



## St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University  
Accredited with A++ Grade by NAAC in 4<sup>th</sup> Cycle (CGPA of 3.57/4)  
College with Potential for Excellence (CPE)  
Ranked 93<sup>rd</sup> in NIRF 2022 by the Ministry of Education, Government of India  
#163, Brigade Road, Bengaluru - 560025, Karnataka, India



### RESEARCH CENTRE

*organizes*

# Online Seven Days National Level Experiential Workshop on “Research Methodology”

1<sup>st</sup> to 7<sup>th</sup> December, 2022



Online Platform:  
Microsoft Teams

## **About the Institution:**

St. Joseph's College of Commerce (SJCC) was formerly a part of St. Joseph's College, established in 1882, and is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its building on Brigade Road in the year 1972.

The college has in its vision a model for higher education that encourages individuals to dream of a socially just world and in its mission, a strategy to empower individuals to realize that dream. To impart quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council, and the Governing Council composed of eminent academicians, industry representatives, and notable alumni.

The college has undergone four cycles of NAAC accreditation, starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade; in the year 2012, again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured an A++ grade in the fourth cycle under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared a 'College with Potential for Excellence' in 2010. In 2010, SJCC was recognized as a Research Centre by Bangalore University. The college has been ranked 93<sup>rd</sup> in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India, in 2022 and it has been the only college from Karnataka to make it consistently to the top 100 in the country.

The college offers diverse programmes in Commerce and Business Administration. Under the Department of Commerce, it offers B.Com (Regular), B.Com (Professional-International Accounting and Finance), B.Com (BPM-Industry Integrated), B.Com (Travel and Tourism), B.Com (Analytics), B.Com (Professional-Strategic Finance), M.Com (Finance & Taxation/ Marketing & Analytics), M.Com (International Business) & M.Com (Financial Analysis). Under Business Administration, it offers BBA (Regular), BBA (Entrepreneurship), and BBA (Professional-Finance and Accountancy). B.A. English (Honours) and B.Sc. Economics (Honours) were the two new programmes introduced in the academic year 2022 -2023.

## **About the SJCC Research Centre:**

The Research Centre of St. Joseph's College of Commerce (Autonomous) was recognized by Bangalore University in 2010. The Centre conducts various research programmes in Commerce, Management, and Social Science. Research Centre at SJCC promotes research culture by organizing diverse research-oriented initiatives every year. The activities organized by the Research Centre help inculcate research aptitude among faculties, research scholars, and students. The Centre, through its inclusive research policies, assists researchers in identifying potential research projects, feasibility of the selected proposals, their social relevance, and publication. The institution relentlessly motivates faculty members to effectively utilize the resources provided by the Research Centre, specifically to take up minor and major research projects approved by funding agencies, such as UGC, ICSSR, and the Planning Commission of India. It also publishes a Bi-Annual Double-Blind, Peer-Reviewed, Open Access Refereed Journal named "SJCC Management Research Review" and a Student Research Compendium. The Centre is also committed to extending training programmes to the teaching fraternity, research scholars, and the global academia at large.

## About the Workshop:

Research is an academically motivated social endeavour that enables researchers to systematically ask new questions and identify the gap in the existing epistemic framework. The researcher bridges the knowledge gap by developing novel concepts and conducting a detailed study within relevant theoretical contours. The inferences and findings of each research project determine its scope in triggering changes in social and academic spaces. Thus, a feasible study plays an instrumental role in assessing various social developments, measuring progress, setting future directions and catering to the demands of the industry and society. The Seven Days National Level Experiential Workshop on “Research Methodology” organized annually by the Research Centre is an effort to educate research scholars, postgraduate students, faculty members, and researchers from corporates with a sequential method to achieve their research objectives.

## Objectives of the Workshop:

- To promote research capability among budding research scholars, postgraduate students, faculty members, and researchers from corporates.
- To enable research scholars, postgraduate students, faculty members, and researchers from corporates to conceptualize a research topic.
- To enhance analytical capabilities for data analysis and decision-making.

## Target Participants:

- Research scholars and postgraduate students specializing in any area of Commerce, Management, and Social Science are eligible to participate in the workshop.
- Research scholars pursuing M.Phil./Ph.D. programs who are at the stage of drafting research design and data analysis.
- Faculty members engaged in funded research projects and wish to master statistical techniques for analysis.
- Research supervisors guiding postgraduate students, M.Phil. and Ph.D. research scholars.
- Working professionals (researchers from corporates) who aspire to undertake research projects.





## Workshop Schedule

	Timing	Session Topic
	9:00am-9:30am	<b>Registration</b>
<b>Day 1 Thursday (01/12/2022)</b>	9:30am-10:00am	<b>Inauguration Keynote Address – Prof. NMK Bhatta</b>
	10:00am-11:30 am	<b>Introduction and Approaches in Social Science Research Prof. NMK Bhatta</b> Dean (Research), Xavier Institute of Management and Entrepreneurship (XIME) Bengaluru, Karnataka.
	11:45am-1:00 pm & 2:00pm-3:30pm	<b>Steps in Research Process: Formulation &amp; Planning Dr. A. Narasima Venkatesh</b> Professor and Head of the Department Department of HRM and General Management International School of Business and Research, Bengaluru, Karnataka.
<b>Day 2 Friday (02/12/2022)</b>	9:30am-1:00pm	<b>Systematic Review of Literature and Reference Management Dr. Sheril Almeida</b> Associate Professor Department of Commerce Christ (Deemed to be University) Bengaluru, Karnataka.
	2:00pm-3:30pm	<b>Effective Usage of E- Resources, Research Tools and Publications Mr. Michael Sebastian Almeida</b> Senior Principal Technical Publishing Specialist Oracle India Pvt. Ltd., Bengaluru, Karnataka.
<b>Day 3 Saturday (03/12/2022)</b>	9:30am-1:00pm	<b>Research Designs, Methods, and Tools of Data Collection Dr. Ganasoundari</b> Thesis Support Expert Rehoboth Academic Services Bengaluru, Karnataka.
	2:00pm-3:30pm	<b>Measurement Scales, Sample Size Determination and Sampling Techniques Dr. Ganasoundari</b> Thesis Support Expert Rehoboth Academic Services Bengaluru, Karnataka.
<b>Day 4 Sunday (04/12/2022)</b>	9:30am-1:00pm	<b>Formulation and Testing of Hypotheses: Parametric Tests Dr. Kirupa Priyadarsini</b> Associate Professor PSG Institute of Management Coimbatore, Tamil Nadu.

	2:00pm-3:30pm	<b>Formulation and Testing of Hypotheses: Non-Parametric Tests</b> <b>Dr. Kirupa Priyadarsini</b> Associate Professor PSG Institute of Management Coimbatore, Tamil Nadu.
<b>Day 5 Monday (05/12/2022)</b>	9:30am-1:00pm & 2:00pm-3:30pm	<b>Correlation, Multiple Linear Regression, and Factor Analysis</b> <b>Dr. Kirupa Priyadarsini</b> Associate Professor PSG Institute of Management Coimbatore, Tamil Nadu.
<b>Day 6 Tuesday (06/12/2022)</b>	9:30am-1:00pm & 2:00pm-3:30pm	<b>Structural Equation Modelling (SEM)</b> <b>Dr. Elangovan</b> Professor and PhD Coordinator- Management School of Business and Management Christ (Deemed to be University) Bengaluru, Karnataka.
<b>Day 7 Wednesday (07/12/2022)</b>	9:30am-1:00pm	<b>Research Ethics &amp; Integrity, and Scientific Proposal Writing</b> <b>Dr. Christo Selvan V</b> Dean, School of Business St. Joseph's University Bengaluru, Karnataka.
	2:00pm-3:30pm	<b>Assessment, Feedback, and Valedictory</b>

### Instructions for Participants:

- Seats are limited, and the program will admit only 30 participants on a first-come-first-serve basis.
- Tea/coffee break of 15 minutes in between the sessions will be provided to the participants. Lunch break is between 1pm to 2pm.
- For all Statistical tests, participants will be trained on the required software. Data sets will be shared in advance with the participants.
- Selected participants would be intimated by E-mail along with other details.
- Participants will get access to recorded sessions after the completion of the program.
- An objective/quiz-based assessment will be conducted for all the participants on the last day of the program.
- E-certificates shall be issued to the registered participants on successful completion of the program.

**Registration Fee:** INR 1,000 (Research Scholars, Postgraduate Students, Faculty Members, and Researchers from Corporates).

**Mode of Payment:** Online

## Payment Details:

Delegates can remit the registration fee by Bank Transfer to the below given bank account:

Bank Details	
Name of Account Holder	Bangalore Jesuit Educational Society
PAN Number	AAATB1206H
Bank Details	Bank of Baroda, Brigade Road Branch, Brigade Road, Bangalore – 560 025
Nature of Account	Savings Bank Account
Account Number	06650100009876
MICR Number	560012003
NEFT / IFSC / RTGS Code	BARB 0 BRIGAD
SWIFT Code	BARBIMBBGL

**Registration Process:** To participate in the workshop, please register using the registration link given on the Brochure or College Website [www.sjcc.edu.in](http://www.sjcc.edu.in)

**Last Date of Registration: November 25<sup>th</sup> 2022**

## Organizing Committee

<b>Dr. Charles Lasrado SJ</b> Principal		<b>Fr. Pradeep Anthony SJ</b> Finance Officer
<b>Dr. Poornima Vijaykumar</b> Assistant Research Director Convener		<b>Dr. Mohan P Philip</b> Research Advisor
<b>Faculty Coordinators</b>		
<b>Mr. Vinay Pradeep C</b> Assistant Professor	<b>Ms. Priyadarshini</b> Assistant Professor	<b>Mr. Jeffin Lijo J</b> Assistant Professor

## For Queries Contact:

Organizing Committee

SJCC Research Centre

### Contact Number:

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