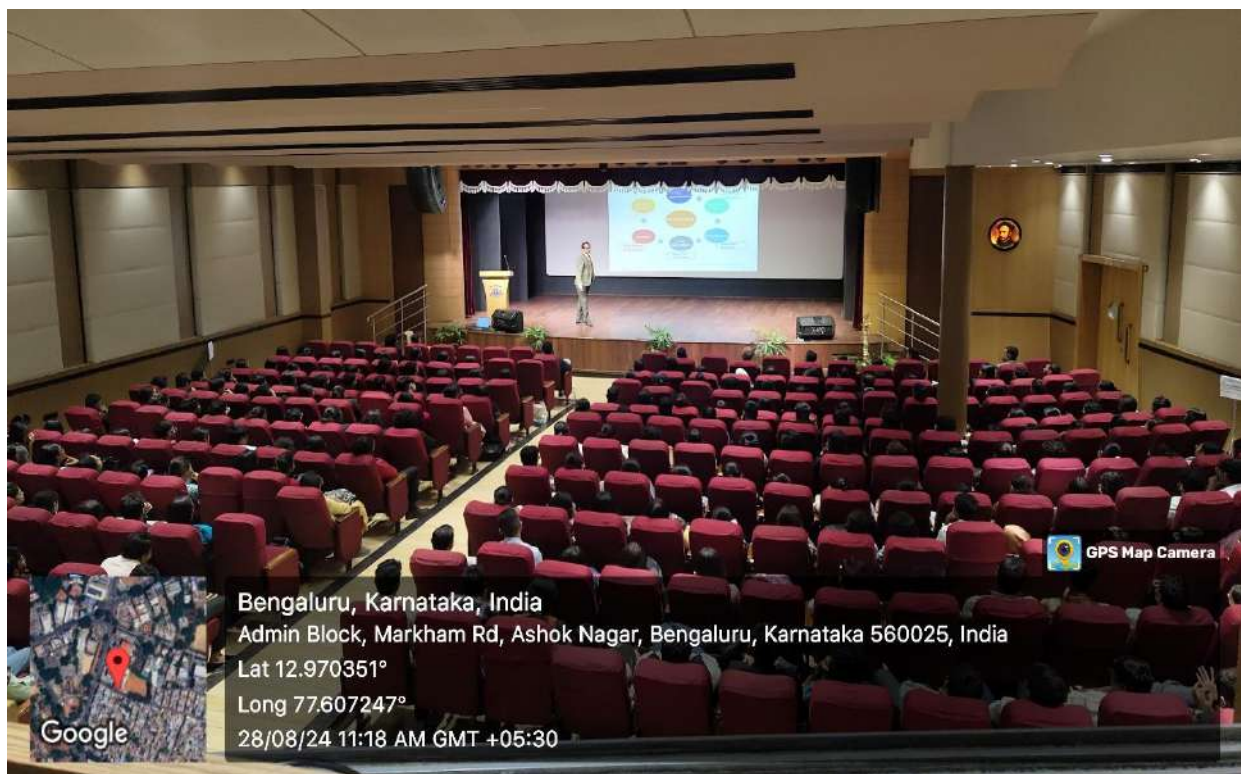


financial projections—should be meticulously planned and presented to convince investors of the startup’s potential.

Mr. Waghray also discussed the various resources available to aspiring entrepreneurs. He encouraged students who have entrepreneurial ideas to explore incubation centres, which provide the necessary support to nurture and develop these ideas. He mentioned several government and university initiatives, such as Startup India, MyGov, and the Indian Institute of Science (IISc), where he is currently working. These initiatives offer resources, mentorship, and funding opportunities to help startups grow and succeed.

The session concluded with a Q&A segment, where Mr. Waghray answered various questions from the students. This provided an opportunity for students to clarify their doubts and gain deeper insights into the entrepreneurial process. His responses reinforced the key points discussed during the session and offered practical advice for those considering entrepreneurship.

Overall, the session was a comprehensive and engaging exploration of entrepreneurship. Mr. Waghray’s practical insights, combined with interactive exercises, provided students with a solid foundation in understanding what it takes to start and sustain a successful startup. The session not only highlighted the importance of having a great idea but also emphasized the critical role of execution, discipline, and strategic planning in turning that idea into a successful venture.



*Loyola Hall, SJCC (Event Venue)*

## Concluding Events

The conclusion of the MY Bharat Entrepreneurship-Mentorship Workshop was marked by a reflective and celebratory wrap-up that encapsulated the day's learning and achievements. The final moments of the workshop were carefully designed to ensure that the key takeaways were highlighted and to express gratitude to all contributors and participants.

As the event drew to a close, a student attendee took the stage to summarize the learnings and key takeaways from the day. The student's reflection provided a comprehensive overview of the workshop's highlights, emphasizing the valuable insights gained from the sessions and the practical advice offered by the speakers. This summary highlighted the key themes of mentorship, motivation, and mastery, and reinforced the impact of the workshop on the participants' entrepreneurial aspirations. The student's recapitulation served as a meaningful reminder of the day's learnings and underscored the workshop's success in imparting valuable knowledge and inspiration.

Following the summary, a vote of thanks was delivered by Dr. Komal A. Dave and Mr. Mohammed Ashfaq Z. Dr. Dave expressed her heartfelt gratitude to the speakers, the Ministry of Youth Affairs & Sports, the Department for Promotion of Industry & Internal Trade (DPIIT), St. Joseph's College of Commerce Management and all the participants who made the workshop a success. Her remarks acknowledged the hard work and dedication of everyone involved in organizing the event and highlighted the importance of such collaborations in empowering young entrepreneurs. Mr. Ashfaq also extended his thanks, focusing on the contributions of the event team and the supportive role of the college in facilitating the workshop. Their combined words of appreciation underscored the collaborative spirit that made the workshop possible and celebrated the collective efforts that contributed to its success.



*Mr. Mohammed Ashfaq Z delivering the vote of thanks.*

The event concluded with a group photograph featuring all attendees, organizers, and speakers, set before the event banner. This photograph captured the essence of the workshop and served as a memento of the day's achievements. It symbolized the unity and enthusiasm of everyone involved and marked the end of a successful and impactful event.



*Photograph with all attendees.*

After the conclusion of the **MY Bharat Entrepreneurship-Mentorship Workshop**, all attendees were invited to enjoy a well-arranged lunch. This lunch served not only as a refreshing break after the intensive sessions but also as an opportunity for participants, speakers, and organizers to interact informally, discuss the day's learnings, and network with one another. The shared meal fostered a sense of community and camaraderie, rounding off the event on a pleasant and convivial note.

Overall, the conclusion of the MY Bharat Entrepreneurship-Mentorship Workshop was a fitting end to a day filled with learning and inspiration. The reflections and expressions of gratitude, along with the commemorative group photograph, provided a meaningful wrap-up to an event that successfully advanced the goals of mentorship and entrepreneurial development.

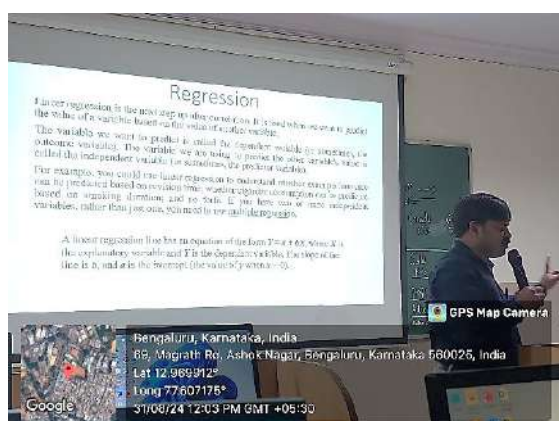




# A WORKSHOP ON SIMPLE REGRESSION ANALYSIS USING SPSS FOR THE FINAL YEAR M. COM FA STUDENTS

## Dive Deep into Simple Regression Analysis: A Hands-on SPSS Workshop

DEPARTMENT	Post Graduate Department of Commerce
DATE	31.08.2024
CLASS	II M.Com FA
No. OF PARTICIPANTS	43
VENUE	Computer Lab-1, SJCC Main Campus
TIME	11.30 am - 2.30 pm
SPEAKER	Dr. Sridhar L. S (IQAC Coordinator, SJCC, Research Supervisor, BCU)
FACULTY COORDINATOR	Dr. Jhumur Samaddar Roy (HOD – Economics, SJCC)



The workshop on simple regression analysis using SPSS was conducted for the final year PG students. The primary objective of the workshop was to equip the students with the necessary skills to utilize SPSS for conducting simple regression analyses. The workshop covered the fundamental concepts of simple regression, the steps involved in using SPSS for regression analysis, and the various options available within the software. The workshop provided a step-by-step guide on

how to use SPSS for conducting simple regression analysis.

Students were instructed on how to enter their data into SPSS, ensuring correct variable names and data types. The process of identifying the dependent and independent variables was explained. Students were guided in selecting the appropriate variables for their analysis. The steps involved in accessing the regression analysis module in SPSS were demonstrated. Students learned how to specify the dependent and independent variables for the analysis. The





workshop covered the interpretation of the regression output. Students were shown how to interpret the coefficients, R-squared, and other relevant statistics.

The workshop highlighted some of the key options that students might encounter. Students learned about different methods for estimating the regression coefficients, such as least squares and weighted least squares. The workshop covered the various statistics that can be

requested in the regression analysis, including standard errors, t-statistics, confidence intervals, and ANOVA tables. Students were shown how to create scatter plots and residual plots to visualize the relationship between the variables and assess the model's assumptions. The workshop discussed the importance of conducting diagnostic checks to assess the model's fit and identify potential problems, such as heteroscedasticity and autocorrelation.

The workshop on simple regression analysis using SPSS provided the final year PG students with a solid foundation in conducting regression analyses using this powerful statistical software. By covering the fundamental concepts, practical steps, and available options, the workshop empowered students to effectively utilize SPSS for their research endeavours.



## **PEER DRIVEN WORKSHOP ON RESEARCH PAPER WRITING PROCESS**

### **FOR ALL THE FIRST YEAR PG STUDENTS**

Department	Post Graduate Department of Commerce
Dates	9 <sup>th</sup> , 10 <sup>th</sup> and 11 <sup>th</sup> September 2024
Time	9 <sup>th</sup> Sept – 1.30 pm to 2:30pm (1 M. Com F&T) 10 <sup>th</sup> Sept – 12:00 to 1:00 pm (1 M. Com IB) 11 <sup>th</sup> Sept – 7.00 am to 8:30 am (1 M. Com FA)
Venue	Respective 1 M. Com Classrooms, Gonzaga Block
Participants	I M. Com F&T, 1 M. Com IB, 1 M. Com FA
Faculty Coordinator	Dr. Komal A. Dave (HOD-PG)
Research Paper In charge & Convener AGAMYA 2024-25	Ms. Hemavathi M
Workshop Coordinator	Ms. Dhanyashree N U
Peer Guidance by Final Year PG Students	Ms. Jo Anne Baretto, Ms. Riya Mary Paul, Ms. Albinia A, Mr. Dhanush N, Mr. Immanuel R

In preparation for the upcoming AgamyA 2024-25(Annual National Level Research Conference), a series of workshops on research paper writing was conducted for the first-year M. Com students specializing in Finance and Taxation, International Business, and Financial Analysis. These workshops, organized and facilitated by the Final Year M. Com students, aimed to equip their juniors with the necessary skills and understanding of the research paper writing process to ensure a smooth and successful contribution to the conference.

#### **Objective of the Workshop:**

The workshops focused on highlighting the importance of research paper writing in academic and professional development. The senior students emphasized how proficiency in research writing is essential not only for academic success but also for careers in academia, industry, and research. These sessions were designed to provide a step-by-step guide to writing effective research papers, aligned with the expectations of the Agamya conference.



## Key Components of the Research Paper Writing Process:

The workshops covered the following critical components of writing a research paper:

1. **Introduction:** The importance of clearly defining the research topic, outlining the background, and establishing the paper's objective.
2. **Literature Review:** How to effectively review existing research, identify gaps in the literature, and position one's own research within the academic dialogue.
3. **Research Objectives:** Formulating clear, specific objectives that provide a framework for the research process.
4. **Methodology:** Guidance on selecting the appropriate research methodology, whether qualitative, quantitative, or a combination of both, and justifying the choice.
5. **Hypothesis Testing and Data Analysis:** Techniques for forming hypotheses, testing them with the gathered data, and performing a rigorous analysis to derive meaningful insights.
6. **Findings, Recommendations, and Conclusion:** Structuring the findings of the research, drawing practical recommendations, and providing a succinct conclusion that ties together all the elements of the paper.
7. **Abstract Writing and APA Referencing:** The students were given detailed guidance on writing concise and effective abstracts, which encapsulate the essence of the research. Special emphasis was placed on the proper use of the APA (American Psychological Association) referencing style, which is widely used in academic research. The importance of proper citation to maintain academic integrity and avoid plagiarism was stressed throughout the session.

## Sources for Literature Review:

The workshops also introduced the first-year students to various resources for conducting thorough literature reviews. The senior students recommended the following platforms:

**EBSCO:** A comprehensive research database offering access to a wide range of scholarly articles and journals.

**Connected Papers:** A research tool for discovering related academic papers and building connections between topics.

**Google Scholar:** A freely available academic search engine that provides access to scholarly articles, theses, and conference papers.



## Conclusion and Q&A Session:

Each workshop concluded with an interactive Q&A session, during which the first-year students raised queries regarding the research process and sought clarification on various aspects of research writing. The seniors addressed their doubts and provided practical advice, ensuring that the students left the sessions with a clear understanding of the expectations for their research papers.



These workshops served as a foundational guide for the first-year M. Com students in preparing research papers for the Agamy National Conference. The sessions were both informative and practical, providing the necessary tools to develop high-quality academic research in their respective specializations.





## **Workshop on Research Paper Writing and SPSS conducted for the 1<sup>st</sup> Year PG Students - REPORT**

DEPARTMENT	Post Graduate Department of Commerce
DATE	26.11.2024
PARTICIPANTS	Interested 1 <sup>st</sup> Year PG Students
No: OF PARTICIPANTS	30
VENUE	Computer Lab, Gonzaga Block
TIME	12:30 to 3:00 pm
FACULTY INCHARGE	Dr. Shanu Nazar

This workshop, designed for first-year PG students, provided a comprehensive introduction to SPSS and its application in research paper writing. The session was structured to equip participants with the essential skills to conduct statistical analysis and effectively present their findings.



Participants were guided on how to seamlessly transfer data from Excel spreadsheets to SPSS for further analysis. The workshop delved into the intricacies of variable coding, including: Nominal Coding, Ordinal Coding and Interval/Ratio Coding. Participants learned to calculate measures of central tendency (mean, median, mode) and dispersion (standard deviation, variance) to summarize data. The workshop also covered the one-way ANOVA test, which is used to compare means of three or more groups.



Participants were shown how to effectively present data in tables and figures to enhance the clarity and readability of research reports. The workshop emphasized the importance of interpreting statistical results accurately and drawing meaningful conclusions.

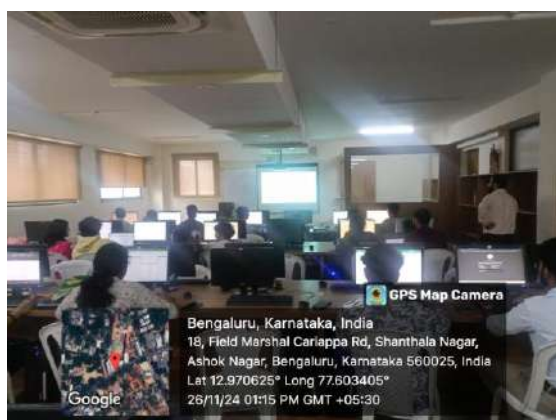
The workshop adopted a hands-on approach, combining theoretical explanations with practical demonstrations. Key strategies employed included:

**Step-by-Step Guidance:** Dr. Shanu Nazar provided detailed instructions on each step of the data analysis process.

**Individualized Support:** The workshop leader offered personalized assistance to participants, addressing their specific questions and doubts.

**Real-World Examples:** Practical examples were used to illustrate the application of statistical techniques in real-world research scenarios.

Overall, the workshop was highly informative and well-organized. Participants gained valuable insights into the use of SPSS for data analysis and report writing. The hands-on approach and individualized support provided by Dr. Shanu Nazar significantly enhanced the learning experience.



## UGC NET SYNCHRONOUS / ASYNCHRONOUS COACHING CLASSES

Department	Post Graduate Department of Commerce
Date	06-01-2025 to 17-01-2025
Mode	Asynchronous
Participants	1 <sup>st</sup> and 2 <sup>nd</sup> Year PG students – Preparing for UGC NET
No. of participants	25
Faculty coordinator	Dr. Komal A. Dave

The program was primarily delivered in asynchronous mode, offering flexibility to participants. While focusing on Paper I of the UGC NET, the workshop also incorporated elements relevant to other competitive exams like IBPS/SSC and corporate interviews, highlighting the broader career prospects beyond lecturing and research, including opportunities in PSUs and senior corporate roles after JRF.

The workshop covered strategy, resources, and the required approach for each module of Paper I. Asynchronous content, in the form of video links, was shared regularly via WhatsApp Group.

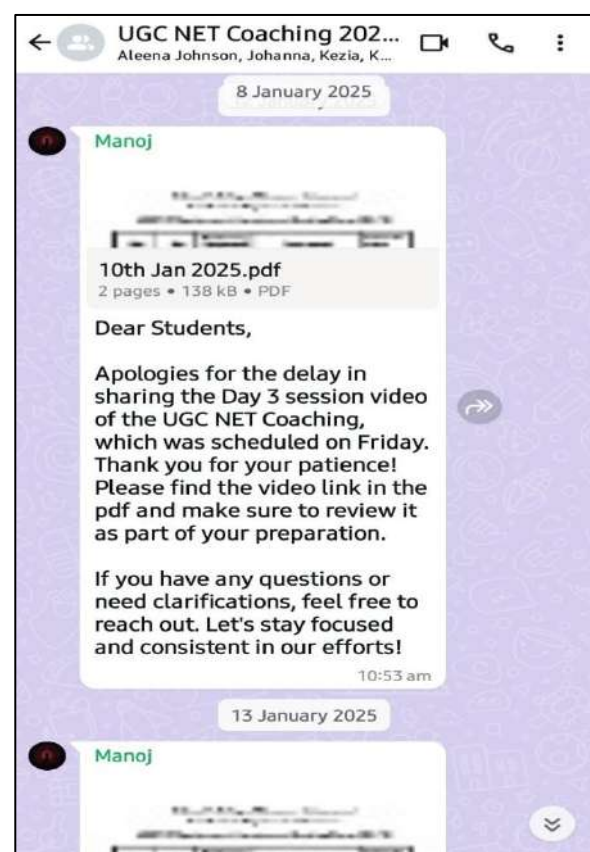
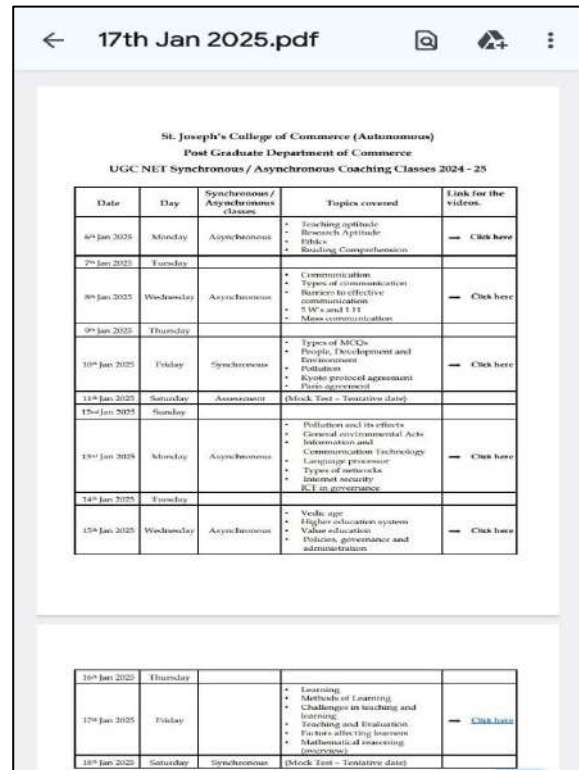
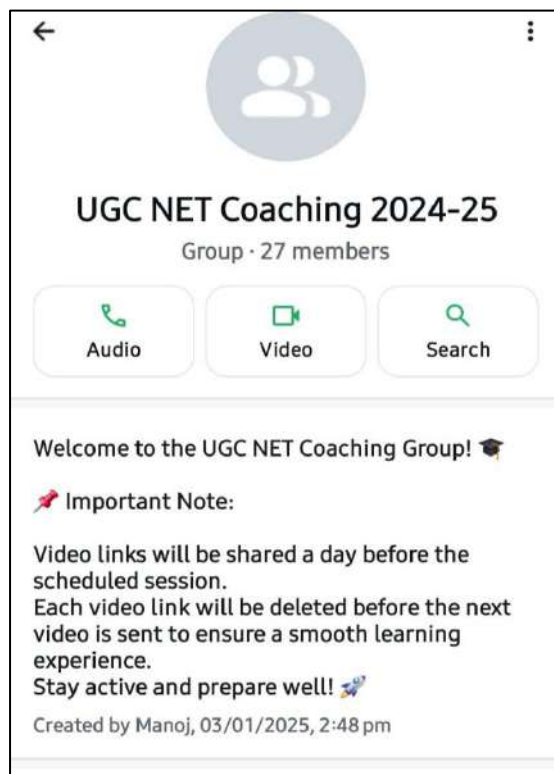
**The following schedule outlines the topics covered during the workshop:**

Date	Day	Synchronous / Asynchronous classes	Topics covered
6 <sup>th</sup> Jan 2025	Monday	Asynchronous	<ul style="list-style-type: none"> <li>Teaching aptitude</li> <li>Research Aptitude</li> <li>Ethics</li> <li>Reading Comprehension</li> </ul>
7 <sup>th</sup> Jan 2025	Tuesday		
8 <sup>th</sup> Jan 2025	Wednesday	Asynchronous	<ul style="list-style-type: none"> <li>Communication</li> <li>Types of communication</li> <li>Barriers to effective communication</li> <li>5 W's and 1 H</li> <li>Mass communication</li> </ul>
9 <sup>th</sup> Jan 2025	Thursday		
10 <sup>th</sup> Jan 2025	Friday	Synchronous	<ul style="list-style-type: none"> <li>Types of MCQs</li> <li>People, Development and Environment</li> <li>Pollution</li> <li>Kyoto protocol agreement</li> </ul>



			<ul style="list-style-type: none"> <li>• Paris agreement</li> </ul>
11 <sup>th</sup> Jan 2025	Saturday	Assessment	(Mock Test – Tentative date)
13 <sup>rd</sup> Jan 2025	Monday	Asynchronous	<ul style="list-style-type: none"> <li>• Pollution and its effects</li> <li>• General environmental Acts</li> <li>• Information and Communication Technology</li> <li>• Language processor</li> <li>• Types of networks</li> <li>• Internet security</li> <li>• ICT in governance</li> </ul>
14 <sup>th</sup> Jan 2025	Tuesday		
15 <sup>th</sup> Jan 2025	Wednesday	Asynchronous	<ul style="list-style-type: none"> <li>• Vedic age</li> <li>• Higher education system</li> <li>• Value education</li> <li>• Policies, governance and administration</li> </ul>
16 <sup>th</sup> Jan 2025	Thursday		
17 <sup>th</sup> Jan 2025	Friday		<ul style="list-style-type: none"> <li>• Learning</li> <li>• Methods of Learning</li> <li>• Challenges in teaching and learning</li> </ul>

Overall, the UGC NET workshop provided valuable guidance and resources to participants preparing for the exam.



## Guest Lecture for the Final year PG students

Name of the event	“Why are we not good at investing? Risk is not just a number Live Demo of a trading terminal”
Department	Post Graduate Department of Commerce
Date	06.02.2025
Time	11:00am to 12:30pm
Venue	4 <sup>th</sup> Floor, Computer Lab, Gonzaga Block
Objectives of the event	To equip students with practical insights and knowledge on investing and trading in the Capital Market
Guest speaker	<b>Mr. Ravichand</b> (Founder at Shrika Capital, SEBI certified Investment advisor and AMFI certified Mutual fund advisor / distributor)
Faculty Coordinator	<b>Dr. R. Himachalapathy</b>
Participants	II M. Com F&T & II M. Com IB
No. of participants	70



The guest lecture was divided into two insightful sessions. The first session, led by Mr. Ravichand, focused on the often-overlooked qualitative aspects of investing, while the second, presented by Mr. Prakash, provided a practical overview of capital market trading.

The speaker emphasized that successful investing requires more than just numerical analysis. While acknowledging the importance of understanding metrics like beta and alpha, he stressed the need to look beyond the numbers and cultivate a deeper understanding of market dynamics. He argued that "number crunching is necessary but not essential," suggesting that true

investment acumen lies in understanding the context and narratives behind the data.



The session began by highlighting the sobering reality of investment outcomes. Referencing SEBI reports, the speaker pointed out that a significant majority of investors, both individual and institutional, lose money. He then explored the reasons behind this, emphasizing that high IQ alone does not guarantee investment success. He encouraged the audience to study historical market events like the South Sea Bubble and the collapse of Long-Term Capital Management, illustrating how irrational behavior and herd

mentality can lead to disastrous results.

A key takeaway was the importance of Emotional Quotient (EQ) over IQ in investing. The speaker used the examples of Deepseek and Nvidia to demonstrate how hype and herd behavior can drive stock prices, urging the audience to avoid such traps. He defined EQ in investing as the ability to handle market volatility without succumbing to fear or greed. He reiterated Warren Buffett's philosophy of long-term investing, emphasizing that "time is our friend" and providing examples of stocks to illustrate this principle. He recommended the book "100 Baggers" by George F. Baker for further reading.

The speaker also addressed the challenges of investing in an era of deepfakes and frauds, using the cases of Sam Bankman-Fried (FTX) and Elizabeth Holmes (Theranos) as cautionary tales. He stressed the responsibility of fund managers to be vigilant and prioritize capital preservation.

The second half of the session, conducted by Mr. Prakash, provided a practical introduction to trading in the capital market. He explained the difference between intraday trading and delivery trading (cash market). He also demonstrated live market trading through the IIFL Securities platform, giving the audience a glimpse into the mechanics of trading.

The lecture effectively conveyed the message that successful investing requires a holistic approach, encompassing both quantitative analysis and a deep understanding of market psychology and potential risks.





# MICROSOFT EXCEL WORKSHOP FOR FIRST YEAR PG STUDENTS

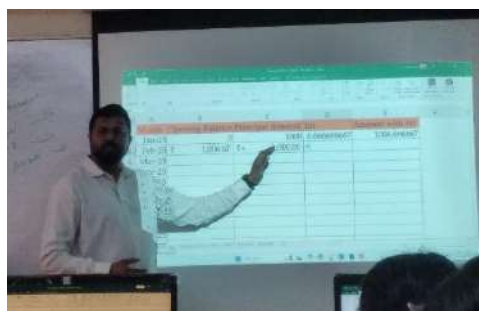
The Postgraduate Department of Commerce organized an MS Excel Workshop for postgraduate first years. This initiative was taken by the department for students to further improve their ability in using the software, allowing them to satisfy the requirements set by the contemporary job market. MS Excel is one of the most valuable applications in the service industry and organizations. Developing students' basic abilities in using Microsoft Excel will add value to the careers of those students.

The course was taught by **Mr. Giridhar Naidu B**, faculty in the Postgraduate Department of Commerce, who also prepared the course material. The structure of the course was developed with the purpose of equipping students with all the essential Excel skills used in organizations. It was designed to be student-friendly so that the concepts could be explained in simple language and then be given practical exposure through the worksheets of Excel.

## Day 1

Department	Post Graduate Department of Commerce
Date	03 February 2025
Time	2:00 pm to 4:00 pm
Venue	Computer Lab
Speaker	Mr. Giridhar Naidu B
Participants	1 <sup>st</sup> Year M Com Students
No of Participants	50

On the first day, some introductory shortcuts that are regularly applied in Excel to enhance their ability to execute tasks efficiently were taught. At the advanced financial level, IRR, NPV,



Present Value, and Future Value were covered in depth and with as many practical exercises as possible.

These are difficult concepts to grasp, and learning them gives students essential financial modeling skills that are much sought after in corporate finance, investment analysis, and business decision making. Through knowing these techniques, students can provide project viability confidently, make well-informed financial

decisions, and be able to interpret cash flow projections. These abilities not only improve their school performance but also equip them to perform well in professional careers involving financial analysis and strategic planning.



## Day 2

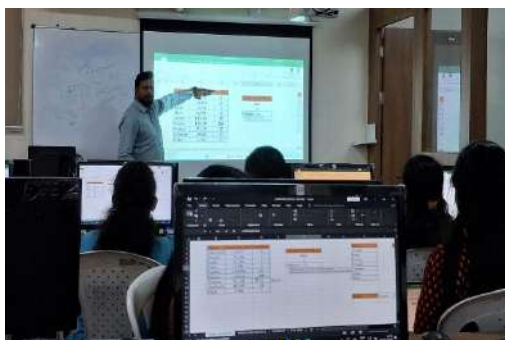
Department	Post Graduate Department of Commerce
Date	04 February 2025
Time	12:30 pm to 2:30 pm
Venue	Computer Lab
Speaker	Mr. Giridhar Naidu B
Participants	1 <sup>st</sup> Year M Com Students
No of Participants	50



On the second day, the workshop followed on from the first session to familiarize students with a couple of the more popular Excel shortcuts. The shortcuts are important for enhancing efficiency, minimizing manual effort, and facilitating the simplification of data management operations.

Certain prominent concepts that have been learned by students in this topic are the application of the Index and Match functions, the application of the IF and AND functions, and HLOOKUP and VLOOKUP. All these functions play an important role in organizing data, retrieving it efficiently, and analyzing it effectively, especially in cases with big data. Knowing these tools well will allow students to work on complicated data structures, conduct lookups without any errors, and design dynamic reports.

Other useful capabilities in the Excel sphere taught to students are What-If Analysis, Goal Seek, and Data Table. These tools are very useful for financial planning, forecasting, and decision-making by enabling students to compare various scenarios, test hypotheses, and analyze potential results. Acquiring expertise in these Excel skills will not only improve their performance in academics but also make them employable with in-demand skills that are highly sought after in finance, data analytics, and business management jobs.



## Day 3

Department	Post Graduate Department of Commerce
Date	05 February 2025
Time	12:30 pm to 2:30 pm
Venue	Computer Lab
Speaker	Mr. Giridhar Naidu B
Participants	1 <sup>st</sup> Year M Com Students
No of Participants	45

On the third day, the workshop focused on how to present and analyze data in the hands of the students through the MS Excel functions. Some concepts presented were SUMIF, SUMIFS, COUNT, and SUMPRODUCT. These are some of the Excel functions that are useful for data analysis and decision-making. SUMIF and SUMIFS help filter and sum data based on conditions, which is helpful in sales and financial analysis. COUNT counts the number of numeric entries in a dataset, and SUMPRODUCT is useful for weighted calculations, such as revenue analysis. All these functions improve efficiency in handling large datasets and extracting meaningful insights.



In addition, they learned advanced concepts, including What-If Analysis, Goal Seek, Scenario Manager, and finally, Mean and Standard Deviation. These MS Excel functions are extremely helpful in analyzing data, extracting relevant information or insights, and providing support for making decisions. These are tools that are necessary for analysis and decision-making in Excel.

What-If Analysis is the adjustment of input values to determine different scenarios, while Goal Seek finds the necessary input in order to achieve a certain outcome. Scenario Manager compares several data sets for better planning. Mean finds average values, which is necessary both in business and statistical analysis, and Standard Deviation measures the variability of the data.





## Day 4

Department	Post Graduate Department of Commerce
Date	06 February 2025
Time	12:30 pm to 2:30 pm
Venue	Computer Lab
Speaker	Mr. Giridhar Naidu B
Participants	1 <sup>st</sup> Year M Com Students
No of Participants	45



On the fourth day of the MS Excel Workshop, students were taken through the extremely important functions used in research that include One-Factor ANOVA, Two-Factor ANOVA, and Chi-Square. This was explained elaborately by showing an Excel sheet with problems so that the application of these concepts could be ascertained on the practical platform. The session included both teaching students how to interpret results and what areas within this could be focused on in order to gain insight. It also touched on formulating and testing hypotheses using Excel functions.

The session also taught the students how to apply various Excel functions to analyze the same dataset and then choose the most appropriate method depending on different scenarios. These functions are particularly useful for students pursuing research in academics and other fields, as they provide essential analytical skills.





## Day 5

Department	Post Graduate Department of Commerce
Date	07 February 2025
Time	12:30 pm to 2:30 pm
Venue	Computer Lab
Speaker	Mr. Giridhar Naidu B
Participants	1 <sup>st</sup> Year M Com Students
No of Participants	50

On the fifth day, the workshop delved deeper into applications of Excel functions in research. The facilitator explained the theory and application of data analysis functions such as regression and correlation in Excel. Such functions are extremely useful in finding relationships between variables, validating hypotheses, and making conclusions.



These functions help researchers save time and effort by analyzing large datasets efficiently and enable them to identify key aspects of their study. The facilitator also guided students on interpreting data to effectively explain research findings. This workshop was particularly beneficial for students interested in pursuing research in academics and other fields.



## DAY 6

Department	Post Graduate Department of Commerce
Date	10 February 2025
Time	12:30 pm to 2:30 pm
Venue	Computer Lab
Speaker	Mr. Giridhar Naidu B
Participants	1 <sup>st</sup> Year M Com Students
No of Participants	50

On the sixth day of the workshop, the speaker explained the Pivot Table function. A Pivot Table is a highly effective Excel tool for summarizing and analyzing large datasets without altering the original data. It helps aggregate and reorganize information, enabling users to extract meaningful insights.

The speaker explained the concepts and applications using a dataset, thus demonstrating its practical use. This workshop was highly beneficial for students because it introduced one of the most important applications in MS Excel. The knowledge gained from this session can be applied in corporate settings and other fields that involve large-scale data analysis.



## DAY 7 - EXAMINATION

Department	Post Graduate Department of Commerce
Date	11 February 2025
Time	2:00 pm to 4:00 pm
Venue	Computer Lab
Speaker	Mr. Giridhar Naidu B
Participants	1 <sup>st</sup> Year M. Com Students
No of Participants	45



The Excel test was administered at the close of the six-day workshop to evaluate students' knowledge and application of Excel concepts. The test was conducted in an online mode in the computer laboratory, where students had to answer Excel-based questions. It tested their knowledge on all the concepts that were discussed during the workshop, from the simplest shortcuts to complex functions.

To guarantee the test was fairly administered, it was watched over by faculty and students closely. The test included major topics like VLOOKUP, INDEX and MATCH, What-If Analysis, and Pivot Tables. These are functions used widely in business settings, academic institutions, and other professions, so it is important that students become competent in them.

With these skills, students can efficiently review data, generate interactive reports, and make informed decisions based on data. This skill will not only help them excel in their studies but also prepare them for career prospects in finance, marketing, research, and business management. Excel proficiency is highly sought after in industries, making students stand out in the employment market.



## PGD- WORKSHOP

### "Numbers are Friends"

<b>DEPARTMENT</b>	Post Graduate Department of Commerce St. Joseph's College of Commerce (Autonomous)
<b>DATE</b>	15th February 2025
<b>PARTICIPANTS</b>	PGD STUDENTS
<b>NUMBER OF PARTICIPANTS</b>	70
<b>VENUE</b>	Computer Lab, 4th Floor, Gonzaga Block
<b>SPEAKERS</b>	<ol style="list-style-type: none"><li>1. Mr. Paul Abraham – Senior Technologist, HPE, Bengaluru</li><li>2. Mr. Lakshminarayanan – AI Solution Architect, Mercedes Benz R&amp;D India</li><li>3. Mr. Satyanarayan Reddy – Data Scientist, HPI, Bengaluru</li></ol>
<b>FACULTY COORDINATOR</b>	Mr. Z. Mohammed Ashfaque
<b>TIME</b>	8:00 AM – 3:00 PM



## Introduction:

The Post Graduate Department of Commerce at St. Joseph's College of Commerce (Autonomous) organized a workshop titled "Numbers are Friends" on 15th February 2025. The workshop aimed at enhancing the numerical and analytical skills of PGD students through interactive and hands-on sessions. The event featured distinguished speakers from various esteemed organizations who provided valuable insights into data science, artificial intelligence, and numerical analysis.

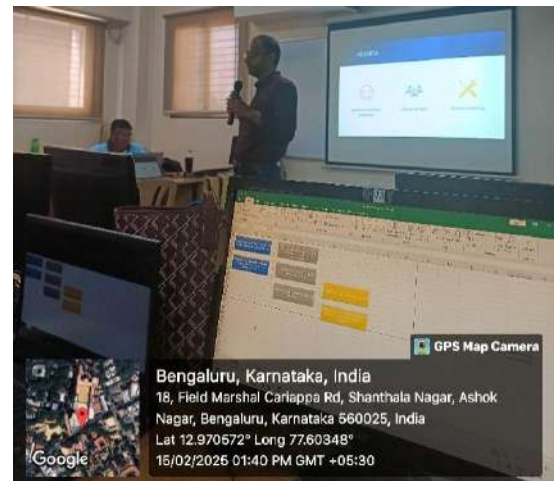


## Speakers:

4. **Mr. Paul Abraham** – Senior Technologist, HPE, Bengaluru
5. **Mr. Lakshminarayanan** – AI Solution Architect, Mercedes Benz R&D India
6. **Mr. Satyanarayan Reddy** – Data Scientist, HPI, Bengaluru
7. **Mr. Z. Mohammed Ashfaque** – PGD Coordinator

## Workshop Highlights:

- The sessions were highly interactive, allowing students to engage directly with the speakers.
- Hands-on experience was provided through practical applications, enabling students to understand complex numerical concepts in real-world scenarios.
- The students were divided into ten groups and assigned various tasks to complete, fostering teamwork and problem-solving skills.
- The workshop covered advanced analytical tools, data interpretation techniques, and AI-driven solutions in finance and commerce.



## Session Breakdown:

### 1. First Session:

- After a brief introduction to the workshop, a Google Form was shared among students to collect real-time data.
- This data was later analyzed during the session, providing students with firsthand experience in data collection and analysis.

### 2. Second Session:

- Students were assigned engaging tasks such as:
  - Identifying the group that is the oldest in terms of hours.
  - Finding out which is the tallest and shortest group.
  - Determining which group travels the farthest and shortest distance.
- The session was highly interactive, with teams eager to find answers. It was both a fun and learning experience.

### 3. Third Session:

- Post-lunch, students were introduced to key concepts such as ghost employees and Benford's Law.
- A quiz was conducted based on these topics, and the top three performers were awarded prizes.

### 4. Final Session:

- The focus was on feedback and ratings.
- Each team was given a topic on which they had to provide positive, negative, and neutral feedback.



### Key Takeaways:

- Understanding the significance of numbers in decision-making and business analytics.
- Learning practical applications of AI and data science in commerce.
- Developing critical thinking and problem-solving skills through group activities.
- Gaining exposure to industry-relevant numerical and analytical tools.
- Engaging in fun yet educational tasks that reinforced key learning outcomes.



### Conclusion:

The "Numbers are Friends" workshop was a resounding success, providing PGD students with a strong foundation in numerical analysis and its applications in commerce. The interactive approach, combined with hands-on exercises, ensured maximum engagement and learning. The feedback from students was overwhelmingly positive, with

many expressing appreciations for the practical insights and the opportunity to learn from industry experts. The Post Graduate Department of Commerce looks forward to organizing similar enriching workshops in the future.

## DEPARTMENT OUTREACH

### Bembala Rural Outreach Camp, Sindagi

Department	Post Graduate Department of Commerce
Date	02.07.24-06.07.24
Time	6.00 AM to 10.00 PM everyday
Venue	Sindagi, Bijapur District
Participants	II M. Com F&T and II M. Com IB
No. of participants	63



Held in July 2024, the rural outreach camp offered a unique opportunity to engage with the local community of Sindagi, Bijapur District through a diverse range of activities, including a comprehensive slum survey, vibrant cultural events, and field work.

A cornerstone of the camp was the comprehensive slum survey. This exercise transcended data collection, evolving into a meaningful interaction with residents. Through respectful dialogue and attentive listening, participants gained a profound understanding of the daily challenges faced by the community. This firsthand experience not only honed research skills but also instilled a deep sense of empathy and a commitment to social responsibility.



Complementing the survey were the cultural events, a vibrant tapestry woven from traditional and contemporary expressions. These events transcended mere performances, fostering a collaborative spirit as participants actively engaged with the local community. More importantly, these events served as a platform for open dialogue, bridging cultural gaps and fostering social change.



The cultural events served a dual purpose: entertainment and education. Thought-provoking skits meticulously prepared by the participants addressed critical social issues such as the importance of education, the detrimental effects of child marriage, and the health hazards associated with open defecation. These compelling narratives

sparked meaningful conversations, particularly among the younger generation, raising awareness about these pressing issues. The overwhelmingly positive response from the community, including expressions of gratitude for bringing these issues to light, solidified the power of cultural exchange as a tool for social impact.

While the report has focused on the impactful interactions with the community, the camp experience extended beyond these activities. Accommodation provided a simple yet comfortable environment conducive to fostering a sense of community. The delicious meals, prepared with fresh local ingredients, offered a delightful exploration of the region's culinary traditions which focus on peanuts and pulses. The exceptional service provided by the camp staff ensured a seamless experience, allowing participants to fully immerse themselves in the program.





The Sindagi camp transcended a mere trip; it fostered invaluable skills and personal development. Through collaborative efforts during the slum survey, clean-up drives, and cultural events, participants honed their teamwork and collaboration skills. Exposure to the local community heightened their social awareness, fostering a commitment to social

responsibility. Immersion in the region's rich culture, traditions, and history broadened their understanding of Karnataka's diverse heritage. Stepping outside their comfort zones, participants developed resilience, adaptability, and leadership skills, contributing significantly to their personal growth.

The Sindagi Bijapur camp stands as a testament to the transformative power of cultural immersion and social engagement. The cherished memories, newfound purpose, and commitment to positive change will undoubtedly resonate with all participants for a lifetime.



## Key Learnings

1. **Teamwork and Collaboration:** The camp emphasized the importance of teamwork. Whether it was during the slum survey, the clean-up drive, or the cultural programs, students learned the value of working together towards a common goal.

2. **Social Awareness:** Engaging with the local community and understanding their challenges fostered a sense of social responsibility. Students gained a first-hand perspective on issues like poverty, education, and health, inspiring them to contribute positively to society.
3. **Cultural Appreciation:** Exposure to the local culture, traditions, and history enriched the students' knowledge and appreciation of Karnataka's diverse heritage.
4. **Personal Growth:** Stepping out of their comfort zones, students developed resilience, adaptability, and leadership skills. The challenges faced and overcome during the camp contributed significantly to their personal growth.
5. **Cherished Memories:** From fun-filled evenings to insightful workshops, the camp was filled with moments that will be cherished for a lifetime. These memories will serve as a source of inspiration and motivation in their future endeavours.

## **Bembala Rural Outreach Camp, Manvi District – Raichur**

### **For the 2 M. Com FA Students**

Department	Post Graduate Department of Commerce
Date	02.09.24-06.09.24
Time	6.00 AM to 10.00 PM everyday
Venue	Manvi, Raichur (Karnataka)
Participants	II M. Com FA
No. of participants	49

#### **Day 1: Journey to Raichur**

The outreach camp commenced on the evening of September 2nd. A total of 49 students from the II M. Com FA class, along with the HOD, Bembala Coordinator, and Ashfaq Sir, participated. After a roll call at 10:32 PM, all students were briefed about the journey, rules, and regulations. The train departed at 11:21 PM following a final attendance check at 11:15 PM.

#### **Day 2: Arrival and Orientation**

Upon arrival, Deepak Sir addressed the gathering, providing guidance on dos and don'ts and explaining the purpose of the outreach program. At 10:10 AM, we boarded a bus that would take us to our campsite. We reached Loyola Hall by 11:40 AM. In the evening, we returned to the camp at 5:20 PM and were served refreshments.





### Day 3: Farm Work and Cultural Activities

The day began at 6:15 AM with a rehearsal for cultural performances - a dance, song, and skit - at Auditorium. Breakfast was served from 7:30 AM to 8:30 AM. We departed Loyola College at 8:40 AM. The morning session until noon was dedicated to working in the fields. At 1:30 PM, we conducted house-to-house visits to gain insights into rural life and the challenges faced by the community. In the evening, from 4:00 PM to 5:00 PM, we presented a cultural show for the villagers, featuring a skit, dance, and song. We then departed the village at 5:10 PM to return to Loyola Hall for the night.



## Key Takeaways

**Rural Lifestyle:** The camp provided exposure to the rural lifestyle, including the hardships and difficulties faced by people in rural communities, particularly in agriculture and their daily lives.

**Teamwork:** Overcoming the challenges of the camp required teamwork, especially during agricultural activities and cultural events.

**Cultural Awareness:** Interacting with villagers fostered an appreciation for the richness of rural culture, traditions, customs, and folk songs.

**Community Engagement:** House visits highlighted the importance of reaching out to and assisting local communities, especially on specific issues.

**Leadership and Communication:** Organizing and leading activities during the camp helped develop leadership and communication skills, particularly in arranging cultural events and presentations for the local audience.



## **Conclusion**

The Outreach Rural Camp at Manvi, Raichur District was a valuable experience for all participants, providing a practical understanding of rural living, agricultural techniques, and community interaction. Despite the physical challenges and limited resources, the camp fostered teamwork, leadership, and cultural awareness. It also highlighted the importance of community service in rural development and the potential for post-professional contributions. The experiences gained during the camp can be carried forward into both academic and personal lives, with a focus on meaningful social upliftment.



## OUTREACH PROGRAM – INDEPENDENCE DAY CELEBRATION BY 1 M.COM FA AT KS GARDEN

Department	<ul style="list-style-type: none"> <li>• Post Graduate Department of Commerce</li> <li>• Bembala, Outreach Department, SJCC</li> </ul>
Date	15 <sup>th</sup> August 2024
Class	1 M. Com FA
No. of Participants	54
Venue	K S Garden
Time	10:00 AM to 12:00 PM



The Post Graduate Department, in collaboration with Bembala, the college's outreach initiative, organized a special Independence Day program for the residents of K.S. Garden, conducted by the first-year M. Com FA students. The purpose of these activities aligns with the college's objective of promoting social awareness among students, a key goal of Jesuit education. The program commenced with an introduction by Ishika and Anchal, who served as the emcees for the day. Their introduction emphasized the importance of Independence Day and the significance of celebrating it with the residents of K.S. Garden. They also introduced the various organizations that participated in the celebration, including CARE Foundation, Sahaya, Indian Labour Union, Prathibha, YRC, Samvada, MCC, and Sneha Mahila Sangha.

The introduction was followed by a prayer song performed by Disha and her team. Afterward, representatives from all the associations came together to hoist the National Flag and sing the National Anthem, symbolizing unity and equality. A special tribute was also paid to Dr. B.R. Ambedkar, the father of our Constitution, as all the stakeholders offered flowers in remembrance of his contributions to establishing and promoting an equitable society.







The program continued with representatives from each association sharing a few words on the significance of celebrating Independence Day. The representative from Samvada emphasized the joy of celebrating this special day with underprivileged communities, stressing the importance of including them in the festivities to highlight social equality. The representative from MCC spoke about the need to advocate for human rights and the

development of the underprivileged to build a better society.

The event continued with a group Hindi patriotic song performed by the first-year M. Com FA students, featuring various patriotic songs from movies. Ms. Kalai Ravindran, the representative from the Sahaya Foundation, spoke about the importance of unity and honoured the heroes who played a crucial role in building a society that promotes liberty and equality. The program also included a patriotic dance performance by the first-year M. Com FA students, followed by a group Kannada patriotic song.

Later, Ms. Mariya Grace, the class representative of the first-year M. Com FA, delivered a speech emphasizing the need for communal harmony. She also expressed her gratitude to the college, the Bembala team, Mr Manohar representative of CARE Foundation and the students for their dedication and support in organizing the event. This was followed by a patriotic song performed by Mr. Mohan, a member of one of the participating associations.



The representative from Mahila Sangha thanked the college students for organizing the event and sharing the joy of Independence Day with the residents of the colony. At the request of the various associations, the State Anthem was sung, followed by a speech from Mr. Manohar, representative of the CARE Foundation. He noted that K.S. Garden is one of the oldest communities in Bengaluru and emphasized the need to bridge the economic gap in society through education and the upliftment of the poor. He also stressed the importance of being aware of social problems and understanding the lives of the underprivileged in order to provide better solutions for their development.

After the events concluded, the emcees delivered a closing speech, expressing gratitude to the college and Bembala for providing the students with the opportunity to celebrate this special day with the K.S. Garden community. They also thanked all the participating associations and the M. Com FA students for upholding the spirit of Independence Day by organizing various

events that highlighted the country's culture. The emcees emphasized the importance of building a society that upholds the principles of equality, liberty, and justice, as advocated by Dr. B.R. Ambedkar, to establish a just and model society. The event concluded with all the students and representatives coming together for a group picture to commemorate the day.



## REPORT ON THE OUTREACH PROGRAM: INDEPENDENCE DAY CELEBRATION

### (1 M.COM FINANCE AND TAXATION)

Department	<ul style="list-style-type: none"> <li>• Post Graduate Department of Commerce</li> <li>• Bembala, Outreach Department, SJCC</li> </ul>
Date	15.08.2024
Time	9:15 AM to 1.00 PM
Venue	Moulana Azad Model School
Participants	I M. Com F&T
No. of participants	46

On the 15th of August, the students of M.Com (Regulars) from St. Joseph's College of Commerce participated in an outreach program at Moulana Azad Model School. The event was organized as part of the Independence Day Celebrations, with a focus on community engagement and cultural exchange.

- **Arrival and Preparation**

Although the reporting time was set for 9:15 a.m., the students arrived well ahead of schedule, demonstrating their enthusiasm and commitment. They actively participated in the preparation and arrangements for the event. Some students were involved in setting up the venue, while others practiced songs and dances to be performed later in the program.



- **Distribution of Refreshments**

Before the event officially began, refreshments were distributed to the children and parents who had gathered. This gesture was well received and helped set a positive tone for the day's activities.

- **Program Commencement**

The event officially started at 10:30 a.m. with the arrival of the esteemed chief guests:

- Janab Yousuf Aslam Khan Sahab
- Syed Asif Bukhari
- B. Abdul Rafeeq, Director of Guru Kashi University, Punjab



The program began with a heartfelt prayer in Urdu, creating a solemn and respectful atmosphere. This was followed by an address from the Headmistress of Moulana Azad Model School, who welcomed the guests and participants.



### ● Cultural Events and Competitions

The event featured a variety of cultural performances and competitions that highlighted the talents of the students:

1. **Fancy Dress Competition:** Students from Grades 1 and 2 dressed up as prominent Indian figures, including Indira Gandhi, Tipu Sultan, and Bhagat Singh. Their costumes and presentations were met with applause.
2. **Folk Dance in Kannada:** This vibrant performance showcased the rich cultural heritage of Karnataka and was followed by a dynamic mashup dance by the girls.
3. **Group Performances:** Students from St. Joseph's College of Commerce performed a group dance and a group song, adding to the celebratory spirit of the day.
4. **Patriotic Speech:** Jeevan Isahak, a student, delivered an inspiring speech in Hindi that ignited a sense of patriotism among the audience.
5. **Heer Asmani Performance:** An energy-packed performance by the boys that captivated the audience with its intensity and enthusiasm.

6. Speech by Ayesha Sharief: Ayesha, a Grade 6 student, delivered a thoughtful speech that resonated with the theme of the day.



- **Donations**

The students of St. Joseph's College of Commerce made generous donations to Moulana Azad Model School. These included indoor games like carrom, chess, Jenga, and various other board games, which were warmly received by the school administration.

- **Conclusion**

The event concluded with a vote of thanks delivered by Parveen Taj, expressing gratitude to all those who contributed to the success of the day. The day ended on a positive note with lunch served to all the students, leaving everyone with fond memories of the celebration.

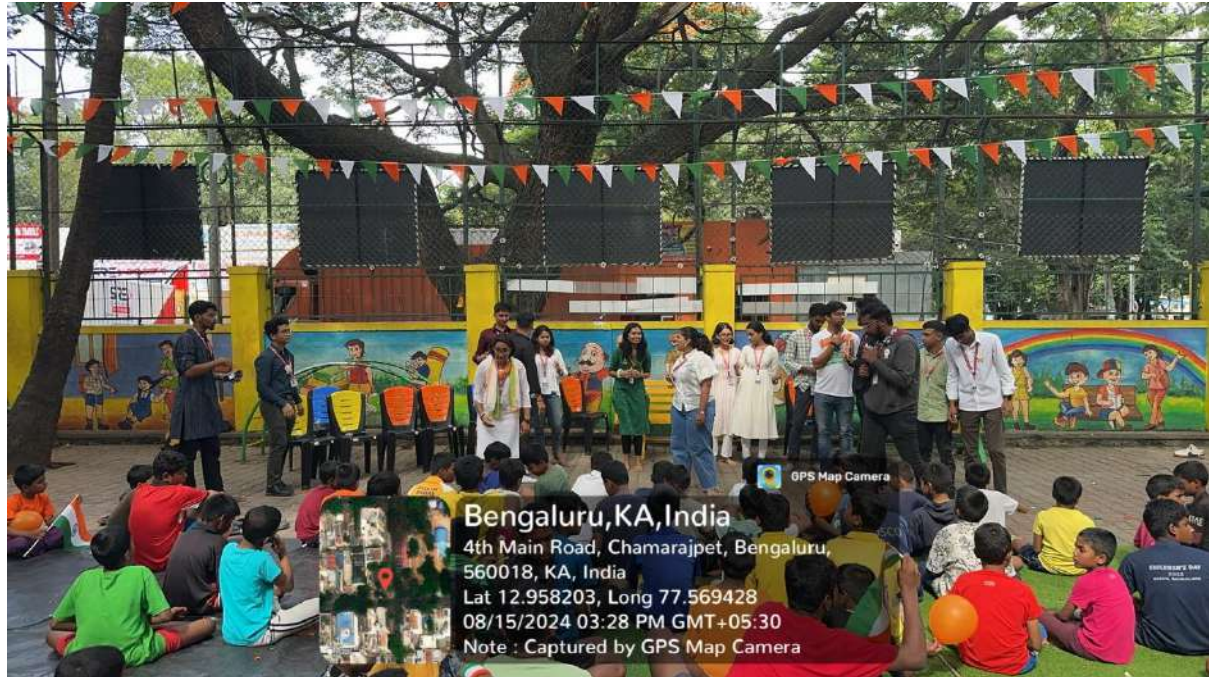
This outreach program was a resounding success, fostering a sense of community, patriotism, and cultural exchange among all participants. The students of M.Com from St. Joseph's College of Commerce showcased their dedication and organizational skills, making the 15th of August a memorable day for everyone involved.

## **REPORT ON THE OUTREACH PROGRAM: INDEPENDENCE DAY CELEBRATION (1 M.COM IB)**

Department	<ul style="list-style-type: none"> <li>● Post Graduate Department of Commerce</li> <li>● Bembala, Outreach Department, SJCC</li> </ul>
Date	15.08.2024
Time	9:30 AM to 1.00 PM
Venue	Bosco Mane
Participants	I M. Com IB
No. of participants	24

## **1. Introduction**

On October 15, 2024, the students of MCOM IB conducted an outreach program at Bosco Mane, a community center supporting underprivileged children. This program aimed to engage the children in various activities, foster interaction, and create a memorable experience for them.



## **2. Event Schedule and Activities**

- Arrival and Preparation: The team arrived at Bosco Mane by 1:30 PM. We prepared all necessary materials and set up the venue to ensure everything was ready for the activities. The program officially started at 2:00 PM.

- Introduction: We began the event by introducing ourselves and representing our college. We commenced with a prayer followed by a prayer song. A special performance by our class members added to the occasion's spirit.





### **Activities Conducted:**

1. Quiz Competition: The first activity was a general knowledge quiz. The children were divided into groups, and questions were asked to test their knowledge in a fun and interactive manner.
2. Dumb Charades: In this activity, children acted out characters or movies for their groups to guess. This game was highly entertaining and received enthusiastic participation from the children.
3. Bombing the City: This game involved running and group coordination, where one group was eliminated in each round. It was designed to be energetic and engaging.
4. Passing the Parcel: During this game, an object was passed around while music played. The person holding the object when the music stopped was out of the game. This activity was enjoyed by all and added a competitive edge to the event.
5. Dance Performance: To conclude the activities, our class performed a dance routine. This final act was aimed at entertaining the children and adding a celebratory touch to the event.





### **3. Distribution of Prizes and Gifts**

- Prizes and Recognition: Prizes were awarded to the winners and runners-up of each event. Chocolates and pens were distributed to all participants, ensuring that every child received a token of appreciation.
- Gifts for Staff: We expressed our gratitude to the staff at Bosco Mane by presenting them with sweet boxes as a token of our appreciation for their guidance and support throughout the event.



### **4. Conclusion**

The outreach program at Bosco Mane was a rewarding experience for all involved. The activities were well-received by the children, and the positive interactions made the event memorable. We concluded the program with a vote of thanks, acknowledging the contributions of everyone who made the event successful.



## **5. Acknowledgements**

We extend our heartfelt thanks to the staff of Bosco Mane for their support and cooperation. Special thanks are due to the children for their enthusiastic participation, and to our class members who contributed to the planning and execution of the program.



## **Bembala Special Outreach Activity – Madalakote, Nelamangala**

### **By 2 M. Com FA Students**

Department	Post Graduate Department of Commerce
Date	17.09.2024
Time	12:00 PM to 5:00 PM
Venue	Madalakote – Nelamangala
Class	II M. Com FA
No. of participants	53

### **Introduction**



On 17th September 2024, the Post Graduate Department of Commerce organized a special outreach activity at Madalakote, Nelamangala. The event was aimed at engaging with the local school community through educational, recreational, and cultural activities. A bus was arranged by the Bembala Department to facilitate the travel, and the group departed at 10:30 AM. 53 students from II M. Com FA participated in the special activity, contributing to the overall organization and execution of the day's activities, which were designed to provide

valuable support to the school while fostering teamwork and leadership skills among the participants.

## **Activities:**

The day's activities were divided into three main segments: wall painting, career guidance for students of classes 8th to 10th, and games for primary school children. The participants were split into groups, each taking responsibility for one activity.

### **1. Wall Painting:**

One group was tasked with painting the school walls, this activity was focused on painting and freshening up the walls to enhance the visual appeal of the school environment. The painting exercise, though simple in nature, added a sense of brightness and renewal to the school premises.

### **2. Career Guidance for 8th, 9th, and 10th Standard Students:**

Another group facilitated career guidance sessions targeted at students from classes 8 to 10. The aim was to help these students explore various educational and career options available after completing school. The sessions covered different academic streams, such as commerce, science, and humanities, as well as competitive exams (UPSC, KPSC, Bank PO...etc..) and technical courses. The students were encouraged to ask questions, and the interactive format allowed them to engage with the content, ensuring they left with a clearer understanding of their future prospects.

### **3. Games for Primary School Children:**

The third group organized recreational activities for the younger children. One of the main games played was "kho-kho," a popular outdoor game that emphasizes teamwork and agility. In addition to kho-kho, several other games and activities were conducted, providing the primary school children with a fun and active experience. The games were structured to promote physical activity and cooperation among the children, making the session both enjoyable and educational.

## **Cultural Event:**



The outreach activity culminated in a cultural program designed to entertain and engage the students and faculty of the school. The cultural event included:

- **Dance Performances:** Students from II M. Com FA showcased duet and group dance performances. These lively performances created a festive atmosphere and were thoroughly enjoyed by the audience.





- **Singing Performance:** A singing performance, were part of the cultural event. The musical talent displayed by the students added to the charm of the program, creating a perfect end to the day's activities.

## **Key Takeaways**

1. **Community Engagement and Welfare:** The outreach program provided II M. Com FA students with a unique opportunity to engage with the local community and contribute meaningfully to its welfare. By improving the school environment and interacting with students, participants played an active role in promoting the educational and social well-being of the community.
2. **Leadership and Teamwork Development:** Through the organization and execution of various activities, participants gained practical experience in leadership and collaborative teamwork. The event required them to take initiative, manage tasks, and work collectively toward a shared goal, fostering essential leadership qualities and teamwork skills.
3. **Promotion of Equal Opportunity:** The career guidance sessions and interactive activities emphasized the importance of providing equal opportunities for all students, regardless of their backgrounds. By sharing knowledge and encouraging students to explore diverse career paths, the outreach program helped empower the local students to make informed decisions about their futures.
4. **Cultural Exchange and Inclusivity:** The cultural performances created a platform for both the participants and the local audience to share and appreciate each other's traditions and values. This exchange promoted inclusivity and strengthened the sense of community, leaving a lasting impact on all involved.





### **Conclusion**

The outreach activity at **Madalakote, Nelamangala**, was a rewarding experience for both the participants and the school students. The event helped foster a sense of responsibility and leadership among the II M. Com FA students while contributing positively to the local community. Despite the time limitations, the activities were conducted efficiently, and the day

concluded with a shared sense of accomplishment and mutual learning. The Bambala department's support and the active participation of all groups ensured the success of the event.

### **Report on Outreach Visit by 2 M.Com (F&T) to Sri Jagadguru Renuka Siddheshwar Rural High School, Magadi**

DEPARTMENT	Post Graduate Department of Commerce
DATE	19.11.2024
PARTICIPANTS	II M. Com
No: OF PARTICIPANTS	45
VENUE	Sri Jagadguru Renuka Siddheshwar Rural High School, Magadi
TIME	10.00am to 2.00pm

On 19th November 2024, the students of 2 M. Com (F&T) from St. Joseph's College of Commerce undertook an inspiring outreach visit to Sri Jagadguru Renuka Siddheshwar Rural High School, Magadi. The visit, designed to foster a sense of social responsibility and community engagement, was marked by impactful sessions, creative activities, and heartfelt exchanges between the college students and the schoolchildren.



The day began with a warm and enthusiastic welcome from the school's management and faculty, who expressed their appreciation for the initiative. With a vibrant energy, the students of 2 M. Com Regular conducted a series of thoughtfully planned activities aimed at enriching the lives of the 100 children from 8th, 9th, and 10th standards. The sessions began with career counselling and discussions on the importance of higher education, which sought to ignite the children's aspirations and encourage them to dream beyond boundaries.

The career guidance session began with an introduction to various job opportunities, led by the students of 2 M. Com (Regular) as part of their outreach program. They explained the requirements for government jobs, including exams, qualifications, and preparation strategies. Private sector roles were also discussed, with an emphasis on the skills and knowledge necessary for success in those careers. The school students were encouraged to explore these options and were provided with insights on how to prepare effectively for their chosen paths.



To make the session engaging, the M. Com students introduced a series of simple math tricks designed to help the school students solve problems more efficiently, particularly for competitive exams. These tricks were easy to grasp and practice, and the children actively participated, gaining confidence as they mastered the techniques. The activity not only enhanced their problem-solving skills but also made the session enjoyable and interactive.



The session also included a discussion on part-time job opportunities available to students. The M.Com participants highlighted these opportunities as a means to meet financial needs while gaining valuable work experience. They emphasized the importance of balancing such jobs with academic commitments, along with the development of key skills like time management and teamwork through these roles.

To conclude, the M. Com students organized a lively career-themed dumb charades activity. The school students were divided into two teams, boys versus girls, and each team took turns acting out different career roles for their teammates to guess. The game fostered creativity, teamwork, and quick thinking while energizing the group. The activity culminated in a win for the girls' team, adding a sense of fun and camaraderie to the session.

Overall, the session was a blend of education and entertainment. The school students gained valuable knowledge about career opportunities, practical preparation tips, and essential life skills while participating in interactive activities. The engaging format ensured that the session was memorable, leaving the students inspired and better equipped to explore and prepare for their future career paths.



To nurture interpersonal skills and foster collaboration, the team conducted engaging team-building and communication improvement activities. These interactive exercises not only built confidence among the children but also strengthened their understanding of working together effectively. The day's events were infused with creativity and fun, as the M. Com students performed a lively dance, drawing smiles and applause from the audience. A poignant skit on



environment protection through proper waste management followed, blending entertainment with a powerful message about sustainability and responsible living. The skit encouraged children to adopt eco-friendly practices and become active contributors to environmental conservation.



Adding a celebratory tone, the college students performed melodious songs that brought a sense of joy and unity to the gathering. The children enthusiastically participated in various activities organized by the team, with the winners being awarded prizes as tokens of recognition and



encouragement. These small yet meaningful moments of appreciation created an atmosphere of motivation and excitement among the young participants.



As a gesture of generosity and care, the students of 2 M. Com Reg gifted notebooks, stationery, and snacks to each child, leaving a tangible mark of their visit. The thoughtful contributions were received with gratitude and further solidified the bond formed during the day.

The event concluded with heartfelt words of appreciation from the school's management, who commended the college students for their dedication and impactful efforts. For the students of 2 M. Com Reg, the experience was deeply moving. They left the school with hearts full of

gratitude and a renewed commitment to serving society. The visit reinforced the values of empathy, teamwork, and giving back, inspiring them to continue their journey of making a difference in the lives of others.

This outreach visit was more than just an event; it was a meaningful exchange of knowledge, joy, and compassion. The students of St. Joseph's College of Commerce not only shared their learnings but also gained invaluable life lessons, creating memories that will resonate long after the day ended. The success of this visit highlighted the power of small acts of service to inspire meaningful change and reaffirmed the importance of community engagement in building a better future.

### **Report on Special Outreach Visit by 2 M. Com (IB) to Government Urdu Higher Primary School**

DEPARTMENT	Post Graduate Department of Commerce
DATE	16.11.2024
PARTICIPANTS	II M. Com IB
No: OF PARTICIPANTS	21
VENUE	Government Urdu Higher Primary School
TIME	10.30 am to 4.00pm

**Objective:** The purpose of this visit was to engage with the students of the government Urdu Higher Primary school through a series of fun and educational activities, aiming to foster their creativity, learning, and understand their learning environment.





## **Activities Conducted**

### **1. Talent Showcase:**

The Class organized a talent showcase where students were given the opportunity to display their unique skills. Students performed songs, dances, poetry recitations, and skits. This provided them with a platform to express themselves confidently, we witnessed amazing talents.

### **3. Drawing Classes:**

A dedicated session for drawing was conducted , allowing students to express their creativity through art. They were encouraged to draw and paint on different themes, which helped them showcase their imagination and artistic skills. The students' enthusiasm and creativity were so encouraging and colorful.

### **4. Storytelling Classes:**

Storytelling sessions were conducted to foster the students' love for reading and enhance their listening skills. Engaging stories were shared, encouraging interaction and discussion among the students. They were also invited to share their own stories, which built confidence and improved communication skills.



## **Impact and Experience**

The visit to the government Urdu Higher Primary school was a rewarding experience for the class. The activities conducted were well-received, and it was evident that the children enjoyed participating in them. The talent shows and games helped the students build confidence, while

the drawing and storytelling sessions encouraged creativity and self-expression.

The class was able to gain insights into the students' enthusiasm for learning and their eagerness to participate in educational and recreational activities. The interaction was a meaningful exchange, and we left with a sense of accomplishment, knowing that we had contributed positively to the students' day.

## **Conclusion**

The visit was a success, and it was fulfilling to see the smiles and excitement on the students' faces. We hope to have more opportunities to engage in similar activities in the future and continue to support the educational and personal development of students in local schools.



## INDUSTRIAL VISIT

### **Industrial Visit Report (First year PG Students)**

### **Karnataka Silk Industry Corporation, Mysuru**

Department	Post Graduate Department of Commerce (St. Joseph's College of Commerce)
Date	02.12.2024
Time	06:00 am – 7:00 pm
Venue	Karnataka Silk Industry Corporation, Mysuru
Participants	I M. Com FT, I M. Com IB, I M. Com FA
No. of participants	120

On the 2<sup>nd</sup> of December, 2024, the students of M. Com (1<sup>st</sup> Years) from St. Joseph's College of Commerce went for an Industrial Visit to Mysuru. The event was organized as part of the practical learning provided under the curriculum, with a focus on community engagement and cultural exchange.

All the students, accompanied by the class mentors of their respective classes, assembled at 6:00 a.m. at the SJCC main campus. During the gathering, they were provided with a detailed briefing about the planned trip and a comprehensive overview of the itinerary. By 6:15 a.m., the buses arrived, and the Class Representatives took attendance, followed by a brief prayer session in each bus. Throughout the journey, the students engaged enthusiastically, making the experience thoroughly enjoyable.

## PAYANA CAR MUSEUM



The visit to the Payana Car Museum was an exciting and educational experience for the college students, offering a fascinating glimpse into the history and evolution of automobiles. The museum is home to an impressive collection of classic, luxury and vintage cars that showcase the technological and design advancements over the decades. The students were captivated by the detailed exhibits, which not only highlighted the engineering marvels but also reflected the cultural and historical significance of the automobiles. The visit provided an opportunity to learn about the development of transportation, explore unique car models, and appreciate the artistry and craftsmanship of the automotive industry.



## KARNATAKA SILK INDUSTRY CORPORATION



The visit to the Karnataka Silk Industry Corporation (KSIC) was an enriching experience for the students, providing valuable insights into one of Karnataka's most renowned traditional industries. Located in Mysuru, KSIC is famous for its production of premium-quality Mysore silk sarees, known for their exquisite craftsmanship and heritage value. The students were given a guided tour of the factory, where they observed the intricate processes involved in silk production, from reeling the silk yarn to weaving and dyeing. The visit also highlighted the role of modern technology blended with traditional techniques to maintain the quality and uniqueness of Mysore silk. This experience not only deepened their understanding of the silk industry but also offered a glimpse into the cultural and economic significance of silk production in Karnataka.



The visit to Mysore Palace was a captivating experience for everyone, offering a deep dive into the rich cultural and historical heritage of Karnataka. Known as the Amba Vilas Palace, it stands as a testament to Indo-Saracenic architecture, blending intricate designs and regal grandeur. The students marveled at the ornate interiors adorned with intricate carvings, vibrant paintings, and exquisite chandeliers. The guided tour provided valuable insights into the history of the Wadiyar dynasty and their

contributions to the region's legacy. Walking through the sprawling gardens and ceremonial halls, the students were transported back in time, gaining an appreciation for the architectural brilliance and cultural richness that Mysore Palace represents.

The journey back was vibrant, with continuous music and dance, creating a lively atmosphere that was further enhanced by the soothing rain. The team returned to campus at 7:00 p.m., marking the end of a successful and enriching industrial visit. Upon arrival, students and mentors dispersed to their homes, carrying with them a sense of fulfilment and cherished memories of the day.





## **STUDENT ASSOCIATIONS/ CLUBS**

### **ASSOCIATION ACTIVITIES 2024-25**

#### **NAME OF THE ASSOCIATION: ELUCIDATION**

#### **ICE-BREAKER**

Department	Post Graduate Department of Commerce
Date	29.06.2024
Participants	I M.Com, I M.Com IB and I M.Com FA
No. of Participants	123
Venue	Xavier Hall, St. Joseph's College of Commerce (Autonomous)
Time	9:00 am to 10:00 am



The annual Association Activities of the PG department are a much-anticipated event, fostering a sense of community and showcasing student talent. This year, Elucidation, Editorial and Media Team, true to their name, shed light on the vibrant mix of MCom students with their signature "Icebreakers" event. Held on 29th

June, the event served as a platform for the three MCom batches - Financial & Technology (F&T), International Business (IB), and Financial Accounting (FA) - to break the ice, showcase their strengths, and forge connections that transcend the classroom.

The Icebreakers event wasn't just about competition. It aimed to create a space where students from different MCom specializations could interact, unwind, and discover the hidden talents within their peers. Stepping away from textbooks and spreadsheets, the event fostered a sense of belonging and camaraderie, encouraging students to see themselves not just as classmates, but as a united PG cohort.



The format was simple yet effective: an open competition where each MCom batch presented a unique performance. The judging panel, comprised of Elucidation members, evaluated the presentations based on originality, stage presence, teamwork, and overall entertainment value. The result was a kaleidoscope of creativity, reflecting the diverse personalities and talents within the MCom program.

All three performances were testaments to the diverse talents and personalities within the MCom program. After careful deliberation, the judges declared the MCom F&T batch the victors, followed closely by the MCom FA batch and the MCom IB batch. However, the true victory lay in the spirit of camaraderie and community that blossomed during the event.



The Icebreakers event transcended competition; it was a celebration of individuality and collective spirit. It provided a platform for students to shed their academic masks and connect on a more personal level. Laughter, applause, and a shared sense of accomplishment filled the room, creating a vibrant and welcoming atmosphere within the PG department. This spirit of unity promises to carry beyond the event, fostering collaboration and a strong sense of belonging throughout the academic year.



As the curtain closed on the Icebreakers event, it left behind more than just a trophy for the winners. It fostered a sense of camaraderie and collaboration among the MCom students. The Elucidation team deserves kudos for successfully facilitating an event that not only entertained the audience but also illuminated the hidden

depths of talent and the vibrant spirit within the PG department. The event sets a high bar for future Association Activities, promising continued engagement and a sense of community that extends beyond the classroom.

## NAME OF THE ASSOCIATION: ERUDITES

Department	Post Graduate Department of Commerce
Date	29.06.2024
Participants	I M.Com, I M.Com IB and I M.Com FA
No. of Participants	22
Venue	Xavier Hall, St. Joseph's College of Commerce (Autonomous)
Time	9:40 am to 11:00 am

The debate event, consisting of two rounds, addressed two pressing issues: the involvement of Indian youth in politics and the mental burden on young minds due to competitive exams.

In the first round, participants discussed whether Indian youth should actively participate in politics. The debate saw passionate arguments from both sides. Proponents argued that young



people bring fresh perspectives and innovative solutions to political discourse. They emphasized that youth involvement is essential for a vibrant democracy and helps address issues directly affecting the younger generation. On the other hand, opponents cautioned that the political arena is fraught with challenges and complexities

that may be overwhelming for young, inexperienced individuals. They suggested that a more gradual involvement, supported by proper education and mentorship, would be more beneficial.

The second round shifted focus to the psychological pressure experienced by young people due



to the intense competition in the education system. Advocates for change highlighted the detrimental effects of such pressure, including anxiety, depression, and burnout. They argued for a more holistic approach to education that prioritizes mental well-being and personal development over mere academic achievements. Conversely, some

debaters contended that competitive exams, while stressful, are necessary to prepare students for the real world, fostering resilience and a strong work ethic. They pointed out that the rigor of these exams can drive excellence and high standards in education.



Both rounds were conducted with a spirit of healthy competition and respectful dialogue. Participants demonstrated a fair use of words, ensuring that the debates remained constructive and informative. However, despite the well-organized structure and the intensity of the topics, the debates could have made a more significant impact. There was room for deeper

engagement and more compelling arguments, which would have further highlighted the importance and urgency of these issues. The event successfully provided a platform for discussing critical concerns affecting Indian youth, but it also underscored the need for continued discourse and action.



## NAME OF THE ASSOCIATION: CRESCENDO

Department	Post Graduate Department of Commerce
Date	29.06.2024
Participants	I M. Com, I M. Com IB and I M. Com FA
No. of Participants	123
Venue	Xavier Hall, St. Joseph's College of Commerce (Autonomous)
Time	11:15 am to 12:15 pm

On June 29th, 2024, the Crescendo Association conducted the Association Activities event at Xavier's Hall, SJCC, from 11:15 a.m. to 12:15 p.m. The event featured two main activities: Lyrical Showdown and Mimic Music Madness.

### Activity 1:

The first event, Lyrical Showdown, involved groups of five members from each class. A total of 15 students, 5 from each class of the 1<sup>st</sup> Year M.Com students participated. Each group



picked a chit containing the name of a song. The songs were played for 15 to 20 seconds before being stopped, and the groups had to continue singing the lyrics. The event included songs in English, Kannada, Tamil, Malayalam, and Hindi, and spanned five rounds. The judges for this event were Mary Jacqueline and Serena. Raymond

Lalremmawia conducted the event. Performances were judged on accuracy of lyrics, confidence, and stage performance. The 1 M.Com FA class won first place, while the 1 M.Com Regular class took second place.

### Activity 2:



The second event, Mimic Music Madness, featured two participants from each class, counting to a total of 6 participants. The participants picked chits to determine the songs they would perform. They had the option to dance, mimic, or lip-sync to the selected songs. The judging criteria included accuracy

and realism of the mimicry, creativity, and crowd engagement. Props such as sunglasses and hats were allowed and carried additional marks. The event ended in a tie for first place between



participants from the 1 M.Com Regular and 1 M.Com IB classes, with the 1 M.Com FA class coming in second.

Overall, the Association Activities event was greatly enjoyed by everyone and showcased the talents of the students.

## NAME OF THE ASSOCIATION: MAVERICKS

### Activity 1

Department	Post Graduate Department of Commerce
Date	29.06.2024
Participants	I M.Com, I M.Com IB and I M.Com FA
No. of Participants	6
Venue	Room no – 504, St. Joseph's College of Commerce (Autonomous)
Time	9:45 am to 10:45 am

Mavericks is a business association which provides a platform for forming partnerships, overcome the business challenges, promote products or services, fosters professional networking which ultimately drives towards the growth and success within the domain. Participants have the opportunity to analyze new market trends, know about the industry experts and discover innovative solutions that can enhance their business operations. Coordinators of the association, Kushi R and Rahul Chand, devised two distinctive activities to assess students' capabilities.

**THE BEST CEO:** It provides a platform for participants to aspire business leaders and showcase their entrepreneurial skills. It assists the participants to demonstrate their capabilities in a competitive yet educational environment. The competition unfolded through two captivating rounds.

#### ***Round 1: CEO Spotlight***



It was an individual event. Participants were asked to present themselves as any CEO of their choice. This round is designed to assess how well they embody the characteristics and leadership style of their chosen CEO. They were assessed based on the leadership skills, confidence,

communication, creativity, strategic vision and execution. Elon Musk, Tim cook, Mukesh Ambani, Sashidhar Jagdishan were some of the business leaders chosen by the students.



### ***Round 2: Investment Challenge***

In the second round, participants were given a specific budget on the day of the event and a buffer time of 5 minutes to discuss with their teammates. They were asked to present on how they would invest the budget, develop a plan and its strategy in the most innovative and effective way.

Logical approach, return on investment, team work and investment strategy were some of the judging criteria for this round.

Overall, “THE BEST CEO” was a remarkable event. It provided a platform for students to exhibit their knowledge, teamwork and to build their business strategy, develop plan and overcome challenges. M.Com Financial Analysis programs stood out, securing top positions in the event.

## Activity-2

Department	Post Graduate Department of Commerce
Date	29.06.2024
Participants	I M. Com, I M. Com IB and I M. Com FA
No. of Participants	12
Venue	Xavier Hall, St. Joseph's College of Commerce (Autonomous)
Time	12:15 pm to 12:45 pm



**4P INNOVATORS:** The Mavericks Association successfully organized the 4P Innovators, in Xavier Hall. The participants had to demonstrate and represent the given product on the perimeter of the 4 P's. It is an exciting event focused on creative and strategic marketing. Teams were asked to showcase

their ability and represent a product through the lens of the 4 P's: Product, Price, Place, and Promotion. It's a unique opportunity to test your marketing acumen and teamwork skills. The product was given an hour before the commencement of the event.

Three teams competing, each consisting of four members and one team from each class.



Ultimately, the top position was claimed by M.Com Finance and Taxation program depicting the product “Highlighter” followed by M.COM Financial analysis as Nail Cutter and M.COM International business as Water bottle. Each team

were given 3+1 minute to present and promote their product.

Overall, both the events were a remarkable success keeping the participants on their toes and providing a dynamic and engaging experience. The Mavericks Association eagerly anticipates organizing more such events to promote learning, unity, competition, and fellowship among students.



## INFERNO- Business Related Activities for the 1<sup>st</sup> Year PG Students

### By Mavericks Association

Department	Post Graduate Department of Commerce
Date and Time	9 <sup>th</sup> February 2025- 6pm to 8pm 10 <sup>th</sup> February 2025- 7:15 am to 8:30 am 14 <sup>th</sup> February 2025- 12:00 pm to 2 pm 25 <sup>th</sup> February 2025- 7:15 am to 8:30 am
Organizing Association	Mavericks
Venue	G-Block
Faculty Coordinator	Mr. Mohammed Z Ashfaque
Participants	1 <sup>st</sup> Year M Com Students
No of Participants	112

First Activity (Virtual quiz) on general commerce related questions, GST and Budget 2025 on 9<sup>th</sup> February 2025 (Sunday) the event was conducted around 6 o'clock to 8 o'clock via Google Forms which was sent in the WhatsApp. Totally 112 students attended the quiz out of which 1 M. Com (F&T) = 8 students, 1 M. Com (IB) = 14 students, 1 M. Com (FA) = 7 students secured the highest marks.

Second Activity (Inter Class Activity) was about Guess the CEO names & Tagline, Explain the Concept and storytelling on the company's success, which was conducted on 10<sup>th</sup> February 2025 (Monday) in Loyola Hall SJPU, the started around 7:15 a.m. and ended around 8:30 a.m. The judge for story telling on the company's success, was **Mr. Mohammed Ashfaque (PGD Co-ordinator)**. The winners are DEEPTHI MAHESH KUMAR – 1 MCOM FA, ALEENA JOHNSON – 1 MCOM F&T & LISA KARIAPPA – 1 MCOM IB.





Third Activity (Quiz and Guss the company or product) was conducted on 14<sup>th</sup> February 2025 (Friday) in the class room, totally 50 students participated in this activity. For quiz the link was sent via WhatsApp to the students to participate, after this the students were divided into 3 groups based on company names like ITC, TATA and WIPRO. In this round student's had to guess the company or product by listening to the Audio and video. Each team was giving 1 audio and 2 video files to guess the company or product.



Forth Activity (Best Marketer) which was conducted in Common Room (Gonzaga Block) on 24<sup>th</sup> February 2025 (Monday) and the judge for Best Marketer event was **Mr. Mohammed Ashfaque (PGD Co-ordinator)**, and the winners are WANPLRANG 1 MCOM IB, JAYANTH 1 MCOM F&T & Mariya Grace 1 MCOM FA. **DR. KOMAL A. DAVE (HOD-PG)**, **Mr. Mohammed Ashfaque (PGD Co-ordinator)** and **Kushi R (Mavericks Coordinator)** distributed the certificates for the winners of the INFERNO.



### Names of the Winners

#### **CLASS ACTIVITY LOYOLA HALL 10<sup>TH</sup> FEB- 3 certificates**

1<sup>ST</sup> PLACE: DEEPTHI MAHESH KUMAR – 1 MCOM FA

2<sup>ND</sup> PLACE: ALEENA JOHNSON – 1 MCOM F&T

3<sup>RD</sup> PLACE: LISA KARIAPPA – 1 MCOM IB

#### **INDIVIDUAL ACTIVITIES – 9 certificates**

**FA:** Parvati Anilkumar, Mariya Grace, Steven. A

**F&T:** Neha Krishnan, Harsha Babu, Johanna Hazel Louis

**IB:** Arunima Sreekumar, Daniel Abraham, Ronisha Meyn

**FINAL ACTIVITY – 25<sup>TH</sup> FEB – 3 certificates**

1<sup>ST</sup> PLACE: WANPLRANG

2<sup>ND</sup> PLACE: JAYANTH

3<sup>RD</sup> PLACE: Mariya Grace

Virtual activity – 10 <sup>th</sup> February			Individual activity – 14 <sup>th</sup> February		
1 MCOM FA	1 MCOM F&T	1 MCOM IB	1 MCOM FA	1 MCOM F&T	1 MCOM IB
Ann Jessy Sam	Ruhidash Tensubam	Syeda Mariyam	Vandana Yadav	Aleena Johnson	Arunima Sreekumar
Aditya Kumar	Devika	Aiswarya S	Steven. A	Neha Krishnan	Daniel Abraham
Parvati Anilkumar	G Mrudula	Harshaveena B	Meghana. I	Anju Jose	Ronisha Meyn
Shreyaskar K M	JOHANNA HAZEL LOUIS		Sanjana Monica		
Mohammed Faiz	Harsha Babu		Disha Puranik		
Sanjana			Mariya Grace		
			Parvati		



## NAME OF THE ASSOCIATION: MASTERMINDS

### Activity-1

Department	Post Graduate Department of Commerce
Date	29.06.2024
Participants	I M. Com, I M. Com IB and I M. Com FA
No. of Participants	123
Venue	Xavier Hall, St. Joseph's College of Commerce (Autonomous)
Time	12:45 Pm to 1:45 Pm

The Masterminds Association successfully organized the Business Blitz event on June 29, 2024. The event received positive feedback and provided a platform for participants to demonstrate their academic and analytical skills.

Business Blitz, the main stage event, featured each class participating as a team, with one representative answering on behalf of the whole class. The competition unfolded over three engaging rounds.



### Round 1: General Business Knowledge and Current Affairs

The first round tested participants' general business knowledge and current affairs through multiple-choice questions. This round challenged their quick thinking and breadth of knowledge. Participants demonstrated a solid understanding of various business concepts and current

trends, setting a competitive tone for the rest of the event.

### Round 2: Logo Guessing

In the second round, participants' brand awareness and visual memory were assessed through a logo guessing challenge. Teams had to identify well-known logos, showcasing their familiarity with prominent brands and their ability to recall visual information quickly and accurately.

### Round 3: Company Identification from Clues

The third round involved guessing company names from five clues. Teams were allowed to use mobile phones, combining their research skills with teamwork and analytical thinking. This round required strategic collaboration and effective communication, as teams deciphered the clues to identify the correct companies.



### Tie-Breaker Round

A tie-breaker round between the M.Com Finance and Taxation and M.Com Financial Analysis teams added excitement to the event. The tie was broken when the M.Com Finance and Taxation team correctly guessed the parent company of a specific product, securing their victory.

Overall, the Business Blitz event was a resounding success. It provided a platform for students to exhibit their knowledge, analytical skills, and teamwork. Students from the M.Com Finance and Taxation and M.Com Financial Analysis programs stood out, securing top positions in the event. The variety of rounds, from general knowledge questions and logo guessing to company identification, ensured a comprehensive evaluation of the participants' abilities. The Masterminds Association looks forward to organizing more such events to foster learning, competition, and camaraderie among students.

### Activity-2

Department	Post Graduate Department of Commerce
Date	29.06.2024
Participants	I M. Com, I M. Com IB and I M. Com FA
No. of Participants	18
Venue	Room no – 504 , St. Joseph's College of Commerce



	(Autonomous)
Time	11:00 Am to 12:15 Pm

The Masterminds Association successfully organized the Brain Power duels event on June 29, 2024, in room number 504. This event provided a platform for participants to demonstrate their academic and analytical skills across three challenging rounds.

Brain Power duels saw nine teams competing, each showcasing their knowledge and problem-solving abilities.



#### Round 1: Crossword Puzzle

The event kicked off with a crossword puzzle covering finance, taxation, stock market, and sustainable practices in the Indian real estate sector. This round tested the participants' foundational knowledge in these key areas. Teams demonstrated their expertise and quick thinking as they navigated through the challenging clues.

#### Round 2: Case Study on Sustainable Practices

In the second round, teams delved into a case study on sustainable practices in Indian real estate. They analyzed and presented their solutions to real-world problems, showcasing their critical thinking and problem-solving skills. This round highlighted the participants' ability to apply theoretical knowledge to practical situations.

After these rounds, four teams were eliminated, leaving five to advance to the final round.



### Round 3: Presentations

In the final round, each of the remaining teams gave short presentations. They demonstrated their depth of understanding and presentation skills, effectively communicating their insights and solutions. This round emphasized the importance of clear and persuasive communication in addition to technical knowledge.



Ultimately, the top three positions were claimed by:

1. Two teams from the M.Com Finance and Taxation program
2. One team from the M.Com Financial Analysis program

The event highlighted the participants' ability to handle complex topics and collaborate effectively, underscoring their academic excellence and team spirit.

Overall, the Brain Power duels event was a resounding success. It provided a platform for students to exhibit their knowledge, analytical skills, and teamwork. The variety of rounds, from crosswords and case studies to presentations, ensured a comprehensive evaluation of the participants' abilities. The Masterminds Association looks forward to organizing more such events to foster learning, competition, and camaraderie among students.

**SANGHARSH – “Get Job Ready: Your Career Launchpads”**  
**for the 1<sup>st</sup> Year PG Students**  
**By Masterminds Association**

Department	Post Graduate Department of Commerce
Date	19 <sup>th</sup> February 2025 20 <sup>th</sup> February 2025 21 <sup>st</sup> February 2025
Time	12:30 to 2:30 pm
Organizing Association	Masterminds
Venue	G-Block
Faculty Coordinator	Mr. Mohammed Z Ashfaque and Dr. Komal A. Dave
Association Coordinators	Mr. Manoj & Mr. Prashanth J
Participants	1 <sup>st</sup> Year M. Com Students
No of Participants	112

Sangharsh 2025, organized by the Masterminds Association of St. Joseph’s College of Commerce (Autonomous), was a resounding success. The three-day event, held on February 19th, 20th and 21st, 2025, brought together enthusiastic participants eager to showcase their strategic thinking, and analytical skills.

**Event Reports:**

♦ **Spot the Mistake (February 19, 2025)**

This financial analysis event had 7 teams (24 participants) working through Excel datasets containing intentional errors in calculations, formulas, and accounting entries. Participants demonstrated keen analytical skills in identifying and explaining these mistakes. The event provided a practical understanding of financial accuracy and auditing principles.



### ◆ Paper Trading (February 20, 2025)

The Paper Trading event saw 7 teams (28 participants) engaging in a simulated stock market environment. The first 15 minutes provided a beginner-friendly introduction to trading concepts, ensuring that everyone, regardless of experience, could participate effectively. Teams actively analyzed market trends and made trading decisions.



### ◆ The Banker's Gambit (February 20, 2025)

With 3 teams (11 participants), this event challenged students to analyze financial scenarios and make lending decisions using Excel sheets. Teams were assessed on their ability to justify their decisions based on risk assessment, financial feasibility, and market conditions. The competition was intense, with participants displaying impressive financial insight.



### ◆ Quiz (February 21, 2025)



The quiz competition had 11 teams (39 participants), testing their knowledge of finance, economics, and general awareness. The rounds became progressively challenging, with teams displaying quick thinking and strategic answering. The event was both engaging and competitive, making it a highlight of the day.



Sangharsh 2025 successfully provided a platform for students to enhance their financial literacy and analytical abilities. The overwhelming participation and enthusiasm showcased the event's impact in fostering intellectual growth.



## **BUDGET BRAINIACS – The Budget Quiz and Live Screening of Budget 2024**

DEPARTMENT	Post Graduate Department of Commerce
DATE	23.07.2024 and 24.07.2024
PARTICIPANTS	I M. Com, I M. Com IB, I M. Com FA, II M. Com, II M. Com IB, II M. Com FA
No: OF PARTICIPANTS	213
VENUE	Gonzaga Block (Respective classrooms)
TIME	12:10 pm to 12:30 pm
ORGANIZING ASSOCIATION	Masterminds



The Masterminds Association successfully organized the Budget Brainiacs quiz competition on July 24, 2024. This event, which followed a live budget presentation on July 23, 2024, provided a dynamic platform for students to showcase their understanding of the Union Budget of India 2024.

Budget Brainiacs saw enthusiastic participation from students across M. Com Financial Analysis, Finance and Taxation, and International Business programs of both first and second years. The quiz consisted of multiple-choice questions designed to test participants' comprehension of budgetary provisions, fiscal policies, and economic impacts.



The quiz, conducted for a total of 25 marks, challenged students to apply their knowledge and analytical skills. Each class had two winners, who demonstrated exceptional grasp and insight into the budget details. The winners from each class were recognized for their outstanding performance:

I Mcom Finance and Taxation :- 1<sup>st</sup> Harsha Babu, 2<sup>nd</sup> L Priyadharshini

I Mcom International Business:- 1<sup>st</sup> Aadharsh M, 2<sup>nd</sup> Harshaveenaa B, Bushra Fathima, Sushmitha D, & Sakthivel M (Tie)

I Mcom Financial Analysis:- 1<sup>st</sup> Vandana Yadav, 2<sup>nd</sup> P Caavna Poonacha

II Mcom Finance and Taxation :- 1<sup>st</sup> Maria Serena & T Kulashakar (Tie)

II Mcom International Business:- 1<sup>st</sup> Harshavardhan V, 2<sup>nd</sup> Dharshini

II Mcom Financial Analysis:- 1<sup>st</sup> Tenzin Sichoe, 2<sup>nd</sup> Yeshi Choedon & Tenzin Rabyang (Tie)

Overall, the Budget Brainiacs event was a resounding success. It not only reinforced the students' understanding of the Union Budget but also fostered a spirit of healthy competition and learning. The Masterminds Association looks forward to continuing such initiatives that promote academic excellence and engagement among students.



## Excel Diagnostic Test- Identify Your Excel Strengths and Weaknesses for the First year PG Students

Department	Post Graduate Department of Commerce
Date	8 <sup>th</sup> and 9 <sup>th</sup> August, 2024
Time	12:30 pm to 2:00 pm
Venue	Computer Lab 1 (SJCC) – 8 <sup>th</sup> August 2024 Computer Lab, 4 <sup>th</sup> Floor (Gonzaga Block) – 9 <sup>th</sup> August 2024
Participants	I M. Com F&T, I M. Com IB – 8 <sup>th</sup> August 2024 I M. Com FA – 9 <sup>th</sup> August 2024
No. of participants	136
Faculty Coordinator	Dr. Komal A. Dave (HOD-PG)
Event coordinators	Mr. Manoj S and Mr. Prashanth J

The Post Graduate Department of Commerce organized an Excel Diagnostic Test aimed at evaluating the MS Excel proficiency of the students. Recognizing that MS Excel is an essential tool in the corporate world, the department designed this event to assess the strengths and weaknesses of the students in this crucial skill set.

**Objective:** The primary objective of the Excel Diagnostic Test was to help students identify their current level of proficiency in MS Excel. As Excel is a foundational tool for data analysis



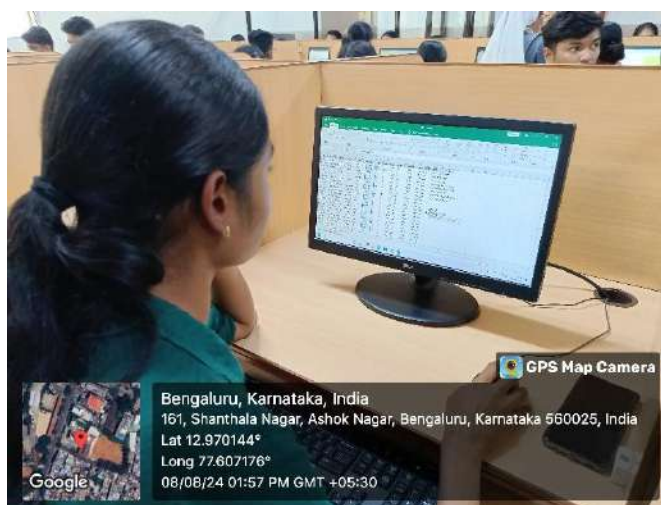
and visualization, the test was designed to provide students with insights into their capabilities and areas needing improvement.

The event took place under the guidance of event coordinators Mr. Manoj and Mr. Prashanth, students were given a dataset and asked to solve a series of problems using MS



Excel. The test consisted of six multiple-choice questions, which required the students to apply various Excel functions and formulas to analyze the given data.

The test served as an excellent opportunity for students to gauge their proficiency in MS Excel. It highlighted the importance of mastering Excel as a key skill for future corporate endeavours. The coordinators, Mr. Manoj and Mr. Prashanth, played a pivotal role in guiding the students throughout the event, ensuring a smooth and effective testing process.



The purpose of the test was to help students gauge their MS Excel proficiency while also providing insight into the practical application of Excel in solving simple business problems. Additionally, it served as a platform for students to assess and improve their Excel skills.



The online test required students to work with Google Sheets, where they found a link to download the Excel dataset. They were tasked with solving questions using basic Excel formulas and then submitting their answers through a Google Form. The test focused on applying Excel formulas to basic business problems, such as calculating costs and profits.

The student coordinators ensured that the test was conducted smoothly. Both students and staff were present to provide students with properly functioning computer systems, equipped with stable internet connectivity and the MS Excel application. The staff and student coordinators were available throughout the session to assist with any issues or discrepancies that arose. The test was successfully conducted without any problems.

The Excel Diagnostic Test was a successful initiative by the Post Graduate Department of Commerce, providing valuable feedback to students on their Excel skills. The insights gained

from this test will undoubtedly help students enhance their proficiency in MS Excel, preparing them better for the demands of the corporate world.



## FRESHER'S DAY

### PREMIERE 2024

#### For the First Year PG Students

Department	Post Graduate Department of Commerce
Date	29.06.2024
Time	2:00 pm to 5:00 pm
Venue	Xavier Hall, 4 <sup>th</sup> Floor, SJCC
Participants	I M. Com F&T, I M. Com IB and I M. Com FA
No. of participants	100
Student PG Coordinator	Ms. Hemavathi M
Event Coordinators	Mr. Rahul Chand & Mr. Sushil R



The Premiere 2024 was organized to welcome the first-year postgraduate students. This exciting event aimed to provide a platform for them to build connections with fellow students and faculty, showcase their talents and make new friends. The program commenced with a warm welcome from the event coordinators. This set a positive and inclusive tone for the evening. The second-year post graduate students

kicked off the event with a vibrant dance performance. The introduction of the esteemed judges marked the start of the main event: Mr. and Ms. Premiere. This exciting competition consisted of three rounds. In the first-round participants had the opportunity to showcase their personalities





competition, Mr. Rohan and Ms. Aleena were crowned Mr. Premiere and Ms. Premiere, respectively. The PG Student Coordinator then presented the winners with exciting goodies as a token of their achievement. The event concluded with an energetic performance by 2 M.com Regular students, which encouraged the audience to join in the fun and celebrate the evening. Refreshments were served to all attendees, providing an opportunity for students to mingle and socialize. The Premiere 2024 event was a resounding success. It achieved its goals of fostering connections, showcasing talents, and creating a welcoming environment for our first-year postgraduate students. The event provided a platform for students to step outside their comfort zones, express themselves, and build lasting memories.

with a unique and entertaining self-introduction. This round undoubtedly brought laughter and liveliness to the stage. In round two, participants had to display their talents, whether it be singing, dancing, poetry, or something else entirely. Following the talent showcase, five participants were eliminated. The remaining contestants competed in a face-off challenge, further showcasing their personality and wit. After a thrilling



## DEPARTMENT LEVEL CULTURAL FEST AARAMBH 2024

### AARAMBH 2024 – Cultural Fest 2024-25

Department	Post Graduate Department of Commerce
Date	13 <sup>th</sup> July, 2024
Time	9:00 am to 5:00 pm
Venue	L-Hall, SJPU
Participants	I M. Com F&T, I M. Com IB and I M. Com FA, II M. Com F&T, II M. Com IB and II M. Com FA
No. of participants	200
Faculty Coordinator	Dr. Komal A. Dave
Student PG Coordinator	Ms. Hemavathi M
Event Coordinator	Mr. Girish R & Mr. Raymond Lalremmawia



The Post Graduate Department's cultural extravaganza, Aarambh 2024-25, kicked off at 9:00 am with a vibrant inauguration ceremony. Renowned writer and comic artist, Mr. Nithin M Kamath, graced the occasion as the Chief Guest.

The event commenced with a prayer song by team Crescendo, followed by a traditional lamp-lighting ceremony and also an outstanding prayer dance performance by the final year PG students. Ms. Hemavathi, the PG Student Coordinator, extended a warm welcome to all attendees. Mr. Kamath then delivered an inspiring address, captivating the audience. The much-anticipated reveal of the Aarambh trophy was jointly done by the Chief Guest, Dr. Komal A. Dave (Head of Department of PG Department), and Dr. Ruqsana Anjum (Vice Principal). Following a token of appreciation presented to the guest, the day unfolded with a flurry of exciting cultural events.

Eight diverse competitions, encompassing Group Dance, Mad Ads, Duet Dance, Fashion Walk,





Solo Singing, Face Painting, Photography, and Air Crash, provided a platform for students to showcase their talents and creativity. The electrifying atmosphere buzzed with friendly competition and energetic participation throughout the day.

As the clock struck 4:00 PM, the curtains closed on the cultural extravaganza with a heartwarming closing ceremony. A vote of thanks was delivered, followed by the much-

awaited announcement of winners. The coveted title of Aarambh 2024-25 victors went to the enthusiastic team, 2 M.COM FA.

The cultural fest proved to be a resounding success, fostering a spirit of fun, and active participation among students.



## **Air Crash**

**(Event Heads – Rahul Chand, Rohan Roy Barman)**

Department	Post Graduate Department of Commerce
Date	13.07.2024
Time	12.00 – 1.00 pm
Venue	Room 203, Gonzaga Block
Participating Classes	II M. Com F&T, II M. Com FA & I M.Com FA
No. of participants	4
Judge	W. John Christopher

The Air Crash event, a highlight of the AARAMBH Fest, concluded successfully after an hour of intense competition. Four skilled participants showcased their abilities in a riveting display of talent.



The event was privileged to have Mr. John W Christopher, a highly respected industry expert, as its primary judge. His extensive knowledge and experience significantly enhanced the credibility of the competition. Mr. Christopher's impartial evaluation of the participants contributed immensely to the event's success.





In recognition of Mr. Christopher's exceptional contribution, Rahul Chand and Rohan Roy Barman presented him with a token of appreciation at the event's conclusion. His presence and expertise elevated the Air Crash event to new heights.



The successful execution of this competitive showcase provided a platform for participants to excel while offering attendees an engaging and memorable experience.



## **DUET DANCE**

**(Event Heads – Kushi R & Aleena Johnson)**

Department	Post Graduate Department of Commerce
Date	13.07.2024
Time	12.00 – 1.00 pm
Venue	Main Stage, Loyola Hall, SJEC
Participating Classes	II M. Com F&T, II M.Com FA, I M.Com F&T & I M.Com IB
No. of participants	5 teams – 10 participants
Judges	Devika Venad (Classical Dancer) Ashwin Balaji (Western Dancer)

The PG department of St. Joseph College of Commerce hosted the AARAMBH Fest on July 13, 2024, featuring 8 diverse events, including the popular Duet Dance. Heading this event were Kushi R and Aleena Johnson. Spanning an hour, the event proved highly enjoyable, highlighted by the participation of 5 teams, each comprising 2 members, totalling 10 participants who showcased their dance skills and dedication.



Devika Venad, a distinguished Bharatnatyam dancer from Thrissur, Kerala, brought her years of training under renowned gurus to the event, captivating the audience with her classical Indian dance form. She's also renowned on Instagram, where she engages with dance trends passionately.

Ashwin Balaji, relatively new to dance but an instructor at Unique Wonder Dance School, added his unique flair to the event. Beyond dance, his interests span filmmaking, photography, videography, and cinematography.

To acknowledge their significant contributions, Kushi R and Aleena Johnson presented a token of appreciation to the esteemed judge, reflecting their gratitude for enriching the event with their expertise.



Overall, the event was expertly organized and executed, providing a memorable and enriching experience for all involved.



## **FACE ART FIESTA (FACE PAINTING)**

**(Event Head: Angelina Nikitha Cyril)**

Department	Post Graduate Department of Commerce
Date	13.07.2024
Time	11.00am – 12.15 pm
Venue	Room 201, Gonzaga Block
Participating Classes	II M. Com (All Streams) & I M.Com FA (All Streams)
No. of participants	5
Judge	Rahul Dravid – Analyst at Goldman Sachs and former AICUF President

The Face Painting event was a vibrant and engaging component of the AARAMBH Fest. Organized by Event Head Angelina Nikitha Cyril, the event took place from 11:00 AM to 12:15 PM, attracting a keen participation of five enthusiastic individuals.





The judge for the event was Mr. Rahul Dravid, a 2022 graduate of St. Joseph's College, displayed exceptional leadership as a student council president, excelling in academics, arts, and social service. Currently a financial analyst at Goldman Sachs, he continues his commitment to community involvement through various initiatives and judging roles.



The Face Painting event provided a platform for participants to showcase their artistic abilities and creativity. Each participant was given a canvas – a human face – to transform into a masterpiece. The event atmosphere was filled with color, laughter, and a palpable sense of excitement as participants brought their unique visions to life. The hour and fifteen minutes allotted for the event proved to be sufficient for participants to create impressive face paintings.



### **Fusion Flair - Fashion Show**

**(Event Heads - Mary Jacqline. J & Aadharsh)**

Department	Post Graduate Department of Commerce
Date	13.07.2024
Time	1.30 – 2.30 pm
Venue	Main Stage, Loyola Hall, SJEC
Participating Classes	II M. Com (All Streams) & I M.Com (All Streams)
No. of participants	6 teams – 55 participants
Judges	Ms. Priyanka B R – Fashion Event Organizer, MBA Ms. Arpitha R – Model and Classical Dancer, MBA

The Fashion Show event, Fusion Flair, commenced with a lively and energetic atmosphere as vibrant music set the stage for the models to make their grand entrance. Participants showcased a variety of unique and stylish outfits, reflecting the creativity and diversity of the fashion world.





The first judge for the event was Ms. Priyanka B R, a fashion enthusiast with a strong academic background, having graduated from SJCC and currently pursuing an MBA at SJIM. Her practical experience in the fashion industry, including participation in fashion shows and campaigns, coupled with her organizational skills make her a well-rounded judge.

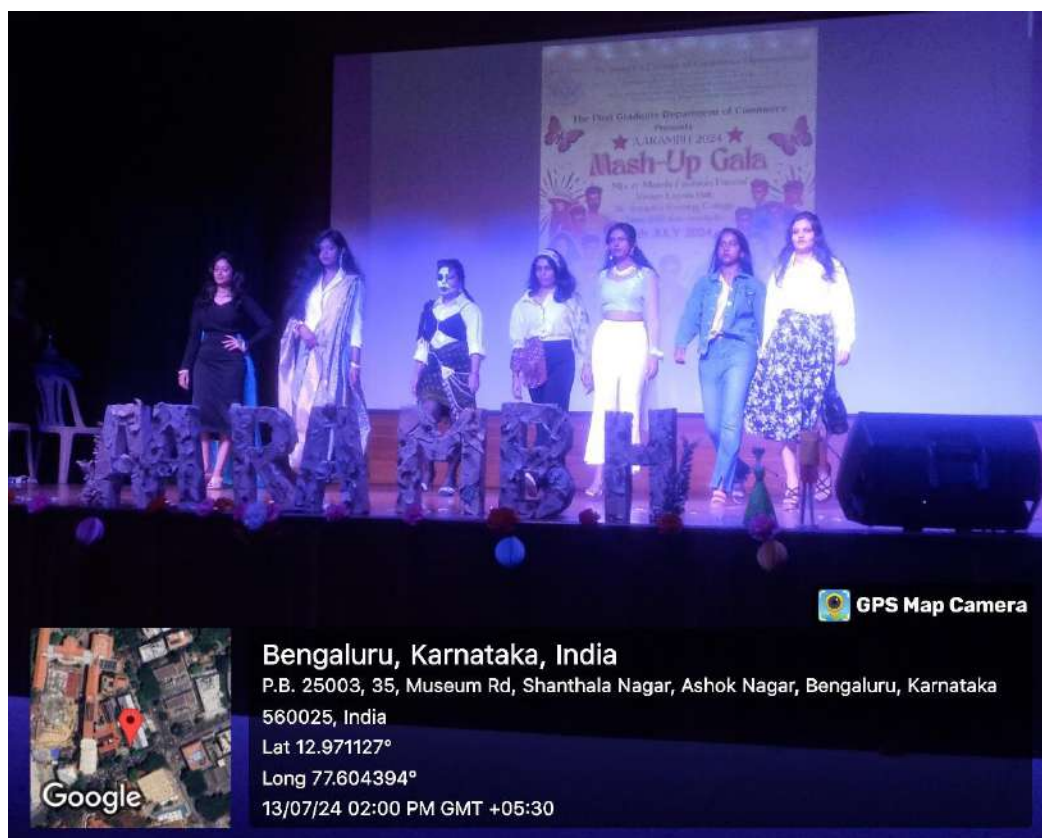
The second judge was Ms. Arpitha R, a seasoned fashion model with a strong academic background, currently pursuing her Masters in Commerce. Her extensive experience as a title winner, brand ambassador, and fashion club coordinator, combined with her dance background, makes her a highly qualified judge for a fashion walk event.



The judging criteria were based on the intricacies of the outfits, the precision of formations, the confidence in the models' walks, and the seamless coordination among team members. As the models paraded down the runway, their poise and elegance captivated the audience, creating

an unforgettable experience. The competition was fierce, with each team delivering their best performances, leading to a thrilling and nail-biting finish.

The judges, impressed by the high standards, took their time to deliberate before announcing the winners. In summary, Fusion Flair was a spectacular display of talent, style, and teamwork, leaving the audience in awe and marking a high point in the college's cultural calendar.



### **Ball De Grup (Group Dance)**

**(Event Heads - Anjana Prasad and Krishnaprasad K)**

Department	Post Graduate Department of Commerce
Date	13.07.2024
Time	10.00 – 11.00 am
Venue	Main Stage, Loyola Hall, SJEC
Participating Classes	II M. Com (All Streams) & I M.Com (All Streams)
No. of participants	6 teams – 60 participants
Judges	Niveditha Narayanan

	Amith Deol
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The Group Dance event began at 10:15 AM with an energetic introduction by the emcees. Participants from various classes showcased their talent with diverse dance performances. The judges, Niveditha Narayanan and Amith Deol, provided insightful feedback and showcased their talents through performance. The event saw enthusiastic participation and was concluded successfully by 11:15 AM, leaving the audience thoroughly entertained by a series of captivating performances. The event set a high standard for future dance showcases and left a lasting impression on everyone who attended.



### MadAds

(Event Heads – Saroj Singh & Aysha Ziyana)

Department	Post Graduate Department of Commerce
Date	13.07.2024
Time	11.00 am – 12.00 pm
Venue	Main Stage, Loyola Hall, SJEC



Participating Classes	II M. Com F&T, I M.Com F&T & I M.Com IB
No. of participants	3 teams – 25 participants
Judge	Ryan Roshan Roncalli

The MadAds event, a vibrant and entertaining competition, showcased the creative and humorous side of marketing through a series of funny and innovative advertisements for fictional products. The event kicked off promptly at 11:00 AM with a warm welcome to our esteemed judge : Ryan Roshan Roncalli.



Each team brought their unique flair and creativity to the stage, adhering to the event's rules and time limits.

1<sup>st</sup> M.Com Regular was the first to perform, presenting a hilarious skit promoting a fictional gel. Their act was full of witty dialogues and engaging performances that left the audience in splits.

Next up, 2<sup>nd</sup> M.Com Regular delivered a skit. The team's clever use of jingles and slogans, coupled with their impeccable timing, made their act a standout performance.

Finally, 1<sup>st</sup> M.Com IB took to the stage with their skit on a fictional product, lungi. Their act combined humour with cultural elements, creating an advertisement that was both funny and relatable.



Each team effectively promoted their products, with performances so convincing that the audience and judges were left wanting to purchase these fictional items. The creativity, humour, and marketing skills displayed by all participants made the event a memorable one.

The judges had the challenging task of evaluating these exceptional performances. In the end, the decision of the judges was final and binding, ensuring a fair and exciting competition. The program concluded at 12:00 PM, marking the end of a fantastic platform for students to showcase their talents and marketing prowess. The event left everyone eagerly anticipating next year's competition.

## CAPTURE QUEST (PHOTOGRAPHY)

(Event Head: Ronald Jacob R)

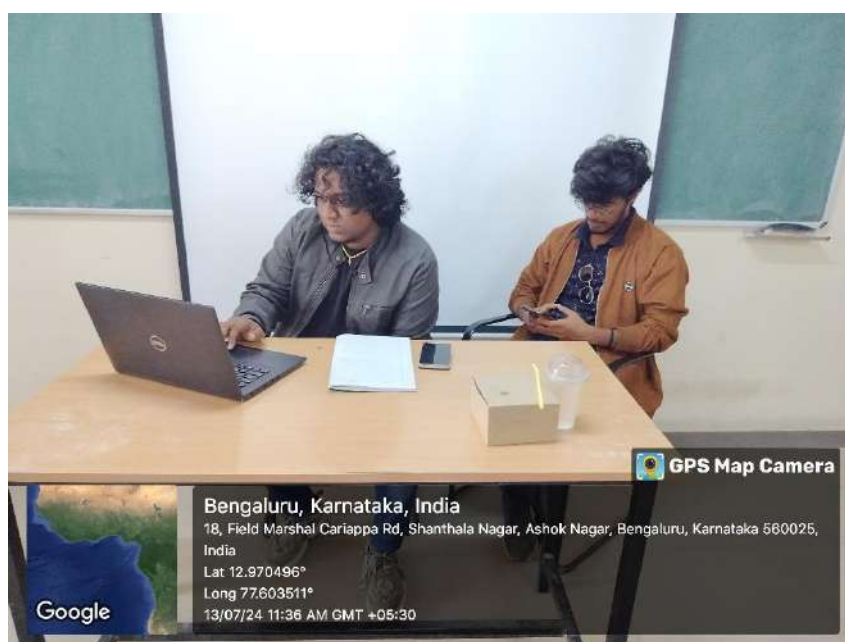
Department	Post Graduate Department of Commerce
Date	13.07.2024
Time	11.00am – 12.00 pm
Venue	Room 103, Gonzaga Block
Participating Classes	II M. Com (All Streams) & I M.Com FA (All Streams)

No. of participants	14
Judge	M Abishek – Graphic Designer and Photographer

The Photography event, a key component of the AARAMBH Fest, was successfully conducted under the leadership of Ronald J. The hour-long competition, held from 11:00 AM to 12:00 PM, witnessed enthusiastic participation from fourteen aspiring photographers.

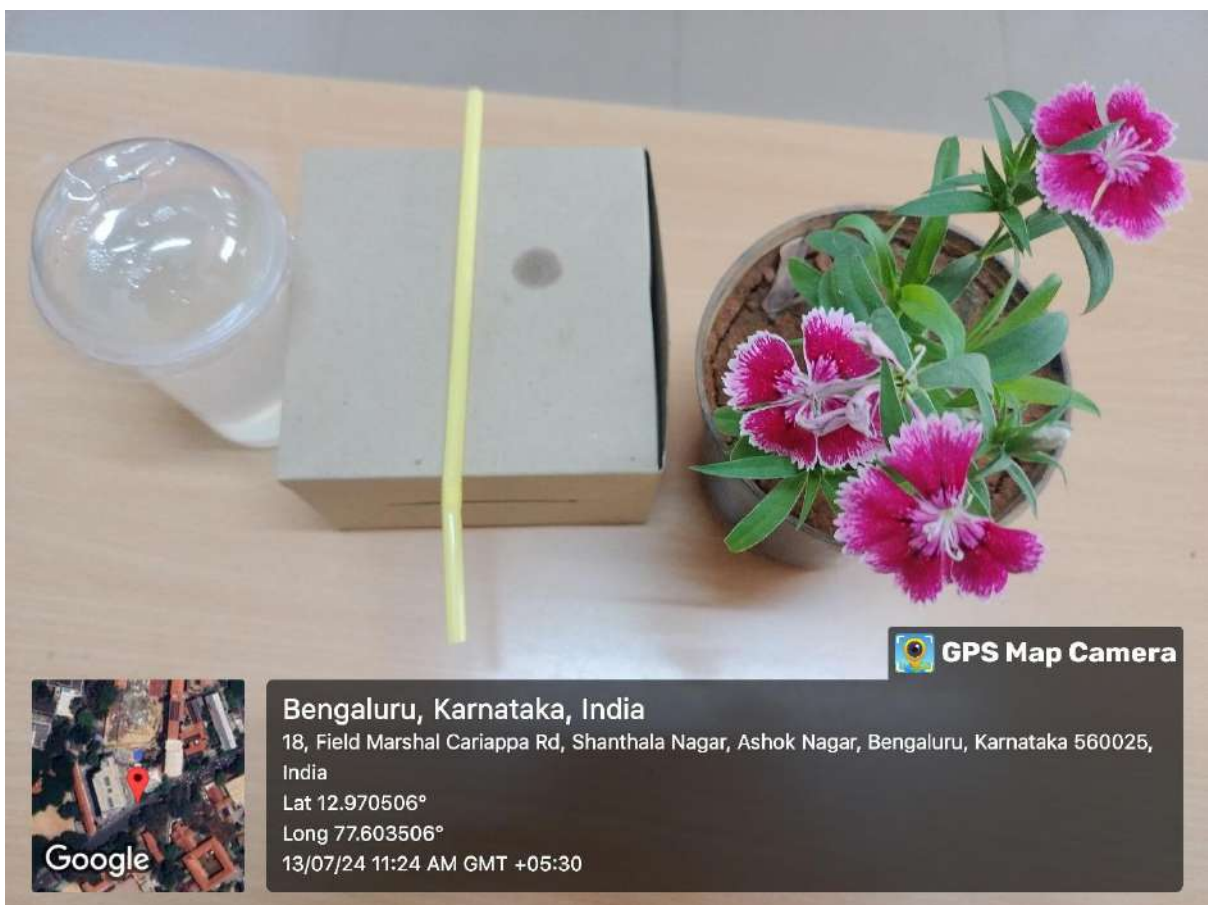
Participants were challenged to capture the essence of the festival or surrounding environment through their lenses. The event fostered creativity and technical skill as participants experimented with different angles, lighting, and compositions. The competitive spirit was palpable as photographers aimed to produce standout images.

The judge for this event was Mr. Abishek M, a B.Com graduate pursuing an MBA, a versatile individual with expertise in design, digital marketing, photography, and music. He advocates for a holistic education that balances academics and extracurricular activities. As a judge for the photography event, his diverse background brings a unique perspective to the competition.



The Photography event proved to be a highlight of the AARAMBH Fest, showcasing the talent and passion of the participants.





## Solo Singing

**(Event Heads – Christina K Sangma & Mariya Grace)**

Department	Post Graduate Department of Commerce
Date	13.07.2024
Time	11.00 am – 12.00 pm
Venue	Room 201, Gonzaga Block
Participating Classes	II M. Com F&T, II M.Com FA, I M.Com (All Streams)
No. of participants	12 participants
Judge	Mr. Kebshan Abith – Singer, Composer and DJ

The St. Joseph College of Commerce PG department's Aarambh Fest 2024, held on July 13, 2024, featured an exciting Solo Singing Competition organized by Christina K Sangma and Mariya Grace.



The competition commenced at 11:00 AM, hosted by Hedrinia, a volunteer MC from the 2nd Year M.Com Regular program. The hour-long event proved to be a delightful showcase of talent, with twelve enthusiastic participants delivering their best performances.

The presence of Mr. Kebshan Abith, a renowned singer, composer, and DJ, as the judge, further elevated the competition. His expertise and experience in the music industry ensured a fair and accurate evaluation of the participants. Christina and Mariya expressed their sincere gratitude to Mr. Abith at the event's conclusion, presenting him with a token of appreciation in recognition of his invaluable contribution.

To conclude the event on a high note, Mr. Abith himself graced the stage with a captivating performance, thoroughly captivating the audience.

The Solo Singing Competition proved to be a resounding success, offering a memorable and rewarding experience for both the organizers and participants.



## COLLEGE DAY – PRIZE LIST

### Best Outgoing Student Award-PG

23SJCCM001	ANUSHREE JANA	2 M.COM FT
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### Award For Outstanding Contribution as Department Coordinator

23SJCCM008	HEMAVATHI M	2 M.COM FT
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### Award For Leadership

23SJCCM025	ROHAN ROY BARMAN	2 M.COM FT
23SJCCM001	ANUSHREE JANA	2 M.COM FT
23SJCCMIB002	ANGELINA NIKITHA CYRIL	2 M.COM IB
23SJCCMIB016	SAROJ I	2 M.COM IB
23SJCCMFA019	MARY JACQLINE J	2 M.COM FA
23SJCCMFA027	RAYMOND LALREMMAWIA	2 M.COM FA

### PG Department Association

23SJCCM013	KUSHI R	2 M.COM FT
23SJCCMFA024	RAHUL CHAND	2 M.COM FA
23SJCCMFA013	GIRISH R	2 M.COM FA
23SJCCM001	ANUSHREE JANA	2 M.COM FT
23SJCCM009	JO ANNE BARETTO	2 M.COM FT
23SJCCM020	PRASHANTH J	2 M.COM FT
23SJCCM016	MANOJ S	2 M.COM FT
23SJCCMIB013	P M DHANYA	2 M.COM IB
23SJCCMIB018	THANVI BOJAMMA	2 M.COM IB
23SJCCMFA027	RAYMOND LALREMMAWIA	2 M.COM FA
23SJCCMFA048	V KEVIN	2 M.COM FA
23SJCCMFA038	SUSHIL R	2 M.COM FA

### Awards For Service and Helpfulness

23SJCCM020	PRASHANTH J	2 M.COM FT
23SJCCM016	MANOJ S	2 M.COM FT

### **Awards For Rank holders**

23SJCCM001	ANUSHREE JANA	2 M.COM FT
23SJCCMIB013	P M DHANYA	2 M.COM IB
23SJCCMFA050	YESHI CHOEDON	2 M.COM FA

### **Award for contribution towards Research Centre**

24SJCCMFA010	DEEPTI MAHESH KUMAR	1 M.COM FA
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### **Award for qualifying UGCNET/KSET**

24SJCCM044	NEHA KRISHNAN	1 M.COM FT
23SJCCM008	HEMAVATHI M	2 M.COM FT
23SJCCM009	JO ANNE BARETTO	2 M.COM FT

### **Award For Excellence in Sports**

23SJCCMFA038	SUSHIL R	2 M.COM FA
23SJCCMIB023	SATHYANATHA JAYATHEERTHA KATTI	2 M.COM IB
23SJCCM028	SAGAR ABHISHEK	2 M.COM FT

## **COMPETITIVE/PROFESSIONAL EXAMS**

### **Professional Students on Campus**

Enrolment details

NAME	CLASS	ENROLLMENT DETAILS
SHINJU SOSA THOMAS	II MCOM FT	CLEARED CA INTERMEDIATE GROUP 1
KUSHI R	II MCOM FT	ENROLLED FOR CPA
SUPRIYA SINGH	II MCOM FT	EROLLED FOR US CMA
AANCHAL K B	I MCOM FA	ENROLLED FOR CS
NAMRATHA ACHARYA	I MCOM FA	ENROLLED FOR CMA

SHERINA A J	I MCOM FA	ENROLLED FOR ACCA
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### Performance in Professional Courses

#### ACCA

NAME	CLASS	REGISTER NUMBER	ACHIEVEMENT
AGNES MARY.A	I M.COM FA	23SJCCMFA003	Cleared FR and AA papers of ACCA
Joel Wilson	M.COM FA	23SJCCMFA016	Cleared AA and SBR papers of ACCA,

#### CS

NAME	CLASS	REGISTER NUMBER	ACHIEVEMENT
DISHA B PURANIK	I MCOM FA	CLEARED CS EXECUTIVE	DISHA B PURANIK

### NET/ JRF or any other

Sl. No.	Name of the Student & Reg. No.	COMPETITIVE EXAM
1	NEHA KRISHNAN 24SJCCM044	UGC NET for Assistant Professor (Cleared)
2	HEMAVATHI M 23SJCCM008	UGC NET for Assistant Professor (Cleared)
3	JO ANNE BARETTO 23SJCCM009	KSET (Cleared)



<b>4</b>	RIYA MARY PAUL 23SJCCM024	<b>UGC NET for PhD Admissions</b>
<b>5</b>	PRASHANTH J 23SJCCM020	<b>UGC NET for PhD Admissions</b>
<b>6</b>	MILEN PETER SHAJU 23SJCCMIB012	<b>UGC NET for PhD Admissions</b>
<b>7</b>	SAGAR ABHISHEK 23SJCCM028	<b>UGC NET for PhD Admissions</b>
<b>8</b>	ALEENA JOHNSON 24SJCCM002	<b>UGC NET for PhD Admissions</b>
<b>9</b>	ARBEENA ASIF ALI 24SJCCM004	<b>UGC NET for PhD Admissions</b>
<b>10</b>	HAZEL LOUIS ROSARIO 24SJCCM012	<b>UGC NET for PhD Admissions</b>
<b>11</b>	SHERINA A J 24SJCCMFA040	<b>UGC NET for PhD Admissions</b>
<b>12</b>	DEEPTHI MAHESH KUMAR 24SJCCMFA010	<b>UGC NET for PhD Admissions</b>

**Number of students qualifying in state/ national/ international level examinations during the year:**

Name of the examination	No. of Students
Bank Exams	1

**Any other achievements**

NAME	CLASS	ACHIEVEMENT
ANUSHREE JANA JO ANNE BARETTO	2 MCOM FT	Guest Lecture on “Beyond the books: Unlocking your soft skills.” For the PUC Students held at St. Joseph’s Evening PU College held on 28 <sup>th</sup> June 2024.
JOEL WILSON RAHUL CHAND RAYMOND LALREMMAWIA	2 MCOM FA	Sameeksha Industry Analysis competition hosted by Alliance University held on 10 <sup>th</sup> August 2024
JOEL WILSON RAHUL CHAND	2 MCOM FA	Participated and won runner up at ATHARVA 2024 National level inter collegiate Commerce and management fest hosted by PG department of Jyoti Nivas College (Autonomous) held on 11 <sup>th</sup> July 2024
ALEENA JOHNSON JEEVAN ISAHAK SUSHIL R M AADHARSH	1 MCOM FT 1 MCOM IB 2 MCOM FA	Participated in ATHARVA 2024 National level inter collegiate Commerce and management fest hosted by PG department of Jyoti Nivas College (Autonomous) held on 11 <sup>th</sup> July 2024
KRISHNAPRASAD K K M MOHAMMED FAIZ	1 MCOM FA	Participated in Quiz competition hosted by Christ University held on 29 <sup>th</sup> November 2024
RAHUL CHAND	2 MCOM FA	Winning the Best Speaker Award at Sameeksha 2024 hosted by

		Alliance University 10 <sup>th</sup> August 2024
KRISHNAPRASAD K K M MOHAMMED FAIZ HEMAVATHI M	1 MCOM FA 2 MCOM FT	1 <sup>st</sup> Place in Business Quiz at Communion inter college management fest 2024 hosted by Dr. Ambedkar Institute of Technology on August 2 <sup>nd</sup> , 2024
ANIKET CHOUDHARY GIRISH R ROHAN ROY BARMAN NANDU KRISHNA J	2 MCOM IB 2 MCOM FA 2 MCOM FT	1 <sup>st</sup> Place in Survival Saparna at Communion inter college management fest 2024 hosted by Dr. Ambedkar Institute of Technology on August 2 <sup>nd</sup> , 2024
RAHUL CHAND	2 MCOM FA	Guest lecture at Reva University on 15 <sup>th</sup> Feb, 2025. Topic: Knowing what not to do.
HEMAVATHI M ROHAN ROY BARMAN	2 MCOM FT	2 <sup>nd</sup> place in Shark tank – National level commerce PG fest COMMERCIA 2025- Hosted by Kristu Jayanthi College 11 <sup>th</sup> Feb, 2025
ROHAN ROY BARMAN NANDU KRISHNA J PAWAN KUMAR SINGH JOSEPH BENSON ANUSHREE JANA KUSHI R K HARITHA	2 MCOM FT	Participated in IPC Auction and Treasure Hunt in National level commerce PG fest COMMERCIA 2025- Hosted by Kristu Jayanthi College 11 <sup>th</sup> Feb, 2025
ALEENA JOHNSON	1 MCOM FT	1 <sup>st</sup> Place and earned the title of Best Teacher at Guru Utsav 2025, organized by the school of business, St. Joseph's University, Bangalore, April 2025

## STUDENT SUPPORT

### Mentorship

CLASS	MENTOR
I M. Com (Finance & Taxation)	<b>Mr. Z. Mohammed Ashfaque</b>
I M. Com (International Business)	<b>Dr. Komal A. Dave</b>
I M. Com (Financial Analysis)	<b>Dr. Himachalapathy</b>
II M. Com ((Finance & Taxation)	<b>Dr. Sridhar L. S.</b>
II M. Com (International Business)	<b>Mr. Giridhar Naidu</b>
II M. Com (Financial Analysis)	<b>Dr. K Karunakaran</b>

### Guidance/Coaching for Competitive Examinations

Number of students benefitted from guidance/coaching for competitive examinations and career counselling offered by the institution during the year:

Name of the scheme/programme	Number of students who appeared for competitive exam(s)	Number of students cleared
<b>SYNCHRONOUS/ ASYNCHRONOUS NET COACHING CLASSES 2023-24</b>	24	12

### Scholarships

The Beneficiaries of National Scholarship for Postgraduate Students that provided financial support to deserving students, offering for two years, totalling ₹3,00,000.

#### List of Student Benefited:

Register Number	Name	Class
23SJCCM006	Dhanyashree N U	2 M.com (Finance & Taxation)
23SJCCM009	Jo Anne Baretto	2 M.com (Finance & Taxation)
23SJCCM030	Ayesha Siddika T	2 M.com (Finance & Taxation)