

ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

163, Brigade Road, Bengaluru- 560 025



Assessed and Re-accredited with 'A' Grade by NAAC

Recognised as 'College with Potential for Excellence' by UGC

ISO 9001: 2015 Certified

Bembala Programme Report



2015 -16

PG Department Rural Exposure Camp

The students of 1 M. Com and 1 M.Com (IB) visited *Manvi*, situated in the Raichur district of Karnataka from October 15th 2015 to October 19 2015 as part of their Rural Exposure Camp. The students were accompanied by Dr. Isaac, Ms. Vyoma and Ms.Shiny. The main objective of this 4-day programme was to expose the students to the lives of people in rural areas, their way of living and various difficulties faced by them. The schedule for the programme included plantation of saplings as part of every day's field work, interacting and teaching the school children and a village visit to Pannur. The students showed great interest and participated in all the activities that were scheduled for them.

The rural exposure camp helped them to understand the difficulties of the people and the developmental activities undertaken by Loyola College to help them. The students realized that there is a world of difference between the lives of people who reside in cities and people who live in villages. Overall this camp was a great learning experience filled with unforgettable memories for all.



Students taking part in Rural Camp as part of the Outreach Programme