St. Joseph's College of Commerce (Autonomous)
Affiliated to Bengaluru City University
Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 65th in the NIRF 2023 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru -560025, Karnataka, India

THE POST GRADUATE DEPARTMENT OF COMMERCE

PG GAZETTE 2022-23

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Board of Studies

Keeping in line with the recent trends in the business circle besides the department's vision and mission of imparting academic excellence through innovative curriculum and academic flexibility; under the three PG programmes and 4 PGD programmes; an option of Semester Corporate Internship in lieu of Dissertation for the IV semester students of M. Com (International Business) has been introduced with immediate effect and one course i.e., Management Concepts & Organizational Behaviour in the I semester of the same programme has gone through a thorough revamp of the syllabus. A new PGD Programme with Specialisation in ERP (Data Science) has been approved to be offered to the students from the Academic year 2023-23 and in total eight courses from all four PGD programmes have undergone major changes in their syllabus across the two Board of Studies meetings held during the academic year 2022-23. The dates being the 15th of October, 2022 and the 6th of March, 2023. The meeting quorum comprises of the institution's staff, student representative, industry experts and alumni.

List of courses with changes passed in Board of Studies and approved in Academic Council Meeting 2022-23

Programme	Semester	Course Code	Course Title
M.Com (International Business)	IV	P422 MC 401	Corporate Internship
	I	P423 MC 103	Management Concepts & Organizational Behaviour
PGD ERP (Data Science)	I	P3 23 101	Introduction to Data Science
		P3 23 102	Python for Data Science
		P3 23 103	Statistics for Business
		P3 23 104	Excel for Data Science
	II	P3 23 201	Advanced Statistical Methods – I
		P3 23 202	Advanced Statistical Methods – II
		P3 23 203	Data Science Applications – Sales & Marketing
		P3 23 204	Data Science Applications – Human Resource Management
PGDFM	II	P323FMBA202	Corporate Financial Management
PGDBA	II	P323BA201	Accounts and Finance for Managers
		P323FMBA202	Corporate Financial Management
PGDMM	II	P323MM201	Strategic Brand Management & Marketing Communications
		P323MM202	Data Science Applications – Sales & Marketing

PGDHRM	II	P323HR201	Strategic Human Resource Management and International Human Resource Management (Including Training and Development)

❖ Courses focusing on Employability

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on employability
P516MC303: BUSINESS ETHICS AND CORPORATE GOVERNANCE	M.Com Financial Analysis	Ethical issues in Marketing Management Ethical issues in Human Resource Management Ethical issues in Finance and Accounts Corporate Governance Corporate Social Responsibility
P115MC102: ADVANCED FINANCIAL MANAGEMENT	M.Com Financial Analysis	Financial Decisions Dividend decision Capital budgeting and its importance in decision making, estimating cash flows, techniques of investment appraisal Corporate Financial Policy
P521MC103: FINANCIAL MARKETS AND REGULATIONS	M.Com Financial Analysis	Introduction to Money Market Financial Services
P516AR101 - ECONOMICS FOR MANAGERS	M.Com Financial Analysis	Production analysis Cost and revenue analysis
P516MC201: FINANCIAL REPORTING AND ANALYSIS	M.Com Financial Analysis	ACCOUNTING CONCEPTS, CONVENTIONS AND STANDARDS I & II

P516MC202: FOREX AND DERIVATIVES	M.Com Financial Analysis	Trading, Clearing, Settlement in Currency Futures - NSE membership – categories, eligibility and criteria, future contract specifications, trading system, placing orders, client broker relationship. Clearing, settlement through margins of different kinds, clearing entities, and settlement mechanisms
P515MC203: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	M.Com Financial Analysis	Financial Instruments - Corporate Bonds, Government Bonds, Special Bonds, Bond Returns, Bond Management Strategy, Equity Shares, Dividend Policy, Money Market Instruments, ADRs, GDRs, and Recent Innovative Instruments.
P516AR202 - INTERNATIONAL BUSINESS ENVIRONMENT	M.Com Financial Analysis	International Trade and Theories Socio-cultural environment
P517MC204: GOODS AND SERVICES TAX	M.Com Financial Analysis	GST and Technology - GST Network: Structure, Vision, and Mission, Pothe participantsrs and Functions. Goods and Service Tax Suvidha Providers (GSP): Concept, Framework and Guidelines and architecture to integrate with GST system. GSP Eco system.
P517MC305: MERGERS AND ACQUISITIONS	M.Com Financial Analysis	Strategic Evaluation of M & A Opportunities Synergy and Value Creation in Mergers Types and Forms of M&A Strategizing and Structuring M & A Activity LBOs, MBOs, MLPs and ESOPs Takeover Defenses

P517FA301: PROJECT APPRAISAL & FINANCE	M.Com Financial Analysis	Analysis Project Selection Financing of Projects Financial Projections
P115MC101: FINANCIAL REPORTING AND ANALYSIS	Master of Commerce	Contents of Annual Report and Purpose of each item; Financial Statements - Meaning, Purpose and Format of Income Statement, Balance Sheet and Notes to Accounts as per Schedule III of Companies Act, 2013; ACCOUNTING CONCEPTS, CONVENTIONS AND STANDARDS - I & II
P115MC102: ADVANCED FINANCIAL MANAGEMENT	Master of Commerce	The nature and purpose of financial management, Financial objectives and relationship with corporate strategy, Stakeholders and impact on corporate objectives, Financial and other objectives in not-for –profit organizations. Capital market theory – single asset and expected return and risk, portfolio theory and assets pricing models – 2 assets case, minimum variance portfolio, efficient portfolio and mean variance criterion, capital asset pricing model (CAPM), beta estimation and cost of equity. Investment appraisal techniques, Allowing for inflation and taxation in investment appraisal, Adjusting for risk and uncertainty in investment appraisal, Specific investment decisions (lease or buy; asset replacement, capital rationing), projects with different lives, investment timing and duration, risk analysis in capital budgeting. Capital Markets in India & Capital Market Efficiency

P115 MC 103 - INTERNATIONAL BUSINESS ENVIRONMENT	Master of Commerce	Introduction, Definition of International Business, Changing Environment of International Business, Globalization of Markets, Trends in Globalization, Effects and Benefits of Globalization. Global Trading Environment International Institution
P115 AR 101 – BUSINESS INFORMATION SYSTEM	Master of Commerce	Management Information System , Importance of a System & IT Information System Audit E-Commerce and Transaction Processing Systems
P118 AR 102: RESEARCH METHODOLOGY	Master of Commerce	Research Design- Data
P115 MC 201: COST MANAGEMENT	Master of Commerce	Types of costing, methods and techniques of costing, nature of variable, semi variable, fixed costs, sunk costs, opportunity cost, differential costs and revenues. Marginal costing (practical application technique), key or limiting factors analysis, profit planning, optimizing product mix, make or buy decision, price fixation, discontinuance of product, diversification of product line, accept or reject new order, close down of operations. Budget Concepts and Budget Preparation
PI15 MC 202: BUSINESS ETHICS AND CORPORATE GOVERNANCE	Master of Commerce	Marketing Strategy, Marketing Mix – Pricing and Distribution- Advertising and its Impact. Product Safety - Due Care theory -Contractual theory – Strict Liability Theory Importance of Financial Statements, Importance of Transparency in Disclosure, Ethical issues in Mergers and Acquisition, Insider trading, Money Laundering.

		Banking Ombudsman Scheme. Right to information Act. Definition – importance – Scope – Advantages – Steps- Theoretical Justification for CSR- CSR as a Business strategy for sustainable Development- External Standards on CSR- Indian perspective- Ethics and CSR of business. Companies Act (Amendment) 2013 on CSR
PI15 MC 203: INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Master of Commerce	Functions, Objectives of IHRM. Model of IHRM, Human Resources in a Comparative Perspective, Difference betweeen Domestic HRM and IHRM, Managing International HR activates- HR planning, Recruitment & Selection .Stages in Internationalization, Path to Global Status (Modes of growth of a domestic business into being international). Employees participation – Practices in various countries: Comparative study of HRM practices in major global economies (Germany, Japan, US, India). Staffing approaches, Developing International Staff and Multinational Teams, Managing Global, Diverse Workforce. Expatriates – meaning, expat selection, expat failures, how to minimize failures. Factors in Expatriate selection Technical ability, Cross-cultural suitability / (CCT), Understanding the various cultural factors that affect International HRM, Understanding the various functions of HRM and its implementation in international context, International HRM strategies adopted by various MNCs. ,Family requirements, MNE requirements. Meaning, Types of virtual organization, Difference between raditional & virtual organizations, Advantages and disadvantages of virtual organizations, Features of virtual organization, Managing HR in virtual organization.

		A framework for international industrial relations; Cross border ethics management; Designing organisations for dynamic international environment; HRM in cross border mergers and acquisitions; Joint ventures, alliances and SMEs; IHRM trends Complexities, challenges, and choices in future, Emerging Trends in Employee Relations and Employee Involvement, Trade unions, Collective bargaining, Participative management & Quality circles.
P115 AR 201: QUANTITATIVE TECHNIQUES & OPERATIONS RESEARCH	Master of Commerce	Application & Model Formulation, Graphical Method of solving Linear Programming, Simplex Method – Maximisation and Minimisation case, Quality in Linear Programming, Special Cases in Linear Programming, Introduction to HNDO software.
P115 AR 202: MANAGERIAL ECONOMICS	Master of Commerce	The Nature and Scope of Managerial Economics Demand theory, Price Elasticity of Demand: Point, Arc, Price Elasticity, Total Revenue and Marginal Revenue, Using Elasticities in Managerial Decision Making. Demand Estimation: Identification Problem, Marketing Research Approaches to Demand Estimation: Consumer Surveys and Observational Research. Demand Forecasting: Qualitative and Quantitative Forecasts. The Organization of Production and the Production Function with One-variable and Two-variable inputs, Optimal Combination of Inputs: Isocost Lines, Optimal input Combination for Minimizing Costs or Maximizing output, Profit maximization, Effect of Change in Input Prices. Returns to Scale. Empirical Production Functions (Cobb-Douglas). The Innovation Process.

		The Nature of Costs: Plant size and Economies of Scale, Learning Curves, Minimizing Costs Internationally- the New Economies of Scale. Logistics Management. Cost Volume- profit Analysis and operating Leverage. Empirical Estimation of Cost functions Government Regulation to Support Business and to Protect Consumers, workers and the environment. Externalities and Regulation. Public Utility Regulation. Antitrust: Government Regulation of Market structure and Conduct. Enforcement of Antitrust Laws and the Deregulation Movement. Regulation of International Competition. The Effect of Taxation on Business Decisions
P115 MC 301: PROJECT APPRAISAL & FINANCE	Master of Commerce	Capital Investments, Phases of Capital Budgeting, Levels of Decision Making, Facets of Project Analysis, Feasibility Study Capital Allocation, Strategic Planning and Capital Budgeting, Generation of Ideas, Porter Model, Scouting for Project Ideas, Preliminary Screening, Project Rating Index, Sources of Positive Net Present Value. Situational Analysis, Collection of Secondary Information, Market Survey, Demand Forecasting, Market Planning, Technical Analysis, Manufacturing Process / Technology, Product Mix, Plant Capacity, Location and Site, Machineries and Equipment, Structures and Civil works, Environmental Aspects, Project Charts and Layouts, Schedule of Project Implementation, Need for Considering Alternatives, Financial Estimates and Projections. Survey of Time Value of Money, Survey of Investment Criteria, Project Cash Flows, Cash Flow Estimations, Survey of Cost of Capital & Capital Budgeting Techniques,

		Risk Analysis of Single Investments, Advanced Techniques, Risk Analysis, Firm Risk & Market Risk
P115 MC 302: COMPANY LEGISLATION & COMPLIANCE	Master of Commerce	Accounting Standards, Articles, Authorized Capital, Board of Directors, Called up Capital, Charge, Debenture, Deposit, Director, Dividend, Financial Statements, Financial Year, Issued Capital, Member, Memorandum, Private Company, Public Company, Related Party, Share, Small Company, The participants at Equity Shares, Associate, Joint Venture, Auditing Standards, Body Corporate, Books & Paper, Chartered Accountant, Company, Company Limited by guarantee, Company Limited by Shares, Employee Stock Option Plan, Foreign Company, Free Reserves, Holding Company, Key Managerial Personnel, Net worth, One Person Company, Paid up share capital, Promoter, Prospectus, Relatives, Subsidiary Company, Turnover, Independent Director. Incorporation Of Company And Matters Incidental Thereto – Incorporation – Public and Private Company, Incorporation Requirements, Pre and Post Incorporation Contracts, Memorandum and articles of Association, Commencement of Business, Alteration of MOA and AOA, Registered office. Share Capital and Debentures Resolutions Books of account, etc., to be kept by company, Financial statement, Financial Statement, Board's report, etc., Corporate Social Responsibility. Appointment And Qualifications Of Directors
P115 FT 301: CORPORATE TAX	Master of Commerce	Meaning of Assessee, Corporate Assessee, Computation of taxable income of companies, Computation of the amount of

PLANNING & LAW		corporate tax liability; Carry forward and set off of losses in the case of certain companies under Sec. 79 of Income -tax Act, 1961; Minimum Alternate Tax; Tax evasion and tax avoidance; Nature and scope of tax planning and management in the corporate sector; Justification of corporate tax planning and management. Tax on distributed profits of domestic companies; Tax on income distributed to unit holders. Tax planning with reference to managerial decisions- Owning or leasing of an asset; purchasing of assets by installment system or Hire System; Purchasing of an asset out of own funds or out of borrowed capital; manufacturing or buying; Repairing, replacing, renewing or renovating an asset; Sale of assets used for scientific research; Shutting down or continuing operations.
P115 FT 302: STRATEGIC FINANCIAL MANAGEMENT	Master of Commerce	Various Approaches - Adjusted Book Value Approach, Stock & Approach, Direct Comparison Approach, Discounted Cash Flow (DCF) Approach DCF 2 Stage & 3 Stage Models, Inflation & Asset Valuation, Valuation of Intangible & Knowledge Assets. Shareholder Value Creation, Traditional Approaches, New Approaches Value Drivers, Marabon Approach, Alcar Approach, Mckine Approach, EVA Approach, BCG Approach, Executive Compensation & Value Creation, Stock Options & Indexed Stock Options. - Mergers, Forms of Mergers, Reasons for Mergers, Process of Mergers, Legal Procedures, Tax Aspects, Accounting Aspects, Evaluation of Mergers using DCF Techniques, Stock vs. Cash Payments, Basis for Exchange & Shares

P121 AR 301: BANK MANAGEMENT	Master of Commerce	Deposit Mobilisation- Banker, Customer Relationship-know Your Customer (KYC) guidelines- Different Deposit Products Risk-Definition- Risks in Banks- Risk Management in Banks Risk identification, measurement, mitigation- Credit Risk- Market Risk- Operational Risk- Basel Accord. Treasury Management - Concepts and function- Control and Supervision of Treasury Management- Interest Rate Risk- Debt instruments- Treasury bills, Money Market Instruments- Securitisation and Forfaiting Derivatives. Banking Technology Contemporary Issues in Banking Techniques – Analysis of Rangarajan Committee Reports – E Banking - Budgeting – Banking Software's – Case study: Analysis of Recent Core Banking Software.
P115 MA 301: ADVERTISING AND SALES PROMOTION	Master of Commerce	Introduction to advertisement Advertising department and advertisement manager - objectives and functions - Role of advertisement agencies- functioning of advertisement agencies- selection and remuneration- Advertising agency skills and service- client agency relationship- Advertisement campaigns – DAGMAR Approach – Campaign planning process Copywriting – Copy testing – Types of appeals Sales Promotion Online advertising – Opportunities of Internet as Media – the websites, portals, ecommerce, search engines – formats of Internet ads: banners, content sponsorship, pop-ups, links, paid searches, contextual ads, rich media, interstitials, the webcasting and push, behavioral targeting, blogs, etc -

		Social Media Advertising – types, efficacy, advantages
P115 MA 302: INTERNATIONAL MARKETING	Master of Commerce	Marketing International International consumer behavior and culture International Distribution Decisions, International Retailing, E-Tailing International Promotion Strategies Global Logistics and Supply Chain Management
P115 MA 303: BUSINESS MARKETING	Master of Commerce	Nature of Business Marketing Organizational buying and buying behavior – Organizational buying decision process, buying situations, buy grid framework, buying center roles, key members Meaning of industrial product, changes in product strategy, product strategies for existing products, product life cycle and strategies. Impact of technology – HiTech marketing, new product classification, development process and strategy. Distribution channels and marketing logistics: Alternative structures of industrial channel, types of business intermediaries, channel design, managing channel members. Business logistics system - tasks of physical distribution, total distribution cost and customer service.
P115 FT 402: INTERNATIONAL FINANCIAL MANAGEMENT	Master of Commerce	Meaning and scope, international business methods, International Sources of finance for the firm – Bond financing, Loan financing, Securitized financing, equity financing, loan agreement and negotiations, international financial transactions.

		The Foreign Exchange Market Foreign Exchange Risk Management Short Term Asset and Liability Management - International Working Capital Management - financing strategies and options, International Cash, Inventory and Receivables Management. International Project Finance - Techniques of financing, leasing, Cross border finance, FDI, Joint ventures management.
P115 AR 401: BUSINESS POLICY AND STRATEGIC MANAGEMENT	Master of Commerce	Strategy Formulation and Strategic Analysis Implementation Issues, Planning and Allocating Resources, – Financing Planning, Manpower Planning, Organizational Structures, -Factors affecting choice of structure, Degree of Flexibility and Autonomy.- Implementation Issues, Planning and Allocating Resources, – Financing Planning, Manpower Planning, Organizational Structures, -Factors affecting choice of structure, Degree of Flexibility and Autonomy.
P115 MA 402: STRATEGIC BRAND MANAGEMENT	Master of Commerce	Introduction to the concept of Brand Management Choosing Brand Elements to Build Brand Equity Brand Strategies
P115 MC 103 - INTERNATIONAL BUSINESS ENVIRONMENT	Master of Commerce	Introduction, Definition of International Business, Changing Environment of International Business, Globalization of Markets, Trends in Globalization, Effects and Benefits of Globalization. Global Trading Environment

		International Institution
P422 MC 102: ACCOUNTING FOR DECISION MAKING	M.Com International Business	Measurement of Business Income and Financial position Valuation of Fixed assets
P418 MC 103: MANAGEMENT CONCEPTS & ORGANISATIONAL BEHAVIOUR	M.Com International Business	Management Science, Theory and Practice Foundation of individual behavior Management of motivation - Motivation in work settings managerial issues and challenges. Theories - Maslow's, ERG, Hertzberg's, McClleand's, McGregor, Equity theory, Goal setting, Vroom's, cognitive evaluation, Porter and Lawler. Team Building and Group Dynamics
P415 AR 102 - ECONOMICS FOR MANAGERS	M.Com International Business	Demand analysis, estimation and forecasting Production analysis - Production functions with one-variable and two-variable inputs. Returns to a factor and returns to scale Market structure and product pricing
P415 MC 201: FINANCE FOR MANAGERS	M.Com International Business	Role of Financial Manager, Investment Decisions Dividend Policy
P415 MC 202: IMPEX PROCEDURES & DOCUMENTATION	M.Com International Business	Shipment of Export cargo by sea, by air and by post Cargo insurance& Marine insurance Quality control and pre-shipment inspection

P415 MC 203: INTERNATIONAL FINANCIAL INSTITUTIONS & MARKETS	M.Com International Business	IMF – Role and financial policies Money markets & Bond Markets Interest rate derivatives –caps, floors and band –hedging. Swaps/FRA — the swap market — types — mechanics — hedging. Investment companies and exchange traded funds.
P115 AR 401: BUSINESS POLICY AND STRATEGIC MANAGEMENT	M.Com International Business	Strategy Formulation and Strategic Analysis Implementation Issues, Planning and Allocating Resources, – Financing Planning, Manpower Planning, Organizational Structures, -Factors affecting choice of structure, Degree of Flexibility and Autonomy.- Implementation Issues, Planning and Allocating Resources, – Financing Planning, Manpower Planning, Organizational Structures, -Factors affecting choice of structure, Degree of Flexibility and Autonomy.

❖ Courses focusing on Entrepreneurship

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on entrepreneurship
P115MC102: ADVANCED FINANCIAL MANAGEMENT	M.Com Financial Analysis	Capital structure theories, capital structure planning and factors affecting capital structures decisions, cost of capital, specific cost of capital overall cost of capital marginal cost of capital Investment Appraisal Techniques Working capital management, planning, control and policy, management of various components of cash receivables and inventory, financing of working capital.
P522MC101: CORPORATE TAX PLANNING & LAW	M.Com Financial Analysis	Implications of Tax concessions and incentives

P115MC102: ADVANCED FINANCIAL MANAGEMENT	Master of Commerce	Source of Finance Investment Appraisal
P118 AR 102: RESEARCH METHODOLOGY	Master of Commerce	Meaning, nature, process of preparation, components of Research Design. Sampling Techniques: Sampling methods, Concept of Sampling Distribution. Sources of data, Methods and tools of Data collection; Observation, Mailing; Interviews and Schedules, Questionnaires, Scales and Rating, Sociometry, Pilot study. Processing of data; checking, editing, coding, transcription, tabulation, preparation of tables, graphical representation.
P115 MC 201: COST MANAGEMENT	Master of Commerce	Marginal costing & CVP Analysis Budgeting and Budgetary Control Contemporary concepts
PI15 MC 202: BUSINESS ETHICS AND CORPORATE GOVERNANCE	Master of Commerce	Business Ethics an overview: Nature - Need - Importance, Sources of Ethics: Religion, Philosophical System. Ethical Concepts: Values - Moral Standards – Principles of Rights – Justice – Equality- Care – Virtue- Agency – Prisoners Dilemma - Types and codes of ethics Ethical issues in Marketing Management Corporate Governance Corporate Social Responsibility
PI15 MC 203: INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Master of Commerce	Virtual Organisation
P115 AR 201: QUANTITATIVE TECHNIQUES & OPERATIONS RESEARCH	Master of Commerce	Linear Programming
P115 MC 301: PROJECT	Master of Commerce	Financing of Projects

APPRAISAL & FINANCE		Project Planning, Project Control and Implementation, Network Techniques for Project Management, Development of Project Network, Time Estimation, Determination of the Critical Path, Scheduling when Resources are limited, PERT Model, CPM Model, Network Cost System, Project Review and Administrative aspects, Control of in-progress projects, Post-completion Audits.
P115 MC 302: COMPANY LEGISLATION & COMPLIANCE	Master of Commerce	Preliminary
P115 FT 302: STRATEGIC FINANCIAL MANAGEMENT	Master of Commerce	Strategic Aspects of Investment Policies - Strategic Aspects of Financing & Dividend Policies, Strategic Cost Management, Stock Refunding.
P115 FT 303: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	Master of Commerce	Concept, Investment Vs. Speculation, Arbitrage, Gambling, Investment Objective, Investment Process, Investment Constraints, Investment Strategy, Selection of Securities, Buying, Selling, & Holding Decisions & Strategies, Market Indices, Credit Rating Agencies – Process and Functions. Fundamental Analysis, Economic Analysis, Economic Forecasting, Indicators, Industry Analysis, Classification Schemes, Industry Life Cycle, Company Analysis, Measuring Earnings, Forecasting Earnings Corporate Bonds, Government Bonds, Special Bonds, Bond Returns, Bond Management Strategy, Equity Shares, Dividend Policy, Money Market Instruments, ADRs, GDRs and Recent Innovative Instruments. Financial Derivative Markets, Global Perspectives, Indian Context, Options – Types, Pricing, Models, Futures, Kinds of Futures, Swaps, Warrants & Convertibles, Valuation & Analysis of Derivatives, Hedging and Speculation.

P115 MA 301: ADVERTISING AND SALES PROMOTION	Master of Commerce	Concept and definition of advertisement – Social and Economic Implications of advertisements — role of advertising in a developing economy- criticism on advertising- types of advertisement consumer, industrial, institutional, retail, trade and professional, advertisement in marketing mix- setting advertisement objectives Advertisement Media - Planning and strategy
P422 MC 102: ACCOUNTING FOR DECISION MAKING	M.Com International Business	Techniques of financial statements analysis: Ratio analysis, Comparative analysis, Trend analysis, common sized analysis, fund flow statements, cash flow statements Cost-volume – profit analysis,

❖ Courses focusing on Skill Development

Name of the Course with Course Code	Name of the Programme	Activities which have a direct bearing on skill development
P516AR101 - ECONOMICS FOR MANAGERS	M.Com Financial Analysis	Pricing methods and practices of modern business firms: Cost-based and demand- based pricing strategies.
P516AR102: RESEARCH METHODOLOGY	M.Com Financial Analysis	Review of Literature Processing of data; checking, editing, coding, transcription, tabulation, preparation of tables, graphical representation. Testing of hypothesis; Confidence Intervals, Standard Error, Uses of z, t and Chi-square tests. Analysis of data; Statistical techniques and their uses.
P516MC201: FINANCIAL REPORTING AND ANALYSIS	M.Com Financial Analysis	ANALYSIS OF FINANCIAL STATEMENTS
P516MC202: FOREX AND DERIVATIVES	M.Com Financial Analysis	Monetary theory and portfolio balance approach purchasing powerparity theory; overvalued and undervalued currencies; fixed, flexible and

		hybrid exchange rate systems; International Monetary System. Equity Derivatives: Introduction, definitions of basic derivatives, put options, call options applications of derivatives and derivatives as a risk management tool.
P515MC203: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	M.Com Financial Analysis	Expected Return, Historical Return, Systematic & Unsystematic Risk, Beta Coefficient, CAPM, SML & CML, Factor Model & Arbitrage Pricing Theory Security Analysis Portfolio Analysis & Management - Risk & Return, Markowitz Model, Risk Return Optimization, Sharpe Portfolio Optimization, Portfolio Investment Process, Investment Timing & Evaluation, Portfolio Revision, Mutual Funds, Managed Portfolio & Performance
P515AR201 – BUSINESS INFORMATION SYSTEM	M.Com Financial Analysis	Communication Technology & Electronic Data Interchange – Telecommunication, Computer Networks, Internet, internet architecture, intranet, extranet. What is EDI -Internet EDI, Value added networks, Financial EDI Publishing on the web and Security – The web Publishing, Learning HTML, Multimedia Security – Security Life Cycle, Information Technology and IT enabled services, SOHO infrastructure, the BPO and KPO infrastructure
P517MC204: GOODSAND SERVICES TAX	M.Com Financial Analysis	First return, claim of input tax credit, Matching reversal and reclaim of input tax credit, Annual return and Final return. Problems on Assessment of tax and tax liability
P522MC101: CORPORATE TAX PLANNING & LAW	M.Com Financial Analysis	Computation of taxable income of companies, Computation of the amount of corporate tax liability; Carry forward and set off of losses in the case of certain companies under Sec. 79 of Income -tax Act, 1961; Minimum Alternate Tax; Tax evasion and tax avoidance; Nature and scope of tax planning and management in the corporate sector; Justification of corporate tax

		planning and management. Tax on distributed profits of domestic companies; Tax on income distributed to unit holders.
P515MC302: STRATEGIC COST AND MANAGEMENT ACCOUNTING	M.Com Financial Analysis	Marginal costing & CVP Analysis Budgeting and Budgetary Control Pricing decisions Contemporary concepts
P517MC304: BUSINESS VALUATION	M.Com Financial Analysis	Conceptual framework for valuation Approaches to valuation I & II Market multiple method
P517FA301: PROJECT APPRAISAL & FINANCE	M.Com Financial Analysis	Project Feasibility Analysis
P521SB302: FINANCIAL MODELING	M.Com Financial Analysis	Financial Modeling – concepts and application Advanced Excel Functions Financial Statement Analysis and Forecasting of Financial Statement Financial Modeling for Project and Francize Financial modeling for company valuation Advanced Financial Models
P521ECO301: ECONOMETRICS	M.Com Financial Analysis	Methodology of Econometric Research. Correlation theory. Multi-variate Regression Analysis Heteroscedasticity - Consequences for OLS. - Heteroscedasticity- meaning, assumptions. Autocorrelation and Multicollinearity Introduction to Panel Data Methods
P515SB401: SYSTEMS, APPLICATIONS, PRODUCTS – FINANCIAL	M.Com Financial Analysis	Introduction to R/3 Integration of financial accounting with materials management

ACCOUNTING & CONTROLLING (FICO)		Integration of financial accounting with sales and distribution Controlling - Basic settings for controlling Internal Orders Product cost planning
P115MC101: FINANCIAL REPORTING AND ANALYSIS	Master of Commerce	Tools and Techniques of Financial Statement Analysis – Ratio Analysis, DU PONT ANALYSIS, Altman's Z Score, Value Added Statement, Economic Value Added, Cash Flow Analysis, Prospective Analysis
P115 AR 101 – BUSINESS INFORMATION SYSTEM	Master of Commerce	Publishing on the Web and Security Business Continuity Planning and Disaster Recovery Planning
P118 AR 102: RESEARCH METHODOLOGY	Master of Commerce	Research- Meaning, Purpose, Scientific method, Types of Research; Scope of Business Research. Terms, concepts and Definitions used in Research Methodology, Variables and parameters. The Research Process. MRQH Formulation of Hypothesis Planning report writing work: Target audience, Types of report
P115 MC 201: COST MANAGEMENT	Master of Commerce	Relevant Cost Analysis, incremental costing, short term decision making
PI15 MC 203: INTERNATIONAL HUMAN RESOURCE MANAGEMENT	Master of Commerce	HRIS and Virtual Organization - HR Information System – Meaning, Need, Advantages and uses. Designing of HRIS, Computerized HRIS, Limitation of HRIS. Computerized skill inventories, Global Talent Search
P115 AR 201: QUANTITATIVE TECHNIQUES & OPERATIONS RESEARCH	Master of Commerce	Probability Theory-meaning and importance, Theorems of probability, conditional probability, joint probability Decision Theory- Decision Tree, Decision making under certainty, uncertainty and risk, Bayesian approach. Queuing Theory- Structure of a Waiting Line System, Single Channel Multiple-Channel Waiting Line Model with Poisson Arrivals &

		Exponential Service Times, Economic Analysis of Waiting Lines, Waiting Line Models with Finite Calling Populations.
P115 AR 202: MANAGERIAL ECONOMICS	Master of Commerce	Optimization Techniques and New Management Tools
P115 MC 301: PROJECT APPRAISAL & FINANCE	Master of Commerce	PERT Model, CPM Model, Network Cost System
P115 FT 303: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	Master of Commerce	Technical Analysis, Charting, Different Tools for Technical Analysis, Efficient Market Hypothesis.
P115 MA 301: ADVERTISING AND SALES PROMOTION	Master of Commerce	Message development – Different types of advertisements – Layout – Design appeal – Copy structure – Advertisement production – Print – Radio. T.V. and Web advertisements – Media Research – Testing validity and Reliability of ads – Measuring impact of advertisements - Pre-testing, post testing, experimental designs – Case studies
P117 FT401: GOODS AND SERVICES TAX	Master of Commerce	Introduction To Goods And Services Tax (GST) GST ACTS: CGST Act, SGST Act (Karnataka State), IGST Act Procedure And Levy Under GST Assessment And Returns GST And Technology
P115 FT 403: SYSTEMS, APPLICATIONS, PRODUCTS – FINANCIAL ACCOUNTING & CONTROLLING (FICO)	Master of Commerce	Financial Accounting Basic Settings, General Ledger Accounting, Accounts Payable, Accounts Receivable, Asset Accounting, New General Ledger Accounting Reports, Integration, Architecture, SAP service, landscape Integration of financial accounting with materials management - Definition of organizational units in materials management

		i.e. plant, storage location and purchase organization Integration of financial accounting with materials management - Definition of organizational units in materials management i.e. plant, storage location and purchase organization
P115 MA 403: MARKETING ANALYTICS (SAS / SPSS)	Master of Commerce	Creating documents, creating SAS Visual Analytics reports and other reports, report linking, executing custom tasks, overview Information Maps for SAS Marketing Automation, data items and folders, defining subjects, assigning subjects, setting up metadata tables Introduction to SAS Real-Time Decision Manager
P418 MC 103: MANAGEMENT CONCEPTS & ORGANISATIONAL BEHAVIOUR	M.Com International Business	Leadership - Dynamics of managerial leadership, what is leadership, transition of leader ship theories, leadership, theories, power and politics leadership and management change

- **Open Electives offered**

Open Elective Courses	Semester	Number of students
Environmental Management	I	50
Positive Psychology	I	31
Human Rights and Challenges	I	31
Technology and Operations	II	60
Creative Dramatics	II	52

- **Relevance of the curriculum to Professional Ethics, Gender, Environment and Sustainability, and Human Values into the curriculum**

  Community service and extension programs are an essential part of the curriculum for all programs. They are designed to instill social responsibility among students and work towards eradicating hunger, reducing inequality, empowering women, and uplifting the underprivileged. Issues such as Gender, Environment and Sustainability, and Human Values and Professional Ethics are integral components

of the curriculum. Interdisciplinary courses like Business Ethics, Gender and Leadership, and Human Rights and Values are offered under the CBCS system to address these topics. The college organizes workshops, lectures, talks, and festivals to facilitate discussions on the ethical aspects of the profession.

Under the CBCS, extension activities and community outreach are integral to the curriculum. The college offers a structured and monitored program called 'Bembala' (Support), which aims to develop social responsibility and engage in social transformation. The program includes talks, workshops, social visits, rallies, rural camps, and awareness campaigns on social issues. The objective is to contribute to the college's extension activities and promote positive change in society.

CROSS CUTTING ISSUES	COURSES
Gender	Creative Dramatics
Environment	Environmental Management International Business Environment
Sustainability	Business Policy and Strategic Management Technology and Operation Strategy
Human Values	Positive Psychology Human Rights and Challenges
Professional Ethics	Business Ethics and Corporate Governance Company Legislations and Compliance Managing Service Operations Management Concepts & Organizational Behaviour Bank Management Corporate Tax Planning & Law

❖ **Value Added Courses**

Name of the course (each with 30 or more contact hours)	Total number of students enrolled	Total number of students completing the course during the year
Management Process	100	100

Human Resources Management and Organizational Behaviour	100	100
Business Ethics and Corporate Governance	100	100
Marketing Management	100	100
Accounts and Finance for Managers	32	32
Corporate Financial Management	69	69
Strategic Management	32	32
Business Negotiation	32	32
Strategic Human Resource Management and International Human Resource Management (Including Training and Development)	27	27
Compensation and Benefits	27	27
Organization Culture, Changes and Development	27	27
Labour Legislations	27	27
Financial Modelling	37	37
Financial Risk Management	37	37
Mergers, Acquisitions & Corporate Restructuring	37	37
Advertising and Sales Promotion	16	16
Consumer Behaviour	16	16
Brand Management	16	16
Product Sales and Distribution Management	16	16
Managerial Communication I	111	111
Managerial Communication II	131	131
Analysis of Current Business and Economics I	111	111
Analysis of Current Business and Economics II	111	111
Quantitative Techniques and Logical Reasoning I	111	111
Quantitative Techniques and Logical Reasoning II	111	111

Orientation

Programme Name	Number of students
I M. Com (Finance & Taxation)	36
I M. Com (International Business)	28
I M. Com (Financial Analysis)	47
II M. Com (Finance & Taxation)	28
II M. Com (Marketing and Analytics)	8
II M. Com (International Business)	43
II M. Com (Financial Analysis)	50
TOTAL	239

PG Orientation

The objective of PG orientation is to orient the students about the Post Graduate Department of St. Joseph's College of Commerce (Autonomous) with regards to Vision and Mission of the college and department, administration structure, examination pattern etc.,

DATE	1st years- 16.08.2022 & 17.08.2022 2nd years- 10.08.2022
PARTICIPANTS	I M. Com, I M. Com IB and I M. Com FA II M. Com, II M. Com IB and II M. Com FA
No: OF PARTICIPANTS	239
VENUE	Loyola Hall
TIME	09:00 A.M. to 03:00 P.M.

The orientation program commenced with a prayer seeking divine blessings for the management and students of SJCC (St. Joseph's College of Commerce). Following the invocation, Rev. Dr. Charles Lasrado SJ, the principal of SJCC, delivered a warm welcome address. In his speech, Fr. Principal shed light on the college's academic structure and emphasized its core objectives, which encompass academic excellence, character formation, and social concern.

Fr. Principal concluded his address by imparting valuable advice and knowledge to empower the students throughout their journey at SJCC. Subsequently, Ms. Sneha Rai, Dr. Veenu Joy, and Dr. Raja Jebasingh, the vice principals of the college, were introduced. They provided insights into the administrative structure for the academic year 2022-23.

The floor was then given to Dr. Komal A Dave, the Head of the Department of Post Graduate Department of Commerce. Dr. Komal utilized this opportunity to reiterate crucial aspects such as the functioning of the library, e-resources available, attendance policies, outreach activities, the role of the placement cell, and the significance of research and internships during the course duration. The importance of guidance and mentorship was also highlighted, and the students

were introduced to their assigned mentors. Furthermore, the platform encouraged student interaction, allowing them to foster a deeper understanding of the department and its offerings.

During the session, the students were provided support from a Orator who is ######## played a crucial role in guiding them. As young adults, the orator emphasized the significance of mental health and emotional maturity in their lives. She offered valuable insights and advice on how to navigate their professional journey while prioritizing their well-being. To gauge their individual mental health status, the psychologist administered a questionnaire that helped students gain a deeper understanding of themselves.

Following the official program, the students were instructed to proceed to their respective classes for interaction with their assigned class mentors. This interaction provided an opportunity for students to engage with their mentors, express any concerns they had, and establish a rapport within their class community. After a brief break, the students reconvened for another important orientation session conducted by Dr. Antony Oliver, the Controller of Examinations.

Dr. Oliver provided a comprehensive overview of the OBE (Outcome-Based Education) pattern followed by the college. He explained the CBCS (Choice-Based Credit System) system, examination patterns, CIA (Continuous Internal Assessment) and ESE (End Semester Examination) schedules, and other relevant information pertaining to assessments. This session equipped the students with a thorough understanding of the evaluation process and the expectations set by the college.

Post Graduate Diploma Orientation

The primary objective of the program is to provide learners with comprehensive knowledge, skills, and an integrated perception of various functions of management. By doing so, the program aims to contribute to sustaining the growing momentum of the industry. Additionally, the program is designed to help students of SJCC reach higher levels of achievement and success in their academic and professional journeys.

Through the program, participants will develop a clear understanding of what the program has to offer. They will gain in-depth knowledge and insights into the different aspects of management, equipping them with the necessary skills and perspectives needed to excel in their chosen fields. This understanding will enable students to make informed decisions and effectively apply management principles and techniques in real-world scenarios. Ultimately, the program aims to empower students with the tools and knowledge necessary to thrive in their careers and contribute meaningfully to the industry.



The orientation commenced with an inspiring quote by Albert Einstein, setting a positive tone for the event. The Master of Ceremonies provided a brief introduction to St. Joseph's College of Commerce, the esteemed institution hosting the orientation. To mark the beginning, the Post Graduate Diploma coordinator, Principal, Head of the Department, faculties, and Post Graduate Student Coordinator lit the lamp, followed by a soulful prayer performed by the PG choir, Crescendo.

Rev. Dr. Charles Lasrado, SJ, the principal, delivered a formal address, imparting valuable insights to the participants. This was followed by an orientation session conducted by the PGD coordinator, Mr. Z. Mohammed Ashfaque. He provided an overview of the PG diploma program, explaining the available specializations such as business administration, human resource management, marketing management, and financial management. The class timings were specified as 10 a.m. to 5 p.m. on weekends, and the subjects for the 1st semester were outlined as common to all PGD courses, with specialization subjects commencing in the 2nd semester.



The session also covered essential details including classroom allocation, class composition, and course requirements. It was emphasized that maintaining a minimum attendance of 75% is mandatory to successfully complete the diploma. The examination guidelines were explained, with a breakdown of marks allocation: 50 marks for Continuous Internal Assessment (CIA) and 50 marks for End Semester Examination (ESE). Achieving an aggregate of 50% on each subject was stated as a requirement. The certification for the PGD course would consist of a single mark card covering both semesters and a government-recognized PG diploma certificate. Students were informed about the necessary documentation for collecting their marks card and certificate.

Furthermore, students were provided with information regarding discipline expectations, dress code, and rules regarding the use of mobile phones. An interactive session allowed students to ask questions and seek clarification on any doubts or queries they had about the PG diploma program.

The session concluded with a vote of thanks delivered by the PG student Coordinator. Overall, the orientation was highly beneficial and well-organized, providing students with valuable information and insights to start their PG diploma journey at St. Joseph's College of Commerce.

WORKSHOPS / TRAINING / WEBINAR

Research Workshop

Name of the Workshop	Experiential Training Program on Research Methodology
Date of the workshop (6 Days)	30/1/23 31/1/23 1/2/23 6/2/23 7/2/23 8/2/23
Audience	II M.Com and II M.Com IB
Total Participants	18
Speaker	Dr.Poornima, Dr.Komal Dave, Dr. Raja, Mr. Lakshmipati, Dr.Himachaapathy, Dr.Sridhar L S
Organized in Collaboration with	Research Centre
Venue	PG AV Room
Time	11 am

St. Joseph's College of Commerce recognizes the importance of equipping its postgraduate students with the necessary tools and skills to excel in the field of research. In line with this commitment, the college's Department of Commerce, in collaboration with the Research Centre, has organized an intensive course in research methodology. The objective of this course is to provide students with comprehensive knowledge and practical training in research methodology, enabling them to actively participate in research projects and contribute to the body of knowledge in their respective fields.



By engaging in research and publishing papers, students will enhance their academic and professional profiles, opening up avenues for future growth and success. The college's faculty members, who are experts in their respective domains, play a pivotal role in guiding and mentoring the students throughout the research process. Through their expertise and guidance, students gain invaluable insights and develop the necessary skills to undertake meaningful research. The dissertation work, a vital component of the course, allows students to apply their knowledge and engage in in-depth research under the guidance of faculty members.

The joint effort of the PG department and the Research Centre highlights the college's commitment to providing focused and rigorous training in research methodology. By creating a supportive and conducive learning environment, students are empowered to delve into the intricacies of research, explore new ideas, and contribute to the ever-evolving field of knowledge. Overall, the collaborative effort of the college's faculty members and the research center in offering the research methodology course demonstrates the college's dedication to nurturing the research capabilities of its postgraduate students. This initiative not only enhances

the students' academic and professional growth but also contributes to the advancement of knowledge in various fields of study.

The first session of the research methodology course, held on January 30, 2023, commenced with a prayer song performed by Crescendo, the PG department music association. Dr. Poornima and Dr. Komal addressed the participants, providing an overview of the dissertation process. Dr. Poornima highlighted the various steps involved, starting from topic selection to proposal writing, conducting research, and ultimately writing the final paper. During the session, Dr. Komal engaged the participants in discussions on the writing process, stress management, and the utilization of technology to facilitate writing. Emphasis was placed on the significance of developing a personal writing style, allowing participants to express their ideas effectively and uniquely. The session then transitioned to Dr. Raja, who had a structured agenda for the experiential learning program. He focused on identifying research gaps, exploring important aspects of literature review, and provided guidance on writing an effective review of literature. The objective of this session was to equip students with the skills to conduct a systematic literature review, ensuring that they have a strong foundation for their research. The subsequent session was led by Mr. Lakshmipati, who introduced the participants to various e-resources available for their dissertations. He familiarized them with online databases, software, and other digital sources that could aid in extracting relevant information for their research. Overall, the first session of the research methodology course provided participants with essential insights and practical guidance for conducting research and writing their dissertations. The interdisciplinary approach, expert facilitators, and emphasis on leveraging technology demonstrated the college's commitment to equipping students with the necessary skills and resources to excel in their research endeavours.



On Day 2 of the research training program (January 31, 2023), Dr. Himachalapathy delivered a session focused on various aspects of writing a research paper. He started with an in-depth lecture on sampling, covering both probability and non-probability sampling techniques. The session then moved on to measurement and scaling, where different types of scaling were explained using relevant examples. The final portion of the session was dedicated to questionnaire creation, with Dr. Himachalapathy providing guidance on the dos and don'ts of framing an effective questionnaire.



Day 3 (February 1, 2023) featured Dr. R. Himachalapathy, who conducted a detailed session on the identification and evaluation of questionnaire aspects. The aim was to help students understand the coding and classification of data collected from respondents. This session aimed to equip students with the necessary skills to create an effective questionnaire to support their research studies.

On Day 4 (February 6, 2023), Dr. Sridhar took charge and conducted a session on questionnaire evaluation. Using Excel and SPSS, students were actively involved in the operations while Dr. Sridhar used various tools to explain concepts such as correlation and ANOVA.



Day 5 (February 7, 2023) started with Dr. Sridhar explaining the SPSS software. The session covered the layout of the variable and data view sheets in SPSS, data cleaning techniques, and the entry of partial data. Dr. Sridhar also explained the process of entering keywords from the statement questions as variable names. The session further delved into testing a secondary dataset using correlation and regression tests.



Day 6 (February 8, 2023) was also facilitated by Dr. Sridhar. During this session, he explained the use of statistical tests such as one-way ANOVA, two-way ANOVA, Z-test, t-test, and chi-square test in research. The interpretation of results after running these tests using SPSS and Excel was also covered. Dr. Sridhar then moved on to report writing, emphasizing the importance of a clearly stated topic, chapter scheme, and relevant statistical references. The format of presenting research findings and the significance of using keywords were also discussed.

On Day 7 (February 20, 2023), an assessment was conducted based on the sessions held throughout the research training program. This allowed participants to demonstrate their understanding of the concepts and techniques covered during the sessions.

Overall, the research program provided participants with comprehensive training and guidance on various aspects of research methodology, data analysis, and report writing. The sessions led by expert faculty members equipped the students with the necessary skills and knowledge to excel in their research endeavours and produce high-quality dissertations.

UGC NET Coaching

Name of the Workshop	UGC NET Coaching
Date of the workshop	16/01/2023 – 02/05/2023
Audience	All programmes of the Post Graduate Department of Commerce
Total Participants	52
Resource Person	Mr. Vinay Krishna
Platform	Online Recorded Video Lectures



The students were familiarized with concepts such as the characteristics of teaching, objectives, critical and logical thinking, and levels and phases of teaching. The session discussed the level of teaching, including its characteristics and basic requirements, as well as learner's characteristics and factors affecting teaching. Relevant examples were provided to enhance understanding, and any doubts related to these concepts were clarified. The session also covered assessment-based knowledge development and evaluation, emphasizing the importance of self-evaluation and providing guidance on utilizing the evaluation process effectively.

During the session focused on the 9th unit of Paper 1, which is "People, Development, and Environment," the facilitator began by discussing the concept of sustainable development. The students were encouraged to share their thoughts and gain a broader understanding of sustainable development. It was explained that while development brings improvements, it also often leads to environmental damage, and it is crucial to ensure that present needs are met without compromising future needs.

The history of sustainable development was introduced, highlighting that it encompasses four dimensions: society, environment, culture, and economy. The facilitator mentioned the UN Conference of Environment and Development, also known as the Earth Summit, held in 1992 in South Africa. This conference presented a framework for addressing climate change and biological diversity as part of achieving sustainable development.

The latter part of the session focused on pollution. Topics such as industrial wastage, the emission of harmful gases, ozone layer depletion, the damaging effects of CFCs on the ozone layer, the impact of UV rays on eyes and skin, and the productivity of forests were discussed. The facilitator also touched upon the Montreal Protocol of 1985, which aims to reduce and eliminate the emission of man-made ozone-depleting substances. Additionally, the UNEP Convention for the protection of the ozone layer and its Kigali Amendment, as well as the greenhouse effect and the gases contributing to it, were covered. Overall, the session aimed to provide students with a comprehensive understanding of sustainable development, its dimensions, and the environmental challenges associated with development.

On January 25, 2023, the class focused on ICT (Information and Communication Technology). The session began by inviting students to define the term "computer." After student interaction, the formal definition of a computer as a programmable electronic device that accepts instructions and performs mathematical and logical functions was provided. The major parts of a computer, including hardware, software, user, and data, were introduced. The session also shed light on the functions of computers and their generations. Following a short break, the discussion shifted to network components, with particular emphasis on the Internet as a global system interconnecting various computers. The session concluded with a discussion on e-governance and touched upon topics such as data security and privacy.

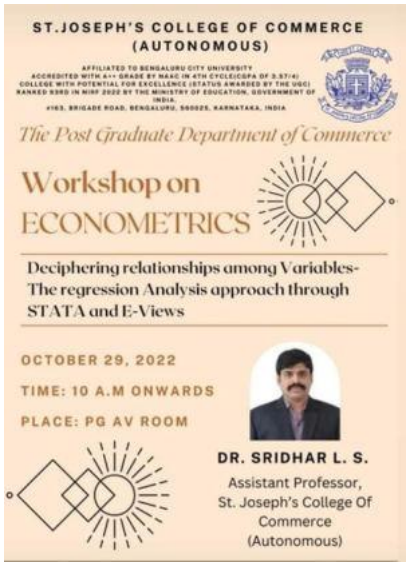
Moving on to January 30, 2023, the session aimed to cover Unit 10 of Paper 1, which is the Higher Education System. The class began with an introduction to institutions and education in ancient India, highlighting the education of the Vedas, Brahmanas, Upanishads, and

Dharmasutras. Notable names such as Aryabhata, Panini, Katyayana, and Patanjali were introduced, along with their writings. The session explored how the ancient education system in India became an integral part of both formal and informal life. It was explained that indigenous education took place at home, temples, pathshalas, chatuspadi, gurukulas, and other settings. The establishment of monasteries/viharas for monks and nuns to engage in meditation, debate, and knowledge-seeking during the ancient period was also discussed. Several famous ancient institutions of higher learning in India, including Takshashila, Nalanda, Valabhi, Odantapuri, Mithila, Nadia, and Kancheepuram, were introduced. In the second half of the session, the class discussed questions from previous question papers related to UGC history, the education system, and ICT.

Furthermore, the session aimed to cover Value Education and Environmental Education, which are part of Unit 10 of Paper 1. The class began by allowing students to share their understanding of the term "value." Building on their inputs, it was conveyed that values are certain principles or virtues that promote standard behavior, such as equality, mutual respect, harmony, and ethics, to lead a meaningful life. The discussion then shifted to policies, governance, and administration, aiming to understand their meanings and those who oppose such frameworks, such as the general public or the ruling party. The students were introduced to fundamental principles, rights, and duties, with explanations of their meanings, objectives, and importance in the UGC NET course structure. The class also covered the teacher-centred and learner-centred methods of teaching, discussing their pros, cons, and comparisons. Lastly, the evaluation system, including its characteristics, elements, process, and types, was explained in detail to wrap up the session.

Workshop on Econometrics

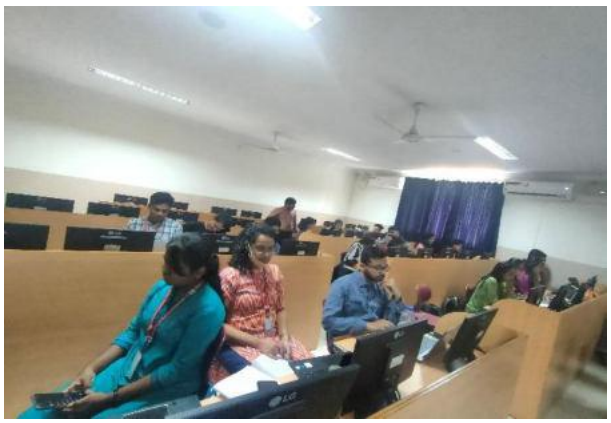
Name of the Workshop	Workshop on Econometrics
Date of the Workshop	29/10/2022
Audience	II M.Com FA
Total Participants	50
Resource Person	Dr. Sridhar L S
Conducted By	Ms. Jhumur Roy (Dept. of Economics)
Venue	Computer lab - 2



The objective of the session on econometrics research was to provide participants with an in-depth understanding of research in the field of econometrics, its benefits, the various tools associated with it, and the approaches to conducting such research. The session aimed to equip participants with the knowledge and guidance required to undertake econometrics research and effectively derive results using specialized software. During the session, participants were introduced to the concept of econometrics and its significance in analyzing economic phenomena. The speaker highlighted the advantages of employing econometrics techniques, such as the ability to quantify relationships between economic variables, test hypotheses, and make predictions. Various tools used in econometrics research, such as regression analysis, time series analysis, and panel data analysis, were discussed in detail. Participants gained a comprehensive understanding of these tools and their applications in different research contexts.

Additionally, the session provided insights into the different approaches and methodologies used in econometrics research, including theoretical modeling, data collection and processing, model estimation, hypothesis testing, and interpretation of results. The speaker emphasized the importance of selecting appropriate econometric models and techniques based on the research objectives and the nature of the data being analyzed.

A significant aspect of the session focused on the utilization of specialized software for conducting econometrics research. Participants received guidance on how to use software such as R, Stata, or EViews to implement econometric models, estimate parameters, perform statistical tests, and generate meaningful output. This practical knowledge enabled participants to gain hands-on experience and develop the necessary skills to analyze economic data using these software tools. By the end of the session, participants gained a clear understanding of the principles and practices involved in conducting econometrics research. They were equipped with the necessary guidance and tools to proceed with their own research projects, confidently applying econometric techniques and deriving meaningful results using specialized software.



On October 29, 2022, the Post Graduate department of St. Joseph's College of Commerce organized a workshop on Econometrics, facilitated by Dr. Sridhar L. S, an Assistant Professor at the college. The workshop was initiated by Mrs. Jhumur Samaddar Roy, a Professor at SJCC, and coordinated by the PG department.

The workshop aimed to provide the 2nd year M.COM-FA students with an in-depth understanding of Econometrics, a field that combines economics, statistics, and mathematical

modeling to analyze economic data. The workshop utilized the software "Gretl," which encompasses a range of statistical techniques commonly employed in contemporary Econometrics and Time-Series analysis. During the workshop, the students had the opportunity to gain hands-on experience with the software, exploring its features and functionalities applicable to research. Dr. Sridhar patiently guided each student, ensuring they grasped the concepts before moving forward. The session covered various aspects of data analysis, including how to generate graphs and interpret the results obtained through the software.

The workshop left a significant impact on the students, deepening their understanding of the different types of data collected in economic research and the various calculation methods and methodologies employed. The acquired knowledge and skills equipped the students to navigate their research projects with greater ease and confidence, facilitating the completion of their research papers. Overall, the Econometrics workshop conducted by Dr. Sridhar provided the students with valuable insights, practical experience, and the necessary tools to delve into the field of research. It was a productive session that enhanced the students' understanding and prepared them for future endeavors in Econometrics and related disciplines.

Budget 2023

Name of the Workshop	Budget 2023
Venue	PG AV Room
Date of the Workshop	10/02/2023
Time	11:00 – 12:00
Audience	I & II M.Com, I & II M.Com IB, I M.Com FA
Total Participants	189
Post Graduate Students presented	Antony Shalin, Jeny Maria, Sampada D, Sirisha R, Shriya Sudhindra, Sneha Anand, P Divakar, Ramsha Takeen, Ishita Gopi, K S Lakshm, Anahita Elena



"Budget 2023" was hosted by the Post Graduate Department of Commerce at St. Joseph's College of Commerce on February 10, 2023, from 11 a.m. to 12 p.m. The program started with Antony Shalin, a student of II M.com International Business, who spoke about the importance and benefits of the budget. The budget presentation focused on seven priorities: Reaching the last mile, youth power, financial sector, green growth, unleashing the potential, infrastructure and investment, and inclusive development. It also covered aspects of direct and indirect tax and allocations for specific ministries.

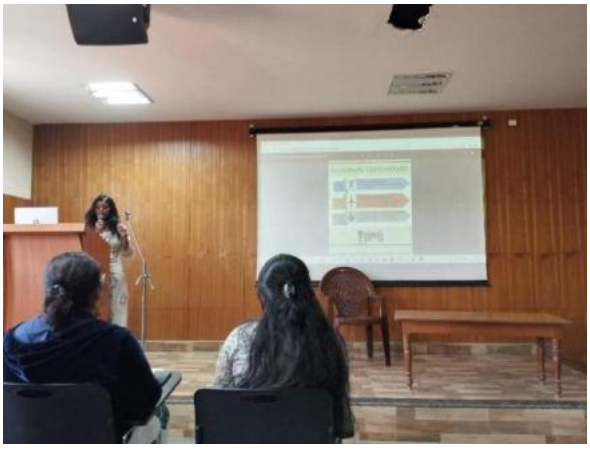
Jeny Maria, a student of II M.com regular, presented "Reaching the Last Mile." She explained that this initiative started in 2014 and primarily focuses on tribal areas and the northeastern region of the country. She discussed the Particularly Vulnerable Tribal Group (PVTG) and mentioned that 15,000 crore was allocated for the development of this program. Additionally, the government commission of Karnataka set aside 5,300 crore for micro-irrigation projects and drinking water facilities in various states in Karnataka.

Sampada D, a student of I M.com FA, presented "Youth Power." She discussed the Pradhan Mantri Kaushal Vikas Yojana (PMKVY), a scheme aimed at recognizing and creating job opportunities for youths. She also mentioned the Skill India digital platforms, National apprenticeship, and SWADESH scheme, which focus on demand-based formal skilling and linking with employers in MSME.



Sirisha R, a student of I M.COM regular, presented "Financial Sector." She explained the establishment of a national financial information registry, which enables an efficient flow of credit and promotes financial inclusion. She also discussed the Credit Guarantee Scheme of MSME, Mahila Samman Bachat Patra Yojana, and the enhanced benefits for senior citizens, including increasing the maximum deposit in the savings scheme from Rs. 15 lakhs to Rs. 30 lakhs.

Shriya Sudhindra, a student of I M.com FA, explained "Green Growth." She talked about the PM-Pranam scheme, which promotes alternative fertilizers. She also mentioned the promotion of coastal shipping for both passengers and freight, as well as the promotion of replacing old vehicles. Sneha Anand, a student of I M.com International Business, presented "Unleashing the Potential." She discussed the "Make AI in India" initiative, which involves setting up AI centers in top educational institutions. She also mentioned the national guideline policy, E-courts, entity Digi locker, and the establishment of 5G services in engineering institutions.



P Divakar, a student of I M.com regular, presented "Infrastructure and Investment." He talked about the 33.4% increase in capital investment outlay and the continuation of a 50-year interest-free loan by the state government. He also mentioned the identification of 100 transport infrastructure projects for end-to-end connectivity and the creation of urban infrastructure in tier 2 cities. Ramsha Taskeen, a student of I M.com International Business, presented "Inclusive Development." She explained the focus areas on agriculture and

cooperatives, including the building of digital public infrastructure and making India a global hub. She discussed the increase in agriculture credit target to Rs. 20 crore, with a focus on animal husbandry, dairying, and fisheries. She also highlighted the government's efforts in health, education, and skilling, such as teachers training, a national digital library for children and adolescents, and programs to promote research and innovation in pharmaceuticals. She mentioned the establishment of 157 nursing colleges as well.

Ishita Gopi, a student of II M.com FA, presented "Direct Tax and Indirect Tax." She discussed the increase in the exemption limit to Rs. 3 lakhs and the income limit for a rebate of income tax, which was raised from 5 lakhs to 7 lakhs. She also mentioned the increase in the tax exemption limit to less than 25 lakhs on leave encashment on retirement for non-government salaried employees. K S Lakshmi, a student of II M.com International Business, explained the "Allocations for Specific Ministries." She briefly discussed the budget allocations for different ministries, including defense, transport and highways, railways, consumer affairs, food and public distribution, home affairs, agriculture, and farmers' welfare. After the presentations, Antony Shalin concluded the session by summarizing the thoughts and importance of the seven priorities of the budget. Anahita Elena from II M.com IB was responsible for the budget presentation.

National Level Faculty Development Program

Name of the Workshop	National Level Faculty Development Program
Audience	Faculty members, trainers, mentors and research scholars in the field of economics, commerce, management, and other social sciences
Total Participants	56
Resource Person	Mr. Aiyaz Associate Director, IBM Kyndryl Mr. Sanjay Sugumaran Co-founder & Partner, De Novo Law Firm, Bengaluru. Mr. Sudhish Kumar Senior Supply Chain Leader, Asia Pacific Region, NETAPP Dr. Narayani Ramachandran, Associate Professor and Deputy Director, Narsee Monjee Institute of Management Studies, Bengaluru Mr. Praveen Daniel CHRO, Quillsoft IT Services Private Limited, India. Mr. Alok Chakravarthy Associate Professor, Dayanand Sagar University, Bengaluru Dr. Sharan Kumar Shetty Associate Professor, Academic Coordinator, Member of Governing Body, MSN Institute of Management, Mangaluru

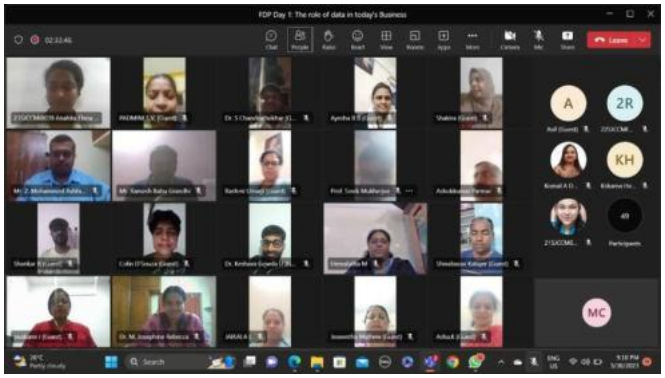
PLATFORM	Microsoft Teams
TIME	06:00 p.m. to 08:00 p.m.
No: of Participants	56

The Faculty Development Program aims to provide participants with knowledge and insights into the current market trends and advancements in the field of technology. The program recognizes that rapid economic growth is often a result of innovation driven by technology. Therefore, understanding the impact of current technologies on various business units and their role in daily business operations is crucial for success. By participating in this program, educators will have the opportunity to gain a deeper understanding of the prominent technologies that are shaping the fields of commerce and management. This knowledge will enable them to stay updated with the latest developments and equip them with the necessary tools to effectively teach and guide students in these areas.

The program will likely cover a wide range of topics, including emerging technologies, digital transformation, data analytics, artificial intelligence, automation, blockchain, and other relevant areas. Participants can expect to learn about the practical applications of these technologies in real-world business scenarios and understand their potential implications for decision-making, operational efficiency, and strategic planning. By enhancing their understanding of current technologies and their impact on business, educators can better prepare their students for the ever-evolving demands of the industry. They will be equipped to deliver more relevant and up-to-date content, foster innovation, and nurture a technology-driven mindset among students. Ultimately, this Faculty Development Program aims to empower educators to bridge the gap between academia and industry, ensuring that graduates are well-prepared to navigate the technology-driven landscape of commerce and management.

Day-1 30-03-2023

Mr. Ayiaz Ahmed Khan, an experienced professional in the field of IT delivery, site reliability engineering, and technology transformation, currently holds the position of Associate Director - IT Delivery, SRE CT Lead, Technology & Cloud Transformation at IBM. With a career spanning over 22+ years, he has managed programs, projects, and clients in diverse industries such as banking and financial services, technology, telecom, and manufacturing.



Mr. Khan is also a coach in "Design Thinking" and serves as the client transformation lead for Site Reliability Engineering (SRE). His educational background includes a BBM in Marketing from Bangalore University and a PGDBA in Marketing from Mount Carmel Institute of Management. Throughout his career, Mr. Khan has

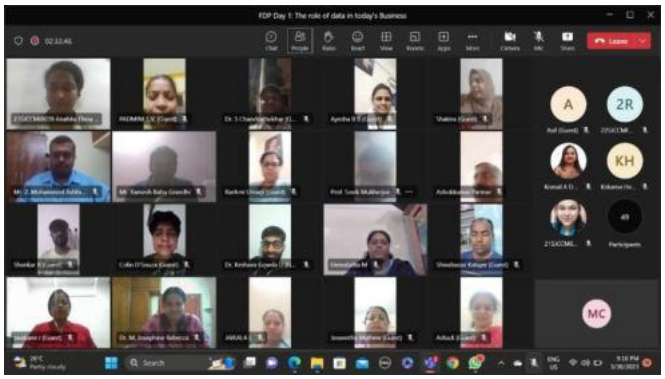
worked with notable companies such as Accenture, Wipro, Tech Mahindra, and Huathe participants Technologies. His expertise lies in managing various aspects of technology and client services, leveraging his global experience and industry knowledge.

During his talk, Mr. Khan focused on "The Role of Data in Today's Business." He likely discussed the importance of data in modern businesses and how it influences decision-making, strategy development, and overall success. Given his background in IT delivery and technology transformation, he would have provided insights into the utilization of data analytics and its impact on business operations and growth. Mr. Khan's extensive experience in managing clients across industries, coupled with his knowledge of marketing and technology, likely allowed him to offer valuable perspectives on the subject.

During his talk on "The Role of Data in Today's Business," Mr. Ayiaz Ahmed Khan highlighted the significant impact of data in the modern world. He emphasized that data-driven organizations have a competitive advantage, being 23 times more likely to acquire customers, six times as likely to retain customers, and 19 times as likely to be profitable. Data analytics plays a crucial role in making informed decisions by identifying opportunities, assessing threats, and adjusting strategies accordingly. It enables companies to measure performance through tracking key performance indicators (KPIs) and forecast future outcomes for effective investment decisions. By leveraging data analytics effectively, organizations can identify customer needs, improve operational efficiency, enhance marketing effectiveness, predict market trends, and develop innovative products. Mr. Khan also explained the difference between data and big data, highlighting structured, semi-structured, and unstructured data types. He mentioned the five types of data analytics: descriptive, diagnostic, predictive, prescriptive, and cognitive. Various data collection methods were discussed, including interviews, observations, focus groups, and oral histories. Additionally, he emphasized the importance of automating the analytic process and highlighted the usage of big data analytics in industries such as telecommunications, financial services, and healthcare. Mr. Khan concluded that data analytics and big data are game-changers for companies, driving growth, efficiency, and innovation, but their success relies on using data in the right way, without bias.

Day-2 31-03-2023

Sanjay Sugumaran is the Founder & Partner of De Novo Law Firm in Bengaluru. He graduated from Hidayatullah National Law University in 2017 and has since focused his practice on various areas of law. His expertise lies in Intellectual Property Rights, Corporate and Contractual matters, Civil and Criminal litigations, consumer disputes, Labour and Industrial disputes, and Family disputes. In 2020, he was invited as a guest lecturer at St. Joseph's College of Commerce to speak on Intellectual Property Rights. Sanjay Sugumaran is also a member of the Law Board of Examination. He has published a paper titled "Human rights obligations on non-state actors in areas of limited statehood" at the 3rd World Congress on Human Rights and Legal Studies in



Barcelona. His talk at the event focused on Intellectual Property Rights and the recent implications surrounding this field of law.

Intellectual property rights (IPR) are indeed essential for the protection and promotion of innovation and creativity. They grant exclusive rights to individuals and businesses over their inventions, artistic works, trademarks, and other forms of intellectual property. Without such protection, there would be little incentive for individuals and businesses to invest in research and development, as they would not be able to fully benefit from their innovations.

The history of intellectual property rights can be traced back to the 16th century when Queen Elizabeth I issued a letter patent for export, which provided a limited monopoly over certain goods. However, the first statute to regulate copyright, the Statute of Anne, was enacted in 1710 in England. This statute marked a shift from private party regulation to government and court regulation of copyright. In the 1800s, there was a growing realization of the need for global protection of intellectual property rights. Efforts were made to establish international agreements to harmonize and protect these rights across jurisdictions. In 1883, the Paris Convention was established, which aimed to provide clarity and cooperation among different countries regarding intellectual property protection. Three years later, the Berne Convention extended protection to written expressions such as literature and art. Subsequently, in the early 20th century, trademarks were granted international protection through the Madrid Protocol.

The World Intellectual Property Organization (WIPO) is an international organization designed to promote the protection of intellectual property rights globally. It administers several treaties related to industrial property (inventions, trademarks, designs) and copyright materials (literary, musical, artistic works). India became a member of WIPO in 1975 and is a party to various WIPO-administered treaties, including the WIPO Convention, Paris Convention, Berne Convention, Patent Cooperation Treaty, Phonograms Convention, and Nairobi Treaty. The Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs) is a part of the World Trade Organization (WTO) agreements. It requires WTO members to incorporate minimum standards of intellectual property protection into their domestic legislation. All members of the WTO, including India, are obliged to include TRIPs provisions in their intellectual property laws. For India, the TRIPs agreement became binding from 2005, following a ten-year transition period (1995-2005) during which the country made its domestic legislation compatible with TRIPs. Since 1995, India has made several amendments to its intellectual property legislation to comply with the TRIPs agreement. These modifications have aimed to strengthen intellectual property protection and enforcement in the country.

The Patent Cooperation Treaty (PCT) enables individuals to seek patent protection for their inventions in multiple countries simultaneously by filing an "international" patent application. This application can be filed by anyone who is a national or resident of a PCT Contracting State. In India, intellectual property rights encompass seven categories, including copyright, trademarks, patents, geographical indications, plant varieties, industrial designs, and semiconductor integrated circuit layout designs. Copyright specifically safeguards the expression of ideas rather than the ideas themselves. According to Section 13 of the Copyright Act, original literary, dramatic, musical, and artistic works, as well as cinematograph films and sound recordings, are eligible for copyright protection. Notably, copyright protection can also be obtained for computer programs, as seen in the case of Kookabura Rhymes v/s Men @ work.

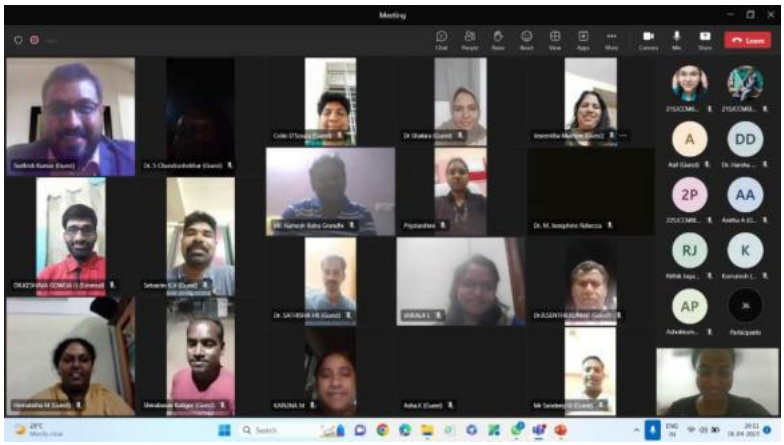
The Trade Marks Act, specifically under section 2(zb), provides a definition of a 'trade mark' as a mark that can be represented graphically and has the ability to distinguish the goods or services of one person from those of others. It encompasses symbols, colors, shapes, words, packaging, and combinations thereof. A trademark serves as a means of protection for these elements that represent and relate to a particular product or service. For example, well-known brands like McDonald's have trademarks such as their company logo, the golden arches, and slogans like "I'm lovin' it."

A 'Patent' is an intellectual property right that safeguards any new invention. It grants exclusive rights to the inventor and prohibits others from using or appropriating the patented invention without authorization. A patent is valid for a period of 20 years from the date of filing the application. It is important to note that a patent is granted for a new invention only if it is considered 'novel' and 'original,' meaning it has not been publicly disclosed in India or anywhere else in the world. Additionally, the invention must be 'capable of industrial application' and involve 'inventive steps' in its development. For instance, the case of Ujala v/s Robin Blue highlights the criteria for patent registration.

A 'Geographical Indication' (GI) is defined as an indication that identifies agricultural goods, natural goods, or manufactured goods as originating from a specific territory, region, or locality. The GI Act covers goods such as agricultural produce, foodstuffs, handicrafts, manufactured items, and natural products. Many goods in India are widely recognized and appreciated due to their geographical origin and specific qualities associated with that region. For example, Darjeeling tea gains its uniqueness and popularity from factors like its origin, the expertise of Darjeeling's tea farmers, and the climate prevailing in the area. Other examples include Banarsi sarees and Basmati rice, where the place of origin significantly influences the product's characteristics. India recognizes and provides different forms of intellectual property rights, enabling individuals to protect their assets. The country has actively participated in conventions and treaties to secure international recognition and protection for intellectual property rights acknowledged in India. Some of these international agreements have led to the introduction of new legislations, such as the Plant Variety Act, which offers protection to goods that represent India's agricultural heritage and fauna.

Day 3 01/04/2023

Mr. Sudhish Kumar is currently serving as the Senior Supply Chain Leader for the Asia Pacific region at NetApp, a global technology company. With a wealth of experience spanning over 25 years, he has held significant positions in supply chain and operations management within renowned multinational corporations such as Cisco, Dell, Nokia, and Shell. Throughout his career, he has worked across diverse sectors including automotive, electronics, general industrial businesses, retail, oil & gas, and



consumer goods. Mr. Kumar completed his Bachelor's degree and PGDFM (Post Graduate Diploma in Financial Management) from Symbiosis Pune, an esteemed educational institution in India. He has also obtained certification as a Six Sigma Black Belt, showcasing his expertise in process improvement and quality management. Furthermore, he has received training in Management Process and Execution from two prestigious institutes, namely IIM (Indian Institute of Management) Bangalore and IIM Kozhikode. His knowledge and experience in the field have led him to be a prominent speaker on topics related to digital transformation and supply chain management. With a track record of delivering impactful results, Mr. Sudhish Kumar brings a valuable perspective to the industry.

The session began with an intriguing fact that Tesla was founded by Martin Eberhard and Marc Tarpenning, not Elon Musk. This was followed by the presentation of three impactful events that shook the world, represented through pictures: the Pandemic (2019-2020), the Suez Canal blockage by a stuck ship, and the cargo ships anchored in Shanghai, China during the Covid-19 pandemic. A video illustrating the supply chain process using Apple as an example was then played, highlighting five stages: operational strategy, sourcing, making, delivery, and returns. The video emphasized the importance of supply chain management for the long-term success of any company.

The participants were then introduced to the four industrial revolutions. The first industrial revolution in 1800 focused on coal, water, and steam, while the second industrial revolution in 1900 centered around mass production and electricity. The third industrial revolution in 1975 was marked by globalization, and the ongoing fourth industrial revolution (Industrial Revolution 4.0) began in 2010 and revolves around cyber-physical systems that make processes more efficient. Key technology trends in supply chain management were discussed, including big data and IoT, artificial intelligence and machine learning, augmented reality and virtual reality, 3D printing, forecasting with machine learning, and robotic warehousing.

Big data and IoT enable continuous monitoring of the supply chain, transparency regarding inventory levels and shipment status, and proactive decision-making. Artificial intelligence and machine learning aid in accurate demand forecasting, organizing products, and optimizing inventory. Augmented reality and virtual reality provide interactive views of the real world, enhancing efficiency and reducing errors. 3D printing enables the creation of physical objects based on digital models, offering customization and rapid prototyping capabilities.

The session also touched upon the significance of robotics in supply chain management. Examples were given, such as the 10-minute delivery by Blinkit, futuristic bots performing various tasks in warehousing, and the use of drones in warehouse operations. Videos were played throughout the session, demonstrating real-world applications and benefits of these technological advancements in supply chain management, including IoT-enabled monitoring, AI-powered demand forecasting, augmented reality-assisted operations, 3D printing capabilities, and robotic automation in warehousing. Overall, the session provided insights into the evolving landscape of supply chain management and the role of technology in driving efficiency, optimization, and adaptability in today's dynamic business environment.

Day 4 02/04/2023

Dr. Narayani Ramachandran, the speaker for today, is an esteemed Associate Professor in Finance at SVKM's Narsee Monjee Institute of Management Studies in Bangalore. With over 20 years of experience in academia and research, she brings a wealth of expertise to her field. Notably, she has obtained two patents under the Patents Act 1970, showcasing her innovative contributions. Dr. Ramachandran is actively involved in teaching various courses for MBA, PGDM, Executive MBA, and Ph.D. programs. Additionally, she holds the position of Chairperson of the MBA Program at NMIMS, further highlighting her leadership role within the institution. Her academic achievements include being a Gold Medallist and University Topper in both MBA (Finance) and MFC (Master of Finance and Control Program). She has also been recognized for her exceptional research contributions, having completed her Ph.D. from Madurai Kamaraj University in India.



In addition to her academic pursuits, Dr. Ramachandran serves as a member in several committees, such as the Finance Committee at Pondicherry University and the Fee Fixation Committee at Chinmaya Viswavidyapeeth. She is also actively involved in the admission process for Group Discussion and Personal Interview at IIMs (Indian Institutes of Management). Dr. Ramachandran's talk focused on the "Future of Chatbots in Higher Educational Institutions," highlighting the evolving role of chatbot technology and its potential applications in the context of educational institutions. Her insights shed light on the advancements and possibilities that chatbots bring to the field of education.

The session commenced with Dr. Narayani engaging the participants in a discussion about their awareness and usage of Chat GPT. One participant shared thei r curiosity-driven experience with the chatbot. The session revolved around the suitability, capabilities, and limitations of Chat GPT, drawing from Dr. Narayani's six months of experience using this technology. Acknowledging the changing landscape of education due to the pandemic, Dr. Narayani emphasized the importance of teachers adapting to Artificial Intelligence (AI) and Machine Learning (ML) in their daily teaching practices. She highlighted the primary focus of the session, which was on Chat GPT (Generated Pretrained Transformer), a tool designed to understand natural language and utilize reinforcement learning with human feedback. Chat GPT assists with answering questions, generating texts, facilitating chat interactions, sentiment analysis, and speech recognition, particularly enhancing classroom inclusion. While the worldwide web provides information through relevant links, Chat GPT differentiates itself by employing a more human-like approach to deliver information in natural language. The limitations of Chat GPT were explored, including its lack of creativity and potential for biased responses.

The session then delved into the productive uses of Chat GPT, highlighting applications like Bhashini, Diksha, and Doubtnut, which were developed in collaboration with Microsoft to

assist students with their homework. Other productive uses discussed included generating marketing content, social media posts, blog articles, jokes, poems, codes, formulas, and more. Dr. Narayani provided a small demonstration, attempting to generate a code, compose a poem about Narayani, and write a birthday message. However, the chatbot misunderstood the name and mistook it for a river in the poem. Various other demonstrations included writing a poem about Karnataka, creating an advertisement, composing a vote of thanks, and seeking investment advice for an Indian equity index in April 2023. When asked to display images, participants noted that Version 3 of Chat GPT only provided text responses, whereas Version 4 offered text, images, and even 3D and 4D images. Participants also observed that Chat GPT generated the same response when asked the same question twice, but the response might differ if asked after a day or two.

In the second session, participants explored how students could utilize Chat GPT, such as receiving replies in an audio format, using it as a study partner, generating feedback for their essays, and generating essay topics. Faculty members could assign students to use Chat GPT to create short essays, critique the chatbot's writing, compare and evaluate different versions, develop arguments (especially for law students) and counterarguments, create educational content for courses, design language courses, develop lesson plans, and translate text between languages. The session then discussed recommendations for higher education institutions, such as enhancing the curriculum and providing faculty training on the usage of Chat GPT. It was suggested that the focus should be on the process rather than the content itself. Alternative AI tools to Chat GPT were explored, including Google Bard AI, Microsoft Bing, Chatsonic, Jasper Chat, Perplexity AI, Chai AI, and others. The participants engaged in a discussion analyzing whether Chat GPT is an opportunity or a crisis for higher education, including the potential impact on assessments if answers can easily be generated by the chatbot. Dr. Narayani also mentioned a tool that can verify if the content was generated by Chat GPT. The session concluded by encouraging the participants to embrace this technology and incorporate it into their teaching and assessment practices, as technology continues to advance and students adapt to new tools. It was emphasized that educators can focus on developing higher-order thinking skills while evaluating students' work.

Day 5 03/04/2023

Mr. Praveen Daniel is an accomplished HR professional with a wealth of experience in leadership positions within the field. Currently serving as the CHRO at QuillSoft IT Services Pvt. Ltd. in Bangalore, he has held prominent roles such as Project Manager at PayAsia Management Pvt. Ltd., Head at Honestbee India Pvt. Ltd., and HR Head at Ujjivan Enterprises Pvt. Ltd. Throughout his career, Mr. Daniel has showcased expertise in various HR domains, including talent acquisition, organizational development, workforce planning, and employee

performance improvement. With qualifications such as a PGDHRM from Symbiosis, Pune, and certification as a Human Resource Management Professional from Ripples Learning Services, Bangalore, he brings a strong foundation of knowledge and skills to his HR endeavors.

During his session on Technology trends in Human Resources Management, Mr. Praveen Daniel shared valuable insights and examples. He began by highlighting the effective use of scanning bar code technology in collecting performance development data for pickers and packers, demonstrating its impact on improving processes. He then delved into the recruitment process, emphasizing the significant role of Artificial Intelligence (AI) in streamlining hiring. AI not only saves time and manpower but also assists in selecting the right candidates for specific roles, ensuring unbiased decisions. Mr. Daniel introduced us to tools like Chatbots and Virtual Assistants, which enhance the recruitment experience. However, he emphasized that while AI is beneficial, it can never fully replace human judgment, as it might overlook suitable candidates based solely on keyword matching.



The session also explored the use of social media in recruiting. Platforms like Facebook provide insights into candidates' personal lives, while Twitter offers glimpses into their interests and group affiliations. Glassdoor was highlighted as a valuable resource to check for any negative comments from previous employers. Mr. Daniel discussed how technology can simplify onboarding processes by creating employee portals for uploading necessary information, as well as facilitating training programs. Human Resource Information Systems (HRIS) were mentioned as powerful tools for process tracking, payroll management, training, and succession planning. Furthermore, Mr. Daniel highlighted the importance of employee engagement in a virtual work environment, as it fosters creativity and productivity. Overall, he emphasized that AI and other technologies have the potential to significantly enhance Human Resource Management processes, making them more efficient and effective.

Day 6 04/04/2023

Mr. Alok is currently the head of the Centre of Proficiency Enhancement (COPE) in Business Analytics at the School of Management Studies at Dayananda Sagar University. In this role, he has established valuable academic collaborations with leading automation, analytical, and statistical software providers such as UiPath, Dataiku, and JMP (SAS). His efforts have focused on ensuring effective adoption of these technologies among students and faculty members. Alok is also actively involved in teaching various subjects including Predictive Analytics, Data Visualization, Functional Analytics, and Statistics.

With hands-on experience in tools like Dataiku (ML Ops), JMP, SPSS, R, Python, Tableau, and Orange, Alok brings a wealth of practical knowledge to his academic endeavours. Prior to transitioning to academia, he spent close to 16 years working with prominent IT companies and startups. During this time, he held roles in pre-sales, project management, and program management, collaborating directly with clients. His professional experience includes working with esteemed organizations like Wipro, ITC Infotech, and IBM.



Alok completed his Bachelor's degree in Electrical Engineering from Jiwaji University, Gwalior, and went on to pursue a Masters in Industrial Management and Engineering from IIT-Kanpur. His diverse background in both industry and academia equips him with a unique perspective in the field of business analytics and enables him to contribute effectively to the development of students and the advancement of the field.

The session conducted by the speaker was well-planned and structured, beginning with the participants being informed in advance to install the Tableau software. The session focused on providing valuable insights into the principles of data summarization and visualization. The speaker made it clear from the outset that this session was not a training on specific software tools but rather a study of principles that would serve as a foundation for all participants.

Throughout the session, the participants gained a thorough understanding of different data types and the underlying principles behind data summarization and visualization. The importance of adhering to principles when working with any dataset was effectively emphasized, demonstrated through examples using both single variable and double variable analyses.

The session also addressed the concept of ineffective graphs, introduced the participants to the six lessons in data visualization, and highlighted the significance of the seven data story types. A case study was presented, allowing the participants to apply their knowledge using Tableau software. They learned how to process raw data obtained from platforms like Kaggle and transform it into meaningful and useful information. Furthermore, a clear distinction was made between insights and conclusions, ensuring a comprehensive understanding of the data analysis process. Overall, the session provided participants with a solid foundation in data summarization and visualization principles, empowering them to effectively utilize tools like Tableau and derive meaningful insights from data sets.

Day 7 05/04/2023

Dr. Shetty is a highly esteemed professional with extensive experience in both academia and industry. With a career spanning almost two decades, he has excelled in the fields of management education, research, and administration. His expertise and achievements reflect a

combination of rich Indian and international experience, demonstrating consistent success in teaching, training, research, and educational leadership. As a trainer for financial markets, Dr. Shetty has conducted numerous training programs on various topics such as finance for non-financial executives, start-up strategies for educators and emerging leaders, research aim and title formation, career guidance, higher education, leadership, and the impact of digitalization in the education system. He began his career as a trainer at Accenture and later served as a visiting faculty at esteemed institutions including XLRI, Christ, PESIT, IBS, IBMR, and IIBS. Dr. Shetty then moved to Malaysia to continue his academic endeavors, where he undertook assignments in countries like Sri Lanka, Bhutan, Philippines, Vietnam, Cambodia, Thailand, and Malaysia. He has developed content for Open and Distance Learning (ODL) programs and conducted training programs for the Real Asset Certification in ASEAN countries.

Dr. Shetty holds the prestigious certifications of Certified Trainer for CMA-US (Certified Management Accountant - United States) and ACCA (Association of Chartered Certified Accountants) program. He has trained executives from top Indian and foreign banks including ICICI, Axis, Kotak, RBL Malaysian Bank, and HSBC. His research papers have been presented and published in national and international journals, showcasing his contribution to the academic community. Additionally, Dr. Shetty has served as a governing council member and board of studies member in renowned institutions both in India and abroad. Recognized as a supervisor for Ph.D. and DBA (Doctor of Business Administration) programs in Malaysian and Singaporean universities, Dr. Shetty has guided scholars from countries like Kenya and Nepal. He is also known for his inspiring speaking engagements, delivering programs on radio and television channels. Overall, Dr. Shetty's impressive background and diverse accomplishments highlight his expertise, leadership, and commitment to advancing management education and research on both national and international platforms.

The session on "Technological Trends in Stock Market" provided valuable insights into the advancements and trends in the stock market industry. The speaker began by giving a brief introduction to the Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE), highlighting the significance of the Indian stock market, which is the second largest in the world. The concept of dematerialization, wherein physical share certificates are replaced by online demat accounts, was explained. The speaker emphasized the importance of institutions like the National Securities Depository Limited (NSDL) and the Central Depository Services Limited (CDSL) in facilitating the process and functioning of demat accounts. The session covered different types of analysis used in the stock market, including economical, fundamental, and technical analysis. The distinction between fundamental and technical analysis was also addressed. Additionally, the speaker shared a 5-step approach for effective stock picking, showcasing how technology has made the stock market easily accessible to investors worldwide.

The influence of technology and innovation in the stock market was discussed, with a particular focus on artificial intelligence (AI) and machine learning. These emerging technologies have become prominent in the finance industry, offering new possibilities for investors. The session further explored the current technological trends in the share market for investors. It highlighted how technology is disrupting the stock market, indicating that in the future, investors may be able to use voice commands to trade. Additionally, the Indian stock market is moving towards a T+1 days settlement cycle, and there is a possibility of achieving a T+0 days settlement, eliminating any waiting period for settlement. Overall, the session shed light on the

transformative impact of technology on the stock market, providing participants with valuable insights into the current trends and future possibilities in this dynamic industry.

CONFERENCES

AGAMYA - *'Progressive Transition in Banking Technology'*

Name of the Workshop	AGAMYA - 'Progressive Transition in Banking Technology'
Date of the Workshop	10/02/2023
Audience	I M.Com, I M.Com IB and I M.Com FA II M.Com, II M.Com IB and II M.Com FA
Total Participants	121
Participants	External participants from Christ (Deemed to be University) and I M.Com, I M.Com IB, I M.Com FA
Panel to review the Research Papers	Dr. Preemal Maria D'souza Dr. TK Vijaykumar Mr. Z. Mohammed Ashfaque Dr. Sridhar LS Dr. Himachalpathy Dr. Karunakaran K

To make students understand the importance of Research in their career from all perspectives.

To bring together leading academic scientists and students to exchange and share their experiences and research on dynamics of Business and Economics.



The Post-Graduation Department and its students took the initiative to arrange a National Conference, aiming to unite distinguished scholars, students, and researchers. The Eleventh Annual National Level Research Conference for Post Graduate Students centred around the theme of "Progressive Transition in Banking Technology." The conference began with an Inauguration and a warm welcome from Dr. Komal A Dave, the Head of Department. Mr. Srinivas S.K. delivered the keynote address, providing valuable insights.

PANEL OF EVALUATORS

1. Dr. Preemal Maria D'souza
2. Dr. TK Vijaykumar
3. Mr. Z. Mohammed Ashfaque
4. Dr. Sridhar LS
5. Dr. Himachalpathy
6. Dr. Karunakaran K



EXTERNAL STUDENTS:

Sl.No.	Full name	Research Title
1	Anna Thomas Christy Joji	A Case Study Analysis on Cause Related Marketing
2	Theresa Dominic Akshay Krishnan	Ethical investing: awareness, perception and behaviour among the investor population of bengaluru
3	Kavya C Sekhar Jayabarathi S	Impact of investment literacy on financial behaviour
4	Blessy Jacob Femi Mariyam Sam	The Ethical purchasing Conundrum: An exploratory study on impact of social media influencers on consumer ethical purchasing decision.
5	Joyce David Nithya Jeevan	Study on Productivity of Employees during Work From Home : A Systematic Review
6	Roshni R	A study on Sustainable promotional factors influencing consumer purchasing behaviour towards sustainable textiles and clothing
7	Shrutha Nadig V	Viability of contract farming in rural Karnataka

INTERNAL STUDENTS:

Full name	Reg no.	Research Title
Sampada D A	22SJCCMFA024	A study on application of Big Data in Financial Services
Shriya Sudhindra Karthe participantser	22SJCCMFA028	
Veena C Mouli	22SJCCMFA032	
Abdul Azeez	22SJCCMFA037	A study on GST & its impact on MNC Manufacturing Companies with respect to India.
Sonam Tashi	22SJCCMFA030	
Darshini S	22SJCCMFA008	An Investigative Study on the usage of AI in the field of Finance
Giridharan K	22SJCCMFA010	
Ritika Tanwar	22SJCCMFA020	A study on crypto currency - impact and contribution towards economy
Navjeet S	22SJCCMFA022	

Sandhya R	22SJCCMFA025	A study on the Global Thought on ESG
sthe participantskha sara Jacob	22SJCCMFA031	A study on customer satisfaction and buying behaviour towards online shopping
Maria Joseph	22SJCCMFA017	
Sneha.R	22SJCCMFA029	A study on rural and urban poverty in developing countries
JANCY MONICA J	22SJCCMFA011	
KAVYA S	22SJCCM012	
Madhu M	22SJCCM014	A study on consumer behaviour towards OTT platform with special reference to Benguluru City
Usha S	22SJCCM033	
Sanjana M	22SJCCM024	A study on entreprenurial aspirations among university students in south india
Subhangi Das	22SJCCM029	
Desmond Dan Vincent	22SJCCM006	A comprehensive study on consumer behaviour towards automation technologies with reference to south india
Maria Andrea J.	22SJCCM032	
V SHRIRAKSHA	22SJCCM025	A study on the productivity of people working in different work arrangements
SRIVIDYA S	22SJCCM028	
TM Pravitha	22SJCCMIB022	A study on the impact of organization culture on employee's productivity with special reference to selected IT Companies in Bangalore City.
Aishwarya Nair	22SJCCMFA002	A study on the effect of humour in marketing and advertisement
Bi Bi Hajira	22SJCCMFA039	
Rachana R	22SJCCMFA041	A study on consumer behaviour of D-Mart's
Rajiyya Ali	22SJCCMFA040	
Cynthia Lynn.I	22SJCCMFA042	A Study on the Impact of green marketing on consumer buying Behaviour in Automobile Industry.
Lima Antappan	22SJCCMFA043	
Divin Glenny	22SJCCMFA009	A study on marketing strategies of sony
Adnan Shariff	22SJCCMFA001	
Belinda Giri	22SJCCMFA007	A study on consumer behaviour towards apple products
Mahema M Thorwath	22SJCCMFA016	
Louis Scaria	22SJCCMFS015	A study on impact of digital marketing and e – commerce on women entrepreneurs during covid pandemic in ernakulam district
Neha Nicholas	22SJCCMFA018	

Jigisha Bhattacharya	22SJCCM008	A study on the Impact of Music on Commercials
DIVAKAR P	22SJCCM034	A Study on Influence of Digital Marketing on Consumer Buying Behaviour
Kavya S	21SJCCM012	
Rithik J	22SJCCM018	A Study on the Effectiveness of YouTube Advertisements on Consumer Buying Behaviour with special reference to Bengaluru City.
Sashack M	22SJCCM022	
Bhumana Hemavathi	22SJCCM003	A Study on Customer Satisfaction towards Colgate Toothpaste with Reference to Bangalore City.
Jampa Dolma	22SJCCM007	
Ashitha Elsa Abraham	22SJCCM002	A Study On Consumer Buying Behaviour towards Influencer Marketing On Instagram
Neha Ann Mathew	22SJCCM016	
Akhila Antony	22SJCCM001	A study on social presence influence on purchase decision towards E-shopping/ Online shopping of durable goods
Joel Jaimon	22SJCCM010	
Princy Thomas	22SJCCMIB016	A comparative study on consumer perception towards Starbucks and Third wave
Anushka Peters	22SJCCMIB005	A study on the impact of social media on consumer buying behaviour towards online
Ramsha Taskeen	22SJCCMIB018	A study on consumer satisfaction towards UPI services with special reference to street vendors in Bangalore.
Sneha Anand	22SJCCMIB019	A study on consumers perception towards OTT Platform in Bangalore
Sreya Mariya Joseph	22SJCCMIB020	A study on consumer perception towards Millet based food products with special reference to Bangalore
Bharath RS	22SJCCMIB030	A study on consumer perception towards app-based porter service with special reference
Meghana K S	22SJCCMIB029	A study on impact of social media on consumer buying behaviour
Tulsi DK	22SJCCMIB024	A study on consumer perception towards Namma Metro with special reference

Rahul Aju	22SJCCMIB017	A study on consumer buying behaviour towards online food delivery services
Arun Chandran	22SJCCMIB006	A Study on the level of customer satis faction towards Amazon.in
Cenitta Maria Vincent	22SJCCMIB008	A study on students perception towards their higher studies in international colleges with special reference to Bangalore city.
Manjima Manoj	22SJCCMIB011	A study on consumer perception towards online grocerry shopping with special reference to Bangalore city.
Nitin paul	22SJCCMIB014	A study on consumer perception towards electric vehicle (car) in Bangalore
Achu john	22SJCCMIB003	A comparative study on consumer perception towards Android and iOS with a special reference to Kottayam District
Tenzin Tsering	22SJCCMIB021	A study on celebrity endorsement and how they affect consumers purchasing
George C Joshy	22SJCCMIB031	AComparitive study on perception of customer towards Uber and ola with special reference to Bengaluru city
Aaron C Aby	22SJCCMIB001	A Study on customer buying behaviour towards Digital payment systems in India
Muhammed Amaanulla	22SJCCMIB012	A Study on saving and investment pattern of salaried employees of private and public enterprises
Phuntsok Gyasto	22SJCCMIB015	A study on consumer satisfaction towards Amazon online retailing with speci
Alvin Kenneth Richard	22SJCCMIB004	A comparative study on consumer perception towards Nike and Adidas with special
Tenzin Kalsang	22SJCCMIB023	A study on consumer behaviour on eco friendly tableware in cafes and restaurants
John Christopher	22SJCCM011	A study on the consumer behaviour towards Green Products with reference to Bangalore City
R Naive Gladwin	22SJCCM038	
Sandra S	22SJCCM021	Customer Preference towards Patanjali products

Srividya T R	22SJCCM027	
Joani Darthakim	22SJCCM009	Study on the growing significance of digital banking over physical banking
Laishram Tomtommi Devi	22SJCCM013	
Nidha TT	22SJCCM017	Digital age and challenges to banking and risk management
Kshitija Subramaniam	22SJCCM039	
Sirisha R	22SJCCM026	A study on how Amazon has made our life easier
Roshin Matthew	22SJCCM026	A Study on Menstrual Cup: Utility and Awareness Among Youth with Reference to Bangalore City
Sharen Susan Shenoy	22SJCCM023	
C J Avinash	22SJCCM004	A STUDY ON THE EFFECTIVENESS AND SATISFACTION WITH THE LIBRARY'S E-RESOURCES AT ST. JOSEPH'S COLLEGE OF COMMERCE, BANGALORE
Daniel George	22SJCCM005	
Redha Zehra	22SJCCMFA019	A study on privatisation of public sector bank
Asmita Gurung	22SJCCMFA06	
kruthik Devaiah k k	22SJCCMFA014	
Ranjani M	22SJCCMFA044	A study on The Impact of E-Banking System on customer with special reference to Bangalore City
Karthick Sundar V	22SJCCMFA013	
A.Arpudha	22SJCCMFA004	A study on consumer buying behavior of chocolates with reference to bangalore city
S.Aishwarya	22SJCCMFA021	

Anjana Anilkumar P	22SJCCMFA045	A Study of the Effect of NPAs on Public Sector Banks in India
Balkeez Khanum	22SJCCMFA046	
Husna Taj	22SJCCMFA047	
Vishesh Mirajkar	22SJCCMFA033	A Study on Credit Risk Management Practices Followed By SBI
Shadrack Christopher T	22SJCCMFA026	
Jovita Elizabeth Shaji	22SJCCMFA012	A study on the connection between work motivation and workers satisfaction
Shavon Fernandes	22SJCCMFA027	
Tenzin Tselha	22SJCCMFA034	A study on the impact of online banking on the world
Tenzing Woesel	22SJCCMFA035	
Tenzin Thakchok	22SJCCMFA036	
Sagrica. K	22SJCCMFA023	A study on preferences of Indians as to monetary or non-monetary incentives
Harshini Basil	22SJCCMFA038	
Antony Deepak	22SJCCMFA003	A study on mutual funds of Sbi and Icici banks
Asish T	22SJCCMFA005	

Date	11 May, 2022
Key-note speaker	Dr. K. Kasturirangan
Chief Guest	Prof. Lingaraj Gandhi
Participants	External participants I M. Com, I M. Com IB, I M. Com FA II M. Com, II M. Com IB, II M. Com FA
No. of participants	295
Venue	Loyola Auditorium

In celebration of the Institution's 50th year, the Post Graduate Department of Commerce organized a National Conference focusing on the National Education Policy-2020. Eminent individuals from the education sector were invited as Chief Guests and Keynote speakers. The day commenced with Ms. Maria Sanjana providing an introduction to the Conference as the emcee. A prayer was conducted by Fr. Bala, the student counsellor, followed by the release of the Book of Abstracts by Dr. Komal Dave, the Head of the Department and Editor, who also distributed copies to the dignitaries present.



The initial speech was delivered by Prof. Lingaraj Gandhi, the Vice Chancellor of Bengaluru City University and Director of College Development Council. Prof. Gandhi emphasized the importance of education and empowerment for the expansion of intellect and the development of society, culture, and individuals. He highlighted the need for a curriculum that promotes Indian ethos, holistic development, and multi-disciplinarity. Drawing inspiration from historical universities like Takshila and Nalanda, he stressed the significance of quality education and highly qualified teachers, a principle embedded in the NEP 2020. Prof. Gandhi also emphasized the importance of equal access to quality education, making it affordable for all.

Following the inauguration and welcome address, the keynote speech was delivered by Dr. K. Kasturirangan, Chairperson of the Committee that drafted the National Education Policy. Dr. Kasturirangan, an astrophysicist and former Chief of the Indian Space Research Organisation (ISRO), shared valuable insights and inputs with the students. His distinguished career includes receiving several major civilian awards, including the Padma Shri, Padma Bhushan, and Padma Vibhushan.

The keynote speech concluded at 11:00 AM, leaving participants eager for the upcoming sessions. Mr. Mohammed Ashfaque delivered the vote of thanks, expressing gratitude to the

dignitaries and everyone involved in planning, organizing, and making the conference a success. Faculties and researchers from various states participated in the conference, which garnered attention from the Indian Express newspaper.With commendable participation and media coverage, the National Conference held in celebration of the Institution's 50th year was a resounding success, providing valuable insights and fostering discussions on the National Education Policy-2020 and its implications for the future of higher education.

In Session 1 of the National Conference, Dr. Moses Satralkar delivered a presentation on "SDG4 - Flexible Learning Pathways in Higher Education Without Compromising on Quality and Sustained Learning." The speaker discussed various approaches and priorities adopted by different countries to implement flexibility in learning. He highlighted the example of countries like the UK, where higher education students follow a routine of a 3-day work and 3-day study week, allowing them to avoid the monotony of traditional college and earn a livelihood simultaneously. In contrast, in India, students often have to choose between studying or working, impacting their financial capacity.

Dr. Satralkar emphasized that the focus on theory-based classroom teaching in India leads to a lack of practical skills and a skilled workforce. The current examination system and daily class routine were described as tedious and challenging for students. The speaker advocated for reforms within the education system, suggesting that mandatory 100% attendance and daily classes should be reconsidered. He highlighted how the National Education Policy (NEP) introduces flexibility in education, including the introduction of MOOCs, Coursera courses, and virtual internships for certification. The concept of twinning programs, where students can join another university abroad to gain exposure and experience, was also mentioned.

Dr. Satralkar discussed the potential for online education, where students from different parts of the world can learn the same curriculum. He mentioned the significance of Google certifications, which, when completed, open up job opportunities with good pay. The speaker shared insights from UNESCO research on flexible learning in three states, indicating that developed countries experience higher growth in higher education due to the implementation of flexible learning practices. However, challenges such as excessive competition between local institutions, pedagogy, curriculum provision, and bureaucratic obstacles were highlighted.

The session concluded with the speaker underscoring the importance of "Information Guidance" in implementing new strategies. A brief question-and-answer session followed, allowing participants to seek further clarification from the speaker.

The third session of the National Conference, titled "Research and the Changing Role of a Teacher in the Light of NEP-2020," focused on the impact of the National Education Policy (NEP) on research and the evolving role of teachers. The session was conducted by Dr. Chetan Singai, Associate Professor at the School of Social Sciences, M.S Ramaiah University of Applied Sciences, Bengaluru, and a member of the Technical Support Committee for Finalizing the Draft NEP-2020.

Dr. Singai highlighted the importance of creating a systematic structure to achieve the NEP's objective of attaining a 100% Gross Enrolment Ratio in school education by 2030. He emphasized that a conducive research environment is crucial and discussed the need to catalyze

and energize research efforts. The NEP draft focused on academic reforms, offering more multi-disciplinary options to students, adopting student-centric learning approaches, establishing a National Research organization, and promoting continuous faculty development.

Addressing the low number of full-time researchers in India compared to other countries, Dr. Singai highlighted the NEP's proposal to increase the research sector's contribution to GDP. He expressed his belief that by 2030, institutions will evolve to allow students to switch between courses, providing them with an exit option. The session further explored regulatory reforms and concluded with an hour-long interactive session, enabling participants to exchange information and engage in a question-and-answer session. By the end of the session, participants gained a clear understanding of the changing roles of teachers and students in light of NEP-2020, as well as the emphasis on research and academic reforms.

MOOCS and Skill based courses

Students enrolled in MOOCs programme-wise

NAME	CLASS	REG. NUMBER	COURSE
Anahita Elena	II M.com IB	21SJCCMIB039	Digital skills: Web Analytics from Accenture Digital skills: Artificial Intelligence from Accenture Google Analytics- Beginner level Business Management - Management and Strategy Institute Project Management- Management and Strategy Institute
Litty Sylus	II M.com IB	21SJCCMIB040	Google project management

COMPETITIVE/PROFESSIONAL EXAMS

- **UGC-NET**

List of students who attempted for the UGC NET Exam

CLASS	REGISTER NUMBER	NAME OF THE STUDENT
I M.com	22SJCCM017	Nidha TT

I M.com	22SJCCM028	Srividya S
II M.com	21SJCCM016	M. Abiya Emima
II M.com	21SJCCM026	Nikitha Immaculate M. J
I M.com FA	22SJCCMFA025	Sandhya R
II M.com	21SJCCM010	Gerald Myrthong
I M.com	22SJCCM006	Desmond Dan Vincent
I M.com	22SJCCM018	Rithik J
II M.com IB	21SJCCMIB039	Anahita Elena Shabu
II M.com	21SJCCM005	Arun J Panackal
II M.com	21SJCCM020	S. Mary Salina Delphine
II M.com IB	21SJCCMIB040	Litty Sylus
II M.com IB	21SJCCMIB034	Theresita Fernando. C
I M.com	22SJCCM016	Neha Ann Mathew
II M.com IB	21SJCCMIB005	Ashwini M
II M.com	21SJCCM007	Datar Sheetal Milind
I M.com	21SJCCM027	Pratik Shukla
II M.com	21SJCCM029	Siri Shivashankar
II M.com	21SJCCM033	Theresa Marie Antionette da Costa
II M.com		Mary Delphine

Students who cleared UGC-NET

NAME	CLASS	REG. NUMBER
Sandhya	I M.Com FA	22SJCCMFA025
Nidha TT	I M.Com	22SJCCM018



- **CA INTERMEDIATE EXAM**

NAME	CLASS	PROFESSIONAL EXAM
Chaya N	2 M.COM IB	Cleared group 1 of CA-Intermediate

INTERNSHIP

Academic Enrichment activities	Research paper presentation	Summer Internships	Corporate Internships	Dissertation
No. of students	111	79	72	57

- **SUMMER CORPORATE INTERNSHIP LIST - II M.COM REGULAR & INTERNATIONAL BUSINESS**

SL. NO.	REG. NO.	NAME	ADDRESS OF THE COMPANY
1	21SJCCM002	Anne Cheryl Fernando	Otis Elevator Company (India) Limited MK Towers, #27, Langford Road, Shanthi Nagar, Bangalore-560027

2	21SJCCM004	Aparna Menon	Panicker Warrier & Co. Chartered Accountants,1st floor,Nenmanassery Illom, Illom road, Ernakulam,682016,Kerala
3	21SJCCM005	Arun J Panackal	St. Joseph's Evening P.U. College, Bangalore -560025
4	21SJCCM006	Avinash Ajay Lobo	St. Joseph's Evening P.U. College, Bangalore
5	21SJCCM007	Datar Sheetal Milind	People Decode Pvt. Ltd. Anand chambers,3rd Floor, No.14,1 Circle South End Apartments,Jayanagar 3rd Block East.Jayanagar Bengaluru 560011
6	21SJCCM008	Dhanush KR	Xerve Innovation Pvt ltd, #473, 2nd Floor, 80 Feet Rd, opp. Bus Depot, 6th Block, Koramangala, Bengaluru, Karnataka 560095
7	21SJCCM009	Coleridge Timothy Fernandes	The Taj Mahal Palace and Tower, Colaba, Mumbai 400 001
8	21SJCCM010	Gerald Myrthong	St. Joseph's Pre-University College, Bangalore, 560025
9	21SJCCM011	Ishita Gopi	St. Claret's Pre-University College, MES road, Bangalore
10	21SJCCM012	Jayanth D	Rane Holdings Limited, No. 132, Cathedral Road, Chennai 600086
11	21SJCCM013	Jeffin Punnoose	MRF Limited, P.B. No. 2, Vadavathoor P.O Kottayam, Kerala 686010
12	21SJCCM014	Jeny Maria John	1. St. Joseph's Pre-University College, Museum Road, Bangalore - 560025. 2. Loyola College, Manvi

13	21SJCCM015	Jomin P Manuel	Star Fing Pvt Ltd, Workz Floor, A Block, 103 A, Motati Meadows 1st Floor Bennigna halli, Old Madras Rd, Bengaluru, Karnataka 560016
14	21SJCCM016	M. Abiya Emima	Sorna Chartered Accountants and Associates, Nagercoil, Tamil Nadu.
15	21SJCCM017	Manimegala	Practico, No.7, 1st floor, Jnanabharathi main road, above IFB Showroom, near Maddurmma Temple, Nagarbhavi 1st Stage, Bengaluru, Karnataka 560072
16	21SJCCM018	Mary Christina W	Modern Composite P. U College, Ejipura, Viveknagar P. O., Bangalore - 560 047
17	21SJCCM019	G.Mary Jesintha Gregory	St.Joseph's per university college museum road Bangalore- 25
18	21SJCCM020	Mary Salina Delphine S	St . Theresa's Composite P . U College , Royan Circle Chamrajpet, Bangalore - 18
19	21SJCCM021	Monica Elza Kurian	52,Habibpur,sahibganj,Jharkhand,India-816106
20	21SJCCM022	Monica Peter	People Decode Pvt. Ltd. Anand chambers,3rd Floor, No.14,1 Circle South End Apartments,Jayanagar 3rd Block East.Jayanagar Bengaluru 560011
21	21SJCCM023	Namitha Joseph	Policy Vibe, F-1201 Raj Nagar Ext, Ghaziabad Up 201017

22	21SJCCM024	Nandika. S	SHIVSHANKAR & CO No.39/2, 3rd floor Kapini Ganga, Sannidhi Road, Basavanagudi, Bangalore - 560004
23	21SJCCM025	Nikitha Chris Miranda	St Joseph's School, 23, Vittal Mallya Road, Bengaluru – 560 001. St. Joseph's Indian Composite PU College 23, Beside Vittal Mallya Hospital, Vittal Mallya Road, Bangalore – 560001
24	21SJCCM026	Nikitha Immaculate M J	Fortis Hospital, Richmond Road, Bangalore -560025
25	21SJCCM027	Pratik Shukla	St. Joseph's Evening P.U. College, Bangalore
26	21SJCCM028	R J Chandana	Otis Elevator Company (India) Limited MK Towers, #27, Langford Road, Shanthi Nagar, Bangalore-560027
27	21SJCCM029	Siri Shivashankar	B N JAYARAM & CO., CHARTERED ACCOUNTANTS, #308, 1st Floor, 10th Cross, Wilson Garden, Bangalore - 560027
28	21SJCCM030	Srijit Jeno Toppo	Zerobalance Technologies Pvt. Ltd. shantivan, Ahmedabad, GJ 380007
29	21SJCCM031	Tenzin Chagdor Bhutia	T-Hub, Gachibowli, Hyderabad, Telangana 500032
30	21SJCCM032	Tenzin Lhawang	OAG South Branch Bylkappe, Lakshmipura Road
31	21SJCCM033	Theresa Marie Antionette Da Costa	St Joseph's School, 23, Vittal Mallya Road, Bengaluru – 560 001. St. Joseph's Indian Composite PU College 23, Beside Vittal Mallya Hospital, Vittal Mallya Road, Bangalore – 560001

32	21SJCCM034	Veda V. Bhat	Krishna Rajendra Road,1st and 2nd Floor, Supreme Overseas Exports Building, 7th Block, Jayanagar, Bengaluru, Karnataka 560070
33	21SJCCM035	Zainab Fathima shakir	St Josephs Pre University College, Museum Road, Bangalore -560025
34	21SJCCM036	Sanjana Padmanabhan	Rangaraju and Associates - No.503&504,5thFloor,Brigade Towers,No.135/37,Brigade Road,Bengaluru-560025
35	21SJCCM037	Allen Sebastian	
36	21SJCCMIB001	Ajay George Thomas	Bosch Limited, Hosur Road Adugodi Bengaluru 560030
37	21SJCCMIB002	Annie Koshy	TVS Motors, Great Eastern Rd, opposite Anupam Garden, Geeta Nagar, Choubey Colony, Samta Colony, Raipur, Chhattisgarh, 492001
38	21SJCCMIB003	Antony Shalin V.S.	Reflexion Magazine,(Inflect Magazine), Uttar Pradesh,Varnasi 231305 India
39	21SJCCMIB004	Arunachalam G	Practico, No.7, 1st floor, Jnanabharathi main road, above IFB Showroom, near Maddurmma Temple, Nagarbhavi 1st Stage, Bengaluru, Karnataka 560072
40	21SJCCMIB005	Ashwini M	St. Annes Evening College, No:23, Cambridge Road, Halasuru
41	21SJCCMIB006	Chaya N	RVS & Co., Chartered Accountants, # 503/9 Garutammanpark, 1st Cross, Basavangudi, Bangalore
42	21SJCCMIB007	David Samuel	ZOVIAN, Fairway Buisness park space 7th floor Embassy Golf links road, Dolmur, Bengaluru, Karnataka 560071

43	21SJCCMIB008	Deepak Kumar N	Savithri Roller Flour Mills Pvt Ltd, Food Manufacturing Supply 49 and 50 part-1 Hebbal 2nd phase industrial area, Karnataka
44	21SJCCMIB009	Dhanalatchoumy DJ	Intimate Fashions (India) Pvt. Ltd, INTIMATE FASHIONS INDIA, Thiruporur Kottamedu High Road, Nellikuppa Rd, Village, Nandhivaram, Tamil Nadu 603202
45	21SJCCMIB010	Dinesh Kanna	Thangavel Match Industries, No 291, Pandian Nagar 1st Street, Thiruthangal, Sivakasi, TamilNadu-626130
46	21SJCCMIB012	Dolma Wangchuk	Aashman foundation, Pancheel Park, sector 9, Sector 9, Panchkula, Haryana 134109
47	21SJCCMIB013	Faaiza Nayeem nasser	SCGB Solutions, 32, 2nd floor, 32nd Cross Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082
48	21SJCCMIB014	Gayathri kumari S	Sky Line Digital Solution, HQ at Pune Kharadi, Maharashtra 411014
49	21SJCCMIB015	George Thomas	CJ THOMAS &COMPANY, Distributors of Hindustan unilever ,Wipro ,TNPL PAPER . MARKET ROAD ,CHAGANACHERRY KOTTAYAM ,KERELA Pin code -686101 GSTIN-32BMHPT0262RIZL
50	21SJCCMIB017	K S Lakshmi	ProseEdu Pvt Ltd, Level 1, Hub Town Prime, 3/2, Annaswamy Mudaliar Rd, Halasuru, Rukmani Colony, Sivanchetti Gardens, Bengaluru, Karnataka 560042
51	21SJCCMIB018	Keerthana Rakesh	AU SMALL FINANCE BANK, Smart Avenue no.28, Residency Road, Bangalore-25
52	21SJCCMIB019	L Lelenboy Khongsai	GBA and Associates, No. 64/1, 1st Floor, 8th B Main Rd, Jayanagar 3rd Block, Bengaluru, Karnataka 560011.

53	21SJCCMIB021	Milu B Thayil	V.K.Krishnakumar & Co, Door No37/2834, KSM Rao Building Ponoth Road, Kaloor, Ernakulam, Kerala 682017
54	21SJCCMIB023	P Shannon Nishita	GSS & Associates, Ground Floor Centre Block, 188, Poonamallee High Rd, Kilpauk, Chennai, Tamil Nadu 600010
55	21SJCCMIB024	Punith Kumar V	Tech Zeata Solutions Pvt Ltd, No. 917, Ist Floor, 3rd Cross Road, HRBR Layout, I Block, Kalyannagar, BANGALURU - 560043
56	21SJCCMIB025	Rhea Anish	Kotak Securities, UMIYA Landmark, No 10/7, 3rd Floor, Lavelle Road, Bengaluru, Karnataka 560001
57	21SJCCMIB026	Rifha Mariame	Cymbeline Innovation, 48,49 III Main, III cross, Srikrishna layout, Hulimavu, Bangalore -76
58	21SJCCMIB027	Rinchen Wangmo	Ti-se Hotel, Boudha, Kathmandu -6, Nepal
59	21SJCCMIB028	Sharyu Kullolli	Infogence Co, Kharadi, Pune, IN
60	21SJCCMIB029	Shubhangi Bhatt	Lal Bahadur Shastri Smarak Post Graduate College, AnandNagar , Maharajganj,Uttar Pradesh, 273155
61	21SJCCMIB030	Swahnye Kashyap	Zovian, Head Quarter Fairway Buisness park space 7th floor Embassy Golf links road, Dolmur, Bengaluru, Karnataka 560071
62	21SJCCMIB032	Tenzin Dolker	Ifortis Worldwide, Level 14 and 15, Concorde Towers UB City, Vittal Malya Road, Bengaluru - 560001
63	21SJCCMIB034	Theresita Fernando.C	St. Annes Degree College for Women, Cambridge layout, Ulsoor, Banglore
64	21SJCCMIB035	V Geethanjali	Swago Online
65	21SJCCMIB036	Willrey Dsouza	Dempo Group,

			Dempo House, Dayanand Bandodkar Marg, Campal, Panaji, Goa
66	21SJCCMIB037	Yashika A A	KODAGU DCC BANK LTD, Ho Branch , Madikeri, KODAGU
67	21SJCCMIB038	Zuha Hussain	Flipspaces Technology Labs Pvt Ltd, Eureka Towers, Chincholi Bunder Rd, Rajan Pada, Mindspace, Malad West, Mumbai, Maharashtra 400064
68	21SJCCMIB039	Anahita Elena Shabu	Beckman Coulter Life Sciences, Plot no: 37/1 Hitech/ Defence Aerospace IT sector, Mahadevakodigehalli Village Hobli Jala Taluk, Bangalore.
69	21SJCCMIB040	Litty Sylus	Axis Bank, 9, A-Block, Esquire Centre, Bangalore - 560001, Karnataka
70	21SJCCMIB041	Winston David Abraham	D S M R & Associates, No 739, 2nd floor, 5th A cross, A Sector, Yelahanka New Town, Bangalore - 560064
71	21SJCCMIB042	Sriaakash N	Omega Health Care, Tower 3, Golf View Home, 24, Wind Tunnel Rd, Murgesh Pallya, Bengaluru, Karnataka 560017
72	21SJCCMIB043	Paul Mathew	Alcodex Technologies Pvt Ltd, No 180, Mavelipuram Colony, Kakkanad,Kochi,Kerala 682030
73	21SJCCMIB044	Vijay K	Madan & Balan Chartered Accountants, #22,zndFloor, Shama Rao & Sons Compound, Mission Road, Bangalore - 560027
74	21SJCCMIB045	Joseph J Perayil	CHALY & CO CHARTERED Accountants, Market Road Ernakulam, Cochin.
75	21SJCCMIB046	Harsha M	Basket Hunt Private LTD, 52 habibpur, Sahibganj, Jharkand, India Pin code: 816106
76	21SJCCMIB047	Sujay Nair	Omega Health Care,

			Tower 3, Golf View Home, 24, Wind Tunnel Rd, Murgesh Pallya, Bengaluru, Karnataka 560017
77	21SJCCMIB048	Augustin D souza A	My Corporate World, No.24/2, 4th Floor, 7th Cross, N.R.Colony, Bengaluru, Karnataka 560019
78	21SJCCMIB049	Ravikumar P,	CA K.Sivasamy office, Room No.4 AKM Complex,Near Muniyappan Kovil, LNS Post,Karur - 639002.
79	21SJCCMIB051	Ann Treesa Jose	TechBag, 751-754, 47th Cross Rd, 8th Block, 1st Phase, J. P. Nagar, Bengaluru, Karnataka 560078
80	21SJCCMIB052	George Mullar.C	GBA & Associates| chartered Accountants, #64/1, 1st floor,8th 'B' Main Road,27th Main,3rd Block Jayanagar,Bangalore-560011

❖ **CORPORATE INTERNSHIP LIST- II M.COM (FINANCIAL ANALYSIS) & II M.COM (INTERNATIONAL BUSINESS)**

Sl. No.	Reg No.	Name	Company Name
1	21SJCCMFA001	Adhwaidha KP	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
2	21SJCCMFA002	Adithi B	Schneider Electrics
3	21SJCCMFA003	Akshitha Venkatesan	Quadgen Wireless Solutions Pvt ltd,

			Brigade Gateway No 26/1, Dr Rajkumar Road , Malleshwaram West , Bangalore-560055
4	21SJCCMFA004	Alex William Noronha	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
5	21SJCCMFA005	Alisha Mariya Jose	D P Pillai &CO. No.844, 2nd Floor 5th Main, Paramahansa Yogananda Rd, Indira Nagar 1st Stage,
6	21SJCCMFA006	Alvita Pais	KPMG, RMZ Ecoworld , Campus 7, Devarabeesanahalli , Marathahalli, Outer Ring Road, Bangalore-560103, Karnataka,India
7	21SJCCMFA007	Anisha Anil	Eat Repeat India Pvt Ltd. LIC Colony, 17/17, 24th Main Rd, TMC Layout, 1st Phase, J. P. Nagar, Bengaluru, Karnataka 560078
8	21SJCCMFA008	Deekshitha C M	Ashok Surana and Associates, 135/1, 3rd floor, Puttanachetty Roa d, 5th Main Rd, Chamrajpet, Bengaluru, Karnataka 560018
9	21SJCCMFA009	Janvi Sharma	BSE ebix (Bombay stock exchange), Near Kubera tvs, Malleshwaram.
10	21SJCCMFA010	Jennifer Nikita R	KPMG, RMZ Ecoworld , Campus 7, Devarabeesanahalli , Marathahalli, Outer Ring Road, Bangalore-560103, Karnataka,India
11	21SJCCMFA011	Jerome V	EY, EY Global Delivery Services India LLP, 3rd Floor, Tower 'C', RMZ Infinity, Old Madras Road, Benniganahalli, K.R. Puram, Bangalore - 560016, Karnataka, India

12	21SJCCMFA012	Jitesh M	DNS CONSULTING PVT LTD. NO.10,South park road,opp.sheshadripuram college, Nehru nagar, bangalore-560020
13	21SJCCMFA013	John Pavith	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
14	21SJCCMFA014	John Wesley J	Eat Repeat India Pvt Ltd. LIC Colony, 17/17, 24th Main Rd, TMC Layout, 1st Phase, J. P. Nagar, Bengaluru, Karnataka 560078
15	21SJCCMFA015	June Caroline Charles	D P Pillai &CO. No.844, 2nd Floor 5th Main, Paramahansa Yogananda Rd, Indira Nagar 1st Stage,
16	21SJCCMFA016	Karthick chaaran P	Sakthivel and Associates, Sakthivel and associates, LIC colony,Salem-636004
17	21SJCCMFA017	Karthikeyan P	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
18	21SJCCMFA018	Kaushik Singh D	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
19	21SJCCMFA019	Keaton Franklyn	Open Financial Technologies Pvt. Ltd, 3rd Floor, Tower 2, RCA Tech Park,18, Sarjapur Main Road, Carmalaram, Siddapura, Doddakaneeli, BANGALORE.
20	21SJCCMFA020	Kiran S Kurian	R K Khanna and Associates, 1305, Brigade Towers, 135, Brigade Rd, Bengaluru, Karnataka 560025

21	21SJCCMFA021	Kiran Varghese	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
22	21SJCCMFA022	Lavanya Bandia	KPMG, RMZ Ecoworld , Campus 7, Devarabeesanahalli , Marathahalli, Outer Ring Road, Bangalore-560103, Karnataka,India
23	21SJCCMFA023	Madhurya Shrikanth	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
24	21SJCCMFA024	Michael Ashwin Raj	Eiliant Advisors, Kokarya Business Synergy Centre, Jaynagar 9th Block, Bangalore- 41
25	21SJCCMFA025	Monika	Credvest, BKN Ambaram Estates, Ground floor,648/L,1st B main road, Indiranagar 1st Stage-560038
26	21SJCCMFA026	Paksam Khadro	Venkatesh & Raghavendra Chartered Accountant , 87, 207, Shreshta Bumi, shri krishna Rajendra Rd, Basavanagudi,Bengaluru
27	21SJCCMFA027	Ruthvika Hiremath	Eat Repeat India Pvt Ltd. LIC Colony, 17/17, 24th Main Rd, TMC Layout, 1st Phase, J. P. Nagar, Bengaluru, Karnataka 560078
28	21SJCCMFA028	Sachin Johnson	EY, EY Global Delivery Services India LLP, 3rd Floor, Tower 'C', RMZ Infinity, Old Madras Road, Benniganahalli, K.R. Puram, Bangalore - 560016, Karnataka, India
29	21SJCCMFA029	Sakshi Kumari	Brahmayya & CO.

			2nd Floor, No. 10/2, Khivraj Bajaj Mansions, 10 2, Kasturba Rd, Shanthala
30	21SJCCMFA030	Samuel Michal Davis A	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
31	21SJCCMFA031	Sandra Maria Suresh	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
32	21SJCCMFA032	Satya Kumari	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
33	21SJCCMFA034	Sonam Tsomo	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
34	21SJCCMFA035	Steffy Ann Joseph	KPMG, RMZ Ecoworld , Campus 7, Devarabeesanahalli , Marathahalli, Outer Ring Road, Bangalore-560103, Karnataka,India
35	21SJCCMFA036	Subhashish Dey	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
36	21SJCCMFA037	Sumanth HR	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
37	21SJCCMFA038	Tenzin Choezin	Stachitanand, 35A, doddankundi indl, area 3rd main 4th cross, mahadevpura , Bangalore -560048

38	21SJCCMFA040	Tenzin Woser	Stachitanand, 35A, doddankundi indl, area 3rd main 4th cross, mahadevpura , Bangalore -560048
39	21SJCCMFA041	Tenzin Yega	Stachitanand, 35A, doddankundi indl, area 3rd main 4th cross, mahadevpura , Bangalore -560048
40	21SJCCMFA042	Tony Jose Mampilly	R K Khanna and Associates, 1305, Brigade Towers, 135, Brigade Rd, Bengaluru, Karnataka 560025
41	21SJCCMFA043	Vaishnavi Singh	Brahmayya & CO. 2nd Floor, No. 10/2, Khivraj Bajaj Mansions, 10 2, Kasturba Rd, Shanthala
42	21SJCCMFA044	Yeshaswini R	Koskii, No 103, 3rd Floor, Commerical Street, Tasker Town, Shivaji Nagar, Bengaluru, Karnataka 560001
43	21SJCCMFA045	Yogesh N	ARU Advisers Private Limited, # 144, 2nd floor , KT Balaram's , Sri Durga Mansion , DVG road, Basvanagudi, Bangalore - 560 004
44	21SJCCMFA046	Zaira Salim	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
45	21SJCCMFA047	Shreya Kundu	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
46	21SJCCMFA048	Saloni C Jain	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
47	21SJCCMFA049	Simeon Rodrigues	Elkin Capital,

			No. 901-902, 9th floor, Prestige Meridian 2, No. 30, M.G. Road, Bangalore - 560001
48	21SJCCMFA050	Benita Sharon I	Renukapathi & co, No.14, 2nd cross ,riches garden ,raghanendra nagar,kalkere
49	21SJCCMFA052	Emima Preethi P	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
50	21SJCCMFA054	Revathi Pradhiksha D	Grant Thornton, 5th Floor, 65/2, Block A Bagmane Tridib, Bagmane Tech Park, C V Raman Nagar, Bengaluru, Karnataka 560093
51	21SJCCMIB003	Antony Shalin V.S.	Whiteboard Technologies Pvt. Ltd., 19/1, Sapthagiri, Nagashettyhalli, Krishnappa Layout, Sanjay Nagar, Bangalore - 560 094
52	21SJCCMIB004	Arunachalam G	EY Global Delivery Services India LLP, 3rd Floor, Tower ‘C’, RMZ Infinity, Old Madras Road, Benniganahalli, K.R. Puram, Bangalore - 560016 Karnataka , India
53	21SJCCMIB006	Chaya N	E G V kumar Associate, 119, 27th cross road 7th Block, Jayanagar, Bengaluru, Karnataka 560070
54	21SJCCMIB007	David Samuel	Matrix Exports #31, 1st floor, 10th main jayanagar 5th Block, Above Lapino's Pizza, Bangalore 560041
55	21SJCCMIB008	Deepak Kumar N	Whiteboard Technologies Pvt. Ltd., 19/1, Sapthagiri, Nagashettyhalli, Krishnappa Layout, Sanjay Nagar, Bangalore - 560 094

56	21SJCCMIB009	Dhanalatchoumy DJ	ITC Green centre, Dodda Banaswadi Main road Bengaluru, Karnataka 560005
57	21SJCCMIB010	Dinesh Kanna	Renukapathi & Co., Chartered Accountancts, No. 14, 2nd Cross, Riches Garden, Raghavendrra Nagar, Kalkere, Bangalore - 560 043,
58	21SJCCMIB015	George Thomas	BridgeMark Technologies Pvt. Ltd,St. Patrick's Complex, Brigade Road Bengaluru-560025,Karnataka, Mob:+91
59	21SJCCMIB018	Keerthana Rakesh	EY Global Delivery Services India LLP, 3rd Floor, Tower 'C', RMZ Infinity, Old Madras Road, Benniganahalli, K.R. Puram, Bangalore - 560016 Karnataka , India
60	21SJCCMIB028	Sharyu Kullolli	EY Global Delivery Services India LLP, 3rd Floor, Tower 'C', RMZ Infinity, Old Madras Road, Benniganahalli, K.R. Puram, Bangalore - 560016 Karnataka , India
61	21SJCCMIB029	Shubhangi Bhatt	Koskii , Akya Retail Pvt. Ltd, #19, Koskii Tower, Kamaraj Road, BANGALORE -560001
62	21SJCCMIB030	Swahnye Kashyap	Vedicloop Technologies Private Limited, B-2006, 20th Floor, Wadhwa Atmosphere, Mulund Goregaon Link Road, Hira Nagar, Nahur, Mulund The west, Mumbai, MH - 400080 (ScanPay)
63	21SJCCMIB035	V Geethanjali	HVP Realty Pvt. Ltd., Unit 7-9, Ground Floor, Raheja Chambers, # 12 Museum Road, Bangalore - 56000

64	21SJCCMIB038	Zuha Hussain	EY Global Delivery Services India LLP, 3rd Floor, Tower 'C', RMZ Infinity, Old Madras Road, Benniganahalli, K.R. Puram, Bangalore - 560016 Karnataka , India
65	21SJCCMIB041	Winston David Abraham	DSMR & Associates, New No. 739, 2nd Floor, 5 A Cross, 'A' Sector, Yelahanka New Town , Bangalore - 560 064
66	21SJCCMIB043	Paul Mathew	SDMS MANAGEMENT CONSULTANTS LLP, Registered Office: No. 83/1, St. John's Road, Dasappa Colony, Bangalore 560 042, Karnataka, India. Branch Office: Sri Vittoraghav Bhavan, 2nd Floor, No. 31/2, Kodandarama Layout, Osborne Road Cross, Bangalore 560 042, Karnataka, India.
67	21SJCCMIB044	Vijay K	Matcon Hicoats Pvt. Ltd., 6, Vinayaka Nagar, Hebbal, Bangalore - 560 024,
68	21SJCCMIB045	Joseph J Perayil	GMG Associates, Chartered Accountants,, # 457, 17th G Main, 6th Block, Koramangala, Bangalore - 560 095.,
69	21SJCCMIB046	Harsha M	Shoppre Global Private Limited, #218/190, outer ring Road, Agara, Sector 1, H.S.R. Layout, Bengaluru-560102
70	21SJCCMIB049	Ravikumar P,	Renukapathi & Co., Chartered Accountancts, No. 14, 2nd Cross, Riches Garden, Raghavendrra Nagar, Kalkere, Bangalore - 560 043,

71	21SJCCMIB051	Ann Treesa Jose	Shoppre Global Private Limited, #218/190, outer ring Road, Agara, Sector 1, H.S.R. Layout, Bengaluru-560102

DISSERTATION

DISSERTATION LIST- II M.COM AND M.COM (INTERNATIONAL BUSINESS)

SI. NO	REGISTER NUMBER	STUDENT NAME	GUIDE
1	21SJCCM002	Anne Cheryl Fernando	Mr. Giridhar Naidu
2	21SJCCM004	Aparna Menon	Dr. Nischitha K.
3	21SJCCM005	Arun J Panackal	Dr. Sridhar L.S.
4	21SJCCM006	Avinash Ajay Lobo	Dr. Sridhar L.S.
5	21SJCCM007	Datar Sheetal Milind	Ms. Jhumur Roy
6	21SJCCM008	Dhanush KR	Dr. Karunkaran K.
7	21SJCCM009	Fernandes Coleride Timothy	Dr. Karunakaran K.
8	21SJCCM010	Gerald Myrthong	Dr. H. Nagaraj
9	21SJCCM011	Ishita Gopi	Mr. Mohammad Ashfaque
10	21SJCCM012	Jayanth D	Dr. Nischitha K
11	21SJCCM013	Jeffin Punnoose	Ms. Nancy Christina
12	21SJCCM014	Jeny Maria John	Dr. Mohan P. Philip
13	21SJCCM015	Jomin P Manuel	Dr. Poornima Vijaykumar
14	21SJCCM016	M. Abiya Emima	Dr. Sheela A. M.
15	21SJCCM017	Manimegala	Dr. Veenu Joy
16	21SJCCM018	Mary Christina W	Dr. D. Raja Jebasingh
17	21SJCCM019	G.Mary Jesintha Gregory	Ms. Muktha
18	21SJCCM020	Mary Salina Delphine S	Dr. Ritty Francis
19	21SJCCM021	Monica Elza Kurian	Dr. Ritty Francis
20	21SJCCM022	Monica Peter	Ms. Nancy Christina
21	21SJCCM023	Namitha Joseph	Dr. Suganthi Pais
22	21SJCCM024	Nandika. S	Dr. Ruqsana Anjum
23	21SJCCM025	Nikitha Chris Miranda	Mr. Ramesh Babu Grandhi
24	21SJCCM026	Nikitha Immaculate M J	Dr. Nischitha K
25	21SJCCM027	Pratik Shukla	Ms. Jhumur roy
26	21SJCCM028	R J Chandana	Ms. Muktha
27	21SJCCM029	Siri Shivashankar	Dr. Ruqsana Anjum
28	21SJCCM030	Srijit Jeno Toppo	Dr. Komal A. Dave
29	21SJCCM031	Tenzin Chagdor Bhutia	Dr. Preemal D'souza
30	21SJCCM032	Tenzin Lhawang	Mr. Giridhar Naidu
31	21SJCCM033	Theresa Marie Antionette Da Costa	Mr. Mohammad Ashfaque

32	21SJCCM034	Veda V. Bhat	Dr.Himachalapathy
33	21SJCCM035	Zainab Fathima shakir	Dr. Preemal Maria D'souza
34	21SJCCM036	Sanjana Padmanabhan	Dr. Ritty Francis
35	21SJCCM037	Allen Sebastian	Dr. Soney Haris
36	21SJCCMIB001	Ajay George Thomas	Dr. Komal A Dave
37	21SJCCMIB002	Annie Koshy	Dr. Suganthi Pais
38	21SJCCMIB005	Ashwini M	Dr. Sheela A.M.
39	21SJCCMIB012	Dolma Wangchuk	Dr. Veenu Joy
40	21SJCCMIB013	Faaiza Nayeem Nasser	Dr. Veenu Joy
41	21SJCCMIB014	Gayathri kumari S	Dr. Rathi David
42	21SJCCMIB017	K S Lakshmi	Dr. Augustine Amaladas
43	21SJCCMIB019	L Lelenboy Khongsai	Mr. Mohammad Ashfaque
44	21SJCCMIB021	Milu B Thayil	Dr. Himachalapathy
45	21SJCCMIB024	Punith Kumar V	Dr. Rathi David
46	21SJCCMIB025	Rhea Anish	Dr. Himachalapathy
47	21SJCCMIB026	Rifha Mariame	Dr. D. Raja Jebashingh
48	21SJCCMIB027	Rinchen Wangmo	Dr. Himachalapathy
49	21SJCCMIB034	Theresita Fernando.C	Dr. Komal A. Dave
50	21SJCCMIB036	Willrey Armando D'souza	Dr. Himachalapathy
51	21SJCCMIB037	Yashika A A	Dr. Shubhra
52	21SJCCMIB039	Anahita Elena Shabu	Mr. Ramesh Babu Grandhi
53	21SJCCMIB040	Litty Sylus	Dr. Sheela A.M.
54	21SJCCMIB042	Sriaakash N	Dr. Soney Haris
55	21SJCCMIB047	Sujay nair	Dr. Preemal D'Souza
56	21SJCCMIB048	Augustin D souza A	Ms. Jhumur Roy
57	21SJCCMIB052	George Mullar C.	Dr. D. Raja Jebasingh

SI. NO	REGISTER NUMBER	STUDENT NAME	TOPICS
1	20SJCCMIB008	Ganga V.	A study on employees perceptiion towards work from Home Module Post Outbreak of COVID -19 with special reference to Bangalore city
2	21SJCCM002	Anne Cheryl Fernando	An analysis of behavioural biases in the investment decisions of individual investors with refernce to the Indian Capital Market.
3	21SJCCM004	Aparna Menon	A Study on Investments in Blockchain Technology and its impact on GDP.
4	21SJCCM005	Arun J Panackal	"Impact of CSR on the Financial Performance of Selected Listed Companies in India".
5	21SJCCM006	Avinash Ajay Lobo	Impact of Education at SJCC on personal and professional life.
6	21SJCCM007	Datar Sheetal Milind	A Study on Problems & Challenges of Women Enterpreneurs in Bangalore

7	21SJCCM008	Dhanush KR	A study on the impac of microfinance on small scale business in Bengaluru Urban District
8	21SJCCM009	Fernandes Coleride Timothy	A study on the perception of university students on formative assessments techniques in Goa.
9	21SJCCM010	Gerald Myrthong	A Study on Media Habits of Millenials with special reference to Social Media
10	21SJCCM011	Ishita Gopi	A study on the prospective lauch of digital rupee with special reference to Bangaluru city
11	21SJCCM012	Jayanth D	Perceived Barriers of crowd funding by young entrepreneurs with reference to Bangalore.
12	21SJCCM013	Jeffin Punnoose	"A Study on consumer Level of Awareness, Attitude, Behaviour and Satisfaction towards Organic Foood Products - With Reference to Bangalore"
13	21SJCCM014	Jeny Maria John	"Financial Planning Behaviour Among the Residents of Bangalore "
14	21SJCCM015	Jomin P Manuel	An analysis of unregistered chit funding schemes with special reference to Kannur district, Kerala.
15	21SJCCM016	M. Abiya Emima	A Study on the effect of Brand Image on Women apparels with special reference to Bangalore City
16	21SJCCM017	Manimegala	A Comparitive study on Hybrid and work from office model from the perspective of employees with special reference to IT sector.
17	21SJCCM018	Mary Christina W	Effect of Store Atmosphere on Consumer Purchase Intention
18	21SJCCM019	G.Mary Jesintha Gregory	A Study on Women's Perception towards Organic Sanitary Pads in Urban Bangalore District
19	21SJCCM020	Mary Salina Delphine S	A Study on Consumer's Perception towards unethical advertising in the Food and Beverage Industry with special reference to Bangalore Urban
20	21SJCCM021	Monica Elza Kurian	A Study on the Perception of Digitalized payments among senior citizens
21	21SJCCM022	Monica Peter	“A Study on Consumer Behaviour towards Green Cosmetics among women in Bangalore City”
22	21SJCCM023	Namitha Joseph	"A Study on the Impact of Non performing Assets on Bank Profitability with special reference to SBI and HDFC Bank"
23	21SJCCM024	Nandika. S	An empirical study on the impact of google ads on consumer buying behaviour and spending ability: A study with reference to social media sites.
24	21SJCCM025	Nikitha Chris Miranda	The effect if IT infrastructure with reference to Academia Post the New Education Policy implemnetation with reference to Bengaluru.

25	21SJCCM026	Nikitha Immaculate M J	A Study on the relationship between self-grooming practices and body image perception among youth in Bangalore
26	21SJCCM027	Pratik Shukla	A study on Consumer Buying Behaviours of Android and I Phone - A Comparative Analysis with special refference to Bangalore
27	21SJCCM028	R J Chandana	A Study on Impact of GST on Discretionary Expenses of Students with Special Reference to Bangalore.
28	21SJCCM029	Siri Shivashankar	An empirical study on the impact of emotional appeal in advertisements on the consumer buying behaviour.
29	21SJCCM030	Srijit Jeno Toppo	A Study on impact of Global recession due to Russia-Ukrain war on Indian Economy
30	21SJCCM031	Tenzin Chagdor Bhutia	A Study on employees motivation in Tibetan Youth Hostels
31	21SJCCM032	Tenzin Lhawang	A study on behaviour biases of Individual Investors at the time of major financial crisis in Indian Capital Market.
32	21SJCCM033	Theresa Marie Antionette Da Costa	A Study on student centric teaching methods based on problem solving techniques with special reference to selected undergraduate commerce colleges in Bangalore city.
33	21SJCCM034	Veda V. Bhat	A study on perception of investors towards portfolio management
34	21SJCCM035	Zainab Fathima shakir	A Study on Customer Perception towards Online taxi services with special reference to Ola and Uber in urban Bengaluru
35	21SJCCM036	Sanjana Padmanabhan	A Study on Determinants influencing dividend policy
36	21SJCCM037	Allen Sebastian	
37	21SJCCMIB001	Ajay George Thomas	An analytical study on the impact of external debt on the economy of India.
38	21SJCCMIB002	Annie Koshy	A study on the impact of FDI inflows on Indian Stock Market
39	21SJCCMIB005	Ashwini M	A Study on Commuters satisfaction on using Namma Metro in Bengaluru City
40	21SJCCMIB012	Dolma Wangchuk	The impact of Social Media on Travel Decisions of Consumers.
41	21SJCCMIB013	Faaiza Nayeem Nasser	An emperical study on weak form of efficient market hypothesis ; The top six highest GDP earning countries
42	21SJCCMIB014	Gayathri kumari S	A Study on impact of Covid - 19 on the export and import values of pharmaceutical industry in India

43	21SJCCMIB017	K S Lakshmi	A Comparitive study on the customer preference towards traditional auto and taxi services with latest ride hailing applications
44	21SJCCMIB019	L Lelenboy Khongsai	A study on the rapid market growth of Anime and Mango around the Globe
45	21SJCCMIB021	Milu B Thayil	A study on impact of Social Media Advertising on Consumer buying behaviour towards food and grocery delivery apps Special reference to Bangalore urban district.
46	21SJCCMIB024	Punith Kumar V	A Study on the impact of Black Friday Sales on retailer in East and West area of Bangalore
47	21SJCCMIB025	Rhea Anish	
48	21SJCCMIB026	Rifha Mariame	Exploring Employees Experience on Hybrid Work Setup Arrangements: Evidences from IT Sector in Bangalore
49	21SJCCMIB027	Rinchen Wangmo	A study on consumer perception towards international branded product.
50	21SJCCMIB034	Theresita Fernando.C	A Study on the Young Earner's Investment preference towards Real Estate - an emperical evidence with reference to the Silicon Valley of India
51	21SJCCMIB036	Willrey Armando D'souza	A study on impact of the Russia - Ukeaine war on the European Stock Market
52	21SJCCMIB037	Yashika A A	Adventure Sports for youth with special reference to Coorg
53	21SJCCMIB039	Anahita Elena Shabu	The effect of Technology on MICE Tourism with reference to Bengaluru
54	21SJCCMIB040	Litty Sylus	GST and its impact on consumer buying behaviour of dairy products in Bangaluru uban district
55	21SJCCMIB042	Sriaakash N	A study on consumer perception towards digital marketing strategies with special reference to Insurance services in India
56	21SJCCMIB047	Sujay nair	A Compaative Study on the Conflict Management Techniques Adopted in International and Indian Companies
57	21SJCCMIB048	Augustin D souza A	Customer Satisfaction and Adaptaton towards new technologies in the Banking Sector.
58	21SJCCMIB052	George Mullar C.	Logistic Performance, Exports: Evidence from Indian Economy

PLACEMENTS

During the academic year 2022-23, a total of 41 students have been placed in various reputed companies through campus placements. The details regarding the same are mentioned below

SL.NO.	NAME	CLASS	COMPANY NAME	REGISTER NUMBER
1	ADITHI B	2 M.COM FA	DELOITTE USI A & A	21SJCCMFA002
2	YESHASWINI R	M.COM (FA)	DELOITTE USI A & A	21SJCCMFA044
3	LAVANYA BANDIA	M.COM(FA)	DELOITTE USI A & A	21SJCCMFA022
4	SAKSHI KUMARI	M.COM FA	KPMG GLOBAL TAX	21SJCCMFA029
5	JANVI SHARMA	M.COM FA	KPMG GLOBAL TAX	21SJCCMFA009
6	ANISHA ANIL	M.COM FA	KPMG GLOBAL TAX	21SJCCMFA007
7	RUTHVIKA HIREMATH	M.COM FA	KPMG GLOBAL TAX	21SJCCMFA027
8	VAISHNAVI SINGH	M.COM FA	KPMG GLOBAL TAX	21SJCCMFA043
9	JEROME.V	M.COM FA	KPMG GLOBAL TAX	21SJCCMFA011
10	RHEA ANISH	M.COM IB	KPMG GLOBAL TAX	21SJCCMIB025

11	JAYANTH DAMODARAN	M.COM FT	KPMG GLOBAL TAX	21SJCCM012
12	PAUL MATHEW	M.COM IB	KPMG GLOBAL TAX	21SJCCMIB043
13	KEERTHANA RAKESH	M.COM IB	KPMG GLOBAL TAX	21SJCCMIB018
14	JOMIN P MANUEL	M.COM FT	KPMG GLOBAL TAX	21SJCCM015
15	ANNE CHERYL FERNANDO	M.COM FT	KPMG GLOBAL TAX	21SJCCM002
16	ALISHA MARIYA JOSE	M COM FA	DELOITTE USI TAX	21SJCCMFA005
17	ANAHITA ELENA SHABU	M COM IB	DELOITTE USI TAX	21SJCCMIB039
18	SUJAY NAIR. S	M COM IB	DELOITTE USI TAX	21SJCCMIB047
19	TENZIN LHAWANG	M COM FT	DELOITTE USI TAX	21SJCCM032
20	NIKITHA IMMACULATE M. J	M COM FT	DELOITTE USI TAX	21SJCCM026

21	R.J.CHANDANA	M COM FT	DELOITTE USI TAX	21SJCCM028
22	APARNA MENON	M COM FT	DELOITTE USI TAX	21SJCCM004
23	TONY JOSE MAMPILLY	M COM FA	DELOITTE USI TAX	21SJCCMFA042
24	JOHN THE PARTICIPANTSSLEY J	M COM FA	DELOITTE USI TAX	21SJCCMFA014
25	AJAY GEORGE THOMAS	M COM IB	DELOITTE USI TAX	21SJCCMIB001
26	KIRAN S KURIAN	M COM FA	DELOITTE USI TAX	21SJCCMFA020
27	MONICA ELZA KURIAN	M COM FT	DELOITTE USI TAX	21SJCCM021
28	ANN TREESA JOSE	M COM IB	DELOITTE USI TAX	21SJCCMIB051
29	NAMITHA JOSEPH	M COM FT	GRANT THORNTON	21SJCCM023
30	SHUBHANGI BHATT	M.COM IB	DELOITTE INDIA TAX	21SJCCMIB029
31	JITESH M	M.COM FA	KPMG GDC	21SJCCMFA012

32	TENZIN CHOEZIN	M.COM FA	KPMG GDC	21SJCCMFA038
33	DHANALATCHOUMY	M.COM IB	BLUME GLOBAL	21SJCCMIB009
34	SRIJIT JENO TOPPO	M.COM F&T	BLUME GLOBAL	21SJCCM030
35	MONIKA P	M.COM FA	BLUME GLOBAL	21SJCCMFA025
36	YASHIKA A A	M.COM IB	BLUME GLOBAL	21SJCCMIB037
37	RINCHEN WANGMO	M.COM IB	EVOLVE BACK	21SJCCMIB027
38	GEETHANJALI	M.COM IB	EVOLVE BACK	21SJCCMIB035
39	ANNIE KOSHY	M.COM IB	EVOLVE BACK	21SJCCMIB002
40	DHANUSH KR	M.COM F& T	EVOLVE BACK	21SJCCM008
41	SACHIN JOHNSON	M.COM FA	GRANT THORNTON	21SJCCMFA028

GUEST LECTURE

Sl. No.	Topic	Resource Person	Date	Class	No. of Attendees
1.	Academics and Administrative Changes in the field of Higher	Dr. Veenu Joy	21/9/22	I & II year students of M.Co, M.Com IB, M.Com FA	239

	Education Concerning the Present Scenario				
2.	Organizational Culture	Dr. Jossy Mathew	10/10/22	I & II year students of M.Com, M.Com IB, M.Com FA	239
3.	The transition from the corporate world to entrepreneurship	Mr. Krishnan Mahadevan	12/10/22	I & II year students of M.Com, M.Com IB, M.Com FA	239
4.	Enterprise Management in the context of MSME's	Mr. Jagadish Kumar	23/1/2023	I & II year students of M.Com, M.Com IB, M.Com FA	239

- **ALUMNI GUEST LECTURE SERIES 1**

DATE	21st September 2022
PARTICIPANTS	I & II year students of M.Com, M.Com IB, M.Com FA
NO. OF PARTICIPANTS	189
VENUE	PG AV Room
TIME	11 a.m. - 12 p.m.



Objective: The objective of the session was to inform and enhance understanding among the participants regarding the academic background and administrative changes introduced through the National Education Policy (NEP).

Outcome: The session successfully achieved its objective, resulting in a better and clearer understanding of the NEP among the participants. They gained knowledge about the academic context and the administrative changes brought about by the policy, allowing them to comprehend its implications and significance in the education

The Alumni Guest Lecture series organized by the Department of Post-Graduation focused on academics and administrative changes in higher education, addressing the present scenario. The guest lecturer for the event was the esteemed Vice Principal Shift 2, Dr. Veenu Joy, who is an alumnus of the college and was part of the second batch of the PG department in 2005. The lecture was attended by all second-year M.Com students, along with the respected PG HOD, Dr. Komal A Dave.



The event commenced with a prayer performed by Crescendo, the college choir. Dr. Veenu Joy was warmly welcomed by Theresa, the PG Coordinator. Dr. Veenu Joy has a remarkable academic background, holding a doctorate and being NET qualified. With over 15 years of teaching experience and a strong research background, she possesses excellent subject knowledge as well as strong leadership and management skills.

The session proved to be highly informative, offering valuable insights into the academic background and administrative changes introduced through the National Education Policy. The participants gained significant takeaways from the lecture, which contributed to their understanding of the evolving educational landscape and the implications of the policy on higher education. The session was concluded with a vote of thanks given by the PG Dept. HOD Dr. Komal A Dave. As a symbol of gratitude, a small token of appreciation was also presented to the guest lecturer Dr. Veenu Joy.

❖ ALUMNI GUEST LECTURE SERIES 2

DATE	10th October 2022
PARTICIPANTS	I & II year students of M.Com, M.Com IB, M.Com FA
NO. OF PARTICIPANTS	189
VENUE	PG AV Room
TIME	11 a.m. - 12 p.m.

Objective: The objective of the session was to inform and enhance the participants' understanding of Organizational Culture.

Outcome: The session successfully achieved its objective, resulting in a better and clearer understanding of Organizational Culture among the participants. They gained knowledge about the concept of Organizational Culture, its key components, and its significance within an organization. The session also highlighted the pros and cons associated with different types of organizational cultures, enabling the participants to grasp the impact of culture on employee

behavior, performance, and overall organizational effectiveness. The participants left the session with a deeper understanding of Organizational Culture and its implications in the workplace.



On October 10, 2022, the Department of Post-Graduation organized an alumni guest lecture series on Organizational Culture in the PG AV room. The esteemed guest lecturer for the session was Dr. Jossy Mathew, a professor at the School of Management, Swansea University, United Kingdom. The session commenced with a small prayer conducted by Sanjana Ma'am, creating a serene atmosphere for the lecture. Dr. Jossy Mathew began by introducing himself and providing an overview of the evolution of organizational scenarios from the past to the present. He emphasized the concept of Work-From-Home culture and elaborated on the reasons and ways in which it has proven to be more of a demerit than a merit. With a well-structured and informative presentation, he effectively conveyed his points to the audience.

Dr. Jossy delved into the intricacies of Organizational Culture, highlighting its aim to instill values and morals among individuals working within an organization. He extensively discussed the merits and demerits of different organizational cultures, providing the audience with detailed insights. Due to time constraints, Dr. Jossy could not cover all 21 slides of his PowerPoint presentation. However, he concluded on a positive note and remained helpful to the audience throughout the session. The PG Coordinator then expressed gratitude on behalf of the department by delivering a vote of thanks, acknowledging Dr. Jossy's valuable contribution to the lecture series on Organizational Culture.

❖ ALUMNI GUEST LECTURE SERIES 3

DATE	12th October 2022
PARTICIPANTS	I & II year students of M.Com, M.Com IB, M.Com FA
NO. OF PARTICIPANTS	189
VENUE	PG AV Room
TIME	11 a.m. - 12 p.m.

Objective: The objective of the session was to inform and enhance the participants' understanding of the transition from the corporate world to entrepreneurship.

Outcome: The session successfully achieved its objective, resulting in a better and clearer understanding of the transition from the corporate world to entrepreneurship among the participants. They gained knowledge about the challenges, opportunities, and considerations involved in making the shift from a corporate career to starting their own business. The session provided insights into the mindset, skills, and strategies required for successful entrepreneurship. Participants also learned about the potential benefits and risks associated with this transition. Overall, the session empowered the participants with valuable information and guidance to navigate the journey from the corporate world to entrepreneurship.



On October 12, 2022, the Department of Post-Graduation organized an alumni guest lecture series on "The Transition from the Corporate World to Entrepreneurship." The lecture took place in the PG AV room from 3 pm to 4 pm, and all post-graduate students were invited to attend. The guest lecturer for the session was Mr. Krishnan Mahadevan, the managing director of Iyer Idly.

The lecture began with a warm welcome from Lakshmi, and Mr. Mahadevan delved into the story behind the success of "Iyer Idly." The outlet was established in 2001 and has experienced remarkable growth, almost 100 times its initial size. What made this achievement even more intriguing was that the outlet managed to thrive by selling just two items. Mr. Mahadevan shared that he had started helping with the supply of idly batter to nearby shops at the young age of 10. His family, consisting of five members, relied on the income generated from selling the batter. He candidly described the struggles he faced during his childhood, shouldering multiple responsibilities.

The story continued with the pivotal moment on September 27, 2001, when his father set up the outlet in Bengaluru. Everything seemed to be going well for the family until 2009 when Mr. Mahadevan faced a significant breakthrough in his life with the loss of his father. Despite the tragedy, he embarked on his academic journey by enrolling in St. Joseph's College of Commerce, where he pursued his degree and joined the M.Com program. During his college days, he worked diligently to earn money and eventually cleared the UGC NET exam, enabling him to become a lecturer. He also gained work experience at Time Ink for a year. Although his mother desired for him to secure a job, Mr. Mahadevan ventured into the corporate world as an investment banker at Goldman Sachs. Balancing his time between work and managing his business proved challenging, as he faced difficulties in maintaining a proper work-rest balance.

However, during the lockdown phase, Mr. Mahadevan made the decision to leave his job and focus on his business. He firmly believed in the philosophy of taking small steps and remaining consistent to achieve greater success. With dedication and perseverance, his business gradually started to experience growth. He also expanded his presence by establishing an outlet on social media. Through his personal journey, Mr. Mahadevan provided valuable guidance on starting an entrepreneurial journey and overcoming the challenges that life presents.

The session concluded with a vote of thanks from the PG Head of Department, Dr. Komal A Dave. A small token of appreciation was presented to the guest lecturer, Mr. Krishnan Mahadevan, for sharing his inspiring story and providing valuable insights to the students.

❖ ALUMNI GUEST LECTURE SERIES 3

Objectives: To have a clear understanding and benefits of enterprise management with the context of MSMEs.

Outcome: Better and clear understanding of the Enterprise Management.

DATE	23rd January 2023
PARTICIPANTS	1 M.COM, M.COM Financial Analysis, M.COM International Business
NO. OF PARTICIPANTS	111
VENUE	PG AV Room
TIME	02:00 p.m. - 03:00 p.m.



Mr. Jagadish Kumar, an entrepreneur and partner at Starlight Diamonds and Print World, was invited as the Chief Guest to deliver a lecture on "Enterprise Management in the Context of MSMEs." Known for his expertise, Mr. Kumar has delivered lectures in various organizations and universities.

During the lecture, Mr. Kumar emphasized the importance of visualizing an enterprise and discussed how participants could add value to their visions and products. He highlighted the significance of decision-making processes in achieving business success and encouraged participants to take calculated risks. Additionally, he touched upon the role of technology in business, the importance of building institutions, project management, and mental health.

Following his lecture, the students were given the opportunity to interact with Mr. Kumar, enabling them to clarify their doubts and engage in meaningful discussions. The students found the session to be highly informative, gaining valuable insights into enterprise management in the context of MSMEs. At the conclusion of

the guest lecture, Dr. Komal Dave, on behalf of the students, addressed their feedback and expressed gratitude to Mr. Kumar for his valuable contribution. The session ended with Dr. Dave concluding the event, wrapping up the discussion, and bringing the session to a close.

STUDENT'S ACHIEVEMENTS

- **Student/Department Publications-Research articles/Newsletters/Magazines**

NAME	CLASS	TITLE OF THE PAPER	ARTICLE NAME
Subhashish Dey	II M.com FA	Impact of Mergers on Stock Prices: A study with reference to Public Sector Banks of India	ICAI research Bulletin, Vol 48, No: I & II

Sl. No	Name of the Student	Name of the University /HEI
1	Leo Sebastian George	B.Ed, St Thomas college of teacher education
2	Navya	B.Ed

3	Regina	B.Ed , St Aloysius Institute of Education
4	Faiz Udyawar	CPA, Miles Education
5	Anna Thampi	PGD- Logistics and Supply chain management, Conestoga college
6	Roseline Revathi S	ACCA
7	Anjaly Biju	MAT
8	Pragathi Poovamma M Y	CS
9	Sonali Sahoo	ACCA

- **Outgoing students progressing to higher education during the year**

- **Number of students qualifying in state/ national/ international level examinations during the year: *(This information is about attempted)***

Name of the examination	No. of Students	Name
IBPS clerical prelims	1	Keerthana Rakesh
RRB clerical prelims examination	1	Keerthana Rakesh
Karnataka state road transport corporation employees' credit co-operative society Ltd.	1	Dhanush K R

- **Other Achievements**

NAME	CLASS	ACHIEVEMENT
Pratik Shukla	II M.com	4th in Inter College fest organised by Christ University, marketing Chanakya
Pratik Shukla	II M.com	Judged Research Project at ST. JOSEPH'S COLLEGE OF COMMERCE
Ishita Gopi	II M.com	Judged TRITON (Crisis management) at ST. JOSEPH'S UNIVERSITY, Bangalore. Judged BEST MANAGER at ST. CLARET'S PU COLLEGE, Bangalore.

		Judged CASE JUNCTION (Collision of cases) at ST. JOSEPH'S UNIVERSITY, Bangalore.

❖ **Sports Achievements**

Name	Class	Event
Deepak Kumar	II M.com IB	Inter department Badminton- 2nd place
Madhumitha	I M.com IB	
Deepak Kumar	II M.com IB	Inter Department Cricket- 2nd place
Sujay Nair		
Sriaakash		
Tanish		
Ravi		
Vijay		
Pradheun	I M.com IB	
Alvin		
Desmond	I M.com	
John Christopher		
Daniel		
Yogesh	II M.com FA	

Jayanth	II M.com	

INDUSTRIAL VISIT

- **INDUSTRIAL VISIT – I M.COM (INTERNATIONAL BUSINESS)**

Objectives: To have a clear understanding of the history, evolution, creation, and existence of Indian money.

Outcome: A practical exposure of the theoretical knowledge taught in the programmes.

DATE	21st March 2023
PARTICIPANTS	I M.com IB
NO. OF PARTICIPANTS	28
VENUE	Rezwan Razack's Museum of Indian Paper Money
TIME	02:00 P.M. to 05:00 P.M.

The 1 M.com International Business students had the opportunity to visit Rezwan Razack's Museum of Indian Paper Money on March 21, 2023, from 2 p.m. to 5 p.m. This museum is located in South India and is known as the first paper money museum in the region. It offers a wealth of information about the evolution, history, creation, and existence of Indian money.



During the visit, the students had the chance to explore the museum, which is meticulously designed and filled with a wide array of old money, shares, bonds, and other related items. This diverse collection provided an enriching tour experience for the students, allowing them to gather information about each of these artifacts.

Their tour was guided by Murali Thantry, a knowledgeable individual with a deep passion for money collection. He shared insights into the evolution and history of Indian money, discussing the various forms of currency that were used in earlier eras, such as the barter system, shares, government bonds, and more. Murali Thantry also explained the significance of different series of Indian notes, including the King Portraits Series, notes from Indo-Portuguese territories, and the currency issued after India gained independence. Additionally, he provided a brief overview of the concept and impact of demonetization on Indian money during a previous era.



Towards the end of the visit, the students were shown the intricate process involved in printing paper money, giving them an insight into the production of currency notes. Overall, the visit to Rezwan Razack's Museum of Indian Paper Money provided the 1 M.com International Business students with a comprehensive understanding of Indian currency's historical and contemporary aspects, as well as the mechanics behind its creation and circulation.

- **INDUSTRIAL VISIT – II M. Com (Finance & Taxation/Marketing & Analytics) & II M. Com (International Business)**

Objectives: To have a clear understanding of the history, evolution, creation, and existence of country's ports in Goa.

Outcome: A clear understanding on the working of 2 major ports in Goa.

DATE	23rd - 27th March 2023
PARTICIPANTS	II M. Com (Finance & Taxation/Marketing & Analytics) & II M. Com (International Business)
NO. OF PARTICIPANTS	32
VENUE	Murmagao Port Astra Metal Systems Pvt Ltd.
No: of days	4 days

Write up : As part of their industrial visit, the students of II M.com and II M.com IB had the opportunity to visit two industries in Goa: Murmagao Port and Astra Metal Systems Pvt Ltd. The visit was organized and supervised by Mr. Ramesh Babu Grandhi.

The class embarked on their journey to Goa by bus on 23rd March at 6:30 p.m. They traveled overnight and reached Goa the following morning at 8:00 a.m. The students were accommodated at the Maizon Lakeview Resort in Baga.

Industry 1: Murmagao Port, 24th March



Murmagao Port is one of the oldest ports on the West Coast of India. It became one of the country's major ports in 1964 and has been contributing to the nation's economic development. The port consists of 11 berths. 6 berths are leased out to other organizations, and the remaining 5 berths are operated by Murmagao Port Trust. The facilities at the Murmagao port includes Berth and Mooring Dolphins, Cargo Handling and Storage Facilities, Mechanical Ore and Handling point, Stream loading, Discharging facilities, Port railway facilities and bunkering provisions and Cruise Tourism . During the visit, the participants were shown a cruise from the outside by the Port Authority. The name of the cruise was Odyssey Cruise. The cruise consisted of 4 decks. It was docked to take the passengers to the US who were stationed at the Goa Port. The capacity of the cruise was 350 people, which included the staff. The participants were also shown 3 warships. Internship opportunities were available for PG students for 1 year in the fields of operations and marketing. It was a good opportunity for the students to learn about the functioning of the port.

Industry 2: Astra Metal Systems Pvt Ltd, 24th March

Astra Metal Systems Pvt. Limited focuses primarily on precision sheet metal component manufacturing and assembly. The primary manufacturing location and head office are located at Verna Industrial Estate in South Goa. The company uses machines that are bought from China, Taiwan, and Germany. One of their main suppliers is Philips.
During the visit to the company, the participants were introduced to the various processes the company follows during their manufacturing. The process is as follows:



Punching – A cutting process where the material is removed from a piece of sheet metal by applying sufficient shearing force.
Laser – In this process, there are 2 types of lasers used. One Laser is used for outlining the components. The other laser will be used for cutting the components that were outlined. This process is generally used for the small parts of automobiles.
Bending – In this process, a bending machine is used to bend the parts that were done in the punching process, after which they will be assembled.

Welding – After bending the sheets, the parts are then joined through the welding.
Sanding – The parts will go through a Sanding process to give them a smooth finish.
Finally, the company follows a 9-step process that takes 45 minutes which includes degreasing, water rinsing, de-rusting, water rinse, neutralizer, activation, phosphating, water rinse and passivation. After the 9-step process, the parts are then dried and will go for packing. If the company wants to coat the raw materials, they will paint it using manual labour and its then sent for packing.

Recreation Trip
As a Part of the Recreation Visit, the participants visited Fort Aguada, Baga Beach, The Basilica of Bom Jesus and Dandeli. It was a good break for the students and it helped them get back to the college feeling refreshed.

❖ INDUSTRIAL VISIT - I M.COM FINANCIAL ANALYSIS

Objectives: To understand the real working dynamics of a medium scale industry and different assembling processes.

Outcome: A clear understanding of the practical aspects of the theoretical knowledge taught in the course.

DATE	24th March 2023
PARTICIPANTS	1M.Com FA
NO. OF PARTICIPANTS	38
VENUE	Centro Motion (Advancing Actuation & Control Solutions)

On March 24th, 2023, the class, accompanied by their mentor Mr. Giridhar Naidu, visited Centro Motion (Advancing Actuation & Control Solutions). The organization is based in the United States and operates in seven lines of businesses. In India, they are involved in the assembly of hydraulic cabin cylinder pumps and engine components. These components are supplied to automobile companies such as Tata Motors and Ashok Leyland. The organization has over 50 employees, and its parent company is located in the Netherlands. During the visit, the students had the opportunity to observe the operations and functioning of Centro Motion. They gained insights into the real working dynamics of a medium-scale industry and learned about the various assembling processes involved.



The organization follows the principle of "Just in Time" (JIT) for inventory control, which ensures that materials and components are delivered to the production line exactly when they are needed. This approach helps minimize inventory holding costs and ensures efficient production processes. Additionally, the organization is committed to environmental sustainability and engages in environmental packaging practices. This focus on sustainable packaging aligns with their commitment to reducing their environmental impact.

The visit to Centro Motion provided the students with valuable exposure to the practical aspects of a medium-scale industry. They were able to witness firsthand the assembly processes involved in manufacturing hydraulic cabin cylinder pumps and engine components. This experience deepened their understanding of industry operations and the importance of efficient inventory management.

DEPARTMENT OUTREACH ACTIVITIES

Nature of Collaboration (Academic/Industry/Professional Body/NGO Collaboration)	Purpose	Date/Duration of the Collaboration	Beneficiaries (program name)	No. of beneficiaries
SANGAMA CIRD	Rural Camp in Sindagi, Vijayapura	6th - 10th October 2022	II M.COM IB	43
		12th - 16th October 2022	II M.COM FA	50
		19th - 23rd October 2022	II M.COM Regular	35
Kannada Government Primary School, Wilson Garden	On account of Children's Day	12/11/22	II M.COM IB	43
Kidwai Memorial Institute of Oncology and the Bala Mandira	On account of Children's Day	13/11/22	II M.COM FA	50
Moulana Azad Model School, Markham Road	On account of Children's Day	14/11/22	II M.COM Regular	35

The college organized a 4-day camp with the main objective of exposing the students to rural life. The participants were accommodated at Loyola School (CBSE) in Sindagi. The camp began with an orientation session, after which the students were divided into five groups, each assigned an animator who accompanied them to the village and assisted in conducting surveys. Each group had specific responsibilities to carry out during their stay at the camp. These tasks provided practical learning experiences and opportunities for the students to engage with rural communities. To ensure the smooth execution of the schedule, daily evaluations were conducted to monitor progress and address any issues that arose.



In the mornings, the students worked in the fields, giving them firsthand exposure to the lives of farmers. This experience allowed them to gain insights into agricultural practices and understand the challenges faced by rural communities. The students' performance and participation in the activities were assessed to gauge their involvement and learning during the camp. This assessment provided valuable feedback and helped recognize their contributions. Fr. Alwyn, Bro. Noyel, and the social workers from the Sangama group played important roles in making the camp a memorable and successful experience. Their guidance and support contributed to the overall success of the camp, ensuring that the participants had a meaningful and enriching exposure to rural life. By immersing themselves in the rural environment and actively participating in the assigned tasks, the students were able to gain a deeper understanding of rural communities, their challenges, and their way of life.

Stay in the Campus



During the camp, the participants had a pleasant and enjoyable stay at the campus of St. Loyola CBSE School. They were warmly welcomed by the staff and organizers, creating a cordial and friendly atmosphere. The rooms provided to the participants were neatly arranged and spacious, offering a comfortable and relaxing environment. The cleanliness of the rooms ensured a hygienic and pleasant living experience throughout the camp.

The food provided to the participants was tasty and healthy, resembling homemade meals. The organizers took care to offer nutritious meals that catered to the dietary needs of the participants. The availability of mineral water for drinking ensured that the participants had access to safe and clean water throughout their stay. The facilities provided at the campus were adequate and useful for everyone in the camp. The organizers ensured that the participants didn't encounter any issues or inconveniences during their time at the camp. The thoughtful arrangements and provision of necessary amenities contributed to a smooth and comfortable camp experience for all. Overall, the peaceful and lively atmosphere, along with the comfortable accommodation and delicious food, added to the positive experience of the participants during their stay at St. Loyola CBSE School's campus.



The participants of the camp were fortunate to have a dedicated team of animators and coordinators who played a crucial role in organizing and framing the schedule for the camp. The schedule was well-structured and organized, ensuring that the participants had a productive and engaging experience throughout the day.

The day began with a wakeup call at 6 am, followed by breakfast at 8 am. The participants then embarked on their village visits at 9:30 am, allowing them to actively engage with the rural community and gain firsthand experiences. In the evening, after a valuable session of evaluation, the participants had dinner at 10:30 pm. This evaluation session provided an opportunity for participants to reflect on their experiences and learnings from the village visits. The team members conducted an orientation program that provided the participants with a comprehensive understanding of the camp's agenda and the activities planned for their stay. This orientation session served as a helpful introduction, ensuring that the participants were well-prepared and informed about the objectives of the camp.

Additionally, the involvement of the "Sangama Organisation" added further value to the camp. The organization's initiatives, such as offering old-age pensions, destitute women pensions, aid for the differently-abled, and quality education for drop-out children, highlighted their commitment to social welfare and community development. The participants were able to witness firsthand the positive impact of these schemes and the efforts being made to uplift the marginalized sections of society. Overall, the presence of a dedicated team, the well-structured schedule, the informative orientation program, and the support of the Sangama Organisation enhanced the participants' experience during the camp. These elements ensured that the participants had a meaningful and enriching engagement with the rural community while also learning about social initiatives aimed at improving lives and empowering marginalized individuals and groups.

Experience in the Village

During the three-day stay, the participants of the camp had the opportunity to visit three villages for surveys: Boragi, Handiganuru, and Puradala. The people in these villages were warm, welcoming, and hospitable, making the participants' experience very pleasant. Despite the poor road conditions, the participants managed to navigate through them and interact with the villagers.

The villagers welcomed the participants into their homes with charming smiles on their faces, creating a comfortable and friendly atmosphere. The participants did not feel like strangers, as



the villagers were open to conversations and willingly shared their experiences. Some villagers even offered tea to the participants, showcasing their hospitality. The villagers demonstrated patience while listening to the participants and answered their questions with kindness and soft-spokenness. Many villagers were aware of various pension schemes and were availing them. The participants conversed with the villagers in Kannada, which made communication easier and more comfortable for both parties. Additionally, the participants learned that the villagers lived in harmony with one another. They noticed the absence of proper drainage systems in the village and took the initiative to discuss this issue with the villagers, making them aware of the potential impacts. The villagers displayed a helpful and cooperative nature, ensuring that information was shared with the participants during the survey. The participants had positive interactions with the villagers, who displayed warmth, patience, and a sense of community. The experience provided valuable insights into rural life and allowed the participants to witness firsthand the challenges and harmonious living in these villages.

DAY 1

After returning from Vijaypura station, the participants had a chance to freshen up and then attended an orientation session regarding the outreach camp. This session likely provided them with important information about the purpose, goals, and activities of the camp.



Following the orientation, the participants engaged in survey work in the village from 2:00 pm to 6:00 pm. This survey was likely conducted to gather data, conduct interviews, and gain insights into various aspects of village life and community needs. The participants had the opportunity to interact with villagers, ask questions, and gather valuable information during this time. At 8:00 pm, the participants had dinner, providing a chance for them to relax and replenish their energy after a long day of survey work. Following dinner, from 9:00 pm to 10:00 pm, there was an evaluation session where the participants likely discussed and reflected upon their experiences and observations from the day. They may have shared their findings, discussed challenges faced, and identified areas of improvement or further investigation.

After the evaluation session, the participants likely planned for the next day, discussing the activities and objectives to be achieved. This planning session was important for ensuring the smooth flow of the camp and optimizing the participants' engagement with the village community. Finally, lights off at 10:00 pm indicates that it was time for the participants to rest

and prepare for the following day's activities. Adequate rest and sleep were necessary to ensure the participants' well-being and energy for the upcoming days of the camp.

DAY 2

The participants began their day with a morning alarm at 6:00 am. From 6:30 am to 8:00 am, they engaged in work on the campus, likely involving various activities related to the camp. Breakfast was served at 8:15 am, providing the participants with a nourishing meal to start their day. From 9:30 am till 1:00 pm, the participants continued their survey work in the village. This period likely involved conducting interviews, gathering data, and further exploring the community's needs and experiences. It provided an opportunity for the participants to interact with the villagers and gain deeper insights into their lives. Lunch was served at 1:30 pm, allowing the participants to refuel and take a well-deserved break. They had some rest time until 2:00 pm, providing an opportunity for relaxation and rejuvenation.

In the afternoon, from around 2:00 pm to 5:00 pm, the participants dedicated time to practice for a program. This practice session likely involved preparing for a cultural or educational performance that would be showcased later. In the evening, around 8:00 pm, the participants went to the village for a show. This show was likely a culmination of their efforts, where they presented their program to the villagers. It provided an opportunity to showcase their talents and interact with the community in a meaningful way. After the program, the participants had dinner around 9:00 pm. Following dinner, they engaged in an evaluation session to reflect on the day's activities and discuss plans for the next day. This evaluation and planning session likely lasted until around 9:15 pm. Finally, at 10:00 pm, the lights were turned off, allowing the participants to rest and recharge for the following day.

DAY 3

The participants' morning started with a 6:00 am alarm, indicating the start of the day's activities. From 6:30 am to 7:30 am, they worked on the campus, possibly engaging in various tasks related to the camp or completing any pending work. Breakfast was served at 8:15 am, providing a nutritious meal to fuel the participants for the day ahead. After breakfast, around 9:30 am, they returned to the village to continue their survey work. This period likely involved further data collection, interviews, and exploration of the community. Around 1:00 pm, the participants returned from the village and had lunch at 1:30 pm. This meal provided them with nourishment and a chance to rest and rejuvenate. After lunch, at around 2:00 pm, the participants left for the railway station. This indicates the conclusion of their stay in the village and their departure from the camp location. These two days involved a structured schedule of work, survey activities, practice sessions, cultural performances, evaluations, and planning for the next day. The participants had the opportunity to engage with the community, gather information, and contribute to the outreach camp's objectives.



Experience of work done in the campus

The participants had a memorable experience as they engaged in field work during the camp. The tasks were assigned based on gender, with boys being responsible for carrying soil and girls clearing weeds from the fields. From 6:30 am to 8:00 am each day, the boys filled baskets with soil and transported it to the designated pits, where trees were being planted. The girls diligently plucked weeds, recognizing the parallel between field maintenance and making wise choices in life. The participants thoroughly enjoyed this new experience, working together as a cohesive group and finding it rewarding. The fieldwork not only provided physical activity but also imparted important life lessons and fostered a sense of unity among the participants.

Learning and Observation

- Positivity and teamwork built among groups.
- Humanity
- Time management & Discipline
- Gardening turning out to be a good workout.
- Being able to be happy wherever you are.
- Efficient and effective work delegation.
- Exploring hidden talents.
- Inter-personnel relationships made stronger.
- 'It's easy for bad things to grow, but difficult to get rid of.
- Parents being first-generation learners in villages, difficult for the children to cope with their studies.
- Harsh spiritual practices.
- Awareness among the villagers about pension schemes was quite high.
- Cleanliness and Hygiene issues in the village along with bad roads.
- Parents wanting to educate their children is also high.
- Poor drainage systems and waste management.
- Low trust on government, due to middlemen corruption.
- Woman's safety, child marriages, woman's financial dependency.

Programme in the Village



The entire journey, from the rehearsals to the captivating performance in front of the villagers, was an absolutely remarkable experience. It was a time when hidden talents emerged and flourished. Witnessing everyone coming together, working harmoniously in an atmosphere brimming with joy, laughter, and excitement, brought immense happiness. The enthusiastic response and applause from the audience truly validated our hard work. The strong desire of each member in our group to contribute and be part of something special fostered a deep sense of unity and camaraderie among us. It was a heartfelt connection that will be cherished forever.

Food

Prior to arriving at the camp, the participants had concerns about the type of food they would be served, considering everyone's individual tastes and preferences. Additionally, there were less favorable reviews from the previous batch regarding the food quality. However, the dining experience turned out to be pleasantly surprising. The participants thoroughly enjoyed the delicious and diverse meals provided. The food was prepared with utmost hygiene and care, using organic ingredients that are not commonly found in hotels or restaurants. This was particularly appreciated by those who were tired of monotonous hostel or hotel food. The meals offered the perfect balance of taste and nutritional value. It is safe to say that everyone in the camp was delighted with the food, as it was prepared with love and affection and had a homemade touch. Furthermore, there was no food wastage since everyone truly relished every bite. Overall, the food provided during the camp was nothing short of perfect.



The overall stay in the camp at "Sindagi" was rewarding and meaningful, leaving each participant with lasting memories. It provided us with a valuable experience that allowed us to learn about the lives and lifestyles of the villagers in Boragi, Puradala, and other nearby villages. The local people were incredibly hospitable, kind, and cooperative, willingly participating in our surveys regarding education for children, pensions for the elderly, and development initiatives for the underprivileged and marginalized individuals who had limited knowledge about available schemes to support their livelihoods. This camp offered us a unique opportunity to strengthen our class bonds and foster understanding among ourselves as we engaged in various activities and events. We cherished moments of fun around the campfire, and the entertainment programs provided a platform for us to showcase our talents and capabilities. With a mix of both heavy hearts and happiness, we bid farewell to Sindagi and returned to Bangalore, carrying an abundance of cherished memories and valuable lessons in the treasure chests of our memories, to be cherished for a lifetime.

- **OUTREACH – 2 M.COM IB**

DATE	12th November 2022
PARTICIPANTS	II M.com IB
VENUE	Rainbow Home School in Shanti Nagar
TIME	9 a.m. to 11:30 a.m.

On November 12th, the participants visited the Rainbow Home School in Shanti Nagar to celebrate Children's Day and spend time with the children there. Our activities took place from 9:00 to 11:30 a.m. We interacted with both the 4th and 7th standard classes and engaged in various activities. To start, we played a game called Word Building with the students, where we constructed words using given letters. The students were very active and enthusiastic. Following that, we organized a dance activity called "The second step becomes the first step of the next person," which involved each participant building on the previous person's dance moves. It was a fun and creative activity.
Next, we played the "5 times table clap" game, which tested the students' multiplication skills. It was exciting to see how skilled the students were. Additionally, for the 4th standard class, we organized a balloon race where the students competed in pairs. After the activities, we had a small assembly where we interacted with all the students of the school. It was a wonderful opportunity to connect with them on a personal level and share our experiences. The participants who were part of this event are Anahita Elena Shabu (21SJCCMIB039), Sujay Nair (21SJCCMIB047), Deepak Kumar (21SJCCMIB008), Vijay (21SJCCMIB044), and Sriakash (21SJCCMIB042).

- **OUTREACH - 2 M.COM FA**

DATE	13th November 2022
PARTICIPANTS	II M.com FA
NO. OF PARTICIPANTS	50
VENUE	Kidwai Memorial Institute of Oncology and the Bala Mandira
TIME	1:30 p.m. to 4:30 p.m.



On November 13, 2022, the students of 2nd M.Com FA visited the Kidwai Memorial Institute of Oncology and the Bala Mandira to celebrate Children's Day. This special day is dedicated to honoring Jawaharlal Nehru, who had a deep affection for children.

The interaction with the kids during the visit was a truly memorable experience for all the participants. The children's life stories touched our hearts, and we wanted to ensure that they enjoyed a few hours of Children's Day to the fullest. The program began with songs, and the children's enthusiastic participation was overwhelming. They also showcased their talent in singing, impressing us with their performances. The highlight of the event was a dance performance, where children performed both in groups and individually.

Games were organized for the children, bringing laughter and smiles to their faces. Following the fun-filled activities, we distributed samosas, muffins, chocolates, as well as books and stationery provided by the Outreach Department. The children thoroughly enjoyed these treats, and it made the experience even more meaningful. We extend our special thanks to Makala Jagrathi for accommodating us and providing us with the opportunity to spend quality time with the children. It was a great team effort from our class to coordinate and execute various activities in a short period of time. The children actively participated in the cultural programs we organized, and we were delighted to witness their enthusiasm.

We are grateful to Jitesh for helping with transportation and to Ruthvika for her dedicated efforts in planning and executing the event. Deekshitha and Madhurya entertained everyone with their wonderful songs, while Gelek, Sonam, Paksam, Woser, Choezin, and Saloni gave an elegant and amazing dance performance. This experience allowed us to realize the value of life and the true meaning of outreach and charity. The happiness and joy we witnessed on the children's faces will stay with us, and it motivates us as a class to strive harder in making a larger impact on society in the future.



Children's Day is all about spreading joy and happiness to children. The kids were truly thrilled to listen to the melodious songs sung by our classmates and were very energetic to see all the dance performances arranged for them.
The participants feel blessed that the participants were able to arrange for a few stationery items to be distributed to children. The participants, the students of 2nd M.com FA would like to thank the Outreach department of St. Joseph's College of Commerce for giving us this golden opportunity to spend this year's Children's Day with the children.

- **OUTREACH - 2 M.COM**

DATE	14th November 2022
PARTICIPANTS	II M.com
NO. OF PARTICIPANTS	35
VENUE	Moulana Azad Model School, Markham Road
TIME	1:30 p.m. to 4 p.m.



On November 14, 2022, the students of 2nd M.Com had the privilege of collaborating with Moulana Azad Model School, Markham Road to host the Children's Day Celebration. This initiative was done in association with Bembala, the PG Outreach Department of St. Joseph's College of Commerce. A total of 41 participants were divided among the two medium schools, Urdu and English, and we were present on the campus from 1:30 PM to 4 PM. We had the opportunity to engage with 105 students, ranging from class 1 to class 10.

Throughout the event, we organized various games and activities for the students, tailored to their respective classes. They participated in quizzes, self-introductions, storytelling, and a talent show where they showcased their singing, dancing, rapping, and other talents. In addition to these class activities, we also organized field activities such as musical chairs and Dog and the Bones. We set up a music system in one of the classrooms, where the students joyfully sang and danced along with us and their teachers. It created a lively and enjoyable atmosphere for everyone involved. As a gesture of love, we collectively gifted each child a pouch containing basic stationery items like a pen, pencil, eraser, scale, sharpener, smiley, and chocolate. The children were extremely excited and happy to receive these gifts from us. We also distributed sweets and chocolates to the students, teachers, and principals, spreading joy and sweetness on this special day. We would like to express our gratitude to the outreach department of our college, the school authorities, and everyone else involved for providing us with this wonderful opportunity filled with learning and fun. The school eagerly looks forward to more visits from students like us, as it helps improve the skills and engagement of their students.

STUDENT ASSOCIATIONS / CLUBS

ASSOCIATION HEADS



PG DEPT. COORDINATOR	Theresa Maria Da Costa
ELUCIDATION (EDITORIAL & MEDIA)	Satya Kumari Monica Peter Anahita Elena Shabu
MAVERICKS	Nikitha Chris Miranda Sumanth HR
MASTERMIND (QUIZ)	Sujay Nair Jesintha Gregory
ERUDITE (DEBATE CLUB)	Keerthana Rakesh, Sandra Suresh Maria
CRESCENDO (PG CHOIR)	Anahita Elena Shabu
IQAC	Litty Sylus

❖ ICE-BREAKER

DATE	5th September 2022
PARTICIPANTS	1st years of M.COM Regular M.COM Financial Analysis, M.COM International Business students.
VENUE	PG AV Room
TIME	2 p.m.

The seniors organized the first session for the juniors with the main objective of getting to know each other through an icebreaker activity. The session began with a video introduction about the college, after which the participants moved to the PG AV Room. Initially, people were in their own groups and hesitated to interact as they were new to the college. However, as time passed, networking and socializing started to take placeEach class was asked to come prepared to showcase their class in the most creative way possible. The regulars presented themselves through a song and dance performance, while the FA class performed a skit dance, and the IB class represented themselves with a song. This allowed talents like singing, dancing, and acting to be identified and appreciated. Both the participants and the audience enjoyed these



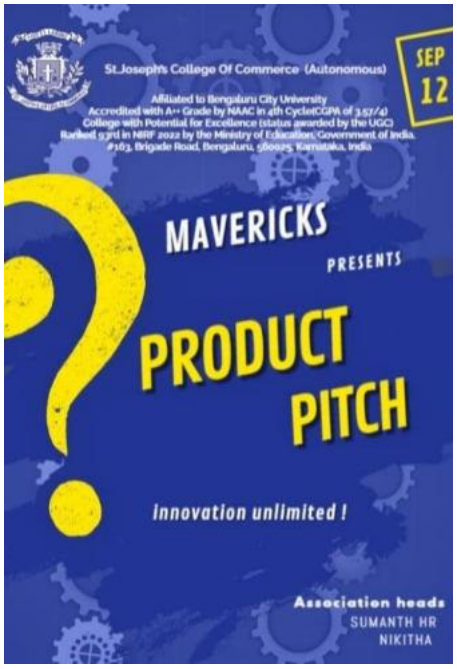
activities. The entire M.Com class was divided into groups of approximately 10 students, comprising individuals from different classes. An icebreaker activity was conducted within each group to help them get to know each other better. They shared information about their names, classes, hobbies, and other interests, fostering a sense of camaraderie and connection among the participants.



After the class presentations, the association heads were introduced, and they shared information about their respective associations. The participants had the opportunity to learn about the different associations within the college. Lastly, the product pitch activity was introduced, but due to time constraints, it was decided to conduct it in the next session. The session concluded on a positive note with feedback from the participants. The icebreaker session proved to be beneficial for the juniors as it allowed them to get to know each other beyond the boundaries of their own classes. It helped foster a sense of unity and camaraderie among the participants.

❖ MAVERICKS PRODUCT PITCH

DATE	12TH September 2022
PARTICIPANTS	1st years of M.COM, M.COM Financial Analysis, M.COM International Business students.
VENUE	PG AV Room
TIME	2 p.m.



Write up - Association Coordinators: Sumanth HR & Nikitha Chris.
Event Volunteers: Saloni Jain, Zainab, Deekshita, Jeno.

Mavericks hosted the Product Pitch event - A one-round in-class competition based on innovation and product development 12th of September 2022. It was hosted and organized by the seniors for the first years or juniors as part of fun activities with some learning. The P.G. Association of MAVERICKS of St. Joseph's College of Commerce was the organizer of the event.

The event aims to improve the student's critical thinking ability in times of pressure and enable them to adopt an innovative approach during dynamic situations.

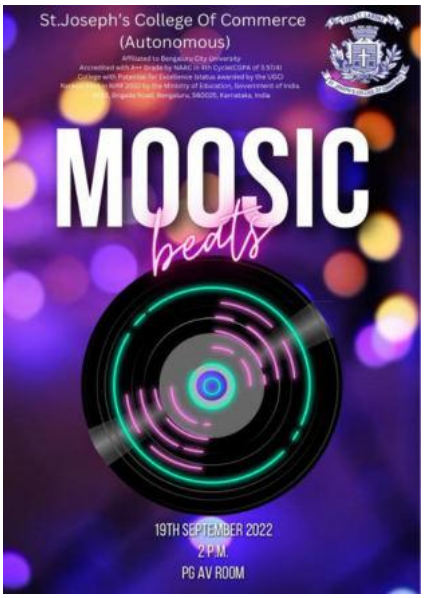
Students will learn to make good use of their public speaking skills, develop negotiation abilities, and improve their problem-solving skills. Students also benefit as the event encourages them to be innovative, creative, and improvise along the way.
Product pitch is an initiative that aims at providing and improving business skills among students.



❖ CRESCENDO - MOOSIC BEATS

DATE	19th September 2022
PARTICIPANTS	1st years of M.COM Regular M.COM Financial Analysis, M.COM International Business students.
VENUE	PG AV Room
TIME	2 p.m.

Write up - Volunteers for the event the participant are:



1. Ann Treesa- MIB
2. Shubhangi- MIB
3. Puneeth- MIB
4. June Caroline- MFA
5. Kiran- MFA
6. Anne Cheryl- Reg
7. Jeno- Reg
8. Zainab- Reg

The participants were divided into two- Group A and Group B. The first game was the "Whisper Challenge" where two students were asked to pair up as a team and represent the group.
Rules: Player 1 will have to whisper phrases to Player 2 who has the headphones on and the latter has to read the lips and guess the phrases said. The team that correctly guesses the most phrases wins that round. After the first game, the second year of Crescendo sang a song- Count on Me by Bruno Mars.

The second game was “Dance on the Paper,” where two students were asked to pair up again as a team and represent their group.

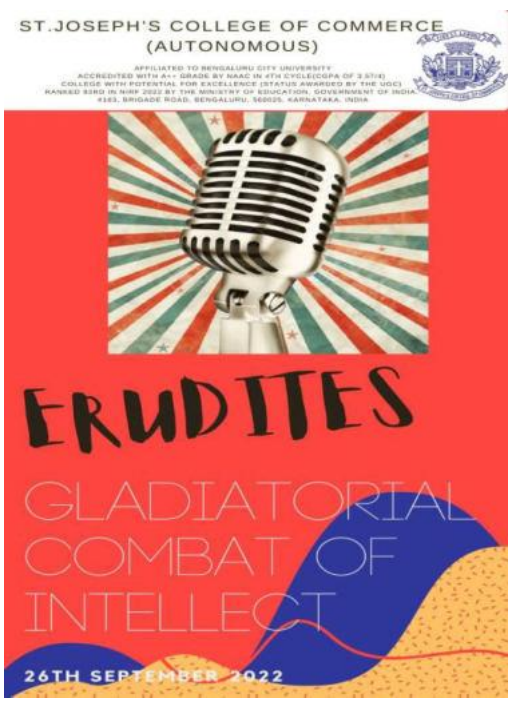
Two participants have to dance on the paper until the music stops and should not keep their feet outside. After every round, the paper is folded into half until either of the teams gets out.

After this game, all the members of the crescendo sung a song- Perfect by Ed Sheeran. The whisper challenge was played one last time, and the session was concluded.



❖ ERUDITE - GLADIATORIAL COMBAT OF INTELLECTS

DATE	26TH September 2022
PARTICIPANTS	1st years of M.COM Regular M.COM Financial Analysis, M.COM International Business students.
VENUE	PG AV Room
TIME	2 p.m.



The erudite club organized the association activity titled "Gladiatorial Combat of Intellects." The session was both enlightening and interesting, consisting of three rounds. In each round, two teams were formed from different sections, and they debated on assigned topics with on-the-spot motion allocation. Round 1 featured Team 1 from FA (speaking for the motion) versus Team 1 from IB (speaking against the motion) on the topic "Is feminism irrelevant in the 21st century?" The FA team argued that women have achieved equality and recognition in various fields, making feminism irrelevant. On the other hand, the IB team emphasized the need for feminism to address issues like education and awareness of women's rights.

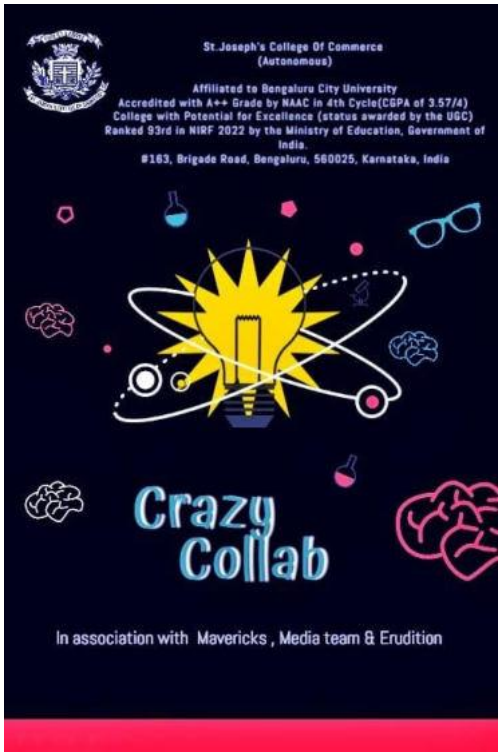
In Round 2, IB Team 2 debated against Regular Team 1 on the topic "This house would prohibit businesses from adopting a public position on social justice issues." The IB team argued that businesses should refrain from using social justice issues for their own gain, as it could harm certain social groups. The Regular team, however, advocated for businesses using social justice issues to raise awareness and contribute to their growth.



Round 3 featured Regular Team 2 debating FA Team 2 on the topic "Are the participants living in a dystopian society?" The Regular team argued that humanity is deteriorating, and people are becoming less caring, indicating a dystopian society. The FA team, on the other hand, disagreed, highlighting the interconnectedness of people and the potential for positive future developments. The overall session was enjoyable and informative for the event organizers, participants, and the audience. Active participation was observed from the audience throughout the debates. Association heads for the event were Keerthana Rakesh from 2nd MIB and Sandra from 2nd MFA.

❖ MAVERICKS, EDITORIAL, ERUDITE - CRAZY COLLAB

DATE	17th October 2022
PARTICIPANTS	1st years of M.COM Regular M.COM Financial Analysis, M.COM International Business students.
VENUE	PG AV Room
TIME	2 p.m.



On October 17th, 2022, a PG Association activity titled "The Crazy Collab" was organized in collaboration between Maverics, Erudite, and Editorial. The session was filled with fun and interesting events, including Photography (Editorial), Dum charades with a twist (Erudite), and Mad Ads (Mavericks). The first event was Photography, where one participant from each of the three batches showcased their photography skills within a 30-minute time limit. The best picture was selected and awarded, with Monica Peter, Association Head of Media, being part of the judging committee.

The second event was Dum charades with a twist, consisting of three rounds. In the first two rounds, participants had to guess company names and their taglines, while in the last round, they had to guess movie names. Each class had one representative for



each round, and their respective classes had to guess the names. All three classes successfully guessed the company names and taglines in the first round, but only the company names in the second round. The bonus third round, involving movie names, was well-received by all three classes.

The final event was Mad Ads, where each class was given a company name in advance and had to come up with a funny and creative advertisement, which they then enacted. One team from each class was allowed, with no restrictions on the team size. Points were awarded based on the creativity and comedic elements of the enacted ads. The given company names for each class were Mingle dating app for 1 M.COM Regular, Zzwiggy delivery app for 1 M.COM IB, and Zonkers footwear for 1 M.COM FA. There was active participation from the audience, and the overall session was enjoyed by the event organizers, participants, and the audience alike. It was emphasized that participants should be mindful and maintain decency in their words, with no tolerance for vulgarity.
The event provided a wonderful and jovial experience for everyone involved.

❖ MEDIA & IQAC - MOVIE SLINGSHOT

DATE	31st October 2022
PARTICIPANTS	1M.COM, 1 M.COM FA, 1 M.COM IB.
VENUE	PG AV Room
TIME	2 p.m.



On October 31st, the association activity was organized by the Media and SQAC associations, and it was themed "Movie Slingshot." Each class came up with creative names such as "Jil Jung Juk" for Regular, "Shakalaka BB" for IB, and "47 Adventure" for FA. The activity consisted of three rounds: The Cinemates, The Reel Deal, and Film Fanatics. All the rounds revolved around regional language movies, and the students were asked to enact, complete dialogues, and guess movie names. It was a delight for the students to witness their favorite movie scenes being enacted by their friends.
In The Cinemates round, representatives from each class were given images related to a movie on the screen. They had to pick a chit with a regional language written on it, and based on that language, they had to guess the movie. The students successfully guessed the movies from various

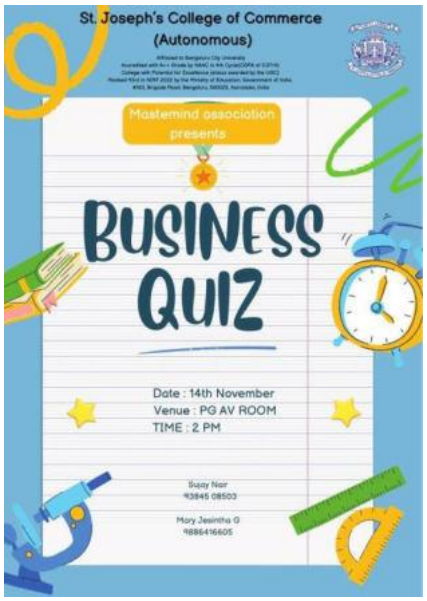
regional languages. The Reel Deal round was filled with excitement as students from each class performed their favourite scenes from movies they liked. They confidently showcased their hidden acting skills and brought the scenes to life.



In the final round, Film Fanatics, students had to complete movie dialogues. Almost all the students were able to complete the given dialogues, demonstrating their familiarity with movies and their team coordination. Throughout the event, there were fillers available for students to perform singing or dancing in between the rounds. Many students enthusiastically came forward to showcase their talents, adding to the fun and entertainment of the event. The association activity was a success, providing an enjoyable experience for all the participants.

❖ MASTERMIND - BUSINESS QUIZ

DATE	14th November 2022
PARTICIPANTS	1M.COM, 1 M.COM FA, 1 M.COM IB.
VENUE	PG AV Room
TIME	2 p.m.



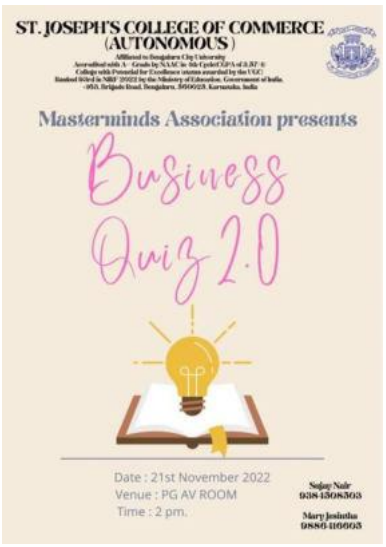
On November 14th, 2022, the Mastermind association conducted a business quiz for the first-year M.Com students. The quiz focused on testing their knowledge of current affairs in the business world. The quiz comprised of three to four rounds, and the students actively participated with great interest in each round.

The specific details and format of the quiz rounds are not mentioned, but it can be assumed that the questions were related to various aspects of business, including recent events, trends, and developments in the global business landscape. The purpose of the quiz was to challenge the students' understanding of the business world and enhance their knowledge of current affairs.

The students' participation and enthusiasm in the quiz demonstrated their eagerness to learn and stay updated with the latest happenings in the business field. The Mastermind association successfully organized the activity, providing an engaging platform for the students to showcase their business knowledge and test their analytical skills. The business quiz conducted by the Mastermind association on November 14th, 2022, proved to be an exciting and intellectually stimulating event for the M.Com first-year students.

❖ MASTERMIND - BUSINESS QUIZ

DATE	21st November 2022
PARTICIPANTS	1M.COM, 1 M.COM FA, 1 M.COM IB.
VENUE	PG AV Room
TIME	2 p.m.



On November 21st, 2022, the Mastermind association organized its final activity for the M.Com first-year students. As it was the last event of the association activities, the participants decided to conduct a round of business quizzes specifically for themselves. Additionally, they held a prize distribution event and included a few fun activities.

The details regarding the specific format and content of the business quizzes, as well as the nature of the fun activities, are not provided. However, it can be assumed that the quizzes were designed to test the participants' knowledge of various business concepts and topics covered throughout the academic year. The intention behind conducting these quizzes was likely to reinforce the students' understanding of the subject matter and provide a platform for them to showcase their knowledge and skills.

Furthermore, the prize distribution event indicates that the participants recognized and rewarded the achievements of the winners from the PG association activities held throughout the academic year 2022-23. The M.Com Regular students emerged as the winners of the PG association activities, highlighting their exemplary performance and active participation in the various events conducted by the associations.

Overall, the final activity of the Mastermind association on November 21st, 2022, served as a culmination of the association activities for the M.Com first-year students. It provided an opportunity for them to engage in a business quiz, celebrate the winners of the PG association activities, and enjoy some recreational activities as a concluding event.

COLLEGE DAY – PRIZE LIST

❖ AWARD for Outstanding Contribution as Department Coordinator

PG Coordinator	Theresa Marie Antionette Da Costa	21SJCCM033

❖ **AWARD FOR LEADERSHIP**

2 M. Com Regular	Dhanush K. R	21SJCCM008
	Jeny Maria John	21SJCCM014
2 M. Com FA	John Wesley J	21SJCCMFA014
	Anisha Anil	21SJCCMFA007
2nd MCOM-IB	K S Lakshmi	21SJCCMIB017

❖ **PG DEPARTMENT ASSOCIATION**

Mavericks (Business Club)	Nikitha Chris Miranda	21SJCCM025
	Sumanth H. R	21SJCCMFA037
Elucidation (Editorial)	Satya Kumari	21SJCCMFA032
	Monica Peter	21SJCCM022
	Anahita Elena Shabu	21SJCCMIB039
Masterminds (Quiz Club)	Sujay Nair	21SJCCMIB047
	Mary Jesintha Gregory	21SJCCM019
	Zainab Fathima Shakir	21SJCCM035
Erudite Club (Debate Club)	Keerthana Rakesh	21SJCCMIB018
	Sandra Maria Suresh	21SJCCMFA031
Crescendo (PG Choir)	Anahita Elena Shabu	21SJCCMIB039

❖ **AWARDS FOR SPECIAL SERVICES**

PG Department Activities	Theresa Marie Antionette Da Costa	21SJCCM033
	Anahita Elena Shabu	21SJCCMIB039
	Litty Sylus	21SJCCMIB040

❖ **SPECIAL AWARDS FOR EXCELLENCE**

2nd M. Com FA	Lavanya Bandia	21SJCCMFA022
	Sachin Johnson	21SJCCMFA028

❖ **SERVICE AND HELPFULNESS**

2nd M. Com Regular	Zainab Fathima Shakir	21SJCCM035
	Jeny Maria John	21SJCCM014
2nd M. Com FA	Sumanth H R	21SJCCMFA037
	Karthikeyan P	21SJCCMFA017
2ND M. COM-IB	Litty Sylus	21SJCCMIB040
	Theresita Fernando C	21SJCCMIB034

DEPARTMENT LEVEL CULTURAL FEST

AARAMBH 2022

DATE	25th February 2023
PARTICIPANTS	ALL programmes
VENUE	Xavier Hall, PG AV Room
TIME	9 a.m. onwards

Continuing the tradition of organizing an exclusive cultural festival for postgraduate (PG) students, Aarambh aims to provide them with a dedicated platform to showcase their talents. The primary goal of Aarambh is to support students in unlocking their full potential and nurturing their talents to the maximum extent.



This was the most anticipated cultural fest that started way before the event's date. It started with planning amidst the academics and exams. Each day went by filtering out the ideas and people started joining hands in order to divide the work. The morning of the 25th began with enthusiasm and excitement for the day. The venue to assemble was Xavier Hall. The excitement-filled students gathered before time for the event. The chief guest, Mr. Jerrin Chandan was welcomed by PG HOD Dr. Komal Dave and PG Coordinator Theresa Maria Da Costa.

Mr. Jerrin is a professor, director, and extraordinary storyteller. He believes in bringing change by narrating stories to youth using innovative and creative methods. The arrival of the chief guest was followed by the lamp lighting ceremony, a short prayer, and a splendid and mesmerizing Kathak dance performance. The chief guest shared a very inspiring story about how important it is to be smart and efficient to solve problems through storytelling. He narrated how a poor girl saves herself and simultaneously saves her father from huge debt from a cunning man. The ability to think critically has the power to conquer the world.

A registration form was circulated to allow interested students to participate in the event. The day's emcee further fueled the students' excitement by providing a brief overview of the AARAMBH tradition, which has been consistently carried on for the past three years. This year's theme, RETRO, inspired everyone to dress up in polka dot outfits and channel their inner Marilyn Monroe, adding to the festive atmosphere. The festival ignited a wave of creativity among the participants.



To ensure a fair judging process, judges from relevant fields were invited to evaluate the various events. The prize distribution took place at the end of the day, acknowledging the outstanding performances and achievements of the participants. Finally, a DJ session was arranged to bid farewell to the day, creating a lively and energetic atmosphere. The overall winners of AARAMBH 22 were the 1st-year M.COM - REGULAR students, who demonstrated exceptional talent and dedication throughout the event.

AARAMBH' 22 – Event Heads	
Finding Atlantis (Treasure Hunt)	Keerthana
60 Seconds to Fame (Minute to Win it)	Jesintha
Symposium (Ice Breaker)	Anisha
Fancy Face with Poetic Mind	Litty
Chorus carousel (Group Singing)	Jeny
Symphony (Solo Singing)	Jeny
Meme Generator (Meme Creation)	Ishita Gopi
A look in The Closet (Fashion Show)	Anahita Elena Shabu
Born Not Made (Personality)	Sujay Nair
Picturesque (Photography)	Monica Peter
Aaja Nachle (Group Dance)	Sandra
Dueto (Duet Dance)	Sandra
Trifecta (Potpourri)	Nikitha M



❖ **FINDING ATLANTIS (TREASURE HUNT):**

This captivating team event required participants to embark on a thrilling adventure to discover hidden clues and ultimately find the treasure. It was a test of their skills as real-life adventurers. As the saying goes, "You can either be a victim of the world or an adventurer in search of treasure." The outcome depended on how they chose to perceive their lives. The treasure hunt involved following a series of clues, such as locating a tree marked with a dagger, in a race against time. However, despite their best efforts, the treasure remained elusive.

❖ **60 SECONDS TO FAME (Minute to Win It):**

In this exhilarating event, participants formed pairs and put their coordination skills to the test under intense pressure. The objective was to race against other teams, aiming to reach the finish line and claim the coveted treasure within just 60 seconds. It required quick thinking, precise movements, and excellent teamwork to triumph in this high-energy challenge.

❖ **SYMPOSIUM (ICEBREAKER):**

In this engaging event, participants had the opportunity to come together as a class and make a lasting impression. While some things are better left unsaid, the rest deserve to be shared with a crowd. The symposium served as an icebreaker, allowing students to showcase their talents and connect with their peers. Mr. Arun Kumar, the BJES Outreach Coordinator at SJC, had the honor of being the judge for this event.

❖ **FANCY FACE WITH POETIC MIND:**

"Beauty is in the eye of the beholder, so come paint, recite, and unfold!" This event was specifically designed for painting and poetry enthusiasts. It brought together individuals with a fancy for artistic expressions and a poetic inclination. The event sought to bring poems to life through the artistic interpretation of a fancy face. Rahul Dravid Mani, the former President of

St Joseph's College, was invited to serve as the judge for this event, recognizing and appreciating the creative talents of the participants.

- **CHORUS CAROUSEL (Group Singing):**

The Chorus Carousel was a captivating group event that allowed melodious students to showcase their collective talent. With a duration of 5+2 minutes, participants had the opportunity to demonstrate their musical prowess as a group. The event was graced by the presence of MS Sanjana Rao, a renowned judge specially invited for this purpose. Ms. Rao has an impressive background in the music industry, having sung three songs for the art movie "Puntani Pothe participantsr" and two songs for "Panchama." She has also mesmerized audiences with her concerts in various states and lent her voice to animated series and movies on the "ETV Baala Bharata" channel.

- **SYMPHONY (Solo Singing):**

Symphony was an exhilarating individual singing event that showcased the talents of solo performers. With a duration of 3+1 minutes, participants had the freedom to incorporate various musical instruments, played by themselves, into their performances. Once again, Sanjana Rao graced the event as the judge, bringing her expertise and experience to evaluate the participants' exceptional vocal abilities.

- **MEME GENERATOR (Meme Creation):**

This unique event focused on participants' creative ability to harness the power of memes. Participants were judged based on their capacity to generate and convert their creative energy into captivating memes that evoked energy and captured attention. The event aimed to highlight the participants' imaginative and thoughtful approach to creating memes that stood out from the rest.

- **A LOOK IN THE CLOSET (Fashion Show):**

A fashion show, named "A Look in the Closet," added a dose of music, style, and grace to the event. Participants were encouraged to showcase their fashion choices straight from their own closets, and the judges would determine the best look. Ms. Brunali Shetty, who has worked with over 15 brands and won the "Times Fresh Face" competition during her 12th standard, was invited to be the esteemed judge for this fashionable event.

- **BORN NOT MADE (Personality):**

This event celebrated originality and uniqueness, with the tagline "Always choosing originality over perfection in life." The event comprised two rounds. In the first round, participants were invited to showcase their distinctive personalities and talents of any kind. Selected participants from the first round advanced to the rapid-fire round, where they faced random questions from

the judges to test their spirit, presence of mind, and confidence. Each participant had a time limit of 30 seconds to answer. The judgment criteria for this event focused on individuality and confidence. Sachin Kumar, a famous content creator on Instagram with a substantial following, served as the judge for this event.

- **PICTURESQUE (Photography):**

"The art of photography is all about directing the attention of the viewer." - Steven Pinker. The event, named Picturesque, placed emphasis on creativity, framing, editing, and storytelling through images. Participants were given the topic "Emotion with a story" and were allowed to submit a specified number of pictures. The submissions included one monochromatic and two color pictures per participant. Parthiban Vijay, an experienced event manager and photographer with six years of experience, was specially invited to judge this event, recognizing the artistic talent and storytelling abilities of the participants through their photographs.

- **AAJA NACHLE (Group Dance)**

The greatest form of art is dance. Since time immemorial, it is one of the most beautiful forms of expression, individuality, and emotion. It is the language of bodies and expression. The rule was simple, one team per class with 8 -10 members with a time limit of 6+1 minutes. Govind Raam.S was specially invited to judge the event, he had successfully completed 18 years as a Dancer and Choreographer for many Album Songs, Short Movies, Movies, Stage Shows, and Events.

- **DUETO (Duet Dance)**

Duet dance was to cherish the chemistry of the 2 participants. The murmuring of ghungroos, the ballads of beats, thousands of smiles dancing throughout miles. The time limit was set at 4+1 minutes. Govind Raam.S was the judge for this event as the well.

- **TRIFECTA (Potpourri)**

It was all about showcasing acting and drawing skills. This tri-game event was filled with a lot of creativity which can be won only by a group of three masterminds. Coordination, understanding, and spontaneity wethe key to winning this game. Pictionary was round, Charades was round 2 and Taboo was round 3. Anthony Rithvik was the judge of the event, he was the former President of the Student Council of St. Joseph's College of Commerce 2021-22. In rounds, players had to identify specific words from pictures drawn by their teammates. When the team correctly identifies the word within the given time limit, they get a point. In round 2 a single person will act out each syllable of a word or phrase in order, followed by the whole phrase together, while the rest of the group guesses it. The goal of Round 3 was to get your teammates to guess the word you are describing, but there's a list of words you cannot say that is taboo. Rules were simple any showcase of action, speaking, or pointing at objects was prohibited.

WINNERS LIST:

EVENT NAMES	1st PLACE	2nd PLACE	3rd PLACE
MEME GENERATOR	Daniel	Aishwarya	Divakar
SYMPOSIUM	Meghana K S Nitin Paul Aaron TM Pravitha Manjima Cenitta Rahul Princy Achu Tulsi	V Geethanjali Anahita Elena Shabu Ravi Punith Kumar Deepak Kumar Antony Shalin Vijay Sriaakash Dhanalatchoumy Sujay Nair	C J Avinash V Madhumitha Sri Vidya S Subhangi Das Sashack M Sunil S Rithik J Kavya S P Divakar Naive Gladwin
PICTURESQUE	Paul Mathew	Rachana R	Ravi Kumar
FINDING ATLANTIS	Monica, Abiya	Theresita, Chaya	Litty, Ashwini
TRIFECTA	Avinash Lobo Jeny Zainab f shakir	Lakshmi Annie Willrey	Sumanth Kaushik Sachin
60 SECONDS TO FAME	Zainab, Nikitha	Chaya,Gayathri	Jeffin,Jomin
FANCE FACE WITH POETIC MIND	Kavya, Laishram, Joani	Giridharan, Darshini, Belinda	Aparna, Pratik, Anne
A LOOK IN THE CLOSET	Sneha.R Ritika Tanwar Redha zehra Neha Nicholas Sthe participantskha sara Jacob Maria Joseph Giridharan Belinda Giri Adnan Divin Glenny E Jancy Monica J Shriya S Karthe participantser	C j Avinash Srividya S Rithik J Sri Vidhya T R Sandra S Sashack M V Shri Raksha Usha s NidhaTT Joel Jaimon John Christopher	Sujay Nair.S Rinchen Wangmo Milu B Thayil V Geethanjali Chaya N Gayathri kumari S Sriaakash.N Ajay George Thomas Yashika AA L Lelenboy khongsai Dolma Wangchuk

SYMPHONY	Jigisha	Veda	Anahita
DUETO	Jeny Ishita Gopi	Subhangi Das Sandra S	
BORN NOT MADE	Vijay	Jeno	Rithik
CHORUS CAROUSEL	Jigisha Bhattacharya Sharen Susan Shenoy V Madhumitha Sadhana Shaker Ashitha Elsa Abraham Bhumana Hemavathi Sirisha R Meritta Reji	Sampada D A Veena C Mouli Arpudha A Ranjani M Jovita Shaji Anjana Anilkumar S Aishwarya	Veda Venkatesh Bhat Nikitha Immaculate M. J Mary Jesintha Gregory Aparna Menon Theresa D Costa Anne Cheryl Fernando Nandika. S
AAJA NACHLE	Sandra Subhangi Usha Sashack Neha Nidha Rithik Avinash Sadhana Daniel	Milu Rinchen Yashika Gayathri Sriaakash Sujay Augustin Deepak Antony Vijay	Nitin Tulsi Princy Madhumita Pravitha Achu Aaron George Rahul Arun

STUDENT SUPPORT

- **Mentorship**

CLASS	MENTOR
I M. Com	Mr. Ramesh
I M. Com (International Business)	Dr. Komal
I M. Com (Financial Analysis)	Mr. Giridhar
II M. Com	Dr. Nagaraj
II M. Com (International Business)	Dr. Soney Mathew
II M. Com (Financial Analysis)	Fr. Bala

- **Scholarships**

Number of students benefited by scholarships and free ships provided by **the institution and non-government agencies** during the year:

CLASS	REGISTER NUMBER	NAME OF THE STUDENT
M.Com[21]	21SJCCM005	ARUN J PANACKAL
M.Com[22]	21SJCCM006	AVINASH AJAY LOBO
M.Com[21]	21SJCCM008	DHANUSH KR
M.Com[21]	21SJCCM010	GERALD MYRTHONG
M.Com[21]	21SJCCM013	JEFFIN PUNNOOSE
M.Com[21]	21SJCCM014	JENY MARIA JOHN
M.Com[21]	21SJCCM020	MARY SALINA DELPHINE S
M.Com[21]	21SJCCM023	NAMITHA JOSEPH
M.Com[21]	21SJCCM026	NIKITHA IMMACULATE M J
M.Com[21]	21SJCCM027	PRATIK SHUKLA
M.Com[21]	21SJCCM031	TENZIN CHAGDOR BHUTIA
M.Com[21]	21SJCCM032	TENZIN LHAWANG
M.Com-FA[21]	21SJCCMFA004	ALEX WILLIAM NORONHA
M.Com-FA[21]	21SJCCMFA006	ALVITA PAIS
M.Com-FA[21]	21SJCCMFA008	DEEKSHITHA C M
M.Com-FA[21]	21SJCCMFA010	JENNIFER NIKITA R
M.Com-FA[21]	21SJCCMFA012	JITESH M
M.Com-FA[21]	21SJCCMFA014	JOHN WESSLEY J
M.Com-FA[21]	21SJCCMFA017	KARTHIKEYAN P
M.Com-FA[21]	21SJCCMFA018	KAUSHIK SINGH D
M.Com-FA[21]	21SJCCMFA026	PAKSAM KHADRO
M.Com-FA[21]	21SJCCMFA027	RUTHVIKA HIREMATH
M.Com-FA[21]	21SJCCMFA028	SACHIN JOHNSON
M.Com-FA[21]	21SJCCMFA030	SAMUEL MICHAL DAVIS A
M.Com-FA[21]	21SJCCMFA031	SANDRA MARIA SURESH
M.Com-FA[21]	21SJCCMFA034	SONAM TSOMO
M.Com-FA[21]	21SJCCMFA036	SUBHASHISH DEY
M.Com-FA[21]	21SJCCMFA037	SUMANTH HR
M.Com-FA[21]	21SJCCMFA038	TENZIN CHOEZIN
M.Com-FA[21]	21SJCCMFA040	TENZIN WOSER
M.Com-FA[21]	21SJCCMFA041	TENZIN YEGA
M.Com-FA[21]	21SJCCMFA044	YESHASWINI R
M.Com-FA[21]	21SJCCMFA049	SIMEON RODRIGUES
M.Com-FA[21]	21SJCCMFA054	REVATHI PRADHIKSHA D
M.Com-IB[21]	21SJCCMIB005	ASHWINI M
M.Com-IB[21]	21SJCCMIB006	CHAYA N
M.Com-IB[21]	21SJCCMIB012	DOLMA WANGCHUK
M.Com-IB[21]	21SJCCMIB017	K S LAKSHMI
M.Com-IB[21]	21SJCCMIB027	RINCHEN WANGMO
M.Com-IB[21]	21SJCCMIB037	YASHIKA A A
M.Com-IB[21]	21SJCCMIB040	LITTY SYLUS

M.Com[22]	22SJCCM003	BHUMANA HEMAVATHI
M.Com[22]	22SJCCM005	DANIEL GEORGE
M.Com[22]	22SJCCM014	MADHU M
M.Com[22]	22SJCCM018	RITHIK J
M.Com[22]	22SJCCM022	SASHACK M
M.Com[22]	22SJCCM026	SIRISHA R
M.Com[22]	22SJCCM031	V MADHUMITHA
M.Com[22]	22SJCCM032	MARIA ANDREA J
M.Com[22]	22SJCCM033	USHA S
M.Com[22]	22SJCCM038	R NAIVE GLADWIN
M.Com FA[22]	22SJCCMFA003	ANTHONY DEEPAK S A
M.Com FA[22]	22SJCCMFA005	ASISH T VARGHESE
M.Com FA[22]	22SJCCMFA007	BELINDA GIRI
M.Com FA[22]	22SJCCMFA021	S AISHWARYA
M.Com FA[22]	22SJCCMFA025	SANDHYA R
M.Com FA[22]	22SJCCMFA034	TENZIN TSELHA
M.Com FA[22]	22SJCCMFA035	TENZING WOESEL
M.Com FA[22]	22SJCCMFA036	TENZIN THAKCHOK
M.Com FA[22]	22SJCCMFA044	RANJANI M
M.Com FA[22]	22SJCCMFA046	BALKEEZ KHANUM
M.Com IB[22]	22SJCCMIB013	C N NAREN CARIAPPA
M.Com IB[22]	22SJCCMIB015	PHUNTSOK GYATSO
M.Com IB[22]	22SJCCMIB023	TENZIN KALSANG
M.Com IB[22]	22SJCCMIB025	SONAM LHUNDUP
M.Com IB[22]	22SJCCMIB028	K M MAYUR BOPAIYA

❖ **Guidance/Coaching for Competitive Examinations**

Number of students benefitted from guidance/coaching for competitive examinations and career counselling offered by the institution during the year:

Name of the scheme/programme	Number of students who appeared for competitive exam(s)	Number of students cleared
SYNCHRONOUS/ ASYNCHRONOUS NET COACHING CLASSES 2022-23	15	2