



ST. JOSEPH'S COLLEGE OF COMMERCE (Autonomous)
163, Brigade Road, Bengaluru– 560 025.

The Post Graduate Department

PG GAZETTE 2017-18

PRINCIPAL'S MESSAGE



In the comprehensive education it provides, the PG Department of SJCC emphasizes the promotion of imagination and innovation. With a particular emphasis on developing research abilities, the department gives students opportunities to measure their overall results. The department's programs have been instrumental in recognizing the potential of students and cultivating them. The curricular and co-curricular activities carried out prepare students, both at the technical and personal level, for global challenges.

The PG Gazette provides an overview into the numerous events conducted by the department to encourage students' and faculty members' creative skills.

This project serves as an inclusive space that facilitates holistic learning, taking into account the needs of learners from diverse cultural backgrounds. The department's programs are structured to inspire students to achieve overall success and turn themselves into socially concerned people. In shaping students to become men and women for others, the learning activities and the exposure provided by the department play an indisputable role. The well-balanced curriculum that the department follows focuses equally on different aspects of individual growth. Students are encouraged to participate in numerous events, in addition to teaching-learning programmes, ranging from workshops, conferences, debates, quizzes, sports, theater, art and culture, outreach projects, development of soft skills, eco-friendly initiatives.

I congratulate PG HOD, Ms.Ravidarshini and the team for working meticulously on this edition of the PG Gazette.

HOD'S MESSAGE



Education starts at birth and proceeds through life. In order to ensure consistency in learning and growth towards being emotionally sound and mentally safe people, the PG Department focuses on being a support centre for our students. The department believes in inclusive growth by strengthening and improving the capacity of students from various sections of society to provide every student with adequate opportunities and allow them to excel in the field of education and also develop the right vision, trust and sense of responsibility to make the best use of their education and training and become noble and by ensuring a balance between scholarships, extracurricular and co-curricular programs, and committed people. The PG Department is aiming to involve students in various high-quality education programs.

My sincere gratitude to the visionary Principal, Rev. Dr. Daniel Fernandes, SJ for his continuous guidance and help and all faculty members and students, Vice Principal. Finally, I would like to thank the editorial team for the publication of this PG Gazette version.

ORIENTATION PROGRAMME

On 5th June, 2017 the PG department welcomed their 1st year M.Com and M.Com (IB) students to St. Joseph's College of Commerce. The batch consisted of 90 students who were lovingly welcomed into the Josephite family. The day began with Ms. Ravi Darshini, the Head of the PG department who briefed about the scope and structure of the M.Com course followed by the Placement Co-ordinator, Ms. Komal Dave who elaborated on all the placement activities and the companies that visit the college. Mr. Mohammed Ashfaq, PGD Co-ordinator oriented the students about the Post Graduate Diploma course. The students were welcomed by our beloved principal, Rev. Dr. Daniel Fernandes SJ. The Vice Principal, Dr. Nirmala Joseph addressed the students and introduced them to the main faculty of the college. Fr Roshan Pereira, the Campus Minister elaborated on Jesuit Education. The IQAC Co-ordinator Ms. Muktha emphasized on the quality aspect in decision making with regard to the college. Ms. Sneha Rai, Controller of examination oriented the students regarding the structure of the semester system. The orientation of e-resources and library facilities was given by Ms. Manjula, the librarian.



GUEST LECTURES

Commercial laws in America

On 21st of June 2017 an educational seminar was organized by the PG department for the II M.com and M Com (IB) students and was conducted by Prof. Russel Powell for M.com FA students.

Research Papers for Seminars and Publications

The PG department organized a guest lecture on 23rd of June, 2017, for the I M.Com and M.Com (IB) students on "Research Papers for Seminars and Publications" by Dr. Ram Chandran who explained the importance of research by sharing versatile ideas and

steps that one should follow while doing a research. He also touched upon research techniques, and how one should try to be a scholar in the field before progressing with the paper.

Prospective Business Opportunities for International Business

A guest lecture was conducted on 9th of August for the II M.Com (IB) Students on "Prospective Business Opportunities for International Business" conducted by Mr. Lyoid of Revolve Worldwide, who addressed the students on what opportunities they have at their disposal at the end of their PG education.

Writing a Research Paper

The Post-Graduation department organized a workshop on "How to Write Research Paper", for the I M.Com and M.Com (IB) students on 30th November 2017 by Mr. Nagaraj H. An Associate Professor of St Joseph's Evening College. The workshop was aimed to orient the students on how to write their dissertation in their second year of post-graduation.



ORIENTATION PROGRAMME ABOUT THE ST. GALLEN'S SYMPOSIUM

An Orientation Programme about St. Gallen's Symposium was organized for Post Graduate students. The speaker for the programme was Dr. Carone who is an Assistance Professor at St. Joseph's Institute of Management and was the winner of St. Gallen's Symposium held in 2012. She explained about the concept behind conducting this symposium. She stated that the leaders of today (industrialists, politicians etc.) want new ideas to grow and they get it from the leaders of tomorrow (young students) through this platform. She enlightened the students about the standards and expectations from the essay by describing how to write it and what should be one's thought process. She explained that the matter can be very simple but it should be innovative and creative. She explained about the topic for this symposium i.e. Dilemma of Disruption and it helped students to get a clear sight

about the symposium and how to move forward with writing the essay.

Research Initiatives:

PG department conducted an Experiential Training Programme for II-year PG students On Dissertation Writing from July 3rd to 8th 2017 by Dr. Mohan Philip, Dr. Raja Jebasingh and Dr. Elangavann from Christ University. The topics discussed were:

Identifying Problem Area, Identify and finalize the topic in consultation with guides, Review of Literature, including review for introduction, Survey of literature (from databases in and outside the campus), Technical abbreviations related to literature review, Bibliography and References, Identification of variables, Orientation towards sampling and designing questionnaire (Mgt/HR/Mktg), Sampling (Data sources) (Finance/Taxation), Data analysis tools (univariate, bi-variate and multivariate etc.), Preparing the synopsis for guides approval.



Research Methodology

Mr. Nagaraj H., Professor from St. Joseph's Evening College began the session by giving the students an overview on research methodology and oriented the students with some of the major points on how to write a research and on the do's and don'ts of each step in the process with the help of real life examples of common errors done by fellow researchers and these examples were beneficial, as students could identify the potential errors they risk committing at the time of their research dissertation.

NET/SET Crash course

On 11th January 2017, a crash course for NET/ SET aspirants was conducted by Dr. Raja Jeba Singh. The session focused on the guidelines, the importance of clearing NET/ SET, UGC requirements, Eligibility criteria for the aspirants and examination scheme. The

speaker also suggested various study materials that can be used to prepare for the exam and other key areas to be given Importance to for clearing the exam. It was a very useful and informative session to all the aspirants.

Extension Activities:

Out Reach Program in Bangalore

Starting from the 22nd of August to the 27th of August 2017 the second year students of M.Com and M.Com (IB) were a part of the community extension program that needed them to visit 12 Government Schools located around Bangalore in groups of 6 and teach the students English language. The students took part in this program as a part of their credit for the course.

Out Reach Program Outside Bangalore Manvi

The students of 1 MCOM visited Manvi and 1 MCOM (IB) visited Pannur, situated in the Raichur district of Karnataka from 21th to 28th October, 2017 as part of their Rural Exposure Camp and were accompanied by Dr. Isaac, Ms. Leanne and Mr. Ramesh. The main objective of this 4-day program was to give an exposure to the students about the lives of people in rural areas, their way of living and the various difficulties faced by them. The schedule for the program included plantation of saplings as part of every day's field work, interacting with the school children, helping in the Kitchen and visit to other villages. The camp was a real eye opener to all the students which was a great learning and unforgettable experience.



Placements

It is the pleasure of the PG department to have Deloitte, Ernst and Young (Global) and Grand Thornton to have come to the campus to recruit students. Deloitte had recruited 2 students, Ernst and young had recruited 4 students and Grand Thornton recruited 4 students. The placement committee consists of

a representative from II M.Com and II M.Com (IB).

PGD Course

The postgraduate department of St. Joseph's College of Commerce conducted an orientation welcoming all the students of the PGD course on 25th June 2017 and marked it as the day of commencement of PGD classes that was held for all the 1st year PG students and students from working class admitted for the course. Principal, Rev.Dr.Fr. Daniel Fernandes SJ gave an insight about the benefits of the course and its value that is highlighted in the corporate sector. The teachers for the course were introduced and the structure of the course was presented by Ms. Ravi Darshini, HOD of the PG department.

Department Activities

Elections

The election for the post of PG Co-ordinator for the academic year 2017-18 found a new course of line in the election procedures. This year, the interested students who had applied for the post were interviewed by the panel of experts on 14th June 2016 and the eligible student was elected after the selection process.

Fresher's day

On the 5th of July students of II M.Com and M.Com (IB) organized a Fresher's Party for the newly enrolled students and the theme for the party was TWINS. The highlights included students dressing up as red riding hoods, girls in kimonos and also in Native African

attire. The programme included dance performances, group songs, icebreakers and fun games which created a strong bond among the PG Department. The event ended with a healthy competition between the I year students of both the sections which ended with Mr. John Paul and Ms. Lolita being awarded the title of Mr. and Ms. Fresher

Onam Celebrations

Onam is the cultural state festival celebrated by the people cutting across socio-economic and religious distinctions. The Post-Graduation department of St. Joseph's College of Commerce broke the monotony of the attire by bringing in the celebration of Onam with Ethnic wear. September 15th, 2017 was marked as "The Onam celebration Day" that brought in the colours of pookalam in the corridor. The keraliets in the diverse student community overwhelmingly celebrated Onam in the campus by sharing the state's tasty delights. Thus, the day brought in the essence of being together and the joy of bonding in the student community.

Joy of Giving

On 30th November 2017, the Post Graduate Department of St. Joseph's College of Commerce, Bangalore became the host for the children of Sneha Home Care. There were about 67 children aged between 6 to 12 who were accompanied with the teachers and care takers of the organization. The programme kick started with a magic show where the magician engaged the children for with various tricks and fun games. The



Department kept the students engaged with dance sessions and movie time. This continued with a small jam session which gave a chance to the children to showcase their hidden talents. Post lunch, various games were lined up for children like dodge ball, pole relay, lucky 6, rings etc. and prizes were distributed at the end of the games. As a small pre-Christmas celebration, the kids were given gifts as our token of love.

Mavericks

Mavericks, the business club of the post-graduation department, organized various events during the course of the year scheduled on Tuesdays of every month. The year was kicked off with events organized in different fields. The students took part with a lot of excitement and gave their best to win each event. The events conducted were:-

Marketing-Pick and Speak, Quiz

Finance-Quiz, Foreign Exchange

HR-Personality, Case study

General Business-Crisis Management, Collage



Apart from the above mentioned activities, an educational session on the topic of demonetization was conducted for the benefit of the students. The session was conducted keeping in mind the current state of affairs of the Indian currency. The Club also organized an afternoon of Mock Stock, which was a new event for many students and they experienced the excitement and fun of trading in the market. This helped the students to learn how to speculate and make decisions of buying or selling shares and making profits.

STUDENT ACHIEVEMENTS

LIST OF STUDENTS PLACED IN DIFFERENT COMPANIES

Name of the Student	Name of the Employer with contact details	Program graduated from	Register Numbers
Tania Lobo	Delloitte US, E:ruvarma@deloitte.com, Mob: 91 9860302501	M.Com	16SJCCM035
Irudaya Raj.R	EY GDS, E: Joel.Roshan@xe02.ey.com, Mob : 91 9902371778	M.Com	16SJCCM015
Anthony Pradeep	EY GDS, E: Joel.Roshan@xe02.ey.com, Mob : 91 9902371778	M.Com	16SJCCM006
Chetan Singh	EY GDS, E: Joel.Roshan@xe02.ey.com, Mob : 91 9902371778	M.Com	16SJCCM041
Dinesh Prabhu	Grant Thornton, E: sharon.hephzibah@us.gt.com, Mob: 080 66966520	M.Com	16SJCCM011
Jiny John	Odessa Technologies, E: Mercy.Winnie@odessainc.com, Mob: 91 8040872672	M.Com	16SJCCMIB015

Om Prakash Gurung	Odessa Technologies, E: Mercy.Winnie@ odessainc.com, Mob: 91 8040872672	M.Com	16SJCCMIB032
Keerthan Carriappa	Odessa Technologies, E: Mercy.Winnie@ odessainc.com, Mob: 91 8040872672	M.Com	16SJCCMIB021
Christine Mary Sanju	Odessa Technologies, E: Mercy.Winnie@ odessainc.com, Mob: 91 8040872672	M.Com	16SJCCM009
cynthia Loyola	TCS, E: lekkala.ro- hit@tcs.com, Mob: 91 9008404948	M.Com	16SJCCM010
Sahana Karanth C	TCS, E: lekkala.ro- hit@tcs.com, Mob: 91 9008404948	M.Com	16SJCCMIB037
Monica Jannet Clifford	J P Morgan, E: param- veer.narang@jpmorgan. com	M.Com	16SJCCM025
Somanna K B	PricewaterhouseCoopers India Pvt. Ltd , Landline: 91 (80) 4079 4000, 5000	M.Com	16SJCCMIB041
Sunil Dennis Kumar R	PricewaterhouseCoopers India Pvt. Ltd , Landline: 91 (80) 4079 4000, 5000	M.Com	16SJCCM034
Chirag S	Jyoti Nivas College Lan- dline: 080 25506100	M.Com	16SJCCMIB005
Sunny Gurung	Society Generale Global Solutions Pvt. Ltd. Mob: 91 8067315000	M.Com	16SJCCMIB045
Akshita Irine	IRON Mountain E: Arpi- ta.Chate@ironmountain. com, Mob: 91 96732 64163	M.Com	16SJCCM002
Mitthi Jyoti Sharma	Mount. Carmel College Landline: 080 22261755	M.Com	16SJCCMIB027
Deeksha	Mount. Carmel College Landline: 080 22261755	M.Com	16SJCCMIB007
John Paul J	Air Asia -India Mob: 91 80 4666 2222	M.Com	16SJCCM016
Kusuma C N	Smartstream Mob: 91 8061764100	M.Com	16SJCCM017
Yash	Evolve Back , E: mari- ta.e@evolveback.com	M.Com	16SJCCMIB052
Lavanya Ram Murthy	Target, E:Majo. George@target.com, Mob:9980911070	M.Com	17SJCCM020

AKHIL KURIAKOSE P B	Target, E:Majo. George@target.com, Mob:9980911070	M.Com	17SJCCM002
Lynet Biberio	Delloitte US, E:ruvar- ma@deloitte.com, Mob: 91 9860302501	M.Com	17SJCCM022
Jennifer K.T	Delloitte US, E:ruvar- ma@deloitte.com, Mob: 91 9860302501	M.Com	17SJCCM017
Varshini Gajenthiran	EY GDS, E: Joel.Ros- han@xe02.ey.com, Mob : 91 9902371778	M.Com	17SJCCMFA043
Anoop Nageshwar	EY GDS, E: Joel.Ros- han@xe02.ey.com, Mob : 91 9902371778	M.Com	17SJCCMIB001
Gayathri Vasudeva	EY GDS, E: Joel.Ros- han@xe02.ey.com, Mob : 91 9902371778	M.Com	17SJCCM015
Nikitha S.T	EY GDS, E: Joel.Ros- han@xe02.ey.com, Mob : 91 9902371778	M.Com	17SJCCMIB051
Sandra Elizabeth Antony	EY GDS, E: Joel.Ros- han@xe02.ey.com, Mob : 91 9902371778	M.Com	17SJCCMFA034
Veena Ramppa	EY GDS, E: Joel.Ros- han@xe02.ey.com, Mob : 91 9902371778	M.Com	17SJCCMFA044
Shruthi E	Odessa E: aadhya. shetty@odessainc.com Mob:8040872600	M.Com	17SJCCMFA041
Angela Superna Rebello	Odessa E: aadhya. shetty@odessainc.com Mob:8040872600	M.Com	17SJCCM005
Bharat	Odessa E: aadhya. shetty@odessainc.com Mob:8040872600	M.Com	17SJCCMIB003
Jenil Gonsalves	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	14SJCCC148
Ben C Ninan	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA016
Shambhavi Kumari	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA007
Smenita Pinto	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA040

Eden Andira Dsa	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA010
Daphney Vinitha Lobo	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA008
Varshini Gajenthiran	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA043
Shilpa Benny	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA035
Preethishree R	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA030
Bharat	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMIB003
MEDHA B	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA023
Shruti S	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA039
Hajira	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA015
Stephen P	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA028
Philip Payikad	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA029
Dhanushree N	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA009
Sandra Elizabeth Antony	Grant Thornton, E: sharon.hephzibah@us.gt. com, Mob: 080 66966520	M.Com	17SJCCMFA034
NITIN LAZARUS	Decathlon , E:naveen. skumar@decathlon.in , 9916955108	M.Com	17SJCCMIB032
Humera S	PayPal, E:gisingh@ paypal.com, Mob: 9654688519	M.Com	17SJCCMIB013
Nonitha Bollamma A.M	PayPal, E:gisingh@ paypal.com, Mob: 9654688519	M.Com	17SJCCMIB052

Priyanka M.B	PayPal, E:gisingh@paypal.com, Mob: 9654688519	M.Com	17SJCCMIB035
Reena D'Souza	PayPal, E:gisingh@paypal.com, Mob: 9654688519	M.Com	17SJCCM029
Shruthi Srinivas	PayPal, E:gisingh@paypal.com, Mob: 9654688519	M.Com	17SJCCMFA039
Silvana G.P.	PayPal, E:gisingh@paypal.com, Mob: 9654688519	M.Com	17SJCCMIB045

LIST OF STUDENTS WHO CLEARED COMPETITIVE EXAMS

LIST OF STUDENTS PASSED UGC NET TEST

Reg. No.	Name
17SJCCM001	Aishwarya S.
17SJCCM006	Anju Mariam John
17SJCCM015	Gayathri Sisir (JRF)
17SJCCM017	Jenifer K.T.
17SJCCM024	Mariam Martin
17SJCCM006	Anju Mariam John (JRF)
17SJCCM036	Supreeth S.
17SJCCMFA044	Veena R,
17SJCCMIB015.	Jerin Geo Jos

LIST OF STUDENTS PASSED SLET TEST

Reg. No.	Name
17SJCCM031	Sara Elias

RESEARCH PAPER PRESENTATION BY STUDENTS

M.COM REGULAR

Roll No.	Names	Title of Paper Presented
17SJCCM001	Aishwarya S.	Green marketing: Study on relationship between gender and green purchase behavior with respect to Bengaluru city
17SJCCM002	Akhil Kuriakose P.B.	Effects of climatic change in agriculture
17SJCCM003	Akshay M. Jadhav	A study on e -Commerce technologies adopted by India with special reference to the usage of Mobile technologies
17SJCCM004	Alfred C. Antony	Green marketing in India
17SJCCM005	Angela Suparna Rebello	Customer relationship management with reference to Nestle - Maggi controversy

17SJCCM006	Anju Mariam John	Customer relationship management with reference to Nestle - Maggi controversy
17SJCCM007	Arafa Mujahid	Green marketing with respect to energy conservation; a case study
17SJCCM008	Arpitha B.S.	Green marketing in India
17SJCCM009	Bhuvanasri D.	Bitcoins - an overview
17SJCCM010	Chaitra K.S.	Cross cultural training
17SJCCM011	Chinnu Rachel Thomas	Transition towards sustainable business practices and their effects on companies' reputation - A case analysis
17SJCCM012	Clifford Noel A.	A study on use of Artificial Intelligence in payment post demonetization: with special reference to UPI and BHIM
17SJCCM013	Cyril Mathew	Green marketing in India
17SJCCM015	Gayathri Sisir	Transition towards sustainable business practices and their effects on companies' reputation - A case analysis
17SJCCM016	Jeena James	Impact of customer relationship management in Indian automobile industry
17SJCCM017	Jennifer K.T.	A study on Bitcoins and its regulatory system in select Economies
17SJCCM018	Jithu Sunny	Effects of climate change in business environment in Bangalore
17SJCCM019	Joe B. Edapat	Impact of GST on SMEs in Bangalore
17SJCCM020	Lavanya R.	Sustainability in business resources; specified to Human resources
17SJCCM021	Lourdu Kumar A.	Effects of climate change in business environment in Bangalore
17SJCCM022	Lynet Malvika Bibeiro	Green marketing with respect to energy conservation; a case study
17SJCCM023	M. Arun Raj	The Future of Indian retail industry
17SJCCM024	Mariam Martin	Impact of GST on SMEs in Bangalore
17SJCCM025	Melron Shawn Dalmeida	Emerging e - Commerce practices in India
17SJCCM026	Rachel Jerry	Effects of climatic change in agriculture
17SJCCM027	Raiga Thomas	Effects of climatic change in the business environment: tender coconut trends in Bangalore
17SJCCM028	Rakesh L.	Cross cultural training and expatriate problems
17SJCCM029	Reena D'Souza	Green marketing in India
17SJCCM030	Rini Sojan	Impact of customer relationship management in Indian automobile industry
17SJCCM031	Sara Elias	Study on importance of offline retailers in online world
17SJCCM032	Shaista Kazi	Innovative HR Strategic practices of Indian and foreign MNCs / A study on Bitcoins and its regulatory system in select Economies
17SJCCM033	Shiva Prasad H.C.	Cross cultural training and expatriate problems

17SJCCM034	Shiveshree H.R.	A study on e -Commerce technologies adopted by India with special reference to the usage of Mobile technologies
17SJCCM035	Srushti S.M.	Emerging e - Commerce practices in India
17SJCCM036	Supreeth S.	A study on use of Artificial Intelligence in payment post demonetization: with special reference to UPI and BHIM
17SJCCM037	Sushmitha Vincent Chemmanoor	Green marketing: Study on relationship between gender and green purchase behavior with respect to Bengaluru city
17SJCCM038	Tejas Kumar S.	Effects of climatic change in the business environment: tender coconut trends in Bangalore
17SJCCM039	Tejeswini R.	Cross cultural training
17SJCCM040	Tenzin Chonzom	Bitcoins - an overview
17SJCCM041	Zehawa Tamkeen	Innovative HR Strategic practices of Indian and foreign MNCs / A study on Bitcoins and it's regulatory system in select Economies
16SJCCM036	Tenzin Gyaltzen	Sustainability in business resources; specified to Human resources

M.COM IB

16SJC-CMIB026	Mary Phiodora Sawian	3rd International Conference on Economic Growth and Sustainable Development: Emerging Trends	Women Stree Vendors- The read ahead
16SJC-CMIB037	Sahana Karanth C.	3rd International Conference on Economic Growth and Sustainable Development: Emerging Trends	Women Street Vendor- The road ahead
17SJC-CMIB001	Anoop N.	Agamy	Impact of demonetization on small businesses
17SJC-CMIB002	Ashwini S.	Agamy	Emerging E-commerce practices in banking sector
17SJC-CMIB003	Bharath Vasan G.	agamy	Green Marketing: Consumer Preference and Perception
17SJC-CMIB004	Bijay Manjaly	Commercia 2018	Study on the impact of stock splits on the stock prices of companies
17SJC-CMIB008	Darikordor Lyngdoh Nongbri	Agamy	Emerging E-commerce practices in banking sector
17SJC-CMIB009	Dhorda Nikul Bhikhalal	Agamy 2018	Use of Artificial intelligence in Business
17SJC-CMIB010	Diana Barnabas	Agamy	A study on Consumer behaviour on Online going offline
17SJC-CMIB011	Flavia Sibyl S.	Agamy	online going offline
17SJC-CMIB013	Humera S.	Agamy	A Study on the buying behaviour of Adidas with special reference to clothing

17SJC-CMIB014	Jenifer Doreen Barboza	Congruence - 2018	Cultural diversity and its impact in workplace
17SJC-CMIB015	Jerin Geo Jos	Agamya	A Study On the Part time Job Opportunities Available for Home Makers in Bangalore Through T/ICTM
17SJC-CMIB016	Jeswin Felix Joshy	agamya	Analysis Of The Influence Of Foreign Brands On Youth
17SJC-CMIB017	Jithinraj D. Panicker	agamya	Analysis Of The Influence Of Foreign Brands On Youth
17SJC-CMIB018	Jitto James Varghese	agamya	A study on consumer preference towards online grocery with reference to BigBasket
17SJC-CMIB019	Joselin Monica L.A.	agamya	A study on consumer preference towards online grocery with reference to BigBasket
17SJC-CMIB021	Kevin Maria Ignatius F.	Agamya	Green Marketing:Consumer Preference and Perception
17SJC-CMIB022	Lama Yidham	Agamya	A Study On the Part time Job Opportunities Available for Home Makers in Bangalore Through T/ICTM
17SJC-CMIB023	Laurel Nola Lobo	Agamya 2018	Gender discrimination at workplaces in Bangalore
17SJC-CMIB024	Lhakpa Dolma	Agamya 2018	Plug&Play Workspace revolution for startups.
17SJC-CMIB025	Misbah Fatima	Agamya 2018	Gender discrimination at workplaces in Bangalore
17SJC-CMIB026	Mohammed Rashad Ikkery	Agamya	A study on sexual harassment at workplace in Bangalore
17SJC-CMIB027	Nabil Ahmed	Agamya 2018	Plug&Play Workspace revolution for startups.
17SJC-CMIB028	Namitha John	Agamya 2018	A comparative study on the emerging e-commerce strategies of flipkart and amazon
17SJC-CMIB029	Naveen N.	Agamya 2018	Use of Artificial intelligence in Business
17SJC-CMIB030	Nigitha P.N.	Agamya 2018	Effects of unethical advertisements on youth and children in bangalore
17SJC-CMIB031	Nikitha Madappa C.	Disruption in business environment-Challenges and opportunities	A study on individuals perception for digital banking after demonitization
17SJC-CMIB032	Nitin Lazarus	Agamya	Study on the use of LED bulbs with respect to green marketing
17SJC-CMIB033	Palchen Lhamo	Agamya	A study on sexual harassment at workplace in Bangalore
17SJC-CMIB034	Prashanth D.	Agamya	Impact of demonetization on small businesses

17SJC-CMIB035	Priyanka M.B.	Disruption in business environment-Challenges and opportunities	A study of individuals perception for digital banking after demonitization.
17SJC-CMIB036	Rajeshwar S.N.	Agamya	The efficiency of human resource management systems
17SJC-CMIB037	Rajith Antony Joseph	Agamya	A Study on the buying behaviour of Adidas with special reference to clothing
17SJC-CMIB038	Riyanga Jitty	Agamya 2018	A comparative study on the emerging e-commerce strategies of flipkart and amazon
17SJC-CMIB039	S. Shruti	Commercia 2018	Study on the impact of stock splits on the stock prices of companies
17SJC-CMIB040	Sachin N.V.	Agamya	Cashless transactions on Indian economy
17SJC-CMIB041	Sandhya C.	agmya	online going offline
17SJC-CMIB042	Sanjay Kumaran K.V.		
17SJC-CMIB043	Sanjeevan F.	Congruence - 2018	Cultural diversity and its impact in workplace
17SJC-CMIB044	Shwetha Umesh	Agamya	A study on Consumer behaviour on Online going offline
17SJC-CMIB045	Silvana G.P.	Agamya	Study on the use of LED bulbs with respect to green marketing
17SJC-CMIB046	Snehit Rai R.	Agamya	THE EFFICIENCY OF HUMAN RESOURCES MANAGEMENT SYSTEMS
17SJC-CMIB047	Suvojit Dutta	Agamya	Cashless transactions on Indian economy
17SJC-CMIB048	Tenzin Kunsal	Agamya 2018	E-Commerce trends
17SJC-CMIB049	Varun S.	Agamya	E-COMMERCE IN INDIA: TREND & SOCIO-ECONOMIC IMPACT
17SJC-CMIB050	Rohan Mark G.	Agamya	E-COMMERCE IN INDIA: TREND & SOCIO-ECONOMIC IMPACT
17SJC-CMIB051	Nikitha S.T.	Agamya2018	HR payroll system
17SJC-CMIB052	Nonitha Bollamma A.M.	Agamya 2018	HR payroll system
17SJC-CMIB053	Rachel Suzana Joseph	Agamya 2018	Paper presented current cross cultural training strategy and its effectiveness
17SJC-CMIB054	Devanshi Agarwal	Agamya 2018	E-Commerce trends

Reg. No.	Name	Title of the seminar	Paper Presented
17SJCCMFA001	Adarsh C.	National Conference on Business India - Innovative Practices for Growth and Sustainability	"Rural Marketing - Challenges, Issues, Strategies and Recent trends"
17SJCCMFA002	Aisiri K.N.	National Conference on Business India - Innovative Practices for Growth and Sustainability	"A Study on the assessment of Students preference for Digital Banking after Demonitization "
17SJCCMFA003	Ananya Mohan	Disruptions in Indian business environment : Challenges and opportunities	A comparative study on Ind AS and IFRS and its impact on select Indian financial statements
17SJCCMFA004	Annie Prima Dsouza	Banking on the future : Vision 2020	Assessing usage of Debit Cards by College Students in Urban Bangalore
17SJCCMFA005	Anush G. Rajulu	National Conference on Business India - Innovative Practices for Growth and Sustainability	Consumer Behaviour towards Online Shopping in Digital Era with Special Reference to Electronic Sector in India
17SJCCMFA006	Anushree C.S.	National Conference on Business India - Innovative Practices for Growth and Sustainability	Role of FDI and FII in Economic growth
17SJCCMFA007	Ben Chuttiparayil Ninan	Agamy- Kaliedoscope	A study on the importance of customer relationship management in the banking sector in Bangalore.
17SJCCMFA008	Daphney Vinitha Lobo	National Conference on Business India - Innovative Practices for Growth and Sustainability	"Consumer Perception and Preferences towards Green Marketing"
17SJCCMFA009	Dhanushree N.	Agamy- Kaliedoscope	Use of Artificial Intelligence in business is threat to the next generation employees in bangalore
17SJCCMFA010	Eden Andria D'Sa	National Conference on Business India - Innovative Practices for Growth and Sustainability	"Consumer Perception and Preferences towards Green Marketing"
17SJCCMFA012	Gayathri V.	Future of Work	A study on the role of teachers in technological Education - with special reference to Govt. Teachers in select rural taluks of Karnataka
17SJCCMFA013	Gokul K. Sajeev	Agamy- Kaliedoscope	St.Joseph's College of Commerce

17SJCCMFA014	Gratia M.	Agamyia- Kaliedoscope	Skill Development in higher education with reference to under graduate commerce students
17SJCCMFA016	Jenil Gonsalves	National Conference on Business India - Innovative Practices for Growth and Sustainability	"A Study on Consumer Behaviour in the Digital Era of Youths in Bangalore"
17SJCCMFA017	Jithin George Philip	Agamyia- Kaliedoscope	Emerging E-commerce practises
17SJCCMFA018	K.V.S. Bharath	National Conference on Business India - Innovative Practices for Growth and Sustainability	"Rural Marketing - Challenges, Issues, Strategies and Recent trends"
17SJCCMFA019	Lhamo Kyab	Agamyia- Kaliedoscope	Study on the effect of usage of technologicis in banking sector
17SJCCMFA020	Lhundup Namgyal	Agamyia- Kaliedoscope	Study on the effect of usage of technologicis in banking sector
17SJCCMFA021	Manoj Kumar B.	Decentralization and alternative deveopment: Exploring ideas from Gandhi and Kumarappa	"Decentralisation and Alternative development : Rural Economy"
17SJCCMFA022	Maria Jannet A.	Agamyia- Kaliedoscope	Skill Development in higher education with reference to under graduate commerce students
17SJCCMFA023	Medha B.	National Conference on Business India - Innovative Practices for Growth and Sustainability	Role of FDI and FII in Economic growth
17SJCCMFA024	Najaf M. Ahmed	Banking on the future : Vision 2020	A study on Indian post payment bank with special reference to Bangalore District
17SJCCMFA025	Nikitha S.D.	Future of Work	A study on the role of teachers in technological Education - with special reference to Govt. Teachers in select rural taluks of Karnataka
17SJCCMFA026	Nithin Mathew	Agamyia- Kaliedoscope	Emerging E-commerce practises
17SJCCMFA027	Nithya Shaji	Agamyia- Kaliedoscope	A study on green marketing in running shoe industry
17SJCCMFA028	P. Stephen	National Conference on Business India - Innovative Practices for Growth and Sustainability	Consumer Behaviour towards Online Shopping in Digital Era with Special Reference to Electronic Sector in India

17SJCCMFA029	Philip Payikad	Agamy- Kaliedoscope	St.Joseph's College of Commerce
17SJCCMFA031	Priyanka V. Murthy	Agamy- Kaliedoscope	Integration of supply chain management in e-commerce
17SJCCMFA032	Raghavendra H.S.	National Conference on Business India - Innovative Practices for Growth and Sustainability	"A Study on Consumer Behaviour in the Digital Era of Youths in Bangalore"
17SJCCMFA034	Sandra Elizabeth A.	Agamy- Kaliedoscope	A study on the importance of customer relationship management in the banking sector in Bangalore.
17SJCCMFA035	Shambhvi Kumari	Agamy- Kaliedoscope	Uber's Disruptive Model - Consumer's views in urban bangalore
17SJCCMFA036	Shankara A.V.	Decentralization and alternative development: Exploring ideas from Gandhi and Kumarappa	"Decentralisation and Alternative development : Rural Economy"
17SJCCMFA037	Shilpa Benny	Agamy- Kaliedoscope	A Study on the Importance of Offline in Online World
17SJCCMFA038	Shilpa Elza Abraham	Agamy- Kaliedoscope	A study on green marketing in running shoe industry
17SJCCMFA040	Smenita Muriel Pinto	National Conference on Business India - Innovative Practices for Growth and Sustainability	"A Study on the assessment of Students preference for Digital Banking after Demonitization "
17SJCCMFA041	Sruti.E	Banking on the future : Vision 2020	A study on Indian post payment bank with special reference to Bangalore District
17SJCCMFA042	Tanushree S.	Agamy- Kaliedoscope	Uber's Disruptive Model - Consumer's views in urban bangalore
17SJCCMFA043	Varshini G.	National Conference on Business India - Innovative Practices for Growth and Sustainability	Consumer Behaviour towards Online Shopping in Digital Era with Special Reference to Electronic Sector in India
17SJCCMFA044	Veena R.	Banking on the future : Vision 2020	Assessing usage of Debit Cards by College Students in Urban Bangalore

Published by :

Post Graduate Department

St. Joseph's College Of Commerce (Autonomous) Bangalore - 560025