



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

Ranked 65th in the NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru -560025, Karnataka, India

RESEARCH CENTRE ORGANIZES

**ONLINE SEVEN DAYS NATIONAL LEVEL EXPERIENTIAL
WORKSHOP ON**

“RESEARCH METHODOLOGY”

7TH EDITION

Date: 1st to 7th December, 2023

Mode of Workshop: Online

ABOUT THE INSTITUTION

St. Joseph's College of Commerce (SJCC) formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972.

The college has in its Vision a model for higher education which encourages individuals to dream of a socially just world and in its Mission a strategy to empower individuals in realizing that dream. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. These innovations were further bolstered with the granting of autonomous status to the college by UGC in September 2005. From then on, the college has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods through the Board of Studies, the Academic Council and the Governing Council composed of eminent academicians, industry representatives and notable alumni.

The college has undergone four cycles of NAAC accreditation, starting from the year 2000 in which it secured 'five stars', next in the year 2007 an 'A' grade; in the year 2012, again an 'A' grade and recently in February 2021 an 'A++'. It is one of the very few institutions in the country to have secured an A++ grade in the fourth cycle (CGPA OF 3.57/4) under the Revised Accreditation Framework (RAF) and the first college in Karnataka to do so. The college was declared a 'College with Potential for Excellence' in 2010. In 2010, SJCC was recognized as a Research Centre by Bangalore University. The college has been ranked 65th in the National Institutional Ranking Framework (NIRF) ratings of Ministry of Education, Government of India, in 2023 and it has been the only college from Karnataka to make it consistently to the top 100 in the country.

The college offers diverse programmes in Commerce and Business Administration. Under the Department of Commerce, it offers B.Com (Regular), B.Com (Professional- International Accounting and Finance), B.Com (BPM-Industry Integrated), B.Com (Travel and Tourism), B.Com (Analytics), B.Com (Professional - Strategic Finance), M.Com (Finance & Taxation/ Marketing & Analytics), M. Com (International Business) & M.Com (Financial Analysis). Under Business Administration, it offers BBA (Regular), BBA (Entrepreneurship), and BBA (Professional - Finance and Accountancy). B.A. English and B.Sc. Economics were the two new programmes introduced in the academic year 2022 -2023.

ABOUT THE SJCC RESEARCH CENTRE

The Research Centre of St Joseph's College of Commerce (Autonomous) was recognized by Bangalore University in 2010. The Centre conducts various research programs in Commerce, Management, and Social Science. Research Centre at SJCC promotes research culture by organizing diverse research-oriented initiatives every year. The activities organized by the Research Centre help inculcate research aptitude among faculties, research scholars, and students. The Centre, through its inclusive research policies, assists researchers in identifying potential research projects, feasibility of the selected proposals, their social relevance, and publication. The institution relentlessly motivates faculty members to effectively utilize the resources provided by the Research Centre, specifically to take up minor and major research projects approved by funding agencies, such as UGC, ICSSR, and the Planning Commission. It also publishes a Bi-Annual, Peer-Reviewed, and Open Access Refereed Journal named SJCC Management Research Review. The Centre is also committed to extending training programs to the teaching fraternity, research scholars, and the global academia at large.

ABOUT THE WORKSHOP

Research is an academically motivated social endeavor that enables researchers to systematically ask new questions and identify the gap in the existing epistemic framework. The researcher bridges the knowledge gap by developing novel concepts and conducting a detailed study within relevant theoretical contours. The inferences and findings of each research project determine its scope in triggering changes in social and academic spaces. Thus, a feasible study plays an instrumental role in assessing various social developments, measuring progress, setting future directions, and catering to the demands of the industry and society. The Seven Days National Level Experiential Workshop on “Research Methodology” organized by the Research Centre is an effort to educate research scholars, postgraduate students, faculty members, and researchers from corporates with a sequential method to achieve their research objectives.

OBJECTIVES OF THE WORKSHOP

- To promote research capability among budding scholars, postgraduate students, faculty members, and researchers from corporates.
- To enable research scholars, postgraduate students, faculty members, and researchers from corporates to conceptualize a research topic.
- To enhance analytical capabilities in data analysis for decision-making.

TARGET PARTICIPANTS

- Research scholars and postgraduate students specializing in any area of Commerce, Management, and Social Science are eligible to participate in the workshop.
- Scholars pursuing Ph.D. programs who are at the stage of drafting research design and data analysis.
- Faculty members engaged in funded research projects and wish to master statistical techniques for analysis.
- Research Supervisors guiding postgraduate students, and Ph.D. research scholars.
- Working professionals (researchers from corporates) who aspire to undertake research projects.



WORKSHOP SCHEDULE

Day 1 Friday (01/12/2023)	Timing	Session Topic
	9:00am-9:30am	Registration
	9:30am-10:00am	Inauguration Keynote Address – Dr. Rudra Rameshwar
	10:00am-11:30 am	An Introduction to Social Science Research and its Methodologies Dr. Rudra Rameshwar Ph.D. (Research), Coordinator T.I.E.T. (Deemed-to-be-University) PTA, Punjab, India
	11:45am-1:00 pm & 2:00pm-3:30pm	Stages in Research Process: Development & Planning Dr. Shaeril Almeida Associate Professor Department of Commerce Christ (Deemed to be University) Bengaluru, Karnataka.
Day 2 Saturday (02/12/2023)	9:30am-1:00pm	Comprehensive Literature Review and Effective Reference Handling Dr. Rahul Chauhan Assistant Professor Parul Institute of Business Administration, Parul University, Baroda, Gujarat.
	2:00pm-3:30pm	Effective Usage of E-Resources, Research Tools, and Publications Dr. Rahul Chauhan Assistant Professor Parul Institute of Business Administration, Parul University, Baroda, Gujarat.
Day 3 Sunday (03/12/2023)	9:30am-1:00pm	Designs, Techniques, and Instruments for Data Collection in Research Ms. Shweta Sharma Assistant Professor, Department of Economics, Mount Carmel College, Bengaluru, Karnataka.

Day 3 Sunday (03/12/2023)	2:00pm-3:30pm	Measurement Scales, Determining Sample Size, and Methods of Sampling Ms. Shweta Sharma Assistant Professor, Department of Economics, Mount Carmel College, Bengaluru, Karnataka.
Day 4 Monday (04/12/2023)	9:30am-1:00pm	Developing and Testing of Hypotheses: Parametric Tests Dr. Rahul Chauhan Assistant Professor Parul Institute of Business Administration, Parul University, Baroda, Gujarat.
	2:00pm-3:30pm	Developing and Testing of Hypotheses: Non-Parametric Tests Dr. Rahul Chauhan Assistant Professor Parul Institute of Business Administration, Parul University, Baroda, Gujarat.
Day 5 Tuesday (05/12/2023)	9:30am-1:00pm & 2:00pm-3:30pm	Correlation, Multiple Linear Regression, and Factor Analysis Dr. Rahul Chauhan Assistant Professor Parul Institute of Business Administration, Parul University, Baroda, Gujarat.
Day 6 Wednesday (06/12/2023)	9:30am-1:00pm & 2:00pm-3:30pm	Structural Equation Modeling Dr. Elangovan Professor and PhD Coordinator- Management School of Business and Management Christ (Deemed to be University) Bengaluru, Karnataka.
Day 7 Thursday (07/12/2023)	9:30am-1:00pm	Ethical Conduct in Research, Maintaining Integrity, and Crafting Scientific Proposals Dr. Raja Jebasingh Associate Professor Department of Commerce St. Joseph's College of Commerce (Autonomous) Bengaluru, Karnataka.
	2:00pm-3:00pm	Assessment and Feedback
	3:00pm-3:30pm	Valedictory



INSTRUCTIONS FOR PARTICIPANTS

- Seats are limited, and the program will admit only **30 participants** on a first-come-first-serve basis.
- Lunch break is between 1pm to 2pm.
- For all Statistical tests, participants will be trained on the required software. Data sets will be shared in advance with the participants.
- Selected participants would be intimated by E-mail along with other details.
- An objective/quiz-based assessment will be conducted for all the participants on the last day of the program.
- Attendance is mandatory on all the days of the Research Workshop.
- Recording of all the meetings will be shared to the registered participants.
- E-Certificates shall be issued to the registered participants on successful completion of the program.

REGISTRATION FEE:

INR 1,500

MODE OF PAYMENT:

ONLINE

REGISTRATION PROCESS:

Delegates can remit the registration fee by Bank Transfer to the below given bank account:

Name of Account Holder	Bangalore Jesuit Educational Society
PAN Number	AAATB1206H
Bank Details	Bank of Baroda, Brigade Road Branch, Brigade Road, Bangalore – 560 025
Nature of Account	Savings Bank Account
Account Number	06650100009876
MICR Number	560012003
NEFT Code	BARB 0 BRIGAD
IFSC/ RTGS Code	BARB 0 BRIGAD
SWIFT Code	BARBIMBBBGL

PAYMENT DETAILS:

To participate in the workshop, please register using the registration link given on the Brochure or College Website www.sjcc.edu.in

LAST DATE OF REGISTRATION:

November 25th 2023.

ORGANIZING COMMITTEE

Dr. Charles Lasrado, SJ
Principal & Research Director

**Dr. Poornima
Vijaykumar**
Assistant Research
Director &
Convener

Fr. Praveen Kiran Martis SJ
Finance Officer

Faculty Coordinators

Mr. Vinay Pradeep
Assistant Professor

Ms. Swetha Joseph
Assistant Professor

Ms. Patricia Paul
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REGISTER NOW

