

## **Association activities 2015-16**

Engagement beyond Classrooms describes the Institution's educational mission: to augment the all-round development of students. The Institution has framed various extracurricular activities for students' to advance their educational experiences and to enhance their social skills. The activities provide a platform for students to be involved and interact with other students, thus leading to their personal development and increased learning. Various Associations, Business Clubs, Literary Clubs, Students' Council Association, Sports activities provide a place for students to come together, share ideas, discuss issues, and attain common goals.

In the academic year 2015-16, under the CBCS system, all the association members earned credits for their participation in the extension and extracurricular activities.

The academic year 2015-16, witnessed the formation of the ECO Club. The Club is constituted to spread environmental awareness and to successfully address environmental problems.

This academic year 2015-16, witnessed the formation of the Finance Club, named Finaryans. The Club aims to inculcate in students an understanding of the trends and developments of the financial world.

This academic year 2015 -16, witnessed the formation of The Mavericks– A Step above the Rest for PG students. A brief overview of the Associations and the activities organized are listed below.

## **Entrepreneurship Cell: Innovating for a Better Tomorrow**

Faculty in- Charge – Ms. Tina Singh

Student President – Sagar R. Gangwani (3 B. Com T& T)

Team Members– 85 Magnate,

The Entrepreneurship Cell of St. Joseph's College of Commerce has established itself as a premier association in the fields of Business and innovation. The Cell laboriously and exuberantly works towards providing an array of unique opportunities to students who possess a passionate entrepreneurial mindset and a penchant for cutting-edge thinking. The Association guides and provides crucial assistance to its members and imparts knowledge that is required to make inroads in the complex challenging world of entrepreneurship. The key activities conducted by The Entrepreneurship Cell are the following:

- A workshop was conducted on 'Innovation & Entrepreneurship' on 4th August 2015 by Mr. Amit V Punjabi, the founder of Sankalp Academy. The session brought to the forefront the pivotal role of innovation in entrepreneurship and also shed light on the burgeoning potential for entrepreneurs in the country and in the business world.

- The Entrepreneurship Cell forms a database of entrepreneurs and startups in the Institution that fosters an entrepreneurship culture amongst the students. The E-Drive 86 provides these budding entrepreneurs a platform to exponentially grow and develop.
- The members of The Entrepreneurship Cell are a part of ENACTUS, a global competition conducted to promote social entrepreneurship and direct societies towards sustainable development. Chaitanya Ganatra, the president of ENACTUS, and twenty other students are actively working towards competing in the event which will be held in Delhi in June 2016.
- Magnate, the Entrepreneurship Cell of St. Joseph's College of Commerce organized Marche 2016, to offer students the experience of running a business on 30 January 2016. Marché provided entrepreneurs a ready market and helped them network with each other and also with potential customers. There were 33 stalls set up by 60 Entrepreneurs of the Institution and various other colleges in Bangalore, each selling a variety of products and services. Everybody enthusiastically motivated the entrepreneurs by buying/trying out the products and services offered. The highlight of the Marché 2016 was Le Casse Croute, the French Food Truck which ranks among the top 10 food trucks in India. People had a great time feasting on the delicious French Croques and Desserts the food truck had to offer. Start-Ups like Wlend, My Dream Wear, BheemStyx, JewelIn, and Buddy also participated. Unsung People, a Social StartUp were also given a platform to share their idea and spread awareness about such a venture. Entrepreneurs from Christ College, Jain University - CMS, CMRIT, Montford, and Jain College came forward to set up stalls at Marché. There were a variety of stalls that sold Mocktails, Sticks, Dream Catchers, Art, Candles, handmade posters, key chains, and merchandise.

## **Josephite Business Club Passion in sync with Purpose**

Faculty in- Charge – Ms. Rency Alex

Students' Representative – Ms. Siddhi Joshi (III BBM)

Team Members - BBM Department

The Josephite Business Club, founded in the year 2012, is an initiative by students of the BBM Department, to promote business knowledge and create a globalized business environment for future entrepreneurs and business leaders. The Club aims to train and nurture students to master business skills and catalyze the practical applicability of the same. The JBC identifies the need to make students not only educated but employable as well and addresses it by providing training and development activities regularly. The club creates a forum for students to hone their ideas, learn from Industry leaders, lead teams, and conduct drives, events, and programs as per the business environment and emerging market demands. The yearly activities organized by JBC are as follows.

- An orientation program was organized on 29 June 2015, by the Club to introduce the fresher's to the objective, goal, and activities of the Business Club. The students were greeted with a

powerful speech delivered by Ms. Rency Alex and she elaborated on the roles and the responsibilities of the group members associated with the Business Club.

- On 15 July 2015, the Club conducted an activity titled Sell BBA as a Product that focused on developing the public speaking and negotiation skills of the first-year students. As a part of the event, the students were asked to design a unique business strategy to market BBA as a product.
- On 23 September 2015, the Club arranged a talk on entrepreneurship development by Mr. Anirudh Poddar, CEO, and Co-founder of Eventuer, for the second and third-year students. He enlightened the students on various business models and strategies adopted in the contemporary business scenario.
- On 23 November 2015, the club organized a talk by Mr. Ravindra Kumar, Co-founder of Spyn, a mobile application for sportsmen. His 3 member team briefed the students about their internship program, providing a platform for the students to experiment in a personally rewarding career path.
- On 7 December 2015, the club invited Mr. George Abraham from Press Play TV to speak to the students about his journey to becoming a successful entrepreneur. He emphasized the importance of making the right choices and taking risks. His relatable experiences and stories made it an inspiring and delightful session.
- A seminar was conducted on 5 December 2015 on the topic Teens MAD- Making a Difference. The speaker focused on three core principles, Learn, Discover, and Inspire. He encouraged the students to start a program to train teenagers in the areas of Self Awareness, Creativity, Leadership Skills, and Problem Solving.
- Virtuoso 2.0 - The Dawn of Armistice was hosted on 18 and 19 February 2016. Being a one of a kind international summit, it saw the participation of over 14 colleges from across the globe. The winners of this fest were from the University of Vermont, United States.

### **Women's Cell: Living Empowered**

Faculty in- Charge – Dr. Shubhra Rahul

Student Representative – Ms. Amala Mukundadas ( II BBM) Team Members –

All girl students of the Institution. The Women's Cell of the Institution is committed to redefine and reaffirm a just position for women in society and seeks for gender equality. The Cell is an initiative to provide women a liberal space where she can voice out her opinions, and secure a progressive learning environment for herself. Guest lectures, seminars, poetry performances, film screenings are conducted regularly. The activities conducted for this academic year are as follows –

- The women representatives from all the undergraduate classes attended a talk held on 1 August 2015, which elucidated on the key activities to be taken up by the Cell. The talk also educated them on women-specific health issues and the measures that can be taken to prevent it.

- The piquant, delectable culinary delights of Mexico were the quintessence of the workshop organized by the Cell, for the staff members on 18 September 2015 at Loyola Hall. Ms. Joyce LaMarca, a prolific culinarian in the field of Mexican cuisine from Georgia, Atlanta, made several culinary delights. The staff was also given an insight into the cooking of various Mexican dishes.

### **The Choir: for the love of music!**

Faculty in- Charge: Ms. Preemal Maria D'Souza Student Representative: Ms. Manisha D'Souza ( III BBM ) Team Members: 70

Serenata Chorale is the performing choir of St. Joseph's College of Commerce. The choir has won many accolades time and again for its exquisite musical renditions infused with a well-blended articulation of rhythm and melody. The choir welcomed several students, totaling the chorale to a 70 member ensemble. Conducted by Ms. Amy Sarah Joseph, the members go through immense vocal training. Serenata Chorale has performed on various occasions throughout the year, under the leadership of President Manisha D'Souza and Vice President Tony Joy. ←

This year, the team successfully rendered to the choir concert, Go Light Your World.

←The 24th Glorious Festival of Harmony held on 23rd August 2015, saw the choir performing their own rendition of Waving Flags and a classical piece, Nearer my God to Thee by Lowell Mason.

← Serenata Chorale took part in Basel Mission; a choir competition conducted for schools and colleges and won second place.

← Serenata chorale celebrated the Christmas spirit with their first-ever choir performance for the Christmas season with Divine Noel at St. Joseph's Boys High school. Divine Noel is an all-India Christmas carol competition conducted by Hope Television, where the choir performed during the Christmas season.

← The choir performed at Magnificat on 6 December 2015 at Christ University. Rendering beautiful pieces, they shared the joy of the festive season of Christmas.

← The choir rendered grand music at St. Mark's Cathedral, which was appreciated by all. The song Going to Bethlehem created a mesmerizing spell and the audience just swayed to its rhythm.

← Serenata Chorale visited Liza's home on the 22 December 2015. Liza's Home is a center for the care and rehabilitation of the brain-injured or the mentally challenged girls/ 89 women. Serenata Chorale celebrated the season of Christmas with them. They sang, danced, and laughed, spreading the joy of the season. They also had an impromptu jam session where few women from Liza's home sang while members from Serenata Chorale played the guitar, beatboxed, clapped, and sang along.

← The Choir participated in choir concert Go Light Your World.

← The annual concert of the Serenata Chorale was held on 28 February 2016. Various acoustic groups and choirs participated in the concert enthraling the audience of more than 500. The College choir came up with five musical renditions.

ECO Club Let's live Green Faculty in- Charge: Mr. Krishnan Mahadevan Student Representative: Mr. Rahul Pai (1 B.com) Team Members: 91

The need to spread environmental awareness is enormous in the context of successfully addressing environmental problems. While this need is recognized by and large, there is little action taken to satisfy these needs. Keeping in mind the importance of taking physical action to protect and preserve our environment, besides inculcating awareness, the Eco club of St Joseph's College of Commerce was formed in the year 2015. The Eco Club strives to educate the students about the current environmental challenges, advocating environmentally conscious behaviour and responsible consumer choice. The club has tie-ups with numerous NGOs in the city such as Daily Dump and Saahas among various others. With the support of these experienced organizations, the Eco Club seeks to provide the students with a network to all conceivable opportunities, facilities, and activities related to the environment, both in the college and at large. The members of the club will also be a part of the projects initiated by the associated NGOs.

- On 4th September 2015, the club organized a flash mob in the Institution as a part of an awareness campaign, focusing on the disposal and management of waste on the campus. The flash mob was a huge success, as it drew the participation of more than 100 students while drawing the attention of several others.
- On 5 February 2016, the students created an awareness drive against the use of plastic in and around Brigade Road. The drive raised public awareness of the harmful effect of plastic on human health and the environment.

### **Finaryans: The Power of Financial Altitude**

Faculty in- Charge: Mr. Christopher Devakumar Student Representative: Mr. P. Ranjith Kumar (I B.Com) Team Members- 70 members

- The Financial Club of the Institution is formed to encourage students to be participative in financial activities and to equip them with the required skills to be successful finance professionals. 90 The formal inauguration of the Club was held on 5 August 2015. The chief guest for the inaugural ceremony was Mr. Ravi Raman COO of Infra hedge Bangalore and Mr. Ganesh Iyer, Country Head of Chartered Institute of Securities and Investments, UK. The chief guest was welcomed by Rev. Dr. Daniel Fernandes, Principal of the Institution. Mr. Iyer delivered the keynote address and spoke about the role and importance of finance in business and the strategic use of financial instruments required to raise the economy on a global level.
- An orientation program, Know Your Bank, was organized by the Club on 13 January 2016. The program familiarized the students with various bank operations and functions like cash

management services, rates, SMEs, and microfinance schemes and products. The students prepared charts on topics like retail banking functions and products and functions, Investment Banking, Nationalized banks, Private Banks and International Banks, Reserve bank of India, and its operations, and on many other related topics. • On 11th February 2016, the finance club organized The Stock Market Game for the BBA students. Through this program, the students learned about virtual stock trading and the ways to create and monitor their virtual portfolio. Two hundred students took part and enrolled in this event.

### **Mavericks: A Step Above the Rest**

Faculty- in -Charge- Ms. Ravi Darshni Student Representative- Ms. Sophia Maria Albina K & Mr. Richard ( II M.Com/MIB) Team Members - 17

The Mavericks was an initiative to provide a platform exclusively to the PG students to display their skills in the field of finance and business. The club was inaugurated by the Vice Principal Dr. Nirmala Joseph and Ms. Muktha, IQAC co-coordinator on 11 July 2015. It aimed to give students a chance to enhance their skill sets and also put their classroom learning into practice by providing them a real-life situation through various events.

← Logo Designing, Group Discussion, and Pick- &-Speak were organized on 13 August 2015. Students from all the four classes participated in these events with various innovative logo designs and shared their views on topics like the importance of primary education, farmer suicides, and the LGBT community, and so on.

← A Presentation and Soft skill workshop was conducted for the second year students on 19th December 2015 by Mr. Heinz, HR manager at Volvo. He highlighted the importance of body language as a core medium of communication during presentations. He also gave an overview of the corporate connect session.

← On 9 January 2016, the Club organized a session on crisis management and 91 multi-tasking skills. For Crisis management the students had to present a case study and also had to handle a situation as a PR manager of a logistics company. The event also included searching for several words simultaneously as an AV was being played in the background. The participants were later questioned on the AV that was being played. This helped them improve their multi-tasking skills.

### **Literary Clubs**

For last year's words belong to last year's language, and next year's words await another voice. Language continuously evolves, much like human beings. The essence of a language is in its practice and its continuous evolution. It is therefore the responsibility of the youth of any language to preserve, practice, and nurture their language. Keeping the above objective in mind, the Institution has evolved a variety of literary clubs that emphasizes the use and growth of languages. Clubs like Kannada Sangha, ALMA, and Hindi Parishad are effective forums for students to exhibit their literary talents.

### **Kannada Sangha**

For the Glory of the Vernacular

Faculty in Charge – Mr. Ashok Student

Representative- Cordila Shirley (2 B.Com)

Team Members - 200

The Kannada Sangha, of the Institution, promises to protect and develop the Kannada language, the official and administrative language of the state of Karnataka. The Kannada Sangha is an association of students that organizes and conducts activities that uphold the literature, music, art and the rich culture of Karnataka.

- On 22 June 2015, the annual elections conducted by the Sangha yielded the following results with Cordila Shirley II B.Com as the President, Raiga Thomas of II B.Com as the Secretary and Likitha of I B.com as the Vice-President.
- This year, the Sangha's activities commenced with a special lecture series titled, Karnataka Odhu-3on 7 July 2015. Dr. K.C. Shiva Reddy, Director of Kuvempu Kannada Adhyayana Kendra, delivered a lecture on the topic, 'Nigudatheya Benneri Thejasvi.'
- The association members actively participated in "Kalothsava" - the annual interclass language festival which was held from the 6to 8 August 2015. The festival included activities such as poetry writing, creative writing, and debate, in the vernacular languages.
- Members of the Kannada Theatre club auditioned for roles at the "Yuva Rangothsava," a state-level theatre audition conducted and managed by 'Vijaya Karnataka,' a Kannada newspaper with the central theme as, "Jaggathinattha Kannada".
- In coordination with the Information Department, Government of Karnataka, 92 Kannada Sangha organized Ganayana, a singing festival on 9 December 2015. The event was graced by the presence of Mr. N. R. Vishukumar, the Director of the Information Department. The fest was given life by the melodies of well-known artists of Karnataka. Their tunes entwined the audience in a trance of rhythms unique to our culture.

### **Hindi Parishad Nurturing Language**

Faculty in Charge: Dr. Oliver Anthony (Dept. of Hindi)

Student Representative: Akshay D Nandawat ( 3 B.com T&T)

Team Members: 29

A nation's language is one of the most important facets of its identity, and in a multi-lingual country like India, languages play a significant role. The Hindi Parishad is one such association which aims to encourage the development and promotion of the Hindi language, the most widely spoken vernacular in India, through its various activities. The association organized numerous events for the academic year 2015- 16, not only for those familiar with the Hindi language but also for those with an interest in mastering this vernacular as well. The myriad

cultural aspects of the language, its literature, art, and music are explored and pursued through the work of the Parishad. Indra Dhanush, the annual intra-class fest, witnessed the inception of new events wholly dedicated to the promotion of Hindi language like 'Hit and Win' and 'Bollywood Dialogues'. As a part of the humanitarian week celebration, Hindi Parishad organized a program on 8 December 2015. The program inspired Urdu school students to take part in painting competition reflecting the need for peace and harmony in the world. This was followed by the Jenga hunt and human chain event. The member of Hindi Parishad also took part in the peace march organized on 10 December 2015.

### **Art Literature Music Association (ALMA) Art and Life, Hand in Hand**

Faculty in Charge: Dr. Raja Ram (Dept. of English)

Students' Representative: Jenita Maria H (3 B.Com) Team Members: 30

ALMA is a forum dedicated to the flowering and flourishing of creativity and artistic impulse of students on the campus. Alma nurtures the aesthetic and expressive selves of motivated students and connects them to the hypnotic charms of art, literature, and music. Embracing the different art forms, ALMA conducted the following events for the academic year 2015-16.

- An introductory workshop on the theory and practice of guitar was conducted on August 20, 2015, by Stephen S Pradeep of 3 B.Com and Adriel Nile of 3 B.Com. The workshop witnessed many participants, who learned different music styles ranging from jazz, classical, reggae, and rock.
- A handmade greeting card making workshop was conducted for Alma members' on 17th September 2015 by Roseline of 2 B.Com. The workshop inspired the students to unleash their creativity and use different innovative ideas to make Greeting cards.
- A skill training workshop in quilling was organized by Alma on 10 September 2015 by Supreetha of 2 B.Com. The workshop aimed at teaching students the styles of making fancy designs by using quilling paper which was used in making greeting cards. The participants learned the technique of paper quilling and used the art to make beautiful earrings and other decorative items.
- A pot painting workshop was conducted on 18th November 2015 by Keerthika of 2 B.Com. In the workshop, the participants learnt different artistic forms and styles like warli art, contemporary, and ceramic designs.

### **Hashmi Theatre Forum: Learning without Boundaries**

Faculty In-charge: Mr.T.H Lavakumar

Students' Representative: Rishika Sen Gupta ( IIIB.Com TT)

Team Members: 40

Reflecting life through sophisticated expressions like metaphors and narratives to satiate the most primal of human needs, to narrate the story, is the essence of theatre. Hashmi Theatre Forum integrates culture and education and serves to achieve holistic development of an individual while catering to the innate need of self-expression and the eternal love for stories. It is an integral part of the curriculum and it allows students to explore contemporary and past stories, understand different perspectives objectively, and predominantly, learn about themselves and the world around them. Hashmi Theatre Forum is the dramatics and theatre association of the Institution, consisting of the most theatrically gifted students, performing plays and acts in English, Hindi, and Kannada.

- This academic year 2015-16, the Hashmi Theatre auditions witnessed massive participation and after auditions, fifty-two members were selected to be part of it. Hashmi Theatre forum is led by T.H Lavakumar, faculty in-charge and Rishika Sen Gupta of 3 B.Com TT, elected Student Representative.
- The forum's journey for this academic year commenced with its first performance on 15 August 2015, on the occasion of the Independence Day celebration. The performance was a result of a week-long meticulous preparation by students, who were at their creative best to depict the importance and relevance of freedom and liberty in a society.
- Members of the Kannada Theatre Club ventured out to test themselves by participating in the State Level "Yuva Rangothsava" theatre auditions organized by 'Vijaya Karnataka,' a Kannada newspaper and the central theme was, "Jaggathinattha Kannada".
- A moment of pride and honour for the Institution and the Hashmi theatre Forum when the first-ever India- Palestine theatre collaboration, Freedom Jatha performed on the campus on 14 January 2015. They staged the play Hamesha Samidha, a joint production of The Freedom Theatre and Jana Natya Manch. The play showcased all the hardships that Palestinians have been facing while being under occupation, for over 67 years. With deep emotions, realistic scenes, and well-written dialogues, the play was scripted in Arabic and Hindi.