

Engagement beyond Classrooms describes the Institution's educational mission: to augment the allround development of students. The Institution has framed various extracurricular activities for students to advance their educational experiences and to enhance their social skills. The activities provide a platform for students to involve and interact with other students, thus leading to their personal development and learning. Various Associations, Business Clubs, Literary Clubs, Students' Council and sports activities provide a space for students to come together, share ideas, discuss issues and attain common goals. In the academic year 2016-17, under the CBCS system, all the association members earned credits for their participation in the extension and extracurricular activities.

## Community Service

Jesuit education helps students to realize that talents are gifts to be developed, not for self—satisfaction or self-gain, but rather to be utilized for the good of the human community. Students are encouraged to use their gifts in the service of others, out of love for God. As a part of the rural exposure camps the students visit villages and experience the realities of village life, their predicaments and their everyday challenges

with minimum resources. They conduct outreach programmes in these villages and work towards their betterment.

## Bembala Outreach Programme

The Bangalore Jesuit Education Society in association with its institutions created the 'Bembala Outreach Programme' in order to form 'men and women for others'. The objective of the programme is to extend knowledge and other institutional resources to the community and vice – versa. The focus of the programme is not only to create awareness and refine student's skills but to also create a greater impact in the community at large. The Youth Center of the programme is located in St. Joseph's College. Rev. Fr. Brian Pereira, SJ and Br. Phillip serve as the Director and the Assistant Director of this programme respectively with Dr. Isaac as the Chief Coordinator. The coordinators from our college include Dr. Hariharan Ravi and Mr. Elvis Dias.

For the odd semester, orientation programmes were conducted for respective classes on a selected topic which is as follows:

a) 9th June, 2016:1 B.Com A and 1 Bcom D - Clean Drive Initiation

## St. Joseph's College of Commerce



## **BLUE CHIP** 2016 - 17

- b) 23rd June, 2016 : I B.Com E and I Bcom A Clean Drive Initiation
- c) 24th June, 2016:1 B.Com D Charitable Homes
- d) 30th June, 2016: I B.Com C Traffic Awareness
- e) 12th July, 2016: IBBA A Traffic Awareness
- f) 2nd August, 2016 : I B.Com TT Local School Education
- g) 6th August, 2016 : I B.Com TT Local School Education
- h) 6thAugust, 2016 : I BBA B Clean Drive Initiation

The Clean Drive Initiation allows students to clean heritage areas in Bengaluru like Lalbagh, Cubbon Park etc. The Traffic Awareness Programme helps place students in eight strategic signal areas around colleges, allowing them to maintain the flow of traffic whilst assisting the police. Students are also allowed to give back to the community by visiting government school, old age and charitable homes in and around Bengaluru. Interactive sessions among the underprivileged opens up their minds to a society that needs saving from illiteracy and poverty. Apart from this, the 'Kill Bill Awareness Programme' was brought into action to ensure that existing bills on walls around the city are removed while any vandalizers hoping to do the same were identified and taken to the authorities.





The following were the activities that took place in the odd semester:

- a) 9th 6th June, 2016 : II B.Com A Clean Drive
- b) 9th 6th June, 2016 : II B.Com C Clean Drive Initiation
- c) I I th and 25th June, 2016 : II B.Com E Charitable Home Visit
- d) 20th 24th June, 2016 : II B.Com D Clean Drive Initiation
- e) 2nd July and 9th July, 2016: II B. Com B Charitable Home Visit
- f) 2nd July, 2016 : I B.Com D Kill Bill Awareness Programme
- g) 10th July, 2016 : II B.Com B Clean Drive Initiation
- h) I I th July 15th July, 2016 : I BBA 'A' & I BBA 'B' Clean Drive Initiation and Traffic Awareness
- i) 17th July, 2016 : Clean Drive Initiation ( Plastic Ban)
- j) 18th 22th July, 2016 : II BBA B Traffic Awareness
- k) 23th July, 2016 : I B.Com C Lake Cleaning (Hormavu Lake)
- I) 23th July, 2016 : I B.Com B Lake Cleaning (Hormavu Lake)
- m) Ist 5th August, 2016 : I B.Com C Local School Education
- n) 8th -12th August, 2016 : I BBA B Clean Drive
- o) 8th -12th August, 2016 : I B. Com TT Local School Education
- p) 20th August, 2016: I B. Com E Clean Drive Initiation (Lalbagh)
- q) 27th August, 2016 : I BBA A Kill Bill Awareness Programme
- r) 16th 19th August, 2016 : M. Com Govt School Education
- s) 22th 26th M. Com IB Govt School Education

Inclusive of the above mentioned activities, the Bembala Outreach Programme, in the even semester, also organized rural exposure camps to Solur, a village 40km – 60 km on the outskirts of Bengaluru. As an exposure camp, the objective was to engage







the children in activities as well as allow students to become aware of the need to create a more educated society.

For the even semester, orientation programmes were conducted for respective classes on a selected topic which is as follows:

- a) 28th November, 2016: 2 B.Com E Solur
- b) 21st November, 2016: 2 B.Com D Solur
- c) 6th December, 2016: 2 B.Com C Solur
- d) 2nd January, 2016: 2 B.Com A Solur
- e) 31st January, 2016: 2 B.Com TT Solur

The following were the activities that took place in the even semester:-

- a) 24th 27th November, 2016: 2 B.Com D Solur Visit
- b) Ist 4th December, 2016: 2 B.Com E Solur Visit
- c) 15th 18th December, 2016: 2 B.Com C Solur Visit
- d) 5th 8th January, 2017: 2 B.Com A Solur Visit
- e) 5th 8th January, 2017: 2 B.Com D/E/C Solur Visit
- f) 2nd 5th February, 2016: 2 B.Com TT Solur Visit

The experience was truly eye opening into the community and its needs. The traffic duty showed how much help the students can be for the local police and the solur camp made students realize their role in society as a responsible citizen. As a result of their untiring efforts, this programme has received a number

of felicitations and awards as well as recognition from national newspapers. The Deccan Herald on the 29th of August, 2016 stated that 'About 80 students from St. Joseph's College of Commerce, along with 30 – 40 volunteers, removed more than 30 posters and bills in Shantalanagar ward.' The institution has also been exemplified by the Beautiful Bangalore Association. The Karnataka State Police has celebrated the social work being done through a Certificate of Appreciation.

## Post-graduate Outreach Programme

The second year students of M.Com and M.Com (IB) were a part of the community extension programme from the 22nd to the 27th of August, 2016. They visited 12 government schools located around Bangalore and taught them English as a part of the programme.

The students of I M.Com visited Manvi and the students of I M.Com (IB) visited Pannur, situated in the Raichur district of Karnataka from 21th to 25thOctober, 2016 as part of their Rural Exposure Camp. The main objective of this 4 day program was to provide the students with exposure about the lives of people in rural areas, their way of living and the various difficulties faced by them. The activities of the programme included plantation of saplings and cotton plucking in the fields, interacting with the school children, helping in the kitchen and visiting other villages. A public event was organized by the students for the villagers where topics like the girl child issue, health and hygiene, and the Swaach Bharat scheme were discussed. The students also put up a cultural show for the villagers.

On 3rd March, 2017 students from our college joined a huge protest gathering at Town Hall organized by Bembala on the issue of basic rights and facilities for sanitation workers of BBMP.





### Social Visits

As part of the outreach programme each class is encouraged to organize a social visit to places like old age homes, orphanages and other such places. Such class visits open up students' minds to other kinds of experience and enables them to develop empathy to those who are suffering. It also encourages students to contribute generously from their savings and earnings.

The following were the social visits organized by classes:

SI.No	Class	Place of Visit	Date
1.	III B.Com 'E'	Nirmala Shushubhavan	27/01/2017
2.	III B.Com 'D'	Blessings Home	20/12/2016
3.	III B.Com 'C'	Anbillam Kids Home	26/01/2017
4.	III B.Com 'C'	Kidwai Memorial Hospital	28/08/2016
5.	I & II B.Com 'C'	Swandhana	22/12/2016
6.	III B.Com 'B'	Home for the Aged	22/12/2016
7.	I, II & IIIB. Com 'TT'	Austin Town Slum	23/12/2016
8.	III BBM A	Little Sisters Of The Poor Old Age Home	21/12/2016
9.	I BBA A	Nirmala Sishu Bhavan Missionaries Of Charity	23/12/ 2016
10.	I BBA B	Good shepherd Convent	23/12/ 2016

## Associations for Extension Activities

NSS, CSA, AICUF, Rotaract and Eco Club are associations dedicated to community service and outreach programmes. The objective of these

associations is to engage students in community service, instil in them a desire to serve, encourage them to think about society and motivate them to act and intervene in social issues. It is mandatory for all first year students to be part of any one of these associations. At the beginning of the year, after an orientation programme, students select the desired association in through the online portal. A minimum of 60hours of work is expected from each student in a year to be awarded a credit.

## National Service Scheme (NSS)



NSS has undertaken activities that have made a long-lasting impact on the community as a whole. The members of the NSS unit work tirelessly for the welfare of society, instilling in all those around them a responsibility to think of others. NSS is presided over by Anitha A of III B.Com D, under the guidance of Mr. Ashok T. A (Dept. of Kannada), the Programme Officer

An orientation programme was held on 20th July 2016. Mr. Sam an able social worker was the chief guest. The following were the activities of the association:

 a) Blood Donation Camp - On 9th August, in association with the Lions' Club, NSS organized a





# St. Joseph's College of Commerce

## **BLUE CHIP** 2016 - 17



blood donation camp. Nurses and Doctors from three hospitals namely – Victoria Hospital, K C General Hospital and Sanjay Gandhi Institute of Trauma and Orthopaedics collected around 250 units of blood.

- International Youth day On 23rd August, the association celebrated International Youth Day. Colonel Mathew Kuriakose delivered a lecture on this occasion.
- c) Run for Cancer The association took part in a marathon 'Run for Cancer', organized by Soroptimist International, to raise funds for Karunashraya, which provides free, professional palliative care for advanced- stage cancer patients.
- d) **Spot Clean Drive** On 17th September the association collaborated with Rotaract club to organize a spot clean drive. The members collected garbage and segregated it, painted walls and also planted samplings in and around Domlur.
- e) Rural Exposure Camp Annual rural exposure camp was held from 21st to 28th October, at Thindlu, Devanahalli Taluk, of Bengaluru Rural. The objective of the camp was to spread awareness on social responsibility and civic sense. During the camp speakers of different organizations addressed the students and the villagers on various social issues of the community.
- Human Rights Week On 4th December, the association visited a slum in Koramangala along with Ruva Foundation, an organization dedicated to enable improvement of the city's slum, to educate the dwellers about child labour and human trafficking. On 6th December, a rally from Mysore bank to Vidhana Soudha was conducted to create awareness about human rights. On 9th December, the association organized a talk by Mr. John, an advocate at the High Court of Karnataka, along with his associates. The members actively took part in the discussion.

- g) Newspaper drive A drive was held from 20th to 23rd December 2016, where newspapers were collected and donated to Nightingale Foundationan old age home. On the following day, the committee visited Rakum School for the Blind located near Devanahalli. They interacted with
- h) Republic Day Celebration On the 68th Republic Day the members took part in a blind walk from MG Road to Trinity Circle to create an impact on the importance of eye donation. The participants took a pledge to donate their eyes.

the students and also distributed stationary.

 Aura-17, an event to motivate students to think about social issues, was organized on 21st February, 2017. It witnessed participation form Govt. Colleges in Bangalore.

## Centre for Social Action (CSA)

The Centre for Social Action of SJCC is one of the most active social service associations in the college driven by the motto "Care, Connect, Change". The association is headed by Jobin Samson of II BBA 'A' under the guidance of Mr. Prakash of the English Department. An orientation programme for on 12th of July 2016. The following were the activities of the association:

a) Intervention with Government Urdu School
 -The long-standing association of CSA with the Government Urdu Higher Primary School led to







a series of commendable activities undertaken by the enthusiastic members of this club. On 15th of August, the association celebrated Independence Day by conducting singing and dancing completion for the children. On 29th and 30th August 2016, the school children visited the college campus and were taught basics in computers. Art and craft classes were conducted in order to enhance the creativity of the students. A Sports Day was conducted on 17th September and an Annual Day on 21st December.

- b) Thursday Talkies This year saw a new initiative by the CSA called "Thursday Talkies" which was conducted on alternative Thursday's of every month. There were talks on various topics such as "Students in Politics" by Swar, an independent theatre practitioner held on 20th September 2016; "Gender and Caste" by Gee Semmalar, a social activist held on 24th November 2016 and "Access to Information is Your Right" by Venkatesh D on 11th August 2016, to name a few. There was a film screening of "Puta Tirugisi Nodi", a film by Suneel Raghavendra on 19th January 2017.
- c) Rural visit- In the month of October a rural exposure camp was organized to Hampi. They lived with the villagers and interacted with them about various problems concerning them. The students also organised clean up drives in the town of Hampi.
- d) Human Rights Week- In recognition of Human Rights Week, CSA, in collaboration with Amnesty International, organized the "Write for Rights" campaign on 7th December 2016, where the students wrote letters to the people whose basic human rights were being attacked. Amnesty International also screened a film titled "Damsels

- in Distress? Beyond Women's Stereotypes On-Screen" on 8th December 2016 which was followed by a panel discussion.
- Democracy in a Digital World CSA in association with Centre for Amenities, Rehabilitation & Education (CARE) organized a city level seminar on the topic 'Democracy in a Digital World' on 24th and 25th January 2017. The keynote address on 'Freedom of Expression' was delivered by Dr. Paul Newman, the author of "Sri Lanka: A Saga of Agony". He engaged the audience by talking about issues related to freedom of speech and expression in today's digital world. Various topics like digital privacy, digital security, alternative forms of media and fake news were discussed in the two-day seminar. There was a panel discussion on the topic - "Democracy in a Digital Society" which was moderated by Ms. Vasanthi Hariprakash. The speakers for the seminar were Mr. Shaliesh, an Amnesty International employee, Mr Anil Kumar, an activist and Ms Vidushi from the Centre for Internet Society.

## All India Catholic University Federation (AICUF)

AICUF is a union of students from all backgrounds, who share a common inspiration to serve the world, believing in the motto "Do to others as you would want them to do unto you". The students of this association emphasize on an unbiased society where people from all walks of life can live as one community. The staff coordinator of the association is Ms. Christina from the Commerce Department and the student president is Juliana of III B.Com D. Some highlights of the year are:









- a) Gaia 2016 The world environment day was celebrated on 18th August 2016. It was a day dedicated to create awareness about the environment. This day basically focused on creating awareness about the sensitive issues of the environment. Gaia witnessed events like Gardening Competition, Fashion Walk, Vertical Gardening and Waste segregation Project.
- b) Magis Magis is a youth camp on Ignatian Spirituality. This year Magis was organized in the month of October at St. Joseph's College. The four-day camp had Holy Masses, Retreats, Praise & Worship. AICUF students from the college participated in the camp.
- c) Ignatius week Ignatius week was held during the month of August. During this week events like bible quiz, collage making, drawing, singing and many more activities to let students know more about the saint Ignatius of Loyola were organized.
- d) Christmas in a Shoe Box Christmas a season of sharing and giving brings a lot of joy and happiness. AICUF spread their happiness and joy to people who are less fortunate, by giving gifts. These gifts comprised of daily use products. Every class contributed whole heartedly for the same. The items that were collected were all neatly gift wrapped and put in a shoebox and gifted to the underprivileged.
- e) **Nightingale Home** Nightingale home is a place where old people stay and pack newspaper bags. Several AICUFers visited this home taking time off their busy schedule and helped the inmates of the home in making newspaper bags.
- f) Seminar on 'Emotional and Moral Conflict among Teenagers-, AICUF conducted a student seminar on 'Emotional and Moral Conflict

- among Teenagers' on 21st February. The seminar discussed issues regarding sexuality and morality and the conflicts that teenagers face with regard to these issues.
- g) Fests AICUF members took part in Exodus a gospel fest conducted by St. Joseph's College and Yuva Chetana a gospel fest conducted by Goodwill college. They won the overall trophy in Genesis, a gospel fest conducted by St. Joseph's Pre-University College.
- h) AICUF State Meet- AICUF State Meet was organized by the Karnataka Unit of AICUF at St. Aloysius College, Mangalore from 5th to 8th of January. Students from our college attended this camp. Students were taken to villages to interact and a seminar was conducted on the history of AICUF and its establishment in India.

## **Rotaract Club**

As an organization dedicated to social awareness and betterment of the community, the Rotaract Club has performed a number of tasks over the years that have earned it a respectable reputation. It provides opportunities for young people to address the needs of the community and the world at large. Empowerment of its members to create change around them is one of the key goals of the Rotaract Club. The staff coordinator is Ms. Nancy Christina and the student president is Vaibhav Shah. The Orientation Programme and Induction Ceremony took place in the month of July. Some highlights of the year are:

- a) Spot Clean-up As part of a community service initiative, in association with the Rotary Bangalore Brigades, a spot clean-up by its member was done near the Domlur flyover.
- Creche Visits A total number of three crèches in Lingarajapuram, Jayamahal, and R.T.





Nagar were visited. Students interacted with the underprivileged children and they distributed stationery and eatables. An Awareness talk was held where two personalities from the fields of medicine and law briefed the members about Civil Rights of individuals and first aid in case of emergency.

- c) RYLA RYLA is the Rotary Youth Leadership Awards Programme. It was a four-day Residential Camp in which a number of workshops, activities, and talks were organized to illustrate the importance of leadership.
- d) Rota MUN RotaMUN the first ever Model United Nations to be held in the college and it was held on the 19th and 20th of January. The Security Council, the Economic and Social Council, the United Nations Office on Drugs and Crime, the Social, Humanitarian and Cultural Committee were the four bodies that constituted this MUN. Topics on a variety of issues were put to motion with participation from a number of colleges around Bangalore.

## **Eco Club**

The main aim of Eco Club is not only to inculcate the habit of keeping the environment clean but also to encourage students to be a part of the movement itself and to make them conscious about the environment and the different perspectives involved in nurturing, protecting and preserving the environment. The staff coordinators are Mr. Elvis Dais and Mr. Ashfaque and the student president is Wayne D'Souza of II B.Com E.

- a) Clean the Lake On 23rd July 2016, the members of the association went to Horamavu Lake to extend a hand to clean the surroundings of the lake and were given some handy tips and a brief history of the lake.
- b) **Traffic awareness campaign** On August 19th, 2016, the association members rallied on the streets to spread safety tips and traffic awareness to the Bengaluru citizens.
- c) Kill a Bill Kill a Bill campaign was conducted on 21st of August 2016 to clear the walls of all bills and posters. The initiative was supported by the area MLA and the mayor of Bengaluru. A pledge was taken by all to support the motion.
- d) **Guest Talk** On 17th September 2016 a guest lecture was organized and the speaker Dr.Arbind Gupta spoke on the topic "Bangalore A City of Lakes?"
- e) The Eco Club also took the initiative to create a short video during Diwali to reach out to the public to celebrate an eco-friendly Diwali.
- f) **Save Electricity** On 19th November 2016, the members took the initiative to interact with different groups to discuss the different methods of saving electricity. The objective of the activity was to conserve energy for better tomorrow.
- g) The club also displayed posters in and around the campus from 15th to 20th December to enrich the students and faculty on various environmental issues. Keeping up with trends the members of the association took the mannequin challenge with the posters to spread it to a larger audience on social media.



