

ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)

163, Brigade Road, Bengaluru- 560 025

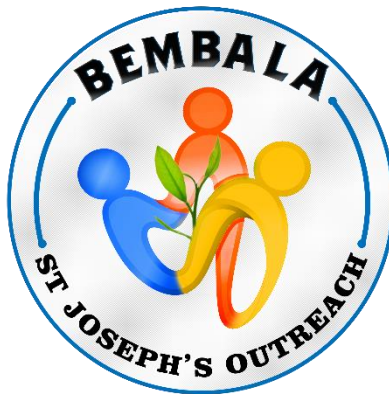


Assessed and Re-accredited with 'A' Grade by NAAC

Recognised as 'College with Potential for Excellence' by UGC

ISO 9001: 2015 Certified

Bembala Programme Report



2017 -18

The programme helps in creating awareness amongst the students and simultaneously hones their skills impacting community life at large. Mr. Samuel Gladson, the outreach programme coordinator of SJCC organizes the outreach programmes for the students of the college.

The activities for the year 2017-2018 are classified semester wise herein:

Odd Semester

Class	Date	Programme
2 BBA A	July 18-21	Traffic Awareness
2 M.Com	July 21-29	Braille Book Editing
2 B.Com E	July 26-27	Traffic Awareness
2 M.Com (MIB)	October 20-24	Stay in Manvi Rural camp
2 M. Com (FA)	October 24-28	Pannur Visit
2 B.Com B	January 4-7	Stay in Solur Rural camp
2 B.Com D	January 24-27	Stay in Solur Rural camp
1 B.Com A	January 8-12	Teaching in Govt School
1 B.Com E	January 11-14	Teaching in Govt School
1 B.Com B	November 20-24	Teaching in Govt School
1 B.Com C	September 21-24	Teaching in Govt School
1B.Com TT	March 1-6	Cleanliness Drive
1BBA A	January 29-31	Traffic Awareness
1 BBA C	January 29-2 feb	Traffic Awareness
Selected Students	Feb 28-3 March	Mundgod Rural Visit

Even Semester

Class	Date	Programme
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2 BBA A	October 29-November 2	Solur Visit
2 M.Com (Regular)	October 28-November 2	Pannur Visit
2 BBA B	November 16-19	Solur Visit
2 B.Com A	November 23-25	Solur Visit
1 BBA B	February 1-4	Traffic Awareness
1 BBA D	February 1-4	Traffic Awareness
2 B.Com E	February 1-3	Stay in Solur Rural camp
2 B.Com C	February 8-11	Stay in Solur Rural camp
2 B.Com TT	February 14-17	Stay in Solur Rural camp
1 B.Com D	December 4-9	Teaching in Govt School
1 B.Com F	February 6-10	Cleanliness Drive
1 B.Com G	February 20-26	Cleanliness Drive

Traffic Awareness

Traffic Awareness drives, students assist Traffic Police Officers maintain smooth flow of traffic at signals around Bengaluru's Central Business District. This not only increases awareness in the students of just how much training and effort goes into managing traffic, but also works to increase awareness in them of responsible driving and riding on the roads.



Students of SJCC interacting with Bangalore Traffic Police personnel during 'Traffic Awareness Campaign'

Braille Book Editing



The Braille Book Editing is organised by MitraJyothi, a trust that has been working for people with disability since 1990. MitraJyothi runs a Braille Transcription Centre which converts books of various languages to the Braille format. This centre is supported by the Government of India under

the Ministry of Social Justice and Empowerment, in collaboration with the NIVH, Dehradun. The students help with the conversion of books, magazines and textbooks to electronic format which is then printed in the Braille format for the benefit of those with impaired vision. The second year PG students were involved in training and editing grad 4th to 10th standard textbooks for the visually impaired children and for their library and completed editing 33 books in a limited period of time.

Rural Camps

The rural camps at Manvi, Pannur and Solur included activities for the holistic development of students and bringing in a few limited changes in the lives of the rural people. The students' interaction with the villagers exposed them to the daily lifestyle, social and economic conditions of the villagers. The students informed villagers about the basic human rights and the facilities provided by the Governments, both from Centre as well as State. They delivered the information through plays enacted out to the villagers. Such interfaces with the villagers helped in sensitising social concern towards the oppressed. The students also learned Village Resource mapping, in Pannure revamped roads and bridges which connected 15 villages.

Charitable Home Visits

The Charitable Home Visits opened the eyes and hearts of the students to the hardships and challenges faced by the less fortunate margins of society. It gives them the opportunity to give back to society by extending a helping hand in orphanages, old age homes and government schools.



Cleanliness Drives

The Cleanliness Drives give them the opportunity to participate in large scale clean-ups of heritage areas in Bengaluru, further instilling the importance of cleanliness and the citizen's role in ensuring a healthy environment to co-exist in. With the state of cleanliness in our cities not being of a very high standard, this drive impresses the habit of cleaning and maintaining

cleanliness on the minds of the students, who will no doubt inspire others by their example and lead to a cleaner environment in particular and a more aware society in general.



Outreach Programme for Post Graduate Department

The main focus of the PG Department was on daily labour, community interaction and village awareness programmes. These areas of work were covered by means of activities including planting samplings, constructing bridges, levelling the roads, interacting with villagers and families in groups of three or five, understanding the routine of the villagers and the problems they face, giving the village a cultural night as well as conducting small workshops and awareness sessions on toilets, government schemes and mid-day meals.