

# A REPERTOIRE OF A YEAR'S JOURNEY

## ANNUAL COLLEGE REPORT 2015 – 16



**ST. JOSEPH'S COLLEGE OF COMMERCE**  
(Autonomous)

Assessed and Re - accredited with 'A' Grade by the  
National Assessment and Accreditation Council  
Recognised by the UGC as "College with Potential for Excellence"





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# 163, Brigade Road, Bengaluru - 560 025.

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## **ANNUAL REPORT**

**2015-2016**



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## Vision and Mission

### Jesuit Vision of Education

Jesuit Education, inspired and motivated by the person and message of Jesus Christ, affirms (a) that God is the author and sustainer of all reality and truth; (b) that every human being is created in the image and likeness of God; and (c) that the whole of creation and the human community are radically good.

Jesuit Education, therefore, is committed to

- (a) An authentic search of knowledge in the service and advancement of the world;
- (b) Upholding the dignity, uniqueness and giftedness of each individual; and
- (c) The promotion of harmony between man and man, and between man and nature.

The 'Mission' is derived from the Vision and is the *raison d'être* of the College.

St. Joseph's College of Commerce seeks to be the place where search for knowledge complements a sense of responsibility to the life of the community, where understanding is coupled with commitment, and where academic excellence goes with the cultivation of virtue. The Institution seeks to be a place where a community is formed which sustains men and women in their education and their conviction that life is only lived well when it is lived generously in the service of others.

## Aims and Objectives

In keeping with the ethos of the Society of Jesus, the guiding force behind this Institution and keeping in tune with the spirit and needs of the times we live in. The College aims at the holistic formation of students, helping them to become men and women imbued with a spirit of excellence and an abiding concern for others. These are guided by the three intertwined goals:

### Academic Excellence, Social Concern & Character Formation.

The Bangalore Jesuit Educational Society, hereinafter called BJES, is a registered, non-profit making, non-sectarian, nongovernmental, educational organization engaged in education, research and training. It is run by Karnataka Jesuit Province. There are several Jesuit Educational Institutions governed by BJES.

## BJES Governing Board

Sl. No	Name & Qualification	Designation
1	Dr. Jerome Stanislaus D' Souza S.J M. A, Ph.D	President
2	Fr. Anthony Joseph S.J M.A	Vice President
3	Fr. Anand A. Prabhu S.J B. Sc, M.Ed	Secretary & Treasurer
4	Fr. Frederick D' Silva S.J B. Sc. M.Ed	Member
5	Fr. Francis N Menezes S.J M.A	Member
6	Fr. Ivan P Mendonca S.J M. Sc	Member
7	Fr. Johnson R Pinto S.J B.Sc, M.A, B.Ed	Member
8	Fr. Leo Camil Pereira S.J M.A, B.Ed	Member
9	Fr. Brian Pereira S.J M.Sc, MS	Member
10	Dr. Praveen Vijay Martis S.J M. Sc, Ph.D	Member
11	Dr. Daniel Fernandes S.J M. A, Ph.D	Member
12	Dr. S. Peter S.J M.Com, Ph.D	Member
13	Fr. Henry Saldanha S.J M.A. B.Ed	Member
14	Fr. Sunith Prabhu S.J M.A	Member
15	Fr. Francis Noronha S.J M. A	Member
16	Fr. Clifford Sequeira S.J B.A. M. Ed	Member
17	Dr. Victor Lobo S.J M.A, PGCTE, PhD	Member
18	Fr. Maxim Dias S.J M.A	Member
19	Fr. John D' Souza S.J B.A.	Member
20	Dr. Richard Rego S.J M.Sc, PhD	Member
21	Br. Benedict Rosario S.J Dip. M.E	Member



### Members of the College Governing Council 2015

Sl. No.	Name	Designation
1	Dr. Jerome Stanislaus D' Souza, SJ (President Bangalore Jesuit Educational Society)	Chairperson
2	Fr. Anthony Joseph, SJ (Vice- President Bangalore Jesuit Educational Society)	Member
3	Prof. Naresh Chandra (UGC Nominee)	Member
4	Joint Director (Government Nominee)	Member
5	Mr. Manjunath (Bangalore University Nominee)	Member
6	Fr. Anand Prabhu, SJ (Secretary - Bangalore Jesuit Educational Society)	Member
7	Dr. Victor Lobo, SJ (Principal, St. Joseph's College)	Member
8	Rev. Sr. Arpana (Principal, Mount Carmel College)	Member
9	Mr. Vinay Mruthyunjaya (SJCC Alumni President)	Member
10	Mr. Ravi Richard (HOD, SJCC)	Member
11	Dr. Nirmala Joseph (Vice Principal, SJCC)	Member
12	Dr. Daniel Fernandes, SJ (Principal, SJCC)	Secretary Ex officio

### Total Quality Management (TQM) Team

Sl. No	Name	Designation
1	Dr. Daniel Fernandes, SJ	Principal
2	Dr. Nirmala Joseph	Vice Principal
3	Ms. Sneha Rai	Controller of Examinations
4	Ms. Mukhta	IQAC Coordinator
5	Mr. Ravi Richard	HOD , B.Com
6	Ms. Rency Rakesh Balraj	HOD, BBM
7	Ms. Ravi Darshini	HOD, PG
8	Mr. Raj Sadhwani	Staff In-Charge , B.Com/TT
9	Fr. Roshan Pereira, SJ	Campus Minister

## Principal's Foreword

Distinguished Chief Guest of this evening Shri. K Raghu, Past President of ICAI, Rev. Fr. Antony Joseph SJ, Rector of St. Joseph's Institutions, Dear Principals, Rev. Fathers, Rev. Sisters, respected Members of the Staff, Parents, Alumni, Guests and my dear Students.

Good evening and a warm welcome to the 44th College Day Celebrations of St. Joseph's College of Commerce.

Ladies and Gentlemen,

The past year has been an eventful and exciting year for India. Through fierce debates about the meanings of free speech, of being Indian, being patriotic and being nationalist, we are upholding the very essence of our democracy – the rich and ancient tradition of argumentation. But why is argumentation important?

The creation of knowledge is an inherently disruptive process, one that is built on the edifice of disagreement, not consensus. As Amartya Sen eloquently writes in his book *The Argumentative Indian*, heterodoxy is the cultural fabric of India. We are an ancient, pluralistic nation that has thrived on the contestation of multiple truths and facts. The role of universities in this tradition is paramount. We are fertile spaces for such argumentation, which liberates the minds of young men and women by encouraging them to respectfully, peacefully and logically challenge the world as they experience it and become intellectuals in their own right. St. Joseph's takes pride in

having built an Institution that contributes to this tradition. Our vibrant community of faculty, researchers and staff, through passionate classroom discussions and various Institutional initiatives, enable our students to become self-critical thinkers.

In a world that is increasingly globalized and integrated; where commerce, labour and knowledge flow freely, where cultures and identities are mosaic, our students have to be equipped to be independent, analytical and eloquent in their expression. They cannot cradle themselves in an existing stock of knowledge, but must be resourceful and build knowledge on the go. St. Joseph's prides itself on its students and alumni who have gone on to successfully work, study and live in such a cosmopolitan world. Their success reflects our Institution's commitment to create individuals who are not only academically brilliant and skilled, but are also compassionate, accommodating and tolerant individuals. Our efforts foster not just the best commerce graduates but also the finest citizens of this country. To this end, we are grateful to God that the mission and performance of our Institution continue to be blessed.

As I bid Farewell to yet another class, I wish them the very best. I am very hopeful and excited for each of our students. They enter the world outside, as ambassadors of our great Institution, of our great nation. May they keep this tradition of argumentation alive. Indeed, the cacophony of debate is the music of our democracy.

**Dr. Daniel Fernandes SJ**

# Internal Quality Assurance Cell (IQAC)

Coordinator – Ms. Muktha

## Vision

The Internal Quality Assurance Cell (IQAC), established in accordance to NAAC guidelines, aim to work towards quality sustenance and enhancement of the academic and administrative performance of the Institution.

## Mission

- Developing a system for conscious, consistent and catalytic improvement in the performance of its principal stakeholders, that is staff and students of the Institution.
- Promoting innovative practices that continually improves the effectiveness of the learning experiences of students/staff.
- Upholding the goals of quality enhancement and sustenance towards organizing various activities and programmes on the Campus.
- Promoting a learner centric environment for students and staff that foster the mission and vision of the Institution.

## IQAC Strategies

- IQAC promotes qualitative measures for Institutional functioning towards internalization of quality culture and best practices.
- IQAC is set up to ensure timely, efficient and progressive performance of academic, administrative and financial tasks. Steps

are taken to ensure credibility of evaluation procedures and affordability of academic programs for various sections of the society.

- Qualitative steps are taken to integrate modern methods of teaching and learning to increase relevance and quality of Academics and Research programmes.
- The Cell ensures the maintenance and functioning of the support structure and services.
- The Cell promotes Research sharing and networking with other Institutions in India and abroad.

## Major Initiatives of IQAC for (2015-16)

- The academic year 2015-16 witnessed the successful implementation of CBCS system. The Institution's move towards the CBCS system greatly helped the learners to choose from an array of Allied Optional subjects. The students successfully adopted an interdisciplinary approach to learning that enabled them to choose additional courses to acquire more than the required credits.
- In compliance with the Choice Based Credit System, Examination, and Evaluation reforms were initiated by the Quality Assurance Team. A ten point grading system was adopted as per UGC guidelines for the implementation of CBCS. The extension activities and extracurricular activities along with credit points were recorded in the Grade Card. Indian Constitution Examination for 2nd semester UG students

were conducted online. Answer booklets were redesigned to reduce paper wastage.

- The IQAC in its endeavour to sustain quality benchmarks and promote a culture of academic excellence organized an International Conference and an International Seminar in association with Professional Bodies. The Conference titled The Paradigm of Triple Bottom Line (TBL)- Risk, Ethics, Governance, Sustainability was conducted in association with ACCA and ISDC on 31st August - 1 September 2015. The International Seminar Tourism Sector in India, Development, Sustainability and Challenges was organized by the Travel and Tourism Department of the Institution in cooperation with FKCCI on 4th September 2015.
- IQAC organized UGC sponsored one day National seminar titled Strengthening Transparency in Higher Educational Institutions- A Quality Assurance Measure on 29th January 2016. The seminar witnessed an overwhelming response and participation.
- Taking administrative measures to strengthen various collaborations, the IQAC initiated various Partnerships with Professional Institutions, Industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. This academic year the new collaborations were established with ICAI, ACCA, ISC, EDI, NSE FKCCI, Bhumi, and U&I.

- The IQAC in its initiative to facilitate the creation of learner-centric environment has entered into collaboration with the following Training and Development centers.

➤ IMS Proschool- it is one of the foremost providers of practical financial, accounts and analytics courses in the country. It conducts training programs for Financial Modeling, Business Analytics, Management Accounting and many other Financial Reporting courses. The Institution in association with IMS proschool conducted a Financial Modelling programme for 60 Hours which included a tailored made syllabus of the following topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

➤ Meridian Digital World- the Institution in collaboration with Meridian Digital World has set up a Center for Academic Excellence and Faculty Development with Digital Library, so that the digital material could be provided for teaching and learning process to both faculty and students alike.

➤ Athena Training Academy- Athena Training Academy (ATA) provides quality vocational education and training that enable a diverse student population to achieve its educational goals. The Academy trains professional in the various fields of Travel, Aviation, and Retail etc. The Institution in collaboration with ATA provides a choice of four electives papers to Travel & Tourism students.

- The IQAC of the Institution pursuing its objective to ensure the overall quality of the Institution organized an Open House on 12 January 2016 in the Conference Hall. The objective of the House was,
  - To provide a platform to students to express their opinions on the pedagogical techniques, thereby strengthening the existing feedback mechanism.
  - To further enhance the link between the students and the administration.
  - To channelize greater responsibility amongst students by their meaningful participation through the House.

A Hundred students from the First Year, who come under the CBCS, participated in the discussion. Several key areas of academic pedagogy, Infrastructure, Sports and Campus life were listed down for deliberation and discussion. The programme proved highly effective and helpful in the Institution's pursuit to enhance productivity and maintain quality in all it's the functional area.

- Aiming to evolve internal processes for analysis and assessment IQAC implemented ICT to make educational process more meaningful and students were provided the opportunity to select their electives for the final year and allied options for the second year through ERP.

## Faculty Accolades

### Celebrating the synergy of teaching & learning

The distinguished faculty members of St. Joseph's College of Commerce, has consistently proven their excellence and outstanding merit through their numerous achievements and educational fortes'. Their cutting edge research performance, exceptional teaching abilities, and their valuable contribution to higher education have set an example for one and all. Apart from this feat, their earnest curiosity, determination and academic pursuits have driven them to achieve new milestones. The academic achievements of 2015-16 of the staff members are as follows.

- In recognition of his distinguished contributions to nurturing excellence in Higher Education, Principal Dr. Daniel Fernandes SJ has been nominated by the State Government as the member of the Syndicate Bangalore University. This is also a gesture of affirmation for the relevance of the Jesuit vision of education to the society at large.
- Two of the faculty members have successfully defended their PhD viva voce in the year 2015.

Dr. Nirmala Joseph defended her thesis titled, Performance Evaluation of Mergers and Acquisitions – A Study on Wealth Creation with special reference to Acquiring Companies, from Madras University on 16 September 2015. Dr. Hariharan

Ravi defended his thesis titled Corporate Governance and the Performance in Select Banks from Pondicherry University on 26 June, 2015 respectively.

- Achieving excellence in Research and Development, five Minor and one Major Research Projects were submitted under University Grants Commission in the academic year 2015-16.
- Dr. A. M. Sheela, Research Associate, of the Research Centre of the Institution acquired a grant for a Major Research Project from the Indian Council of Social Science Research (New Delhi). The title of the Project is Identifying Growth Drivers of a Village Economy in the Dry Tract of Karnataka: Social Accounting Matrix (SAM) Approach.
- Dr. Hariharan Ravi authored a book titled Corporate Governance and the Performance of Banks in India by Verlag Publisher with ISBN no- 978- 3- 639- 71049-6.
- Mr. A. Saravanan was selected as Manager for Karnataka Football under 14 Sub-Junior Boys' Team which is held at Nagapattinam, Tamil Nadu

## Student Accolades

St. Joseph's College Of Commerce, has always been committed to its students' learning and success. Educational processes and outcomes are aimed at transformational learning that supports its students' holistic development. Every student is an embodiment of courage and determination, with an unlimited storehouse

of varied resources within each one. Various opportunities in multiple fields have enabled students to utilize their multi-faceted talents in the best possible way. The immense passion, zest and determination, has propelled students towards the peak of their capabilities. We would therefore, take this opportunity to applaud them on their various achievements and exceptional accomplishments.

### Rank Holders Batch of U.G. 2012-2015 & P.G. 2013-2015

- B.Com
  - 1st Rank - Pritika Sood
  - 2nd Rank - Ashita P. Nagpal
  - 3rd Rank - Preeti Prakash Kumar Bhansali
- B.Com TT
  - 1st Rank - E. Jewel Joseph
  - 2nd Rank - Zahra H Baxamusa
  - 3rd Rank - Aishwarya S.
- BBM
  - 1st Rank - Shreya R Shah
  - 2nd Rank- Revathi Anil Kumar
  - 3rd Rank- Priyadarshani S
- M.Com
  - 1st Rank - Amita Priyadarshini
  - 2nd Rank - Jenifer J
- MIB
  - 1st Rank - Apoorva N
  - 2nd Rank- Benjamin Victor Michael
- Pratima Kolalli of III B.Com 'D' has been nominated as a member of Bangalore University Sports Board, for academic year 2015-16 to 2016-17 to render her services and advice for the development of sports.

- Shivil Kaushik of II B.Com 'C' has been selected for Rajkot Cricket team which is playing in Indian Premier League 2016.
- Bhargav Hemansu Thanki of I B.Com 'A' marched in the Republic Day Parade in New Delhi.
- Manmeet Singh of I BBA 'A' marched at Republic Day Parade in New Delhi.
- Dhruv G Menon of I BBA 'B' has been declared as one of the 25 top 'Under 25' achievers in the country. He is also selected by TedX Bangalore as the Head of Content. He was invited by IIT Madras to conduct a workshop on poetry.
- Vishnu Abhishek of II BBM 'B' has completed his Drum Kit exam and has received the certificate of Merit from the Trinity School of Music, London.
- Chryzan Fernandes of II BBM 'B' was awarded Femina Miss Wellness Diva 2015.
- Aditya N of III BBM 'B' represented Bangalore at MTV Emerging classical vocalist of the year.
- Aashish Wadhwa of I B.Com T.T completed his classical piano exam and received the certificate of Merit from Trinity school of Music, London and Associate Board of Royal School of Music, London.
- Mohit Raysoni of II B.Com TT covered 274.3 Km by running along the west coast of India in thirteen days. He is also selected for a base camp to the Mt. Everest.
- Charita Venkatesh of 3 B.Com T.T was the Vice President of marketing for AIESEC

Bangalore, an international organization that provides young people with leadership development and cross-cultural global internship and volunteer exchange experiences across the globe.

- Aileena Catherine Amon of II MIB secured the top sixth position at Miss Diva Pageant. She is the title holder of Miss South India

## Academics and Partnerships

### Objective

The Institution's primary objective to achieve academic excellence is driven by the desire to foster academic curiosity and nurture a life-long love of learning. The Institution encourages academic excellence and emphasizes on research on par with the best practices of the world. Academic excellence has been identified with achieving high grades and superior performance. But it is not just making good grades; it is the maximum development of intellectual capacity and skills in service to humanity.

St. Joseph's College of Commerce is pleased to announce and celebrate the myriad and varied academic achievements of this year.

Our academic success would have not been possible but for the dedication and passionate contributions of our Faculty, Staff, Researchers and Students.

At the outset, I would like to express my sincere appreciation to Dr. Nirmala Joseph, for her commendable and efficient service as the Vice



Principal of the Institution. My special thanks to Fr. Roshan Pereira, SJ, Campus minister, for all his support in the administration and his tireless efforts in the faith formation initiatives for the catholic students in campus. I thank the Heads of Departments Prof. Ravi Richard (B.Com Dept.), Ms. Rency Alex, (BBM Dept.), Ms. Ravi Darshini T.S, (Postgraduate Dept.), Mr. Raj Sadhwani, Coordinator (B.Com TT), Dr. Rajaram (Dept. of English), Dr. Sajida Ahmed (Dept. of Hindi) and Mr. Lavakumar (Dept. of Kannada) for their laudable service and steadfast commitment in guiding the Institution towards greater heights of excellence.

I also wish to place on record the commendable services rendered by the Research Department, Department of Counselling and Holistic Studies, and the Sports Dept., for contributing towards the Holistic development of our students.

I extend my sincere gratitude to Ms. Sneha S. Rai, Controller of Examinations, for conducting, organizing and managing all the examinations with utmost commitment, dexterity and skillfulness.

I thank Ms. Muktha, IQAC Coordinator for initiating several novel quality measures this year and for her contribution towards the internalization of quality enhancement and sustenance in the Institution.

I congratulate Ms. Veenu Joy, Student Governor for guiding and leading the students through the various programmes and activities of the year. In every student activity of the Institution, she has taught students to confirm with the ideals of the Institution and has urged them to

work for the greater glory of God by committing their lives in the service of others.

I also take this opportunity to express my sincere appreciation to Ms. Komal Dave for the admirable work, selflessly executed by her as the Placement Coordinator. She is very passionate in all her endeavours and takes special interest in moulding the students in the true Josephite spirit.

Special thanks to the ERP Dept for all the technological innovations and support extended during the academic year.

I would like to extend my heartfelt thanks to all the co-ordinators of various associations and student counsellors for extending their continuous support and guidance to the students. I duly thank the faculty members who have worked tirelessly to discharge their responsibilities as teachers and mentors.

## Academic Programme

The Institution is committed to equipping students with the state of art Commerce and Business Management education that instills in students the ability to understand and interact with the Business world and provide them with skills required to excel in the domain of Business and Commerce.

### Undergraduate Programmes (Three- Year)

- Bachelor of Commerce (B.Com)
- B.Com (BPM Industry Integrated)
- B.Com Professional (International Accounting & Finance)



- Bachelor of Business Administration (BBA)
- BBA (International Twinning Programme)
- B.Com (Travel & Tourism )

#### **Postgraduate Programmes (Two- Year)**

- Master of Commerce (M.Com)
- M.Com ( International Business)
- P.G.D

The highly qualified faculty, efficient and symbiotic administrative teams, excellent infrastructure that includes spacious classrooms, a well-stocked library, advanced computer lab, and an assortment of sports facilities amplify the efforts to create an environment that fosters academic excellence and growth.

This academic year (2015-16) witnessed the successful commencement of two collegiate programmes, which focuses on providing the knowledge base in the specialized domain of Business Process Management and International Accounting and Finance. The Courses enable students to become skilled professionals and enjoy a distinct advantage in the matter of employment with Business organizations and IT industry in particular. The Courses are as follows:

#### **B.Com (BPM Industry Integrated) –**

The course has been designed for providing knowledge and specialized domain focused skills of Business Process Management. The curriculum framework and content of this course would facilitate students to conveniently pursue

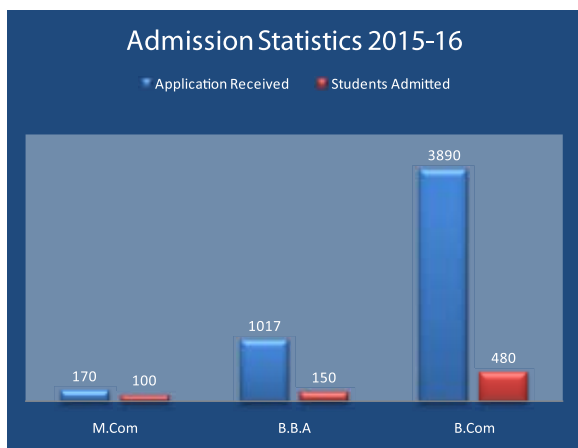
careers in the ITeS Industry, as well as in sectors like Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is the integration of subjects, specially prepared by industry experts to add the practical dimension of Business Processes Management.

#### **B.Com Professional (International Accounting & Finance)**

The course has been designed for providing skills and knowledge relevant to any business. The curriculum framework and content of this course would facilitate students to conveniently pursue career in Accountancy and Finance. With an innovative curriculum design and content the B.Com Professional (International Accounting and Finance) course empowers students to conveniently adapt to an ever changing and dynamic business environment. The teaching of core subjects will be done by experienced practicing professionals from the industry as well as by faculty specialized in the relevant area.

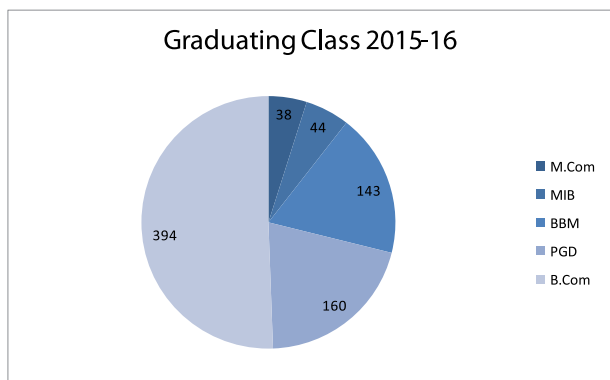
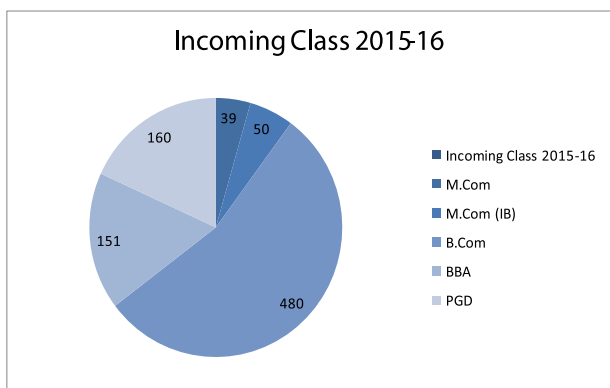
#### **Applications Received for the year 2015-16.**

St. Joseph's College of Commerce having acquired the coveted ranking for many years, as one of the premier Institutions in Bangalore and in India in the field of Commerce & Management education, proved its merit with a popular choice amongst many aspirants to pursue their education from this esteemed Institution. This academic year it received overwhelming applications in all the three streams of Undergraduate Programmes – B.Com (3890) for 400 seats, BBA (1017) for 150 seats, and Post Graduate Programmes with M.Com (170) for 100 seats.



## Student Strength

The strength of the student body of Incoming students for the year 2015-16 stands at 880. The strength of the Graduating students for the academic year 2013-2014 is 779.



## Choice Based Credit System (CBCS)

Higher education in India has undergone a tremendous evolution over the years. The autonomous status held by the Institution has bestowed it with the academic freedom that helps create an academic environment that is flexible and innovative. The Institution has successfully implemented the Choice Based Credit System (CBCS) from the academic year 2015-16. The CBCS is offering students a greater choice of courses tailored to their interests and career goals

### Implementation of CBCS (2015-16)

- The implementation of the CBCS changed the pedagogy into an interactive process where students evolved from being passive listeners to active contributors in knowledge acquisition.
- The move towards the CBCS system greatly helped the learners to choose electives from the wide range of courses. The students successfully adopted an interdisciplinary approach to learning that enabled them to choose additional courses to acquire more than the required credits.
- The course component included practical sessions, field studies, Case studies that equipped students to acquire the much required skill component.

## Collaborating to Excel

The Institution has entered into various Exchange programmes, International Academic Partnerships, Partnerships with Professional

Institutions, Industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. The following listed are the Institution's major collaborations to realize its very commitment to Academic Excellence, Character Formation and to reach out to communities and individuals who are socially and economically deprived.

## International Academic Partners

St. Joseph's College of Commerce has paved the way for International exchange programmes through its International twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University UK, Kobe College Japan, ESDES France and Dulles University USA.

### ESDES, France

St. Joseph's College of Commerce through its French Exchange Programme with ESDES France introduced a six month International Business Programme (IBP) and a one year Degree Programme. As part of the six-month International Business Programme (IBP) Sagar Gangwani and Sangita Rajan from the Travel and Tourism Department were qualified for the programme and completed their degree in May 2015.

Also, students who have completed their degree in 2015 from St Joseph's College of Commerce are pursuing a one -year Degree Programme in France (Cyril from BBM, Neharika, Laurel and Oshin from Travel and Tourism Department).

### Kobe College, Japan

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences. As an initiative to establish the educational tie-up, Kobe College has signed up into a cultural exchange programme with St. Joseph's College of Commerce for five years now. Every year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries.

This academic year with the annual cultural exchange programme with Kobe College, Japan two students - Rhea James (II BBM) and Ditya Krishna (II B.Com) of accompanied by Ms. Marina Joyce Roche, faculty, (Dept. Of English) visited Kobe, Osaka, Kyoto and Himeji from 18-27 October 2015. This year two colleges from Japan visited St. Joseph's College of Commerce. A group of 6 girls from Kobe College, accompanied by Professor Masayuki Kitagawa visited Bangalore from 30 August to 6 September 2015. On 4 September 2015, eight students from Ehime University, Hiroshima, Japan, accompanied by a faculty member, Shinya Ishizaka visited St. Joseph's College of Commerce.

## Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic drive to provide top-notch education to its students.

Over the past few years, St. Joseph's College of Commerce has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities.

Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning program since 2010. As of date, 20 students have partaken in this programme. Admissions for the academic year 2015-16 consisted of an exclusive enrolment to this programme, and a massive response was received. Post the admission process, 7 students have been enrolled in this twinning programme. On successful completion of their 1st year BBA at St. Joseph's College of Commerce these students will be heading to Swansea University in September 2016.

## Eastern Institute of Technology, New Zealand

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Program proposal with EIT and St. Joseph's Of Commerce has been initiated. Both the Institutions are currently working arduously to materialize this endeavor.

## Summer School Programme

The Institution encourages students to participate in international academic opportunities with London School of Economics (Summer School) and King's College London (Summer School) Programmes. Through these summer school programmes, the students are motivated to enroll in various courses and attend different programmes offered by them. The summer school programme of King's College, London offers various courses in marketing, politics and business in a global context to undergraduate students.

This academic year achieving a major milestone St. Joseph's College of Commerce entered into a Memorandum of Understanding with King's College, London, which is an Institution, incorporated by Royal Charter, located at Strand, London, United Kingdom. Over the past ten years King's has become one of the world's leading Universities for both education and research, pioneering in the field of offering short-term summer courses to its students. As per the Understanding the King's College will be sending King's Summer School staff to St. Joseph's College of Commerce (Autonomous) to hold self-financed noncredit bearing short courses on its premises in the summer of 2016. The course is titled The Entrepreneur, Skills and Smart Thinking which will be held between 2 May and 13 May 2016. The document reaffirms St. Joseph's College of Commerce, Bangalore and King's College London to jointly develop opportunities for staff encounters and faculty – directed teaching which is enabled through these Summer Schools.

## Partnership with Professional Bodies

St. Joseph's College of Commerce takes pride in its incorporation of industry-based requirements into the curriculum and offers students an opportunity to pursue professional courses along with B.Com, BBM, and M.Com degrees. The college has signed a Memorandum of Understanding (MOU) with the following associations and Institutions to facilitate the same.

### The Institute of Chartered Accountants of India (ICAI)

ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new act. The Post Graduate Department of the Institution in collaboration with the Institute of Chartered accountants of India (ICAI) as knowledge partners organized a UGC sponsored National seminar on Goods and Service Tax on 3rd September 2015. . Mr. Allama Prabhu, the Chairman of ICAI Bangalore, helped to identify the right areas and themes to discuss and deliberate during the seminar sessions. The ICAI interface with students' was an enriching experience as the participants got an overview of the upcoming GST act. The seminar also provided a platform to analyze and examine the provisions of the act by academicians, professionals and the student community.

### The Entrepreneurship Development Institute of India (EDI)

The Entrepreneurship Development Institute of India (EDI) is an autonomous body and not-for-profit Institution sponsored by apex financial

Institutions, namely the IDBI Bank Ltd, IFCI Ltd. ICICI Ltd and State Bank of India (SBI).

The EDI has been selected as a member of the Economic and Social Commission for Asia and the Pacific (ESCAP) network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. EDI as a member of the Network will have interactive access to information on other 123 member Institutions via Internet.

The BBA Department of the Institution in association with The Entrepreneurship Development Institute of India (EDI) conducted a State Level Seminar on the topic Social Entrepreneurship in India- A Panache for Social Change and Advancement on 25 August 2015. The partnership between the Institution and EDI for the management seminar proved to very successful. It motivated, educated and trained the students on the various aspects of Entrepreneurship Development.

### Chartered Institute of Management Accountants (CIMA)

There is a Memorandum of Understanding (MoU) signed by the Institution with CIMA, to enable the students to pursue a CIMA professional course along with their undergraduate or postgraduate programmes. The course is delivered by highly accomplished faculty who possess competence in the use of interactive pedagogical tools and techniques. The course also offers students the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate.

### **Association of Chartered Certified Accounts (ACCA)**

There is a Memorandum of Understanding (MoU) signed by the Institution with ACC to enable students of to pursue their ACCA certification course along with their undergraduate or postgraduate programmes. The course is administered by faculties who are highly accomplished and competent and they use innovative pedagogical tools and techniques. The course also offers the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate.

### **Partnership with Industry**

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners that benefit in multi-researcher interactions and underlines an exchange of learning and information on both sides of the undertaking.

### **Federation of Karnataka Chambers of Commerce & Industry**

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of Commerce, the precursor of FKCCI, which was conceived by Sri M. Visvesvaraya. The association has a membership of about 2500, drawn from all sectors of trade; commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations.

B.Com (T&T) Department in collaboration with the Professional body FKCCI conducted an International Seminar titled Tourism Sector in India, Development, Sustainability and Challenges, and the annual fest Turas 2016. This kind of collaborations successfully creates an immersive experience for participants. It becomes a powerful way to engage in educational research that fosters national and international networks for global opportunities.

### **i STAR**

i STAR Skill Development is an accredited partner of the National Skill Development Corporation, affiliated to the IT/ITES Sector Skill Council run by NASSCOM. The Institution in association with i STAR prepared a proposal for Deen Dayal Upadhyay Centres for Knowledge Acquisition and Upgradation of Skilled Human Abilities and Livelihood (KAUSHAL) under the XII Plan of UGC.

### **IMS proschool**

IMS proschool, an initiative of IMS Learning Resource, is one of the foremost providers of financial accounts and analytics course in the country. IMS conducts training programmes for CFP, CFA, Financial Modelling, CPA, CIMA and IFRS. The Institution in association with IMS proschool conducted a Financial Modelling programme for 60 Hours which included a tailored made syllabus of the following topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.



### **Athena Training Academy**

Athena Training Academy (ATA) provides quality vocational education and training that enable a diverse student population to achieve its educational goals. The Academy trains professional in the various fields of Travel, Aviation, and Retail etc. The Institution in collaboration with ATA provides a choice of four electives papers to Travel & Tourism students.

### **National Stock Exchange of India (NSE)**

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading Institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducted a NCCMP - NSE Certified Capital Market Professional short-term course for the students. The programme aimed to enable the students to get first-hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

### **Ernst & Young (E&Y)**

The Institution has a Memorandum of Understanding (MoU) with (E&Y) that extended a one week intensive tax course programme for UG/PG students to give a practical exposure to taxation. The purpose of the programme was to strengthen the facilities available for providing education, training and continuous updation in knowledge in Taxation Programmes.

### **Tata Consultancy Services (TCS)**

The newly-introduced B.com (BPM Industry Integrated) course has been designed by Tata Consultancy Services (TCS). The course imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this course facilitate students to become Industry-ready and imparts the competence required to pursue careers in the value-added services in sectors like the ITeS Industry, Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is the integration of subjects specially prepared by industry experts from TCS to add the practical dimension of Business Processes Services Management

### **International Skill Development Course (ISDC)**

St. Joseph's College of Commerce, offers a two month rigorous IFRS course from ISDC to the B.Com Final year students. This financial reporting course offers a broad introduction to the Nature and Operations of the IASB, Presentation of Financial Statements, Accounting Policies and Changes in Accounting Estimates and Errors. The course introduced to the students - Cross-border, M&A and capital-raising activities frequently requiring the use of IFRS. IFRS training is also imparted to students registered with the Professional Certificate Programmes.

## Partnership with NGOs

Along with education, the Institution also strives to inculcate a sense of social responsibility among the students. To strengthen this objective further, the Institution has associated itself with different NGOs and social organizations.

The Institution is committed towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with no –profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Justice & Care, Teach for India, Bosco, Old age homes, primary schools etc. Associations like CSA, NSS and AICUF annually conducts many programmes in association with the above-mentioned NGOs.

Strengthening the Institution's partnership with NGOs, this academic year as a significant achievement, the B.Com Travel and Tourism Department collaborated with two nationally acclaimed NGO's called U&I and Bhumi. The programme is launched for the first year students as a part of their social internship programme. The Institution signed the Memorandum of Understanding with both the organizations and students volunteered to work with them for a period of nine months. Both U&I and Bhumi

focus on teaching and assisting underprivileged and orphan children across the city. The idea of a social internship is to augment the Josephite motto of creating men and women for others. By undertaking such social programmes, students become aware of some of the pressing concerns of society and work towards in solving and serving the country at large.

## Professional Certification Programmes

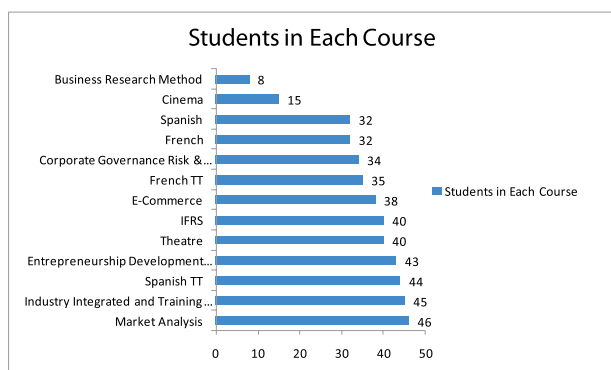
Faculty Coordinator- Dr. Lalima Chakraverty

The Professional Certificate programmes aim at imparting students' a set of skill enhancement training programmes required to develop their knowledge and expertise for their personal growth and career advancement. The objective of the short-duration Professional Certificate Courses is to pave a flexible path to earn a specialized credential and credit points along with the Graduate Programme. The Institution conducted 13 Certificate Programmes for a total of 440 students. The courses run concurrently with the Graduate Programmes and are spread for over 40 to 60 hours of inclusive classroom instruction, practical work, assignments, projects, case studies and presentation.

Some of the special Courses for this year were Corporate Governance Risk and Ethics, Senses of Cinema and Certification in IFRS in association with ISDC. Under the CBCS system, the students pursuing the Certificate programmes earned credit points after the completion of their course. The name of the Programmes and their Faculty in charge are the following:



Course Name	Coordinators
Market Analysis & Investments	Ms. Theresa Rathi Rani
Industry Integrated and Training Management	Ms. C.A Padmini Vasanth
Entrepreneurship Development Programme	Ms. Rency Rakesh Balraj
Theatre	Mr. T.H. LavaKumar
E-Commerce and web design for Business Managers	
Mr. Ramesh Babu	
Spanish TT	Ms. Sonam Reddy
French TT	Mr. Utsav Jr
Corporate Governance Risk & Ethics	Dr. Karuna Karan
French	Ms. Ramya
Spanish	Ms. Sonam Reddy
Cinema	Mr. Vinay Kambipura
Business Research Method	Dr. Raja Jebasingh
International Financial Reporting Standard	ISDC



## Teaching Excellence & Educational Development

Teachers are an indispensable part of any educational Institution owing to the crucial role they play in imparting knowledge and honing minds of students for a variety of challenges. St Joseph's College of Commerce prides itself on having a highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the Institution. The faculty, work towards creating an environment that is conducive to learning by adeptly disciplining students and guiding them towards the right path for a brighter future. The successful, unencumbered functioning of the Institution's academic system would be an impossible feat without the effectual aid of the faculty members. The faculty base of the Institution has been strengthened with an addition of eight faculty members, each adding merit in the pursuit to attain quality education. The total strength of the faculty has increased to fifty- four with the inclusion of the new members.

Sl.	Names
i	Mr. Ashok T.A , (Dept of Kannada)
ii	Mr. Christopher Devakumar, (Dept. Of Commerce)
iii	Mr. Giridhar, (Dept. of Commerce)
iv	Dr. Hariharan Ravi , (Dept. of Commerce)
v	Mr. Krishnan Mahadevan , (Dept. of Commerce)
vi	Mr. Prakash R , (Dept. of English)
vii	Ms. Nisha Amogh , (Dept. of Commerce)
viii	Ms. Sumitra Sreenivasan , (Dept. of Commerce)

## Quest for a Perfect Pedagogy

In the pursuit of the attainment of the perfect pedagogy and creating a perfect learning environment the Institution organized several FDPs, seminars, conferences to make teaching and learning innovative and research oriented. The following are the details of the programmes organized for the academic year 2015-16.

## Faculty Development Programmes

The Faculty Development Programme hosted by the Institution, guides and enables faculty members to attain scholarly and interdisciplinary expertise to learning, teaching and implementing positive social change through various talks, workshops and research projects. The following programmes were organized and conducted for Staff members during the academic year 2015-16.

*FDP Topic: Train the Trainer*

*Date of Programme: Odd/ Even Semester*

*Organizers: ISC & ACCA*

Indian School of Commerce (ISC) and ACCA conducted five FDPs titled Train the Trainer, for the faculty members of the Institution. The programme was conducted for both even and odd semesters of the academic year 2015-16. The training session focused on the key areas of Financial Accounting, Cost accounting, Principles of Management and Business Law. The training sessions conducted by the Industry experts adeptly equipped the faculty members on the domain knowledge and application skills required to teach the Professional core Programmes

*FDP Topic: Building Teaching Competencies*

*Date of Programme: 6 June 2015*

*Resource Person: Dr. Joe Arun SJ.*

On 6 June, 2015, St. Joseph's College of Commerce, organized a faculty development programme Building Teaching Competencies for its teaching and counselling staff members. Dr. Joe Arun SJ was the resource person for the FDP. He holds a PhD degree from Oxford University and is the Director at Goa Institute of Management. He began the first session by reminiscing his early childhood which moulded his personality. He spoke highly of his teachers, who throughout his schooldays took a keen interest in his education and mentioned that it was under their guidance that he was inspired to alter his life, for the better. During the second session –he emphasized the importance of language and communication which are essential in every field, including education. According to him, a teacher's behaviour is more important than teaching - a teacher should be ethically and morally correct in all spheres. According to him, a teacher may be competent by being confident in their content. They must have thorough knowledge about the subject and be well prepared before they discuss it with the students. Thus for the faculty members the session proved to be an enriching experience for the participants.

*FDP Topic: Joint Faculty Advisors Training*

*Date of Programme: 29-30 June 2015*

*Organizers: ENACTUS India*

Mr. Giridhara Naidu B, attended a faculty development programme organized by ENACTUS India Infosys BPO, Mysore on 29-30th June, 2015. The objective of the programme was to create awareness about ENACTUS and its activities. The participants also got an opportunity to network with faculties from esteemed Institutions from across India. YES bank made a presentation on their initiative towards social cause and their association with ENACTUS.

*FDP Topic: Teaching Pedagogies & Practices*

*Date of Programme: 9 June 2015*

*Resource Person: Dr. Tony Tampi Kayala*

A faculty development programme was organized for the PG faculty members on 9 June 2015. The session was titled Teaching Pedagogies and Practices and the resource person for the session was Rev. Dr. Tony Tampi Kayala. The session highlighted the importance of effective teaching and the strategies constituted to expand and modify the art of teaching. He informed about the pedagogies that can be adopted at the Post graduate level to enhance teaching styles and learning experiences. The session ended with a vibrant discussion of the classroom management techniques that can make classroom teaching highly impactful.

*FDP Topic: Developing IOC Modules for Students*

*Date of Programme: 2 July 2015.*

*Organizers: Chartered Institute for Securities & Investment (UK)*

The Institution in association with Chartered Institute for Securities and Investment (UK), a statutory body organized a faculty development programme on 02 July 2015. Mr. Ganesh Iyer – Country Head, India, spoke about the CISI levels, curriculum and the importance of finance services industry, ethics and integrity. He also discussed about the strategy for implementing and developing the IOC modules for B.Com students of the college. He informed about the preliminary modules which would be opted for the students in various levels. The programme was highlighted the regulators who are following CISI modules in various financial Institutions across globe. The programme was highly informative and enriching for the participants.

*FDP Topic: Research in Interdisciplinary Methodology*

*Date of Programme: 7-11 July 2015.*

*Organizers: MIDS & RGNIYD*

Ms. Poornima V, faculty (Dept of Commerce), St. Joseph's College of Commerce, attended an ICSSR sponsored workshop on Research in Interdisciplinary Methodology for Research Scholars (2015), organized by Madras Institute of Development Studies (MIDS), Chennai in collaboration with Rajiv Gandhi National Institute of youth Development (RGNIYD),

Sriperumbudur, from 7-11 July 2015. She attended a series of sessions on the various topics of Research methodology like; Approaches to Research in Social Sciences, Understanding Interdisciplinary, Cross disciplinary, Multi disciplinary approaches to Research in Social Sciences, Data Sets: Census, NSSO, and on many other related topics. The sessions were conducted by eminent professors and subject experts from IIT Madras, Madras School of Economics (Chennai) and International Institute of Information Technology, Bangalore.

*FDP Topic: Pedagogy of Case Study Analysis*

*Date of Programme: 28 July 2015.*

*Resource Person: Ms. Bharathi Gopal*

On 28th July 2015, St. Joseph's College of Commerce (Autonomous) organized a Faculty Development Programme for its teaching and counselling staff members. It was conducted by Ms. Bharathi Gopal, an Associate Professor at Christ University on the Pedagogy of Case Study Analysis. The session began by the staff sharing their experiences and views on case study methodology - few teachers were of the opinion that cases were lengthy and that the time frame of 50 minutes acts as a constraint. Few others mentioned the absence of teaching notes for case studies in the academic text books – in reply to which Ms. Bharathi gave a few links of case studies where these resources can be accessed. She also informed the audience about 'the case centre' ICMR, caseplace.org, IIMA, ET cases and COC of IFCAI where teaching notes are available along with case-lets.

The session then moved towards directive and non-directive styles of learning that takes place with case study pedagogy. Ms. Gopal explained that the directive case study analyses are cases which direct the students to concepts predetermined by teachers. The mentor's role is to guide the class towards these predetermined concepts. Non-directive styles of learning were also touched upon but as this did not fit in the preview of the pedagogy being explained, she moved on to planning the pedagogical stages. Case Mapping, Teaching plan and Board plan were elaborated along with assessment methods and assessment criteria. Internal class assessment and criteria was also discussed by Ms. Bharathi. She ended the session by providing information about the case study conference being held in November 2015, at Christ University and invited the participants to take part in this conference for learning, writing and developing case studies for which professional help from renowned academicians could be taken.

*FDP Topic : Finance and Accounts for Business Process Services*

*Date of Programme: 26- 30 October 2015*

*Subject Expert: Tata Consulting Service*

St. Joseph's College of Commerce, Bangalore, in collaboration with Tata Consultancy Services, conducted a training and certification programme on Finance and Accounts for Business Process Services from 26 – 30 October 2015. The training sessions were conducted by subject experts from TCS. The session aimed at

imparting knowledge to participants on various concepts and operating models of Business Process Services. Twelve faculty members from various Institutions across Karnataka such as Mount Carmel College, CMR College, Manipal University (Mangalore) participated in the sessions. The training sessions focused on the key aspects of the Business Process Services. Expert inputs were provided on several topics like Basics of Businesses, Outsourcing Need and its Current Trend, Procurement & Supply Chain, Accounting Standard, ERP in the Accounting World, Emerging Trend in Technology used in Accounting and in many other related topics. The sessions were highly informative and at the conclusion of the programme, participants were handed over training certificates.

*FDP Topic : Research Methodology in Social Science for PhD Scholars*

*Date of Programme: 28-10 October 2015*

*Organizers: Nehru Institute of Engineering & Technology, Coimbatore, Tamil Nadu*

Ms. Poornima V and Ms. Komal Dave attended a ten day ICSSR Course on Research Methodology in Social Sciences for Ph.D Scholars, organized by Research and Development Cell, Nehru Institute of Engineering & Technology, Coimbatore, Tamil Nadu. They were a part of several enriching sessions on the topics ranging from Nature of Scientific Methods and its application to Social Phenomenon, Scope of Research, Types of Research Design, to Concepts in Research, Tools of Data Collection, Hands on SPSS and Report writing and References in Report Writing. The

sessions were conducted by eminent speakers and faculty members from IIT, Madras University, Pondicherry University, Amirtha University, Coimbatore and VIT University, Chennai.

*FDP Topic: Corporate Law and Compliance*

*Date of Programme: 3 February 2016*

*Organizers: Simply Five Corporate Secretarial Services Private Limited*

Board Leaders Integrated Software Solution (BLISS) is a digital productivity tool that automates routines and provides timely alerts and a real time dashboard to ensure compliance and good corporate governance for corporate leaders. The Institution organized a faculty development programme in association with Cimply Five Corporate Secretarial Services Private Limited, on the application of (BLISS) on 3 February 2016. The training programme informed the faculty members about the practical implementation of Company Law and secretarial practices through software Bliss through the system software MCA21. The session proved to be highly informative and enriching experience for all.

*FDP Topic: Research Methodology and Statistical Data Analysis*

*Date of Programme: 10- 12 February 2016*

*Organizers: Dev Matha College in Collaboration with Indian Academia Researchers' Association.*

Ms. Veenu Mohan M and Ms. Komal A Dave attended a faculty Development Programme

organized by Deva Matha College (Affiliated to Mahatma Gandhi University), Kerala in association with the Indian Academic Researchers' Association. The programme offered a holistic view of the nuances of Research Methodology and its applications in the field of Social Science. Topics ranged from Initiating Wise research, right approach to Review of Literature, formulating objectives and hypothesis and computer assisted research.

**FDP Topic:** Preparing today's Management Accountants for Tomorrow's Challenges

**Date of Programme:** 26 February 2016.

**Organizers:** Institute of Management Accountants (IMA, US), Wiley and Miles Education

Dr. Nirmala Joseph and Ms Poornima V. attended a Faculty Development Programme titled Preparing Today's Management Accountants for Tomorrow's Challenges organized by Institute of Management Accountants (IMA, US), Wiley and Miles Education on 26 February 2016. The session provided a broad overview of emerging trends in management accounting and its applications including product, channel, and customer profitability using activity-based costing (ABC) principles, driver-based rolling financial forecasts, strategy execution using Balanced Scorecard's KPI's and embedding analytics for Enterprise Performance Management. The sessions were conducted by eminent professors and subject experts like Mr. Gary Cokins, CPIM, IMA Executive-in-Residence (internationally recognized expert, speaker and author), Mr. Jim Piechowski, CAE,

Director- International Development, IMA, Mr. Gaurav Tewari (Head- Business Development, Wiley India) and Mr. Varun Jain ,CPA &CMA (National Instructor, Miles Education – CPA & CMA Review.

## Faculty Outreach Programme

### Excelling to Care

The faculty members of St. Joseph's College of Commerce visited Bijapur and Mundgod as part of the outreach programme from 22- 25 March, 2015. The purpose of the visit was to understand and study the activities that Jesuits have been doing in the rural parts of Karnataka. Eighteen staff members including the Principal were part of the team.

The team first visited the Bijapur mission station and was welcomed by Fr. Dion. Though Bijapur is a historic city, it is one of the most under-developed districts in Karnataka. The Jesuits arrived there in the year 1997 and have been working tirelessly to uplift the marginalized sections in the district. A brief overview of the work done by the Jesuits was given to the team through a presentation by Fr. Dion. The team visited Loyal Yomiuri School, Loyola ITI, St. Joseph's Community Care and Navasanidya - HIV/AIDS care center for Girls, run by the Jesuits. The team also met members of the Self Help Groups started by the Jesuits for the benefit of the slum dwellers and also visited Shikar Khana (Golla Tribe). A massive rally for the empowerment of women was organized by the Jesuits, in collaboration with women's organizations and NGO's, on account of International Women's Day. About 2000



women had gathered in the streets of Bijapur demanding equal rights and opportunities for women. The Jesuits were thanked and their support to the cause of women empowerment was appreciated by the organizers of the rally.

## **International, National and State level Seminars**

### **Doubt, Discuss & Discover**

Conferences and seminars are effectual forums for discussion and deliberation on myriad topics and themes. Seminars weave together a variety of topics and bring it to life by creating an environment which is conducive for emphatic discussions on important issues. It provides a unique, unparalleled arena for people to voice out their opinions, arguments and also aids in exponentially broadening the participants' mental horizons on a slew of crucial issues. These educative seminars help in acquainting us with the latest developments and events in a world that is unremittingly changing. A slew of national and international seminars are hosted by St. Joseph's College of Commerce, which witness enthusiastic participation from a plethora of students, teachers, research scholars and the like. These seminars are an integral step towards not only enlightening minds, but also enabling students to enhance their presentation, interpretation and communication skills.

In the continued pursuit of academic excellence this year too, the Institution hosted International and National seminars in collaboration with professional bodies and organizations like ACCA, ISDC, FKCCI, ICAI & EDI.

### **International Seminar on the Paradigm of Triple Bottom Line – Risks, Ethics, Governance and Sustainability in collaboration with ACCA & ISDC.**

St Joseph's College of Commerce, in association with ACCA and ISDC held a two-day International Seminar on the topic The Paradigm of Triple Bottom Line – Risks, Ethics, Governance and Sustainability on 31 August and 1 September 2015. On this occasion, a special edition of the Research Journal titled SJCC Management Research Review a special issue on Paradigm of Triple Bottom Line (TBL) with ISSN No 2249-4359 Vol.5, No.1 was released by Ms. Beth Shotton, Director of International Admissions, and University of St. Andrews, UK. Topics ranging from Ethics in TBL Reporting, From Profits to Sustainability- A Critical Perspective, Partnering with the TBL Vision: An Academician's Insight session were deliberated upon followed by the panel discussion on the topic Vision of Educational Institutions in Moulding Young Minds for Economic, Social and Environmental Stability. An astounding number of Seventy-two participants presented their research articles on the various themes of the Conference topic.

### **International Seminar on Tourism Sector in India, Development, Sustainability and Challenges in cooperation with FKCCI.**

The Travel and Tourism Department organized an International Seminar on Tourism Sector in India, Development, Sustainability and Challenges in cooperation with FKCCI on 4 September 2015. The Seminar received a grand

response with over 400 participants from India and other countries like Afghanistan, South Korea, Japan and Ethiopia. The Chief Guest for the occasion was Mr. Hussian S. A., Chairman of KSTDTC Tourism Department, Government of Karnataka. The event started with an inspiring keynote address by Mr. Tallam R. Dwarkanath, the President of FKCCI. The International Seminar Compendium Tourism Sector in India: Development, Sustainability and Challenges with ISBN: 978-81-924180-5-6 was released on the occasion. Post the conclusion of the inaugural ceremony, the first technical session of the seminar was on the Foreign Perspective of the Tourism Sector in India. The core session of the seminar culminated with a riveting panel discussion on Atithi Devo Bhava.... A Reality?, with well-thought out arguments brought forward by the panelists Mr. C B Ramkumar, Mr. V Ravichander, H and Mr. Bansy Kalappa. The highly educative event was brought to a close with the valedictory function.

#### **UGC sponsored National Seminar on Goods and Service Tax (GST) in collaboration with ICAI.**

On 3 September 2015, the PG Department hosted a UGC sponsored National Seminar on Goods and Service Tax (GST) in collaboration with ICAI. The inaugural ceremony was opened by Mr. K.S Ravishankar, who delivered an engrossing keynote address. The national seminar compendium Goods and Service Tax with ISBN: 978-81-924180-4-9 was released on the occasion.

The first technical session threw light on an array of topics including the pivotal need for GST, the

components of a tax structure as well as the proposed working of GST. The second technical session of the seminar was skillfully handled by Mr. Sanjay Dhariwal. In the third technical session, Mr. Venkataramani elaborated on several concepts like the ramifications of GST on business, end-use consumer and state revenues. The sessions concluded with a panel discussion on GST. The seminar ended with the reading of the seminar proceedings by Ms. Shubhra followed by the vote of thanks.

#### **UGC sponsored National Seminar on the topic Strengthening Transparency in Higher Educational Institutions (HEIs) - A Quality Assurance Measure.**

St. Joseph's College of Commerce in association with the Internal Quality Assurance Cell organized a UGC sponsored National Seminar on the topic Strengthening Transparency in Higher Educational Institutions (HEIs) - A Quality Assurance Measure on 29 January 2016. Ms. Mukhta, the Seminar Convener and IQAC coordinator addressed the gathering and highlighted the objectives of the seminar. The inaugural ceremony concluded with the release of the compendium titled Strengthening Transparency in Higher Educational Institutions (HEIs) with ISBN No: 978-81-924180-3-2. The Chief Guest and Keynote speaker of the Seminar was Prof. K.B Akhilesh. The first technical session focused on the topic of Barriers to Transparency in HEIs. The Second Technical Session covered the topic of Sharing of Best Practices by Renowned HEIs. The speakers highlighted that every Institution is expected to tailor transparency based on the organizations'



culture, values and capacities. A panel discussion on Transparency in Higher Education Institutions-Stakeholder's Perspective soon followed, and the seminar drew to an end with the valedictory ceremony.

#### **A State level Seminar titled Social Entrepreneurship in India- A Panache for Social Change and Advancement in collaboration with EDI.**

A State level Seminar titled Social Entrepreneurship in India- A Panache for Social Change and Advancement was held on 25 August 2015 in collaboration with EDI. The seminar commenced with the inaugural ceremony followed by the key note address delivered by Ms. Shraddha Sharma. The first technical session elucidated on the topic "Time Tested and Proven Models of Social Entrepreneurship in India" and was presented by Mr. Raman Gurjral. The session was deeply insightful and brought several facets of social entrepreneurship to the limelight. The participants from various colleges then presented their research papers. Post lunch, the panel discussion on "Social Entrepreneurship: A Roadmap for Social Empowerment and Economic Up gradation in India", was the key highlight and it encapsulated a slew of different insights. The seminar concluded with the prize distribution and valedictory ceremony.

#### **A State-level Conference titled Digital Library Services for Academic Excellence: Opportunities and Challenges.**

A one- day state-level Conference titled Digital Library Services for Academic Excellence:

Opportunities and Challenges was organized by the Department of Library and Information Science on 3 March 2016. The conference provided a forum for a stimulating discussion on the scope and the potential of Digital Library services required for reaching consequences for education and social transformation. It aimed to debate and discuss several important aspects of development in information access and delivery mechanisms in the digital environment; strategies to manage the digital libraries and the challenges of the digital library for repositioning of library and information services for academic excellence. The conference provided a platform for sharing the best practices in the digital library and discusses the role of scholarly communication in the digital environment. The keynote address was delivered by DR.T. D. Kemparaju, Registrar, Mangalore University.

#### **Guest Lectures**

'Knowledge is a gift that never stops giving'. Keeping this in mind, the Institution invites several distinguished personalities to address the students on their area of expertise. These guest lectures are inspiring, informative and give the students an opportunity to broaden their perceptions beyond the confines of the curriculum. Students become cognizant to new ideas, thoughts and concepts. The following guest lecturers were conducted during the academic 2015-16 year.

## B.Com

Date	Topic	Resource Person	Class
15/06/2015 To 18/06/2015	'A Guide for Investors – Initiative of BSE Investor's Protection Fund'	Ms. Marina Jose, BSE	III B.Com
10/06/2015	'Life at College – Overall Perspective'	Ms.Amitha Priyadarshini, St. Joseph's College	I B.Com
07/07/2015	Lecture on Poorna Chandra Tejaswi's Writings	Dr. Shiva Reddy, Hampi University	III,II,I B.com Kannada Students
11/08/2015	Derivatives	Mr.Karthik, Goldman Sachs	III B.Com
18/08/2015	Summary on the prose 'VaitharaniKe Par'	Prof. Ashwath Narayana	III,II,I B.Com Hindi Students

## B.B.M | B.B.A.

Date	Lecturer	Topic	Class
13/08/2015	Prof Kuldeep Kumar, Bond University, Australia	Seminar on Forensic Accounting	I BBA & II BBM
28/08/2015	Mr. Rahul Dhawan, LOTUSKNOWLWEALTH	BSE Seminar on Capital Market Awareness	I BBA B & II BBM
15/11/2015	Childline Org	Talk	III BBM "A" III BBM "B"
23/11/2015	Mr. Ravindra Kumar, Co-founder of 'Spyn' Mobile Application	Talk on 'Spyn' and internship opportunities available	I BBA A, III BBM "A"
01/12/15	Ajay Gupta Circuit 9	Talk on 'Marketing & the Importance of Advertising in Business'	II BBM
05/12/2015	Mr. Naveen Tom Alex, TeensMAD	Talk on 'TeensMAD'	III BBM "A" III BBM "B"
07/12/2015	Mr George Abraham, Press Play TB	Talk on 'Entrepreneurship'	III BBM "A" III BBM "B"
11/12/2015	Mr. Nishant Kewalramani	Talk on 'Importance of Intellectual Property Rights on an entrepreneur	II BBM "A" II BBM "B"
11/12/2015	Mr. Tarun Anand, Universal Business School	Talk on leadership and the corporate world; Universal Business School	III BBM "A"

07/01/16	Sanjana Dalmiya	Orientation for 'Teach for India'	III BBM "A"
29/01/16	Mr. Kumar of ICICI Bank	Seminar on 'Stocks'	II BBM "A" , "B" III BBM "A"
25/2/2016	Mr. Jimmy Anklesaria	supply chain management and effective cost management.	II BBM "B"
4/3/2016	Mr. Karthik Reddy CEO , Himagri Group	Talk on Business Challenges	1 BBA

## B.Com Travel & Tourism

Date	Topic	Name	Class
12/05/2015	Life Skills and Introspection	Fr. Edmund	I T.T
08/06/2015	Career opportunities in the Tourism Industry	Prof. Venkatesh Raman, Air India Limited, Bangalore as Officer Commercial.	I T.T
15/06/2015	Investor Protection	Ms. Marina Jose, Resource person :BSE-Investor Protection Department	III T.T
22/06/2015	Innovation and Leadership	Mr. Amit .V. Punjabi, Founder of Sankalp Academy	III, II, I T.T
11/07/2015	Workshop on Team building and Team work	Brother Mani, Councillor and Motivation Speaker	III T.T
20/07/2015	Research workshop	Dr. Jebasingh , Research Associate of SJCC	III, II, I T.T
03/08/2015	Social internship workshop	Mr. Ajit Sivaram, Founder of U&I	I T.T
18/08/2015	Research workshop	Dr. Mohan Philip, Research Associate of SJCC	III,II, I T.T
31/08/2015	Total Quality Management	Ms. K. Lalitha ,HOD of B.com TT at Mount Carmel College	II,I T.T.
20/11/2015	Workshop on Tour Operation	Crazy Tours	III .T.T
23/11/2015	Global Peace and Harmony	Massive Vibe Live, presented by Queen B!	III,II,I T.T
28/11/2015	Aviation Industry	Professor Venkatesh Raman, Air India Limited, Bangalore as Officer Commercial.	II T.T
11/12/2015	The Importance of Intellectual Properties	Mr. Nishant Kewalramani, Founder of Ediplis Counsels	I T.T

## Postgraduates

Date	Topic	Name	Class
17/06/2015	"Entrepreneurship and Retail Business"	Mr. Kirthi Sinha	PG students
18/06/15	"Case Study Analysis"	Dr. Amit Gupta	II M.Com
05/08/15	Lecture on identification Of research area and research problem	Dr. N. Ramchandran	II M.Com & II M.Com (IB)
14/09/2015	'Social entrepreneurship'	Mr .Ajithkaikini	I M.Com I M.Com (IB)
22/09/2015	Growth Potential and Job opportunities in the Real Estate Sector	Mr. John Bosco Benedict, Jaguar Real Estate and Developers	I M.Com (IB)

## Evaluation & Results

The Institution is committed to produce dynamic individuals whose academic excellence rivals their community involvement and leadership qualities. Examinations and grades are but a humble measure of the efforts in this endeavour. As an autonomous Institution, it has the freedom to improvise systems of assessments to make it more holistic and

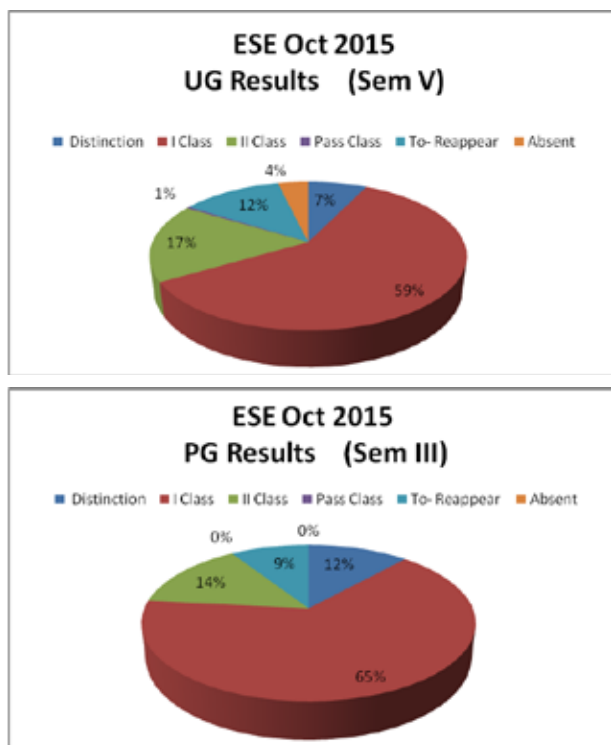
reflective of the interdisciplinary approach to education that is not solely reliant on books and classes. Examination results play a vital role in a student's career prospects and thus the Institution strive to make the process of evaluation objective and transparent. The performance of our students both at UG and PG level has been outstanding and reflective of the Institution's efforts to deliver academic excellence.

## End Semester Examination Results – April 2015

B.Com									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
II Sem	390	07	383	69	215	35	1	63	83.55
IV Sem	308	03	305	36	181	20	-	68	77.70
VI Sem	304	03	301	41	200	30	2	29	90.37
B.Com T.T									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
II Sem	81	05	76	06	53	06	-	11	85.53
IV Sem	85	04	81	07	47	08	-	19	76.54
VISem	63	-	63	10	47	1	-	5	92.06
B.B.M									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
II Sem	153	03	150	24	91	15	-	20	86.66
IV Sem	140	05	135	20	82	11	01	21	84.44
VI Sem	139	06	133	7	88	14	-	24	81.97
M.Com									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
II Sem	38	-	38	15	20	-	-	03	92.10
IV Sem	31	2	29	19	08	-	-	02	93.10
M.I.B									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
II Sem	44	01	43	12	18	03	-	10	76.74
IV Sem	52	05	47	05	36	01	-	05	89.36

## End Semester Examination Results – Oct. 2015

B.Com									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
I Sem Reg	240	3	237	108	45	26	-	58	75.52
I Sem Prof	79	0	79	45	17	8	-	9	88.60
I Sem BPM	82	3	79	22	25	9	-	23	70.88
Total	401	6	395	175	87	43	-	90	77.21
III Sem	383	14	369	71	191	21	-	86	76.69
V Sem	304	5	299	15	186	62	-	36	87.96
B.Com T.T									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
I Sem	80	2	78	46	20	4	-	8	89.74
III Sem	79	4	75	9	44	10	-	12	84
VSem	78	7	71	14	43	8	-	6	91.55
B.B.A./ B.B.M									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
I Sem	151	13	138	64	35	4	1	34	75.36
III Sem	141	11	130	9	65	16	-	40	69.23
V Sem	132	7	125	8	76	18	2	21	83.2
M.Com									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
I Sem	39	1	38	15	18	3	-	2	94.73
III Sem	36	-	36	4	24	4	-	4	88.88
M.I.B									
Semester	En-rolled	Absent	Ap-peared	Distinc-tion	I Class	II Class	Pass Class	To Re-appear	Pass %
I Sem	45	6	39	6	19	8	-	6	84.61
III Sem	41	-	41	5	26	7	-	3	92.68



## Research Horizons & Development

### The Research Centre

#### The Ultimate Recognition of Research Excellence in Learning and Innovation

The Research Centre of SJCC aims at becoming the global hub of excellence in generating and spreading knowledge in the field of Commerce and Management Education. The motto of the Research Centre is to promote research culture by identifying, assembling and disseminating research information to the staff and students. The Department is a premier source of research information that appropriates latest modern management techniques and tools in conducting training programmes, workshops, seminars, conferences at national and international

levels. An integral part of the Institution, the Centre encourages innovative and collaborative research and consulting projects in the field of education involving the corporate and non corporate sectors. The Report encapsulates the major achievements and recognition for the Research Centre in the year 2015-16.

The Research Centre of the Institution publishes two bi-annual research journals in an academic year. The SJCC Management Research Review (ISSN 2249-4359), is a peer reviewed journal which is committed to publishing scholarly, impactful and theoretical research articles. Eleven issues been successfully released.

The Student Research Journal is an in-house journal which provides a research platform for students in areas related to theoretical, applied and interdisciplinary research in Commerce, Business Studies and Management. Post Graduate students are also given periodical training workshops in statistical packages which help them to participate and make paper presentation at various National and International seminars.

This academic year the Research Department was further strengthened with the appointment of Dr. Mohan Philip as the Assistant Research Director. The team members constituting the Research Centre are the following:

Sl.	Names
i	Dr. Daniel Fernandes, SJ - Director
ii	Dr. Mohan Philip – Assistant Research Director
iii	Dr. A.M. Sheela – Research Supervisor
iv	Dr. Nirmala Joseph- Research Supervisor
iv	Dr. Raja Jebasingh – Research Supervisor
v	Dr. Ramachandra Gowda- Representative , BU
vi	Dr. Lily N David – Research Supervisor
vii	Dr. Charles Lasrado, SJ- Research Supervisor
viii	Dr. Nagaraj. H- Research Supervisor
ix	Dr. Shubra Rahul – Research Supervisor

The Research Department takes responsibility for performing the following key tasks.

- Participate in generating innovative research proposals.
- Provide individual assistance to students and research scholars to write proposals and research papers.
- Write, scrutinize and proof read grant proposals.
- Assist with budget preparation and proposal submission.
- Coordinate training sessions on various research methodologies for research scholars.
- Maintain records and reports of the proposals and provide assistance in maintaining compliance with funding agencies.

### Major Highlights of the Research Department for 2015-16.

The Research Department achieved a significant milestone when the Bangalore University attested to the quality of the Research Department and extended its affiliation in conducting research leading to Ph.D. Degree in Commerce to 2017-18. For the renewal of the recognition of the Research Centre, Expert Committee members under the Chairmanship of Prof. N.S. Ramegowda, Former Vice Chancellor, KSOU, Mysore visited the campus on 1 July 2015. He was accompanied by Prof. Ramachandra Gowda, chairman Department of Commerce, Bangalore University and Dr. Sridhar, Dean of Commerce, Bangalore University.

Two of the faculty members have successfully defended their Ph D viva voce in the year 2015. Dr. Nirmala Joseph defended her thesis titled, Performance Evaluation of Mergers and Acquisitions – A Study on Wealth Creation with special reference to Acquiring Companies, from Madras University on 16 September 2015. Dr. Hariharan Ravi defended his thesis titled Corporate Governance and the Performance in Select Banks from Pondicherry University on 26 June 2015 respectively.

Dr. A. M. Sheela, acquired a grant for a Major Research Project from the Indian Council of Social Science Research (New Delhi). The title of the Project is Identifying Growth Drivers of a Village Economy in the Dry Tract of Karnataka: Social Accounting Matrix (SAM) Approach.



This academic year, The Bangalore Jesuit Educational Society funded a research project titled A Study on the Social Status of Devadasis in Bijapur and Bagalkot District of Karnataka led by Dr. A.M. Sheela and Dr. Himachalapathy and Ms. Suganthi.

Three Faculty members- Dr. Lily N David, Dr. D. Raja Jebasingh and Dr. Himachalapathy have applied to Bangalore University to secure eligibility as Research Supervisors to guide Ph D research scholars.

With a strong emphasis on innovative research, the Research Centre in collaboration with the different Departments hosted a state level, two national levels and two international levels seminars and conferences in the academic year 2015-16. The Centre organized seminars and conferences inviting resource persons from all across the globe. Providing such dynamic forums the Research Department is catalyzing cutting edge research culture amongst faculty and students alike.

As a significant achievement the Research Centre published Two Research Journals and Three Research Compendiums with ISSN & ISBN numbers during the academic year 2015-16.

Sl.No.	Title of the publication	ISSN / ISBN	Month & Year
I.	SJCC Management Research Review	ISSN : 2249-4359 Vol.5, No.1	June, December 2015
II.	SJCC Management Research Review – Special Issue on Paradigm of Triple Bottom Line (TBL)	ISSN : 2249-4359	September,2015
III.	Goods and Service Tax (GST) (National Seminar Compendium)	ISBN: 978-81-924180-4-9	September,2015
IV.	Tourism Sector in India: Development , Sustainability and Challenges (International Seminar Compendium)	ISBN: 978-81-924180-5-6	September,2015
V.	Strengthening Transparency in Higher Educational Institutions (HEIs) (National Seminar Compendium)	ISBN: 978-81-924180-3-2	January, 2016

#### **Faculty Research Paper Publication Academic year 2015-16 Seminar / Conference / Symposium / Workshop - Participation and Paper Presentation**

1. Dr. Daniel Fernandes SJ participated in International Conference on “Expanding Jesuit Higher Education Network: Collaboration for Social Justice”, at Australian Catholic University, Melbourne, July 20 – 24, 2015.

2. Dr. Daniel Fernandes SJ participated in International Conference on “Themes and questions for Policy Consultation on Higher Education”, conducted by St. Joseph’s College, Thiruchinapalli, Tamilnadu, on 17th October, 2015.
3. Dr. Daniel Fernandes SJ participated in National Conference on “Strategic Leadership in Higher Education: Options for the Future”, Conducted by Xavier University, Bhubaneswar, October 23rd and 25th, 2015.
4. Dr. Nirmala Joseph attended National Level Round Table on “Make in India - Academia and Industry working together for Developing Skills for Tomorrow” Organized by ACCA in association with ISDC, Bangalore, 20 January, 2016
5. Dr. A M Sheela attended a UGC sponsored National seminar on “Role of higher education institutes in re-inventing skills for global competency” organized by Kristu Jayanthi, Bangalore on 21 and 22 January 2016.
6. Dr. Hariharan Ravi attended an International level conference on “A vision for higher education.” Held at Mount Carmel College, Bangalore on 30 and 31 July 2015.
7. Dr. Mohan P Philip attended International Conference on Contemporary Issues on Management and Information Technology (ICMIT-2016), organized by Organized by Nehru College of Management, Coimbatore ( Kuala Lumpur, Malaysia) 9 – 10 March, 2016
8. Dr. Mohan P Philip attended Workshop on “Data Analysis for Research in Management and Social Sciences” conducted by the Centre for Distance Education and Department of management Studies, Anna University, Chennai.
9. Dr. Oliver took part in a National level seminar on “Viswa Hindi Sammelana” conducted by Maakan Lal Chaturvedi Rastriya Prakaritha evam Sanchar University, Bhopal from 10 to 12 September 2015.
10. Dr. D.Raja Jebasingh attended National Level Conference on “Impact of Travel Automation in Hospitality & Tourism Industry” organized by Mount Carmel College, 8 February 2016
11. Dr. D. Raja Jebasingh, Conducted a Workshop on “How to write research Paper” for B.Com Travel & Tourism students, at St. Joseph’s College of Commerce, on 21 July, 2015.
12. Dr. Nirmala Joseph attended National Level Conference on “Managing Competitiveness with Sustainable Business Growth” organized by CMR Institute of Management Studies, Bangalore, 18, 19 February, 2016.
13. Dr. Nirmala Joseph attended National Level Seminar on “Preparing Today’s Management Accountants for Tomorrow’s Challenges” Organized by Institute of Management Accountants (IMA), Wiley and Miles Education, 26 February, 2016
14. Fr. Roshan Pereira, SJ attended National Conference on “Managerial Perspectives- Issues and Challenges in the era of

- Globalization” organized by Dept. of Business Administration, St. Joseph’s College, Tiruchirappalli, 21 January, 2016.
15. Fr. Roshan Pereira, SJ attended National Conference on “Marketing in the 21st Century” organized by St. Joseph’s College of Business Administration, Bangalore. 14 November 2015.
  16. Fr. Roshan Pereira, SJ attended National Level Conference on “Managing Competitiveness with Sustainable Business Growth” organized by CMR Institute of Management Studies, Bangalore, 18th, 19th February, 2016.
  17. Fr. Roshan Pereira, SJ Chaired a Session at National Conference on “Managerial Perspectives- Issues and Challenges in the era of Globalization” organized by Dept. of Business Administration, St. Joseph’s College, Tiruchirappalli, 21 January, 2016.
  18. Dr. Himachalapathy Pathi, Participated and presented paper on “Are Brics Countries sustainable? Moving towards a low-Carbon Economy”, at International Conference on “Global Economic Growth and Sustainability: Challenges and Prospects, organized by SDM-mysore. November 20-21, 2015.
  19. Dr. Himachalapathy, R., attended “Management Development Programme (MDP) on Currency Derivatives” organized by Kristu Jayanti College (Autonomous), Bengaluru, Jan, 11, 2016.
  20. Dr. Himachalapathy, R., Participated “National Level FDP on Research Methodology and Data Analysis using SPSS and AMOS” conducted by Crescent Business School - B.S. Abdur Rahman University, Chennai, May 4-8, 2015.
  21. Dr. Himachalapathy, R., Participated and presented paper on “Looking into the Shadows: Evidences from China, Australia, Europe, India, at International Conference on “Global Economic Growth and Sustainability: Challenges and Prospects, organized by SDM-mysore. November 20-21, 2015.
  22. Dr. Himachalapathy, R., Participated FDP on Research Methodology conducted by School of Management studies, Vels University, Chennai, May 18th and 19th, 2015
  23. Dr. Himachalapathy, R. Participated and presented paper on “A comparative Study on the FDI inflows of BRICS and USA” at International Conference on “Global Economic Growth and Sustainability: Challenges and Prospects, organized by SDM-mysore. November 20-21, 2015
  24. Mr. Christopher Devakumar presented a paper in an International Seminar on “The Paradigm of TBL” held at St. Joseph’s College of Commerce on 4th September 2015.
  25. Mr. Christopher Devakumar presented a paper in an International Seminar on “The Paradigm of TBL” held at St. Joseph’s College of Commerce on 4th September 2015.

26. Mr. Giridhar Naidu attended a National level seminar on "Applied Econometrics in Finance" conducted by PESIT College, Bangalore in October 2015.
27. Mr. Giridhar Naidu attended a National level seminar on "Applied Econometrics in Finance" conducted by PESIT College, Bangalore in October 2015.
28. Mr. Krishnan Mahadevan attended a workshop on "E-Content development for teaching and learning" organized by Jamal Mohammed College, Tiruchirappalli on 22nd December 2015.
29. Mr. Krishnan Mahadevan participated in an International conference on "International Conference on A vision for Higher Education -2030", organized by Mount Carmel College, Bangalore on 30th and 31st July, 2015.
30. Mr. Raj Sadhwani participated International Conference on "Cinematic Tourism: Movies as a tool for modern tourism marketing organized by Garden City College & FKCCI, Bangalore, 6th February 2016.
31. Mr. Raj Sadhwani participated UGC Sponsored National Conference on "India Tourism & Entrepreneurship – A Comprehensive Analysis of Emerging Opportunities and Challenges" organized by Jyoti Nivas College, Bangalore, 23rd February 2016.
32. Mr. Raj Sadhwani attended International Conference on "Tourism Sector in India: Development, Sustainability and Challenges" organized by St. Joseph's College of Commerce and FKCCI, Bangalore, 4th September 2015.
33. Mr. Raj Sadhwani attended National Level Conference on "Impact of Travel Automation in Hospitality & Tourism Industry" organized by Mount Carmel College, 8th February 2016
34. Ms. Gayatri Sasi Tampi attended a workshop on "Advanced data analysis for researcher using SEM and Path Analysis" organized by Centre for applied research and educational services, Bangalore
35. Ms. Gayatri Sasi Tampi attended a workshop on "Structural equation modeling using AMOS" conducted by Christ University, at Nodal Office, Trivandrum on 24th to 26th July 2015.
36. Ms. Muktha (2015) "Role of Banking sector towards Stimulating Green Banking" JADBM Journal of Advance Business Management, 1(4), 330-333.
37. Ms. Muktha attended an IQAC sponsored workshop on "Academic, Administrative and Environmental Audit" conducted by Gudleppa Hallikeri Gudleppa Hallikeri Arts, Science and Commerce College, Haveri on 11th April 2015.
38. Ms. Poornima Vijaykumar attended a National level Faculty Development Programme on "FDP on Rise in Professional Status through Research" held at Acharya, Bangalore on 11th April, 2015.
39. Ms. Poornima Vijaykumar attended a National level Faculty Development Programme on "Solving OR problems using Ms-Excel" organized by R V Institute of Management, Bangalore on 26th May 2015.

40. Ms. Poornima Vijaykumar attended an ICSSR sponsored National level Workshop on “Interdisciplinary Research Methodology Workshop” organized by Madras Institute of Development Studies (MIDS), Chennai from 7th to 11th July, 2015.
41. Ms. Poornima Vijaykumar attended an International Conference on “Contemporary Issues on Management and Information Technology” organized by Nehru College of Management, Coimbatore on 9th and 10th March, 2015.
42. Ms. Poornima Vijaykumar attended an International Conference on “Global Economic Growth and Sustainability – Prospects & Challenges” organized by Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore on 20th and 21st November, 2015.
43. Ms. Poornima Vijaykumar participated in a National Seminar on “Preparing Today’s Management Accountants for Tomorrow’s Challenges” organized by Institute of Management Accountants (IMA), Wiley and Miles Education, Bangalore on 26th February 2016.
44. Ms. Poornima Vijaykumar participated in a UGC sponsored, State Level Workshop on “Statistical Computing” conducted by Poornaprajna College, Udupi on 20th and 21st February, 2016.
45. Ms. Poornima Vijaykumar participated in an International Conference on “The Paradigm of Triple Bottom Line (TBL) – Risk, Ethics, Governance and Sustainability” conducted by St. Joseph’s College of Commerce, Bangalore with Association Of Chartered Certified Accountants (ACCA) and International Skill Development Corporation (ISDC) on 31st August and 1st September, 2015.
46. Ms. Poornima Vijaykumar participated in an International Seminar on “International Seminar on Tourism Sector in India: Development, Sustainability and Challenges” organized by St. Joseph’s College of Commerce, Bangalore in Association with Federation of Karnataka Chambers of Commerce and Industry (FKCCI) on 4th September, 2015.
47. Ms. Poornima Vijaykumar took part in National Level Seminar on “Goods and Service Tax (GST)” organized by St. Joseph’s College of Commerce, Bangalore in association with the Institute of Chartered Accountant of India on 3rd September, 2015.
48. Ms. Shivakami Rajan attended a conference on “Role of HEIs in Reinventing Skills for Global Competency” conducted by Kristu Jyanthi College, Bangalore on 21st and 22nd January 2016.
49. Ms. Shivakami Rajan participated in a National level workshop on “Methodology of Research in Social Sciences” conducted by R V Institute of Management, Bangalore on 17th October 2015.
50. Ms. Shivakami Rajan participated in a National level workshop on “Multivariate Analysis using SPSS and AMOS” conducted

by Kongu Engineering College -Dept of Management Studies, Erode from 29th to 31st October 2015.

51. Ms. Shivakami Rajan participated in a UGC sponsored National level conference on "Ethical Practices in Business-An Indian Perspective" conducted by Maharani Lakshmi Ammani College for Women, Bangalore on 10th and 11th September 2015.
52. Dr. Shubhra Rahul participated in a seminar on "Marketing in the 21st Century" conducted by St. Josephs College of Business Administration, Bangalore on 14th November, 2015.
53. Ms. Veenu Mohan M attended a UGC sponsored National seminar on "Research methodology and Statistical Data Analysis" conducted by Deva Matha College, Kuravilangad from 10th to 13th February, 2016.
54. Ms. Christina Aroojis took part in a UGC sponsored National level conference on "Practicies in Business-An Indian Perspective" organized by Maharani Lakshmi Ammani College for Women, Bangalore on 10th and 11th September 2015.
55. Ms. Komal A Dave participated in a UGC sponsored National Seminar on "Research methodology and Statistical Data Analysis" conducted by Deva Matha College, Kuravilangad from 10th to 13th February, 2016.
56. Ms. Komal A Dave took part in a workshop on "Research Methodology in Social Science for PhD scholars." Organized by Nehru Institute of Engineering and Technology, Coimbatore from 28th September to 10th October, 2015.
57. Ms. Komal A. Dave participated in a workshop on "Rise in Professional Status through Research" conducted by Acharya, Bangalore on 11th April, 2015.
58. Ms. Marina participated in an International Conference on "International Conference on Socio-Feministic Perspective in Modern Indian Fiction" conducted by Sri Vasavi College, on 28th August 2015.
59. Ms. Nikhath Asrar attended International Conference on "Tourism Sector in India: Development, Sustainability and Challenges" organized by St. Joseph's College of Commerce and FKCCI, Bangalore, 4th September 2015.
60. Ms. Nikhath Asrar attended National Level Conference on "Impact of Travel Automation in Hospitality & Tourism Industry" organized by Mount Carmel College, 8th February 2016.
61. Ms. Nikhath Asrar participated International Conference on "Cinematic Tourism: Movies as a tool for modern tourism marketing organized by Garden City College & FKCCI, Bangalore, 6th February 2016.
62. Ms. Nikhath Asrar participated UGC Sponsored National Conference on "India Tourism & Entrepreneurship – A Comprehensive Analysis of Emerging

- Opportunities and Challenges” organized by Jyoti Nivas College, Bangalore, 23rd February 2016.
63. Ms. Nikhath Asrar Tourism, Hospitality and Management-An interdisciplinary approach towards advance research, organized by Christ University Bangalore, 4th & 5th March 2016.
  64. Ms. Preemal Maria D’Souza attended a UGC sponsored National level conference on “Ethical Practices in Business-An Indian Perspective” conducted by Maharani Lakshmi Ammani College for Women, Bangalore on 10th and 11th September 2015.
  65. Ms. Sneha S Raj participated in a workshop on “Solving OR problems using Ms-Excel” conducted by R V Institute of Management, Bangalore on 26th May 2015.
  66. Ms. Tasmiya Hussni participated in a workshop on “Rise in Professional Status through Research” conducted by Acharya, Bangalore on 11th April, 2015.
  67. Ms. Marina Joyce attended and presented paper on “I too want to live! For I am one like you - a study on the social perspective of women in India then and now” at International Conference on - Socio-Feministic Perspective in Modern Indian Fiction, organized by Dept of English, Vasavi College, Erode, Tamilnadu, 28th August, 2015.
  68. Ms. Marina Joyce attended and presented paper on “Task Based Language Learning - equipping Learners” at UGC Sponsored National Conference on Modern Trends in English Language Teaching: Placing the Learners in the Spotlight On organized by St. Joseph’s Evening College, Bangalore. 17th August, 2015.
  69. Ms. Suganthi Pais attended a workshop on “Finance and accounting for BPS” Conducted by TCS, Bangalore, 26th - 30th Oct, 2015.
  70. Ms. Theresa Rathi Rani participated in International Conference “Emerging Trends in Global Accounting and Finance” organized by Kristu Jayanthi College, Bangalore, Jan 7th & 8th 2016.
  71. Ms. Preemal Maria D’Souza presented paper on “A Study on the Awareness of Consumers on Unethical Practices in Online Marketing Strategies” at National level seminar organized by Maharani Lakshmi Ammanni College for Women 10th and 11th September, 2015.
  72. Ms. Preemal Maria D’Souza, attended “JESCOL Seminar” organized by Bangalore Jesuit Educational Society, 11th - 13th February, 2016.
  73. Ms. Preemal Maria D’Souza, attended International Conference on “3i Intelligence, Innovation and Inclusion-Best Practices for Global Excellence” organized by Pondicherry University, 11th & 12th March, 2016.
  74. Ms. Preemal Maria D’Souza, attended National Faculty Development Program on “Econometrics”, organized by PES Institute of Technology, 8th & 9th October, 2015.



75. Ms.Ravi Darshini attended FDP on "Application of Econometrics in Financial research" Conducted by PES University, Bangalore, 8th, 9th October, 2015.
76. Ms.Tina P. Singh attended IQAC Sponsored National Level Conference "Academic, Administrative and Environmental Audit" KLE College, Haveri, 11th April 2015.
77. Ms.Tina P. Singh attended National Conference on "Financial and Environmental Sustainability Seshadripuram college, Bangalore, 12th September, 2015.
78. Ms.Tina P. Singh, attended "JESCOL Seminar" organized by Bangalore Jesuit Educational Society, 11th - 13th February, 2016.
79. Ms.Tina P. Singh, participated State Level Seminar on "Digital tools in Marketing" Organized by St.Joseph's College of Business Administration, Bangalore, , 05th September, 2015.
80. Ms.Tina P. Singh, participated UGC Sponsored National Level Conference on "Indian Tourism and Entrepreneurship, a Comprehensive Analysis of emerging Opportunities and challenges, organized by Jyothi Nivas College, Bangalore, 23th February, 2016.
81. Ms. Veenu M attended UGC Sponsored National Seminar on "Research Methodology and Statistical Data Analysis", Post Graduate Department of Commerce, Deva Matha College, Kuravilangad, Kerala. 10th, 11th & 12th February, 2016

## Paper Publications

1. Daniel Fernandes SJ (2016), "Transformational Intervention in Higher Education-the role of Transparency and accountability", International Journal of Informative & Futuristic Research, ISSN (Online): 2347-1697, IF (2014):4.164, 3(6) 1927-1932
2. Dr.Hariharan Ravi (2016)"Study the economic added and its influence on the market price of shares in Indian Stock Market" JJRFM – (JF 5.230) International 5. (ISSN-2231-5985)
3. Dr.Himachalapathy (2016) "A comparative study on financial performance of SAIL and Tata Steel Ltd", Indian Journal of Research in Commerce, Management, Engineering and Applied Science, (1) 96-100
4. Dr.Himachalapathy (2016) "Investors' perception on Stock price, Gold Price and USD rate movements in India, Indian Journal of Research in Commerce, Management, Engineering and Applied Science, (1) 138-142
5. Dr. Himachalapathy (2016)"An Empirical Study on Efficient Market Hypothesis: A case study in India", Indian Journal of Research in Commerce, Management, Engineering and Applied Science, (1) 301-304
6. Dr. Lalima Chakraverty "Reading literature through feminist lens, displacement, infidelity and the narrative of becoming: A study of Manju Kapur's 'The immigrant and Nasreen's The French lover'. Author press, ISBN: 978-9352-071180 .



7. Dr. Lily N.David (2015) "Impact of recession on the luxury goods market in India", Conference Proceeding UGC Sponsored Conference on Emerging Trends and Challenges in Management conducted by Jain Narayan Vyas University, ISBN: 9789384385101.
8. Ms. Marina Joyce (2015) on "I too want to live! For I am one like you - a study on the social perspective of women in India then and now" ISSN (P):2249-6912; ISSN (E):2249-8028.
9. Mr. Mohammed Ashfaq (2015), "Study the economic added and its influence on the market price of shares in Indian Stock Market" JJRFM – (JF 5.230) International 5. (ISSN-2231-5985)
10. Dr. Mohan P Philip (2016) "A study on the Depth of Financial Inclusion in Relation with the access points" International Journal of Microfinance, 2.
11. Dr. Mohan P Philip (2016) "Stree Shakthi Programme:AwakeningtheEntrepreneurial Spirit among the Marginalized Women" International Journal on Cybernetics & Informatics (IJCI) published by Academy and Industry Research Collaboration Centre (AIRCC) Publishing Corporation Digital Library indexed in Scopus and Ulrich. 2016
12. Dr. Mohan P Philip "Management of OPD Queue in the Healthcare Organizations", International Journal on Cybernetics & Informatics (IJCI) published by Academy and Industry Research Collaboration Centre (AIRCC) Publishing Corporation Digital Library indexed in Scopus and Ulrich. 2016
13. Ms.Mukta. (2015). Role of FDI in Banking Sector towards stimulating Green Banking. JADBM -Journal of Advances in Business Management, 1(4) 330-330.
14. Dr. Nirmala Joseph (2016) "A critical study on tax planning techniques adopted by assesseees taxable under the head 'Income from Salaries" International Journal of Management and Social Sciences Research Review, 1(1)
15. Dr. Nirmala Joseph (2016) "A critical study on the trends, pattern and drivers of FDI in India" International Journal of Informative and Futuristic Research, 3(5)
16. Dr.Nirmala Joseph (2016) "Performance Evaluation Of Initial Public Offerings With Reference To The National Stock Exchange of India" Intercontinental Journal of Finance Research Review, 4(1)
17. Ms.Poornima (2015) An analysis of Sustainability Reporting in India- The Legal Framework, benefits and challenges. Confernce Compendium on The Paradigm of Triple Bottom Line- Risk, Ethics, Governance and Sustainability. Bangalore: St. Joseph's College of Commerce.
18. Ms.Poornima (2015) Glimpses into karnataka Government's Initiatives towards Women Empowernment-Shree shakthi Programme. Compendium of Papers, ISBN: 978-93-83302-12-3 .
19. Ms.Poornima. (2015). A study on the Financial Literacy of Micro Small and Medium Enterprise- with special reference to Bangalore. Compendium of Papers, ISBN: 978-93-83302-12-3 .

20. Ms. Poornima. (2015). A study on the bankers prespective in Credit worthiness of Micro,SmallandMediumEnterprise(MSME) with special reference to Bangalore. Contemporary Issues on management and Information Technology.Coimbatore:Nehru College of Management, Coimbatore.
21. Ms.Poornima. (2015). A study on the Financial Literacy of Micro Small and Medium Enterprise-with special reference to Bengaluru. Global Economic Growth and Sustainability- Prospects and Challenges. Mysore: Shri Dharmasthala Manjunatheshwara Institute for Management Development.
22. Ms.Poornima. (2015). An analysis of Sustainability reporting in India- The legal framework, benefits and challenges. SJCC Management Research Review ( A Bi-annual peer reviewed journal), ISSN: 2249-4359.
23. Ms.Poornima.(2015).AninsightofKarnataka and Goa Tourism-with special reference to the coastline. International Seminar on Tourism Sector in India: Development, Sustainabilityand Challenges. Bangalore:St. Joseph's College of Commerce, Bangalore.
24. Ms.Poornima. (2015). Glimpses into Karnatake Government's Initiatives towards women Empowerment-Shree Shakthi Programme. Global Economic Growth and Sustainability- Prospects and Challenges. Mysore: Shri Dharmasthala Manjunatheshwara Institute for Management Development.
25. Ms.Poornima. (2015). Shree Shakthi Programme: Transforming Life-Styles of the MarginalizedWomen(withspecialreference to Bangalore District, Karnataka State). Contemporary Issues on Management and Information Technology.Coimbatore:Nehru College of Management, Coimbatore.
26. Ms. Preemal Maria D'Souza (2016) "A Study on the Depth of Financial Inclusion in Relation with the Access Points" International Journal of Microfinance. (Communicated)
27. Dr. Raja Jebasingh (2015) "Corporate Governance: A Catalyst for Industry Sustainability and Growth, Quest, 1 (1) 11-15
28. Ms. Ravi Darshini (2015) "The Association between Changes in Key Rates and Ratio of Reserve Bank of India and Stock Return – An Analytical Study with Special Reference to NSE" SJCC Management Research Review, 5 (1) 22-30.
29. Ms.Shivakami Rajan (2014). Crowd Source- The Big Inexhaustible Organization Resource. Journal of Research in Marketing, ISSN: 2292-9355Vol 3, No.3 .
30. Ms.Shivakami Rajan (2015). The Role of Risk and Competition in Women MSME's- Literature Review and Implications. International Journal of Education and Science Research Review, Vol 2 .
31. Ms.Shivakami Rajan (2016). An Examination of Women MSMES Entreprenuer's Personal Goals and Start-up Factors-

linterpretive Case Studies of Women MSME Entrepreneurs in Bangalore City. ZENITH International Journal of Business Economics & Management Research, Vol 6 , 57-77.

32. Ms.Shivakami Rajan, S. (2015). A going concern's growing concerns:A case study on Spice Jet India, Int. J. Mgmt Res. & Bus. Strat. 9(4) 2
33. Ms. Suganthi Pais (2016) "Educational Loan and Non-Performing Assets of Public Sector Banks in India– an Empirical Study. International Conference proceeding on Business and Human Resource. Management.
34. Ms. Theresa Rathi Rani (2015) "Impact of recession on the luxury goods market in India", Conference Proceeding UGC Sponsored Conference on Emerging Trends and Challenges in Management conducted by Jain Narayan Vyas University, ISBN: 9789384385101.
35. Ms. Theresa Rathi Rani (2016) "Investor's Perception on Prices of Gold, Nifty and Forex "Indian Journal of Research in Commerce, Management, Engineering and Applied Science, (1) 138.
36. Ms. Komal A Dave (2016) "Health Financing in India – A General Perspective" International Journal on Cybernetics & Informatics (IJCI) published by Academy and Industry Research Collaboration Centre (AIRCC) Publishing Corporation Digital Library indexed in Scopus and Ulrich. 2016

## **Book**

Hariharan Ravi (2015), "Corporate Governance and the performance of Banks in India", Scholar's Press Publisher, Germany, ISBN:978-3-639-71049-6

## **Training Course**

Kumaresan, has Completed Training Course on "Cloud Computing" Conducted by Ministry of Micro, Small & Medium Enterprises (MSME) Govt. of India.

## **Faculty Members Professional & Academic Assignment**

1. Dr. Daniel Fernandes, SJ is nominated the Syndicate member of Bangalore University, Governing Body member of Mount Carmel College, Chairman Institutional Research and Ethical Board (IREB), St. Philomena's Hospital, Bangalore.
2. Dr. Lily David has attended B.Com Board of Studies Meeting at Christ University held on 20th February, 2016.
3. Dr. Lily David has been appointed as NAAC Peer Team Member for Re-accreditation of Government College for Women (Autonomous) Kumbakonam, Tamil Nadu, 14th to 16th March' 2016.
4. Dr. D. Raja Jebasingh Served as external examiner for Evaluation of Ph.D Thesis of Bharathidasan University, Trichy, (Tamilnadu) and Periyar University, Salem (Tamilnadu)
5. Dr. D.Raja Jebasingh served as member of Doctoral Committee, PG Research Department of Commerce, Christ University, Bangalore.

6. Dr. D.Raja Jebasingh served as Resource person for Technical Session at National Conference on “Green Marketing emerging opportunities and Challenges, organized by Department of Commerce and computer applications, SNR Sons College, Coimbatore, 10 February, 2016.
7. Dr. D. Raja Jebasingh attended Ph.D Scholars Annual Progress review Committee meeting at Center for research, Christ University, Bangalore, 02nd February, 2016.
8. Dr. Mohan P Philip is a member of the Doctoral Committee, Department of Commerce, Bangalore University, Bangalore.
9. Dr. Mohan P Philip has been conducting classes in Research Methodology for the Course Work Examination in Ph. D for the Department of Commerce, Bangalore University, Bangalore.
10. Dr. Mohan P Philip is a member of Doctoral Committee, Department of Commerce, Bharathiar University, Coimbatore, Tamil Nadu.
11. Dr. Mohan P Philip has presided as Chairperson for the third International Conference on “Contemporary Issues on Management and Information Technology”, organized by, Nehru College of Management, Coimbatore, SNR Sons College, on 9th and 10th March, 2016, at Hotel Soliel, Bukit Banking, Kulalumpur, Malaysia.
12. Dr. Shubhra Rahul is member of the Doctoral Committee, Department of Commerce, Bangalore University, Bangalore.
13. Dr. Shubhra Rahul is a member of the faculty conducting classes in Human Resource Management in the Course Work Examination in Ph. D for the Department of Commerce, Bangalore University, Bangalore.
14. Fr. Roshan Pereira, SJ Chaired a Session at National Conference on “Managerial Perspectives- Issues and Challenges in the era of Globalization” organized by Dept. of Business Administration, St. Joseph’s College, Tiruchirappalli, 21st January, 2016.
15. Ms. Muktha and Ms. Suganthi Pais were appointed as members of the Board of Studies of St. Joseph’s College.
16. Dr. Lalima Chakaraverty was appointed as an external Examiner for Evaluation of M.Phil thesis Christ University.
17. Mr. Raj A Sadhwani served as an external Examiner for Mount Carmel College.
18. Ms. Nikath Asrar served as an external Examiner for Mount Carmel College and Christ University.
19. Ms. Nikath Asrar was appointed as a member of the Board of Studies of Mount Carmel College and Christ University.

### Ongoing: Minor Research Projects

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Ms. Komal & Ms. Tasmiya	A Study on pigmy deposit schemes by banks and its role in micro saving and employment creation in Bangalore city	Minor	UGC	35,000
2.	Mr. Vinay & Ms. Marina	A study on Dr. Nagaraj's writings on Indian Culture	Minor	UGC	35,000
3.	Ms. Poornima, Ms. Christina & Ms. Preemal	A comparative study on women empowerment through self help groups with special reference to rural districts of Karnataka	Minor	UGC	85,000

### Project Details- Ongoing: Major Research Projects

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Dr.A.M.Sheela	Identifying Growth Drivers of a village economy in the Dry Tract of Karnataka: Social Accounting Matrix (SAM) Approach	Major	ICSSR New Delhi	7,05,000
2.	Dr A.M sheela	Socio economic appraisal of the Devadasi system with special reference to Bijapur, Bagalkot Dt. of Karnataka	Major	Institutional BJES , Bangalore	1,00,000

### Details of the Research Project Completed till 2015-16

Sl. No	Principal Investigator Name	Title of the Project	Type	Funding Agencies	Sanctioned Amounts (In Rs)
1	Dr.A.M.Sheela	Climate Change and its impact on Livelihoods	Minor	UGC	1,05,000
2	Dr.A.M.Sheela	A Rapid Appraisal Of The Impact Of Economic Recession on The Urban Poor	Minor	UGC	96,000
3	Mr. Ravi Richard	Institutional Network of women Entrepreneurs –A study about perceived effectiveness	Minor	UGC	50,000
4	Ms. Ravi Darshini	An analytical study on the economic potential and challenges of street vendors in the city of Bangalore	Minor	UGC	63,000
5	Dr.A.M.Sheela	Impact of the growth of organized food retailing on the traditional retailers in Bangalore	Minor	Planning Commission (GoI)	55,000
6	Rev. Dr. Stany D’Souza SJ Dr. Sheela Dr. D.Raja Jebasingh	A study on child Health and Educational Status among the Urban Poor – In Bangalore Slums	Major	Institutional Funding	1,00,00
7	Ms. Ruqsana Anjum	Problems encountered Agarbathi manufacturers in the city of Bangalore	Minor	UGC	83,000
8	Dr. D. Raja Jebasingh	A Critical Evaluation of New And Renewable Energy Sources In Karnataka With Special Reference To Wind Energy	Minor	UGC	55,000
9.	Mr. Mohamed Ashfaque	Impact Of Women Empowerment Through Self Help Group – A Micro Level Study In Rural Karnataka	Minor	UGC	72,000

## Research Initiatives by students of BBA

1. Sherene Rao (2015) "FDI in Indian Retail Sector", Management Research Journal, SJCC, Bangalore.
2. Tanya Neora Jacobs (2015) "FDI in Indian Retail Sector", Management Research Journal, SJCC, Bangalore.
3. Rakshith (2015) "Impact of E-commerce on Retail sector with special Reference to Customer Behavior", Management Research Journal, SJCC, Bangalore.
4. Deepak Jefferson (2015) "Impact of E-commerce on Retail sector with special Reference to Customer Behavior", Management Research Journal, SJCC, Bangalore.
5. Abhinav D'souza (2015) "Impact of E-commerce on Retail sector with special Reference to Customer Behavior", Management Research Journal, SJCC, Bangalore.
6. Fazael Zehra Abdi (2015) "Impact of E-commerce on Retail sector with special Reference to Customer Behavior", Management Research Journal, SJCC, Bangalore.
7. Adrienne Isabelle (2015) "New Economic Policy and its Impact on Import and Export (India)", Management Research Journal, SJCC, Bangalore.
8. Swati Jacob (2015) "New Economic Policy and its Impact on Import and Export (India)", Management Research Journal, SJCC, Bangalore.
9. Annette Liu (2015) "Skilled Development program and its impact on employability", Management Research Journal, SJCC, Bangalore.
10. Daniel Remedios (2015) "Skilled Development program and its impact on employability", Management Research Journal, SJCC, Bangalore.
11. Arnab Chakravarty (2015) "Internet Marketing", Management Research Journal, SJCC, Bangalore.
12. Lalrinfela Sailo (2015) "Internet Marketing", Management Research Journal, SJCC, Bangalore.
13. Rishabh Jalan (2015) "CSR: Impact of globalization and international business", Management Research Journal, SJCC, Bangalore.
14. Nikhil Ramraj (2015) "Research on Study on The Relationship Between E-Commerce And International Business", Management Research Journal, SJCC, Bangalore.
15. Brandon D'souza (2015) "Research on Study on The Relationship Between E-Commerce And International Business", Management Research Journal, SJCC, Bangalore.
16. Zeel Shah (2015) "A study on the consumer behavior in the apparel industry", Management Research Journal, SJCC, Bangalore.
17. Jithan Reddy (2015) "A study on the consumer behavior in the apparel industry", Management Research Journal, SJCC, Bangalore.



18. Sherene Rao (2015) " India New Foreign Trade Policy (Exim Policy) 2015-2020", Management Research Journal, SJCC, Bangalore.
19. Sherene Rao (2015) " India New Foreign Trade Procedure 2015-2020", Management Research Journal, SJCC, Bangalore.
20. Arushi Sharma (2015) "A Project Report On Study On Sea Logistics", Management Research Journal, SJCC, Bangalore.
21. Namratha Krishnamurthy (2015) "A Project Report On Study On Sea Logistics", Management Research Journal, SJCC, Bangalore.
22. Yash Poddar (2015) "Brief insight on how consumer behavior is effected by "Pester Power", Management Research Journal, SJCC, Bangalore.
23. Joel Cheriann Mani (2015) "Brief insight on how consumer behavior is effected by "Pester Power", Management Research Journal, SJCC, Bangalore.
24. Zeel Shah (2015) "Psychological Contracts in the Workplace; Its violation and impact on employee turnovers of the Indian Banking Sectors.", Management Research Journal, SJCC, Bangalore.
25. Jithan Reddy (2015) "Psychological Contracts in the Workplace; Its violation and impact on employee turnovers of the Indian Banking Sectors.", Management Research Journal, SJCC, Bangalore.
26. Mohamed Safwan (2015) "Consumer Behavior Poundland", Management Research Journal, SJCC, Bangalore.
27. Azher (2015) "Consumer Behavior Poundland", Management Research Journal, SJCC, Bangalore.
28. Alex Paul Abraham (2015) "The Effects of Alcohol on Children", Management Research Journal, SJCC, Bangalore.
29. Bhavesh Kumar. (2015) "Porters Five forces", Management Research Journal, SJCC, Bangalore.
30. Mintri (2015) "Porters Five forces", Management Research Journal, SJCC, Bangalore.
31. Yash Jain (2015) "Cost cutting techniques in construction industry", Management Research Journal, SJCC, Bangalore.
32. AnjanaNarayan(2015)"RoleofMicrofinance Institutions in the Development of Women Entrepreneurship in India", Social Entrepreneurship in India – A Panache for Change and Advancement.
33. Jairaj Bhagat (2015) "Role of Microfinance Institutions in the Development of Women Entrepreneurship in India", Social Entrepreneurship in India – A Panache for Change and Advancement.
34. KaranMulky(2015)"SocialEntrepreneurship Initiatives Promoting Education", Social Entrepreneurship in India – A Panache for Change and Advancement.
35. Sakshi Gupta (2015) "Social Entrepreneurship Initiatives Promoting Education", Social Entrepreneurship in India – A Panache for Change and Advancement.



36. Chitra Suvarna (2015) “ Women Social Entrepreneurs in Developing Countries- A Study on Kenya”, Social Entrepreneurship in India – A Panache for Change and Advancement.
37. Vismitha Sanath (2015) “ Women Social Entrepreneurs in Developing Countries- A Study on Kenya”, Social Entrepreneurship in India – A Panache for Change and Advancement.
6. Swathi M (2015) “Medical Tourism: A Study on India”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
7. Abhishek. S (2015) “Public Private Partnership in tourism: a study on Karnataka”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.

## Research Initiatives by students of B.Com Travel and Tourism

1. Ms. Rushika Mehta (2015) “The rise of Niche forms of Tourism – A critical study on Cemetery Tourism”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
2. Mr. Sagar R Gangwani (2015) “The rise of Niche forms of Tourism – A critical study on Cemetery Tourism”, Sustainability and Challenges, SJCC, Bangalore.
3. Ms. Manali B Shah (2015) “Ghost tourism: An Explorative Study on its Potentials in India”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
4. Laveena R Sharma (2015) “ Ghost tourism: An Explorative Study on its Potentials in India”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
5. Adheeb Abdul Manaf (2015) “Impact of Financial Crises on the Tourism Industry- A Study of the Indian Scenario”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
8. Kirthana Murali (2015) “Public Private Partnership in tourism: a study on Karnataka”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
9. Anisha Khan (2015) “Crimes and Corruption: Factors Limiting Tourists”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
10. Sneha J. (2015) “Crimes and Corruption: Factors Limiting Tourists”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
11. RitikaJadwani (2015) “Mythology Tourism: Prospective Dimension of Tourism with Reference to India”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.
12. Suchi Utmani (2015) “Mythology Tourism: Prospective Dimension of Tourism with Reference to India”, Tourism Sector in India: Development, Sustainability and Challenges, SJCC, Bangalore.

13. Rushika Mehta (2015) "A study on ethical aspects of Bollywood and its influence on Indian tourism sector", in Cinematic Tourism, Garden City College, Bangalore.
14. Sagar R Gangwani (2015) "A study on ethical aspects of Bollywood and its influence on Indian tourism sector", in Cinematic Tourism, Garden City College, Bangalore.
15. Abhishek. S (2015) "Cinema and tourism: contribution to the society with respect to India", in Cinematic Tourism, Garden City College, Bangalore.
16. KirthanaMurali. (2015) "Cinema and tourism: contribution to the society with respect to India", in Cinematic Tourism, Garden City College, Bangalore.
17. Ms. Swathi M. (2015) Cinema and tourism:contribution to the society with respect to India", in Cinematic Tourism, Garden City College, Bangalore.
18. Sagar R Gangwani (2015) Tourism product placement: a study on the mediums of effective tourism destination placement in broadcast media and Trends thereof", in Cinematic Tourism, Garden City College, Bangalore.
2. Anbarasi A. (2015), "Sustainability Through Low-Carbon Economy: Evidences from BRICS" The Paradggim of TBL- Risk, Ethics, Governance and Sustainability, SJCC, Bangalore.
3. Anbarasi A. (2015), "GST In India: A SWOT Analysis" One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
4. Arun Raj R. (2016) "A Comparative Study of Financial Performance of SAIL and TATA STEEL LTD", International Conference on Emerging Trends in Global Accounting and Finance, Kristhu Jayanthi College, Bangalore.
5. Arun Raj R. (2015) "Goods and its provision", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
6. Arun Raj R. (2016) " A Comparative Study of Financial Performance of BALLARPUR Industries LTD and JK PAPER LTD", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
7. Arun Raj R. (2016), The Comparative study of financial performance on Textile industries in India, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.

#### Research Initiatives by Students of PG Department

1. Anbarasi A (2016) "Are BRICS Countries Sustainable? Moving Towards A Low-Carbon Economy", International Conference on Global Economic Growth and Sustainability, SDMIMD,Mysore.
8. Ashwini Gurusiddappa Hadapad. (2015) "GST-A Study on the Treatment of Inter-State Transactions in India" , One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.

9. Cyril Shashikumar, (2016) "A Study on Micro Finance: Its Impact on Alleviating Poverty and Empowerment of Women in India with Special Reference to Urban Bangalore Slums", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
10. Kavya V. (2016) "A Comparative Study on the FDI Inflows of BRICS and USA". International Conference on Global Economic Growth and Sustainability, SDMIMD, Mysore University.
11. Kavya V. (2016) "A Study on the Determinants of Foreign Direct Investment Inflows into India", A Study on the Determinants of Foreign Institutional Investment Inflows into India", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
12. Kavya V. (2016) "An Empirical Study on Efficient Market Hypothesis:- A Case Study in India", Conference on Emerging Trends in Global Accounting and Finance, Krishnu Jayanthi College, Bangalore.
13. Mary Sunitha Dutto. (2016) "An Evaluation of Financial Inclusion in India", Harmonization of Indian Business Education in the Context of Global Education, Bangalore University.
14. Namratha R.D. (2016) "An Evaluation of Financial Inclusion in India", Harmonization of Indian Business Education in the Context of Global Education, Bangalore University.
15. Richard Y. (2016) "A Study on the Bankers Perspective in Creditworthiness of Micro Small and Medium Enterprise (MSMEs) with Special Reference to Bangalore", Third International Conference on Contemporary Issues on Management and Information Technology (ICMIT2016).
16. Richard Y. (2016) "A Study on the Financial Literacy of Micro Small and Medium Enterprise (MSMEs) with Special Reference to Bangalore", International Conference on Global Economic Growth and Sustainability, SDMIMD, Mysore University.
17. Rakshitha V. (2015) "Sustainability Through Low-Carbon Economy: Evidences from BRICS", The Paradggim of TBL- Risk, Ethics, Governance and Sustainability, SJCC, Bangalore.
18. Rakshitha V. (2015) "GST in India: A SWOT Analysis", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
19. Rakshitha V. (2016) "A Study on the Impact of Monetary, Fiscal and Economic Variables on the Indian Bond Market", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
20. Rakshitha V. (2016) "Are Bricks Countries Sustainable? Moving Towards a Low Carbon Economy", International Conference on Global Economic Growth and Sustainability, SDMIMD, Mysore University.

21. Rakshitha V. (2016) "Looking into the 'Shadows': Evidences from China, Australia, Europe, India", International Conference on Global Economic Growth and Sustainability, SDMIMD, Mysore University.
22. Ms. Akarsha Srivastava. (2016) "A Benefit Study of Petroleum Inclusion in GST Bill", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
23. Ms. Anola Maria D'Souza, (2015) "GST: Transition in the Indian Pharma Sector", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
24. Ms. Deepika Bendapudi. (2015) "A study on GST and its impact on government and retail sector – An analysis" One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
25. Ms. Nikhita K. Murthy (2015) "The effect of GST on small entrepreneurs and small traders" One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
26. Ms. Sheba M. Sam (2015) "A study on GST and its impact on government and retail sector – An analysis", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
27. Ms. Sonia Lobo. "A Benefit Study of Petroleum Inclusion in GST Bill", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
28. Ms. Sophia Maria Albina K. (2015) "GST: Transition in the Indian Pharma Sector", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
29. Abel Sam Zacharia. (2016) "A Study on Consumer behaviour and Brand Equity on Mobile Phones", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
30. Alamelu. (2015) "The Impact of Goods and Service Tax on End Consumers of Manufacturing Goods", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
31. Alamelu. (2015) "A Study on Different Student Support Activities Adopted by Various Education Institutions. Specialised in the Field of Commerce in Bangalore", Strengthening Transparency in Higher Education Institutions, SJCC, Bangalore.
32. Alamelu. (2016) "A Study on New Provisions Introduced in Companies Act 2013 and its Impact on Listed and Public Companies", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
33. Anson Greg Gonsalves. (2015) "An Overview of Goods and Service Tax Reduction of Tax Burden", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
34. Arocka Mary J. (2016) "A Study on Different Student Support Activities Adopted by Various Education Institutions Specialised

- in the field of Commerce in Bangalore”, Strengthening Transparency in Higher Education Institutions, SJCC, Bangalore.
35. Arocka Mary J. (2016) “A Comparative Study of Financial Performance on Textile Industries in India”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  36. Callya. (2016) “A Comparative Study of Financial Performance on Textile Industries in India”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  37. Dimchil T Sangma. (2016) “ Consumer Behaviour Towards Green Marketing”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  38. Eliza Sophia. (2015) “A Study on Impact of Goods and Service Tax on Revenue of the State”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  39. Evashisha Thabab. (2016) “A Comparative Study of E Commerce with Respect to India and China”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  40. Sathya K. (2016) “A Comparative Study of Financial Performance of Ballarpur Industries and JK Paper Limited”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  41. Kevin Devassey. (2016) “The Consideration to Landfills”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  42. Lintu Mary Chacko. (2016) “A Study on Corporate Social Responsibility (CSR) Practices with Reference to Tata Group and its Impact on Society”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  43. Arularasu M. (2016) “Pioneering the Ideas of Advanced Teaching - Learning Process and its Impact of it on the Present Higher Education System”, Strengthening Transparency in Higher Education Institutions, SJCC, Bangalore.
  44. Arularasu M. (2016) “Women Entrepreneurship in India : An Emerging Trend”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  45. Marcelino Mason. (2016) A Study on Factors Responsible for Adoption of HRIS Application in an Organisation”, Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  46. Maria Goretti Chaitanya. (2015) A Study on Impact of Goods and Service Tax on Revenue of the State”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  47. A. Maria Jennifer. (2016) “Impact of Vocational Education in Higher Studies”, Strengthening Transparency in Higher Education Institutions, SJCC, Bangalore.

48. Niranjana N. (2016) "A Study on Factors Responsible for Adoption of HRIS Application in an Organization", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
49. Niyathi Kurian Joy. (2016) "A Study on Employee Attrition in the Corporate World with Reference to Bangalore", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
50. Passang Bhuti. (2016) "Work Life Balance of Working Women", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
51. Priyanka Joshi. (2016) "Impact of Urbanization on the Environment", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
52. Pruthviraj V. (2016) "Pioneering the Ideas of Advanced Teaching-Learning Process and Its Impact of it on the Present Higher Education System", Strengthening Transparency in Higher Education Institutions, SJCC, Bangalore.
53. Pruthviraj V. (2016) "Women Entrepreneurship in India: An Emerging Trend", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
54. Sandra Crisilda. (2016) "Impact of Vocational Education in Higher Studies", Strengthening Transparency in Higher Education Institutions, SJCC, Bangalore.
55. Sanjana S I. (2015) "An Overview of Goods and Service Tax Reduction of Tax Burden", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
56. Sharon David. (2015) "The Impact of Goods and Service Tax on End Consumers of Manufacturing Goods", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
57. Sharon David. (2016) "A Study on New Provisions Introduced in Companies Act 2013 and its Impact on Listed and Public Companies", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
58. Sherin Mathew. (2016) "A Study on Employee Attrition in the Corporate World with Reference to Bangalore", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
59. Sonam Dhondup. (2016) "A Comparative Analysis of Present Indirect Tax System and GST in India", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
60. Sonia Susan Thomas. (2016) "Impact of Urbanization on the Environment", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
61. Sraya Elizabeth Jacon. (2016) "A Study on Consumer Behaviour and Brand Equity



- on Mobile Phones”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
62. Surya Gowthaman. (2016) “Impact of Vocational Education in Higher Studies”, Strengthening Transparency in Higher Education Institutions, SJCC, Bangalore.
  63. Tejas U. Shankar. (2016) “A Study on Employee Attrition in the Corporate World with Reference to Bangalore”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  64. Tenzin Dechen. (2016) “Work Life Balance of Working Women”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  65. Umme Asma.S. (2016) “Consumer Behaviour towards Green Marketing”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  66. Vandana Martin. (2016) “A Study of Role of E commerce and its Future Development in India,”, National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  67. Vandana Martin. (2016) “A Study on Different Student Support Activities Adopted by Various Education Institutions Specialised in the Field of Commerce in Bangalore”, Transparency in Higher Education Institutions, SJCC, Bangalore.
  68. Varsha V. (2015) “A Comparative Analysis of Present Indirect Tax System and GST in India”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  69. Vinitha Bhat.S.V. (2015) “A Comparative Study of E commerce with Respect to India and China”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  70. WormiVashum.(2015) “The Consideration of Landfills”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  71. Alen Johnny. (2015) “Consumer Behaviour towards Online Shopping in India”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  72. Anisha Mary. (2015) “Importance of Training and Development for Employees”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  73. Antony Lawrence. (2015) “Study on Role of E-commerce and its Future Development in India”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  74. Belinda Sober. (2015) “E-HRM- Opportunities and Challenges.”, One Day UGC National Level Seminar “GOODS AND SERVICE TAX”, SJCC, Bangalore.
  75. Dasari Bharath. (2015) “A Study on Greece Crisis and its Impact on Indian

- Stock Markey", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
76. Deena Prabhu. (2015) "Internet Marketing", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
  77. Deepak. (2016) "Consumer Behaviour towards Green Marketing", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  78. Eapen K. Jose. (2016) "FOREX and IFRS- An Analytical Study on Indian Rupee Volatility", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  79. Gethchya sonu. (2016) "Theoretical Overview of Six Sigma", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  80. Jeethu Darshan. (2016) "A Study on Capital Market and its Structure", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  81. Jenifer S. Gabriel. (2016) "Human Resources Audit ", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  82. JoffThomas.(2016)"ImpactofOrganisation on the Environment",National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  83. JosephPraveen.(2016)"TradeLinkagewith India's Major Trading Partner",National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  84. Kanika Raj. (2016) "Trade Linkage with India's Major Trading Partner", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  85. Kushboo Kumari. (2016) "The Effect of E-retailing on Cosumer Buying Behaviour", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  86. Krithi, (2016) "FOREX aND IFRS- An Analytical Study on Indian RupeeVolatility", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  87. Manisha Mahindrakar. (2016) "Plascebo Effect; Correlation in Mobile Industry",National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  88. Maria Glory. (2016) "A Comparative Study on BILT and J K Paper Ltd",National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
  89. Melwin Moras. (2016) "Trade Linkage with India's Major Trading Partner", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.



90. Monlam Dolma. "CSR Practices with Reference to TATA Group and its Impact on Society", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
91. Nikhil Francis. "Attractiveness of Mutual Funds as an Investment Option in Town Areas", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
92. Pavithra. "E-HRM-Opportunities and Challenges", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
93. Pooja. (2016) "A study on Capital market and its Structure", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
94. Prativa Pradhan. (2016) "Human Resources Audit", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
95. Rajani. (2016) "Consumer Behaviour towards Online Shopping in India", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
96. Rakhi Menon. (2016) "CSR Practices with Reference to TATA Group and its Impact on Society", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
97. Rhea Goel. (2016) "Placebo Effect; Correlation in Mobile Industry", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
98. Robin Samuel. (2016) "E-HRM-opportunities and Challenges.", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
99. Ruth Priyanka. (2015) "GST and Impact on Tax burden", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
100. Sahana. (2015) "Human Resources Audit .", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
101. Saikishore. (2015) "A study on Greece Crisis and its Impact on Indian Stock Market", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
102. Shallot Prona. (2015) "Importance of Training and Development for Employees", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
103. Sindhuja. (2015) "Theoretical Overview of Six Sigma", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
104. Sunep T. Jamir. (2015) "Attractiveness of Mutual Funds as an Investment Option in Town Areas", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.

105. Swati Shovangi Das. (2015) "The Effect of E-retailing on Consumer Buying Behaviour", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
106. Swetha. (2015) "Overview of GST", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
107. Thashma. (2016) "Consumer Behaviour towards Online Shopping in India", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
108. Umm E. Roma. (2016) "FOREX and IFRS- An Analytical Study on Indian Rupee Volatility", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
109. Vinod Kumar G. (2016) "Impact of GST on Consumers of Hospitality Industry", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
110. Vishal Johnson. (2016) "Internet Marketing", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.
111. Winston Terence. (2015) "GST and Impact on Tax burden", One Day UGC National Level Seminar "GOODS AND SERVICE TAX", SJCC, Bangalore.
112. Sanjana Rana. (2015) "Internet Marketing", National Seminar on Emerging Trends in Global and Indian Business Scenario, SJEC, Bangalore.

## International, National and State level Seminars

### Doubt, Discuss, Discover

Conferences and seminars are effectual forums for discussion and deliberation on myriad topics and themes. Seminars weave together a variety of topics and bring it to life by creating an environment which is conducive for emphatic discussions on important issues. It provides a unique, unparalleled arena for people to voice out their opinions, arguments and also aids in exponentially broadening the participants' mental horizons on a slew of crucial issues. These educative seminars help in acquainting us with the latest developments and events in a world that is unremittingly changing. A slew of national and international seminars are hosted by St. Joseph's College of Commerce, which witness enthusiastic participation from a plethora of students, teachers, research scholars and the like. These seminars are an integral step towards not only enlightening minds, but also enabling students to enhance their presentation, interpretation and communication skills.

In the continued pursuit of academic excellence this year too, the Institution hosted International and National seminars in collaboration with the UGC and the professional bodies and organizations like ACCA, ISDC & FKCCI.

### International Conference on Triple Bottom Line – Risks, Ethics, Governance and Sustainability in Association with ACCA and ISDC.

St Joseph's College of Commerce, in association with ACCA and ISDC held a two-day International Seminar on the topic The Paradigm of Triple

Bottom Line – Risks, Ethics, Governance and Sustainability on 31 August and 1 September 2015. The Conference was set off by showcasing a video montage, highlighting the key areas of the Conference. The Principal welcomed the gathering. In his address, he highlighted the need for educational Institutions to contribute to the vibrancy of the business world. Rev. Fr. Anthony Joseph SJ, Rector BJES, delivered the Presidential address. Mr. Toby Moseley, Head of Partnerships of ACCA, UK, emphasized the role of ACCA in developing TBL. On this occasion, a special edition of the Research Journal titled SJCC Management Research Review a special issue on Paradigm of Triple Bottom Line (TBL) with ISSN No 2249-4359 Vol.5, No.1 was released by Ms. Beth Shotton, Director of International Admissions, University of St. Andrews, UK. Ms. Shotton in her keynote address stressed on the need to prepare younger generation to work towards building a sustainable society. Post the inaugural ceremony, the first technical session was on the topic, Ethics in TBL Reporting. Mr. Toby Mosely, the Head of Partnerships at ACCA, elaborated on the concept of sustainable development from ACCA's perspective. He focussed on the robustness of its members to serve the public with utmost integrity and rectitude. The second technical session of the conference was titled From Profits to Sustainability- A Critical Perspective. Dr. Joe Arun SJ, presented a scholarly thesis on sustainable profitability that juxtaposed with corporate profitability. This was followed by an insightful question and answer session that highlighted the finer and

nuanced aspects of sustainable profitability and sustainable business growth. The next phase of the Conference was the Round Table Discussion on the topic Partnering with the TBL Vision: An Academician's Insight that witnessed a zealous participation from highly qualified academicians and scholars. The focal point of the discussion was the indispensable role of education in implementing the Triple Bottom Line.

On day two of the Conference, Dr. Benedict Valentine Arulanandam, Senior professor, Sunway College, Selangor, Malaysia, shed light on the topic CSR and Value Creation. He brought to the fore the true meaning of corporate social responsibility and its repercussions on modern day business.

Dr. Cherian Alexander began the panel discussion on the topic, Vision of Educational Institutions in Moulding Young Minds for Economic, Social and Environmental Stability. He expressed his unfaltering conviction that sustainability must be the token word of the next generation for the conservation of environment. Dr. Parameshwar Iyer, Principal Research Scientist, Management Studies, Indian Institute of Science, Bangalore, shared his perspective on a holistic system approach that can help individuals to connect with each other on the pursuit of sustainable development of the world. Dr. Venugopal, Head and Associate Professor of Botany/ Microbiology, SJR College, Bangalore, voiced his concern on mankind's blind ignorance to environmental problems. He emphasized the need to adopt environmental education as a

part of mainstream academics. An emphatic speaker, Mr. Ashwin Mahesh underlined the importance to nurture individuals who can solve problems rather than contemplate on it. The Conference came to a close with an absorbing question answer session where the audience shared their viewpoints, outlooks on the ways in which educational Institutions can efficiently brace young minds for problem solving.

Panel Discussion was followed by Paper Presentations. An astounding number of Seventy –two participants presented their research articles on the various themes of the Conference topic The Paradigm of Triple Bottom Line – Risks, Ethics, Governance and Sustainability.

#### ***International Seminar on Tourism Sector in India, Development, Sustainability and Challenges in Association with FKCCI.***

The Travel and Tourism Department organized an International Seminar on Tourism Sector in India, Development, Sustainability and Challenges in cooperation with FKCCI on 4 September 2015. The Seminar received a grand response with over 400 participants who registered across various universities in India and with international participants from Afghanistan, South Korea, Japan and Ethiopia. The event was honored with the presence of eminent individuals and experts from distinguished fields of politics, diplomacy, commerce and trade. The Chief Guest for the occasion was Mr. Hussain S. A., Chairman of KSTDC, Tourism Department, Government of

Karnataka and the Guests of Honor Mr. K Ravi, V.P of FKCCI and Mr. S Samapthraman, former President of FKCCI. The inaugural ceremony was presided over by Mr. Prakash Mandoth, Hon. Chairman Tourism Committee FKCCI, Rev. Dr Daniel Fernandes SJ, (Principal SJCC) and Mr. Raj A. Sadhwani, (Organizing Secretary). The event started with an inspiring speech by Mr. Tallam R. Dwarkanath, President of FKCCI followed by an astute observation from Mr. Prakash Mandoth, Hon. Chairman of the Tourism Committee FKCCI. The International Seminar Compendium Tourism Sector in India: Development, Sustainability and Challenges with ISBN: 978-81-924180-5-6 was released on the occasion.

Post the conclusion of the inaugural ceremony, the first technical session of the seminar was on Foreign Perspective of the Tourism Sector in India. The session began with an extremely erudite discussions by Mr. Avi Friedman, Consul-Trade and Economy ( Consulate of Israel), Mr. Parag Shirname, Trade and Investment Commissioner for India (Govt. of QueensaInd) and Mr. Asif Iqbal, Honorary Consul of the Republic of Suriname. Subsequently, a set of thought-provoking, and well researched papers were presented by academicians and students from various Institutions and universities. The core session of the seminar culminated with a riveting panel discussion on Atithi Devo Bhava.... A Reality? with analytical arguments brought forward by Mr. C B Ramkumar, Founder and MD of Our Native Village- A Eco Resort, Dr. R. Rajaram, Head of the Department of English,

Mr. V Ravichander, Honorary Consul of the Republic of Slovenia and Mr Raaj, Radio Jockey 93.5 Red FM and with the efficient moderation of Mr. Bansy Kalappa, Anchor TV9. The highly educative and prolific event was brought to a close with the valedictory function by the Hon. Chief Guests and Seminar Conveners Dr. Raja Jebasingh and Dr Mohan Philip.

**UGC sponsored National Seminar on Goods and Service Tax (GST) in collaboration with ICAI.**

On 3 September 2015, PG Department hosted a National Seminar on Goods and Service Tax (GST) in association with ICAI. The inaugural ceremony was opened by Mr. K.S Ravishankar, who gave an excellent introduction to the seminar and emphasized the aspects and issues of GST. The national seminar compendium Goods and Service Tax with ISBN: 978-81-924180-4-9 was released on the occasion.

The first technical session was brought to the fore by Mr. V Raghuraman who is an illustrious virtuoso in the field of indirect tax and has authored many books. He emphasized the integral and pivotal need for GST and also enlightened the audience about the components of a tax structure as well as the proposed working of GST. The session was concluded by highlighting the crucial role of GST in creating national market. The second technical session of the seminar was skillfully handled by Mr. Sanjay Dhariwal, who has penned several books and numerous articles. He elucidated on the 122nd Constitutional Amendment and transition to GST, weaving a very vivid image of

the structural changes that has been envisaged through GST. He further discussed the various sections of the Constitutional Amendment Bill, 2014 and rounded up his session by enumerating the highlights of the bill. This was followed by a highly participative, invigorating Question & Answer session where he threw light on some common FAQs.

In the third technical session, Mr. Venkataramani, elaborated on the ramifications of GST on business/profession, end-use consumer and state revenues. He set the pace for discussion by giving a general overview on the proposed law and then went on to intricately explain its repercussions on business in terms of grey market operators, record-keeping, compliance costs etc. The enriching sessions drew to a close with a panel discussion on GST. The panelists were Mr. Sanjay Dhariwal, Rakshitha and Ashwini from PG Department. The session was vibrant with the panelists addressing many questions of the audience very effectively. The seminar concluded with the reading of the seminar proceedings by Ms. Shubhra and vote of thanks by Mr. Giridhar.

**UGC Sponsored National Seminar on Strengthening Transparency in Higher Educational Institutions (HEIs) - A Quality Assurance Measure.**

St. Joseph's College of Commerce in association with the Internal Quality Assurance Cell organized a UGC sponsored National Seminar on the topic Strengthening Transparency in Higher Educational Institutions (HEIs) - A Quality Assurance Measure on 29 January 2016.

The seminar was inaugurated by Prof. K.B. Akhilesh from the Department of Management Studies (IISC) Bangalore. The Principal, delivered the welcome address. In his address, he highlighted that India in recent time will become a hub to a large students' population from all over the globe and hence the need to maintain and strengthen transparency in higher education. He stressed on the need for a centralized repository of aggregated data and information for the stakeholders that can enable them to take informed decisions and ensure transparency in the organizational structure.

Ms. Mukhta, the Seminar Convener and IQAC coordinator addressed the gathering and highlighted the objectives of the seminar. She spoke about the necessity to simplify and streamline the information about Higher Educational Institutions (HEIs) and to deliberate upon the quality and utility of this information to stakeholders. Fr. Anthony Joseph SJ, the Vice President of the Bangalore Jesuit Educational Society, pointed out how micromanagement in governance and administration in some Institutions, by families and other parties with vested interests, is causing corruption and decline in the performance and the management of Institution. He insisted on a mandate to facilitate data disclosure of Institutional performance in a central online database. The inaugural ceremony concluded with, Dr. Mohan Philip, Assistant Director of Research Department at SJCC who released the compendium titled Strengthening Transparency in Higher Educational Institutions

(HEIs) with ISBN No: 978-81-924180-3-2 of 17 selected research papers to the panel of dignitaries marking the official release of the publication. This was followed by a vote of thanks to all those instrumental to the success of this release.

The Chief Guest and Keynote speaker of the Seminar was Prof. K.B Akhilesh. In his address, he stated the four key points for deliberation in the context of strengthening transparency in HEIs. The four- point being--- Governance, Accountability, Transparency and Informed decision making. His speech offered new insights to find a middle ground that can resolve conflicts concerning commercial viability and ensure quality performance at the same time.

Prof. M. Jayakumar from Bharathiar University was the speaker for the Technical Session One. The topic of the session was Barriers to Transparency in HEIs. He discussed the importance of education that can alleviate poverty, hence putting a strong emphasis on strengthening transparency to enable accountability and to prevent misallocation of funds. After a brief tea- break, the Second Session was convened. The Second Technical Session covered the topic of Sharing of Best Practices by Renowned HEIs. The speakers were Dr. Anil Pinto, Registrar, Christ University and Dr. Samuel Johnson from Vellore Institute of Technology (VIT) University, Chennai. The speakers highlighted that every Institution is expected to tailor transparency based on the organizations' culture, values and capacities. Dr. Anil Pinto spoke about the practices



and traditions used by Christ University. He outlined the key elements put into practice to obtain maximum transparency with all the stakeholders.

Dr. Samuel Johnson stated that true transparency begins at a personal level and stressed the importance of fine tuning common practices to suit the Institution's aspirations as well as its capabilities. The session proceeded with a panel discussion on the topic Transparency in Higher Education Institutions-Stakeholder's Perspective. This session commenced with a short insightful address by the moderator, Dr. Raja ram, Associate Professor and Head of the English Department, St Joseph's College of Commerce. He spoke about the four vectors that were essential for the success of the educational enterprise- Transparency, Accountability, Governance and Informed decision making, as mentioned earlier in the keynote address. The expert panel consisted of three distinguished members, each representing a public Institution, a private Institution and the Government of India. Dr. Anand K Joshi, Vice Chancellor of CMR University, Bangalore, captured the attention of the crowd with an insightful talk. He was of the opinion that as the number of Institutions has increased the quality of education has declined. His speech laid emphasis on the family perspective in a man's life and its importance. He encouraged the PPP model of higher education Institution and transparency in the educational economy. The second member, Mr. B.S. Ponmudiraj is the Regional Coordinator-North, National Assessment and Accreditation

Council (NAAC), Bangalore. His presentation revolved around informing the audience of the seven types of stakeholder's and his belief that trust is one of the most important necessities in order, to improve transparency. DR. M.K. Sridhar, in his address, insisted on publishing data and information across many platforms. He provided an interesting understanding of the interconnection of Responsibility, Accountability and Transparency which eventually results in quality. He had a unique perception of the proactive and reactive methods of transparency and a comprehensive understanding of the theory of transparency. The panel discussion concluded with a round of Question and Answers in which observations, questions and comments of the delegates were put forth. The discussion ended on a perceptive note leaving the audience with an internal deliberation on the topic. The seminar brought forth thoughts to inspire ideas and information to be evaluated by the educationists including the teachers, policy makers and administrators. The delegates are sure to have wonderful takeaways from this informative and intuitive seminar. It ended on a productive note and with an aspiration, on the part of the delegates, to bring about development and a change in the system through efficient transparency in higher educational Institutions.

### ***A state-level Conference on Digital Library Services for Academic Excellence: Opportunities and Challenges.***

A one- day state-level conference titled Digital Library Services for Academic Excellence:

Opportunities and Challenges was organized by the Department of Library and Information Science on 3 March 2016. The conference provided a forum for a stimulating discussion on the scope and the potential of Digital Library services required for reaching consequences for education and social transformation. It aimed to debate and discuss several important aspects of development in information access and delivery mechanisms in the digital environment; strategies to manage the digital libraries and the challenges of the digital library for repositioning of library and information services for academic excellence. The conference provided a platform for sharing the best practices in the digital library and discusses the role of scholarly communication in the digital environment. The keynote address was delivered by DR.T. D. Kemparaju, Registrar, Mangalore University. The first technical session was conducted by Dr.I.R.N. Goudar, visiting professor cum library advisor, Bangalore University, on the E-resources available for academic excellence. Dr. Ravi Gaddagimath, Dean, Learning Resources and Academic Support, Acharya Group of Institutions presided over the second technical session which dealt with the tips for scholarly communication. This interesting session was followed by the session on Digital rights management in the academic environment by Mr. Ananda Byrappa. The final session was conducted by Dr. Francis Jayakanth, Librarian, IIMB on the Institutional repository as a digital library service, post which the panel discussion on web scale discovery tools ensued moderated by Dr. H. S. Siddamalliah, Former Principal and

Library Officer NIMHANS. The conference was a success and provided the platform for the exchange of important information and tips to keep with the changing times of Open Access publications and predatory journals which result in low-quality research papers and the means to tackle these challenges.

### *A State Level Seminar on Social Entrepreneurship in India- A Panache for Social Change and Advancement*

A State level Seminar titled Social Entrepreneurship in India- Panache for Social Change and Advancement was held on 25 August 2015. The seminar saw large participation from colleges like St. Aloysius College (Bangalore), St. Joseph's College (Autonomous) Bangalore, St. Ann's Degree College (Bangalore) and from other Institution in Bangalore. The seminar commenced with the inaugural ceremony followed by the key note address delivered by Ms. Shraddha Sharma, Founder & Chief Editor, of Yourstory.com. The Chief Guest of the seminar was— Mr. Rajesh Rai, CEO, India Innovation Fund and the Guest of Honour – Mr. Raman Gujral, Regional Director, Entrepreneurship Development Institute.

The programme started with the screening of a video montage on the relevance of social entrepreneurship. The video marked the achievements of Indian entrepreneurs as well as the entrepreneurial ventures undertaken by the students of the BBA Department. Ms Rency Alex, welcomed the gathering and highlighted the important role of the entrepreneurs in the contemporary society. The Keynote address was



delivered by Ms. Shraddha Sharma, who spoke passionately on championing and promoting the entrepreneurial ecosystem in India. She shared her first-hand experience with the audience, and inspired everyone to be self-confident and self-reliant. Snehal Chetti, the BBM Coordinator delivered the Vote of Thanks, signaling the end of the inauguration.

The first technical session was on the topic “Time Tested and Proven Models of Social Entrepreneurship in India” and was presented by Mr. Raman Gurjral. Mr. Gujral emphasized on a deeper understanding of the concept of social entrepreneurship, its functions and dimensions. He spoke from experience on the model of a social enterprise, and elucidated with the examples of successful social entrepreneurships such as ‘Lizzat Papadam’, ‘Goonj’ and She-Taxi. The session was deeply insightful and brought several facets of social entrepreneurship to the limelight. The participants from various colleges were then divided into two groups’ to present their research papers. The papers were presented on diverse topics related to social entrepreneurship, from 11:30AM to 1:30PM.

Post lunch, the panel discussion on “Social Entrepreneurship: A Roadmap for Social Empowerment and Economic Up gradation in India”, was the key highlight and encapsulated the practical insights shared by Mr. Gujral, and the findings of the student researchers who had presented their papers. The Professionals Ms. Anneysya, Ms. Radhika (Teach for India), Mr. Shivkumar. R and Mr. Rajaram Shastry (Cloud Computing) with an in depth understanding

of the concept and the various dimensions of entrepreneurship deliberated on the path social entrepreneurship that can pave the path for economic up gradation of the nation, as well as the empowerment of human beings. The panel was moderated by Mr. Ravi Richard, H.O.D of the B.Com Department of SJCC. The seminar concluded with the prize distribution followed by the valedictory ceremony at 3:30pm.

## Workshop for Students

### Education beyond Books

St Joseph’s College of Commerce believes in quality learning and encourages their students to think beyond the conventional concepts of textbooks and class rooms. The Institution annually organizes workshops that are powerful motivators to bring fore the creativity of young minds. Through continuous training, education, exposure and with the help of specific creative techniques, these workshops impart knowledge and improve students’ intrinsic drive to adopt new ideas.

- A Workshop titled The Project Vision was conducted for the first year BBA, Non-Catholic students’ on 12 June 2015. The Project Vision workshop brought to the student’s attention the importance and significance of eye donation. Several students also signed up for this cause, and readily gave their consent towards donating their eyes. This was eventually preceded, by several sessions conducted by IGNITORS, which brought to light, the unethical and harmful practices of

abortion, the importance of motivation, and the vitality of being confident. The session also played a key role in allowing the students to break the ice, and discuss several important issues and key points towards understanding their peers better.

- The Placement Cell in its persistent efforts to guide students for their professional endeavours, conducted a pre-placement workshop in association with Test Cracker, a group of IITians dedicated to train students in aptitude tests, interview techniques, and group discussions. The workshop was conducted from 3 July to 24 July, 2015 for 116 final year UG students.
- The Research Department of St. Joseph's College of Commerce organized a workshop on 18 August 2015 for students of the Travel and Tourism Department. The workshop focused on the basics of Researching and on the Research processes of collecting, tabulating, analyzing, validating and presentation of information on various segment of Research work. The workshop was conducted by Dr. Raja Jeba Singh and Dr. Mohan Philip. The sessions proved to be successful in educating the students on the various research methodologies. It also made them ready to prepare their research articles to be presented in the International Seminar hosted by the Department.
- The Travel & Tourism Department organized a one- day workshop on Personality Development and Team Dynamics for the final year Travel and Tourism students on 7 September 2015. The Workshop was

conducted by Brother Mani. The aim of the workshop was to unite the students, by having them interact with one another through different team activities. The workshop consisted of various team building assignments, which drove the students to interact with one another on a much deeper level. The workshop encouraged the students to remain in touch with one another even after they graduate.

- A workshop on Corporate Integrity was conducted on 17 July 2015 by Mr. Ganesh Iyer, Country Head, Chartered Institute for Securities and Investments for the Post Graduate students. The session was based on corporate integrity and various business investments. Mr. Ganesh highlighted the topics like investment avenues, securities markets, corporate integrity in decision making and other finance-related aspects. The session enriched the knowledge of the students in the above-mentioned areas. The interactive session helped the students to be engaged and involved in the activities conducted. The audience poll was taken for various business cases and discussed through audience point of view to understand the importance of managerial decision-making skills in the corporate.
- A two- day workshop titled Beyond Tolerance towards Acceptance was organized on 25 -26 February 2016 by Center for Social Action. The aim of the workshop was to promote the idea of tolerance and to affirm the notion of acceptance and understanding. Thirteen

Institutions from Bangalore took part actively in this workshop. The first session was on the topic Understanding Intolerance: Situations and Issues. In the introductory remark by Mr. Shivasundar, a social activist and freelance journalist highlighted the strategy to combat intolerance by integration of cultures, people, and faith. This was followed by an open house session where questions related to confronting bias, and to counter the effects of hate media were discussed. The second session was on 'Understanding Intolerance and Our Role in Combating'. Mr. Deepu, founder of pedestrian pictures screened a documentary on Indian history of equality. Prof. Vinay Sreenivasa, from Alternative Law Forum, talked about tolerance-a paradox of the Indian Constitution. This topic received great acclaim from the participants. The highlight of the second day of the workshop was a student panel discussion on the topic Student Politics on College Campuses. It was moderated by Prof. Vinay Kambipura. The students spoke about their experience of politics in college. Followed by this the next session concentrated on the issues of the vulnerability of minorities, women, children, Dalits, elimination of laws, and policies. The panelists for the session were Ms. Brinda Adige, Advocate Akhila Vidyasandara, Prof. Y J Rajendra SJC, M. Rajesh and was moderated by Ms. Ramya from ALF. The workshop was an attempt by the CSA team to reinstate the idea of peace, harmony, and interfaith dialogue to live peacefully.

- The Business Mentorship programme was inaugurated on 6 February 2016. The programme sought to imbibe in students the techniques and skills they would require to win inter-collegiate events. The programme aims to instill in them a spirit to strive for excellence. The programme was initiated to create a forum for interaction between several of the Institution's most inspiring and intellectual alumni members and the students. The sessions focused on encouraging students to think creatively. Public speaking skills and presentation skills were also a key focus of this programme. The students were mentored to deliver brilliant content through coherent and concise articulation. The Mentorship programmes seeks to enhance the skills of the students through the experience of the alumni.
- The Institution in collaboration with News9 conducted an informative and educative session in order to determine and predict major/minor reforms in the budget as per the students' and teachers' expectations on 26 February 2016. They were asked about their opinions on a wide spectrum of topics, ranging from demographic dividend to FMCG. It encouraged a discussion where different perspectives were put forth, ideas elucidated and thoughts reformed. The teachers enhanced the discussion by sharing their vast expanse of knowledge with all present. The entire discussion was recorded on tape on the campus, and the footage was broadcasted on Television.

## Student Support & Progression

Student support and progression is one of the core criterions that the Institution strives to attain through its educational pursuits and extracurricular activities. All through its diversified programmes and ventures, it aims to drive students' passion and intellectual curiosity towards their subjects of interests. In the attainment of the said goal, the Institution practices and has laid out a diversified student support and progression framework that greatly motivates and nurtures students' educational endeavours. To meet the demand for holistic education pedagogy, the Institution has framed mentorship programmes, workshops, pre-placement support and guidance aid amongst many others. The Institution also seeks to provide an environment which is supportive of students from disadvantaged backgrounds by granting them financial aids and scholarships. Students with certain disabilities are also given additional help through individual tutoring and remedial classes. Confidential counselling sessions are organized to improve the mental health and well-being of students. It is the unequivocal belief of the Institution that these measures will not only support the growth of students in all spheres of life but also effectively see them successful through various challenges.

### Mentorship Programme

The role of the Mentors is to contribute to the holistic development of the students under

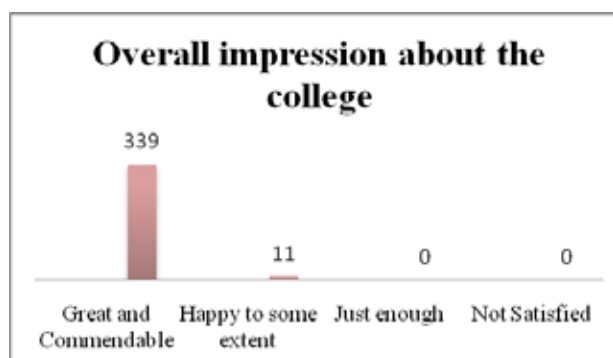
their care. Mentoring entails to be supportive towards the student and to help a student in any specific way in which he or she may require guidance. Each class has a mentor, the role of the mentors is to be supportive towards the student and be a link between the student and the department, between the subject teachers and the students, between the parents and the students and between the students themselves. They contribute to the holistic development of the students under their care. This academic year in the Mentorship File, mentors maintained and updated online database of students' profile and the activities they engaged in annually. This helped to record the progress of the students and when the mentor's changes, the record will help the new mentor to know about the students' profile in its entirety.

### Parent Teacher Association

The Parent Teacher Association is a vital and dynamic body of the Institution which aims at providing parents, an accessible platform, to review the progress of their wards and to bring to the notice of the faculty, problems faced by them if any. The PTA discusses several topics, ranging from academics and extracurricular activities to the infrastructure of the Institution. It endeavors to recognize the potential of the students and help them achieve it. This year, the PTA was held on 19 August 2015.

During the program, parents were requested to give feedback on the various parameters adopted by the Institution to promote students

welfare and progress. The parents gave a very positive response about all the academic, co-curricular and extension activities. They also appreciated the faculty members for offering the best possible learning environment for the students.



Great and Commendable	339
Happy to some extent	11
Just enough	0
Not Satisfied	0

The PTA received a very encouraging response from all the parents. A total of 450 parents attended the programme and interacted with the class mentors. This provided a chance to both the parents and the class mentors to discuss the all round development of students.

## Staff Performance Evaluation Report

The Institution believes that the Staff feedback is an important measure to assess the degree of excellence of the work performed by the faculty members. Thus an evaluation process is conducted periodically of the staff members. The standard evaluation criterion is based on certain important parameters like planning and

preparation for class; class room environment, and methodology of teaching among many others. Forty to Fifty meritorious students are selected with help of the ERP Department to conduct the assessment process. Staff Evaluations are subject to review by the Principal and the consolidated staff rating is discussed with the individual staff members. The staff evaluation is centralized and is recorded online. This academic year the feedback facility has been introduced into the student login of the ERP systems which makes it easier for students to give their feedback on the various parameters of the Staff Performance Evaluation system. This academic year the staff evaluation was conducted from 22 to 27 February 2016.

## Holistic Development Programmes

### Counselling and Student Development Programmes

St Joseph's College Of Commerce, stresses on the holistic and integrated development of the students, by providing them with appropriate guidance and assistance, to facilitate their fluent transition from school to college life. To achieve that objective, the Institution has a Counselling Department comprising four full time Counsellors. With an average of 4-5 counselling sessions and 8 HRD classes per week, the student's attendance is monitored and checked constantly through the semesters. The students are moulded into socially aware and sensitive individuals, through personal development and self-awareness, aiming at an

all-round development that empowers them to face challenges in the present and future. With the help of ice breakers, inspirational videos, PPTs, workshops and self-reflective questions on important issues such as grief, fear, self-esteem, relationship issues, anxiety, academics and anger were dealt with in a sagacious way. Through empathy, a non-judgmental attitude and confidentiality, the students are provided an open and acceptable environment to share their woes and concerns and seek help.

### **Workshops Conducted by Counselling Department.**

Seminars and workshops by guest speakers are coordinated for the students, to give them diverse perspectives and exposure.

Mr. Albert from the 'Abhayam De-Addiction' Centre was invited to speak to the students, about the ill effects of addiction and the causes of addiction. Mr. Albert brought to light some of the reasons people indulge in risky behaviour like curiosity; to be accepted, peer pressure; to handle disappointment, family problems etc.

Br. Mani who is a professional counsellor was invited to conduct a workshop on team-building for one of the classes. His workshop focused on group activities, sharing personal experiences and presentation of visual imagery to help strengthen the bond between students.

### **Campus Ministry**

The office of the Campus Ministry at St. Joseph's, faithful to the Jesuit Catholic heritage, attends to the spiritual needs of the students. In an era marked by challenges and delusions, we strive to impart the signature spirituality of Ignatius – 'find God in all things'.

## **Regular Programmes**

### **Eucharistic Celebrations**

Holy Mass is celebrated in the college auditorium on the first Friday of every month. Guest priests are invited for the meaningful and creative Eucharistic celebration. The college choir is instrumental in inspiring meaningful praise and worship with their melodious voices. Special masses are celebrated on festive occasion like the Feast of founder St. Ignatius of Loyola, Feast of St. Francis Xavier, Feast of Mother Mary, Christmas, Ash Wednesday and Easter.

### **Praise and Worship Sessions**

This purely a voluntary gathering for about half an hour is held every Wednesday. Students come together to their experiences and participate in action songs for the glory and honour of our Lord.

### **Faith Formation Classes**

Weekly classes of one hour each are held for I and II year Catholic students. The curriculum for these classes is decided after numerous deliberations by all the concerned teachers under the guidance of our campus minister Fr. Roshan SJ. Students are given knowledge on the Bible, the Prophets, and on the life and various manifestations of Jesus.

### **Annual Programmes**

Annual Retreats for catholic students are organized by the Ignitors headed by Fr. Brian Pereira. At the end of the academic year a two-day retreat for the final year students is organized. Topics of discussion include finding



one's true self, acceptance and spirituality in the workplace. Dynamic and interactive workshops on topics varying from child abuse to transgender sensitivity are conducted by the Ignitors for all the students of the college.

The Feast of our founder, St. Ignatius of Loyola, is celebrated in an impressive manner for an entire week. Various competitions like essay writing, quiz, poster making and collage are held in commemoration of the feast and banners are put up in the campus explaining the life and teachings of St. Ignatius.

### Orientation Programmes

The objective of the Orientation Programme at St. Joseph's College of Commerce is to create a welcoming environment for students and to orient them about the academic plans, campus ethos and the extension activities conducted on the campus.

- The Orientation Programme for the First Year B.Com and BBA was organized on 3 June 2015.
- Second and Third Year B.Com and BBM students attended the Orientation Programme on 1 June 2015.
- The Orientation Programme for the First Year Post Graduate students was conducted on 8 June 2015. A batch of ninety students attended the programme.
- M.Com and M.Com (IB) students as a part of the Orientation Programme attended a lecture on Orientation to the Academic life of a PG Course delivered by P.K Jayashree, Director & CEO of IBAS Consulting, on 9 June 2015.

### Ignitors

Ignitors, a Jesuit initiative, were held on 18 to 20 June 2015. The objective of the programme was to ignite students on social issues and the role they can play to bring about a change in society. The social issues that were addressed ranged from domestic violence to sexual harassment and gender discrimination. Over the course of 3-day, students developed their creative and critical thinking through sessions on peer pressure and peer power, motivation and self esteem, conducted by volunteers and life skill trainers from Ignitors.

Retreat was organized for the Roman Catholic students during this time. Videos, spiritual songs and other group activities were conducted for them which spiritually energized and rejuvenated the spirit of the students.

### Ignatian Week

The founder's festival was celebrated from 13-16 July to mark and commemorate the life of St. Ignatius of Loyola, the founder patron of the Society of Jesus. A spectrum of competitions was held for a week, with an unequivocal quest, to monumentalize the virtues and the teachings of the Saint. Vivacious participation from all the classes greatly aided the Institution to spread the profound teachings of the spiritual leader. Activities like Poster Making, Founder Festival Quiz, Skit Competitions, and Elocution were conducted during the festival.

### Scholarships

The Management sponsors midday meals for 54 students. The amount spent for this is Rs. 2, 59, 702. For 175 sports students, breakfast

and snacks is sponsored for an amount of Rs. 2,19,580. 205 students were given Management Scholarship/Fee Concessions of Rs.23,27,990/-. The College disbursed Rs.3, 42,872/ for 51 students from the Government for SC/ST and Minority students. Alumni Scholarship for 26 students is Rs. 2,04,000/.

## Training and Placement Cell

### Paving the path for Professional Excellence

Placement Coordinator –Ms. Komal Dave

The Training and Placement Cell of the Institution facilitate campus recruitment for students in national and multinational companies. The mission of the Placement Cell is to equip students to meet Industry challenges. The Cell maintains a strong relationship with the leading companies and assists the students to get placed in reputed organizations. The Placement Cell is tasked with conducting pre-placement talks, career awareness workshops, summer internship programmes that help the students to gain an insight about their prospective employer and make them achieve their career goals. The report provides the highlights of the activities organized by the Placement Cell in 15-16.

The Placement Cell in its persistent efforts to guide students for their professional endeavours conducted a pre-placement workshop in association with Test Cracker, a group of IITians dedicated to training students in aptitude tests, interview techniques, and group discussions.

The workshop was conducted from 3 July to 24 July 2015 for 116 final years UG students.

Guest lecture sessions were organized by the Placement Cell to groom the students and make them industry ready. The following guest talks were organized during the academic year (2015-16).

Topic	Guest Speaker	Date
The how, why, when and where of Chartered Accountancy	Mr. Vishal Jain (Tax and Audit Dept– KPMG)	15.07.2015
Life's next chapter- Glimpse into Corporate Life	Ms.Padmini (CA)	29.06.2015
Creating an Impact Workshop	Mr. Sumit Bhatnagar (Assistant Director KPMG)	18.09.2015
Cracking Bank Exams	Mr.Ashank Dubey, IIT Kharagpur, IIM Ahamadabad, Test Cracker	30.11.2015
Awareness about IAS & Civil service exams	Mr. Ankur Pandey, Pragnya IAS Academy	08.02.2016
Venture Capital	Mr. Chang, Assistant Director, EY Global Shared Services.	01.03.2016

On-campus placement: The placement activities in the Institution started as early as on 3 August 2015. Information about placements was made available to students through the college



SMS system, Institution Website, Placement Notice Board and Social Media Around 214 Undergraduate and Postgraduate students appeared for campus placements this academic year, of which approximately 193 (90%) students have been offered jobs by various companies. The average CTC offered by the recruiters was between Rs.2, 60,000 to 3, 65,000 per annum and the highest package offered was Rs. 9, 20, 000 per annum. The following companies carried out on-campus placements during the academic year 2015-16.

Company	Job role	Selected
DE Shaw	Finance	01
Deloitte	Audit and Assurance	10
UBS Verity	Finance	02
KPMG	Tax, GRCS & AAS	
	08	
Ernst & Young Global	Tax & Assurance	70
Goldman Sachs (intern converts)	Compliance, Operations, Human Capital Management & Internal Audit	20
TESCO	Retail	06
Target	Retail	12
E Y India	Advisory	02
Futures First	Market Analyst	Nil
Orange County Resorts and Hotels Ltd	Sales and Marketing	01
Look Up	Sales Ops	02
Tata Consultancy Services	Team Member	06

Grant Thornton	Accounts	06
Amazon	TRMS, Sellers support	3
Google	Associate accounts strategist	04
Schneider	Accounts Officer	06
FinMitra	Sales Support	02
Kuoni-SOTC	Channel sales	05
Mu Sigma	Operations Executive	Result awaited
Wipro	Fast, FA, People Ambassador	Result awaited
Godrej	Direct sales, Dealer Management, Key account Management	Result awaited
Headout	Supply operations, Demand operations, Content writer	Result awaited

\*\* Interviews yet to be conducted by Mu Sigma, Wipro & Godrej for UG students.

**Other highlights of the Placement Cell are the following.**

- Ten Students pursuing IPCC were hired by KPMG, EY, PWC and GS.
- Talks by eminent resource persons from Teach for India & Gandhi Foundation were organized for promotion of their Fellowship Programmes.
- A pool Campus Drive within the sister Institutions (St. Joseph's College of Commerce and St. Joseph's College) was

organized on campus for placements in Amazon and TESCO. As a result, 9 students from St. Joseph's College were selected for TESCO & Amazon respectively.

- Kenneth George and Vishal Jain of B. Com III year represented the Institution on 16th July 2015 at the Anchor Program organized by Ernst and Young Global Operations Division.
- The Institution has partnered with Aircel for its Campus to the Corporate initiative called Aircel Harvard Joint Certification Program. The selected students will complete a six-month management program designed by Harvard Publishing Limited and clinch an internship with Aircel. Three students from the second year B. Com have made it through this program.
- Cross-Intern is a firm which enables students to work while studying. The Placement Department has pioneered an initiative for the students termed as SJCC Learn and Earn While You Study Program in collaboration with Cross- Intern. This program has immensely benefited over 20 students of the Institution.
- Goldman Sachs has hired 44 students as interns for its upcoming summer internship program.
- KPMG conducts interviews for campus ambassador drive, wherein 3 students are selected in the process and act as Brand ambassadors of KPMG on the college campus. Lasting for a period of nine months, from February to November

2016 the ambassadors are responsible to conduct various competitions, programmes on the campus and also as an offline intern at KPMG. Mukul Dilip, Pooja Vishwanathan and Linette of second years were chosen as the ambassadors.

- EY Scholarship Program is an initiative wherein, EY awards a one lakh scholarship and 8 week internship opportunity to the winner based on the business idea showcased by him/her. Off the 5 finalists, Jerome Alexander of II BBM A was announced as the winner.
- Zomato conducted interviews for a Brand Ambassador Programme for the second year students in the month of December. The students were assigned with tasks to promote the brand among their friends and families through various offers provided by Zomato. Three students belonging to the BBM department were announced as the Brand Ambassadors of Zomato.

## Student Progression

### Skill Progression

A variety of skills is essential to survive and grow in today's cut-throat world. Thus, the Institution seeks to prune and enhance the skills of its students before they step out into their professions. The college reaches beyond the confines of the curriculum to make skill building an extremely indispensable part of the education of the students. Workshops, field work, project reports, certificate courses and internships are integrated with the syllabus to

ensure that the skills of students are elevated to a higher level. Pre-placement guidance and counselling are also offered to students to enhance their soft skills, communication skills and equip them to adeptly handle the recruitment process.

### Academic Progression

The Institution gives utmost importance to the improvement of the academic performance of its students, which has a major impact on their careers prospects. The Institution goes the extra mile to organize bridge courses and guest lecturers in an effort to make sure that students have all the support they need to be academically proficient. Remedial classes are conducted for the benefit of students who need additional guidance. Guidance is given by the placement cell to all those students seeking internships and placements. Guest lectures and workshops also aid in providing practical exposure and reinforcing classroom learning in a unique way. Scholarships and fee concessions are also given to financially weak students to provide them with the opportunity to obtain the top-notch education.

- This academic year (2015-16) witnessed the successful commencement of two collegiate programmes- B.Com (BPM Industry Integrated) and B.Com Professional (International Accounting & Finance Which focuses on providing the knowledge base in the specialized domain of Business Process Management and International Accounting and Finance.

- The students of the Institution are given international exposure by virtue of the various tie ups the College has with educational Institutions such as the International Twinning Programme with Swansea University UK. The students pursuing the course are taught additional subjects so that they are equipped to compete with international syllabuses; the exams are also redesigned to match the standards of these universities. Such exposure greatly benefits the students pursuing International Degrees.

### Attendance Progression

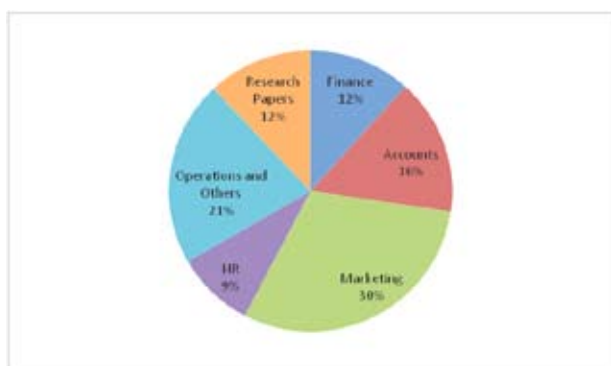
Classroom learning is one of the simplest ways of easily grasping ideas and concepts. The Institution emphatically believes that the classroom provides a very hand- on learning atmosphere which is conducive to truly fruitful education. It is also a forum for students to voice out their views and suggestions clarify ambiguities and expand their mental horizons. Thus, the college has established the rule that students must maintain 75% attendance in all subjects. Students can also monitor their attendance easily through the student login from ERP.

### Internship

Internships are an important part of the SJCC curriculum. It is mandatory for all the second year B.Com and BBM students to undertake a six-week long internship in an organization of their choice and for I B.Com (TT) in the Hospitality Industry. This is to expose the students to the corporate world and the challenges that they

will counter post the completion of the course.

Each student was allotted a guide and the guide assists the student in the preparation of the report post the completion of the Internship. A viva-voce is also conducted to test the students about their learning in the organizations. The composition of the Internships is as follows:



### International Internship

Internships have long been a part of the Institution's collegiate programmes but in the recent past, the college has incorporated international internships for students at graduate and post graduate levels. International internships provide valuable professional experience and further enhance students' networking opportunities, specialized skill building opportunities and leadership skills. This academic year the following students have done their international internships. The Institution consistently motivates and encourages the students to go for international internships. Some of the companies in which the students have done their internships are Bank of Oman, Kuwait Oil, and Bank of Kuwait and in many such reputed firms.

### Sexual Harassment (Prevention and Redressal Cell)

The Institution has constituted a Sexual Harassment Prevention and Redressal Committee) to ensure that the students , teachers and non-teaching staff can work together in an environment free of gender violence, sexual harassment and discrimination on the basis of sex and gender.

### Equal Opportunity Cell

An Equal Opportunity Cell is established in the Institution with a view to create equal opportunities for all in education and employment. The Cell aims to equip students with the skills and leadership qualities to face the challenges of life. The EOC is headed by the Principal and the Total Quality Management team.

### Grievance Redressal Cell

The Institution has a Grievance Redressal Cell where any type of grievance that a student might face may be brought to the notice of this Committee and Cell. This committee will meet at least three times a year to redress grievances filed by the students. Grievances to this committee are submitted by the students in the prescribed format available in the College handbook.

## Continuing Education beyond Classrooms

Engagement beyond Classrooms describes the Institution's educational mission: to augment the all-round development of students. The Institution's has framed various extracurricular activities for students' to advance their educational experiences and to enhance their social skills. The activities provide a platform for students to be involved and interact with other students, thus leading to their personal development and increased learning. Various Associations, Business Clubs, Literary Clubs, Students' Council Association, Sport activities provide a place to students to come together, share ideas, discuss issues and attain common goals.

In the academic year 2015-16, under the CBCS system, all the association members earned credits for their participation in the extension and extracurricular activities.

The academic year 2015-16, witnessed the formation of the ECO Club. The Club is constituted to spread environmental awareness and to successfully address environmental problems.

This academic year 2015-16, witnessed the formation of the Finance Club, named Finaryans. The Club aims to inculcate in students an understanding of the trends and developments of the financial world.

This academic year 2015 -16, witnessed the formation of The Mavericks– A Step above the Rest for PG students.

A brief over view of the Associations and the activities organized are listed below.

## Entrepreneurship Cell

### Innovating for a Better Tomorrow

**Faculty in- Charge** – Ms. Tina Singh

**Student President** – Sagar R. Gangwani  
(3 B. Com T& T)

**Team Members**– 85

Magnate, the Entrepreneurship Cell of St. Joseph's College of Commerce has established itself as a premier association in the fields of Business and innovation. The Cell laboriously and exuberantly works towards providing an array of unique opportunities to students who possess a passionate entrepreneurial mindset and a penchant for cutting-edge thinking. The Association guides and provides crucial assistance to its members and imparts knowledge that is required to make inroads in the complex challenging world of entrepreneurship.

The key activities conducted by The Entrepreneurship Cell are the following:

- A workshop was conducted on 'Innovation & Entrepreneurship' on 4 August, 2015 by Mr. Amit V Punjabi, the founder of Sankalp Academy. The session brought to the forefront the pivotal role of innovation in entrepreneurship and also shed light on the burgeoning potential for entrepreneurs in the country and in the business world.
- The Entrepreneurship Cell forms a database of entrepreneurs and startups in the Institution that fosters an entrepreneurship culture amongst the students. The E-Drive

provides these budding entrepreneurs a platform to exponentially grow and develop.

- The members of The Entrepreneurship Cell are a part of ENACTUS, a global competition conducted to promote social entrepreneurship and direct societies towards sustainable development. Chaitanya Ganatra, the president of ENACTUS and twenty other students are actively working towards competing in the event which will be held in Delhi in June 2016.
- Magnate, the Entrepreneurship Cell of St. Joseph's College of Commerce organized Marche 2016, to offer students the experience of running a business on 30 January 2016.

Marché provided entrepreneurs a ready market and helped them network with each other and also with potential customers. There were 33 stalls set up by 60 Entrepreneurs of the Institution and various other colleges in Bangalore, each selling a variety of products and services. Everybody enthusiastically motivated the entrepreneurs by buying/trying out the products and services offered. The highlight of the Marché 2016 was Le Casse Crouste, the French Food Truck which ranks among the top 10 food trucks in India. People had a great time feasting on the delicious French Croques and Desserts the food truck had to offer. Start Ups like Wlend, My Dream Wear, BheemStyx, JewelIn and Buddy also participated. Unsung People, a Social Start-

Up were also given a platform to share their idea and spread awareness about such a venture. Entrepreneurs from Christ College, Jain University - CMS, CMRIT, Montford, Jain College and the like came forward to set up stalls at Marché. There were a variety of stalls that sold Mocktails, Sticks, Dream Catchers, Art, Candles, handmade posters, key chains and merchandise.

## Josephite Business Club

### Passion in sync with Purpose

**Faculty in- Charge – Ms. Rency Alex**

**Students' Representative – Ms. Siddhi Joshi (IIIBBM)**

**Team Members - BBM Department**

The Josephite Business Club, founded in the year 2012, is an initiative by students of the BBM Department, to promote business knowledge and create a globalized business environment for future entrepreneurs and business leaders. The Club aims to train and nurture students to master business skills and catalyze the practical applicability of the same. The JBC identifies the need to make students not only educated but employable as well, and addresses it by providing training and development activities on a regular basis.

The club creates a forum for students to hone their ideas, learn from Industry leaders, lead teams and conduct drives, events and programmes in view of the business environment and emerging market demands. The yearly activities organized by JBC are as follows.

- An orientation programme was organized on 29 June 2015, by the Club to introduce the fresher's to the objective, goal and activities of the Business Club. The students were greeted with a powerful speech delivered by Ms. Rency Alex and she elaborated on the roles and the responsibilities of the group members associated with the Business Club.
- On 15 July 2015, the Club conducted an activity titled Sell BBA as a Product that focused on developing the public speaking and negotiation skills of the first year students. As a part of the event the students were asked to design unique business strategy to market BBA as a product.
- On 23 September 2015, the Club arranged a talk on entrepreneurship development by Mr. Anirudh Poddar, CEO and Co-founder of Eventuer, for the second and third year students. He enlightened the students on various business models and strategies adopted in the contemporary business scenario.
- On 23 November 2015, the club organized a talk by Mr. Ravindra Kumar, Co-founder of Spyn, a mobile application for sportsmen. His 3 member team briefed the students about their internship program, providing a platform to the students to experiment in a career path that is personally rewarding.
- On 7 December 2015, the club invited Mr. George Abraham from Press Play TV to speak to the students about his journey to becoming a successful entrepreneur. He emphasized on the importance making the

right choices and taking risks. His relatable experiences and stories made it an inspiring and delightful session.

- A seminar was conducted on 5 December 2015 on the topic Teens MAD- Making a Difference. The speaker focused on three core principles, Learn, Discover and Inspire. He encouraged the students to start a program to train teenagers in the areas of Self Awareness, Creativity, Leadership Skills and Problem Solving.
- Virtuoso 2.0 - The Dawn of Armistice was hosted on 18 and 19 February 2016. Being a one of a kind international summit, it saw the participation of over 14 colleges from across the globe. The winners of this fest were from the University of Vermont, United States.

## Women's Cell

### Living Empowered

**Faculty in- Charge** – Dr. Shubhra Rahul

**Student Representative** – Ms. Amala Mukundadas ( II BBM)

**Team Members** –All girl students of the Institution.

The Women's Cell of the Institution is committed to redefine and reaffirm a just position for women in society and seeks for gender equality. The Cell is an initiative to provide women a liberal space where she can voice out her opinions, and secure a progressive learning environment for herself. Guest lectures, seminars, poetry performances, film screenings are conducted regularly in



consonance to be living empowered. The activities conducted for this academic year are as follows -

- The women representatives from all the undergraduate classes attended a talk held on 1 August 2015, which elucidated on the key activities to be taken up by the Cell. The talk also educated them on women specific health issues and the measures that can be taken to prevent it.
- The piquant, delectable culinary delights of Mexico were the quintessence of the workshop organized by the Cell, for the staff members on 18 September, 2015 at Loyola Hall. Ms Joyce LaMarca, a prolific culinarian in the field of Mexican cuisine from Georgia, Atlanta, made several culinary delights. The staff was also given an insight into cooking of various Mexican dishes.

## The Choir

### For the love of music!

**Faculty in- Charge:** Ms. Preemal Maria D'Souza

**Student Representative:** Ms. Manisha D'Souza ( IIIBBM )

**Team Members:** 70

Serenata Chorale is the performing choir of St. Joseph's College of Commerce. The choir has won many accolades time and again for its exquisite musical renditions infused with a well-blended articulation of rhythm and melody. The choir welcomed a number of students, totaling the chorale to a 70 member ensemble. Conducted by Ms. Amy Sarah Joseph, the members go through immense vocal training.

Serenata Chorale has performed on various occasions throughout the year, under the leadership of President Manisha D'Souza and Vice President Tony Joy.

- This year, the team successfully rendered to the choir concert, Go Light Your World.
- The 24th Glorious Festival of Harmony, held on 23rd August, 2015, saw the choir performing their own rendition of Waving Flags and a classical piece, Nearer my God to Thee by Lowell Mason.
- Serenata Chorale took part in Basel Mission; a choir competition conducted for schools and colleges and won the second place.
- Serenata chorale celebrated the Christmas spirit with their first ever choir performance for the Christmas season with Divine Noel at St. Joseph's Boys High school. Divine Noel is an all -India Christmas carol competition conducted by Hope Television, where the choir performed during Christmas season.
- The choir performed at Magnificat on 6 December 2015 at Christ University. Rendering beautiful pieces, they shared the joy of the festive season of Christmas.
- The choir rendered grand music at St. Mark's Cathedral, which was appreciated by all. The song Going to Bethlehem created a mesmerizing spell and audience just swayed to its rhythm.
- Serenata Chorale visited Liza's home on the 22 December 2015. Liza's Home is a centre for the care and rehabilitation of the brain-injured or the mentally challenged girls/

women. Serenata Chorale celebrated the season of Christmas with them. They sang, danced, and laughed, spreading the joy of the season. They also had an impromptu jam session where few women from Liza's home sang while members from Serenata Chorale played the guitar, beat boxed, clapped and sang along.

- The Choir participated in choir concert Go Light Your World.
- The annual concert of Serenata Chorale was held on 28 February 2016. Various acoustic group and choirs participated in the concert enthralling the audience of more than 500. The College choir came up with five musical renditions.

## ECO Club

### Let's live Green

**Faculty in- Charge:** Mr. Krishnan Mahadevan

**Student Representative:** Mr. Rahul Pai

(1 B.com)

**Team Members:** 91

The need to spread environmental awareness is enormous in the context of successfully addressing environmental problems. While this need is recognized by and large, there is little action taken to satisfy these needs. Keeping in mind the importance of taking physical action to protect and preserve our environment, besides inculcating awareness, the Eco club of St Joseph's College of Commerce was formed in the year 2015. The Eco Club strives to educate the students about the current environmental challenges, advocating environmentally conscious behaviour and responsible consumer choice.

The club has tie ups with numerous NGOs in the city such as Daily Dump and Saahas among various others. With the support of these experienced organizations, the Eco Club seeks to provide the students with a network to all conceivable opportunities, facilities and activities related to the environment, both in the college and at large. The members of the club will also be a part of the projects initiated by the associated NGOs.

- On 4th September, 2015, the club organized a flash mob in the Institution as a part of an awareness campaign, focusing on the disposal and management of waste on the campus. The flash mob was a huge success, as it drew the participation of more than 100 students, while drawing the attention of several others.
- On 5 February 2016, the students created an awareness drive against the use of plastic in and around Brigade Road. The drive raised public awareness of the harmful effect of plastic on human health and environment.

## Finaryans

### The Power of Financial Altitude

**Faculty in- Charge:** Mr. Christopher Devakumar

**Student Representative:** Mr. P. Ranjith Kumar  
(I B.Com)

**Team Members-** 70 members

- The Financial Club of the Institution is formed with an objective to encourage students to be participative in financial activities and to equip them with required skills to be successful finance professionals.

The formal inauguration of the Club was held on 5 August 2015. The chief guest for the inaugural ceremony was Mr. Ravi Raman COO of Infrahedge Bangalore and Mr. Ganesh Iyer, Country Head of Chartered Institute of Securities and Investments, UK. The chief guest was welcomed by Rev. Dr. Daniel Fernandes, Principal of the Institution. Mr. Iyer delivered the key note address, and spoke about the role and importance of finance in business and the strategic use of financial instruments required to raise the economy on a global level.

- An orientation programme, Know Your Bank, was organized by the Club on 13 January 2016. The programme familiarized the students on various banks operations and functions like the cash management services, rates, SMEs, and microfinance schemes and products. The students prepared charts on the topics like retail banking functions and products and functions, Investment Banking, Nationalized banks, Private Banks and International Banks, Reserve bank of India and its operations and on many other related topics.
- On 11th February 2016, finance club organized The Stock Market Game for the BBA students. Through this programme, the students learnt about virtual stock trading and the ways to create and monitor their virtual portfolio. 200 students took part and enrolled for this event.

## Mavericks

### A Step above the Rest

**Faculty- in -Charge-** Ms. Ravi Darshni

**Student Representative-** Ms Sophia Maria Albina K & Mr Richard ( II M.Com/MIB)

**Team Members - 17**

The Mavericks was an initiative to provide a platform exclusively to the PG students to display their skills in the field of finance and business. The club was inaugurated by the Vice Principal Dr. Nirmala Joseph and Ms. Muktha, IQAC co-coordinator on 11 July 2015. It aimed give students a chance to enhance their skill sets and also put their classroom learning into practice by providing them a real life situation through various events.

- Logo Designing, Group Discussion and Pick-&-Speak were organized on the 13 August 2015. Students from all the four classes participated in these events with various innovative logo designs and shared their views on topics like importance of primary education, farmer suicides and LGBT community and so on.
- A Presentation and Soft skill workshop was conducted for the second year students on 19th December 2015 by Mr. Heinz, HR manager at Volvo. He highlighted the importance of body language as a core medium of communication during presentations. He also gave an overview of corporate connect session.
- On 9 January 2016, the Club organized a session on crisis management and on

multi-tasking skills. For Crisis management the students had to present a case study and also had to handle a situation as a PR manager of a logistics company. The event also included searching of a number of words simultaneously as an AV was being played in the background. The participants were later questioned on the AV that was being played. This helped them bring out their multi tasking skills.

## Literary Clubs

For last year's words belong to last year's language, and next year's words await another voice. Language continuously evolves, much like human beings. The essence of a language is in its practice and in its continuous evolution. It is therefore the responsibility of the youth of any language to preserve, practice and nurture their language. Keeping the above objective in mind, the Institution has evolved a variety of literary clubs that lays emphasis on the use and growth of languages. Clubs like Kannada Sangha, ALMA, and Hindi Parishad are the effective forums for students to exhibit their literary talents.

### Kannada Sangha

For the Glory of the Vernacular

**Faculty in Charge – Mr. Ashok**

**Student Representative-** Cordila Shirley  
(2 B.Com)

**Team Members - 200**

The Kannada Sangha, of the Institution promises to protect and develop the Kannada language,

the official and administrative language of the state of Karnataka. The Kannada Sangha is an association of students that organizes and conducts activities that uphold the literature, music, art and the rich culture of the Karnataka.

- On the 22 June, 2015, the annual elections conducted by the Sangha yielded the following results with Cordilla Shirley II B.Com as the President, Raiga Thomas of II B.Com as the Secretary and Likitha of I B.com as the Vice-President.
- This year, the Sangha's activities commenced with a special lecture series titled, Karnataka Odhu-3on 7 July 2015. Dr. K.C. Shiva Reddy, Director of Kuvempu Kannada Adhyayana Kendra, delivered a lecture on the topic, 'Nigudatheya Benneri Thejasvi.'
- The association members actively participated in "Kalothsava" - the annual intra- class language festival which was held from the 6to 8 August 2015. The festival included activities such as poetry writing, creative writing and debate, in the vernacular languages.
- Members of the Kannada Theatre club auditioned for roles at the "Yuva Rangothsava," a state level theatre audition conducted and managed by 'Vijaya Karnataka,' a Kannada newspaper with the central theme as, "Jaggathinatha Kannada".--
- In co-ordination with the Information Department, Government of Karnataka,

Kannada Sangha organized Ganayana, a singing festival on 9 December 2015. The event was graced by the presence of Mr. N. R. Vishukumar, the Director of Information Department. The fest was given life by the melodies of well known artists of Karnataka. Their tunes entwined the audience in a trance of rhythms unique to our culture.

## Hindi Parishad

### Nurturing Language

**Faculty in Charge:** Dr. Oliver Anthony

(Dept. of Hindi)

**Student Representative :** Akshay D Nandawat  
( 3 B.com T&T)

**Team Members:** 29

A nation's language is one of the most important facets of its identity, and in a multi lingual country like India, languages play a significant role. The Hindi Parishad is one such association which aims to encourage the development and promotion of the Hindi language, the most widely spoken vernacular in India, through its various activities. The association organized numerous events for the academic year 2015-16, not only for those familiar with Hindi language, but also for those with an interest in mastering this vernacular as well. The myriad cultural aspects of the language, its literature, art and music are explored and pursued through the work of the Parishad.

Indra Danush, the annual intra-class fest, witnessed the inception of new events wholly dedicated to the promotion Hindi language like 'Hit and Win' and 'Bollywood Dialogues'.

As a part of humanitarian week celebration Hindi Parishad organized a programme on 8 December 2015. The programme inspired Urdu school students to take part in painting competition reflecting the need for peace and harmony in the world. This was followed by jenga hunt and human chain event. The member of Hindi Parishad also took part in the peace march organized on 10 December 2015.

## Art Literature Music Association (ALMA)

### Art and Life, Hand in Hand

**Faculty in Charge:** Dr. Raja Ram

(Dept. of English)

**Students' Representative:** Jenita Maria H  
(3 B.Com)

**Team Members:** 30

ALMA is a forum dedicated to the flowering and flourishing of creativity and artistic impulse of students on the campus. Alma nurtures the aesthetic and expressive selves of motivated students and connects them to the hypnotic charms of art, literature and music. Embracing the different art forms, ALMA conducted the following events for the academic year 2015-16.

- An introductory workshop on the theory and practice of guitar was conducted on August 20 2015, by Stephen S Pradeep of 3 B.Com and Adriel Nile of 3 B.Com. The workshop witnessed many participants, who learnt different music styles ranging from jazz, classical, reggae and rock.

- A handmade greeting card making workshop was conducted for Alma members' on 17th September 2015 by Roseline of 2 B.Com. The workshop inspired the students to unleash their creativity and use different innovative ideas to make Greeting cards.
- A skill training workshop in quilling was organized by Alma on 10 September 2015 by Supreetha of 2 B.Com. The workshop aimed at teaching students the styles of making fancy designs by using quilling paper which was used in making greeting cards. The participants learnt the technique of paper quilling and used the art to make beautiful earrings and other decorative items.
- A pot painting workshop was conducted on 18th November 2015 by Keerthika of 2 B.Com. In the workshop the participants learnt different artistic forms and styles like warli art, contemporary and ceramic designs.

## Hashmi Theatre Forum

### Learning without Boundaries

**Faculty In charge:** Mr.T.H Lavakumar

**Students' Representative:**

Rishika Sen Gupta ( IIIB.Com TT)

**Team Members:** 40

Reflecting life through sophisticated expressions like metaphors and narratives to satiate the most primal of human needs, to narrate the story, is the essence of theatre. Hashmi Theatre Forum integrates culture and education and serves to achieve holistic development of an

individual, while catering to the innate need of self-expression and the eternal love for stories. It is an integral part of the curriculum and it allows students to explore contemporary and past stories, understand different perspectives objectively, and predominantly, learn about themselves and the world around them.

Hashmi Theatre Forum is the dramatics and theatre association of the Institution, consisting of the most theatrically gifted students, performing plays and acts in English, Hindi and Kannada.

- This academic year 2015-16, the Hashmi Theatre auditions witnessed massive participation and after auditions, fifty-two members were selected to be part of it. Hashmi Theatre forum is led by T.H Lavakumar, faculty in-charge and Rishika Sen Gupta of 3 B.Com TT, elected Student Representative.
- The forum's journey for this academic year commenced with its first performance on 15 August 2015, on occasion of the Independence Day celebration. The performance was a result of a week-long meticulous preparation by students, who were at their creative best to depict the importance and relevance of freedom and liberty in a society.
- Members of the Kannada Theatre Club ventured out to test themselves by participating in the State Level "Yuva Rangothsava" theatre auditions organized by 'Vijaya Karnataka', a Kannada newspaper and the central theme was, "Jaggathinatha Kannada".

- A moment of pride and honour for the Institution and the Hashmi theatre Forum when the first –ever India- Palestine theatre collaboration, Freedom Jatha performed on the campus on 14 January 2015. They staged the play Hamesha Samidha, a joint production of The Freedom Theatre and Jana Natya Manch. The play showcased all the hardships that Palestinians have been facing while being under occupation, for over 67 years. With deep emotions, realistic scenes and well written dialogues, the play was scripted in Arabic and Hindi.

## The Student Council

**Student Governor** – Ms. Veenu Joy  
(Dept. of Commerce)

The Student Council is a representative body of students who work towards in achieving the vision and the mission of the Institution as well as act as a strong connect between the Management, parents and the student body. The Student Council render their selfless service to the betterment of their fellow mates and create a conducive environment for the impartment of education and personal development for one and all. They conduct various events and activities throughout the academic year, representing the students' interests, pursuits and vocations.

The Council collaborates effectively with numerous other elected representatives of various associations and departments and thus ensures that each student is gifted with the best possible experience in the Institution.

## Council Nomination, Campaigning and Election (4 June – 10 June 2015)

*Objective: To become the leaders of Tomorrow!*

Campaigning for the Student Council Election occurred over two days, 8& 9 June 2015. Second and third year students of B.Com and BBA and B.Com (Travel & Tourism) cast their votes on 10 June 2015. The results were announced by Ms. Veenu Joy, Student Governor. The new council for the Academic Year 2014-15 stood as follows.

Designation	Name	Class
<b>President</b>	Linfriola Shanel Pinto	III B.Com
<b>Vice President</b>	Divyanjali Josephine Lasrado	II B.Com
<b>General Secretary</b>	Utkarsh Choraria	II BBA
<b>Treasurer</b>	Aishwarya Mohan	III BBA
<b>Ladies Secretary</b>	Amala Mukundadas	II BBA
<b>Academic Coordinator</b>	Ajay Varadarajulu	III B.Com
<b>Cultural Coordinator</b>	Rishi Poovamma	II B.Com TT
<b>Sports Coordinator</b>	Kenneth Antony D'souza	II B.Com
<b>BBA Coordinator</b>	Snehal Chetti	III BBA
<b>B.Com (Travel &amp; Tourism) Coordinator</b>	Pranav Bharadwaj	III B.Com TT
<b>PG Coordinator</b>	Divya Jane	II MIB



## **Student Council Investiture Ceremony (22 June 2015)**

*Objective: The Pledge to serve the Institution.*

The Student Council Investiture Ceremony was conducted on 22 June 2015. The ceremony sought to familiarize the Council Members with the principles and the ethos of the Institution, so that they can perpetuate them effectively. The welcome address by Ms. Veenu Joy (Student Governor) marked the commencement of the ceremony, followed by a speech by the chief guest for the occasion, Rev.Fr. Anthony Joseph SJ. He elucidated on some useful guidelines for successful leadership. The solemn oath taking ceremony took place, which witnessed the Principal handing the Institution flag to the Linfriola Shanel Pinto (President, Student Council), emblematic of the delegation of duties for the academic year 2015-16. After the student council repeated the oath, the dignitaries pinned the leaders with their badges of office. The ceremony was drawn to an end with a talk by the Principal, reiterating the commitments and goals of the Council Members.

Leadership Camp (27 June 2015)

*Objective: Navigating the path for prolific leadership.*

A leadership camp was conducted for the elected student representatives on 27 June 2015. The objective of the Camp was to empower students to perform their duties and responsibilities for various leadership positions. Rev. Dionysius Vaz was the speaker for the event. He aimed

to develop the leadership potential amongst students by conducting a variety of sessions on team building, life skills, communication and problem solving. Initiated with an ice breaker session, followed by an enlightening talk on the cardinal principles of leadership, the camp ended with a unique array of team building games. The camp made students aware of the value of leadership prowess.

## **Founder's Festival (13 – 16 July 2015)**

*Objective: Remembering and immortalizing the life of St. Ignatius of Loyola.*

The founder's festival was celebrated to mark and commemorate the life of St. Ignatius of Loyola, the founder patron of the Society of Jesus. A spectrum of competitions was held for a week, with an unequivocal quest, to monumentalize the virtues and the teachings of the Saint. Vivacious participation from all the classes greatly aided the Institution to spread the profound teachings of the spiritual leader. Activities like Poster Making, Founder Festival Quiz, Skit Competitions, and Elocution were conducted during the festival.

## **Cipher (16 -17 July 2015)**

*Objective: Promoting a globalized business environment.*

A two-day, intra collegiate business fest, Cipher was organized on 16- 17 July 2015. Cipher imbues amongst students a unique experience of neutralizing challenges and crises in the world of business. 'Game of Thrones' was the theme for the event, which invoked the key

elements of the book series A Song of Ice and Fire- vehement competition, insurmountable obstacles fused with impediments in the field of business. The competitions conducted with much zest were public relations, mock stock, finance, marketing, human resources, quiz and best manager. These enthralling events put under scrutiny the financial skills of the participants and dared them to transcend their thinking capacity and put to use their analytical and logical skills.

### **Kalotsav (5- 7 August 2015)**

*Objective: A milieu of creative expressions and entertainment.*

The three- day intra collegiate cultural fest, Kalotsav, brought to the fore the aura and exuberance of students to display their flair for a variety of cultural events. Day one of the fest began with the icebreaker event, culminated in an ebullient DJ war event, and also saw the students donning the sartorial style of the 60's. Several enjoyable events like face-painting, cartooning, thermocol carving, sketching, painting , t-shirt designing, Indian, western and classical dance that spanned over the three-day fest were a feast to the eyes. Many other competitions like western acoustics, singing, creative writing, among many others also portrayed the immense talent of the students. The aim of the fest was to allow students to venture beyond the curriculum and spread their wings that resounded with them.

### **Chanakya (13 -14 August 2015)**

*Objective: Celebrating great minds for greater challenges.*

Chanakya, a two- day intercollegiate business fest, drew numerous participants from across the country with the objective of honing the analytical skills that are imperative to survive in the corporate world, and spurring them into new avenues of thought and action. The fest, with the theme of 'Creatio Ex Nihilo' encompassed a slew of thought- provoking events in diverse aspects of business, like marketing, finance, human resources, public relations and entrepreneurial development. These comprehensive competitions witnessed young minds with brilliant strategies, ideas and proposals. The fest taught every participant the skill of thinking and the importance of team work in producing the best possible results.

### **Independence Day (15 August)**

**Objective: Resonating patriotism**

15 August, marked the liberation of India from the shackles of the oppressive British rule. It is the day when citizens show their devotion to their motherland by paying homage to the freedom fighters who strived relentlessly to free the country from the grasp of colonialism. The Institution showed its patriotic fervour on this day with a programme that began with a formal flag hoisting ceremony, presided over by the chief guest, Dr RMO Gemson and by the Principal. This was followed by an invocation dance and a presentation on the Missile Man,

Dr. APJ Abdul Kalam. The chief guest addressed the audience with an inspiring speech and with a theatrical presentation. The programme concluded with a riveting shadow dance. The true meaning and essence of patriotism was beautifully put forth.

### **Dhwani (18- 19 December 2015)**

*Objective: Celebrating the rhythm of cultures.*

Dhwani 2015, with the watchword- the spotlight is on you! was a two-day inter collegiate cultural fest, organized on 18 and 19 December respectively. The fest being a unique cultural extravaganza is a platform where students from various Institutions exhibit their talents based on the fest theme. The inaugural ceremony was led by the chief guests of the occasion Dr. Meenakshi Bharath and Mr. and Mrs. Jai Jagdish. The most awaited events were the DJ WARS, Indian dance and Freeze which was the most popular street dance event in the city. The second day was highlighted by the Personality events which allowed participants to showcase their talents. This was followed by a fashion show. DJ Zaeden was the star performer and concluded the events on a high note. The Fest was concluded with the prize distribution ceremony with CMS Jain bagging the award for the Best Cheering Squad as well as winning the overall championship for the year. Christ University bagged the award for the Most Enthusiastic Squad.

### **Eves (30 January)**

*Objective: Igniting the Flames of Equality*

St. Joseph's College of Commerce emphatically believes in the ideals of equality and fairness. Eve's, the fest organized on 30 January 2016, by the Women's cell of the college celebrates a woman in all her beauty. Eve's was a day dedicated exclusively to the women of the college, and it comprised a number of events that were an ode to their endless talents. The girls, garbed in sarees on this special occasion, participated vivaciously in competitions like karaoke and manic make-over which were a fun-filled source of entertainment. The Miss Eve's contest also set the stage for the girls to get on the soapbox and show off their talents and their creative endowment. Thus, the fest was a very unique way of imbuing a strong feminist spirit amongst men and women alike. It sent a resonating message to all about the numerous capabilities of a modern- day woman.

### **Fiesta (17 February 2016)**

*Objective: For the joy of giving*

Fiesta is an annual event hosted for the lesser privileged. Fiesta 2016 enthralled an audience of 74 children from Parikrama Humanity Foundation and Austin Town Government School. The children were warmly welcomed and led into prayer by the Principal. A series of games like playing basketball to other team building activities were organized for them. An interactive session by Ms. Margaret Sampath, Deputy Director of SICHREM on child rights was

held to educate them about their fundamental rights. The children were then entertained with a magic show. The children enjoyed the show and were enraptured as the magician performed tricks and stunts. The children visited an exhibition 'The Untitled' and met some of the artists on campus. Sweets and various goodies were distributed among them to mark the day memorable. The programme was a gratifying experience for everyone.

### **Turas 2016- World of Wanderlust (4-5 February 2016)**

#### *Objective: Unleashing the Spirit of Adventure*

The Travel and Tourism Department of St. Joseph's College of Commerce in association with FKCCI organized 'Turas', a two-day annual inter-collegiate travel and tourism fest on 4 - 5 February 2016. The objective of the fest was to showcase the emerging trends in the tourism sector and to explore the spirit and the thrill of 'Wanderlust' amongst the participants.

The fest was inaugurated by Mr. Dinesh Gundu Rao, Minister of State for Food and Consumer Affairs. He graced the event as the Guest of Honour. The event was presided over by the President of FKCCI, Mr Tallum R Dwarakanath. This year the aim of the fest was to promote the Karnataka State Government sponsored event, 'Invest Karnataka'.

Turas which in Irish means trip consisted of a medley of events which ensured that the fest was not just an educational endeavour but also doubled up as a cultural extravaganza.

The fest celebrated a passion that is inherent in each one of us, the passion for travelling and exploring the world around us.

The inaugural ceremony of Turas 2016 began with Dollukunitha ( a popular drum dance of Karnataka). The dance expressed the thriving plurality of the Karnataka folk art which showcases the cultural diaspora and expresses the multidimensional skill set of the performers. This year marked a significant moment for the as the (T&T) put up the most zealous dance performance with more than 240 students who participated in it. The crowd stood out in unison by dressing in red and yellow representing the colours of Karnataka.

The highlight of the first day was the main event, 'The Amazing Race', a city-wide treasure hunt that attracted participants from many colleges. A bikers' parade was organized in the afternoon which saw participation from students of all departments as they set out to raise awareness about 'Invest Karnataka', promote women's right to education and to support the Bijapur mission. A mini carnival was set up in the basketball court on the second day with a variety of exciting game stalls. A couple of food trucks helped to keep the festive mood upbeat among the students, visitors and guests. A contemporary dance contest was held on the main stage in the basketball court. Dance teams from different colleges put up scintillating performances which were a delight to watch. The valedictory ceremony commenced by welcoming the Chief Guest Mr. Manjunath Reddy, the mayor of

Bangalore. With the successful execution of the aforementioned events, Turas 2016 clearly outperformed the previous year's fest both in terms of scale and content.

### **Virtuoso 2.0the Dawn of the Armistice (18-19 February 2016)**

*Objective: For the Intercontinental Solidarity*

Virtuoso 2.0, the annual Intercollegiate Business Fest, was organized by the BBA Department on 18 – 19 February 2016. This year the fest was conducted on an online platform inviting participants from all across the globe. The theme selected for Virtuoso 2.0 2016 was “The Dawn of the Armistice”, which sought to emulate dialogue between conflicting nations, act as a simulation of international engagement and create a forum for the exchange of new perspectives and strategies, with the aim of building intercontinental solidarity. Colleges from the United States of America, United Kingdom, New Zealand, Pakistan, Canada, and India participated in the festival. They were posed by several challenging questions by the rounds given to them. The theme touched aspects on International relations, foreign policy, and pressing global issues that demand to be solved. The participants were asked to demonstrate their understanding of global problems, the changing global scenario, and methods to logically solve these problems. The University of Vermont (USA) emerged as the winners of the entire festival, with the University of Lahore (Pakistan) in the second place. Virtuoso 2.0 “The Dawn of the Armistice”

proved to be a tremendous success and invited praise from the participants and faculty alike, as well as favourable media coverage.

### **Valedictory (8 March 2016)**

*Objective: To the glory of a new beginning*

The valedictory ceremony of the Student Council 2015-16 took place on 9 March 2016. The Chief Guest of the function was Fr. Anil D'mello SJ, Rector of St. Joseph's Institutions and Development Director, Karnataka Jesuit Province. The principal of the Institution presided over the function. The council presented the Annual Report of 2015-16. The students received Merit Certificates, Management Scholarships and special awards. The students were congratulated and thanked for their efforts, creativity and passionate undertaking to make the yearly events a success. The college wished them good luck for their future endeavours.

## **Literary Fest**

### **Ellipses 2015**

**Organized by**

### **Department of English**

Ellipsis, the intra-collegiate literary festival introduced for the first time this academic year by the Department of English was held on the 11 August 2015. Ellipsis, a sequence of three dots, can express what a lot of words can't. It is the silence after speech. It communicates more than words. But words are important, speech is important, without them ellipsis has no

meaning. This literary festival hoped to create that silence, the ellipsis, after a series of writing and speaking competitions. The festival was divided into two sections namely Breaking Waves – Speaking events and Drifting Earth – Writing events.

Speaking events included Scheherazade, the narration contest where participants narrated a story or an incident that grabs the attention of the audience for five minutes and was held in the basketball court which caught the attention of a large crowd of non-participants; Socrates, the disputation contest, in which participants expressed their views for and against a variety of topics and Shakespeare, the Soliloquy contest, where participants prepared and performed a soliloquy based on a scene given to them. Writing events were conducted in the new auditorium where participants were greeted by a set created in association with Hashmi Theatre Forum. The visuals were accompanied by sounds which formed the theme and inspiration for participants of Persona, the fiction writing contest and reminisce the Autobiographical essay contest.

The main and concluding event of the fest that enjoyed the largest crowd and the most active participation was Divergence Debate. The topic for the debate was 'Equality' is still a token word for women in India'. A motion was moved and three speakers defended and three speakers opposed the motion. A select audience voted for or against the motion before the debate

began. The moderator then interrogated each speaker and threw open the floor to the audience for questions. Another vote was taken at the end of the debate to determine the most convincing group and also the best speaker of the debate.

## Nakshtra 2016

Organized by

## Hindi Parishad

The Hindi Parishad organized its intercollegiate literary fest Nakshatra on 27 January 2016 on the college campus. The fest was designed to celebrate literature and ideas and aimed at motivating young people in reading and writing. The fest featured many innovative events which witnessed a large participation from colleges in and around Bangalore like Jain College, MES College, KLE College, Surana College, Mount Carmel College and many others. The day unfolded with the creative events like Jenga Hunt, Book Review, Bollywood Dialogues, Parliamentary Debate, Hindi quiz, and Shabd Sampadha.

Mount Carmel College was adjudged as overall champions and Surana College were adjudged the runners up. The events were concluded with the prize distribution ceremony. The members made unique contribution to make the fest a success and it was an enriching experience for all who took part.



## Kalarava 2016

Organized by

### Kannada Sangha

Kannada Sangha organized the annual inter-collegiate cultural fest Kalarava on 15 February 2016. The theme of the festival was the achievement and the legacy of the great natarvabhauma Dr. Rajkumar, the icon of Kannada film industry. The festival witnessed a large participation from various Institutions from Bangalore like Christ University, Kristu Jayanthi College, St. Josephs Arts and Science College, Mount Carmel College, K.R. Puram Government College, Government R.C College and many others.

The event featured various activities like singing – solo and group, dance- solo and group, mono-acting, antakshari, essay writing and cine –rangayana. All the events reflected the spirit and the love for the veteran actor. The festival was successful in getting the students to connect with the various meaningful aspects of cinema and express their artistic talents. The fest concluded with the prize distribution ceremony. Kristu Jayanthi College won individual championship trophy meanwhile Mount Carmel College bagged the overall championship trophy for the year. Thus, the programme ended with lots of enjoyment and good memories and the dedicated efforts of the Sangha made the festival a huge success.

## Enact 2016

Organized by

### Hashmi Theatre Forum

This year's annual theatre fest, Enact 2016 was organized on 22-23 February 2016, hosting eleven colleges from across the city. The participants performed in English and other vernacular languages. The Hashmi Theatre Forum performed three plays, namely, Riti Ki Kahani in Hindi, Teerada Raatri in Kannada and Woyzeck in English, directed by Mr. T. H. Lavakumar.

Jain University's play One Part Woman and C.V. Gurukula College's Kivudu Sir Kivudu were declared the best plays. Spirited and vibrant, Enact 2016 was the perfect stage for numerous budding artists to flaunt and showcase their talents.

## Sports

Sport is an essential element which brings balance in the life of a student. It teaches valuable lessons about perseverance, teamwork, determination and fosters overall growth and development of the students' personality. At St. Joseph's College of Commerce, every sportsman is allowed to develop his talents, train and excel in his respective game. Even non-athletes are encouraged to try their hand at a sport, in the hope that they discover a new talent and love for the game.

The activities for the year 2015-16 began in April when the foundations were laid for the



forthcoming sports activities by identifying the vacant positions in each team. Plans were made and executed to fill the vacancies by conducting selection trials of BBA, B.Com and M.Com students on sports merit. This year, 38 students were inducted on sports merit to strengthen the various teams and were given academic percentage concessions during their admission.

After a close contest for the position of Sports Coordinator, Mr. Kenneth Anthony D' Souza of II B.Com 'D' was elected in the Council Elections of 2015-16. The internal selections for fourteen teams and for individual events were conducted in the month of June, thus giving students who had been admitted on other merits, a chance to participate in the sports activities in the Institution. After a meticulous selection process, the teams were finalized and the vacancies were filled by worthy contenders from the 500 students who had registered for the trials.

The teams were officially announced at the Sports Induction Ceremony held on the 8th of July, 2015. Mr. Sachin S Belwadi, Kempegowda Awardee, and a former Josephite was the Chief Guest for the solemn occasion. Rev. Fr. Roshan Pereira, SJ Campus minister, Vice-Principal and Staff members also attended the ceremony. 170 students were given the Pledge of Honour and after taking an oath to 'participate in the true spirit of sportsmanship', were inducted into fourteen various teams (both men and women). The national, state and university representatives were given due recognition for their achievements during the ceremony.

The long, grueling hours of practice and commitment to the college and their respective sports has paid off for the teams of SJCC. They have been successful at every tournament that they have taken part in, winning 39 trophies and 10 medals (athletics). 42 students of the college took part in University and State level tournaments, including one student who represented India and won a silver medal in athletics.

The 43 Annual Sports Day was held on 12 December 2015. The entire college was thoroughly involved in this annual affair – participating in all events and encouraging every athlete on the field. Every class was decked in attire which represented the social awareness theme that they had chosen and marched past the Chief Guest - Dr. R. Gandhi, a prominent athletic coach in the International circuit. Dr. R. Gandhi was accompanied by Rev. Fr. Anthony Joseph, the Vice President of BJES as well as by the Principal.

After the inauguration, Field and Track events were conducted and various out of the box events like sack race, Teachers tug-of-war cropped up during the intervals.

After a tiring day of hard yet fair competition, classes 2 B.Com 'B', 2 B.Com 'C' and 3 B.Com 'C' were declared as the Overall Winners. Special awards such as Individual Championship were presented to SJCC's most promising athletes - Vishal Kumar Jain of 3 B.Com (T&T) and Meghana Shetty of 3 B.Com 'B'.

## Spiel 2016

Spiel the mega annual sports extravaganza that is being held for the past 26 years, attracted thirty-seven colleges this year. The ninety-four matches were held in a span of eight days and the college campus was a beehive of activities during this period from 6 -13 February 2016.

Spiel Run witnessed a large participation of students and external associations; supported by the Alumni of the Institution. 37 reputed colleges participated in these eight days event wherein tournaments were organized in 10 disciplines. St. Joseph's Commerce College won the Team Championship Trophy in Men categories and also took the Overall Championships by winning the winners / runners-up trophies. Spiel was acclaimed as

a highly successful tournament in Bangalore Collegiate level.

**The following are the details of Trophies Won in SPIEL 2015-16**

1.	Basket-ball	Men	SPIEL	Runners-up
2.	Basket-ball	Women	SPIEL	Runners-up
3.	Football	Men	SPIEL	Winners
4.	Tennis	Men	SPIEL	Winners
5.	Badminton	Women	SPIEL	Runners-up
6.	Throw ball	Women	SPIEL	Runners-up
7.	Table tennis	Men	SPIEL	Runners-up
8.	Hockey	Men	SPIEL	Runners-up
9.	Cricket	Men	SPIEL	Runners-up

## Achievements Galore

**The Following are Medalists in Bangalore University Athletic Championship 2015-16**

Sl/No	Name	Place	Medals	Events
1.	P. Vishal Kumar Jain	1st Place	Gold	100mtrs
2.	Meghana Shetty	2nd Place	Silver	100mtrs
3.	P. Vishal Kumar Jain	2nd Place	Silver	200mtrs
4.	Vimal Raj	2nd Place	Silver	Long Jump
5.	Syeda Ruqaiyah Aga	2nd Place	Silver	Long Jump
6.	P. Vishal Kumar Jain Bharath. L Sharath Shetty James Nishant Rajeev	1st Place	Gold	4 X100 Relay (M)
7.	Meghana Shetty Syeda Ruqaiyah Aga Manogna. G Jovita Jose	1st Place	Gold	4 X 100 Relay (W)
8.	Ashrith Nanjappa Dashank. K.K Sharath Shetty Siddharth Reddy K	2nd Place	Silver	4 X 400 (M)
9.	P. Vishal Kumar Jain	Best Athlete		

The following are the details of Achievements of Sports teams & Trophies Won in 2015-16

Sl. No	Game	Category	Tournament	Position
1	Badminton	Women	Bangalore University	Winners
2	Table Tennis	Men	Bangalore University	Winners
3	Table Tennis	Women	Bangalore University	Runners-up
4	Basketball	Women	Bangalore University	Winners
5	Tennis	Men	Bangalore University	Winners
6	Football	Men	CMS Jain CFL 2015	Winners
7	Athletics	Men	BUDDA	800 Meters Silver
8	Basketball	Men	Bangalore University	Winners
9	Cricket	Men	CMS Jain CPL 2015	Winners
10	Judo	Men	Bangalore University State (Junior) State (Senior)	Gold Silver Bronze
11	Football	Women	Christ University	Runners-up
12	Tennis	Men	Christ University	Runners-up
13	Football	Men	Christ University	Winners
14	Boxing	Men	Bangalore University	Silver (52-56 Kg)
15	Football	Men	Rotary	Third Place
16	Basketball	Men	Cross-Over	Winners
17	Basketball	Women	Cross-Over	Winners
18	Basketball	Women	SFS	Winners
19	Basketball	Men	SFS	Winners
20	Cricket	Men	Bangalore University	Winners
21	Basketball	Women	JNC	Winners
22	Basketball	Men	JNC	Runners-up
23	Basketball	Women	NITK Surathkal	Runners-up
24	Basketball	Men	NITK Surathkal	Runners-up
25	Football	Men	Bangalore University	Winners

**The following Names of Students Represented University/State/India 2015-16.**

Sl. No	Name	Class	Game	Representation
1	Aishwarya Mohan	III BBM B	Basketball	University
2	Gabriella Smith	II B.Com C	Basketball	University
3	Surya Gowthaman	I M.Com	Basketball	University
4	Mercy Wilson	I BBA A	Basketball	University
5	Chandana Muthanna	I BBA B	Basketball	University
6	Shanice Dias	II B.Com B	Basketball	University
7	Sneha. K	I BBA B	Basketball	University
8	H.P Tejas Gowda	I BBA A	Cricket	State
9	Ankith Udupa	I BBA A	Cricket	State
10	Sharath Somanna	II B.Com B	Hockey	State & University
11	Sindhu Bharadwaj	III D	Badminton	University
12	Akhil. M	I D	Basketball	State
13	Shwetha. R	I BBA B	Basketball	State
14	Shivil Kaushik	II B.Com C	Cricket	KPL & IPL
15	Pusthak Naag	III B.Com B	Cricket	KPL
16	Pratima Kollali	III B.Com D	Swimming	University 800,200,400 Free Style Silver (AIU)
17	Meghana Shetty	III B.Com B	Athletics	Federation Cup 3rd place in hurdles Asian Grand Prix
18	Akash N	III B.Com C	Football	University
19	S. Anthony Leonard	III B.Com C	Football	University
20	Denis. A	III B.Com C	Football	University
21	Arvind Sekhar A	I B.Com E	Football	University
22	Vimal Raj	I B.Com E	Football	University
23	Vishal Kumar Jain	III B.Com TT	Athletics	University
24	Ali Murtuza Khoi	II T.T	Judo	University
25	Lenin Patrick. S	II B.COM B	Boxing	State
26	Neelalohith. T.S	III B.COM B	Football	State
27	Ramya Christy	III B.Com A	Football	University
28	Rebecca Chiu	III B.Com D	Football	University
29	Syeda Ruqaiyah Aga	I BBA B	Football	University
30	Tejaswini. R	II B.Com B	Throwball	State (Winners)

## Extension & Community Outreach- a venture for Social Change

St. Joseph's College of Commerce has always been about education that reaches outside from the four walls of its classrooms into a world that needs men and women who can serve humanity through the pursuit of knowledge. The extension and outreach activities organized by the Institution, is an endeavour to encourage a deeper sense of service to others and achieve the Jesuit vision of education of creating men and women for the larger society. The various associations work towards instilling and nurturing moral sensibility and ethical responsibility amongst students towards their environment, society and the less fortunate. NSS, CSA, E Cell, NCC, Women's Forum, AICUF, and Eco Club are the active association that participates in planning and implementing outreach activities in the Institution.

### Jesuit's collaborative venture for social change

The Jesuit view of higher education concerns all round development of students with a special focus on critical praxis that engages them to yoke their academic excellence, character development and a personal concern to the transformation of a society that is deeply disturbed by inequality and injustice. In alignment with the Jesuit Higher Education purposes, the University Grant Commission, the Highest Education Authority in India has recognized the relevance and importance

of the purpose and practice of extension as integral to the process of learning. Based on the said objective, the Institution has started 60 hours of community service to reach out to the deprived groups and vulnerable sections of society and create opportunities for education, awareness and skill enhancement.

### Community Service

Jesuit education helps students to realize that talents are gifts to be developed, not for self –satisfaction or self-gain, but rather, with the help of God, to be utilized for the good of the human community. Students are encouraged to use their gifts in the service of others, out of love for God. As a part of the rural exposure camps the students visit villages and experience the realities of village life, their predicaments and their everyday challenges with minimum resources. They conduct outreach programmes in these villages and work towards their betterment.

This academic year, all the Associations jointly came together and celebrated the World Human Rights Day by expressing its staunch protest against the killing of the veteran Kannada writer and social activist M.M Kalburgi and demanding the basic human right to live peacefully in an open and free society. Under the banner Youth for Peace and Plurality, all the Association members, students, faculty along with writers, artists and various other social organizations from all over Bangalore gathered in Town Hall on 10 December 2015, to express its solidarity with all those who have lost their lives trying to protect the basic human

rights and to show their commitment to peace and plurality. The Institution by supporting and advocating its faith on human rights issues echoes its motto of shaping men and women for the larger society.

### Week of Giving

The week of Giving was organized on the campus from 21 to 26 August 2015 for the Nepal earthquake relief efforts. The Institution made a huge material donation and organized food fest, and newspaper drive to raise money for the cause. The faculty members of the Institution contributed a day's salary towards Chennai flood relief and restoration activities. The Institution through the combined efforts of the students and staff made a monetary contribution of 3.5 lakh towards Nepal earthquake relief and Chennai restoration activities. The Institution by encouraging such community work has well exemplified the quote "Solidarity is learned through 'contact' rather than through 'concepts'.

### Thanksgiving Day

The Institution organized a Thanksgiving Day on 4 March 2016 for the graduating students marking the end a wonderful journey on the College campus through giving thanks to the Almighty. This was a solemn occasion witnessed by all the final years, where each class presented a prayer on their behalf and symbolic offerings were given. With the presence of the Rector, Rev. Fr. Anthony Joseph SJ, and many other respected priests from the Jesuit institutions, the Thanksgiving Service made the passing out

students feel more spiritually attached to the institution. The service was held in two sessions for the two sets of final years.

## National Service Scheme Not Me, But You

**Faculty in- Charge-** Mr. Vinay Kambipura

**Students' Representative-** Mr. Arokianathan. C  
(3 B.Com)

**Team Members – 150**

The NSS unit of the Institution comprises students who tirelessly work towards the betterment of the society, thereby instilling in themselves and those around them, a spirit of brotherhood, patriotism and comradeship. This academic year NSS conducted the following activities

- The NSS unit, comprising enthusiastic and energetic volunteers, began its activities by organizing a blood donation camp in association with the Lion's Club of Bangalore. A total of 203 students participated and donated blood to the patients of various hospitals. 203 units of blood were collected thus setting a new record from the Institution.
- NSS volunteers did a follow-up work of their previous rural camps by visiting the villages where they had previously camped. On 21 June 2015, the team visited Kugonahalli and Channaveeranahalli, both in Doddaballapur Taluk, and met the villagers. In order to maintain a link between the village and urban society, NSS volunteers frequently visit villages and interact with the villagers.

- NSS organized an orientation programme for the newly inducted volunteers on 15 June 2015. Justice and Care, an international NGO working towards rescue and rehabilitation of victims of human trafficking, was invited to make a presentation on the work they do. The NGO also invited students to work along with them in helping the victims of human trafficking and deliberated on the ways to prevent it.
- On 15 August 2015, NSS volunteers celebrated Independence Day with children of the Government School in Austin Town. The members actively organized various performances to celebrate the momentous occasion. The team also conducted several competitions for the children. A documentary was screened that showcased the importance of Independence Day and the students expressed their fervent emotions by singing patriotic songs.
- The NSS unit believes that casting votes in election is a fundamental duty of all citizens. In keeping with this belief, it organized an awareness campaign about the BBMP election held on 22 August 2015. Two days prior to the election, the entire NSS unit conducted an 'awareness rally'. The volunteers also organized a street play and flash mob, urging the college students to cast their votes. Volunteers also held placards at Brigade Road and MG Road signals reminding passers-by about the upcoming election and urging them to vote.
- As a reminder of the nuclear holocaust tragedies of Hiroshima and Nagasaki, NSS volunteers drew charts condemning the use of nuclear weapons on 8 August 2015, and displayed them on the campus. Individual volunteers came forward to donate blood in times of emergencies.
- On 29 August 2015, NSS volunteers took part in a solidarity meet on the issue of Kandhamal violence, in front of the Town Hall. NSS volunteers actively participated in the solidarity meet by shouting slogans, making speeches and trying to spread awareness about the issue.

## Centre for Social Action

### Care, Connect, Change

**Faculty in- Charge-** Mr. Prakash Raju

**Student Representative-** Hemashree B. Sindhe (3 BBM)

**Team Members -** 200

The Centre for Social Action (CSA) is one of the social service associations of the Institution that goes by the motto Care Connect Change. The CSA conducts innumerable social visits, school-support activities, charitable events as well as a rural immersion camp and a seminar every year. The activities conducted by the CSA were the following-

- The CSA activities for the year commenced with an orientation programme conducted on 2 July 2015 for the first year students. The programme enlightened the students about the objectives and the goals of the Association and the various activities conducted by it.



- The CSA council members in association with CARE, an NGO visited a slum in KS Garden and conducted several welfare activities in congruence with the educational development of the slum-kids. In the month of July, the CSA Council accompanied by Mr Prakash R, the CSA Coordinator conducted a recce of the slum with Mr Manohar.
- On 4 August 2015, the CSA visited the Government Urdu School on Markham Road, with which it has long-standing association. Art & Craft classes were conducted for the school kids by the CSA members. The kids were also exposed to English Poetry and were encouraged to sing along and dance. Informal follow-up sessions ensured that the kids have been putting their new skills in practice.
- CSA organized Independence Day Festivities on 15 August 2015, at the Urdu School premise. The flag was hoisted by the Chief Guest, Mr Lavakumar, faculty of the Department of Kannada, St. Joseph College of Commerce, after which the National Anthem was sung by the gathering. The school was then treated to the volunteers' renditions of patriotic songs and dance performance.
- Computer classes for the Urdu School kids were conducted on 25 August 2015. The volunteers gave the kids an insight into basic computer skills such as MS-Paint and Notepad.
- An Art & Craft session was conducted on 26 August 2015 that helped the children to brush-up on their skills. They were also trained in practical arts such as envelope and mask making. The paintings made by the kids were displayed along the corridor of the Institution.
- On 27 August 2015, forty students from the Urdu School came to the Institution to play football and to compete in other sporting contests such as running race, dodgeball, frog race etc. The volunteers of the CSA participated along with the kids in a piggyback race as well as a few rounds of tug-of-war, after which refreshments were served.
- On the occasion of Teacher's Day Celebration on 5 September 2015, the members of the Association, hand crafted greeting cards and distributed them to each member of the faculty of the Institution. The warmth, enthusiasm and respect put in by the volunteers were received with love and affection from the Principal and teachers.
- 29 August 2015, was observed as the week of giving in the Institution. The members actively participated and collected necessary items from the students. It was distributed to the in-patients and their care-takers at the Kidwai Memorial Cancer Institute, and about Four Hundred people and Hindered kids benefitted from this noble act.
- In line with a new initiative, the CSA took forty kids of the Urdu School to the Vishweshwaraya Museum, on 15 September 2015, and guided them through an extensive tour of the technological marvels and other scientific edicts showcased in the museum.

- Around forty students of the Association attended a four-day rural camp from 18- 21 October 2015 in Bhoomenahalli village in Dodballapur District, where several farmers had lost the lands and their families had been cultivating for nearly a decade in the Forest Department, which usurped the lands in the name of forestland reclamation. In collaboration with Dr Srinivas of the Karnataka Rajya Raitha Sangha, the students toured several villages, orienting villagers and performing street plays to sensitize the farmers on the plight of their Bhoomenahalli brethren. On the final day of their stay, the students organized a gathering where the farmers discussed the ways in which the issues could be tackled. The Principal and the Vice-Principal, graced the gathering with their presence. The students' participation in the struggle was a noble endeavour and was greeted by overwhelming enthusiasm from all quarters.
  - The CSA organized the following programmes to mark the occasion of World AIDs Day –
    - An inter-class poster making contest on 30 November 2015.
    - AIDs Ribbons were distributed to students and passers-by on the morning of 1 December 2015.
    - A fund-raiser event was organized in the Basketball court, with food stalls, a photo booth and live music.
    - Fr. Biju Sebastian, a research scholar from Christ University and a Counselling Psychologist interacted with students on HIV/AIDS awareness.
  - On 10 December 2015, World Human Rights Day, the Association, in collaboration with the NSS and other associations, organized a gathering at the Town Hall to protest against the murder of Dr M.M.Kalaburgi and the shrinking space for free speech in the country. The gathering saw a large attendance of several prominent speakers and extensive media coverage.
  - On 13 January 2015, the Government Urdu School in association with CSA organized their annual school day. The students were accompanied by their Principal and teachers. They were greeted by a cultural get together organized by the CSA volunteers in which the school students enthusiastically participated.
  - A two-day workshop titled Beyond Tolerance towards Acceptance was organized on 25-26 February 2016 by Center for Social Action. The aim of the workshop was to promote the idea of tolerance and to affirm the notion of acceptance and understanding. Thirteen Institutions from Bangalore took part actively in this workshop.
- The first session was on the topic Understanding Intolerance: Situations and Issues. In the introductory remark by Mr. Shivasundar, a social activist and freelance journalist highlighted the strategy to combat intolerance by integration of cultures, people, and faith. This was followed by an open house session where questions related to confronting bias, and to counter

the effects of hate media were discussed. The second session was on 'Understanding Intolerance and Our Role in Combating'. Mr. Deepu, founder of pedestrian pictures screened a documentary on Indian history of equality. Prof. Vinay Sreenivasa, from Alternative Law Forum, talked about tolerance-a paradox of the Indian Constitution. This topic received great acclaim from the participants. The highlight of the second day of the workshop was a student panel discussion on the topic Student Politics on College Campuses. It was moderated by Prof. Vinay Kambipura. The students spoke about their experience of politics in college. Followed by this the next session concentrated on the issues of the vulnerability of minorities, women, children, Dalits, elimination of laws, and policies. The panelists for the session were Ms. Brinda Adige, Advocate Akhila Vidyasandara, Prof. Y J Rajendra SJC, M. Rajesh and was moderated by Ms. Ramya from ALF. The workshop was an attempt by the CSA team to reinstate the idea of peace, harmony, and interfaith dialogue to live peacefully

## All India Catholic University Federation (AICUF)

### In the service of Humanity

**Faculty in -Charge:** Ms. Christina Aroojis  
**Student Representative:** Sam Sharath(III B.COM)  
**Team Members:** 250-300 members

The All India Catholic University Federation (AICUF) is an organization of catholic students

who are committed to the impartment of social justice and care for the welfare of society in which they live in. They draw their inspiration from the person and life of Jesus Christ. AICUF believes in the motto; do unto others as you would have them do unto you. AICUF students stand affirm in their belief for peace, human and democratic rights. They celebrate plurality of cultures, faith and ideologies contributing to the all round development of human beings who have been created in the image of God. The AICUF organizes various activities keeping three objectives in mind- Social Outreach, Personality Development and Spiritual Growth. The diverse activities conducted by the Association include camps, retreats, social visits, seminars, rallies and campaigns.

- The AICUF association began the events for the academic year 2015- 16 with a flash mob organized on 4 June 2015. This was a promotional event designed to enlighten the first year students about the importance and privilege of being a part of AICUF.
- The AICUF conducted a holy mass on 5 June 2015. During the mass, the choir performed and the prayer of the faithful and the offertory was organized and executed by the Association members. On a rotational basis it was ensured that as many members as possible got a chance to contribute to the Mass.
- AICUF members celebrated the World Environment Day with a paper drive, movement organized from 3– 5 June, 2015. AICUF members motivated the students of the Institution to donate unused sheets of paper and note books. The collected material was then distributed to the

students willing to study but unable to afford it. The activity saw large participation and the Association was successful in raising awareness of the importance of a healthy and green environment.

- The AICUF association conducted the Ignitor's Youth Retreat from 18– 20 June 2015, for the second and third year Christian students of the Institution. The retreat inspired and guided the students to become aware of God and to lead a meaningful and devotional life in the service of humanity.
- On 8 August 2015, the AICUF Association organized a pet show during the intra collegiate fest Kalotsav. The students received an opportunity to bring in their pets and show case their talents over three rounds of events. This pet show was designed to show the strong bond shared between the master and the pet.
- The AICUF association formed its Gospel fest team during Kalotsav from 6 - 8 August 2015. Events such as gospel sketching, bible quiz and potpourri were conducted in order to bring out the talents of the members, as well as to form the gospel cultural team. The fest helped the members unleash their creative potential and create a platform to showcase their artistic potential.
- The major highlight of AICUF's events for the year was a Blind walk, organized to develop an awareness and understanding about blindness. Students from different Institutions gathered at Cubbon Park on 6 September 2015, to sensitize people about the challenges faced by visually impaired

people. Blind folded students started in procession up to the Indian High School. The event was organized in collaboration with Narayana Nethralaya Hospital.

- The AICUF association put together a food fest on the 24 and 26 November 2015 as an endeavor to raise funds for the waste segregation project. The event was not only an opportune moment for students to channel their gastronomic talents, but also to work together towards an extremely worthy cause.
- With the advent of globalization and modernization, Indian society has progressed and developed. Yet one facet of society that still remains rooted in deplorable conditions is the Dalit community. They continue to remain a scapegoat of discrimination and subjugation in the world. AICUF participated with much zeal in a rally on 1st February, 2016 to raise awareness about their plight and dispel the antiquated practices that have been ingrained in people's minds.
- The humanitarian week, an event organized to instill the feelings of empathy and philanthropy amongst the students of the Institution, commenced on 1 December, 2015. AICUF projected a short movie which depicted the theme "Responsible Citizen". The event wrapped up on 10th December with the students taking part in the protest held at Town Hall to raise their voices against the death of professor Kulbargi.
- The students of AICUF and other social clubs assembled at Kings Court, Palace Grounds, on 20 December, 2015, to raise awareness

about the benefits of clean and safe food on the occasion of an event hosted by the Confederation of Indian Industry (CII) called Surakshit Khadya Abhiyan. The walkathon spanned a distance of three km, and was a very unique way of enlightening minds about the crucial importance of safe and hygienic food.

- AICUF in association with The Robinhoodsters, an NGO, took up an initiative to spread joy during Christmas 2015. The members of AICUF strived to collect basic necessities and took up extensive fund raising to extend a helping hand to the families living in slums. After toiling to accrue as much as possible, the items were distributed by the students at a slum in tannery road on 22 December.
- Traffic rules and regulations must be stringent at all times to ensure the safety and security of the citizens. To this end, AICUF staged a rally at Kanteerava stadium on 9 January 2016 in an effort to strengthen the traffic rules. The traffic police commissioner addressed the gathering at the event, which brought to the fore the imperative need to streamline traffic policies in India for a safer future.
- Gospel Fest - Revelations 2016 was held on 21 and 22 February 2016 to spread the message and teachings of God. To celebrate these beautiful doctrines of the almighty, AICUF organized the Gospel fest. Events like treasure hunt, air crash, face painting and sketching received vivacious participation from students. The event truly invoked the essence of spirituality in a very meaningful way.

## Rotaract Club

### Dream, Believe, Achieve

**Faculty in- Charge:** Ms Nisha Amogh

**Student Representative:-**Gaurav.N (III BBM)

**Team Members :** 206

- The Rotaract Club, funded by the Rotary, Bangalore Cantonment, is a youth forum committed to creating young leaders to serve and lead the society. Rotaract Club of the Institution has taken “Dream, Believe, Achieve” as their motto. The following were the activities conducted by the club for the academic year 2015 -2016:
- A talk about Leadership was conducted by Mr. Roshan Raikar, to provide an insight into the ways of making good career choices.
- A visit to a Muslim Orphanage was conducted by the Rotaract members. The subjects covered at the school by them were general knowledge and moral science. The club members’ also organized games for the children.
- The club members attended the District Leadership Training Workshop (DLTW) conducted by the Rotaract District for the Board Members of Rotaract Clubs across Bangalore. Its purpose was to train the Board members on their duties and responsibilities as the Board members of their respective clubs.
- A 3-day Ryla Camp was conducted in S.C.M.I themed Kindle the Fire Within with eleven Institutions and forty- three students as participants. The session covered the topics

like Anger Management, Lateral Thinking, Creativity, What Business Schools Don't Teach, Emotional and intelligent Quotient, Wisdom Seeds, Theatre Workshop, Laughter Yoga, Morning Fun and Jog.

- Humanitarian Week was celebrated in the Institution from 3- 10 December 2015. The week was full of activities where the various Associations raised funds for the protest rally at Town Hall which was held on 10 December 2015.
- The Rotaract Club collaborated with the Eco Club of the Institution on 7 December 2015 to celebrate 'Women Empowerment Day'. The Clubs organized activities for the day as well as arranged stalls to raise funds for social causes. The activities conducted included a debate on the topic Converse the Controversy, an activity titled Drape and Dunk followed by a play titled FIFA tournament. They Club arranged 14 stalls during Women Empowerment Day, which was the highest number of stalls set up by any individual club in the Institution during World Humanitarian Week.
- On 26 December 2015, five Rotaractors from Bangalore went on an Exchange Programme to Pune. This was a cultural exchange between Rotary Bangalore Cantonment (RBC) and Rotary Club of Pune Gandhi Bhavan (RCPGB) under the banner Rotary Youth Exchange (RYE). The following activities were conducted as a part of the Exchange Programme.
  - A Heritage Walk in which the Rotaractors walked through the lanes of old Pune

and visited several important points such as Shanivar Wada, TambatAali, Mandai, BurudAali, TulshiBaug and Vishrambaug Wada. After the Heritage Walk, the Rotaractors were taken on a trek to Vetar Hill.

- The group set out for Pune Darshan. The group visited various sites such as Aga Khan Fort, National War Memorial, Raja Kelkar Museum, ShindeChatri, etc.
- On the last day, the group visited the Rotary School where RCPGB took several educational initiatives for underprivileged students.
- Next, the group visited the Centre for Autistic Children where RCPGB makes donation for necessary equipment. Ms Sadhana Godbole the psychologist in charge educated them about Autism, its symptoms and the various activities they undertake to help autistic children.
- Following this, they went to Lavasa, a private, planned city built near Pune.
- A rally was conducted in Kanteerva stadium on the 9 January 2016 to raise awareness on road safety and safe driving methods. The student members of all the clubs of the Institution gathered at the college gate at 9 am from where they were guided to the Kanteerva Stadium holding up picket signs on road safety and safe driving. The rally was a success and the Honourable Chief Minister of Karnataka, Mr Siddaramaiah made a Closing Address about various traffic rules and their importance in our country today.



- Inspired by the tagline of Gift to the World the Rotaract Club planned a visit on 11 February 2016 to Karnataka State Council for Child Welfare crèche, Nandidurg, a day care center where the less privileged kids are taken care of while their parents are off to work. The Rotaract team enthusiastically interacted with the tiny tots and spent the day with them doing creative artwork.
- The Rotaract team of nine students made their way to the Karnataka State Council for Child Welfare crèche, Amruthahalli on 18 February 2016, to be greeted by smiles and laughter of the children present there. A session was conducted where the children were taught nursery rhymes. The children were also taught about the importance of waste management and its necessity in today's world. The children learnt about the process of the segregation of dry waste and wet waste and labeled the respective dustbins which were donated by the club. At the end, the team members got together to make craft items, to decorate the crèche in order to make it more educational, appealing and fun-filled.
- The Rotaract Club visited RT Nagar crèche on 18th February 2016. The team members made a number of posters of the English alphabet and numbers for the children. The main idea behind this activity was to get to know these children and spend time with them while cleaning and decorating the entire place to make it a suitable learning environment. This project was inspired by the Happy Schools Initiative taken up by the Rotaract District 3190.
- 22 Rotaractors visited Vaderahalli Primary School, a government school in Hesaraghatta on 20th February 2016. The students were made to engage in various fun filled activities. The children of the first and second standard were supplied with art material and the members taught them to draw and color. Along with these activities various games like a ball in the bucket and throw ball were arranged to entertain the students. The Rotaract Club donated various stationery items, handmade books and dustbins to the school to be used for the benefit of the children.

## ENACTUS

**Faculty in Charge – Mr. Giridhar Naidu**

**Student Coordinator- Chaithanya Ganatra**

**Team Members -20**

Enactus is an international non-profit organization that works with leading Institutions with an objective to encourage and inspire university students to make a difference in their communities while developing the skills required in becoming socially responsible business leaders. The participating teams apply business concepts to design outreach projects which aim at improving the quality and standard of living of those in need. The students of our Institution participated in the following events:

- Attended workshops and seminars organized by ENACTUS India
- Attended the KPMG progress sessions at regular intervals.
- Received support from the LGBT community of Bangalore.



- Attended the National level ENACTUS competition in Delhi in July 2015.
- Under the guidance of Mr. Farhan Pettiwala, Head of ENACTUS India, collaborated with HP to set up Smart Classrooms, an initiative to bring technology to underprivileged students.

## PG Department Rural Exposure Camp

The students of 1 M. Com and 1 M.Com(IB) visited Manvi, situated in the Raichur district of Karnataka from October 15th 2015 to October 19 2015 as part of their Rural Exposure Camp. The students were accompanied by Dr. Isaac, Ms. Vyoma and Ms. Shiny. The main objective of this 4-day programme was to expose the students to the lives of people in rural areas, their way of living and various difficulties faced by them. The schedule for the programme included plantation of saplings as part of everyday's field work, interacting and teaching the school children and a village visit to Pannur. The students showed great interest and participated in all the activities that were scheduled for them.

The rural exposure camp helped them to understand the difficulties of the people and the developmental activities undertaken by Loyola College to help them. The students realized that there is a world of difference between the lives of people who reside in cities and people who live in villages. Overall this camp was a great learning experience filled with unforgettable memories for all.

## Innovation & Best Practices

St. Joseph's College of Commerce has always strived hard to remain at the forefront of innovation and development by adopting some of the most advanced and competent techniques and practices that inspires students to expand their horizons and prepare them for globalized education. Under the category of innovation and best practices, the Institution provides a platform where students supplement their classroom knowledge with experiential learning. Through Global collaborations, International Industrial visits, International Internships, Social Internship, Community Services and Field visits and adopting many other best practices, the Institution is inspiring and motivating excellence in every sphere of life. In this academic year, some of the outstanding techniques and practices that have been adopted in accordance with the assurance to innovation are as follows:

### Education for All

The Institution's goal is to support students coming from the weaker and underprivileged sections of the society by providing higher education and ensuring inclusiveness.

The Management of the College, through the admission policy ensures preferential admission for the following:

- Economically Challenged sections of the society
- Physically Disadvantaged Students
- Students from socially marginalized

communities such as SC, ST and other minorities.

- Students who are slow learners
- Students seeking part-time employment while in college to meet their financial needs.

During admissions, the applications received are segregated and scrutinized with great care to identify students from disadvantaged backgrounds. After the process of admission is completed, conscious efforts are taken to execute a seamless integration of these students into the mainstream student body. It is ensured that there is equity in terms of opportunities provided to all the students. A Plethora of schemes have been initiated by the Institution like fee concession, fee payment in instalments, scholarships, mid-day meals, bridge course classes, special classes, remedial classes etc. to bring about effective inclusion. Progression of these students is tracked periodically in order to devise timely intervention.

## Curriculum Advancement

Designing a flexible, industry centric and evolving curriculum that is deeply rooted in the contemporary developments of the world of finance and business. The process of curriculum development and improvement is a shared endeavour with multiple stakeholders. The process is as follows:

- Appointment of Subject Coordinators for individual subjects, who have regular discussions to suggest necessary changes in the curriculum

- Collecting expert opinion on the suggested changes, from distinguished practitioners in the field
- Deliberation of the changes in curriculum by the Board of Studies, comprising of subject teachers, academicians, student representatives and Industry representatives for deliberation
- Incorporation of changes in the curriculum
- Regular staff enrichment programmes and deliberation focused on curriculum advancement.
- Promoting research on campus to facilitate the staff to map the latest advancements in their respective areas of specialization.
- Encouraging Faculty to attend seminars and workshops and present research papers
- Mobilization of learning resources which are searchable, accessible and shareable for curriculum implementation.

## Innovation in Teaching & Learning

The Institution aims to incorporate innovation in all aspects of teaching and learning. By encouraging and innovating different pedagogical approaches and making learning environments more challenging, the Institution effectually makes teaching and learning more effective and meaningful. Organizing field visits, hotel visits, involving students to document socially relevant articles and newspaper items , making creative forums to mark students' internal assessment progression and through

various other avenues the Institution has sincerely pursued and practiced innovation in the process of teaching and learning.

### Field Visits organized by the Department of Travel and Tourism

The B.Com Travel and Tourism Department organized a field trip to Coorg and Wayanad from 25 - 30 October 2015. The trip offered students a broader and a wider perspective on the subjects being studied and they got an opportunity to be involved physically with real situations. The trip contributed to a lot of learning and awareness among the students.

The final year students of 3 B.Com TT were taken on a field visit to RD's Nature Retreat, located near Bannerghatta on the 20 November, 2015. Organized by Crazy Holidays, this field visit was intended to guide the students through the various career paths in the travel and tourism industry, and also to give them a firsthand feel of what it is like to be a tour manager.

### Tour Guide Programme organized by the Travel and Tourism Department

Athena Training Academy in association with Crazy Holidays a leading International and domestic tour operator conducted one-day workshop on How tour is coordinated and conducted professionally in RD Resort for B.Com Travel Tourism VI Semester Students on 20 November 2015

The orientation session was divided into 3 sessions; the session was conducted by Mr. Santhosh the Director of Crazy holidays and his team. The first session was the introduction

about Crazy holidays and explanations given about the one day programs for schools and corporate and also about management executive program that they offer for students after completing the graduation. The second session was about how the minute requirements of the tour participants are taken care by reading and understanding break-up of the tours. So that students understand the role of Tour in charge. The third session was about how games to be conducted for the tour participants to entertain them and how effectively the big group can be managed. Students provided with both veg and non-veg buffet lunch, by evening the bus reached the SJCC campus around 7pm, the whole trip was sponsored by Crazy Holidays.

After the one day orientation program student were motivate to participate in the one day School tours conducted by crazy holidays, many students showed interest and participated in the trips to get practical exposure. Students were paid Rs.500/- for participating each trip.

Date	Place of visit	Participants	School
14.1.16	Jade Garden Resort	Pawan	Bishop Cotton Girls
		Arjun M.S	
27.1.16	Tulips Resort	Pawan	St. Joseph's High School
		Arjun M.S	
28.1.16	Gold Coin	Megha	St. Joseph High School
		Sanjana	

28.1.16	Elim Resort	Ashwath	St. Joseph's High School
		Jagdish	
29.1.16	Capital Resort	Ashwath	Cathedral High School
		Jagdish	
29.1.16	Silver Oak	Arjun	Cathedral High School
29.1.16	Tulips Resort	Pawan	Cathedral High School
16.2.16	Elim Resort	Amar	Vagdevi High School
17.2.16	Gold Coin Resort	Amar	Bishop Cotton Girls
19.2.16	Garden Asia	Ullas	National Public School - Rajajinagar
	Elim Resort	Sababrish	Bishop Cotton Boys
23.2.16	Ruppis Resort	Ashith	National Public School
	Wonder La	Hani Megha Chandersekar Rebacca Rushika Sanjana Amar	Bishop Cotton Boys School
23.2.16	Gold Coin	Ullas Karthik Sabrish	Poorna Prajana School

	Garden Asia	Aswath	Cambridge Public School
24.2.16	Ruppis Resort Elim Resort	Ullas Aswath	National Public School Poorna Prajana
25.2.16	Garden Asia	Jagdish	Cambridge Public School
	Our Native Village	Sai Kiran	DPS
	Country Club Mysore	Aishwarya Akshay Kothari Adeline Fiona	Bishop Cotton Girls

### Airport Study Tour organized by the Department of Travel and Tourism

An educational tour to the Bangalore International Airport was organized for the second year students of B.Com Travel and Tourism Department. The tour took place on the 12 December, 2015 and 12 January 2016 respectively as students were split into two batches of forty each. The objective of airport visit was to let the students acquaint themselves with the functioning of an airport and to expose them to the various employment opportunities available in the sector. Prior permission was taken by the college authorities and all security clearance formalities were completed days in advance. Each student was issued a temporary visitor ID upon entry to the airport. The students were taught about the functioning

of the ticketing system as well as the various protocols to be followed during emergencies. They were also taken on a short tour to the VIP lounge area. The visit was a great success as the whole tour was well organized and the students were treated to a valuable learning experience.

### **A Visit to the National Gallery of Modern Art as a part French Certificate Course Programme.**

The students of II B.Com TT were presented an opportunity to go on an educational visit to the National Gallery of Modern Art as part of their continuous internal assessment. The visit was conducted in two batches on the 12th and 16th December respectively. Specific instructions were given for each student to select a particular sculpture of their liking on which they would write an analytical piece drawing interpretations relating to their own perceptions. This immersive exercise yielded productively indulgent experiences for the students as each person felt compelled to delve deep into their creativity and explore their wisdom. Fine art is a major part of any culture and research has shown that our culture does play a role in the way our brain processes information and reacts to stimuli. That's one reason why a visit to places of culture like this is important.

### **Hall of Fame Exhibition organized by BBA Department.**

As a part of the Internal Assessment evaluation, the first year BBA Classes organized an exhibition christened "Hall of Fame", akin to the Madame Tussauds Expo. The classes were divided into various teams like event management,

marketing, costume designing, decoration and logistics. The Principal inaugurated the exhibition. The students were dressed like famous personalities. The audience applauded the creativity of the class and was highly appreciative of the display. Apart from the models representing business personalities like Vijay Mallya, Lalit Modi, Ramalinga Raju, Bill Gates, Kiran Mazumdar Shaw, Steve Jobs, Mark Zuckerberg and several others were the prominent personalities in the Hall of Fame. The other attractions of the Expo included luxury cars and bikes, balloons and creative banners.

### **Market Analysis and Investment Management offered Samrdh as a part of the Certificate Course Programme.**

Mrs. Rathi David coordinator of the Certificate Course Market Analysis and Investment Management organized the fest Samrdh to raise awareness about financial markets and investment management opportunities on the College campus. The fest titled Samrdh which means 'to prosper' in Sanskrit had the tagline - For the Ifs in life'.

The students conducted a life-size game of monopoly in the basketball court where the contestants themselves would move as the pawns on a life-size board. Instead of the regular buying and selling of property on board, the game was altered wherein the contestants could invest on various avenues including shares, debentures, mutual funds, gold, and real estate and so on, for which they received the returns at the end of the game. Thus, the game thus spread the awareness of financial instruments along with the investments opportunities.

## Global Collaborations

St. Joseph's College Of Commerce, helps to create an internationally rich education and research environment by facilitating both academic and cultural interchange by championing its internationally oriented collaborative programmes. The Institution is committed to becoming a global intellectual hub, where students promote new discoveries with a global impact. The International exposure programmes, aims to increase the diversity of students on campus, strengthen intercultural competencies and boost international experiences and insights. Through its collaboration with globally renowned universities and student exchange programmes, the Institution has been successful in initiating and facilitating a global community worldwide.

St. Joseph's College of Commerce through its International Exchange programmes in partnership with some of the prestigious Universities of the world, has laid the foundation for a world class education. The Institution is partnered with the following Universities and Management Schools.

- [ESDES France](#)
- [Dulles University Virginia](#)
- [IESEG School of Management, LILLE, Paris](#)
- [Kobe College , Japan](#)
- [Swansea University , USA](#)
- [Eastern Institute of Technology, New Zealand.](#)

## Summer Abroad

The Institution also offers international opportunities with its summer abroad programmes with London School of Economics (Summer School) and King's College London (Summer School) Programmes. Through these summer school programmes, the students are given prospective opportunities and ample exposure to interact with people from across the globe. The summer school programme of King's College, London offers various courses in marketing, politics and business in a global context to undergraduate students.

## Cultural Exchange Programme

### [St. Joseph's College of Commerce visits Kobe College Japan.](#)

St. Joseph's College of Commerce in collaboration with Kobe College promotes an annual cultural exchange programme. Rhea James (IIBBM) and Ditya Krishna (II BCOM) of St. Joseph's College of Commerce were accompanied by Ms. Marina Joyce Roche, faculty, (Dept. Of English) who visited Kobe, Osaka, Kyoto and Himeji from 18- 27 October 2015. The exchange exposed the students to the various aspects of Japanese culture, the architecture, and the Shinto-Buddhism influence seen in Nakayama Dera, Kiyomizu Dera, Fushimi Inari and the Kinkakuji temple. They also had the opportunity to visit World Heritage sites and the famous Japanese gardens. The students had an authentic Japanese rendezvous where they were given Japanese lessons and dressed in traditional Kimonos. The Kobe College

festival gave them a chance to experience the traditional tea ceremony and calligraphy, as well as understand the education system in Japan. It also allowed them to understand the pivotal aspects of Japan's careful coexistence between the old culture and the western influence.

### **Kobe College visits St. Joseph's College of Commerce**

This year, two Institutions from Japan visited St. Joseph's College of Commerce. A group of 6 girls from Kobe College, accompanied by Professor Masayuki Kitagawa visited Bangalore from 30 August to 6 September. The students were taken to East Cultural Association to take part in the traditional Onam festival, which included drama, Pukollam (flower arrangement) and the Onam Sadhya, post which they were exposed to the street shopping scenario of Bangalore. Their visit included a trip to Anekal to visit the Jesuit orphanage as well as a few other such NGO's. The Tibetan Hostel in Bangalore hosted the Kobe College Team for a day. On 4 September, 8 students from Ehime University, Hiroshima, Japan, accompanied by a faculty member, Shinya Ishizaka visited the Institution. The students were welcomed with a traditional welcome ceremony, following which they attended an international seminar titled Tourism Sector of India- Development, Sustainability and Challenges, hosted by the Travel and Tourism Department of the Institution. The students were exposed to two topics of interest, Nuclear Power Plants in India and the Sardar Sarovar Dam, which was presented by 4 students from the Institution: Norbu, Ditya, Rhea and Lhamo.

This was followed by a cultural programme which included dressing up the visiting students in traditional sarees, dhotis and turbans. The students got a glimpse of our art forms of rangoli, mehndi and dance. They also indulged in kite flying and taught the students of the Institution a popular Japanese dance number. The cultural exchange was enriching and exposed the students to the various aspects of Indian culture, festivals and traditions, and promoted a healthy exchange of ideas.

### **L'échange Français: The French Exchange Programme**

St. Joseph's College of Commerce through its French Exchange Programme with ESDES France introduced a six month International Business Programme (IBP) and a one year Degree Programme. As part of the six-month International Business Programme (IBP) Sagar Gangwani and Sangita Rajan from the Travel and Tourism Department qualified for the programme and completed their degree in May 2015.

In this academic year Cyril (BBM), Neharika, Laurel and Oshin from III year (Travel and Tourism Department) are pursuing the one year Degree Programme.

### **International Industrial Visits**

#### **Capturing the Global Experiences**

The Institution conducts various International Industrial trips, as a part of its curriculum, for students.



The Institutions offers the students an opportunity to expand their knowledge and areas of interests through their overseas experience that may not happen in the normal settings.

The industrial visits greatly help them to acquire practical insights into the changing dimensions of the real time business world and connect with people from all over the Globe.

### **International Industrial Visit – B.Com & B.Com T&T**

On 21 October 2015, forty eight students from the Department of B.Com and B.Com T&T accompanied by faculty members- Ms. Poornima Vijaykumar and Rev. Roshan Pereira SJ, travelled to Europe as a part of their International Academic Exposure programme. The group visited six countries over a span of ten days. The trip was organized by Thomas Cook India Ltd. The groups' first destination in Europe was Budapest, Hungary - the home of the architectural and artistic masterpieces of the ancient world. They visited the fisherman's bastion; had an evening cruise on the river Danube; visited the Hungarian countryside and also witnessed the thrilling horsemanship show which was immensely liked and appreciated by all. The group set out for Prague from Budapest. On arrival at Prague the colourful capital of Czech Republic, the students were taken on a guided tour where they visited the Prague castle, the gothic St. Vitus Cathedral, the Royal Palace, Old Time Square, the famous Charles

Bridge, the Astronomical Clock and the Alchemy museum. From Prague, the team proceeded to the picturesque Austria, undertaking the scenic Brenner Pass to Salzburg. Continuing their journey, they proceeded to Italy, which has the greatest number of UNESCO world heritage sites. Reaching the small city of Padua, the students were taken to the famous motor company Alke, which manufactures electronic vehicles which are used for industrial purposes. The group visited the workshop and viewed the vehicles being manufactured. The visit to the Company offered the students a direct insight into all areas of automobile production. Their next destination was the tour of Padova University, one of Italy's most esteemed Institutions. There, the group was guided through the ancient anatomical theatre, the Sala Dei Quaranta (Hall of the Forty) as well as the podium where the famed astronomer Galileo once lectured the students of Padova University. The students then proceeded to the lovely city of Venice, visited the Murano Glass Showroom, and went on a Gondola ride through the canals, which Venice is renowned for. The following day the group arrived at the city of Florence. They toured the beautiful city, and also visited the Piazzale Michelangelo, a square on top of a hill which houses a replica of the Statue of David. The same evening, they visited Pisa, where they saw one of the Seven Wonders of the World, the famous Leaning Tower of Pisa. On the second last day the trip, the group reached Rome and visited the smallest country

in the world- the Vatican City. That evening, the students visited yet another Wonder of the World, the breathtaking Colosseum, and a vast amphitheatre known for hosting the gladiator battles. On the final day of the trip, the students left from Rome's Leonardo Da Vinci airport and arrived in Bangalore completing a trip that was an enriching, and enlightening experience for them.

### **International Industrial Visit – BBA**

A 10-day International Industrial Tour from 27-4 November 2015, to Spain, Italy and France was organized for forty-two students of the BBM department. The group was accompanied by two teaching staff Mr. Vinay Kambipura and Mr. Lavakumar. The purpose of the tour was to get an understanding of the industrial management techniques, academic opportunities in European Universities, to experience the European culture and to be a part of transformative learning. The tour was organized by Thomas Cook India Ltd.

The tour was a remarkably enriching experience that juxtaposed sight-seeing tours with industrial and academic excursions. The students visited the Fragonard Perfume factory in Paris and the Carraro Axles factory in Italy, where they experienced the practical aspects of Supply Chain Management and Materials Handling. They also spent a day at the University of Padova - the alma mater of the likes of Copernicus and William Harvey,

where the students attended a seminar on the educational and professional opportunities that Italy has to offer. Along with a city tour of Rome, the group also visited the Vatican City and immersed itself in the beauty and grandeur of Michelangelo's paintings and frescos in Sistine Chapel. The time spent in Italy also gave them an insight into the financial system of Italy and how Italy was economically at the forefront of the ancient and medieval world. The breathtaking views of the landscapes and countryside added to the resplendence of the tour and made it an unforgettable experience.

After Italy the group headed to France to visit Nice and Cannes, where the famous Cannes Film Festival is held every year. The last two days of the tour was spent in Barcelona. On the first day the group was taken on a city tour to visit Sagrada Familia, a Roman Catholic Church built only by the donations received by people and the famous street of Barcelona Las Ramblas. The second day at Barcelona and the last day of the tour were exclusively for shopping and exploring the city.

### **Industrial Visits (Undergraduate)**

As a part of the curriculum the Institution organizes Industrial visits for students to supplement their classroom lessons. The visits focus on integrating subject knowledge with real-life experiences and giving a practical dimension to theoretical concepts. The class mentors of the respective classes, with the help the student coordinators facilitate the visits to the industries.

Class	Name of the place
I B. Com 'C'	Brilliant Printers Pvt. Ltd- Nelamangala
II B.Com 'D'	Karnataka Silk Industry Corporation, Mysuru.
I BBA 'A'	Torishima Pumps, Brilliant Printers, Hoskote
I BBA 'A'	Brilliant Printers
I BBA 'B'	Karnataka Milk Federation, Bangalore
II BBM 'A'	Britannia Factory
II BBM 'B'	Wipro Lighting Company
I B. Com TT	The Sheraton Bangalore
I B. Com TT	Karnataka Silk Industry Corporation, Mysuru
I B. Com TT	The Sheraton, Bangalore
II B.com TT	Kempegowda International Airport, Bangalore
III B.Com TT	Nature's Resort
III B.Com TT	Britannia Factory
III B.com TT	Karnataka Silk Industry Corporation, Mysuru, Bangalore
I M. Com & I M.com IB	VST Tractors & Tillers

## International Internships

Internships have long been a part of the Institution's collegiate programmes but in the recent past, the college has incorporated international internships for students at graduate and post graduate levels. International internships provide valuable professional experience and further enhance students' networking opportunities, specialized skill building opportunities and leadership skills.

## Social Sector Internship

The Institution is committed towards upliftment of the marginalised and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with non –profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Bosco, Old age homes, primary schools in slums etc.

The B.Com Travel and Tourism Department collaborated with two nationally acclaimed NGO's called "U&I" and "Bhumi" for the first year students as a part of their social internship programme. The Institution signed the memorandum of understanding with both the organizations and students volunteered to work with them for a period of nine months. Both U&I and Bhumi focus on teaching and assisting underprivileged and orphan children across the city. The idea of social internship is to augment the Josephite motto of creating men and women for others. By undertaking such social programmes, students become aware of some of the pressing concerns of society and work towards serving the country at large.

## Outbound Learning Programmes

Department of Kannada in collaboration with Kannada University, Hampi organized a literary

and cultural camp for about 50 students from 12- 30 December 2015 at Hampi University campus. The theme of the camp was Women, Society and Culture. The students for this camp came from our Institution, rural Colleges around Bangalore and Hampi University, thus allowing students from diverse backgrounds to interact.

The camp was inaugurated in Vijaya Vittala Hall, which was also the allotted space for discussions, at 9.30 am on 28 December. The guests included Dr. Mallika S Ganti (Vice Chancellor, Hampi University), Dr Shoba Devi (Director of Dept. of Women's Studies), M G, Dr Ashok Kumar Ranjere (Director of Theatre Studies), Dr B.M Puttaiah, T.H.Lavakumar (HOD, Kannada Dept, SJCC) and Ashoka T.A (Kannada Sangha Coordinator, SJCC). The speakers motivated the students to interact and discuss issues pertaining to the welfare of the society.

The first session began with the introduction of students and resource persons. Students were then divided into groups and given topics for discussion. They were also shown a Kannada movie by the name "Kaadu", which highlighted topics like religious practices, caste system, gender discrimination, black magic and illegitimate relationships which later formed the basis of their topics for discussion.

Mr. Narasimha Murthy, the editor of Prajawani Newspaper, gave the students a glimpse of the realities of print media and shared the difficulties faced by his team. This sprouted participation by the students presenting their views about the media as a whole. Further,

as an integral part of the programme, the students discussed their views on exploitation. As a consequence, the Babri Masjid and Ram Mandir incidents came to light leading to an intense discussion of sensitive political issues underlying our country. The students were also shown a documentary on Saint Kabir called which talked about the syncretic traditions of India.

The next day began with a discussion on the Devdasi tradition, and the atrocities women continue to face in the name of religion. Making the camp a little more lively, the next topic - the impact of social media, was initiated through mimes and short plays. A campfire ended the day following a tour of the University.

To end the camp on a lighter note, a tour of Hampi was organised. The students were mesmerized by the monuments that stand witness to our rich culture and heritage. The students reached Bangalore, marking their new year's eve with the end of a beautiful experience.

## Infrastructure & learning Resources

### Infrastructure Development

Every year the Institution works relentlessly on the infrastructure development and enhancement of edutech to be at par with international quality standards and compliance regulations. In the academic year of 2015-2016 St. Joseph's College of Commerce put forth a myriad of initiatives to renovate the

campus and to keep the environment clean. Automatic state of the art projectors was installed in every classroom to make teaching learning more interesting and innovative. Two Additional Digital Signage TVs for the purpose of flashing college news, events and notices through electronic media has been set up. Motorised Screen and a high end Projector has been installed in Xavier hall Further, the Institution acquired high-quality speakers and installed LED bulbs towards achieving energy efficiency low power consumption and for brighter lighting.

### Technological Advancement

St. Joseph's College of Commerce strives to bring about innovations in technology through the introduction of various technological up gradation. Not only it has made the teaching-learning process a bit more interactive and interesting, it has given both teachers and students a sense of flexibility and readiness with regard to checking and entering of marks, attendance and various other nuances which would have been a tedious task if it were to be manually taken care of. The innovation in technology is introduced with a clear motif to advance higher education through the use of information technology. The following are the various technological advancements that have been introduced in the academic year 2015-16.

- Enhanced security features for marks entry has been introduced to prevent tampering.
- Post Graduate Diploma course certificates can now be issued through the ERP system to reduce delays in issuing certificates to graduates.
- 15 Desktop Computers has been replaced by 'i3' CPU systems to 'i5' Systems.
- For the purpose of security Up gradation of Firewall from 100iNG to 500iNG Model has been made.
- Application of Biometric Attendance System enabling Staff members to get their monthly attendance automatically in their email ID has been initiated.
- Online payment methods such as payment of fees through Debit/Credit cards and net banking have been introduced to streamline the admission process.
- "Refreshable Braille Display System" & Jaws Software for the benefit of visually impaired students have been installed in the computer lab.
- Installation of Air Conditioning for the purpose of cooling the UPS and Batteries in the UPS Room has been installed.
- The Moodle system has been upgraded to version 2.7 +. This has provided additional features to the E-learning process such as accessing the Moodle system from anywhere and at any time which has allowed teachers to chat with students online, share notes and conduct assignments among other things.
- End Semester Exam for the Indian Constitution paper was conducted online in the odd semester which provides the benefit of easier correction of answer sheets and faster results.

- Mock MCQ practice papers for students can be accessed online which provides a centralized and convenient means of accessing practice material.
- Class mentor tracking reports, research and publication details have been converted into electronic spreadsheet for easier access and management.

### Library and Information Sciences

The Institution boasts of vast collection of books and periodicals in its library, spanning a diverse section of disciplines. This academic year 423 books were added to the collection at a cost of 2,16, 687.00. In our efforts to encourage and promote research and scholarship, the Institution subscribed to over 54 journals at a cost of 1.27 Lakhs per year. Library has subscribed to over 17 magazines and 12 newspapers in both English and vernacular languages. The library also has access to online catalogues and libraries such as N LIST, Delnet, British lib and Capitoline.

### Digitized Library

The Institution has established a digital library concept to promote the innovativeness in learning and get access to the best of books in the world. Enhancing the E-learning measures Johan Brown Digital Library the world's largest on-campus digital library was introduced this academic year. It has the capacity to connect with 3000 devices over a secure, offline and virus free learning environment. It covers over a gazillion subjects and topics ranging from social sciences, commerce, mathematics,

and many other research areas. It is easily accessible through customizable compatible devices over a matter of seconds. It has been made available for all UG and PG level students encompassing the needs of their learning and research applications.

### A State-level Conference on Digital Library Services for Academic Excellence: Opportunities and Challenges.

A one- day state-level conference titled Digital Library Services for Academic Excellence: Opportunities and Challenges was organized by the Department of Library and Information Science on 3 March 2016. The conference provided a forum for a stimulating discussion on the scope and the potential of Digital Library services required for reaching consequences for education and social transformation. It aimed to debate and discuss several important aspects of development in information access and delivery mechanisms in the digital environment; strategies to manage the digital libraries and the challenges of the digital library for repositioning of library and information services for academic excellence. The conference provided a platform for sharing the best practices in the digital library. The keynote address was delivered by DR.T. D. Kemparaju, Registrar, Mangalore University. The first technical session was conducted by Dr.I.R.N. Goudar, visiting professor and library advisor, Bangalore University; on the E-resources available for academic excellence. Dr. Ravi Gaddagimath, Dean, Learning Resources and Academic Support, Acharya Group of Institutions presided over the



second technical session which dealt with the tips for scholarly communication. This session was followed by the session on Digital rights management in the academic environment by Mr. Ananda Byrappa. The final session was conducted by Dr. Francis Jayakanth, Librarian, IIMB on the Institutional repository as a digital library service, post which the panel discussion on web scale discovery tools ensued moderated by Dr. H. S. Siddamalliah, Former Principal and Library Officer NIMHANS. The conference was a success and provided the platform for the exchange of important information and tips to keep with the changing times of Open Access publications and predatory journals which result in low-quality research papers and the means to tackle these challenges.

## Alumni Association

The Alumni Association has always been a vibrant group of past students and their love for the Alma Mater has motivated them to keep alive strong and close ties. The President Mr. Vinay Mruthyunjaya and his core committee has put in lot of effort to infuse vibrancy in the Alumni Association. They have met several times during the year to deliberate on the course of activities to be undertaken by the Alumni Association which could be of help to the Institution. The Association have been instrumental in organising important activities throughout the academic year. The highlights of the activities conducted in the college are:

- The Alumni Association conducted the AGM on 15th August 2015.

This was well attended by about 175 old students. The retired teachers were felicitated at this meeting. It was decided that the AGM will be held every year on 15th August going forward.

- Organised a special address “Overview of Global Investors Meet - GIM 2016” by S. Rangappa KAS, F.C.A Chartered Accountant, Special Deputy Commissioner, Karnataka Industrial Area Development Board, Government of Karnataka, on Friday the 29th January 2016
- A lecture on Union Budget 2016 by V. Raghu Raman, Chartered Accountant, SJCC Alumni on 1 March 2016.
- Several input sessions on “Campus to Industry” initiatives of SJCC.
- Assisted in organizing various student activities such as Dhvani, Chanakya and SPIEL
- Helped the Student Council with sponsorships for student activities.
- A contribution of Rs. 1,50,000/- was made towards student scholarship during the academic year 2015 -16.
- Sponsored the customary Alumni award - Best Outgoing Boy and Girl student 2016.
- A generous contribution of Rs.50,000/- each to the families of Late Mr. Arockia Dass and Late Mr. Nanjundappa in recognition of their services to the Institution.

The college is happy to note that the Alumni members make their presence felt at every



formal function of the college and at the inter-collegiate functions. We cherish the help, support and goodwill extended by them.

## OBITUARY

### Rev. Fr. Sebastian Fernandes SJ

**11.03.1948 - 10.02.2016**

He was the Controller of Examinations at St. Josephs College of Commerce from 2007 to 2014. SJCC fondly remembers him as a warm, dedicated, friendly, affectionate and a humane person. The spirited and good humoured way in which he carried out the seemingly never ending task of implementing and documenting the academic performance of the students needs a special mention. He loved people in need and those suffering and as the controller of examinations was always willing to walk that extra mile for the academically challenged students. He left for his heavenly abode on 10 February 2016. May his soul rest in peace!

### Mr. B. Nanjundappa

**18.04.1964 – 17.07.2015**

He served the Institution for 26 years and left behind an intense presence. He did all the work assigned to him with great commitment. Mr. Nanjundappa had a good rapport with the Dept of Collegiate Education and University officials and went out of his way to procure necessary certificates for the students from the University. He will be fondly remembered by every member of St. Joseph's College of Commerce. He left for his heavenly abode on 17 July 2015. May his soul rest in peace!

## Conclusion

Let me take this opportunity to express my gratitude to God for His continual benevolence and to our Patron St. Joseph.

I would like to place on record my sincere appreciation to all those who have helped me in the administration. I would like to thank Rev. Dr. Jerome Stanislaus D'Souza, SJ Provincial and the President of BJES, all the members of the Governing Body of the same society and the Principals of BJES Institutions. I express my deep sense of gratitude to Rev. Fr. Anthony Joseph, SJ, Rector and Vice President, BJES, for his leadership, guidance and encouragement.

My sincere thanks to the Chief Guest of today Shri. K. Raghu and members of the Alumni for their constant support. My heartfelt thanks to the administrative staff, who are rendering their service in administering the Institution. My special thanks and appreciation to the service staff who keep the campus clean and tidy.

Thank you my dear students, the office bearers, the committed student volunteers and the member of the students' council. Congratulations to all the prize winners - your contribution to the Institution will always be cherished with fond memories. Farewell to the outgoing batch, may you always treasure special memories of your student life at St. Joseph's College of Commerce (Autonomous).

Thank you and have a pleasant Evening

**Dr. Daniel Fernandes, SJ**

Principal

11 March 2016





**ST. JOSEPH'S COLLEGE OF COMMERCE**  
(AUTONOMOUS)

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