



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University
Accredited with 'A++' Grade by NAAC in 4th Cycle (CGPA of 3.57/4)
College with Potential for Excellence (CPE)
Ranked 55th in NIRF 2024 by the Ministry of Education, Government of India
#163, Brigade Road, Bengaluru - 560025, Karnataka, India

SF NAVIGATOR

An initiative by: Department of Professional Programmes
[Bcom Professional – Strategic Finance]

VOLUME III ISSUE II

PROLOGUE

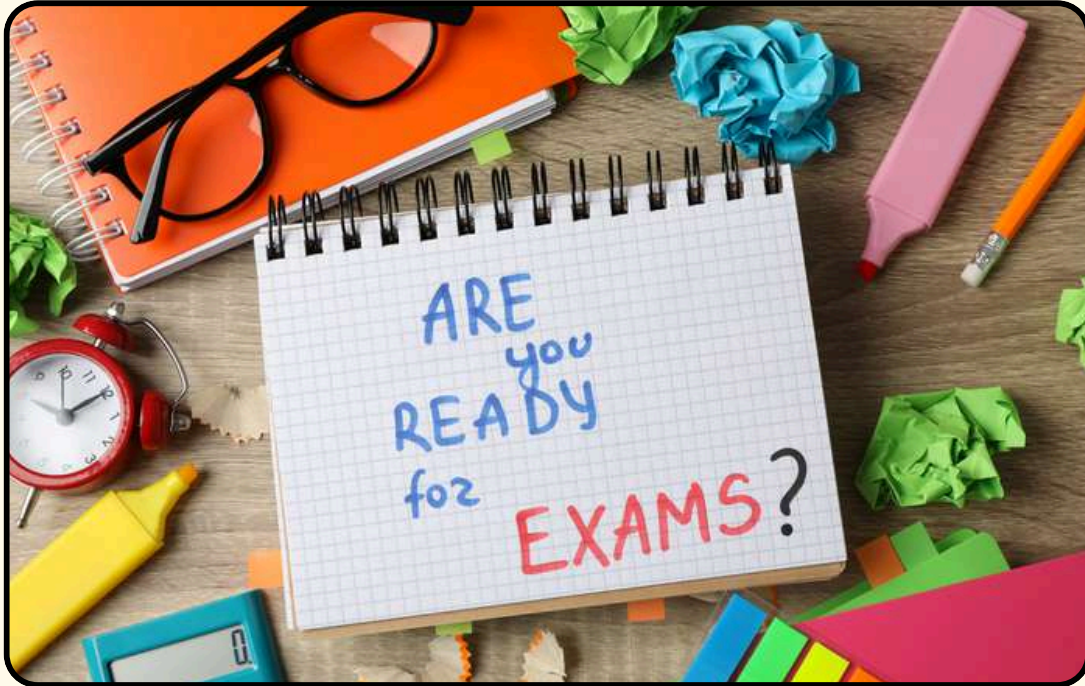
St. Joseph's College of Commerce, established in 1882, is rooted in the motto 'Fide et Labore' ('Faith and Toil'). A former part of St. Joseph's College, it operates under the vision of the mission Fathers. With an A++ grade from NAAC, the college adapts to changes in higher education and business. The interdisciplinary approach in courses covers Accounting, Taxation, Economics, Statistics, Auditing, and offers choices like Cost Accounting, Finance, Marketing, etc. Recognized as a top 10 B.Com Program in India (India Today, AC Nielsen Survey 2016), students excel in knowledge, skills, and attitude, making them highly sought after by employers. This newsletter highlights how "SF Navigator" navigate challenges in the finance world and underscores the relevance of professional courses like CMA in the modern era.

Head of the Department
Ms. Sumithra Sreenivasan

Student Coordinator
R Yukthesh Kumar

General Secretary
Tanusri Rajkumar

CMA: TIPS AND TRICKS



Preparing for the US CMA exams can be challenging, but the advice from seasoned seniors offers valuable strategies for success. Begin by focusing on multiple-choice questions (MCQs) and practicing on the LMS, as it's known to be tougher than the actual exam—a great motivator for improvement. Understanding concepts thoroughly is key; when you first tackle the LMS, don't stress about incorrect answers. Keep going, and on your second pass, you'll see significant improvement. Hock's materials are essential—use them to strengthen your basics and boost LMS accuracy.

Revisit incorrect or difficult questions, flagging them for later review. This helps in understanding where you went wrong and solidifying your grasp of the concepts. Consistency is crucial: make it a habit to practice, revise, and repeat until you're confident. Don't be disheartened by mistakes—they're stepping stones to success. Finally, immerse yourself in as many MCQs as possible, repeating concepts until they become second nature. With these tips, you'll be well-prepared to tackle the CMA exams.

LINKEDIN WORKSHOP



The B.Com Strategic Finance Core Team recently organized a LinkedIn profile-building workshop, aimed at elevating the professional branding and networking capabilities of participants. This interactive session provided attendees with valuable insights on optimizing their profiles to establish strong online presence.

The event commenced with a warm welcome from our student coordinator, R. Yukthesh Kumar, who set an inviting tone for the session. Sachin, a member of the LinkedIn team, addressed the audience, emphasizing the importance of maintaining an active LinkedIn account for professional growth.

The workshop featured three key speakers:

- Nischay, who shared his inspiring journey to securing his dream job at CRED. He highlighted the pivotal role LinkedIn played in his career progression.
- Amogh Boddu, who offered practical tips on building a professional LinkedIn profile, stressing the importance of consistency and patience in the process.
- Nisha Shetty, who underscored the significance of networking and making meaningful connections on LinkedIn as crucial factors in securing internships and job opportunities.

To further support participants, a WhatsApp group was created to provide step-by-step guidance on LinkedIn profile building, led by senior students. In conclusion, the workshop was a valuable experience, offering essential insights into crafting effective profiles and highlighting the importance of a strong LinkedIn presence in attracting career opportunities.

TUNE IN NOW!

CV REVIEW & GD SIMULATION



The recent CV review and GD Simulation sessions provided essential guidance on crafting ATS-friendly resumes and mastering group discussion strategies, thereby enhancing participants' readiness for professional opportunities. The session also offered valuable insights to help students excel in their career pursuits.

Resume Review

The CV review, emphasized on the creation of ATS-compliant CVs. Participants were advised to avoid personal pronouns, omit photos, and use action verbs like "pioneered" to highlight achievements. Essential tips included categorizing hard and soft skills, quantifying accomplishments, and tailoring career objectives to specific job roles. Personalized one-on-one reviews were conducted by Yukthesh, Divya, and Rhea Christina, focusing on ATS optimization, content refinement, and interview preparation, particularly for finance and accounting roles.

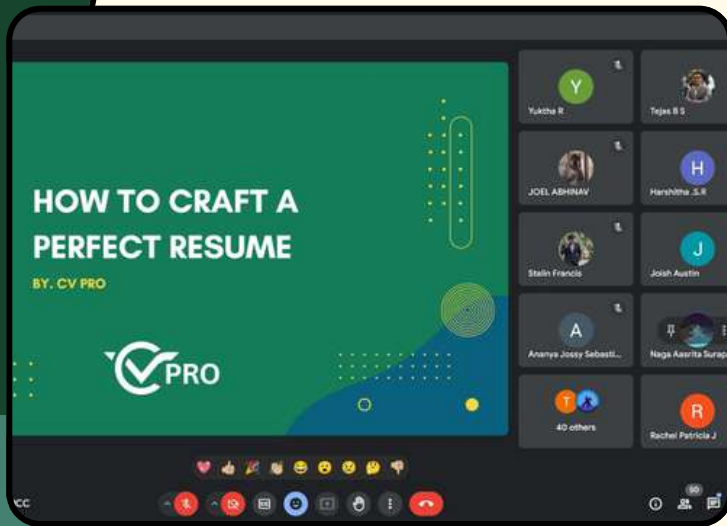
Group Discussion

The GD session, moderated by Noah, Nihar, Justin, and Christy, offered strategic guidance on effective participation. Participants were encouraged to prepare thoroughly, make strong opening statements, and engage respectfully. Discussions centered on topics such as equal pay in sports, AI's impact on the workforce, and the merits of MNCs Vs startups.

This session was instrumental in equipping participants with the tools necessary for crafting impactful resumes and navigating group discussions with confidence, thereby enhancing their overall professional readiness.

TUNE IN NOW!

RESUME WEBINAR



In a competitive landscape, a well-crafted CV is indispensable. Recognizing this need, a webinar in collaboration with “CVPro” was organized to guide students through the intricacies of CV creation, equipping them with the knowledge and tools necessary to present themselves effectively to potential employers.

The event opened with a warm welcome by Student Coordinator followed by an inaugural address from Dr. Sumithra Sreenivasan, who emphasized the importance of mastering the art of CV writing. The session featured insights from two esteemed speakers, Mr. Althaf T and Mr. Shuhaib, co-founders of CV Pro, who shared their expertise on the subject.

The speakers began by sharing their entrepreneurial journey, offering an inspiring look into how they established CV Pro. They then delved into the fundamentals of CV writing, starting with a clear explanation of what a resume is. Attendees were guided through each key section of a resume, with a step-by-step walkthrough that highlighted essential elements to include.

The session also covered advanced topics, such as selecting the right language to optimize a resume, tailoring skills, and understanding the intricacies of ATS scanners. Practical advice was offered on making resumes ATS-friendly, underscoring the importance of content and formatting. The discussion concluded with an overview of essential tools that can aid in crafting a professional and effective CV. The webinar provided valuable insights, leaving participants better equipped to create compelling resumes that stand out in a competitive job market.

FORTUNE COOKIE 500



Strategic Finance programme, in partnership with the AIMS, recently hosted the “Fortune Cookie 500,” an innovative crisis management event. Designed to test leadership and improvisational skills, the event introduced a creative twist wherein: participants navigated crises while impersonating famous personalities.

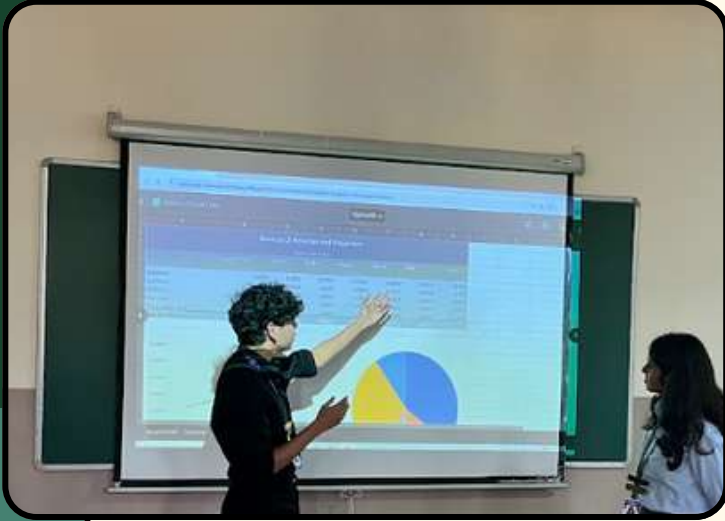
The competition featured a two-round format, beginning with a Preliminary Quiz Round where 20 teams demonstrated their knowledge of Fortune 500 companies and critical thinking abilities. The top 8 teams advanced to the final round.

In the final round, teams were assigned a case study—either Subway or JCPenney—along with a famous personality to impersonate. Given 45 minutes to prepare, participants crafted solutions to their case study, which they then presented in 3 minutes to the judges, Nishtha Lohia and Mitee Mehta. A subsequent 3-minute Q&A session tested their ability to defend their solutions, clarify their reasoning, and showcase their understanding of the crisis.

The “Fortune Cookie 500” not only assessed problem-solving skills but also encouraged creativity, adaptability, and quick thinking under pressure. The event provided a platform for students from various professional programs to exhibit their talents and compete for a cash prize. The innovative format of the event, combining case studies with impersonation, added a layer of complexity that challenged participants to think outside the box. As a result, “Fortune Cookie 500” succeeded in honing both technical and soft skills, preparing students for the dynamic challenges.

TUNE IN NOW!

BOARDROOM BLITZ



Boardroom Blitz was a dynamic event where participants took on the role of consultants, tasked with analyzing financial statements, identifying discrepancies, and presenting their findings to a simulated Board of Directors. Organized over two days, the event tested participants' financial acumen and quick decision-making

Day 1 began with a briefing from Soumyadeep, Jaidev, and Sachin, who outlined the agenda and provided essential instructions. The first round, "The Fiscal Fault Lines," required participants to identify financial discrepancies in balance sheets and profit & loss statements, with company names concealed for impartial analysis. The event continued with the "Spinning Wheel" round, where randomly selected teams demonstrated their consulting skills in real-time. The day concluded with "Renaissance Retail: Crafting a Comeback," where participants developed a rebranding and marketing strategy, balancing creativity with practicality.

Day 2 featured the final rounds, beginning with "Bankruptcy Blueprint," where teams analyzed the financial statements of a bankrupt company, identifying key issues and trends. The event culminated with "Icarus Reborn," in which participants created a financial restructuring plan for Kingfisher Airlines, including long-term financial projections.

Boardroom Blitz concluded with participants showcasing their problem-solving abilities, strategic insights, and collaborative skills. The event was an enriching experience, equipping participants with valuable real-world skills and leaving them eager for future challenges and opportunities.

CELEBRATING SUCCESS



CONGRATULATIONS TO

OUR S.F. CHAMPIONS!

From turning equations into earnings and theories into thriving careers! Congratulations to our finance champs for making the leap from campus to corporate. Your journey is just beginning, and the best is yet to come!

We are thrilled to congratulate our students on their impressive achievement of securing placements with EY GDS, JPMC, Accenture and GS through campus recruitment. Your dedication, hard work, and commitment have truly paid off, and we couldn't be prouder.

A special shoutout to: Thejaswini, Suhani, Ethan, Rhea, Yukthesh, Arya, Aliza, Nihar, Christy and Yamini.

Your success is an inspiration to your peers and a testament to the quality of the Strategic Finance program. We wish you continued success as you embark on this exciting new chapter in your professional journeys. Keep shining and making us proud!