



St. Joseph's College of Commerce
(Autonomous)

163 Brigade Road, Bengaluru, Karnataka - 560 025.

B.B.A.
BACHELOR OF BUSINESS ADMINISTRATION

The Department of Business Administration

ADMISSIONS

BBA (Entrepreneurship)

2026
2027





ABOUT THE INSTITUTION

St. Joseph's College of Commerce (SJCC), formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972. The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education, which bolstered with the granting of autonomous status to the college by UGC in September 2005.

The college offers diverse programmes in Commerce and Business Administration faculties. Under the department of Commerce, it offers B. Com (Regular), B. Com (Professional- International Accounting and Finance), B. Com (BPM - Industry Integrated), B. Com (Analytics), B. Com (Professional - Strategic Finance), M. Com (Finance & Taxation/ Marketing & Analytics), M. Com (International Business) , M. Com (Financial Analysis), B.Sc. Economics and B.A. English. Under Business Administration, it offers BBA (Regular), BBA (Entrepreneurship), BBA (Professional- Finance and Accountancy) and BBA (International Transfer) Program. The college also offers six one-year Post Graduate Diploma programmes.

ABOUT THE DEPARTMENT

With the world of business constantly changing and a strong base created for technology in the country, it is of utmost importance to augment management talent and resources at all levels. Strategies and goals of any educational institution have to be constantly redefined to keep in pace with the external environment. All this led to the birth of the BBA department of St. Joseph's College of Commerce in the year 2004-2005. Within a short period of time, the department has emerged as a promising institute in the field of management studies at the undergraduate level. This department aims at motivating students to take up higher studies in management so that they may blossom into effective entrepreneurs who would not be afraid of taking risks, or teachers and researchers who would contribute positively towards the betterment of the society or to take up consultation to help business units leverage on management knowledge.

ABOUT THE BBA (ENTREPRENEURSHIP) PROGRAMME

The BBA (Entrepreneurship) Programme at SJCC, established in the academic year 2017-2018, is designed to cultivate entrepreneurial talent and resources. The programme provides a unique and dynamic combination of hands-on business creation experience, cutting-edge entrepreneurial education, and a globally focused perspective. Students acquire the skills and confidence to ideate, launch, and scale their own ventures, with a solid grasp of business management fundamentals. Taught by faculty with proven entrepreneurial experience and academic credentials, the programme involves opportunity recognition, business model innovation, startup financing, and venture growth strategies. This comprehensive curriculum aims to motivate students to identify business opportunities, develop innovative solutions, and become effective entrepreneurs or entrepreneurship educators and researchers, contributing to a vibrant startup ecosystem.

SJCC at a Glance



The Commerce Department was established in the year 1942 and it became an Independent College with its own building in Brigade Road in the year 1972.

The innovations in all aspects of higher education were further bolstered with the granting of Autonomous Status to the college by UGC in September 2005.



The college has undergone four cycles of NAAC accreditation starting from the year 2000. Currently Accredited with A++ in 4th Cycle with CGPA of 3.57/4.

The college was declared by UGC as 'College with Potential for Excellence' in the year 2010.



A Research Centre was established in 2010 with the objective of engaging in quality research work in the field of commerce.

The college has been ranked consistently in top ten commerce colleges of the country in a survey conducted by MDRA for India Today magazine.



The college has also been ranked in the top 100 of National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India.

The college has implemented NEP and SEP and now offers innovative programmes in multidisciplinary fields like Economics and English.



The college has an eco - friendly campus winning the Best Ornamental Garden competition conducted by the Mysore Horticulture Department for the 4th consecutive year.

SJCC is deeply rooted in the Jesuit philosophy of education and has a rich tradition of empowering the marginalized.



Programmes Offered

BBA (REGULAR)

Focuses on dissemination of relevant knowledge on functional areas of Business and Management. Development and Application of Managerial Skills Competencies based on Advanced Pedagogical Practices as well as Research-Based Learning.

Class Timings: Shift 2: 11am - 4pm

BBA (Entrepreneurship)

Curriculum Designed in Collaboration with National Entrepreneurship Network. Nurturing Management and Entrepreneurial Skills, Experiential learning through Simulation, Solution-Based Learning and Portfolio Building.

Class Timings: Shift 2: 11am - 4pm

BBA (Professional - Finance & Accountancy)

Accredited Programme in Collaboration with chartered Institute of Management Accountant(UK). Fostering Professional Knowledge, Skills & Competencies. Learning-Based Pedagogical Practices and Global Opportunities.

Class Timings: Shift 1: 7am - 12pm



Department Highlights



Corporate, Social, & Start-up Internships



International Cultural Exposure Programme



National & International Industrial Visits



International Summer Schools / Short Term Immersion Programmes



Fests and Competitions



Outreach & Extension Activities (Community Service, Social Visits, etc.)

Student Associations/Clubs



ENTREPRENEURSHIP LEARNING INITIATIVE

Inculcating entrepreneurial skills & competencies



JOSEPHITE BUSINESS CLUB

Personal skill development



Kaleido

Editorial committee



QUEST CLUB

Fostering research culture



ENTREPRENEURSHIP PROGRAMME HIGHLIGHTS

Direct Pitching Opportunities

Exclusive collaboration with industry-leading investors

Access to expert mentorship and real-world venture funding

Strategic networking with successful entrepreneurs and investors

Specialized Curriculum

Seven dedicated entrepreneurship courses beyond traditional business subjects

Focus on venture creation, social impact, and global entrepreneurship

Hands-on experience in start-up finance and innovative thinking

Signature Capstone Project

Two-semester journey from idea to market-ready venture

Expert-guided customer discovery and market validation

Professional business plan development and prototyping

Institution Innovation Cell (IIC)

Create vibrant innovation ecosystem supporting student entrepreneurs

Develop cognitive abilities for transformative entrepreneurial change

Bridge gap between entrepreneurial vision and practical resources

Entrepreneurship Learning Initiative

Cultivate entrepreneurial mindset through collaborative networking

Develop critical skills for transformative business ideas

Promote social impact through responsible entrepreneurship

ENTREPRENEURS IN THE DEPARTMENT



AFIFA RAHIM
2 BBA B



AFIFA DURRANI
2 BBA D



ZAID AHMED
2 BBA D



SIDDHARTH KOTHARI
1 BBA A



SAKSHI NAJAPPA
2 BBA B



NATASHA SAKSHI
3 BBA B



JIYA R SINGH
3 BBA D



SNEH BOTHRA
3 BBA A



DITI TALESRA
3 BBA D



DISHA C A SIHI
1 BBA D



DIYA CHOUDHARY
1 BBA D

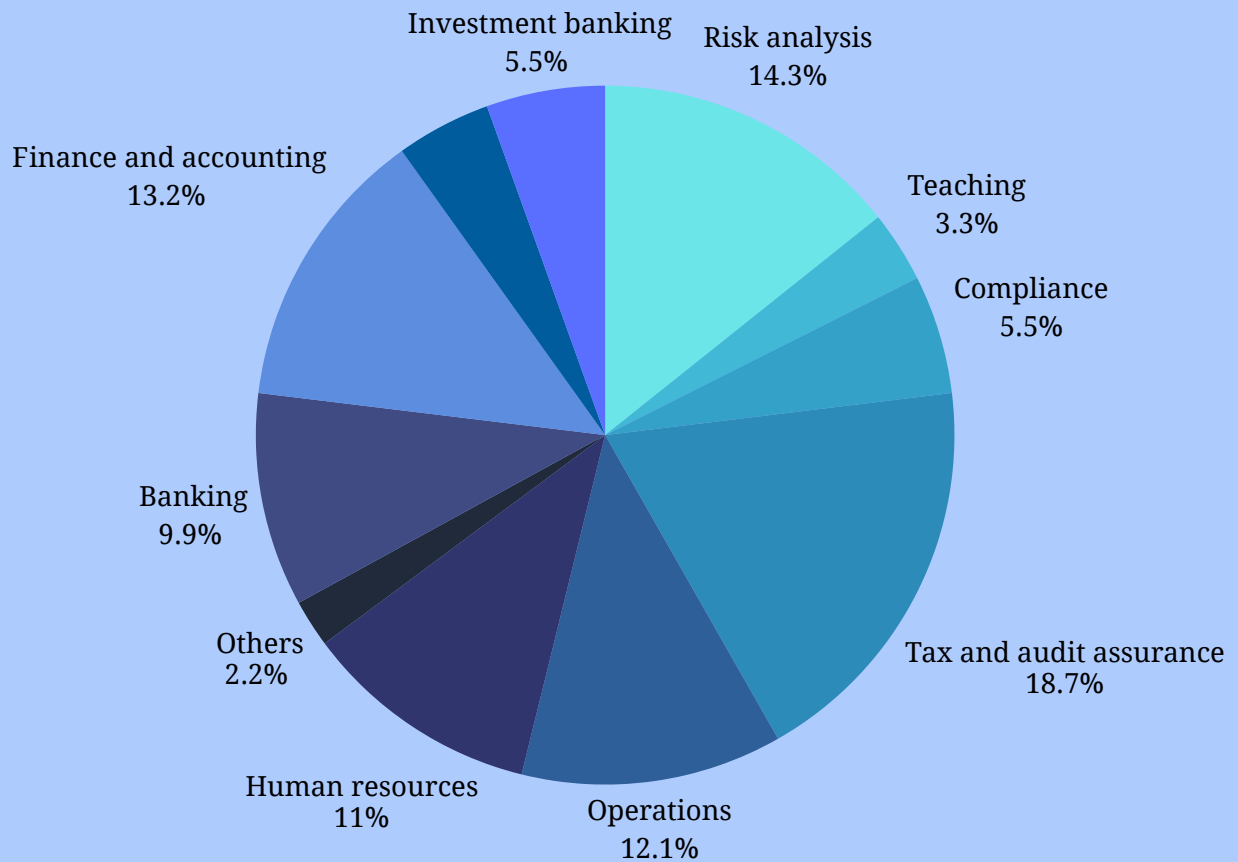


DIKSHA BAJAJ
3 BBA A

PLACEMENT OPPORTUNITIES



CAREER PATHWAYS



INTERNSHIP OPPORTUNITIES



Admission Process

Shift II : Class timing 11.00 a.m. onwards

Eligibility

It is essential for all candidates seeking admission to the 1st year of the degree programme to have completed 12 years of schooling through an examination conducted by a Board/university. Students must have passed exams at the +2 level (ISC / CBSE / Karnataka PU Board / Other State Boards / International Boards) in any stream from any recognized boards from India or abroad.

Admission Process

Round 1: SJCC Management Aptitude Test (SMAT):

Test Details	Guidelines
• Section A: Communicative English and English Grammar • Section B: Quantitative Aptitude and Numerical Ability • Section C: Logical Reasoning and Data Interpretation • Section: D: Aptitude for Management and Entrepreneurship	• Duration – One Hour • Number of Questions – 60 (15 each section) • Total Marks – 60 • All questions are compulsory • Question Type – MCQs (no negative marking)

Round 2 Group Discussion and E-Round (Entrepreneurship)

Round 3 Orientation and Document Verification



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