

OBE based Teaching Lesson Plan 2019-20

Program: M. Com (IB)

Course Name: International Logistics and Supply Chain Management

Course Code: P415 IB 401

Semester: IV

Lecture hours: 60

Faculty in-charge: Dr. Deepika Joshi

Course Outcome No.	Course Outcomes	T level Indicator
CO1	Will be able to summarize the structure of supply chain and different ways through which supply chain can become competitive in the market	T2
CO2	Will be able to construct the arguments while selecting the mode of transportation	T6
CO3	Will be able to develop the right ways the process of organizing and conducting the proceedings relating to the transport and distribution	T6
CO4	Will be able to understand and solve shippers problems, distribution problem	T2

Module No. & Topics Covered	Course Outcome No.	No. of Lecture Hours	Pre-Classes Activity	Instructional techniques	Assessment	T level
Module – 1: Logistics management: evolution, nature, importance, components, functions; Competitive advantage of logistics and supply chain; Logistics network principles; Integrated logistics system; supply chain management: nature, concepts, decision, functions; Value Chain; Supply chain effectiveness, Outsourcing: 3 PL, 4 PL; Supply chain relationships, Customer services	CO1	14	Case study	Lecture, Interaction, Videos	MCQs	T2
Module – 2: Inventory carrying, warehousing, material handling, order processing, transportation; Demand forecasting: Impact of forecasts on Logistics and SCM; Performance measurement; Position of transportation in logistics and SCM; Transportation: Road, rail, Ocean, Air; Transport Multi model transport - Containerization, CFS, ICDS; Selection of transportation mode; Transportation Network and Decision	CO2	19	Case study	Lecture, Interaction	Case Study	T6

; Insurance aspects of logistics						
Module – 3: Characteristics of shipping industry, Linear operations and tramp operations; World sea borne and world shipping; The conference system; Freight structure and practice; Role of intermediaries – forward & clearing agents, freight broker, stevedores and shipping agents	CO3	15	Discussion	Lecture, Interaction, Videos	Case Study	T6
Module – 4: Ship owner consultation arrangements: need, scope, and machinery; Types of consultation machinery; All India shippers' council; Shipper associations and FIB and various standing committees set up for resolving shippers', problems; UN convention on code of conduct for linear shipping conferences; International air transport: International setup for the air transport, Air freight rate; Air transport and PDM approach to export distribution problems and prospects	CO4	12	Case study	Lecture, Interaction, Videos	Group discussion	T6

Continuous Internal Assessment

- Case study analysis
- Project/Assignment of Contemporary practices in POM
- Class test
- Quiz

Books for Reference:

Supply Chain and Logistics Management Made Easy: Methods and Applications for Planning, Operation, Integration, Control and Improvement, and Network Design (1st Edition): Paul A. Myerson

International Logistics: The Management of International Trade Operations (4th Edition): Pierre A. David