

OBE based Teaching Lesson Plan 2019-20

Program: B COM (REGULAR)

Course Name: BUSINESS ECONOMICS II

Course Code: C1 15 AR 203

Semester: II

Lecture hours: 60

Faculty in-charge: Dr. Sheela,

| Course Outcome No. | Course Outcomes | T level Indicator |
|---------------------------|---|--------------------------|
| CO1. | Identify the type of market structure and its implications on Pricing and Output decisions. | T1 |
| CO2. | Choose the appropriate pricing in accordance with type of the pricing policy. | T3 |
| CO3. | Examine the factors that determine Monetary and Fiscal policy and its implications on inflation. | T4 |
| CO4. | Evaluate the change of conditions of Business Cycles and its implications on business decisions making. | T5 |
| CO5. | Analyze the changes in the Balance of Trade and Balance of payment and its relevance on business decision making. | T4 |
| CO6. | Evaluate the role of Foreign Trade and policy in the economic development of a country | T5 |

| Module No. & Topics Covered | Course Outcome No. | No. of Lecture Hours | Pre-Class Activity | Instructional techniques | Assessment | T level |
|--|--------------------|----------------------|---|--|--|---------|
| <p>Module 1: Market Structure Perfect Competition - Features - Price and Output Determination - Influence of Time Element on Price and Output - Monopoly - Features - Price and Output Determination- Price Discrimination- Price Output Determination Under Discriminating Monopoly. Monopolistic Competition - Features - Price and Output Determination in Short Run and in</p> | CO1 | 16 | Read basic concepts of market structure Classification of markets Based on region Production consumers production | Lecture through Power point Presentation, Discussions and explanation through graphs | Q&A, list down relevant examples for different markets | T1 |

| | | | | | | |
|--|-----|----|---|---|------------------------------------|----|
| Industry - Features of Duopoly and Oligopoly. | | | | | | |
| Module 2: Pricing Policy Pricing Policy - General considerations - Objectives - Factors involved in Pricing Policy - Methods of Pricing. | CO2 | 5 | Factors influencing pricing have to be identified taking an example | Lecture through PPT and examples | Q&A | T3 |
| Module 3: Monetary Policy Monetary Policy - Methods and implications - Fiscal Policy - Measures - Implications - Inflation - Types - Causes - Measurers. | CO3 | 10 | Visit RBI website and read through the highlights of monetary and fiscal policy | Lecture through Power point, discussions and case study | Q&A | T4 |
| Module 4: Business Cycles Business Cycles - Phases of Business cycle - Effects of Business Cycle - Measures to control the Business cycle - Theories of business cycles-Multiplier and Accelerator | CO4 | 5 | Watch shared video and capture highlights of the great depression and recession | Lecture through Power point, case study and discussions | On spot presentation in class, Q&A | T5 |

| | | | | | | |
|---|-----|----|---|---|-------------------|----|
| theory - Keynesian theory. | | | | | | |
| Module 5: Balance of Trade and Balance Of Payments Balance of Trade & Balance of Payments - Components of Balance of Payments - Disequilibrium in the Balance of Payments - Methods of Correction of Disequilibrium - India's Balance of Payments crisis of 1990's. | CO5 | 6 | Read through proformas of BOP statement | Lecture through Power point and discussions | Q&A | T4 |
| Module 6 Foreign Trade & Economic Development Foreign Trade & Economic Development - Foreign aid in Economic Development - Types - Role of Foreign Trade - Factors Determining | CO6 | 18 | Read about MNCs List of various mncs presentation | Lecture through discussions and power point | Q&A, presentation | T5 |

| | | | | | |
|---|--|--|--|--|--|
| <p>the Amount of Foreign aid for Economic Development - Private Foreign Investment and Multinational Corporations - Types - Merits and Demerits - Exim Policy 2009-14: Highlights - Critical evaluation of Exim policy.</p> | | | | | |
|---|--|--|--|--|--|

Continuous Internal Assessment – (Examples)

- Power point presentation in class on the given topic.
- Case study analysis
- Class test

Books for Reference:

Approved by: