

**OBE based Teaching Lesson Plan 2019-20**

**Program: B COM (REGULAR)**

**Course Name: BUSINESS ECONOMICS II**

**Course Code: C1 15 AR 203**

**Semester: II**

**Lecture hours: 60**

**Faculty in-charge: Dr.Sheela, Ms.Preemal Maria D Souza and Ms.Sanjana .S.I**

<b>Course Outcome No.</b>	<b>Course Outcomes</b>	<b>T level Indicator</b>
CO1.	Identify the type of market structure and its implications on Pricing and Output decisions.	T1
CO2.	Choose the appropriate pricing in accordance with type of the pricing policy.	T3
CO3.	Examine the factors that determine Monetary and Fiscal policy and its implications on inflation.	T4
CO4.	Evaluate the change of conditions of Business Cycles and its implications on business decisions making.	T5
CO5.	Analyze the changes in the Balance of Trade and Balance of payment and its relevance on business decision making.	T4
CO6.	Evaluate the role of Foreign Trade and policy in the economic development of a country	T5

Module No. & Topics Covered	Course Outcome No.	No. of Lecture Hours	Pre-Class Activity	Instructional techniques	Assessment	T level
<b>Module 1: Market Structure</b> Perfect Competition - Features - Price and Output Determination - Influence of Time Element on Price and Output - Monopoly - Features - Price and Output Determination- Price Discrimination- Price Output Determination Under Discriminating Monopoly. Monopolistic Competition - Features - Price and Output Determination in Short Run and in Industry - Features	CO1	16	Read basic concepts of market structure	Lecture through Power point Presentation, Discussions and explanation through graphs	Q&A, list down relevant examples for different markets	T1

of Duopoly and Oligopoly.						
<b>Module 2: Pricing Policy</b> Pricing Policy - General considerations - Objectives - Factors involved in Pricing Policy - Methods of Pricing.	CO2	5	Factors influencing pricing have to be identified taking an example	Lecture through PPT and examples	Q&A	T3
<b>Module 3: Monetary Policy</b> Monetary Policy - Methods and implications - Fiscal Policy - Measures - Implications - Inflation - Types - Causes - Measurers.	CO3	10	Visit RBI website and read through the highlights of monetary and fiscal policy	Lecture through Power point, discussions and case study	Q&A	T4
<b>Module 4: Business Cycles</b> Business Cycles - Phases of Business cycle - Effects of Business Cycle - Measures to control the Business cycle - Theories of business cycles-Multiplier and Accelerator	CO4	5	Watch shared video and capture highlights of the great depression and recession	Lecture through Power point, case study and discussions	On spot presentation in class, Q&A	T5

theory – Keynesian theory.						
<b>Module 5: Balance of Trade and Balance Of Payments</b> Balance of Trade & Balance of Payments – Components of Balance of Payments – Disequilibrium in the Balance of Payments – Methods of Correction of Disequilibrium – India’s Balance of Payments crisis of 1990’s.	CO5	6	Read through proformas of BOP statement	Lecture through Power point and discussions	Q&A	T4
<b>Module 6</b> Foreign Trade & Economic Development  Foreign Trade & Economic Development – Foreign aid in Economic Development – Types – Role of Foreign Trade –	CO6	18	Read about MNCs	Lecture through discussions and power point	Q&A, presentation	T5

<p>Factors Determining the Amount of Foreign aid for Economic Development - Private Foreign Investment and Multinational Corporations - Types - Merits and Demerits - Exim Policy 2009-14: Highlights - Critical evaluation of Exim policy.</p>					
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**Continuous Internal Assessment –**

- Power point presentation in class on the given topic.
- Case study analysis
- Class test

**Books for Reference:**

- D. M. Mithani: Business Economics.
- Dr. P. N. Reddy & H. R. Appanaiah: Essentials of Business Economics.
- H. Craig Petersen & W. Cris Lewis: Managerial Economics, PHI.
- Joel Dean: Managerial Economics.
- K. K. Dewett: Economic Theory.
- M. L. Seth: Test Book of Economic Theory.
- Mote V. L. Peul. S & G. S. Gupta: Managerial Economics, TMH.
- Petersen & Lewis: Managerial Economics.
- Sankaran: Business Economics.
- Varsheney & Maheswari: Managerial Economics.

**Approved by:**

