

OBE based Teaching Lesson Plan 2019-20

Program: B.Com/ BBA

Course Name: - GLOBAL FINANCIAL MANAGEMENT

Course Code: EL 15 IB 605

Semester: VI

Lecture hours: 60

Faculty in-charge: Dr.R.Himachalapathy

Module No. & Topics Covered	Course Outcome	Course Outcomes				T level		T level
		Course Outcome No.	No. of Lectures/Hours	Pre-Class Activity	Theories	Instructional techniques	Assessment	
CO1	Illustrate the components of Monetary System						T3	
Module Introduction to Global Finance	Evaluate the characteristics of the various methods of International financing in the context of Global economic crisis of	CO1	10			Lecturing, Illustrate with example	T5 Questions, discussions and Test	T3
International trade CO3	Differentiate the procedure involved in Export and Import in the context of various treaties and its implication on frame work of global taxation.					Interactive session, PPT	T4	
Finance differences among Theories CO4	Illustrate the issues and challenges of options of cross border Mergers and acquisitions.					presentations and Live data on Export and	T3	
International trade CO5	Describe the needs and benefits of IFRS as global accounting standard for MNCs					Import Trade and BOP downloaded from Rbi.org.in	T2	
International trade financing India, Balance of payments (of India).	Justify the implications of International court of Justice and International Law including the SEBI code 2011 for takeover.					and Wikipedia	T5	

<p>International Monetary System: Different types of Exchange rate mechanisms- the gold standard, the gold exchange standard, The Bretton Woods System, Current monetary system, European Monetary Union. IMF and World Bank. Asian Development Bank (ADB), Bank for International Settlement (BIS) and Organization for Economic Cooperation and Development (OECD).</p>						
<p>Module - 2: International Investment</p> <p>International investment: Types and significance of foreign investments, factors affecting international investment, growth and dispersion of FDI, Cross border mergers and acquisition, foreign</p>	<p>CO2</p>	<p>14hrs</p>		<p>Lecturing, Illustrate with example Interactive session, PPT presentations Live data on FDI, ECB and FCCB downloaded from Rbi.org.in</p>	<p>Questions, discussions and Test</p>	<p>T5</p>

<p>investment in India-Impact of reforms on competitiveness of the Indian Firms, EURO/ADR issues, ECBs; current economic crises in US/Europe/Asia and its impact on economic growth in India. International Finance - Difference between International Business and International Finance - Methods of International Financing - Role of bank in host country- Escrow Accounts.</p>				<p>and Wikipedia</p>		
<p>Module - 3: Global Taxation and Treaties Customs laws - Basic concepts of customs law, Territorial waters, high seas, Types of custom duties - Basic, Countervailing & Anti-Dumping Duty, Safeguard Duty, Valuation, Customs, Procedures, Import and Export Procedures,</p>	<p>CO3</p>	<p>10hrs</p>		<p>Lecturing, Illustrate with example Interactive session, PPT presentations Live data on FDI, ECB and FCCB downloaded from Rbi.org.in</p>	<p>Questions, discussions and Test</p>	<p>T4</p>

<p>Baggage, Exemptions. WTO - MFNs - Other tax treaties pertaining to FTA, PTA, CECA and CEPAs.</p>				<p>and Wikipedia</p>		
<p>Module - 4: Global Strategy Mergers and Acquisitions: Introduction to mergers, types of mergers, theories of mergers & acquisitions; Cross-border mergers and acquisitions, issues and challenges in cross border M&A. Handling cross-culture and taxations issues in cross-border M&A. Analysis of Post-Merger Performance. Demerger, types of demerger, reverse merger, buyback of shares, leverage buy-out strategy, merger strategy - growth, synergy, operating synergy, financial synergy, diversification. Takeover and its types, takeover strategy, takeover bids,</p>	<p>CO4</p>	<p>10hrs</p>		<p>Lecturing, Illustrate with example Interactive session, PPT presentations Live data on FDI, ECB and FCCB downloaded from Rbi.org.in and Wikipedia</p>	<p>Questions, discussions and Test</p>	<p>T2</p>

legal framework for mergers and acquisitions, leverages and buyouts.						
<p>Module - 5: International Accounting</p> <p>Global accounting standard: Meaning, needs, benefits of accounting standards, types of accounting standards, Argument for and against Global accounting standards, Concept of Harmonization and Convergence International Financial Reporting Standards (IFRS): Main feature, Uses and objectives of IFRS, IFRS issued by IASB, Principle based vs. Rule based standards, Fair Value Accounting (FVA), Public sector and IFRS.</p>	CO5	8hrs		<p>Lecturing, Illustrate with example</p> <p>Interactive session, PPT presentations</p> <p>Live data on FDI, ECB and FCCB downloaded from Rbi.org.in and Wikipedia</p>	Questions, discussions and Test	T3
<p>Module - 6: International Law</p> <p>International</p>	CO6	8hrs		<p>Lecturing, Illustrate with</p>	Questions, discussions and Test	T5

<p>Court of Justice - International Law - International Tribunals - Competition Law, 2002 - SEBI (Securities & Exchange Board of India) Takeover Code 2011 and criteria for negotiating friendly takeover.</p>				<p>example</p> <p>Interactive session,</p> <p>PPT presentations</p> <p>Live data on FDI, ECB and FCCB downloaded from Rbi.org.in</p> <p>and Wikipedia</p>		
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Approved by:

**SEMESTER -VI
ELECTIVE-V: INTERNATIONAL BUSINESS**

**PAPER-III
EL 15 IB 605: GLOBAL FINANCIAL MANAGEMENT**

COURSE OBJECTIVES:

The students will be able to

1. Describe the various theories and components of International trade and Monetary system
2. Analyze characteristics of the various avenues of International investment and Methods of International financing in the context of Global economic crisis

3. Examine the Export and Import procedure in the context of various treaties and its implication on frame work of global taxation.
4. Evaluate the issues and challenges of options of cross border Mergers and Acquisitions.
5. Explain the needs and benefits of IFRS as global accounting standard for MNCs
6. Examine the implications of International court of Justice and International Law including the SEBI code 2011 for takeover

Module - 1: Introduction to Global Finance

10

Hrs

Introduction: concept of International trade, International Business, International Finance and differences among them. Theories of International trade, International trade financing in India, Balance of payments (of India).

International Monetary System: Different types of Exchange rate mechanisms- the gold standard, the gold exchange standard, The Bretton Woods System, Current monetary system, European Monetary Union. IMF and World Bank. Asian Development Bank (ADB), Bank for International Settlement (BIS) and Organization for Economic Cooperation and Development (OECD).

Module - 2: International Investment

14

Hrs

International investment: Types and significance of foreign investments, factors affecting international investment, growth and dispersion of FDI, Cross border mergers and acquisition, foreign investment in India-Impact of reforms on competitiveness of the Indian Firms, EURO/ADR issues, ECBs; current economic crises in US/Europe/Asia and its impact on economic growth in India. International Finance - Difference between International Business and International Finance - Methods of International Financing - Role of bank in host country- Escrow Accounts.

Module - 3: Global Taxation and Treaties

10

Hrs

Customs laws - Basic concepts of customs law, Territorial waters, high seas, Types of custom duties - Basic, Countervailing & Anti- Dumping Duty, Safeguard Duty, Valuation, Customs, Procedures, Import and Export Procedures, Baggage, Exemptions. WTO - MFNs - Other tax treaties pertaining to FTA, PTA, CECA and CEPAs.

Module - 4: Global Strategy

10

Hrs

Mergers and Acquisitions: Introduction to mergers, types of mergers, theories of mergers & acquisitions; Cross-border mergers and acquisitions,

issues and challenges in cross border M&A. Handling cross-culture and taxations issues in cross-border M&A. Analysis of Post-Merger Performance. Demerger, types of demerger, reverse merger, buyback of shares, leverage buy-out strategy, merger strategy - growth, synergy, operating synergy, financial synergy, diversification. Takeover and its types, takeover strategy, takeover bids, legal framework for mergers and acquisitions, leverages and buyouts.

Module - 5: International Accounting

8 Hrs

Global accounting standard: Meaning, needs, benefits of accounting standards, types of accounting standards, Argument for and against Global accounting standards, Concept of Harmonization and Convergence International Financial Reporting Standards (IFRS): Main feature, Uses and objectives of IFRS, IFRS issued by IASB, Principle based vs. Rule based standards, Fair Value Accounting (FVA), Public sector and IFRS.

Module - 6: International Law

8 Hrs

International Court of Justice - International Law - International Tribunals - Competition Law, 2002 - SEBI (Securities & Exchange Board of India) Takeover Code 2011 and criteria for negotiating friendly takeover.

Skill Development:

(These activities are only indicative, the Faculty member can innovate)

1. Read any two related international treaties and write a report.
2. Follow any latest cross-border merger and evaluate its outcomes.
3. Work out on cross-currency valuations.
4. Evaluate the role of any two International Agencies.
5. Bring out the role of GST in being tax guardian to end-users.

COURSE OUTCOMES:

After completion of the course, the students will be able to

- 1 Explain the various theories and components of International trade and Monetary system
- 2 Evaluate the characteristics of the various avenues of International investment and Methods of International financing in the context of Global economic crisis
- 3 Differentiate the procedure involved in Export and Import in the context of various treaties and its implication on frame work of global taxation.
- 4 Illustrate the issues and challenges of options of cross border Mergers and Acquisitions.
- 5 Describe the needs and benefits of IFRS as global accounting standard for MNCs

6 Justify the implications of International court of Justice and International Law including the SEBI code 2011 for takeover.

Books for Reference:

- Maurice D. Levi: International Finance- The Markets and Financial Management of Multinational Business, Mcgraw Hill.
- Buckley, A. (2004). Multinational Finance (5th ed.). Pearson Education
- Frederick, D.S. Choi and G. Mueller: International Accounting, Englewood Cliffs. Prentice Hall
- Miller Paul B.W and Bahnson, Paul R.: Quality Financial Reporting, Tata McGraw-Hill.