



Ministry of Tourism
Government of India
Bengaluru office



अतुल्य! भारत
Incredible India



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with A++Grade by NAAC in 4th Cycle (CGPA of 3.75/4)
College with Potential of Excellence (CPE)
Ranked 65th by NIRF 2023 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru - 560025, Karnataka, India

DEPARTMENT OF COMMERCE TRAVEL & TOURISM

In collaboration with

Ministry of Tourism, Government of India
Bengaluru office

Cordially invites you to



The

GLOBAL ODYSSEY

“The Journey Is It's Own Reward”

28Th FEB, 2024

Venue: St. Joseph's Institute of Management

STUDENT COORDINATOR
K M Mohammed Faiz

PROGRAMME COORDINATOR
Ms. Nikhath Asrar

HEAD OF THE DEPARTMENT
Dr. Nischitha.K

ABOUT THE COLLEGE

St. Joseph's College of Commerce (SJCC), established in 1972 with 'Faith and Toil' as its motto strives to give shape to a society full of all-inclusive minds to cater to the inherent diversity of our country. Over the last 50 years, the thrust has been on transforming commerce to a multi-dimensional academic field that responds to key changes and advancements in the field of higher education. Currently it enjoys an A++ grade with the National Assessment and Accreditation Council (NAAC).

ABOUT THE PROGRAMME

The Bachelor of Commerce in Travel and Tourism is a comprehensive and intensive undergraduate degree, spread over three years. With a strong foundation in Commerce, this programme specializes in the travel, and tourism industry given the rapid growth and increasing importance of the hospitality industry in India and abroad, there is a need for high-quality graduates for the same. With a pioneering and industry-driven curriculum, this programme equips students with the analytical, strategic and policy-making skills required for sustainable tourism management within business enterprises and the public sector tourism industry.

ABOUT TURAS

Turas, an exciting Annual inter collegiate flagship tourism fest organized by the Department of Commerce - Travel & Tourism programme, invites students from all Travel & Tourism, hospitality and aviation programme in the city.

Immerse yourself in a cultural kaleidoscope, where each destination is a chapter in the rich tapestry of global experiences. From ancient landmarks to modern marvels, tantalizing cuisines to vibrant traditions, join us on a celebration of our shared humanity through the lens of travel.



PROGRAMME SCHEDULE

Flow Of Events For Inauguration

Prayer

Lighting the Lamp

Welcome Address

Welcome Dance

Principal's Address

Chief Guest's Address

Vote of Thanks

EVENT SCHEDULE

Event	Timings	Venue
Opening ceremony	9 AM TO 9:45 AM	Loyola Hall
Treasure Hunt	10 AM TO 2PM	SJIM Campus
Travel Quiz	10:30 AM TO 2 PM	Room 104
Travel Photography	10 AM TO 12:30 PM	TBD
Best Manager	10 AM TO 3 PM	Room 208
Product Launch	10 AM TO 3 PM	Room 319
Pack Your Culture	1 PM TO 2 PM	Loyola Hall
Reel Making	10 AM TO 12 30 PM	TBD
Best Manager Final Round	3PM TO 4 PM	Loyola Hall
Closing Ceremony	4PM TO 4:45 PM	Loyola Hall