

Extension Activities



Real education begins with experience and experience can be found only if one steps out of one's comfort zone. Outreach programmes form the core of education at SJCC. They are an integral part of the curriculum. These programmes are also a way of using academic knowledge for the betterment of society. Social internships and community service are mandatory for awarding degrees.



Associations like NSS, CSA, AICUF, ROTARACT, ECO CLUB organize events throughout the year aimed at developing an understanding of our society; connecting with marginalized communities and reaching out to those in immediate need of our help.

Major Highlights

December 1st to 10th, 2016 was observed as Human Rights Week with December 10 being World Human Rights Day. Each of the associations was allotted one of the days to organize events on various aspects related to human rights. On December 10 the students were



part of a protest at Town Hall condemning the killing of Dr. M M Kalburgi and demanding the right to lead a peaceful life. It propagated that youth should be aware of current affairs, create their own space and build up the courage to speak. The protest, seeking justice for the death of Prof. Kalburgi, was covered by the media. This successful event marked the end of the Human Rights Week. The whole event was organized under the banner of 'Youth for Peace and Plurality' which was formed in association with students from various colleges.

On February 1, 2016 another protest was organized under the banner of 'Youth for peace and Plurality' in front of the college condemning the death of Rohit Vemula, a PhD scholar studying at University of Hyderabad. The protest demanded justice to Rohit Vemula and also expressed solidarity with his family and friends.

ASSOCIATION REPORTS

AICUF

The All India Catholic University Federation is a student association which focuses on involving students in social and spiritual activities. The association is headed by President Sam Sharath of III B.Com, under the guidance of Ms. Christina Aroojis, Department of Commerce with total strength of 250 members. AICUF organized various social outreach programmes and cultural activities in this academic year.



After a brief orientation to the new members, AICUF kick started with a Food Fest to raise funds for The Waste Segregation Project. The event was held on the 24th and 26th of November untied the freshmen as they showcased their culinary skills. Then, the association organized a Dalit Rally which said no to caste based discrimination and it created awareness against the practice of untouchability that had seeped into the minutia of everyday life of the Dalits. The Dalit Rally, by AICUF, encouraged people to cross the barriers of purity and pollution. Walkathon was their next event. The Confederation of Indian Industry (CII) hosted the 'Surakshit Khadya Abhiyan', which propagated the benefits of clean and safe food. The assembly at King's Court, Palace Grounds, was graced by the presence of Justice Santosh Hegde. At the daybreak of 20th December, members of various associations of SJCC, members of NGOs and employees of various companies who had gathered watched a Kannada play that advocated the importance of clean food. This was followed by the Walkathon, extending to a stretch of three kilometres. The volunteers marching with

placards held high, spreading the message of clean food, personal hygiene etc. was quite a spectacle. At the end of the Walkathon, volunteers from Rentokil Ltd. conducted a demonstration to educate the mass on the right method of washing one's hands before and after meals.

Polar Express an event which celebrates the joy of Christmas, AICUF in association with the Robinhoodsters, an NPO which works for the haemophiliac society, collected and distributed funds and basic necessities to about 150 families. The needs of the people in the slum were identified by regular visits. On the 22 December 2015 the collections inclusive of old clothes, lunch boxes, lunch bags, toys, water bottles and refreshments were finally distributed among the families in a slum at Tannery Road.

The last undertaking of AICUF for the semester was the inter-collegiate gospel fest – Revelations held on the 20 and 21 of February 2016. The senior members of AICUF headed by their President shouldered the responsibility of organizing this fest to make it a platform for showcasing skills and learning. The fest witnessed the enthusiastic participation in all the events – treasure hunt, western and vernacular music, air crash, sketching, face painting and the like. The participants and audience were influenced by messages of God's word to fill their souls.

CSA

Care, Connect, Change

The Centre for Social Action, one of the most active social service associations of the college, is driven by the motto "Care, Connect, Change."

Headed by President, Hemashree B Sindhe of III BBM, under the guidance of Mr Prakash, of the English Department, the CSA conducts innumerable social visits, school-support activities and charitable events, as well as one rural immersion camp and one seminar every year. Our long standing association with the Government Urdu Higher Primary School, Ashok Nagar, continues. The CSA activities commenced





with an Orientation programme in July for the new members. Mr Manohar, of Care NGO has also been associated with the CSA for several years now. The CSA council, accompanied by Mr. Prakash visited the slum where he resides and conducts welfare activities, to identify areas where the CSA can help the educational development of the slum-kids. On Teachers' Day the CSA made greeting cards that were distributed to every member of the faculty. Colorful paper weights and saplings were also gifted as a token of appreciation. A peace rally for Rohit Vemula was also conducted at our college. The CSA conducted Art and Craft classes and Computer basics classes for the kids. They also organised Independence Day programme for the children with singing, dancing and refreshments and a Sports Day at our college with various sporting contests. The CSA also escorted 40 kids of the Urdu School to the Vishweshwaraya Museum for a " Fun Day Out". The students of I B.Com 'A' conducted a 10 day long training for the kids after which they put up a Annual day programme for the parents.

In recognition of the "Week of Giving" at college the collections in kind were distributed at the Kidwai Memorial Cancer Institute, which benefited 400 people and 100 children.

Around 40 students of the association embarked on a four day rural camp to Bhoomenahalli Village in Dodballapur District, where several farmers had lost the lands due to forest reclamation. In collaboration with Dr Srinivas of the Karnataka Rajya Raitha Sangha, the students toured several villages, orienting villagers and performing street plays to sensitize the farmers. On the final day of their stay, the students organized a gathering of the farmers to discuss the way ahead.

The association ended with a two day inter-collegiate workshop-cum-seminar was organized to discuss views on secularism, intolerance and religion. The seminars began with an 'Introduction to Intolerance' conducted by Mr. Siddhartha, founder of Fire Flies organization. This was followed by a documentary on caste system and the discrimination faced by people of lower caste, discussed by Mr. Deepu. Mr. Vinay of National Law Forum concluded the seminar.

On the next day there was an enthusiastic participation by the students as they presented their ideas through the medium of art. This was followed by a student panel discussion. The issue of Dalits, sexual minorities and gender intolerance were discussed in the panel presided by Mr. Rajesh, Ms. Akhila, Ms. Brinda Adige and Mr. Rajendra.

National Service Scheme

Not Me, But You

The NSS unit of the Institution comprises students who tirelessly work towards the betterment of the society, thereby instilling in themselves and those around them, a spirit of brotherhood, patriotism and camaraderie. NSS, a Government affiliated association is headed by President Mr. Arokianathan C of III B.Com, under the guidance of the NSS Programme Officer Mr. Vinay Kambipura, of the English Department. The total strength of student members is 150.

The NSS unit, comprising enthusiastic and energetic volunteers, began its activities by organizing a blood donation camp in association with the Lion's Club of Bangalore. A total of 203 students participated and donated blood to the patients of various hospitals. 203 units of blood were collected thus setting a new record from the Institution.

NSS volunteers did a follow-up work of their previous rural camps by visiting the villages where they had previously camped. On 21 June 2015, the team visited Kugonahalli and Channaveeranahalli, both in Doddaballapur Taluk, and met the villagers. In order to maintain a link between the village and urban society, NSS volunteers frequently visit villages and interact with the villagers.





NSS organized an orientation programme for the newly inducted volunteers on 15 June 2015. *Justice and Care*, an international NGO working towards rescue and rehabilitation of victims of human trafficking, was invited to make a presentation on the work they do. The NGO also invited students to work along with them in helping the victims of human trafficking and deliberated on the ways to prevent it.

On 15 August 2015, NSS volunteers celebrated Independence Day with children of the Government School in Austin Town. The members actively organized various performances to celebrate the momentous occasion. The team also conducted several competitions for the children. A documentary was screened that showcased the importance of Independence Day and the students expressed their fervent emotions by singing patriotic songs.

The NSS unit believes that casting votes in election is a fundamental duty of all citizens. In keeping with

this belief, it organized an awareness campaign about the BBMP election held on 22 August 2015. Two days prior to the election, the entire NSS unit conducted an 'awareness rally'. The volunteers also organized a street play and flash mob, urging the college students to cast their votes. Volunteers also held placards at Brigade Road and MG Road signals reminding passers-by about the upcoming election and urging them to vote.

As a reminder of the nuclear holocaust tragedies of Hiroshima and Nagasaki, NSS volunteers drew charts condemning the use of nuclear weapons on 8 August 2015, and displayed them on the campus. Individual volunteers came forward to donate blood in times of emergencies.

On 29 August 2015, NSS volunteers took part in a solidarity meet on the issue of Kandhamal violence, in front of the Town Hall. NSS volunteers actively participated in the solidarity meet by shouting slogans, making speeches and trying to spread awareness about the issue.

NSS held its annual rural exposure camp in the village of Maralagondala. Maralagondala is a small village in Magadi Taluk in the Ramanagara District of Karnataka State. The camp was held from 18 Oct to 25 Oct, 2015. About 50 NSS students were part of this rural exposure camp. The tasks students had to perform involved physical labour, cleaning the streets, temples,





clearing garbage and creating a proper drainage system for the rain water and organizing cultural programmes every evening.

The cultural programme attracted a huge crowd as it was something that the villagers were not used to witnessing. It consisted of singing, dancing and drama. Drama was used as a means to educate villagers about various issues. The programme created a bond between the students and the villagers as even the villagers were given the opportunity to take part in the programme. A medical camp was also organized for the villagers. Free health check-ups were provided to about 200 villagers.

The camp was an educating experience for all the students and also for the villagers. For many of the students it was their first experience in a village. The students had to adapt to a very different life in a village. They understood the lives of villagers much better by facing the same problems the villagers face every day, problems such as lack of water and electricity. The interpersonal relationship skills of the students strengthened as they learned to work together with the students and also because they had to connect with the villagers to ensure their cooperation.

Rotaract Club

Dream, Believe, Achieve

The Rotaract Club, funded by the Rotary, Bangalore Cantonment, is a youth forum committed to creating young leaders to serve and lead the society. Rotaract Club of the Institution has taken "Dream, Believe, Achieve" as their motto. The club is headed by president Gaurav.N III BBM, under the guidance of Ms Nisha Amogh, Department of Commerce and the total number of student members is 206.

The following were the activities conducted by the club for the academic year 2015 -2016:



The club started with an orientation programme for the volunteers. The gathering was addressed by Mr. Roshan Raikar, provided an insight into the ways of making good career choices.

A visit to a Muslim Orphanage was conducted by the Rotaract members. The subjects covered at the school by them were general knowledge and moral science. The club members' also organized games for the children. The club members attended the District Leadership Training Workshop (DLTW) conducted by the Rotaract District for the Board Members of Rotaract Clubs across Bangalore. Its purpose was to train the Board members on their duties and responsibilities as the Board members of their respective clubs.

A three-day Ryla Camp was conducted in S.C.M.I themed *Kindle the Fire Within* with eleven Institutions and forty- three students as participants. The session covered the topics like Anger Management, Lateral Thinking, Creativity, What Business Schools Don't





Teach, Emotional and intelligent Quotient, Wisdom Seeds, Theatre Workshop, Laughter Yoga, Morning Fun and Jog.

The Rotaract Club collaborated with the Eco Club during the Humanitarian week on 7 December 2015 to celebrate 'Women Empowerment Day'. The Clubs organized activities for the day as well as arranged stalls to raise funds for social causes. The activities conducted included, a debate on the topic 'Converse the Controversy', an activity titled 'Drape and Dunk ' followed by a play titled 'FIFA tournament'. The Club arranged 14 stalls during Women Empowerment Day, which was the highest number of stalls set up by any individual club in the Institution during *World Humanitarian Week*.

On 26 December 2015, five Rotaractors from Bangalore went on an Exchange Programme to Pune. This was a cultural exchange between Rotary Bangalore Cantonment (RBC) and Rotary Club of Pune Gandhi Bhavan (RCPGB) under the banner Rotary Youth Exchange (RYE). The following activities were conducted as a part of the Exchange Programme.

A Heritage Walk in which the Rotaractors walked through the lanes of old Pune and visited several important points such as Shanivar Wada, TambatAali, Mandai, BurudAali, TulshiBaug and Vishrambaug Wada. After the Heritage Walk, the Rotaractors were taken on a trek to Vetal Hill. The group set out for Pune Darshan. The group visited various sites such as Aga Khan Fort, National War Memorial, Raja Kelkar Museum, ShindeChatri, etc.

On the last day, the group visited the Rotary School where RCPGB took several educational initiatives for underprivileged students. Next, the group visited the *Centre for Autistic Children* where RCPGB makes donation for necessary equipment. Ms Sadhana Godbole the psychologist in charge educated them about Autism, its symptoms and the various activities they undertake to help autistic children.

A rally was conducted in Kanteerva stadium on the 9 January 2016 to raise awareness on road safety and safe driving methods. The student members of all the clubs of the Institution gathered at the college gate at 9 am from where they were guided to the Kanteerva Stadium holding up picket signs on road safety and safe driving. The rally was a success and the Honourable Chief Minister of Karnataka, Mr Siddaramaiah made a Closing Address about various traffic rules and their importance in our country today.

Inspired by the tagline of *Gift to the World* the Rotaract Club planned a visit on 11 February 2016 to Karnataka State Council for Child Welfare crèche, Nandidurg, a day care center where the less privileged kids are taken care of while their parents are at work. The Rotaract team enthusiastically interacted with the tiny tots and spent the day with them doing creative artwork.

The Rotaract team of nine students made their way to the Karnataka State Council for Child Welfare crèche, Amruthahalli on 18 February 2016, to be greeted by smiles and laughter of the children present there. A session was conducted where the children were taught nursery rhymes. The children were also taught about the importance of waste management and its necessity in today's world. The children learnt about the process of the segregation of dry waste and wet waste and labeled the respective dustbins which were donated by the club. At the end, the team members got together to make craft items, to decorate the crèche in order to make it more educational, appealing and fun-filled.

The Rotaract Club visited RT Nagar crèche on 18 February 2016. The team members made a number of posters of the English alphabet and numbers for the children. The main idea behind this activity was





to get to know these children and spend time with them while cleaning and decorating the entire place to make it a suitable learning environment. This project was inspired by the *Happy Schools Initiative* taken up by the Rotaract District 3190.

22 Rotaractors visited Vaderahalli Primary School, a government school in Hesarahatta on 20 February 2016. The students were made to engage in various fun filled activities. The Rotaract Club donated various stationery items, handmade books and dustbins to the school to be used for the benefit of the children.

Eco Club

Let's live Green

The need to spread environmental awareness is enormous in the context of successfully addressing environmental problems. While this need is recognized by and large, there is little action taken to satisfy these needs. Keeping in mind the importance of taking physical action to protect and preserve our environment, besides inculcating awareness, the Eco club of St Joseph's College of Commerce was formed in the year 2015. The Eco Club strives to educate the students on the current environmental challenges, advocating environmentally conscious behaviour and responsible consumer choice. The Eco Club is headed by President, Mr. Rahul, Pai | B.Com, under the guidance of Mr. Krishnan Mahadevan, Department of Commerce. The total strength of student members is 91.

The club has tie ups with numerous NGOs in the city such as Daily Dump, Saahas. With the support of these experienced organizations, the Eco Club seeks to provide the students with a network to all conceivable opportunities, facilities and activities related to the environment, both in the college and at large. The members of the club will also be a part of the projects initiated by the associated NGOs. Activities conducted by the club for this academic are:



On 4 September 2015, the club organized a flash mob in the college as a part of an awareness campaign, focusing on the disposal and management of waste on the campus. The flash mob was a huge success, as it drew the participation of more than 100 students, while drawing the attention of several others. And on 5 February 2016, the students created an awareness drive against the use of plastic in and around Brigade Road. The drive raised public awareness of the harmful effect of plastic on human health and environment.

