



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 65th in NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

ADMISSIONS 2024 2025



The Department of Business Administration

Bachelor of Business Administration
(Entrepreneurship)



ABOUT THE INSTITUTION

St. Joseph's College of Commerce, formerly a part of St. Joseph's College was established in the year 1882 as an educational initiative by the French foreign mission Fathers. In 1937, the management of the college was handed over to the Jesuits, a worldwide Catholic religious order with a special focus on education. Loyola College, Chennai, St. Xavier's College, Calcutta and St. Xavier's College, Mumbai are the other premier institutions in India run by the Jesuit Order. The Department of Commerce was established in the parent college in 1949. In 1972, this department became an independent college under the name St. Joseph's College of Commerce. It is recognized under Section 2(f) and 12B of the UGC Act. It has been consistently ranked among the top 100 colleges in the country by NIRF.

College Motto

“Fide et Labore,” meaning “Faith and Toil.” Faith is the commitment to God and fellow beings while Toil represents hard work.

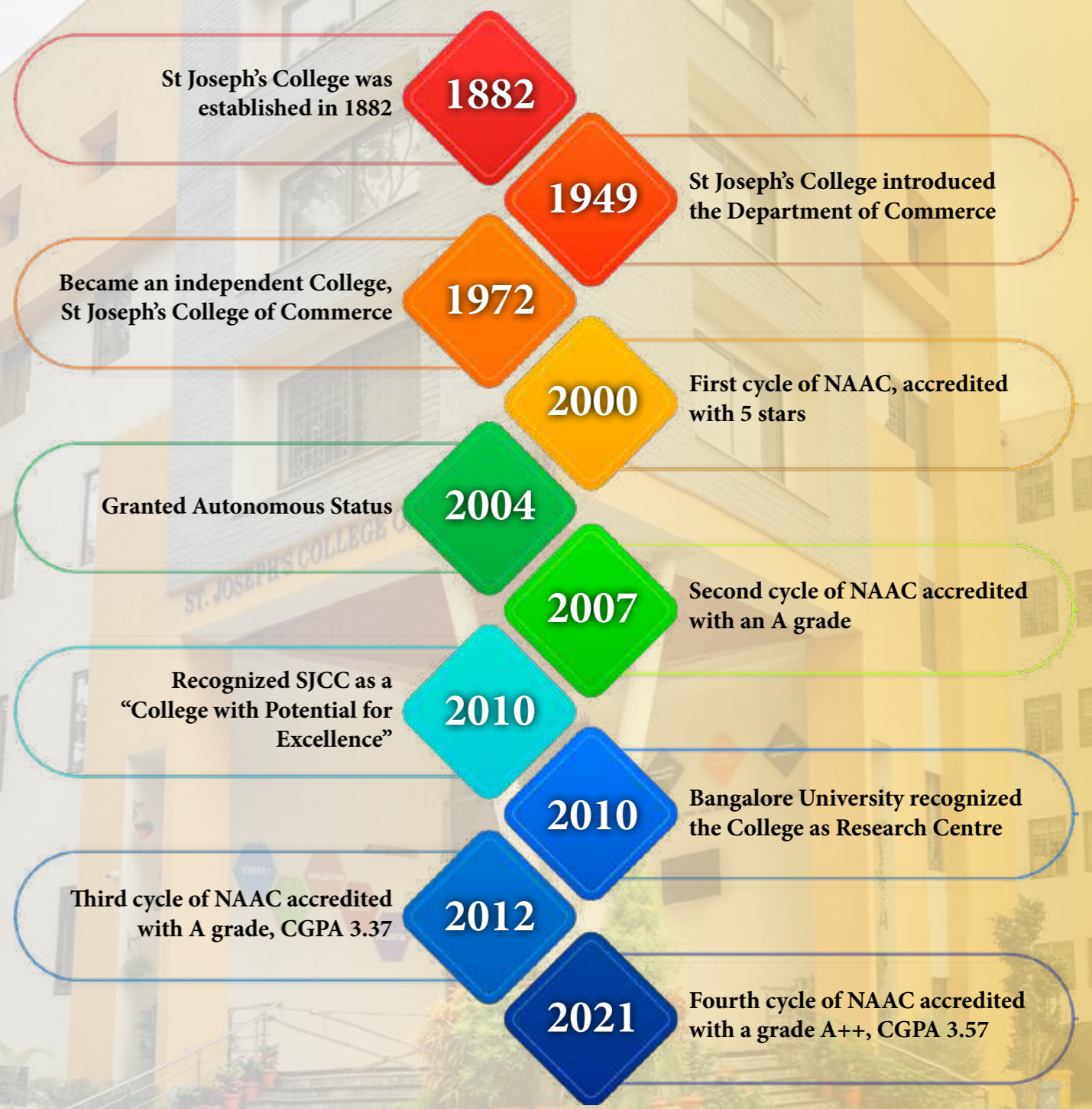
College Vision

“Co-create a just, secular and democratic society especially in the service of the poor, the oppressed and the marginalized”

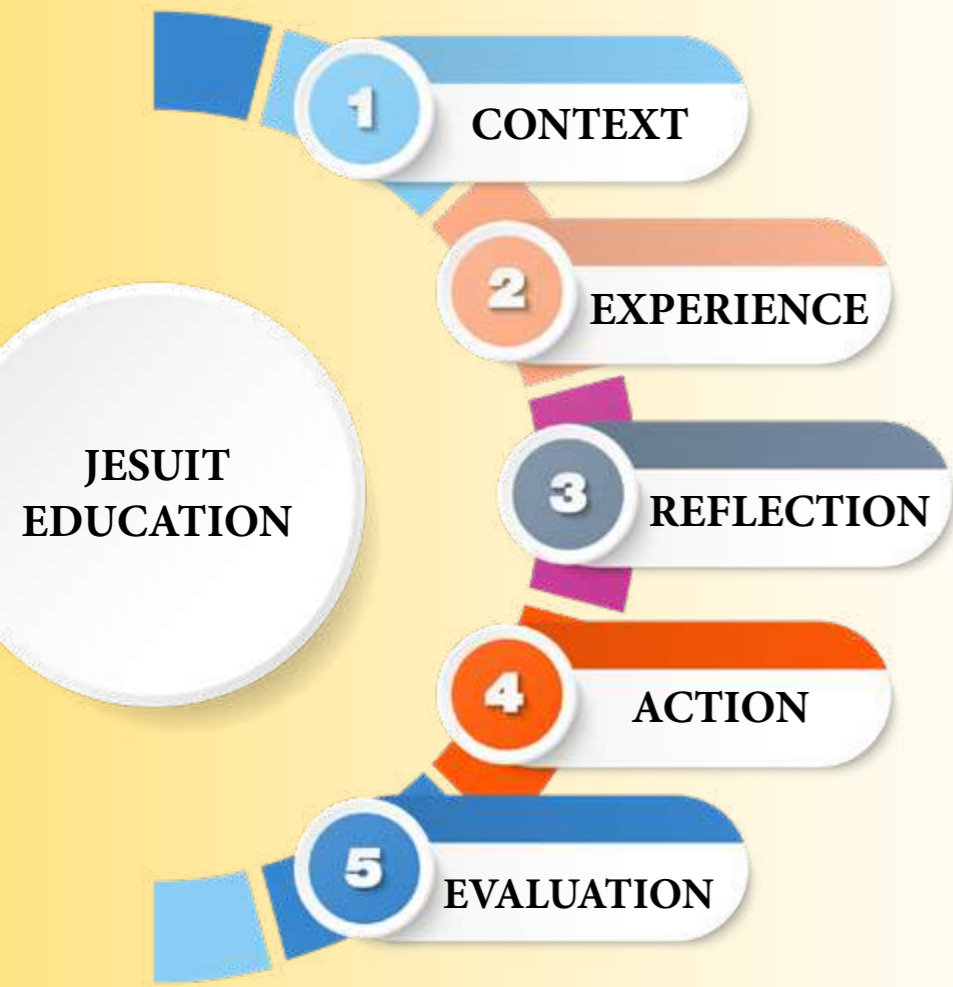
College Mission

“St. Joseph's College of Commerce seeks to be a place where academic excellence goes with the cultivation of virtue, and where a community is formed which sustains men and women in their education and their conviction that life is only lived well when it is lived generously in the service of others”.

Milestones



Jesuit Education



About the Department

With the world of business constantly changing and a strong base created for technology in the country, it is of utmost importance to augment management talent and resources at all levels. Strategies and goals of any educational institution has to be constantly redefined to keep in pace with the external environment. All this lead to the birth of the Department of Business Administration of St Joseph's College of Commerce in the year 2004-2005. Within a short period of time, the department has emerged as a promising institute in the field of management studies at the undergraduate level. This department aims at motivating students to take up higher studies in management so that they may blossom into effective entrepreneurs who would not be afraid of taking risk, or teachers and researchers who would contribute positively towards the betterment of the society or to take up consultation to help business units leverage on management knowledge.

B.B.A.
BACHELOR OF BUSINESS ADMINISTRATION



Programmes Offered

BBA

BBA (Entrepreneurship)

Bachelor of Business Administration (Entrepreneurship)

The 3-year degree programme fosters an entrepreneurial mindset by nurturing an environment conducive to creativity, resilience, and adaptability. By integrating theoretical learning with practical application, it aims to develop graduates who can identify opportunities, navigate calculated risks, and make significant and impactful contributions in today's ever-evolving business landscape. Ultimately, the BBA Entrepreneurship program seeks to produce graduates who are not only well-prepared to embark on entrepreneurial endeavours but also possess the skills and mindset to innovate within diverse organizational settings, effectively contributing to the growth and development of businesses in the modern economy.

Program Objectives

1 Equip students with a comprehensive understanding of entrepreneurial concepts, theories, practices, and interdisciplinary skills in business management, innovation, finance, marketing, and strategic planning.

2 Cultivate in students an entrepreneurial mindset and skill set essential for business innovation and leadership. The program focuses on fostering critical thinking, problem-solving abilities and decision-making skills in entrepreneurial contexts.

3 Develop on skills in networking, pitching, negotiation, and resource management, essential for launching and scaling entrepreneurial ventures. Additionally, students will acquire proficiency in opportunity recognition, venture creation, feasibility analysis, product/service development, and business model innovation.

4 Develop effective communication, leadership, teamwork and adaptability skills. Furthermore, students will demonstrate ethical reasoning, social responsibility, resilience, and the ability to thrive in dynamic and uncertain business landscapes.

Key Features of the Program

Duration and Structure: A 3 year undergraduate program with semester system.

Core Curriculum: Foundation in various aspects of business such as accounting, finance, marketing, management, economics, and business law. Elective courses to specialize in specific areas like Finance, Accountancy, International business, Human resources, Marketing, Banking and Insurance and Business Analytics.

Practical Learning and Internships: Emphasis on practical application through case studies, seminars, workshops, field visits, business fests and competitions. Opportunities for start-up and corporate internships or practical experience in corporate settings to gain hands-on knowledge.

Faculty and Expertise: Qualified faculty with academic and industry experience. Guest lectures and workshops by industry professionals to provide insights and networking opportunities.

Global Perspective: Focus on global business dynamics, international markets, and cultural sensitivity. Exchange program options to experience different business environments.

Soft Skills Development: Training in communication, leadership, teamwork, problem-solving, and critical thinking skills. Personality development programs to enhance overall professionalism.

Technology Integration: Integration of technology in business practices. Exposure to software and tools used in the business world.

Career Support: Career counseling, workshops, and job placement assistance. Alumni networks and connections to assist in job placements or further education.



Curriculum Highlights

- 1 Fundamentals of Entrepreneurship
- 2 Business Opportunity Identification
- 3 Entrepreneurship Development
- 4 Business Environment
- 5 Business Modelling and Planning
- 6 Venture Establishment
- 7 Financial Management
- 8 Business Law
- 9 Human Resource
- 10 Strategic Management
- 11 Marketing Management
- 12 Entrepreneurship Development
- 13 Governance, Risk and Ethics
- 14 Cost and Management Accounting
- 15 Taxation
- 16 Productions and Operations

Why St. Joseph's College of Commerce?

St. Joseph's College of Commerce believes in the three intertwined goals, of Academic Excellence, Character Formation and Social Concern that shape individuals to become "women and men" for the larger society. The College aims at the holistic formation of students, helping them to become women and men imbued with a spirit of excellence and an abiding concern for others.

ACADEMIC EXCELLENCE

- Innovative teaching-learning pedagogies
- Innovative Continuous Internal Assessment
- End Semester Examinations (Transparency/ Publication of QP and Answer key)
- Bridge Course & Remedial Classes
- Fieldwork/ Research Projects
- Centre for Digital Learning and Education
- Coaching for Professional Exams
- International and National collaborations

CHARACTER FORMATION

- Class Mentor and Counseling Support
- Student Council, Associations and Clubs
- Leadership Camps
- Intercollegiate and Intra Collegiate Fests
- Yoga and Sports
- UGC-mandated cells
- Student Welfare Officer

SOCIAL CONCERN

- Bembala- social service
- Extension Activities – NSS, CSA, AICUF, Rotaract, EcoClub etc.
- Equal Opportunity Centre
- Alumni (OSA) and Management Scholarships
- Mid- Day Meal Schemes

Institution's Innovation Cell

The Institution's Innovation Cell (IIC), previously known as the Innovation and Incubation Centre has been renamed as per the directions of Ministry of Education, Govt. of India with the purpose of establishing the Institution's Innovation Council (IIC) across selected HEIs in India. The IIC at SJCC seeks to equip its students with resources to surpass economic perils, creative blocks, lack of mentorship, and market conditions. IIC bridges the gap between the entrepreneur and her/his vision with top-notch resources and guidance thus, aiming for a right balance between theory and practice aiding their entrepreneurial journey. The cell envisions building a generation of solid minds with rounded personality to justify the men and women of tomorrow.

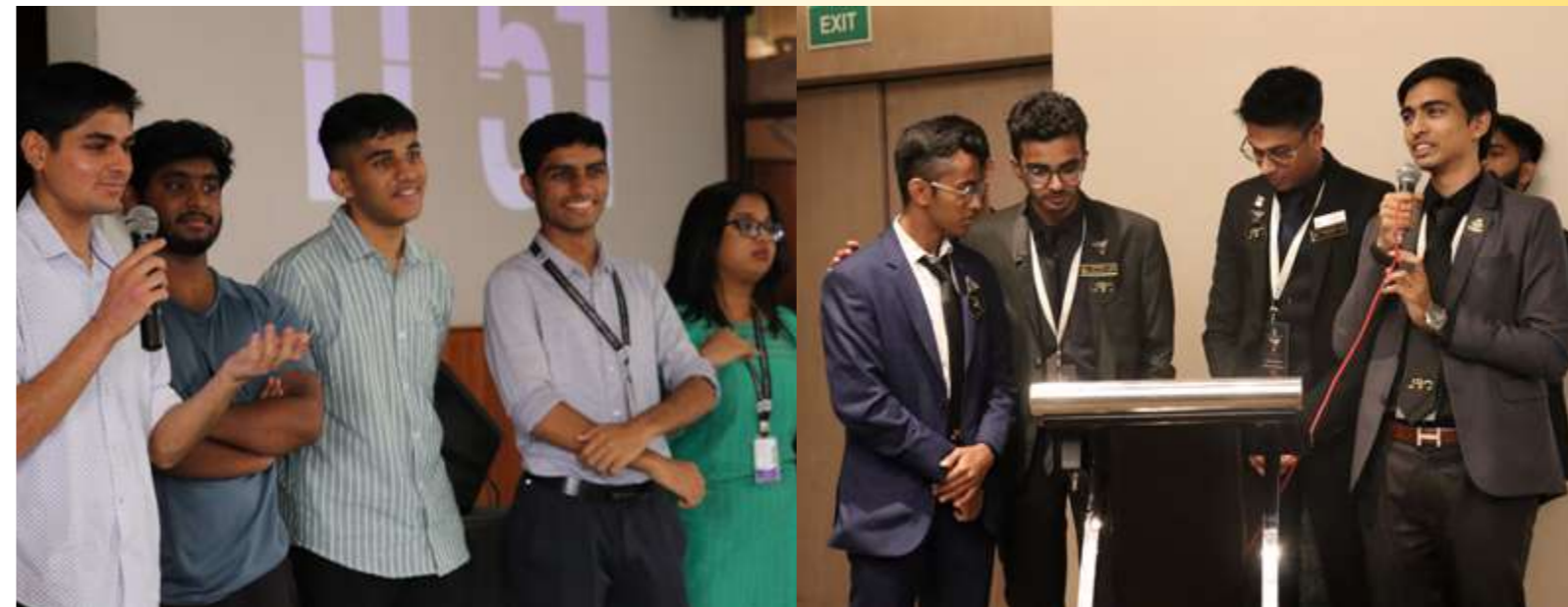
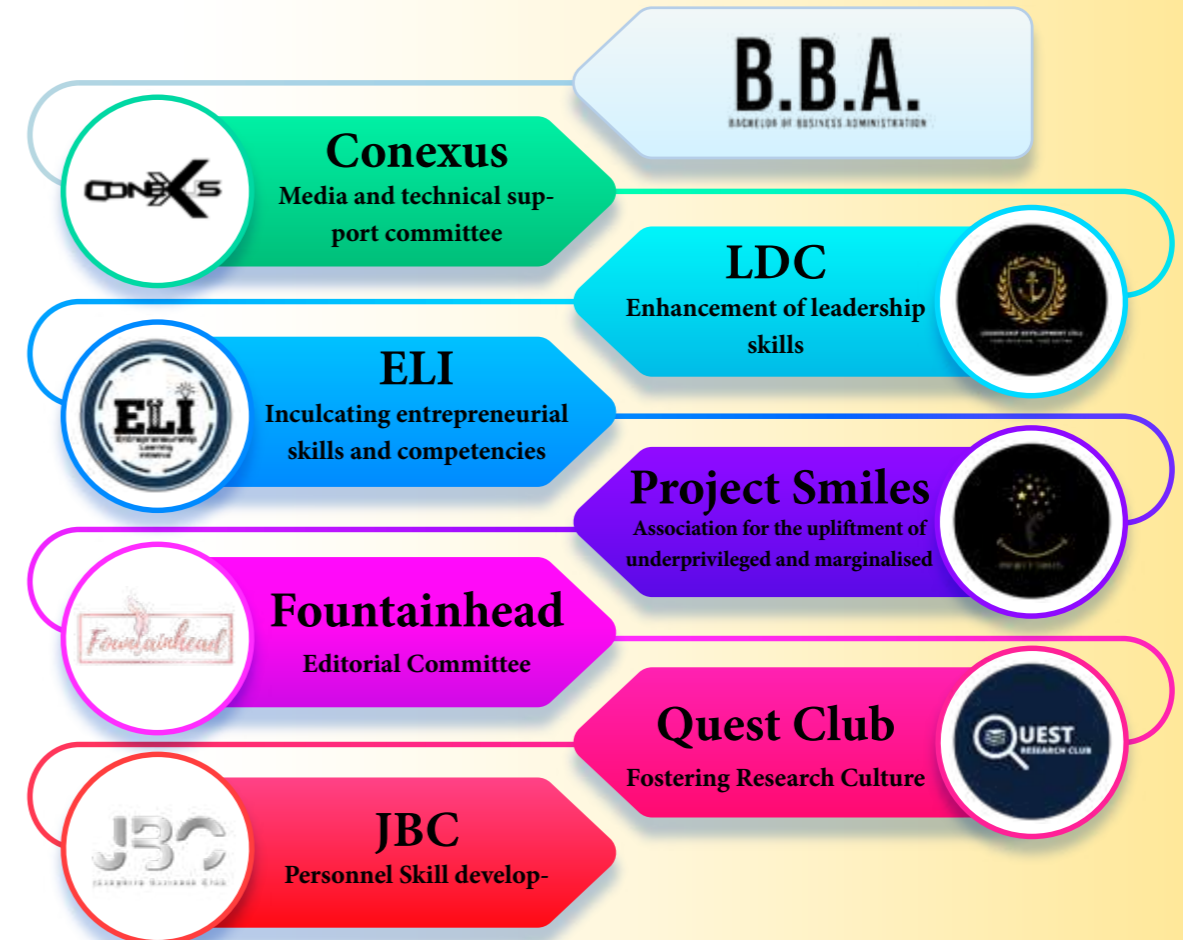


The IIC at SJCC is committed to accomplish the following focus areas of the Ministry of Education's Innovation Cell initiative:

- To create a vibrant innovation ecosystem in the institution
- To enhance start-up supporting mechanism in the institution
- To establish a functioning ecosystem for scouting ideas and pre-incubation of ideas
- To prepare the institution for the Atal Ranking of Institutions on Innovation Achievements (ARIIA) Framework
- To develop better cognitive ability for students who express their passion in bringing about a change in the world of entrepreneurship

Department Associations

Vibrant campus and student activities to inculcate the qualities of a business professional in students through competitions and various engaging activities. Student participate in department associations as well as other college associations, sports and college activities.

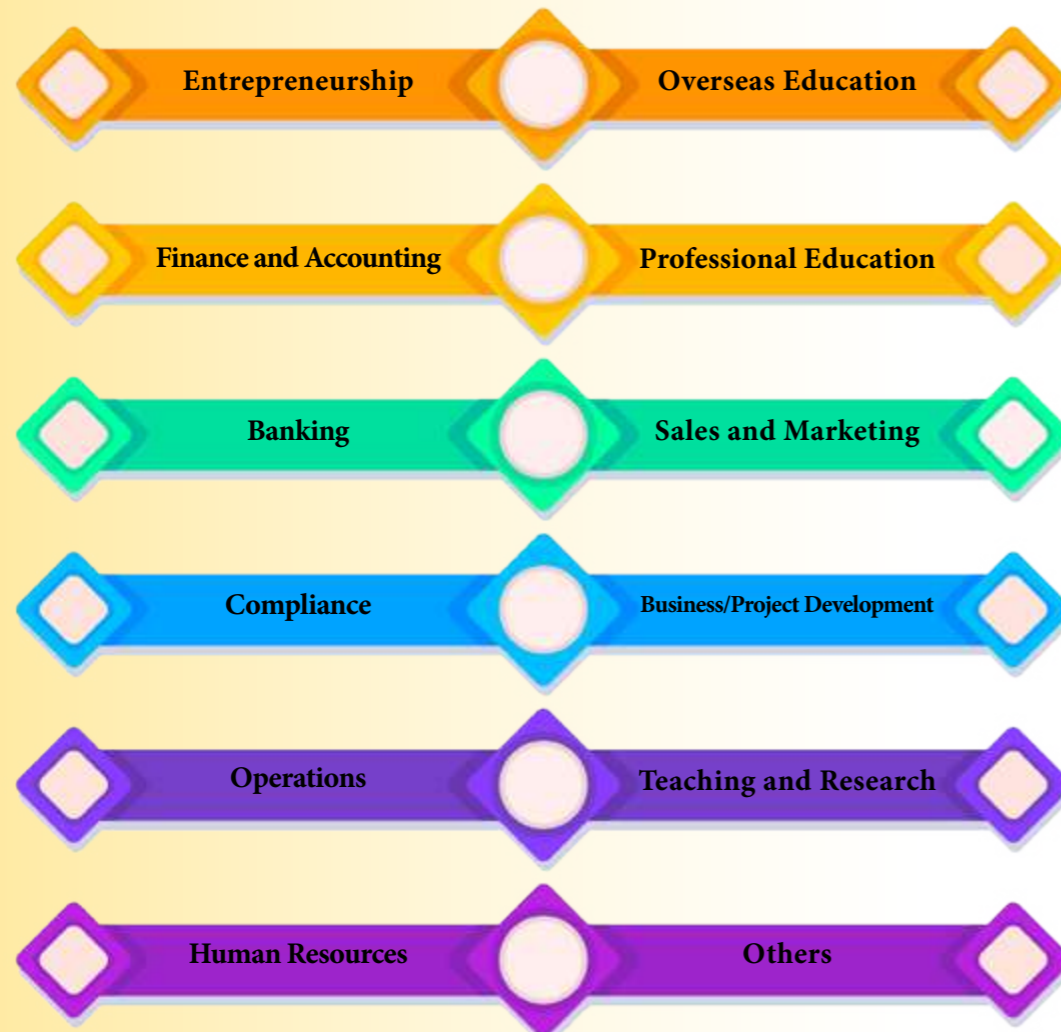


Internship

The BBA program offers diverse internship opportunities, both in corporate and social sectors, enabling hands-on practical learning integral to our curriculum. These experiences empower students to apply theory in real-world settings, fostering adaptability and essential skills for their future careers.



Career Pathway



Placements

After meeting all the program requirements, the placement cell of our institution is committed to supporting students in securing promising placements in prestigious companies. Through our extensive network of reputable organizations, we offer a clear pathway for graduates to attain fulfilling and rewarding positions.



Admission Process

A. Shift Timing: Shift II – 11 a.m onwards.

B. Eligibility:

It is mandatory for students to have passed exams at +2 level (Karnataka PUC, ISC, CBSE, NIOS, State Boards) in any stream from any recognized boards from India or abroad. No student who has completed schooling through non-formal /distance education shall be eligible for admission.

C. Admission process will consist of 3 rounds:

Round 1: St. Joseph's Management Aptitude Test (SMAT)

Test Details	Guidelines
Section A- Communicative Skills in English and Grammar	1. Duration - 1 Hour
Section B- Quantitative Aptitude, Numerical Ability, Logical Reasoning and Data Interpretation.	2. Total marks - 60
Section C- General Knowledge and Current Affairs	3. Each Section - 15 Questions
Section D- Aptitude for Management, Accountancy, Entrepreneurship and Economics.	4. Total – 60 Questions
	5. Portions from Class 11 and 12 Syllabus

Note: Applicants qualifying for round 2 will be informed through an email.

Round 2: Group Discussions and Entrepreneurship Round

Round 3: Personal Interview with candidates and Document Verification

**Applications for BBA
(Entrepreneurship)
Click Here to Apply**



B.B.A.

BACHELOR OF BUSINESS ADMINISTRATION



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