OBE based Teaching Lesson Plan 2019-20

Program: BBA (Regular)

Course Name: Entrepreneurship Development

Course Code: M1 15 MC 403

Semester: IV Lecture hours: 60

Faculty in-charge: Ms Raveena Roy

Course	Course Outcomes	T level Indicator
Outcome		
No.		
CO1.	Identify the requisite competencies of a successful	T1
	Entrepreneur in the context of competitive market.	
CO2.	Illustrate the procedure involved in entrepreneurial process	T3
	right from identification of opportunities to development of	
	new venture.	
CO3.	Develop a viable Business model in terms of Finance,	T6
	Marketing, HR, Legal, Social and Technical Aspects of new	
	business venture.	
CO4.	Design a Business Plan taking into consideration the Legal	T6
	issues that integrates Financial, Marketing and	
	Organizational Plan	
CO5.	Examine the Financial and Non- Financial Assistance by	T4
	State and Central Government available for Entrepreneurs.	
CO6.	Evaluate the alternative avenues of financing an	T5
	Entrepreneurial Venture.	

Module No. & Topics Covered	Course Outcome No.	No. of Lecture Hours	Pre-Class Activity	Instructional techniques	Assessment	T level
1.Introduction to Entrepreneurship Evolution of the concept of entrepreneur- Growth of entrepreneurship in India-Role of entrepreneurship in economic development. Types of entrepreneurs - Knowledge	CO1	8	Videos	Lecture and Interaction	Discussion, Questions & Answers	T1

entrepreneur-Social entrepreneur- Women entrepreneur- Profile and problems -Recent trends and development- Entrepreneurial competencies.						
2. Establishment of			Articles			
an enterprise Identification and selection of Business Opportunities- Procedures and Formalities for Starting up a venture -Location -Clearances and permits required - Formalities - Licensing and registration procedures -Types of start-up - Challenges and Pitfalls for a new Start up -Why new Ventures Fail? - Venture Development Stages.	CO2	14		Lecture and Interaction	Assignment	Т3
3. Ownership Structure and Legal Issues Ownership Structure: Sole proprietorship - Partnership -Joint venture - Corporations - Franchising. Challenges facing family owned businesses. Legal Issues Concerning New Ventures: Patents - Copyrights - Trademarks and Bankruptcy.	CO3	7	Videos	Lecture and Interaction	Discussion, Questions & Answers	Т6
4. Preparing the				_		
Business Plan (BP)	CO4	12	Video -	Presentation,	Assignment	T6

Meaning of Business model, types and purpose, Meaning and Importance of a BP-Scope and value of a BP-Fscope and a BP-Fscope and a BP-Fscope and Aspect-Harlaction by potential lenders and investors. 5. Assistance for Entrepreneurs and Clobal Opportunities Sources of financial assistance. SPCS, SIDBI, KSIDC, KSSIC, FECI. Sources of non-financial assistance for entrepreneurs DIC, SISLEDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International rentires and Tax Concessions. International required for Export oriented business 6. Financial Aspects of a documents required for Export oriented business 6. Financial Aspects of an enterprise Financial fund - Debt v/S, Equity - Bank Loan - Seed Capital - Venture Capital - Angel investing - Private Equity - Public Funding(case		1	_	1	1	1	
Business model, types and purpose. Meaning and Importance of a BP- Scope and value of a BP- Florancial Aspect-Marketing Aspect-Har Repet-Social Aspect-Echnical aspect-Evaluation by potential lenders and invostors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SPC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SIS, FDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment — methods of going International environment — fintering international environment — sequired for Export oriented business 6. Financial Aspects of a meterprise Financial Aspects of an enterprise Financial Aspects of a method of the product of the produ	Meaning of						
types and purpose. Meaning and Importance of a BP. Scope and value of a BP-Format, presenting, writing and a BP-Financial Aspect-Braination by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SCC, SIDBI, KSIDC, KSSIC, IFCI. Sources of one-financial assistance for entrepreneurs DIC, SIS,FDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment methods of going International anarketplace —Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects of an enterprise Financial Aspects Sources of Capital —Personal fund — Debt v/s Equity - Bank Loan —Seed Capital — Venture Capital — Angel investing — Provate Equity — Public				Importance	lecture &		
Meaning and Importance of a BP- Scope and value of a BP-Preparing a BP-Preparing a BP-Preparing and a BP-Preparing a BP-Preparing and a BP-Imancial Aspect-Marketing Aspect-Marketing Aspect-Marketing Aspect-Prechnical aspect-Fechnical assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SIS,EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment enwironment environment marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Independent of Export oriented business 6. Financial Aspects Sources of Capital -Personal fund - Debt v/s Equity - Bank Loan -Secd Capital - Venture Capital - Angel investing - Private Equity - Public							
Importance of a BP-Scope and value of a BP-Preparing a BP-Format, presenting, writing and a BP-Financial Aspect-Fechnical aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance- SFC's, SIJDB, KSIDC, KSSIC, IFCL. Sources of non-financial assistance for entrepreneurs DIC, SISI,FDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment — methods of going International Entering international — Entering international Entering international Entering Financial Aspects of a nenterprise Financial Aspects Sources of Capital - Personal fund — Debt v/s Equity - Bank Loan — Seed Capital - Venture Capital — Angel investing — Private Equity — Pubbic					413 6 413 5 10 11		
Scope and value of a BP-Freparing a BP-Format, presenting, writing and a BP-Financial Aspect-Marketing Aspect-HR aspect-Social Aspect-Technical aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SFC's, SIDBL, KSIDC, KSSIC, IFCI. SiDDA, AWAKE, TOO, KVIC-Financial incentives and Tax Concessions. International marketplace —Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects of an enterprise Financial Aspects Sources of Capital —Personal fund — Debt v/s Equity - Bahk Loan —Seed Capital — Venture Capital — Assignment T5 T5 T6 T6 T6 T7 Articles Lecture and Discussion Assignment T4 Discussion Discussion T6 T7 Case study Discussions and case studies				Piun.			
a BP-Preparing a BP-Format, presenting, writing and a BP-Financial Aspect-Harketing Aspect-Harketing Aspect-Harketing Aspect-Its aspect-Social Aspect-Icchnical aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance Sic Cs, SIDBI, KSIDC, KSSIC, IFCI. Sources of non- financial assistance for entrepreneurs DIC, SISI, EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment methods of going International marketplace -Types of documents required for Export entering international Aspects. Sources of Capital -Personal fund - Debt v/s Equity - Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public	1 *						
BP-Format, presenting, writing and a BP-Financial Aspect-Marketing Aspect-Har aspect-Social Aspect-Technical aspect-Echnical a							
presenting, writing and a BP-Financial Aspect-Marketing Aspect-Harketing Aspect-Harketing Aspect-Harketing Aspect-Social Aspect-Technical aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SISL,EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment methods of going International environment remethods of going International environment required for Export oriented business 6. Financial Aspects: Sources of Capital - Personal fund - Debt v/s Equity - Bank Loan - Seed Capital - Venture Capital - Angel investing - Private Equity - Public							
and a BP-Financial Aspect-Marketing Aspect-Technical aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance—SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SIS, EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment — methods of going International environments required for Export oriented business 6. Financial Aspects 6. Financial Aspects 6. Financial Aspects 6. Financial Aspects 6. Financial assistance for entrepreneurs pluck and the properties of documents required for Export oriented business 6. Financial Aspects 7. Case study 7. Case study 8. Articles Assignment 7. Titutes 7. Titutes 7. Titutes 7. Titutes 8. Assignment 7. Titutes 8. Assignment 7. Titutes 7. Titutes 8. Assignment 8. Assignment 8. Assignment 9. Assignment 1. Aspect Society 1. Assignment 1. Aspect Society 1. Assignment 1. Assignm	1						
Aspect-Marketing Aspect-Fuchnical Aspect-Technical Aspects Sources of functional Copportunities Sources of financial Assistance For entrepreneurs DIC, SISI, EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment – methods of going International araketplace –Types of documents required for Export oriented business Of Aspects Sources of Capital Personal Aspects of an enterprise Financial Aspects of an enterprise Financial Aspects Sources of Capital Personal fund – Debt v/s Fquity –Bank Loan Seed Capital – Venture Capital – Angel investing Private Equity – Public							
Aspect-Exchnical aspect-Social Aspect-Exchinal aspect-Exchinal aspect-Exchinal aspect-Exchinal aspect-Exchinal aspects. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance—SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International — environment — methods of going International — environment required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects of an enterprise Sources of Capital — Fresonal fund — Discussions and case studies CO6 7 Case study Discussions and case studies T5 Discussions Assignment T5	and a BP-Financial						
HR aspect-Social Aspect-Technical aspect-Technical aspect-Technical aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non- financial assistance for entrepreneurs DIC, SISLEDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment – methods of going International – Entering international – Finetring international aspects of an enterprise Financial assistance CO6 7 Case study Discussions Assignment T5 T5 T5 T6 T6 T6 T7 T6 T6 T6 T6 T6 T7 T6 T6	Aspect-Marketing						
HR aspect-Social Aspect-Technical aspect-Technical aspect-Technical aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non- financial assistance for entrepreneurs DIC, SISLEDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment – methods of going International – Entering international – Finetring international aspects of an enterprise Financial assistance CO6 7 Case study Discussions Assignment T5 T5 T5 T6 T6 T6 T7 T6 T6 T6 T6 T6 T7 T6 T6	Aspect-						
Aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SISLEDI, SIDDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment — methods of going International — environment arequired for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects Sources of Capital — Personal fund — Debt v/s Equity — Bank Loan — Seed Capital — Venture Capital — Angel investing — Private Equity — Public	HR aspect-Social						
aspect-Evaluation by potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment – methods of going International environment amarketplace –Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects of an enterprise Financial Aspects Sources of Capital –Personal fund – Debt v/s Equity – Bank Loan – Seed Capital – Angel investing – Private Equity – Public							
potential lenders and investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance SFC's, SIDBI, KSIDC, KSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment — methods of going International — Entering internation							
investors. 5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance—SFC's, SIDBI, KSIDC, KSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SIS, EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment — methods of going International environment international marketplace—Types of documents required for Export oriented business 6. Financial Aspects: Sources of Capital—Personal fund—Discussions and case studies Toology of the content							
5. Assistance for Entrepreneurs and Global Opportunities Sources of financial assistance- Sources of non- financial assistance for entrepreneurs DIC, SISI, EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment - methods of going International environment arequired for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital - Personal fund - Debt v/s Equity - Bank Loan - Seed Capital - Venture Capital - Angel investing - Private Equity - Public							
Entrepreneurs and Global Opportunities Sources of financial assistance—SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment—methods of going International marketplace—Types of documents required for Export oriented business 6. Financial Aspects: Sources of Capital—Personal fund—Discussions CO6 7 Case study Discussions Discussions Assignment T4 Co5 12 Lecture and Discussion T4 Discussion T5 T6 Case study Discussions Assignment T5 T6 T7 T8 T8 T9 T9 T9 T9 T9 T9 T9 T9				Articles			
Global Opportunities Sources of financial assistance- SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non- financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, WICL- Financial incentives and Tax Concessions. International environment — methods of going International - Entering international marketplace —Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital —Debt v/s Equity –Bank Loan —Seed Capital — Angel investing — Private Equity — Public Discussion Discussion Discussion To Case study Discussions and case studies		605	10	1 in titles	T . 1		T.4
Opportunities Sources of financial assistance- SFCs, SIDBI, KSIDC, KSSIC, IFCI. Sources of non- financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment - methods of going International - Entering international - Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Venture Capital - Venture Equity - Public		CO5	12			Assignment	14
Sources of financial assistance—SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non-financial assistance for entrepreneurs DIC, SISI, EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment — methods of going International — Entering international — Entering international marketplace —Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital — Private Equity — Public Private Equity — Public	1				Discussion		
assistance—SFC's, SIDBI, KSIDC, KSSIC, IFCI. Sources of non- financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment — methods of going International marketplace —Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund — Debt v/s Equity —Bank Loan -Seed Capital — Venture Capital — Angel investing — Private Equity — Public							
SIDBI, KSIDC, KSSIC, IFCI. Sources of non- financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment - methods of going International environment of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public							
KSSIC, IFCI. Sources of non- financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment - methods of going International marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Financial assistance for non- financial assistance for entrepreneurs Discussions and case studies T5							
Sources of non- financial assistance for entrepreneurs DIC, SISI, EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment - methods of going International marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Public RWAKE, TCO, KVIC- Financial incentives and Tax Concessions. Concessions. Case study Discussions and case studies T5 T5 T5 T6 T6 T7 T6 T7 T7 T8 T7 T8 T7 T8 T8 T8 T8	SIDBI, KSIDC,						
financial assistance for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment - methods of going International - Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public	KSSIC, IFCI.						
for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment - methods of going International arketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public AVIC- Financial Aspects CO6 7 Case study Discussions and case studies T5	Sources of non-						
for entrepreneurs DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC- Financial incentives and Tax Concessions. International environment - methods of going International arketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public AVIC- Financial Aspects CO6 7 Case study Discussions and case studies T5	financial assistance						
DIC, SISI,EDI, SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment – methods of going International – Entering international marketplace – Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital – Personal fund – Debt v/s Equity – Bank Loan – Seed Capital – Angel investing – Private Equity – Public							
SIDO, AWAKE, TCO, KVIC-Financial incentives and Tax Concessions. International environment — methods of going International — Entering international marketplace —Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital —Personal fund — Debt v/s Equity —Bank Loan —Seed Capital — Angel investing — Private Equity — Public SIDO, KVIC—Financial incentives and Tax Case study Discussions and case studies T5 T5 Case study Assignment T5	1 *						
TCO, KVIC- Financial incentives and Tax Concessions. International environment - methods of going International Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case studies T5 T5							
Financial incentives and Tax Concessions. International environment - methods of going International marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case studies T5 Case study Assignment T5	1						
and Tax Concessions. International environment - methods of going International Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case studies Assignment T5	1 '						
Concessions. International environment - methods of going International - Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case studies Assignment T5							
International environment methods of going International - Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case study Assignment T5	and Tax						
environment — methods of going International — Entering international marketplace –Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital –Personal fund – Debt v/s Equity –Bank Loan –Seed Capital – Venture Capital – Angel investing – Private Equity – Public Entering international — Discussions and case studies Discussions and case studies T5	Concessions.						
methods of going International - Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case study Assignment T5	International						
methods of going International - Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case study Assignment T5	environment -						
International - Entering international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case studies Assignment T5							
Entering international marketplace –Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital –Personal fund – Debt v/s Equity –Bank Loan –Seed Capital – Angel investing – Private Equity – Public Discussions and case study Studies Title Titl							
international marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case studies T5 Assignment T5	1						
marketplace -Types of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund -Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case study Case study T5 Case study Assignment T5 T5							
of documents required for Export oriented business 6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case study Equity -Bank Loan -Seed Capital - Angel investing - Private Equity - Public							
required for Export oriented business 6. Financial Aspects of an enterprise CO6 7 Case study Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case studies Assignment T5 T5							
6. Financial Aspects of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case study Assignment T5 Case study Assignment T5	1						
6. Financial Aspects of an enterprise CO6 7 Case study Discussions and case studies T5 Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Discussions and case studies T5							
of an enterprise Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public Cose study and case studies Assignment T5							
Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public							
Financial Aspects: Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public	of an enterprise	CO6	7	Case study		Assignment	T5
Sources of Capital -Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public	Financial Aspects:				studies		
-Personal fund - Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public							
Debt v/s Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public							
Equity -Bank Loan -Seed Capital - Venture Capital - Angel investing - Private Equity - Public	1						
-Seed Capital - Venture Capital - Angel investing - Private Equity - Public							
Venture Capital – Angel investing – Private Equity – Public							
Angel investing – Private Equity – Public	1 *						
- Private Equity - Public							
Public							
Funding(case							
· · · · · · · · · · · · · · · · · · ·	Funding(case						

studies), Business			
Valuation			
(concepts only).			
Financial			
incentives for			
SSI's and tax			
concessions.			

Continuous Internal Assessment -

- PPT Via ERP 2nd December,2019
- Assignment via ERP 3rd week on January ,2020
- Business Plan Presentation– 4th February, 2020

Books for Reference:

- Colin Coulson Thomas: The Knowledge Entrepreneur, Kogan Page Publications
- Donald F. Kuratko& Richard M. Hodgetts: Entrepreneurship Theory Process and Practice, Sixth Edition, Thomson South Western Publications.
- Dr.Sudhir Sharma, Balraj Singh and Sandeep Singhal: Entrepreneurship Development, Wisdom Publications, New Delhi.
- Government of India: Report of the Committee on Development of Small and Medium Entrepreneurs, 1975.
- Mark. J. Dollinger: Entrepreneurship, Strategies and Resources, Pearson Edition.
- P. C. Jain: Handbook for Entrepreneurs, Entrepreneurship Development of India, Oxford Publications.
- Robert D. Hisrich, Michael P. Peters & Dean A. Shepherd: Entrepreneurship, Sixth edition, Tata McGraw Hill Publications.
- S. S. Khanka: Entrepreneurship Development, S. Chand Publications.
- S. V. S. Sharma:Developing Entrepreneurship Issues and Problems.
- Udai Pareek & T. V. Rao: Developing Entrepreneurship

Approved by: