

**OBE based Teaching Lesson Plan 2019-20**

**Program: B.Com Travel and Tourism**

**Course Name: : GEOGRAPHY IN TRAVEL PLANNING**

**Course Code: C2 15 AR 204**

**Semester: II**

**Lecture hours: 60**

**Faculty in-charge: Ms. Nikhath Asrar**

<b>Course Outcome No.</b>	<b>Course Outcomes</b>	<b>T level Indicator</b>
1	Evaluate the components and approaches to geography of tourism	T5
2	Examine the locale and accessibility to major tourist destinations across the continents by using longitude and latitude,	T4
3	Describe worldwide tourism destinations and its physical features and tourism characteristics.	T2
4	Analyze the components Indian geography that creates major tourist attractions.	T4
5	Judge the role of department of tourism in Karnataka in promoting Historical places as major tourism destinations	T5
6	Design travel itineraries of different countries across time zones.	T6

Module No. & Topics Covered	Course Outcome No.	No. of Lecture Hours	Pre-Class Activity	Instructional techniques	Assessment	Level
<b>Module 1:</b> Introduction :  Definition - inter-Relation between geography and tourism - Geographical components of tourism and approaches of study to Geography of Tourism.	CO1	04Hrs	References	Lecture and Interaction along with PPT	Questions & Answers	T5
<b>Module 2:</b> Physical Geography How to read maps based on latitude and longitude - Exercises on plotting of important cities and countries - Scale of the map and measurement of the distance on	CO2	8 Hrs	Videos and References	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Discussions</li> <li>• Video Presentation</li> </ul>	Discussion, Questions & Answers	T4

map, use of conventional signs and symbols in maps and signs especially significant for tourism sector- Time difference, Time Zones, IST (Indian Standard Time), GMT (Greenwich Mean Time) International Date Line, Day light saving time - Time calculation, Journey/Elapsed time and city time calculation.						
<b>Module 3:</b> <b>World</b> Geograph y Major tourist attraction s around the world - America- North, South- Europe, Asia, Africa and Australasi a - Continent wise country profile- capitals and	CO3	10 Hrs	Reading and Discussions	Lecture /Interaction and PPT, Video Presenatation	Quizzes Cross word puzzles Q&A Preparati on of Infograp hics	T2

<p>currencies - major airports</p> <p><b>Major Geographical features</b> -</p> <p>Climatic conditions, Major Oceans, rivers, deserts, mountains, waterfalls, forests, major tourists attractions of the world .</p>						
<p><b>Module 4:</b> Indian Geography</p> <p>India and the sub continent - location - boundari es - physical and political features - coast and islands - climatic condition s - Mountain ous features of India, Plain Area, Coastal</p>	CO4	18 Hrs	References in India Tourism websites	Lecture /Video/ Interaction and PPT	Evaluatio n through assignme nts .	T4

<p>area, Deccan , major rivers, lakes, plateaus, deserts - seasonal incidence (floods, droughts) - State wise profile- capitals and languages - major airports- Major tourists attraction s in different states and union territories - Maps showing - National parks and wildlife sanctuari es; cultural, historical and religious spots with their transport connectiv ity. Maps of India showing the major tourist circuits.</p>						
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<b>Module 5:</b> Karnataka Tourism Geograph ical view of Karnatak a – Major historical places Belur, Helebid, Hampi, Badami, Aihole and Pattadaka l, Mysore, Srirangap atna, Bijapur, Bidar and Kalbargi- Role of Departme nt of Tourism and K.S.T.D.C in promotin g tourism in Karnatak a.	CO5	12 Hrs	References – Karnataka tourism websites , visiting KSTDC office	Lecture /Interaction and PPT	Evaluatio n through quizzes, crosswor ds , Q & A	T5
<b>Module - 6:</b> <b>Planning Travel Itineraries</b>  Definition- - Planning the Itinerary –	CO6	8 Hrs	Referring  E- brochures of reputed tour operators and travel companies	Lecture /Interaction and PPT	Quizzes Cross word puzzles Q&A	T6

Basic steps involved in Planning Itineraries (PACE) – Air planning itineraries – resources of planning Itineraries – understanding various tour brochures of selected countries like Asia and Europe						
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#### Continuous Internal Assessment –

Sl No	Nature of CIA Evaluation	Probable dates
1	<b>Infographics</b>	02.12.2019 to 08.12.2019
2	<b>Videos to be prepared</b>	19.02.2020 to 23.02.2020

#### Books for Reference:

- ❖ *Travel and Tourism Management from IATA*
- ❖ *Geography in Travel from IATA*
- ❖ *Tourism in India, sonali publication, New Delhi, Romila Chawla*
- ❖ *Travel Geography, Pitman publication, Rosemary Burton*
- ❖ *Tourism Development, A.K. Bhatia*
- ❖ *International Tourism – Dhar, Prem Nath*

**Approved by:**