St. Joseph's College of Commerce
(Autonomous)
Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 74th in NIRF 2021 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru - 560025, Karnataka, India

The Post Graduate Department of Commerce

PG GAZETTE 2020-21

PRINCIPAL'S MESSAGE



The PG Department of SJCC emphasizes on promoting creativity and innovation in the holistic education it imparts. The department offers opportunities for students to assess their overall performance with a special focus on enhancing research skills. The initiatives of the department have been instrumental in identifying and nurturing students' potential. The curricular and cocurricular activities conducted prepare students for global challenges, both at professional and personal levels.

PG Gazette offers an insight into the diverse activities organized by the department to foster creative skills of students and faculty members. This initiative acts as an inclusive space that encourages holistic learning considering the needs of students from diverse cultural backgrounds. The activities conducted by the department are designed to motivate students attain overall excellence; and transform themselves to become citizens with social concern. The learning practices and the exposure offered by the department play an undeniable role in shaping students to become men and women for others. The well-balanced curriculum followed by the department focuses equally on multiple facets of individual development. Apart from the teaching-learning programmes, students are encouraged to engage in varied activities ranging from seminars, conferences, debates, quizzes, sports, dramatics, art and culture, outreach programs, soft skills development, eco-friendly initiatives.

I congratulate the PG HOD, Dr Komal Dave and the team for meticulously working towards this edition of PG Gazette.

Best wishes for future endeavours.
May God bless all of us.

Dr. Daniel Fernandes, SJ

HOD'S MESSAGE



Education begins at birth and continues through life. The focus of the PG Department is to become a support centre to our students to ensure continuity in learning and developing towards becoming emotionally sound and mentally healthy individuals.

The department believes in inclusive development by strengthening and enhancing the capability of students coming from diverse sections of the society, providing ample opportunities to every student and enable them to excel in the field of education and also develop right vision, confidence and sense of responsibility to be able to make best use of their education and training and become noble and dedicated citizens by maintaining a balance between academics, extracurricular and co-curricular activities. The PG Department takes in its stride to engage the students in multifarious activities for high quality education.

My sincere gratitude to the visionary Principal, Rev. Dr. Daniel Fernandes, SJ for his constant guidance and sup-port, Registrar, Dr. Nirmala Joseph for her unending support and encouragement, Vice principals of both the shifts for their timely inputs, all members of the faculty and students. Lastly, I would like to thank the editorial team for releasing this edition of the PG gazette.

Good luck and God bless.

Dr. Komal Dave

Editorial Committee – Divya Rozario,Athulya George, Kripa Sara Fenn.

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MOOCS AND SKILL BASED COURSES

As mandated by the UGC guidelines, the institution holds pride in offering courses that adheres to the requisite courses that are to be included in the curriculum for the post graduate students. On that note, a variety of options in interdisciplinary streams were offered for the students, some of which were mandatory and some of which they were allowed to pick as their will.

First year PG students

MOOCS: Power of mental tools, Introduction to Psychology, Science of well-being and Human behaviour

As a part of Massive open online courses, students underwent a blended mode of learning where they were given a freedom to complete the online course at their own pace while also being handheld by the teachers, to guide them and help them finish the course successfully.

During the 1st semester, options ranged from power of mental tools to introduction to psychology where the former focused on providing insights, tips and tricks to students to enable them remember complex stuff in a simple manner. The latter's primary aim was to give a detailed understanding on human minds and how it functions under different circumstances and reactions of the same. Science of well-being was yet another course which provided the students with adequate knowledge in ways on how one is ought to lead their lives in order to attain happiness and well-being.

Additionally in the following semester, as a part of allied option, the topic human behaviour was also given as a choice for the students to gain their required credits. Learners were encouraged to complete the course duly within the prescribed timeframe and were also provided with a certificate upon successful completion.

Skill based courses: Quantitative techniques and logical reasoning, Managerial communication, Analysis of current and business economics and AI Startup Launchpad

In line with the UGC's guidelines on Life skills and to emphasize on the need of skills which are necessary for the students' future, a few courses were made compulsory. Quantitative techniques and logical reasoning (QTLR) without a doubt was one along the courses which highlights rightly that aptitude and quantitative techniques are essential when a student appears for either corporate job tests or for any other competitive exam. Thus, QTLR was organized to cover portions ranging from data interpretation to logical reasoning and mathematical methods throughout the first year of the course.

Communication is key and good communication is what makes any student stand out from the crowd. Being on par with that requirement, a subject for the same was included in the curriculum as managerial communication out of which the professor aimed to bring out and sharpen the communication skills of students through various assignments, presentations and informative content.

Knowledge is power and for commerce students, it is essential to be up to date with the current affairs with respect to business and economics. Through ACBE i.e. analysis of current and business economics, a course which aims to provide the students with the ability to be able to grasp news content and understand business news more effectively, it was helpful as it gave out highly relevant information of today's world.

Currently, artificial intelligence and technology is gaining popularity in a fast pace. Thus, to keep up with that, students were offered with a choice to take up 'AI startup' as their allied optional course, during their second semester.

Courses	No. of students benefited
Introduction to Psychology	50
Science of well-being	50
Power of mental tools	27
Human behaviour	27
AI Startup Launchpad	27
Quantitative techniques and logical reasoning (QTLR)	127
Managerial communication	127
Analysis of current and business economics (ACBE)	127

Second year PG students

MOOCS: As a part of the PG curriculum, M.Com regular and M.Com IB students are required to take up either a corporate internship of eight weeks or 60 hours of Teaching Practice during their II semester summer break. However, this year due to the COVID -19 pandemic this was not feasible. Thus, the Internship component was replaced with a suitable option to ensure that the learning process continues

despite the uncertainty of the situation. Thus, to help the students expand their knowledge and gain new skills and expertise, the colleges provided students with the opportunity to pursue MOOC courses on Coursera. Coursera, is an online learning platform that partners with universities and organizations worldwide to offer online courses, certifications, and degrees in a variety of subjects.

Students were expected to choose two online courses of their choice, register for the course, pursue the course, take up the assignments, quizzes, assessments conducted and complete the course. Further, the students also prepared summary reports on the specific MOOC courses completed by them. Some of the courses taken were Resilience skills in a time of uncertainty, Job success: get hired or promoted in 3 steps, Green business strategy, Get interactive: Practical teaching with technology etc. A total of 178 courses were completed by 89 students.

Skill based courses: SPSS, Financial Modeling, Econometrics, SAP-FICO and SAS

With a view to help students build their skills and ensure that they are ready to face the corporate world, students were offered courses which helped them gain hands-on experience in software such as SAP-FICO, SAS and SPSS. In today's world, where technology and data analysis are highly valued, learning these technology solutions will help the students stand out from the crowd.

During the 3rd semester, students of M.Com regular and M.Com IB had a mandatory course on - Statistical tools for data analysis. This subject mainly focused on the application and functionality of SPSS, which is a statistical software package that is used for statistical analysis of data. This was extremely beneficial for students, because in addition to allowing them to use SPSS for their dissertation and other research projects, it also provided them with the opportunity to learn a new tool.

Further, the M.Com FA students were offered financial modeling, which was highly relevant and beneficial for them, since they were about it start their corporate internships in the next few months. Financial modeling is the process of summarizing a company's financial scenario i.e. expenses and profits, in a spreadsheet. This is useful as it aids in decision making. Additionally, they were also offered econometrics, which is a tool that applies statistical and mathematical techniques to analyze data and forecast future events or trends

During the fourth semester, students of M.Com regular (Finance and taxation) and M.Com FA were offered SAP-FICO (Systems Application Products - Financial Accounting & Controlling). SAP-FICO, is a financial management solution, which is used by organizations to store, manage and analyze financial data. Since financial management requirements are constantly evolving, there is a growing need to upgrade

skills in this area. Thus, the students benefited from this course as they gained practical experience on how the application works, how to use it and what to use it for.

Data analytics is said to be one of the most in-demand professions. Thus, to empower students in this area, a course on SAS was offered to the students of M.Com regular (Marketing and Analytics). SAS, is a statistical software which is widely used for statistical analysis and data visualization. The course was primarily presented from a marketing and analytical standpoint, with special focus on topics such as marketing campaigns, marketing automation, and optimization scenario models. It helped the students gain hands-on experience on how the tool can be used to analyze, visualize and interpret data.

Courses	No. of students benefited
SPSS	89
Financial Modeling	48
Econometrics	48
SAP-FICO	80
SAS	5
Preferred MOOCS courses	89

WEBINARS

Creating Impactful Resumes

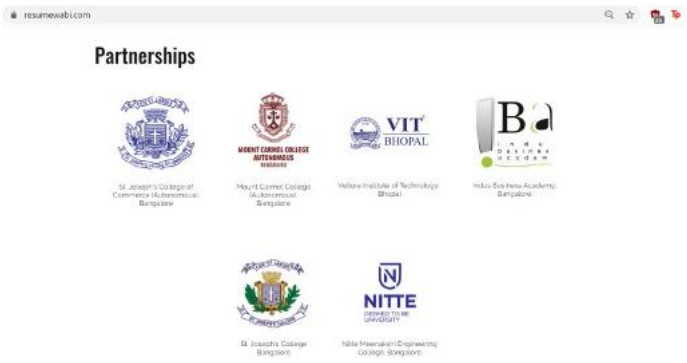
Date	June 20 and 21, 2020
Resource person	Ms. Namrata Mani Founder and CEO at Resumewabi
Collaboration	Resumewabi (Partnered with)
Participants	II M.Com regular, II M.Com IB and II M.Com FA
No. of students benefited	137

Objective: The session focused on guiding the students on how to build their resumes and thereby improve their odds of landing interviews. It helped the students understand how to create their resumes so that it stands out to attract the attention of the employer.

Write up: The first event conducted by the PG department for the academic year 2020-21 was the international webinar on the topic "Creating Impactful Resumes". It is with great effort and commitment that the former Josephite and founder of the startup 'Resumewabi' Ms. Namrata Mani hosted the session. Resumewabi is a startup that provides automated recommendations to help users create impactful resumes quickly. The sessions were held on two different days 20th and 21st June 2020. It was highly beneficial to all the students as resumes are more than just a document while entering the work environment. The entire session on both the days was conducted for an hour, divided into three sessions. The first five minutes was a brief introduction about the topic i.e. resumes and the importance of resumes. The following thirty-five minutes witnessed the presentation on 'The best practices while making a resume'. This included the dos and don'ts along with instructions to keep in mind while building a resume. Additionally, a basic resume format was shared with the students to help them prepare resumes. The last twenty minutes was open to the students for the Question & Answer session. With the Q&A session the event was concluded successfully.







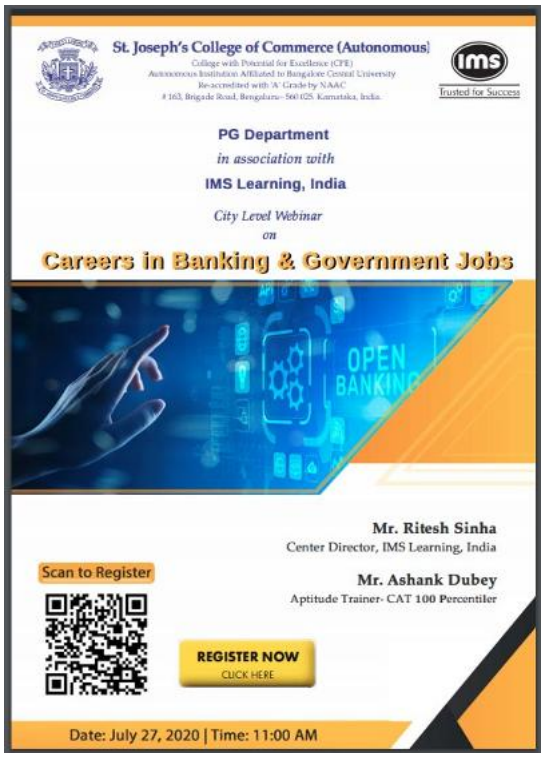
Careers in Banking and Government Jobs

Date	July 27, 2020

Resource person	Mr. Sheshanshu Shekhar and Mr. Ritesh Sinha (Centre Director, IMS Learning)
Collaboration	IMS Learning Centre
Participants	I M.Com regular, I M.Com IB and I M.Com FA
No. of students benefited	127

Objective: With the focus shifting to government jobs and the banking sector, the college deemed it fit, to enlighten the students on the importance of the same. The focus of the webinar was to educate the students about the various job opportunities and the procedure to get into the same.

Write up: The webinar started with an introduction from Mr. Ritesh Sinha. He discussed the opportunities in the banking sector, including insurance, jobs in private banks, and jobs in the government sector. He also went on to explain the designations offered and the kind of exams to be taken, to utilize such opportunities. Further, he spoke about the IBPS, which has a wide range of banks, participating in the same, to hire fresh talent. The eligibility criteria for different banks were also discussed. He then spoke about the PO pay structure for the year 2020, explaining the various incentives that major banks provide. Moving on to SSC-CGL, he spoke about the various job profiles that it comes with, along with those in Groups, B and C. He also stressed upon the eligibility criteria for these jobs. Next in line, he presented and explained the pay scale for SSC-CGL, giving the students a clear view of what they could expect.



In the next segment of the webinar, Mr. Sheshanshu Shekhar discussed the importance of taking tests. This was accompanied by a detailed explanation of their fundamental understanding for the benefit of the participants. He discussed the selection process in general, as well as the time frame and method for administering such examinations. He touched up on the SSC-CGL tests, which begin with the prelims test, for clerical and PO. He touched upon the SSC-CGL tests for clerical and PO, which start with the prelims. He listed the subjects covered by these tests, such as general English, quantitative aptitude, reasoning ability, and general knowledge. He went over each section in detail, gave instructions, and discussed the test objective, negative marking component, and overall cutoff.

Then, with respect to clerical jobs, he explained the test structure for the main test in the same manner. Moving on to the main structure of the PO, which included general English, reasoning ability, data interpretations, and GK/finance/economics, all of which are available online, he discussed the paper's blend of MCQ and descriptive pattern. The interview round is the third level of the PO selection process. He discussed about the interviews, which is the third level of the PO selection process. Following that, the students were given an exam calendar for all of the examinations mentioned during the webinar. The speaker emphasized the benefits of training programmes offered by banks such as ICICI and HDFC. Aside from these programmes, the speakers discussed IMS training, which would be useful to those who were interested.

The session concluded with a Q&A session, during which students were able to ask the speakers questions and explain any concerns they had. Students asked about prospective jobs after having pursued B.Sc in Maths. They had doubts regarding the importance of local language, in such exams, and the number of attempts they could make for the same. They were informed about the importance of SSC-CGL posts and how securing a high-ranking position at a young age would improve their lives. They discussed working with ministers as government officials, the importance of coaching for competitive exams, and whether their previous work experience would help them in anyway. The students were interest in getting into RBI and the procedure for the same.

EBSCO database

Date	September 12, 2020
Resource person	Mr. M.S. Srinivasa, Training Manager, EBSCO
Participants	II M.Com regular, II M.Com IB, II M.Com FA
No. of students benefited	137

Objective: The primary goal of the EBSCO session was to explain to the students how to use the EBSCO database for research purposes. It was designed to help them broaden their understanding of the various resources available to them as they conduct research and work on their dissertation.

Write up: The webinar started with a beautiful prayer by Hari Krishnan of II M.Com IB and a brief introduction was given about the speaker Mr. M. S. Srinivas. The speaker Mr. M.S. Srinivas wonderfully briefed the students about what the webinar was about by giving an introduction to EBSCO, and outlining its features and how it differs from Google and what features makes it stand out. The students learned how to select the best source of information for their studies/research based on the purpose their research. The webinar acquainted the students to EBSCO's new mobile app as well, which was launched in July 2020 wherein the valuable publications from all fields of research were displayed in an appropriate and synchronized manner. Researchers can use the EBSCO app, to access relevant information from anywhere and anytime. The speaker demonstrated how to build an account on both a laptop and a mobile app to the students in a vivid manner. He also provided required information, allowing students to learn how to navigate the app and website in order to access information.



The speaker emphasized on the various publications that are easily accessible and helpful for research and dissertation. This was very helpful, mainly as the second year PG students were working on their dissertation. He provided clear instructions and a step-by-step process for using search engines effectively.

A small quiz was held at the end of the session, making it more interactive and lively. Students were instructed to search the EBSCO website for specific information and send the link to the speaker via email. The goal of this quiz was to give students hands-on experience with the platform while also determining how well they understood the concept. The students were also given e-certificates, which was a wonderful gesture to acknowledge.

The webinar was extremely beneficial in enhancing the students' knowledge and interest, to explore the various methods to gain access to different journals and publications in an effective and efficient manner. The speaker did a wonderful job by acknowledging and responding to queries in a timely manner, thus ensuring that the event was a success. The webinar was concluded by a vote of thanks, which was delivered by Hari Krishnan of II M.Com IB.







Artificial Intelligence in the Field of Commerce

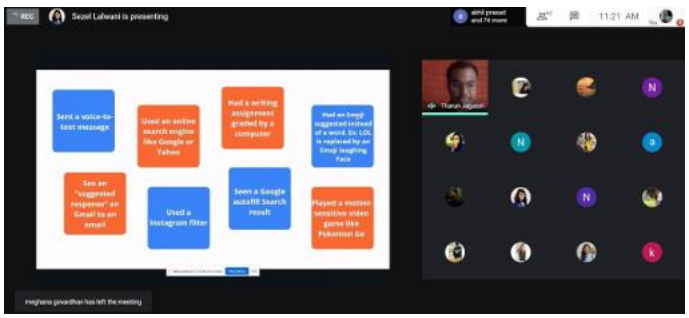
Date	September 14, 2020
Resource person	Ms. Sezel Lalwani and Mr. Tharun Jagateri, Founders of Fire dot Fly
Participants	II M.Com regular, II M.Com IB, II M.Com FA
No. of students benefited	137

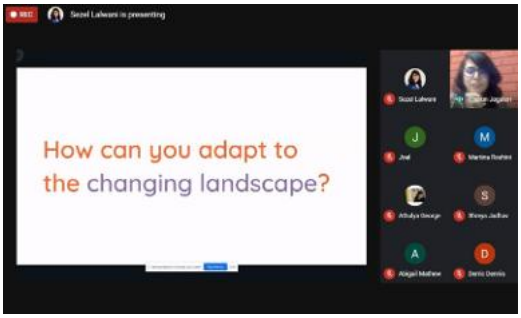
Objective: The aim of this session was to familiarise the students about the increasing use of artifical iintellgence across various areas of business such as accounting, finance, markeing etc. It also focused on opporunities available in this field.

Write up: Ms. Sezel Lalwani and Mr. Tharun Jagateri, founders of Fire dot Fly connected with the second years PG students via the online platform, Google Meet. The webinar started with a small activity that involved identifying the various AI programs that are involved in various spheres of our daily lives. For instance, how Google personalizes the results it show us, based on our past searches or search history. The speakers through an interesting demonstration on the AI website quickdraw.withgoogle.com that identifies drawing patterns of the user, proved the capability of AI. The session moved forward with Mr. Tharun discussing about how AI is growing to become an irresistible part of our lives, covering almost every domains of a human's life, from something as simple as a smart alarm clock to Sophia, a social humanoid robot. Further, the session moved on to help the students understand the extent of AI in various aspects of commerce and business such as Accounting, Finance, Banking and every other field one could possibly think of. It inspired them to make use of the opportunities to adapt to industry demands. Some existing openings in some firms' AI departments were made aware of.



The session ended with a vibrant and diverse Question and Answers session. The questions from various students ranged from privacy issues, robots taking over jobs to AI in the field of teaching and advanced functionalities like the Neuralink and GPT -3. The Fire dot Fly team enthusiastically explained all of the queries with examples. The two-hour session wound up knowledgeable and satisfactory for the students.





Artificial Intelligence

Date	October 29, 2020
Resource person	Sezel Lalwani and TharunJagateri, Founders of Fire.fly
Participants	I M.Com regular, I M.Com IB, I M.Com FA
No. of students benefited	127

Objective: Technologies such as artifical intelligence are already a part of our daily lives. However, we sometimes unaware of it. Thus, the goal of the session was to introduce students to the the concept of artificial intelligence, as well as with its benefits, functionality and its role in our daily lives.

Write up: The session started with the guest speakers introducing themselves and giving a brief overview about the topic of discussion. The seminar was about artificial intelligence, its role, influence and functionality. They defined Artificial Intelligence (AI) as a field of research based on the assumption that intelligent thinking can be considered as a form of computation—one that can be formalized and eventually mechanized. They went on to explain how AI works and how it has influenced a large section of the population, as well as how it has aided and assisted users with their intended actions. The benefits that AI can provide to businesses are limitless. As AI helps to understand customers better and offer improved experiences and service, they assert that marketing activities have yielded better results and that revenue has increased. Their argument that businesses can no longer rely on traditional business methods to drive growth is plausible, given the enormous amount of data available today and the constantly changing preferences and complexity of customers. Their argument on how with the increasingly vast amount of data available today and the constantly evolving preferences and complexity of customers, businesses can no longer rely on traditional business methods to drive growth was plausible. These radical changes have opened up a whole new world of possibilities and opportunities for using AI to drive business growth by generating actionable insights from customer data. Artificial intelligence in business, according to their definition, is simply the use of intelligent computer software with human-like capabilities to increase revenue, improve customer experience, increase productivity and efficiency, and drive business growth and transformation. The existence of AI in different forms and levels, as well as their importance was also discussed. Software like quickdraw and other applications which make use of similar AI and encryption were also discussed. The guest speakers discussed how dating and social engagement apps such as Matrimony and Tinder, also use AI technology.

The session came to an end with a short Q&A session, which led to an argument about how important and useful AI and machine learning are. Further, they also collected feedback and received a few positive ones. They parted ways and said adieu by circulating a survey on how effective and informative the session was. The participants rated the seminar on a scale of 1-10 on the feedback survey. The seminar was very interactive and a good learning experience for those who had participated in it.

Chartered Accountancy as a Lucrative Career Option

Date	January 13, 2021
Resource person	CA Anjan Babu and CA Raveendra S Kore
Participants	I M.Com regular, I M.Com IB, I M.Com FA
No. of students benefited	127

Objective: Chartered Accountancy is a well-known course in the field of commerce that offers a great career path, a rewarding package, and a high level of respect. The aim of this session was to raise student awareness about the course and encourage more students to enroll for it.

Write up: The session started with introducing the profession of chartered accountancy to the students. The speakers explained how CA is a profession that entails the management of finances for an entity i.e. managing financial accounts, budgeting, auditing, business planning, and taxes and so on. The speaker then gave an overview on what it takes to pursue CA as a career, how it works, and what to expect. They also explained as to why this course is significant for commerce students and why students should enrol in it.

They went on to discuss how CA practitioners are highly respected and well-paid. This is mainly due to their rigorous training through examinations and CA online classes, as well as astute qualifications. Further, those who succeed gain a lot of repute and respect as practitioners. Thus, the effort is acknowledged as well as applauded, even monetarily. They also stated that most people begin their careers as a CP early in life, sometimes as early as their early twenties. Furthermore, even during the article-shipping period, a healthy stipend is guaranteed. As a result, earnings starts early in this career path, laying a solid foundation for the future. Further, they also discussed about the increasing demand for CAs in the market. With India's booming business, entrepreneurship and start-up scenario, there's a growing demand

for excellent accountants to handle bookkeeping, accounting, finance and other factors to ensure a successful business. Moving on they explained about how CA is a profession which has unrestricted industry options, i.e., as a CA, one can handle the finances of any business, large or small, and from any industry background. With the trend of entrepreneurship and start-ups, a CA will become increasingly valuable. Thus, they enlightened the students that, in addition to having the option to work in any field, a CA can also go on to establish their own training, business venture, instructing, consulting, and, surprisingly, lead an organisation. Lastly, they went on to explain the process of the course, the eligibility criteria to enroll for the course etc. CA, as a professional course is divided into three levels i.e. foundation, intermediary and finals. Students must clear each stage to be eligible to take the next level. When compared to bachelor's degrees, CA has a higher overall difficulty level.

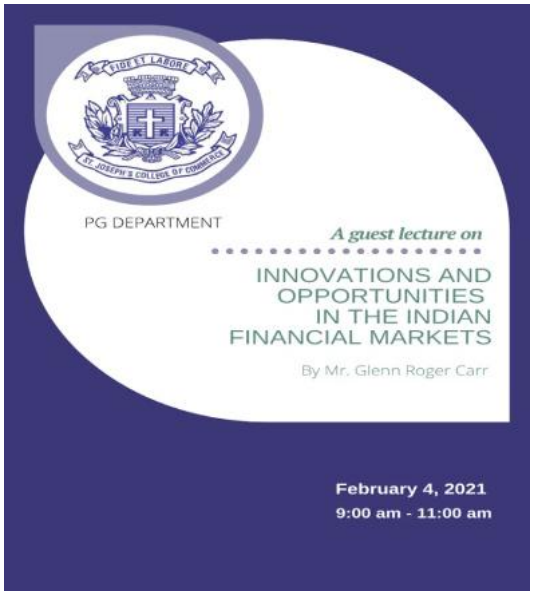
This session was extremely insightful and enlightening because it allowed students to gain a better understanding of CA as a course and profession. Also, since they addressed the benefits of pursuing a career in CA, it would motivate many students to do so.

Innovations and opportunities in the Indian financial markets

Date	February 4, 2021
Resource person	Mr. Glenn Roger Carr and Mr. Shivaram
Collaborations	Finmark
Participants	I M.Com Regular, I M.Com IB, I M.Com FA II M.Com Regular, II M.Com IB and II M.Com FA
No. of students benefited	264

Objective: This webinar was designed to educate students on the various aspects of investment in relation to financial markets and its importance. Its goal is to provide real-world examples of how financial markets work, and also encourage students to start investing at a earlier age.

Write up: The speaker took a unique approach to this seminar by first engaging the audience in a question-and-answer session to assess their understanding and knowledge of financial markets. The students were first asked questions regarding their investment knowledge and options. The speakers responded to the audience's questions with real-life examples, which sparked a lively conversation about innovation and emerging opportunities in the financial sector. Further, he also advised and taught the students how to look for good investment avenues and start investing as early as possible in the financial markets, as anyone with even a rudimentary understanding of finance would. Additionally, the speaker discussed about the advantages of investing in long-term securities, which would provide them with a comfortable retirement income. Students were urged to invest in newly opened avenues for young earners with high returns in order to ensure their futures and retirements. Quoting the great theoretical physicist, Albert Einstein who said 'compounding is the 8th wonder of the world' the resource person went into an in-depth discussion about the budget, which was presented by honorable finance minister, Ms. Nirmala Sitharaman.



Changes, effects, rewards, and implications were all examined in order to better understand the investment options available to the audience. Further, the new banks which have merged and arisen in the budget were looked at, through their history, all the information available and all the assumptions made. The hot topic of cryptocurrency was discussed, and the students were informed about its legality and regulations so that they could make an informed decision about it. Real estate market, being a good avenue for investment, was addressed and discussed and, particularly the real estate market for the middle class was focused upon.

Without a discussion of the stock market, no financial markets debate, webinar, or conference would be complete. To best illustrate and conclude his discussion on financial markets, Mr. Glenn demonstrated to the students how a trading platform looks, how stocks are bought and sold etc. He actually purchased and sold stocks on the NSE, and emphasized on the stock market's accessibility, ease, and effectiveness. He concluded the session by thoroughly educating students about the stock market and teaching them how to open their own demat and trading accounts on the NSE and BSE.



Gearing up of companies financially in the COVID scenarios

Date	February 5, 2021
Resource person	Ms. Megha Rathi
Participants	I M.Com Regular, I M.Com IB, I M.Com FA II M.Com Regular, II M.Com IB and II M.Com FA
No. of students benefited	264

Objective: The session aimed to discuss how the Covid-19 pandemic has affected businesses and how businesses can adapt to the evovling environemnt by recognising the challenges, accepting the new normal, and reconfiguring their offerings to meet the business's current needs.

Write up: The seminar started with the introduction of the guest speaker, Ms. Megha Rathi. After the introduction, Ms. Megha started the session by sharing with the students about her life and how she got into teaching. In the beginning, she conducted a poll on whether we want to go back to normal life and 82% of the students voted in favour of normalcy. However, she touched upon how this could be the new normal. Further, she related this through her discussion on World War II and how it affected different economies and how different companies helped their countries recover by shifting production to war

equipment and necessary ration. She shared a list of the companies that were affected by a pandemic, the reaction of leaders to the situation and steps taken to gear up the pandemic.

The most affected sectors were tourism and travel, hospitality and logistics, education, hotel and food industry, public transport. She explained how due to the pandemic it may take many years to cover up the losses. The leaders of the country have done exceptionally well to cover up the cost. Some of the companies confronted the situation and gained profits. She discussed four main factors that have helped companies to gear up during the pandemic. These factors are 1) Reimagining business model and adapting to needs, 2) Driving revenues by reigniting connections with customers, 3) Accelerated cost-cutting, 4) Managing the new normal of work and workforce. Thus, she explained importance of looking beyond Coronavirus to have a better business environment.

The discussion moved on to focus on importance of long-term strategy. The strategic planning should be long term and it is essential to have proper infrastructure and allocation of resources. Further, she discussed on how to invest in the future and also about how a detailed SWOT analysis can bring businesses back into force. The speaker also focused on how companies should try to improve the existing processes and find alternatives, and also how supply chain management can help balance the risk and mitigation. Additionally, there should be proper management of people i.e. protection of employee, safety, job protection, providing necessary facilities and overall well-being of the employees must be a priority.

At the end of the session, the speaker also explained the concept of “Revenue Growth Management (RGM)”, coined by McKinsey, which helps in navigating disruption, rapid forecasting of demand and adapting commercial strategies during a pandemic. The revenue response should be in the form of a SPRINT model which includes:

S - Size and prioritize revenue exposure

P - Project demand

R- Revamp market plans

I - Integrate e-commerce

N - Navigate RGM adjustments

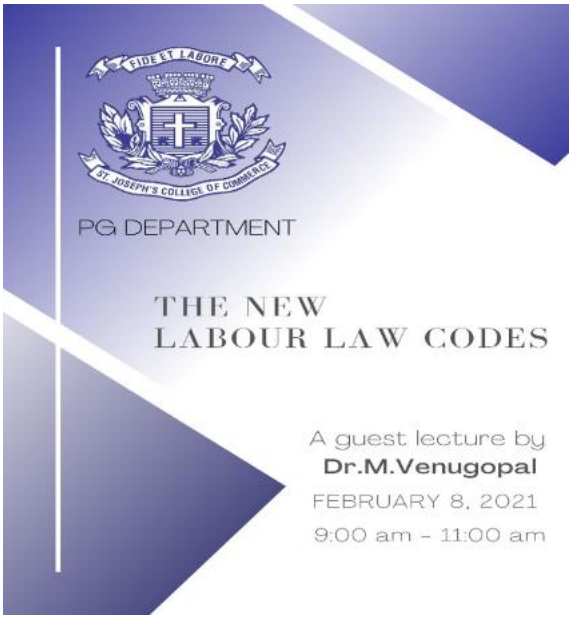
T- Team up with customers and execute

The new labor law codes

Date	February 8, 2021
Resource person	Dr. M. Venugopal
Participants	I M.Com Regular, I M.Com IB, I M.Com FA II M.Com Regular, II M.Com IB and II M.Com FA
No. of students benefited	264

Objective: The purpose of this session was to create awarness and broadened the understanding of students with regard to the ameded labour laws, which is likely to be effective from April 1, 2021

Write up: A session on the amended Labour Laws was conducted by Dr. Venugopal. The session highlighted on four Labour Codes – The Code on Wages 2019, The Code on Social Security 2020, The Industrial Relation Code 2020 and The Occupational Safety, Health and Working Conditions Code 2020. Currently, there are 29 current labour laws that have been grouped into the four categories as listed above. There are 29 existing labour law legislations consolidated into the above mentioned four categories. Dr. Venugopal then delved into each of these categories in detail.



As he moved on to the Code on Wages 2019, he discussed the Code, the process for its formation, and the requirements for labour law laws to fall under this category. The code is an amalgamation of four central labour laws – The Minimum Wages Act 1948, The Payment of Bonus Act 1965, The Equal Remuneration Act 1976 and The Payment of Wages Act 1936. He discussed the topics enclosed in each of these Acts. Later, he moved on to The Code of Social Security 2020 after discussing The Code of Wages 2019. He explained how one can obtain access to and benefit from the Act, as well as the history and events covered in the Code on Social Security. This broadened the students' understanding of how an Act works. The other two codes were also explained in the similar manner. The students were informed about the latest developments in these laws and were made aware of the importance of these laws in the lives of our

country's people. Dr. Venugopal's enthusiasm and energy successfully disseminated the information and built curiosity in the minds of the students.

Emotional Intelligence

Date	February 9, 2021
Resource person	Dr. Samir Pradhan
Participants	I M.Com Regular, I M.Com IB, I M.Com FA II M.Com Regular, II M.Com IB and II M.Com FA
No. of students benefited	264

Objective: Research has shown that emotional intelligence plays a key role in higher productivity, achievement, and job satisfaction.Thus, this session was organised to help the students understand the EQ quotient as well as identify how emotions affect an individual and others.

Write up: The webinar on Emotional Intelligence happened via virtual means on the Microsoft teams Platform. The webinar was a two hours long session that started at 9 am, with a brief introduction about the speaker Dr. Samir Pradhan. The session started with the speaker explaining the meaning of emotional intelligence, its importance and impact in our personal and professional lives. The lecture started with the basic introduction about emotional intelligence, which focused on who, why, what and how of the topic. Then the importance of emotional intelligence was talked about, and stressed upon especially its use in different situations. Clinical intelligence information and real life examples were given and discussed on. The role of the heart and the brain connection in emotional intelligence was talked about, following the same thought process of the brain and the heart, functions of the left hemisphere, and the right hemisphere were informed to the attendees of the webinar. The next subtopic to discuss on the list of agenda for emotional Intelligence was history of emotional intelligence. This topic wouldn't have been complete, without understanding the meaning of emotions, types of emotions such as negative and positive emotions. The science behind emotional intelligence was explored and hippocrates theory was introduced to the students. The discussion moved on to an interesting topic – body liquid deciding the personality of a human being. This was discussed and explored by the speaker. The importance of identifying the bad habits which affect the personality was stressed upon and taught to the audience. Further, after identifying

the habits which were negatively impacting the emotional intelligence and the ways to change those habits were also taught to the attendees. Next the qualities of Sthitaprajna were listed and explained, and with that understanding, recognizing and influencing emotions of oneself and others was reviewed. Further, means and ways to manage and improve the emotional quotient were discussed and explained.

The session was concluded with the discussion, on the role of emotional quotient and emotional intelligence in the ethical behavior of an individual in an organization. Overall, it was a very lively and informative discussion on emotional intelligence.

SEMINARS

AGAMYA - National Level Student Seminar and Paper Presentation

Date	March 3, 2021
Key note speaker	Sabeeta Bidasie-Singh
Participants	I M.Com Regular, I M.Com IB, I M.Com FA II M.Com Regular, II M.Com IB and II M.Com FA
No. of students benefited	264

Objective: To provide a platform for students to showcase their research skills while also assisting them in improving their research abilities. As research is one of a focal point in the PG curriculum, the seminar promoted participation through numerous paper presentations.

Write up: On March 3rd, 2021, Agamya, a national level seminar for PG students on the theme "Business Practices Pre & Post - Covid Scenario," was held. The inaugural ceremony began with a welcome address by Ms. Ayesha Warda of II M. Com regular, followed by a prayer invoking the Lord's blessings for the success of the event. This was followed by Crescendo's magnificent song and the lighting of the lamp.

The welcome address was given by the Principal, Rev. Dr. Daniel Fernandes, SJ. He spoke about how Agamya was started years ago by the Research department of the college to promote research among students. He also mentioned how research is an extremely important part of the PG curriculum. This was followed by Ms. Athulya Suresh, the PG co-ordinator, who delivered the concept note. She explained the idea behind the event and why the topic of pre and post Covid-19 was a good fit. She went on to discuss the significance of this concept especially during this time. She mentioned how many companies have

witness significant changes in their daily operations as a result of the digital options available. It is critical to make the transition to eco-friendly and green business practises.

Sabeeta Bidasie – Singh, the CEO of Cardinal services LLC, Partner in Blockchain for Education Training (BEST) and a University Professor in Houston was the guest speaker for the seminar. She addressed the gathering and discussed how the market has changed as a result of Covid-19. She described the situation prior to Covid-19 and discussed a few strategies for dealing with the current situation and improving in the future. She also talked about how we can improve things at our level and what the post-Covid-19 era will be like. Following the new note address, the inaugural ceremony was concluded by the HOD, Dr. Komal Dave, who delivered the closing remarks.

After the inaugural ceremony, the students dispersed to their respective venues for paper presentations. Having commerce as the mainstream for the PG students, the list of topics under which papers were presented included Accounting and Finance, Human resources, Business and Marketing and the Banking sector. Students have always been very enthusiastic about presentation of research papers. Thus, a wide range of panelists were invited to judge the papers for the day, included highly proficient lecturers who are experts in their respective fields. Dr. Himachalpathy, Dr. Augustin Amaladass, and Dr. Poornima Vijayakumar were the panellists for Accounting and Finance. Dr. Soney Mathews and Ms. Veenu Joy were among the judges for Business and marketing. Dr. D. Raja Jebasingh and Dr. Shivakami Ranjan being eminent HR lecturers were the panelists for Human Resources. Finally, papers under the track Social media, Banking education and strategies was reviewed by Dr. Ritty Francis and Ms. Asha Joseph.

The presentations began at 11:00 a.m. and Agamya witnessed a good number of participation from a lot of colleges. Further, each track also had a lot of papers that were presented to the panelists and audience. Finally, the seminar was concluded with the valedictory, which was held at 1:00 p.m. in Loyola Hall. The participants were given with certificates of appreciation and participation. A best paper was selected among the various tracks and they were awarded with a certificate for the same.

Reconfiguring Business Practices - A Call for Action in Building Resilience in Post Covid Era

Date	March 24, 2021
Resource person	Mr. Abdul Majeed

Participants	Faculty members, research scholars and Post graduate students
No. of participants benefited	62

Objective: The main aim of any research is to help oneself and others with knowledge up-gradation. Thus, the seminar aimed to encourage such enthusiastic researchers, research scholars and educationalists by giving them an opportunity to learn from experienced panellist and also present their work.

Write up: This seminar started with an enthusiastic welcome address by the PG student coordinator Ms. Athulya Suresh. Along with her, Mr. Faiz Ahmed Udyawar of I M.com regular served as the event's emcee. The prayer song was performed by the PG choir team after the welcome address, as no event is complete without the blessing of the almighty. The Master of Ceremonies, Ms. Athulya Suresh, then proceeded to introduce the seminar's organising committee. Each committee member was given a warm welcome, and their accomplishments were enumerated and relayed to the audience. The seminar's convener, Mr. Mohammed Ashfaque, then formally greeted the visitors and students, thanking Father Principal, the registrar, and the committee members.

Following his address, Ms. Reena from 1M.com regular delivered the concept note and explained in detail the topic of the seminar. Following that, Mr. Abdul Majeed delivered the keynote address, which covered a wide range of topics, including the risks facing the global economy and an explanation of six main risks, as well as the financial service sector and innovation, with a focus on the subtopic effect of digitalization on the financial sector. He concluded his presentation by stating his personal fundamental principle: "Nobody will motivate you in life; you must do it yourself." Following his presentation, there was a lively Q&A session. Before taking a break and formally closing his session and the first half of the seminar, he addressed the questions and doubts of the students.

Following that, CA Anand Prakash Jangid, CA Asha Merugu, CA Shravan Guduthur, and CA Padmini participated in a panel discussion. CA Anand Prakash Jangid shared his expertise on IOT (Internet of Things) and its relevance and solution to post-collision problems, as well as the significance of the subject. He also spoke about the four Industrial Revolutions and the effects of Industry 4.0, such as the post-crisis recovery, process automation, cost reduction, business transparency and new technologies. CA Asha Merugu talked about COVID-19's Opportunities and Best Practices, start-ups, new ideas, how entrepreneurship is getting more difficult, and his benefits. The concept of a SPAC (Special Purpose Acquisition Company) was also discussed. CA Shravan Guduthur discussed about the need to unlock and

restart the business post COVID-19. The focus of the conversation was on innovation and adaptation, in sectors such as hotels, catering, clothing, tourism, gym education, and so on, and the effect on the society as a whole. The event's moderator, CA- Padmini, led a debate on the manufacturing value chain and future capability map, as well as industry 4.0 and cross-functional and organisational communities. She also mentioned the importance and need for the concept of Respond, Recover, and Renew.

After a half-hour tea break, the panel discussion was followed by the presentations of research papers. Various PG students from St. Joseph's College of Commerce, as well as other research scholars from various colleges and universities, gave a vivid and informative presentation. The questions, doubts and corrective pointers were asked and given by committee members, Dr. L.S.Sridhar, and Dr. Deepika Joshi, the research coordinator. The committee members concluded the meeting by congratulating the students and researchers on their successful paper presentations.





TRAININGS

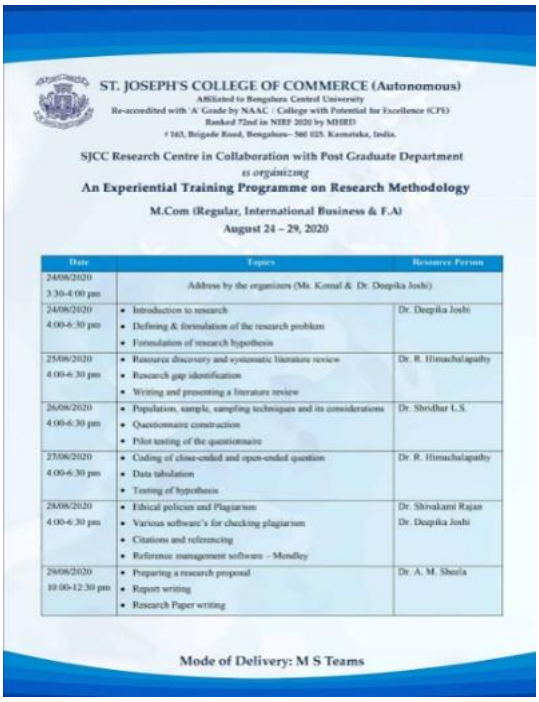
An experiential training programme on research methodology

Date	August 24-29, 2020
Resource person	Internal faculty of SJCC
Participants	II M.Com regular and II M.Com IB
No. of students benefited	89

Objective: The main aim of this six days workshop was to orient and guide the students for their dissertation thesis. It aimed to help the students enhance their research skills.

Write up: An experiential training programme on research methodology was organized by the PG department of St. Josephs College of Commerce in collaboration with the research centre of the institution.

The training programme was spread out into 6 days starting from 24th of August 2020 to 29th of August 2020.



ST. JOSEPH'S COLLEGE OF COMMERCE (Autonomous)

Affiliated to Bengaluru Central University

Re-accredited with 'A' Grade by NAAC / College with Potential for Excellence (CPE)

Ranked 72nd in NIRF 2020 by MHRD

163, Brigade Road, Bengaluru- 560 025, Karnataka, India.

SJCC Research Centre in Collaboration with Post Graduate Department

is organizing

An Experiential Training Programme on Research Methodology

M.Com (Regular, International Business & F.A)

August 24 – 29, 2020

Date	Topics	Resource Person
24/08/2020 3.30-4.00 pm	Address by the organizers (Ms. Komal & Dr. Deepika Joshi)	
24/08/2020 4.00-6.30 pm	• Introduction to research • Defining & formulation of the research problem • Formulation of research hypothesis	Dr. Deepika Joshi
25/08/2020 4.00-6.30 pm	• Resource discovery and systematic literature review • Research gap identification • Writing and presenting a literature review	Dr. R. Himachalapathy
26/08/2020 4.00-6.30 pm	• Population, sample, sampling techniques and its considerations • Questionnaire construction • Pilot testing of the questionnaire	Dr. Shridhar L.S.
27/08/2020 4.00-6.30 pm	• Coding of close-ended and open-ended question • Data tabulation • Testing of hypothesis	Dr. R. Himachalapathy
28/08/2020 4.00-6.30 pm	• Ethical policies and Plagiarism • Various software's for checking plagiarism • Citations and referencing • Reference management software - Mendley	Dr. Shivakami Rajan Dr. Deepika Joshi
29/08/2020 10.00-12.30 pm	• Preparing a research proposal • Report writing • Research Paper writing	Dr. A. M. Sheela

Mode of Delivery: M S Teams

Day 1: August 24, 2020

Timing: 3:30 pm to 6:30 pm

Resource person: Dr. Deepika Joshi, Head of research centre

Topics discussed: Introduction to research, Defining & formulation of research problem, Formulation of research hypothesis

The training programme began with the organizers, Dr. Komal Dave (Head of the department) and Dr. Deepika Joshi (Head of research centre) addressing the faculty members and students followed by a prayer song by CRESCENDO, the choir team of PG department. Day 1 training session was initiated by brushing up the memory on the basics of research methodology, which includes meaning of research, types of research, research process etc. This is followed by detailed explanation on formulation of research problem and research hypothesis. Through this session, Dr. Deepika Joshi helped the students in firming their knowledge and a definite idea on the basic concepts. After the detailed explanation on all the basics of research the session came to an end. The session for the day was concluded by Aravind Nandakumar, of II M.Com regular who delivered the vote of thanks to the organizers and speakers.

Day 2: August 25, 2020

Timing: 4:00 pm to 6:30 pm

Resource person: Dr. R. Himachalapathy, Assistant Professor

Topics discussed - Resource discovery and systematic literature review, Research gap identification, Writing and presentation of literature review

The session began with an introductory speech about the key speaker by Athulya Suresh, PG Coordinator, followed by a prayer song by the choir team of the department. The resource speaker Dr. Himachalapathy, explained in detail the important concepts relevant to writing a good research paper. For the better understanding of students he took topics that was suggested by students and explained how to proceed after the selection of topic. Further, he also helped understand concepts such as research gap and literature review and also guided the students on how to ascertain them and work on it. After an extensive 3 hours of teaching, the session came to an end with vote of thanks, which was delivered by Priscilla Sharon of II M. Com (IB)



Day 3: August 26, 2020

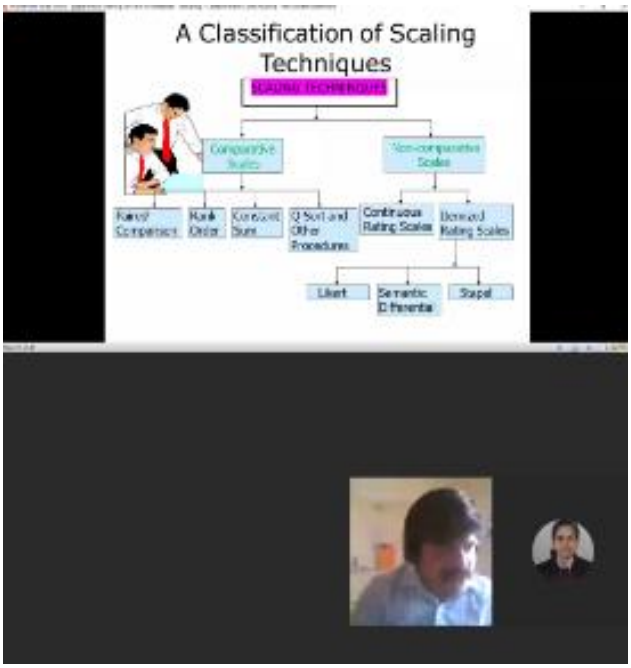
Timing: 4:00 pm to 6:30 pm

Resource person: Dr. Sridhar L. S, Document repository

Topics discussed: Population, sample, sampling techniques and its consideration, questionnaire construction, pilot testing of the questionnaire

The session started with a brief introduction about the resource person by Athulya Suresh, PG Coordinator, followed by a prayer song by the choir team of the department. Day 3 training programme was a more practical session. Dr. Sridhar started the session by explaining the difference between population and sample and then moved on to the different types of sampling techniques. He explained in detail each concept with help of examples and also taught how to use measuring instruments such as G3 POWER and Excel calculator. Further, he also discussed the types of scales and scaling techniques. Additionally, he also touched upon how to create a questionnaire. The session came to an end with a quiz conducted by Dr. Sridhar which was interesting as well as a recap on the topics covered. Finally, the vote of thanks was then delivered by Ashwani of II M .Com (IB).





Day 4: August 27, 2020

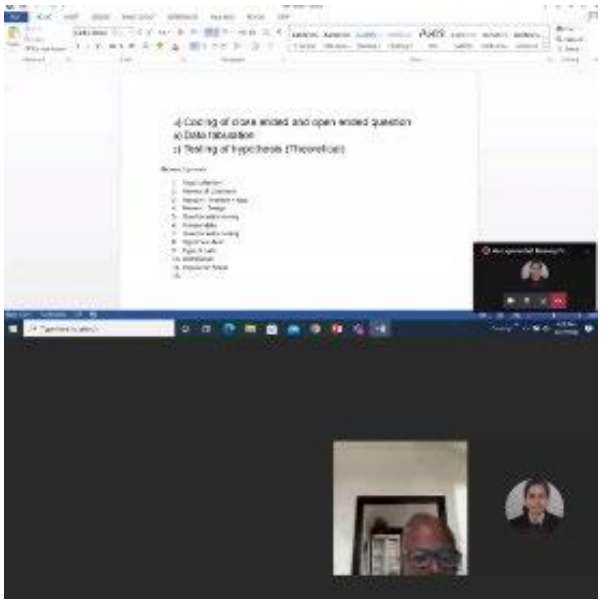
Timing: 4:00 pm to 6:30 pm

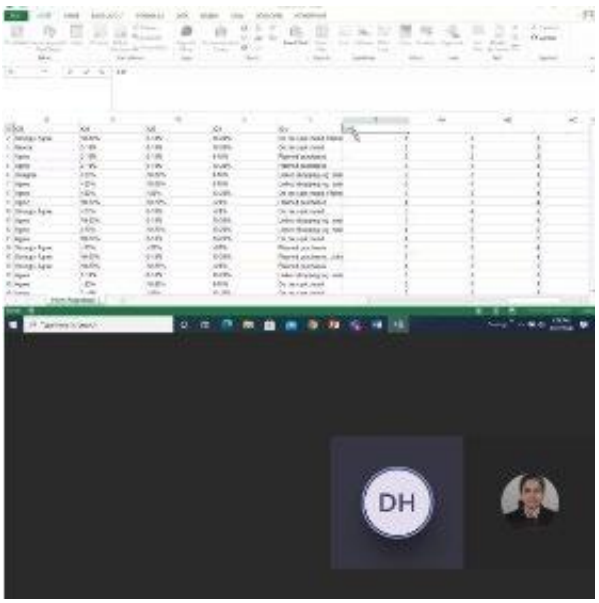
Resource person: Dr. R. Himachalapathy, Assistant Professor

Topics discussed: Coding of close-ended and open-ended questions, data tabulation, testing of hypothesis

The session began with an introductory speech about the key speaker by Athulya Suresh, PG Coordinator, followed by a prayer song by the choir team of the department. Day 4 training session was a core practical one. The resource speaker, Dr. Himachalapathy discussed on how to code the questionnaire, presentation

of data on SPSS, testing of hypothesis etc with the help of the responses he had collected from the students of the department by circulating questionnaire in Google forms format the previous day. The session came to an end after 3 hours of detailed discussion and presentation.





Day 5: August 28, 2020

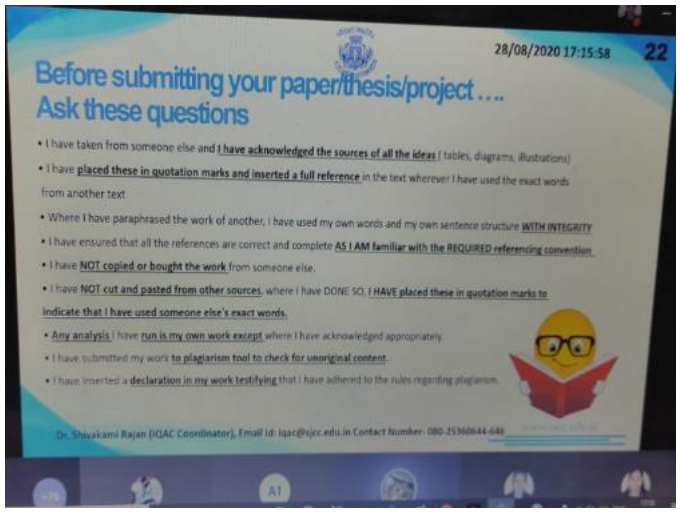
Timing: 4:00 pm to 6:30 pm

Resource person: Dr. Shivakami Rajan, IQAC Coordinator

Topics discussed - Ethical policies and plagiarism, various software for checking plagiarism, citations and referencing

The session started with an introduction about the key speaker by Athulya Suresh, PG Coordinator, followed by a prayer song by the choir team of the department. Dr. Shivakami explained in detail the dos and don'ts of writing a research paper. She helped the students learn and understand the best practices to be followed while working on a research paper with respect to ethical practices. She also discussed the citation and reference formats to be followed. Further, she shared with the students the different websites and software that can be used to check plagiarism. The session was concluded with the vote of thanks, which was delivered by Yamini of II M.COM IB





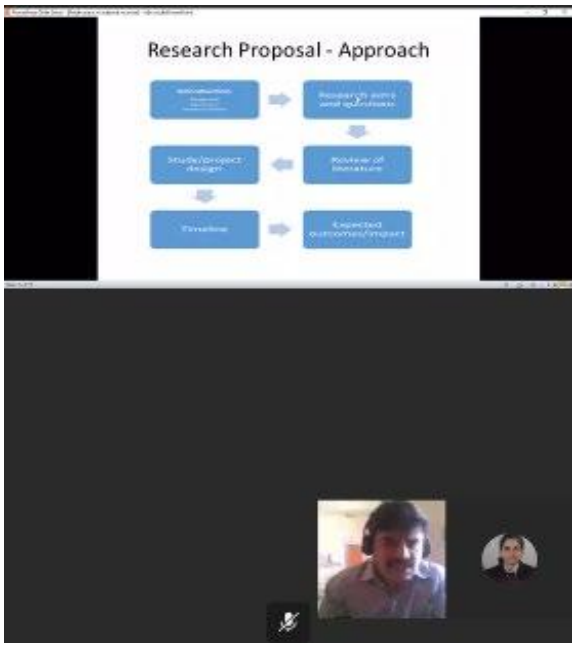
Day 6: August 29, 2020

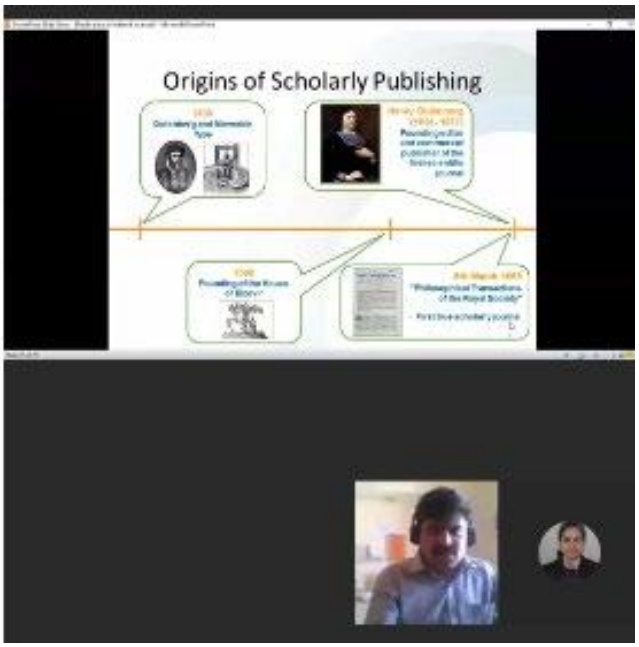
Timing: 10:00 am to 12:30 pm

Resource person: Dr. Sridhar L. S, Document repository

Topics discussed: Preparing a research proposal, Report writing, Research paper writing

The session began with an introduction about the key speaker by Athulya Suresh, PG Coordinator, followed by a prayer song by the choir team of the department. The Day 6 training gave a profound knowledge on how to write and present research proposal, research report, research paper. Dr. Sridhar, discussed on how to cite and write the bibliography with the help of an open source JABREF. He also discussed the use of Google Scholar and explained the ease of preparing reference section and bibliography using JABREF. Further, session ended with students clarifying their doubts.



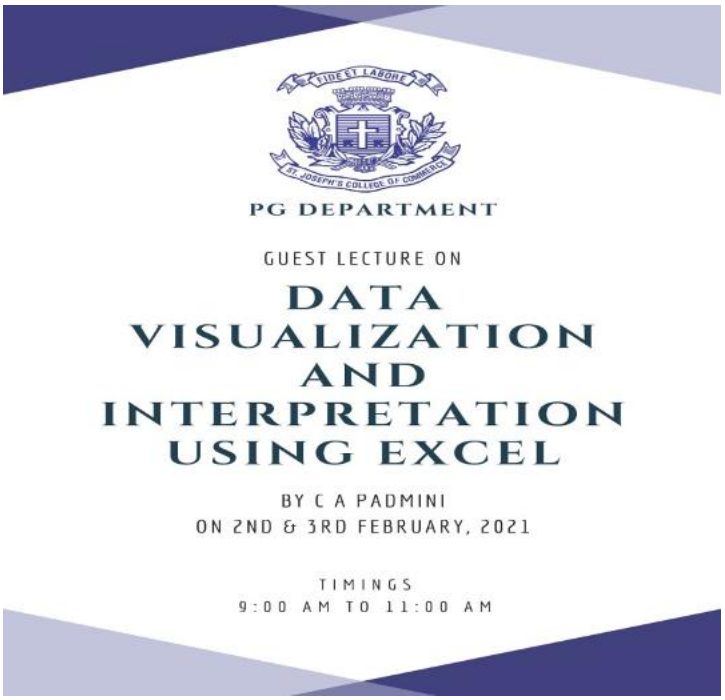


The last day of the experiential training ended with the vote of thanks, which was delivered by Ashwani of II M.COM IB, in which she thanked the organizers, eminent resource speakers, students and special mention to the HOD, Dr. Komal Dave for her continuous support and motivation and to all those who worked in the back for making the programme a huge success.

Data Visualization and interpretation using excel

Date	February 2 and 3, 2021
Resource person	CA Padmini V
Participants	I M.Com Regular, I M.Com IB, I M.Com FA II M.Com Regular, II M.Com IB and II M.Com FA
No. of students benefited	264

Objective: The aim of this webinar was to not only teach the students the fundamentals of Excel, but also provide practical examples of how data could be presented and analysed effectively. It aims to help student's improve their presentation and analytical skills using various Excel tools.



Day 1: February 2, 2021

The session began with a brief introduction of the speaker, Ms. Padmini, who then proceeded with the basics of Microsoft Excel, going through the home tab, ribbons such as clipboard, font, alignment, number, styles, cells and editing. Under clipboard, the speaker explained the function of format painter, with an example. She also discussed about the fonts (Calibri, Times New Roman, Ariel, and Verdana) and font sizes (i.e. heading should be 10 or 12, and the body 8 or 10) that should ideally be used. In the font ribbon, she focused on drawing borders to highlight important areas of a report. The alignment ribbon enables the options of merge and center, wrap text, and alignment within a cell, each of which, were explained with examples. Furthermore, she also discussed the formatting of a cell in terms of numbers, percentages, and currency. She then moved on to showing the function of conditional formatting, involving the options to highlight specific cells, and rank them from top to bottom and vice versa. Under the various functions of editing, the speaker touched up auto sum, fill, sort and filter, and explained the same with the help of dataset. Auto sum comes in handy when one needs a sum total of a huge set of numerical data, whereas sort and filter help in finding the required cells, from a large set of data. She then moved on to the insert tab, consisting of the insertion of bar graph, tree map, waterfall, histogram, and pie chart. Further, she shared excel dataset of purchase orders, and demonstrated the use and function of pivot table, which helps in arranging and summarizing mass data, in an orderly manner, with fields such as row, column, values and filter. She also explained how pivot table, can also be graphically represented using pivot chart, including the required features such as, legend, filter, axis, and values.

Moving on to the lookup functions, the speaker explained the function V-lookup, and showed how to derive data from master dataset that she had as reference. She also explained the importance of these functions, while analyzing and interpreting vast datasets. Furthermore, she touched upon formula auditing, which indicates the cells that affect (trace preceding) and are affected (trace dependence) by the value of the selected cell.

The next topic of discussion, was on protecting an excel workbook. She demonstrated on how this could be done with the protect ribbon, under the review tab, and explained that in order to secure sensitive data from being manipulated, this was an important function. Further, the discussion moved on about the use of page layout and page break, for printing the excel sheet. Then we went on to an orientation on the formula bar, gridlines (which are useful for better presentation), and the hide and split cell options. Lastly, she discussed about the function of freezing a panel, which restricts another user from editing that selection, while keeping the rest accessible to be formatted in any manner.

Day 2: February 3, 2021

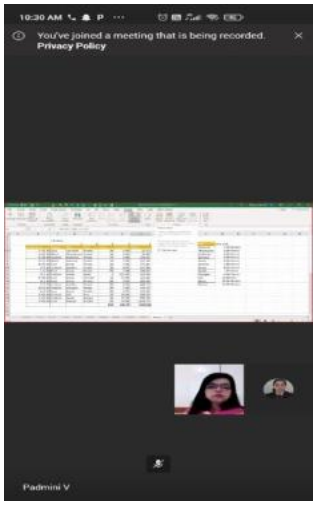
The world of excel and its numerous functions cannot be contained and taught in a session of two hours. Thus, a workshop held on the 3rd of February, 2021 served as a second session on the topic 'Data visualisations and interpretation using Excel'. Clutching onto the previous day's session along with its insights and tricks on using excel, this session added more value and brought in a clear understanding on the use of excel.

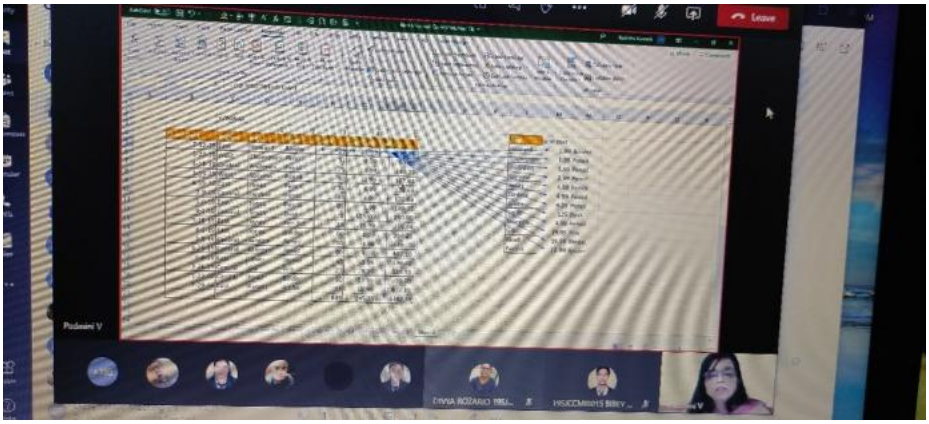
The session began with splitting complex and big data on age calculation by displaying various functions and tools under each head. To learn data visualisation is to 'effectively' display data and show the content in an easier way which makes it simple to comprehend. Hence, the next part of the session focused mainly on conversion of data from one type of data to another using the convert function. An example to convert inches to meter was shown to the students as a starter. Attendees were able to quickly grasp the content instructed by the resource person, CA Padmini as her session was primarily 'learning by doing' and not learning by viewing. The students gained hands on experience in the use of excel as they were encouraged to open the same in their respective laptops and follow the content after brief observation. This practice once again proved that distance is not a hindrance and any skill can be imparted by an efficient lecturer as long as they are virtually connected.

Moving on, calculation of dates using the "=date" function and changing of format using format cell features were taught to the students. The 'dated if' function also allows its users to find the difference between two dates, which made solving of complex problems, a simpler task. Lower function, max function, mid function and various other tools converts all characters in a piece of text for further simplification. The indirect function also converts a plain piece of text which looks like a cell address into a usable cell reference as a ready reckoner. It was then brought into notice that a great number of tools hidden in excel software often goes unnoticed and there exists innumerable such features which helps one

to create a good impact while making a presentation. One such peculiar and most helpful tool was identified as a function which copies data from a range, and places in it in a new range, turning it in such a way that the data originally in columns is now in rows, and the data originally in rows is in columns. Towards the end of the session, a highly helpful task was assigned to the attendees who were to create a profit and loss statement using excel. Being commerce graduates, this is an object of importance which aids in preparing income statements at ease. For further practice, exercise sheets were circulated among the students to get familiar with all elements of charts in excel.

As the session ended the students proficiently able to represent and display complex reports into understandable and catchy visuals using bar graphs and charts. Moreover, a major take away from the session was on classifying, categorising and visualise data. The meaningful session also helped the students to identify patterns and trends across several years, given a chunk of data. In conclusion, the concealed tools of excel was brought into light by the resource person, CA Padmini, allowing around 200 students to up-skill their presentation skills and learn more about the powerful software.





A session on two popular foreign languages

Date	February 10, 2021
Resource person	Ms. Umita Melwani, Mr. Sagar Gangwani and Ms. Manisha AR IFLAC
Participants	I M.Com Regular, I M.Com IB, I M.Com FA

	II M.Com Regular, II M.Com IB and II M.Com FA
No. of students benefited	264

Objective: This workshop was organised for the students with the aim of introducing two prominent foreign languages – Spanish and French, and thus educating them about the importance of effective communication skills, which is a pressing need.

Write up: "Language is the roadmap to a culture" and in today's day and time, we are in need to understand the importance of bilingualism, at the least. Being an aid as a first step towards paving such a way, the morning of 10th of February, 2021 offered the PG students, a peek into the French and Spanish cultures opening a gateway to new experiences. The session on two popular foreign languages engrossed the students and created an aura of interest among the learners.



Ms. Umita Melwani, founder of IFLAC, virtually took the crowd through an overview on the importance of learning more than two languages and specially being able to converse in some of the most prominent foreign languages presently. After a brief introduction of IFLAC, which is a multilingual language academy in Bangalore and one of the leading educational institutions from the language department, the speaker moved forward to introduce the first guest lecturer of the day, Mr. Sagar Gangwani. The latter, being an alumni of SJCC, is affluent with languages and is a speaker of 7 languages. Focusing primarily on French, his session began with a count on the number of attendees who have already been exposed to the language. Interestingly, for most of the audience, it was their first time to gain an opportunity to acquire knowledge in French. It appeared to be one of the liveliest sessions involving maximum participation from the audience, as they were keenly encouraged learning despite making mistakes in pronunciation or the word by itself.

Starting with salutations, the speaker effectively taught the basics on one's introduction and formal greetings. Moving ahead, various interesting activities were conducted to identify many French words and cities through songs and audio clips. A deeper insight into the French culture was given through quizzes as the participants were asked to match the pictures with their respective French words. Towards the end of the first session, the learners achieved their ability to introduce themselves in a few lines and to identify some of the common French words.

After a short pause, the curiosity withstood and continued as Ms.Umita Melwani introduced the next guest lecturer of the day, Ms. Manisha AR, who was assigned with a task to walk the students into yet another interesting language, Spanish. Ms. Manisha took up her session with an inspiring story of how one language changed her lifestyle forever. Her love towards Spanish changed her career path and the audience understood the impact of learning a new foreign language and its importance, through her experiences. Switching from French, the learners put their Spanish caps on as they were introduced to some of the basics of the language. Similar to the previous session, this was once again an enriching event. Most of the session included active contributions by the participants as they were encouraged to converse with each other thoroughly in Spanish. The informative slides helped in the build up of conversations and gave the students a clear understanding of the language at a basic level. It was nothing less than a fun filled time, as the guest lecturer captured the attention through famous Spanish songs from decades ago. Further, important information with respect to details on course structures and opportunities offered by IFLAC, was intimated to the students.

The achievements of the session can be measured undoubtedly when a student confidently introduces oneself and speaks in a language to which he/she was never exposed earlier. This session was in fact, a kick starter to many of the attendees who would certainly dwell deeper into foreign languages as they were motivated with enthusiasm. The lecturers of the day then invited questions and engaged the students in a Q&A session. It ended with a chorus of Mercis' and Gracias' as the students passionately chose to express their gratitude to the resource people in a language which they had just learnt.

DEPARTMENT ASSOCIATIONS / CLUBS



The PG department has five clubs in place to organize various events, which are planned and organized by the members of the club under the guidance of the HOD, Dr. Komal Dave. The clubs of the department and the events organized by them are mentioned below:



The PG co-ordinator for the academic year 2020-2021 was Ms. Athulya Suresh.

Elucidation

The PG Editorial Club, also known as Elucidation, is more than just a reporting hub for college events. Despite the fact that this year has been mostly online due to the pandemic, the team has been highly active and has made an effort to better engage with students. They have hosted a variety of events that are both educational and entertaining. The co-coordinators of the Elucidation committee were:



Mr. Aravind Nandakumar



Ms. Athulya George

The events organized by the Editorial team are mentioned below:

Commerce news corner report

Objective: To enlighten students about the current affairs of the economy as well as the business environment



Commerce news corner is an initiative taken by the Editorial Team in order to create awareness among the student community regarding all the current affairs going around in the economy and the business world. The commerce news corner believes in sharing information and knowledge to the best to ensure that everybody is up to date. Such information is shared with the students with the help of Facebook articles and Instagram posts about all the current happenings, so that nobody is left behind in the journey of learning. The main aim of this initiative is to provide quality work to enlighten each and every student in the community.

Brief on activities done:

- **NEP 2020:** The first article was based on the National Education Policy 2020 where all the information pertaining to college students were highlighted along with the viewpoints of the authors.

Date	August 5, 2020
Student	Article by: Rajeshwari, Kripa Instagram Slides by: Shreya, Ujjaini
No. of students benefited	264

- **Skill set for the 20th century:** The article focused on the list of skills that one must acquire in these times to have an edge over others and to position themselves to stand out from the crowd.

Date	August 12, 2020
Student	Article by: Shreya, Ujjaini

	Instagram Slides by: Rajeshwari, Kripa
No. of students benefited	264

- **Mental Health during Covid-19:** The article focused on the importance of mental health and aimed to create awareness on mental health which is still considered as taboo in several parts of our country.

Date	September 2, 2020
Student	Article by: Rajeshwari, Kripa Instagram Slides by: Shreya, Ujjaini
No. of students benefited	264

Interviews

The members of the editorial team conducted a series of interviews with entrepreneurs, who are successful in their respective fields, which was later shared on the official Instagram page - **sjccelucidation**

- **Interview – 01: OnPageOne digital agency**

Date	August 26, 2020
Interviewee	Neetu Anna Kurian, Founder of OnPageOne
Interviewers	Athulya George and Rajeshwari
No. of students benefited	264

Objective: To understand the process of starting a digital marketing firm



The interview was conducted with the main aim of providing young and budding entrepreneurs with the insights and the information as to how things operate in a real business environment and the ways in which they can prepare themselves for their upcoming journey. Neetu Anna Kurian, being a graduate from one of the top B-school in India, IIM Kozhikode, has achieved a lot through her start-up in the field of digital marketing in the short span of time. Through this interview the students were able to gauge into the field of marketing and get insights on how to prepare oneself to start a company in the digital marketing arena.

- **Interview – 02: A starter course on teaching**

Date	September 5, 2020
Interviewee	Faculty of SJCC: Dr. H. Nagaraj, Dr. Soney Mathews and Ms. Asha Joseph
Interviewers	Aravind Nandakumar and Athulya George
No. of students benefited	264

Objective: To get a better understanding of the teaching profession





On the occasion of Teacher's day, the Editorial decided to interview the teachers of SJCC and asked them to share their experience as a teacher, share their advice to the aspiring teachers in our department and share some fun facts about this profession. Dr. H. Nagaraj with his immense knowledge and years of experience shared the joys of being a teacher and gave wonderful advice on how one must truly become a teacher if they find their calling in it. Dr. Soney Mathews shared the importance of

academics and mentioned that the love received from students is truly a gift every teacher is blessed to receive. Ms. Asha Joseph, who has years of corporate experience to her credit, shared how knowledge has impacted her teaching. She also shared her love for the subject 'Banking' and teaching overall. These teachers are a pot of gold in terms of knowledge and experience.

- **Interview – 03: Unmasking the 'Masked People'**

Date	16th September, 2020
Interviewee	Rahul Menon, Founder of The Masked People
Interviewers	Shreya Jadhav and Ujjaini Palit
No. of students benefited	264

Objective: To help the students get a better understanding on how to enter the art business



Rahul Menon decoded art and business surprising marrying the two forms of expression beautifully. He is currently pursuing his PhD in Psychology while conducting the theatre business. He spoke about his journey to get to this point and helping people express what is on their mind through the form of theatre. He also expressed how people need art in order to work efficiently. This interview ignited the minds of the students to pursue something that they love and still work on making it their source of living.

- **Interview – 04: Exploring Octalian**

Date	September 29, 2020
Interviewee	Andrew Jefferson, Co-founder of Octalian
Interviewers	Kripa Sara Fenn and Aravind Nandakumar

No. of students benefited	264

Objective: To understand the intricacies of the technology world



Andrew Jefferson was a gold mine when it came to understanding the start-up tech field because of his love for technology. He explained how technology is taking over the world and how important it is for the younger generation to keep up with it to stand out from the crowd. Entrepreneurship ran in his blood as he started his first venture, K-flip, an e-commerce portal for his friends to purchase second hand books during his UG days. He shared the intricacies of working in a start-up and told how determination, dedication and grid were what it took to start a successful start-up. Highlighting the importance of teaching in his two-part interview, he also shared the role a teacher plays in moulding the life of a student.

Independence Day

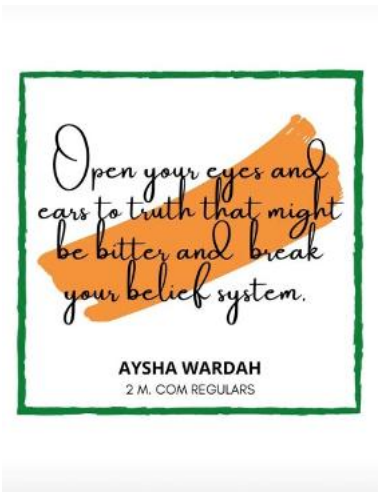
Date: August 15, 2020

Objective: The main aim is to instill a sense of nationalism and oneness among students, as well as recognize and honour the sacrifice of thousands of people who fought for our country's independence.

Write up: 15th of August usually calls for celebration of freedom and on the very day of 2020 too, amidst a pandemic, the flag rose and soared high in the diary of St. Joseph's of Commerce. Through a well organized online event, the entire student population of SJCC witnessed many pre-recorded music performances, enriching tribute videos and enlightening speeches. The flag was hoisted by Father Principal, Dr. Daniel Fernandes, SJ, and this marked the virtual celebration for the Independence Day 2020. To uphold the cheer, Cresendo, the PG choir, gave a musical treat with their version of 'Ye Jo Des hai Tera', which involved a strong sense of nationalism among the students. Continuing with the spirit of freedom, the PG department came out in the form of artists, singers and dancers when their works of art was showcased on the Instagram and Facebook page of Elucidation. Various entries were received for the sections of Dance, Art, Sketches, Write-ups and Haikus. In addition to that, a very innovative an intriguing

investigation quiz was held for the students to bring in their detective skills. Despite the pandemic and challenges of online mode, 15th of August 2020, was truly a celebration.







Teachers' Day

Date: September 5, 2020

Objective: On the occasion of Teacher's Day, a number of programmes were organized for the teachers to honour, celebrate, and thank them for their unique contributions

Write up: Great teachers are beacons of light who stir our imagination that encourages us to think for ourselves and pursue our passion. It is said that being a teacher is the highest privilege and having one is the best blessing. Thus, a virtual celebration was organized Elucidation, through MS Teams, to honour and celebrate the teachers.

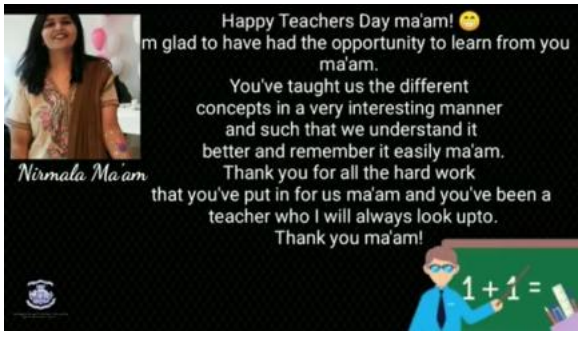
The editorial team conducted two meetings prior to the teacher's day to brainstorm on the events and celebrations. After discussion with all the members of the editorial few events were finalized - an interview with teachers, games for teachers, With nothing but love (A collection of letters to teachers from the PG Dept.) and Open Whispers (a memory shared as art, voice notes, videos or write-ups).

As a part of With Nothing but Love, a total of 50 heartwarming, lovable letters were sent to teachers individually, along with a note from the editorial team. A total of 40 responses were received for Open Whispers, which consisted of two artworks, two videos, and 36 written messages. Also, a video interview with 3 teachers namely: Dr. H Nagaraj Sir, a prolific teacher with over 25 years of teaching experience, Dr.Soney Mathew an experienced teacher with vast academic expertise who has taught both overseas and

in India, and Ms. Asha Joseph, who transitioned to teaching after many years of experience in the corporate world.

On September 5th, the teachers and students participated in an hour-long online event which was hosted on MS Teams. Fun games were conducted for the teachers, where they were given a storey prompt and had to continue it. Also planned was a student-teacher interaction in which teachers were asked a few personal questions about their teaching careers and shared their experiences.

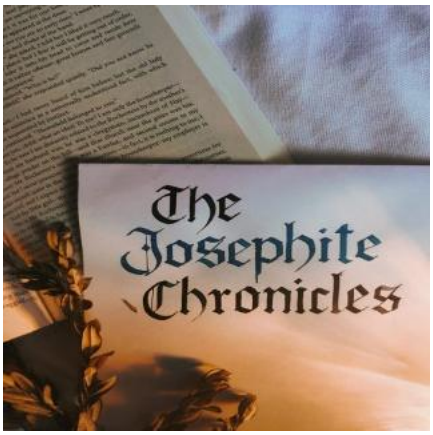




The Josephite Chronicles

Date: July 31, 2020 onwards

Objective: To provide a platform for students to share their stories and experiences



Storytelling is the process of using fact and narrative to convey something to your audience. Thus, the PG Editorial team decided to become the storytellers who talk about the journey of the humans of the department. Everyone has a story, thus the aim was to highlight or showcase some message that is special, unique, inspiring and relatable. This is open to both students as well the faculty of the intuition. This way the students and staff of the PG department get to know about each other better. It was inspired by the blogs of Humans of Bombay. Every story/message is unique, personal and contains a great deal of thought and emotion in it. A fair number of stories were received from the PG students. Usually, these stories are shared as posts the Instagram page twice a week. Further, the idea about this message was also been circulated to students so that anyone interest in sharing their stories could do so. All that is needed is just a pen and paper to write and share a piece of you with everyone.

The journey started with the message of the former PG coordinator, Mr.Raj, who shared his experience as a Josephite from PUC to PG in a very beautiful and moving way. He spoke about how the institution has been instrumental in shaping him as a person. Furthermore, many other students who graduated the previous year expressed an interest in sharing their experience as well. It is always fun and interesting to know more about their college experiences from them. Students from the current batch were also eager to share their experiences. As a result, the concept became highly personal and emotional.





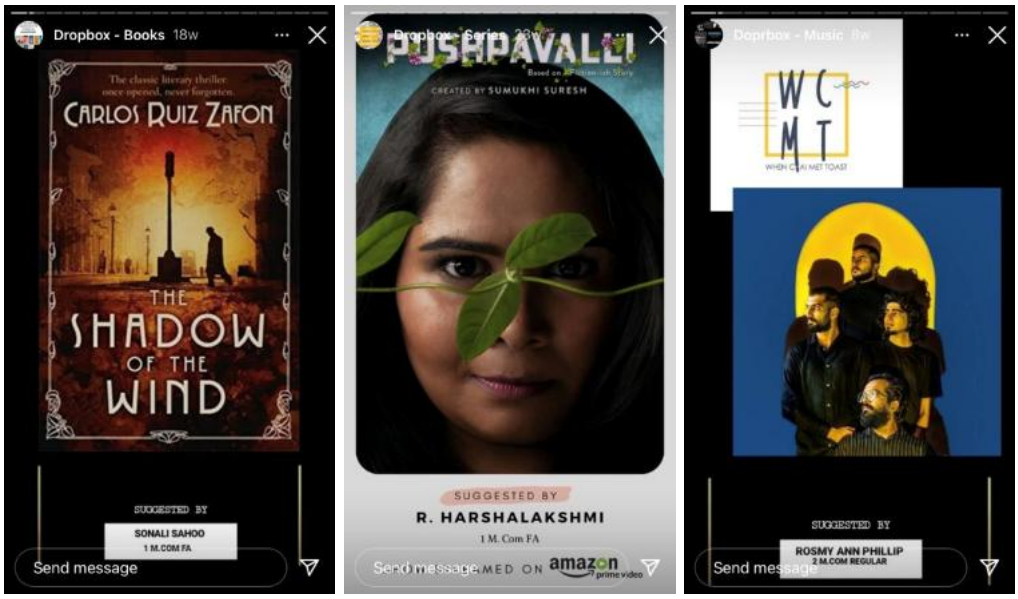


Drop box

Date: September 9, 2020 onwards

Objective: To enable students to recommend or share their favorite movies, songs, artists, series and books with their peers.

Write up: It is a usual practice among friends to share movies they love, songs they can't get enough of, artists they admire and authors they respect and so on. Thus, the editorial committee provided a platform for PG students to share their favourite movies, songs, artists, books, and other media. Drop box is a collection of suggestions of movies, songs, books and series for everyone to watch and admire. To put it another way, it's a recommendation box. Students were asked to share their suggestion via a Google form, and each month 30 picks were chosen and featured on the Instagram page.



Mavericks

Mavericks is the PG department's business club, whose goal is to create awareness and educate students about the nuances of business so that they are better prepared to succeed in this ever growing competitive world. The co-coordinators of the business club were:



Mr. Joel Idicula



Aravind Nandakumar

The events conducted by the Mavericks club were:

Air Crash

Date: October 3 and 5, 2020

Objective: To allow students to demonstrate their creativity, spontaneity, and ability to think on their feet.

Write up: This was the first event organized by the Mavericks club for the first year PG students. Air crash is an event where three celebrities are in an airplane which is about to crash, and there is only one life jacket or parachute available, so only one person can be saved.

Three teams participated and competed in this event, one team from each class. The participants of each team were given three infamous celebrities on spot, and they have to convince the judges as to why he/she should be given the only parachute left when the aircraft is about to crash. The judges interjected, questioned, and rebutted in the second round. The participants were judged on spontaneity, humor, wit, and their ability to think on their feet.

Product launch

Date: October 13 and 15, 2020

Objective: To encourage creativity and innovation among students by providing them with a platform to create, launch and market new products

Write up: The Mavericks association organized the event – Product Launch, for the 1st year PG students. All the teams were required to come up with a unique innovative product, create PowerPoint presentation to present their idea, and market their products to a panel of judges. Further, they were also asked questions regarding their respective products. The teams were scored based on how innovative the product is, how well they marketed it and how feasible the plan was at a whole. The students participated in the event with enthusiasm, and came up with some great ideas. This event gave the students a glimpse of how product launch takes places in the real world.

Masterminds (PG Quiz Club)

Masterminds is the PG department's quiz association is a platform that aims to inculcate a sense of inquisitiveness, gaining and sharing knowledge among students. The co-coordinators of the quiz association were:







Ms. Megha Rangika Ms. Ujjaini Palit Ms. Vaishnavi Ashok





Mr. Aditya Reddy Ms. Geethanjali

The events conducted by the quiz association were:

Quiz

Date: October 20 and 22, 2020

Objective: To encourage students to display and share their knowledge while stimulating their interest in learn about new topics

Write up: The Masterminds association in cooperation with Mavericks conducted a quiz competition on 20th and 22nd October 2020. The quiz was conducted online because of the unavoidable pandemic situation. It was Inter class competition which was solely held for the first year PG students. Three teams participated and competed in this event, one team from each class.

In all, there were two rounds. The first round took place on the first day, and it was based on logos of different brands. The participants were extremely engaged and eager to find each answer and earn points. The second round, which was based on the Business quiz, was held on the second day. This was a tricky round in which the participants skillfully responded and acquired knowledge related to the business field. The first place was bagged by I.M.Com with the highest score of 195 points. Both the conductors and the participants had a great time during the quiz sessions.

Scoreboard

Class	**Round 1**	**Round 2**	**Total**
I M.Com Regular	60	135	195
I M.Com FA	50	75	125
I M.Com IB	65	92.5	157.5

Erudite's Club

Erudite is the PG debate club that strives to provide a forum for students to discuss and debate a variety of subjects ranging from politics to education to environment. It aims to provide a platform for seniors and juniors to get together and discuss. It also aims to encourage students to demonstrate and absorb knowledge. The co-coordinators of the Erudite's club were:


Ms. Abigail Mathew


Ms. Ayesha Warda


Mr.Adarsh Varghese


Ms. Nivedyta Khanna

The events organized by the committee were:

Debate

Date: October 28 and 29, 2020

Objective: To encourage students to take an interest in relevant and upcoming affairs, to develop confidence and improve their critical thinking skills.

Write up: The Erudite's Club, debate club of the PG department of St Joseph College of Commerce conducted a debate competition on 28th and 29th of October 2020. The club conducted six rounds of debate, with two teams of five members per team from each class i.e., M.Com regular, M. Com FA and M.Com IB. The topics for each round were intimated to the teams a day prior to their competition. The notion (for or against) were informed to the teams on the day of the competition. The topics were selected by the club after extensive discussions. They topics were as mentioned below:

- Beauty pageants are derogatory to women.
- Online/e-sports/videogames: boon or bane for the growth of youth.
- Eye for eye, tooth for tooth: the right way of justice.
- Plastic: replaceable or essential
- Feminism in today's world: easy or difficult?

- Birth control: responsibility of women alone

The rounds of debates were conducted through MS Teams. Each round was moderated by a member of the club. Each team was given five minutes to debate and 2 minutes for rebuttal. The rounds were judged by the members of the club on the basis of their presentation skills, logic of their points, quality of their points and etiquette. Each team gave some really outstanding arguments and did an amazing job.
The competition was very close and the overall winner was M.com Regulars. The debate competition was concluded by Ayesha Warda, from II M.com regular, who gave pointers to the students on how to conduct themselves at a debate and how they can improve their arguments. The students were enthusiastic throughout the competition and performed with complete vigor.

Crescendo

Crescendo is a conglomeration of all kinds of musicians. From singers of different backgrounds and music styles to unique instrumentalists, Crescendo is definitely that one-stop destination for any musician to learn, grow and inspire anything and everything that's music. Over the years Crescendo had grown massively with singers and instrumentalists from diverse backgrounds, and it was no different this year. This year the team was blessed with several musicians from the new batch and the group grew to 21 members. This year Mr. Harikrishnan and Ms. Swetha Mathews from the II M.Com IB and II M.Com Regular respectively, headed the team.



Mr. Harikrishnan



Ms. Swetha Mathews

Amidst the lockdown and pandemic, Crescendo didn't fail to grow in any way. The whole expansion started with the online auditions and was a new experience for the members to audition live on cam, and it all went as a beautiful learning experience.

Furthermore, the team had the opportunity to portray their talents in a couple of events this year. First one was for the Independence Day set of programmes. The team gave out an acapella rendition of the song Yeh Jo Des Hai Tera and had the honour of it being posted on the SJCC Elucidation Instagram page, the official page for the SJCC PG Editorial Team. The song had all the First Years batch members putting in their vocal renditions in beautiful harmonies and putting forth a one-of-a-kind version of the song. Later the team had the opportunity in performing beautiful prayer songs for when the Research Workshop took place. Each day, a delightful recital of songs were performed, invoking the blessings of the Lord making the day's activities go as beautiful as ever.

All in all, it's been a brilliant experience for everyone in the team to learn from each other, communicate with each other, know each other's expertise in music and inspire one another. Even if it was online, it seemed to not matter as the love for music and willingness to learn more kept the team going forth and experimenting more in the field of music individually and together as well.

OUTREACH PROGRAMME

Let's recharge!

Date	August to December 2020
Participants	I M.Com Regular, I M.Com IB, I M.Com FA II M.Com Regular, II M.Com IB and II M.Com FA
No. of children benefited	35

Objective: St. Joseph's as an institution, aims to not only empower students with the required knowledge and academic excellence, but also create a sense of responsibility and commitment towards the society. In line with this mission, this outreach program aimed to help children of workers who were struggling to attend online classes, during the pandemic, due to the lack of mobile data.

Formulation of the idea: On 25th August, 2020 an outreach webinar was organized by the Outreach Department for all the Post Graduation students. This meeting was conducted on MS Teams by Mr. Gladson, the Outreach Coordinator and the speaker for the session. During the session various issues that are happening around us such as problems faced by transgender and how a student was able to raise funds with the help of his classmates to donate to a noble cause were discussed. The session helped the students

realize how privileged we were to be able to attend the seminar through our mobile phones from the comfort of our houses, while there were many others who were struggling to attend online classes. Hearing about how another student was able to make a difference in someone's life along with his classmates, helped the students realize that this would be a good initiative to do. Thus, the students set out on a journey to find a cause to help, a cause that required attention.

Process of the let's recharge initiative: The process initially started with getting the permission of the Head of the Department, Dr. Komal Dave, who was very supportive and encouraged the students to go ahead with the fundraiser. A team was formed with one representative from each class to disseminate information and coordinate all the activities. Further, a Whatsapp group was also created for the purpose of easy and better communication, and the students coordinated with each other through the same. The representatives, six in number connected via a video call with Mr. Gladson on MS Teams and discussed the different possible causes for which funds could be raised. The session ended with a collective decision to help with recharging the mobile data of students who were struggling to do it. With Mr. Gladson's help the students were also able to identify 35 students who genuinely needed help and were struggling to attend their online classes. These 35 students were children of parents working as drivers, housekeeping, daily wage workers etc. After the identification of students, it was decided that funds can be collected from students who are willing to contribute through Google Pay and PhonePe. A detailed message was sent to all the six classes by the representatives, clearly explaining the cause and how students can contribute for this cause. While the funds were being collected, the process of recharging the numbers of these students started simultaneously. Funds were collected and recharging the mobile data of 35 students was completed by the end of December, 2020. The money that was remaining after recharging was used to buy masks for a few BBMP pourakarmikas, who are our first line of defense against COVID-19, but aren't provided with a basic essential such as a mask. Hence, the remaining money was used to help them by providing them with a mask.

Key details:

- Rs. 12,010 was the total amount of funds raised by the PG students for Let's Recharge
- For each student, we recharged their mobile numbers with a data plan extending over a period of 84 days
- The students who received the recharge benefits reside in KS Garden, Bengaluru. The list of names and current year of study of the 35 students are mentioned below:

Sl. No.	Name of the student	Currently studying
1	Dharshini	8th standard
2	Honappa	8th standard
3	Kavya	8th standard
4	Monish	8th standard
5	Niveditha	8th standard
6	Evangeline	9th standard
7	Teju	9th standard
8	Amrutha	10th standard
9	Bharath	10th standard
10	Guruprasad	10th standard
11	Jayashree	10th standard
12	Jayasimma	10th standard
13	Lakshmi	10th standard
14	Mallikarjuna	10th standard
15	Navya	10th standard
16	Poorvi	10th standard
17	Reshma	10th standard
18	Tejas	10th standard
19	Varsha	10th standard
20	Divya	1st PUC
21	Jafora	1st PUC
22	Jennifer	1st PUC
23	Karthick	1st PUC
24	Omeshwari	1st PUC
25	Varsha	1st PUC
26	Lavanya	2nd PUC
27	Pallavi	2nd PUC
28	Sudarshan	2nd PUC
29	Prajwal Kumar	1st BA

30	Putlaraju	1st B.Sc
31	Rishika	1st B.Com
32	Sneha	1st B.Com
33	Sushil R	1st B.Com
34	Srinath	2nd BCA
35	Sreekant	3rd B.Com

CULTURAL FEST

Aarumbh

Date	March 21, 2021
Participants	I M.Com Regular, I M.Com IB, I M.Com FA II M.Com Regular, II M.Com IB and II M.Com FA
No. of students benefited	264

Objective: Academic excellence is not the institution's only aim, so for the first time, a cultural and literary fest was held for the PG students to give them a forum to showcase their talents. The aim of Aarmabh was to help students realise their full potential by hosting a cultural festival that included both enriching and entertaining activities.

Write up: The morning of March 3rd, 2021, was one of a kind in St. Joseph's College of Commerce, was unlike any other. AARAMBH 2021, was a cultural fest exclusively conducted for the PG department. Enthusiasm and excitement was witnessed in and around Xavier's hall with the cheers and bright smiles of students pumped with boundless potentials. Being the first ever Cultural and literary fest of the PG department, it was without a doubt, one of the most eventful days in the month of March.

The inauguration started at 9 a.m., with the emcee addressing and welcoming the gathering. After a brief introduction on AARAMBH, the chief guest, Dr. Venugopal, was welcomed to the stage to share a few words with the audience. Followed by it, was the lighting of lamp, for an auspicious beginning. To add on to the excitement, the core committee launched the logo of Aarambh and led their way to the stage, revealing the rolling trophy. The events scheduled for the day was presented and the participants dispersed to their respective venues to begin with the day.

Group Singing: The singing completion kicked off AARAMBH 2021, as there was strong participation from all the classes with each of them giving it their all. There were exceptional performances from all teams each showcasing their ability to grab the attention of the crowd with the power of their voice and melodic tunes that was pleasing for the ears.

Improv: This was the first time the students of the college got a chance to participate in an Improv competition as they came on stage with the confidence of professionals. The judge was Mr. Rahul Menon and he took control of the event helping students to understand what this was all about and guided it, as a result of which the audience had a good time as well.

Poetry slam: This event, poetry slam saw flair of words and some deep thoughts showcased by the participants. Poems were recited and performed by the participants in various languages including English, Hindi and Kannada. With Mr. Aravind Nandakumar as the judge for the event, the room of audience keenly observed and dwelled deep into the imaginative and emotional pool of words expressed by each participant. Individual and original poems were dramatically performed by the participants.

Spell Bee: A tough competition ensued in the spelling bee, with contestants being challenged to spell a wide range of words with varying degrees of difficulty. With three rounds, participants eagerly accepted each challenge and proceeded with spelling trials before they got it correct. Despite the fact that each word caused a lot of confusion, they were used as brain teasers to update their English vocabulary and improve their language skills.

Arm wrestling: Conducted by the event coordinators, arm wrestling was yet another event which witnessed a full house with a number of audience crowded in the room to cheer their fellow partakers. Having asked to wrestle and compete amongst various classes including first and second years, the participants actively took up the sport and proved their might against their fellow competitors as the crowd hooted and cheered at their success.

Dad jokes: An event of a kind, which was entertaining and fun filled for the audience, was one among the most awaited events of the day. Thunderous laughter, claps and amusement was filled in the room as the participants tried their best to make their competitor laugh, whilst they sit still and serious. It was a delight for the watchers of this event to have a hearty laugh at the jokes delivered by the participants as they hid their chuckles and giggles behind their stern self.

Group dance: It was the most awaited event of the day, as students gathered around to watch their fellow Josephites shake a leg! Every class put their best foot forward, as they took this opportunity to showcase

their ability to dance. Some were almost professionals, with the grace and poise they brought up on stage, and others wanted to enjoy every moment of being up there. It was about making memories and standing together as a class. Each one had tirelessly worked towards getting every move right, and did their best, to make their classmates proud and bring the trophy home. No team left without a cheer, with every class holding its own, singing along, the beats of their songs, and making sure, they were in this together, to make history!

Finally, the fest concluded with the valedictory ceremony. The success of Aarambh was defined with roaring participation from the PG students in various events held for the day. Valedictory of the event commenced at 4:30 p.m., with Mr.Ashfaque, the PGD coordinator, as the chief guest for the latter part of the day. The most awaited part of the fest, was announcement of results and giving away of certificates for all the winners. Each winner was felicitated with a certificate by Dr. Komal Dave, the PG HOD. After announcement of results, yet another interesting take was the declaration of overall winners of the fest. II M.Com IB won the overalls and created history by being the pioneer winners of this first ever kind of an event. After a round of joy and celebration, the audience gathered for a group photograph with the entire PG department, to define the successful conduct of Aarambh 2021 and this would be a memory for the students to carry forward for a long way to come.

COMPETITIVE EXAMS

Reg. no.	Name	Class	Exam
19SJCCM013	Ayesha Warda	II M.Com regular	NET JFR
19SJCCM	Indraneel Kaur	II M.Com FA	NET
19SJCCM	Kanwalneel Kaur	II M.Com FA	NET
19SJCCM037	Vidushi Seth	II M.Com regular	CMA

CORPORATE INTERNSHIPS

As a part of the PG curriculum, II M.Com FA students are expected to complete 6 months of corporate internship in any vertical that is finance related, during their fourth semester. The details regarding the same are mentioned below:

Reg. no.	Name	Company	Role
19SJCCMFA001	Aditya A. Mondkar	Diageo India	Finance Intern
19SJCCMFA002	Akhil Prasad	HSKA&Associates	Audit and Tax Intern
19SJCCMFA003	Aneeta Rachel Kurian	Grant Thornton	Audit Intern
19SJCCMFA004	Angel Renny	Right Horizons Pvt Ltd	Analyst
19SJCCMFA005	Anusha N	HSKA&Associates	Compliance and Audit Intern
19SJCCMFA006	Ashisha Thomas	Grant Thornton	Audit Intern
19SJCCMFA007	Cheppuri Sreelakshmi	Priya's tax consultancy	Audit assistant
19SJCCMFA008	Denny P Davis	HSKA&Associates	Tax Intern
19SJCCMFA009	Divya K	Durga Krishnamurthy & Co	Audit intern
19SJCCMFA010	George Varghese Anoop	HSKA&Associates	Audit and Tax Intern
19SJCCMFA011	Gins Sebastian	Grant Thornton	Audit Intern
19SJCCMFA012	Inderneel Kaur	Rahul Ramesh & Associates	Audit and Taxation Intern
19SJCCMFA013	Joel Idiculla Johnson	Grant Thornton	Tax Intern
19SJCCMFA014	Kanwalneel Kaur	Rahul Ramesh & Associates	Audit and Taxation Intern
19SJCCMFA015	Kripa Sara Fenn	Grant Thornton	Audit Intern
19SJCCMFA016	Manasa P.M	Nippon express	Audit Intern
19SJCCMFA017	Maria Anish	Deloitte IN	Intern
19SJCCMFA018	Megha V	HSKA&Associates	Tax Intern
19SJCCMFA019	Melin Joshy	CSB bank Ltd	Accounts Intern
19SJCCMFA021	Nikita Anil	Grant Thornton	Audit Intern
19SJCCMFA022	Nirali P Sanghvi	Stockholding Corporation of India Limited	Finance Intern
19SJCCMFA023	Nirmal Sunny	Grant Thornton	US Tax Intern

19SJCCMFA024	Parvathy	Grant Thornton	Audit Intern
19SJCCMFA025	Prakruthi R	Pragati Automation	Intern
19SJCCMFA026	Pranjal Bajpai	Auma India Pvt Ltd	Audit Intern and Inventory management
19SJCCMFA027	Rajeshwari	Srei Equipment Finance Ltd.	Intern
19SJCCMFA028	Ramyashree Sindhey R	Grant Thornton	Audit Intern
19SJCCMFA029	Rangampam R	Auma India Pvt Ltd.	Audit Intern and Inventory management
19SJCCMFA030	Reny Burtan	Talisma Corporation	finance intern
19SJCCMFA031	Roshen Gevarghese Rajan	Kerala state rubber cooperative limited(Rubco)	Finance Intern
19SJCCMFA032	Rubiya Ruksar Sayed	HSKA and associates	Audit associte and Indirect taxes (Gst) Intern
19SJCCMFA033	Shambhavi V Salimath	Grant Thornton	Audit Intern
19SJCCMFA034	Sheershika. J	Grant Thornton - INDUS	Tax Intern
19SJCCMFA035	Shravani	Purple Trades	Management Trainee
19SJCCMFA036	Sreelakshmi Sankar	Grant Thornton - INDUS	Audit Intern
19SJCCMFA037	Shweta A Mirji	Grant Thornton - INDUS	Tax Intern
19SJCCMFA038	Soundarya RV		
19SJCCMFA039	Stanica Devina Peris	Madhav Shenoy & Co,	Accounts Executive
19SJCCMFA040	Sunil Dev P	Grant Thornton - INDUS	Audit Intern
19SJCCMFA041	Tsering Topgyal	Purple Trades	Management Trainee
19SJCCMFA042	Ujjaini Palit	Grant Thornton - INDUS	Tax Intern
19SJCCMFA043	Vaishnavi Ashok	Grant Thornton - INDUS	Tax Intern
19SJCCMFA044	Viharika S	Evolve back Resorts	Finance Executive

19SJCCMFA046	Ebin Saji	Grant Thornton - INDUS	Tax Intern
19SJCCMFA047	Thejas V Dixit	CA Lokesh and Co	Audit Intern
19SJCCMFA048	Meghna G	RAGHUNANDAN AND ASSOCIATES	Audit Intern
19SJCCMFA049	Khusbu D Acharya	Grant Thornton - INDUS	Tax Intern
19SJCCMFA050	Gayathiri M	TTK Prestige Ltd	GST Analyst

PLACEMENTS

During the academic year 2020-21, a total of 26 students have been placed in various reputed companies through campus placements

Reg. no	Name	Class	Company
19SJCCM036	Vidushi Seth	II M.Com regular	**Goldman Sachs**
19SJCCMIB034	Roshini S Kumar	II M.Com IB	**KPMG Global Services (Tax)**
19SJCCMFA038	Soundarya RV	II M.Com FA	
19SJCCM030	SUHAS D N	II M.Com regular	
19SJCCMFA015	KRIPA SARA FENN	II M.Com FA	
19SJCCMFA003	Aneeta Rachel Kurian	II M.Com FA	
19SJCCM017	JANANI.J	II M.Com regular	
19SJCCMFA037	Shweta A Mirji	II M.Com FA	
19SJCCMFA019	Melin Joshy	II M.Com FA	
19SJCCM024	Nichola P.R	II M.Com regular	
19SJCCMFA032	Rubiya Sayed	II M.Com IB	**EY GDS**
19SJCCMFA029	Rangampam R	II M.COM FA	
19SJCCMFA018	MEGHA V	II M.Com IB	

19SJCCMIB042	Tessa Davis	II M.Com IB	
19SJCCMFA013	Joel Johnson	II M.Com FA	**Deloitte Audit and Assurance**
19SJCCMFA021	Nikita Anil	II M.Com FA	
19SJCCMFA027	RAJESHWARI MAHAWAR	II M.Com FA	
19SJCCMFA036	Sreelakshmi Sankar	II M.Com FA	
19SJCCMFA023	NIRMAL SUNNY	II M.Com FA	**Deliotte Tax**
19SJCCMFA026	PRANJAL BAJPAI	II M.Com FA	
19SJCCMFA040	SUNIL DEV	II M.Com FA	
19SJCCMIB019	Franklyn Santhosh I	II M.Com IB	**KPMG Tax**
19SJCCMIB043	VINAYA SHREE V S	II M.Com IB	
19SJCCMFA006	ASHISHA THOMAS	II M.Com FA	
19SJCCMFA044	VIHARIKA S	II M.Com FA	
19SJCCMIB039	TENZIN CHOEZIN	II M.Com IB	

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