



सचिव

Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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14 अग्रहायण 1947 / 05 December, 2025

Subject: "16 Days of Annual Activism for Ending Gender-Based Violence" observed globally from 25th November to 10th December – reg.

आदरणीय महोदया / महोदय,

As you are aware that the time period from 25th November (International Day for the Elimination of Violence against Women) to 10th December (Human Rights Day) is observed throughout the world as 16 days of Activism for ending Gender-Based Violence (GBV).

The MoWCD has suggested to include the following programmes and activities:

- i. Conduct workshops and seminars to raise awareness on the 'Domestic Violence Act 2005, The Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act 2013, POCSO (Prevention of Children from Sexual Offence) Act 2012, Bharatiya Nyaya Sanhita, 2023 and special rights available to women and girls under Bharatiya Nagarik Suraksha Sanhita, 2023' with regard to Victim Compensation etc.
- ii. Plan and launch an effective social media campaign using hashtags and informative content to raise awareness about women's rights, laws, One Stop Centers, Helpline numbers and Bal Vivah Mukat Bharat (BVMB) Abhiyan.
- iii. Enhance awareness about the Sexual Harassment Electronic (SHe) Box portal ensuring that working women understand how to confidentially and confidently report incidents of sexual harassment at work place and get effective redressal.
- iv. Raise awareness on Emergency Response Support System Number (112), Women Helpline (181) and Child Helpline (1098) to facilitate quick access to emergency and non-emergency Services.
- v. Enhance awareness about the Bal Vivah Mukat Bharat Abhiyan and the BVMB portal ensuring that citizens understand how to prevent solemnization of a child marriage and report such a case and get quick redressal.
- vi. To raise awareness and facilitate accessibility of various facilities and services under Mission Shakti programmes like One Stop Center, HUB for Empowerment of Women, Shakti Sadan and Sakhi Niwas.
- vii. Establishing linkage between Gender Resource Center under the State Rural Livelihood Mission (SRLM) and the One Stop Centers in Districts.

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- viii. Conduct workshops aimed at teachers and students to make them aware about concept of gender equality, importance of consent, good touch - bad touch, healthy relationships and upholding dignity of women and girls at all times. This initiative can help instil respectful attitudes in males towards women and girls from a young age.
- ix. Develop programmes for greater involvement of men and boys to promote positive masculinity and challenge harmful gender stereotypes. Appropriate changes in the school and college educational curricula as well as training materials of various Departments and Organizations can be made to highlight concepts like shared care giving, co-parenting and education against sexual exploitation, abuse and harassment.
- x. Sensitization of frontline workers in Anganwadi Centers, Child Care Institutions, One Stop Centers, Shakti Sadan and Sakhi Niwas on the aspect of Gender.

In view of the above, you are requested to conduct programmes from 25th November, 2025 to 10th December, 2025 and submit Action Taken Report at women-welfare1@gov.in latest by 25th December, 2025.

सादर,

भवदीय,
सुदीप सिंह जैन
(सुदीप सिंह जैन)

सेवा में,

- सभी विश्वविद्यालयों के कुलपति ।
- सभी महाविद्यालयों के प्राचार्य ।