



# St. Joseph's College of Commerce

(Autonomous)

163, Brigade Road, Bengaluru - 560 025

Assessed and Re-accredited with 'A' Grade by NAAC  
Recognised by UGC as "College with Potential for Excellence"



## Annual Report 2017 -2018





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## **ANNUAL REPORT**

**2017-2018**



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# Governance, Leadership & Management

## A Brief History of the College

St. Joseph's College of Commerce was formerly a part of St. Joseph's College which was established in the year 1882 as an educational initiative by the French Foreign Mission Fathers for the purpose of imparting higher education. In 1937, the management of the college was handed over to the Jesuits, a worldwide Catholic religious order with a special focus on education. The Jesuits also run other premier institutions in India like Loyola College, Chennai, St. Xavier's College, Calcutta and St. Xavier's College, Mumbai. The Department of Commerce was established in the parent college in 1949. In 1972 this department became an independent college under the name of St. Joseph's College of Commerce. It is recognized under Section 2(f) and 12B of the UGC Act. It became an autonomous institution in October 2004. St. Joseph's College of Commerce was recognized as a "College with Potential for Excellence" in February 2010 by UGC.

The college aims at a holistic and integral formation of its students, fostering in them a spirit of academic excellence, social concern and character formation, shaping them to become "men and women" for others.

The motto of the College is 'Fide et Labore' ('Faith and Toil'), which serves as an inspiration behind the vision and the educational praxis of the college.

From the beginning, the College has striven to be a state of the art institution for commerce

education. The thrust has been on the pursuit of multi-dimensional educational excellence. Currently, it enjoys an 'A' grade with the National Assessment and Accreditation Council (NAAC). The college has been responsive to the significant changes and developments in the field of higher education, as well as in the domain of commerce and business.

The college was preparing itself to undergo the fourth cycle of accreditation in this academic year when the NAAC extended the accreditation till 2020 as the college had secured an 'A' grade in the previous cycle of assessment.

### Milestones of the Institution:

- Established in 1972– fruitful existence for 43 years and celebrated its Ruby Jubilee.
- Recognized under Section 2(f) and 12B of the UGC Act.
- Date of conferment of Autonomy – October 2005, Extension of Autonomy – September 2010.
- One of the first five Colleges conferred with Autonomy in the State of Karnataka.
- Reaccredited by NAAC with 'A' grade in the third cycle of re-accreditation.
- Recognized as a "College with Potential for Excellence" by the University Grants Commission in 2010.
- Recognized as a Research Centre in 2010 by the Bangalore University.

## Vision & Mission

### Jesuit Vision of Education

Jesuit Education, inspired and motivated by the person and message of Jesus Christ, affirms (a) that God is the author and sustainer of all reality and truth; (b) that every human being is created in the image and likeness of God; and (c) that the whole of creation and the human community are radically good.

Jesuit Education, therefore, is committed to

- (a) An authentic search of knowledge in the service and advancement of the world;
- (b) Upholding the dignity, uniqueness and giftedness of each individual; and
- (c) The promotion of harmony among humans, and between humans and nature.

The 'Mission' is derived from the Vision and is the *raison d'être* of the College.

St. Joseph's College of Commerce seeks to be the place where search for knowledge complements a sense of responsibility to the life of the community, where understanding is coupled with commitment, and where academic excellence goes with the cultivation of virtue. The Institution seeks to be a place where a community is formed which sustains men and women in their education and their conviction that life is lived well only when it is lived generously in the service of others.

### Aims and Objectives

In keeping with the ethos of the Society of Jesus, the guiding force behind this Institution

and keeping in tune with the spirit and needs of the times we live in, the College aims at the holistic formation of students, helping them to become men and women imbued with a spirit of excellence and an abiding concern for others. These are guided by the three intertwined goals: Academic Excellence, Social Concern & Character Formation.

## The Bangalore Jesuit Educational Society

The Bangalore Jesuit Educational Society, hereinafter called BJES, is a registered, non-profit making, non-sectarian, non-governmental, educational organization engaged in education, research and training. It is run by Karnataka Jesuit Province. St. Joseph's College of Commerce is one among the many Jesuit Educational Institutions governed by BJES.

The Rector, Vice President of Bangalore Jesuit Educational Society (BJES) who is also the chairman of the Governing Body of St. Joseph's College of Commerce is the head of all the institutions under BJES and also the Appellate Authority. He is in overall charge of all the aspects of life and work in the institution under direction of and with accountability to the Provincial, President of BJES. The leadership functions are vested with the Principal, who is the Academic Director and has legitimate autonomy in academic matters. The Principal is responsible to provide a conducive ambience for the intellectual pursuit of staff and students. The outstanding achievements of the

staff, students and the alumni are the result of leadership and governance which bear testimony to the academic excellence pursued by the college. JHEASA (Jesuit Higher Education Association South Asia) meets annually to evaluate and enhance the quality of education in all the institutions.

### The Governing Body of the Bangalore Jesuit Educational Society (BJES)

The Governing Body is responsible for the over-all management of the institution. It creates a vision for the institution and takes important decisions with regard to financial management.

### Members of the Governing Body of the Bangalore Jesuit Educational Society For 2017 – 2018

SL.NO	NAME	DISIGNATION
1	Fr. Jerome Stanislaus D' Souza S.J, M.A, PhD	President
2	Fr. Anthony Joseph S.J, M.A	Vice President
3	Fr. Jason Furtado S.J, M.Com	Secretary & Treasurer
4	Fr. Leo Camil Pereira S.J, M.A, B.Ed	Member
5	Fr. Anil D'Mello SJ, MSW	Member
6	Fr. Brian Pereira S.J, M.Sc, MS	Member
7	Fr. Jerome D'Souza S.J, M.A., PhD	Member
8	Fr. Daniel Fernandes S.J, M.A., PhD	Member
9	Fr. Victor Lobo S.J, M.A., PhD	Member
10	Fr. Maxim Dias S.J, M.A	Member
11	Fr. Clifford Sequeira S.J, B.A. M. Ed	Member
12	Fr. Melvin Lobo S.J, M.A, B. Ed	Member
13	Fr. Swebert D'Silva S.J, M.Sc, M.Phil	Member
14	Fr. Edward Rodrigues S.J, M.A, M.Ed	Member
15	Fr. Melwyn D'Cunha S.J, M.Sc, Ph.D	Member

## The Governing Body of St. Joseph's College of Commerce

The Governing Body of the college creates an academic vision for the college and oversees all the academic programmes.

### Members of the Governing Body for 2017-2018

Sl. No.	Name	Designation
1	Rev. Fr. Anthony Joseph, SJ (Vice- President Bangalore Jesuit Educational Society)	Chairperson
2	Prof. Ramesh Babu - Joint Director (Government Nominee)	Member
3	Prof. (Ms.) Shwetha Shinoy Devaraj (UGC Nominee)	Member
4	Mr. Vijay Kumar Simha (Bangalore University Nominee)	Member
5	Mr. Vinay Mruthyunjaya (SJCC Alumnus)	Member
6	Rev. Sr. Arpana (Principal, Mount Carmel College)	Member
7	Rev. Fr. Jason Furtado, SJ (Secretary - Bangalore Jesuit Educational Society)	Member
8	Dr. Victor Lobo, SJ (Principal, St. Joseph's College)	Member
9	Rev. Fr. Maxim Dias, SJ (Principal, St. Joseph's Evening College)	Member
10	Rev. Fr. Prashanth Madtha, SJ (Finance Office, SJCC)	Member
11	Dr. Nirmala Joseph (Vice - Principal, SJCC)	Member
12	Ms. Veenu Joy (Senior Staff/HOD – B.Com, SJCC)	Member
13	Dr. Daniel Fernandes, SJ (Principal, SJCC)	Secretary Ex officio

## Total Quality Management (TQM) Team

The Total Quality Management Team initiates quality enhancement measures and oversees the day-to-day functioning of all aspects of the college.

Sl. No	Name	Designation
1.	Dr. Daniel Fernandes, SJ	Principal
2.	Fr. Prashanth Madtha, SJ	Finance Officer
3.	Dr. Nirmala Joseph	Vice - Principal
4.	Ms. Veenu Joy	B.Com - HOD
5.	Mr. Raj Sadhwani	BBA - HOD
6.	Ms. Ravi Darshini	PG - HOD
7.	Ms. Sneha Rai	Controller of Examinations
8.	Ms. Muktha	IQAC Coordinator
9.	Ms. Suganthi Pais	B.Com Travel & Tourism Coordinator
10.	Ms. Poornima Vijayakumar	Professional Programme Coordinator

## Research Center

St. Joseph's College of Commerce (Autonomous) has been recognized as a Research Center by the Bangalore University from the year 2010. The following are the board members of the Research Center.

Sl. No	Name	Designation
1.	Dr. Daniel Fernandes, SJ	Director
2.	Dr. Raja Jebasingh	Assistant Research Director
3.	Dr. M. Muniraju	Representative, BU
4.	Dr. Mohan Philip	Research Supervisor
5.	Dr. Nirmala Joseph	Research Supervisor
6.	Dr. Lily N David	Research Supervisor
7.	Dr. A.M. Sheela	Research Supervisor
8.	Dr. Charles Lasrado, SJ	Research Supervisor
9.	Dr. Nagaraj. H	Research Supervisor
10.	Dr. Shubhra Rahul	Research Supervisor
11.	Dr. Hariharan Ravi	Research Supervisor
12.	Dr. Deepika Joshi	Research Supervisor

## Staff Services

The faculty at St. Joseph's College of Commerce assume responsibilities as co-ordinators of academic bodies and associations, apart from their regular teaching. The following are the staff services for the academic year:

Sl. No.	Responsibility	Name
1	Vice Principal	Dr. Nirmala Joseph
2	Controller of Examinations	Ms. Sneha S. Rai
3	Custodian of Examinations	Dr. Antony Oliver
4	IQAC Coordinator	Ms. Muktha
5	HOD - B.Com	Ms. Veenu Joy
6	HOD - BBA	Mr. Raj A. Sadhwani
7	HOD - PG	Ms. Ravi Darshini
8	HOD - English	Dr. Rajaram
9	HOD - Kannada	Mr. T. H. Lava Kumar
10	HOD - Hindi	Dr. Sajida Ahmed
11	B.Com TT & II Coordinator	Ms. Suganthi Pais
12	Professional Programme Coordinator	Ms. Poornima Vijaykumar
13	Campus Animator	Ms. Christina Aroojis
14	Students' Governor	Ms. Theresa Rathi Rani
15	Sports Asst. Director	Ms. Asha
16	Staff Secretary	Ms. Nikhath Asrar
17	International Desk	Ms. Tasmiya Hussni / Dr. Neeti Roy
18	Placements & Internship Coordinator	Ms. Komal .A. Dave/Ms. Preemal Maria D'Souza
19	Professional Certification Programmes	Ms. Vedapradha
20	Bridge Course Coordinator	Ms. Komal A Dave
21	Staff On-going Training	Ms. Sumitra Srinivasan / Mr. Ramesh Grandhi Babu
22	Library Facilitator	Mr. Vinay Kambipura
23	Guest Lectures	Dr. Shubhra Rahul

24	Industrial Visits	Dr. Karthika / Ms. Sanjana
25	Website	Ms. Marina Joyce Roche / Ms. Shivakami Rajan
26	Scholarships	Ms. Gretta Furtado
27	Social Outreach Programme	Mr. Samuel Gladson
28	Parent Teacher Association	Ms. Nischitha / Ms. Asang
29	Kannada Sangha	Mr. Ashok
30	Hindi Parishad	Dr. Antony Oliver
31	Art, Literature, Music Association	Dr. Neeti Roy / Ms. Anusuya Paul
32	Newsletter & Blue Chip	Mr. Vinay Kambipura / Ms. Marina Joyce Roche
33	AICUF	Ms. Christina Aroojis
34	National Service Scheme	Mr. Ashok
35	Centre for Social Action	Mr. Prakash. R
36	Rotaract Club	Ms. Nancy Christina
37	Women's Forum	Ms. Gayatri Sasi Tampi
38	E-cell	Ms. Tina Singh
39	Finance Club	Ms. Ruqsana Anjum / Ms. Selvi Sathyanarayan
40	Eco Club	Mr. Ashfaqe
41	Harmony Club	Dr. Ritty Francis
42	Theatre Club	Mr. T H Lava Kumar
43	Choir	Ms. Preemal
44	Dance & Acoustic Team	Ms. Theresa Rathi Rani
45	Equal Opportunity Centre	Ms. Rency Alex

## Class In-charge/Class Mentors

The mentorship programme of St. Joseph's College of Commerce is a hallmark of its best practices. The following are the class in-charge and class mentors for the academic year:

Sl. No.	Class	Class In-charge	Class Mentor
1	I B.Com. 'A'	Mr. Jayakumar Nair	Mr. Vinay
2	I B.Com. 'B'	Ms. Poornima Vijaykumar	Dr. Antony Oliver
3	I B.Com. 'C'	Mr. Prakash	Ms. Sumithra Sreenivasan
4	I B.Com. 'D'	Ms. Muktha	Ms. Marina Joyce Roche

5	I B.Com. 'E'	Ms. Nancy Christina	Dr. Sheela A.M
6	I B.Com. 'F'	Ms. Tasmiya Hussni	Ms. Gretta Furtado
7	I B.Com. 'G'	Ms. Vedapradha	Dr. Raja Jebasingh
8	I B.Com TT	Ms. Christina Aroojis	Mr. Deenyar
9	I BBA A	Dr. Neeti Roy	Ms. Theresa Rathi Rani
10	I BBA B	Ms. Sanjana	Ms. Asang
11	I BBA C	Dr. Shubhra Rahul	Mr. Alfred Santhosh
12	I BBA D	Ms. Tina P. Singh	Mr. Ramesh Babu Grandhi
13	I M.Com	Dr. Hariharan Ravi	
14	I M.Com (IB)	Ms. Gayatri Sasi Tampi	
15	I M.Com (FA)	Dr. Mohan Philip	
16	II B.Com. 'A'	Ms. Preemal Maria D' Souza	
17	II B.Com. 'B'	Ms. Nischitha	
18	II B.Com. 'C'	Dr. Karthika	
19	II B.Com. 'D'	Ms. Anusuya Paul	
20	II B.Com. 'E'	Mr. Mohammed Ashfaque	
21	II B.Com TT	Dr. Ritty Francis	
22	II BBA A	Ms. Komal A. Dave	
23	II BBA B	Dr. Himachalapathy	
24	II M.Com	Ms. Selvi Sathyanarayanan	
25	II M.Com (IB)	Dr. Sridhar L S	
26	III B.Com. 'A'	Mr. Ravi	
27	III B.Com. 'B'	Dr. Lily David	
28	III B.Com. 'C'	Ms. Suganthi Pais	
29	III B.Com. 'D'	Dr. Augustin Amaladas	
30	III B.Com. 'E'	Dr. Ganesh	
31	III B.Com TT	Ms. Nikhath Asrar	
32	III BBA A	Ms. Rency Alex	
33	III BBA B	Ms. Ruqsana Anjum	



## Student Council (2017 – 2018)

The Student Council is elected by the students through an election. The Student Council is part of an attempt to democratize governance and leadership roles within the college. It is headed by the Student Governor, a faculty member, and is responsible for student activities in the college.

Sl. No	Name	Designation
1	Selvin Jones R	President
2	Calvin Britto	Vice President
3	Chahana Suresh	General Secretary
4	Andritha Regello	Associate Secretary
5	C.N. Pravin Kumar	Treasurer
6	Yamuna Krihna	Ladies Secretary
7	Crystal Clement	Academic Secretary
8	Donald Abraham	Cultural Secretary
9	Supreeth Suryaprakash	Sports Secretary

## Department Student Coordinators (2017-18)

Sl. No	Name	Designation
1	K V Sukeerth	B.Com Coordinator
2	Aashish Wadhwa	B.Com TT Coordinator
3	Deepa Subramanian	B.Com II Coordinator
4	Pranav Ashok	B.Com (ACCA) Coordinator
5	Shreya Rakhra	BBA Coordinator
6	Sunil Dennis	P G Coordinator
9	Supreeth Suryaprakash	Sports Secretary

## Student Welfare Committees

### Anti-ragging Cell

Any student engaged in the act of ragging shall be suspended from college and handed over to the law. Students are warned and discouraged to engage in any activities that constitute ragging and efforts are taken to develop an atmosphere of friendliness and mutual respect. In the beginning of the academic year all students are informed regarding the anti-ragging cell and explained the process of filing a complaint through orientation programmes. The cell also strives to create an atmosphere in college that is free of ragging in any form.

### Sexual Harassment (Prevention & Redressal Cell)

The Institution has constituted a Sexual Harassment (Prevention and Redressal Committee) to ensure that the students, teachers and non-teaching staff can work together in an environment free of gender violence, sexual harassment and discrimination on the basis of sex and gender. The college conducts regular workshops, organizes discussions and open house exclusively for girls to sensitize students regarding gender equality and also to instil confidence among girl students.

### Equal Opportunity Centre

The Institution has established an Equal Opportunity Centre, as per the guidelines of UGC, to oversee the effective implementation of policies and programmes for disadvantaged groups, to provide guidance and counselling

with respect to academic, financial, social and other matters and to enhance the diversity within the campus. The centre ensures that students coming from disadvantaged social and economic background are given financial support in the form of fee concession and scholarships. It also organizes lectures, workshops and interactive sessions in order to create a socially congenial atmosphere for academic interaction and for the growth of healthy interpersonal relationship among the students coming from various social backgrounds.

### Malpractice & Grievance (Prevention & Redressal Cell)

The Institution has a Grievance Redressal Cell which constitutes a committee to address the grievances of students. Any grievance faced by students may be brought to the notice of this Committee. This committee will meet at least three times a year to redress grievances filed by the students. Grievances to this committee are submitted by the students in the prescribed format available in the College handbook.

## Principal's Foreword

Distinguished Chief Guest of this evening Dr. B. K. Ravi, Registrar , Bangalore University, Rev. Fr. Anthony Joseph, SJ, Vice President of BJES & Rector of St. Joseph's Institutions, Dear Principals, Rev. Fathers, Rev. Sisters, respected Members of the Staff, Parents, Alumni, Guests and my dear Students –

Good evening and a warm welcome to the 46th College Day Celebrations of St Joseph's College of Commerce.

Indian society is witnessing a dynamic change. Over the past few years the country has witnessed some dramatic events. The very ideological basis of the constitution is under threat, freedom of expression in every field is being undermined, 'equality' still seems to be just a token word and there seems to be a growing sense of intolerance. After years of struggle our society still needs bright reformers, visionary leaders, committed educators and honest administrators to put India in the path of progressive and sustainable development.

Amidst a general apathy towards the welfare of society we can still find courageous young men and women who have taken up the challenge of reforming Indian society. This young brigade is not just working in NGOs and civil rights groups but has also entered politics which is a nonconventional career option for the majority of young men and women. They are committed to upholding the constitutional values and rescue the original idea of India as a secular and democratic country. Against all odds they have been successful in giving us the hope for a better future. It is this kind of leadership that Indian society desperately needs. It is this kind

of leaders that this Jesuit institution seeks to create.

St. Joseph's College of Commerce has worked very hard to inculcate a sense of responsibility towards society in everything that it does. From the curriculum design to the planning of outreach activities the college seeks to offer the best to our students. We hope that this collective project of creating 'men and women for others' has been a productive exercise for all those who were involved.

This year has indeed been special as we were blessed to receive the Superior General of the Jesuit Order Rev. Fr. Arturo Sosa SJ to Karnataka Province. His presence has filled us with utmost joy and has motivated us to continue our dedicated work with the community.

The Institution has continuously been ranked as one of the top most colleges for commerce education in the country. The college has been ranked 29th under the college category by the National Institutional Ranking Framework (NIRF) in 2017 and 6th best in the country under the commerce college category by the AC Neilson Survey for India Today. We continue to strive to be the best college in India for commerce education.

This academic year, three of our staff members were awarded PhDs. I congratulate Dr. Augustin Amaladas, Dr. Sridhar L S and Dr. Ganesh for successfully defending their thesis and contributing to the academic excellence of the college.

I am pleased to present a record of the achievements in the academic, co-curricular and sports fields for the academic year 2017-18.

This journey would not have been possible without the commitment and dedication of our students and staff. The faculty has contributed immensely in various administrative and academic capacities.

At the outset, I wish to place on record the efficient services of Mr. G.S Jagannath, who retired after serving the institution for 30 years. A man of dedication, commitment and passion, he carried out his duty faithfully. He devotedly served generations of students and staff and guided them particularly with general enquiries and scholarships.

Fr. Roshan Pereira SJ who served as the campus minister, deserves special thanks for all his contributions to the Institution. As he moves on from SJCC to shoulder greater responsibilities, I wish him good luck.

A warm welcome to Rev. Fr. Prashanth Madtha SJ, Finance Officer, to SJCC. He joined us this academic year. An experienced academician, he is also hailed as the Ferdinand Kittel of Konkani Language. His presence in the campus is itself an inspiration for all.

I would like to congratulate and appreciate Dr. Nirmala Joseph for her commendable and efficient service as the Vice Principal of the Institution. I thank the Heads of Departments Ms. Veenu Joy (B.Com Dept.), Mr. Raj Sadhwani, (BBA Dept.), Ms. Ravi Darshini T.S, (Postgraduate Dept.), Ms. Suganthi Pais, Coordinator (B.Com TT & B.Com II), Ms. Nischitha, Coordinator incharge (B.Com Professional Programme) Dr. Rajaram (Dept. of English), Dr. Sajida Ahmed (Dept. of Hindi) and Mr. Lavakumar T H (Dept. of Kannada) for their academic leadership and for guiding the students towards academic excellence.

I thank Ms. Sneha S. Rai, Controller of Examinations, and Dr. Antony Oliver, Custodian of Examinations for the meticulous planning and conduct of examinations. My gratitude to Ms. Muktha, IQAC Coordinator, for initiating and coordinating quality enhancement measures and for driving the institution towards excellence.

The Assistant Research Director of the Research Department, Dr. Raja Jebasingh, The head of the Department of Counselling and Holistic Studies, Ms. Gretta Furtado, Mr. Samuel Gladson, the outreach coordinator, the Sports Department guided by Ms. Asha, all deserve a special mention for being responsible for the holistic development of students.

I congratulate Ms. Rathi David, Student Governor, for organizing important events on behalf of the Student Council. I also take this opportunity to express my sincere appreciation to Ms. Komal Dave, the Placement Coordinator, for her work towards securing a career for students and for her efforts in grooming students for their professional life. Ms. Tasmiya and Dr. Neeti for effectively coordinating the International desk at SJCC and for initiating meaningful collaborations. A special thanks to Mr. Kumaresh and Mr. Babu of the Computer & ERP Dept for all the technological innovations and support extended during the academic year.

I would like to extend my heartfelt thanks to the co-ordinators of various associations and student counsellors for their continuous support and guidance to the students, particularly, Mr. Vinay for efficiently coordinating all the activities of the associations and clubs. I duly thank the faculty members who have worked tirelessly to discharge their responsibilities as teachers and mentors.

## The Internal Quality Assurance Cell (IQAC)

Internal Quality Assurance Cell (IQAC) was established as a post-accreditation quality sustenance measure. Since quality enhancement is a continuous process, the IQAC is a part of the institution's system and works towards realisation of the goals of quality enhancement and sustenance. It develops a system for conscious, consistent and catalytic improvement in the overall performance of the institution. It channelizes all efforts and measures of the institution towards promoting a holistic development of students. It aims for ushering in quality by working out strategies to intervene and enhance the overall experience of the college.

IQAC at SJCC attempts to promote the core values of the institution such as Contributing to National Development, Fostering Global Competencies among Students, Inculcating a Value System among Students, Promoting the Use of Technology and Quest for Excellence in the Institution.

The objectives of IQAC are enumerated as below:

- a) Promoting innovative practices that continually improves the effectiveness of the learning experiences of students and staff.
- b) Upholding the goals of quality enhancement and sustenance towards organizing various activities and programmes on the campus.

- c) Promoting a learner centric environment for students and staff that foster the mission and vision of the Institution.

Below are the listed strategies to implement the above stated objectives:

- a) IQAC promotes qualitative measures for Institutional functioning towards internalization of quality culture and best practices.
- b) IQAC is set up to ensure timely, efficient and progressive performance of academic, administrative and financial tasks. Steps are taken to ensure credibility of evaluation procedures and affordability of academic programmes for various sections of the society.
- c) Qualitative steps are taken to integrate modern methods of teaching and learning to increase relevance and quality of Academics and Research programmes.
- d) The Cell ensures the maintenance and functioning of the support structure and services.
- e) The Cell promotes Research sharing and networking with other Institutions in India and abroad.

### Major Initiatives of IQAC for the Academic Year 2017-18

- a) **National Seminar: Teachers and Patents – Negotiating the world of Intellectual Property Rights**

The Internal Quality Assurance Cell (IQAC) organized an interactive seminar entitled 'Teachers and Patents – Negotiating the world

of Intellectual Property Rights' on December 19, 2017. The seminar aimed at bringing awareness about the power of ideas among the academia and the growing need to protect them in today's world. The keynote session was presided over by Dr. M Kantha Babu who introduced the concepts of intellectual property rights, highlighting certain key aspects like patentability criteria and consequences of infringement.

### **b) Outcome Based Education**

IQAC is working towards introducing Outcome-Based Education in the college's learning scheme. Outcome-based education is an educational theory that focuses on setting academic goals and working towards achieving those goals in a systematic manner. The aim is to have each student achieve this predetermined goal by the end of the educational programme. The major benefits of this educational methodology include clarity in terms of the end goal for the students and flexibility in the forms of teaching.

A national level conference was organised followed by a three-day workshop to create awareness and exposure to the faculty members about the entire process. A committee of 10 members was formed for implementation for OBE. This committee held numerous meetings to deliberate on the implementation process. The process began with the defining of the graduate attributes in alignment with the mission and vision of the institution. Subsequently the programme objectives and the course specific objectives have been formulated. Concurrently course objectives

and course outcome of each programme have been defined at the course level. Finally, the course outcomes are mapped with programme outcomes and intern programme outcomes are mapped with graduate attributes. Thus, OBE brings about change in curriculum design, teaching learning and assessment so as to meet the aspirations of higher education.

### **c) MOOCs**

IQAC has initiated the process of enrolment into MOOCs (massive open online course). This academic year MOOCs from Edx and Swayam were embedded in the CBCS curriculum and students were encouraged to register for the courses under the guidance of faculty members. A number of students enrolled and completed MOOCs and the certification was accepted by the Examination department for academic credits.

### **d) Information Processing and Dissemination**

IQAC in collaboration with the Total Quality Management Team works to collect information on various parameters such as Teaching and Learning, Research and Professional Practices, Graduation Outcome, Outreach and Perception, Student Progression in order to provide such collated data to bodies such as the NIRF and news magazines like India Today and Times of India.

### **e) Research Coordination**

The IQAC also works tirelessly to assist the college in organizing seminars and workshops. The IQAC conceptualizes the themes for the year, suggests and finalizes resource persons and

helps in inviting other colleges and universities and collaborating with them. It also helps the Research Center in publishing of research papers, and gives feedback about the seminars in order to facilitate quality enhancement in future endeavours.

#### **f) Collaborations**

IQAC works with the TQM to facilitate collaborations with academic and professional institutions by holding preliminary meetings with the representatives of colleges, universities and professional bodies and mapping the nature of collaborations. This year IQAC worked towards signing of MoUs with Institute of Management Accountants (IMA), Seattle University and Concordia University. Along with this IQAC also worked towards collaborating with Universiti Putra Malaysia for exposure programmes.

#### **g) Open House**

The IQAC organized an Open House for the first-year students on 21st February, 2018 in order to give them a platform to share and express their thoughts and feelings. It allowed them to express their views, expectations and experiences with regard to the various aspects of life in college. The Open House focused on a number of topics ranging from students' overall learning experiences within the classrooms and also life beyond it in the spheres of extra and co-curricular activities, sports and so on.

#### **h) Open House (Women)**

The IQAC also organized an Open House specifically to cater to the girl students of SJCC on 22nd February, 2018. In addition to fulfilling the purpose of the Open House as mentioned

above, it focused on understanding the experiences and concerns of the girl students in particular. It provided an unbiased, stress-free environment for them to talk about their college life, challenges they face and specific complaints or concerns they have. The open house operates with the aim of using this information to bring about gender equality and providing equal opportunities for men and women.

#### **i) Exit Interview**

The IQAC conducted Exit Interviews in the first week of March, 2018 for the outgoing final-year students. The purpose of these exit interviews is to obtain feedback from the outgoing batches about their experiences over the course of three years at SJCC. It aims to better understand their experiences and their suggestions on various subjects such as relevance of course material, experiences with placements, opportunities provided, sufficiency in terms of market requirements in today's world and so on. The IQAC desires to obtain such valuable information in order to allow for improvement in the relevant areas of learning and such and to all the institution itself to move from strength to strength.

#### **j) Staff Evaluation**

The Institution believes that staff evaluation is an important measure to assess the degree of excellence of the work performed by the faculty members. The evaluation process is conducted periodically and coordinated by IQAC. The standard evaluation criterion is based on certain important parameters like planning and preparation for class; class room environment,

and methodology of teaching among many others. The entire class participates in the assessment process. Staff Evaluations are subject to review by the Principal and the consolidated staff rating is discussed with the individual staff members by the Principal. The staff evaluation is centralized and is recorded online. The feedback facility has been introduced into the student login of the ERP systems which makes it easier for students to give their feedback on the various parameters of the Staff Performance Evaluation system.

St. Joseph's College of Commerce was for the first time accredited by NAAC in February, 2000 with a 5-star grade for a period of five years. Since then the college has been accredited in three cycles. In January, 2018, the fourth cycle was due and all preparations for submission of SSR were completed 6 months prior to the deadline to apply for the accreditation. However, with the release of the new guidelines of NAAC the college's third accreditation has been extended from five years to seven years due to continuous high grades in the previous accreditation cycles.

## Student Accolades

St. Joseph's College of Commerce has always been committed to its students' learning and success. Educational processes and outcomes are aimed at transformational learning that supports its students' holistic development. Every student is an embodiment of courage and determination, with an unlimited storehouse of varied resources. Various opportunities in multiple fields have enabled students to utilize their multifaceted talents in the best

possible way. The immense passion, zest and determination, has propelled students towards the peak of their capabilities. We would therefore, take this opportunity to applaud them on their various achievements and exceptional accomplishments.

## Rank Holders of the Batch 2014-17

### B. Com – 2014 Batch

Class	Reg. No.	Name	Rank
B.Com D	14SJCCC343	DOLLY P PAREKH	I
B.Com A	14SJCCC046	KAREN CONCEICAO	II
B.Com B	14SJCCC137	ADITI A	III

### B.Com (Travel & Tourism) – 2014 Batch

Class	Reg. No.	Name	Rank
BBM B	14SJCCB116	GAURI SANADE	I
BBM B	14SJCCB111	ANKITA CHATTERJEE	II
BBM B	14SJCCB161	ROYINA BAKSHI	III

### B.Com (Travel & Tourism) – 2014 Batch

Class	Reg. No.	Name	Rank
M.Com	15SJCCM021	PRUTHVI RAJ V	I
M.Com	15SJCCM002	ALAMELU L	II

### M.I.B. – 2015 Batch

Class	Reg. No.	Name	Rank
MIB	15SJCCMIB024	MARIA GLORY A	I
MIB	15SJCCMIB029	POOJA G K	II



## Student Achievements in other fields

Sl. No	Name	Class	Field of Achievement
1	Smrithi Mirium D' Souza	1 B.Com D	Participated in the Republic Day Parade at the prestigious Raj Path, Delhi.
2	Ojas Ravindra Kulkarni	1 B.Com E	Represented India in Chess Tournaments internationally and secured the 2252nd rank.
3	Rohitha M	1 B.Com TT	Won a Silver Medal in Taekwondo at the National Level.
4	Narthana Shankar	2 B. Com A	Winner of EY Scholarship of Rs. 1 Lakh and Two months internship
5	Simran Henry	2 B.Com C	Represented the Under 23 Karnataka State Women Cricket Competition and is a part of the Ranji Team One Dayer's Team and T20 team.
6	Mokshith Utthappa	2 B.Com D	Won All India University Gold Medal, Silver Medal under SAI in Hockey.
7	Rakshit Rajendra Barigidad	2 B.Com D	Received the Karnataka Sports Excellence Award.
8	Stalin Abhilash	2 B.Com D	Secured the 4th place in the Senior National All India Hockey Tournament.
9	Aron Saroj Tatiparathi	2 B.Com D	Represented Senior Nationals for Hockey, Andhra Pradesh, represented SAI for Senior Nationals and SAI for Super Division League.
10	Anirudh T	2 B.Com D	Ranked 7 in state for the year 2017-2018. Won many intercollegiate tournament representing college team.
11	Sagar N	3 B.Com A	Invited to perform carnatic music at IISc, Bangalore and IIM, Bangalore.

12	Zubin Imtiaz	3 B.Com E	Invited as a TED speaker on Innovation, Experimentation and Youtube Creation in Thapar University, Punjab. Imtiaz also signed a contract with A R Rahman. He also represented India in the field of music at Google Annual Conference held in Macau, China.
13	Mohammed Ashraf Hussain	3 B.Com TT	Won 5th Rank in All India Film Project for Short Film
14	Mohana Gopinath	1 BBA B	Successfully launched her baking enterprise Piped Dreams
15	Akash Maniar	1 BBA C	Received NCC B certificate and Republic Day Camp Phase-2
16	Siddhi Mahajankatti	2 BBA B	Actress, On-going Tamil Movie project.
17	Tenzin Tselha	3 BBA A	Volunteered as an English teacher under the supervision of the office of His Holiness-The Dalai Lama for the Buddhist monks.
18	Dinesh Dorai	3 BBA B	Started The Camera Traveller and was invited to capture major highlights of various public events.
19	Bharath L	3 B.Com E	Was Placed first in the Bangalore University games in 100 and 200 And was adjudged best Athlete for 2 continuous years
20	Githin MG	1 B.Com B	Secured the 3rd place in Bangalore University Chess Nationals Tournament.
21	Mohammed Ashraf Hussain	3 B.Com TT	Won 5th Rank in All India Film Project for Short Film

## Innovation and Best Practices: Highlights of the Year

To enhance quality in higher education, it is mandatory to rigorously review and revive the existing academic and administrative practices. It includes innovation of ideas which could be successfully implemented into feasible practices to impart holistic education. Below listed are some of the best practices of this academic year:

### a) Outcome Based Education

St. Joseph's College of Commerce has ventured into the model of Outcome Based Education (OBE), where, by the end of the educational experience, each student should have achieved the desired goal. Outcome-based education is an educational theory that focuses on setting academic goals and working towards achieving those goals in a systematic manner. The aim is to have each student achieve this predetermined goal by the end of the educational programme.

### Significance of Outcome Based Education

- It requires to be clear, relevant and integrate the knowledge, skills and attitudes in desired learning
- To encourage clear focus on what the teacher wants students to know, understand and be able to do by the end of the academic experience
- To design the curriculum with a clear definition of the intended outcomes that students are to achieve by the end of the program
- To establish high, challenging standards of performance in order to encourage students to engage deeply in what they are learning

- To provide expanded opportunities for all students equally

### Advantages of Outcome Based Education

- It is a completely learner centric method encouraging students learning achievements
- Teachers teach to increase the likelihood of most students achieving the outcomes
- There is clarity in terms of the end goal for the students and flexibility in the forms of teaching
- Assessment of how well outcomes have been achieved using appropriate assessment techniques
- Detailed, well-written learning outcomes or competence descriptors allow both teaching staff and learners to have a clear picture of the classroom behavior
- Provides adjusting teaching methods to facilitate the achievement of the stated objectives.

### b) Dissent and Discuss

St. Joseph's College of Commerce believes that every individual has the right to express his/her thoughts. The institution attempts to inculcate a sense of realisation of such rights through its academic and co-curricular activities. Various associations and clubs of the Institution and discussion forums of the departments encourage students to engage in critical thinking, participate in a healthy debate and dialogue and develop a commitment to democratic way of life. The institution has made expression of dissent and participation in dialogue as the core values of its holistic education.

### Highlights

- To develop democratic thinking among students and teachers.
- To train students in reflective thinking.
- To inculcate the spirit of tolerance among students.

### Advantages

- Enhances learning through interesting and interactive ways.
- Enables students to be more attentive and involved in discussions.
- Develops the rational and critical faculty of the students by striking a right balance between reactive and responsive modes of articulation.

### c) Service-learning

One day in a month students of the college voluntarily take up the cleaning and maintenance work of the college campus and thereby relieving the house-keeping staff of their duty on that particular day. This voluntary service is inspired by the vision of the Jesuit education and motivated by the Principal's commitment to create an atmosphere of mutual respect and caring inside the campus. Apart from this, students learn about dignity of labour, develop an ability to empathize with others and develop humility in thought and action. The Student Council has taken up this initiative and encouraged students to be a part of it to promote a sense of belonging to the college and responsibility towards maintenance of cleanliness in the campus.

### Highlights

- It widens the understanding of work ethics
- It strengthens managerial skills

- It trains in community building
- It liberates the mind from long-established prejudices.

### Advantages:

- Strengthens mutual respect between students and support staff
- Inculcates the sense of responsibility among students
- Trains students in leadership and team building

### d) Shared Teaching:

At St. Joseph's College of Commerce, Shared-Teaching has proven to be one of the best pedagogical approaches for deliberating lectures in classroom. Presence of two faculty members facilitates and multiplies learning capabilities of students by allowing the latter to access appropriate guidance within the stipulated time-frame of the curriculum.

### Highlights:

- Promotes collaborated teaching pedagogy for better understanding and content delivery.
- Develops and inspires new research ideas and intellectual partnership among faculty.
- Provides mentoring opportunities between senior and junior faculty members.

### Advantages:

- Widens the platform of knowledge exchange between faculty and students.
- Enables planning, alternating and interjecting strategies for effective content delivery.
- Improves student learning outcomes, interpersonal and communication skills.

# Academic Excellence at SJCC

## Programmes & Curriculum Design

The Institution is committed to equipping students with Commerce and Business Administration education that instils in them an ability to understand and interact with the Business world and provide them with skills required to excel in the domain of Business and Commerce. The following are the programmes offered by the college:

### I) Undergraduate Programmes (Three- Year)

- a) Bachelors in Commerce (B. Com)
- b) B. Com (Professional Studies)
- c) B. Com (BPM- Industry Integrated)
- d) B. Com (Travel and Tourism)
- e) B. Com (Professional - International Accounting & Finance)
- f) B. Com (Analytics)
- g) Bachelor of Business Administration (BBA)
- h) BBA International Twinning Programme
- i) BBA (Entrepreneurship)
- j) BBA (Professional- Finance and Accountancy)

### II) Postgraduate Programmes (Two- Year)

- a) M.Com (Finance and Taxation/ Marketing & Analytics)
- b) M. Com (International Business)
- c) M. Com (Financial Analysis)

### III) Post-graduate Diploma (PGD)

The highly qualified faculty, efficient and symbiotic administrative teams, excellent

infrastructure that includes spacious classrooms, a well-stocked library, advanced computer lab, and an assortment of sports facilities helps in creating an environment that fosters academic excellence and growth.

## Applications Received for the academic year 2017-18

St. Joseph's College of Commerce, having acquired the coveted ranking for many years as one of the premier Institutions in Bangalore and in India in the field of Commerce & Business Administration education, proved its merit with a popular choice amongst many aspirants to pursue their education in this esteemed Institution. This academic year it received overwhelming applications in all the streams of Undergraduate and Postgraduate Programmes.

### Student Applications for the UG & PG Programme (2017-18)

Sl.No.	Course	Students Applied	Students Admitted
1	B.Com	4902	645
2	BBA	1577	310
3	M.Com	257	136

## Choice Based Credit System (CBCS)

CBCS is a system implemented by the college which offers to the students a choice of courses tailored to their interests and career goals. It offers flexibility in terms of choosing papers

and designing the curriculum and syllabus. The academic year 2017-18 saw several milestones being achieved, owing to the CBCS system implemented by the college.

- a) The number of electives offered by the college was increased from four to six in this academic year, widening the range of options available to the final year students. The two new subjects include International Business and Banking & Insurance.
- b) Open electives, a concept which was inculcated in the curriculum to enable the students to broaden their horizon beyond the world of commerce, is an interdisciplinary approach to education, which has resulted in the inclusion of subjects like Human Rights, Social Justice, etc.
- c) Massive Open Online Courses (MOOCs) is an alternative form of open elective offered to students. These MOOCs are free online courses which provide an affordable and flexible way to learn new skills, advance the students' careers and deliver quality educational experiences. In addition, MOOCs also enrich the students by providing International exposure through courses taught by world acclaimed lecturers from universities across the globe. These courses are availed by the students using the platforms, EdX and Swayam.
- d) CBCS has also enabled the college to incorporate 30-hours of compulsory lectures on GST. A value added tax designed to replace all indirect taxes levied on commodities by the Central and State governments, the Goods and Service Tax, one of the most relevant and impactful concepts has been integrated into the syllabus to ensure that students are

updated about the latest developments in the industry.

- e) Skill development is of paramount importance in an ever changing global environment. In order to provide the students with a competitive edge over their peers the college has incorporated skill based courses in the CBCS structure. The final year UG students do an elective specific skill based course of 60 hours carrying four credits. All the students undergo a mandatory 45 hours course in Excel, Tally and Advanced Excel. The BBA department's initiative – Josephite Business Club has a varied and extensive syllabus which aims to develop the interpersonal skills of the students within the CBCS framework. The B. Com department of the department encourages students to join and participate in toastmasters also as part of the curriculum. A mandatory social internship in the first year and a corporate internship in the second year adds greater value to the curriculum.
- f) A collaboration was struck between St. Joseph's College of Commerce and Ernst & Young (EY), one amongst the top 4 professional business consulting & management consulting firms globally, in order to bridge the gap between academia and the industry. This allows the students to develop their knowledge on a tax vertical as well as gain experience on a more global level.
- g) CBCS also provides flexibility for the M.Com (FA) students to pursue a 6 months internship, at various corporate houses which provides them with essential practical knowledge and experience of on-ground practices and procedures. This also facilitates easy transition of the students from college to the corporate sector.

- h) The college makes available to the students a wide range of Professional Certificate Courses. Students enrolled in the Certificate Program receive training and education from professional bodies such as IMS Proschool, ISTAR, ICICI and NSE. Association with professionals in the industry provides the students with a distinct advantage in their business careers.
- i) The CBCS system enables and encourages students to participate in diverse extension and association activities prevalent in the institution. Every student in the college must ensure a compulsory contribution of 60 hours towards such activities. Therefore, students benefit from a broad and holistic education, coupled with in-depth exposure to specific academic disciplines.

## Examination and Evaluation

The Institution perseveres to evaluate the academic excellence which nonetheless is always at par with the community involvement and leadership qualities of the students. Examination processes which are time-tested with their proven effects are employed to mark the levels of knowledge acquisition. Grades are but a humble measure of the efforts in this endeavour.

As an autonomous institution, SJCC is endowed with the freedom to improvise systems of assessments. Therefore, it engages in a holistic and reflective interdisciplinary approach to education through which students are prepared around the year with activity based classroom teaching and exposure to empirical knowledge that extends beyond books.

The Examination Department has been consistently striving to reform the examination system. With the implementation of the Continuous Internal Assessment (CIA) it has been proven to be one of the best ways of evaluating the learning outcomes of the students. Students can individually approach the faculty for specific learning requirements. Besides, the CIA provides a flexible space to the faculty for helping students improve their grades impacting the End Semester Examination scores effectively.

This year again the Examination Department has added a few more new quality enhancing practices:

- a) Learning Management System has been utilized to conduct Mid Term Retests in order make the examination process efficient and less time consuming.
- b) The design and format of Marks Card has been updated with ten security features.
- c) Examination Calendar has been included in the Student Handbook for greater clarity with regard to dates of examination.

The Department employs objective evaluative methods and endeavours to maintain transparency in evaluation processes. The performance of our students both at UG and PG level has been outstanding and reflective of the Institution's efforts to deliver academic excellence.

## End Semester Examination Results U.G. – October 2017

Semester	Enrolled	Absent	Ap- peared	Out- stand- ing	I Class	II Class	Pass Class	To Re- appear	Pass % Excl. Ab
I Sem B.Com (Regular- CA)	80	1	79	46	31	2	0	0	100
I Sem B.Com (Regular)	322	15	307	72	173	19	0	43	85.99
I Sem B.Com (IntA/C & Fin)	79	4	75	30	41	1	0	3	96.00
I Sem B.Com (BPM)	81	2	79	11	56	7	0	5	93.67
I Sem B.B.Com (Travel &Tourism)	84	5	79	4	85	15	2	13	83.54
I Sem B.B.A. (Regular)	148	17	131	23	69	11	1	27	79.39
I Sem B.B.A. (A/C & Fin)	75	5	70	21	31	10	0	8	88.57
I Sem B.B.A. (Entrepreneurship)	75	12	63	8	38	5	0	12	80.95
III Sem B.Com (Regular)	233	12	221	65	134	9	0	13	94.12
III Sem B.Com (Int. A/C & Fin.)	80	2	78	2	65	5	0	6	92.31
III Sem B.Com (BPM)	80	4	76	17	53	2	0	4	94.74
III Sem B.Com (Travel &Tourism)	81	16	65	4	39	12	0	10	84.62
III Sem B.B.A.	148	16	132	43	67	5	0	17	87.12
V Sem B.Com	240	27	213	47	119	13	0	34	84.04
V Sem B.Com (Int. A/C & Fin.)	79	6	73	9	53	2	0	9	87.67
V Sem B.Com (BPM)	81	6	75	22	36	6	0	11	85.33
V Sem B.Com (Travel &Tourism)	79	9	70	19	42	4	0	5	92.86
V Sem B.B.M.	151	29	122	36	64	6	1	15	87.70



### End Semester Examination Results P.G. – October 2017

Semester	Enrolled	Absent	Ap- peared	Out- standing	I Class	II Class	To Re- appear	Pass % Excl. Ab
I Sem M.Com	40	2	38	7	24	0	7	81.58
I Sem M.Com (IB)	51	5	46	1	27	8	10	78.26
I Sem M.Com (FA)	45	3	42	9	30	16	1	97.62
III Sem M.Com	40	7	33	14	17	0	2	93.94
III Sem M.Com (IB)	46	4	42	11	27	3	1	97.62

### End Semester Examination Results U.G. – April 2017

Semester	Enrolled	Absent	Ap- peared	Out- stand- ing	I Class	II Class	Pass Class	To Re- appear	Pass % Excl. Ab
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II Sem B.Com (Regular)	233	5	228	87	114	16	1	10	95.61
II Sem B.Com (IntA/C & Fin)	80	0	80	19	50	7	0	4	95
II Sem B.Com (BPM)	81	4	77	16	51	5	0	5	93.51
II Sem B.Com (Travel & Tourism)	81	15	66	9	36	7	0	14	78.79
II Sem B.B.A.	142	11	131	43	75	1	0	12	90.84
IV Sem B.Com (Regular)	239	7	232	70	131	8	0	23	90.09
IV Sem B.Com (Int. A/C & Fin.)	79	3	76	9	54	7	0	6	92.11
IV Sem B.Com (BPM)	80	4	76	29	36	5	0	6	92.11
IV Sem BBA	144	15	129	53	64	6	0	6	95.35
VI Sem B.Com	390	26	364	70	208	42	1	43	88.19
VI Sem B.Com (Travel & Tourism)	83	6	77	5	50	8	0	13	83.12
VI Sem B.B.M.	152	18	134	18	78	20	1	17	87.31

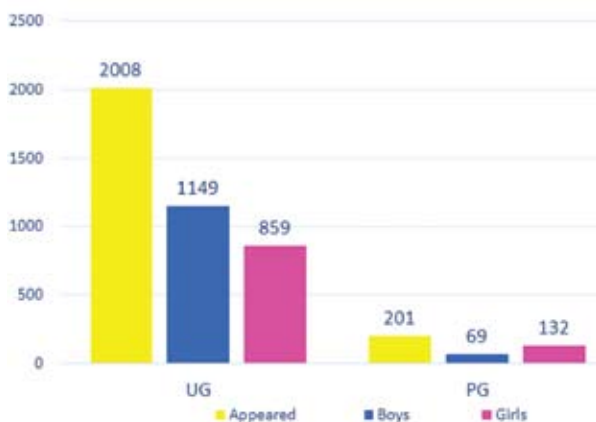
## End Semester Examination Results P.G. – April 2017

Semester	Enrolled	Absent	Ap- peared	Out- standing	I Class	II Class	To Re- appear	Pass % Excl. Ab
II Sem M.Com	40	4	36	4	28	1	3	91.67
II Sem M.Com (International Business)	46	1	45	12	25	0	8	82.22
IV Sem M.Com	37	0	37	6	31	0	0	100
IV Sem M.Com (International Business)	43	1	42	0	41	0	1	97.62

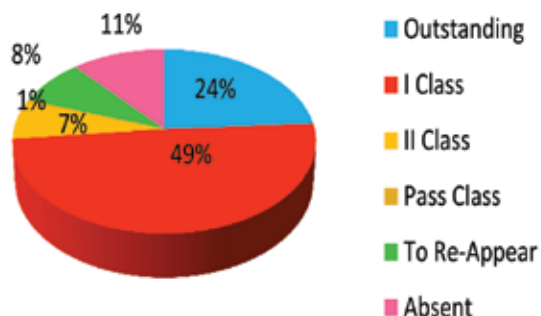
## End Semester Exams - October 2017

UG Pass% - 88.29%

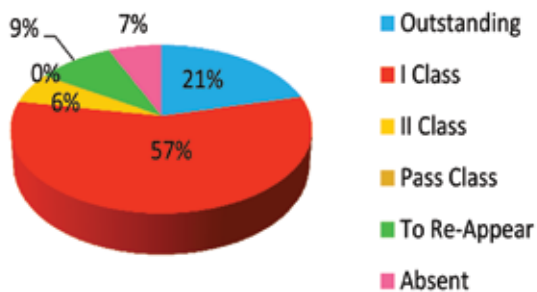
PG Pass % - 89.55%



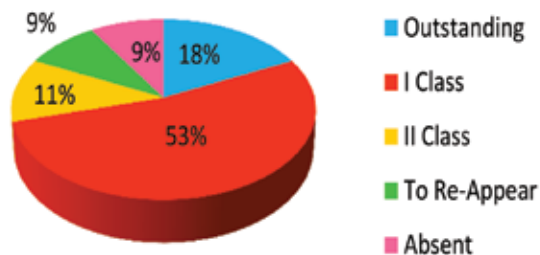
### BBA Programme



### B. Com Programme



### M. Com Programme



## Professional Students in Campus

St. Joseph's College of Commerce integrates the undergraduate programme consisting of the B. Com and BBA degree with professional courses in order to offer specializations to students in a variety of fields. The courses that the students have taken alongside their degree are the Association of Certified Chartered Accountants (ACCA), Chartered Accountancy (CA), Company Secretary (CS), Chartered Institute of Management Accountants (CIMA), Actuaries, Certified Public Accountant (CPA), Chartered Financial Analyst (CFA), and Cost and Management Accountant (CMA). These courses are introduced with aim to improve the career prospects of the students and to provide financial services to investors, corporates, and also the government. Many of these courses have on-campus collaborations, learning partners, and coaching for the same are provided by experienced industrialists to combine practical and theoretical learning and framework of practice.

### Enrolment in Professional Course (2017-18)

Sl. No.	Students Enrolled in Professional Course (2017-18)	Number of Students
1	Chartered Accountancy (CA)	275
2	Company Secretary (CS)	21
3	Cost and Management Accountants (CMA)	4
4	Association of Chartered Certified Accountants (ACCA)	242

5	Chartered Institute of Management Accountants (CIMA)	75
6	Actuaries	3
7	Certified Public Accountant (CPA)	1
8	Chartered Financial Analyst (CFA)	4
	TOTAL	625

### Performance in Professional Courses

#### Performance in ACCA:

Paper	No. of Students Cleared
F7 – Financial Reporting	30
F8 – Audit & Assurance	40
F9 – Financial Management	56
P1 – Governance, Risk & Ethics	22
P2 – Corporate Reporting	02
P3 – Business Analysis	11

#### Performance in CA:

Level	No. of Students Cleared
CPT – June 2017	67
CPT – December 2017	38

#### Performance in CIMA:

Level	No. of Students Cleared
BA 2 – Management Accounting	34

## Rank Holders in Professional Exams

Class	Exam	Name	Rank
2 B.Com A	IPCC	Kishan	All India 29th Rank (November 2017)
2 B.Com A	IPCC	Raunak Chaudhury	All India 43rd Rank (May 2017)
2 B.Com A	IPCC	Prabha	All India 43rd Rank (November 2017)
2 B.Com A	IPCC	Kamal	All India 50th Rank (November 2017)
2 B.Com D	CS Foundation	Prerana Daga	All India 25th Rank (June 2017)

### The Association for Professional Students (APS)

The Association for Professional Students (APS), A B.Com department initiative, is planned as a guild of all the students undertaking professional courses in college and the alumni who have successfully completed these courses. Professional courses are an emerging fulcrum of success becoming the most widely sought after option for students across the globe. This Association aimed at helping students secure outstanding results and thereby raising the benchmark of academics. This association will also help in creating a network of professionals who could share and support each other with their expertise.

### Mini Convocation

On 3rd March, 2018, BBA Department held a Mini Convocation Celebration in collaboration with the Chartered Institute of Management Accounts (CIMA) and International Skill Development Corporation (ISDC). The convocation was held for the thirty four students of 1 BBA C who successfully completed the first certificate level of CIMA exams. The chief guest, Mr. John Meloney from Vodafone, UK addressed gathering. The guest of honour was Mr. Kishan Sathyan, Associate Manager, South

Indian Markets, CIMA. A small open house was conducted by a panel consisting of Dr. Nirmala Joseph, Mr. John Maloney and Mr. Kishan Sathyan. The open house gave an opportunity for the parents of the students to voice out their opinions and enquiries.

### Professional Certification Programmes

Professional Certification Programmes are an integral part of the academics in the college. The proposals for these programmes are invited well before the academic year which is then scrutinized by an expert committee in order to select the best and most relevant programmes that can be offered to students. Apart from this the college designs a number of certification programmes which are offered alongside the accepted proposals. Besides their abilities of grasping classroom teachings, these programmes are designed to encourage amongst students the desire for learning and expanding their capacities. Certification Programmes, in addition to the acquired undergraduate degrees, would augment the profiles highlighting their explicit competencies that make them fit for competitive and challenging roles in the industry.

The unique feature of these Certification Programmes is that the students are exposed to a wider opportunity of prioritising their learning based on their preferences. The range of the Certification Programmes stretches beyond the specific realms of commerce and management studies as it involves building pragmatic approaches in students through firm philosophical manoeuvrings and using theatre as a significant andragogical tool of self-discovery.

This year fifteen Professional Certification Programmes were offered to the students.

Sl. No.	Programme Name	Instructor
1.	Stock Market & Investment Analysis	Ms. Rathi David
2.	E-Commerce for Business Managers	Mr. Ramesh Babu
3.	Entrepreneurship Development Programme	Ms. Tina Singh
4.	The Examined Life-An Adventure of Ideas	Department of English
5.	Theatre Arts (Acting & Stagecraft)	Mr. T H Lavakumar
6.	Equity Research and Private Banking	ICICI
7.	Business Analytics	IMS Proschool
8.	Digital Marketing	IMS Proschool
9.	HR Analytics	iStar
10.	Wealth Management	iStar
11.	Market Research	iStar
12.	Capital Markets	NSE
13.	IBPS (Banking Aptitude)	Ms. Padmini
14.	Goods and Services Tax (GST)	Ms. Padmini
15.	Fraud and Forensic Management	Mr. Siddhartha Pal

## Institutional and Industry Collaborations

The Institution has entered into various Exchange programmes, International Academic Partnerships, Partnerships with Professional Institutions, Industries and NGO's to foster a global culture of educational excellence and to create an environment of innovative learning. The below listed are the Institution's major collaborations to realize its commitment to Academic Excellence, Character Formation and to reach out to communities and individuals who are socially and economically deprived:

### International Academic Partners

St. Joseph's College of Commerce has paved the way for International exchange programmes through its International twinning initiatives, Cultural Exchange and Summer Abroad Programmes. These programmes are an enriching and refining experience at many levels. They steer personal and professional development among students by kindling creative ideas, strengthening relationships and instilling cultural sensitivity. In recognition of the said objectives, the Institution has collaborated with Swansea University, UK, Kobe College Japan, ESDES France, Eastern Institute of Technology, New Zealand, University of St. Andrews, University of The West of Scotland, Universiti Putra Malaysia, Seattle University and Concordia University.

#### a) Swansea University, UK

Swansea University is a research driven institute that thrives on exploration and discovery. It shares a profusion of values with St. Joseph's College of Commerce, such as its emphatic

drive to provide top-notch education to its students. Over the past few years the college has established a strong relationship with Swansea in terms of academic twinning and cultural exchange programmes. This initiative seeks to explore the possibility of developing collaborative and mutually beneficial activities. Undergraduate students of St. Joseph's College of Commerce have been participating in this 1 + 2 -year twinning programme since 2010.

#### **b) Kobe College, Japan**

Kobe College is an Institution of higher learning for women in the field of liberal arts and sciences. As an initiative to establish the educational tie-up, Kobe College has signed up into a cultural exchange programme with St. Joseph's College of Commerce for five years now. Every year both the Institutions host a 10-day cultural exchange programme which includes lectures on the global economy, social conditions, communicative language classes, workshop on traditional crafts and, visit historical places and industries.

St. Joseph's college of Commerce welcomed 16 Japanese students from Kobe College accompanied by two faculty members on 1 September, 2017. During their stay in India they interacted with the students and faculty members of the college. Special lectures were organized to help them understand India better. Students also visited Anekal where an exposure to rural India was given. Students interacted with working women and tried to understand the concept of Self Help Groups. The Japanese students lauded

the hospitality and cultural exposure offered by the students of SJCC and the international desk.

Kobe College, Japan invited 5 selected students accompanied by a faculty member to Japan starting from 26th October, 2017 under the cultural exchange programme to experience and learn about Japanese culture and lifestyle.

#### **c) ESDDES, France**

St. Joseph's College of Commerce through its French Exchange Programme with ESDDES, France introduced a six month International Business Programme (IBP) and a one year Degree Programme. As part of the six -month International Business Programme (IBP), the International Desk propagated information about the Programme (which is a part of the alliance drawn with ESDDES, France). An experience sharing session and a guidance workshop was conducted for the applicants to the Programme. Through a scrutiny of applications and a panel interview, six students of B.Com (Travel & Tourism) were selected to participate in the Programme for the current academic year of 2017-18.

#### **d) French University of Tourism, France**

St. Joseph's College of Commerce is exploring possibilities of academic partnership with the French University of Tourism, France. The international desk has disseminated information pertaining to upcoming summer school Programme which is offered to all final year under graduate students. SJCC offers academic support for their participation in the Programme from June to July, 2018.

#### **e) Eastern Institute of Technology, New Zealand**

The Eastern Institute of Technology (EIT) offers a wide array of over 130 qualifications from certificate and diploma to degree and postgraduate level. A Twinning Programme proposal with EIT and St. Joseph's College of Commerce has been initiated. Both the Institutions are currently working arduously to materialize this endeavour.

The initial purpose of the collaboration is to offer a Bachelor of Business Studies to the students of SJCC in New Zealand. It is a 3 year full time Programme, with a one plus two year twinning (one year study in India and two years in New Zealand) available for St Joseph's College of Commerce students. More collaborated Programmes would be rolled out eventually.

#### **f) University of St. Andrews, Scotland**

The University of St Andrews is a British public research university in St Andrews, Fife, Scotland. Founded in the 15th century, St Andrews is Scotland's first university and the third oldest in the English speaking world. It has a rich heritage of excelling in academic learning and a strong link with local communities. The university has a wide range of courses and has excelled in research diverse subjects. St. Joseph's College of Commerce has signed a MoU with University of St. Andrews for student exchange programmes and to collaborate on research work among the faculty of both the institutions. This collaboration will help the college in enhancing the quality of its research output and will also provide a global perspective towards research.

#### **g) University of The West of Scotland – UWS**

University of the West of Scotland is one of the country's largest modern universities, and aims to have a transformational influence on the economic, social and cultural development of the West of Scotland, and beyond. The university provides relevant, high quality, inclusive higher education and innovative and useful research. The Research Centre of St. Joseph's College of Commerce is in talks with the university to sign a MoU which will enable both institutions to collaborate on research work.

#### **h) Universiti Putra Malaysia**

University Putra Malaysia (UPM; formally known as Universiti Pertanian Malaysia or College of Agriculture Malaya or School of Agriculture) is recognised by the independent government assessments as one of Malaysia's leading research universities offering undergraduate and postgraduate courses. UPM offers a wide range of undergraduate and postgraduate programmes in most fields such as science, engineering, medicine, veterinary medicine, business and social science. St. Joseph's College of Commerce collaborated with UPM to organize an exposure programme for the students of SJCC to the Universiti Putra Malaysia from 4th to 11th November, 2017.

#### **i) Seattle University, USA**

Seattle University (SU) is a Jesuit Catholic university in the northwestern United States, located in the First Hill neighborhood of Seattle, Washington. SU is the largest independent university in the Northwest US, with over

7,500 students enrolled in undergraduate and graduate programmes within eight schools, and is one of 28 member institutions of the Association of Jesuit Colleges and Universities. St. Joseph's College of Commerce has signed an MoU with Seattle University to encourage direct contact and collaboration among students, faculty and staff in the areas of research, teaching, organizing of conferences, lectures and seminars. This collaboration will benefit the students and staff of both the institutions.

#### **j) Concordia University, USA**

Concordia University (commonly referred to as Concordia) is a public comprehensive university located in Montreal, Quebec, Canada on unceded Indigenous lands. Founded in 1974 following the merger of Loyola College and Sir George Williams University, Concordia is one of the three universities in Quebec where English is the primary language of instruction. Concordia's core values stem from those long prized by its founding institutions, Loyola College and Sir George Williams University. Concordia adopted the motto of the city of Montreal, Concordia salus, which speaks to well-being through harmony. The union of two very different institutions of higher education has led to an exceptionally successful synthesis of compatible and timely values. It dares to be different and draws on its diversity to transform the individual, strengthen society and enrich the world.

SJCC signed an MOU with Concordia University New York on February 14th, 2018 to enable students of SJCC to enrol and participate in a

transfer undergraduate degree programme of academic study at Concordia. Upon successful completion of the academic programme of study the students will be conferred a degree by Concordia University.

### **Partnerships with Professional Institutions**

St. Joseph's College of Commerce takes pride in its curriculum which incorporates industry-based requirements and offers students an opportunity to pursue professional courses along with B. Com, BBA, and M. Com courses. The college has signed a Memorandum of Understanding (MoU) with the following associations and Institutions to facilitate the same.

#### **a) The Institute of Chartered Accountants of India (ICAI)**

ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new act. The MoU with ICAI enables the college to conduct coaching classes for students pursuing CA along with their B.Com programme. This helps the students in clearing the professional exams.

#### **b) The Entrepreneurship Development Institute of India (EDII)**

The Entrepreneurship Development Institute of India (EDI) is an autonomous body and not-for profit Institution sponsored by apex financial Institutions, namely the IDBI Bank Ltd, IFCI Ltd. ICICI Ltd and State Bank of India (SBI). The EDI has been selected as a member of the Economic and Social Commission for Asia and the Pacific



(ESCAP) network of Centers of Excellence for HRD Research and Training. It is an acknowledged national resource institute engaged in entrepreneurship education, research and training. EDI as a member of the Network will have interactive access to information on other 123 member Institutions via Internet.

### **c) Chartered Institute of Management Accountants (CIMA)**

There is a Memorandum of Understanding (MoU) signed by the Institution with CIMA to enable the students to pursue a CIMA professional course along with their undergraduate or postgraduate programmes. The course is delivered by highly accomplished faculty who possess competence in the use of interactive pedagogical tools and techniques. The course also offers students the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate. The proposed new programme BBA (Professional- Finance and Accountancy) is in collaboration with CIMA, and this programme not only offers a nine paper exemption from the regular CIMA papers but also gives an opportunity to students to gain qualifications like Certificate in Business Accounting, Diploma in Management Accounting and Advanced Diploma in Management Accounting as they pursue this programme.

### **d) Association of Chartered Certified Accountants (ACCA)**

There is a Memorandum of Understanding (MoU) signed by the Institution with ACCA to enable students to pursue their

ACCA certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent and who use innovative pedagogical tools and techniques. The course also offers the provision to obtain certificates from Cambridge ICFE (Financial English) and IFRS Certificate.

### **e) Institute of Cost Accountants of India (ICAI)**

There is a Memorandum of Understanding (MoU) signed by the Institution with ICAI. ICAI is a statutory accounting body of the country and plays a crucial role in forming and revising any new Act. SJCC and ICAI have collaborated to conduct classes to the students for Foundation Programme Examination, to mutually use the professional services of faculty members for giving lectures, organising workshops etc. Members of ICAI conducted two career orientation programmes in campus for the students.

### **f) The Institute of Company Secretaries of India (ICSI)**

The Institution has collaborated with the ICSI for mutual knowledge sharing and for regular lectures, seminars and workshops for students. Representatives from the institute addressed the students on career prospects in pursuing the professional CS programme.

### **g) National Entrepreneurship Network (NEN)**

There is a Memorandum of Understanding (MoU) signed by the Institution with NEN to

enable students to pursue their NEN certification course along with their undergraduate or postgraduate programmes. The course is administered by faculty who are highly accomplished and competent. The objective of this partnership is to develop impactful programmes to foster entrepreneurial spirit in students, create student entrepreneurs and new entrepreneurs. The courses offered were Orientation Programme in Entrepreneurship, Basic Programme in Entrepreneurship, Foundation Programme in Entrepreneurship, Intermediate programme in Entrepreneurship, Advance Programme in Entrepreneurship, and Expert Programme in Entrepreneurship. The Institution has also closely worked with NEN for the various courses in its proposed BBA (Entrepreneurship) programme. A five-day national level workshop for the faculty on “Nuances of Entrepreneurship a Venture Establishment” under the title of Entrepreneurs Educators Programme (EEP) was from the 10th to the 14th of July, 2017.

#### **h) Institute of Management Accountants (IMA)**

IMA is the worldwide association of accountants and financial professionals working in business committed to helping more than 90,000 members to expand their professional skills, better manage their organization, and enhance their career. SJCC has signed a MoU with IMA to provide professional programs to its students which complement their academic studies at the University. These include IMA's Certification of Management Accountants

(CMA) global certification programme. IMA's CMA certification program is an advanced-level assessment for accounting and financial professionals in business. The two-part exam covers financial reporting, planning, performance and control; and financial decision making. This collaboration has been done in the common interest of providing holistic learning and education opportunities for individuals to pursue globally relevant professional qualifications to enhance their future career prospects.

### **Partnerships with Industry**

St. Joseph's College of Commerce has entered into a significant collaboration with Industry partners to not only provide an exposure to the industry for students and staff but also to enhance the curriculum and syllabus creation so that students can develop skills and acquire knowledge as required by the industry.

#### **a) Federation of Karnataka Chambers of Commerce & Industry**

The Federation of Karnataka chambers of Commerce & Industry (FKCCI) can be traced back to the erstwhile Mysore Chamber of Commerce, the precursor of FKCCI, which was conceived by Sri M. Visvesvaraya. The association has a membership of about 2500, drawn from all sectors of trade; commerce and industry, spread over the entire state including 150 district chambers of commerce and trade associations. The college has a tie-up with FKCCI which enables us to bridge the gap between industry and academia.

### **b) Karnataka Tourism Forum**

The Department for B. Com Travel & Tourism collaborated with Karnataka Tourism Forum. Karnataka Tourism Forum is a non-profit organisation comprising tourism professionals and companies that are dedicated to make a meaningful contribution to improve tourism in Karnataka. KTF, founded in 2001, is a structured and proactive force that has taken upon itself to bring a radical change to tourism at large by way of global approach and dynamic endeavours. The Forum supports and works with the State and Central Government and its efforts have ranged from creating awareness to being an advisory body, suggesting and assisting policy formulation.

The Department of B. Com (Travel & Tourism) hosted its annual National Level Travel & Tourism Festival – TURAS 2018 in association with KTF on 5th & 6th of February, 2018. The Department intends to further explore the possibilities of collaboration at various levels that benefit students by way creating a platform for industry interface.

### **c) Patrick's Academy**

Patrick Academy is a renowned Travel and Tourism Academy in Bangalore. Established by Mr. Patrick Andrews, a professional trainer with decades of experience in industry and Training, this academy is committed to every student to impart knowledge and groom their skills to stand out in this challenging industry aviation & Hospitality. Students of Travel and Tourism learn subjects such as Aviation and

Airline Management, Airline Ticketing, Cargo Management among many others. The short term courses offered by Patrick's Academy focuses on quality and sustainable education in the fields of Travel, Tourism, Aviation and Hospitality. They also provide practical industry exposure to every student while studying in the form of on field training.

### **d) Thomas Cook**

Thomas Cook is a leading Travel and Tourism company with global presence. Thomas Cook specialises in providing a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. St. Joseph's College of Commerce has an on-going collaboration with Thomas Cook to assist the institution in organising international study tours. The study tours include visit to various universities, educational intuitions and organisations of international repute which enable students to bring about an international perspective into their learning.

### **e) i STAR**

i STAR Skill Development is an accredited partner of the National Skill Development Corporation, affiliated to the IT/ITES Sector Skill Council run by NASSCOM. The Institution in association with i STAR runs several skill based professional certification programmes.

### **f) IMS Proschool**

IMS Proschool, an initiative of IMS Learning Resource, is one of the foremost providers of

financial accounts and analytics course in the country. IMS conducts training programmes for CFP, CFA, Financial Modelling, CPA, CIMA and IFRS. The Institution in association with IMS Proschool conducted a Financial Modelling programme for 60 Hours which included a tailor-made syllabus on topics like Financial Management, Project Finance, Equity Research and Advanced Macros and VBA for Finance.

#### **g) National Stock Exchange of India (NSE)**

The National Stock Exchange (NSE) is India's leading stock exchange covering various cities and towns across the country. NSE was set up by leading Institutions to provide a modern, fully automated screen-based trading system with national reach. The Institution in collaboration with NSE conducted a NCCMP - NSE Certified Capital Market Professional short-term course for the students. The programme aims to enable the students to get first-hand knowledge of the dynamics of securities markets as well as to qualify for a career in the securities market.

#### **h) Ernst & Young (EY)**

The Institution has a Memorandum of Understanding (MoU) with (EY). EY offers a scholarship programme for the students of the college in which the students need to present a business plan and the selected business plans are encouraged to be realized through a grant of Rs. 1,00,000 as scholarship and are also offered a two month internship at EY. Ernst & Young (EY) developed a course on International Tax and Technology for the III and IV semester students which provide in-depth knowledge in

the tax verticals and a global perspective on the subject. The course is for 120 hours course spread across two semesters based on Trainer the Trainer model. EY also offers internship for the students who complete this course.

#### **i) Tata Consultancy Services (TCS)**

The B.com (BPM Industry Integrated) programme run by the institution has been designed by Tata Consultancy Services (TCS). The course imparts knowledge and specialized domain-focused skills in Business Process Services Management. The curriculum of this course facilitates students to become Industry-ready and imparts the competence required to pursue careers in the value-added services in sectors like the ITeS Industry, Banking, Insurance, Financial Services, and Retail etc. The highlight of this course is the integration of subjects specially prepared by industry experts from TCS to add to the practical dimension of Business Processes Services Management.

#### **j) International Skill Development Course (ISDC)**

St. Joseph's College of Commerce, offers a two month rigorous IFRS course from ISDC to the B.Com Final year students. This financial reporting course offers a broad introduction to the Nature and Operations of the IASB, Presentation of Financial Statements, Accounting Policies and Changes in Accounting Estimates and Errors. The course introduced to the students - Cross-border, M&A and capital raising activities frequently requiring the use of IFRS. IFRS training is also imparted to students

registered with the Professional Certificate Programmes. In association with ISDC a national conference on Fintech Ecosystems was organised by the Institution.

#### **k) Finmark**

Finmark is a leading banking and financial markets company training since 2004 and trained more than 15,000 students over 1800 programmes. Workshops are taught by our practitioners who have immense experience and in-depth capabilities in every aspect of banking and capital markets to design, develop and deliver any programme. Finmark trained the PG students of SJCC for certification in Financial Market and Services. After a two-day training the students took the test for the first module of Fundamentals of Capital Markets paper.

#### **l) Wiley India Private Limited**

Wiley India Private Limited is a leading publisher of books & digital solutions for Engineering, Business & Management, Computer Science and Information Technology whose books have been adopted in various Indian Universities. The college has entered into an agreement with Wiley to provide the students with the official CMA test preparation content, Wiley CMAexcel Learning System, for CMA exam preparation.

#### **m) Miles Publications Private Limited**

Miles Publishing Ltd is an award-winning media organisation within the Comms, IT and Mobile industry. The college has entered into an agreement with Miles in which they shall be responsible for providing marketing collateral,

Wiley study materials and training to SJCC faculty as well as students towards the CMA certification. Miles shall execute and monitor the training performed for students pursuing the CMA certifications. Miles shall assist SJCC in providing differential placement assistance to the students of SJCC who have cleared both the parts of the CMA examinations. Miles shall also assist in providing internship placements to students who have cleared the CMA examinations but are yet to pass out from SJCC.

### **Partnerships with NGOs**

Along with education, the Institution also strives to inculcate a sense of social responsibility among the students. To strengthen this objective further, the Institution has associated itself with different NGOs and social organizations.

The Institution is committed towards upliftment of the marginalized and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with no –profit organizations in India, who work in different fields for the cause of the underprivileged. Students take up social internships as it helps to portray their leadership skills and develop their ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Justice & Care, Sakhi (Hospet), Teach for India, Bosco, Old age homes, primary schools etc. The college also has signed a MoU with Amnesty International to collaborate on human rights education programme.

Associations like CSA, NSS and AICUF annually conducts many programmes in association with the above-mentioned NGOs.

Strengthening the Institution's partnership with NGOs, this academic year, is a significant achievement. The B. Com Travel and Tourism Department collaborated with a nationally acclaimed NGO called U&I to enable students to work as social intern.; the NSS unit collaborated with BPAC to organize civic awareness programmes and with Lions Club to organize blood donation camp; Women's Forum collaborated with Vimochana to organize discussion programmes and the ECO Club with Teri to conduct environmental audit. By undertaking such social programmes, students become aware of some of the pressing concerns of society and work towards solving them and serving the country at large.

## Visits by delegates from National and International Universities to College

- On 1st October 2017 Mr Takayuki Kitagawa, the Consul General of Japan visited the college as part of Kobe College cultural exchange programme and delivered a lecture on 'Origin of Caste system in India'.
- On the 20th of January 2018 Mr. Jim Gurowka, Vice President of Intel Development and also senior member of IMA visited our college to discuss collaboration between IMA and SJCC.
- Dr. Kip Krumwide Director of Research, IMA visited the college on 8th February 2018 to discuss collaboration between IMA and SJCC.
- Dr. James Burkee and Dr. Micheal Schlabra faculty of Concordia University visited us to discuss the exchange programme and signed an MoU.
- Mr. John Malony Senior Vice President of Business Intelligence and Analytics Vodafone UK visited our campus on 3rd of March 2018 to address professional students.
- Ms. Vereno Lohner, an International Student Recruiter from Munich Business School visited us on 26th February 2018 to explore possibilities of collaboration.
- On 28th February, 2018 Mr. John Mathew, Country Manager, MAGES Institute of Excellence Pte. Ltd, Singapore visited the campus to explore possibilities career progression in field of Gaming technology

## International Desk: A Report on International Exchange Programmes

St. Joseph's College of Commerce has a stimulating vision for its students with a focus on innovative ways to add value to their learning through exposure to international universities and professional bodies. International Desk keeps the same view embarks on dynamic programmes of strategic alliances with some of the top universities abroad as well as various on-campus interactive activities. The key objectives of the International Desk are to provide an international educational exposure to our students, to promote and offer global opportunities as well as propagate and develop intercultural understanding among students. This year too International Desk succeeded in its aim by organizing guest lectures, promoting foreign university courses, initiating immersion programmes, summer school programmes along with cultural exchange programmes on and off campus.

### Lectures organized during the academic year 2017-18

Date	Topic	Speaker Profile	Beneficiaries	Lecture Brief
June 21, 2017	<b>How Social Media Has Changed Business As We Know It</b>	Dr. Madhu T Rao, Associate Dean of Undergraduate Programmes and Operations and Associate Professor, Information Systems in the Albers School of Business and Economics at Seattle University.	2 BBA B	Beginning with the origins of computers namely the ENIAC, he analysed the information revolution and spoke about the illusion of control, pointing out that technology revolutions are momentous and ended quoting.
June 21, 2017	<b>Commercial Laws in the United States of America</b>	Prof. Russell Powell, Associate Provost for Global Engagement, School of Law, Seattle University.	Post Graduate Students	Tracing back to the shared history of British colonialism in India and the US, Prof. Powell derived the similarities between Indian and US laws.

September 6, 2017	<b>Entrepreneurs: Innovators, Inventors and Current Trends</b>	1. Dr. Michael Schlabra, Executive Director, Global Initiatives for Concordia University, New York.  2. Mr. Ninan Thomas	1 BBA D	Dr. Schlabra explained the importance of simultaneous cohesion of theoretical knowledge with individual skill set using Bloom's Taxonomy.  Mr. Ninan Thomas spoke about the various transfer programmes offered by Concordia University.
January 11, 2018	Why does Studying Abroad Matter? - An Overseas Education Counseling Session	Mr. Ashok Mathews, Founder & Director – Planet Education, Alumnus of St Joseph's College of Commerce (1999-2000), a founding member of the prestigious GO8 consortium in Australia.	Under-graduate Students Aspiring for Higher Education	This session provided the students an insight into the significance of studying abroad, the importance of enriching experience, leveraging the opportunity to ensure career goals, tips on finalizing and short listing of universities based on branch and career objectives, historical peek into universities, application tips, etc.

## Academic & Cultural Exchange Programmes

### a) LSE Summer School

A set of four students from the college visited the London Summer School from 19th June to 7th July conducted by London School of Economics and Political Science (LSE), University of London. The focus of the Summer School for the year was Strategic Management. The concepts and theories delivered showed their relevance to business practice in fascinating ways. The lecturers Dr. Sosa and Dr. Thomas

each taught the various modules of the courses including topics such as Game Theory, Business Strategy, Strategy Implementation and Organizational Systems. The class mentor, Dr. Millington added a youthful vibe to her classes. The classroom was a composite of students from the Philippines, the United States, Spain, Italy, Australia and Thailand.

Students of SJCC were invited to a weekend trip to Swansea University in Wales, also a partner institution of SJCC. As student ambassadors, the students were hosted and shown around by



Ms. Shanaz Rahman of Swansea University. The beauty of Wales was amplified by the annual air show on the beaches of Swansea that the students were fortunate to witness.

### **b) International Immersion Programme- Malaysia**

The International Immersion Programme- Malaysia was coordinated by Envisage Global Education Trust. Six students from the college visited Putra Business School, Malaysia for a week long programme which started on November 4. The objective of the tour was to give global exposure to the students by placing them in a different ecosystem and an industrial world aiming also to bridge cross-cultural experiences in students. Besides these, the tour also widened the student opportunities to interact with the senior management professionals from international companies. The tour was coordinated by Envisage Global Education Trust.

### **c) Cultural Exchange Programme – Japan 2017**

SJCC conducted its eighth student cultural exchange programme with Kobe College, Japan. On September 1, 16 students accompanied by two faculty members from Kobe College arrived at SJCC. SJCC faculty members Mr. Vinay Kampibura and Mr. Gladson gave a talk on the caste system and the Indian society that ended with an interactive session. The occasion was graced by the Consul General of Japan in Bengaluru Mr. Takayuki Kitagawa who delivered a special lecture on “Origin of Caste

System” in the evening drawing his resources primarily from the Japanese books written on India. The Japanese students expressed their desire to know more about stereotyping based on caste system and were amazed at the responses given by the students and the staff of the college based on their real life experiences which authenticated the impacts of gender and caste discrimination found in the Indian societies. On September 2, an expedition to Anekal was conducted which gave the students an exposure to rural life including the impact of microfinance on making rural women self-employed. The village visit also included interactions with women of various age groups. This brought to the fore the significant changes in the outlook of the women towards their lives. The lunch at the children’s hostel run by the Jesuits housing around 35-50 young girls gave them an exuberant moment to refresh and rejoice their visit.

Students from SJCC visited Kobe College, Japan in the month of October 2017. The programme was spearheaded by the objective of exposing the students to different cultural and economic diversities which also aimed at enriching relationships between Japan and India. Three students from the college were accompanied by Ms. Sneha Rai to Kobe College on 26 October, 2017. On reaching Japan, the students had their first lesson on Japanese calligraphy followed by visits to places like foreigner’s colony in Kitano, Kobe, Arashiyama, Kyoto, famous China town, Nissin ramen museum, Kinkakuji- Kyoto-shi, to the Himeji castle. The Japanese students

were given presentations on Indian women, multiculturalism and the Indian economy. The last leg of their trip was a visit to a shinto temple called mondo yakujin toukoiji- one of the three gods of disaster.

#### **d) Visit from School of Nieuwegein, Netherlands**

Students of Anna van Rijn School of Nieuwegein, Netherlands visited the college on 3 February, 2018. After a brief formal welcome to the students, the Student Council conducted a few icebreaker games to give the students a touch of the Indian culture and lifestyle that also was directed to show the adolescent life in India. The faculty of the college gave a short lecture on the socio- economic conditions in India ranging from women empowerment, poverty, and employment issues to draw the attention towards the 21st century scenario of the country. After this, the management of SJCC conveyed a final welcome to the Dutch students and their faculty and discussed on the path ahead to deliberate the future collaboration between SJCC and Anna van Rijn School and also looking forward to hosting them again in the coming years.

### **International Collaborations**

St. Joseph's College of Commerce signed a MoU with Concordia College, New York on 14th February, 2018 with intent to develop a long term mutually beneficial relationship whereby students of SJCC, Bangalore may be eligible to enrol and participate in a transfer undergraduate degree programme of academic

study at Concordia. Upon successful completion of the programme of study the students will be conferred a degree by Concordia.

SJCC shares a special relation with Swansea University which would almost reach a decade now. International Desk of SJCC will host a courtesy visit with Mrs Sian Impey, Head of the International Development office, Swansea University and Mrs Emma Frearson-Emmanuel Associate Director of Global advancement, home department for the international office, Swansea University on 15th March 2018 to discuss the same.

### **Prospective Collaborations**

In pipeline are discussions with Campus France, national agency for the promotions of higher education in France and the education wing of the French Embassy in India, The intention is to provide information resource to help students define their study plans, choose and apply to programmes and courses.

# Teaching Community at SJCC

## Faculty Profile

Teachers are an indispensable part of any educational Institution owing to the crucial role they play in imparting knowledge and honing minds of students coming from diverse background and abilities. St Joseph's College of Commerce prides itself on having a highly proficient teaching faculty who strive relentlessly towards upholding the values and beliefs of the Institution. The faculty work towards creating an environment that is conducive to learning by being creative and innovative both inside and outside the classroom.

The Institution's academic success over the years would have been an impossible feat without the commitment and dedication of the faculty members. The faculty base of the Institution has been strengthened with an addition of ten new faculty members and the total strength of the faculty has increased to 88 members. Of the total staff strength 68 are regular faculty members of the institution and 20 are guest faculty. Below listed are the newly inducted faculty members in the academic year 2017-18:

1. Dr. Deepika Joshi (Dept. of Commerce)
2. Dr. Karthika S (Dept. of Commerce)
3. Dr. Ganesh S R (Dept. of Commerce)
4. Dr. Ritty Francis (Dept. of Commerce)
5. Dr. Sridhar L S (Dept. of Commerce)
6. Ms. Selvi Sathyanarayanan (Dept. of Commerce)

7. Ms. Sanjana S I (Dept. of Commerce)
8. Ms. Anusuya A Paul (Dept. of English)
9. Ms. Bindu Subash B (Dept. of Holistic Studies)
10. Mr. Samuel Gladson (Outreach Coordinator)

The teaching staff at SJCC embark on a creative journey to offer the best of knowledge through well-equipped and advanced methodologies of teaching. Utilising the best of technology and the resources made available by the institution, the faculty coalesces the students' acquired knowledge with their numerous latent potentials uniquely preparing them to face the challenges of the world outside.

The simple lecture method predominantly gains a new impetus with a fine blend of traditional and innovative methods of teaching and learning. The teacher facilitates classroom learning by inspiring and encouraging students to initiate and engage themselves into various discourses pertaining to their respective subjects. As mentors, the teachers involve themselves in activities like conducting subject specific research for students, organising simulation games, initiating role plays, guiding case study analyses, joining for rural camps, engaging in other rural exposure programmes, accompanying students for social and industrial visits, supporting internship and articleship programmes which are among the many innovative pedagogical methods adopted by the institution.

## Shared Teaching

The Institution adopts shared teaching for a few undergraduate course lectures. Shared teaching boasts many pedagogical and intellectual advantages: it creates a dynamic and interactive learning environment, provides faculty with a useful way of modelling thinking within or across disciplines and also inspires new research ideas. Two faculty members handle one course and both are responsible for planning and for execution of the lesson plan. Both the faculty are actively involved in class and engage in conversation with the class to encourage discussion by the students. Students also receive individual attention and help in this method of teaching.

## Faculty Achievements

- 'Konkani Thesaurus' a thesaurus of Konkani words edited by Fr. Prashanth Madtha SJ and published by St. Joseph's College of Commerce will be released on 18th March, 2018.
- Mr. T H Lavakumar was felicitated by the Alumni of St. Xavier's College, Calcutta on 12th February 2018 on the occasion of International Mother Language Day for his contribution to the development of Kannada language.
- Dr. Augustin Amaladas, successfully defended his thesis on the topic "An Empirical Study on Environmental Accounting in Polluting Industries in South India with Special Reference to Firm's Profitability" and was awarded PhD.

- Dr. Ganesh successfully defended his thesis on the topic "Adoption of International Financial Reporting Standards (IFRS) and its Role in Indian Accounting System – Evidence from Select NSE Companies in India" and was awarded PhD.
- Dr. Sridhar L S successfully defended his thesis on the topic "A Study on Return Volatility and Price Discovery of Equity Index Futures and Spot Market in India" and was awarded PhD.
- Ms. Poornima V, has been awarded the prestigious "Adarsh Vidya Saraswati Rashtriya Puraskar" and recognized as a 'Best Teacher' in the country by Global Management Council, Ahmedabad on 2nd February 2018.
- Mr. Samuel Gladson was recognized by conferring an award for his work with the graveyard community by the Rotary, Inner Wheel Club, Jeevanbima Nagar, Bangalore on 26th November, 2017.

## Faculty Development Programmes and Workshops

The Faculty Development Programme hosted by the Institution guides and enables faculty members to attain scholarly and interdisciplinary expertise. It enables them to learn, teach and create positive social change through talks, workshops and research projects. The following programmes were organized for the staff members during the academic year 2017-18.

### Inner Journey

Br. Mani conducted a group workshop ***Inner Journey*** on May 29 for all the faculty members of SJCC. The workshop focused on self-reflection through a guided relaxation meditation. It also included a group discussion, illustrious meditative techniques and concentrating on self-esteem. The session empowered the participants to strike a balance between “what I am” and “what others want me to be”.

### MOOCs and Blended Learning

The workshop ***‘MOOCs and Blended Learning’*** conducted on 30th of May primarily focused on blended learning in classroom. The resource person **Prof. P D Jose**, IIM Bangalore, spoke about the technological interventions in the classroom environment and under such circumstances how well can MOOCs be utilized as a pedagogical tool. Ms. Ramya Srinivasan, Programme Manager, IIMBx, who to her credit had delivered more than 25 MOOCs to 5 lakh learners from 190 countries, emphasised on the power of technology in transforming education. The third session was graced by Fr. Jossie Rodrigues who necessitated that spirituality should be imbibed in the educators. During his session titled ***‘Spiritual Exercises-Ignation Spirituality and Modern Educators’***, he highlighted elaborately how in Jesuit education teaching pedagogies adopt a part of the spiritual exercises. Concluding his talk, Fr. Jossie emphasized on examination of self-consciousness and the need to live harmoniously.

### Entrepreneurship Educator Programme

The B.B.A. department in association with National Entrepreneurship Network (NEN) and E-Cell, organized a five- day national level workshop for the faculty on “Nuances of Entrepreneurship a Venture Establishment”- Entrepreneur Educators Programme (EEP) that began from the 10th of July to the 14th of July 2017. The main aim and objective was to help the faculty provide a space and platform for self-discovery and opportunity discovery to students.

### Train the Trainer Programme for ACCA Faculty

Acknowledging the need for acquisition of updates, the Association of Chartered Certified Accountants (ACCA) division faculty undergo timely ‘Train the Trainer’ programme. This programme enables the teaching staff to be up-to-date with the changes in syllabus of the International Accounting and Finance course. Though conducted inside the campus, the sessions are handled by external experts from the industry. This allows immediate coordination between the current economic ecosystem and the ecosystem of learning on campus. The subjects discussed in these sessions cover topics such as changes in syllabus, the method to attempt the different papers offered, changes in paper evaluation, and changes that the students and faculty need to be aware of due to change in economic policy. Most of these sessions take place as a one-on-one interaction between the faculty member and the industry expert in order to be intense and effective. The following training programmes were conducted as part of the programme.

Subject	Date	Trainer	Faculty
F7 (Financial Reporting )	29th May	Mr. Deepak Agarwal	Mr. Jai Goel
F8 (Audit and Assurance)	30th May	Mr. Basil Ahammed	Ms. Padmini Rao
F9 (Financial Management)	31st May	Mr. Shiroshan	Ms. Nischitha K
F2/BA2(Management accounting )	30th May	Mr. Shiroshan	Ms. Nischitha K
F3(Financial Accounting)	30th May	Mr. Deepak Agarwal	Ms. Nischitha K
P7 (Advanced Audit and Assurance )	2nd June	Mr. Sagar	Ms. Madhuri
F1/BA1 (Accountant in Business )	5th June	Mr. Santhosh	Ms. Nischitha K
P4(Advanced Financial Management )	7th June	Mr. Milind Date	Ms. Apoorva Bajaj
F5-F9	26th and 27th of July	Mr. Steve Willis	Ms. Poornima and Ms. Nischitha
P3(business analysis )	9th Novmber 2017	Mr. Santhosh	Ms. Gayathri
P7 (Advanced Audit and Assurance )	14th Novmber 2017	Ms. Vijaya Swaminath	Ms. Madhuri
P1 (Governance , Risk and Ethics )	9th Novmber 2017	Mr. Santhosh	Ms. Shubra
P2 (Corporate Reporting )	19th Novmber 2017	Mr. Santhosh	Mr. Daniel
P4 (Advanced Financial Management )	25th Novmber 2017	Mr. Vijay	Mr. Vansh

### Train the Trainer Programme for BPM Industry Integrated Faculty

#### Managing Business Process Review

A three-day faculty development programme was conducted for the faculty from SJCC, St. Joseph's College, Manipal University and Mount Carmel College on 6th, 7th & 13th of July. Ten faculty members from SJCC participated in the programme that focused mainly on the theme of "Managing Business Process Review". The resource persons were Mr. Piyush and Ms. Ashima, experts from TCS. The programme helped the faculty members in understanding the processes and effectively using them in classroom teachings. The faculty organiser for the programme was Ms. Suganthi Pais.

#### Capital Markets

On 30th May to 1st of June 2017 the department of B.Com organised a training programme for the faculty on Capital Markets. Mr. Ganesh, Mr. Ravi and Mr. Hariharan from TCS were the resource persons. The session mainly focused on investment products, equity market, debt instruments and derivatives. It also highlighted on investment banking and its insights on clearing and settlement, reconciliation and corporate actions and various processes involved in it. The concept of mutual fund, role of asset Management Company, new fund offers, hedge fund and private equity were also discussed. The training was a good opportunity to foster the knowledge about capital market in different areas. The training met

the objectives in promoting awareness of capital market in BPS. The faculty organiser for the programme was Ms. Suganthi Pais.

### **Campus to Corporate Transition**

The Department of Commerce organised a training programme in collaboration with Mount Caramel College, Bangalore from August 29th to 31st 2018. Mr Magesh and Mr Renuka from TCS were the resource persons. The session mainly focussed on the history of the corporate world, difference between campus to corporate and the importance of various skills required to work in the corporate world. It also highlighted the importance of culture in workplace, different corporate etiquette like email etiquette, elevators manners, communication skills, interview skills. The training constituted a good opportunity to gain knowledge about corporate readiness. The session was fully active and with discussions and role plays which helped the participants to understand the subject.

### **Scientific Research paper Writing for Indexed Journals**

The workshop **Scientific Research paper Writing for Indexed Journals** conducted on September 23 was presided over by Dr. J. Joshua Selvakumar, PSG Centre for Advertising & Communication, PSG Institute of Management, Coimbatore. Dr. Joshua gave an in-depth view of research and research-writing touching on aspects of literature review, identifying a research gap and preparing research question. The second session was a demonstration on the usage of various softwares for writing research papers. The

workshop turned to be an eye-opener for the various softwares which can be used effectively besides brushing up the research paper writing skills. The workshop was organised by the Dr. Raja Jebasingh, Director, Research Centre.

### **Effective Engagement in Consulting**

The **two-day workshop Effective Engagement in Consulting** conducted on 25-26 September by a team of resource persons from KCT, Coimbatore provided invigorating ideas on consulting framework, case study under finance, costing and HR to emphasise on the need to accelerate consultancy services in educational institutions in India. The workshop brought in a deductive point of reference with regards to consultancy services provided by educational institutions in foreign countries and the relatively low levels of such consultancies happening in India. Prof. Krupa highlighted on how consultancy can assist in improving the overall academic excellence and global bench marking. Prof. Swaminathan stressed on the need in harnessing the consulting capabilities thereby giving an outline on how the teaching faculty can engage in effective consultancy and improve institutional effectiveness. The team of Resource Persons from KCT, Coimbatore also gave the participants a hands-on experience during the session.

### **Workshop on OBE**

A half day workshop **Outcome Based Education (OBE)** was conducted on January 30 to give hands on training to set Course objectives and course outcomes to the faculty members at SJCC. The workshop dealt with a detailed understanding of Outcome Based Education (OBE), usage of

verbs in designing course objectives and their respective outcomes. Faculty member were required to set the course outcome, learning objective and outcomes. The Resource Persons for the workshop were Dr. Himachalpathy and Dr. Karthika from SJCC.

## Faculty Assignments

Faculty members of the college are also members of various committees in other colleges, universities and professional bodies. The faculty members extend their academic service to other institutions by offering their expertise, experience and insights.

Sl. No.	Faculty	Name of the University/ Institution & Dept.	Nature of the responsibility
1	Dr. Daniel Fernandes, SJ	Bangalore Central University Bengaluru	Member Examination Review Committee
	Dr. Daniel Fernandes, SJ	St. Philomena Hospital Bengaluru	Member Institutional Ethical Review Board (IERB)
	Dr. Daniel Fernandes, SJ	Mount Carmel College (Autonomous), Bengaluru	Member, Governing Body
	Dr. Daniel Fernandes, SJ	St. Aloysius College (Autonomous), Mangalore	Member, Governing Body
2	Dr. Nirmala Joseph	University of West of Scotland	External Examiner
	Dr. Nirmala Joseph	B.A (Hons) International Business and Finance, Cochin	External Examiner
	Dr. Nirmala Joseph	M.Com, Maharani Lakshmi Ammanni College for Women, Autonomous, Bangalore	External Examiner
	Dr. Nirmala Joseph	Committee on Restructuring Academic Departments of St. Aloysius College, Mangalore.	Committee Member
	Dr. Nirmala Joseph	Imperial College of Business Studies, Colombo, Sri Lanka	External Examiner, Degree Assessment Board
3	Ms. Nikhath Asrar	Mount Carmel College, Tourism Dept	BoS Member for B.Voc Hospitality & Tourism course.
		Mount Carmel College, Tourism Dept	BoE Member for B.A Travel and Tourism
		Christ University, Tourism Department	BoE Member for MBA Travel and Tourism
		Indian Academy, Tourism Department	BoE Member for MTTM Five years integrated Course
		Federation of Karnataka Chamber of Commerce and Industries`	Member, Tourism Committee



4	Dr. Antony Oliver	CMR University, Bengaluru	PhD External Guide for Hindi Dept
		St. Josephs College (Autonomous) Bengaluru	BoS Dept. of Hindi, External Member
5	Ms. Marina Joyce Roche	Jain College, Bengaluru	Board of Examiner
	Ms. Marina Joyce Roche	ELT, Tirupati Chapter	Member
6	Dr. Rajaram,	CMR University	Member, Ph.D Committee
		St. Joseph's Evening College (Autonomous)	Member, BoS
7	Dr. D. Raja Jebasingh	Bangalore University	Doctoral Committee Member
		Bharathiar University, Coimbatore.	Ph.D External Examiner
		Christ University	Doctoral Committee Member
		Editorial Board Member	International Journal of Management and Administration, Turkey <a href="http://dergipark.gov.tr/ijma/board">http://dergipark.gov.tr/ijma/board</a>
8	Mr. Ravi RA	Indian Academy Group of Institutions, Department of Commerce	Subject Expert for BoS meeting ER`
		St. Joseph's Evening College, Department of Commerce	Subject Expert for BoS meeting
		St. Joseph's College, Department of Commerce	Subject Expert for BoS meeting
9	Ms. Suganthi Pais	Indian Academy/ Commerce(Tourism)	Member, BoS
	Ms. Suganthi Pais	St. Joseph's College (Commerce Department)	Member, BoS
		Indian Academy	Member, BoE
		Jyoti Nivas College	Member, BoE
		St. Josephs College	Member, BoE
		Ambedkar Institution (MBA)	Member, BoE
		Jain University (UG and PG)	Member, BoE
		Birla Institute of Management	Adjudicator for Research Evaluation (MBA)

**Details of lectures delivered by the faculty members in other colleges and universities .**

<b>Sl. No</b>	<b>Faculty</b>	<b>Name of the Institution</b>	<b>Date</b>	<b>Title of the event</b>	<b>Lecture Delivered Topic</b>	<b>Nature of the Event State / National International</b>
1.	Mr. Ashoka T A	Rangothri Kala Sampsthe, Bangalore	28th Jan. 2018	Rangothri Kala Sampsthe, Bangalore	Aadunika Poorva Kannada Saahithya	(State Level Youth Poet Conference)
2.	Dr. L. Augustin Amaladas	Bangalore University	6 Dec. 2017	Refresher Course	Environmental Accounting	Refreshe Course
3.	Dr. S R Ganesh	Nagarjuna College of Engineering and Technology, Devanahalli, Bangalore	30th Aug. 2017	International Financial Reporting Standards	International Financial Reporting Standards	Guest Lecture
4.	Dr. S R Ganesh	Sheshadripuram First Grade College, yelahanka, Bangalore.	4th Oct. 2017	International Financial Reporting Standards	International Financial Reporting Standards	Guest Lecture
5.	Dr. S R Ganesh	Maharani Women's College, Race Course Road, Bangalore.	31st Oct. 2017	Corporate Financial Reporting	Corporate Financial Reporting	Guest Lecture
6.	Dr. S R Ganesh	St Joseph Evening College, Bangalore	17th Feb. 2017	Rapporteur in Technical Session III – Accounting and Taxation	Rapporteur in Technical Session III – Accounting and Taxation	Guest Lecture
7.	Dr. Hariharan Ravi	UGC Academic Staff College, Bangalore University, Bangalore	13-14 Dec. 2017	Refresher Course	Data Analysis using Excel and SPSS	National
8.	Ms. Komal A Dave	Jain University	Feb 26 2018	3rd HR National Conference on "The Paradigm Shift Towards Sustainability."	Rapporteur for the Research Papers presentations on "Paradigm Shift of HR towards Sustainability."	National
9.	Ms. Poornima V	Sacred Heart Girl's First Grade College Jeevan Bhimanagar, Bangalore.	July 31, 2017	IFRS, Its Application and Measuring Aspects	Sacred Heart Girl's First Grade College Jeevan Bhimanagar, Bangalore – 560 075, Karnataka State, India	Special Lecture

10.	Ms. Poornima V	Loyola Academy Degree & PG College Alwal, Secunderabad 500 010, Telangana State, India	19-21 Feb. 2018	Faculty Exchange Programme	“Overall review of F1 to F8 Papers of ACCA & Financial Accounting, Cost & Management Accounting and Financial Reporting IFRS Standards”	National
11.	Mr. Prakash Raju	Student Christian mission India	17 Feb. 2018	Students for good governance	Democracy, election and citizen	State
12.	Dr. D. Raja Jebasingh	St. Joseph’s College (Autonomous) Bengaluru	04 July 2017	State Level Research Conference	Research Paper – Sampling Techniques	State
13.	Dr. D. Raja Jebasingh	Kongu Arts and Science College (Autonomous) Erode	16 Dec 2017	E- Marketing Trends- A Platform for Digital Thinkers	Digital Marketing	National
14.	Dr. D. Raja Jebasingh	Govt. Arts and Science College, Hosur, TN.	21 Feb 2018	Inaugural Commerce Association	Career Opportunities for Commerce Graduate Guest Lecture	Dept
15.	Dr. D. Raja Jebasingh	Sri Pushpam College (Autonomous)	05 Mar 2018	National Level ICSSR Sponsored Seminar	Empowerment of Women Farmers	National
16.	Mr. Ravi.R.A	Indian Social Institute, Benson Town, Bangalore	23 April 2017	SOCIO CULTURAL ANALYSIS	Demonetization and its Impact on the Unorganized Sector	State Level Workshop
17.	Dr. Sridhar L S	St. Joseph’s College of Commerce (Autonomous)	Dec 8, 2017	Research Methodology Workshop	Chi-Square Test, ANOVA -Parametric Test	National
18.	Mr. Vinay K S	Bangalore University (HRDC)	Dec 23 2017	Refresher Course	The General English Classroom and the Disinterested Student – Perspectives on Classroom Experience	National

## Faculty Involvement in Consultancy

The college has constituted a committee to explore the possibilities of providing consultancy services to businesses, entrepreneurs and NGOs. This year a group of faculty members have undertaken two consultancy services under the supervision of Dr. Augustin Amaladass to mark the consultancy initiatives by the College. The group of faculty members include- Ms. Shivakami Rajan, Dr. Karthika S, Dr. Himachalapahty and Dr. Shubhra Rahul. A set of 16 students from B.Com, BBA and M.Com have also volunteered to help the faculty in the consultancy programmes undertaken.

### Improving Marketing Strategies for 1 MG Mall, Bangalore

A set of recommendations for improving the marketing strategies of the mall have been prepared and forwarded. The recommendations were developed based on the comparative analyses done by the students of various malls across the city and their observations on the various marketing strategies adopted by these malls.

### Wearable Devices to Augment Better Movements in Stroke Patients

The College has undertaken to provide consultancy on promoting an innovative and well-designed wearable device meant for enabling better movements in stroke patients. The device was innovated in 2014 by a group of engineers from M S Ramaiah Institute of Applied Sciences, Bangalore. Currently, it is on clinical trial as the device was intended to be used only in the field of health care by the

innovators. Once approved, the device will be launched in Karnataka. This consultancy is extended to an individual entrepreneur from Bangalore who is planning to launch it shortly in Karnataka once the marketing strategies are finalised.

### Individual Faculty Members Involved in Consultancy Projects

Sl. No.	Name of Client	Faculty Member
1	Logesys Solution Ind Pvt Ltd	Dr.Nirmala Joseph
2	Vora Reality	Dr.Nirmala Joseph
3	Bharathiar University	Dr.Raja Jebasingh
4	St.Anne's College	Dr.Raja Jebasingh
5	Chegg Incorporation	Mr. Ramesh
6	MS Ramiah Institute of Management	Mr. Ramesh
7	I Pomo Technnologies	Mr. Ramesh
8	Sangam Chit Funds	Dr. Hariharan Ravi
9	Vishata Marketing	Mr. Babu

## Faculty Evaluation

The Institution believes that the Staff feedback is an important measure to assess the degree of excellence of the work performed by the faculty members. The standard evaluation criterion is based on certain important parameters like planning and preparation for class, classroom environment, and methodology of teaching among many others. The entire class participates in the assessment process. Staff Evaluations are subject to review by the Principal and the consolidated staff rating is discussed with the individual staff members.

## Research Culture at SJCC

### Research Center

The Research Centre at SJCC aims at creating a conducive atmosphere for cultivating the appropriate research culture needed in the field of commerce and management. The motto of the Centre is to promote research culture by identifying, assembling and disseminating research information among the staff and students. The Centre consistently endeavours to organize workshops, seminars and conferences at national and international levels and conducts regular training programmes.

The Research Centre was established and empowered to meet the below listed objectives:

- a) Participate in generating innovative research proposals.
- b) Provide individual assistance to students and research scholars to write proposals and research papers.
- c) Write, scrutinize and proof read grant proposals.
- d) Assist with budget preparation and proposal submission.
- e) Coordinate training sessions on various research methodologies for research scholars.
- f) Maintain records and reports of the proposals and provide assistance in maintaining compliance with funding agencies.

The Research Center encourages innovative and collaborative research and consulting projects in the field of education involving the corporate and non -corporate sectors.

### Activities and Achievements of the Research Centers in the Academic Year 2017-18

#### a) SJCC Management Research Review Journal was included in the UGC List of Approved Journals

The SJCC Management Research Review Journal with ISSN: 2249-4359 is a flagship peer reviewed bi-annual journal published every year in June and December. The University Grants Commission Journal Expert Committee has included the journal in the List of its Approved Journals. The Journal can be easily searched for with its serial number 62905 in the list of UGC journals. The Volume 07, Number 01 in the month of June, 2017 and Number 02 in December, 2017 were released after being listed in the UGC Approved List of Journals.

#### b) Launch of the New Journal Website

To cater to the needs of its authors and editors and facilitate communication to a wider group of researchers, the Research Center launched its website [www.sjccmrr.in](http://www.sjccmrr.in). It has also announced the call for paper submission enabling the electronic submission of manuscripts by prospective authors. The website also hosts an archive of previous issues.

### c) Scientific Research Paper Writing for Indexed Journal

The FDP on ‘Scientific Research Paper Writing for Indexed Journal’ centering on the need of literature review in research writings was conducted by the Research Centre 23 September, 2017. Dr. J. Joshua Selvakumar from PSG Institute of Management, Coimbatore was the speaker. The speaker discussed in detail the Mendeley literature management software. Emphasis was given on deliberation of the usage of G+ power for sample selection and Visual PLS for data analysis. The queries of attendees were addressed with examples.

### d) Effective Engagement in Consulting

The workshop on ‘Effective Engagement in Consulting’ focused on the need of consultancy in current academic environment was conducted on 25th & 26th September 2017. A team of three resource persons Prof. S. Saminathan, Prof. G. K. Suresh, and Dr. Kripa Priyadarshni from KCT Business School, Coimbatore addressed the various sessions of the workshop. The hands-on experience through various live case studies explained the idea behind know-how’s, required

capabilities, various techniques, action planning and deliverables to carry out consultancy.

### e) National Level Experiential Workshop on Research Methodology

A National Level Experiential Workshop on Research Methodology was conducted from 6 to 12 December, 2017. The workshop received enormous response from various parts of the country and the number of participants was screened down to thirty consisting of research scholars and academicians from the domains of psychology, political science, HRM, laws, infrastructure, media & communication, finance & banking to list a few. Promoting research among budding scholars and faculty members, enabling to conceptualise research topics and imparting analytical capabilities for data analysis and decision making were the prime objectives of the workshop. Resource persons from diverse backgrounds shared their valuable knowledge. The workshop was conducted under the expert guidance of Dr. D. Raja Jebasingh, Research Coordinator at SJCC. Dr. Deepika Joshi was the Workshop Convener.

### f) Ph.D Research Scholars Registered in SJCC RC

S.I. No	Name of the Scholar	Name of the Research Supervisor	Month and Year of registration
1.	Mr. Shree Murthy S	Dr. Mohan P Philip	Jan’ 2014
2.	Mr. Syed Tajuddin		Jan’ 2014
3.	Ms. Komala. B		Dec’2016
4.	Ms. K. Padmavathi		Dec’2016
5.	Mr. Girish. B.N	Dr. H. Nagaraj	Jan’ 2014
6.	Ms. Foz1ia		Jan ‘ 2015
7.	Mr. Suresh. S		Dec’2016
8.	Ms. Nischitha. K		Dec’2016

9.	Ms. Vidhya. B	Dr. Lilly N David	Dec'2016
10.	Mr. Santhosh.N.C		Dec'2016
11.	Ms. Aisha Banu		Dec'2016
12.	Ms. Divya Bharathi. J		Dec'2016
13.	Mr. Sathisha. S.M	Dr. D. Raja Jebasingh	Dec'2016
14.	Ms. Minu. M		Dec'2016
15.	Ms. Divya Shree. V		Dec'2016
16.	Ms. Mallika. D. S		Dec'2016
17.	Ms. S.V. Lavanya	Dr. Shubra Rahul	Dec'2016
18.	Ms. Ahana Ruth Pinto		Dec'2016

## Major and Minor Research Projects

Funding Agency Research Projects (UGC)

### Ongoing Minor Research Projects

Sl. No	Name of the Principal Investigator (PI) and Co- PIs	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1.	Ms. Komal -PI Ms. Tasmiya -Co-PI	A Study on pigmy deposit schemes by banks and its role in micro saving and employment creation in Bangalore city	Minor	UGC	35,000
2.	Mr. Vinay PI & Ms. Marina Co- PI	A study on Dr. Nagaraj's writings on Indian Culture	Minor	UGC	35,000
3.	Ms. Muktha (PI)	An economic analysis of Migrant Workers in Construction sector: A study in Bangalore Urban Distract of Karnataka	Minor	UGC	80,000

### Bangalore Jesuit Educational Society (BJES) Grants for Minor Research Project

BJES has extended its financial support to encourage the faculty members interested in undertaking minor research projects on contemporary / socio / economic / issues, to meet their requirements for individual and excellent research in specialized areas.

Sl. No	Name of the Principal Investigator (PI) and Co- PIs	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1	Dr.A.M.Sheela Rev Jerry D'Souza SJ (PIs)	Socio Economic Implications of Migration on the livelihoods of Agricultural and unorganized laborers in Bijapur District.	Minor	BJES	1,00,000

2	Ms. Suganthi Pais Fr. Anil SJ (PIs)	Socio Economic Impact on poverty on Enrollment and Dropout in School Education- A study in Raichur District.	Minor	BJES	1,35,000
3	Ms.Ravi Darshini (PIs)	Prevalence and assessment of women's health and child malnutrition in Raichur district - with special reference to Maarvi Taluk"	Minor	BJES	49,500
4	Dr. Neeti Roy –PI	Effectiveness of teaching learning in Primary Schools of East Khasi Hills in Meghalaya	Minor	BJES	42,000

### Ongoing Major Research Projects

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1	Dr. A. M. Sheela	Identifying Growth Drivers of a village economy in the Dry Tract of Karnataka: Social Accounting Matrix (SAM) Approach	Minor	ICSSR	7,05,000

### Completed Minor Research Projects

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies	Sanctioned Amount (In Rs)
1	Ms. Poornima-PI Ms. Christina Ms. Preemal Co- PIs	A comparative study on women empowerment through self help groups with special reference to rural districts of Karnataka	Minor	UGC	85,000

### Macro Research Proposal Submission

Sl. No	Name of the Principal Investigator (PI)	Title of the Project	Type	Name of the Funding Agencies
1	Dr. D. Raja Jebasingh	An empirical study on credit out flow and performance of Micro, Small and Medium Enterprises (MSMEs) Sector of Bengaluru Karnataka.	Macro	Research Division, Indian Institute of Banking & Finance, Mumbai.



In the coming academic year, the centre intends to work towards the e-ISSN number for the journal and initiate its processes for indexing under ICI. To make the editorial process more effective, the centre is also set to launch the Electronic Editorial Process based on Open Journal Systems (OJS). The centre also looks forward to organise funded Workshop / Capacity Building Programs in collaboration with ICSSR, UGC and Ministry of Minority Affairs. To encourage and motivate the students, the centre has also decided to start a Mini Research Project Scheme.

## **Seminars and Conferences**

### **a) National Seminar: Banking on the Future: Vision 2020"**

The post-graduate department organized a one-day national-level seminar, 'Banking on the Future: Vision 2020' on the 22nd of September, 2017. Attended by eminent individuals in the banking sector, the seminar focused on the significance and need of the banking and regulatory powers of the RBI and disruption due to digitization as highlighted in Shri K.S Praveen's keynote address. Further technical sessions followed – the first, conducted by Sri Premanath Murthy touched upon impact of blockchain and cryptocurrency on banking. In the second, Mr. Babu Jayandran focused on the use of artificial intelligence in digital banking. The final technical session was a panel discussion centered around topics such as loan fraud, cyber-crime, risk management, technological advancement and the importance of data in the future. Two special editions of

journals were released in collaboration with the Primax International Journal of Commerce and Management Research (PIJCMR) and Emperor International Journal of Finance and Management, UGC Listed Journal 45308.

### **b) National Seminar: Democracy, Education and Nationalist Discourses- Towards a Critical Engagement**

The One Day National Seminar titled "Democracy, Education and Nationalist Discourses- Towards a Critical Engagement" was organized by Department of English in collaboration with Department of Kannada on 4th December 2017. It was organized with the objective of generating newer and viable responses to the challenges we face as a society today. This seminar was a forum for scholars, professionals and academicians to critically engage with the emerging challenges in our socio-cultural and political main line. The seminar witnessed nearly 70 participants from different institutes of India for English as well as Kannada paper presentations. The papers presented in the seminar covered a wide variety of topics pertaining to the nature of nationalism, the dynamics of identity and the ongoing reconfigurations in the realm of higher education.

### **c) National Seminar: Teachers and Patents – Negotiating the world of Intellectual Property Rights**

The Internal Quality Assurance Cell (IQAC) had organized an interactive seminar entitled 'Teachers and Patents – Negotiating the world of Intellectual Property Rights' on December

19, 2017. The seminar aimed at bringing awareness about the power of ideas among the academia and the growing need to protect them in today's world. The keynote session was presided over by Dr. M Kantha Babu who introduced the concepts of intellectual property rights, highlighting certain key aspects like patentability criteria and consequences of infringement.

The technical sessions focused at the world of intellectual property rights covering the significance of ideas and the power within them which calls forth for their protection. The sessions focused largely on patents, trademarks and various ways of protecting an individual's work, and touching particularly on the aspects of undertakings, their importance, limitations, highlighting the key trends in patent application. The later technical sessions concentrated on patent classification, searching methods, optimizing prior-art search, demonstrating on the usage of patent search engines which are essential to protecting one's intellectual property. The final session was demonstrative.

#### **d) National Conference: Fintech Ecosystems – Transformation and Market Dynamics**

The Department of Commerce organized a two-day National Conference on Fintech on the 2nd and 3rd of February, 2018. The national conference was organized in collaboration with ISDC. The conference aimed at approaching the institutionalization of Fintech through critical and analytical advances, rendering possible pathways to raise standards of

financial growth and management of financial infrastructure. The various sessions conducted over the course of the two days revolved around topics such as 'Use of satellites and large area analytics for financing and insuring agriculture', 'Role of cognition and artificial intelligence in finance and other business domains', 'Application of blockchain in banking and financial services' and 'FinTech – The game changer of financial services industry – challenges and opportunities'. Besides providing expert insights into the impact of financial technologies on the markets, discussions were held on the various aspects of financial service technologies. The conference concluded with paper presentations on issues discussed in the technical sessions.

#### **e) Nuances of Entrepreneurship - A Venture Establishment**

The B.B.A. department in association with National Entrepreneurship Network (NEN) and E-Cell, organized a five- day national level workshop for the faculty on "Nuances of Entrepreneurship a Venture Establishment"- Entrepreneurs Educators Programme (EEP) that began from the 10th of July to the 14th of July 2017. The objective of the programme was to equip the faculty with resources and technology available to support and guide student entrepreneurs and help them discover opportunities. It also helped them to develop certain skills and learn the basics of entrepreneurship education such as idea generation, prototyping, competition analysis and be the resource person for Entrepreneurship in the institution.

## Faculty Involvement in Research

The faculty at St. Joseph's College of Commerce are encouraged to engage in research work in the field of their interest. They are encouraged to write books and

publish scholarly papers in national and international journals. This academic year a number of faculty members have published papers in reputed, peer-reviewed, UGC recognized journals.

### a) Research Paper Publications – National & International

Sl. No	Name of the author(s)	Title of the Paper	Name of the Journal	Vol. Issue No's and Page No(s)	International / National
1.	Ms. Asha (2017)	Effects and Combination of Strength, Endurance Training on the development of Upper Extremity Muscular Strength among the University Level Male Basketball Players	International Journal of Recent Research and Applied Studies	4(11)	International
2.	Ms. Asha (2017)	Effects of Strength Training, Endurance Training and their Combination on the development of Muscular Strength and Endurance of University Level Male Basketball Players	International Journal of Pure and Applied Mathematics	11 (20) 591-601	International
3.	Ms. Githa Heggde, Ms. Gayatri Sasi Tampi (2017)	Employee response to dimensions of internal branding: A literature review",	IFIM The International Journal of Management'	12, (2) , 11-17	International
4.	Dr. Hariharan Ravi (2017)	"Investment Banking: Futures variation Margin Calculations On The Bond Portfolio".	International Journal of Technical Research & Science.	2(12) , 751	International
5.	Ms. Komal. A. Dave and Ms. Tasmiya Hussni (2017)	Microfinance- A Mechanism for Women Empowerment and Poverty Alleviation.	International Journal of Engineering Technology, Science and Research, (UGC Indexed Journal	4(6), 235-241	International
6.	Ms. Komal. A. Dave and Dr. Mohan. P. Philip (2017)	Social Health Insurance- A Forthcoming Approach to Reduce the Financial Susceptibility of the Lesser Privileged.	Primax International Journal of Finance	4(2) 55-61	International

7.	Dr. Mohan. P. Philip	Impact of ICT in Sharpening Teaching Effectiveness of Undergraduate Courses in Commerce	International Journal of Business and General Management”	-	International
8.	Dr. Mohan. P. Philip (2017)	Credit Scoring Model and SMEs Capital Requirements	International journal of Enhanced Research in Management and Computer Applications (IJERMCA),	6(12) International	International
9.	Dr. Mohan. P. Philip (2017)	Teaching Methods and its Effects on Student Learning	International	4( 5)	International
11.	Dr. Mohan. P. Philip (2017)	Effectiveness of Teaching Methodologies in undergraduate Commerce Colleges: Thematic Review of Literature”	Journal of Advanced Research in Education and Literature	3(1)	International
12.	Dr. Mohan. P. Philip (2017)	Credit Models – Innovative Tool for Competitive Advantage of Indian Banks	International Journal of Science Technology and Management,	6(6)	International
13.	Ms. Poornima V and Dr. Mohan P Philip, (2017)	Economic Independence through Stree Shakthi Programme: An Empirical Study	International Journal of Multidisciplinary Research Review (UGC Indexed Journal)	1(25) 101-106.	International
14.	Ms. Poornima V and Dr. Mohan P Philip, (2017)	Stree Shakthi Programme: A Socio-Economic Analysis of Marginalized Women in Bengaluru District	International Journal of Humanities and Social Sciences (UGC Indexed Journal)	6(3), 121-128.	International
15.	Ms. Poornima V and Dr. Mohan P Philip, (2017)	Glimpses into Government of Karnataka’s Initiatives towards Women Empowerment – Stree Shakthi Programme	Asian Journal of Research in Social Sciences and Humanities (UGC Indexed Journal)	, 7(6), 352-360	International
16.	Ms. Poornima V, Nayanashree K P and Neha Jadav D, (2017)	Stree Shakthi Programme: A Tool for Women Empowerment	International Journal of Multidisciplinary Educational Research (UGC Indexed Journal)	6(10), 142-147.	International

17.	Ms. Poornima V and Mr. Gaurav Siyal (2017)	Awareness Level of Forensic Accounting in India – An Empirical Study,	International Research Journal of Commerce and Law (IRJCL) (UGC Indexed Journal)	Special Iss. Vol. 2, 107-110	International
18.	Ms. Poornima V and Mr. Sunep T Jamir (2017)	Rise in Entrepreneurial Spirit and Factors Driving – With Reference to Nagaland,	International Educational Scientific Research Journal (UGC Indexed Journal)	3(10), 51-56	International
19.	Dr.D.Raja Jebasingh, Ms. Neethu Anna Koshy (2018)	Effectiveness of Self Appraisal System on Career and Development: A Study Reference to Employees in Ernst & Young, Bengaluru Campus	Shanlax International Journal of Management (UGC Indexed Journal)	5 (2), 200-205	International
20.	Dr. D. Raja Jebasingh, Ms. Mitthi Jyoti Sharma (2018)	An Empirical Study On Professional Excellence Of Employees At Jindal Stainless Ltd, Kalinganagar Industrial Complex, Odisha.	Asia-Pacific Journal of Research (UGC Indexed Journal)	Accepted for April Issue	International
21.	Dr. D. Raja Jebasingh (2018)	E- Learning and Open Access Resource for Higher Education Research	“Research Directions” Multidisciplinary Journal (UGC Indexed Journal)	Accepted for April Issue	International
22.	Ms. Ravi Darshini , Dr. C.S Thammaiah (2017)	An Econometric Analysis Of Monetary Policy Key Rates On Share Prices Of Banks - A Study With Reference To National Stock Exchange”	Emperor International Journal of Finance and Management Research. (UGC Indexed Journal)	Pg 87-95	International
23.	Dr. Ritty Francis (2018)	A Study on Effectiveness of Student Professor Relationship: With Special Reference to Colleges in Bangalore	International Journal of Teacher Education and Professional Development	1(1). 1-20	International
24.	Dr. Ritty Francis (2018)	Role of MGNREGA in Empowering the Women of Mandya District	International Journal of Humanities and Social Science Invention	7(01), 59-66	International
25.	Dr. Ritty Francis (2018)	Does Exposure to a Country’s Culture Affect Consumers’ Attitude towards Brands: a Comparative Study between Japan and Germany	International Organization of Scientific Research	20( 2), 45-53	International

26.	Ms. Ruqsana Anjum (2017)	Impact of working capital management on Textile firm's profitability.	International journal of Commerce and management research, Volume	5(2)	International
27.	Ms. Ruqsana Anjum (2017)	Impact of working capital management on Pharmaceutical firms' profitability.	Business Sciences International research journal	5(1)	International
28.	Ms. Ruqsana Anjum (2017)	Impact of working capital management on Automobile firms' profitability.	International Journal of Research in Business Studies	2(2)	International
29.	Dr A.M.Sheela (2018)	Dynamics of Field Crops in Karnataka: Implications of Climate Change, (1970-71 to 2010-15)	Research Journal science of Social Science and Management	7(10)	International
30.	Dr A.M.Sheela, Ms. Suganthi (2018)	Impact of Cultural beliefs on Women Empowerment- Study on the Devadasis in North Karnataka,	Global research Academy, UK, London	2,(3)	International
31.	Dr. Shubhra Rahul and Ms. Ahana (2018)	Role of Gamification as a tool for Employee Engagement	Asia Pacific Journal of Research"	-	-
32.	Dr.Sridhar L S (2017)	Extreme Volatility and Market Testing of Efficiency on small Cap Indices	Journal of Commerce and Trade	11(2) 26-41	National
33.	Dr.Sridhar L S (2017)	Study on Forecasting Modelling on futures and Spot Prices with Special Reference to Selected NSE Indices	SJCC Management Research Review (UGC Indexed Journal)	7(1), 61-77	National
34.	Ms. Tina P Singh and Dr.Ratna Sinha (2017)	The Impact of Social Media on Business Growth and Performance in India	International Journal of Research in Management & Business Studies	4 (1) Special Issue	International
35.	Ms. Tina P Singh(2017)	Understanding the Challenges and Strategies of Marketing in Rural sector in India	International Journal of Academic Research	4(2)	International
36.	Ms. Tina P Singh(2017)	Organised Retailing- A SWOC Analysis	International Journal of Research in Management & Business Studies	4(3) Special Issue	International
37.	Ms. Vedapradha. R (2017)	Investment Banking: Futures variation Margin Calculations On The Bond Portfolio	International Journal of Technical Research & Science	2 (12)	International

### b) Details of Books/Monographs, Books Edited (Full Book / Specific Chapters)

S. No	Name of the Faculty Member	Title of the Book / Monograph	Chapters Writ-tem (Full book / Specific Chapters)	Publisher	ISBN
1.	Fr. Prashanth Madtha SJ	Konkani Thesaurus	Edited Book	St. Joseph's College of Commerce	
2.	Dr. L. Augustin Amaladas (2017)	Environmental Accounting Quantitative Approach-Indian Based Company	Full Book	LAP LAMBERT Academic Publishing	978-3-659-71271-5
3.	Dr. Nirmala Joseph (2017)	Mergers and Acquisition Wealth Creation in Mergers and Acquisition – A Performance Analysis.	Full Book	Scholars Press Publications	978-3-330-65151-7
4.	Dr. Karthika & Dr. Padmasani (2017)	Export problems and Prospects of MSMEs in Textile industry	Full Book	Scholar Press. Germany	978-620-2-30597-6
5.	Dr. Sridhar LS	Price Discovery of Equity Index Futures and Spot Market in India	Full Book	Scholar press, Germany,	978-3-639-66955-8
6.	Ms. Preemal Maria D'Souza and Dr. Mohan P Philip (2017).	A Study on the Impact of Pradhan Mantri Jan Dhan Yojana in Transforming the Economic Welfare of the People in India	Development and Prospectus of Business Management (Edited Volume)	-	978-93-85000-83-6

### c) Publications in Conference /Seminar Proceedings / Compendium

S. No.	Name of the Faculty Member(s)	Title of the Paper	ISBN, Publisher and Page No	Name of the Conference / Seminar
1.	Ms.Christina Aroojis and Dr. Mohan Philip	A study on the Impact of FDI on Infrastructural Development through PPP modelling on the Economic Growth of India.	978-93-85000-83-6 Bharathi Publications New Delhi.	Development and Prospects of Business Management
2.	Mr. Vinay K S/ Ms. Marina Joyce Roche	Cultural Memory and Contemporary Discourses on Globalization	Accepted for Publication	Guns, Gods and Globalism: Critical Theories Today and Tomorrow

3.	Ms. S. Selvi	A Tax Payers' Perception on the Old Scheme and New Scheme in Assessment of Property Taxation with respect to Bengaluru City	978-93-86826-66-4 Bloomsbury Publishing New Delhi. Pp 31-35	National Conference on Consumerism and Information Technology: Issues & Challenges.
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**d) Compendium / Proceedings of Seminars /Conferences Published SJCC Research Center / Departments**

S. No.	Name of the Seminar / Conference Compendium	Name of the Editor in Chief	Name of the Editor(s)	Publishers Name	ISBN No
<b>Department of Language English &amp; Kannada</b>					
1.	Democracy, Education and Nationalist Discourses- Towards a Critical Engagement (Bi-lingual)	Dr. Daniel Fernandes, SJ	Dr. Rajaram Dr. Neeti Mr. T H Lavakumar	SJCC Research Center & Dept of English & Kannada	978-81-924180-9-4
<b>Post Graduate Department of Commerce</b>					
2	Banking on the Future : Vision 2020	Dr. Daniel Fernandes, SJ	Dr. Nirmala Joseph Ms. Ravi Darshini Dr. Raja Jebasingh Dr. Ramanathan	Primax International Journal of Commerce and Management Research	2321-3604
3	Banking on the Future : Vision 2020	Dr. Daniel Fernandes, SJ	Dr. Nirmala Joseph Ms. Ravi Darshini Dr. Raja Jebasingh	St. Joseph's College of Commerce And Emperor International Journal of Finance and Management Research	ISSN 2395-5929 UGC Indexed Journal listed 45308
4	Keleidoscope: Evolution, transition and innovation of business practices	Dr. Daniel Fernandes, SJ	Ms. Ravi Darshini Dr. Raja Jebasingh Dr. Himachalopathy Dr. Shubhra Rahul	St. Joseph's College of Commerce	ISBN 978-93-5300-291-6
<b>Department of Commerce (Undergraduate)</b>					
5	Fintech Ecosystem-Transformation and Market Dynamics	Ms. Veenu Joy (Editor)	Ms. Shivakami Rajan	Archers and Elevators Publishing House	978-93-86501-62-2
6	Mainframe Research Forum	Ms. Veenu Joy	Ms. Nischitha	MPP House	978-938-0751-863
7	Research in Commerce and Management	Ms. Veenu Joy	Dr. R. Himachalopathy Dr. Ritty Francis	MPP House	978-938-0751-870



Department of Business Administration					
8	Research Methodology for Management	Dr. Shubhra Rahul	Mr. Raj Sadhwani	MPP House	978-93-807518-2-5
9	Research Methodology for Management	Dr. R. Himachalpathy	Mr. Raj Sadhwani	MPP House	978-93-807518-3-2
10	Research Methodology for Management	Dr. R. Himachalpathy	Mr. Raj Sadhwani	MPP House	978-93-807518-4-9
11	Research Methodology for Management	Dr. R. Himachalpathy	Mr. Raj Sadhwani	MPP House	978-93-807518-5-6

### e) Seminar / Conference Paper Presentation

Sl. No	Faculty Name	Title of the paper presented	Name of the Conference/Seminar	National/International	Place	Date
1.	Dr. Deepika Joshi	Building Sustainability through Reverse Supply Chain Management: Study on Indian auto-component Industry	International conference on Sustainability and Business	International	Institute of Management, Calcutta	Jan14, 2018
2	Dr. Deepika Joshi & Mr. Ragavendr, Jenin	A Study on Consumer Behavior in the Digital Era of Youths in Bangalore	National Conference on Business India – Innovative Practices for Growth and Sustainability	National	RV Institute of Management Bangalore	Dec 16, 2017
3	Dr. S R Ganesh	Impact of Cashless transactions on Indian Economy.	69th All India Commerce Conference	National	The IIS University- Jaipur.	Oct 12 -14, 2017
4	Ms. Komal A Dave	Microfinance- A Mechanism for Women Empowerment and Poverty Alleviation	6th International Conference on Engineering Technology, Science and Management Innovation (ICETSMI-2017)	International	The Institution of Electronics and Telecommunication Engineers (IETE) New Delhi	Jun. 11, 2017
5	Ms. Marina Joyce Roche	A Woman's Empowerment: Is this only a Pipe Dream?	Woman At Cross Roads: Multi-Disciplinary Perspective	National Seminar	PSGR Krishnammal college for women Coimbatore	6.Feb 2017
6	Dr. Mohan P Philip	'Credit Scoring Model and SMEs Capital Requirements'.	Conference on Recent Development in Engineering Science	International	Maharatta Chamber of Commerce, Industries and Agriculture SenapatiBapat Road, Pune.	23rd December 2017
7	Dr. Mohan P Philip	A study into the Influence of Technology Driven Tools on Purchase Behaviour of Consumers'.	Contemporary Issues in Agriculture, Engineering, Information Technology Life Sciences, Social Sciences and Humanities jointly organized by Nehru College of Management, INDIA and Siam Technology College, Bangkok, Thailand.	International	Hotel IBIS, Melbourne, Australia	28th November to 4th December 2017

8	Dr. Mohan P Philip	'Credit Models – Innovative Tool for Competitive Advantage of Indian Banks'.	Recent Innovations in Management and Engineering	International Conference	2nd on held on at IIMT College of Engineering, Greater Noida, organized by Department of management.	24th June 2017
9	Dr. Mohan P Philip	'Social Health Insurance – A Forthcoming Approach to Reduce the Financial Susceptibility of the Lesser Privileged'.	'Innovation, Entrepreneurship and Sustainable Value Chain in a Challenging Environment'	International Conference	Hotel Soliel, Changkat Bukit Bintang, Kuala Lumpur, Malaysia, Organized by Primax Foundation, Bengaluru, Karnataka, India.	7th June 2017
10	Ms. Nischitha K	State and trends of climate finance in India	Disruptions in Indian business environment – challenges and opportunities	National	St.Joseph's evening college , Bangalore	Feb.17, 2018
11	Ms. Poornima V	Online Shopping in Digital Era with Special Reference to Electronic Sector in India	Conference on Business India – Innovative Practices for Growth and Sustainability	National	RV Institute of Management, Bangalore	Dec. 16. 2017
12	Mr. Prakash Raju	"On being a Tamil Dalit Christian"	Re-imagining Religion, Caste and Social Justice in South Asia	International	Massachusetts, America	Apr.30. 2017
13	Dr. D. Raja Jebasingh	Effectiveness of Self Appraisal System on Career and Development: A Study reference to Employees in Ernst & Young, Bengaluru Campus.	Digital Economy and Green Management	National	Guru Nanak College (Autonomous) Chennai.	Feb,24. 2018
14	Dr. D. Raja Jebasingh	A study on Human Resource Audit Landscape in India- Ref to IT Sector	Global Convergence of NEW Age Business Practices and Strategies	International	Mount Carmel College (Autonomous) Bengaluru	Mar. 1-2, 2018
15	Mr. Ramesh Babu Grandhi	Impact Of Digitalization On Globalization	Globalization: Opportunities For Emerging Economies	International	Amity University, Noida	5th Sep 2017.
16	Ms. Ruqsana Anjum	Impact of WCM on FMCG sector	International Conference on Women Entrepreneurship, E Commerce, Management, Law, Gender Studies, Social & Environmental Sciences 2017	International	IMRF Goa, India	30th March 2017- 1st April 2017
17	Ms. Ruqsana Anjum	Impact of Working Capital management on Automobile sector	International Conference on Research in Business	International	ICRB, New Delhi, India	16th April, 2017
18	Ms. Ruqsana Anjum	International Conference on Finance and Economics	International Conference on Finance and Economics International	International	Loyola Institute of Business Administration, Chennai	15th September 2017

19	Dr. Shubhra Rahul	Women street vendors – a road ahead.	Economic growth and sustainable development; emerging trends”,	International conference	SDMIMD, Mysore	Nov.10-11, 2017.
20	Dr. Shubhra Rahul	Role of gamification as a tool for employee engagement.	The paradigm shift towards sustainability	National HR Conference	Jain University Bangalore	Feb. 26th, 2018
21	Dr. Sridhar L S	Capital Structure impact on Stock market	A Two day International Conference on “Scope of Emerging Business	International	SJC, Bangalore	March 8-9,2018
22	Ms. Selvi. S	A study on the corporate social and environmental practices followed by select industries with respect to Bengaluru District	7th International conference on Ecosystem for Growth of Business	International	Acharya Bangalore Business School Bangalore	8-9 Sep 2017
23	Dr. Sridhar L S	An Empirical Study on the Impact of Non-Performing Assets on the Profitability of Commercial Banks in India	Dimensions and Sustainable Development	International	Acharya Bangalore Business School Bangalore	8-9 Sep 2017
24	Ms. Tasmiya Hussni	Microfinance- A Mechanism for Women Empowerment and Poverty Alleviation	International Conference on Engineering Technology, Science and Management Innovation (ICETSMI- Lodhi Road, Delhi,	International	Institution of Electronics and Telecommunication Engineers (IETE),	11, June, 2017
25	Ms. Tina P. Singh	The Impact of Social Media on Business Growth and Performance in India	Perspectives for Modern Marketers	National	St. Alphonsa College, Kanyakumari	Feb 2017
26	Tina P. Singh	Understanding the Challenges and Strategies of Marketing in Rural sector in India	Challenges and Opportunities for sustainable Rural Development	International	Mysore University	August 2017
27	Ms. Tina P. Singh	Organised Retailing- A SWOC	Emerging trends and innovations in Digital Marketing	National	St.Alphonsa College, Kanyakumari	Sep. 8, 2017
28	Mr. Vinay K S& Ms. Marina Joyce Roche	Cultural Memory and Contemporary Discourses on Globalization	Guns, Gods and Globalism: Critical Theories Today and Tomorrow”	International	St. Agnes College (Autonomous), Mangalore	Feb. 8, 2018
29	Ms. Veenu Joy	A study into the influence of technology driven tools on purchase behaviour of consumers	Contemporary issues in Agriculture, Engineering, Information technology, Life Sciences, Social Sciences and Humanities	International	Melbourne, Australia	Nov 28, 2017

## f) Conferences/ Seminars Participated/ Attended

Sl. No.	Faculty	Name of the Conference/Seminar/Workshops	National/ International	Place	Date
1.	Dr. Daniel Fernandes, SJ	Justice Conference- Through the Eye of the Needle: Commitment to Justice in Jesuit Higher Education.	International	Seattle University USA	10-13 Aug 2017
	Dr. Daniel Fernandes, SJ	Implementation of GC 36 decrees in higher education and Response to the threats and challenges to secularism, unity & integrity of our country.	National (JHEASA)	Xavier Institute of Development Action and Studies (XIDAS) Jabalpur	3-5. Nov 2017
3	Dr. Nirmala Joseph	FDP-One Day workshop on New Methodology for NAAC assessment	FDP	Community Institute of Commerce and Management Studies	9 Sep 2017
4	Dr. Nirmala Joseph	Two Day Workshop on Formation of Jesuit University with a difference	Workshop	St. Joseph's College (Autonomous) Bengaluru.	17-18 Nov 2017
5	Dr. Nirmala Joseph	Fifth International Conference on Business Analytics and Intelligence	Workshop	Indian Institute of Management Bangalore.	December 11-13, 2017
6	Mr. Lakshmipathi	International Conference on Future of Libraries: From Promises to Practices	International	Indian Statistical Institute Bengaluru.	15-16. Nov, 2017
7	Ms. Marina Joyce Roche	National Conference on New Perspective in Teaching English Language, Literature and Translation	National	St. Joseph's Evening College (Autonomous) Bengaluru.	25 Sep, 2017.
8	Ms. Poornima V	Sustainable Rural Development through Governmental Programmes – Vision and Action	National Seminar	Department of Studies and Research in Economics, Karnataka State Open University, Mysuru	July 28th – 29th, 2017
9	Ms. Poornima V	Emerging Trends in Global Accounting, Finance and Taxation	5th International Conference	Department of Commerce (PG), Kristu Jayanti College (Autonomous), Bengaluru	21st – 22nd September, 2017

10	Ms. Poornima V	Business India – Innovative Practices for Growth and Sustainability	National Conference	RV Institute of Management, Bangalore	16th December, 2017
11	Dr.D. Raja Jebasingh	Idea of a National University	National	Christ University Bengaluru.	26-28 July 2018

### g) Workshop/FDP/Training Programmes Attended

Sl. No.	Faculty	Name of the Workshops/ FDPs/Trainings	National/ International	Place	Date
1	Dr. Karthika S	FDP Strategic Business Analytics	National – FDP	PSG institute of Management Coimbatore	25-26 Oct, 2017
2	Dr. Karthika S	FDP Capital market in BPS industry	FDP By TCS	St. Joseph's College of Commerce (Autonomous) Bengaluru	29-31 June 2017
3	Dr. Karthika S	FDP Campus to corporate transition	FDP By TCS	St. Joseph's College of Commerce (Autonomous) Bengaluru	29-31 Aug 2017
4	Dr. Karthika S	FDP - Effective Engagement in Consulting	FDP	St. Joseph's College of Commerce (Autonomous) Bengaluru.	25 -26 Sept, 2017
5	Dr. Karthika S	FDP - Managing Business Process I and II	FDP	St. Joseph's College of Commerce (Autonomous) Bengaluru.	November 2017
6	Ms.Muktha	FDP-One Day workshop on New Methodology for NAAC assessment	FDP	Community Institute of Commerce and Management Studies	9 Sep 2017
7	Ms.Muktha	FDP - Effective Engagement in Consulting	FDP	St. Joseph's College of Commerce (Autonomous) Bengaluru.	25- 26 Sept, 2017
8	Ms. Muktha	Two Day Workshop on Formation of Jesuit University with a difference	Workshop	St. Joseph's College (Autonomous) Bengaluru.	17-18 Nov 2017
9	Dr. Mohan P Philip	Training Course in 'Data Analytics Using R'	National	Training Course in 'Data Analytics Using R' conducted by the Micro Small Medium Enterprises – Development Institute, Bengaluru.	16-17th September 2017.

10	Dr. Mohan P Philip	FDP - Effective Engagement in Consulting	FDP	St. Joseph's College of Commerce (Autonomous) Bengaluru.	25- 26 Sept, 2017
11	Ms. Poornima V	ACCA 'Train the Trainer'	National	Hyatt, Bangalore	26 – 27 July, 2017
12	Ms. Poornima V	Data Analytics Using R	National Level Workshop Training	Government of India, Micro, Small & Medium Enterprises-Development Institute, Bengaluru	19 – 20 Aug, 2017
13	Ms. Poornima V	Research Methodology, Statistical Data Analysis and Interpretation by Using Statistical Package for Social Science (SPSS) and Analysis of Moments Structure (AMOS)	National Level Workshop	Primax Foundation in association with Seshadripuram Academy of Business Studies, Bengaluru	23 – 24 Sep 2017
14	Ms. Poornima V	Course on Application of SPSS in Social Science Research	Online Workshop National	Examometer	January, 2018
15	Ms. Poornima V	Methodology-Mix for Effective Teaching	FDP - National	Throttle PAD 2.0 powered by SJES College of Management Studies, Bangalore	9 – 10 Feb, 2018
16	Dr. D. Raja Jebasingh	FDP - Effective Engagement in Consulting	FDP	St. Joseph's College of Commerce (Autonomous) Bengaluru.	25 -26 Sept, 2017
17	Dr. D. Raja Jebasingh	FDP Scientific research paper writing for Indexed Journals	FDP	St. Joseph's College of Commerce (Autonomous) Bengaluru.	23. Sep,2017
18	Dr. D. Raja Jebasingh	Two day workshop on Research Colloquium on Business and Social Science	National Workshop	National Institute of Technology, Trichy, TN.	10-11, Nov,2017
19	Dr. D. Raja Jebasingh	Two Day Workshop on Formation of Jesuit University with a difference	Workshop	St. Joseph's College (Autonomous) Bengaluru.	17-18 Nov 2017
20	Mr. Ramesh	Significance of Business Intelligence and Analytics	Business Workshop Analytics	Indian Institute of Management Bangalore.	
21	Mr. Ramesh	Approach to Research Methodology	workshop	Jain College	20 Dec 2017

22	Mr. Ravi R A	Two Day Workshop on Formation of Jesuit University with a difference	Workshop	St. Joseph's College (Autonomous) Bengaluru.	17-18 Nov 2017
23	Ms. Ravi Darshini	FDP-One Day workshop on New Methodology for NAAC assessment	FDP	Community Institute of Commerce and Management Studies	9 Sep 2017
24	Ms. Ruqsana Anjum	Workshop Data analysis using SPSS	National	Jain University, Bangalore	3-5 Apr 2017
25	Ms. Ruqsana Anjum	Workshop on Time series and Panel Data Econometrics	International	XIME, Bangalore	28 – 29 July, 2017
26	Ms. Ruqsana Anjum	FDP on Econometrics for Financial Research	National	BNMIT, Bangalore	29- 31 January 2018
27	Ms. Selvi S	ACCA Workshop - Train the Tutor workshop	National Strategic business Leader	Bangalore	Feb 5-6,2018
28	Ms. Selvi S	Capital Market Workshop - TCS MOOCS blended Learning	-	St. Joseph's College (Autonomous) Bengaluru.	29-31 May, 2017
29	Ms. Selvi S	FDP - Effective Engagement in Consulting	-	St. Joseph's College (Autonomous) Bengaluru.	25 -26 Sept, 2017
30	Ms. Selvi S	FDP Scientific research paper writing for Indexed Journals		St. Joseph's College (Autonomous) Bengaluru.	23. Sep, 2017

## Student Involvement in Research

The college strives to inculcate a research culture among students by organizing special workshops and encouraging students to take up independent research projects based on their natural curiosity. This year a special emphasis has been given by all the departments to promote research culture among students.

Student involvement in research not only prepares them for further studies but also enables them to gain a better understanding of concepts and ideas.

### a) Mainframe Research Forum

Mainframe Research Forum is an initiative by the B.Com Department to encourage research culture among the undergraduate students

of St. Joseph's College of Commerce. Under the guidance of Ms. Veenu Joy, the Head of the Department of Commerce, the forum kick started its activities in the month of July and has received a positive response from the students. The candidates are free to choose their research topics, and thus, are free to gain valuable insight and statistics on their interests. These research activities are finally presented in 'Rendition', a paper presentation platform of Mainframe. An assessment of the candidates' year-long research conclusions is made and feedback is provided. Rendition witnessed a presentation of thirteen papers with topics ranging from social issues like Waste management, Cognitive studies like music to commerce and financial topics like GST, Demonetization and Cryptocurrencies. This event was coordinated by Ms. Nischitha and the paper presentations was judged by Dr. Raja Jebasingh (internal) and Mr Balaji A (external). Students were not only appreciated for their work but were also motivated and encouraged to present more papers. The department extended their help to students to do better and achieve more.

### **b) Erudition – National Level Case Study Competition**

The inaugural edition of "Erudition", the National Case Study competition took place on the 9th of February. This competition revolved around areas such as Audit & Assurance, Taxation, Risk Management, Financial Management, and

also Corporate Governance. The competition enabled the participants to acquire an insight into the dynamics of strategy and executive decision making at the corporate level. In addition to this, exposure to the financial sector, and being equipped with essential skills to flourish in the current business environment behaved as a plus point to the participants.

### **c) Agamy**

On the 8th of February, 2018, the Post Graduate Department organized Agamy, a one-day national-level seminar. The objective of the seminar was to provide opportunities to students in the post-graduate department pursuing their master's to present their case studies and research projects in relation to the theme "Kaledioscope – Evolution, Transition and Innovation of Business Practices". Out of the total number of submissions, 21 were selected for publication after undergoing rigorous peer review process. Besides providing this platform to the students to present research papers, keynote speaker Ms. Anapoorna A also provided valuable insight into the evolution of technology and its impact on human beings in an interactive session.

### **d) Experiential Training Process**

A one-week training programme was being conducted for the second year M. Com students from 3rd to 15th July. The main objective of this programme was to prepare students to write



their dissertation. The sessions were conducted by our own faculty members – Dr Raja Jeba Singh, Dr Himachalopathy R, Dr Deepika, Dr Ram and Dr Hariharan. The topics were covered by them included Starting a Research, the Research Problem, Review of Literature, the tools to be used, and importance of SPSS Software. The five-day training provided some very helpful information to the students who took their first step towards preparing their dissertation.

#### **e) Seminar on Writing Research Paper**

A one-day workshop on “How to write Research paper” was organized for the first year PG students on 17th and 18th of August. The workshop was conducted by Dr. N Ramchandra. He spoke about different types of research papers such as conference papers, Journal papers, Term papers, Seminar papers, Technical papers, Transaction and patents which was followed by orienting students with step by step process, governing every research paper in detail, and kept reiterating the importance of following of these steps. Students were also oriented about the basic guidelines for contribution to research journals publication followed by analysis of the problem statement and the literature review process and about the online journals available.

#### **f) Nirmana**

Nirmana, a one-day state level workshop on ‘Research for Management Studies’ was conducted for the BBA students on the 12th of September, 2017. It comprised three sessions which were presided over by Dr. Bhaskaran, Mr. Manjunath and Mr. Srinidhi respectively. These sessions not only shed light on the need and importance of research but also various technical aspects of research such as data collection. The workshop proved to be an extremely enlightening and useful for the students. Not only did it provide the students with the tools that are necessary to successfully write a research paper but also enabled them to fully and coherently understand the intricacies of the same.

# Student Community at SJCC

## Student Support

Student support and progression is one of the core criterions that the Institution strives to attain through its educational pursuits and extracurricular activities. All through its diversified programmes and ventures, it aims to drive students' passion and intellectual curiosity towards their subjects of interests. In the attainment of the said goal, the Institution practices and has laid out a diversified student support and progression framework that greatly motivates and nurtures students' educational endeavours. To meet the demand for holistic education pedagogy, the Institution has framed mentorship programmes, workshops, pre-placement support and guidance aid amongst many others.

The Institution also seeks to provide an environment which is supportive of students from disadvantaged backgrounds by granting them financial aids and scholarships. Students with certain disabilities are also given additional help through individual tutoring and remedial classes. Confidential counselling sessions are organized to improve the mental health and well-being of students. It is the unequivocal belief of the Institution that these measures will not only support the growth of students in all spheres of life but also effectively see them successful through various challenges.

## Orientation Programmes

The orientation programmes organized for all the incoming students included special

presentations and interactive sessions with senior students to introduce them to life at college, orient them towards the rules, regulations and policies of the college and to introduce them to the culture of St. Joseph's College of Commerce. Along with this the students were also oriented about the curriculum, examination and evaluation process and the host of opportunities available to students to nurture their abilities, talents and skills. The B. Com department conducted its orientation programme 'Blend' on the 19th, 20th and 21st of June, 2017. The BBA department conducted its orientation programme 'Commixture' on 3rd of June, 2017 and the Post-graduate department on the 5th of June, 2017.

## Buddy Programme

This academic year saw the introduction of the buddy programme with a view to provide academic assistance to students. This initiative works by identifying students who need academic support and assigning students who can extend such academic support. The one-on-one model allows for greater attention and personalized help to the students. This also encourages the students to engage in peer learning.

## Holistic Development of Students

### a) Counselling Service

St Joseph's College Of Commerce, stresses on the holistic and integrated development of the

students, by providing them with appropriate guidance and assistance, to facilitate their fluent transition from school to college life. The goal of the institution is to help students become the best version of themselves. The counselling department of the College aims at providing the students with emotional, mental and spiritual support, in addition to academics.

The department performs the following functions:

- a) Personal counselling/therapy – Through the week counsellors meet students for one-on-one therapy sessions. This is provided to the students to help them deal with whatever issue they may be facing. It provides a safe space for students to express themselves and be heard. Strict confidentiality is maintained by the counsellors.

Issues relating to adjustment, relationships, friendships, family, academics, abuse, trauma, loss/grief, time management, etc. are all dealt with.

- b) HRD classes – These are classes focused on helping students become more aware of themselves and the people around them, thereby improving their relationships and interactions. The topics chosen for the class are related to issues that the students are most likely to face at this stage of life and in the future as well. Movies, videos, group activities, PPTs, real life examples are used to enhance their learning.

Some of the topics covered are self-esteem, peer-pressure, emotional intelligence, anger management, relationships, managing fear, sexual intelligence, etc. In

addition, experts of the field are invited to speak to the students on topics like addictions, harassment, suicide, etc.

- c) Scholarships – Every year financially weak students are provided with scholarships. The counselling department does an in-depth check of the student's background to make sure the deserving students are selected, based on their background as well as academic performance.
- d) The department keeps track of academic performance and attendance of the students. Special attention is given to students with problems regarding academics and attendance, and parents are contacted when needed.

#### **b) Mentorship Programme**

“A mentor is someone who allows you to see the hope inside yourself”, Oprah Winfrey.

Mentoring is most often defined as a professional relationship in which a mentor assists a student in developing specific skills and knowledge that will enhance their strengths, professional and personal growth for the future. A mentor also provides feedback and guidance for the overall development of the mentee.

Mentoring is useful, during their three-year journey of under-graduation, since students are navigating through college life, social life, career paths and working towards forming a more independent life. These years will contain some of their most memorable moments.

An efficient mentoring system has shown to be quite beneficial to the students' overall performance. It works as a support system for

them and provides comfort as they know that there is someone they can turn to if they face any trouble, be it academic, co-curricular or personal.

Here at St. Joseph's College of Commerce, every first year class is assigned two mentors (about 40 students to each mentor). The mentors take time to meet each student and help them with their concerns. Through this, mentors are able to assess the student's condition on a more personal level and help or guide them where necessary.

Mentors keep an 'Open hour' every week for meeting the students. They keep a track of academic performance, leave records and meet with parents when required. In addition, they educate the students about the college rules and facilities that they can avail.

A student file is maintained by the mentors, consisting of the name and details of the students and is kept up-to-date. This file is passed on to the teachers that handle the class in the following years.

## Scholarship Awards

The College believes in inclusive education and equal opportunities for all. In order to realize this objective, the College Management has a number of scholarship schemes for students who require financial assistance. These scholarships are provided to students who excel in academics, co-curricular activities and sports. The amount disbursed for scholarships by the college management in the academic year 2016-17 is Rs. 27,00,000. Apart from this the Alumni Association of the college supports

the students in the form of scholarships and awards. The total amount disbursed by the Alumni Association towards this is Rs. 2,51,400. In addition to scholarships the college also provides mid-day meals deserving students and support staff.

## Student Academic Support

### a) Bridge Courses

Bridge course is an online refresher course comprising videos of Preliminary and Advanced Mathematics modules. The idea of this course is to orient newly admitted first year students who've opted out of Mathematics during their high school so as to be on par with their future understanding and knowledge of the particular subject. Over 300 students underwent self-learning within the given deadline 10th July, 2017 post which a test was administered to evaluate the general understanding of the students and their improvement over the period of the course.

### b) Guest lectures

The institution realizes the value addition that is possible through lectures of scholars in other colleges, universities and experts from industry and professional bodies. Hence it invites several distinguished personalities, field experts and scholars to address the students on their area of expertise. These guest lectures are inspiring, informative and give the students an opportunity to broaden their perceptions and go beyond the confines of the curriculum. Students become cognizant of new ideas, thoughts and concepts. The following guest lecturers were conducted during the academic year 2017-18.

## B. Com

S.NO	DATE	Topic	Guest Speaker
1.	12th June, 2017	What Next??-An interactive session on Career directions	CMA N.Raveendranath Kaushik MA,MPhil,MBA,PG Tax Laws,ACMA Institute of International Trade (IIT) Certified Secretary- ICAI (CMA), Bengaluru Chapter Member - ICAI , IEDRC, BMA , FIPT, LUB, Chamber of Tax Consultants Resource Person – SEBI
2.	June 28th-30th, and July 1st& 4th,2017	Ill effects and causes of addictions	Mr. Albert, Founder of 'Abhayam De-Addiction' Centre.
3.	07th July, 2017	Investor Awareness Programme	Ms.Marina Jose, BSE
4.	10th July, 2017	Different Contexts of Women's Safety.	Vimochana – Marmara
5.	19th July, 2017	Aptitude training (Tips On Clearing GMAT,CAT,ZAT)	Mr. Anil Nair Founder of Anil Nair classes
6.	24th July, 2017	Talk on Sexual Harassment	Ms. Sinu Joseph, co-founder and Managing Trustee of Mythri
7.	25th July, 2017,	Transition phase of students from school culture to a professional environment.	Ms. Bindhu Subash, an ex-director of a leading healthcare KPO with 20 years of experience in the corporate field.
8.	8th August, 2017	Orientation towards clearing and cracking GMAT	BYJU'S
9.	23rd August, 2017	Dynamism in capital markets	Mr. Karthick Rangappa Vice president Equity Research and Educational Services
10.	23rd August,2017	Strategies for Cost Cutting yet Staying Competitive (Discount Pricing Model)	Mr. Hanan Delvi Head - PR and Web services Managing media and client relations, Zerodha.
11.	29th August, 2017	Overview of CFA course	IMS Proschool in collaboration with SJCC.
12.	31st August, 2017	Talk on Suicide Prevention	Ms. Lata Jacob, the Practice head at LeanonMe. AND The CEO of LeanonMe, Ms. Jennyfer Rajan.

13.	14th September, 2017	Exploring the Credit Avenues.	Mr. Lakshmipathy Venkat Designation: Credit Manager at Kotak Mahindra Bank Ltd
14.	15th September, 2017	Capital Markets	Speromedia, on behalf of NSE
15.	16th November, 2017	Orientation towards the Insights in Social Work	Mr. Rameez Quereshi (YFI - Young India Professional)
16.	16th November, 2017	Career opportunities in the rural sector	Ms.Asmi
17.	8th January, 2018	Exploring avenues in the field of Accounting and Finance.	TEACH FOR INDIA Mr. Varun Jain, Harvard B-School, Alumni, Founder and National Instructor- MILES EDUCATION.
18.	8th January, 2018	Overview and insights into financial ecosystem.	Mr. Rishi Malhotra-Academic and Community Relations Manager for IMA.
19.	31st January, 2018	Orientation towards Professional papers.	Mr.Milind Date CMA
20.	31st January, 2018	Intellectual Property Rights	Dr.Jayalakshmi, CMR University
21	16th February, 2018	Benefits of using Zoho books and how learning of Zoho Books helps students in better employability	Mr. Jeeven Joseph, Business Development Manager – Zoho Finance Suite
22.	22nd February, 2018	Duties and responsibilities of a company secretary.	Mr. G Shanker Prasad, Member of ICSI, ICMAI, currently Management Advisor at NCON Turbotech Pvt. Ltd.
23.	22nd February, 2018	Insights on demystifying IPR- Patent process in the entrepreneurial context.	Ms. Bindu Sharma, LLB, MSc., PGDIPRL, Founder and CEO of Origin IP Solutions
24.	26th February 2018	Business and Culture in Germany	Ms. Verena from Munich Business School, Germany
25.	28th February, 2018	Compliance with secretarial standards.	Mr. Abhilash M K, Associate Member of ICSI, currently pursuing LLB and KSLU.
26 .	2nd March, 2018	Technicalities in Aviation sector	Mr. Unikrishnan, Retired Senior Manager of Indian Airlines

## BBA

Sl. No.	Date	Guest Speaker	Topic
1	10th June, 2017	Mr. Vinesh Singh	CIMA Orientation
2	14th June, 2017	Ms. Marina Jose	Understanding the Stock Exchange
3	16th June, 2017	Ms. Marina Jose	Understanding the Stock Exchange
4	16th June, 2017	Malaysia Exchange	Malaysia Exchange Programme
5	16th June, 2017	Malaysia Exchange	Malaysia Exchange Programme
6	25th June, 2017	Dr. Madhu T Rao	Social Media and business
7	5th July, 2017	Ms. Shamira Pujani	Gender Sensitization
8	5th July, 2017	Mr. Hari Sankar	Entrepreneurs and Startups
9	5th July, 2017	Mr. Hari Sankar	Entrepreneurs and Startups
10	11th July, 2017	Fr. Reynold Pais	Insights into the life of St. Ignatius of Loyola
11	11th July, 2017	Ms. Ayesha Younus	Interpersonal Communication
12	19th July, 2017	Mr. Anil Nair	Tackling Competitive Exams in India
13	1st July, 2017	Mr. Pramod Kumar	De-addiction Awareness Session
14	8th August, 2017	ISDC	CIMA Seminar
15	12th August, 2017	Ms. Shamira Pujani	Gender Sensitization
16	22nd August, 2017	Ms. Sonam Raheja	Personal experience with entrepreneurship - Choco Inc.
17	23rd August, 2017	Ms. Bhumika	NEN and an orientation to Entrepreneurship course
18	6th September, 2017	Dr. Michael Schlabra	Entrepreneurs: Innovators, Inventors and Current Trends.
19	26th October, 2017	Dr. Franz Sauter	Business Culture in Germany- A Comparative Study with the Rest of the World
20	16th November, 2017	Young India Fellowship (YIF)	Orientation to Young India Fellowship
21	16th November, 2017	Ms. Ashima	Orientation to Teach for India Fellowship
22	24th November, 2017	Mr. Rahul Dhawan	BSE- Capital Market Awareness
23	6th January, 2018	Mr. Jayaraman	Leadership Talent
24	24th January	Mr. Prasanna Kumar	Project Appraisal and Report Writing

Sl No.	Date	Guest Speaker	Topic
1	21st June 2017	Prof. Russell Powell	Commercial Laws in America
2	4th July, 2017	Dr Augustin Amaladas	Environmental Accounting and sustainable development
3	24TH JULY, 2017	CA Rohit Goutamchand	GST
4	26TH JULY, 2017	Mr. Raveendranath Kaushik, CMA	FINANCIAL INCLUSION
5	17th August 2017	Ms. Asha	ICDS and Ind AS
6	24th August, 2017	Mr Kirti Simha	Initiatives and Issues of Start-ups

### c) Workshops

#### Mapping the Digital Future - A Workshop on Digital Marketing

The Department of Commerce conducted a workshop titled “Mapping the DigitalFuture - A Workshop on Digital Marketing” on 23 January, 2018. Mr Yogesh Shashi, Founder of Digital Academy 360 and acclaimed digital marketer Ms Manasi K.G were the resource persons for the workshop. Students were first given an introductory message on the subject of Digital Marketing after which Mr.Yogesh Shashi helped students realise the role of Digital Marketing in enhancing their careers post-graduation. The next session was led by Ms. Manasi K.G, who reiterated the importance of having a high-quality online presence by means of various case studies. In addition to this, students were provided with an insight on Google analytics and learned the ropes of various social media platforms. Those in attendance greatly benefitted from the session and all that it had to offer.

#### Bizzell –Let it Begin

Entrepreneurship is one of the most explored areas by the youth who intend to pursue a career in business. To provide the required impetus, ‘Bizzell –Let it Begin’, a city level workshop was organized by the Department of Commerce on 18th December, 2017. The workshop sought to provide exposure to the nuances of entrepreneurship among the students through three sessions which were moderated by Ms. Nageshwari Shankara, Co-founder of Ideatiger.com and Mr. A.C Sahu, General Manager, SIDBI. While the first session detailed ideation and fund raising by means of case studies, the second session focused on the legal requirements start-ups should undertake to register themselves and various schemes and programmes available for the entrepreneurs. The workshop was appreciated by the students as it shed light on the intricacies of entrepreneurship development as well as the measures the governmental agencies are taking up to empower the rural and the urban population in their entrepreneurial enterprise.



### National Level Workshop on Tourism

The Department of Commerce (Travel and Tourism) organised a week long National Level workshop between the 12th and the 18th of November, 2017 on the topic “The 2030 Tourism Agenda – Sustainable and Millennial Development Goals” which was divided into 2 halves, the former being for the faculty and the latter being for the students. The resource persons focused on various points ranging from the importance of the subject to how the youth trained for the industry can ensure a better tomorrow by giving real life examples of how actions guided by the concept of sustainable development have proved to be successful. The interactive nature of the workshop further facilitated learning and growth among the students.

### Student Workshop on Microsoft Excel

Mainframe Research Forum of the Department of Commerce hosted Mr. Manjunatha S, Assistant Professor, Government First Grade College, Channapatna on the pleasant afternoon of 30th November, 2017.

Titled “Microsoft Excel to Aid Research”, the hour long seminar was held exclusively for the student members of the College’s remarkable initiative MAINFRAME Research Forum. The Forum seeks to help undergraduate students get practical research experience under an in-house guide allotted to them, and publish a Working Research Paper by the end of their term.

### LEAP

The Leadership Development cell of St Joseph’s College of Commerce conducted a city-Level L.E.A.P workshop, in conjecture with the BBA Department, on the 15th of January, 2018. The workshop focused on elevating the skills of the participants in areas of leadership, entrepreneurship, action and personality. Mr Srikanth R. S. Nair, CEO and Founder of Gridle Technologies Pvt Ltd was the eminent resource person for this workshop. This workshop was attended by the students of the professional BBA course. Attendees from other colleges were also present at the event. In the course of the seminar, attendees were not only inspired by Mr. Srikanth’s story but were also given constructive feedback on their ideas in order to improve the same.

### Nirmanana

Nirmanana, a one day state level workshop on ‘Research for Management Studies’ was conducted for the 2nd year students of the BBA department on the 12th of September 2017. It comprised three sessions which were presided over by Dr. Bhaskaran, Professor Manjunath and Professor Srinidhi respectively. These sessions not only shed light on the need and importance of research but also various technical aspects of research such as data collection. The workshop proved to be an extremely enlightening and useful for the students. Not only did it provide the students with the tools that are necessary to successfully write a research paper but also enabled them to fully and coherently understand the intricacies of the same.

## d) Student Seminars

### City Level Seminar on Forensics Accounting

On the 21st of July, Department of Commerce conducted a city level seminar on Forensic Accounting. The Guest of Honour for the day was CA Geetha A.B who gave students a preview of why forensic accounting is a need in recent times, why importance must be given to its study and why an individual must have fair knowledge about the same. The seminar began with a keynote address by Mr. Rajeev Gupta, an expert in forensic accounting, who summarized for us forensic accounting as the need of the hour and what his experience taught him in the field of fraud prevention. The second session of the seminar began with Mr. Anand Prakash, a renowned speaker with qualifications and specializations in risk and forensic management, who enlightened us with his knowledge and experience in the field. The information provided by the experts in the field made students understand the need, study and working of forensic accounting in the practical world.

### Public Services: Aiming It the Right Way

The students of the department of commerce had participated in the One Day city Level Student's Seminar on Public Services and how to aim it the right way held on November 30, 2017. The seminar revolved around the topic of Public Services and the various ways for preparing for an entrance exam like this. The first session was conducted by Ashank Dubey, Co-founder at Testcracker Education, Bangalore. It covered on the road map to UPSC Examinations which included to reasons as to

why an IAS Officer, the myths and the Services available on completion of such exams. The second session was taken over by Sheshanshu Shekhar, Director at IMS, Bangalore. An informative session which touched on the areas of tackling government entrance exams, making students aware of the formalities, and procedures, the schedule of examinations, the number of papers and the criteria under which they were going to be tested. The final session was taken over by Shreekala Kurup, Co-founder at Crackverbal. This session played an important part as it talked about the transition from campus to corporate. Questions asked during an interview, ways to improve communication, the role of one's perception and judgement and online sites regarding internships were some of the key aspects that were discussed. Overall, the students were able to connect the dots in terms of the opportunity provided by Public Services and the ways to crack such examinations through better preparations.

### Enroute

On 9th to 11th August, B Com Travel and Tourism department organised a seminar for the students across the semesters. Ms. Kaveri Sinjhi was the resource person for the seminar. The objective was to provide the students an interface with industry and academia to enhance career prospects. Various topics were covered especially focusing on contribution of tourism industry to the world's economy, direct/indirect and induced effect of tourism, technological trends and future travel. The seminar was a guided journey towards the professional and corporate success of the students through a path of self-discovery and

self-actualisation. It was an attempt to provide a peek into the current scenario, possibilities and opportunities in the field of Travel and Tourism through an experiential knowledge of academia and industry. Mr Suganthi Pais was the staff organizer.

### **Ithikos**

The BBA Department organised 'Ithikos' a City Level Seminar on Value Conflict and Contemporary Business on 15th November, 2017. The Seminar was divided into three sessions - Personal Ethics, Ethics in Business Operations and Ethics in Marketing & Advertising. The Resource Persons for the respective sessions were Mr. Sandeep Daniel - Adaptive Learning Consultant, Mr. Mark Lionel - Content Manager ISTAR and Mr. Zubair Pradhan - Faculty ISC, St. Joseph's Boys High School. The Conveners for the Seminar were Mrs. Rathi David and Dr. Neeti Roy and the Student Coordinators for the Seminar were Ajay Ramakrishnan, Samantha Daniel, Elton Brandon and Mohana Gopinath. The seminar was open for all students but with a special focus on the first year students.

### **Impuesto**

The BBA Department organised Impuesto, a City Level Seminar on the topic 'Impact and Implications of GST' on 29th January, 2018. The Seminar was divided into three sessions - Implementation of GST, Fundamentals and Structure of GST and Registration, Composition and Collections of GST. The Resource Persons for the respective sessions were Mr. Rishabh Singhvi a Chartered Accountant, Mr. Raveendranath Kaushik the Vice Chairman of BCCA and Ms. Avni Asher a Tax Consultant. The Conveners

for the Seminar were Ms. Rency Alex and Ms. Ruqsana Anjum and the Student Coordinators for the Seminar were Shreya Rakhra, Mohamed Owais, Chitra Suvarna and Hazel Deena.

### **Derive**

'Derive' was an initiative of the B.Com Travel and Tourism department which was conducted in two sessions held in June and August 2017 respectively. Organised by Ms. Suganthi Pais, the event saw the attendance of over 85 students. The first session, convened by the moderator, Ms. Helen and a six member panel, discussed the topic "Environmental pollution and its impact on the Tourism Industry". The second session was presided over by Ms. Lalitha Krishnamurthy, Head of the Travel and Tourism Department at Mount Carmel College and Mr. Babu Koshi deliberating on the topic "The Impact of Donald Trump on the Tourism Industry". The session was successful in not only disseminating knowledge to the audience but also in bringing multiple perspectives to the topic at hand.

### **Rendition**

The Department of Commerce conducted the inaugural edition of Rendition, a research paper presentation event in association with the new initiative Mainframe Research Forum to inculcate and encourage research culture amongst undergraduate students. The event took place on 20th February 2018. The students were given a time period of five months to research about a topic of interest to them with the help of teachers assigned to each student or a group consisting of two students. An orientation and workshop to start research work was organized

followed by a hands-on-experience on Excel to aid the participants in their research. Rendition witnessed a presentation of thirteen papers with topics ranging from social issues like Waste management, Cognitive studies like music to commerce and financial topics like GST, Demonetization and Cryptocurrencies. This event was coordinated by Ms. Nischitha and the paper presentations was judged by Dr. Raja Jebasingh (internal) and Mr Balaji A (external). Students were not only appreciated for their work but were also motivated and encouraged to present more papers. The department extended their help to students to do better and achieve more.

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### **Experiential Training Process**

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from 3rd to 15th July. The main objective of this programme was to prepare students to write their dissertation. The sessions were conducted by our own faculty members – Dr Raja Jeba Singh, Dr Himachalapathy R, Dr Deepika, Dr Ram and Dr Hariharan. The topics were covered by them included Starting a Research, the Research Problem, Review of Literature, the tools to be used, and importance of SPSS Software. The five-day training provided some very helpful information to the students who took their first step towards preparing their dissertation.

### **Seminar on Writing Research Paper**

A one-day workshop on "How to write Research paper" was organized for the PG students on 17th and 18th of August. The workshop was conducted by Dr. N Ramchandra. He spoke about different types of research papers such as conference papers, Journal papers, Term papers, Seminar papers, Technical papers, Transaction and patents which were followed by orienting students with step by step process, governing every research paper in detail, and kept reiterating the importance of following of these steps. Students were also oriented about the basic guidelines for contribution to research journals publication followed by analysis of the problem statement and the literature review process and about the online journals available.

### **f) Debating Activities**

Debate and argumentation are not just essential for an intellectual development but also for a healthy democracy. Debating allows

students to boldly question the accepted wisdom, challenge authority, exercise reason in public affairs and engage in rational thinking. The college promotes a debating culture by organizing debating competitions.

### **Constitution Day Debate**

Divergence Debate was an Inter- collegiate Debate Competition organized by the Editorial Committee in of November, 2017. The event saw participation from numerous colleges across Bangalore. The topic for this year's debate, "Is Nationalism A Unifying Force In A Multicultural Society ?" was a tribute to the 68th Constitution Day that was celebrated. Not only did the event provide a platform for participants to voice their opinion and exchange ideas but also started much needed conversation in light of the growing intolerance in our country today.

### **OSA Debate**

The Old Students Association (OSA) of SJCC conducted their annual debate again this year. The debate consisted of three rounds namely- The Written Round Prelim, The Verbal Prelim and The Final Round. The topic for the written Prelim was "National security is more important than individual privacy". After receiving a flood of entries, the best 15 candidates were selected. The topic for the second round was "Is social media slowly killing the real talk". The round was moderated by an alumnus of the college, Mr. Zubair. Contestants put forth their points in a logical and analytic manner. At the end of the round, 10 people were selected for the final round. The moderator of the final round

was Mr. Shashi Lewis, an alumnus of SJCC. The topic was "Crypto currency: The currency of the future". All the participants presented valuable points and their passion to debate could be very clearly seen. They also received valuable criticism from the judges.

### **e) Discussion Forums**

Discussion forums offer students a platform to engage in meaningful dialogue with other students. Such platforms are essential for students as they help them go beyond the curriculum and explore. It also helps students to gain communicative skills and build confidence.

### **ComVerse**

The B.Com Department organized the third episode of Comverse titled "Farm Loan Waiver: Impact on Economy". The main objectives of conducting this programme was to discuss the impact of waiving farmer loans, analyzing the various challenges faced in waiving these loans and the burdens having to be borne by the taxpayers in this regard. The fourth episode of Comverse titled "Are We Ready for RERA – Real Estate (Regulation and Development) Act 2016". The session was conducted with a view to discuss Government initiative in regularizing real estate transactions, concerns of builders, buyers and brokers with regard to the same, and to analyze challenges faced in implementing RERA. The fifth episode was on the topic "Make in India: Criticism and Concerns" and the sixth was on the topic "Linking Aadhar: Do the Risks Outweigh the Benefits?"

## Spotlight

Spotlight, a JBC initiative is a platform where students of the BBA department come together to discuss or debate about a topic that would otherwise be seen as controversial. It brings into light the issue and all of its aspects are covered, ensuring that all views are given equal importance. This session is also recorded and displayed on various social media platforms so it can be reached to the target audience. Spotlight also helps students develop a various set of skills, like communication and debating. It also helps students to stay up to date about the current affairs around the world. Spotlight sessions were conducted on “Implications of GST”, “Unemployment and Underemployment in the current Indian Economy”, “Impact of British Colonialism on India’s Economic Development” and “Bitcoin”.

## Vistara

An initiative of the B.Com BPM Department, Vistara is a series of panel discussions conducted with the intention of expanding student knowledge into issues and changes taking place in the industry, coupled with the aim of providing them with adequate corporate exposure. The initial discussion took place on the topic “Recession – proofing your job, its opportunities and challenges”. The resource persons for the event included external panelists Mr. Siddharth Varman and Ms. Donna George, student panelists Ms. Anjana Narayan and Mr. Pradyumna Calisa and faculty member Mr. Ravi Richard. One of the key talking points

included preparedness in terms of skillsets and the need to have an edge over the competition with the need to perform adequate research into companies before applying to them. The session concluded with a round of questions and ended on the note that enhancing technical and soft skills and being the best there is at what you do is key to proofing one’s job in times of recession.

## g) The Catalyst: Synthesizing the Present

The college organizes a number of programmes that are designed to keep the students updated about the contemporary events in the field of business and commerce. This year a special emphasis was given to Goods and Services Tax (GST) and Union Budget.

## Goods and Services Tax (GST)

St. Joseph’s College of Commerce always takes initiatives to keep students abreast of knowledge in academics. One such initiative is the input sessions on GST. Every student going out of the portals of the institution input sessions on GST during the academic year.

The final year B.Com students had 30 hours of input session on GST which was also part of the internal evaluation. A well-defined syllabus covering aspects of GST model, structure, registration, assessment and returns, time and value of taxable supply, including GST technology were the topics that were covered.

The BBA Department organized ‘Impuesto’ a City Level Seminar on the Impact and Implications of GST on 29th January, 2018. The Seminar was

divided into three sessions - Implementation of GST, Fundamentals and Structure of GST and Registration, Composition and Collections of GST. The Resource Persons for the respective sessions were Mr. Rishabh Singhvi a Chartered Accountant, Mr. Raveendranath Kaushik the Vice Chairman of BCCA and Ms. Avni Asher a Tax Consultant.

At the PG level, GST paper was incorporated in the syllabus for all programmes. Certified chartered accountants and professionals lectured the paper for the entire semester. Real time input session on filing of returns using various GST forms, Navigation in GST portal etc. were conducted to students as part of skill development.

### **Special Lecture on Budget by CA K Raghu**

The special lecture on “Union Budget 2018” by CA K Raghu, an alumnus of the college, unravelled the annual Union budget as an Annual Financial statement, a demand for grants and the official finance bill of India. Explicating the citizens’ expectations of lesser tax burden, better standard deductions, the speaker also highlighted the reduced the tax strain on the public with the implementation of GST and the expectations of active investment, deductions and schemes that would facilitate rural development. CA K Raghu pointed during his lecture on the investment in agriculture, health and rural development and the reason behind calling it the “populist” budget. The benefitted sectors of the budget clearly appeared to be the agricultural sector, rural India and the

enhancement of artificial intelligence and analytics.

### **Budget Presentation**

A team of five students Siddhant Jain, John M, Poornima C, Ramya R and Pradyumna K Calisa shared the vital highlights and changes in the Union Budget. The students attempted to understand and convey the budget highlights and major changes affecting Taxation, Industry, Agriculture, Digitalisation, Rural Development, Health care, Defence and Senior Citizenship for around 40 to 50 minutes over the course of three weeks ending on March 1. The presentations enabled the listeners to analyse the numbers and schemes in the budget and also understand the underlying intentions of the government based on the decisions taken in the union budget.

### **h) New Initiatives**

**Erudition – National Level Case Study Competition**

The inaugural edition of “Erudition”, the National Case Study competition took place on the 9th of February. This competition revolved around areas such as Audit & Assurance, Taxation, Risk Management, Financial Management, and also Corporate Governance. The competition enabled the participants to acquire an insight into the dynamics of strategy and executive decision making at the corporate level. In addition to this, exposure to the financial sector, and being equipped with essential skills to flourish in the current business environment

behaved as a plus point to the participants.

The competition witnessed participation from thirteen teams including outstation teams that were eager to undertake this experience. The case study enabled the participants to research on various corporate compliances to deal with the issue at hand. It also enabled the participants to dwell deeper into industry based issues that unless solved bring about legal correction. The judges for the competition were Ms. Lakshmi Ashok, Mr. Pankaj, Mr. Ashfaq, Mr. Jai Goel, Mr. Subramaniam Arunachalam, and Ms. Shyma Menon, industrialists with years of experience.

### Under 25 Summit

The Under 25 Summit is India's Largest Youth Festival. The flagship event of the Under 25

Club, it serves as a festival for musicians, designers, techies, foodies, creators, makers, travellers and entrepreneurs under the age of 25 to showcase their talents and engage in interesting workshops, speaker sessions, panel discussions and engagement zones with the top names from across the country.

The Entrepreneurship cell of St Joseph's College achieved a new milestone when they hosted the first-ever on campus summit on the 27th of August 2017. The event had eminent speakers, the likes of, Mr. Naser Al Azzeh, comedian and dancer, Ms. Aishwarya Suresh, a reputed singer, Mr. Bert Mueller, founder of California Burrito and our very own alumni Mr. Calvin Abhishek, goalkeeper of BFC.

### Toastmasters Club

Toastmasters International is a non-profit educational organization that teaches public speaking and communication skills along with leadership skills through a worldwide range of network of clubs. The organization has more than 352,000 members worldwide. The Toastmasters created from this organization learn to effectively and efficiently communicate and lead those around them.

St. Joseph's College of Commerce, by encouraging the development of this organization on its campus seeks to create a modern generation of public speakers with a flair for putting their opinions and thoughts across in a positive manner.

The organization also enables the members to gain guidance from more experienced members and thus, opens up a wide range of learning facility apart from that already provided. Continuous practical tests to review speaking skills helps the students to improve on a frequent basis, making them a better orator as time passes by.

### i-Pitch

On the 7th of December, 2017, the BBA in Entrepreneurship department of St. Joseph's College of Commerce hosted its first session of i-Pitch V1.0. The event aimed at giving budding Entrepreneurs a chance to present their business plans, while giving them insight and a chance to expand their horizon on the



same, at the same time utilizing the boons of technology to share and express ideas in their best forms.

i-Pitch is the first international inter-collegiate Business Plan competition, and included twenty participants from universities situated in twelve different countries across the globe. The event was conducted via conference video calling.

Participants from across more than 15 prestigious universities across the world including University of British Columbia, UC Berkley and Singapore Institute of Management presented their business ideas, some in the initial stages of planning, whilst the other ideas were already under operation. Each contestant's Business plan was carefully assessed and evaluated by the judges, and the contestants were asked multiple questions, which put to test their background knowledge in their area of expertise and interest. Most of the plans submitted seemed to promote an objective of equal socio-economic development, and many were centered around social causes.

i-Pitch promises to be an annual event, and with the success of its first edition, the department is encouraged to take it to greater heights and make it an even bigger event in the years to come. The support of the staff and the determination of the students was what allowed the event to take fruition, and the department has showed its ability to spread a sense of entrepreneurial spirit.

## Colosseum

Colosseum provides a platform to identify crucial developments in the economy and present it to students to keep them aware of the current economic scenario. SJCC has a cultural conglomeration of students who need to be prepared to face the challenges of the ever challenging world we live in today. Among all the students, talents and accolades, a certain skill set requires undivided attention, i.e., the ability to put thoughts into words, in a way that is understood, and encourage critical thinking, especially about current affairs and inculcate the culture of questioning and research among students. This will encourage students to improve their comprehension about the subject beyond the confines of the classroom. The programme will have trained guides to help bring out the best in each participant.

Three students of the B.Com department under this initiative visited the classes to talk about the art of philanthropy. Their aim was to burst myths about the topic and provide more information about it. As part of this students were able to collect money to support the education of two girl students belonging to the devadasi community in Mundgod.

## Lakshya

The department of Commerce–SJCC, conducted Lakshya on 23rd February 2018 as an initiative to sensitize the youth and bring about a solution to the alarming garbage menace in our city and the open dumping of garbage in villages around Doddaballapur. In order to get the best outcomes from the talented student

community, festing events and platforms like social media were used. With the central theme of “garbage”, events like photograph, short film making and Business plan were conducted. With participation from enthusiastic students from VIT, Loyola College (Chennai), Christ etc., the fest successfully started a new awareness wave among the student community across the country.

Mr.Sandeep Anirudhan was the chief guest for the day, while addressing the gathering, a few thought provoking questions were asked and eye opening points were made. References were made to the economic aspect of garbage as a resource, adapting to disposables and taking initiative and responsibility. In conclusion, it wasn't only about practicing but also talking about it and spreading awareness so that a ripple effect can be created and the society at large is benefitted.

After the events, an interactive session was conducted for participants of all events and organizers. The peculiarities like, integrating a social cause and plan with business plan were appreciated. The discussion witnessed two major take-away, which are, for successful smart city projects the main consideration should be the villages around it, and how to make conscious decisions where garbage is concerned. The event concluded with Valedictory.

### **Connect Series: Industry – Academia Symposium**

With the sole aim of bridging the gap between classroom learning and the corporate ecosystem, Connect Series will help the

students get a perspective on the real world working. By bringing the industry's best to have interactive sessions with students, Connect will help future corporates to get an insight into the real working world as well as clarify any sort of ambiguities that they might have so that they give a clear goal set ahead of them with a will to bring about a difference to the country's economy as a whole as the future of the country. Connect series kick started with two sessions today by giving the final year B.Com students important insights about their subject on Company Law & Secretarial Practice by Mr. G Shanker Prasad- member of Company Secretaries of India (ICSI) and member of Institute of Cost and Management Accountants of India (ICMAI). And on subject Entrepreneurship Development Programme by Ms. Bindhu Sharma Founder and CEO of 'Origin IP Solutions'.

### **E-Series**

The E-series is an initiative by the department of BBA and Entrepreneurship Cell of St Joseph College of Commerce to amalgamate eminent speakers, with entrepreneurship experience, with the crowd of aspiring student entrepreneurs in our college. It's a platform where we walk through their entrepreneurial journey of ups and downs. It emphasizes on the fact that entrepreneurship is something beyond just words, it's more practical in nature.

We have had speakers from food blogging industry to animators to CEO's of various big MNCs.

Date	Speaker Name	Topic	Student outcome
12th January, 2018	Aditya V Murthy	Unfolding the business mind-set and Technology	Imparting Knowledge of what it takes to start a start-up.
3rd February, 2018	Vishal Pradeep	Entrepreneurship in Hospitality	Aspired students to start their own business
9th February, 2018	B.S Srinivas	Entrepreneurship in New Age Media	People management and people skills.
15th February, 2018	Navneet Krishna	Owning Your Career	Taking calculated risks is a part of life.
16th February, 2018	Ian Faria	A Winning Mindset Promotes Entrepreneurial Success	Inspire leadership and the right mindset, the Winning Mindset,
22nd February, 2018	Maaz Ahmad	Food Meets Entrepreneurship	How to stand up the 8th time if you fall 7 times in life.

The students gained immense knowledge and wisdom from these sessions which would not have been possible without the efforts of Miss Tina Singh, the Teacher coordinator and HOD of BBA Department, Mr. Raj Sadhwani.

### Walk the Talk

Walk the talk is an initiative of the BBA department which is aimed at exposing the students of the college to the visionaries and

stalwarts in society. It allows the students to have an up close and personal view of their favourite personalities motivates them and further enables them to embody the ideals of their favourite idols. Each episode is a trove of knowledge and allows the students to have an insight on what it actually takes to make it to the top. This year two episodes of 'Walk the Talk' were released.

### The Student Council

The Student Council is elected by the students through an election. The Student Council is part of an attempt to democratize governance and leadership roles within the college. It is headed by the Student Governor, a faculty member, and is responsible for student activities in the college.

#### a) Student Council Elections

The Council elections for the year 2017-2018 took place on the 9th of June, 2017. The entire process comprising the nomination of candidates, campaigning and voting took place over the course of nine days from the 1st to the 9th of June. The voting took place on the 9th of June by secret ballot using Electronic Voting Machines. After which, the candidates were called together for the results to be announced before the student body and the higher authorities of the college where the then Elected Student Council addressed the gathering in a show of gratitude to everyone involved.

#### b) Student Council Investiture

The Investiture ceremony for the elected members of the student council, department

coordinators, association heads and class representatives was held on the 16th of June, 2017. It was a formal and grand observance with Chief Guest, Mr. Bobby Simon. The office bearers were administered the oath of office, followed by the handing over of the college flag to the council, symbolic of transferring the mantle of responsibility unto them for the academic year.

#### **c) Leadership Camp**

The Leadership Camp was held on the 24th of June, 2017. It focused on teaching and training students to be better and more effective leaders. The programme was attended by members of the Student Council, Department Coordinators, Association Heads and Academic Representatives of all the classes. Mentors for the programme were Mr. Mark John and Mr. Seljo Jose, providing valuable insights and knowledge on leadership.

#### **d) Cipher**

The intra-college business fest 'Cipher: The Reckoning' was conducted on the 30th of June and the 1st of July, 2017. The theme of the fest was "The Industrial Revolution". The theme not only provided a very current topic for students to deal with but also gave students greater insight into the happenings of the world at present.

#### **e) Potluck**

In the days building up to the intra-collegiate cultural fest, Kalotsav, a potluck was organized on the 11th of July, 2017 to celebrate the cultural diversities and backgrounds represented by the student body.

#### **f) Kalotsav**

From 13th to the 15th of July, 2017, the college hosted the inter-class cultural fest Kalotsav, set up with the objective to identify the various culturally talented students.

#### **g) Chanakya**

The annual business fest Chanakya was held on the 18th and 19th of August, witnessing tremendous participation from colleges all over India. This year's theme was "The House of Cards", showcasing the Year 2022 where climate change, terrorism and socio-economic issues are at its peak and the world has been reduced to a house of cards, ready to topple with any wrong move.

#### **h) Big Day Off**

The Big Day Off is an initiative undertaken once a month by the student body in appreciation of the efforts of the housekeeping staff of the college. The Big Day Off is essentially a day off for the housekeeping staff to stress on the importance of cleanliness and ethics on students who volunteer to perform the duty of keeping the college campus clean.

#### **i) Open Mic**

In an effort to capture and bring to light the unrecognized talent of the student body, the council organized an Open Mic event on the 9th of September. The event saw individuals come forward to showcase different talents. Performances included stand-up comedy, singing, poetry, spoken words and even included a discussion on social concerns.

### **j) Buddy Programme**

This academic year saw the introduction of the buddy programme with a view to provide academic assistance to students. This initiative works by identifying students who need academic support and assigning students who can extend such academic support. The one-on-one model allows for greater attention and personalized help to the students. This also encourages the students to engage in peer learning.

### **k) Dhwani**

On 15th and 16th of December, 2017, college conducted the annual cultural fest Dhwani. Dhwani strives to provide a platform for various talents all over the country to be surfaced and recognized through 31 diverse and challenging events. The theme of this year's edition was 'Cartoon Nation' – aiming to replicate memories from all our childhoods.

### **l) Fiesta**

On the 10th of February, 2018, Fiesta was conducted with the aim of giving back to the housekeeping staff who work tirelessly for the college. The programme consisted of performances in the form of dance, theatre, song and games organized for the enjoyment of the housekeeping staff.

### **m) Sanyog**

In recognition of International Mother Languages Day on the 12th of February, the alumni from St. Xavier's, Kolkata reached out to us requesting a platform to showcase the importance of mother languages around the country. The programme

included performances by the cultural team showcasing all the popular mother languages of the country, the facilitation of faculty member, Mr. Lavakumar for his contribution in spreading the usage of Kannada and a performance by the students of St. Xavier's, Kolkata.

### **n) OSA Debate**

The Old Students Association (OSA) of SJCC conducted their annual debate again this year. The debate consisted of three rounds namely- The Written Round Prelim, The Verbal Prelim and The Final Round. The final round was on the topic "Crypto currency: The currency of the future". All the participants presented valuable points and their passion to debate could be very clearly seen. They also received valuable criticism from the judges.

### **o) Valedictory**

The valedictory ceremony marks the closing of all the college activities for the academic year 2017-18. Dr. M Ramachandra Gowda, Registrar, BCU, was the chief guest for this occasion. The parents of the valedictorians of the Student Council, Department Coordinators, Association Heads and Class Representatives also joined the proceedings. The chief guest addressed the gathering and gave an insight to the audience about the importance of hard work and commitment. The principal addressed the gathering and participated in the symbolic handing over of the flag.

## **Business and Cultural Fests**

### **Virtuoso 3.0**

Virtuoso 3.0 organized by the BBA Department witnessed participation from a number of

colleges. The unique feature about this particular Businessfest was that the rounds were held and was in the premises of the companies giving the participants an exposure to the real-life scenario of the corporate world.

True to its theme 'A Twist of Reality', the participants had to envision a company from scratch and then merge with one of their competitors successfully. The participants were sent to companies which specialize in different disciplines of Business such as Marketing, Finance, Human Resources, Public relations and Operations. One of the companies that hosted the rounds was Synopsys, a sister company of Hewlett Packard (HP). The fest was an overall success with more than 15 colleges taking part in the same.

### Turas

Turas is the B.Com Travel & Tourism department's annual fest. The unique features of the fest were Cyclothon, The Agent, Travel Quiz, Manekya The Red Quest aka The Amazing Race, and Virtual Wars. The events saw participation from various colleges from across the city. All the events with the exception of the Amazing Race and the 2nd round of the Agent, took place within the college itself.

The Galactic Explorer was an exhibition that hosts an opportunity for our little astronauts to explore a never ending mysterious Milky-way Galaxy utilising the planetarium domes. Children from government schools were invited to witness the exhibition and expand their knowledge beyond text books by giving them a visual insight into what space and the solar system looks like an indoor planetarium in the college.

### Enact

Hashmi Theatre Forum hosted ENACT 2018, an inter-collegiate theatre fest on 19th and 20th February, 2018. The Hashmi Theatre Forum showcased two of their productions: "Too Much of a Woman" (Kannada) and "Woyzeck" (English). The fest witnessed performances from both urban and rural colleges. Along with the competition from proscenium plays street theatre was also given prominence. The fest gave a platform to showcase the creative, dramatic talents for the students. A special performance of 'Doddata', a folk theatre form, was performed by a theatre team from Dharwad.

## Parent-Teacher Meeting

St. Joseph's College of Commerce has experienced an unending support from parent collaborators over the years, in nurturing and grooming the students to be better human beings. The Parents Teachers meeting is an opportunity for parents to understand the academic, behavioural, and social well-being of the students/wards and clarify any concerns regarding the same.

All parents of first-year students were invited to the meeting on 16th and 19th August where mentors discussed the student's attendance and mid-term examination performance details with them, following which parents were requested to fill up a feedback form about the institution with the intention of obtaining a better understanding of parents' expectations from the institution.

A parents teachers meeting for shortlisted second year and third year students (having attendance shortage (below 75%) and backlogs in End Semester Exams) was conducted on 23th August and 30th August respectively to help parents keep a closer track of the academic performance of their wards.

## Campus Ministry

The objective of catering to the spiritual needs of the students, the campus ministry strives to impart the philosophy of St. Ignatius – “Find God in all things”. The importance of the campus ministry is only heightened in this time marked by significant adversity. Some of the initiatives of the campus ministry include:

### 1. Retreat for catholic students in campus

A two-day retreat for catholic students was organized on campus by Ms Christina to get students closer to their Faith and to God.

### 2. Faith formation classes

To foster a personality of spirituality, and to carry on the Jesuit motto of ‘creating men and women for others’, the Institution takes part in regular Faith Formation classes. These classes aim to build a stronger soul of faith with interactions based on prayer filled talks, discussions on the Word of God, and also communication of real life experiences.

### 3. Eucharistic Celebrations

Monthly Eucharistic Masses are celebrated on the first Friday of each month to bring the Catholic family closer together. These masses

help the students to interconnect the Gospels with their own life and are reaffirmed into their religious calling. Christmas is one of the biggest celebrations in the college. The catholic students and staff came together for Eucharistic celebrations to commemorate the birth of Jesus. This year there was a live tabloid of the nativity scene following which there was a distribution of cake and chocolate among the gathering. Every Friday during the lunch break, Catholic students and staff come together to relive the stations of the cross and prepare ourselves for the Lenten season.

### 4. Ignatius Feast

To build a character of service and charity is the central idea of St. Ignatius of Loyola, all to be done ‘for the greater glory of God’. For this purpose, the Ignatian Mass is accompanied by various events such as the Ignatian Quiz, where the students learn more about the dear founder.

### 5. Gospel Concert

For the first time in the history of the college, a Gospel Concert was organized. The Gospel concert was conducted by Yeshuwa Ministries. A Hillsong speaker Mr. Biju Thampi preached about repentance from our sins followed by prayer, praise and worship. The concert saw not only the youth gathering but also parents and others from various parishes, thus making the event a success.

## A Bridge to the Outside World: Employment & Exposure

### Training and Placement Cell

The college maintaining its exemplary reputation, has completed another successful year round of placement activities for its students which stands as a testimony to the continued faith reposed by the internal and external stakeholders of this prestigious institution.

This academic year began with an informative orientation session to the final year students on the placement process. The first activity was a two-week employability training workshop to groom the skills of the students in order to make them industry ready. XamFirst Education Pvt. Ltd conducted this pre-placement workshop from the 12th of June, 2017 to the 24th of June, 2017 for sixty two final year students. Spread over a period of two weeks, this workshop included quantitative modules, logical reasoning, resume building, mock interviews and developing soft skills.

The following guest talks were conducted across all sections of the final year and second year students:

Sl. No	Topic	Guest Speaker	Date
1	Importance of Grooming during an Interview	Mr. Rupin Verma- HR Head- Deloitte	10.07.2017

2	All about Chartered Accountancy	Mr. Vishal Jain- Tax and Audit departments – KPMG India	04.07.2017
3	Life's next chapter- Glimpse into Corporate Life	Mr. Anthony Cruz- Director- KPMG Global	09.08.2017
4	Career prospects for ACCA Aspirants	Mr. Rohit and Mr. Ronak Baheti, HR Head, IKEA	13.09.2017
5	Impact of Digitisation of Financial Services	Mr. Joel R D'sa, Assistant Manager, E&Y	09.03.2018

On-campus placement: The recruitment exercise commenced in college as early as the second week of July, 2017. Being the 6th best Commerce institution in India as ranked by India Today 2016-17, the firms offered diverse roles varying from finance, accounts, marketing, human resources, to name a few. Information about placements was made available to students through the college SMS system, college website, social media platforms and placement notice board. Around 174 Undergraduate and Postgraduate students have appeared so far for campus placements of which 150 (86%) students have been offered



jobs by various companies and many more are in the pipeline for recruitment and selection. The average CTC offered by the recruiters is between Rs.2, 75,000 to 3, 45,000 per annum and the highest package offered is Rs. 5, 80, 000 approximately.

The following companies carried out on-campus placements this academic year:

The following companies carried out on-campus placements this academic year:

Company	Job role	Short-listed	Selected
Deloitte	Audit and Assurance	25	14
EY Global	Tax & Assurance	56	24
EY India	Tax & Assurance	14	07
KPMG India	Tax, GRCS & AAS		
	7	01	
KPMG Global Services	KRC Audit	52	15
Goldman Sachs (intern converts)	Compliance, Operations, Human Capital Management & Internal Audit	-	23
TCS	Marketing, HR, Accounts	43	27

Grant Thornton	Audit	47	07
Honeywell	Procurement	24	06
Decathlon	Sports Marketing	09	04
Evolve Back	Marketing	18	03
South Indian Bank	Probationary Clerk	13	02
Deloitte India Tax	Tax – Transfer Pricing	18	04
The Hindu	Business Development Officer	05	01
Dell	Inside Sales	34	04
Odessa Technologies	Quality Engineer	21	08

\*D E Shaw, Juniper Networks and eLitmus are in the pipeline

Other placement activities includes:

- Aamina Asim, Nishant Chakkere, Adithya Nanjaraj, and Rahul Nayak represented the college and qualified for the Zonal Round of the KPMG International Case Competition. KPMG International Case Competition (KICC) is a platform for students in educational institutions across the world to showcase their talent and gain insights to KPMG’s international

presence. It is the largest business case study competition organized by any 'Big 4' professional services firms in which over 18,000 students from 480 Universities across 23 countries participated last year.

- The EY internship closure event was held on 14th November, 2017 at RMZ Infinity. EY organised this event for the interns who successfully completed their period of work. The students who attended the event were Aishwarya Kamal, Bhavesh M Jain, Christeen Tresa, Joswin Mario Dsouza, Meghana Suresh, Mohammed Ahrar Sait, Nivedha S Kumar, Sagar U, Shruthi Suresh and Sneha J.
- The students also participated in the Deloitte's Graduate School Maverick Season 3 and successfully completed the Arena and Colosseum Rounds. The Graduate School Maverick Season 3 is conducted in leading undergraduate schools across India, the program invites students to form diverse teams, design solutions for current-day business challenges & propose solutions. It is held over three stages; the program brings the Students closer to the real corporate environment, challenges them to think of unconventional solutions that are sustainable and gives them an opportunity to learn from our business leaders.
- The placement cell is into its Fourth year of the EY India Scholarship Program. An initiative wherein, EY awards a one lakh scholarship and 8 week internship opportunity to the winner based on the

business idea showcased by him/her. Narthana Shankar was the winner of the Final Round held at our College on 28th February, 2018.

- Wipro Earthian 2017 was also another programme for the students to win exciting prizes from Wipro.
- Just as every year, the Teach for India Fellowship Programme was open to all the students giving them an opportunity to serve the society as well as add value to their career.
- As last year, this year too we have had EY, Deloitte, PWC and few mid size CA firms conducted their hiring processes for article interns. 20 CA students applied for these processes.
- Goldman Sachs Services Private Ltd. visited the campus to offer internships in the following departments:
  1. Operations: 25 candidates were selected
  2. Investment Banking: 02 candidates were selected
  3. Compliance: 02 candidates were selected
  4. Services -02 candidates were selected
  5. Securities– 02 candidates were selectedThe above selected candidates will be enrolled by Goldman Sachs for their Summer Internship Program.
- Well known companies like EY GDS, Decathlon and Bajaj Finserv also provided students with internships. EY GDS hired 04

candidates for the internship. Decathlon hired 04 candidates for the internship. Bajaj Finserv hired 06 candidates for the internship.

- EY GDS in collaboration with our College has introduced an allied option course for the Second year students on US Tax. This course is divided into subjects of 60 hours each for the 3rd and 4th semester.

To provide further assistance, the Placement Cell has maintained database of companies which is made available to the students who need help for finding internship in their fields of choice. Also, the details of students who are not placed through campus will be added to the recruitment database and made available to different companies as and when a requirement arises. As a concluding part of the placement activities, the cell has initiated a formal feedback mechanism via structured questionnaire to be filled by companies visiting the institution to enable continuous enhancement of student quality.

The placement cell wishes all its students' good luck in their future endeavours.

## Social Sector Internship

The Institution is committed towards upliftment of the marginalised and weaker sections of the society. It is towards this commitment and faith that the Institution encourages its students to work along with NGOs and with non –profit organizations in India, who work in different fields for the cause of the under privileged. Students take up social internships as it helps to portray their leadership skills and develop their

ability to make a change in society. Some of the NGOs and organizations where our students have contributed to the cause are CARE, Akshaypatra, Bosco, Old age homes, primary schools in slums etc.

The B.Com Travel and Tourism Department collaborated with two nationally acclaimed NGO's called "U&I" and for the first year students as a part of their social internship programme. The Institution signed the memorandum of understanding with both the organizations and students volunteered to work with them for a period of nine months. Both U&I and Bhumi focus on teaching and assisting underprivileged and orphan children across the city. The idea of social internship is to augment the Josephite motto of creating men and women for others. By undertaking such social programmes, students become aware of some of the pressing concerns of society and work towards serving the country at large.

## Industrial Visits

Classroom teaching-learning process becomes meaningful and effective only when students get an interface in order to understand the functioning of the industry. SJCC believes learning is effective when supplemented with programmes which focus and also traverse beyond the syllabus and curriculum. Industrial visits are an efficient way of exposing students to the nature of corporate and industrial practices. Industrial visits are organized for all classes in the academic year by their class mentors.

S.No.	Date	Class	Industry Visited
1	28.08.2017	1 B.Com A	Metallurgical industries Pvt Ltd, Hoskote
2	26.02.2018	1 B.Com B	VST Tillers and Tractors Ltd., Mahadevapura, Bangalore
3	20.09.2017	1 B.Com C	Larsen and Turbo, Doddaballapur,
4	22.08.2017	1 B.Com D	HCCBPL, Bidadi
5	11.09.2017	1 B.Com E	Karnataka Silk Industry (KSIC) and Voting Ink Production Industry, Mysore
6	21.11.2017	1 B.Com F	GP Foods Pvt Ltd, Bommasandra
7	21.08.2017	1 B.Com G	Mysore Sandal Soap Factory, Yeshwantpur,
8	17.07.2017	1 B.Com H (TT)	Taj Vivanta, MG Road
9	07.09.2017	2 B.Com B	VST Tillers and Tractors, Mahadevapura, Bangalore
10	07.03.2018	2 B.Com C	TCS, Electronics City, Bangalore
11	14.09.2017	2 B.Com D	Silver Sparks - A Raymonds Initiative, KIABD Industrial Area
12	14.08.2017	2 B.Com E	Paramount Nutrition Pvt Ltd, Abbanakuppe
13	07.12.2017	1 BBA A	GP Foods Pvt Ltd, Bommasandra
14	24.08.2017	1 BBA B	KSIC, The Government Sandal Oil Factory, Mysore
15	17.08.2017	1 BBA C	Chandan Textiles, Doddaballapura
16	15.11.2017	1 BBA D	KSIC, Mysore
17	30.08.2017	2 BBA A	Big Bags International Pvt Ltd, Peenya
18	19.12.2017	2 BBA B	VKC Pride, Mysore
19	02.02.2018	3 BBA A	Karnataka Soaps and Detergents Ltd, Yeshwanthpur
20	05.01.2018	3 BBA B	Featherlite Industries Ltd, Hejjala
21	10.08.2017	1 M. Com (R)	Mysore Sandal Soap Factory and manufacturing industry, Yeshwanthpur
22	19.12.2017	1 M.Com (FA)	Mysore Sandal Soap Factory, Yeshwanthpur
23	05.03.2018	1 M.Com (IB) & 1 M. Com	Unibic Biscuits India Pvt Ltd, Huskur Main Road

## National & International Exposure Programmes

### a) Visit to Rajasthan

On an annual trip spanning eight days beginning on the 26th of October, the students of the B. Com Travel & Tourism course travelled to Rajasthan. Rajasthan was selected as it fit in perfectly with this year's theme of 'Heritage Tourism'. The students were provided with first-hand experience with regard to topics and concepts discussed in the programme over the course of the trip. It focused on exposing students to the culture of the places visited, providing knowledge on how tours are planned and executed and other various aspects of tourism as they visited close to six cities in this endeavour.

### b) Visit to South India

Over the course of five days, the students of the B. Com Travel & Tourism course participated in an annual field visit organized with a view to learn about the destination, state culture and how tours are organized. The trip was based on visiting various heritage and cultural sites. Destinations visited included Trivandrum where they visited Kovalam Beach and other local attractions before moving to Kanyakumari where they visited the Vivekananda Rock and other attractions. The trip itself was very insightful and a great learning experience not only in terms of understanding cultural diversity but also in getting an insight into how the travel and tourism sector functions.

### c) International Visits

#### BBA

The BBA Department, with the objective of exposing its students to the industry, education systems, infrastructure and diverse cultures, drawing special reference to the subject "International Business", organized an international industrial tour during the semester break. This year's trip had 90 2nd and 3rd year students touring Germany, Czech Republic, Austria, Switzerland and Italy, accompanied by the faculty members. The trip included visits to the BMW Welt and Museum, Old Town Square in the Czech Republic, Skoda Car Factory among others. Students also visited Munich Business School where they made a presentation about the education system in India and also attended a lecture on 'Business Culture in Germany'. The International industrial visit was indeed a fun-filled and a knowledgeable trip culminating in a fantastic experience. The students not only visited some really incredible and marvellous places but also got an excellent opportunity to bond well with friends.

#### B.Com

On the 27th of November, 80 students left to traverse through the antiquity and cultures of Spain and the scenic beauty of Portugal. The trip began in Madrid, the city of elegant boulevards and expansive, manicured parks, also known for its football fanatics. Then the students went to Badajoz; Lisbon, the breath taking capital of

Portugal; Seville which offered us with extensive history and heritage; Granada, known for grand examples of medieval architecture dating to the Moorish occupation, especially the Alhambra. These visits educated the students with the local culture, heritage and Muslim and Christian architecture. Other places visited include Valencia, City of Arts and Sciences, Barcelona, capital and largest city of Catalonia which is house to the architectural works of Antoni Gaudí. This trip was an invigorating and educative experience.

### **International Immersion Programme, Malaysia**

The International Immersion Programme-Malaysia was coordinated by Envisage Global Education Trust. Six students from the college visited Putra Business School, Malaysia for a week long programme which started on November 4. The objective of the tour was to give global exposure to the students by placing them in a different ecosystem and an industrial world aiming also to bridge cross-cultural experiences in students. Besides these, the tour also widened the student opportunities to interact with the senior management professionals from international companies. The tour was coordinated by Envisage Global Education Trust.

### **Visit to Kobe College, Japan**

Students from SJCC visited Kobe College, Japan in the month of October 2017. The

programme was spearheaded by the objective of exposing the students to different cultural and economic diversities which also aimed at enriching relationships between Japan and India. Three students from the college were accompanied by Ms. Sneha Rai to Kobe College on 26 October, 2017. On reaching Japan, the students had their first lesson on Japanese calligraphy followed by visits to places like foreigner's colony in Kitano, Kobe, Arashiyama, Kyoto, famous China town, Nissin ramen museum, Kinkakuji- Kyoto-shi, to the Himeji castle. The Japanese students were given presentations on Indian women, multiculturalism and the Indian economy. The last leg of their trip was a visit to a shinto temple called mondo yakujin toukoiji- one of the three gods of disaster.

## A Bridge to the Outside World: Community Outreach

### Bembala

The Bangalore Jesuit Education Society in association with its institutions created the 'Bembala Outreach Programme' in order to form 'men and women for others'. The objective of the programme is to reach out to the community with young and illumined minds who are adequate with appropriate knowledge and supplemented with other institutional resources. The programme effectively exposes the young students to hardships and challenges of life. The programme helps in creating awareness amongst the students and simultaneously hones their skills impacting community life at large. Mr. Samuel Gladson, the outreach programme coordinator of SJCC organizes the outreach programmes for the students of the college.

The activities for the year 2017-2018 are classified semester wise herein:

#### Odd Semester:

Class	Date	Programme
2 BBA A	July 18-21	Traffic Awareness
2 M.Com	July 21-29	Braille Book Editing
2 B.Com E	July 26-27	Traffic Awareness
2 M.Com (MIB)	October 20-24	Manvi Visit
2 M. Com (FA)	October 24-28	Pannur Visit

2 B.Com B	January 4-7	Solur Visit
2 B.Com D	January 24-27	Solur Visit
1 B.Com A	January 8-12	Govt School Teaching
1 B.Com E	January 11-14	Govt School Teaching
1 B.Com B	November 20-24	Govt School Teaching
1 B.Com C	September 21-24	Govt School Teaching
1B.Com TT	March 1-6	Cleanliness Drive
1BBA A	January 29-31	Traffic Awareness
1 BBA C	January 29-2 feb	Traffic Awareness
Selected Students	Feb 28-3 March	Mundgod Rural Visit

#### Even Semester:

Class	Date	Programme
2 BBA A	October 29- November 2	Solur Visit
2 M.Com (Regular)	October 28- November 2	Pannur Visit
2 BBA B	November 16-19	Solur Visit
2 B.Com A	November 23-25	Solur Visit
1 BBA B	February 1-4	Traffic Awareness
1 BBA D	February 1-4	Traffic Awareness
2 B.Com E	February 1-3	Solur Visit
2 B.Com C	February 8-11	Solur Visit
2 B.Com TT	February 14-17	Solur Visit

1 B.Com D	December 4-9	Govt School Teaching
1 B.Com F	February 6-10	Cleanliness Drive
1 B.Com G	February 20-26	Cleanliness Drive

### Traffic Awareness

With the Traffic Awareness drives, students assist Traffic Police Officers maintain smooth flow of traffic at signals around Bengaluru's Central Business District. This not only increases awareness in the students of just how much training and effort goes into managing traffic, but also works to increase awareness in them of responsible driving and riding on the roads.

### Braille Book Editing

The Braille Book Editing is organised by MitraJyothi, a trust that has been working for people with disability since 1990. MitraJyothi runs a Braille Transcription Centre which converts books of various languages to the Braille format. This centre is supported by the Government of India under the Ministry of Social Justice and Empowerment, in collaboration with the NIVH, Dehradun. The students help with the conversion of books, magazines and textbooks to electronic format which is then printed in the Braille format for the benefit of those with impaired vision. The second year PG students were involved in training and editing grad 4th to 10th standard textbooks for the visually impaired children and for their library and completed editing 33 books in a limited period of time.

### Rural Camps

The rural camps at Manvi, Pannur and Solur included activities for the holistic development of students and bringing in a few limited changes in the lives of the rural people. The students' interaction with the villagers exposed them to the daily lifestyle, social and economic conditions of the villagers. The students informed villagers about the basic human rights and the facilities provided by the Governments, both from Centre as well as State. They delivered the information through plays enacted out to the villagers. Such interfaces with the villagers helped in sensitising social concern towards the oppressed. The students also learned Village Resource mapping, in Pannure revamped roads and bridges which connected 15 villages.

### Charitable Home Visits

The Charitable Home Visits opened the eyes and hearts of the students to the hardships and challenges faced by the less fortunate margins of society. It gives them the opportunity to give back to society by extending a helping hand in orphanages, old age homes and government schools.

### Cleanliness Drives

The Cleanliness Drives give them the opportunity to participate in large scale clean-ups of heritage areas in Bengaluru, further instilling the importance of cleanliness and the citizen's role in ensuring a healthy environment to co-exist in. With the state of cleanliness in our cities not being of a very high standard, this drive impresses the habit of cleaning and maintaining



cleanliness on the minds of the students, who will no doubt inspire others by their example and lead to a cleaner environment in particular and a more aware society in general.

### Outreach Programme

The main focus of the programme was on daily labour, community interaction and village awareness programmes. These areas of work were covered by means of activities including planting samplings, constructing bridges, levelling the roads, interacting with villagers and families in groups of three or five, understanding the routine of the villagers and the problems they face, giving the village a cultural night as well as conducting small workshops and awareness sessions on toilets, government schemes and mid-day meals. A group of 40 students accompanied by the principal, Dr. Daniel Fernandes SJ and Mr. Samuel Gladson visited a Jesuit Outreach Mission in Mundgod in Uttara Kannada district to interact with the community.

### Social Visits

As part of the outreach programme each class is encouraged to organize a social visit to places like old age homes, orphanages and other such places. Such class visits open up students' minds to other kinds of experience and enables them to develop empathy to those who are suffering. It also encourages students to contribute generously from their savings and earnings.

The following were the social visits organized in this academic year:

Sl. No	Class	Date	Place
1	1 B.Com 'D'	20th December, 2017	JMJ Sneha Sadan
2	B.Com TT	23rd December 2017	Solur
3	1 BBA 'A'	22nd December, 2017	St. Patrick's Home for Children
4	1 BBA 'B'	22nd December, 2017	Peace Children Home Orphanage
5	1 BBA 'C'	22nd December, 2017	Little Sisters of the Poor
6	1 BBA 'D'	22nd December, 2017	Sri RangaVidyasamasthe Deaf and Mute School
7	2 BBA 'A'	23rd December, 2017	Chaitanya Children's Orphanage
8	2 BBA 'B'	21st December, 2017	Nirmala Seva Kendra, Good Shepherd Convent
9	3 BBA 'A'	23rd December, 2017	Orphanage and Old Age Home at Good Shepherd's premises
10	3 BBA 'B'	23rd December, 2017	Orphanage and Old Age Home at Good Shepherd's premises

## Project Smiles

The Project Smiles initiative is an undertaking of the Leadership Development Cell of the college. The initiative kicked off on the 1st of the December, 2017 and is a fully student-led program, taking place every Friday. The project focuses on providing a learning opportunity to children attending the nearby Government Tamil Medium Primary School in Ashok Nagar. These children are escorted to and from the school grounds to college where they are taught technical skills, art and craft, math, written and spoken English. These efforts strive to make best use of the infrastructure and facilities of the college to help these children develop important skills in an attempt to help them create better futures for themselves.

## Extension Activities Associations

### National Service Scheme (NSS)

The National Service Scheme has played a key role in orienting the youth towards community service. NSS volunteers of SJCC have made a significant impact this year in the community around them. The Student President is R. Balasubramani. The major activities of the association for this academic year were as follows:

- Cycle Day: The NSS volunteered at and participated in the Cycle Day organised by B.PAC on 11th June, 2017. The event sought to raise awareness about the growing risk of health issues caused by vehicular pollution

in the city and encouraged the use of cycles by all. An NSS Cycle Day was also conducted by BPAC on 13th August, 2017 at the BBMP Corporation School in Shantinagar to raise awareness about waste management.

- A stationery drive was organised by NSS on 7th August wherein students contributed books, pencils, pens, scales etc. for underprivileged children in large numbers.
- Independence Day Celebrations: NSS celebrated India's 70th Independence Day at a government school near Shivaji Nagar, taking the opportunity to reach out to the unreachable. Members participated in the flag hoisting and interacted with the students. Stationery and sweets were distributed to the government school students.
- The NSS unit of SJCC in collaboration with Lions Club and three other hospitals organised a blood donation camp in college on 23rd August, 2017. Students turned up in large numbers to donate blood. 280 units of blood was collected on the whole from more than 300 donors. Donors were provided with a blood donation certificate as a token of appreciation.
- NSS students participated in a clean-up and renovation drive at the Tamil Government Primary School on 1st September. Students prepared the ground for levelling by experts later on.
- NSS organised a protest rally on 6th September, 2017 from Majestic Railway

Station to demand quick action for speedy justice from the Government and investigative agencies for Gauri Lankesh.

- Students of NSS along with B-PAC members propagated 'Rally for Rivers' on 7th September and encouraged the public in the areas surrounding SJCC to participate in the campaign by merely giving a missed call on the specified number to raise awareness and "Save water for the future generations".
- A talk was conducted on 15th September by Ms. Meenakshi, an active member of Durga Association, on women's safety, harassment, self-defence and other such issues.
- The annual NSS rural camp was organised from 19th October to 25th October in Kadathippur village of Doddaballapur Taluk. Students participated in clean-up drives, health camp, talks on garbage dumping, and several cultural activities.
- A walkathon was organised by NSS students of SJCC in collaboration with the SJC NSS unit on 1st December, 2017 from St Joseph's College, Shanthi Nagar to SJCC on the occasion of World Aids Day to raise awareness about AIDS.
- Visits: On 25th November, students visited a nearby old age home Nightingale Sandhya Kirana where they contributed old newspapers and clothes and also assisted residents in making paper bags. On 10th December, 15 students of the NSS Association visited the Shree Acharya Rakum

Blind School. The NSS representatives interacted with the students and played games like Kabaddi and Cricket with the kids. Around thirty students visited Jerome Old Age home on 14th December to interact with the residents and entertain them.

- NSS students visited Nightingale Day Care Centre on 19th December to celebrate an early Christmas with beneficiaries who were mainly dementia patients and senior citizens. The students put up a cultural show and distributed sweets to everyone. On 21st December, NSS members also celebrated Christmas at Tamil Government School, Ashok Nagar Main Ward where they interacted with students, conducted games, distributed prizes, sang carols and distributed cake to the students and staff members.
- A seminar was conducted on 12th January on the occasion of Swami Vivekananda's 155th birthday. The guest speaker was Dr. G.P. Basvaraju, Retd. Head R.I.T.E.C. and R.P.D.C., N.C.E.R.T who addressed the gathering on the importance of helping one another and about Swami Vivekananda.
- Aura 2.0, a multi-dimensional fest was conducted by the NSS unit of SJCC on 7th February, 2018. It includes a variety of cultural events and literary events. Eleven colleges participated in the fest with more than 120 participants. B.S.Srinivas, Director of Arena Animation, was the chief guest for the inaugural ceremony.

## Centre for Social Action (CSA)

Centre for Social Action (CSA) is an association dedicated to making a social change and contributing to society, guided by their vision of 'Care, Connect and Change'. With a motto of 'Little Things Big Difference', CSA headed by the Student President, Aamina Asim, has carried out the following activities this semester:

- Food Fest: CSA organised a Food Fest at the beginning of the academic year where members set up a variety of food stalls and raised money for a charitable purpose.
- Thursday Talkies: The CSA continued their initiative "Thursday Talkies" for the second consecutive year. There were talks on various topics such as 'Knowledge is Political', "IT Industry Layoffs and its Impact in Bangalore" and "Public Policy", to name a few.
- On 11th August, CSA organized an inter-collegiate seminar on the topic 'Intersection between Feminism and LGBT' which saw participation from various colleges around the city.
- Independence Day Celebrations: On the 15th of August, CSA members along with the faculty mentor, Mr. Prakash, conducted a series of games and events for the students and teaching staff of the Government Urdu Higher Primary School, Markham Road.
- CSA students organized a student teaching initiative at the Government Urdu Higher Primary School to facilitate the students' transition from Urdu to English as the medium of instruction after 5th Standard, through bi-weekly visits to the school.
- CSA invite CARE (Charlie's Animal Rescue Centre) to set up a stall at SJCC, the proceeds of which would go to animal care.
- A rural camp to Doddaballapur was conducted for CSA members in the month of October.
- Human Rights Week: CSA in collaboration with Amnesty International organised an intercollegiate event comprising of a documentary screening on "The Lies of Kashmiris" followed by an audience address by the director and performances by Oorali (an Indie band from Kerala) and Imphal Talkies (a band from Manipur)
- KIDWAI Donation Drive and Visit: CSA initiated a donation drive throughout the month of December in college and collected clothes, eatables, toiletries, bed sheets, toys, and more in large numbers for the children fighting cancer at the KIDWAI Institute. CSA volunteers visited the hospital on 23rd December to distribute the donations and spent quality time with the children.
- Sports Day for Urdu School: On 21st December, CSA organised a sports day for the Urdu school students. The children participated in various sports such as lemon and spoon race, tug of war, relay and running race.
- A two day Seminar on "Development or Destruction? India in the 21st century" was

organised by CSA. The seminar comprised of a keynote speech by Mr. Manu Mathai, technical session and workshop on how to start a campaign by Jhatka organisation.

- CSA organised the Annual Day for the students of Government Urdu School on 6th March, 2018. The members of CSA helped the children to showcase their talents in a cultural program.

### All India Catholic University Federation (AICUF)

All India Catholic University Federation (AICUF) is an association which seeks to provide a common platform to students from different walks of life. The Student President is Natasha Simran. Through its motto 'Do unto others as you would want them to do unto you' it aims at achieving its goals.

Highlights of activities conducted by the AICUF include:

- An organ donation camp was conducted in order to promote the cause among the student body and to spread awareness of its significance and benefits to society.
- A food drive over three days was conducted aimed at getting food to as many needy people in our society, in order to eliminate hunger and also to better acquaint students with the magnitude of this issue among the people of our city.
- A workshop was conducted on 'Availing Government Scholarship for Minorities' in order to create awareness about the various minority scholarships for Christian students and helping them apply for the same.

- A visit to Snehadan, a center for people living with HIV/AIDS, was organized to bring basic necessities to these peoples and to try and bring some joy and cheer into their lives in keeping with the spirit of Christmas.
- Computer classes were conducted for underprivileged children to give them a basic foundation in the use of technology. Its main aims were community engagement and student development in various areas including teaching.
- A visit to the Kalpali Cemetery was organized to interact with the children living there and to get to know them and the problems faced by them better. Games were conducted and snacks were distributed. Through this visit the students were made aware of the conditions of children living in a cemetery.
- Revelations, a gospel fest was held in February 2018. Eleven events including pot pourri, Nehemiah's harmony, Walk the Bible, Noah's Ark, Pentateuch, Creative intro, Dance like David, Shout it out, Bible quiz, Treasure hunt and Re-create. There were 18 colleges & 9 parishes that participated in the events organized.

### Rotaract Club

The Rotaract Club is an association which seeks to further the welfare of society by inculcating a sense of civic consciousness among its members. Over the years, the reach of the association has largely increased, thus contributing to its success and the reputation

it enjoys. The Student President is Gaurav Siyal. The primary activities of the club include the following:

1. RotaMUN was held on the 26th and 27th of July, 2017 to provide a platform to individuals to showcase their writing, speaking and diplomacy skills. The event covered a number of issues such as cyber warfare and integration of refugees in our societies. The MUN boasted a large number of participants and resolutions to the issues discussed were sent to the Rotary International Organisation.
2. Konnectivity, an initiative to assist senior citizens with Internet Literacy was held on the 6th and 20th of August, 2017. Not only were email ID's created for these senior citizens but they were also taught the basics of E-Banking and E- Commerce.
3. The "Clean and Green Drive Initiative", which was taken by the club to get rid of garbage near CMH Hospital, Indiranagar so as to make the area cleaner and more resident friendly.
4. A visit to Boston Mane in Chamarajpet on World Orphan Day to interact with the children.
5. A visit to Bharathiya Public School on Children's Day during which members organised games and distributed stationery among the children.
6. Old Age Home visits were planned so as to sensitise members towards the elderly.

## Eco Club

The Eco Club seeks to foster environmental consciousness among students through campaigns, seminars, workshops and a host of other activities. The Student President is Kevin Mathews. Some of the initiatives taken by the club during the year are as follows:

- An initiative to spread awareness regarding breast cancer was taken on 21st August, 2017.
- A campaign for environmental awareness was conducted in which students realized the importance of conserving rather than excessively consuming resources. In addition to this, the campaign encouraged recycling and reusing products wherever possible.
- The documentary 'Before the Flood' was screened to highlight the pressing issue of climate change.
- A photography contest to capture the impactful images relating to the theme of Child Rights was organized.
- A rural visit to Doddaballapur was organized to provide members an opportunity to connect with the environment through the planting of trees while stressing on the importance of cleanliness.
- Eco club collaborated with Teach for India to help underprivileged children showcase their talents at Dramebaaz 2.0 which was held at KK English High School.
- A drive to encourage the use of in-house purified water taps over packaged water

was organized which saw a drop in waste generation.

- A Green Audit was conducted to understand the water and electricity consumption, to promote cycling to and from campus, to educate the student body on rainwater harvesting and to ensure responsible disposal of hazardous waste on campus.
- An anti-pollution video was created with the hope of reducing pollution and ensuring child safety during Diwali.
- Administered the Swachh Bharat Oath to the students to increase awareness about the need to eradicate the system of open defecation in India and providing access to healthy sanitation in order to improve public health.
- A one-day seminar titled 'Ambiente' was held to make students realize the significance of protecting and restoring water eco-systems and ensuring the mitigation of water scarcity.
- An anti-plastic campaign was organized to educate the student body regarding health hazards caused by plastic and to advocate recycling of plastic and the use of alternatives.

## Associations for Social Inclusion

### Equal Opportunity Cell

An Equal Opportunity Cell is established in the Institution with a view to create equal opportunities for all in education and employment. The Cell aims to equip students

with the skills and leadership qualities to face the challenges of life. The EOC is headed by the Principal. Some of the activities conducted by the equal opportunity cell are:

1. An Ice Breaker session for first year students was organized so as to familiarise them with the Cell, its objectives and to gain insight regarding their expectations.
2. A Scholarship Seminar to create awareness among students of the importance, necessity and availability of scholarships for students belonging to the minority community was organized.
3. A pre-placement programme in association with Tata Consultancy Services was organized to provide free coaching classes to students belonging to weaker sections of society so that they may tackle competitive exams and succeed in their areas of interest.
4. A seminar to raise awareness on Stereotypes and Prejudice was organized.
5. Events such as Moot Court, Taboo and Walkathons were organized to highlight issues of international human rights law during Human Rights Week.
6. "Women Entrepreneurship- A Road to Empowerment" was a seminar hosted on December 4th, 2017 that had Ms. Madhavi Shankar and Ms. Ujjwala Nandesh discuss various challenges encountered by women entrepreneurs and suggest relevant solutions to overcoming them.

7. A seminar on “The Status of Sexual Minorities” was held in order to promote upliftment of minorities in our country and to provide them with opportunities for growth and development.
8. A Sign Language session was conducted so as to give students an insight into the lives of people who use sign language on a daily basis so as to enable them to empathise and improve their understanding of the lives of people from different backgrounds.

### Harmony Club

The Harmony Club was formed with the objective of promoting inter-religious harmony, uniqueness and diversity within the college. The student president is Mr. Mohamed Anas Adam. Some major highlights of this year are:

- a) Inter-religious Day was celebrated on 11th July with a panel discussion on the theme “Inter Faith Dialogue: Challenges, Possibilities and New Directions”. The panel comprised of Fr. Prashanth Madtha S J, Dr. Rajaram, Mr. Vinay Kambipura, Ms. Tasmiya Hussni and Ms. Selvi Satyanarayanan.
- b) The Harmony Club in association with ALMA organised “Aghasya 2017”, an interclass competition celebrating India’s cultural and traditional diversity.
- c) All major festivals of different religions were celebrated in the college.
- d) “Jashn-e-Samvidhaan”, a poster making competition on the theme of “Fundamental Rights” was organised on 30th November

on the occasion of the 68th Indian Constitution Day.

- e) On 24th December, the club visited Sumangali Seva Ashrama to spread the spirit of giving during the season of Christmas.

### Women’s Forum

The Women’s Forum seeks to achieve a fair and just position for women in society and promote gender equality. The Forum is a step towards providing women with a platform where they can voice out their opinions and promote a progressive learning environment. The Student President of the club is Yamuna Krishna. The activities conducted during this academic year are as follows:

- a) On 4th July, an interactive session on the topic ‘Women and Employment’ was conducted. Students were addressed by Ms. Dhanya Rajendran, from The News Minute, who briefed the students about the employment scenario for woman in the corporate sector.
- b) Marmara’, a discussion session on women’s safety was organised on 19th July. The discussion was organised by Vimochana, a Bangalore based organisation that has been working towards women empowerment since 1979. Women from different walks of life came together with the students of SJCC to discuss the highly debated topic of women’s safety in public and private spaces.
- c) On 30th November 2017, a seminar on self-defence was conducted with the



aim of providing women with skills to defend themselves from any unforeseen circumstances that may arise in the future. The speaker was Mr. Bharath from the Flower Power Group, which holds self-defence seminars / classes in various organizations, schools and colleges. The seminar was both theoretical and practical in nature.

- d) The Women's Forum held a poetry slam competition on 4th December judged by Mr. Nitin Ebenezer.
- e) The Women's forum held a series of sessions called 'Speak Up'. The sessions were conducted on 4th, 5th and 6th January. The main idea behind it was to encourage the students to voice their opinion on three topics, namely, 'Dress Code', 'Not me, but you! Why we need the change' and 'A walk in the campus', which were moderated by Ms Bindu Subhash, Ms Yamuna Krishna and Mr. Vinay Kambipura respectively.
- f) On 27th January, the Women's Forum organised SJCC's annual women empowerment celebration 'Eves'. A very informative panel discussion on women's safety and empowerment in the 21st century was conducted on this occasion. The speakers for the panel discussion were Ms. Corrine Kumar who spoke on violence against women from the marginalised sector, Ms. Ajanta De who addressed issues of women in the corporate sector and Ms. Nitya Rao who spoke on women empowerment. The student's speakers

were Ms. Radhika from III BBA and Ms. Simran from II B.Com. Ms.Yamuna Krishnan moderated the session. An Open Mic, photography competition, and Art Gallery were also organised. There were also numerous cultural performances.

- g) On March 8th Women's Forum celebrated International Women's Day by organizing a campaign which raised the issue of pay disparity in the employment sector.

## Learning by Doing: Business Associations

### Entrepreneurship Cell

The entrepreneurship cell seeks to instil an entrepreneurial drive among the students of the college. With its numerous workshops, seminars and summits, it aims to further the students' understanding of business- from how to chalk out a business plan to executing it. The Student president of the E-Cell is Sakshi Gupta. Some of the major highlights for the association during the year include:

- a) National Level Workshop on "Nuances of Entrepreneurship and Venture Establishment" was conducted. The workshop was organised in association with the National Entrepreneurship Network to provide the faculty with the necessary skills, infrastructure and knowledge to assist students in their endeavours.
- b) HOBNOB, a one day event at College, was conducted with the objective of promoting constructive interaction among students regarding their field of interest.

- c) The concept of “Monday Motivation” was introduced, which sought to spread awareness about local entrepreneurs and ignite an entrepreneurial spirit in the students.
- d) A Design Thinking Workshop was held in order to help students understand the importance of designing products using a customer focused approach which enabled participants encounter economic problems and develop product prototypes.
- e) Students of the E-Cell participated in Eximus 2017, a summit organised by IIM, Bangalore which included various workshops and competitions and not only won awards but also took back valuable advice from the key note speakers on failure, success and shortcomings.
- f) Sonam Raheja, founder of CHOC-O and an alumna of the College, interacted with students and in the process inspired them to give life to their aspirations by overcoming various hurdles and prudently using their resources.
- g) The reputable Under 25 Summit was hosted by our College for the first time on account of the efforts of the E-Cell. The platform was a useful tool for participants to gain knowledge, network and receive training in order to achieve their goals.
- h) eMERG, a women entrepreneurship meet, was held on 14th September, 2017 to provide female, student entrepreneurs with an opportunity to network and improve on their existing ideas.
- i) A seminar was held to further understanding on shared leadership styles, time management and desired leadership traits through engaging activities.
- j) Business Plan Ideation and Iteration, a forum that encouraged students to pitch their business ideas and receive guidance for the same was organised between the 17th and 24th of November, 2017.
- k) An investors meeting with representatives of NEN and senior leaders from the AzimPremji Foundation was useful in helping students have queries regarding business plan ideas and the current market situation answered.
- l) E-Series: The Business Mindset and Tech was hosted on the 13th of January, 2018 in order to understand the role of technology in business and the mind-set required to start and sustain a business.
- m) A Business Plan and Entrepreneurial CV seminar was held to familiarise students with the importance of having a professional resume and entrepreneurial CV.
- n) A quiz on the Indian constitution to commemorate the Constitution Day was organized.

### Josephite Business Club

‘The Josephite Business Club’ provides a proficient environment to nurture management professionals with a high level of knowledge and competence and to effectively contribute to society as well as the corporate world at the highest level

of integrity. It provides platforms to kindle innovation, nurture skills and build leaders through various management and business activities. The student President is Walter Rydquist. The various activities conducted by the JBC in this academic year include:

- a. An introductory session called CommiXture was organized for the first year students to gain familiarity with the other members and get an insight of the club's workings.
- b. A lecture on the key to effective presentations was delivered by the Business festing team of the club to second year student.
- c. A session was conducted to provide an insight into business festing for students, orienting and introducing them to the various events conducted at business fests.
- d. A guest lecture was conducted by Mr. Hari, the Founder of Beatmap, on starting a business, highlighting the various factors involved in starting up a business.
- e. JBC also organized 'Spotlight, a' forum dedicated to bringing awareness about controversial social issues such as 'Unemployment and Underemployment in the Current Indian Economy,' 'Implications of GST on Businesses and their Consumers,' and 'Impact of the British colonialism on India's Economic Development'.
- f. The JBC also organized various TED talks on career choices, leadership and corporate work balancing.
- g. The JBC has conducted sessions on resume building for second year students with the aim of training them for campus recruitment and for approaching reputed companies for corporate internships. They've also conducted mock interviews for students to give them exposure of corporate interviews.
- h. Relay debates were conducted to test the speaking ability, spontaneity and creativity of students.
- i. An activity called "Build to Lift It" was conducted where students were actively engaged in planning, critical thinking, teamwork and strategizing to complete a nearly impossible task.
- j. Morality isn't always black and white. The JBC helped bring this point home through the thought provoking game of the trolley problem.
- k. "Hot Seat" was organised by the JBC to improve communication skills and listening abilities.
- l. The association also conducted a JAM session where students were expected to speak on random topics which helped improve their spontaneity, creativity and clarity of thought.
- m. Fountainhead is the BBA Editorial committee. It provides a platform for the students of the department to express themselves and also keeps track of the various activities in the department and publishes the annual BBA newsletter 'BBA Herald'. Fountainhead organized a number of activities and initiatives throughout the year including the Humans of BBA,

maintaining the BBA Blog 'The Write House' and the department website, Reporting and Documenting college activities and organized the Fountainhead Workshop and Walk the Talk.

- n. Conexus, promotes the various activities of the department through the use of electronic media and public relations. The main aim of Conexus is to promote participative management among the association and avoid any autocratic rule so as to motivate members to come forward with ideas and suggestions for the betterment of the department. On the 9th of September, 2017, Conexus organized a photoshop workshop conducted by Mr. Mohammed Aqib, Founder of Vyper.
- o. Leadership Development Cell or LDC is an initiative by the BBA department, focusing on providing a platform for students to display their administrative and leadership skills. It endeavours to form responsible citizens and committed leaders who become agents of social change in a fragmented world. The Leadership Development Cell conducted various activities throughout the year such as the NEN Workshop, Under 25 Summit, Nirmana 2017, Ithikos 2017, and Project Smiles among others.

### **Finaryans: The Finance Club**

The SJCC finance club continues to promote the expansion of business knowledge alongside equipping students with the required skills to be successful in the financial sector. The student president is Mr. Antony Saji. Some

major highlights of this year are:

- a) On 26th July, "Udyog Darpan"- a lecture on 'Career in Finance' delivered by CMA Raveendranath Kaushik, was organised to provide students with an insight about the various fields and opportunities available in finance and accounting.
- b) A quiz was organised on 12th September for members of the finance club to test the financial knowledge of students.
- c) On 7th November, a National Level Seminar on 'E-commerce and the Role of Finance' was organised by Acharya Bangalore B-School in which the students of the finance club participated. It was conducted by Dr. Shivaprasad and Dr. Vijay Bhaskar.
- d) On 24th January, the Finance Club in association with the BBA Department organised an expert Lecture Series on "Project Appraisal and Report Writing". The speaker-CMA Prasanna Kumar, a practicing Cost Accountant helped the students understand the importance of Project Management and the techniques to equip themselves with in the process of report writing.

### **Mavericks**

'Mavericks' creates a space which allows the post-graduate students to come up with new ideas and gives them an opportunity to display their skills in the field of Commerce. The main goal of this club is to provide a platform for the students to enhance their knowledge and skills sets with a mission to put classroom learning

into practice by providing them a real life situation through various events. Some of the initiatives taken include:

- a) An Ice Breaker session was conducted for first year students wherein they were required to introduce their class in a unique manner. In addition to this, the students were divided into groups to facilitate interaction with one another.
- b) Think Quest, a HR Initiative, was taken by the department where participants were asked to set up a hypothetical business using the capital allocated. By means of the activity, students not only recognised their strengths and weaknesses but also generated innovative business ideas.
- c) With Globalization reaching its peak and most of the businesses having an online reach, the department planned an activity where students had to sell their products online by means of innovative advertising strategies.
- d) Students were tasked with preparing a marketing mix for new, innovative products to be launched in the international market. Their ideas were put forth in presentations for which they received constructive feedback so as to improve their strategies.
- e) In order to give students an accurate depiction of stress interviews, a simulation of the same was organised.
- f) As part of a finance activity, participants were asked to take the private company of their choice and make it public through book building process by abiding to all the requirement initiated by SEBI.
- g) To stimulate creativity among students, a product launch activity was organised which required students to develop a product to cater the needs of life inhabiting Mars.
- h) In order to procure seed funding, students were asked to present an innovative FMCG product along with financial analysis to potential investors.
- i) A marketing quiz was held to test students' knowledge of logos, tag lines and other components of marketing in addition to imparting knowledge on the same.
- j) Fish Bowl, a fun activity which entailed each participant writing a question on a chit which was placed in a bowl and then answering a question written by another participant, promoted learning among the students
- k) A debate on the topic-“Demonetisation: A year after” was organised and saw valid points for both sides of the argument being brought to the forefront.
- l) A business quiz, consisting of 4 rounds like Logo Quiz, Taglines, Personality and Crossword were conducted and Dr. Karunakaran was the quiz master.
- m) A crisis management activity was conducted wherein participants were asked to present a case study and handle a crisis as PR Managers of a logistics company.

## Creative Expression: Language and Cultural Associations

### Hashmi Theatre Forum

Hashmi Theatre Forum is named after the late theatre activist Safdar Hashmi. It provides a stage for students to explore dramatic arts and express themselves through acting. The Forum seeks to create an atmosphere of creativity and foster learning through theatre. The Forum has performed several plays highlighting various social issues. The Student President is Sushma G Shetty. Some of the major highlights of the year are:

- a) On 19th July, a street play on the impact of GST on Sanitary Napkins was performed by the Theatre Course students with the aim of raising their voice against social taboos.
- b) A play on the Educational Crises was performed on 5th August at the All Indian Students Struggles Convention.
- c) Members of the forum staged a musical play highlighting the growing addiction to electronic gadgets and social media at the Youth Empowerment Seminar conducted on 27th August.
- d) The forum secured the second place for Street Play at Tauros 2017 conducted at Mount Carmel College.
- e) On 1st September, a street play addressing the issue of women empowerment was staged for the students of Kobe College as a part of the cultural exchange programme between the two colleges.

- f) The Hashmi Theatre Forum' performed their renowned play "Woyzeck" at the Deccan Herald Theatre Festival held at St. Alliance Francaise on December 4th. The play won second place.
- g) On December 7th, the Kannada wing of the Hashmi Theatre Forum performed a street play titled "I am a Woman" at the Peenya Industrial Town.
- h) The students participated in an educational theatre camp organized by the Forum from 26th-30th December. Students visited the hometowns of renowned theatre artist and poets as well as other historical sites.
- i) Hashmi Theatre Forum won first place in the mime competition conducted at Culah on 9th December. The forum also participated and placed 3rd at Samyoga and Pulse hosted by Jain College on 23rd January.
- j) On 12th February, a Kannada skit was performed on the importance of mother tongue for Sanyog.
- k) On 19th and 20th February, the association hosted ENACT 2018, an inter-collegiate theatre fest. The Hashmi Theatre Forum showcased two of their productions: "Too Much of a Woman" (Kannada) and "Woyzeck" (English).

### Kannada Sangha

The Kannada Sangha is an association of students that organizes and conducts activities that promote the Kannada language and the rich culture of Karnataka. The student president is Rahul B. Pawar. Some of the major highlights of this year are:

- a) Yadeya Dani (Nisarga Kavya): A discussion programme focused on Kannada and English poems on the theme of 'nature' was conducted on 10th August to enhance vocabulary of the students in both the languages and to motivate students to take the stage.
- b) Hadu Bengaluru: On 14th August, a Kannada singing programme was organised for the students to create awareness about pollution, the environment and health and encourage the students to sing Janapada songs.
- c) Swatantra Kavyagala Rachane: A poem writing competition on the topic "FREEDOM" was conducted on 16th August with the aim of enhancing writing skills of students in Kannada literature and to understand the students' perceptions of freedom.
- d) Antharanga: An intercollegiate Kannada cultural fest 'Antharanga' was organised on 24th August to provide a platform for students to showcase their talents in literary and cultural events.
- e) Gauri Lankesh Rally: All the students of Kannada Sangha participated in the "NANU GOWRI" rally from National College to Freedom Park, held on 12th September to condemn journalist Gauri Lankesh's murder.
- f) Kannada Habba: Kannada Rajyotsava Day was celebrated in college on 29th November. The festivities included a flag hoisting, Kannada Desi Food Fest and performances by Dollu Kunita team, Hulivesha team and Yaksagana team. Kannada poet Mr. Keshava Reddy Handral and Sandalwood stars, Mr. Dhananjay and Ms. Maanvita Harish took part in the celebrations as well.
- g) A Kannada educational trip was organised from 26th December to 30th December to historical places such as the Chitradurga Fort, Shimoga and Manipal and also witnessed folk dances and "Vaali-Vadhe", a famous theatrical play. Students gained a lot of knowledge regarding life and Kannada literature during this trip.
- h) Kalarava: An inter-collegiate Kannada cultural fest 'Kalarava' was organised on 15th February by the Kannada Sangha, providing a platform for students from various Degree colleges of Bangalore to showcase their talents in ten Kannada literary and cultural events.

### Association for Literature, Music and Arts

The Association for Literature, Music and Arts (ALMA) provides students with an opportunity to showcase their talents on these fronts and in the process, express themselves through the numerous events that the association organises. The Student President is Avinash Romario. The major events conducted by ALMA this year included:

- a) A five day guitar workshop called "Open Strings" was held between the 18th and 22nd of July, 2017 with the hope of imparting the fundamentals of guitar to interested students.
- b) Aghasya, an initiative of ALMA along with the Harmony Club was held on 12th August,

2017. The event sought to celebrate the diversity of Indian culture and express the same by means of dance, music and storytelling.

- c) Encarta- A taste of Christmas, was an inter collegiate fest comprising 15 events ranging from Western Acoustics to Street Plays, held on 29th November, 2017.
- d) Shikshan, a social initiative spanning between 27th January and 3rd March entailed members of ALMA teaching students in two government schools various forms of art and music. In addition this, they provided these school students with opportunities to showcase their own talents. As a result, the members of the association not only learnt the importance of social work but also took away a very memorable experience.

### Hindi Parishad

The Hindi Parishad aims to encourage the promotion and use of the Hindi language among the student community. The student President is Mohammed Ahrar Sait. Some major highlights of this year are:

- a) Indra Dhanush-2017, an intra-collegiate Hindi literary fest, was organised on 22nd July. Events such as BhagamBhaag, debate, creative writing, news reporting, and Antakshri were conducted among others.
- b) The association participated in the Independence Day celebrations at SJCC, showcasing a colourful dance programme fused with an ethnic parade displaying

the rich, colourful costumes of different states.

- c) On 29th August, National Integration Day was celebrated by the Hindi Parishad, with the aim of spreading harmony alongside awareness of social issues. The first year Hindi students participated in the celebrations by presenting on a specific topic or state, depicting its uniqueness using any medium of art.
- d) On 16th September 'Ozone Day' celebrations was conducted with intention of raising awareness about ozone layer depletion through a talk conducted by Mr. Ullash Kumar, a renowned environmentalist and activist.
- e) "KhelKhel-BachpanKaKhel", a game day was organised on 19th August, where students played and participated in traditional childhood games such as GilliDanda, Kho-Kho, ChidiyaUd, and Steppu, among many others.
- f) On 28th November, the Hindi Parishad conducted an inter-collegiate essay writing competition in the spirit of Constitution Week.
- g) In the month of February Hindi Parishad organized 'Nakshatra' the inter-college cultural fest for Hindi students.

### Choir

Serenata Chorale, the performing choir of SJCC conducted by Ms. Amy Sarah Joseph, is a well-known choir in Bangalore, known for its melodious performances of both classical



as well as contemporary music. The choir has performed on various occasions under the leadership of Student President, Sam M Joy. The following are some of the major highlights of the year:

- a) On 30th July, the Serenata Chorale led the congregation in celebrations during the mass held at St Joseph's Boys High School on the occasion of the feast of St. Ignatius of Loyola.
- b) On 27th August, the choir performed at a youth empowerment seminar conducted at St. Peter's Pontifical Seminary, Bangalore, uniting the youth and encouraging them through music.
- c) The choir participated in Divine Noel, an all India Choir competition conducted by Hope Television on 19th November.
- d) On 2nd December, the choir participated in the 35th Festival of Christmas, a city wide carol competition conducted by Basel Mission at the town hall. The choir won 1st place in the 'College' category.
- e) The choir participated in a carol competition organised by St. Paul's college 3rd December and placed 2nd in the competition, winning a cash prize of Rs.6000. On the same day, the choir performed at 'White Christmas', a city-wide competition organised by Rice Memorial Church at Bishop Cotton Girls School. They placed first in the competition. Serenata Chorale also participated in 'Magnificat' organised by Christ University on the same day alongside thirty other choirs from around the city and across the country.
- f) On 7th December, the choir participated in 'Troubadour', a city wide competition conducted by St Francis School. The choir performed two musical pieces and won first place in the competition.
- g) Serenata Chorale helped spread the cheer of Christmas at the Christmas Celebrations at St Joseph's Boys High School organised on 15th December in the presence of Jesuit Priests and other known personalities of the Jesuit family.
- h) On 16th December, the choir performed at 'Humanitas', a choir concert organised by St Joseph's College. Members of the Serenata Chorale performed at 'Voice of Bethlehem', a choir concert organised by St Francis Cathedral on 17th December at Christ College.
- i) The choir visited the Peace Children Home Orphanage on 18th December to spread happiness and joy of Christmas. The students sang Christmas carols and distributed snacks among the children.
- j) Serenata Chorale hosted their annual concert, 'Resound' on 25th February. The concert provided a platform to music groups, choirs and other bands to showcase their talent. Apart from Serenata Chorale, eight other choirs and bands performed at the concert. The proceeds from the concert were donated to 'The Devadasi Project' and 'Peace Children's Home'.

### Dance and Music Team

Being a home for inordinate talents, The Dance and Music Association at SJCC made

way for those who hold passion in Dance and Music. Auditions were conducted at the beginning of the year for the Dance and Music teams of the college. Once the teams were formed students started regular practice and sometimes were assisted by professional choreographers and singers. The Dance and Music team performed at the Institution day of BJES which depicted stories through their moves and also touched upon theme of justice and reconciliation. Indian music and western music teams have been full of zeal and passion as they managed to win hearts through their tunes. Indulging themselves in hours of daily practice sessions led them to represent SJCC at various fests and succeed in setting new benchmarks.

### Editorial Committee

The Editorial Committee is an integral part of the college. It is entrusted with a number of important tasks. The committee consists of student writers, editors, photographers, videographers and graphic designers. One of the primary responsibilities of the Editorial Committee is to document all the events that take place in college in an academic year. The Editorial Committee is headed by President, Nandita Chandrasekhar and Secretary, Anjana Narayan.

a) The Editorial Committee organised the annual intra-collegiate literary fest, Ellipsis on the 29th and 30th of August, 2017. The fest consisted of events ranging from Disputation to Poetry and from Photography to Satirical News Reporting.

b) The Editorial Committee serves as the memory and creative centre for all the activities of the college.

c) In celebration of the Indian Constitution Day, The Editorial Committee organised an inter-collegiate debating competing titled 'Divergence Debate' from 25th-27th November, 2017 on the topic "Is Nationalism a Unifying Force in a Modern Society". The debate saw participation from colleges like CMS Jain University and Kristu Jayanti.

d) The Editorial Committee is entrusted with the responsibility of recording and archiving the myriad activities of the college. Throughout the course of the year, the Editorial Committee held several meetings to plan and prepare for the reporting of the activities. Workshops were conducted by the senior students to guide the junior students in report writing.

e) The photography and videography team of the Editorial Committee, headed by Daniel Rosario and Moses Wayne organised a photography contest open to all students of SJCC to document their interpretations of "Campus Life".

f) The photography and videography team also collated several photos and videos of the activities in the college into an annual College Documentary.

# Information, Infrastructure and Technology

## Library and Information Services

The Library at St. Joseph's College of Commerce, has been an integral part of the institution. It offers vital support for teaching, learning, and research activities of the College by disseminating knowledge and offering modern services to the academic fraternity. A majority of the library's activities are computerized using Easy Lib software.

It has a comprehensive collection of literature predominantly related to management and allied subjects to meet the requirements of its users. The library has a total collection of 26,405 books. In the academic year 2017-18, a total of 434 books were added at a cost of Rs. 1,69,000. The library subscribes to over 59 journals of national and international repute at a cost of Rs. 1.52 Lakhs per year as well as 17 magazines and 12 newspapers in both English and vernacular languages in order to . It also has a total collection of 890 non books (CDs, VCDs, DVDs and ACDs)

As a part of our continuous effort to modernize and expand the collection of books across various disciplines, the library also provides access to electronic resources (books and journals) of NLIST, EBSCO, Johan Brown digital library, Delnet, British Library and Capitaline.

The library also has E- learning center for research activities and OPAC service for the staff and students. The Institutional repository consists of archives of annual reports, question papers, research articles

of our faculty, our research journal articles, and student's dissertations. In its endeavor to promote learning and encourage reading, two book exhibitions by reputed publishers were conducted for the students.

## Infrastructure Development

The College facilitates integrated academic learning through its frequently upgraded ICT support to meet the demands of the students, faculty, staff and administrative functions. With its advanced course curricula designed to meet the needs of the industry, the college is also committed to extend educational opportunities in the field of information and communication technology. Maintaining its erudite culture through academic work and research had always been one of its topmost priorities. The college building is being renovated to include a new lift, an open stage and a few additional classrooms and a face lift to the entrance of the college.

The Computer Centre has at present centralized computer centres with 160 computers to cater to the needs of the students and faculty in the college. In addition, it provides a platform to strengthen the examination processes and the other important cells of the College. The computer centre has maintained advanced technology and OFC internet connection facility as its backbone. The Internet connection is provided to all teachers, students, research scholars and the administrative staffs of the college with its latest versions of hardware and software systems.

This year, the College has promoted a few more services:

- A new Internet Leased Line has been added to provide additional internet bandwidth.
- Online Pay slip Generation Module for the staff members (e-Pay slip) has been incorporated.
- Old and inefficient CCTV Cameras have been replaced with high definition CCTV camera and a greater part of the campus is now under 24 hour surveillance.
- LCD projectors in classrooms have been replaced with LED projectors.
- A Rack Server has been purchased and upgraded to house the Knowledge Pro Software.
- An IBM Server has been procured for Library in order to host digital content.
- Two Additional Digital Signage TVs for the purpose of flashing college news, events and notices through electronic media has been installed.
- College website has been revamped to make the user interface more user friendly and to enable easy access to information.

#### Advancements in ERP

- Student login has been revamped with agile features for the login tab.
- Students' signature will now be captured through the individual logins.
- The application for Convocation ceremony is now made available online.

- Application for Transfer Certificate and Bonafide Certificate can be made online through students' login.
- A new module has been introduced for the online application form with registration and tracking of applications has been made easy for the candidates.
- Changes have been made in the format of Staff Evaluation in order to better capture the feedback from students.

#### Advancements in Moodle Learning Management Systems

- Moodle has been updated to the new version 2.7.2+ (Build: 20140925)
- Attendance module has been activated.
- Objective type tests have been conducted for a few subjects in this academic year.

#### Other technical issues resolved include

- Students can now print their marks card through their student login.
- Important information will be highlighted in the student account.
- The process of generating admission statistics and reports has been made simple and easy to access.
- Attendance removal screen has been added.
- Fee payment system has been made more efficient.
- An option has been provided to enter the Aadhar details of the student.
- The University exam result sheets are now based on SGPA

## Sports Activities

### Sports Quota Admission

The activities for the year 2017-18 began early during the months of April/May wherein the foundations were laid for the future sports activities of the year by identifying the vacant positions in each team due to the graduation of final year students. 48 students who represented various sports teams in their final year had graduated from the institution and as a result, the sports quota admission selections were conducted in order to fill up these vacancies.

Selection trials of BBA, B.Com and M.Com were conducted in the months of April and May 2017. A total of 101 students registered for the sports quota admissions in various disciplines and this year, 44 students were inducted based on their individual sports merits. The selected sports students were given academic percentage concessions while the admission formalities were being done.

### College Sports Team Selections

Mr. Supreeth S of III B. Com 'D' was selected as the Sports Coordinator in the Council Elections of 2017-18 unanimously. The beginning of June saw the consolidation of the recruitment efforts by conducting internal trials for the 18 college teams and other individual sporting events. These trials gave an opportunity for all college students, who had been admitted on other merits to participate

in the college sport activities. Nearly 450 students had registered for these selections and by the end of June, the 18 various teams as well as the individual sport events were finalized through the meticulous selection process. With that, the sports teams of St. Joseph's College of Commerce were officially inaugurated at the Sports Induction Ceremony held on 12th June 2017. Following which, the various sports teams had commenced their practice sessions.

### Sports Induction Ceremony 2017-18

The Sports Induction Ceremony was held on 12th June 2017 in the Loyola Hall. This solemn Ceremony was graced by presence of our Chief Guests, Dr. Ranisandhu, Physical Education Director, Malleswaram Ladies Association First Grade College for Women. Rev. Fr. Prashanth Madtha, SJ, Finance Officer of SJCC, Dr. Daniel Fernandes SJ, Principal and the esteemed staff members. 200 students were given the Pledge of Honor and were inducted in to eighteen various teams (Both Men & Women).

The captains of the various sports teams were called forward to take the oath, along with the other sports students, promising to 'participate in the true spirit of sportsmanship' with high levels of commitment and dedication, the sportspersons of SJCC were keen to impress, and anticipate an exciting 'sporting' year ahead.

The College sports teams had performed very well in the academic year 2016-17 winning 42 trophies and 6 medals (Athletics) for the college. The Ceremony was concluded by honoring the national, state and university representatives for their achievements.

## Spiel 2018 – Believe In Each Other

The eagerly awaited mega event of the year, St. Joseph’s College of Commerce’s Inter-collegiate Sports fest Spiel 2018 - Believe in Each Other

was held between 5th to 21st of February 2018. The 28th Year of Spiel was conducted on a grand scale.

With over 50 Colleges including the host college participating in this event, nearly 1500 students of the 11 disciplines participated in Spiel 2018. With 11 Sports conducted this year such as Badminton, Basketball, Cricket, Football, Hockey, Throw ball, Table Tennis and Tennis.

## Achievements Galore

The Following are Medalists in Bangalore University Athletic Championship 2017-18

Sl/No	Name	Class	Medals	Events
1.	Bharath L	III B.Com E	Gold	100 & 200mtrs
2.	Lopamudra Thimmaiah. K	II B.Com TT	Silver	100 & 200mts
3.	Stalin Abhilash	II B.Com D	Third	5000 mtrs
4.	Bharath L Vimal Raj Stalin Abhilash Ayush Panchamiya	III B.Com E  I BBA 'A'	Silver	4 X 100 Relay (M)
5.	Vimal Raj Vishnuvardhan Stalin Abhilash Prashanth Yadav	III B.Com E  II B.Com D I B.Com C	Bronze	4 X 400 Relay (M)
6.	Lopamudra Thimmaiah. K Chandramuki. A Lisa Britto Chandana G	II B.Com TT  I B.Com A I B.Com G	Gold	4 X 100 Relay (W)
7.	Bharath L	Best Athlete		

The following are the details of Achievements of Sports Teams in 2017-18

Sl No:	Game	Category	Tournament	Position
1.	Badminton	Women	SSN Trophy-2K17- Chennai	Runners Up
2.	Hockey	Men	Christ University	Winners
3.	Football	Men	Christ University	Winners
4.	Football	Men	CMS Jain University	Runners Up
5.	Basketball	Women	Bangalore University	Winners
6.	Table Tennis	Men	Bangalore University	Winners
7.	Table Tennis	Women	Bangalore University	Winners
8.	Tennis	Men	Bangalore University	Winners
9.	Chess	Men	Bangalore University	1st Place
10.	Football	Men	Reliance Youth Sports (Hyderabad)	Winners
11.	Table Tennis	Men	St. John's Medical College	Winners
12.	Basketball	Women	St. John's Medical College	Runners Up
13.	Badminton	Men	Bangalore University	Runners Up
14.	Shooting	Men	Bangalore University	1st Place
15.	Wrestling	Men (86KG)	Bangalore University	3rd Place
16.	Football	Men	Reliance Youth Foundation Intercollegiate -Bangalore	Winners
17.	Hockey	Men	Khel 2018- MCC	Winners
18.	Basketball	Men	Khel 2018- MCC	Runners Up
19.	Throwball	Women	HSR- Habba	Runners Up

20.	Cricket	Men	CPL- CMS Jain	Winners
21.	Basketball	Women	Malleswaram Cup	Winners
22.	Basketball	Men	Malleswaram Cup	Winners
23.	Basketball	Men	BGS Cup	Third Place
24.	Basketball	Women	SPIEL 2018	Winners
25.	Basketball	Men	SPIEL 2018	Winners
26.	Table Tennis	Men	SPIEL 2018	Winners
27.	Table Tennis	Women	SPIEL 2018	Winners
28.	Football	Men	SPIEL 2018	Winners
29.	Football	Women	SPIEL 2018	Runners Up
30.	Tennis	Men	SPIEL 2018	Runners Up
31.	Badminton	Men	SPIEL 2018	Runners Up
32.	Cricket	Men	SPIEL 2018	Runners Up
33.	Hockey	Men	SPIEL 2018	Runners Up
34.	Throwball	Women	SPIEL 2018	Runners Up
35.	Throwball	Women	Annite Cup Organized by St. Anne's College	Runners Up
36.	Basketball	Men	Sphygmus -2018 Organized by Jyoti Nivas College	Runners Up
37.	Basketball	Women	Sphygmus -2018 Organized by Jyoti Nivas College	Winners
38.	Football	Men	Sphygmus -2018 Organized by Jyoti Nivas College	Winners
39.	Basketball	Women	Slam-dunk -2018 Organized by NITK - Surathkal	Winners
40.	Basketball	Men	Bangalore University	Runners Up



The following Students Represented University/State/India 2017-18

SI No:	Name	Class	Game	Representation
1.	Ojas Ravindra Kulkarni	I B.Com E	Chess	India/University/ Karnataka State
2.	Rohan Thimmaiah K.N	II B.Com TT	Hockey	Karnataka State/ Hockey Coorg
3.	Tatiparthi Aron Saroj Anand Raj	II B.Com D	Hockey	Andrapradesh State/ Hockey Karnataka/ University SZ Gold IZ Gold
4.	Aditya Marc Padival	I BBA A	Basketball	Karnataka State
5.	Chandana G	I B.Com G	Basketball	Karnataka State Junior Karnataka State Senior
6.	Simran Henry	II B.Com C	Cricket	University/ State
7.	Siddarth Reddy	III BBA B	Basketball	University
8.	Akhil M.U	III B.Com D	Basketball	University/ State
9.	Supreeth. S	III B.Com D	Basketball	University
10.	Shashank Samak	II B.Com D	Basketball	University
11.	Akshay M Jadhav	I M.Com	Basketball	University
12.	Rahul S	III B.Com D	Basketball	University
13.	Snehit Rai. R	I M.Com (IB)	Basketball	University
14.	Nandini. G	III B.Com D	Football	University
15.	Jothika Roshan	II B.Com TT	Football	University
16.	Neha. M	III B.Com D	Football	University
17.	Rakshith R Barigidad	II B.Com D	Table Tennis	University/ Karnataka State
18.	Ankith. S	II B.Com TT	Table Tennis	University
19.	Anirudh. T	II B.Com D	Table Tennis	University
20.	Sejal Kaushik	I B.Com F	Table Tennis	University / Karnataka State
21.	Poojashree	I B.COM C	Badminton	University

22.	V. J. Joseph	I B.Com G	Shooting	University
23.	Mercy Wilson	III BBA A	Basketball	University
24.	Raima Mercy Johnson	II B.Com D	Basketball	University
25.	Sneha. K	III BBA B	Basketball	University
26.	Chandramuki A	II B.Com TT	Basketball	University
27.	Shwetha R	III BBA B	Basketball	University
28.	Sanjana Krishnamurthy	I BBA A	Basketball	University
29.	Shelton Nickson	III B.Com D	Football	University
30.	C.P Bopanna	II B.Com E	Football	University
31.	Pratheek D Shetty	III B.Com E	Football	University
32.	Aayush David Koshy	III B.Com E	Football	University
33.	Vimalraj V	III B.Com E	Football	University
34.	N. Vishnuvardhan	III B.Com E	Football	University
35.	Goushik Raj	III B.Com E	Football	University
36.	Aishwarya. N	II B.Com D	Table Tennis	University
37.	Aditya Srinivasan	I B.Com G	Cricket	State Under 19
38.	Ashish Yadav	II B.Com D	Cricket	University
39.	Stalin Abilash C	II B.Com D	Hockey	Hockey Bangalore/ University SZ Gold IZ Gold
40.	Mokshith Uthappa C.K	II B.Com D	Hockey	Hockey Bangalore/ University SZ Gold IZ Gold
41.	Siddharth E.S	II B.Com TT	Badminton	University
42.	Raghav Dutt Bajpai	I B.Com G	Badminton	University
43.	Bharth. L	III B.Com E	Athletics	University
44.	Lopamudra Thimmaiah	II B.Com TT	Basketball/ Athletics	Karnataka State University
45.	Subramani A.C	I B.Com F	Hockey	University SZ Gold IZ Gold

## Alumni Association

The Old Students' Association or the Alumni Association of St. Joseph's College of Commerce is a well-knit and an active association that conducts several activities throughout the academic year. The Alumni Association is an integral part of the college. The association's activities are aimed at bridging the gap between current and past students.

The OSA started the year with the Annual General Meeting on September 10th, 2017 and the new managing committee took over. The OSA organised a past vs present students basketball match, which saw participation in huge numbers from students of all ages.

The OSA celebrated Teachers' Day in a grand manner at KSCA Club on the 16th of September, 2017.

The OSA Christmas Party, in association with Catholic Club was held on December 22nd, 2017 to spread the Christmas message of joy and hope.

To promote a healthy atmosphere of debate and dialogue in college the OSA had started a debating competing in the previous year. This year the competition was held on 31st of January, 2018 on the topic 'Cryptocurrency'. The winners of the competition received cash prize.

The OSA also organised a talk on the Union budget on 6th February, 2018. The speaker was Mr. K Raghu, Former President of the Institute of Chartered Accountants of India, who is also

an alumnus of SJCC. The members of the OSA took an interest in the college activities as well, by participating in the Spiel Run held on February 10th, 2018.

On occasion of the 1973 batch's 45th year of graduation on March 10th, 2018 OSA organised a panel discussion for the final year students titled "Gems from the Seniors" with Mr. Irfan Razack, Mr. KG Raghavan and Mr. FR Singhvi. The discussion helped the students to learn a lot from the experience and collective wisdom of the panellists.

Apart from being actively part of the college activities the Alumni Association also supports deserving students by providing scholarships and instituting awards.

The college welcomes the new president of the Alumni Association Ms. Kavita Mutthappa and thanks the former president Mr. Vinay Mruthyunjaya for his contribution to the college.

## Obituary

### Ashwita Binoy

18-Nov-1998 to 30-Aug-2018

Ashwita Binoy, a first year BBA student, was a young, extremely talented and confident individual. Her sudden death was a shock to the entire college and we pray that her friends and family find solace and comfort. A prayer service was organized on 30th August 2017 to pay tribute to the departed soul. Her memory will stay with us forever.

## Conclusion

The Annual Report of the college is not only a record of our journey of this academic year but it also captures the dreams and aspirations of the years to come. God has blessed us with His grace so that we may continue this journey of excellence and our Patron St. Joseph is always a source of inspiration for us to work hard.

I would like to place on record my sincere appreciation to all those who have helped me in the administration of the college and to all those who have been a true source of inspiration and support. I would like to thank Rev. Dr. Jerome Stanislaus D'Souza, SJ, President, BJES, for his vision and inspiration. I express my deep sense of gratitude to Rev. Fr. Anthony Joseph, SJ, Vice President, BJES, for his constant guidance, support and encouragement. I thank all the members of the Governing Body of the society and the Principals of BJES Institutions. My sincere thanks to the Chief Guest of this day,

Dr. B. K. Ravi, Registrar , Bangalore University. I thank the members of the Alumni Association for their constant support. My heartfelt thanks to the teaching staff and administrative staff for all their hard work towards a smooth and efficient functioning of the college. My special thanks and appreciation to the service staff who keep the campus clean and tidy. Thank you my dear students, the office bearers, the committed student volunteers and the members of the students' council. Congratulations to all the prize winners - your contribution to the Institution will always be cherished and I wish you luck for the future. Farewell to the outgoing batch, may you always treasure special memories of your student life at St. Joseph's College of Commerce.

Thank you and have a pleasant evening.

**Dr. Daniel Fernandes, SJ**

Principal

14 March 2018





**ST. JOSEPH'S COLLEGE OF COMMERCE**  
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